

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*90
ANSWERED ON 08.02.2021**

REVIVAL OF TOURISM

***90. SHRI KALYAN BANERJEE:**

Will the Minister of TOURISM be pleased to state:

- (a) whether it is a fact that COVID-19 has put 85 million tourism jobs in the country at risk;**
- (b) whether the United Nations World Tourism Organization has estimated a reduction of 58 per cent to 78 per cent in tourist traffic across the world and in India;**
- (c) whether the Tourism Association in the country and the State Government Departments have proposed to redefine, refocus and change for going forward towards survive, revive and thrive to tourism for their survival therein; and**
- (d) if so, the details of proposals received and action taken by the Government thereon?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (d): A statement is laid on the table of the House.

**STATEMENT IN REPLY TO PARTS (a) to (d) OF THE LOK SABHA
STARRED QUESTION NO. *90 ANSWERED ON 08.02.2021
REGARDING REVIVAL OF TOURISM**

(a): Ministry of Tourism, Government of India has engaged National Council of Applied Economic Research (NCAER) in January, 2021 to conduct study on “India and the Coronavirus Pandemic: Economic Losses for Households Engaged in Tourism and Policies for Recovery”. The objectives of the study includes following:

- i. Quantifying the sector-wise and overall loss in income of the economy and of the household sector and also the loss in jobs, due to the impact of Coronavirus pandemic on the tourism sector**
- ii. Propose policy measures appropriate to provide relief to the tourism sector, in general, and households involved in tourism related activities, in particular, based on feedback received from various stakeholders.**

(b): Yes, Sir. As per UNWTO World Tourism barometer for May 2020, UNWTO estimated a reduction of 58 per cent to 78 per cent in tourist traffic across the world. Three scenarios were assumed on the basis of possible dates of lifting of travel restrictions and gradual re-opening of international borders.

- i. Scenario 1 (-58% in arrivals in 2020) if travel restrictions lifted in early July**
- ii. Scenario 2 (-70% in 2020) based on the same in early September**
- iii. Scenario 3 (-78% in 2020) based on the same in early December**

Additionally, according to UNWTO World Tourism barometer published in January 2021, UNWTO estimated a reduction of 73.9% in 2020 over the previous year International tourist arrivals (overnight

visitors) across the world. Whereas, UNWTO estimated a reduction of 53.5% International tourist arrivals (overnight visitors) to India in 2020 over the previous year.

(c) & (d): With a view to prepare for a post-COVID 19 revival, the Ministry of Tourism issued Operational Recommendations for different segments of Tourism Service Providers in the Travel sector which are formulated in consultation with State Governments, tourism / hospitality stakeholders and guidelines issued time to time by the Ministry of Health for facilitating smooth and safe resumption of business.

Further, the Ministry of Tourism has issued modified guidelines for Recognition of Tourism Service Providers dated 08.12.2020 which would be effective from January, 2021. As per the modified guidelines, Category of Greenshoot / Start-up- Agencies is being introduced for the first time. This is in keeping with the policy of the Govt. of India for encouraging Start-Ups and will also further the cause of 'Atmanirbhar India'.

With an aim to incentivize stakeholders in the Tourism industry, the Guidelines for the Scheme of Market Development Assistance (MDA) for providing financial support to stakeholders for the promotion of Domestic Tourism have been modified to enhance the scope and reach of the scheme, so as to provide maximum benefits to the stakeholders. Additional promotional activities have been incorporated including online promotions and the extent of financial assistance permissible has been enhanced.
