

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.2540**  
ANSWERED ON 24.03.2022

**DEVELOPMENT OF RURAL TOURISM**

2540. SHRI M.V. SHREYAMS KUMAR:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has drafted a roadmap for development of rural tourism in the country as an initiative towards Aatma Nirbhar Bharat and if so, the details thereof;
- (b) the details of rural tourism projects implemented/sanctioned in this regard, State-wise; and
- (c) the details of villages in various districts identified and developed as rural tourist spots during the last three years and the current year, State-wise?

**ANSWER**

MINISTER FOR TOURISM

(SHRI G. KISHAN REDDY)

(a): Yes, Sir. The Ministry of Tourism has formulated a National Strategy and Roadmap for Development of Rural Tourism in India- An initiative towards Atmanirbhar Bharat. The strategy document focuses on the following key pillars:

- i. Model policies and best practices for rural tourism
- ii. Digital technologies and platforms for rural tourism
- iii. Developing clusters for rural tourism
- iv. Marketing support for rural tourism
- v. Capacity building of stakeholders
- vi. Governance and institutional framework

(b): Ministry of Tourism has sanctioned following projects for development of Rural Circuits in the country under the Swadesh Darshan Scheme:-

S.No.	Name of State	Project Name	Amt. Sanctioned	Amt. Released
1.	Bihar	Development of Gandhi Circuit: Bhitiharwa- Chandrahia- Turkaulia	44.65	35.72
2.	Kerala	Development of Malanad Malabar Cruise Tourism Project	80.37	23.77
<b>Total</b>			<b>125.02</b>	<b>59.49</b>

(c): Ministry of Rural Development (MoRD) has informed that under their scheme of Shyama Prasad Mukherji Rurban Mission (SPMRM), twenty-one components have been suggested as desirable for the Cluster development; Tourism Promotion is one of the twenty-one components. The State/UT-wise list of the clusters wherein components related to tourism have been taken up is placed at Annexure.

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**ANNEXURE**

**STATEMENT IN REPLY TO PART (c) OF RAJYA SABHA UNSTARRED QUESTION NO. 2540 ANSWERED ON 24.03.2022 REGARDING DEVELOPMENT OF RURAL TOURISM**

**LIST OF PROJECTS UNDER SPMRM WHERE TOURISM RELATED COMPONENTS HAVE BEEN TAKEN UP**

<b>S. No.</b>	<b>State Name</b>	<b>Name of the District</b>	<b>Cluster Name</b>	<b>Sub Component</b>
1	Andhra Pradesh	West Godavari	Eluru	Tourist Lodge
2	Assam	Kamrup	Hajo	Pilgrimage Development for Tourism
3	Andaman & Nicobar Islands	South Andaman	Ferrargunj	Agri Tourism
				Beautification of Tourism Sites
				Construction of Tourism Parks
				Nature Trail
				Public Convenience Cum Cafeteria near tourist sites
				RAILING or Floating jetty or Wooden jetty
				Revamping Historical Sites
				Riverfront Development for tourism
				Shops or Market around Tourist Places
				Walk Way along tourism sites
4	Bihar	Gaya	Nauranga	Beautification of Tourism Sites
				Construction of Tourism Parks
				Riverfront Development for tourism
				Shops or Market around Tourist Places
				Tourist Lodge
5	Dadra & Nagar Haveli	Dadra Nagar Haveli	Sayli	Shops or Market around Tourist Places
6	Daman & Diu	Daman	Moti Daman	Beautification of Tourism Sites
7	Goa	South Goa	Xeldem	Beautification of Tourism Sites
				Nature Trail
8	Gujarat	Arvalli	Shamalaji	Pilgrimage Development for Tourism
				Walk Way along tourism sites
9	Gujarat	Banas Kantha	Ambaji	Heritage Village and Tourism
10	Gujarat	Mehsana	Becharaji	Beautification of Tourism Sites
				Pilgrimage Development for Tourism
11	Gujarat	Morbi	Tikar	Beautification of Tourism Sites
				Beautification of Tourism Sites

				Riverfront Development for tourism
12	Gujarat	Panchmahal	Morva	Beautification of Tourism Sites
				Pilgrimage Development for Tourism
13	Haryana	Jhajjar	Badli	Beautification of Tourism Sites
14	Haryana	Karnal	Ballah	Beautification of Tourism Sites
15	Haryana	Panchkula	Ganeshpur	Beautification of Tourism Sites
				Construction of Tourism Parks
16	Haryana	Rewari	Kosli	Beautification of Tourism Sites
17	Himachal Pradesh	Kinnaur	Moorang	Beautification of Tourism Sites
18	Himachal Pradesh	Mandi	Aut	Agri Tourism
				Agri Tourism
19	Himachal Pradesh	Shimla	Ghanahatti	Beautification of Tourism Sites
20	Jharkhand	Dumka	Behrabank	Beautification of Tourism Sites
				Construction of Tourism Parks
21	Jharkhand	Gumla	Karaundi	Beautification of Tourism Sites
				Chairs/ Benches near tourist sites
				Heritage Village and Tourism
				Pilgrimage Development for Tourism
				Public Convenience Cum Cafeteria near tourist sites
				Riverfront Development for tourism
				Shops or Market around Tourist Places
22	Jharkhand	Khunti	Birhu	Beautification of Tourism Sites
				Construction of Tourism Parks
23	Jharkhand	Purbi Singhbhum	Dharambahal	Heritage Village and Tourism
24	Jharkhand	Ramgarh	Bicha	Construction of Tourism Parks
25	Jharkhand	Ranchi	Brambey	Boating
				Public Convenience Cum Cafeteria near tourist sites
26	Jharkhand	Chatra	Saradhu	Heritage Village and Tourism
27	Jharkhand	Simgeda	Aidega	Beautification of Tourism Sites
				Riverfront Development for tourism
				Tourist Lodge
28	Jharkhand	Bokaro	Siyaljori	Pilgrimage Development for Tourism

29	Jharkhand	West Singhbhum	Dudhbila	Beautification of Tourism Sites Walk Way along tourism sites
30	Kerala	Alappuzha	Kanjikuzhy - Mararikulam	Agri Tourism Agri Tourism Construction of Tourism Parks
31	Kerala	Kottayam	Puthuppally - Manarcad	Beautification of Tourism Sites
32	Kerala	Malappuram	Tanalur - Niramaruthoor	Construction of Tourism Parks Riverfront Development for tourism
33	Kerala	Palakkad	Puthucode- Kavassery	Agri Tourism
34	Kerala	Thrissur	Punnayoorkulam Vadakkekka	Agri Tourism
35	Ladakh	Leh	Spituk	Construction of Tourism Parks Public Convenience Cum Cafeteria near tourist sites
36	Madhya Pradesh	Chhatarpur	Achhatt	Beautification of Tourism Sites
37	Madhya Pradesh	Chhindwara	Delakhari	Beautification of Tourism Sites
38	Madhya Pradesh	Indore	NavdaPanth	Cycling Track
39	Madhya Pradesh	Indore	Simrol	Beautification of Tourism Sites
40	Madhya Pradesh	Mandla	Ramnagar	Nature Trail
41	Madhya Pradesh	Seoni	Kanhiwada	Nature Trail
42	Maharashtra	Aurangabad	Jogeshwari	Beautification of Tourism Sites
43	Maharashtra	Jalgaon	Hartale	Beautification of Tourism Sites Construction of Tourism Parks Tourist Lodge
44	Maharashtra	Jalgaon	Patonda	Pilgrimage Development for Tourism
45	Maharashtra	Jalgaon	Yengaon	Pilgrimage Development for Tourism
46	Maharashtra	Nagpur	Kanholibara	Pilgrimage Development for Tourism
47	Maharashtra	Palghar	Kasatwadi	Beautification of Tourism Sites Shops or Market around Tourist Places Trek Route
48	Maharashtra	Pune	Khadkala	Beautification of Tourism Sites
49	Maharashtra	Pune	Lonikalbhor	Beautification of Tourism Sites
50	Odisha	Balasore	Rabania	Construction of Tourism Parks
51	Odisha	Ganjam	Kesapur	Boating
52	Odisha	Kandhamal	Kotagarh	Beautification of Tourism Sites Chairs/ Benches near tourist sites
53	Odisha	Sundergarh	Kuarmunda	Riverfront Development for tourism
54	Punjab	Fatehgarh Sahib	Sanghol	Construction of Tourism Parks

				Revamping Historical Sites
				Walk Way along tourism sites
55	Punjab	Tarn Taran	Chohla Sahib	Cycling Track
				Pilgrimage Development for Tourism
				Public Convenience Cum Cafeteria near tourist sites
				Revamping Historical Sites
				Riverfront Development for tourism
56	Rajasthan	Banswara	Abapura	Pilgrimage Development for Tourism
57	Rajasthan	Barmer	Majiwala	Riverfront Development for tourism
58	Rajasthan	Bharatpur	Jurehera	Construction of Tourism Parks
59	Rajasthan	Bikaner	Palana	Beautification of Tourism Sites
60	Rajasthan	Jalore	Raniwara Kalan	Pilgrimage Development for Tourism
61	Rajasthan	Jodhpur	Salawas	Construction of Tourism Parks
62	Rajasthan	Pratapgarh	PeeliKhera	Construction of Tourism Parks
				Tourist Lodge
63	Rajasthan	Udaipur	Gogunda	Riverfront Development for tourism
64	Sikkim	South Sikkim	Namthang	Beautification of Tourism Sites
				Public Convenience Cum Cafeteria near tourist sites
65	Sikkim	West Sikkim	Soreng	Nature Trail
66	Tamil Nadu	Kancheepuram	Singaperumal Koil	Heritage Village and Tourism
67	Telangana	Karimnagar	Bizigirisharif	Beautification of Tourism Sites
68	Telangana	Komaram Bheem	Chirrakunta	Beautification of Tourism Sites
69	Telangana	Nagarkurnool	Vennacharla	Beautification of Tourism Sites
				Pilgrimage Development for Tourism
				Public Convenience Cum Cafeteria near tourist sites
				Rain Shelter near tourism sites
70	Telangana	Nirmal	Kuntala	Beautification of Tourism Sites
71	Telangana	Nizamabad	Yedapally	Pilgrimage Development for Tourism
72	Telangana	Pedapally	Sulthanabad	Beautification of Tourism Sites
73	Telangana	Yadadri Bhuvanagiri	Choutuppal	Pilgrimage Development for Tourism
74	Tripura	Gomati	Killa	Construction of Tourism Parks
75	Tripura	North Tripura	Beliachip	Beautification of Tourism Sites
				Construction of Tourism Parks
				Pilgrimage Development for Tourism
				Rain Shelter near tourism sites

				Trek Route
76	Tripura	North Tripura	Rowa	Construction of Tourism Parks Rain Shelter near tourism sites Trek Route
77	Uttarakhand	Bageshwar	Kausani	Agri Tourism
78	Uttarakhand	Tehri Garhwal	Dhanaulti	Beautification of Tourism Sites Chairs/ Benches near tourist sites Nature Trail Public Convenience Cum Cafeteria near tourist sites Railing Rain Shelter near tourism sites Shops or Market around Tourist Places Trek Route Walk Way along tourism sites
79	Uttarakhand	Udham Singh Nagar	Paheniya	Public Convenience Cum Cafeteria near tourist sites
80	Uttar Pradesh	Chitrakoot	Kasahai	Beautification of Tourism Sites
81	Uttar Pradesh	Chitrakoot	Mau Mustkil	Tourist Lodge
82	Uttar Pradesh	Kushi Nagar	Bans Gaon	Construction of Tourism Parks
83	Uttar Pradesh	Mahoba	Sri Nagar	Beautification of Tourism Sites Shops or Market around Tourist Places
84	Uttar Pradesh	Sonbhadra	Kodai	Construction of Tourism Parks

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