

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION. No.2231
ANSWERED ON 16.12.2021

FLOW OF FOREIGN TOURISTS

2231.DR. FAUZIA KHAN:

Will the Minister of **TOURISM** be pleased to state:

- (a) the number of foreign tourists that arrived in the country during each of the last five years and the foreign exchange earned therefrom;
- (b) whether the flow of foreign tourists has registered a decline in the country during the last two years;
- (c) if so, the reasons therefor; and
- (d) steps taken or proposed to be taken by Government to attract foreign tourists and to promote the related industries?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): The details of Foreign Tourists Arrivals (FTAs) and Foreign Exchange Earnings (FEEs) during 2016-2020 are at Annexure-I.

(b) & (c): During Covid-19 pandemic and subsequent lockdowns, the flow of foreign tourists has registered a decline in the country. The details of month-wise Foreign Tourist Arrivals (FTAs) in India from Jan 2019 to Oct 2021 are at Annexure-II.

(d): Ministry of Tourism promotes India in a holistic manner through its ongoing Schemes of 'Domestic Promotion & Publicity including Hospitality(DPPH)' and 'Overseas Promotion & Publicity Including Market Development Assistance' (OPMD). Under these schemes, Ministry of Tourism releases domestic and international print, electronic and online media campaigns under the 'Incredible India' brand-line, to promote various tourism destinations and products of the country. Further, the Ministry of Tourism undertakes various activities for promotion & publicity of domestic tourism within the country. These activities are primarily aimed at increasing awareness about tourism destinations and products, promoting tourism within the country with focus on priority areas like the North East and Jammu and Kashmir as well as on Niche Tourism products, spreading social awareness messages and promoting events which have tourism potential.

ANNEXURE-I

STATEMENT IN REPLY TO PART (a) OF RAJYA SABHA UNSTARRED QUESTION NO. 2231 ANSWERED ON 16.12.2021 REGARDING FLOW OF FOREIGN TOURISTS

Foreign Tourist Arrivals (FTAs) during 2016-2020

Year	FTAs in India (in million)
2016	8.80
2017	10.04
2018	10.56
2019	10.93
2020	2.74

Source: Bureau of Immigration, Govt. of India

Foreign Exchange Earnings from tourism in India during 2016-2020

Year	FEE from Tourism (in Rs. Crore)
2016 # ²	154146
2017# ²	177874
2018# ²	194881
2019# ²	211661
2020# ²	50136

#2 Revised estimates

ANNEXURE-II

STATEMENT IN REPLY TO PARTS (b) & (c) OF RAJYA SABHA UNSTARRED QUESTION NO. 2231 ANSWERED ON 16.12.2021 REGARDING FLOW OF FOREIGN TOURISTS

Month-wise Foreign Tourist Arrivals (FTAs) in India during 2020 and 2021 with comparative figures of 2019

Month	Foreign Tourist Arrivals (FTAs)			Growth	
	2019	2020	2021 @	2020/19	2021/19 @
January	11,11,040	11,19,250	83,822	0.7%	-92.5%
February	10,90,516	10,18,440	99,640	-6.6%	-90.9%
March	9,78,236	3,28,304	1,23,179	-66.4%	-87.4%
April	7,74,651	2,820	69,442	-99.6%	-91.0%
May	6,15,136	3,764	13,307	-99.4%	-97.8%
June	7,26,446	8,590	29,397	-98.8%	-96.0%
July	8,18,125	12,655	64,566	-98.5%	-92.1%
August	8,00,837	19,761	84,955	-97.5%	-89.4%
September	7,51,513	28,167	1,06,704	-96.3%	-85.8%
October	9,45,017	41,494	1,81,325	-95.6%	-80.8%
November	10,92,440	70,977		-93.5%	
December	12,26,398	90,544		-92.6%	
Total (Jan-Oct)	86,11,517	25,83,245	8,56,337	-70.0%	-90.1%
Total (Jan-Dec)	1,09,30,355	27,44,766		-74.9%	

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