

Government of India
Ministry of Tourism
Niche Tourism Division

No. NT-703/1/2020

Dated: 14.06.2021

Subject: **Draft National Strategy and Roadmap for Medical and Wellness Tourism**

Healthcare and Tourism are the fastest growing industries in the world. Medical Value Travel (MVT) is being promoted as a fusion product of these industries. Over the years, India has grown to become a top-notch destination for medical value travel because it scores high over a range of factors that determines the overall quality of care. India has also become a favoured destination for Yoga and Wellness with its focus on traditional therapies through AYUSH.

2. Ministry of Tourism has recognized the immense potential of MVT and has been actively working on promotion and development of Medical Tourism. The Ministry of Tourism has accordingly formulated a ***Draft National Strategy and Roadmap for Medical and Wellness Tourism***, which can be accessed from the following link:-

<https://tourism.gov.in/sites/default/files/2021-06/Draft%20Strategy%20for%20Medical%20and%20Wellness%20Tourism%20June%202021.pdf>

3. In order to make the document more comprehensive, Ministry of Tourism invites feedback/comments/suggestions on the draft National Strategy and Roadmap. The comments should be received in the Ministry of Tourism **by 30th June, 2021** at e-mail IDs :js.tourism@gov.in, bibhuti.dash72@gov.in, prakash.om50@nic.in. Thereafter, the Ministry will proceed further to finalize the draft strategy document.
