

Government of India  
Ministry of Tourism  
Niche Tourism Division

No. NT-1401/2/2021

Dated: 21.06.2021

Subject: **Draft National Strategy and Roadmap for Sustainable Tourism**

Sustainable development aims to maintain a balance between economic advancement while protecting the environment in order to meet the needs of the present as well the future generations. Sustainability has emerged as an important issue for some of the fast-growing tourism destinations around the world. While sustainability applies to all forms of tourism, it has substantial relevance for adventure and ecotourism.

2. Ministry of Tourism has recognized the immense potential of sustainable tourism in becoming a source of sustainable livelihoods and achieving the SDGs. The Ministry of Tourism has accordingly formulated a Draft National Strategy and Roadmap for Sustainable Tourism with focus on adventure and ecotourism.

3. The Ministry of Tourism has accordingly formulated a ***Draft National Strategy and Roadmap for Sustainable Tourism***, which can be accessed from the following link:-

<https://tourism.gov.in/sites/default/files/2021-06/Draft%20Strategy%20for%20Sustainable%20Tourism%20Ver%203%20June%202.pdf>

4. In order to make the document more comprehensive, Ministry of Tourism invites feedback/comments/suggestions on the draft National Strategy and Roadmap. The comments should be received in the Ministry of Tourism **by 30<sup>th</sup> June, 2021** at e-mail IDs :[js.tourism@gov.in](mailto:js.tourism@gov.in), [bibhuti.dash72@gov.in](mailto:bibhuti.dash72@gov.in), [prakash.om50@nic.in](mailto:prakash.om50@nic.in). Thereafter, the Ministry will proceed further to finalize the draft strategy document.

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