

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO. 2374  
ANSWERED ON 13.12.2021**

**NEW PROJECTS UNDER ADOPT A HERITAGE SCHEME FOR  
ANDHRA PRADESH**

**2374. SHRIMATI GODDETI MADHAVI:**

**SHRI P.V. MIDHUN REDDY:**

**SHRI KURUVA GORANTLA MADHAV:**

**SHRI TALARI RANGAIAH:**

**SHRI M.V.V. SATYANARAYANA:**

**SHRI CHANDRA SEKHAR BELLANA:**

**DR. BEESETTI VENKATA SATYAVATHI:**

**SHRI T.R.V.S. RAMESH:**

**SHRI SRIDHAR KOTAGIRI:**

**SHRI ADALA PRABHAKARA REDDY:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has sanctioned any new project under “Adopt a Heritage Scheme” for Andhra Pradesh and Tamil Nadu;**
- (b) if so, the details thereof;**
- (c) whether the Government has been engaging with corporates for the implementation of the CSR Scheme; and**
- (d) the progress of development of amenities in Gandikota and Guddalore under the Scheme?**

**ANSWER**

**MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) to (b): Yes, Sir Under Adopt a Heritage project, an MoU has been awarded for Gandikota Fort, Andhra Pradesh. Also, an MoU has been awarded for Development of Multi-Lingual Audio Guide to the Monument Mitra for 8 Iconic sites (ASI Monuments)**

**across India which includes the monument Mahabalipuram, Tamil Nadu. The Multilingual Audio Guide App under brand name “Audio Odigos” is available for download on both Android and iOS platforms for tourists. The application is available Hindi, English and international languages Japanese and Korean and can be used in both online and offline mode. This is also clarified that no concept of Government sanction is involved because it is a non-financial project.**

**(c): Through this project, the government/Ministry of Tourism encourages companies from public sector, private sector, trusts, NGOs, individuals and other stakeholders to become ‘Monument Mitras’ and take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their interest and viability in terms of a sustainable investment model under CSR.**

**(d): Under Adopt a Heritage project, the implementation of basic amenities proposed under the signed MoU is under progress at Gandikota Fort, Andhra Pradesh.**

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