

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**SUMMARY OF ACTIVITIES FOR THE MONTH OF FEBRUARY, 2022**

1. A Memorandum of Understanding (MoU) in the field of Tourism Cooperation between Australia and India was signed on 11.02.2022 at New Delhi. The MoU on behalf of Ministry of Tourism, Government of India, was signed by Shri Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles and on behalf of Government of Australia it was signed by The Hon. Dan Tehan, MP, Minister of Trade, Tourism and Investment, Government of Australia.
2. The undersigned chaired a virtual meeting on 02.02.2022 with a delegation from the State of Tripura led by their Secretary (Tourism), Government of Tripura, who gave a power-point presentation on “PPRID 11601: Tripura Urban and Tourism Development Project.”
3. On 17.02.2022, a Memorandum of Understanding (MoU) was signed between Ministry of Tourism and Alliance Air Aviation Limited on Cooperation for promotion and marketing of India Tourism. Amongst other things, as part of the Agreement, Alliance Air will provide 50 Complimentary economy class air tickets on domestic routes, inclusive of taxes on yearly basis, during the validity of the MoU, while Ministry of Tourism will provide complimentary booth space in the Events/ Exhibitions/ Road Shows/Fair & Festival organized or sponsored by Ministry of Tourism within India. The MoU is valid till the end of next financial year (FY 2022-23)
4. Under Azadi ka Amrit Mahotsav, the Ministry of Tourism along with Associations of Indian Universities (AIU) initiated a series of 12 Episode Webinar series on various tourism related topics, out of which 7 episodes have already been completed. In February the webinar was organized on the topic “Explore India. Discover yourself.” Under ‘Dekho Apna Desh’ initiative of the Ministry, webinars were organized on topics such as “Orchha – The city of legends, Munnar – my cuppa tea, “Pink City Jaipur - The cultural and festive capital of India” etc.
5. The social media campaigns of the Ministry remained active during the month of February 2022. Under Incredible India and the Ministry’s platform, various tourism related themes were promoted such as Sustainable Tourism, Wildlife Tourism, Buddhist Tourism, Heritage Tourism, Culinary Tourism, Adventure Tourism, Leisure Tourism, Lighthouse Tourism, Winter Tourism, etc. All significant days of national interest such as 'World Wetlands Day', '3rd Anniversary of National War Memorial, New Delhi' and major festivals were amplified and celebrated with great patriotic fervour. The unveiling and inauguration ceremony of Statue of Equality by Hon'ble Prime Minister, was effectively amplified on all the handles. A series of videos were done on 'India Reopening for International Travellers' with revised guidelines to welcome International Travellers and disseminate the latest information including animated videos featuring necessary information on e-Visa and quarantine details. Posts highlighting the latest tourism related accolades of India, such as 'Atal Tunnel-Longest Highway Tunnel above 10,000 ft.', 'Radhanagar Beach- among top 10 exotic beaches of the world' etc. were done, to underline the country's mettle in global tourism framework. Keeping in view the theme #Vocal4Local, videos on 'Chikankari

Block Prints' and 'Chilli Harvest from Santipore, West Bengal' were done. All major hashtags such as #DekhoApnaDesh, #Vocal4Local, #IndiaPavilion, #AmritMahotsav, #IndiaAt75 #AatmaNirbharBharat, 'Free Vaccines for All, #LargestVaccineDrive & #Unite2FightCorona' were amplified with frequent usage.

6. To celebrate the third anniversary of the National War Memorial, the Ministry of Tourism organized a FAM trip of 15 Travel Trade stakeholders and 3 bloggers to the Memorial on 25.02. 2022. Earlier, on 10.02.2022, the Ministry organized the visit of 55 Incredible India Tourist Guides/Regional Level Guides and Travel Trade members to the National War Memorial, as part of its effort to promote the National War Memorial.

7. Under Central Financial Assistance (CFA) scheme of the Ministry, a sum of Rs. 3.18 crore was released to the Government of Puducherry for Development of a Mega Circuit in Puducherry. Similarly, CFA Grant of Rs. 15.00 lakh was given to the State Government of Haryana for organizing the 35<sup>th</sup> Surajkund Crafts Mela 2022.

8. ITDC Board approved its Unaudited Financial Results for the quarter ended 31.12.2021 in its meeting held on 14.02.2022. The total Revenue from operations of ITDC for the quarter ended 31.12.2021 was Rs. 88.22 crore (as against Rs. 68.43 crore in the previous quarter, and Rs. 45.70 crore in corresponding quarter of the previous year). There was a total comprehensive income of Rs. 1.37 crore during the quarter (as against total comprehensive income of Rs. 1.84 crore in the previous quarter and Rs.(-)10.44 crore in corresponding quarter of the previous year).

9. During the month of February 2022, Ministry of Tourism organized Swachhta Action Plan (SAP) activities to create awareness for Swachhta amongst tourists, school/college students and tourism stakeholders through IITTM, Gwalior and IHM Shillong. During this period a total no. of 56 activities were undertaken.

10. A total of 45983 accommodation units (both classified and unclassified) have registered on the National Integrated Database of Hospitality Industry (NIDHI) portal and 11026 units have self-certified for SAATHI standards.

11. The Ministry disposed of 178 Public Grievances by the end of February 2022 and 70 remained pending.

12. Foreign Tourist Arrivals (FTA) during January 2022 was 2,01,546 (Provisional).

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