

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO. 1424
ANSWERED ON 09.12.2021

POLICY TO BOOST TOURISM IN COASTAL REGIONS

1424. DR. C.M. RAMESH:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Maharashtra Tourism has introduced 'Beach Shack Policy' to boost tourism in the coastal region of the State, if so, the details thereof; and
- (b) whether the Ministry has such a policy in other coastal regions of the country to boost tourism, if so, the details thereof, and if not, the reasons therefor?

ANSWER

MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Yes, Sir. Government of Maharashtra has informed that they have declared Beach Shack Policy vide GR No. TDS 2020/02/C.R.138/Tourism dated 17.08.2020. Through this Beach Shack Policy, common facilities like toilet, shack, changing room, cloak room are provided to the tourists. Also shacks with deck beds for food are allotted to interest persons and 70% are reserved for locals.

(b): Development and promotion of tourism is primarily the responsibility of the respective State Government/Union Territory (UT) Administration. Ministry of Tourism, Government of India, has not formulated such a policy.
