

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†222
ANSWERED ON 14.09.2020**

**PROJECT FOR IDENTIFICATION AND RENOVATION OF HERITAGE
PLACES**

†222. SHRI KRUPAL BALAJI TUMANE:

**SHRI OMPRAKASH BHUPALSINH alias PAWAN
RAJENIMBALKAR:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to implement any project to identify and renovate heritage sites and tourist places to attract more tourists in the country;**
- (b) if so, the details thereof along with the steps taken by the Government to protect the historically important places;**
- (c) whether the Government has received any proposals from various State Governments to include tourist places in the said project and if so, the details thereof;**
- (d) whether the Government has reviewed the security policy for the domestic and foreign tourists in the country and if so, the details thereof; and**
- (e) whether the Government proposes to make a new national ranking system for the tourist places in the country and if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c): Archaeological Survey of India (ASI) under the Ministry of Culture undertakes conservation, preservation and maintenance of all centrally protected monuments/Sites. In addition, the Ministry of Tourism, Government of India has launched the “Adopt a Heritage: Apni Dharohar, Apni Pehchaan” project which is a collaborative effort by the Ministry of Tourism, Ministry of Culture, ASI and State/

UT Governments for developing tourism amenities at heritage/ natural/tourist sites spread across the country for making them tourist friendly, in a planned and phased manner. The project aims to encourage companies from public sector, private sector, trusts, NGOs, individuals and other stakeholders to become 'Monument Mitras' and take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their interest and viability in terms of a sustainable investment model under CSR. They would also look after the Operation & Maintenance of the same. The Ministry of Tourism is encouraging State Governments/UT Administrations to adopt similar models and States including Madhya Pradesh, Delhi, Goa, Haryana, Uttarakhand have come forward for participation in the project.

(d): The Ministry of Tourism recognizes the fact that safety and security are important factors that can impact tourism to the country and has taken various steps to ensure the safety and security of tourists, both domestic and foreign. The steps taken include:

- i. The Ministry of Tourism has taken up the matter with all State Governments/ Union Territory (UT) Administrations for setting up of dedicated Tourism Police. With the efforts of Ministry of Tourism, the State Governments /UT Administrations of Andhra Pradesh, Delhi, Goa, Karnataka, Kerala, Maharashtra, Himachal Pradesh, Jammu and Kashmir, Madhya Pradesh, Odisha, Punjab, Rajasthan, Sikkim and Uttar Pradesh have deployed tourist police in one form or the other.**
- ii. States/UTs have also been advised regarding setting up of effective systems for providing facilities for security around tourist destinations.**
- iii. The Ministry of Tourism has set up a 24x7 Multi-Lingual Tourist Info-Helpline on the toll free number 1800111363 or on a short code 1363 in 12 Languages including 10 international languages (German, French, Spanish, Italian, Portuguese, Russian, Chinese, Japanese, Korean, Arabic), Hindi & English for domestic and foreign tourists to provide support service in terms of information relating to Travel in India and to offer appropriate guidance to tourists in distress while travelling in India.**

- iv. The Ministry of Tourism along with all stakeholders, including the Tourism Departments of all States and UTs, have adopted the 'Code of Conduct for Safe & Honourable Tourism' which is a set of guidelines to encourage tourism activities to be undertaken with respect for basic right like dignity, safety and freedom from exploitation of both tourists and local residents in particular, women and children.**
- v. The Ministry of Tourism has issued Guidelines on Safety and Security of Tourists for State Governments/Union Territories to stress on the importance of safety and risk management, assist in identifying best practices and encourage closer cooperation for ensuring a pleasant experience to the tourists.**

(e): NITI Aayog has identified 29 Global Indices including Travel and Tourism Competitiveness Index (TTCI) to monitor India's performance and to drive reform and growth in different sectors in the country. For the Travel & Tourism sector, certain indicators have been identified from TTCI which will also be used for state-wise bench marking of development and performance in the sector. In this regard, Ministry of Tourism is in consultation with concerned Line Ministries/ Departments.
