

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. †2794
ANSWERED ON 21.03.2022**

**IMPLEMENTATION OF APNI DHAROHAR APNI PEHCHAN SCHEME IN
RAJASTHAN**

**†2794. SHRI SUMEDHANAND SARASWATI:
SHRIMATI RANJEETA KOLI:**

Will the Minister of TOURISM be pleased to state:

- (a) the names of the States in which 'Apni Dharohar Apni Pehchan' scheme is being implemented;**
- (b) whether this scheme is being implemented in Rajasthan State;**
- (c) if so, the monuments adopted under this scheme and the steps taken to protect these monuments;**
- (d) whether the Government has formulated any guidelines to prevent the 'Smarak Mitras' from destructuring any monuments and to prevent from obstructing the visibility of a particular monument; and**
- (e) if so, the details thereof?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The Ministry of Tourism, Government of India has launched the "Adopt a Heritage: Apni Dharohar, Apni Pehchaan" project which is a collaborative effort by the Ministry of Tourism, Ministry of Culture, Archaeological Survey of India and State/ UTs Government for developing tourism amenities at heritage/ natural/ tourist sites spread across India for making them tourist friendly, in a planned and phased manner.

The project aims to encourage companies from public sector, private sector, trusts, NGOs, individuals and other stakeholders to become 'Monument Mitras' and take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their interest and viability in terms of a sustainable investment model under CSR. They would also look after the Operation & Maintenance of the same.

The names of the States, including the State of Rajasthan, in which the project of Adopt a Heritage has been implemented and the monuments adopted under this scheme is given in the statement enclosed is Annexed.

(d) & (e): Archaeological Survey of India has framed a Standard Operational Guidelines pertaining to ASI monuments while executing the approved developmental works. The execution of the approved works shall be done by the Monument Mitra under the overall supervision of the Superintending Archaeologist of concerned circle. Further, as per the standard clause of the Memorandum of Understanding (MoU) signed as per the project guidelines, the Monument Mitras obliged to abide by the provisions of the AMASR Act, 1958 and Rule, 1959.

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) to (c) OF LOK SABHA UNSTARRED QUESTION NO. †2794 ANSWERED ON 21.03.2022 REGARDING IMPLEMENTATION OF APNI DHAROHAR APNI PEHCHAN SCHEME IN RAJASTHAN****List of Memorandum of Understanding (MoU's) Awarded to the Monument Mitras for implementation of Adopt a Heritage Project.**

S. No.	Name of Site	State/ UT	Name of Agency (Monument Mitra)	List of Interventions
1	Gangotri Temple Area & Trail to Gaumukh	Uttarakhand	Adventure Tour Operators Association of India (ATOAI)	Cleanliness of the area around Gangotri Temple (Maintenance Activity), Cleaning of the trail to Gaumukh (Maintenance Activity), Setting up of Sign boards (O&M) .
2	Red Fort	Delhi	Dalmia Bharat Ltd.	Signage, Drinking water kiosk, up- gradation of toilets, Street Furniture – Benches and dustbins, Lighting, Housekeeping (Cleaning, Garbage Disposal etc), Landscape, Restoration, Visitor Facility Centre, 3-D Projection mapping, benches etc.
3	Gandikota	Andhra	Dalmia	Cleaning & Upkeep of the

	Fort	Pradesh	Bharat Ltd.	Monument. Safety and Security (O&M) , Drinking Water Facilities, Construction of new Public Conveniences (O&M), Site Illumination, Street Furniture – Benches and Dustbins, Landscape(Enhancement & O&M), Informational & Directional Signage's (O&M), Benches, Wi Fi etc.
4	Surajkund	Haryana	Bliss Inn (India) Pvt. Ltd. (V-Resorts)	Public Conveniences Public Toilets (O&M), Clean Drinking Water Facility, Bench installations, Ease of Access- Wheel chair support with trained staff, Campus illumination, Aesthetics & Cleanliness of site- Disposable Bin for wet & Day Waste, Install Self Service Ticket Vendinf Kiosks, Brailssignages for Public Notice Board, Advance Surveillance System, App based augmented reality tour etc.
5	Jantar Mantar	Delhi	Apeejay Surr endra Park	Cleanliness of the Monument, Up-gradation

			Hotels (P) Ltd.	of Clean Drinking Water Facilities, Wi-Fi, Illumination, Audio Guide, Entrance Upgradation , Path way lighting etc
6	Ajanta Caves	Maharashtra	Yatra Online Pvt. Ltd.	clean drinking water (O&M), cleanliness of the site, Aesthetics and cleanliness of site , App based Guide & Wi-Fi , Installation of Digi/Ticketing Kiosks at Tourism Centre , Barrier-free Monuments /Accessibility for all , Bench Installations etc.
7	Qutub Minar	Delhi	Yatra Online Pvt. Ltd.	Drinking water (O&M), Ease of access (O&M) , Provision of Wheelchairs with Ushers, signage (O&M) , App-based Audio Guides, Illumination (O&M) Wi -Fi etc.
8	Hampi & Hazara Rama Temple	Karnataka	Yatra Online Pvt. Ltd.	Cleanliness, Waste Bins, Wi-Fi, Direction, Braille Signage's , Description of entire complex , Audio Guide, Info Kiosk , QR code-based panel description of complex , Ease of Access -

				Provision of Ramps & Wheelchairs, Signages: Descriptive and directional etc.
9	Leh Palace	Jammu & Kashmir	Yatra Online Pvt. Ltd.	cleanliness, signages (O&M), Organizing Exhibitions etc
10	Development of Multi-Lingual Audio Guide for Iconic Sites	i.Amer Fort, Rajasthan ii.Mahabodhi Temple, Bihar iii.Chandni Chowk, Delhi iv.Somnath, Gujarat	Resbird Technologies Pvt. Ltd. (Bird Heritage Foundation)	Development of Multi-Lingual Audio Guide for 04 Iconic Sites (Amer Fort, Rajasthan; Mahabodhi Temple, Bihar ; ChandniChowk and Delhi Somnath, Gujarat)
11	Development of Multi-Lingual Audio Guide for Iconic Sites (ASI Monuments)	i.Dholavira, Gujarat ii.Humayun's Tomb, Delhi iii.Red Fort, Delhi iv.Purana Quila Delhi v.Fatehpur Sikri, Agra vi.Taj Mahal, Agra	Resbird Technologies Pvt. Ltd. (Bird Heritage Foundation)	Development of Multi-Lingual Audio Guide for 08 Iconic Sites (Dholavira, Gujarat; Humayun's Tomb, Delhi; Red Fort, Delhi; PuranaQuila, Delhi; FatehpurSikri, Agra; Taj Mahal, Agra; Mahabalipuram, Tamil Nadu and Khajuraho, Madhya Pradesh)

		vii.Mahabali puram, Tamil Nadu		
		viii.Khajuraho , Madhya Pradesh		
12	Abdur Rahim Khan -i- Khana	Delhi	Interglobe Foundation	Signage, Toilet (O&M), Drinking water (O&M), Illumination (O&M), Wi- Fi, Accessibility, Maintenance of cleanliness & dustbins, CCTV etc
13	Bekal Fort	Kerala	Drishti Lifesaving Pvt. Ltd.	Signage, Drinking water Facility (O&M) , Toilets (O&M) , Waste Management- Dustbins , Illumination, Ramps/ pathways, Fencing, Audio Visual Tours, Viewing Deck and Benches Universo etc.
14	Champaner-Pavagadh Archaeological Park	Gujarat	Akshar Travels Pvt. Ltd.	Toilet, Drinking Water Kiosk, Signage, WiFi, Audio/ Digital Guide, Illumination, Dustbins, Basic Souvenir Shop, Benches, Universal Accessibility, Landscape and renovation of Pathways, Cleanliness of the monument site, O&M of all facilities as

				<p>developed at site by Monument Mitra and ASI, Snack Counter, Interpretation centre with Locker/Cloak Room facility, Parking, Audio Visual Room CCTV, Metal Detectors, Security Cabin, Museum, Sound and light show, Up-gradation of Compound Wall, Up-Gradation of Existing Ticket counter and Golf Carts etc.</p>
15	Rani ki Vav, Patan	Gujarat	Akshar Travels Pvt. Ltd.	<p>Toilet, Drinking water Kiosk, Signage, Wifi, Audio/Digital Guide, Illumination, Dustbins, Basic Souvenir Shop, Benches, Universal Accessibility including wheel chairs, Landscape and renovation of Pathways, Cleanliness of Monument site, O&M of all facilities as developed at site by Monument Mitra and ASI, Snack Counter, Interpretation centre with Locker/Cloak Room facility, Parking, Audio Visual Room CCTV, Metal Detectors, Security Cabin, Museum, Sound and light show, Up- gradation of</p>

				Compound Wall, Up-Gradation of Existing Ticket counter and X Ray Baggage scanners etc.
16	Sun Temple, Modhera	Gujarat	Akshar Travels Pvt. Ltd.	Toilet, Drinking water Kiosk, Signage, Wifi, Audio/Digital Guide, Illumination, Dustbins, Basic Souvenir Shop, Benches, Universal Accessibility including wheel chairs, Landscape and renovation of Pathways, Cleanliness of Monument site, O&M of all facilities as developed at site by Monument Mitra and ASI, Snack Counter, Interpretation centre with Locker/Cloak Room facility, Parking, Audio Visual Room CCTV, Metal Detectors, Security Cabin, Museum, Sound and light show, Up- gradation of Compound Wall, Up-Gradation of Existing Ticket counter and X Ray Baggage scanners etc.
17	Buddhist Caves, Uparkot, Junagadh	Gujarat	Akshar Travels Pvt. Ltd.	Toilet, Drinking water Kiosk, Signage, Wifi, Audio/Digital Guide, Illumination, Dustbins, Basic Souvenir Shop,

				<p>Benches, Universal Accessibility including wheel chairs, Landscape and renovation of Pathways, Cleanliness of Monument site, O&M of all facilities as developed at site by Monument Mitra and ASI, Snack Counter, Interpretation centre with Locker/Cloak Room facility, Parking, Audio Visual Room CCTV, Metal Detectors, Security Cabin, Museum, Sound and light show, Up-gradation of Compound Wall and Up-gradation of Existing Ticket counter etc.</p>
18	Gol Gumbad	Delhi	Resbird Technologies Pvt. Ltd. (Bird Heritage Foundation)	<p>Signage, Audio Guide, Benches, Dustbins, Universal Accessibility, Up-gradation of Toilet Facility, Drinking water Kiosk (O&M), Landscaping, illumination, Cultural Events, up-gradation of Parking etc</p>
19	Aguada Fort	Goa	Drishti Lifesaving Pvt. Ltd.	<p>Signage & Way finders ,Drinking water Facility (O&M) , Toilets (O&M) ,Waste Management- Dustbins, Benches,</p>

				Universal Accessibility, Audio Guide, Interpretation Centre, Illumination, Sound & light Show, Revive of Compost Plant, Medical Infirmary, Security Guard etc
20	Krishna Temple, Hampi	Karnataka	Heritage Resorts, Hampi (A unit of Indo Asia Leisure Services Ltd.)	Dustbins, Cleanliness of site, Toilet (O&M), Drinking Water Kiosk (O&M), Landscaping, Basic Souvenir Shop, Signage, Illumination(O&M), Benches Universal Accessibility, Development of Pathways, Provision of emergency services Safety and Security etc
21	Elephanta Stables, Hampi	Karnataka	Orange County Resorts & Hotels Ltd.	Universal Accessibility (Wheelchairs, stretch for differently abled), Landscaping, Dustbins, Development of Pathways , Illumination (O&M) etc.
22	Pattabhirama Temple, Hampi	Karnataka	Orange County Resorts & Hotels Ltd.	Dustbins , Landscaping , Pathways , Illumination (Up-gradation, Beautification and O&M)
23	Zenana	Karnataka	Orange	Dustbins, Toilets (O&M),

	Enslosure (Lotus Mahal), Hampi		County Resorts & Hotels Ltd.	Drinking Water Kiosk (O&M), Landscaping (O&M), Development of Pathway, Illumination (O&M), Universal Accessibility, Up-gradation of Ticketing Counter etc.
24	Ugra Narsimha Temple, Hampi	Karnataka	Hotel Malligi Pvt. Ltd.	Signage, Audio Guides, Wi-Fi, Universal Accessibility, Illumination (O&M), Security Guards , cleanliness of the site ,Battery Operated Vehicle etc.
25	Badavilinga Temple, Hampi	Karnataka	Hotel Malligi Pvt. Ltd.	Signage, Audio Guide, Wi-Fi, Universal Accessibility , Illumination (O&M) ,Security Guards & Development / Up-gradation of Pathways, , cleanliness of the site etc.
26	Bara Lao ka Gumbad	Delhi	Bird Heritage Foundation	Signage, Toilet Facility, Drinking water Kiosk (O&M), Audio Guide, Illumination, Dustbins Universal Accessibility, Website Design, Interpretation Centre , Security Guard,

				Cultural Events etc
27	Mandore Fort	Rajasthan	Mehrangarh Museum Trust	Drinking water facilities, Accessibility, Informatory and Directional signage, Wifi, App based multi lingual audio guide, Illumination, Swachh Monument, Benches, Security, Movable Snack Counter, Facilitation of night visits, Advanced surveillance system, Digital interactive kiosk, Light and sound show, Battery operated vehicles and Advanced Tourist flow management system etc.
28	Dara Shikoh Library Building	Delhi	The Arts and Cultural Heritage Trust (TAACT) and Museum & Arts Consultancy (MAC)	Cleanliness of building and outdoor area including provision Garbage bins and Benches and its O&M, Toilet, Interpretative signs and directional Signage, Drinking water (O&M), Illumination, Landscaping and its O&M, Ease of access, Setup of Galleries including interactive and experiential curation, Security and Advanced

				<p>surveillance system, Set up room for reserve collection of Antiquities, Cafeteria, Souvenir Shop, Library & Reading area, Art Installations, Website designing and its O&M, Cultural Hub, App based Multilingual Audio Guide and Wifi etc.</p>
29	Narayankoti Temple	Uttarakhand	Socio Legal Research and Education Foundation	<p>Illumination (lamp posts), Pathway up-gradation, Dustbins & Solid Waste Management, Toilet, Drinking water kiosk, Benches, Show Rack, Directional Signage, Upgradation of Informational signage and placement, Wheelchair facility, Parking, First aid centre, Fencing (upgradation & painting), Entry gate and door, Awareness and discussion with locals, Security, Barricading Bhramsarovar, Snack Counter, Souvenir shop</p>
