

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
STARRED QUESTION NO.\*80  
ANSWERED ON 07.02.2022**

**CREATION OF TOURISM SUB-DIVISIONS IN EMBASSIES**

**\*80. SHRI VIJAYAKUMAR (ALIAS) VIJAY VASANTH:  
SHRI RAVNEET SINGH BITTU:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any proposal to appoint tourism officers and creation of tourism sub-divisions in embassies and missions abroad to promote Indian tourist destinations abroad;**
- (b) if so, the details thereof and the extent to which tourism in the country is likely to be promoted as a result of this proposal;**
- (c) the time by which the above proposal is likely to be implemented;**
- (d) the details of any study or assessment done to assess the potential impact of this proposal on the domestic tourism industry; and**
- (e) whether the Government is taking any other measures to promote the domestic tourist destinations in various other countries of the world, if so, the details thereof and if not, the reasons therefor?**

**ANSWER**

**MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (e): A Statement is laid on the table of the House.**

**\*\*\*\*\***

**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO.\*80 ANSWERED ON 07.02.2022 REGARDING CREATION OF TOURISM SUB-DIVISIONS IN EMBASSIES.**

**(a) to (c): Ministry of External Affairs has designated Tourism Officers in the Indian Missions of top 20 source markets in October, 2021 which is attached at Annexure.**

**(d) to (e): The Ministry of Tourism, through its 8 India Tourism Offices Overseas endeavors to position India as a preferred tourism destination in the tourism generating markets to promote various tourism products and destinations and to increase India's share in the global tourism market. The objectives are met through an integrated marketing and promotional strategy, global media campaign and a synergized promotional measures in association with the Travel trade, State Governments and Indian Missions overseas.**

**\*\*\*\*\***

**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) to (c) OF LOK SABHA STARRED QUESTION NO.\*80 ANSWERED ON 07.02.2022 REGARDING CREATION OF TOURISM SUB-DIVISIONS IN EMBASSIES.**

<b>Sl. No.</b>	<b>Country</b>
<b>1.</b>	<b>Australia</b>
<b>2.</b>	<b>Canada</b>
<b>3.</b>	<b>China</b>
<b>4.</b>	<b>France</b>
<b>5.</b>	<b>Germany</b>
<b>6.</b>	<b>Italy</b>
<b>7.</b>	<b>Japan</b>
<b>8.</b>	<b>Malaysia</b>
<b>9.</b>	<b>Myanmar</b>
<b>10.</b>	<b>Oman</b>
<b>11.</b>	<b>Portugal</b>
<b>12.</b>	<b>Russia</b>
<b>13.</b>	<b>Singapore</b>
<b>14.</b>	<b>South Korea</b>
<b>15.</b>	<b>Spain</b>
<b>16.</b>	<b>Sri Lanka</b>
<b>17.</b>	<b>Thailand</b>
<b>18.</b>	<b>The Netherlands</b>
<b>19.</b>	<b>UK</b>
<b>20.</b>	<b>USA</b>

\*\*\*\*\*