GOVERNMENT OF INDIA MINISTRY OF TOURISM

RAJYA SABHA UNSTARRED QUESTION NO.318 ANSWERED ON 15.09.2020

VILLAGE TOURISM IN THE COUNTRY

318. SHRI RAKESH SINHA:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether the Ministry has contemplated any plan extending the tourism to Indian Villages which reflects India's true cultural and social Identity;
- (b) whether the Ministry has contemplated and mooted a plan for "Village Tourism";
- (c) if so, the number of villages that are included for "Village Tourism" and the details of their locations; and
- (d) if not, whether the Ministry will discuss and promote the idea of "Village Tourism" in India?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI PRAHLAD SINGH PATEL)

(a) to (d): Yes, Sir.

The Ministry of Tourism has launched the Swadesh Darshan Scheme for Integrated Development of theme-based Tourist Circuits for development of tourism infrastructure including last mile connectivity in the country. Recognizing the potential of rural tourism in the country, the Ministry has identified Rural Circuit as one of fifteen thematic circuits identified for development under this scheme.

The objectives of the Swadesh Darshan scheme include creating employment through active involvement of local communities and promoting community-based development and pro-poor tourism approach.

Based on the above criteria, the Ministry has sanctioned following 2 projects total amounting to Rs.125.02 Crores for development of Rural Circuits under the Swadesh Darshan Scheme which are under different stages of implementation: -

- i. In the State of Bihar, during FY 2017-18, the project "Development of Bhitiharwa Chandrahia Turkaulia" amounting to Rs.44.65 Crores.
- ii. In the State of Kerala, during FY 2018-19, the project "Development of Malanad Malabar Cruise Tourism" amounting to Rs. 80.37 Crores.

Ministry has also instituted a National Tourism Award in the category of 'Best Rural/Agri/Plantation Tourism Projects' to motivate the stakeholders in the tourism sector for implementing such projects.

Ministry of Rural Development has informed us that their Shyama Prasad Mukherji Rurban Mission (SPMRM) follows the vision of "Development of a cluster of villages that preserve and nurture the essence of rural community life with focus on equity and inclusiveness without compromising with the facilities perceived to be essentially urban in nature, thus creating a cluster of "Rurban Villages".

Under the Mission, 300 clusters are being developed across 28 States and 8 Union Territories. Tourism is one of the theme of Rurban cluster development. Tourism related activities/ projects are among the 21 component categories under SPMRM.

Ministry of Rural Development has further informed us that a total 67 Rurban clusters have proposed tourism related activities in gram panchayats across 26 States/ UTs. The list of GRAM PANCHAYATS is placed at **Annexure.**

 ${\bf STATEMENT}$ IN REPLY TO PARTS (a) TO (d) OF RAJYA SABHA UNSTARRED QUESTION NO.318 ANSWERED ON 15.09.2020 REGARDING VILLAGE TOURISM IN THE COUNTRY

List of Gram Panchayats covering Projects Under Shyama Prasad Mukherji Rurban Mission (SPMRM), Ministry Of Rural Development

Sr. No	State Name	District Name	Cluster Name	Gram Panchayat Name
1.	Andhra Pradesh	Visakha-Patanam	Araku Valley	Pedalabudu
2.	Assam	Kamrup	Hajo	No. 1 Hajo, No.2 Hajo
3.	Chattisgarh	Kondagaon	Badekanera	Kamela
4.	Dadra And Nagar	Dadra And Nagar	Sayli	Dapada, Galonda, Kilvani,
	Haveli	Haveli	•	Masat, Rakholi, Samarvani,
				Sayli
5.	Gujarat	Banas Kantha	Ambaji	Ambaji
6.	Gujarat	Mahesana	Becharaji	Bechar Alias Becharaji
7.	Gujarat	Panch Mahals	Morva	Mora
8.	Gujarat	Arvalli	Shamlaji	Shamalaji, Venpur
9.	Gujarat	Morbi	Tikar	Ajitgadh, Miyani, Nava Ghanshya
				mgad H, Tikar
10.	Haryana	Jhajjar	Badli	Badli, Badsa, Bupania, Dariyapur,
				Deshalpur, Dewar Khana, Gubhana
				, Kherka Gujjar, Luksar
11.	Haryana	Karnal	Balla	Salwan
12.	Haryana	Panchkula	Ganeshpur	Bhuwana, Burj Kotian, Fatehpur Di
				wanwala, Malla, Dakhrog,
				Chikan, Janouli, Malla
13.	Himachal	Mandi	Aut	Aut (Sdr) Jhiri Nagwain (Sdr)
	Pradesh			Takoli
14.	Himachal	Shimla	Ghannahati	Baicheri, Chaily, Ganeog (Nehra),
	Pradesh			Ghanahatti, Neri, Shakrah,
				Totu (Majthai) Ganeog (Nehra)
	Himachal	Solan	Hinner	Chail
	Pradesh			
	Himachal	Kinnaur	Moorang	Charang, Moorang, Rispa,
	Pradesh			Thangi
	Himachal	Kinnaur	Sangla	Batseri, Chansu, Chhitkul, Kamru,
	Pradesh			Rakchham, Sangla, Themgarang (B
				oni Ng Saring)
18.	Jammu And	Kupwara	Khumriyal	Cheerkoot, Khumriyal A, Khumriy
	Kashmir			al B, Khumriyal C, Shumriyal 19 K
				arnataka Ballari Holalu Holalu
	Karnataka	Ballari	Holalu	Holalu
20	Kerala	Malappuram	Edappal	Vattamkulam Edappal,
			** ***	Vattamkulam
21.	Kerala	Alappuzha	Kanjikuzhy-	Kanjikuzhi Mararikkulam North
			Mararikulam	
		**	North	5
22.	Kerala	Kannur	Pinarayi –	Pinarayi, Vengad
			Vengad	

23.	Kerala	Thrissur	Punnayoorkula,	Punnyurkulum, Vadekkekad
			M	-
			Vadakkekkad	
24.	Kerala	Kottayam	Puthupally-Ma	Puthuppally, Mannarkadu
			narcaud	
	Madhya Pradesh	Chhatarpur		Mahoba
	Madhya Pradesh	Mandla		Dudaka, Ramnagar
	Madhya Pradesh	Indore	Simrol	Simrol
	Maharashtra	Jalgaon	Hartala	Changdeo Hartale Kothali
	Maharashtra	Jalgaon	Patonda	Bahal
	Maharashtra	Jalgaon		Harankhede, Yengaon
31.	Manipur	Thoubal	Kahngabok	Tentha
32.	Manipur	Imphal East	Keirao Makting	Bamon Kampu, Bashikhong Gp, K eirao, Keirao Makting, Kiyamgei, Kiyamgei Muslim Arapti, Uchekon Nongchup, Uchekon Nongpok
33.	Manipur	Kangpokpi	Saikul	Thangal Surung
34.	Meghalaya	North Garo Hills		Bangsi Apal, Chimatcha, Chirap, C hitukdadram, Chitukona Garo, Chit ukona Rabha, Dainadubi, Kashkon a, Lower Nogolpara, Nisangram Ba bupara, Pangsudam, Rongge
	Meghalaya	South West Khasi H ills	J	Mawlangwir Mawpharkhrew Mawr anglang Nonglang Nongmawlein Nongnad Sohkhyllam
	Meghalaya	West Jaintia Hills	Sokha	Kudengthymmai, Lamin, Sohkha Model
37.	Mizoram	Aizawl	Aibawk	Aibawk, Falkawn, Kelsih, Maubua ng, Melriat, Muallungthu, Phulpui, Sateek, Sumsuih, Tachhip, Thiak
38.	Mizoram	Champhai		Arro, Chawngtlai, Chhawrtui, Hmu ncheng, Kawlkulh, Khualen, Neihd awn, Ngaizawl, Puilo, Tualpui, Tualte, Tuipui, Van kal
39.	Odisha	Sundargarh	Kaurmunda	Kuarmunda, Padampur
40.	Odisha	Kandhamal	Kotagarh	Kotagarh
41.	Odisha	Baleshwar	Raibania	Rabania
42.	Puducherry	Pondicherry	Bahour	Kirumampakkam
43.	Puducherry	Karaikal		Ambagarathur,Karukkankudy, Nall ambal, Pettai, Sellur, Sethur, Surakkudy, Thirunallar (North), Thirunallar (South)
	Punjab	Ludhiana		Dhandra
45.	Punjab	Fatehgarh Sahib		Ajner, Amarala, Bathan Kalan, Bat han Khurd, Bhambri, Bhamina, Bh ari, Bhatian, Bilaspur, Burj, Dhianu Majra, Dholewal, Dulwan, Gaggar

				1
				wal, Hargana, Hawara, Kala Majra,
				Kalewal, Kalewal Ii, Khant, Kheri
				Naud Singh, Kotla Ajner, Lohar M
				ajra Khurd, Maheshpur, Nangla N,
				Raipur, Sanghol
46.	Rajasthan	Banswara	Abapura	Abapura, Badrel Khurd, Boriya, Vi
			1	rpur
47.	Rajasthan	Banswara	Bhagora	Bhagora, Kheda Sakariya
	Rajasthan	Udaipur	Gogunda	Gogunda
		C daily ar	o o guina u	Soguitus
49.	Rajasthan	Pratapgarh	Peelikhera	Peeli Khera
	Sikkim	South District	Namthang	Kateng Pamphok, Namthang Maney
			- · · · · · · · · · · · · · · · · · · ·	dara, Turung Mamring
51.	Sikkim	West District	Soreng	Bhudang, Karthok Bojek, Malbasay
51.		West Bistrict	Boreng	, Mangsari Mangarjung, Singling, S
				oreng, Tharpu, Timburbong
52.	Tamil Nadu	Kanchipuram	Singaparumal	Singaperumal Koil
		•	Koil	
53.	Telangana	Karimnagar	Bijigirisharief	Bizigirisharif, Dharmaram,
				Ellanthakunta
54.	Telangana	Yadadri	Choutuppal	Allapur, D.Nagaram,
		Bhuvanagiri		Malkapur
55.	Telangana	Nirmal	Kuntala	Chakepalle, Kallur
				_
56.	Telangana	Peddapalli	Sultanabad	Itherajpalli, Kodurupaka
		1		
57.	Telangana	Nizamabad	Yedpally	Janakampet, Kurnapally,
				Thanakalan
58.	Tripura	North Tripura	Belianchip	Vanghmun
	Tripura	North Tripura	Rowa	Chandra Halam Para Gp, Rowa
	Uttar Pradesh	Kushi Nagar	Bansgaon	Bansgaon
61.	Uttar Pradesh	Sonbhadra	Kodai	Baijanath, Cherue, Kodai, Markuri,
01.	Cttai Traucsii	Sononaara	Rodui	Palhari
62.	Uttar Pradesh	Chitrakoot	Man Mustakil	Ahiri, Bamburi, Barwar Mustkil, B
02.	Cital Haucsii	Cintrakoot	Widd Widstakii	hitari, Chhiolaha, Hatawa, Man Ku
				nwar Mustakil, Mandaur, Mau Mus
				tkil, Mawai Kalan Mustkil, Sakhau
				nha, Sesa Subakara Mustkil, Surau
				ndha, Tadi Mustkil, Tilauli Mustaki
63.	Uttar Pradesh	Agra	Midakur	Barara
	Uttar Pradesh	Mahoba	Sri Nagar	Atrar Maaf, Nanaora, Sri Nagar, Ur
04.	Cital Haucsii	Ivianoba	Sirinagar	
				wara
65.	Uttarakhand	Tehri Garhwal	Dhanaulti	Dabali, Dandakibeli, Dhanolti, Dun
us.	Ottai akiiallu	Temi Gaillwai	Difanaulti	
				da, Fidogi, Goth, Kalaban- Tegna,
	T744111	D a a a -1	17	Khaneri, Naughar, Uniyalgaon
	Uttarakhand	Bageshwar	Kausani	Kausani, Lobanj, Ratmatiya
67.	Uttarakhand	Udam Singh	Paheniya	Bhudakishani
		Nagar		