

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO. 178
ANSWERED ON 29.11.2021**

LAUNCH OF SWADESH DARSHAN SCHEME

178. DR. ALOK KUMAR SUMAN:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Ministry of Tourism has launched the Swadesh Darshan scheme to cover the rural parts of the country for development of tourism and employment;**
- (b) if so , the details thereof and if not the reasons therefor;**
- (c) the details of the numbers of persons who got employment directly or indirectly due to development of the tourism sector in India;**
- (d) whether the Government has identified most backward areas of all States to promote development of the tourism sector in india; and**
- (e) if so, the details thereof and the steps taken by the Government in this regard?**

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (e): Identification, Promotion and Development of Tourism is primarily the responsibility of the State Government. The Ministry of Tourism under its Swadesh Darshan scheme has sanctioned 76 projects under identified themes which includes 2 projects under Rural Theme. The details of the projects sanctioned under Swadesh Darshan scheme are annexed.

As per estimation in accordance with 3rd Tourism Satellite Account (TSA) for subsequent years namely 2017-18, 2018-19 and 2019-20, the contribution of Tourism in total employment of the country is as under:

	2017-18	2018-19	2019-20
Share in Jobs (in %)	14.78	14.78	15.34
Direct (%)	6.44	6.48	6.69
Indirect (%)	8.34	8.39	8.65
Direct + Indirect jobs due to tourism (In millions)	72.69	75.85	79.86
Note: The above estimates have been updated using National Account Statistics (NAS) 2021, Periodic Labour Force Survey (PLFS) 2018-19.			

The Ministry of Tourism undertakes holistic promotions of various Tourism Destinations including those located in backward areas. The various activities undertaken includes release of campaigns in domestic and international markets, promotion through tourism related events, participation in trade shows, webinars, support to tour operators & other stakeholders etc.

Annexure I

STATEMENT IN REPLY TO PART (a) to (e) OF LOK SABHA UNSTARRED QUESTION NO. 178 ANSWERED ON 29.11.2021 REGARDING LAUNCH OF SWADESH DARSHAN SCHEME

DETAILS OF PROJECTS SANCTIONED UNDER THE SWADESH DARSHAN SCHEME.

(Rs. in crore)					
Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amt. Sanctioned	Amount released
Year 2014-15					
1.	Arunachal Pradesh	North-East Circuit	Development of Circuit at Bhalukpong- Bomdila and Tawang.	49.77	39.81
2.	Andhra Pradesh	Coastal Circuit	Development of Circuit at Kakani - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam - Kotipally - Anjuna	67.84	67.84
Total of 2014-15				117.61	107.65
Year 2015-16					
3.	Manipur	North-East Circuit	Development of Circuit at Imphal- Khongjom	72.23	61.32
4.	Sikkim	North-East Circuit	Development of Circuit linking Rangpo (entry) – Rorathang- Arunachal- Phadamchen- Nathang-Shangri - Tsongmo- Gangtok-Pardubong- Mangan- Lachung-Yumthang- Lachen- Thangu-Gurudongmer- Mangan- Tamil-Tumling - Singtam (exit).	98.05	92.77
5.	Uttarakhand	Eco Circuit	Development of Circuit at Tehri-Chamba- Sarain around Tehri Lake.	69.17	65.71
6.	Rajasthan	Desert Circuit	Development of Shakambhari Mata Temple, Sambhar Salt Complex, Devyani Kund, Sharmistha	50.01	51.17

			ha Sarovar, Naliasarand Other Destinations.		
7.	Nagaland	Tribal Circuit	Development of Circuit at Peren- Kohima- Wokha	97.36	87.62
8.	Madhya Pradesh	Wildlife Circuit	Development of Circuit at Panna- Mukundpur- Sanjay- Dubri-Bandhavgarh- Kanha- Mukki- Pench.	92.22	81.15
9.	Andhra Pradesh	Coastal Circuit	Development of Nellore, Pulikat Lake, Ubblamadugu water falls, Nelapattu Bird Sanctuary, Mylapadu Beach, Ramatheertham	49.55	47.76
10.	Telangana	Eco Circuit	Development of Circuit in Mahaboobnagar districts (Somasila, Singotam, Kadalaivanam, Akkamahadevi, Egalanpanta, Farahabad, Uma Maheshwaram, Mallesattheertham)	91.62	87.04
11.	Kerala	Eco Circuit	Development of Pathanamthitta - Gavi- Vagamon- Thekkady	76.55	61.24
12.	Mizoram	North East Circuit	Integrated Development of Thanzawl & South Zote, Districts Serchhip and Reiek	92.26	87.65
13.	Assam	Wildlife Circuit	Development of Manas- Pobitora- Nameri- Kaziranga- Dibrus-Saikhowa.	94.68	86.51
14.	Puducherry	Coastal Circuit	Development of Dubrayapet, Arrikamedu China Veerampattinam, Chunnabmar, Nallavadu, Manapet, Kalapet, French Quarter, Tamil Quarter and Yanam	58.44	61.82
15.	Arunachal Pradesh	North East Circuit	Integrated Development of Jirigaon, Nafra, Seppa, Pappu, Pasa, Pakke Valleys, Lumdung, Lafang Sohung Lake, Taro Yaru, New Sagalee, Ziro, Yomcha	96.72	84.24

16.	Tripura	North East Circuit	Development of North East Circuit: Agartala - Sipahijala - Melaghar - Udaipur - Amarpur- Tirthamukh- Mandirghat- Dumbor- NarikelKunja- Gandachara- Ambassa	82.85	68.58
17.	West Bengal	Coastal Circuit	Development of Beach Circuit: Udaipur- Digha- Shankarpur- Tajpur- Mandarmani- Fraserganj- Bakkhilai-Henry Island	85.39	68.31
18.	Chhattisgarh	Tribal Circuit	Development of Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur -Ratanpur- Kurdar-Sarodadadar- Gangrel- Kondagaon- Nathiya Nawagaon- Jagdalpur - Chitrakoot-Tirthgarh	96.10	84.81
19.	Maharashtra	Coastal Circuit	Development of Sindhudurg Coastal Circuit (Shiroda Beach, Sagarashwar, Tarkarli, Vijaydurg (Beach & Creek), Devgad (Fort & Beach), Mitbhav, Tondavali, Mocehmad and Nivati Fort).	19.06	16.43
Total of 2015-16				1322.26	1194.13
Year 2016-17					
20.	Goa	Coastal Circuit	Development of Sinquerim-Baga, Anjuna- Vagator, Morjim-Keri, Aguada Fort and Aguada Jail.	97.65	92.76
21.	Jammu & Kashmir	Himalayan Circuit	Integrated Development of Jammu-Srinagar-Pehalgam-Bhagwati Nagar-Anantnag-Salamabad Uri-Kargil-Leh	77.33	60.47
22.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram- Medavaram - Tadvai- Damaravi- Mallur- Bogatha Waterfalls.	79.87	75.88

23.	Meghalaya	North East Circuit	Development of Umiam (Lake View), U Lumsohpetbneng- Ma wdiangdiang – Orchid Lake Resort.	99.13	92.91
24.	Madhya Pradesh	Buddhist Circuit	Development of Sanchi – Satn a -Rewa-Mandsaur-Dhar.	74.02	69.08
25.	Kerala	Spiritual Circuit	Development of Sabarimala - E rumeli-Pampa- Sannidhanam.	99.99	20.00
26.	Manipur	Spiritual Circuit	Development of Shri Govindaj ee Temple, Shri Bijoy Govinda jee Temple – Shri Gopinath Te mple – Shri Bungshibodon Tem ple – Shri Kaina Temple.	53.80	43.04
27.	Gujarat	Heritage Circuit	Development of Ahmedabad- R ajkot- Porbandar –Bardoli- Dan di.	59.17	56.21
28.	Haryana	Krishna Circuit	Development of Tourism Infra structures at Brahmsarovar, S anhitSarovar, Narkatari, Jyoti sar in Kurukshetra.	97.35	77.88
29.	Rajasthan	Krishna Circuit	Integrated Development of Go vind Dev ji temple (Jaipur), Kh atuShyam Ji (Sikar) and Nathd wara (Rajsamand).	75.80	60.64
30.	Sikkim	North East circuit	Development of Tourist Circui t Linking Lingmoo-Lingee– Ma ka- Temi-BermoikNamchi- Okh arey - Sombaria-Daramdin- Me lli (Exit)	95.32	76.25
31.	Madhya Pradesh	Heritage circuit	Development of Gwalior – Orc hha – Khajuraho – Chanderi – Bhimbetka – Mandu	89.82	85.33
32.	Kerala	Spiritual Circuit	Development of Sree Padmana bha Temple, Aranmula- Sabrim ala	84.51	73.77
33.	Bihar	Tirthankar circuit	Development of Vaishali- Arra h- Masad- Patna- Rajgir- Pawa puri- Champapuri.	37.19	26.19

34.	Bihar	Spiritua l circuit	Integrated Development of Ka nwaria Route: Sultanganj- Moj ma- Banka.	44.76	42.52
35.	Odisha	Coastal circuit	Development of Gopalpur, Bar kul, Satapada and Tampara.	70.82	56.65
36.	Nagaland	Tribal c ircuit	Development of Mokokchung- Tuensang-Mon	98.14	88.33
37.	Uttarakha nd	Heritag e circui t	Development of Kumaon Regi on – Katarmal –Jogeshwar-Bai jnath-Devidhura.	76.32	67.62
38.	Jammu & Kashmir	Himala yan Cir cuit	Integrated Development of To urist Facilities at Jammu-Rajo uri-Shopian-Pulwama	84.46	67.35
39.	Jammu & Kashmir	Himala yan Cir cuit	Integrated Development of To urist Facilities - Construction of Assets in lieu of those Dest royed in Floods in 2014 under PM Development Package	90.43	74.70
40.	Jammu & Kashmir	Himalay an Circu it	Integrated Development of To urist facilities at Mantalai and Sudhmahadev	90.85	75.11
41.	Jammu & Kashmir	Himalay an Circu it	Integrated Development of To urist facilities at Anantnag-Kis hwar-Pahalgam-Daksum-Ranji t Sagar Dam	87.44	69.95
42.	Jammu & Kashmir	Himalay an Circu it	Development of Tourist Facilit ies at Gulmarg-Baramulla- Kup wara- Kargil - Leh	91.84	48.46
43.	Uttar Pra desh	Buddhist Circuit	Development of Srawasti, Kus hinagar, &Kapilvastu.	99.97	72.56
44.	Uttar Pra desh	Ramaya na Circu it	Development of Chitrakoot an d Shringverpur	69.45	64.09
45.	Andaman & Nicoba r Islands	Coastal Circuit	Development of Long Island-R oss Smith Island- Neil Island- Havelock Island- Baratang Isla nd-Port Blair.	27.57	13.46

46.	Tamil Nadu	Coastal Circuit	Development of Chennai- Mamallapuram – Rameshwaram – Kulasekaranpattinam – Kanyakumari	73.13	68.60
47.	Uttar Pradesh	Spiritual Circuit	Development of Shahjahanpur -Basti- Ahar-Aligharh-Kasganj-Sarosi-Pratapgarh-Unnao-Kaushambi- Mirzapur-Gorakhpur- Kairana- Doamriyaganj- Bagpat-Barabanki- Azamgarh	65.61	62.33
48.	Uttar Pradesh	Spiritual –II Circuit	Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi-Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh - Bhadohi	67.51	64.14
49.	Uttar Pradesh	Heritage Circuit	Development of Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- MavaharSthal (Ghosi)- Shaheed Smarak (Meerut)	33.97	26.54
50.	Bihar	Buddhist Circuit	Construction of Convention Centre at Bodhgaya	98.73	93.22
51.	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar	90.98	72.78
52.	Himachal Pradesh	Himalayan Circuit	Integrated Development of Himalayan Circuit in Kiarighat, Shimla, Hatkoti, Manali, Kangra, Dharamshala, Bir, Palampur, Chamba	80.69	64.55
53.	Mizoram	Eco Circuit	Development of Eco-Adventure Circuit at Aizawl -Rawpuichhip - Khawhphawp - Lengpui – Durtlang -Chatlang- Sakawrh muituaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang	66.37	49.53

54.	Rajasthan	Spiritual Circuit	Development of Churu (SalasarBalaji)- Jaipur (Shri Samode Balaji, GhatkeBalaji, BandhekeBalaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – MehandipurBalaji- Chittorgarh (Sanwaliyaji)	93.90	68.24
55.	Gujarat	Heritage Circuit	Development of Vadnagar and Modhera	91.84	87.25
Total of 2016-17				2815.73	2308.39
Year 2017-18					
56.	Bihar	Rural Circuit	Development of Gandhi Circuit : Bhitiharwa- Chandrahia- Turkaulia	44.65	35.72
57.	Goa	Coastal Circuit	Development of Rua De Orum Creek - Don Paula -Colva - Benaulim	99.35	94.38
58.	Gujarat	Buddhist circuit	Development of Junagadh- Gir Somnath- Bharuch-Kutch- Bhavnagar- Rajkot- Mehsana	28.67	22.28
59.	Puducherry	Heritage Circuit	Development of Franco- Tamil Village, Karaikal, Mahe and Yanam	54.91	43.93
60.	Puducherry	Spiritual Circuit	Development of Karaikal, Yanam and Puducherry	34.96	30.94
61.	Rajasthan	Heritage Circuit	Development of Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (BalaQuila) – SawaiMadhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (GagronFort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (JaisalmerFort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaura	72.49	50.94

			v Kendra)- Dholpur (Bagh-i-Nil ofar and PuraniChawni)- Nagar(Meera Bai Smarak)		
62.	Telangana	Heritage Circuit	Development of Heritage Circuit: Qutub Shahi Heritage Park - Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	96.90	70.61
63.	Bihar	Spiritual Circuit	Development of Mandar Hill & Ang Pradesh	47.52	38.02
64.	Madhya Pradesh	Eco Circuit	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River.	94.61	79.70
65.	Uttar Pradesh	Ramayana Circuit	Development of Ayodhya.	127.21	115.46
66.	Andhra Pradesh	Buddhist Circuit	Development of Buddhist Circuit: Shalihundam-Thotlakonda-Bavikonda- Bojjanakonda- Amravati- Anupu in Andhra Pradesh	24.14	26.17
Total of 2017-18				725.41	608.15
Year 2018-19					
67.	Maharashtra	Spiritual Circuit	Development of Waki- Adasa-Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girard	54.01	24.00
68.	--	Development of Wayside Amenities (Sub- Scheme)	Development of Wayside Amenities in Uttar Pradesh and Bihar at Varanasi - Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur-Kushinagar; Kushinagar-Gaya- Kushinagar in collaboration with MoRTH	17.93	12.29
69.	Uttar Pradesh	Spiritual Circuit	Development of Jewar -Dadri - Sikandrabad-Noida-Khurja-Banda.	12.03	8.83

70.	Jharkhand	Eco Circuit	Development of Dalma- Chandil- Getalsud- Betla National park- Mirchैया-Netarhat.	52.72	15.07
71.	Tripura	North East circuit	Development of Surma Cherra - Unakoti- Jampui Hills - Guna bati-Bhunaneshwari- Matabari - Neermahal- Boxanagar - Chottakhola- Pilak- Avangchaarra	65.00	10.10
72.	Punjab	Heritage Circuit	Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Amritsar – Khatkar Kalan – Kalanour - Patiala	91.55	41.45
73.	Kerala	Spiritual Circuit	Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmanya- Chembazhanthi Sree Narayana Gurukulam	69.47	1.61
74.	Kerala	Rural Circuit	Development of Malanad Malabar Cruise Tourism Project	80.37	23.77
75.	Meghalaya	North East Circuit	Development of West Khasi Hills (Nongkhlaw- Krem Tirok – Khudoi & Kohmang Falls – Khri River- Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls- Shyrmang- looksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	84.97	45.98
76.	Uttar Pradesh	Spiritual Circuit	Development of Gorakhnath Temple(Gorakhpur), Devipattan Temple (Balrampur) and Vatsashni Temple(Domariyaganj)	15.76	12.61
			Total of 2018-19	543.81	195.71
			GRAND TOTAL	5524.82	4414.03
