



# Tourism Survey for the State Of Himachal Pradesh (April 2011 – March 2012)

*Final Report*

*Submitted to:*

Ministry of Tourism  
(Market Research Division)  
Government of India

*By*

 **AC Nielsen ORG-MARG**



## **Executive Summary**

### **E.0 Introduction**

Himachal Pradesh is a State in Northern India that was anciently known as Dev Bhumi (The abode of Gods) and is abundant with natural beauty. The literal meaning of Himachal Pradesh is Region of snowy mountains. The top tourist places of Himachal Pradesh are Shimla, Kullu Valley, Manali, Dharmshala and Chamba. SHIMLA is the only urbanized city of the Himachal, its tranquility and peaceful atmosphere makes it different from many urban cities in India. It is famous for its temples, parks, valleys and trekking trips. The KULLU VALLEY offers breathtaking natural beauty. Its temples, apple orchards, gardens, and the festivals make it a worthwhile destination to visit. For shoppers Kullu provides handicraft textile (shawls, caps and other woolen accessories).

Himachal Pradesh has scores of beautiful towns and hamlets all over the state, which offers tourists a variety of destinations to go and relax and also explore both during summers – when it offers respite from the heat in the plains and during winter – when snow covered terrains delight one and all. Other places in Himachal Pradesh are Dalhousie, which is ornate with beauty spots like Khajjiar, Satdhara springs and Kalatope. Tours to Dalhousie sets you on the gateway to the enchanting Chamba Valley. Chamba,

Keeping this in mind the Ministry of Ministry of Tourism, Government of India has awarded ACNielsen **ORG-MARG, one of the largest market research and consultancy organizations in this part of the continent, to conduct a study for a period of one year for collection of Tourism Statistics.**

### **E.1 Research Aim**

Aim of the proposed research would be to collect relevant tourist related statistics, from the State of Himachal Pradesh, which would enable analyzing subtle trends as well as preparation of month wise and annual estimates separately for foreign and domestic visitors –with a break –up of overnight tourists & same day visitors for the selected tourist places.

## **E.2 Research Objectives**

To achieve the aim of the study, the objectives for the proposed research, would be as follows:-

- a. To enlist prime tourist locations in the state and available accommodation facility thereof.
- b. To generate details about available infrastructural facility at the prime tourist spots in the State.
- c. To collate month wise information about domestic as well as foreign tourists availing accommodation in all facilities in those locations
- d. To collate month wise expenditures made by the State Government for development of tourism and its potential earnings
- e. To accrue information on employment in the accommodation units, estimate direct employment generated in accommodation units at state & state level.

The field survey in a State will be conducted for a period of 12 months in all states of the State. The survey will be used to obtain the following month-wise information for each state:

- a. Estimated number of visits
  - (i) Visits by overnight visitors- staying at accommodation units;
    - staying with friends and relatives
    - others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
  - (ii) Visits by same-day visitors
- b. Profile of visitors, their expenditure pattern, purpose of visits, etc.
- c. Occupancy rates and direct employment in accommodation units.

## **E.3 TERMS OF REFERENCE**

The terms of reference of the study as indicated are as under

- i. Prepare a frame/ list of all important tourist places in the State.
- ii. *Formulate a methodology for preparation of month wise and annual estimates of the following, separately for foreign and domestic visitors (with break –up of overnight tourists & same day visitors) for the selected tourist places at state & state level:*

- Total no: of tourists (overnight)
  - Total number of same day visitors
  - Total number of tourists staying with friends /relatives
  - Expenditure incurred by tourists (overnight)
  - Expenditure incurred by same day visitors
  - Expenditure incurred by tourists staying with friends / relatives
  - Profiling the tourists /visitors at state and state level in respect of age, sex, occupation, purpose of visit,, state /UT of residence or country of origin, duration of stay, mode of journey, use of package tour etc.
- iii. To prepare a suitable methodology for the parameters mentioned at S.No.(ii) above. A comprehensive list of tourist places at state level in the State is to be prepared.
- iv. Formulate a methodology and prepare month-wise and annual estimates of occupancy rate of accommodation units at state and State levels.
- v. Conduct one-day workshop for the officers of the State to be surveyed and a few other States and organizations. Total number of participants would be about 30. Details of the exercise and the proposed methodology to be adopted for estimating the number of tourists and other parameters mentioned in other paras of TOR will be explained by the consultants in the workshop. The methodology may have to be revised based on discussions in the workshop and inputs from Ministry of Tourism and other experts.
- vi. Prepare a frame/list of tourist place-wise all accommodation units, like Hotels, Dharamshallas, Guest houses, etc. for conduction State level survey on tourism, Update this frame/list on quarterly basis; and accordingly revise the coverage, This frame should include information on rooms, beds and employment, etc. Also conduct survey of selected tourists staying in accommodation units to identify the purpose of their visits.
  - Based on the methodology finalized, collect, compile data about domestic and foreign tourists to provide information as mentioned at S. No. (ii) Above.
  - Based on the information on employment in the accommodation units in the sampling frame, estimate direct employment generated in

accommodation units at state and State levels.

- Collect information on the annual expenditure incurred by State Government at the selected tourist places, at state level and at the State level for development of tourism.

#### E.4 Tourist Destinations Surveyed

The destinations which were included in the study are given below. These destinations were included, based on secondary research and after discussions with officials from MR division of Ministry of Tourism, Government of India and officials from Himachal Pradesh Tourism Ministry.

Districts	Towns	Destination
Bilaspur	Naina Devi	Sri Naina Deviji
	Naina Devi	Bhakra Dam
	Bilaspur	Bahadurpur Fort
	Bilaspur	Markandeya
	Bilaspur	Kahlur Fort
	Bilaspur	Rattanpur Fort
	Bilaspur	Laxmi Narayan Mandir
	Bilaspur	Swarghat
	Bilaspur	Rukmani Kund
	Talai	Talai
Chamba	Chamba	Chamunda Devi temple
	Chamba	Laxmi Narayan Temple
	Chamba	Akhand Chandi Place
	Chamba	Bhuri Singh Museum
	Dalhousie	St. Patrick's Church
	Dalhousie	Bakrota Hills
	Dalhousie	Panchpula
	Dalhousie	Daikund
	Bharmour	Bharmour
	Kihar-Bhandal	Kihar-Bhandal
	Taleru	Water sports
	Chambajot	Chambajot
	Bhajraroo	Bhajraroo
	Khajjiar	Khajjiar
Hamirpur	Hamirpur	Deothsidh
	Hamirpur	Baba Balak Nath Temple
	Nadaun	Nadaun

	Sujanpur	Sujanpur Tira
<b>Kangra</b>	Dharmshala	Kangara Art Museum
	Dharmshala	McLeodganj
	Dharamshala	Naddi
	Dharamshala	Tibetan Temple
	Dharamshala	Triund
	Dharamshala	Mountaineering Institute
	Dharmshala	Bhagsunag
	Nurpur	Trilokpur
	Jawalamukhi	Jawalamukhi
	Jawalamukhi	Nagini Mata
	Jawalamukhi	Panj Teerthi & Mahakaleshwar
	Kangra	Masroor Rock Temple
	Kangra	Chamunda Devi temple
	Kangra	Kangara Devi
	Kangra	Maharani Pratap Sagar (Pong Dam lake)
	Bir	Bir-Billing
	Palampur	Baijnath
	Palampur	Andretta
	Palampur	Palampur
	Baijnath Mandal	Multhan
	Nagarkot	Bajreshwari temple
	Pragpur	Pragpur -Garli
	Indora	Kathgarh
<b>Kinnaur</b>	Kalpa	Kalpa
	Leo	Leo
	Morang	Puh
	Sangla	Karchcham
<b>Kullu</b>	Manali	Manali
	Manali	Hadimba Temple
	Manali	Vashisht Hot water spring
	Manali	Rohtang pass
	Manali	Solang Valley
	Kullu	Naggar
	Kullu	Raghunathji Temple
	Kullu	Manu Temple
	Kullu	Manikaran
	Kullu	Bijli Mahadev
	Jagatsukh	Arjun Caves
	Baujar	Raghunath Temple
<b>Lahaul &amp;</b>	Keylong	Keylong

<b>Spiti</b>	Keylong	<b>Gondala</b>
	Kaza	<b>Kaza</b>
	Kaza	<b>Key Gompa</b>
	Udaipur	<b>Mrikula Devi Temples</b>
<b>Mandi</b>	Rawalsar	<b>Rawalsar Lake</b>
	Jogindarnagar	<b>Barot</b>
	Jogindarnagar	<b>Baijnath</b>
	Mandi	<b>Prashar lake</b>
	Mandi	<b>Bhoothnath Temple</b>
	Mandi	<b>Tattapani</b>
	Mandi	<b>Janjhali valley</b>
	Karsog	<b>Karsog</b>
	Dharmpur	<b>Kamlah Fort</b>
	Sundernagar	<b>Murari Devi</b>
	Saraj Valley	<b>Bali Chobi temples</b>
	Guru Kotha	<b>Guru Kotha</b>
	Pandoh	<b>Pandoh</b>
<b>Shimla</b>	Shimla	<b>Shimla</b>
	Shimla	<b>The Mall</b>
	Shimla	<b>Jaku Hill</b>
	Shimla	<b>Kufri</b>
	Shimla	<b>Tara devi</b>
	Shimla	<b>Sankat Mochan</b>
	Shimla	<b>Summer Hill</b>
	Shimla	<b>Jakhu Hill Temple</b>
	Narkanda	<b>Narkanda</b>
	Narkanda	<b>Kacheri</b>
	Rampur	<b>Rampur</b>
<b>Sirmor</b>	Paonta Sahib	<b>Gurudwara, Temples, Industrial</b>
	Paonta Sahib	<b>Paonta SahibGurudwara</b>
	Paonta Sahib	<b>Wild life park(Renuka)</b>
	Paonta Sahib	<b>Gayatri Temple</b>
	Paonta Sahib	<b>Museum</b>
	Paonta Sahib	<b>Lion Safari</b>
	Nahan	<b>Kachcha Pakka temple</b>
	Nahan	<b>Jaganath Temple</b>
	Trilokpur	<b>balasundari temple</b>
	Suketi	<b>Fossil park</b>
	Dhaura Kuan	<b>Horticultural research Center</b>
	Rukri	<b>Water sports / lake</b>
	Jamta	<b>Jamta</b>

	Remuhaji	Temples, Lake, lion safari
	Haripurdhar	Maa Bhagyani temple
	Choordhar	Temple
	Rajgarh	Rajgarh
	Deedog	Deedog
	Habban	Habban
<b>Solan</b>	Solan	Shoolini Mata Temple
	Solan	Kufri
	Solan	Chail Sanctuary
	Solan	Shoolini temple
	Solan	Kahghat
	Solan	Jaunaji
	Solan	Dharon - ki - dhar
	Solan	Jaloli
	Solan	Nauni
	Solan	Bon - Monastery
	Chail	Kalika Tibba
	Chail	Khadium
	Chail	Sidh Baba Temple
	Sadhupur	Shiv Durga Temple
	Barog	Barog
	Subathu	Army Cantonment
	Kasauli	Siridi Saibaba Mandir
	Kasauli	Manki Point, Churches, Sai Baba Temple, Garkal, Jagjit Nagar Chabbel
	Parwanoo	Parwanoo
	Barotiwala/Badde/Nalapash	Barotiwala/ Badde/ Nalapash
	Ramshankar	Ramshankar
	Malaon	Malaon
	Arki	Arki
	Barikidhar	Barikidhar
	Gaura	Gaura
	Jahaja	Jahaja
	Mohan Park	Mohan Park
	Kunihar	Bania Devi Shivgoofa
<b>Una</b>	Daulatpur	Chintpurni Temple
	Una	Dera Baba Bharbhag Singh
	Chintpurni	Chintpurni temple
	Dera Sahib	Baba Vadbhagsingh
	Basoli	Pir Nigah
	Amlehar	Baba Rudranand Temple
	Solah Singhi	Solah Singhi



**E.5 Sample Distribution among Destinations for Short Survey**

States	Towns	Destination	Total Sample	Sample at Destinations
Bilaspur	Naina Devi	Sri Naina Deviji	600	60
	Naina Devi	Bhakra Dam		60
	Bilaspur	Bahadurpur Fort		60
	Bilaspur	Markandeya		60
	Bilaspur	Kahlur Fort		60
	Bilaspur	Rattanpur Fort		60
	Bilaspur	Laxmi Narayan Mandir		60
	Bilaspur	Swarghat		60
	Bilaspur	Rukmani Kund		60
	Talai	Talai		60
Chamba	Chamba	Chamunda Devi temple	600	45
	Chamba	Laxmi Narayan Temple		45
	Chamba	Akhand Chandi Place		45
	Chamba	Bhuri Singh Museum		45
	Dalhousie	St. Patrick's Church		45
	Dalhousie	Bakrota Hills		45
	Dalhousie	Panchpula		45
	Dalhousie	Daikund		45
	Bharmour	Bharmour		40
	Kihar-Bhandal	Kihar-Bhandal		40
	Taleru	Water sports		40
	Chambajot	Chambajot		40
	Bhajraroo	Bhajraroo		40
	Khajjiar	Khajjiar		40
Hamirpur	Hamirpur	Deothsidh	600	150
	Hamirpur	Baba Balak Nath Temple		150
	Nadaun	Nadaun		150
	Sujanpur	Sujanpur Tira		150
Kangra	Dharmshala	Kangara Art Museum	600	30
	Dharmshala	McLeodganj		30
	Dharmshala	Naddi		25
	Dharmshala	Tibetan Temple		25
	Dharmshala	Triund		25
	Dharmshala	Mountaineering Institute		25
	Dharmshala	Bhagsunag		25
	Nurpur	Trilokpur		25

	Jawalamukhi	Jwalamukhi		25
	Jawalamukhi	Nagini Mata		25
	Jawalamukhi	Panj Teerthi & Mahakaleshwar		25
	Kangra	Masrooor Rock Temple		25
	Kangra	Chamunda Devi temple		25
	Kangra	Kangara Devi		25
	Kangra	Maharani Pratap Sagar (Pong Dam lake)		25
	Bir	Bir-Billing		25
	Palampur	Baijnath		30
	Palampur	Andretta		30
	Palampur	Palampur		30
	Baijnath Mandal	Multhan		25
	Nagarkot	Bajreshwari temple		25
	Pragpur	Pragpur -Garli		25
	Indora	Kathgarh		25
Kinnaur	Kalpa	Kalpa	600	150
	Leo	Leo		150
	Morang	Puh		150
	Sangla	Karchcham		150
Kullu	Manali	Manali	600	50
	Manali	Hadimba Temple		50
	Manali	Vashisht Hot water spring		50
	Manali	Rohtang pass		50
	Manali	Solang Valley		50
	Kullu	Naggar		50
	Kullu	Raghunathji Temple		50
	Kullu	Manu Temple		50
	Kullu	Manikaran		50
	Kullu	Bijli Mahadev		50
	Jagatsukh	Arjun Caves		50
	Baujar	Raghunath Temple		50
Lahaul & Spiti	Keylong	Keylong	600	120
	Keylong	Gondala		120
	Kaza	Kaza		120
	Kaza	Key Gompa		120
	Udaipur	Mrikula Devi Temples		120
Mandi	Rawalsar	Rawalsar Lake	600	50
	Jogindarnagar	Barot		50
	Jogindarnagar	Baijnath		50
	Mandi	Prashar lake		45

	Mandi	Bhoothnath Temple		45
	Mandi	Tattapani		45
	Mandi	Janjhali valley		45
	Karsog	Karsog		45
	Dharmpur	Kamlah Fort		45
	Sundernagar	Murari Devi		45
	Saraj Valley	Bali Chobi temples		45
	Guru Kotha	Guru Kotha		45
	Pandoh	Pandoh		45
Shimla	Shimla	Shimla	600	55
	Shimla	The Mall		55
	Shimla	Jaku Hill		55
	Shimla	Kufri		55
	Shimla	Tara devi		55
	Shimla	Sankat Mochan		55
	Shimla	Summer Hill		55
	Shimla	Jakhu Hill Temple		55
	Narkanda	Narkanda		55
	Narkanda	Kacheri		55
	Rampur	Rampur		50
Sirmor	Paonta Sahib	Gurudwara, Temples, Industrial	600	35
	Paonta Sahib	Paonta Sahib Gurudwara		35
	Paonta Sahib	Wild life park(Renuka)		35
	Paonta Sahib	Gayatri Temple		35
	Paonta Sahib	Museum		35
	Paonta Sahib	Lion Safari		35
	Nahan	Kachcha Pakka temple		30
	Nahan	Jaganath Temple		30
	Trilokpur	balasundari temple		30
	Suketi	Fossil park		30
	Dhaura Kuan	Horticultural research Center		30
	Rukri	Water sports / lake		30
	Jamta	Jamta		30
	Remuhaji	Temples, Lake, lion safari		30
	Haripurdhar	Maa Bhagyani temple		30
	Choordhar	Temple		30
	Rajgarh	Rajgarh		30
	Deedog	Deedog		30
	Habban	Habban		30
Solan	Solan	Shoolini Mata Temple	600	25

	Solan	Kufri		25
	Solan	Chail Sanctuary		25
	Solan	Shoolini temple		25
	Solan	Kahghat		25
	Solan	Jaunaji		25
	Solan	Dharon - ki - dhar		25
	Solan	Jaloli		25
	Solan	Nauni		20
	Solan	Bon - Monastery		20
	Chail	Kalika Tibba		20
	Chail	Khadium		20
	Chail	Sidh Baba Temple		20
	Sadhupur	Shiv Durga Temple		20
	Barog	Barog		20
	Subathu	Army Cantonment		20
	Kasauli	Siridi Saibaba Mandir		20
	Kasauli	Manki Point, Churches, Sai Baba Temple, Garkal, Jagjit Nagar Chabbel		20
	Parwanoo	Parwanoo		20
	Barotiwala/ Badde/ Nalapash	Barotiwala/ Badde/ Nalapash		20
	Ramshankar	Ramshankar		20
	Malaon	Malaon		20
	Arki	Arki		20
	Barikidhar	Barikidhar		20
	Gaura	Gaura		20
	Jahaja	Jahaja		20
	Mohan Park	Mohan Park		20
	Kunihar	Bania Devi Shivgoofa		20
Una	Daulatpur	Chintpurni Temple	600	90
	Una	Dera Baba Bharbhag Singh		85
	Chintpurni	Chintpurni temple		85
	Dera Sahib	Baba Vadbhagsingh		85
	Basoli	Pir Nigah		85
	Amlehar	Baba Rudranand Temple		85
	Solah Singhi	Solah Singhi		85

## E.6 Sample Distribution among States for the Exit Survey

The sample size for each district to be covered in the Exit Survey was 400 per quarter. Initially equal number of domestics and foreign visitors were to be covered, but as adequate foreign visitors were not available throughout the month, the sample size allocated for them was allocated to domestic visitors as specified in the RFP. The distribution of tourists interviewed in the Exit survey for each of the 4 Quarters (April 2011, July 2011, October 2011, and January 2012) is given below.

District	April		July		October		January		Total		Gross Total
	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	
<b>Bilaspur</b>	388	10	383	17	362	38	366	34	1499	99	1598
<b>Chamba</b>	351	49	312	88	290	110	351	49	1304	296	1600
<b>Hamirpur</b>	392	2	396	4	388	12	391	9	1567	27	1594
<b>Kangra</b>	281	120	288	112	213	187	221	179	1003	598	1601
<b>Kinnaur</b>	368	23	352	48	322	78	311	89	1353	238	1591
<b>Kullu</b>	254	148	200	200	200	200	200	200	854	748	1602
<b>Lahaul &amp; Spiti</b>	355	34	343	57	303	97	288	112	1289	300	1589
<b>Mandi</b>	370	28	358	42	333	67	327	73	1388	210	1598
<b>Shimla</b>	204	200	200	200	200	200	200	200	804	800	1604
<b>Sirmour</b>	375	18	379	21	366	34	369	31	1489	104	1593
<b>Solan</b>	359	37	356	44	333	67	354	46	1402	194	1596
<b>Una</b>	383	11	379	21	377	23	369	31	1508	86	1594
<b>Total</b>	4080	680	3946	854	3687	1113	3747	1053	15460	3700	19160

**E.7 Month Wise Short Survey Sample Covered For the Study**

Month		April	May	June	July	August	Sep	Oct	Nov	Dec	Jan	Feb	March
<b>Aggregate Sample Size</b>		7204	7198	7212	7190	7209	7203	7221	7213	7195	7202	7205	7252
<b>Overnight Tourists</b>	Foreigner	3%	5%	6%	4%	4%	5%	8%	9%	10%	10%	9%	7%
	Domestic (from within the state)	15%	21%	19%	12%	11%	14%	16%	18%	17%	20%	19%	11%
	Domestic (from outside the state)	31%	35%	37%	29%	30%	33%	38%	28%	39%	36%	24%	22%
<b>Same Day Visitor</b>	Foreigner	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic (from within the state)	48%	37%	36%	55%	54%	48%	36%	42%	30%	32%	47%	58%
	Domestic (from outside the state)	3%	2%	2%	0%	1%	0%	2%	3%	4%	2%	1%	2%
<b>Total</b>		<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

**E.8 Month Wise and District Wise Domestic Visitor Arrival in Himachal Pradesh:**

S. No.	District	April	May	June	July	August	Sep	Oct	Nov	Dec	Jan	Feb	March	Total
1	Bilaspur	88683	96112	101903	51170	44380	42061	76872	31072	51010	44117	43267	112630	783277
2	Chamba	48156	54549	59179	42587	38513	37862	45510	33464	49489	49305	48364	50621	557599
3	Hamirpur	45767	46229	48983	28813	23873	24523	14845	21004	23603	24123	23597	70275	395635
4	Kangra	165688	179999	186879	95444	91634	90873	108316	68024	104368	108159	125194	180911	1505489
5	Kinnaur	26133	26632	30807	15877	15114	14942	19267	12801	14150	346	279	3716	180064
6	Kullu	284041	337502	408235	213126	186924	185803	277251	138842	348083	214226	246263	343335	3183631
7	Lahaul & Spiti	20050	24285	26417	23392	21925	19618	16751	8651	9949	321	229	4453	176041
8	Mandi	58164	67673	78577	41189	38019	37401	51205	29069	34750	37991	43916	69633	587587
9	Shimla	344795	391149	488492	245688	232340	228800	209882	191969	308778	304864	306650	227412	3480819
10	Sirmour	48494	49313	54254	32957	28797	28897	37303	22604	33037	37057	39922	32625	445260
11	Solan	52441	52315	66097	45942	43112	39111	45513	35906	50305	46663	45852	52936	576193
12	Una	40447	42254	46276	34375	27651	27506	51838	26501	34296	34012	34015	59140	458311
<b>TOTAL</b>		1222859	1368013	1596098	870560	792280	777399	954553	619906	1061817	901184	957549	1207689	12329907

**E.9 Month Wise and State Wise Foreign Visitor Arrival in Himachal Pradesh:**

S. No.	District	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
1	Bilaspur	11	12	13	8	6	4	6	1	2	2	0	6	71
2	Chamba	528	575	435	242	184	127	113	120	168	160	84	112	2848
3	Hamirpur	0	0	5	3	2	2	3	2	2	0	0	2	21
4	Kangra	8364	9009	9430	4621	3305	905	893	645	1012	947	985	1072	41188
5	Kinnaur	390	1443	1664	1430	1260	1037	797	788	935	0	0	0	9744
6	Kullu	13450	15638	16552	12538	6369	10461	9805	8642	9974	5653	5264	5790	120136
7	Lahaul & Spiti	117	148	1891	6054	3843	1292	892	805	1021	0	0	0	16063
8	Mandi	641	761	851	879	817	419	242	226	265	292	302	260	5955
9	Shimla	10838	11572	12261	12655	12299	10476	9445	8773	11186	9758	8719	9219	127201
10	Sirmour	241	246	260	258	220	197	162	318	192	150	112	157	2513
11	Solan	580	687	486	246	193	235	206	105	254	265	356	128	3741
12	Una	12	15	17	13	6	2	3	2	2	4	6	4	86
<b>TOTAL</b>		<b>35173</b>	<b>40104</b>	<b>43865</b>	<b>38946</b>	<b>28504</b>	<b>25158</b>	<b>22567</b>	<b>20426</b>	<b>25013</b>	<b>17229</b>	<b>15827</b>	<b>16750</b>	<b>329562</b>



**E.10 Month Wise and State Wise Total Visitor Arrival in Himachal Pradesh:**

S. No.	District	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	Total
1	Bilaspur	88694	96124	101916	51178	44386	42065	76878	31073	51012	44119	43267	112636	783348
2	Chamba	48684	55124	59614	42829	38697	37989	45623	33584	49657	49465	48448	50733	560447
3	Hamirpur	45767	46229	48988	28816	23875	24525	14848	21006	23605	24123	23597	70277	395656
4	Kangra	174052	189008	196309	100065	94939	91778	109209	68669	105380	109106	126179	181983	1546677
5	Kinnaur	26523	28075	32471	17307	16374	15979	20064	13589	15085	346	279	3716	189808
6	Kullu	297491	353140	424787	225664	193293	196264	287056	147484	358057	219879	251527	349125	3303767
7	Lahaul & Spiti	20167	24433	28308	29446	25768	20910	17643	9456	10970	321	229	4453	192104
8	Mandi	58805	68434	79428	42068	38836	37820	51447	29295	35015	38283	44218	69893	593542
9	Shimla	355633	402721	500753	258343	244639	239276	219327	200742	319964	314622	315369	236631	3608020
10	Sirmour	48735	49559	54514	33215	29017	29094	37465	22922	33229	37207	40034	32782	447773
11	Solan	53021	53002	66583	46188	43305	39346	45719	36011	50559	46928	46208	53064	579934
12	Una	40459	42269	46293	34388	27657	27508	51841	26503	34298	34016	34021	59144	458397
<b>TOTAL</b>		1258032	1408117	1639963	909506	820784	802557	977120	640332	1086830	918413	973376	1224439	12659469

# **HIMACHAL PRADESH STATE REPORT**

**(April 2011 – March 2012)**

Table – 1

**Total number of visits to Tourist Destinations by Domestic and Foreign Leisure Visitors**

Himachal Pradesh	No. of visits by Domestic Tourists / Same Day Visitors			No of visits by Foreign Tourists / Same Day Visitor	
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Total
Month (1)	(2)	(3)	(4)	(5)	(6)
April 2011	1112776	718349	1831125	115905	115905
May 2011	1242564	822326	2064890	131405	131405
June 2011	1520545	918859	2439404	141649	141649
July 2011	649013	577898	1226911	120250	120250
August 2011	564658	541345	1106003	86010	86010
September 2011	619269	490475	1109744	84028	84028
October 2011	687304	705815	1393119	79187	79187
November 2011	468169	430846	899015	71545	71545
December 2011	990597	624320	1614917	86767	86767
January 2012	613958	624010	1237968	60064	60064
February 2012	680311	644449	1324760	54923	54923
March 2012	883793	773053	1656846	58865	58865
<b>Total</b>	<b>10032957</b>	<b>7871745</b>	<b>17904702</b>	<b>1090598</b>	<b>1090598</b>

As inferred from the table above the maximum no. of visits by domestic leisure visitors to tourist destinations in Himachal Pradesh has been in the months of May and June. As far as foreign leisure tourists are concerned, maximum no. of visits to tourist destinations in Himachal Pradesh are again in the period May - July. Foreign same day visitors were not encountered in the survey.

Table – 2

**Total number of Domestic and Foreign Leisure Tourists / Same Day Visitors**

Himachal Pradesh	No. Domestic Tourists / Visitor			No of Foreign Tourists / Visitor	
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Total
Month (1)	(2)	(3)	(4)	(5)	(6)
April 2011	370959	366778	737737	35173	35173
May 2011	413572	415066	828638	40104	40104
June 2011	504571	464589	969160	43865	43865
July 2011	226695	294186	520881	38946	38946
August 2011	200101	272155	472256	28504	28504
September 2011	216204	247312	463516	25158	25158
October 2011	237284	349391	586675	22567	22567
November 2011	160516	212253	372769	20426	20426
December 2011	347890	303129	651019	25013	25013
January 2012	210362	297085	507447	17229	17229
February 2012	237124	305188	542312	15827	15827
March 2012	299225	400314	699539	16750	16750
<b>Total</b>	<b>3424503</b>	<b>3927446</b>	<b>7351949</b>	<b>329562</b>	<b>329562</b>

The maximum no. of domestic leisure visitors to Himachal Pradesh are spread across the months of June and May. For foreign leisure visitors to Himachal Pradesh, June and May have been the preferred months for visit. Foreign same day visitors were not encountered in the survey.

**Table – 3**  
**Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors**

Himachal Pradesh	No. of Overnight Tourists			No. of Same Day Visitors		
Month	Leisure	Non Leisure	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
April 2011	370959	214988	585947	366778	270134	636912
May 2011	413572	239520	653092	415066	299854	714921
June 2011	504571	279887	784458	464589	347050	811640
July 2011	226695	147017	373712	294186	202663	496848
August 2011	200101	135219	335320	272155	184805	456960
September 2011	216204	132147	348352	247312	181734	429047
October 2011	237284	162958	400242	349391	204920	554311
November 2011	160516	111869	272385	212253	135267	347521
December 2011	347890	181181	529072	303129	229616	532745
January 2012	210362	174298	384660	297085	219438	516524
February 2012	237124	182636	419760	305188	232600	537789
March 2012	299225	209141	508366	400314	299010	699323
<b>Total</b>	<b>3424503</b>	<b>2170861</b>	<b>5595366</b>	<b>3927446</b>	<b>2807091</b>	<b>6734541</b>

Considering both leisure as well as non-leisure domestic tourists to Himachal Pradesh, the maximum no. of overnight visitors are in the months of June & May. A majority of the same day visitors visited Himachal Pradesh in the months of June and May.

**Table – 4**  
**Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors**

	No. of Overnight Tourists		
Month	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)
April 2011	35173	Foreign overnight non-leisure visitors were not encountered in the survey	35173
May 2011	40104		40104
June 2011	43865		43865
July 2011	38946		38946
August 2011	28504		28504
September 2011	25158		25158
October 2011	22567		22567
November 2011	20426		20426
December 2011	25013		25013
January 2012	17229		17229
February 2012	15827		15827
March 2012	16750		16750
<b>Total</b>	<b>329562</b>		<b>329562</b>

Considering both leisure as well as non-leisure foreign tourists to Himachal Pradesh, the maximum no. of overnight visitors are in the months of June and May. Foreign same day visitors and foreign overnight non-leisure visitors were not encountered in the survey.

**Table – 5**  
**Total Number of Domestic and Foreign Tourists and Day Visitors**

Month	No. of Tourists			No. of Day Visitors	
	Domestic	Foreign	Total	Domestic	Total
(1)	(2)	(3)	(4)	(5)	(7)
April 2011	585947	35173	621120	636912	636912
May 2011	653092	40104	693196	714921	714921
June 2011	784458	43865	828323	811640	811640
July 2011	373712	38946	412657	496848	496848
August 2011	335320	28504	363824	456960	456960
September 2011	348352	25158	373509	429047	429047
October 2011	400242	22567	422808	554311	554311
November 2011	272385	20426	292810	347521	347521
December 2011	529072	25013	554085	532745	532745
January 2012	384660	17229	401889	516524	516524
February 2012	419760	15827	435587	537789	537789
March 2012	508366	16750	525117	699323	699323
<b>Total</b>	<b>5595366</b>	<b>329562</b>	<b>5924925</b>	<b>6734541</b>	<b>6734541</b>

Collating the findings of the previous tables, the total no. of domestic and foreign overnight tourists are most in the months of June, May and April. The total no. of domestic day visitors to Himachal Pradesh is most in the month of June. Foreign same day visitors were not encountered in the survey.

**Table – 6**  
**Distribution of Domestic and Foreign Tourists by place of Stay**

HP	No. Domestic Tourists				No of Foreign Tourists			
	Staying at Hotels	Staying with F&R	Staying elsewhere	Total	Staying at Hotels	Staying with F&R	Staying elsewhere	Total
Month(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
April 2011	419423	67222	99303	585947	35173	No foreign visitor staying with friends & relatives was found in the survey	No foreign visitors, staying elsewhere was found in the survey	35173
May 2011	467363	75026	110703	653092	40104			40104
June 2011	563801	88919	131739	784458	43865			43865
July 2011	254025	47880	71807	373712	38946			38946
August 2011	226148	43527	65644	335320	28504			28504
September 2011	238224	43477	66650	348352	25158			25158
October 2011	273949	49720	76572	400242	22567			22567
November 2011	188662	34675	49048	272385	20426			20426
December 2011	374305	60467	94299	529072	25013			25013
January 2012	248039	64781	71840	384660	17229			17229
February 2012	277762	63010	78988	419760	15827			15827
March 2012	339582	77266	91519	508366	16750			16750
<b>Total</b>	<b>3871283</b>	<b>715970</b>	<b>1008112</b>	<b>5595366</b>	<b>329562</b>			<b>329562</b>

The above table presents the distribution of domestic and foreign tourists, visiting Himachal Pradesh, by place of stay. As we can see the maximum no. of domestic visitors to Himachal Pradesh are staying at hotels, followed by elsewhere. All the sample foreign tourists stayed at hotels during their visit to Himachal Pradesh. Foreign same day visitors were not encountered in the survey.

**Table - 7**  
**No. of accommodation units, Rooms / Beds Available and Occupancy Rate**

Months	No. of Accommodation units	No. of Rooms Available per day	No. of Beds Available per day	No. of Beds Occupied per day	Occupancy Rate (%) (Col5 as % of Col4)
(1)	(2)	(3)	(4)	(5)	(6)
<b>April 2011</b>	1924	7502	20185	8903	44%
<b>May 2011</b>	1924	7502	20185	10973	54%
<b>June 2011</b>	1924	7502	20185	13259	65%
<b>July 2011</b>	1924	7502	20185	10957	54%
<b>August 2011</b>	1924	7502	20185	10586	52%
<b>September 2011</b>	1924	7502	20185	10653	52%
<b>October 2011</b>	1924	7502	20185	10699	53%
<b>November 2011</b>	1924	7502	20185	8838	43%
<b>December 2011</b>	1924	7502	20185	11183	55%
<b>January 2012</b>	1924	7502	20185	10937	54%
<b>February 2012</b>	1924	7502	20185	9810	48%
<b>March 2012</b>	2341	9676	23372	12840	54%

As evident from the table, it can be concluded that occupancy rate was the highest in Himachal Pradesh during the month of June. Also as the year progressed there was an increase in the absolute number of room availability, beds availability but occupancy of beds fluctuated during the entire year.

**Table - 8**  
**Month wise Total Number of Guests checked-in, bed nights spent and average duration of stay at Accommodation Units**

Himachal Pradesh	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay		
Month	Indians	Foreigners	Total (col.2+3)	Indians	Foreigners	Total (col.5+6)	Indians (Col.5/Col.2)	Foreigners (Col.6/Col.3)	Total (Col.7/Col.4)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<b>April 2011</b>	2374657	30053	2404710	4094064	65069	4133287	1.72	2.17	1.72
<b>May 2011</b>	377389	34516	411905	640903	74735	715638	1.70	2.17	1.74
<b>June 2011</b>	431162	12103	443265	779041	23012	802053	1.81	1.90	1.81
<b>July 2011</b>	326761	37367	364128	636989	85044	722033	1.95	2.28	1.98
<b>August 2011</b>	250199	28033	278232	476012	66936	542948	1.90	2.39	1.95
<b>September 2011</b>	268326	24710	293036	569308	58934	628242	2.12	2.39	2.14
<b>October 2011</b>	274871	22518	297389	575440	62380	637820	2.09	2.77	2.14
<b>November 2011</b>	235789	20424	256213	400183	51449	451632	1.70	2.52	1.76
<b>December 2011</b>	452841	24849	477690	920261	72988	993249	2.03	2.94	2.08
<b>January 2012</b>	265338	17156	282494	512232	42316	554563	1.93	2.47	1.96
<b>February 2012</b>	253292	15831	269123	474139	37725	511889	1.87	2.38	1.90
<b>March 2012</b>	261176	16588	277764	476924	40526	517450	1.83	2.44	1.86

The above table presents the statistical data on domestic and foreign tourist who checked-in and their duration of stay in Himachal Pradesh month wise. As it can be seen the average duration of stay is highest for the month of September for domestic tourists. For foreigners, December is the peak month of stay.

**Table - 9**  
**Number of Accommodation units, Rooms, Beds and Employment**

HP	No. of AUs	No. of Rooms	No. of Beds	No. of Employees		
(1)	(2)	(3)	(4)	Temporary (5)	Permanent (6)	Total (7)
Quarter – 1	1924	7502	20185	3438	1870	5308
Quarter – 2	1924	7502	20185	3438	1871	5309
Quarter – 3	1924	7502	20185	3438	1872	5310
Quarter – 4	2341	9676	23372	4854	2212	7066

**Table - 10**  
**Distribution of Employees in Accommodation Units by Age Group**

HP	No. of AUs	Distribution of employees by age-group				
(1)	(2)	18-25 yrs (3)	26-30 yrs (4)	31-40 yrs (5)	41-50 yrs (6)	> 51 yrs (7)
Quarter – 1	1924	478	482	196	43	2
Quarter – 2	1924	478	482	196	43	2
Quarter – 3	1924	478	482	196	43	2
Quarter – 4	2341	449	482	196	43	2

**Table - 11**  
**Distribution of Employees in Accommodation Units by Service**

HP	No. of AUs	Distribution of employees by service			
(1)	(2)	Management (3)	F&B (4)	House Keeping (5)	Others (6)
Quarter – 1	1924	82%	10%	8%	0%
Quarter – 2	1924	82%	10%	8%	0%
Quarter – 3	1924	82%	10%	8%	0%
Quarter – 4	2341	82%	10%	8%	0%



**Table - 12**  
**Category-wise Distribution Accommodation Units**

HP	No. of Accommodation units					
Quarter	Classified	Non-classified				Total
		Having more than 20 rooms	10-20 rooms	Less than 10 rooms	Sub-Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	104	6	220	1594	1820	1924
Quarter – 2	104	6	220	1594	1820	1924
Quarter – 3	104	5	220	1594	1819	1924
Quarter – 4	104	29	266	1838	2237	2341

**Table - 13**  
**Distribution Accommodation Units by Types**

No. of Accommodation units									
Quarter	Star Hotels	Apartment Hotels	Non-Star Hotels	Youth/ YMCA Hostels	Dharamshalas/ Sarais/ Musafirkhanas	Gurudwaras/ Temples/ Monastries	Bed & Breakfast Units	Motels	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Quarter – 1	104	1	1517		41	37	200	24	1924
Quarter – 2	104	1	1517		41	37	200	24	1924
Quarter – 3	104	1	1517		41	37	200	24	1924
Quarter – 4	105	1	1790		50	37	334	24	2341

No youth hostels were present.

**Table - 14**  
**Distribution Accommodation Units by Type of Ownership**

No. of Accommodation units									
Quarter	Central Govt.	State Govt.	Pvt. Ltd.	Prop./ Partnership	Public Limited	PSU	Charitable Trust/ Society	Others	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Quarter – 1		4	32	1839	4		45		1924
Quarter – 2		4	32	1839	4		45		1924
Quarter – 3		4	32	1839	4		45		1924
Quarter – 4		4	32	2250	4		51		2341

No accommodation unit surveyed belonged to central government, PSU or others.

### Visitors Profiling Tables

**Table – 15**

#### Age Distribution of Sample Visitors in the state of Himachal Pradesh

Age Group	%age of Domestic Overnight Visitors		%age of Domestic Day Visitors		%age of Foreign Visitors	
	Male	Female	Male	Female	Male	Female
(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>15 – 24 Years</b>	7%	3%	6%	4%	0%	0%
<b>25 – 34 Years</b>	43%	8%	48%	6%	47%	11%
<b>35 – 44 Years</b>	29%	7%	29%	5%	27%	6%
<b>45 – 60 Years</b>	2%	2%	2%	1%	8%	2%
<b>Total</b>	<b>81% (4895)</b>	<b>19% (1149)</b>	<b>84% (7925)</b>	<b>16% (1491)</b>	<b>81% (2990)</b>	<b>19% (710)</b>

It is to be noted from the table above that predominant age group was 25-44 years among domestic overnight and day visitors. Most of the visitors to Himachal Pradesh are males with females comprising a small proportion. No respondents were above 60 years of age.

**Table – 16**

#### Sex Distribution of Sample Visitors in the state of Himachal Pradesh

Gender	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
<b>Male</b>	81%	84%	81%
<b>Female</b>	19%	16%	19%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The gender wise distribution of sample visitors to Himachal Pradesh is mentioned in the table above. Male visitors are in majority in both the categories of domestic overnight as well as domestic day visitors.

**Table – 17**

#### Marital Status of Sample Visitors in the state of Himachal Pradesh

Marital Status	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
<b>Married</b>	85%	85%	85%
<b>Unmarried</b>	15%	15%	15%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

It is clear from the table above that most of the sample visitors to Himachal Pradesh have marital status as married. Unmarried visitors comprise of a small number. Others mentioned above cover the Widows, Divorcee etc but no such respondent were present in the survey.

**Table – 18**

**Educational Level of Sample Visitors in the state of Himachal Pradesh**

<b>Level of Education</b>	<b>%age of Domestic Overnight Visitors</b>	<b>%age of Domestic Day Visitors</b>	<b>%age of Foreign Visitors</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
<b>No Formal Education</b>	0%	1%	0%
<b>Primary</b>	1%	1%	0%
<b>Secondary</b>	2%	2%	0%
<b>Higher Secondary</b>	5%	7%	11%
<b>Graduate &amp; Above</b>	85%	84%	82%
<b>Technical &amp; Professional of All Level</b>	7%	6%	7%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The above table represents the education level of sample visitors to Himachal Pradesh. It is evident from the table that more than majority of the sample visitors have educational qualification as graduate & above and few of the visitors have a technical/professional qualification.

**Table – 19**

**Occupation Pattern of Sample Visitors in the state of Himachal Pradesh**

<b>Occupation</b>	<b>%age of Domestic Overnight Visitors</b>	<b>%age of Domestic Day Visitors</b>	<b>%age of Foreign Visitors</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
<b>Industrialist / Trader / Shop Owner</b>	2%	4%	0%
<b>Self Employed Professional</b>	3%	5%	30%
<b>Government Service</b>	50%	47%	19%
<b>Private Service</b>	24%	26%	22%
<b>Student / Researcher</b>	5%	4%	2%
<b>Business</b>	7%	7%	18%
<b>Agriculture</b>	0%	1%	0%
<b>Housewife</b>	6%	6%	5%
<b>Other</b>	1%	1%	4%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The above table represents the occupation pattern of sample visitors to Himachal Pradesh. As it can be seen most of the visitors are either into government service or private service. Self employed professionals and Industrialists are in a very small proportion.

**Table – 20**  
**Purpose of visit by Sample Visitors in state of Himachal Pradesh**

<b>Purpose</b>	<b>%age of Domestic Overnight Visitors</b>	<b>%age of Domestic Day Visitors</b>	<b>%age of Foreign Visitors</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
<b>Business</b>	0%	25%	1%
<b>Holidays, Leisure &amp; Recreation</b>	72%	16%	89%
<b>Social Activity</b>	7%	6%	10%
<b>Pilgrimage / religious Activity</b>	14%	18%	0%
<b>Education / Training</b>	1%	5%	0%
<b>Health &amp; Medical</b>	0%	3%	0%
<b>For getting work done</b>	4%	24%	0%
<b>Others</b>	4%	4%	0%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

As it can be concluded from the table above, about 72% of domestic overnight visitors to Himachal Pradesh, were for the purpose of holidays, leisure & recreation activity. For same day domestic visitors to the state of Himachal Pradesh, business, getting work done and pilgrimage were the primary reason for visiting the state. For none of the visitors, shopping was a purpose for visiting Himachal Pradesh.

**Table – 21**  
**Mode of Transportation of Sample Domestic Visitors in state of Himachal Pradesh**

<b>Mode of Transportation</b>	<b>%age of visitors from within the State</b>		<b>%age of visitors from Outside the State</b>		<b>%age of Foreign Visitors</b>	
	<b>Overnight Visitors</b>	<b>Same day Visitors</b>	<b>Overnight Visitors</b>	<b>Same day Visitors</b>	<b>Male</b>	<b>Female</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>	<b>(6)</b>	<b>(7)</b>
<b>Train</b>	2%	0%	5%	0%	2%	2%
<b>Bus</b>	84%	90%	81%	89%	23%	25%
<b>Air</b>	0%	0%	0%	0%	2%	1%
<b>Personal Vehicle</b>	5%	5%	5%	4%	41%	30%
<b>Taxi</b>	9%	5%	10%	7%	34%	43%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

The above table presents the mode of transportation used by sample domestic visitors in Himachal Pradesh. Most of the same day visitors from within the Himachal Pradesh used bus to travel. For overnight visitors as well as day visitors from outside Himachal Pradesh, bus is the prominent mode of transportation.

**Table – 22**

**Travel Behavior of Sample Visitors in state of Himachal Pradesh**

Frequency of Visits	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
Once a week or more often	0%	5%	0%
Once a fortnight	0%	4%	0%
Once a month	1%	11%	0%
Once in 3 months	4%	33%	0%
Once in 6 months	19%	35%	0%
Once in a Year	69%	12%	39%
Less Often	6%	1%	61%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The above table evaluates the travel behavior of sample visitors to Himachal Pradesh. It is clear from the table above that for most of the visitors to Himachal Pradesh; the frequency of visit is once in three months or once in a year. Few people prefer to travel less often i.e. once in two or three years.

**Table – 23**

**Propensity of availing package tour of Sample Visitors in state / State of**

	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
<b>Percentage of Tourists availing package tour</b>	3%	1%	5%

The above mentioned is the measure the propensity of availing package tour among the sample visitors in the state of Himachal Pradesh. And we conclude less people avail package tours for traveling to Himachal Pradesh.

**Table – 24**

Travel Arrangement Mode	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
<b>Travel + Food</b>	21%	47%	0%
<b>Travel + Transport Accommodation</b>	31%	0%	44%
<b>Travel + Transport+Accommodation+Food</b>	48%	0%	56%
<b>Any Other</b>	0%	53%	0%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

**Table – 25**  
**Travel Arrangement Mode of Sample Visitors in state of Himachal Pradesh**

<b>Travel Arrangement Mode</b>	<b>%age of Domestic Overnight Visitors</b>	<b>%age of Domestic Day Visitors</b>	<b>%age of Foreign Visitors</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
<b>Self</b>	91%	87%	72%
<b>Office / Employer</b>	9%	13%	0%
<b>Tour Operator</b>	0%	0%	28%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

As concluded from the previous table that few people avail package tour, thus most of the visitors traveling to Himachal Pradesh make their travel arrangements themselves, which can be justified from the findings presented in the above table.

**Table – 26**  
**Distribution of overnight visitors by place of stay of Sample Visitors in state of Himachal Pradesh**

<b>Place of Stay</b>	<b>%age of Domestic Overnight Visitors</b>	<b>%age of Foreign Visitors</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>
<b>Star Hotel</b>	4%	0%
<b>Non-Star Hotel</b>	80%	81%
<b>Govt. Guest House / Circuit House / Bhawan / Sadan</b>	1%	2%
<b>Private Guest House / Inn / Rest House / Tourist Bungalow</b>	3%	17%
<b>Gurudwara / Temple / Monastery / Other Temporary free stay in tent etc.</b>	9%	0%
<b>Friends &amp; Relative</b>	4%	0%
<b>Total</b>	<b>100% 6044)</b>	<b>100% (3700)</b>

The category wise details regarding the place of stay are presented above. It may be seen from the table above that most of the overnight tourist preferred non-star hotel as the place of stay. Free accommodation like gurudwaras, temples and monasteries are the other prominent choice for place of stay.

**Table – 27**

**Distribution of visitor by their preferred eating place of Sample Visitors in state of Himachal Pradesh**

<b>Eating Place</b>	<b>%age of Domestic Overnight Visitors</b>	<b>%age of Domestic Day Visitors</b>	<b>%age of Foreign Visitors</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
<b>Restaurant</b>	16%	17%	1%
<b>Fast Food Outlets</b>	23%	25%	40%
<b>Cafeteria</b>	2%	3%	13%
<b>Dhaba</b>	36%	43%	28%
<b>Bars</b>	1%	0%	9%
<b>Mobile Van</b>	2%	4%	0%
<b>Food Kiosk</b>	0%	1%	1%
<b>Refreshment Stand</b>	1%	2%	1%
<b>Place of Lodging</b>	13%	0%	3%
<b>Sharamshala / Sarai</b>	0%	0%	3%
<b>Gurudwara / Temple / Monastery / Other free accommodation</b>	3%	1%	0%
<b>Friends &amp; Relatives</b>	3%	3%	0%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The above table gives the percentage distribution of visitor by their preferred eating place of sample visitors in the state of Himachal Pradesh. It may be seen that proportion of domestic overnight and day visitors who preferred dhabas, restaurants and fast food outlets for eating are the majority.

**Table – 28**  
**Satisfaction level of services by Sample Visitors in state of Himachal Pradesh**

Services	%age of Domestic Overnight Visitors		%age of Domestic Day Visitors		%age of Foreign Visitors	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied	Satisfied	Dissatisfied
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Availability of Tour Operator	80%	20%	100%	0%	89%	11%
Availability of Transportation	86%	14%	100%	0%	83%	17%
Availability of Tourist Guide	85%	15%	100%	0%	82%	18%
Availability of good quality accommodation	91%	9%	100%	0%	87%	13%
Public Convenience	93%	7%	87%	13%	89%	11%
Eating Places	99%	1%	98%	2%	89%	11%
Information Centers	99%	1%	86%	14%	90%	10%
Souvenir Shops	99%	1%	99%	1%	92%	8%
Entertainment Places	99%	1%	94%	6%	92%	8%
Quality of Roads	98%	2%	84%	16%	84%	16%
Security	99%	1%	93%	7%	91%	9%
Behavior of Local People	100%	0%	100%	0%	96%	4%
Shops other than souvenir ones	100%	0%	98%	2%	94%	6%
Upkeep of tourist sites	100%	0%	98%	2%	98%	2%
Accommodation tariff	91%	10%	100%	0%	95%	5%
Quality of Information	91%	9%	97%	3%	96%	3%
<b>Total</b>	Total number of Visitors who responded: <b>6044</b>		Total number of Visitors who responded: <b>9416</b>		Total number of Visitors who responded: <b>3700</b>	

The above table presents the percentage distribution of satisfaction levels amongst domestic and foreign tourists for different service parameters. There is a strong positive trend as most of the visitors found various service delivery parameters satisfactory.



**Table – 29**  
**Expectation level of their visit to state / State of Sample Visitors in state of Himachal Pradesh**

Expectation level	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
Much Better than expectation	5%	4%	4%
Somewhat better than expectation	80%	78%	85%
As per expectation	11%	13%	12%
Worse than expectation	4%	4%	0%
Much worse than expectation	1%	1%	0%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The above table presents the percentage distribution across different expectation levels. There is a strong positive trend as most of the visitors found their visit to Himachal Pradesh somewhat better than expectation followed by as per their expectation.

**Table – 30**  
**Most visited tourist destination of Sample Visitors in state / State of**

Most Visited Tourist Destination	%age of Visitors	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)	(5)
Manali	18.16%	15.08%	1.90%	1.18%
The Mall	10.75%	4.87%	5.30%	0.58%
Hadimba Temple	8.21%	4.82%	2.54%	0.85%
Kufri	7.66%	2.39%	4.48%	0.79%
Raghunathji Temple	3.84%	2.84%	0.66%	0.35%
Trilokpur	2.39%	0.75%	1.53%	0.11%
Solang Valley	2.27%	1.81%	0.32%	0.13%
Naggar	2.00%	1.58%	0.36%	0.06%
McLeodganj	1.85%	1.24%	0.36%	0.25%
Bhoothnath Temple	1.76%	0.60%	1.12%	0.03%
Sankat Mochan	1.68%	1.20%	0.35%	0.13%
Jaku Hill	1.58%	1.10%	0.28%	0.20%
Baijnath	1.42%	0.89%	0.51%	0.01%
Narkanda	1.41%	0.69%	0.48%	0.24%
Sri Naina Deviji	1.37%	0.19%	1.19%	0.00%

**\* Is based on no. of visits as obtained from Short Survey at Tourist Destinations.**

**Table – 31**

**Popular Source of Information of tourist destination of the Sample Visitors in the state of Himachal Pradesh**

Information Source	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Visitors
(1)	(2)	(3)	(4)
Newspaper	39%	41%	45%
Television	42%	39%	34%
Newspaper & Television Both	15%	14%	22%
All Three	5%	6%	0%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>	<b>100% (3700)</b>

The categories (Information Source) in the above table reflect on the popular source of information about tourist destinations in Himachal Pradesh. As seen from the table above, television and newspapers have been the most popular source of information for domestic visitors traveling to the state. Only radio, newspaper & radio and Television & radio were not the source of information for any of the respondents.

**Table – 32**

**Annual Household income of the Sample Domestic Visitors in state of Himachal Pradesh**

HH Income (Rs.)	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors
(1)	(2)	(3)
Rs.1,00,001 – Rs.2,00,000	12%	12%
Rs.2,00,001 – Rs.5,00,000	84%	86%
Above Rs.5,00,000	4%	3%
<b>Total</b>	<b>100% (6044)</b>	<b>100% (9416)</b>

The annual household income of the sample domestic visitors to Himachal Pradesh is spread across the last three categories of income as mentioned in the table above. Majority of travelers to the state of Himachal Pradesh have an annual household income of Rs. 2 lakh to Rs. 5 lakh. None of the respondents earned lower than 1 lakh Indian Rupees.

**Table – 33**

<b>HH Income (US \$)</b>	<b>% For</b>
<b>(1)</b>	<b>(2)</b>
<b>\$ .60,001 – \$.80,000</b>	6%
<b>\$.80,001 – \$.1,00,000</b>	78%
<b>Above \$.1,00,000</b>	16%
<b>Total</b>	<b>100% (3700)</b>

No foreign visitors' household earnings were less than \$60,000.

**Table – 34**

**Percentage of Domestic Visitors visited from same state**  
**State Name: Himachal Pradesh**

<b>Month:</b>	<b>Overnight Visitors</b>		<b>Domestic Day Visitors</b>	
	<b>Absolute Number</b>	<b>Percentage</b>	<b>Absolute Number</b>	<b>Percentage</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>	<b>(5)</b>
<b>April</b>	184	10%	1643	9%
<b>May</b>	182	10%	1855	10%
<b>June</b>	155	9%	2120	11%
<b>July</b>	140	8%	1654	9%
<b>August</b>	125	7%	1421	7%
<b>September</b>	130	7%	1533	8%
<b>October</b>	143	8%	1537	8%
<b>November</b>	145	8%	1380	7%
<b>December</b>	151	8%	1441	8%
<b>January</b>	140	8%	1458	8%
<b>February</b>	139	8%	1448	8%
<b>March</b>	154	9%	1540	8%
<b>Total</b>	<b>1788</b>	<b>100%</b>	<b>19030</b>	<b>100%</b>

**Table – 35**

**Percentage of Domestic Visitors visited from same state but outside state**  
**State Name: Himachal Pradesh**

Month:	Overnight Visitors		Domestic Day Visitors	
	Absolute Number	Percentage	Absolute Number	Percentage
(1)	(2)	(3)	(4)	(5)
April	897	7%	1815	10%
May	1330	11%	808	4%
June	1215	10%	476	3%
July	723	6%	2301	12%
August	669	6%	2472	13%
September	878	7%	1924	10%
October	1012	8%	1063	6%
November	1153	10%	1649	9%
December	1072	9%	718	4%
January	1300	11%	847	5%
February	1230	10%	1938	10%
March	644	5%	2666	14%
<b>Total</b>	<b>12123</b>	<b>100%</b>	<b>18677</b>	<b>100%</b>

**Table – 36**

**Total number of Domestic Visitors from outside the State at the year end**

State	Overnight Visitors		Domestic Day Visitors	
	Absolute Number	Percentage	Absolute Number	Percentage
(1)	(2)	(3)	(4)	(5)
Gujarat	2191	8%	0	0%
West Bengal	3398	12%	3	0%
Tamil Nadu	349	1%	0	0%
Karnataka	428	2%	0	0%
Madhya Pradesh	337	1%	0	0%
Andhra Pradesh	293	1%	0	0%
Chhattisgarh	248	1%	0	0%
Bihar	392	1%	0	0%
Orissa	458	2%	0	0%
Punjab	4156	15%	412	26%
Assam	169	1%	0	0%
Uttar Pradesh	478	2%	17	1%
Rajasthan	1577	6%	3	0%
Delhi	6254	23%	532	34%
Uttarakhand	595	2%	19	1%
Chandigarh	5945	22%	598	38%
J & K	265	1%	2	0%
<b>Total</b>	<b>27533</b>	<b>100%</b>	<b>1586</b>	<b>100%</b>

**Table – 37**  
**Total number of Foreigner Visitors from outside the State at the year end**

State	Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Spain	276	5%
Germany	308	5%
France	343	6%
UAE	333	6%
Sri Lanka	257	4%
China	157	3%
UK	846	15%
Russia	81	1%
Australia	264	5%
USA	545	9%
Canada	262	5%
Singapore	174	3%
Switzerland	110	2%
Bangladesh	223	4%
Pakistan	228	4%
Iran	94	2%
Japan	184	3%
Israel	109	2%
Egypt	38	1%
Saudi Arabia	205	4%
South Africa	153	3%
Italy	244	4%
Sweden	74	1%
Nepal	139	2%
Indonesia	55	1%
Malaysia	65	1%
<b>Total</b>	<b>5767</b>	<b>100%</b>

**Table – 38**

**Total number of NRI Visitors from outside the State at the year end**

State	Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Spain	31	3%
Germany	50	4%
France	72	6%
UAE	121	10%
Sri Lanka	27	2%
China	4	0%
UK	381	31%
Russia	6	0%
Australia	104	8%
USA	306	25%
Canada	64	5%
Singapore	45	4%
Bangladesh	1	0%
Iran	1	0%
Saudi Arabia	2	0%
South Africa	1	0%
Malaysia	16	1%
<b>Total</b>	<b>1232</b>	<b>100%</b>

**Table – 39**

**Total number of NRI Visitors excluding NRIs from outside the State at the year end**

State	Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Spain	245	5%
Germany	258	6%
France	271	6%
UAE	212	5%
Sri Lanka	230	5%
China	153	3%
UK	465	10%
Russia	75	2%
Australia	160	4%
USA	239	5%
Canada	198	4%
Singapore	129	3%
Switzerland	110	2%
Bangladesh	222	5%
Pakistan	228	5%
Iran	93	2%
Japan	184	4%
Israel	109	2%
Egypt	38	1%
Saudi Arabia	203	4%
South Africa	152	3%
Italy	244	5%
Sweden	74	2%
Nepal	139	3%
Indonesia	55	1%
Malaysia	49	1%
<b>Total</b>	<b>4535</b>	<b>100%</b>

Table – 40

Accommodations	Overnight Tourists			Domestic Day Visitors			Foreign Overnight Visitors		
	Before	During The Trip (Amt in INR)	Total	Before	During The Trip (Amt in INR)	Total	Before	During THE TRIP (Amt in INR)	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Hotel	1862.3	14697	16559	0	0	0	There was no expenditure before the trip for the sample respondents	759.17	759.17
Private Guest House	0	8050	8050	10	65	75		0.00	0.00
Govt. Guest House/Bhawan/Sadan									
Dharamshala	90	1120	1360	0	0	0		0.00	0.00
Rented House									
Friends House	240.34	0	240.34	30.77	10	40.77		0.00	0.00
Others									
<b>Total</b>	<b>2192.7</b>	<b>23867</b>	<b>26209</b>	<b>40.77</b>	<b>75</b>	<b>115.77</b>	<b>0</b>	<b>759.17</b>	<b>759.17</b>

Government Guest House/Bhawan/Sadan, Rented House and Other places were not opted for accommodation purposes by the sample respondents.

Table – 41

Food & Drink	Overnight Tourists			Domestic Day Visitors			Foreign Overnight Visitors		
	Before	During The Trip (Amt in INR)	Total	Before	During The Trip (Amt in INR)	Total	Before	During THE TRIP (Amt in INR)	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
In the accommodation unit	0	3357	3357	0	0	0	There was no expenditure before the trip for the sample respondents	362.25	362.25
o/s accommodation unit & during journey and transit	782.65	4523.2	5305.9	260.09	2396.8	2656.9		473.5	543
<b>Total</b>	<b>782.65</b>	<b>7880.2</b>	<b>8662.9</b>	<b>260.09</b>	<b>2396.8</b>	<b>2656.9</b>	<b>0</b>	<b>835.75</b>	<b>905.25</b>



Table – 42

Transport	Overnight Tourists			Domestic Day Visitors			Foreign Overnight Visitors		
	Before	During The Trip (Amt in INR)	Total	Before	During The Trip (Amt in INR)	Total	Before	During THE TRIP (Amt in INR)	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<b>RAILWAYS</b>	9494.1	411.36	9905.5	0	0	2134	There was no expenditure before the trip for the sample respondents	33.33	33.33
<b>Road</b>	6113.4	13714	19828	2147.5	12763	14911		277.50	277.50
<b>WATER</b>	0	0	0	0	0	0		54.17	54.17
<b>AIR</b>	11441	0	11441	13301	0	13301		187.50	187.50
<b>Transport equipment rental</b>									
<b>Travel agency services/ tour operator</b>	0	0	0	3.33	44	47.33		0.00	0.00
<b>Others</b>									
<b>Total</b>	<b>27049</b>	<b>14126</b>	<b>41174</b>	<b>15452</b>	<b>12807</b>	<b>30393</b>	<b>0</b>	<b>552.50</b>	<b>552.50</b>

Transport equipment rental and other items were not availed by the sample respondents.

**Table – 43**

Shopping	Overnight Tourists			Domestic Day Visitors			Foreign Overnight Visitors		
	Before	During The Trip (Amt in INR)	Total	Before	During The Trip (Amt in INR)	Total	Before	During THE TRIP (Amt in INR)	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<b>Clothing &amp; garments</b>	465	720	1185	0	150	150	There was no expenditure before the trip for the sample respondents	83.33	83.33
<b>Processed food</b>	281	1161.8	1442.8	83.38	452.76	536.14		211.67	211.67
<b>Tobacco products</b>	0	465	465	0	20	20		48.33	48.33
<b>Alcohol</b>	0	500	500	0	0	0		184.17	184.17
<b>Travel related consumer goods</b>	221.22	3957.1	4178.4	89.47	3054.2	3143.6		213.75	213.75
<b>Footwear</b>	27.34	1233	1260.3	21.53	720.55	742.08		165.42	165.42
<b>Toiletries</b>	0	0	0	0	61.42	61.42		123.33	123.33
<b>Gems &amp; Jewellery</b>									
<b>Books Journals, Magazines, Stationery etc</b>	0	140	140	0	105	105		170.83	170.83
<b>Total</b>	<b>994.56</b>	<b>8176.8</b>	<b>9171.4</b>	<b>194.38</b>	<b>4563.9</b>	<b>4758.3</b>	<b>0</b>	<b>1200.83</b>	<b>1200.83</b>

No amount was spent on Gems and Jewellery by the sample respondents.

**Table – 44**

Recreation, Leisure, Cultural, Sporting activities	Overnight Tourists			Domestic Day Visitors			Foreign Overnight Visitors		
	Before	During The Trip (Amt in INR)	Total	Before	During The Trip (Amt in INR)	Total	Before	During THE TRIP (Amt in INR)	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Cinema, theatre, amusement park							There was no expenditure before the trip for the sample respondents		
Entry fee & other expenses at religious places	0	300	300	0	90	90		60	60
Entry fee & other expenses at cultural sites	0	160	160	0	0	0		0	0
Sporting activities									
Medicine & health related	911	90	1001	119.11	294.06	413.17		0	0
<b>Total</b>	911	550	1461	119.11	384.06	503.17	0	60	60

No expenditure occurred at Cinema, theatre, amusement park and for sporting activities for the sample respondents.

## ANNEXURE – 1

### Methodology for Estimation of Domestic and Foreign Tourists Visit at District Level in India

#### I. Introduction

Ministry of Tourism compiles data on domestic and foreign tourist visits in State/ UT based on the information received from the State/ UT Governments. Such information at State/ UT level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year. A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. The methodology should also help in preparation of estimates of number of visitors for some period after the base line survey, mainly based on the information to be collected from the accommodation units without resorting to regular large scale survey. Keeping these requirements in view, a methodology has been prepared which will be initially used in the tourism surveys to be commissioned by the Ministry of Tourism in 5 states namely, Andhra Pradesh, Delhi, Jharkhand, Maharashtra and Punjab. The details of the methodology are given in the subsequent paragraphs.

#### II. Definitions

The definitions of various terms to be used in the survey are given below.

**Usual place of Residence:** The **usual place of residence** of a person is the village/ town where the person has been staying continuously for at least 6 months prior to the date of the survey.

**Usual Environment:** The **usual environment** refers to the geographical boundaries within which a person moves within his/ her **regular routine of life**.

**Trip:** A **trip** refers to the travel by a person from the time of departure from his usual environment until he/ she returns. It, thus, refers to a round trip. A trip may be made up of visits to different places.

**Visitor:** A **visitor** is a traveler taking a trip to a main destination **outside his/ her usual environment** for any main purpose (business, leisure or other personal purpose) other than to be employed at the place visited.

**Tourist:** A visitor is classified as a **tourist** if his/ her trip includes an overnight stay. A tourist is also referred to as an **overnight visitor**.

**Same-day visitor:** A visitor is classified as a **same-day visitor** if his/ her trip does not include an overnight stay. A same-day visitor is also referred to as an **excursionist**.

**Exclusion:** The same-day visitors at a tourist destination for whom the tourism destination is part of their usual environment, are not considered same-day visitors for the purpose of this survey.

**Foreign Visitor:** A visitor having a foreign passport will be treated as a **foreign visitor**. Even a **Non- Resident Indian (NRI)** will be treated as a foreign visitor. NRIs have Indian passports but may be living, or are likely to live, in other countries for 6 months or more.

**Domestic Visitor:** A visitor, who is a resident Indian, will be treated as a **domestic visitor**.

**Tourist Destination:** The **tourist destinations** would generally be as defined by the State in terms of geographical area and tourist interest. A tourist destination should be a clearly identified area/ location. A tourist location could be a ticketed closed area, non-ticketed closed area, or an open area without clearly specified boundaries. It may be a location maintained by Central Govt., State Govt., local body or any other organization, including those run by the private sector. A tourist location may consist of more than one tourist spots. However, the following norms should be adhered to for identifying a tourist location as a tourist destination:

- (i) Each ticketed tourist location will be considered as one tourist destination irrespective of the number of tourist spots at that location covered under the common ticket.
- (ii) If there are 2 or more tourist spots within close proximity which are not ticketed, the location would be considered to be a single destination if a visitor usually visits most or all the spots in the same visit.

**Town:**

Definition of the town will be same as that used in 2001 Population Census of India.

### III. Objective

The field survey in a State will be conducted for a period of 12 months in all districts of the State. The survey will be used to obtain the following month-wise information for each district:

- a. Estimated number of visits
  - (i) Visits by overnight visitors- staying at accommodation units;
    - staying with friends and relatives
    - others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
  - (ii) Visits by same-day visitors
- b. Profile of visitors, their expenditure pattern, purpose of visits, etc.
- c. Occupancy rates and direct employment in accommodation units.

### IV. Approach

To meet the objectives, first the tourist destinations have to be identified before the start of the survey. Two possible variables studied for identification of the tourist destination were number of tourists and number of accommodation units. However, interaction of the consultant with the state authority revealed that past data on number of tourists at various destinations are generally not available. Similarly, the analysis of the unit level data of Economic Census 2005 revealed that data on number of hotels below the district

level are not available. Therefore, first towns important from tourist angle have to be identified. All the tourist destinations in the identified towns will be covered in the survey. In the identified towns two types of survey, namely Survey at tourist destination and Survey of Accommodation units will be done. The survey of tourist destination will broadly provide the estimate of tourists for leisure purpose, however, the purpose of the survey is to have an estimate of tourists for all type of purposes such as visiting friends and relatives, business, etc. Similarly, the Survey at tourist destination and at Accommodation unit will not provide information about the visitors staying with friends and relatives and in accommodation units but not visiting any tourist destination as well as same day visitors not visiting any tourist destinations. To get these information surveys at important Entry/Exit Points of the district will be also conducted. The ratio obtained from this exit survey will be used to find out the estimate of tourist for non-leisure purposes. However, this adjustment will be done only at district level.

The district level estimates will be worked out by adding the leisure tourists at all the towns covered in the survey and multiplying it by the ratio of total urban population of the district to the total population of the towns covered in the survey. The estimate of non-leisure tourists will be worked out from the data of exit survey and added to the estimate of leisure tourists to find out the district level estimate of visitors. The state level estimate of visitors (tourists and same day visitors) will be worked out by adding the district level estimates of visitors.

## **V. Methodology**

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

### **(i) Selection of Towns important for Tourism**

In the absence of reliable information about the number of tourists or accommodation units at tourist destination, towns, which are important from tourism perspective, will be identified in each district in consultation with the State Government. Apart from such towns, the towns which cater to the accommodation needs of visitors to important tourist destinations located in non-urban areas will also be identified. For the latter cases, only one – the most important – town will be identified with one tourist destination. Therefore, as per this methodology, the first stage in this survey will be the identification of towns important for tourism purposes.

### **(ii) Selection of Tourist Destinations in the Selected Town**

All the tourist destinations in a selected town will be covered in the survey. In case the number of tourist destinations in the selected town is large, only the important ones will be covered in the survey.

### **(iii) Selection of Visitors at a Tourist Destination for brief profiling**

#### **(a) Sample size of visitors at district level**

The sample is required for estimating the number of visitors at district level from the data collected at destination/ spot level. Statistically, the sample size may be obtained from the following expression,

$$n = Z^2_{1-\alpha/2} p(1-p)/d^2$$

Where p= anticipated proportion to be estimated

100(1-  $\alpha$  /2) % is the confidence level and

d=absolute precision required on either side in the proportion in percentage points

Statistically, we require a sample size of about 400 respondents (384 to be exact) to get estimate of a parameter with a precision of 5% points and 95% level of confidence. As the data is required on monthly basis this sample size may be required on a monthly basis.

#### (iv) Distribution of Sample Size in Towns and at Tourist Destinations

**(a) Distribution of sample size amongst selected towns in a district:** The district sample size of 600 visitors will be distributed among the selected towns in proportion to the 2001 Census population of these towns.

**(b) Distribution of sample size among tourist destinations in a selected town:** If there are more than one tourist destinations in a selected town, the sample size allocated for the town will be equally distributed among the tourist destinations.

#### (c) Selection of days for survey of visitors in different months

The survey will be conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations will be collected in advance for the 12-month period. In a particular month at a particular destination, survey will be done during 2 weeks. In the first week, first 3 days of the week will be covered, and in the second week last 4 days of the week will be covered. For this purpose, first day of the month will be considered as the first day of the week. The dates of survey at a tourist destination during the 12 months will be as follows.

Month	Weeks	Days of weeks	Dates of the month
First	First and Third	1st week: 1-3 days 3rd week: 4-7 days	1,2,3,18,19,20,21
Second	Second and Fourth	2nd week: 1-3 days 4th week: 4-7 days	8,9,10, 25,26,27,28
Third	First and Fourth	1st week: 1-3 days 4th week: 4-7 days	1,2,3,25,26,27,28
Fourth	Second and Third	2nd week: 1-3 days 3rd week: 4-7 days	8,9,10,18,19,20,21
Fifth	First and Second	1st week: 1-3 days 2nd week: 4-7 days	1,2,3,11,12,13,14
Sixth	Third and Fourth	3rd week: 1-3 days 4th week: 4-7 days	15,16,17,25,26,27,28
Seventh to Twelve	Above pattern will be repeated		

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. If the important tourist event at the

selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event.

#### **(d) Canvassing of schedules to the visitors for brief profile**

The monthly sample size of visitors at a selected tourist destination should be distributed equally on the 7 days of the survey work (in 2 weeks) at the destination. The services of 2 investigators would be required on the selected days at non- ticketed tourist destinations. The first investigator will basically count the number of visitors and second investigator will canvass the schedule to seek the information about overnight/ same-day visitors, domestic/ foreign visitors, etc. At a ticketed tourist destinations perhaps one investigator will be able to canvass the schedule because counting of the visitors may not be required.

#### **(v) Details of the Surveys**

##### **(A) Survey at Tourist Destinations**

A survey of visitors at tourist destinations has to be done to obtain the following information:

##### **(a) Total number of visits**

**(i) Ticketed Destinations:-** If the tourist destination is a ticketed destination with differential pricing for domestic and foreign visitors, the data on number of foreign and domestic visits separately during any day would be available from sale record of tickets. If the destination has common ticket for both domestic and foreign visitors, then an assessment of the distribution of visits by domestic and foreign visitors would have to be made by counting the visitors at the entry point(s). To capture the variations in visitors' number on different days of the week as well as at different time periods of a day, this exercise would have to be carried out at different periods of time of the day, and on different days of the week. Many destinations attract large number of visitors during specific periods of the year, such as Kumbh Mela, Suraj Kund Mela, etc. Such periods should be identified in advance, and the survey should cover such specific periods.

**(ii) Non-Ticketed Destinations:-** In such cases, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, has to be assessed by counting the number of such visitors at specified time slot at entry point (s). If there are more than one entry points to the tourist destination, all should be covered by pre-specified rotation, for counting the number and broad distribution. If there is no specific entry point, investigator will have to notionally designate appropriate points as entry points based on the flow of visitors to such a destination.

##### **(b) Brief Profile of Visitors**

Break-up of number of visitors into overnight visitors staying at accommodation units, overnight visitors staying with friends and relatives, other overnight visitors, and the same-day visitors, separately for domestic and foreign visitors, has to be obtained. For this, a small questionnaire, comprising 5-6 questions, has to be canvassed. As getting



this information is the prime objective of the survey, the sample size should be adequate to provide the desired breakup of different type of visits. In para IV (A)(ii)(a), the desired sample size at district level has been worked out to be 400 visitors. However, it has been decided that the number of visitors to be selected for this short profile survey will be 600 per district per month.

### **(B) Survey of Accommodation Units**

All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Govt. / private companies, guest houses, etc.) in the selected towns will be listed with the help of Municipal Corporations or other competent authorities. If a tourist destination not located in the town is linked to a non-urban tourist destination in terms of providing accommodation facilities to tourists visiting that destination, the list of additional accommodation units located near such tourist destinations will also be included in the list of accommodation units of the town.

The accommodation units so listed will be grouped in the following categories:

(ii) Classified hotels

(iii) Other accommodation units

a. Having more than 20 rooms

b. Having 10-20 rooms

c. Having less than 10 rooms

From all the selected accommodation units, the following 2 types of information will be collected:

(i) **Particulars of the accommodation unit-** Apart from the identification details, the information would be collected on number of rooms, number of beds, total number of persons employed, annual turnover, etc. This information would be collected initially, and thereafter updated every quarter along with the updating of the list of accommodation units.

(ii) **Information about overnight visitors-** Based on the records available with the accommodation units, information on number of guests checked-in, number of nights spent, whether domestic or foreign, residency status of the tourists (within the state, within country, outside country), etc. would be collected. This information has to be collected every month for the preceding month.

All the classified hotels would be covered for collecting both the information. For the remaining 3 categories of accommodation units, 10% of the units in each will be covered. These 10% accommodation units will be selected by using circular systematic sampling method.

In metropolitan cities, list of all the accommodation units will have to be prepared for the survey work.

For collecting information about the number of visitors and their other details as well as information about the accommodation units for a particular month, the selected accommodation units will be visited in the 1st week of the succeeding month.

### **(C) Survey at Entry/Exit Points of the district**

The survey at the tourist destinations will not be able to capture the following categories of visitors:

- (a) Visitors staying with friends and relatives and not visiting any tourist destination;
- (b) Visitors staying in accommodation units but not visiting any tourist destination;
- (c) Same day visitors not visiting any tourist destination

For having an idea about the total number of visitors in the district, information about visitors collected at tourist destinations has to be supplemented by information on the above categories of visitors. To meet this objective, exit survey of the visitors at the major exit/ entry points of the district will be conducted to have information about the above mentioned categories of visitors as well as for detailed profiling of the visitors. In view of the fact that profiling of the visitors is not likely to change over a short time interval, profile of visitors will be generated only at district level on quarterly basis. The requirement of the sample size for this exercise would also be less. It has been decided to conduct the interview of 200 visitors every quarter in each district.

As the information collected in the exit survey used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks as well as the days (week days and weekends) in a month should be covered on representative basis.

## Annexure – 2: Estimation Procedure

### I. Estimation from survey at Entry / Exit points in a Quarter

From the survey at major entry/exit points of the district, we get the following:

$x^{DT-h-l}$  = no. of domestic leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

$x^{DT-h-nl}$  = no. of domestic non-leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

$a^{DT-h-l}$  = average no. of tourist destinations in the district visited by a domestic leisure tourist who stayed at a hotel based on the survey at exit points.

Clearly,  $a^{DT-h-l} \geq 1$

Similarly, we define

$x^{DT-f-l}$ ,  $x^{DT-f-nl}$ ,  $a^{DT-f-l}$  for domestic tourists staying with Friends & Relatives

$x^{DT-o-l}$ ,  $x^{DT-o-nl}$ ,  $a^{DT-o-l}$  for domestic tourists staying at other places

$x^{DS-l}$ ,  $x^{DS-nl}$ ,  $a^{DS-l}$  for domestic same day visitors

$x^{FT-h-l}$ ,  $x^{FT-h-nl}$ ,  $a^{FT-h-l}$  for foreign Tourist staying at hotels

$x^{FT-f-l}$ ,  $x^{FT-f-nl}$ ,  $a^{FT-f-l}$  for foreign Tourist staying with friends and relatives

$x^{FT-o-l}$ ,  $x^{FT-o-nl}$ ,  $a^{FT-o-l}$  for foreign tourists staying at other places

$x^{FS-l}$ ,  $x^{FS-nl}$ ,  $a^{FS-l}$  for foreign same day visitors.

### II. Estimation of tourists for a tourist destination in a month

Define the following notations:

Assume that  $i$  stands for  $i$ th destination selected in the selected town,  $j$  stands for  $j$ th day selected for survey at the  $i$ th destination ( $j=1,2,\dots,d_i$ );  $k$  stands for the  $k$ th entry point at the  $i$ th destination ( $k=1,2,\dots,e_i$ );  $l$  stands for the  $l$ th entry hour at the  $k$ th entry point at  $i$ th destination ( $l=1,2,\dots,h_{ik}$ ).

$n_i^{DT}$  = No. of visits by domestic tourists surveyed at the  $i$ th destination on all days of survey at all entry points at all hours;

$n_i^{DT-h}$  = No. of visits by domestic tourists surveyed at the  $i$ th destination and stayed in hotels,

$n_i^{DT-f}$  = No. of visits by domestic tourists surveyed at the ith destination and staying with friends and relatives

$n_i^{DT-o}$  = No. of visits by domestic tourists surveyed at the ith destination and stayed at other accommodation units.

$n_i^{DS}$  = No. of visits by domestic same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;

$n_i^{FT}$  = **No. of visits by foreign tourists surveyed at the ith destination on all days of survey at all entry points at all hours;**

$n_i^{FT-h}$  = No. of visits by foreign tourists surveyed at the ith destination and stayed in hotels

$n_i^{FT-f}$  = No. of visits by foreign tourists surveyed at the ith destination and staying with friends and relatives

$n_i^{FT-o}$  = No. of visits by foreign tourists surveyed at the ith destination and stayed at other accommodation units.

$n_i^{FS}$  = **No. of visits by foreign same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;**

$N_i^{DT}(s)$  = **Total number of visits by domestic tourists at the ith destination on all days of survey;**

$N_i^{DT-h}(s)$  = Total number of visits by domestic tourists at the ith destination who stayed in hotels

$N_i^{DT-f}(s)$  = Total number of visits by domestic tourists at the ith destination and staying with friends and relatives

$N_i^{DT-o}(s)$  = Total number of visits by domestic tourists at the ith destination and stayed at other accommodation units

$N_i^{DS}(s)$  = **Total number of visits by domestic same day visitors at the ith destination on all days of survey;**

$N_i^{FT}(s)$  = **Total number of visits by foreign tourists at the ith destination on all days of survey;**

$N_i^{FT-h}(s)$  = Total number of visits by foreign tourists at the ith destination and stayed in hotel

$N_i^{FT-f}(s)$  = Total number of visits by foreign tourists at the  $i$ th destination staying with friends and relatives

$N_i^{FT-o}(s)$  = Total number of visits by foreign tourists at the  $i$ th destination and stayed at other accommodation units

$N_i^{FS}(s)$  = **Total number of foreign same day visitors at the  $i$ th destination on all days of survey;**

$N_i^{DT}$  = **Total number of domestic tourists at the  $i$ th destination during the month**

$N_i^{DT-h}$  = Total number of visits by domestic tourists at the  $i$ th destination during the month and stayed in hotel

$N_i^{DT-f}$  = Total number of visits by domestic tourists at the  $i$ th destination during the month and staying with friends and relatives

$N_i^{DT-o}$  = Total number of visits by domestic tourists at the  $i$ th destination during the month and stayed at other accommodation units

$N_i^{DS}$  = **Total number of visits by domestic same day visitors at the  $i$ th destination during the month;**

$N_i^{FT}$  = **Total number of visits by foreign tourists at the  $i$ th destination during the month;**

$N_i^{FT-h}$  = Total number of visits by foreign tourists at the  $i$ th destination during the month and stayed in hotel

$N_i^{FT-f}$  = Total number of visits by foreign tourists at the  $i$ th destination during the month and staying with friends and relatives

$N_i^{FT-o}$  = Total number of visits by foreign tourists at the  $i$ th destination during the month and stayed at other accommodation units

$N_i^{FS}$  = **Total number of visits by foreign same day visitors at the  $i$ th destination during the month;**

$N_i$  = Total number of visits at the  $i$ th destination during the month  
 $= N_i^{DT} + N_i^{DS} + N_i^{FT} + N_i^{FS}$

From the survey at the destination, following distribution is available:

Domestic	Foreign
$n_i^{DT-h}$	$n_i^{FT-h}$
$n_i^{DT-f}$	$n_i^{FT-f}$
$n_i^{DT-o}$	$n_i^{FT-o}$

$n_i^{DS}$	$n_i^{FS}$
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The estimation of number of visits at the three distinct types of destinations will be as follows:

### Case I: Non-ticketed destinations

In this case, it may be observed that

- i)  $N_i$  is not available;
- ii)  $N_i^D(s)$  and  $N_i^F(s)$  are to be estimated by a count of visitors;
- iii) An estimate of  $N_i$  is given by  

$$N_i = [N_i^D(s) + N_i^F(s)] \times (\text{No. of days in the month} / d_i); \quad (d_i = 7)$$
- iv) Estimates of  $N_i^D$  and  $N_i^F$  are given by

$$N_i^D = N_i^D(s) \times 31^* / 7$$

$$N_i^F = N_i^F(s) \times 31^* / 7$$

\* Number of days in the surveyed month

- v) Estimates for tourists and same day visitors will be obtained as

$$N_i^{DT-h} = \left[ \frac{n_i^{DT-h}}{n_i^D} \right] \cdot N_i^D$$

$$N_i^{FT-h} = \left[ \frac{n_i^{FT-h}}{n_i^F} \right] \cdot N_i^F$$

$$N_i^{DT-f} = \left[ \frac{n_i^{DT-f}}{n_i^D} \right] \cdot N_i^D$$

$$N_i^{FT-f} = \left[ \frac{n_i^{FT-f}}{n_i^F} \right] \cdot N_i^F$$

$$N_i^{DT-o} = \left[ \frac{n_i^{DT-o}}{n_i^D} \right] \cdot N_i^D$$

$$N_i^{FT-o} = \left[ \frac{n_i^{FT-o}}{n_i^F} \right] \cdot N_i^F$$

$$N_i^{DS} = \left[ \frac{n_i^{DS}}{n_i^D} \right] \cdot N_i^D$$

$$N_i^{FS} = \left[ \frac{n_i^{FS}}{n_i^F} \right] \cdot N_i^F$$

For special occasions like Kumbh Mela, Surajkund Mela etc., it would be advisable to work out average number of tourists per day on the respective destination, based on the sample days observed during the occasion (Mela) period and estimate the number of tourists in that destination for the occasion (Mela) by multiplying the average number of tourists per day by the number of Mela days. The estimates for non-Mela days may be

obtained as usual and monthly estimates may be obtained by pooling number of tourists for Mela and non-Mela days.

### **Case II: Destinations with common ticketing**

It may be observed that

- i)  $N_i$  is available
- ii)  $N_i^D(s)$  and  $N_i^F(s)$  are to be estimated by a count of visitors.
- iii) Steps (iv) and (v) of case I are to be followed. First divide  $N_i$  into  $N_i^D$  and  $N_i^F$ , and then  $N_i^D$  into  $N_i^{DT-h}$ ,  $N_i^{DT-f}$ ,  $N_i^{DT-o}$  and  $N_i^{DS}$ , and  $N_i^F$  into  $N_i^{FT-h}$ ,  $N_i^{FT-f}$ ,  $N_i^{FT-o}$  and  $N_i^{FS}$  respectively.

### **Case III: Destinations with differential ticketing**

In this case,

- i)  $N_i$ ,  $N_i^D$  and  $N_i^F$  are available.
- ii)  $N_i^D$  and  $N_i^F$  will be split as in step (V) of case I

### **Exclusion of visitors for whom the destination is part of 'usual environment'**

In the case of a non-ticketed destination, the number of visitors, as recorded in the counting sheet, also includes persons for whom the tourist destination is part of their 'usual environment'. Such persons are not to be included for the estimation of number of visitors in the current survey. However, it is not possible to distinguish such persons while filling up the counting sheet. The number of such persons has to be assessed on the basis of the number of persons who are rejected for the short survey. For example, if 10 persons are interviewed for the short survey in a day, the investigator may actually have contacted 30 persons, with 20 being rejected for interview because the destination was part of their 'usual environment'. Then the total number of visitors to the destination would be assessed to be  $(10/30)*100\%$  of the number available from the counting sheet.

### **Estimation for a month including a special tourist Event**

For each identified destination, the list of important tourist events for the whole year, along with the corresponding time period, should be prepared in advance in consultation with the officials of State Tourism Departments.

The estimation of number of visitors for such destinations is outlined below with the help of an example:-

Suppose that the tourist destination is an important temple attracting (i) a very high number of visitors on a particular day of the week (say Monday), every week, and (ii) an exceptionally high number of visitors during a special event spanning a period of, say, 9 days of November. The field work and estimation of number of visitors in the months other than November and in the month of November would be done in different ways.

#### **For the month of November**

The field work and surveys would be done for the following 3 categories of days:-

- (a) 9 days of the special event in November
- (b) 3 (or 4) Mondays of November excluding the 9 days of the special event
- (c) 18 (or 17) remaining days of November

For (a), field work for adequate number of days (may be 2 or 3 or 4) would be done. For (b), field work would be done on 1 Monday selected as per the procedure described in the methodology note. For (c), field work would be done for 2 or 3 or 4 days depending on the number of days of field work for category (a). The estimation of number of visitors at this destination would be done separately for the three categories of days.

#### **For a month other than November (say January)**

If there are any special events in January, the survey and estimation procedure would be as for November. If there are no such special events, the month would have the following two categories of days:-

- (a) 4 (or 5) Mondays
- (b) 27 (or 26) remaining days of the month

The 7 days of the survey work would be selected as per the prescribed methodology (these will include 1 Monday). The estimation of number of visitors would be done separately for the above two categories of days.

### **III. Estimation of tourists for a town in a month**

Let the tourist destinations in  $u^{\text{th}}$  town be numbered 1, 2, .....  $t_u$ . [Here, it may be noted that these destinations also include those that are not located in the town but



are linked to the town from which the visitors visiting such destinations predominantly come from.]

Let  $M_u$  = No. of visits by visitors to tourist destinations in the  $u^{th}$  town in the month

$M_u^{DT-h}$  = No. of visits by domestic tourists staying in hotels to tourist destinations in the  $u^{th}$  town in the month.

Similarly, we define  $M_u^{DT-f}$ ,  $M_u^{DT-o}$ ,  $M_u^{DS}$ ,  $M_u^{DT}$ ,  $M_u^D$ , and  $M_u^{FT-h}$ ,  $M_u^{FT-f}$ ,  $M_u^{FT-o}$ ,  $M_u^{FS}$ ,  $M_u^{FT}$ ,  $M_u^F$

Then,

$$M_u^{DT-h} = \sum_{i=1}^{t_u} N_i^{DT-h}$$

$$M_u^{FT-h} = \sum_{i=1}^{t_u} N_i^{FT-h}$$

$$M_u^{DT-f} = \sum_{i=1}^{t_u} N_i^{DT-f}$$

$$M_u^{FT-f} = \sum_{i=1}^{t_u} N_i^{FT-f}$$

$$M_u^{DT-o} = \sum_{i=1}^{t_u} N_i^{DT-o}$$

$$M_u^{FT-o} = \sum_{i=1}^{t_u} N_i^{FT-o}$$

$$M_u^{DT} = M_u^{DT-h} + M_u^{DT-f} + M_u^{DT-o}$$

$$M_u^{FT} = M_u^{FT-h} + M_u^{FT-f} + M_u^{FT-o}$$

$$M_u^{DS} = \sum_{i=1}^{t_u} N_i^{DS}$$

$$M_u^{FS} = \sum_{i=1}^{t_u} N_i^{FS}$$

$$M_u^D = M_u^{DT} + M_u^{DS}$$

$$M_u^F = M_u^{FT} + M_u^{FS}$$

$$M_u = M_u^D + M_u^F$$

Let the population of the town  $u$  be  $p_u$

#### IV. Estimation for a District in a month

Let  $Q$  = No. of visits by visitors at tourist destinations in all the surveyed towns (say  $u$ : 1, 2, ...,  $t$ ) in the district in the month.

$Q^{DT-h}$  = No. of visits by domestic visitors at tourist destinations in all the surveyed towns in the district in the month who stayed in hotels.

Similarly define  $Q^{DT-f}$ ,  $Q^{DT-o}$ ,  $Q^{DS}$ ,  $Q^{DT}$ ,  $Q^D$ ,  $Q^{FT-h}$ ,  $Q^{FT-f}$ ,  $Q^{FT-o}$ ,  $Q^{FS}$ ,  $Q^{FT}$ ,  $Q^F$

Then,

$$Q^{DT-h} = \sum_{u=1}^t M_u^{DT-h}$$

$$Q^{FT-h} = \sum_{u=1}^t M_u^{FT-h}$$

$$Q^{DT-f} = \sum_{u=1}^t M_u^{DT-f}$$

$$Q^{FT-f} = \sum_{u=1}^t M_u^{FT-f}$$

$$Q^{DT-o} = \sum_{u=1}^t M_u^{DT-o}$$

$$Q^{FT-o} = \sum_{u=1}^t M_u^{FT-o}$$

$$Q^{DS} = \sum_{u=1}^t M_u^{DS}$$

$$Q^{FS} = \sum_{u=1}^t M_u^{FS}$$

$$Q^{DT} = Q^{DT-h} + Q^{DT-f} + Q^{DT-o}$$

$$Q^{FT} = Q^{FT-h} + Q^{FT-f} + Q^{FT-o}$$

$$Q^D = Q^{DT} + Q^{DS}$$

$$Q^F = Q^{FT} + Q^{FS}$$

$$Q = Q^D + Q^F$$

Let the population of all the surveyed towns in the district be P

$$\text{Then } P = \sum_{u=1}^t p_u$$

Let the urban population of the district be  $P^*$ . That is, if the surveyed towns are numbered 1,2,3,....., t and the other towns in the district are numbered t +1, t +2,.....t + s, then

$$\text{Then } P^* = \sum_{u=1}^{t+s} p_u = \sum_{u=1}^t p_u + \sum_{u=t+1}^{t+s} p_u = P + \sum_{u=t+1}^{t+s} p_u$$

Let  $Q^*$  = No. of visits by visitors at tourist destination in the district in the month

Similarly define  $Q^{*DT-h}$ ,  $Q^{*DT-f}$ ,  $Q^{*DT-o}$ ,  $Q^{*DS}$ ,  $Q^{*DT}$ ,  $Q^{*D}$  and  $Q^{*FT-h}$ ,  $Q^{*FT-f}$ ,  $Q^{*FT-o}$ ,  $Q^{*FS}$ ,  $Q^{*FT}$ ,  $Q^{*F}$

$$\text{Then, } Q^* = Q \times \frac{P^*}{P}$$

**P**

$$Q^{*DT-h} = Q^{DT-h} \times \frac{P^*}{P}, \text{ and so on}$$

Let  $Q^{#DT-h}$  = No. of visitors who visited tourist destination in the district and stayed in hotels.

Similarly define

$$Q^{#DT-f}, Q^{#DT-o}, Q^{#DS}$$

And

$$Q^{#FT-h}, Q^{#FT-f}, Q^{#FT-o}, Q^{#FS}$$

Then,

$$Q^{#DT-h} = Q^{*DT-h} / a^{DT-h-l}$$

$$Q^{#FT-h} = Q^{*FT-h} / a^{FT-h-l}$$

$$Q^{#DT-f} = Q^{*DT-f} / a^{DT-f-l}$$

$$Q^{#FT-f} = Q^{*FT-f} / a^{FT-f-l}$$

$$Q^{#DT-o} = Q^{*DT-o} / a^{DT-o-l}$$

$$Q^{#FT-o} = Q^{*FT-o} / a^{FT-o-l}$$

$$Q^{#DS} = Q^{*DS} / a^{DS-l}$$

$$Q^{#FS} = Q^{*FS} / a^{FS-l}$$

## V. Estimation of total visitors in the district

In the steps mentioned above, only leisure tourists (those visiting the destination) have been estimated. However, visitors also include the non-leisure tourists. Estimation of total number of visitors in a district will be done as follows.

Let R = No. of visitors (leisure + non-leisure) in the district

Similarly define,

$$R^{DT-h}, R^{DT-f}, R^{DT-o}, R^{DS}, R^{DT}, R^D$$

and

$$R^{FT-h}, R^{FT-f}, R^{FT-o}, R^{FS}, R^{FT}, R^F$$

$$\text{Then } R^{DT-h} = \frac{x^{DT-h-l} + x^{DT-h-nl}}{x^{DT-h-l}} \times Q^{#DT-h}$$

Similarly estimate

$$R^{DT-f}, R^{DT-o}, R^{DS} \text{ and } R^{FT-h}, R^{FT-f}, R^{FT-o}, R^{FS}$$

$$R^{DT} = R^{DT-h} + R^{DT-f} + R^{DT-o}, R^D = R^{DT} + R^{DS}$$

$$R^{FT} = R^{FT-h} + R^{FT-f} + R^{FT-o}, R^F = R^{FT} + R^{FS}$$

$$R = R^D + R^F$$

## VI. Estimation of visitors at the State level

District level estimates are to be added to obtain the state level estimates.

**Short Survey Questionnaire:**

Entry Point: \_\_\_\_\_ Month: \_\_\_\_\_ Year: \_\_\_\_\_

1. Is your purpose of travel one of the following
- |   |          |
|---|----------|
| a. Travelling /commuting to work or getting employment. | Yes / No |
| b. Travelling/ commuting for setting up of residence.   | Yes / No |

If the answer to 1.a or 1.b is yes then discontinue the Questionnaire.

2 Are you a [1] Indian [2] Foreigner [3] NRI

2 If Indian, where do you reside

- |  |                      |            |
|--|----------------------|------------|
| i) Within same city<br>district of the state | ii) Same district    | iii) Other |
| iv) Outside the state, specify state code    | <input type="text"/> |            |

If the answer in 1 is WITHIN SAME CITY, ask the following

Frequency of visit to this Tourist spot

- |  |   |   |
|--|---|---|
| a) Once in 7 days <input type="text"/>     | b) once in 15 days <input type="text"/> | c) Once in a month <input type="text"/> |
| d) Once in six months <input type="text"/> |   |   |

**If response is a) OR b) OR c) TERMINATE THE QUESTIONNAIRE**

3. Type of Tourist

[1] Overnight visitor [2] same day visitor

4. If Foreigner country of nationality \_\_\_\_\_

5. If NRI, country of residence \_\_\_\_\_

6. If overnight visitor, place of stay

[1] Hired accommodation [2] Friends & relatives [3] other free accommodation

7. Sex: MALE /FEMALE

8. From where did you get information about tourist destinations in this State? **READ  
OUT OPTIONS & TICK (MULTIPLE RESPONSE)**

---

[1] Indian Embassy in you country  
country

[2] Indian tourism bureau in your

[3] Indian tourism offices in India

[4] State tourism department

[5] Travel agents

[6] Internet : a) WEBSITE OF

MOT b)OTHER WEBSITE

[7] Travel books/ guides/ magazines / newspaper

[8] Relatives/ friends

[9] If any other, please specify \_\_\_\_\_

---

Name of the investigator: \_\_\_\_\_ Date: \_\_\_\_\_

Back Check Done: [ ] Tick

Date: \_\_\_\_\_

Back Checked by: \_\_\_\_\_

**COUNTING SHEET ( FOR NON TICKETED DESTINATIONS)**

**Tourist Spot / Destination** \_\_\_\_\_

**State Code:** \_\_\_\_\_ **District Code** \_\_\_\_\_

**Month:**

**Year:**

DATE	Volume count of tourists (Hourly Count by tally mark method )							
	10 – 11 AM	11-12 AM	12 AM- 1PM	1-2PM	02-03PM	03-04PM	04-05PM	05-06PM

**Use one sheet for each date**

**Modify Time Slot according to Destination**

State	
Dist	
Dest	

--	--	--	--	--

**TOURIST SURVEY  
(EXIT POINTS)**

Month: [1] April [2] May [3] June [4] July  
[5] August [6] September  
[7] October [8] November [9] December [10] January [11] February [12]  
March

Week: [1] First [2] Second [3] Third [4] Fourth

**1. Survey Point (RECORD BY TICKING ONE OPTION)**

[1] Railway Station [2] Airport [3] Bus Station [4] Hotel

**DEMOGRAPHIC PROFILE:**

**(IN CASE OF FAMILY / GROUP, RESPONDENT IS THE HEAD OF THE FAMILY / GROUP)**

1. Is your purpose of travel one of the following
- a. Travelling /commuting to work or getting employment. Yes / No
  - b. Travelling/ commuting for setting up of residence. Yes / No
- If the answer to 1.a or 1.b is yes then discontinue the Questionnaire.

2. Type of tourist: [1] Over-night visitor [2] Same-day visitor

3.Name: \_\_\_\_\_ Telephone/ Mobile No. (With STD/ISD Codes) \_\_\_\_\_ E. Mail Address: \_\_\_\_\_

4. Please tell me your approximate age? \_\_\_\_\_ Years

5. Record gender: [1] Male [2] Female

6. Are you? [1] Married [2] Recently Married [3] Never Married [4] Others----- (Widow etc)

7. When did you arrive here? Date: \_\_\_\_\_

8. Are you traveling...? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**



[1] Alone [2] With Family [3] With Friends [4] With Family and Friends

<IF ANSWER TO Q. 8 IS 2 OR 3 OR 4, THEN ASK Q. NO. 9 & 10 >

9. How many people have traveled with you? \_\_\_\_\_

10. Please give the information about gender and age of people, who have traveled with you? **ASK & RECORD**

Male	Age Comp. Yrs	Female	Age Comp. YRS

11. How many nights have you spent in this place \_\_\_\_\_

12. Are you a... [1] Indian (GO TO Q.13) [2] Foreigner (GO TO Q. 20 )  
[3] NRI (GO TO Q. 26)

<IF RESPONDENT IS AN INDIAN IN Q. 12, THEN ASK Q. 13>

13. Which state/ union territory of India do you reside in? \_\_\_\_\_

<ASK Q. 14 IF THE RESPONDENT BELONGS TO THE STATE OF ☐ None of the ☐  
State) IN Q. 13 >

14. [1] Do you live in this city? Y/N [2] within same district [3]  
other district of same state

15. Have you traveled to this city before? [1] Yes [2] No

16. How have you traveled to this city? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] By train [2] By bus [3] By air  
[4] By personal vehicle [5] By taxi [6] Any other

<ASK Q. 17 TO Q. 19 IF THE RESPONDENT BELONGS TO OTHER THAN THE  
STATE OF SURVEY

17. Before this visit which were the States/ UTs visited by you during the last two years

[1] None

[2] Name of the State /UT

18. How do you compare your experience of visiting the State with the last State/ UT visited.

a. This State Destination is better managed (w.r.t hygiene/ landscaping etc.

[1] Yes [2] No

b. Infrastructure better in this State

[1] Yes [2] No

c. People in tourism related sector more hospitable

[1] Yes [2] No

d. People are more hospitable

[1] Yes [2] No

18. Reason for choosing this State as a tourist destination.

a. Location of preferred destination.

b. Visiting Friends and relatives or for Business and Professional Purposes.

c. Nearer to the Place of Residence.

d. Better infrastructure.

e. Less costly.

f. Attracted by Publicity Measures.

g. Others Specify.....

18. Have you traveled to this STATE before?

[1] Yes [2] No

19. How have you traveled to this state? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] By train [2] By bus [3] By air

[4] By personal vehicle [5] By taxi [6] Any other\_\_\_\_\_

**< IF RESPONDENT IS FOREIGNER IN Q. 12, THEN ASK Q. 20 TO Q. 25>**

20. Which country do you reside in? \_\_\_\_\_

21. Is this your first visit to India?

[1] Yes [2] No

22. Which was your port of entry in India? (Name of the port)\_\_\_\_\_

23. Is this your first visit to this state? [1] Yes [2] No

24. Have you traveled to this city before? [1] Yes [2] No

25. How have you traveled to this state? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] By train [2] By bus [3] By air

[4] By personal vehicle [5] By taxi [6] Any other \_\_\_\_\_

< IF RESPONDENT IS AN NRI IN Q. 10, THEN ASK Q. No.26 TO Q 31 >

26. In which country do you live? \_\_\_\_\_

27. How frequently you visit India? [1] Once in 3 months [2] Once in six months

[3] Once in an year [4] Once in 2 years [5] Once in 3 years

28. Which was your port of entry in India? **(NAME OF THE PORT)**

\_\_\_\_\_

29. Is this your first visit to this state? [1] Yes [2] No

30. Have you traveled to this city before? [1] Yes [2] No

31. How have you traveled to this state? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] By train [2] By bus [3] By air

[4] By personal vehicle [5] By taxi [6] Any other \_\_\_\_\_

<ASK ALL>

32. What type of activities are you engaged in? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] Industrialist/ Trader/ Shop Owner

[2] Self Employed Professional (Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of a firm or institute)

[3] Government Service [4] Private Service [5] Student/ Researcher

[6] Business [7] Agriculturist [8] Housewife

[9] If any other, please specify\_\_\_\_\_

33. What is your educational qualification? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] No Formal Education [2] Primary [3] Secondary [4] Higher Secondary  
[5] Graduate & Above [6] Technical / Professional of all levels [7] Any other, please specify\_\_\_\_\_

34. What is your approximate annual household income? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

**<ASK FROM INDIAN VISITOR>**

[1] Less than Rs. 60,000 [2] Rs. 60,001 – Rs. 1,00,000 [3] Rs. 1,00,001 – Rs. 2,00,000  
[4] Rs. 2,00,001 – Rs. 5,00,000 [5] Above Rs. 5,00,000

**<ASK FROM FOREIGN VISITOR>**

[1] Less than US \$ 40,000 [2] US \$ 40,001 – US \$ 60,000 [3] US \$ 60,001 – US \$ 80,000  
[4] US \$ 80,001 – US \$ 100,000 [5] Above US \$ 100,000

#### **TRAVEL BEHAVIOR:**

35. How often do you travel? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] Once a week or more often [2] Once a fortnight [3] Once a month  
[4] Once in 3 months [5] Once in 6 months [6] Once in a year  
[7] Less often

36. What was your main purpose of visit? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] Business [2] Holidaying, leisure & recreation [3] Social (visiting friends & relatives, attending marriages etc) [4] Pilgrimage /Religious activity  
[5] Education /Training  
[6] Health & Medical [7] Shopping [8] For getting work done from govt. authorities. [9] Others

37 If in < Q 36 >, purpose is not [2} , THEN did you visit any tourist spot during your stay\_\_\_\_\_

38. Are you a part of an organized group/ package tour? [1] Yes [2] No

39 If in 38, YES, then ask what the package include

[1] Travel + Food [2] Travel +Accommodation [3] Travel +Transport +Accommodation  
[4] Travel + Transport + Accommodation + Food [5] Any other

40. How did you make your travel arrangement? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSES)**

[1] Self Agent [2] Office / Employer [3] Travel Agent

[4] Tour Operator [5] If any other, please specify \_\_\_\_\_

41. Where did you stay during your visit? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] 5 Star Deluxe Hotel [2] 5 Star Hotel  
[3] 4 Star Hotel [4] 3 Star Hotel  
[5] 2 Star Hotel [6] 1 Star Hotel  
[7] Apartment Hotel (Service Apartment) [8] Heritage Hotel  
[9] Non-star Hotel [10] Motel  
[11] Govt. Guest House/ Circuit House/ Bhawan/ Sadan [13] Dharamshala/ Sarai/ Musafirkhana  
[15] Friends & Relatives [14] Gurudwara / Temple/ Monastery /Other temporary free stay in tent etc  
[12] Private Guest House/ Inn / Rest House / Tourist Bungalow  
[16] Bed & Breakfast Unit [17] Youth/ YMCA Hostel

18] If any other, please specify \_\_\_\_\_

42. Which of these eating-places did you eat in? **READ OUT OPTIONS & TICK (MULTIPLE CODES)**

[1] Restaurant [2] Fast Food Outlets [3] Cafeteria  
[4] Dhaba [5] Bars [6] Mobile Van  
[7] Food Kiosk [8] Refreshment Stand [9] Place of lodging  
[10] Dharamshala/ Sarai accommodation [12] Gurudwara/ Temple Monastery/Other free  
[13] Friends & Relatives [14] If any other, please specify \_\_\_\_\_

43. On an overall basis how satisfied or dissatisfied are you on account of... **MENTION EACH PARAMETER?**

**SHOW CARD No. 1 <Use 5 point scale>**

[5] **Highly** Satisfied                      [4] Satisfied                      [3] Satisfied but not completely  
[2] Dissatisfied                      [1] completely dissatisfied

**ASK SATISFACTION LEVEL ONLY IF RESPONSE IS <YES>**

	PARAMETER	Yes	No	Level of Satisfaction (Use Code)
1	Availability of Tour Operator			
2	Availability of transportation			
3	Availability of tourist guide			
4	Availability of good quality accommodation			
5	Public convenience			
6	EATING PLACES			
7	Information centres			
8	Souvenir shops			
9	Entertainment places			
10	Quality of roads			
11	Security			
12	Behavior of local people			
13	Shops other than souvenir ones			
14	Upkeep of tourist sites			
15	Accommodation tariff			
16	Quality of information provided			

44. Did you find your visit to this State better than or worse than or as per your expectations? **ASK & RECORD**

**(SINGLE RESPONSE)**

[5] Much better than expectation                      [4] Somewhat better than expectation    [3] ]

As per expectation

[2] Worse than expectation                      [1] Much worse than expectation

45. Which places have you visited in this district?


46. Have you watched/ seen/ heard the advertisement of the State Government for tourism promotion on

- a. Newspaper
- b. Radio
- c. Television
- d. Newspaper and Radio both
- e. Newspaper and Television both
- f. Radio and Television both
- g. All three

**EXPENDITURE PATTERN:**

47. Please tell us, how much have you spent DURING YOUR VISIT?

<READ OUT OPTIONS AND FILL THE AMOUNT> (MULTIPLE RESPONSES)

Package Component in INR \_\_\_\_\_

48. For Non Package Component, please ask the following (This question is to be asked for those availing package facilities also.)

S No.	Accommodations	Before	During THE TRIP ( Amt in INR )	TOTAL
1	Hotel			
2	Private Guest House			
3	Govt. Guest House/ Bhawan/ Sadan			
4	Dharamshala			
5	Rented house			
6	Friends & Relatives			
7	Others			
Total ( 48)				

49. Food & Drink

S No.	Food & Drink	Before	During THE TRIP ( Amt in INR )	TOTAL
1	In the accommodation unit			
2	o/s accommodation unit & during journey and transit			
Total (49)				

### 50. Transport

S No.	Transport	Before	During THE TRIP ( Amt in INR )	TOTAL
1	RAILWAYS			
2	Road			
3	WATER			
4	AIR			
5	Transport equipment rental			
6	Travel agency services / tour operator			
7	Others			
Total (50)				

### 51. Shopping

S No.	Shopping	Before	During THE TRIP ( Amt in INR )	TOTAL
1	Clothing & garments			
2	Processed food			
3	Tobacco products			
4	Alcohol			
5	Travel related consumer goods			
6	Footwear			
7	Toiletries			
8	Gems & Jewellery			
9	Books. Journals, Magazines ,Stationery etc			
Total (51)				

### 52. Recreation, Leisure, Cultural, Sporting activities

S No.	Recreation, Leisure, Cultural, Sporting activities	Before	During THE TRIP ( Amt in INR )	TOTAL
1	Cinema, theatre, amusement park			
2	Entry fee & other expenses at			



	religious places			
3	Entry fee & other expenses at cultural sites			
4	Sporting activities			
5	Medicine & health related			
Total (52)				

**53. Others**

S No.	Others	Before	During THE TRIP ( Amt in INR )	TOTAL
1				
2				

**54. GRAND TOTAL (SUMMATION OF Q 48+49+50+51+52+53)**

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Name of the investigator: \_\_\_\_\_ Date: \_\_\_\_\_

Back Check Done: [ ] Tick Date: \_\_\_\_\_ Back Checked by: \_\_\_\_\_

## Annexure – Additional Tables

**Table 1 – Average Number of Places Visited**

The average number of places visited by leisure visitors is given in the following table. These ratios were used to convert leisure visits to leisure visitors, hence, avoiding the perplexity of counting more than one visit of a single visitor to several destinations as more than one visitor.

Average Destinations Visited- Domestic			
S. No.	District	Overnight Visitors	Same day Visitors
1	Bilaspur	1.80	1.95
2	Chamba	3.70	2.75
3	Hamirpur	1.17	1.05
4	Kangra	2.87	2.35
5	Kinnaur	1.22	1.05
6	Kullu	2.80	2.25
7	Lahaul & Spiti	1.22	1.00
8	Mandi	2.50	2.25
9	Shimla	2.75	2.30
10	Sirmour	1.97	1.55
11	Solan	1.73	1.00
12	Una	1.53	1.00
13	Himachal Pradesh	2.10	1.71

Average Destinations Visited - Foreign			
S. No.	District	Overnight Visitors	Same day Visitors
1	Bilaspur	1.00	1.00
2	Chamba	2.85	1.00
3	Hamirpur	1.10	1.00
4	Kangra	2.65	1.00
5	Kinnaur	2.05	1.00
6	Kullu	4.10	1.00
7	Lahaul & Spiti	1.65	1.00
8	Mandi	2.15	1.00
9	Shimla	3.25	1.00
10	Sirmour	1.85	1.00
11	Solan	1.00	1.00
12	Una	1.00	1.00
13	Himachal Pradesh	2.05	1.00

**Table 2 – Total Number of Visits to the State**

The total number of visits by all visitors is given as below. Total number of visits was calculated by summing up total number of visits by leisure visitors and total number of non-leisure visitors (the number of non-leisure visits was calculated by taking the number of visit by non-leisure visitor).

Total Domestic Visits													
District	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	Total
Bilaspur	91026	98580	104504	53319	45922	43561	77087	30365	50289	43893	43092	113404	795042
Chamba	108050	120855	131603	94744	85706	84585	101190	73245	101832	103522	99835	105752	1210919
Hamirpur	24600	24851	26330	14732	12232	12632	8884	12305	13822	14430	14135	41744	220697
Kangra	211117	230405	240743	129226	123779	123260	148896	96076	144681	141402	163112	216568	1969265
Kinnaur	24665	25484	29479	14148	13388	13233	16243	11049	12191	300	263	2974	163417
Kullu	582400	687951	837343	406299	355972	357805	495469	254609	676795	388277	450372	633451	6126743
Lahaul & Spiti	15200	18139	19963	19179	18291	16182	13344	6630	7717	256	211	3120	138232
Mandi	92054	107102	124383	63124	58254	57290	75988	43069	51473	54592	63117	99722	890168
Shimla	556721	624671	779686	335523	306813	317647	343384	299975	458626	400894	397886	336137	5157963
Sirmour	55325	56208	61987	37291	32358	33001	43096	24631	34235	31573	34688	27902	472295
Solan	38979	38663	48099	33939	32892	29851	33835	27708	38211	35478	33841	38188	429684
Una	30988	31985	35282	25387	20395	20698	35703	19353	25044	23351	24210	37884	330280
<b>Total</b>	<b>1831125</b>	<b>2064890</b>	<b>2439404</b>	<b>1226911</b>	<b>1106003</b>	<b>1109744</b>	<b>1393119</b>	<b>899015</b>	<b>1614917</b>	<b>1237968</b>	<b>1324760</b>	<b>1656846</b>	<b>17904702</b>

Total Foreign Visits													
District	April	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	Total
Bilaspur	11	12	13	8	6	4	6	1	2	2	0	6	71
Chamba	1478	1609	1219	677	515	357	327	347	488	463	243	325	8048
Hamirpur	0	0	5	3	2	2	3	2	2	0	0	2	21
Kangra	22583	24326	25460	12477	8923	2444	2321	1677	2632	2461	2561	2788	110653
Kinnaur	779	2886	3328	2859	2519	2074	1674	1654	1964	0	0	0	19737
Kullu	53800	62550	66207	50151	25478	41846	41181	36296	41890	23741	22108	24319	489567
Lahaul & Spiti	200	251	3425	11009	6898	2307	1455	1409	1671	0	0	0	28625
Mandi	1346	1598	1786	1846	1716	879	532	498	583	642	664	572	12662
Shimla	34680	37030	39234	40497	39357	33524	31170	28950	36914	32202	28774	30423	412755
Sirmour	434	443	468	464	397	354	308	603	365	284	212	298	4630
Solan	580	687	486	246	193	235	206	105	254	265	356	128	3741
Una	12	15	17	13	6	2	3	2	2	4	6	4	86
<b>Total</b>	115905	131405	141649	120250	86010	84028	79187	71545	86767	60064	54923	58865	1090598

## Annexure – Supplementary Tables

**Table 1 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of April 2011**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	516212	69.97%
Gujarat	17605	2.39%
West Bengal	26425	3.58%
Tamil Nadu	2213	0.30%
Karnataka	4427	0.60%
Madhya Pradesh	2212	0.30%
Andhra Pradesh	2211	0.30%
Chhattisgarh	2210	0.30%
Bihar	2214	0.30%
Orissa	4427	0.60%
Punjab	33125	4.49%
Assam	2217	0.30%
Uttar Pradesh	4425	0.60%
Rajasthan	13279	1.80%
Delhi	50303	6.82%
Uttarakhand	4427	0.60%
Chandigarh	47591	6.45%
J & K	2214	0.30%
Total	737737	100.00%

**Table 2 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of May 2011**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	567939	68.54%
Gujarat	22476	2.71%
West Bengal	32631	3.94%
Tamil Nadu	2789	0.34%
Karnataka	5162	0.62%
Madhya Pradesh	2695	0.33%
Andhra Pradesh	2683	0.32%
Chhattisgarh	2572	0.31%
Bihar	2688	0.32%

<b>Orissa</b>	<b>5072</b>	<b>0.61%</b>
<b>Punjab</b>	<b>37587</b>	<b>4.54%</b>
<b>Assam</b>	<b>2698</b>	<b>0.33%</b>
<b>Uttar Pradesh</b>	<b>5159</b>	<b>0.62%</b>
<b>Rajasthan</b>	<b>16615</b>	<b>2.01%</b>
<b>Delhi</b>	<b>57501</b>	<b>6.94%</b>
<b>Uttarakhand</b>	<b>5172</b>	<b>0.62%</b>
<b>Chandigarh</b>	<b>54432</b>	<b>6.57%</b>
<b>J &amp; K</b>	<b>2767</b>	<b>0.33%</b>
<b>Total</b>	<b>828638</b>	<b>100.00%</b>

**Table 3 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of June 2011**

<b>State</b>	<b>Estimated Domestic Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>659960</b>	<b>68.10%</b>
<b>Gujarat</b>	<b>27134</b>	<b>2.80%</b>
<b>West Bengal</b>	<b>38714</b>	<b>3.99%</b>
<b>Tamil Nadu</b>	<b>3437</b>	<b>0.35%</b>
<b>Karnataka</b>	<b>5716</b>	<b>0.59%</b>
<b>Madhya Pradesh</b>	<b>3386</b>	<b>0.35%</b>
<b>Andhra Pradesh</b>	<b>3195</b>	<b>0.33%</b>
<b>Chhattisgarh</b>	<b>3019</b>	<b>0.31%</b>
<b>Bihar</b>	<b>3289</b>	<b>0.34%</b>
<b>Orissa</b>	<b>5616</b>	<b>0.58%</b>
<b>Punjab</b>	<b>44816</b>	<b>4.62%</b>
<b>Assam</b>	<b>3162</b>	<b>0.33%</b>
<b>Uttar Pradesh</b>	<b>5843</b>	<b>0.60%</b>
<b>Rajasthan</b>	<b>23815</b>	<b>2.46%</b>
<b>Delhi</b>	<b>66183</b>	<b>6.83%</b>
<b>Uttarakhand</b>	<b>5716</b>	<b>0.59%</b>
<b>Chandigarh</b>	<b>62520</b>	<b>6.45%</b>
<b>J &amp; K</b>	<b>3639</b>	<b>0.38%</b>
<b>Total</b>	<b>969160</b>	<b>100.00%</b>

**Table 4 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of July 2011**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	358890	68.90%
Gujarat	11905	2.29%
West Bengal	15425	2.96%
Tamil Nadu	1780	0.34%
Karnataka	1827	0.35%
Madhya Pradesh	1785	0.34%
Andhra Pradesh	1722	0.33%
Chhattisgarh	1687	0.32%
Bihar	1625	0.31%
Orissa	3727	0.72%
Punjab	23125	4.44%
Assam	1688	0.32%
Uttar Pradesh	3925	0.75%
Rajasthan	8279	1.59%
Delhi	39451	7.57%
Uttarakhand	3227	0.62%
Chandigarh	39191	7.52%
J & K	1622	0.31%
Total	520881	100.00%

**Table 5 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of August 2011**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	325890	69.01%
Gujarat	10905	2.31%
West Bengal	12525	2.65%
Tamil Nadu	1595	0.34%
Karnataka	1645	0.35%
Madhya Pradesh	1575	0.33%
Andhra Pradesh	1645	0.35%
Chhattisgarh	1495	0.32%
Bihar	1438	0.30%
Orissa	3488	0.74%
Punjab	20211	4.28%
Assam	1537	0.33%

<b>Uttar Pradesh</b>	<b>3685</b>	<b>0.78%</b>
<b>Rajasthan</b>	<b>7679</b>	<b>1.63%</b>
<b>Delhi</b>	<b>36236</b>	<b>7.67%</b>
<b>Uttarakhand</b>	<b>2927</b>	<b>0.62%</b>
<b>Chandigarh</b>	<b>36191</b>	<b>7.66%</b>
<b>J &amp; K</b>	<b>1589</b>	<b>0.34%</b>
<b>Total</b>	<b>472256</b>	<b>100.00%</b>

**Table 6 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of September 2011**

<b>State</b>	<b>Estimated Domestic Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>321190</b>	<b>69.29%</b>
<b>Gujarat</b>	<b>10285</b>	<b>2.22%</b>
<b>West Bengal</b>	<b>12136</b>	<b>2.62%</b>
<b>Tamil Nadu</b>	<b>1475</b>	<b>0.32%</b>
<b>Karnataka</b>	<b>1512</b>	<b>0.33%</b>
<b>Madhya Pradesh</b>	<b>1518</b>	<b>0.33%</b>
<b>Andhra Pradesh</b>	<b>1585</b>	<b>0.34%</b>
<b>Chhattisgarh</b>	<b>1389</b>	<b>0.30%</b>
<b>Bihar</b>	<b>1401</b>	<b>0.30%</b>
<b>Orissa</b>	<b>3321</b>	<b>0.72%</b>
<b>Punjab</b>	<b>19975</b>	<b>4.31%</b>
<b>Assam</b>	<b>1495</b>	<b>0.32%</b>
<b>Uttar Pradesh</b>	<b>3565</b>	<b>0.77%</b>
<b>Rajasthan</b>	<b>7521</b>	<b>1.62%</b>
<b>Delhi</b>	<b>35445</b>	<b>7.65%</b>
<b>Uttarakhand</b>	<b>2815</b>	<b>0.61%</b>
<b>Chandigarh</b>	<b>35395</b>	<b>7.64%</b>
<b>J &amp; K</b>	<b>1493</b>	<b>0.32%</b>
<b>Total</b>	<b>463516</b>	<b>100.00%</b>



**Table 7 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of October 2011**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	414973	70.73%
Gujarat	12819	2.19%
West Bengal	16321	2.78%
Tamil Nadu	1841	0.31%
Karnataka	1910	0.33%
Madhya Pradesh	1876	0.32%
Andhra Pradesh	1877	0.32%
Chhattisgarh	1759	0.30%
Bihar	1748	0.30%
Orissa	3845	0.66%
Punjab	24245	4.13%
Assam	1795	0.31%
Uttar Pradesh	4065	0.69%
Rajasthan	9359	1.60%
Delhi	41652	7.10%
Uttarakhand	3545	0.60%
Chandigarh	41260	7.03%
J & K	1785	0.30%
<b>Total</b>	<b>586675</b>	<b>100.00%</b>

**Table 8 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of November 2011**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	255043	68.42%
Gujarat	9247	2.48%
West Bengal	10375	2.78%
Tamil Nadu	1324	0.36%
Karnataka	1409	0.38%
Madhya Pradesh	1425	0.38%
Andhra Pradesh	1365	0.37%
Chhattisgarh	1224	0.33%
Bihar	1347	0.36%
Orissa	2925	0.78%
Punjab	15085	4.05%
Assam	1345	0.36%

<b>Uttar Pradesh</b>	<b>3125</b>	<b>0.84%</b>
<b>Rajasthan</b>	<b>5341</b>	<b>1.43%</b>
<b>Delhi</b>	<b>29235</b>	<b>7.84%</b>
<b>Uttarakhand</b>	<b>2537</b>	<b>0.68%</b>
<b>Chandigarh</b>	<b>29102</b>	<b>7.81%</b>
<b>J &amp; K</b>	<b>1315</b>	<b>0.35%</b>
<b>Total</b>	<b>372769</b>	<b>100.00%</b>

**Table 9 : Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of December 2011**

<b>State</b>	<b>Estimated Domestic Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>456803</b>	<b>70.17%</b>
<b>Gujarat</b>	<b>14317</b>	<b>2.20%</b>
<b>West Bengal</b>	<b>18458</b>	<b>2.84%</b>
<b>Tamil Nadu</b>	<b>1969</b>	<b>0.30%</b>
<b>Karnataka</b>	<b>2145</b>	<b>0.33%</b>
<b>Madhya Pradesh</b>	<b>2089</b>	<b>0.32%</b>
<b>Andhra Pradesh</b>	<b>2035</b>	<b>0.31%</b>
<b>Chhattisgarh</b>	<b>1952</b>	<b>0.30%</b>
<b>Bihar</b>	<b>1941</b>	<b>0.30%</b>
<b>Orissa</b>	<b>4069</b>	<b>0.63%</b>
<b>Punjab</b>	<b>27649</b>	<b>4.25%</b>
<b>Assam</b>	<b>1912</b>	<b>0.29%</b>
<b>Uttar Pradesh</b>	<b>6124</b>	<b>0.94%</b>
<b>Rajasthan</b>	<b>13248</b>	<b>2.03%</b>
<b>Delhi</b>	<b>45651</b>	<b>7.01%</b>
<b>Uttarakhand</b>	<b>3839</b>	<b>0.59%</b>
<b>Chandigarh</b>	<b>44935</b>	<b>6.90%</b>
<b>J &amp; K</b>	<b>1883</b>	<b>0.29%</b>
<b>Total</b>	<b>651019</b>	<b>100.00%</b>

**Table 10: Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of January 2012**

<b>State</b>	<b>Estimated Domestic Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>352641</b>	<b>69.49%</b>
<b>Gujarat</b>	<b>11715</b>	<b>2.31%</b>
<b>West Bengal</b>	<b>14325</b>	<b>2.82%</b>
<b>Tamil Nadu</b>	<b>1649</b>	<b>0.32%</b>

<b>Karnataka</b>	<b>1735</b>	<b>0.34%</b>
<b>Madhya Pradesh</b>	<b>1695</b>	<b>0.33%</b>
<b>Andhra Pradesh</b>	<b>1673</b>	<b>0.33%</b>
<b>Chhattisgarh</b>	<b>1597</b>	<b>0.31%</b>
<b>Bihar</b>	<b>1625</b>	<b>0.32%</b>
<b>Orissa</b>	<b>3687</b>	<b>0.73%</b>
<b>Punjab</b>	<b>21285</b>	<b>4.19%</b>
<b>Assam</b>	<b>1598</b>	<b>0.31%</b>
<b>Uttar Pradesh</b>	<b>3832</b>	<b>0.76%</b>
<b>Rajasthan</b>	<b>7979</b>	<b>1.57%</b>
<b>Delhi</b>	<b>37895</b>	<b>7.47%</b>
<b>Uttarakhand</b>	<b>3145</b>	<b>0.62%</b>
<b>Chandigarh</b>	<b>37849</b>	<b>7.46%</b>
<b>J &amp; K</b>	<b>1522</b>	<b>0.30%</b>
<b>Total</b>	<b>507447</b>	<b>100.00%</b>

**Table 11: Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of February 2012**

<b>State</b>	<b>Estimated Domestic Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>372483</b>	<b>68.68%</b>
<b>Gujarat</b>	<b>12909</b>	<b>2.38%</b>
<b>West Bengal</b>	<b>17441</b>	<b>3.22%</b>
<b>Tamil Nadu</b>	<b>1722</b>	<b>0.32%</b>
<b>Karnataka</b>	<b>1795</b>	<b>0.33%</b>
<b>Madhya Pradesh</b>	<b>1750</b>	<b>0.32%</b>
<b>Andhra Pradesh</b>	<b>1693</b>	<b>0.31%</b>
<b>Chhattisgarh</b>	<b>1621</b>	<b>0.30%</b>
<b>Bihar</b>	<b>1693</b>	<b>0.31%</b>
<b>Orissa</b>	<b>3845</b>	<b>0.71%</b>
<b>Punjab</b>	<b>23487</b>	<b>4.33%</b>
<b>Assam</b>	<b>1641</b>	<b>0.30%</b>
<b>Uttar Pradesh</b>	<b>4085</b>	<b>0.75%</b>
<b>Rajasthan</b>	<b>8785</b>	<b>1.62%</b>
<b>Delhi</b>	<b>41846</b>	<b>7.72%</b>
<b>Uttarakhand</b>	<b>3145</b>	<b>0.58%</b>
<b>Chandigarh</b>	<b>40849</b>	<b>7.53%</b>
<b>J &amp; K</b>	<b>1522</b>	<b>0.28%</b>
<b>Total</b>	<b>542312</b>	<b>100.00%</b>

**Table 12: Percentage and estimated number of Domestic Leisure Tourists/  
Visitors from other State in the month of March 2012**

State	Estimated Domestic Leisure Visitors	Percentage
Himachal Pradesh (Same State)	487977	69.76%
Gujarat	17417	2.49%
West Bengal	21558	3.08%
Tamil Nadu	2045	0.29%
Karnataka	2195	0.31%
Madhya Pradesh	2133	0.30%
Andhra Pradesh	2095	0.30%
Chhattisgarh	2035	0.29%
Bihar	2010	0.29%
Orissa	4189	0.60%
Punjab	29638	4.24%
Assam	2012	0.29%
Uttar Pradesh	7224	1.03%
Rajasthan	15248	2.18%
Delhi	48881	6.99%
Uttarakhand	3940	0.56%
Chandigarh	46994	6.72%
J & K	1948	0.28%
Total	699539	100.00%

**Table 13: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of April 2011**

State	Estimated Domestic Non-Leisure Visitors	Percentage
Himachal Pradesh (Same State)	349287	72.00%
Gujarat	13610	2.81%
West Bengal	15430	3.18%
Madhya Pradesh	1812	0.37%
Chhattisgarh	1840	0.38%
Bihar	1825	0.38%
Orissa	3427	0.71%
Punjab	21125	4.35%
Uttar Pradesh	3895	0.80%
Rajasthan	10310	2.13%
Delhi	28803	5.94%

<b>Uttarakhand</b>	<b>3927</b>	<b>0.81%</b>
<b>Chandigarh</b>	<b>27991</b>	<b>5.77%</b>
<b>J &amp; K</b>	<b>1840</b>	<b>0.38%</b>
<b>Total</b>	<b>485122</b>	<b>100.00%</b>

**Table 14: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of May 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>391046</b>	<b>72.50%</b>
<b>Gujarat</b>	<b>15910</b>	<b>2.95%</b>
<b>West Bengal</b>	<b>15825</b>	<b>2.93%</b>
<b>Madhya Pradesh</b>	<b>1875</b>	<b>0.35%</b>
<b>Chhattisgarh</b>	<b>1910</b>	<b>0.35%</b>
<b>Bihar</b>	<b>1889</b>	<b>0.35%</b>
<b>Orissa</b>	<b>3512</b>	<b>0.65%</b>
<b>Punjab</b>	<b>23125</b>	<b>4.29%</b>
<b>Uttar Pradesh</b>	<b>4831</b>	<b>0.90%</b>
<b>Rajasthan</b>	<b>12787</b>	<b>2.37%</b>
<b>Delhi</b>	<b>30820</b>	<b>5.71%</b>
<b>Uttarakhand</b>	<b>4012</b>	<b>0.74%</b>
<b>Chandigarh</b>	<b>29901</b>	<b>5.54%</b>
<b>J &amp; K</b>	<b>1931</b>	<b>0.36%</b>
<b>Total</b>	<b>539374</b>	<b>100.00%</b>

**Table 15: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of June 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>448259</b>	<b>71.50%</b>
<b>Gujarat</b>	<b>18817</b>	<b>3.00%</b>
<b>West Bengal</b>	<b>17818</b>	<b>2.84%</b>
<b>Madhya Pradesh</b>	<b>2135</b>	<b>0.34%</b>
<b>Chhattisgarh</b>	<b>2089</b>	<b>0.33%</b>
<b>Bihar</b>	<b>2015</b>	<b>0.32%</b>
<b>Orissa</b>	<b>4212</b>	<b>0.67%</b>
<b>Punjab</b>	<b>27212</b>	<b>4.34%</b>
<b>Uttar Pradesh</b>	<b>7531</b>	<b>1.20%</b>
<b>Rajasthan</b>	<b>16835</b>	<b>2.69%</b>

<b>Delhi</b>	<b>36722</b>	<b>5.86%</b>
<b>Uttarakhand</b>	<b>5132</b>	<b>0.82%</b>
<b>Chandigarh</b>	<b>35985</b>	<b>5.74%</b>
<b>J &amp; K</b>	<b>2175</b>	<b>0.35%</b>
<b>Total</b>	<b>626937</b>	<b>100.00%</b>

**Table 16: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of July 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>257015</b>	<b>73.50%</b>
<b>Gujarat</b>	<b>9421</b>	<b>2.69%</b>
<b>West Bengal</b>	<b>10838</b>	<b>3.10%</b>
<b>Madhya Pradesh</b>	<b>1525</b>	<b>0.44%</b>
<b>Chhattisgarh</b>	<b>1610</b>	<b>0.46%</b>
<b>Bihar</b>	<b>1565</b>	<b>0.45%</b>
<b>Orissa</b>	<b>2427</b>	<b>0.69%</b>
<b>Punjab</b>	<b>15215</b>	<b>4.35%</b>
<b>Uttar Pradesh</b>	<b>3095</b>	<b>0.89%</b>
<b>Rajasthan</b>	<b>5451</b>	<b>1.56%</b>
<b>Delhi</b>	<b>18485</b>	<b>5.29%</b>
<b>Uttarakhand</b>	<b>3309</b>	<b>0.95%</b>
<b>Chandigarh</b>	<b>17989</b>	<b>5.14%</b>
<b>J &amp; K</b>	<b>1735</b>	<b>0.50%</b>
<b>Total</b>	<b>349680</b>	<b>100.00%</b>

**Table 17: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of August 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>232657</b>	<b>72.70%</b>
<b>Gujarat</b>	<b>8512</b>	<b>2.66%</b>
<b>West Bengal</b>	<b>9898</b>	<b>3.09%</b>
<b>Madhya Pradesh</b>	<b>1475</b>	<b>0.46%</b>
<b>Chhattisgarh</b>	<b>1547</b>	<b>0.48%</b>
<b>Bihar</b>	<b>1497</b>	<b>0.47%</b>
<b>Orissa</b>	<b>1991</b>	<b>0.62%</b>
<b>Punjab</b>	<b>14314</b>	<b>4.47%</b>
<b>Uttar Pradesh</b>	<b>2968</b>	<b>0.93%</b>
<b>Rajasthan</b>	<b>5015</b>	<b>1.57%</b>

<b>Delhi</b>	<b>17995</b>	<b>5.62%</b>
<b>Uttarakhand</b>	<b>3395</b>	<b>1.06%</b>
<b>Chandigarh</b>	<b>17065</b>	<b>5.33%</b>
<b>J &amp; K</b>	<b>1695</b>	<b>0.53%</b>
<b>Total</b>	<b>320024</b>	<b>100.00%</b>

**Table 18: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of September 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>225367</b>	<b>71.80%</b>
<b>Gujarat</b>	<b>8582</b>	<b>2.73%</b>
<b>West Bengal</b>	<b>9908</b>	<b>3.16%</b>
<b>Madhya Pradesh</b>	<b>1487</b>	<b>0.47%</b>
<b>Chhattisgarh</b>	<b>1565</b>	<b>0.50%</b>
<b>Bihar</b>	<b>1505</b>	<b>0.48%</b>
<b>Orissa</b>	<b>2019</b>	<b>0.64%</b>
<b>Punjab</b>	<b>14814</b>	<b>4.72%</b>
<b>Uttar Pradesh</b>	<b>2985</b>	<b>0.95%</b>
<b>Rajasthan</b>	<b>5065</b>	<b>1.61%</b>
<b>Delhi</b>	<b>18195</b>	<b>5.80%</b>
<b>Uttarakhand</b>	<b>3505</b>	<b>1.12%</b>
<b>Chandigarh</b>	<b>17173</b>	<b>5.47%</b>
<b>J &amp; K</b>	<b>1711</b>	<b>0.55%</b>
<b>Total</b>	<b>313881</b>	<b>100.00%</b>

**Table 19: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of October 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>268183</b>	<b>72.90%</b>
<b>Gujarat</b>	<b>10910</b>	<b>2.97%</b>
<b>West Bengal</b>	<b>11975</b>	<b>3.26%</b>
<b>Madhya Pradesh</b>	<b>1585</b>	<b>0.43%</b>
<b>Chhattisgarh</b>	<b>1665</b>	<b>0.45%</b>
<b>Bihar</b>	<b>1594</b>	<b>0.43%</b>
<b>Orissa</b>	<b>2736</b>	<b>0.74%</b>
<b>Punjab</b>	<b>15815</b>	<b>4.30%</b>
<b>Uttar Pradesh</b>	<b>3595</b>	<b>0.98%</b>
<b>Rajasthan</b>	<b>5751</b>	<b>1.56%</b>

<b>Delhi</b>	<b>19960</b>	<b>5.43%</b>
<b>Uttarakhand</b>	<b>3395</b>	<b>0.92%</b>
<b>Chandigarh</b>	<b>18729</b>	<b>5.09%</b>
<b>J &amp; K</b>	<b>1985</b>	<b>0.54%</b>
<b>Total</b>	<b>367878</b>	<b>100.00%</b>

**Table 20: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of November 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>179174</b>	<b>72.50%</b>
<b>Gujarat</b>	<b>5284</b>	<b>2.14%</b>
<b>West Bengal</b>	<b>6508</b>	<b>2.63%</b>
<b>Madhya Pradesh</b>	<b>1405</b>	<b>0.57%</b>
<b>Chhattisgarh</b>	<b>1365</b>	<b>0.55%</b>
<b>Bihar</b>	<b>1387</b>	<b>0.56%</b>
<b>Orissa</b>	<b>1788</b>	<b>0.72%</b>
<b>Punjab</b>	<b>10214</b>	<b>4.13%</b>
<b>Uttar Pradesh</b>	<b>2185</b>	<b>0.88%</b>
<b>Rajasthan</b>	<b>4913</b>	<b>1.99%</b>
<b>Delhi</b>	<b>14818</b>	<b>6.00%</b>
<b>Uttarakhand</b>	<b>3356</b>	<b>1.36%</b>
<b>Chandigarh</b>	<b>13214</b>	<b>5.35%</b>
<b>J &amp; K</b>	<b>1525</b>	<b>0.62%</b>
<b>Total</b>	<b>247136</b>	<b>100.00%</b>

**Table 21: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of December 2011**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>296185</b>	<b>72.10%</b>
<b>Gujarat</b>	<b>11895</b>	<b>2.90%</b>
<b>West Bengal</b>	<b>13725</b>	<b>3.34%</b>
<b>Madhya Pradesh</b>	<b>1998</b>	<b>0.49%</b>
<b>Chhattisgarh</b>	<b>1805</b>	<b>0.44%</b>
<b>Bihar</b>	<b>1741</b>	<b>0.42%</b>
<b>Orissa</b>	<b>2925</b>	<b>0.71%</b>
<b>Punjab</b>	<b>19721</b>	<b>4.80%</b>
<b>Uttar Pradesh</b>	<b>4116</b>	<b>1.00%</b>
<b>Rajasthan</b>	<b>5951</b>	<b>1.45%</b>



<b>Delhi</b>	<b>22960</b>	<b>5.59%</b>
<b>Uttarakhand</b>	<b>3816</b>	<b>0.93%</b>
<b>Chandigarh</b>	<b>21824</b>	<b>5.31%</b>
<b>J &amp; K</b>	<b>2135</b>	<b>0.52%</b>
<b>Total</b>	<b>410797</b>	<b>100.00%</b>

**Table 22: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of January 2012**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>287427</b>	<b>73.00%</b>
<b>Gujarat</b>	<b>10855</b>	<b>2.76%</b>
<b>West Bengal</b>	<b>12312</b>	<b>3.13%</b>
<b>Madhya Pradesh</b>	<b>1898</b>	<b>0.48%</b>
<b>Chhattisgarh</b>	<b>1785</b>	<b>0.45%</b>
<b>Bihar</b>	<b>1731</b>	<b>0.44%</b>
<b>Orissa</b>	<b>3125</b>	<b>0.79%</b>
<b>Punjab</b>	<b>18431</b>	<b>4.68%</b>
<b>Uttar Pradesh</b>	<b>4031</b>	<b>1.02%</b>
<b>Rajasthan</b>	<b>5831</b>	<b>1.48%</b>
<b>Delhi</b>	<b>20954</b>	<b>5.32%</b>
<b>Uttarakhand</b>	<b>3625</b>	<b>0.92%</b>
<b>Chandigarh</b>	<b>19816</b>	<b>5.03%</b>
<b>J &amp; K</b>	<b>1915</b>	<b>0.49%</b>
<b>Total</b>	<b>393736</b>	<b>100.00%</b>

**Table 23: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of February 2012**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>298554</b>	<b>71.90%</b>
<b>Gujarat</b>	<b>11985</b>	<b>2.89%</b>
<b>West Bengal</b>	<b>13895</b>	<b>3.35%</b>
<b>Madhya Pradesh</b>	<b>2328</b>	<b>0.56%</b>
<b>Chhattisgarh</b>	<b>1805</b>	<b>0.43%</b>
<b>Bihar</b>	<b>1795</b>	<b>0.43%</b>
<b>Orissa</b>	<b>2965</b>	<b>0.71%</b>
<b>Punjab</b>	<b>19962</b>	<b>4.81%</b>
<b>Uttar Pradesh</b>	<b>4936</b>	<b>1.19%</b>
<b>Rajasthan</b>	<b>5990</b>	<b>1.44%</b>

<b>Delhi</b>	<b>22960</b>	<b>5.53%</b>
<b>Uttarakhand</b>	<b>3902</b>	<b>0.94%</b>
<b>Chandigarh</b>	<b>21924</b>	<b>5.28%</b>
<b>J &amp; K</b>	<b>2235</b>	<b>0.54%</b>
<b>Total</b>	<b>415236</b>	<b>100.00%</b>

**Table 24: Percentage and estimated number of Domestic Non-Leisure Tourists/  
Visitors from other State in the month of March 2012**

<b>State</b>	<b>Estimated Domestic Non-Leisure Visitors</b>	<b>Percentage</b>
<b>Himachal Pradesh (Same State)</b>	<b>363328</b>	<b>71.50%</b>
<b>Gujarat</b>	<b>14910</b>	<b>2.93%</b>
<b>West Bengal</b>	<b>15848</b>	<b>3.12%</b>
<b>Madhya Pradesh</b>	<b>1855</b>	<b>0.37%</b>
<b>Chhattisgarh</b>	<b>1920</b>	<b>0.38%</b>
<b>Bihar</b>	<b>1832</b>	<b>0.36%</b>
<b>Orissa</b>	<b>3225</b>	<b>0.63%</b>
<b>Punjab</b>	<b>22615</b>	<b>4.45%</b>
<b>Uttar Pradesh</b>	<b>4231</b>	<b>0.83%</b>
<b>Rajasthan</b>	<b>13785</b>	<b>2.71%</b>
<b>Delhi</b>	<b>29825</b>	<b>5.87%</b>
<b>Uttarakhand</b>	<b>3921</b>	<b>0.77%</b>
<b>Chandigarh</b>	<b>28815</b>	<b>5.67%</b>
<b>J &amp; K</b>	<b>2041</b>	<b>0.40%</b>
<b>Total</b>	<b>508151</b>	<b>100.00%</b>

**Table 25: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of April 2011**

Country	Absolute Number	Percentage
Spain	1624	4.62%
Germany	1635	4.65%
France	1925	5.47%
UAE	1805	5.13%
Sri Lanka	1250	3.55%
China	1100	3.13%
UK	5175	14.71%
Russia	551	1.57%
Australia	1750	4.98%
USA	3166	9.00%
Canada	1710	4.86%
Singapore	1045	2.97%
Switzerland	680	1.93%
Bangladesh	1406	4.00%
Pakistan	2315	6.58%
Iran	650	1.85%
Japan	1014	2.88%
Israel	650	1.85%
Egypt	315	0.90%
Saudi Arabia	1387	3.94%
South Africa	1005	2.86%
Italy	1406	4.00%
Sweden	365	1.04%
Nepal	605	1.72%
Indonesia	314	0.89%
Malaysia	325	0.92%
<b>Total</b>	<b>35173</b>	<b>100.00%</b>

**Table 26: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of May 2011**

Country	Absolute Number	Percentage
Spain	1905	4.75%
Germany	1952	4.87%
France	2204	5.50%
UAE	2278	5.68%
Sri Lanka	1508	3.76%
China	1203	3.00%
UK	5395	13.45%
Russia	708	1.77%
Australia	2105	5.25%
USA	3609	9.00%
Canada	2035	5.07%
Singapore	1172	2.92%
Switzerland	801	2.00%
Bangladesh	1505	3.75%
Pakistan	1940	4.84%
Iran	812	2.02%
Japan	1225	3.05%
Israel	802	2.00%
Egypt	401	1.00%
Saudi Arabia	1604	4.00%
South Africa	1203	3.00%
Italy	1604	4.00%
Sweden	505	1.26%
Nepal	802	2.00%
Indonesia	425	1.06%
Malaysia	401	1.00%
<b>Total</b>	<b>40104</b>	<b>100.00%</b>

**Table 27: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of June 2011**

Country	Absolute Number	Percentage
Spain	2015	4.59%
Germany	2105	4.80%
France	2315	5.28%
UAE	2348	5.35%
Sri Lanka	1645	3.75%
China	1315	3.00%
UK	6340	14.45%
Russia	910	2.07%
Australia	2245	5.12%
USA	3645	8.31%
Canada	2285	5.21%
Singapore	1345	3.07%
Switzerland	915	2.09%
Bangladesh	1655	3.77%
Pakistan	1855	4.23%
Iran	985	2.25%
Japan	1350	3.08%
Israel	895	2.04%
Egypt	495	1.13%
Saudi Arabia	1745	3.98%
South Africa	1315	3.00%
Italy	1754	4.00%
Sweden	586	1.34%
Nepal	877	2.00%
Indonesia	475	1.08%
Malaysia	450	1.03%
<b>Total</b>	<b>43865</b>	<b>100.00%</b>

**Table 28: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of July 2011**

Country	Absolute Number	Percentage
Spain	1675	4.30%
Germany	1785	4.58%
France	2105	5.40%
UAE	2132	5.47%
Sri Lanka	1535	3.94%
China	1267	3.25%
UK	5642	14.49%
Russia	845	2.17%
Australia	1942	4.99%
USA	3505	9.00%
Canada	1967	5.05%
Singapore	1168	3.00%
Switzerland	772	1.98%
Bangladesh	1458	3.74%
Pakistan	1650	4.24%
Iran	778	2.00%
Japan	1168	3.00%
Israel	778	2.00%
Egypt	389	1.00%
Saudi Arabia	1557	4.00%
South Africa	1168	3.00%
Italy	1557	4.00%
Sweden	389	1.00%
Nepal	889	2.28%
Indonesia	415	1.07%
Malaysia	410	1.05%
<b>Total</b>	<b>38946</b>	<b>100.00%</b>

**Table 29: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of August 2011**

Country	Absolute Number	Percentage
Spain	1325	4.65%
Germany	1425	5.00%
France	1610	5.65%
UAE	1718	6.03%
Sri Lanka	1140	4.00%
China	855	3.00%
UK	4212	14.78%
Russia	285	1.00%
Australia	1425	5.00%
USA	2565	9.00%
Canada	1425	5.00%
Singapore	855	3.00%
Switzerland	570	2.00%
Bangladesh	1140	4.00%
Pakistan	1114	3.91%
Iran	570	2.00%
Japan	855	3.00%
Israel	570	2.00%
Egypt	285	1.00%
Saudi Arabia	1140	4.00%
South Africa	855	3.00%
Italy	1140	4.00%
Sweden	285	1.00%
Nepal	570	2.00%
Indonesia	287	1.01%
Malaysia	283	0.99%
<b>Total</b>	<b>28504</b>	<b>100.00%</b>

**Table 30: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of September 2011**

Country	Absolute Number	Percentage
Spain	1227	4.88%
Germany	1387	5.51%
France	1509	6.00%
UAE	1609	6.40%
Sri Lanka	980	3.90%
China	754	3.00%
UK	3862	15.35%
Russia	251	1.00%
Australia	1257	5.00%
USA	2045	8.13%
Canada	1253	4.98%
Singapore	754	3.00%
Switzerland	503	2.00%
Bangladesh	980	3.90%
Pakistan	960	3.82%
Iran	503	2.00%
Japan	764	3.04%
Israel	503	2.00%
Egypt	251	1.00%
Saudi Arabia	906	3.60%
South Africa	754	3.00%
Italy	910	3.62%
Sweden	251	1.00%
Nepal	503	2.00%
Indonesia	251	1.00%
Malaysia	231	0.92%
<b>Total</b>	<b>25158</b>	<b>100.00%</b>



**Table 31: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of October 2011**

Country	Absolute Number	Percentage
Spain	1027	4.55%
Germany	1128	5.00%
France	1253	5.55%
UAE	1352	5.99%
Sri Lanka	902	4.00%
China	677	3.00%
UK	3385	15.00%
Russia	225	1.00%
Australia	1128	5.00%
USA	2031	9.00%
Canada	1128	5.00%
Singapore	677	3.00%
Switzerland	451	2.00%
Bangladesh	902	4.00%
Pakistan	902	4.00%
Iran	448	1.99%
Japan	677	3.00%
Israel	451	2.00%
Egypt	225	1.00%
Saudi Arabia	902	4.00%
South Africa	677	3.00%
Italy	902	4.00%
Sweden	225	1.00%
Nepal	457	2.03%
Indonesia	210	0.93%
Malaysia	225	1.00%
<b>Total</b>	<b>22567</b>	<b>100.00%</b>

**Table 32: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of November 2011**

Country	Absolute Number	Percentage
Spain	919	4.50%
Germany	1021	5.00%
France	1162	5.69%
UAE	1223	5.99%
Sri Lanka	733	3.59%
China	612	3.00%
UK	3263	15.97%
Russia	204	1.00%
Australia	878	4.30%
USA	1838	9.00%
Canada	1052	5.15%
Singapore	612	3.00%
Switzerland	465	2.28%
Bangladesh	854	4.18%
Pakistan	900	4.41%
Iran	408	2.00%
Japan	612	3.00%
Israel	386	1.89%
Egypt	204	1.00%
Saudi Arabia	753	3.69%
South Africa	612	3.00%
Italy	817	4.00%
Sweden	204	1.00%
Nepal	408	2.00%
Indonesia	123	0.60%
Malaysia	163	0.80%
<b>Total</b>	<b>20426</b>	<b>100.00%</b>

**Table 33: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of December 2011**

Country	Absolute Number	Percentage
Spain	1176	4.70%
Germany	1231	4.92%
France	1495	5.98%
UAE	1525	6.10%
Sri Lanka	950	3.80%
China	750	3.00%
UK	3772	15.08%
Russia	375	1.50%
Australia	1101	4.40%
USA	2251	9.00%
Canada	1251	5.00%
Singapore	756	3.02%
Switzerland	515	2.06%
Bangladesh	875	3.50%
Pakistan	1060	4.24%
Iran	515	2.06%
Japan	750	3.00%
Israel	475	1.90%
Egypt	250	1.00%
Saudi Arabia	950	3.80%
South Africa	750	3.00%
Italy	985	3.94%
Sweden	250	1.00%
Nepal	530	2.12%
Indonesia	225	0.90%
Malaysia	250	1.00%
<b>Total</b>	<b>25013</b>	<b>100.00%</b>

**Table 34: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of January 2012**

Country	Absolute Number	Percentage
Spain	775	4.50%
Germany	861	5.00%
France	1094	6.35%
UAE	1834	10.64%
Sri Lanka	689	4.00%
China	595	3.45%
UK	2684	15.58%
Russia	172	1.00%
Australia	827	4.80%
USA	1451	8.42%
Canada	186	1.08%
Singapore	417	2.42%
Switzerland	431	2.50%
Bangladesh	625	3.63%
Pakistan	725	4.21%
Iran	310	1.80%
Japan	417	2.42%
Israel	345	2.00%
Egypt	272	1.58%
Saudi Arabia	503	2.92%
South Africa	417	2.42%
Italy	689	4.00%
Sweden	190	1.10%
Nepal	445	2.58%
Indonesia	103	0.60%
Malaysia	172	1.00%
<b>Total</b>	<b>17229</b>	<b>100.00%</b>

**Table 35: Percentage and estimated number of Foreign Leisure Tourists/ Visitors  
from other State in the month of February 2012**

Country	Absolute Number	Percentage
Spain	712	4.50%
Germany	810	5.12%
France	1010	6.38%
UAE	1690	10.68%
Sri Lanka	650	4.11%
China	560	3.54%
UK	2465	15.57%
Russia	160	1.01%
Australia	760	4.80%
USA	1335	8.43%
Canada	175	1.11%
Singapore	385	2.43%
Switzerland	396	2.50%
Bangladesh	574	3.63%
Pakistan	670	4.23%
Iran	290	1.83%
Japan	380	2.40%
Israel	315	1.99%
Egypt	240	1.52%
Saudi Arabia	450	2.84%
South Africa	375	2.37%
Italy	625	3.95%
Sweden	172	1.09%
Nepal	395	2.50%
Indonesia	85	0.54%
Malaysia	148	0.94%
<b>Total</b>	<b>15827</b>	<b>100.00%</b>

**Table 36: Percentage and estimated number of Foreign Leisure Tourists/ Visitors from other State in the month of March 2012**

Country	Absolute Number	Percentage
Spain	755	4.51%
Germany	857	5.12%
France	1069	6.38%
UAE	1789	10.68%
Sri Lanka	688	4.11%
China	596	3.56%
UK	2609	15.58%
Russia	169	1.01%
Australia	804	4.80%
USA	1413	8.44%
Canada	185	1.10%
Singapore	407	2.43%
Switzerland	419	2.50%
Bangladesh	607	3.62%
Pakistan	709	4.23%
Iran	307	1.83%
Japan	402	2.40%
Israel	330	1.97%
Egypt	254	1.52%
Saudi Arabia	476	2.84%
South Africa	397	2.37%
Italy	661	3.95%
Sweden	182	1.09%
Nepal	418	2.50%
Indonesia	90	0.54%
Malaysia	157	0.94%
<b>Total</b>	<b>16750</b>	<b>100.00%</b>