

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO. 1268  
ANSWERED ON 06.12.2021**

**DRAFT NATIONAL STRATEGY AND ROADMAP FOR DEVELOPMENT  
OF RURAL TOURISM**

**1268. SHRI DHAIRYASHEEL SAMBHAJIRAO MANE:**

**DR. SUJAY RADHAKRISHNA VIKHE PATIL:**

**SHRI UNMESH BHAIYYASAHEB PATIL:**

**DR. SHRIKANT EKNATH SHINDE:**

**DR. HEENA GAVIT:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has formulated a draft National Strategy and Roadmap for Development of rural tourism in India for an initiative towards Atmanirbhar Bharat and if so, the details thereof and main feature of the draft;**
- (b) whether the Government has assessed the potential of rural tourism in the country and if so, the details thereof;**
- (c) the schemes formulated for the promotion of rural tourism in the country along with the rural tourism projects implemented / sanctioned in this regard especially in Kolhapur, Sangli, Ahmednagar, Jalgaon, Thane and Nandurbar district of Maharashtra;**
- (d) the rural tourism projects implemented/sanctioned in this regard State / UT-wise; and**
- (e) the number of villages identified and developed as rural tourist spots under rural tourism during the last three years and the current year State/UT-wise particularly in Maharashtra?**

**ANSWER**

**MINISTER OF TOURISM**

**(SHRI G. KISHAN REDDY)**

**(a) & (b): Yes, Sir. Ministry of Tourism has recognized the immense potential of Rural Tourism and has been actively working on promotion and development of this niche area of tourism. The Ministry of Tourism has accordingly formulated a Draft National Strategy and Roadmap for Development of Rural Tourism in India - An initiative towards Atmanirbhar Bharat. The strategy document focuses on the following key pillars:**

- (i). Model policies and best practices for rural tourism**
- (ii). Digital technologies and platforms for rural tourism**
- (iii). Developing clusters for rural tourism**
- (iv). Marketing support for rural tourism**
- (v). Capacity building of stakeholders**
- (vi). Governance and Institutional Framework**

**(c) to (e): Ministry of Tourism has identified Rural Circuit as one of the thematic circuits under Swadesh Darshan Scheme for development aimed at leveraging tourism as a force multiplier for revitalizing the rural economy and for giving both domestic and international tourist glimpse of the rural aspects of the country including Maharashtra.**

**The projects for development of tourism related infrastructure, including rural tourism, projects/ proposals are identified for development under the circuit in consultation with the State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier.**

**Based on the above criteria, the Ministry has sanctioned following projects for development of Rural Circuits under the Swadesh Darshan Scheme in the country:**

**(Rs. in Crore)**

<b>S. No.</b>	<b>State/Year of Sanction</b>	<b>Name of Project</b>	<b>Amount Sanctioned</b>
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<b>1.</b>	<b>Bihar 2017-18</b>	<b>Development of Gandhi Circuit: Bhitiharwa- Chandrahia-Turkaulia</b>	<b>44.65</b>
<b>2.</b>	<b>Kerala 2018-19</b>	<b>Development of Malanad Malabar Cruise Tourism Project</b>	<b>80.37</b>

**No proposal has been received by the Ministry of Tourism from State Government of Maharashtra for development under Rural Circuit of Swadesh Darshan Scheme.**

**Apart from the above, Ministry of Rural Development (MoRD) has informed that under their scheme of Shyama Prasad Mukherji Rurban Mission (SPMRM), twenty-one components have been suggested as desirable for the Cluster development; Tourism Promotion is one of the twenty-one components. The State/UT-wise list, including Maharashtra, of the clusters wherein components related to tourism have been taken up is placed at Annexure.**

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**ANNEXURE****STATEMENT IN REPLY TO PARTS (c) TO (e) TO LOK SABHA UNSTARRED QUESTION NO.1268 ANSWERED ON 06.12.2021 REGARDING DRAFT NATIONAL STRATEGY AND ROADMAP FOR DEVELOPMENT OF RURAL TOURISM****LIST OF PROJECTS UNDER SPMRM WHERE TOURISM RELATED COMPONENTS HAVE BEEN TAKEN UP**

<b>S. No</b>	<b>State Name</b>	<b>Name of the District</b>	<b>Cluster Name</b>	<b>Sub Component</b>
<b>1</b>	<b>Andhra Pradesh</b>	<b>West Godavari</b>	<b>Eluru</b>	<b>Tourist Lodge</b>
<b>2</b>	<b>Assam</b>	<b>Kamrup</b>	<b>Hajo</b>	<b>Pilgrimage Development for Tourism</b>
<b>3</b>	<b>Andaman &amp; Nicobar Islands</b>	<b>South Andaman</b>	<b>Ferrargunj</b>	<b>Agri Tourism</b>
				<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
				<b>Nature Trail</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
				<b>RAILING or Floating jetty or Wooden jetty</b>
				<b>Revamping Historical Sites</b>
				<b>Riverfront Development for tourism</b>
				<b>Shops or Market</b>

				<b>around Tourist Places</b>
				<b>Walk Way along tourism sites</b>
<b>4</b>	<b>Bihar</b>	<b>Gaya</b>	<b>Nauranga</b>	<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
				<b>Riverfront Development for tourism</b>
				<b>Shops or Market around Tourist Places</b>
				<b>Tourist Lodge</b>
<b>5</b>	<b>Dadra &amp; Nagar Haveli</b>	<b>Dadra Nagar Haveli</b>	<b>Sayli</b>	<b>Shops or Market around Tourist Places</b>
<b>6</b>	<b>Daman &amp; Diu</b>	<b>Daman</b>	<b>Moti Daman</b>	<b>Beautification of Tourism Sites</b>
<b>7</b>	<b>Goa</b>	<b>South Goa</b>	<b>Xeldem</b>	<b>Beautification of Tourism Sites</b>
				<b>Nature Trail</b>
<b>8</b>	<b>Gujarat</b>	<b>Arvalli</b>	<b>Shamalaji</b>	<b>Pilgrimage Development for Tourism</b>
				<b>Walk Way along tourism sites</b>
<b>9</b>	<b>Gujarat</b>	<b>Banas Kantha</b>	<b>Ambaji</b>	<b>Heritage Village and Tourism</b>
<b>10</b>	<b>Gujarat</b>	<b>Mehsana</b>	<b>Becharaji</b>	<b>Beautification of Tourism Sites</b>
				<b>Pilgrimage Development for Tourism</b>
<b>11</b>	<b>Gujarat</b>	<b>Morbi</b>	<b>Tikar</b>	<b>Beautification of</b>

				<b>Tourism Sites</b>
				<b>Beautification of Tourism Sites</b>
				<b>Riverfront Development for tourism</b>
<b>12</b>	<b>Gujarat</b>	<b>Panchmahal</b>	<b>Morva</b>	<b>Beautification of Tourism Sites</b>
				<b>Pilgrimage Development for Tourism</b>
<b>13</b>	<b>Haryana</b>	<b>Jhajjar</b>	<b>Badli</b>	<b>Beautification of Tourism Sites</b>
<b>14</b>	<b>Haryana</b>	<b>Karnal</b>	<b>Ballah</b>	<b>Beautification of Tourism Sites</b>
<b>15</b>	<b>Haryana</b>	<b>Panchkula</b>	<b>Ganeshpur</b>	<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
<b>16</b>	<b>Haryana</b>	<b>Rewari</b>	<b>Kosli</b>	<b>Beautification of Tourism Sites</b>
<b>17</b>	<b>Himachal Pradesh</b>	<b>Kinnaur</b>	<b>Moorang</b>	<b>Beautification of Tourism Sites</b>
<b>18</b>	<b>Himachal Pradesh</b>	<b>Mandi</b>	<b>Aut</b>	<b>Agri Tourism</b>
				<b>Agri Tourism</b>
<b>19</b>	<b>Himachal Pradesh</b>	<b>Shimla</b>	<b>Ghanahatti</b>	<b>Beautification of Tourism Sites</b>
<b>20</b>	<b>Jharkhand</b>	<b>Dumka</b>	<b>Behrabank</b>	<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
<b>21</b>	<b>Jharkhand</b>	<b>Gumla</b>	<b>Karaundi</b>	<b>Beautification of Tourism Sites</b>
				<b>Chairs/ Benches near tourist sites</b>
				<b>Heritage Village</b>

				<b>and Tourism</b>
				<b>Pilgrimage Development for Tourism</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
				<b>Riverfront Development for tourism</b>
				<b>Shops or Market around Tourist Places</b>
<b>22</b>	<b>Jharkhand</b>	<b>Khunti</b>	<b>Birhu</b>	<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
<b>23</b>	<b>Jharkhand</b>	<b>Purbi Singhbhum</b>	<b>Dharambahal</b>	<b>Heritage Village and Tourism</b>
<b>24</b>	<b>Jharkhand</b>	<b>Ramgarh</b>	<b>Bicha</b>	<b>Construction of Tourism Parks</b>
<b>25</b>	<b>Jharkhand</b>	<b>Ranchi</b>	<b>Brambey</b>	<b>Boating</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
<b>26</b>	<b>Jharkhand</b>	<b>Chatra</b>	<b>Saradhu</b>	<b>Heritage Village and Tourism</b>
<b>27</b>	<b>Jharkhand</b>	<b>Simgeda</b>	<b>Aidega</b>	<b>Beautification of Tourism Sites</b>
				<b>Riverfront Development for tourism</b>
				<b>Tourist Lodge</b>

<b>28</b>	<b>Jharkhand</b>	<b>Bokaro</b>	<b>Siyaljori</b>	<b>Pilgrimage Development for Tourism</b>
<b>29</b>	<b>Jharkhand</b>	<b>West Singhbhum</b>	<b>Dudhbila</b>	<b>Beautification of Tourism Sites</b> <b>Walk Way along tourism sites</b>
<b>30</b>	<b>Kerala</b>	<b>Alappuzha</b>	<b>Kanjikuzhy - Mararikulam</b>	<b>Agri Tourism</b> <b>Agri Tourism</b> <b>Construction of Tourism Parks</b>
<b>31</b>	<b>Kerala</b>	<b>Kottayam</b>	<b>Puthuppally - Manarcad</b>	<b>Beautification of Tourism Sites</b>
<b>32</b>	<b>Kerala</b>	<b>Malappuram</b>	<b>Tanalur - Nirmamaruthoor</b>	<b>Construction of Tourism Parks</b> <b>Riverfront Development for tourism</b>
<b>33</b>	<b>Kerala</b>	<b>Palakkad</b>	<b>Puthucode-Kavassery</b>	<b>Agri Tourism</b>
<b>34</b>	<b>Kerala</b>	<b>Thrissur</b>	<b>PunnayoorkulamVadakkekka d</b>	<b>Agri Tourism</b>
<b>35</b>	<b>Ladakh</b>	<b>Leh</b>	<b>Spituk</b>	<b>Construction of Tourism Parks</b> <b>Public Convenience Cum Cafeteria near tourist sites</b>
<b>36</b>	<b>Madhya Pradesh</b>	<b>Chhatarpur</b>	<b>Achhatt</b>	<b>Beautification of Tourism Sites</b>
<b>37</b>	<b>Madhya Pradesh</b>	<b>Chhindwara</b>	<b>Delakhari</b>	<b>Beautification of Tourism Sites</b>
<b>38</b>	<b>Madhya Pradesh</b>	<b>Indore</b>	<b>NavdaPanth</b>	<b>Cycling Track</b>
<b>39</b>	<b>Madhya</b>	<b>Indore</b>	<b>Simrol</b>	<b>Beautification of</b>



	<b>Pradesh</b>			<b>Tourism Sites</b>
<b>40</b>	<b>Madhya Pradesh</b>	<b>Mandla</b>	<b>Ramnagar</b>	<b>Nature Trail</b>
<b>41</b>	<b>Madhya Pradesh</b>	<b>Seoni</b>	<b>Kanhiwada</b>	<b>Nature Trail</b>
<b>42</b>	<b>Maharashtra</b>	<b>Aurangabad</b>	<b>Jogeshwari</b>	<b>Beautification of Tourism Sites</b>
<b>43</b>	<b>Maharashtra</b>	<b>Jalgaon</b>	<b>Hartale</b>	<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
				<b>Tourist Lodge</b>
<b>44</b>	<b>Maharashtra</b>	<b>Jalgaon</b>	<b>Patonda</b>	<b>Pilgrimage Development for Tourism</b>
<b>45</b>	<b>Maharashtra</b>	<b>Jalgaon</b>	<b>Yengaon</b>	<b>Pilgrimage Development for Tourism</b>
<b>46</b>	<b>Maharashtra</b>	<b>Nagpur</b>	<b>Kanholibara</b>	<b>Pilgrimage Development for Tourism</b>
<b>47</b>	<b>Maharashtra</b>	<b>Palghar</b>	<b>Kasatwadi</b>	<b>Beautification of Tourism Sites</b>
				<b>Shops or Market around Tourist Places</b>
				<b>Trek Route</b>
<b>48</b>	<b>Maharashtra</b>	<b>Pune</b>	<b>Khadkala</b>	<b>Beautification of Tourism Sites</b>
<b>49</b>	<b>Maharashtra</b>	<b>Pune</b>	<b>Lonikalbhor</b>	<b>Beautification of Tourism Sites</b>
<b>50</b>	<b>Odisha</b>	<b>Balasore</b>	<b>Rabania</b>	<b>Construction of Tourism Parks</b>
<b>51</b>	<b>Odisha</b>	<b>Ganjam</b>	<b>Kesapur</b>	<b>Boating</b>
<b>52</b>	<b>Odisha</b>	<b>Kandhamal</b>	<b>Kotagarh</b>	<b>Beautification of Tourism Sites</b>

				<b>Chairs/ Benches near tourist sites</b>
<b>53</b>	<b>Odisha</b>	<b>Sundergarh</b>	<b>Kuarmunda</b>	<b>Riverfront Development for tourism</b>
<b>54</b>	<b>Punjab</b>	<b>Fatehgarh Sahib</b>	<b>Sanghol</b>	<b>Construction of Tourism Parks</b>
				<b>Revamping Historical Sites</b>
				<b>Walk Way along tourism sites</b>
<b>55</b>	<b>Punjab</b>	<b>Tarn Taran</b>	<b>Chohla Sahib</b>	<b>Cycling Track</b>
				<b>Pilgrimage Development for Tourism</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
				<b>Revamping Historical Sites</b>
				<b>Riverfront Development for tourism</b>
<b>56</b>	<b>Rajasthan</b>	<b>Banswara</b>	<b>Abapura</b>	<b>Pilgrimage Development for Tourism</b>
<b>57</b>	<b>Rajasthan</b>	<b>Barmer</b>	<b>Majiwala</b>	<b>Riverfront Development for tourism</b>
<b>58</b>	<b>Rajasthan</b>	<b>Bharatpur</b>	<b>Jurehera</b>	<b>Construction of Tourism Parks</b>
<b>59</b>	<b>Rajasthan</b>	<b>Bikaner</b>	<b>Palana</b>	<b>Beautification of Tourism Sites</b>
<b>60</b>	<b>Rajasthan</b>	<b>Jalore</b>	<b>Raniwara Kalan</b>	<b>Pilgrimage Development for</b>

				<b>Tourism</b>
<b>61</b>	<b>Rajasthan</b>	<b>Jodhpur</b>	<b>Salawas</b>	<b>Construction of Tourism Parks</b>
<b>62</b>	<b>Rajasthan</b>	<b>Pratapgarh</b>	<b>PeeliKhera</b>	<b>Construction of Tourism Parks</b>
				<b>Tourist Lodge</b>
<b>63</b>	<b>Rajasthan</b>	<b>Udaipur</b>	<b>Gogunda</b>	<b>Riverfront Development for tourism</b>
<b>64</b>	<b>Sikkim</b>	<b>South Sikkim</b>	<b>Namthang</b>	<b>Beautification of Tourism Sites</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
<b>65</b>	<b>Sikkim</b>	<b>West Sikkim</b>	<b>Soreng</b>	<b>Nature Trail</b>
<b>66</b>	<b>Tamil Nadu</b>	<b>Kancheepuram</b>	<b>Singaperumal Koil</b>	<b>Heritage Village and Tourism</b>
<b>67</b>	<b>Telangana</b>	<b>Karimnagar</b>	<b>Bizigirisharif</b>	<b>Beautification of Tourism Sites</b>
<b>68</b>	<b>Telangana</b>	<b>Komaram Bheem</b>	<b>Chirrakunta</b>	<b>Beautification of Tourism Sites</b>
<b>69</b>	<b>Telangana</b>	<b>Nagarkurnool</b>	<b>Vennacharla</b>	<b>Beautification of Tourism Sites</b>
				<b>Pilgrimage Development for Tourism</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
				<b>Rain Shelter near tourism sites</b>
<b>70</b>	<b>Telangana</b>	<b>Nirmal</b>	<b>Kuntala</b>	<b>Beautification of Tourism Sites</b>
<b>71</b>	<b>Telangana</b>	<b>Nizamabad</b>	<b>Yedapally</b>	<b>Pilgrimage</b>

				<b>Development for Tourism</b>
<b>72</b>	<b>Telangana</b>	<b>Pedapally</b>	<b>Sulthanabad</b>	<b>Beautification of Tourism Sites</b>
<b>73</b>	<b>Telangana</b>	<b>Yadadri Bhuvanagiri</b>	<b>Choutuppal</b>	<b>Pilgrimage Development for Tourism</b>
<b>74</b>	<b>Tripura</b>	<b>Gomati</b>	<b>Killa</b>	<b>Construction of Tourism Parks</b>
<b>75</b>	<b>Tripura</b>	<b>North Tripura</b>	<b>Belianchip</b>	<b>Beautification of Tourism Sites</b>
				<b>Construction of Tourism Parks</b>
				<b>Pilgrimage Development for Tourism</b>
				<b>Rain Shelter near tourism sites</b>
				<b>Trek Route</b>
<b>76</b>	<b>Tripura</b>	<b>North Tripura</b>	<b>Rowa</b>	<b>Construction of Tourism Parks</b>
				<b>Rain Shelter near tourism sites</b>
				<b>Trek Route</b>
<b>77</b>	<b>Uttarakhand</b>	<b>Bageshwar</b>	<b>Kausani</b>	<b>Agri Tourism</b>
<b>78</b>	<b>Uttarakhand</b>	<b>Tehri Garhwal</b>	<b>Dhanaulti</b>	<b>Beautification of Tourism Sites</b>
				<b>Chairs/ Benches near tourist sites</b>
				<b>Nature Trail</b>
				<b>Public Convenience Cum Cafeteria near tourist sites</b>
				<b>Railing</b>
				<b>Rain Shelter near</b>

				<b>tourism sites</b>
				<b>Shops or Market around Tourist Places</b>
				<b>Trek Route</b>
				<b>Walk Way along tourism sites</b>
<b>79</b>	<b>Uttarakhand</b>	<b>Udham Singh Nagar</b>	<b>Paheniya</b>	<b>Public Convenience Cum Cafeteria near tourist sites</b>
<b>80</b>	<b>Uttar Pradesh</b>	<b>Chitrakoot</b>	<b>Kasahai</b>	<b>Beautification of Tourism Sites</b>
<b>81</b>	<b>Uttar Pradesh</b>	<b>Chitrakoot</b>	<b>Mau Mustkil</b>	<b>Tourist Lodge</b>
<b>82</b>	<b>Uttar Pradesh</b>	<b>Kushi Nagar</b>	<b>Bans Gaon</b>	<b>Construction of Tourism Parks</b>
<b>83</b>	<b>Uttar Pradesh</b>	<b>Mahoba</b>	<b>Sri Nagar</b>	<b>Beautification of Tourism Sites</b>
				<b>Shops or Market around Tourist Places</b>
<b>84</b>	<b>Uttar Pradesh</b>	<b>Sonbhadra</b>	<b>Kodai</b>	<b>Construction of Tourism Parks</b>

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