

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

SUMMARY OF ACTIVITIES FOR THE MONTH OF JUNE, 2021

- Ministry of Tourism and its domestic as well as overseas offices organized weeklong programmes for celebration of International Day of Yoga 2021. Based on this year's theme given by Ministry of Ayush "Be with Yoga Be at Home", the Ministry of Tourism organised a webinar titled "Yoga for Immunity and Respiratory Health" in association with Isha Foundation on 19.06.2021. The webinar started in guidance of Sadhguru Jaggi Vasudevji of Isha Foundation dedicated to raising human consciousness and foster global harmony through individual transformation. A volunteer from Isha foundation demonstrated Simha Kriya and Sashtanga Makarasana.
- On International Day of Yoga - 21st June 2021, the Ministry of Culture in association with the Ministry of Tourism organised live streaming celebration of Yoga from 30 sites across India observing COVID protocols.
- The Ministry of Tourism organised a webinar "Yoga: The way of life" on 21.06.2021 in the presence of Hon'ble Minister of State for Tourism & Culture (I/C) and Gurudev Sri Sri Ravi Shankar to celebrate International Day of Yoga 2021. During the webinar, Tourism Minister welcomed Gurudev Sri Sri Ravi Shankar and stated how Yoga has helped during pandemic period and is contributing to wellbeing of people across the globe. Gurudev Sri Sri Ravi Shankar spoke about yoga and pranayam and its significance in today's scenario. During the discussion, I mentioned how Yoga would be helpful to attract foreign tourists post pandemic.
- Hon'ble Minister of State for Culture & Tourism (IC) virtually addressed the Indian Institute of Tourism & Travel management (IITTM), Gwalior's event organised on the occasion of World Environment Day on 5th June, 2021. On this occasion, HMT virtually inaugurated the newly upgraded website of IITTM in 108 national & International languages, Incredible India Tourist facilitator Certification (IITFC) communication seminar, Aqua based Adventure Tourism ATLAS and also planted saplings. In his address, HMT appreciated the Incredible India Tourist Facilitator Certification (IITFC) Programme and gave his best wishes to the participants. A total of 2230 participants are taking part in the current batch of Incredible India Tourist Facilitator Certification (IITFC) programme and a total of 7546 people are registered for the programme. I along with Additional Director General(T), Joint Secretary(T) Economic Advisor(T) participated in the virtual event and I appreciated the role of IITTM

in the field of Tourism and expressed hope that the tourism sector will once again get a boost after the current pandemic wave is over.

- I held meetings with Secretary (Culture) to review the progress of the Adopt a Heritage Project and addressed major road blocks being faced for effective implementation of the initiative. A list of priority sites from the 28 MoUs signed so far were identified which include Leh Palace, Hampi, Sun Temple Modhera and Aguada Fort and it was decided to fast track the implementation of the proposed interventions at these sites.
- Joint Secretary, Ministry of Tourism attended the 5th meeting of the Working Group for the Reform of the UNWTO Affiliate Membership Legal Framework" held virtually on 1st June 2021. The aims of the said meeting were to approve the text of Articles 1-5 and presentation of the text of Articles 7-12.
- Joint Secretary, Ministry of Tourism attended the "6th meeting of the Working Group for the Reform of the UNWTO Affiliate Membership Legal Framework (WG-AMLR)" held virtually on 24th June 2021. The aims of the said meeting were to approve the text of Article 7 to 13. Furthermore, during the meeting the Secretariat presented the proposed structure of the consolidated text of the new Legal Framework.
- Ministry of Tourism attended the Expert Meeting of representatives of the tourism administrations of the SCO Member States held on 3rd & 4th June 2021 in virtual mode. The meeting deliberated over the agenda points circulated earlier. The meeting concluded with the Ministerial joint declaration to be signed during TMM on 15th July 2021 and Joint Action Plan for 2022-2023 in the new conditions. The Sides exchanged their opinions on cooperation between the Shanghai Cooperation Organization Member States on restoration and further development of a tourism sector in the context of the global COVID-19 pandemic.
- Domestic Offices of the Ministry carried out various activities, under different themes like Dekho Apna Desh, Ek Bharat Sresth Bharat, Azadi ka Aunt Mahotsav, India@75, World Environment Day, International Day of Yoga etc. Some of the activities carried out by the domestic officers were:
 - Videos on Yoga by Swami Soham, Yoga Expert were uploaded on the social media accounts Of India Tourism Jaipur for generating awareness about benefits of Yoga on the occasion of International Day of Yoga - 2021.
 - India Tourism Mumbai organised a webinar titled "Discover Kevadia Circuit with special focus on the World's Tallest Statue-Statue of Unity (SOU)".

- India Tourism Hyderabad promoted safe travelling, lesser known destinations, India@75, etc. on social media.
 - India Tourism Kolkata celebrated India@75, 'Azadi ka Amrit Mahotsav' on Facebook and Instagram, by remembering "martyrs of Salt Satyagraha from Midnapore, West Bengal".
 - India Tourism Chennai jointly with Trichy Circle of the Archaeological Survey of India organised Yoga programs at Centrally Protected Monuments.
 - India Tourism Goa promoted various tourist places of Goa and Jharkhand under EBSB also Jan Andolan for Covid-19 appropriate behavior through social media handles of ITO Goa.
 - India Tourism, Bangalore conducted a webinar on World Environment Day on the Topic "Eco Tourism the way to reset our Relationship with Nature" and the same was posted on the social media handles of ITO Bengaluru.
- On the occasion of International Day of Yoga on 21st June, 2021, Ministry of Tourism through its overseas offices organized the following events.
 - A week-long Yoga training session (virtual) was conducted on the social media handles of India Tourism Singapore from 14th–21st June 2021. It highlighted the various Asanas/ postures. Posts on the importance of Yoga, messages of Ministry of Ayush and destinations popular with Yoga enthusiasts in the region were shared on social media handles.
 - India Tourism New York celebrated the International Yoga Day on June 21st, 2021 along with Consulate General of India, New York, State Bank of India, Bank of Baroda, Bank of India, TATA sons, Aromazela and a number of organisations at the iconic Times Square, New York. The event was attended by more than 3000 people. Further, on 24th June, 2021, India Tourism New York in association with Consulate General of India (CGI) Toronto, participated in a webinar on "Discovering India - More Journeys off the Beaten Path" showcasing tourism products of Odisha, Tripura and Kashmir in co-ordination with the State Tourism Departments of these States.
 - India Tourism Frankfurt organised an International Seminar on Yoga, Health and Healing on 19th June, 2021. Leading Yoga experts from India participated in the two-hour virtual seminar. In addition, India Tourism Frankfurt in association with Consulate General of India Hamburg organized Yoga events at Burgerpark, Bremen on 20th June, 2021 and at Martinistr (Bremen) on 21st June, 2021 which were attended by the local German population.
 - India Tourism Tokyo in association with Indian Tour Operator Committee, Japan, organised an online meeting on the occasion of

International Day of Yoga on 21st June, 2021 which was attended by Japanese Travel Agents.

- Ministry of Tourism sanctioned 'Augmentation of Pilgrimage facilities at Gangotri and Yamunotri, Urrarakhand' under PRASHAD Scheme for Rs. 54.36 Crore. With this, a total number of 37 projects have been sanctioned under the PRASHAD Scheme covering 24 States.
- A total of 42873 accommodation units (both classified and unclassified) have registered on the National Integrated Database of Hospitality Industry (NIDHI) portal and 10652 units have self-certified for SAATHI standards.
- The Ministry disposed of 204 Public Grievances by the end of June 2021 and 32 remained pending.
