

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†1139
ANSWERED ON 08.02.2021**

FUNDS ALLOCATED FOR TOURISM SECTOR

†1139. SHRI DILIP SAIKIA:

SHRI RAMESH CHANDER KAUSHIK:

SHRI NABA KUMAR SARANIA:

Will the Minister of TOURISM be pleased to state:

- (a) the details of schemes being run by the Government for the promotion of tourism;**
- (b) the names of places in Haryana and North Eastern States including Assam which have been selected as tourist spots and the places where development related works are being undertaken;**
- (c) the details of funds allocated and released by the Government to Haryana and North Eastern States including Assam along with the details of funds spent during the last three years;**
- (d) whether the funds has been spent within the time limit and if so, the details thereof; and**
- (e) whether any proposal has been received by the Bodoland Territorial Council (BTC) for the promotion of tourism along with the details of funds released to BTC during the last three years for the promotion of tourism and the names of such places where these funds have been utilized?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): Development and promotion is primary responsibility of State Govt./UTs. However, Ministry of Tourism undertakes promotional activities in domestic and international markets through its schemes of 'Domestic Promotion & Publicity including Hospitality

(DPPH)' and Overseas Promotion & Publicity Including Market Development Assistance (OPMD). Under these schemes, Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its on-going activities, the Ministry releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country.

The Ministry of Tourism (MoT) under the Overseas Promotion and Publicity (OPP) Scheme promotes India with the objective of increasing the visibility of India's tourism products and destinations in the overseas markets and to promote India as a preferred tourist destination vis-à-vis other competing destinations through various promotional and marketing measures. Salient features of the Scheme include, direct promotion through eight India Tourism offices in the overseas markets, Centralised Global Campaign and extending Marketing Development Assistance to service providers in the country for promotion of India in the overseas markets

(b, c & d)): Details of the projects sanctioned /released under Swadesh Darshan/PRASHAD/Projects Sanctioned under Assistance to Central Agencies Scheme/Project sanctioned under DPPH Scheme for fairs, Festivals and Shopping Festivals to Haryana, North Eastern States including Assam are given in the Annexure-I.

In addition, the Ministry of Tourism under its schemes of Swadesh Darshan, PRASHAD and Assistance to Central Agencies provides Central Financial Assistance (CFA) to State Governments/UT Administrations/Central Agencies for development of tourism infrastructure in the country including Haryana. Submission of project proposal by the State Government's/Union Territory Administrations and its sanctioning is a continuous process. The projects under the scheme are identified by the respective State Governments / Union Territory Administrations & then taken up for development in consultation with the State Governments/ Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

(e): No Such proposal has been received by the Bodoland Territorial Council (BTC) for the promotion of tourism.

Based on the proposals received from the State Government/Union Territory, the following projects have been sanctioned under the Swadesh Darshan, PRASHAD and Assistance to Central Agencies, Domestic Promotion Publicity and Hospitality Scheme for fairs & festivals and Shopping Festivals to Haryana, North Eastern States including Assam are placed at Annexure-I.

ANNEXURE – I**STATEMENT IN REPLY TO PARTS (b, c & d) AND (e) OF LOK SABHA UNSTARRED QUESTION NO.†1139 ANSWERED ON 08.02.2021 REGARDING FUNDS ALLOCATED FOR TOURISM SECTOR****PROJECTS SANCTIONED UNDER SWADESH DARSHAN SCHEME IN NORTH EASTERN REGION INCLUDING ASSAM AND HARYANA**

SI No	Year	State	Circuit	Details	Amount Sanctioned (Rs. In crore)	Amount Released (Rs. In crore)
1	2016-17	Meghalaya	North East	Development of Umium (Lake View), U – LumSohpetbneng-Mawdiangdiang-Orchid Lake Resort	99.13	92.91
2	2016-17	Nagaland	Tribal Circuit	Development of Mokokchung-Tuensang-Mon	98.14	88.33
3	2016-17	Sikkim	North East Circuit	Development of Tourist Circuit Linking Lingmoo-Lingee-Maka Temi-Bermoik Namchi – Okharey – Sombaria-Daramdin-Melli (Exit)	95.32	76.25
4	2016-17	Manipur	Spiritual Circuit	Development of Shri Govindajee temple, Shri Bijoy Govindajee Temple-Shri Gopinath Temple – Shri Bungshibodon Temple- Shri Kaina Temple	53.80	43.04
5	2016-17	Assam	Heritage Circuit	Development of Tezpur – Majuli – Sibsagar	90.98	72.78
6	2016-17	Mizoram	Eco Circuit	Development of Eco-Adventure Circuit at Aizwal –	99.07	49.53

				Rawpuichhip-Khawhphawp-Lengpui-Durtlang-Chatlang-Sakawrhmutuaitlang-Mutheeng-Beratlawng-Tuirial Airfield-Hmuifang		
7	2016-17	Haryana	Krishna Circuit	Development of Tourism Infrastructures at Brahmsarovar, Sanhit Sarovar, Narkatari, Jyotisar in Kurukshetra	97.35	77.88
8	2017-18	0	0	0	0	0
9	2018-19	Meghalaya	North East Circuit	Development of West Khasi Hills (Nongkhlaw-Krem Tiort- Khudoi & Kohmang Falls-Khri River-Mawthadraishan, Shillon). Jaintia Hills (Krang Suri Falls-Shyrmanglooksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	84.97	25.49
10	2018-19	Tripura	North East Circuit	Development of Surma Cherra-Unakoti-Jampui Hills-Gunabati – Bhubaneshwari-Matabari-Neermahal-Boxanagar-Chottakhola-Pilak-Avangcharra	65.00	0.00

PROJECTS SANCTIONED UNDER PRASHAD SCHEME IN NORTH EASTERN REGION INCLUDING ASSAM AND HARYANA

Sl. No	Year	State	Details	Amount Sanctioned (Rs. in crore)	Amount Released (Rs. in crore)
1	2018-19	Nagaland	Development of Pilgrimage	25.26	13.49

			Infrastructure in Nagaland		
2	2019-20	Haryana	Development of Nada Saheb Gurudwara and Matta Mansha Devi Temple in Panchkula District	49.52	13.89
3	2020-21	Arunachal Pradesh	Development of Parasuram Kund, Lohi Distt.	37.88	05.01.2021 Admn. Sanction only
4	2020-21	Meghalaya	Development of Pilgrimage Facilitation in Meghalaya	29.32	6.53
5	2020-21	Sikkim	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	33.32	11.01.21 Admn. Sanction
6	2020-21	Tripura	Development of Tripura Sundari Temple , Udaipur	37.84	08.01.21 Admn. Sanction
Projects under consideration for approval in the PRASHAD scheme:					
1	Development of Pilgrimage Facilities in Mizoram – Concept Presentation Meeting held on 07.02.2019 clearing the proposed development in-principle. However, state Government vide letter dated 05.02.2020 has requested for change in selected sites, which has not been accepted by the Competent Authority. SG has been informed accordingly on 29.07.2020. No response from the SG has been received in PRASHAD Division till date. File is being submitted accordingly.				
2	Development of Srikrishnaguru Swvashram, Nashtra, Assam: Concept Document with request for convening Concept presentation meeting has been received from the State Government. Concept Presentation Meeting will be fixed after due consideration of status of already approved projects for the State and also overall status of PRASHAD Scheme w.r.t. approved outlay of the scheme upto end of 14th Finance Commission Period. No response from the SG has been received in PRASHAD Division till date. File is being submitted accordingly.				

PROJECTS SANCTIONED UNDER ASSISTANCE TO CENTRAL AGENCIES SCHEME IN NORTH EASTERN REGION INCLUDING ASSAM AND HARYANA

Sl. No	Year	State	Details	Amount Sanctioned (Rs. in lakh)	Amount Released (Rs. in lakh)
1	2017-18	Haryana	Agency – ITDC Sound and	600.00	300.00

			Light Show At Yadavindra Gardens Pinjore, Haryana		
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PROJECTS SANCTIONED UNDER DPPH SCHEME (FAIRS AND FESTIVAL AND SHOPPING FESTIVAL) IN NORTH EASTERN REGION INCLUDING ASSAM AND HARYANA

Name of state	Year	Name of Projects	Amount sanctioned (Rs. in Lakh)	Amount released (Rs. in Lakh)
Haryana	2016-17	Central Financial Assistance for Organizing 31st edition of Surajkund International Craft Mela 2017 in Faridabad, Haryana	30.00	30.00
	2017-18	(1) Pinjore Festival, 2017 (2) CFA for celebration of 32nd Surajkund, 2018-	55.00	55.00
	2018-19	Organizing Surajkund International Crafts Mela	30.00	15.00
	2019-20	CFA for organizing Mango Mela from 6th to 7th July, 2019, Haryana.	25.00	25.00
		Heritage festival	25.00	25.00
Assam	2016-17	CFA for Celebration of (i) Rass Mahotsav, Majuli, 2016, (ii) Bodo National Festival, 2016 (iii) .Rongali Festival, 2017	35.00	35.00
	2017-18	0	0	0
	2018-19	International Buddhist conference	25.00	25.00
		CFA for organizing Rongali festival	25.00	25.00
Arunachal	2016-17	0	0	0
	2017-18	(i) Tawang Festival, 2017 (ii) Menchuka Adventure	40.00	40.00

Pradesh		Festival, 2017 (iii) Orange Festival Dambuk, 2017		
	2018-19	Basar Confluence 3.0 Festival	20.00	20.00
	2019-20	CFA for organizing River Tribe's Angling Festival-2019 & Butterfly Meet at MIAO-2019 in the State of Arunachal Pradesh in 2019-20	50.00	50.00
Manipur	2016-17	Manipur Sangai Festival, and Youth Adevnture and Water Adventure sports festival 2016	50.00	50.00
	2017-18	CFA for Manipur Sangai Festival 2017 and "Youth Adventure & Water Sports Festival 2017".	50.00	50.00
	2018-19	0	0	0
	2019-20	(i)Sangai Festival (ii)Youth Adventure & Water Sports festival	50.00	50.00
Meghalaya	2016-17	Wangala Dance Festival and Nongkrem Dance Festival, 2016	42.22	42.22
	2017-18	CFA for the Wangala Dance Festival-2017, Nongkrem Dance Festival 2017 and Lasubon Festival-2017	50.00	50.00
	2018-19	Wangala Dance Festival and Nongkrem Dance Festival 2018	50.00	50.00
	2019-20	(i)Wangala Dance- Rs.50.00 (ii)Nongkrem Dance Festival-Rs.25.00 lakh	50.00	50.00
Mizoram	2016-17	0	0	0
	2017-18	CFA for the Celebration of Winter Festival 2017&	50.00	50.00

		Chapchar Kut 2018.		
	2018-19	Organizing Chapchar Kut Festival from 28th February, 2019 to 1st March, 2019 in the State in 2018-19	25.00	25.00
	2019-20	organizing Anthurium Festival in September, 2019 in the State of Mizoram in 2019-20 & Winter Festival	50.00	50.00
	2020-21	Anthurium Festival & Winter Festival	50.00	50.00
Nagaland	2016-17	Hornbill Festival, 2016	25.00	25.00
	2017-18	CFA for organizing Sekrenyi Festival, Hornbill Festival, Rengma'sNgadah Festival	50.0	50.00
	2018-19	0	0	0
	2019-20	CFA organizing Thuwu-Ni Festival, Hornbill Festival & Sukhrunye Festival- 2019 in the State of Nagaland in 2019-20	50.00	50.00
Sikkim	2016-17	(i) World Tourism Day, 2016 Gangtok (ii) Celebration of Red Panda Winter Festival, 2016 Gangtok	50.00	50.00
	2017-18	CFA for Celebration of Fairs and Festival –(i) Red Panda Winter festival, 2017 Gangtok (ii) World Tourism Day, 2017 Gangtok	50.00	50.00
	2018-19	CFA for World Tourism Day, Red Panda Festival , Gangtok	50.00	50.00
	2019-20	CFA for Organizing World Tourism Day, Gangtok- 27th September, 2019 & Red Panda Winter	50.00	50.00

		Festival - December, 2019 in the State of Sikkim in the 2019-20.		
	2020-21	Red Panda Winter Carnival, Jorethang Maghey Mela & Pelling Winter Tourism Festival	50.00	50.00
Tripura	2016-17	(i) Neermahal Festival at Rajghat, Melaghar in Sepahijala District (ii) Devali Festival at Maabari, Udaipur in Gomati District (iii) Pilak Festival at Julaibari Santirbazar in South Tripura-2016	18.00	18.00
	2017-18	Nil	0	0
	2018-19	Nil	0	0
	2019-20	CFA for Organizing of Fairs and Festivals in the State of Tripura in the 2019-20. (i) Kharchi Mela Neermahal (ii) Diwali Mela	42.00	42.00
	2020-21	Bharat Bangla Festival	25.00	25.00
