

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. 178
ANSWERED ON 29.11.2021**

LAUNCH OF SWADESH DARSHAN SCHEME

178. DR. ALOK KUMAR SUMAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Ministry of Tourism has launched the Swadesh Darshan scheme to cover the rural parts of the country for development of tourism and employment;**
- (b) if so , the details thereof and if not the reasons therefor;**
- (c) the details of the numbers of persons who got employment directly or indirectly due to development of the tourism sector in India;**
- (d) whether the Government has identified most backward areas of all States to promote development of the tourism sector in india; and**
- (e) if so, the details thereof and the steps taken by the Government in this regard?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (e): Identification, Promotion and Development of Tourism is primarily the responsibility of the State Government. The Ministry of Tourism under its Swadesh Darshan scheme has sanctioned 76 projects under identified themes which includes 2 projects under Rural Theme. The details of the projects sanctioned under Swadesh Darshan scheme are annexed.

As per estimation in accordance with 3rd Tourism Satellite Account (TSA) for subsequent years namely 2017-18, 2018-19 and 2019-20, the contribution of Tourism in total employment of the country is as under:

	2017-18	2018-19	2019-20
Share in Jobs (in %)	14.78	14.78	15.34
Direct (%)	6.44	6.48	6.69
Indirect (%)	8.34	8.39	8.65
Direct + Indirect jobs due to tourism (In millions)	72.69	75.85	79.86
Note: The above estimates have been updated using National Account Statistics (NAS) 2021, Periodic Labour Force Survey (PLFS) 2018-19.			

The Ministry of Tourism undertakes holistic promotions of various Tourism Destinations including those located in backward areas. The various activities undertaken includes release of campaigns in domestic and international markets, promotion through tourism related events, participation in trade shows, webinars, support to tour operators & other stakeholders etc.

Annexure I

STATEMENT IN REPLY TO PART (a) to (e) OF LOK SABHA UNSTARRED QUESTION NO. 178 ANSWERED ON 29.11.2021 REGARDING LAUNCH OF SWADESH DARSHAN SCHEME

DETAILS OF PROJECTS SANCTIONED UNDER THE SWADESH DARSHAN SCHEME.

(Rs. in crore)

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned	Amount released
Year 2014-15					
1.	Arunachal Pradesh	North-East Circuit	Development of Circuit at Bhalukpong- Bomdila and Tawang.	49.77	39.81
2.	Andhra Pradesh	Coastal Circuit	Development of Circuit at Kakina - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipallyanjuna	67.84	67.84
Total of 2014-15				117.61	107.65
Year 2015-16					
3.	Manipur	North-East Circuit	Development of Circuit at Imphal- Khongjom	72.23	61.32
4.	Sikkim	North-East Circuit	Development of Circuit linking Rangpo (entry) – Rorathang- Aritar- Phadamchen- Nathang-Sherathang- Tsongmo- Gangtok-Phodong- Mangan- Lachung-Yumthang- Lachen- Thangu-Gurudongmer- Mangan- tamil-Tumin Lingee- Singtam (exit).	98.05	92.77
5.	Uttarakhand	Eco Circuit	Development of Circuit at Tehri-Chamba- Sarain around Tehri Lake.	69.17	65.71
6.	Rajasthan	Desert Circuit	Development of Shakambhari Mata Temple, Sambhar Salt Complex, DevyaniKund, Sharmist	50.01	51.17