

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.+2023
ANSWERED ON 14.03.2022**

PROMOTION OF ECO-TOURISM IN MADHYA PRADESH

+2023. SHRI UDAY PRATAP SINGH:

Will the Minister of TOURISM be pleased to state:

- (a) the details of measures taken/being taken to promote eco-Tourism in the country particularly in Madhya Pradesh;**
- (b) whether the Government has received proposal from the State Government of Madhya Pradesh for providing additional central funds for implementing various tourism projects;**
- (c) if so, the details thereof along with the action taken by the Government thereon; and**
- (d) the details of the measures taken to promote tourism and revenue generated therefrom during the last three years, year-wise?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): Promotion and Development of Tourism, including Eco Tourism, is primarily the responsibility of the State Governments/UT Administrations.

However, The Ministry of Tourism provides financial assistance to State Governments/Union Territory Administrations/Central Agencies under its thematic circuit based 'Swadesh Darshan' Scheme and 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' Scheme. Eco-Tourism has been identified as one of the theme under the Swadesh Darshan Scheme.

Proposals are received from State Governments/Union Territory Administrations from time to time for seeking financial assistance under the various schemes of the Ministry of Tourism. These proposals are examined in context of the scheme guidelines and financial assistance

is extended for such projects subject to fulfilment of the stipulated provisions and availability of funds.

The details of project sanctioned under Eco Circuit theme of Swadesh Darshan Scheme in the country are given at Annexure I.

The details of projects sanctioned for the State of Madhya Pradesh under the Swadesh Darshan and PRASHAD schemes of the Ministry is given at Annexure II.

(d): Ministry of Tourism, promotes India in a holistic manner. As part of its on-going activities, it releases global print, electronic and online media campaigns in important and potential markets overseas, under the 'Incredible India' brand-line, to promote various tourism destinations and products of the country. Digital promotions are also regularly undertaken through the Social Media accounts of the Ministry on different themes such as heritage tourism, tribal tourism, culture tourism, amongst others.

Data on revenue generated through tourism is not maintained by the Ministry of Tourism.

ANNEXURE I**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.+2023 ANSWERED ON 14.03.2022 REGARDING PROMOTION OF ECO-TOURISM IN MADHYA PRADESH**

Statement containing details of project sanctioned under the Eco Circuit theme of Swadesh Darshan Scheme in the country

(Amt. Rs. in crore)

Sl. No.	Name of the State	Year	Project Name	Amt. Sanctioned	Amt. Released
1.	Uttarakhand	2015-16	Development of Circuit at Tehri-Chamba-Sarain around Tehri Lake.	69.17	65.71
2.	Telangana	2015-16	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram, Mallelatheertham)	91.62	87.04
3.	Kerala	2015-16	Development of Pathanamthitta-Gavi-Vagamon-Thekkady.	76.55	61.24
4.	Mizoram	2016-17	Development of Eco-Adventure Circuit at Aizawl -Rawpuichhip - Khawhphawp - Lengpui - Durtlang - Chatlang- Sakawrhmutuaitlang - Muthee - Beratlawng -Tuirial Airfield - Hmuifang	66.37	49.53

5.	Madhya Pradesh	2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	94.61	79.70
6.	Jharkhand	2018-19	Development of Dalma- Chandil- Getalsud- Betla National park- Mirchaiya- Netarhat	52.72	15.07
Total				451.04	358.29

ANNEXURE II**STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.+2023 ANSWERED ON 14.03.2022 REGARDING PROMOTION OF ECO-TOURISM IN MADHYA PRADESH**

Statement containing details project sanctioned for the State of Madhya Pradesh under Swadesh Darshan Scheme and PRASHAD Scheme of Ministry of Tourism Projects sanctioned under Swadesh Darshan Scheme.

(Amt. Rs. in crore)

Sl. No.	Name of the Circuit	Sanction Year	Project Name	Amount Sanctioned	Amount Released
1.	Wildlife Circuit	2015-16	Development of Wildlife Circuit at Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench	92.22	81.15
2.	Buddhist Circuit	2016-17	Development of Sanchi-Satna-Rewa- Mandasaur-Dhar	74.02	69.08
3.	Heritage circuit	2016-17	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82	85.33
4.	Eco Circuit	2017-18	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- BhedaGhat- Bansagar Dam- Ken River	94.61	79.70
			Total	350.67	315.26

Projects sanctioned under PRASHAD Scheme

(Amt. Rs. in crore)

Sl. No.	Name of the Project	Sanction year	Approved Cost	Released Amount
1.	Development of Omkareshwar	2017-18	44.83	35.87
2.	Development of Amarkantak	2020-21	49.99	4.86
		Total	94.82	40.73
