

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.4204
ANSWERED ON 22.03.2021**

**WORKSHOP ON INCREDIBLE INDIA MEGA HOMESTAY
DEVELOPMENT AND TRAINING**

4204. SHRI SUDHEER GUPTA:

SHRI BIDYUT BARAN MAHATO:

SHRI RAJENDRA DHEDYA GAVIT:

SHRI CHANDRA SEKHAR SAHU:

SHRI SHRIRANG APPA BARNE:

SHRI SANJAY SADASHIVRAO MANDLIK:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has organized a workshop on Incredible India Mega Homestay Development & Training in the recent past;**
- (b) if so, the details and the salient features of the said workshop;**
- (c) whether Homestay owners and other professional linked with Hospitality etc. have participated and were provided training in the said workshop and if so, the details thereof;**
- (d) the extent to which the aim and objectives of organizing such workshops has so far been achieved; and**
- (e) whether the Government proposes to organise such workshops in other important tourist destinations in the country and if so, the details thereof, State-wise?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a), (b), (c) & (d): Yes, Sir. A mega workshop for Incredible India Bed & Breakfast Establishments / Homestays was organized at Darjeeling, West Bengal from 22nd to 24th February 2021. More than 700 Homestay Owners/ Operators were provided capacity

building training in this workshop. The IIAS School of Management, Siliguri, a reputed hospitality school in the region operating for the last 30 years provided training to the Homestay Owners/ Operators attending the workshop. The candidates received basic-level training related to hospitality traits, hygiene and inputs on how to get their establishment(s) classified under the Incredible India Bed & Breakfast/ Homestay classification scheme.

(e): The Ministry of Tourism has been conducting sensitization workshops on promotion of Home stays/Incredible India Bed & Breakfast Establishments in all States through its domestic offices. This is an ongoing process.

A workshop for sensitizing homestay/ Bed & Breakfast unit owners was organized on 19th February, 2021, at Fort Kochi, Cochin, Kerala in association with Kerala HATS (Homestay and Tourism Society). The workshop was attended by 54 homestay / B&B unit owners.
