

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.958#
ANSWERED ON 09.02.2021

IDENTIFICATION OF TRIBAL AREAS FOR TOURISM PROMOTION

958#. SHRI RAM SHAKAL:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has identified some tribal areas of the country to promote tourism therein, if so, the details thereof; and
- (b) the amount spent in the current financial year thereon?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)

(a): Ministry of Tourism undertakes promotional activities in domestic and international markets through its schemes of 'Domestic Promotion & Publicity including Hospitality (DPPH)' and Overseas Promotion & Publicity Including Market Development Assistance (OPMD). Under these schemes, Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its on-going activities, the Ministry releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country including tribal areas. However, specific tourist destinations identified by the respective State Governments / Union Territory for development and promotions.

Ministry of Tourism under its schemes of Swadesh Darshan, and Assistance to Central Agencies provides Central Financial Assistance (CFA) to State Governments/ UT Administrations for development of tourism infrastructure including tribal circuits in the country.

Under Domestic Promotion Publicity and Hospitality (DPPH) Scheme, Ministry of Tourism provides CFA for fairs & festivals and shopping festivals including tribal festivals. The details are as placed at **ANNEXURE - I**

Submission of project proposal by the State Governments/ Union Territory Administrations and its sanctioning is a continuous process. The projects under the scheme are identified by the respective State Governments / Union Territory Administrations

- (b): Expenditure during the current financial year is placed at **ANNEXURE -II**

ANNEXURE- I

STATEMENT IN REPLY TO PART (a) OF RAJYA SABHA UNSTARRED QUESTION NO.958 ANSWERED ON 09.02.2021 REGARDING IDENTIFICATION OF TRIBAL AREAS FOR TOURISM PROMOTION

DETAILS OF PROJECT SANCTIONED UNDER SWADESH DARSHAN SCHEME FOR TRIBAL CIRCUIT

(Rs. in crore)

Sl. No.	State/UT	Name of the Circuit	Name of the Project	Amount released
Year 2016-17				
1.	Telangana	Tribal Circuit	Integrated Development of Mulugu-Laknavaram-Medavaram- Tadvai- Damaravi- Mallur-Bogatha Waterfalls.	75.88
2.	Nagaland	Tribal circuit	Development of Mokokchung–Tuensang-Mon	88.33
Year 2020-21				
1	Telangana	Tribal circuit	Development of Mulugu-Laknavaram- Medavaram-Tadvai- Damaravi- Mallur-Bogatha Waterfalls.	8.78
2	Nagaland	Tribal circuit	Development of Mokokchung–Tuensang-Mon	10.24
3	Nagaland	Tribal circuit	Development of Peren- Kohima- Wokha	9.74
4	Chhattisgarh	Tribal circuit	Development of Jashpur- Kunkuri- Mainpat-Ambikapur- Maheshpur -Ratanpur- Kurdar-Sarodadadar-Gangrel- Kondagaon– NathiyaNawagaon-Jagdalpur-Chitrakoot-Tirthgarh	1.24

PROJECTS SANCTIONED UNDER DPPH SCHME (FAIRS AND FESTIVALS AND SHOPPING FESTIVAL)

(Rs. in Lakh)

Name of state	Year	Name of Projects	Amount released
Chhattisgarh	2019-20	National Tribal Festival	20.00
Arunachal Pradesh	2019-20	CFA for organizing River Tribe's Angling Festival-2019 & Butterfly Meet at MIAO-2019 in the State of Arunachal Pradesh in 2019-20	50.00

ANNEXURE –II

**STATEMENT IN REPLY TO PART (b) OF RAJYA SABHA UNSTARRED QUESTION
NO.958 ANSWERED ON 09.02.2021 REGARDING
IDENTIFICATION OF TRIBAL AREAS FOR TOURISM PROMOTION**

**DETAILS OF PROJECT SANCTIONED UNDER SWADESH DARSHAN SCHEME
FOR TRIBAL CIRCUIT**

State	Project Name	Payment Released in FY 2020-21 Rs. In Crore
Telangana	Development of Mulugu-Laknavaram- Medavaram- Tadvai- Damaravi- Mallur- Bogatha Waterfalls.	8.78
Nagaland	Development of Mokokchung–Tuensang-Mon	10.24
Nagaland	Development of Peren- Kohima- Wokha	9.74
Chhattisgarh	Development of Jashpur- Kunkuri- Mainpat- Ambikapur- Maheshpur -Ratanpur- Kurdar-Sarodadadar- Gangrel- Kondagaon– NathiyaNawagaon- Jagdalpur- Chitrakoot- Tirthgarh.	1.24
