

Annual Final Report of Tourism Survey for the State of Meghalaya (April 2014-March 2015)



Submitted to:
Ministry of Tourism (Market Research
Division Govt. of India)

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ACKNOWLEDGEMENT

We are thankful to the Ministry of Tourism, Government of India for assigning to the Datamation Group, New Delhi the prestigious study for conducting “Tourism Survey for the State of Meghalaya”. We would also like to acknowledge cooperation, support and input we received from the Market Research Division, Ministry of Tourism-Govt. of India & Meghalaya Tourism for ensuring successful completion of the survey which was carried out in all districts of Meghalaya.

We would like to thank first and foremost Secretary Ms Rashmi Verma , Director General Mr Satyajeet Rajan Shri S M Mahajan- Additional Director General, Dr. R.K. Bhatnagar -Ex- Additional Director General (MR), Ms. Mini Prasanna Kumar- Director, Ms. Neha Srivastava - Deputy Director (MR), Mr. Shailesh Kumar - Deputy Director (MR) for providing us necessary guidance and periodical support for conducting the survey. We would also like to thank Mr. S.K. Mohanta, Programmer - MR and other team members for providing us support and help.

The present report is an outcome of dedicated commitment to the field survey of the research investigators and cooperation received from the officials of Meghalaya Tourism. We would like to thank Hon. Secretary, Meghalaya, current Managing Director as well as previous Managing Directors of the Meghalaya Tourism Development Corporation Ltd. (MTDC), General Manager-MTDC for extending their cooperation in the execution of the survey.

We are also thankful to all staff members and hotel staff of Meghalaya Tourism and Meghalaya Tourism Development Corporation Ltd. for offering all possible help and support while collecting data on Tourism in all districts of Meghalaya.

The assigned members of the team devoted themselves with complete sincerity in completing targeted work by keeping up the momentum and time schedule of the survey which involved movement in a very difficult terrain. Last but not the least we would also like to thank our entire team of research professionals as well as our field staff and support team for their co-operation and team spirit.

Chetan Sharma – CEO
Datamation Consultants Pvt. Limited

Executive Summary

This report is based on the studies carried out by Datamation own research for the Ministry of Tourism, Government of India, which include an Exit/Entry Survey, Short Survey and Accommodations Survey. It provides a summary of inbound tourism statistics, relating to how Meghalaya performed during 2014 with instances of comparisons with earlier years. The report includes information on overall tourism performance, an analysis of international travelers' characteristics, behavior and experiences with emphasis on the country's top visitor generating markets and accommodation performance during the year under review.

Further, the report is based on giving special focus on these areas; Demographic, social and geographic; Profile of travellers who visit Meghalaya; Travel behaviour and modes of travel to Meghalaya; Sources of information about Meghalaya as a tourist destination; and Opinions and experiences of visitors about their place of stay in Meghalaya including services and facilities.

In case of Domestic Tourists; the survey findings suggest that peak months for overnight and same day tourist visits were April 2014 (122704), July 2014 (69918) and June 2014 (63068). Overall, lowest number of visits by domestic tourists was measured during the months of February 2015 and November 2014. In case of Foreign Tourists, the survey findings suggest that peak months for overnight tourist visits were April 2014 (1462), October 2014 (674) and March 2015 (664).

The survey findings suggest that total numbers of domestic leisure tourists (543212) were higher than domestic non-leisure tourists (147147) and also for domestic same day visitors the survey findings suggest that the total numbers of leisure tourists (118701) were higher than domestic non-leisure visitors (35080) during the year 2014-2015. The highest (80949) number of leisure and non-leisure (24755) domestic tourists visited Meghalaya during the month of April 2014. Among the foreigners total numbers of leisure tourists were 7378 during the year 2014-2015.

The survey findings suggest that hotel was first choice for the domestic tourists, followed by staying at friends/relatives place and staying elsewhere. Almost all the foreign tourists stayed at hotels.

The 2014-2015 Exit Survey served to update and enhance existing historical information on non-resident visitors to this Province. Under the direction of the Department of Tourism, the survey was broadened to cover a 12-month period and used a methodology that could provide a look at the non-resident visitor regardless of whether that visitor travelled to the Province by air or vehicle. The revised program was undertaken to improve annual estimates of visitation and expenditure as well as update visitor characteristics. In addition to standard visitor characteristics, the survey program also involved a follow-up survey with non-resident leisure visitors to provide additional insight on visitors' motivations, attitudes, perceptions and opinions related to various aspects of Government Tourism offering.

The sample sizes of exit/entry point survey are 9184 domestic overnight, 7883 domestic same day, 533 foreign overnight visitors and none of foreign same day visitors. Most of the domestic visitors (40.6%) were interviewed at the taxi stand and 26.8% at hotels. Nearly 54.4% of the foreigners were interviewed at their place of stay.

For the national segment, the majority of the visitors to Meghalaya were found in the '25-34' age bracket (39.3% Male and 38.9% Female). Also, a large number of Female youngsters (28.7%) visited the place as compared to Male visitors (16.9%). Only 18.3% female visitors found in the '35-44' age bracket as compared to Male visitors (25.6%).

For the International segment, the majority of the visitors to Meghalaya were found in the '35-44' age bracket (42.3% Male and 47.9% Female). Also a large number of Male (38.7%) and Female (31.8%) in the '25-34' age bracket visited the place.

In the case of both domestic and foreign visitor's percentage of male overnight and same day visitors were higher than female visitors. Among domestic visitors, 61.2% overnight visitors and 56.7% same day visitors were married. Also 73.4% overnight foreign visitors were married.

Whilst the composition of the visitors' travel party was distributed across all categories, the dominant segment remained 'With Family' with 41.6 percent for domestic overnight and 35.8 percent for same day visitors. Visitors travelling 'With friends' were closely followed by 'Alone' with 30.8 percent and 19.7 percent respectively for domestic overnight visitors and for same day visitors travelling 'With friends' were closely followed by 'With family & friends' with 29.7 percent and 21.1 percent respectively. Only 13.4 percent travelled 'As Individual Travellers'. More than 65% foreign tourist travel 'With family' followed by 'with family & friends' 17.8 percent.

About three fourth of the domestic visitor and foreign overnight visitors were accompanied by one or two or three persons. Majority of the overnight domestic (29.6%) and same day visitors (22.8%) also came with 4-5 persons.

Most of the visitors (both domestic and foreign) came with males. The highest proportions of the three groups (domestic overnight, domestic same day and foreign overnight) have companions with age between 21 and 30 years.

Nearly 53% of the domestic tourists and 50.6% foreign tourists spent two nights in that location. Majority (54.7%) of the domestic overnight visitors had an annual household income of Rs,100001/- Rs. 5,00,000 and 61.5% of the domestic same day visitors were also coming under the household annual income range of Rs.1,00,001 – Rs.5,00,000. Nearly (52.4%) of the foreign overnight visitors were coming under the household annual income range of less than \$60,000 and 25.3% coming under the households income \$60001-\$80000.

Maximum number of domestic overnight, domestic same day visitors and foreign overnight visitors had an educational level of graduation and above. The second highest is higher secondary education for domestic visitors and technical and professional for the foreign visitors.

Majority of the domestic and foreign visitors visited Meghalaya in their Holidays, Leisure & Recreation. The next important purpose of visit is Pilgrimage and religious activity for domestic overnight visitors and shopping for the same day visitors. In the case of foreign overnight visitors only .2% visited Meghalaya for business.

The survey finding suggests that 63.8% of the domestic overnight visitors and 64.3% same day visitors selected taxi as a mode of transportation. In the case of foreign visitors, most of them also selected taxi as the mode of transportation.

The survey findings suggest that most of the domestic overnight visitors (61.3%) and domestic same day visitors (52.4%) were traveling less often, whereas 93.1% foreign overnight visitors were also traveling less often.

Majority of the domestic overnight visitors (49.6%) and same day visitors (60.2%) were not availing tour package. On the other hand, 73.4% of the foreign overnight visitors were availing tour package.

Majority of the domestic overnight visitors (82.3%), same day visitors (88.6%) and foreign overnight visitors (66.8%) were arranging the travel mode by themselves. Also 10.5% of the domestic overnight visitors and 19.4% of foreign overnight visitors were arranging the travel mod with the help of travel agents.

Hotels (44.5%) were the major place of stay for the domestic overnight visitors, followed by Guest House (34.4%) and 10% were others choice. On the other hand, Hotels (84.4%) were the major place of stay for the Foreign Overnight Visitors followed by Resorts (15.6%).

Restaurants were the major eating place for majority of the visitors (37.3 domestic, 44.3% foreign visitors). Fast food outlets were the second preferred eating place for domestic same day visitors (28.9%), while domestic overnight visitors (27.2%) and foreign visitors (23.4%) preferred place of lodging.

Majority of the domestic overnight visitors were satisfied with most of the services. Very few were unsatisfied with the availability of tourist guide (2.8%) and tariff of accommodation units (1.7%).

Majority of the domestic same day visitors were either highly satisfied or satisfied with almost all parameters.

Most of the domestic overnight and same day visitors and foreign overnight visitors selected the option “As per expectation”. The average expenditure on package component of packaged tour of domestic and foreign tourists is not very high.

More domestic tourists visited Maharashtra, Delhi and Tamil Nadu, while more foreigners visited Delhi, Maharashtra, Tamil Nadu and Goa in the last two years.

Contribution of Assam was highest (18.7%) in the domestic overnight tourists for the state of Meghalaya, followed by Meghalaya (15.8%), West Bengal (11.4%), Tripura (6.2%) etc. On the other hand, about 41% of the contribution of domestic same day tourists is from the same state and 37% from Assam.

Apart from the Exit/Entry point survey a short survey is also conducted during all the 12 months of the year at each selected destination. Purpose of this survey was to get brief profile of the visitors, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors at ticketed and non-ticketed destinations. Despite this it also capture the variations in visitors' number on different days of the week as well as at different time periods of a day, this exercise carried out at different periods of time of the day, and on different days of the week.

The sample sizes for the short survey at destination points are 36575 domestic overnight, 40489 domestic same day, 2136 foreign overnight visitors and none of foreign same day visitors. As per short survey, most of the domestic visitors used taxi (54.6%) or bus services (23.7%) to the entry point whereas foreign visitors entered to the place either via Airport station (47.5%) or Taxi stand (44.6%). .

In the case of both domestic and foreign visitor's percentage of male visitors were higher than female visitors. Almost all foreigners stay at hired accommodation while among the domestic visitors, 65.6% stay at hired accommodation. Among the domestic tourists, the highest proportion got information about tourist destinations from their friend and relatives while foreign visitors got it from internet.

During the year, we covered 149 formally registered or unregistered accommodation providers with a capacity of 1615 rooms offering 3197 beds.

Nohkalikai Falls



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Chapter 1 Introduction

1.0 About Maghalaya

Meghalaya or megh- cloud; alay- home; is a picturesque but tiny state in the northeastern region of India. As the state remained cut off from mainstream India for a long time due to some ethnic problems, it has been able to survive the onslaught of crass commercialization that has taken over other famous tourist centers of India. As is the name, the state receives heavy rainfall and two of the world's wettest places are located in Meghalaya. Full of vibrant culture, tradition, great scenic beauty, and tranquility are some of the attractions of the state that can pull any tourist in.

Geography of Meghalaya

Meghalaya is located in the northeast region of India, and extends for about 300 km in length and about 100 km in width. It is bounded on the north and east by the Indian state of Assam and on the south and west by Bangladesh. A compact and isolated state in the northeastern region of India, Meghalaya extends to 22,429 sq km of land. The landscape of Meghalaya is mostly rolling plateau with south-facing slopes being extremely steep. With the hill rising to 2,000 m, the state is cool despite its proximity to tropics. The state abounds in lakes and waterfalls. Meghalaya lies in a severe earthquake belt and it has already faced some of them in the centuries gone by.

Around 30% of total land in Meghalaya is under forest cover. Depending on the varied scales of rainfall at different parts of the year and at different altitudes and places, both tropical and temperate vegetation occur in Meghalaya. Different parts of many plants growing in Meghalaya have been put to medicinal use.

Brief History of Meghalaya

There is not much information on the history of Meghalaya apart from accounts of the more important Khasi kingdoms in the chronicles of the neighboring Ahoms and Kacharis.

The first written history of the state came into existence only after the British tried to construct a rail line through this area to connect Bengal and Assam that ultimately led to a treaty with the Khasi principality of Nonkhlaw. However, with the treaty came opposition, which forced the ruler to repudiate the treaty in 1829. This led to direct confrontation between Khasis and the British and by 1830s, the local rulers had submitted to the latter. The tribes continued their practices in seclusion until rulers of the region acceded to the newly independent country of India.

The region was included in the united province of Assam for administrative reason, which led to the agitation by the local population. The region was accorded full statehood on January 21, 1972.

Economy of Meghalaya

Agriculture is the single largest source of livelihood of the majority of the rural masses and is the mainstay of the state's economy. Besides the major food crop of rice and maize, Meghalaya is renowned for its oranges, pineapple, banana, jackfruits, and temperate fruits like plum, pears, and peaches.

Forests of Meghalaya are a treasure house of valuable products such as timber, fuel wood, fodder, resin, tannin, gums, shellac, fiber, latex, essential oils, fats, edible fruits, honey and a large number of medicinal plants. Timber trade forms an integral and vital element in the economy of Meghalaya. The forests of Meghalaya are a rich source of timber and the bulk of timber for trade originates from private forests. Some of the important tree species, which yield valuable timber for trade, are Khasi pine, sal, teak, and bamboos.

The Meghalaya is a storehouse of richly varied and colorful orchids with as many as 325 species, which grow all over the Khasi, Jaintia, and Garo Hills in the meadows, hill-slopes, and swamps, even on the wayside.

Bakeries, furniture making, iron and steel fabrication, tailoring, knitting, etc., are the major industries of Meghalaya.

Travel Information

Shillong, capital of the state and the largest city, is situated in the Khasi Hills. Shillong is the place to enjoy everything, starting from events, sightseeing, recreation, shopping, or unwinding oneself in a bar.

The city has a character which can be felt only after exploring around the city. Cherrapunji (58 km from Shillong), about two hours south of Shillong, was once the wettest place on earth. This honor is given today to Mawsynram, a stone throw further west. The area is lush green with waterfalls and an extensive underground cave network.

A popular picnic spot is the Mawjinbuim Cave (55 km off Shillong) where there is a stalagmite in the form of a Shiva lingam receiving steady drops of water from a stone formed like a breast. Jowai, the second biggest town in Meghalaya, is situated in the district of the Jaintias. It is the gateway to Nartiang, a delightful village further north that has a bizarre collection of druid stones. Today, it is an interesting park but a decade ago, human sacrifices were carried out.

The most dominating piece rising up to the sky with red spots on the gray granite carries the story of a boy who was tricked into a trap, offering his life to please the gods. Take a walk through the charming village. There is a monument dedicated to the first freedom fighter hanged by the British in 1862.

It is situated by a river surrounded by fields and pine forests and is inviting for a relaxing day's walk. Other places to visit are Jakrem (66 km from Shillong), Nawphlang, Ranigodam, and Balpakram National Park.

Rivers of Meghalaya

In the Garo hills, the important rivers of the northern system from west to east are the Kalu, Ringgi, Chagua, Ajagar, Didram, Krishnai and Dudnai. Of these only the Krishnai and Kalu are navigable. The important rivers of the southern system are Daring, Sanda, Bandra, Bhogai, Dareng and Simsang. Simsang is the largest river in the Garo hills and navigable only for about 30 Km. Other navigable rivers are Nitai and the Bhupai. In the central and eastern section of the plateau the important northward flowing rivers are Umkhri, Digaru and Umiam and the south-flowing rivers are Kynchiang (Jadukata), Mawpa, Umiew or Barapani, Myngot and Myntdu.

It is also lies buried under the alluvium deposited by the Ganga-Brahmaputra system of rivers. This gap is known as Malda gap (between Raj Mahal hills/Chhota Nagpur and the Shillong Plateau

Education in Meghalaya

Meghalaya has an overall literacy rate of 63.31% according to the census conducted in 2001. The difference between the male literacy rate and female literacy is small with male literacy at 66.14% and female literacy at 60.41%. There is North Eastern Hill University, which has many affiliated colleges. Other educational institutes of repute include Tura Sacred Heart Theological College and Mawlai St. Anthony College, Jowai Polytechnic, Shillong Assam Rifles Public School, St. Anthony's Higher Secondary School and St. Edmund's College.

Food on Meghalaya

Meghalaya people are very fond of Jadoh, a nourishing Biriyani clone. It is prepared with rice and pork. Another important cuisine is Pukhleln, a bland rice cake taken with piping hot tea. Ktunggrymbai is a pungent mix of fermented beans and spices that adds the flavor to the simplest meal or festive spread.

Arts & Culture of Meghalaya

The people of Meghalaya are famous for their weaving skills and creating cane mats, stools, and baskets. They make a special kind of cane mat called tlieng, which guarantees a good utility of around 20-30 years. The Garos weave the material used for their costumes called the dakmanda. Khasis and Jaintias also weave cloth. The Khasis have also been involved in extracting iron ore and manufacturing domestic knives, utensils and even guns and other warfare weapons.

Dance & Music of Meghalaya

The Garos generally sing folk songs relating to birth, marriage, festivals, love, and heroic deeds to the accompaniments of different types of drums and flutes.

The Khasis and Jaintias are particularly fond of songs praising nature like lakes, waterfalls, hills, etc., and expressing love for their land. They use different types of musical instruments like drums, duitara, and instruments similar to guitar, flutes, pipes, and cymbals. Both males and females perform the Lahoo Dance. Attired in their best finery, usually two young men on either side of a woman, holding arms together, dance in step. In place of the usual drum and pipe, a cheerleader, usually a man gifted with the talent of impromptu recitation, recites couplets to the merriment of the audience.

Doregata Dance is another interesting dance where, while dancing, the women try to knock off the turbans of their male partner using their head. If the women succeed, it is followed by peals of laughter. The Chambil Mesara or Pomelo Dance is a solo dance-form that requires skill. The performer dangles a pomelo (a cord tied to the waist) and then hurls it around without any perceptible movement of the hips. Expert dancers can hurl two separate fruits hung on a cord.

Festivals of Meghalaya

Wangala (or dance of hundred drums) festival is an important event of the Garos. This festival marks the end of a period of toil, heralding a yield of good harvest. It is performed in honor of ‘Satyong’, the God of fertility. People, young and old, dressed in their colorful

costumes and feathered headdress, dance to the beat of long cylindrical drums. Held annually in November, the festival lasts for a week.

Nongkrem Dance is a religious festival marked by thanksgiving to Almighty God for good harvest, peace, and prosperity of the community. It is held annually during October/November at Smit, the capital of the Khyrim Syiemship near Shillong. Men and women, both married and unmarried, perform the dance in the open. The women dressed in expensive silk costumes with heavy gold, silver, and coral ornaments dance in the inner circle of the arena. The men form an outer circle and dance to the accompaniment of music of flutes and drums.

An important feature of the festival is the ‘Pomblang’ or goat sacrifice offered by the subjects to the Syiem of Khyrim, the administrative head of the Hima (Khasi state). Ka Syiem Sad, the eldest sister of the king, is the chief priest and caretaker of all ceremonies. The festival is conducted along with the Myntries (ministers), priests, and high priest where offerings are made to ancestors of the ruling clan and the deity of Shillong. One of the most important festivals of the Khasis is Ka Shad Suk Mynsiem (or dance of the joyful heart). It is an annual thanksgiving dance held in Shillong in April. Men and women, dressed in traditional fineries, dance to the accompaniment of drums and the flute. The festival lasts for three days.

Costumes of Meghalaya

The three major tribes of Meghalaya have distinct costumes and jewelry. The traditional costume of this place is the ‘Jainsem’ and the ‘Dhara’, though the younger generation has now taken to Western clothes.

Particulars	Description
Area	22,429 Sq. Kms
Population	2,966,889
Capital	Shillong
Districts	11
Literacy	75.48%

Shillong Peak



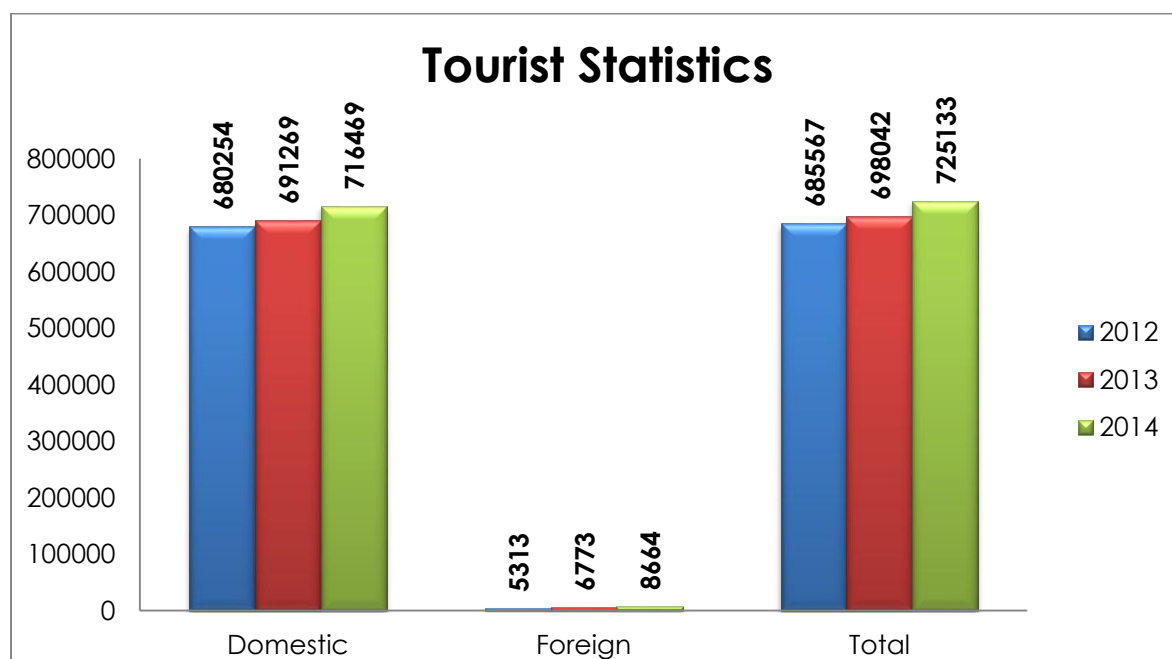
Elephant Fall



1.1 Tourist Statistics

Following are the domestic and foreign tourist visit to Meghalaya. In the following table we can observe that with increasing years, the number of tourists domestic as well as foreign, are increased.

Nationality	2012	2013	2014
Domestic	680254	691269	716469
Foreign	5313	6773	8664
Total	685567	698042	725133



1.2 Tourism in India:

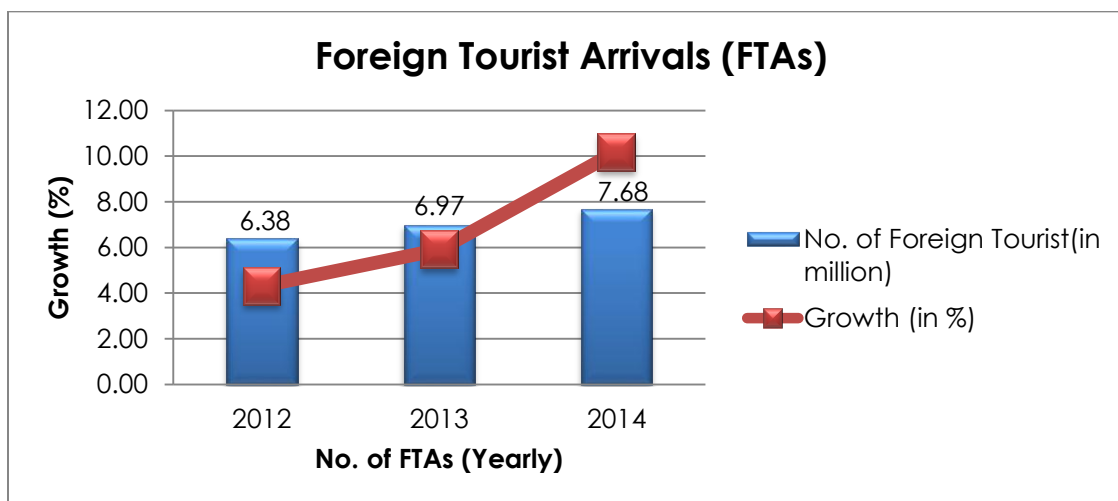
The tourism industry in India is substantial and vibrant, and the country is fast becoming a major global destination. India's travel and tourism industry is one of them most profitable industries in the country, and also credited with contributing a substantial amount of foreign exchange. The Tourism Ministry has also played an important role in the development of the industry, initiating advertising campaigns such as the 'Incredible India' campaign, which promoted India's culture and tourist attractions in a fresh and memorable way. The campaign helped create a colorful image of India in the minds of consumers all over the world, and has directly led to an increase in the interest among tourists.

1.2.1 Growing Trend of Tourism Sector in India:

The increasing numbers of both domestic as well as international tourists have been very encouraging for the Indian travel and hospitality sector which has nearly doubled during the last three years. The tourism and hospitality industry experienced a healthy growth trend.

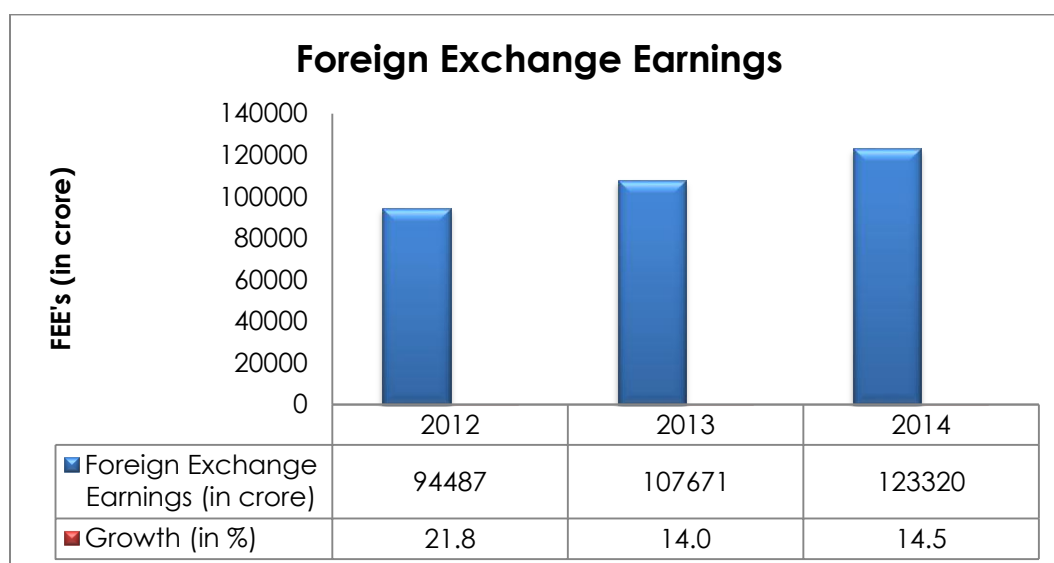
1.2.2 Foreign Tourist Arrivals (FTAs):

During 2012 FTAs in India were 6.38 million with a growth of 4.3% over 2011. FTAs during 2013 were 6.97 million with a growth of 5.9%, as Compared to the FTAs of 6.38 million during 2012. During the year 2014 (7.68 million), FTAs in India registered a double digit growth of 10.2% over 2013.



1.2.3 Foreign Exchange Earnings (FEE) from Tourism:

Tourism is an important sector of Indian economy and contributes substantially in the country's Foreign Exchange Earnings. FEEs from tourism, in rupee terms, during 2012 was ₹ 94,487 crore, with a growth of 21.8%, as compared to the FEEs of ₹ 77,591 crore during 2011. During 2013, the Foreign Exchange Earnings (FEEs) from tourism registered a growth of 14% from ₹ 94,487 to ₹ 1,07,671 crore when compared to FEEs during 2012. FEEs from tourism in India in 2014 were ₹ 1,23,320 crore as compared to ₹ 1,07,671 crore in 2013 registering a growth of 14.5 % in 2014 over 2013. The FEEs from tourism in India, in terms ₹, during 2012-2014 are given in below.



1.2.4 Domestic tourism

The domestic tourist visits during the year 2011 are estimated to be 851 million, showing a growth of 13.8% over 2010.

1.2.5 Govt. initiatives

India's governmental bodies have also made a significant impact in tourism by requiring that each and every state of India have a corporation to administer support issues related to tourism. The Government has allowed 100 per cent foreign investment under the automatic route in the hotel and tourism related industry, according to the Consolidated FDI Policy,

released by DIPP, Ministry of Commerce and Industry, Government of India. The terms hotel includes restaurants, beach resorts and other tourism complexes providing accommodation and /or catering and food facilities to tourists.

The term tourism related industry includes:

- Travel agencies, tour operating agencies and tourist transport operating agencies.
- Units providing facilities for cultural, adventure and wildlife experience to tourists.
- Surface, air and water transport facilities for tourists.
- Convention/seminar units and organizations.

1.2.5 Helping of Information & Technology

Thanks in part to its booming IT and outsourcing industry a growing number of business trips are made by foreigners to India, who will often add a weekend break or longer holiday to their trip. Foreign tourists spend more in India than almost any other country worldwide.



The seven 'S' are the main objectives in the Tourism Sectors to motivate the local and international tourist to the destination.

1.3 Objectives of the Study

The field survey in a State will be conducted for a period of 12 months in all districts of the State. The survey will be used to obtain the following month-wise information for each district:

- a. Estimated number of visits
 - (i) Visits by overnight visitors- staying at accommodation units;
 - Staying with friends and relatives.
 - Others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
 - (ii) Visits by same-day visitors.
- b. Profile of visitors, their expenditure pattern, purpose of visits, etc.

1.4 Terms of Reference

The Terms of Reference (TOR) of the Tourism Surveys in the States/ UTs are as follows:

- (i) Prepare a frame/ list of all important tourist places in the State.
- (ii) As per the methodology developed by Ministry of Tourism (enclosed at Appendix-D) for preparation of month-wise and annual estimates, prepare the following estimates, separately for foreign and domestic visitors (with breakup of overnight tourists and same-day visitors), for the selected tourist places, at district level and at State level:
 - (a) Total number of tourists (over-night).
 - (b) Total number of same-day visitors.
 - (c) Total number of tourists staying with friends/ relatives.
 - (d) Expenditure incurred by tourists (over-night).
 - (e) Expenditure incurred by same-day visitors.
 - (f) Expenditure incurred by tourists staying with friends/ relatives.

- (g) Profiling the tourists/ visitors at district and State level in respect of age, sex, occupation, purpose of visit, State/UT of residence or country of nationality, duration of stay, mode of journey, use of package tour, etc.
- (iii) As per the methodology (enclosed at Annexure-I), prepare month-wise and annual estimates of occupancy rate of accommodation units at district and State levels.
- (iv) Conduct one-day workshop for the officers of the State to be surveyed and a few other States and organizations. Total number of participants would be around 30. Details of the exercise and the methodology to be adopted for estimating the number of tourists and other parameters mentioned in other para's of TOR will be explained by the consultants in the workshop. Also organize a workshop in each State at the end of the survey to discuss the report of the survey.
- (v) Prepare a frame/ list of tourist place-wise all accommodation units, like hotels, Dharamshalas, guest houses, etc. for conducting State level survey on tourism. Update this frame/ list on quarterly basis; and accordingly revise the coverage. This frame should include information on rooms, beds and employment, etc. Also conduct survey of selected tourists staying in accommodation units to identify the purpose of their visits.
- (vi) Based on the methodology, collect and compile data about domestic and foreign tourists to provide information as mentioned at S. No. (ii) above. Market Research Division, Ministry of Tourism, Government of India.
- (vii) Based on the information on employment in the accommodation units in the Sampling frame, estimate direct employment generated in accommodation units at district and State levels.
- (viii) Collect information on the annual expenditure incurred by State Government at the selected tourist places, at district level and at the State level for development of tourism.

1.5 Plan for the Survey

In the identified town two type of survey namely survey at tourist destination and survey of accommodation units will be done and also survey at important Entry/Exit points of the district will be conducted. The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

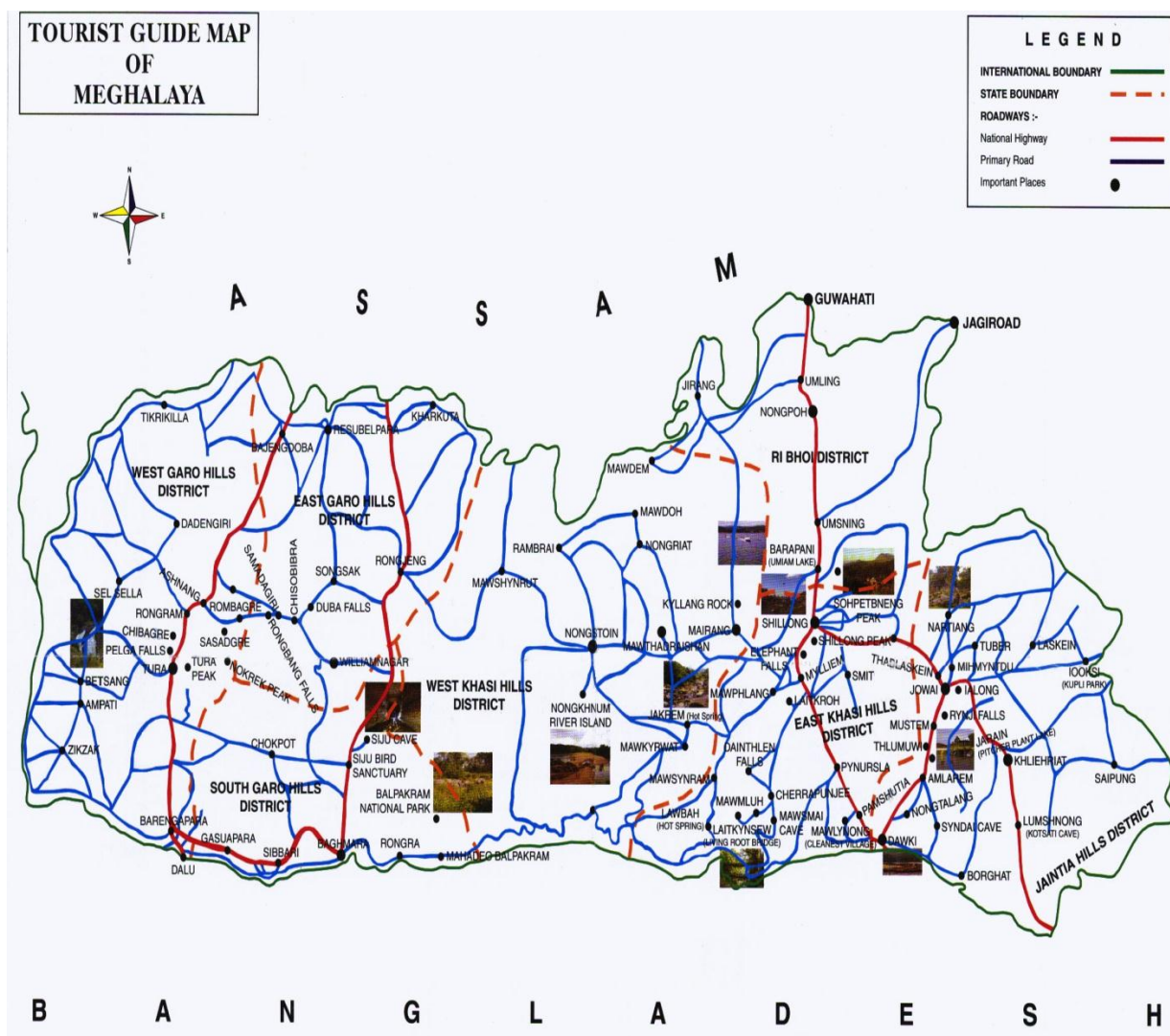
- (i) Selection of Towns important for Tourism.
- (ii) Selection of Tourist Destinations in the Selected Town.
- (iii) Selection of Visitors at a Tourist Destination for brief profiling.
 - (a) Sample size of visitors at district level.
- (iv) Distribution of Sample Size in Towns and at Tourist Destinations.
 - (a) Distribution of sample size amongst selected towns in a district.
 - (b) Distribution of sample size among tourist destinations in a selected town.
 - (c) Selection of days for survey of visitors in different months.
 - (d) Canvassing of schedules to the visitors for brief profile.
- (v) Details of the Surveys.
 - (A) Survey at Tourist Destinations
 - (a) Total number of visits
 - (i) Ticketed Destinations:
 - (ii) Non-Ticketed Destinations:-
 - (b) Brief Profile of Visitors
 - (B) Survey of Accommodation Units
 - (C) Survey at Entry/Exit Points of the district

There are four types of questionnaires for the study

- a) Accommodation Census (Quarterly).

- b) Accommodation Survey (Monthly).
- c) Short survey at Tourist Destinations.
- d) Tourist survey at exit points.

Map of Meghalaya



1.6 List of Tourist Destinations

S. No.	District Name	Name of Destination	
1.	East Khasi Hills	1	Ward's Lake and Botanical Garden
		2	Entomological (Butterfly) Museum
		3	Meghalaya State Museum
		4	Lady Hydari Park
		5	Shillong Peak
		6	Elephant Falls
		7	Bishop & Beadon Falls
		8	Shillong Golf Course
		9	Cathedral Church (Mary Help of Christian)
		10	Living Root Bridge, Nongriat
		11	Mawsmmai Cave
		12	Mawsmmai Falls
		13	Nohkalikai Falls
		14	Mot trop
		15	Kynrem Falls
		16	Symper Peak
		17	Living Root Bridge at Riwai
		18	Shillong Viewpoint
		19	Mawpdai
		20	Mawjymbuin Cave, Mawsynram
		21	Thangkharang Park
		22	Mih-Um-Spring Lawbah
		23	Dainthlen Falls, Sohra
		24	Laitkynsew
		25	Eco-Park, Sohra
		26	Mattilang Park
		27	Sa-I Mika Park
		28	Mawkdok
		29	Mawlynnong
		30	Mawphlang Sacred Grove
		31	Don Bosco Museum, Mawlai
		32	Kyrtem Khla, Laitlyngkot
		33	Wahkaba Falls, Laitryngew

		34	Laitmawsiang
		35	Viewpoint Sohiong Overlooking Sohiong Village
		36	Arwah Cave, Sohra (Cherrapunjee)
		37	Mawlyngbna
		38	Wei Kyrbei Falls, Lawbah
		39	Viewpoint Mawkhong
		40	Byrdaw Falls
		41	Umngot Viewpoint, Overlooking Bangladesh
2.	West Khasi Hills	1	Kyllang Rock.
		2	Nongkhnun Island.
		3	Mawthadraishan Peak.
		4	Krem Tirot Sing, Mairangbah
		5	Kynshi River
		6	Mawphanlur
3.	South West Khasi hills	1	Hotspring at Jakrem.
		2	Ranikor River (Angling Spot)
		3	Mawranglang Viewpoint
4.	Ri Bhoi	1	Uiam Water Sport Complex.
		2	Nehru Park.
		3	Orchid Lake Resort.
		4	Sohpetbneng Peak.
		5	Batcave Pdehkyndeng
		6	Marngar Lake
		7	Thrill Fun Park, Mawlein
		8	Sohliya Village
5.	West Jaintia Hills	1	Monument of U Kiang Nongbah.
		2	Syntu Ksiar.
		3	Nartiang Monoliths.
		4	Syndai Cave.
		5	Thadlaskein Lake.
		6	Ialong Park
		7	Umngot River
		8	Tyrshi Falls
		9	Krang Suri Falls, Amlarem
		10	Thlumuwi Falls
6.	East Jaintia Hills	1	Kotsati Cave

7.	East Garo Hills	1	Patogan Nengminza Memorial at
		2	Chisobibra
		3	Tasek Lake.
9.	North Garo Hills	1	Tura Peak.
		2	Nokrek Biosphere.
		3	Dachi Lake, Anogre.
		4	Chibragre Picnic Spot.
		5	Charontolla Temple.
		6	Rongbagre Fish Sanctuary.
		7	Rombang Fall.
		8	Silbalgre holookh Gibon Reserve
		9	Chandigre Rural Tourist Site
		10	Pelga Falls and Picnic Spot
		11	Ganol River Picnic Spot
		12	Bhaitbari Village (Anthropological Interest)
10.	South West Garo Hills	1	Mirjumlla Tomb, Mankachar.
		2	Gha Supara Park, Ampati
		3	Kata Beel or Huge Lake
		4	Dargah Tomb, Mahendraganj
11.	South Garo Hills	1	Siju Cave.
		2	Captain W.A.Sangma Memorial.
		3	Kanai River.
		4	Rongdong fall near Siju
		5	Rewak view point
		6	Balpakram National Park
		7	Bong Memorial Park

1.7 Data Collection and Supervision

Structured questionnaires will be administered by a team of trained field interviewers employed by Datamation Field investigators will be supervised by a supervisor. The operation manager will ensure authenticity of the data being collected. The project manager stationed at our Head Office will be responsible for this assignment; he will also travel to different tourist destinations of the State as and when required.

1.8 Quality Control, Scrutiny & Tabulation Plan

Field Interviewers will undergo training & orientation prior to start of survey. There will be a supervisor managing the interviewers. Operation Manager and Project Manager will carry out random checks. 40% telephonic back check of accommodation survey will be carried out. Random telephonic checks will also be carried out on entry/ exit questionnaires. Incomplete questionnaires will be rejected and not included in the sample of response.

- ✚ 100% scrutiny of completed forms will be carried out prior to data entry by executives trained in questionnaire coding and scrutiny.
- ✚ After the questionnaires have been scrutinized and coded, the contents/ data of each will be computerized.

The data files thus created will be compatible with MS Excel and SPSS formats.

Golf Course Shillong



Chapter 2 Tourist Survey Findings

2.0 Findings of the Survey

Following the methodology in previous Section, the four different types of survey, namely, enumeration and short survey at destinations, exit survey at exit point(s) at district headquarters and accommodation unit survey were conducted during the period April 2014 to March 2015. The survey data were tabulated following the approved tabulation program and estimates of various parameters were made as per estimation procedure detailed at Appendix-D. It may be noted that in consultation with Meghalaya Tourism Department 95 destinations were selected covering all the 11 districts of Meghalaya and the list of these selected destinations is given at Appendix-E. The coverage of various surveys under the present assignment is presented at Table 2.1.

Table 2.1 Coverage at a Glance

Coverage at a Glance					
S. No.	Survey Type	Sample Size			
		Per Month per district	Per Quarter per district	Per Annum Aggregate for	
				per district	State (11 district)
1	Short Survey	600	1800	7200	79200
2	Exit Point Survey	-	400	1600	17600
3	Accommodation Survey (Census)	-	Census#	-	
4	Accommodation Survey (Monthly)	Classified AUs – Covered All			
		Non-Classified AUs – 10% of each category			
		I. Having more than 20 rooms			
		II. Having 10-20 rooms			
		III. Having less than 10 rooms			
# Total Number of Census Accommodation covered in Meghalaya – 152					

Table 2.2 gives the month-wise details of domestic and foreign tourist visits during the year 2014-2015 at the tourist destinations. In case of Domestic Tourists; the survey findings suggest that peak months for overnight and same day tourist visits were April 2014 (122704), July 2014 (69918) and June 2014 (63068). Overall, lowest number of visits by domestic tourists was measured during the months of February 2015 and November 2014. In case of Foreign Tourists, the survey findings suggest that peak months for overnight tourist visits were April 2014 (1462), October 2014 (674) and March 2015 (664). Overall, lowest number of visits by foreign tourists was measured during the months of September, July and December 2014. District wise visits by overnight and same day domestic and foreign Tourists is given in Appendix -A

Table 2.2 Total Number of Visits to Tourist Destinations

Name of the Month	Total No. of Visits by Domestic Tourists Overnight/Same Day Visitors	Total No. of Visits by Foreign Tourists Overnight/Same Day Visitors	Total No. of Visits
April	122704	1462	124166
May	60346	546	60892
June	63068	511	63579
July	69918	504	70422
August	53751	536	54287
September	48952	494	49446
October	56609	674	57283
November	46772	583	47355
December	52588	510	53098
January	51088	525	51613
February	45578	548	46126
March	54548	664	55212
Total	725922	7557	733479

Table 2.3 gives the details of Leisure and Non-Leisure Domestic Overnight and Same Day Visitors. In the case of overnight visitors, the survey findings suggest that total numbers of leisure tourists (543212) were higher than non-leisure tourists (147147) during the year 2014-2015. The highest (80949) number of leisure and non-leisure (24755) domestic tourists visited Meghalaya during the month of April 2014. Furthermore, in the case of same day visitors the survey findings suggest that the total numbers of leisure tourists (118701) were higher than non-leisure visitors (35080) during the year 2014-2015. The maximum (30127) number of leisure and non-leisure (8382) same day tourists visited Meghalaya during the month of April. The district wise distribution of overnight and same day visitors (both domestic and foreign) is given in Appendix – B.

Table 2.3 Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors

Month	Overnight			Same day		
	Leisure	Non-Leisure	Total	Leisure	Non-Leisure	Total
April	80949	24755	105704	30127	8382	38509
May	37417	16930	54347	17453	4477	21930
June	39605	10950	50555	17317	4259	21576
July	49051	12143	61194	13408	3567	16975
August	40591	10060	50651	7406	2845	10251
September	38015	9257	47272	5731	2741	8472
October	43212	10431	53643	7333	1239	8572
November	37908	13480	51388	3852	1527	5379
December	42527	15649	58176	4442	2090	6532
January	45151	7818	52969	3732	1316	5048
February	40508	7359	47867	3432	1157	4589
March	48278	8315	56593	4468	1480	5948
Total	543212	147147	690359	118701	35080	153781

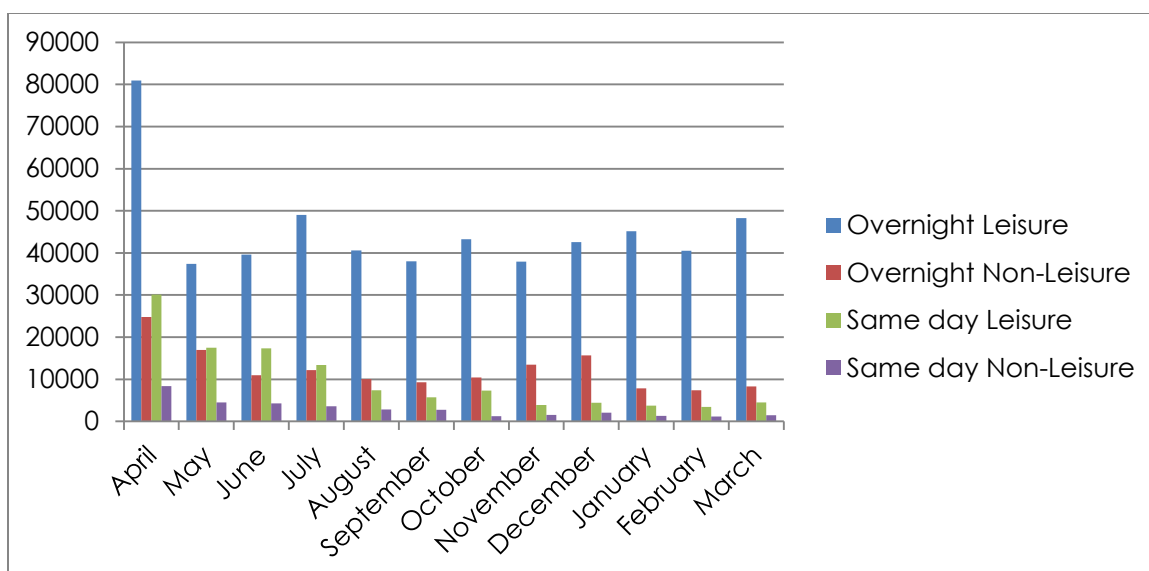


Fig 2.1 Leisure and Non-Leisure Domestic Tourists and Same Day Visitors

Table 2.4 gives the details of leisure and non-leisure foreign overnight and Same Day Visitors. In the case of overnight visitor the survey findings suggest that total numbers of foreign leisure tourists were (7378) during the year 2014-2015. The highest (1440) number of leisure overnight foreign tourists visited Meghalaya during the month of April, 2014.

Table 2.4 Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors

Month	Overnight			Same Day		
	Leisure	Non-Leisure	Total	Leisure	Non-Leisure	Total
April	1440	0	1440	0	0	0
May	543	0	543	0	0	0
June	504	0	504	0	0	0
July	501	0	501	0	0	0
August	528	0	528	0	0	0
September	488	0	488	0	0	0
October	653	0	653	0	0	0
November	582	0	582	0	0	0
December	500	0	500	0	0	0
January	503	0	503	0	0	0
February	519	0	519	0	0	0
March	617	0	617	0	0	0
Total	7378	0	7378	0	0	0

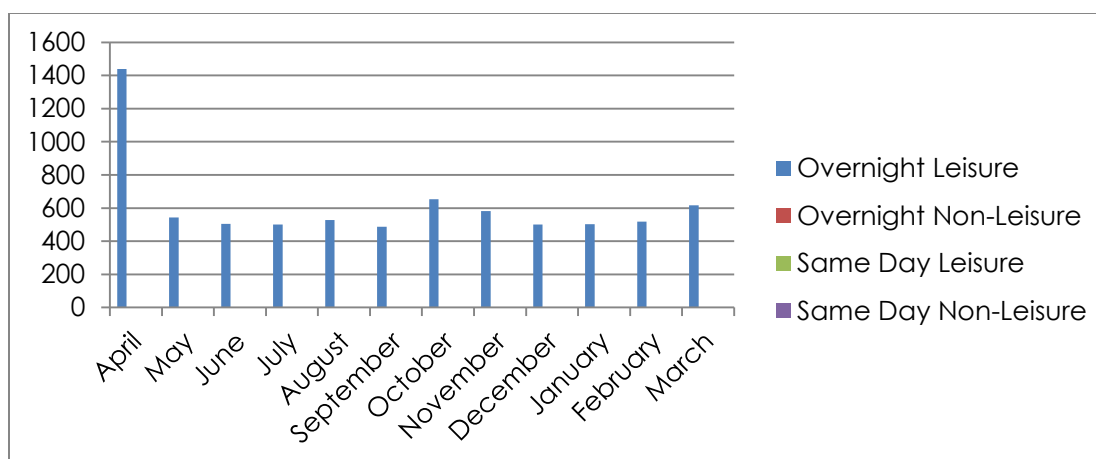


Fig 2.2 Leisure and Non-Leisure Foreign Tourists

Table 2.5 gives the details of domestic and foreign tourists and day visitors for the state of Meghalaya. Maximum (107144) number of overnight domestic tourists visited Meghalaya during the month of April, 2014 and also maximum (38509) number of same day tourists visited this state during the month of April. During the year 2014–2015, 697737 overnight visitors and 153781 same day visitors visited Meghalaya.

Table 2.5 Total Number of Domestic and Foreign Tourists and Day Visitors

Month	No. of Overnight Tourist			No. of same day visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
April	105704	1440	107144	38509	0	38509
May	54347	543	54890	21930	0	21930
June	50555	504	51059	21576	0	21576
July	61194	501	61695	16975	0	16975
August	50651	528	51179	10251	0	10251
September	47272	488	47760	8472	0	8472
October	53643	653	54296	8572	0	8572
November	51388	582	51970	5379	0	5379
December	58176	500	58676	6532	0	6532
January	52969	503	53472	5048	0	5048
February	47867	519	48386	4589	0	4589
March	56593	617	57210	5948	0	5948
Total	690359	7378	697737	153781	0	153781

Table 2.6 gives the distribution of place of stay for domestic tourists. The survey findings suggest that hotel was first choice for the domestic tourists, followed by staying at friends/relatives place and staying elsewhere. During the month of April maximum number (102402) of domestic tourists selected hotels for the stay. In April, maximum number (2790) of domestic tourists selected friends/relative's place for the stay and maximum (512) number of tourist reported that they stayed elsewhere.

Table 2.6 Distribution of Domestic Tourists by Place of Stay

Month	Domestic Tourists			
	Staying at Hotel	Staying at Friends / Relatives	Staying elsewhere	Total
April	102402	2790	512	105704
May	51911	2161	275	54347
June	48216	1957	382	50555
July	58454	2355	385	61193
August	48415	2078	158	50650
September	45317	1759	196	47272
October	51068	2350	225	53643
November	50118	1167	103	51389
December	56287	1718	171	58176
January	51026	1816	127	52969
February	46025	1741	101	47676
March	54606	1860	127	56463
Total	663845	23752	2762	690359

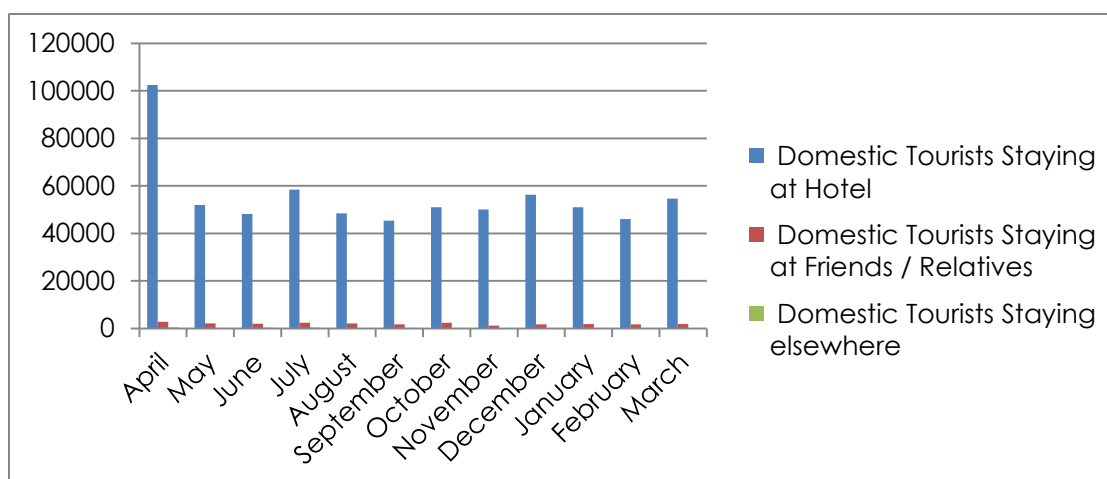


Fig 2.3 Distribution of Domestic Tourists by Place of Stay

Mawsmi Caves



Table 2.7 gives the distribution of place of stay for foreign tourists. Most of the foreign tourists stayed at hotels and other accommodation units. The survey findings suggest that during the month of April, maximum (1440) number of foreign tourists selected hotel for stay.

Table 2.7 Distribution of Foreign Tourists by Place of Stay

Month	No. Foreign Tourists			
	Staying at Hotel	Staying at F/R	Staying elsewhere	Total
April	1440	0	0	1440
May	543	0	0	543
June	504	0	0	504
July	501	0	0	501
August	528	0	0	528
September	488	0	0	488
October	653	0	0	653
November	582	0	0	582
December	500	0	0	500
January	503	0	0	503
February	519	0	0	519
March	617	0	0	617
Total	7378	0	0	7378

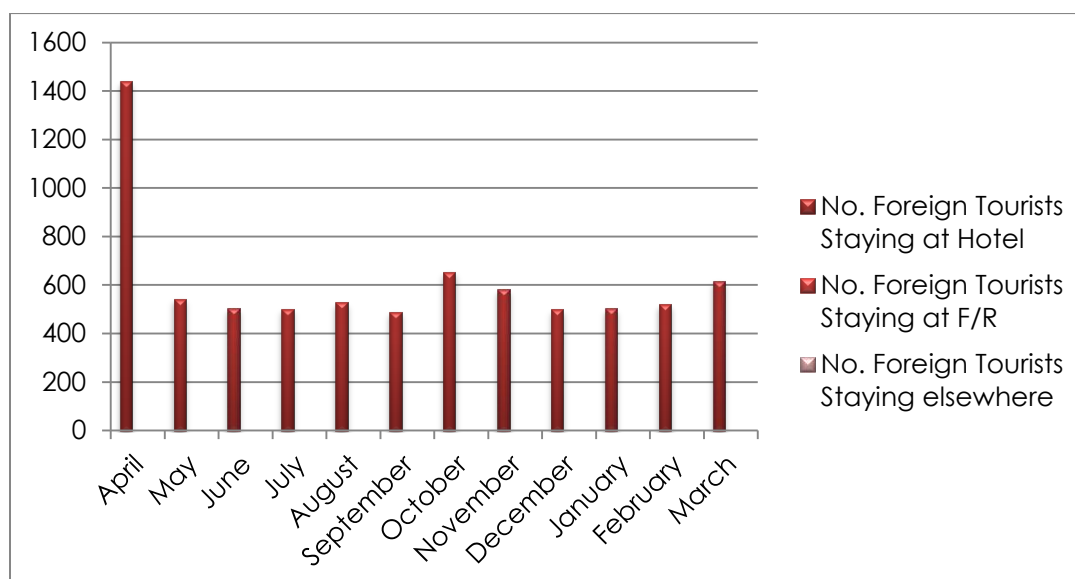


Fig 2.4 Distribution of Foreign Tourists by Place of Stay

Table 2.8 gives the details of number of accommodation units, availability of rooms, beds and number of persons staying at accommodation units as per survey of Accommodation Units. The survey findings suggest that maximum (61558) number of guests and also the maximum number (60113) of domestic tourists stayed in April 2014. Highest number (1445) of foreigners stayed in April 2014. District-wise distribution of visitors stayed in accommodation units, bed night spent, average duration of stay and occupancy rate are given in Appendix-C.

Table 2.8 No. of accommodation units, Rooms Available and No. of Guests Stayed

Month	No. of accommodation units			No. of Guests Stayed		
	No. of Accommodation units	No. of Rooms Available	No. of beds Available	Domestic	Foreign	Total
April	66	816	1365	60113	1445	61558
May	82	942	1605	60837	543	61380
June	94	1089	1897	48240	504	48744
July	98	1134	2045	63855	501	64356
August	108	1213	2341	83792	528	84320
September	113	1269	2518	74961	488	75449
October	133	1405	2823	75379	664	76043
November	143	1496	3018	54467	585	55052
December	143	1496	3018	60625	507	61132
January	143	1496	3018	54824	511	55335
February	152	1615	3197	50116	534	50650
March	152	1615	3197	60039	628	60667
Total	-	-	-	747248	7438	754686

Chowringhee



South Park Street
Cemetery



Chapter 3 Entry/Exit Point Survey Findings

The sample sizes of the four groups are 9184 domestic overnight, 7883 domestic same day and 533 foreign overnight visitors and none foreign same day visitors. Most of the domestic visitors (40.6%) were interviewed at the taxi stand and 26.8% at hotels. Nearly 54.4% of the foreigners were interviewed at their place of stay.

Table 3.1 Survey point of Sample Domestic Visitors (%)

Point	Domestic	Foreign
Railway station	0	0
Air port	19.5	26.7
Bus Station	13.1	8.3
Taxi Stand	40.6	10.6
Hotel	26.8	54.4
Total	100	100

3.0 Characteristics of the Sample Tourists of the Survey conducted at Entry/ Exit Points

Age distribution of sample domestic visitors is given in Table 3.2. For the national segment, the majority of the visitors to Meghalaya were found in the '25-34' age bracket (39.3% Male and 38.9% Female). Also a large number of Female youngster (28.7%) visited the place as compared to Male visitors (16.9%). Only 18.3% female visitors found in the '35-44' age bracket as compared to Male visitors (25.6%).

Table 3.2 Age Distribution of Sample Domestic Visitors (%)

	Domestic Overnight Visitors		Domestic Same day Visitors	
	Male	Female	Male	Female
15–24 Years	16.9	28.7	28.7	12.8
25–34 Years	39.3	38.9	33.7	36.8
35–44 Years	25.6	18.3	19.8	29.5
45–54 Years	11.5	8.7	14.1	18.2
55+ Years	6.7	5.4	3.7	2.7
Total	100	100	100	100

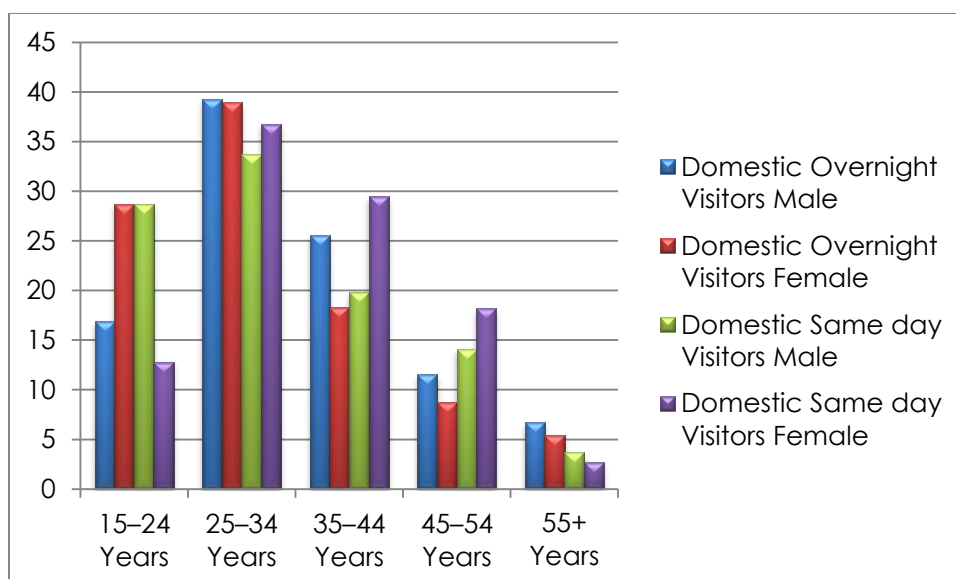


Fig 3.1 Age Distribution of Sample Domestic Visitors

Age distribution of sample foreign visitors is given in Table 3.3. The survey findings suggest that majority of the foreign visitors were found in the '35-44' age bracket (42.3% Male and 47.9% female). Also a large number of foreign male (38.7%) and female (31.8%) visitors in the '25-34' age bracket visited the place.

Table 3.3 Age Distribution of Sample Foreign Visitors (%)

Age Group	Overnight Visitors		Same day Visitors	
	Male	Female	Male	Female
15-24 Years	7.9	8.9	0	0
25-34 Years	38.7	31.8	0	0
35-44 Years	42.3	47.9	0	0
45-54 Years	6.9	8.3	0	0
55+ Years	4.2	3.1	0	0
Total	100	100	0	0

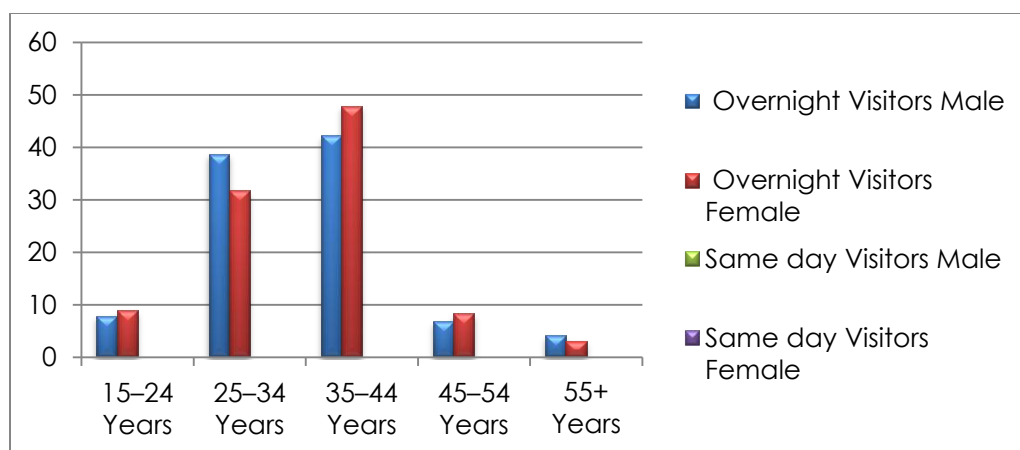


Fig 3.2 Age Distribution of Sample Foreign Overnight Visitors

Details of gender distribution of sample visitors are given in Table 3.4. The survey findings suggest that in the case of both domestic and foreign visitor's percentage of male overnight and same day visitors were higher than female visitors.

Table 3.4 Gender Distribution of Sample Visitors (%)

Gender	Domestic		Foreign	
	Overnight	Same day	Overnight	Same day
Male	57.9	61.8	67.8	0
Female	42.1	38.2	32.2	0
Total	100	100	100	0

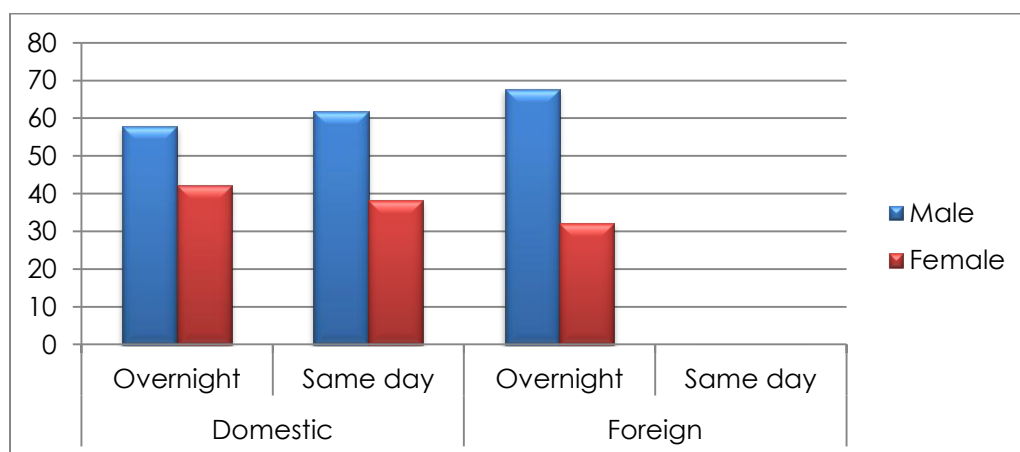


Fig 3.3 Gender Distribution of Sample Visitors

Details of marital status of sample visitors are given in Table 3.5. The survey findings suggest that maximum domestic and foreign visitors were married. Among domestic visitors, 61.2% overnight visitors and 56.7% same day visitors were married. Also 73.4% foreign overnight visitors were married.

Table 3.5 Marital Status of Sample Visitors (%)

Marital Status	Domestic		Foreign	
	Overnight	Same day	Overnight	Same day
Married	61.2	56.7	73.4	0
Un-married	38.8	43.3	26.6	0
Others	0.0	0.0	0.0	0
Total	100	100	100	0

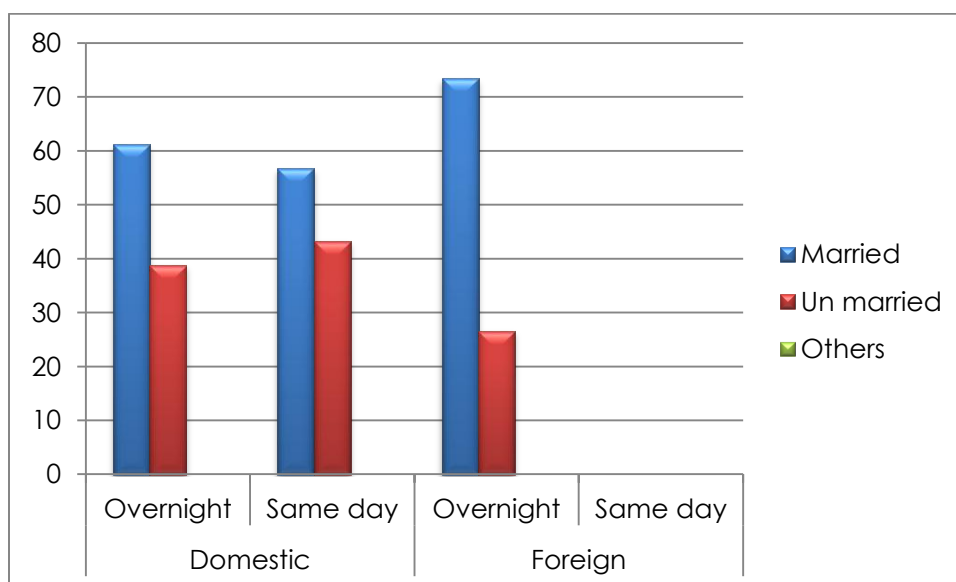


Fig 3.4 Marital Status of Sample Visitors

Table 3.6 shows the tourists' companions for their travel. The highest proportion (41.6%) of domestic overnight tourists and 35.8% of the same day visitors travelled with their family. Among the foreign overnight tourists, the highest proportion (65.8%) came with their family while 17.8 % travelled with their family and friends.

Table 3.6 Companion in the travel of the Sample Visitors (%)

Companion	Domestic Overnight	Domestic Same Day	Foreign overnight	Same Day
None	19.7	13.4	2.8	0
With Family	41.6	35.8	65.8	0
With Friends	30.8	29.7	13.6	0
With Family & Friends	7.9	21.1	17.8	0
Total	100	100	100	0

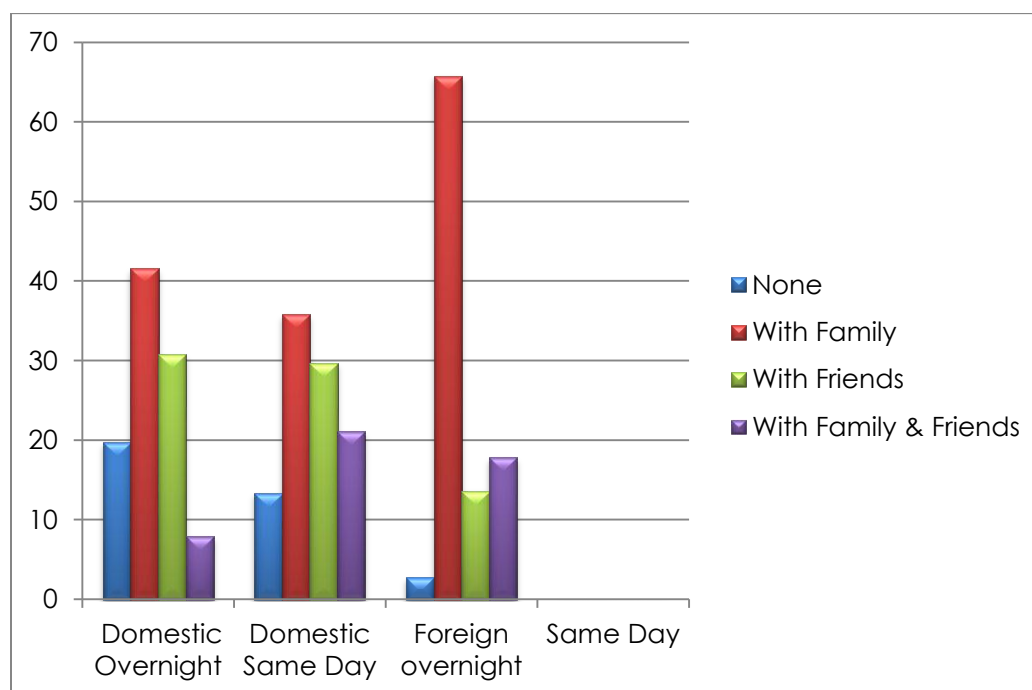


Fig 3.5 Companion in the travel of the Sample Visitors

The number of persons accompanied the visitors who came in groups is presented in Table 3.7. About three fourth of the domestic visitor and foreign overnight visitors were accompanied by one or two or three persons. Majority of the overnight domestic (29.6%) and same day visitors (22.8%) also came with 4-5 persons. Majority of the overnight domestic (29.6%) and same day visitors (22.8%) also came with 4-5 persons.

Table 3.7 No. of Persons accompanied the Sample Visitors (%)

Number	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
<=3	58.4	65.5	77.3	0
4-5	29.6	22.8	17.4	0
6-7	9.3	7.9	5.3	0
8+	2.7	3.8	0	0
Total	100	100	100	0

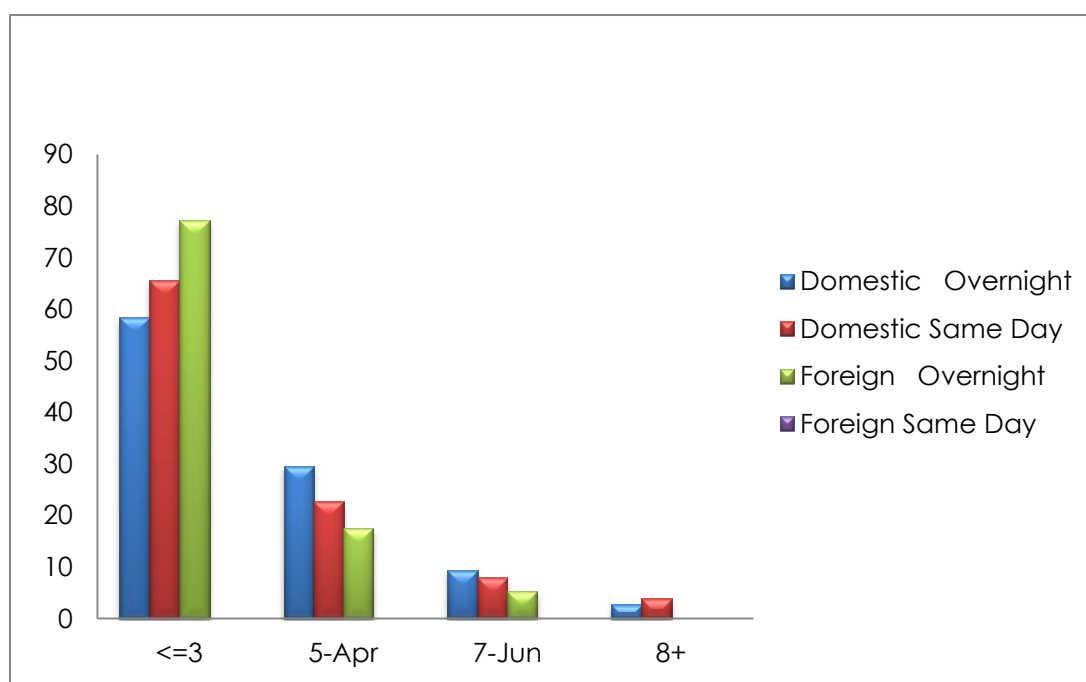


Fig 3.6 No. of Persons accompanied the Sample Visitors (%)

Table 3.8 shows the gender and age distribution of the companions of the visitors. Most of the visitors (both domestic and foreign) came with males. The highest proportions of the three groups (domestic overnight, domestic same day and foreign overnight) have companions with age between 21 and 30 years.

Table 3.8 Gender & Age Distribution of the Companions of the Sample Visitors (%)

Characteristics	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Gender				
Male	62.7	60.6	66.8	0
Female	37.3	39.4	33.2	0
Age in Years				
<20	10.7	13.8	3.6	0
21-30	37.6	39.1	36.8	0
31-40	28.2	27.4	32.4	0
41-50	16.8	12.9	22.3	0
51+	6.7	6.8	4.9	0
Total	100	100	100	0

Table 3.9 shows the number of nights the visitor spent in that location. Nearly 53% of the domestic spent two nights and 50.6% of the foreigners spent two nights in that location.

Table 3.9 Number of nights spent in that place (%)

Number of nights spent	Domestic Overnight	Foreign
1 Night	22.8	19.7
2 Night	52.9	50.6
3 or more Night	24.3	29.7
Total	100	100

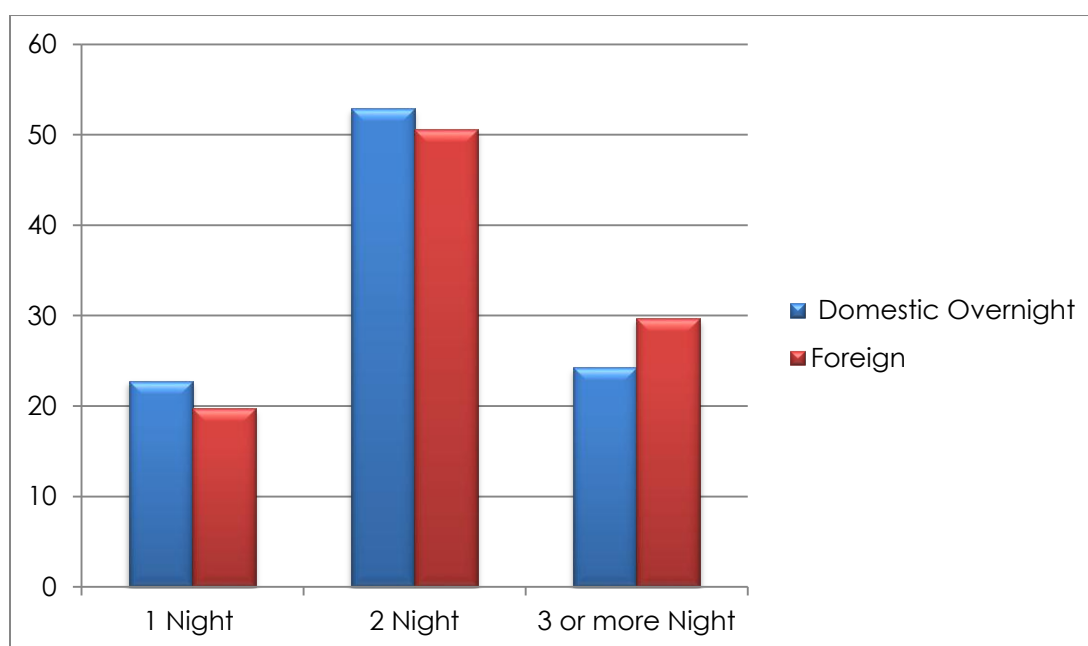


Fig 3.7 Number of nights spent in that place (%)

Details of annual household income of the sample domestic visitors are given in Table 3.10. The survey findings suggest that majority (54.7%) of the domestic overnight visitors had an annual household income of Rs.1,00,001/- Rs. 5,00,000 and 61.5% of the domestic same day visitors were also coming under the household annual income range of Rs.1,00,001 – Rs.5,00,000.

Table 3.10 Annual Household income of the Sample Domestic Visitors (%)

Household annual income	Domestic Overnight Visitors	Domestic Same Day Visitors
Less than Rs.60,000	9.7	5.9
Rs.60,001 – Rs.1,00,000	16.7	13.2
Rs.1,00,001 – Rs.2,00,000	21.3	24.6
Rs.2,00,001 – Rs.5,00,000	33.4	36.9
Above Rs.5,00,000	18.9	19.4
Total	100	100

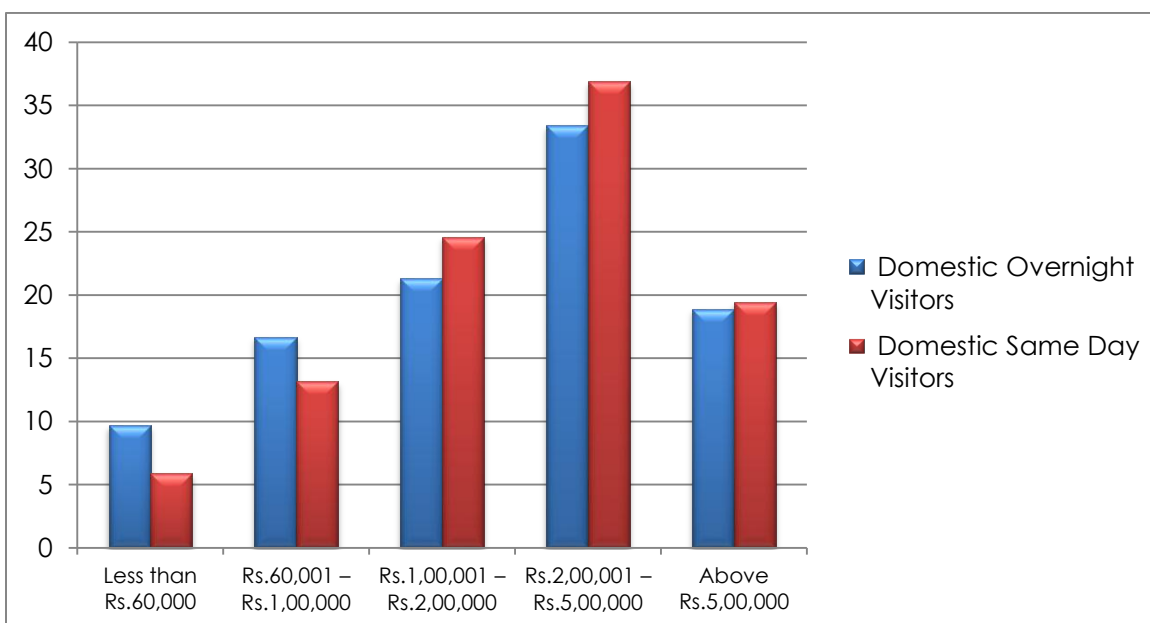


Fig 3.8 Annual Household income of the Sample Domestic Visitors

Details of annual household income of the sample foreign visitors are given in Table 3.11. The survey findings suggest that maximum (52.4%) of the foreign overnight visitors were coming under the household annual income range of less than \$.60,000 and 25.3% coming under the household annual income \$.60001-\$.80,000.

Table 3.11 Household income of the Sample Foreign Visitors (%)

Household annual income	Overnight	Same day
Less than \$.60,000	52.4	0
\$.60,001-\$.80,000	25.3	0
\$.80,001-\$.1,00,000	18.9	0
Above \$.1,00,000	3.4	0
Total	100	0

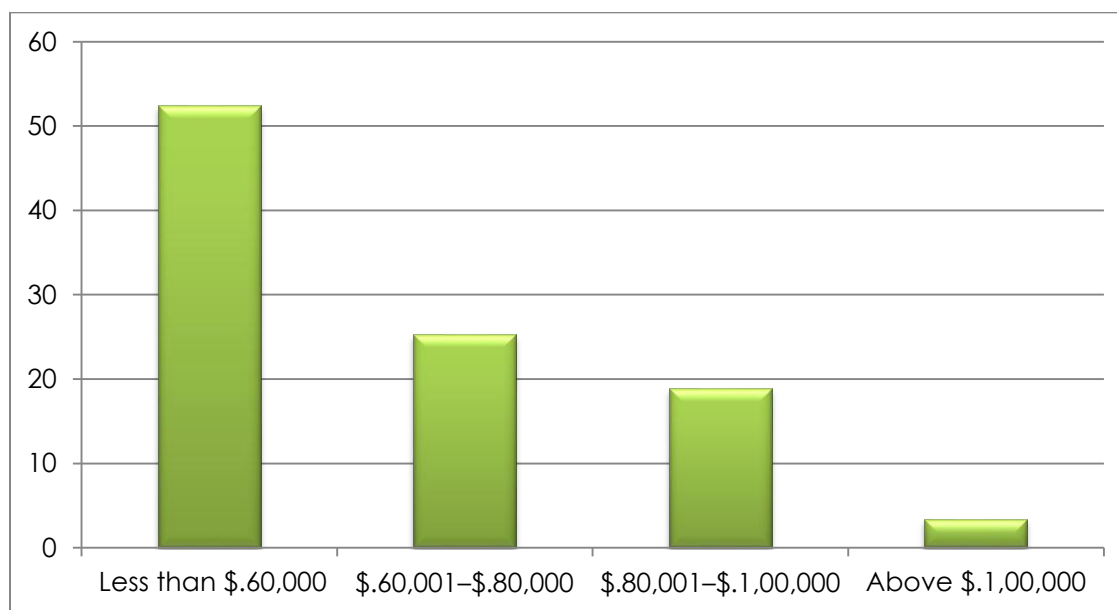


Fig 3.9 Household income of the Sample Foreign Visitors

Lady Hydari Park, Shillong



Details of educational level of sample visitors are given in Table 3.12. The survey findings suggest that maximum number of domestic overnight, domestic same day visitors and foreign overnight visitors had an educational level of graduation and above. The second highest is higher secondary education for domestic visitors and technical and professional for the foreign visitors.

Table 3.12 Educational Level of Sample Visitors (%)

Level of Education	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same day
No Formal Education	0.8	1.2	0	0
Primary	4.4	2.8	0	0
Secondary	18.4	21.4	0	0
Higher Secondary	25.6	24.6	3.9	0
Graduate & Above	33.5	30.6	56.8	0
Technical & Professional	15.3	16.6	37.6	0
Others	2	2.8	1.7	0
Total	100	100	100	0

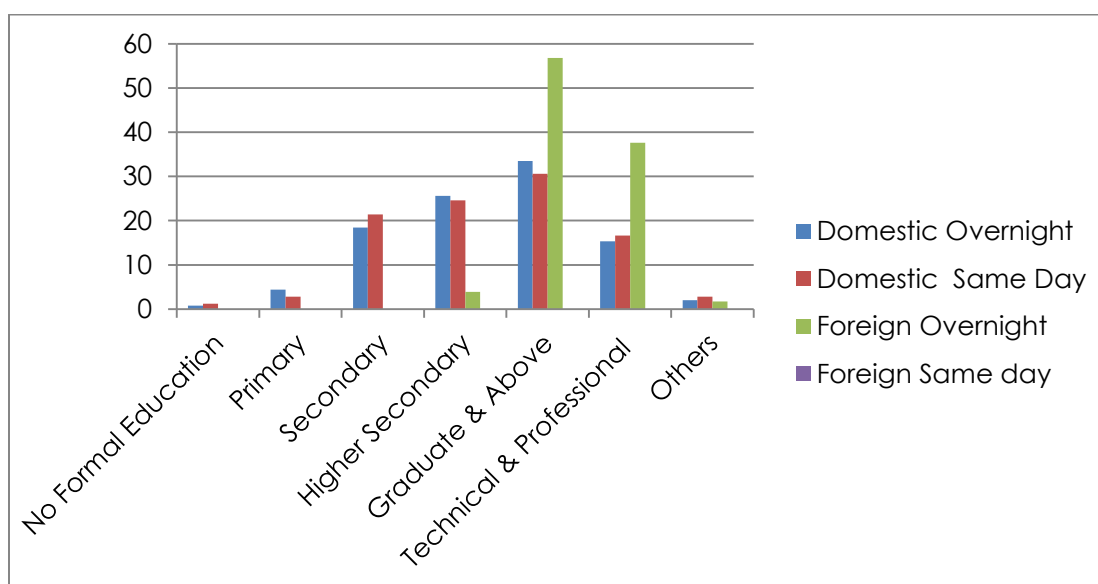


Fig 3.10 Educational Levels of Sample Visitors

Details of occupation pattern of sample visitors are given in Table 3.13. The survey findings suggest that maximum of the domestic visitor's occupation is private service, whereas in the case of the foreign visitors, the highest proportion is self-employed.

Table 3.13 Occupation of Sample Visitors (%)

Occupation	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same day
Business	25.1	12.5	20.7	0
Self Employed Professional	18.5	19.3	33.4	0
Government Service	9.2	8.7	3.6	0
Private Service	29.3	25.1	28.9	0
Student / Researcher	1.4	18.4	7.1	0
Agriculture	3.8	2.2	0	0
Housewife	6.5	4.3	2.7	0
Other	6.2	9.5	3.6	0
Total	100	100	100	0

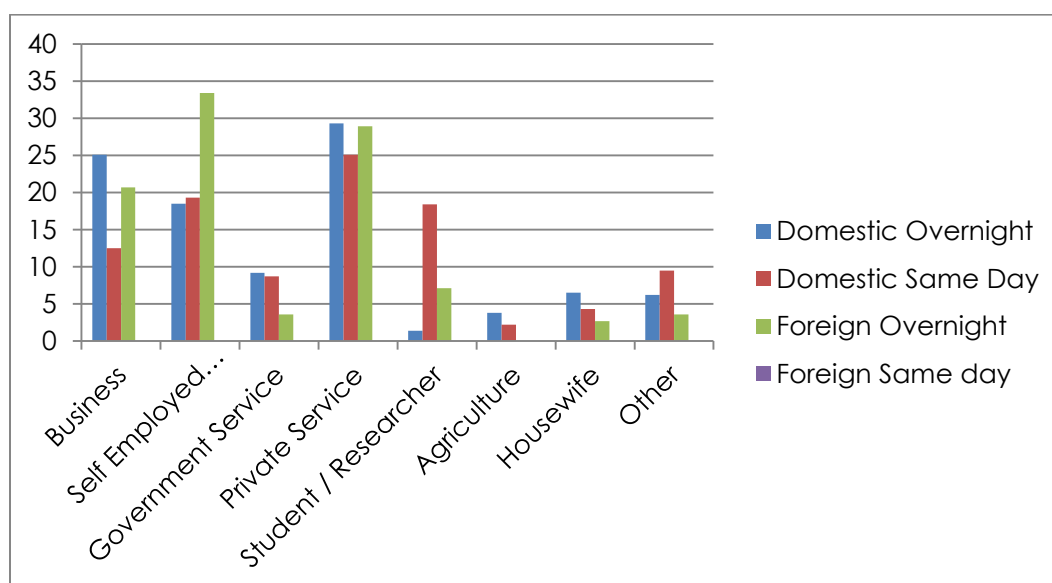


Fig 3.11: Occupation of Sample Visitors

Details of purpose of visit by sample visitors are given in Table 3.14. The survey finding suggests that majority of the domestic and foreign visitors visited Meghalaya in their Holidays, Leisure & Recreation. The next important purpose of visit is Pilgrimage and religious activity for domestic visitors. In the case of foreign overnight visitors only .2% visited Meghalaya for business.

Table 3.14 Purpose of visit by Sample Visitors (%)

Purpose	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Business	6.1	8.9	0.2	0
Holidays, Leisure & Recreation	62.3	56.7	92.2	0
Social Activity	5.3	4.8	0	0
Pilgrimage / Religious Activity	11.5	8.3	0	0
Education / Training	4.3	2.7	0	0
Health & Medical	3.1	2.7	0	0
Shopping	4.1	11.2	0	0
Others	3.3	4.7	7.6	0
Total	100	100	100	0

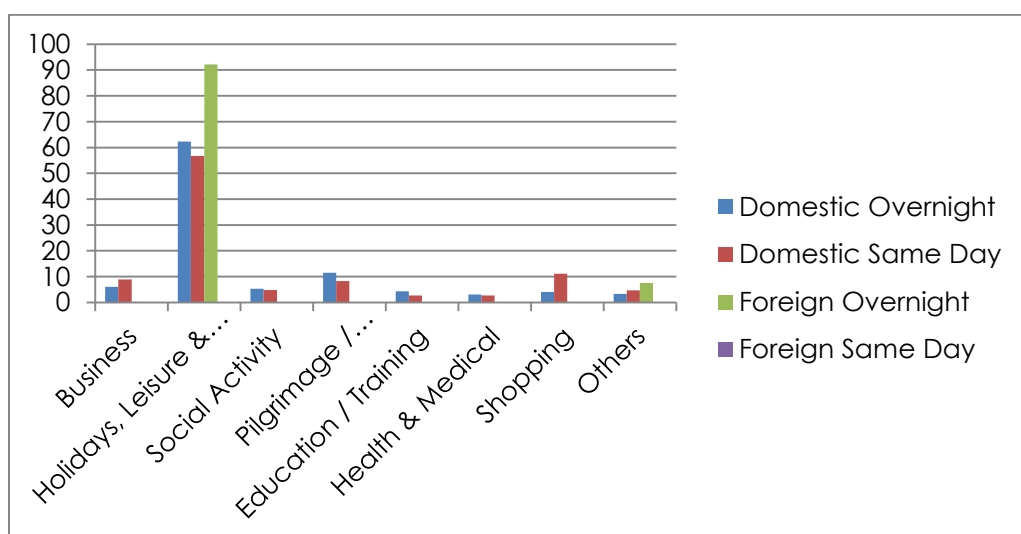


Fig 3.12 Purpose of visit by Sample Visitors

Details of mode of transportation selected by sample visitors are given in Table 3.15. The survey finding suggests that 63.8% of the domestic overnight visitors and 64.3% same day visitors selected taxi as a mode of transportation. In the case of foreign visitors, most of them also selected taxi as the mode of transportation.

Table 3.15 Mode of Transportation of Sample Visitors (%)

Mode of Transportation	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Train	0	0	0	0
Bus	5.9	7.6	3.7	0
Air	10.6	2.9	24.7	0
Personal Vehicle	19.7	24.8	0	0
Taxi	63.8	64.3	71.6	0
Other	0	0.4	0	0
Total	100	100	100	0

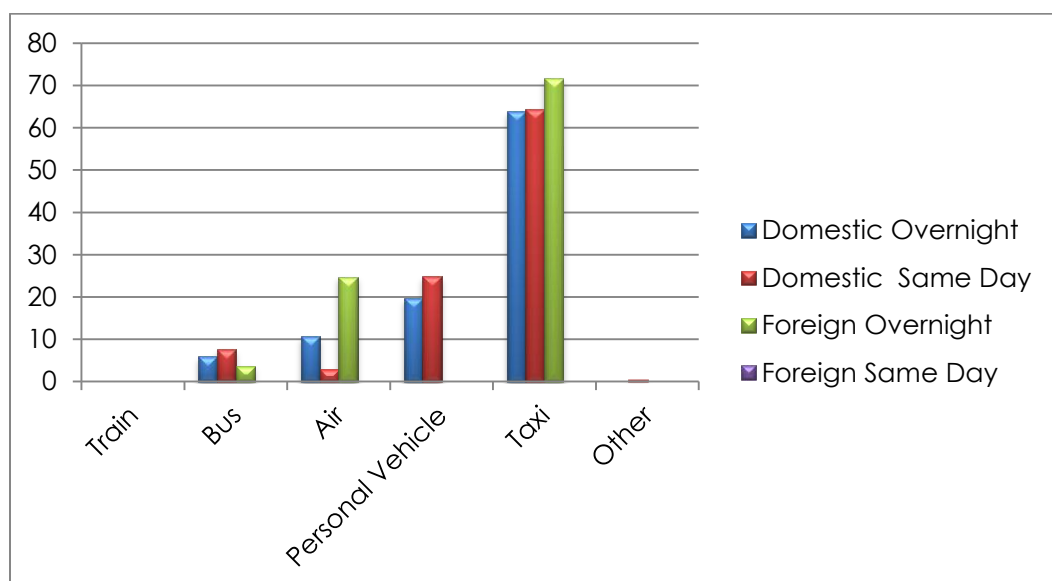


Fig 3.13 Mode of Transportation of Sample Visitors

Details of travel behavior of sample visitors are given in Table 3.16. The survey findings suggest that most of the domestic overnight visitors (61.3%) and domestic same day visitors (52.4%) were traveling less often, whereas 93.1% foreign overnight visitors were also traveling less often.

Table 3.16 Travel Behavior of Sample Visitors (%)

Travel Behavior	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same day
Once a week or more often	2.7	4.1	0	0
Once a fortnight	1.8	2.3	0	0
Once a month	2.9	4.2	0	0
Once in 3 months	5.4	3.9	0	0
Once in 6 months	7.6	9.7	2.1	0
Once in a Year	18.3	23.4	4.8	0
Less Often	61.3	52.4	93.1	0
Total	100	100	100	0

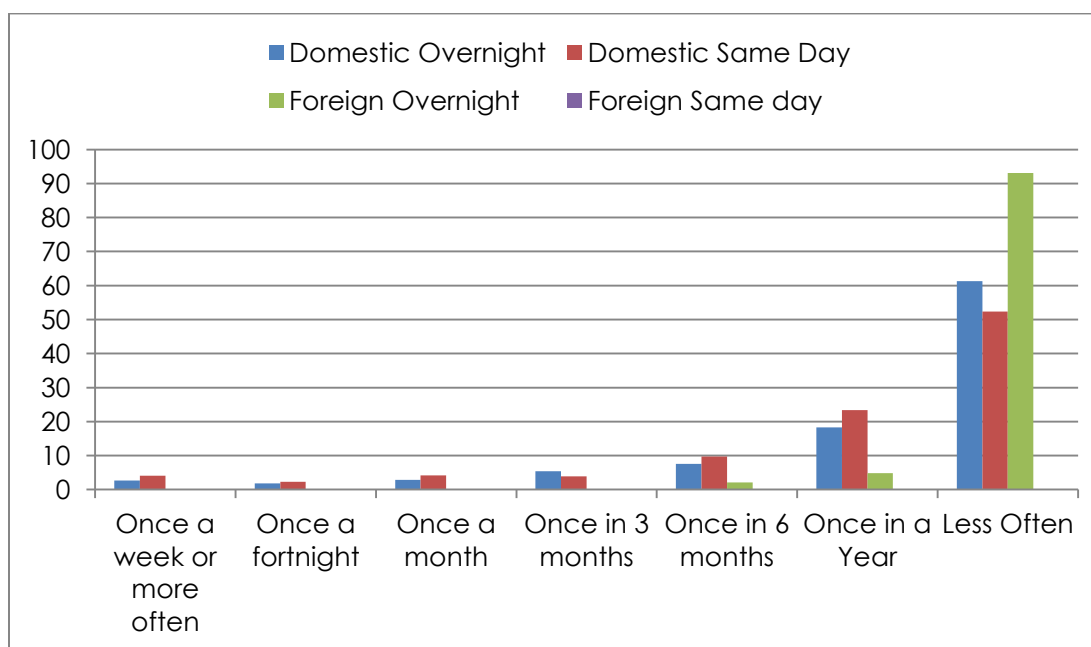


Fig 3.14 Travel Behaviors of Sample Visitors

Details of propensity of availing package tour of sample visitors are given in Table 3.17. Majority of the domestic overnight visitors (49.6%) and same day visitors (60.2%) were not availing tour package. On the other hand, 73.4% of the foreign overnight visitors were availing tour package.

Table 3.17 Propensity of availing package tour of Sample Visitors (%)

Availing package tour	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Tourists availing package tour	50.4	39.8	73.4	0
Tourists not availing package tour	49.6	60.2	26.6	0
Total	100	100	100	0

Details of travel arrangement mode of sample visitors are given in Table 3.18. Majority of the domestic overnight visitors (82.3%), same day visitors (88.6%), 66.8% of the foreign overnight visitors were arranging the travel mode by themselves. Also 10.5% of the domestic overnight, 19.4% foreign overnight visitors and 3.8% domestic same day visitors were arranging the travel mode with the help of travel agents.

Table 3.18 Travel Arrangement Mode of Sample Visitors (%)

Travel Arrangement Mode	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Self	82.3	88.6	66.8	0
Office / Employer	1.3	0	0	0
Travel Agent	10.5	3.8	19.4	0
Tour Operator	5.9	5.2	13.8	0
Others	0	2.4	0	0
Total	100	100	100	0

Details of distribution of overnight visitors by place of stay of sample visitors are given in Table 3.19. Hotels (44.5%) were the major place of stay for the domestic overnight visitors, followed by Guest House (34.4%) and 10% were others choice. On the other hand, Hotels (84.4%) were the major place of stay for the Foreign Overnight Visitors followed by Resorts (15.6).

Table 3.19 Distribution of overnight visitors by place of stay (%)

Place of Stay	Domestic Overnight	Foreign Overnight
Hotel	44.5	84.4
Guest House	34.4	0
Bed & Breakfast	1.3	0
Resorts	9.8	15.6
Others	10.0	0
Total	100	100

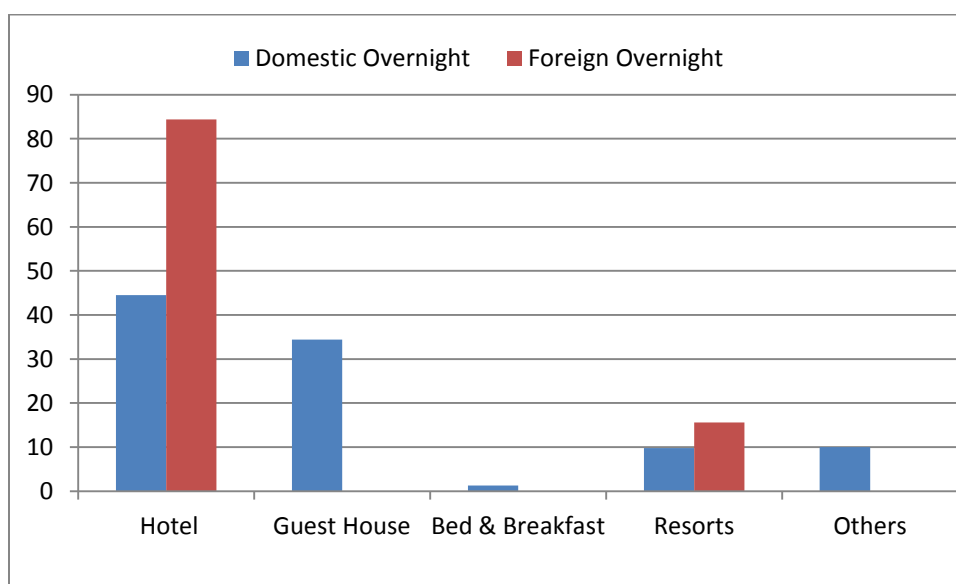


Fig 3.15 Distribution of overnight visitors by place of stay (%)

Details of distribution of visitor by their preferred eating place of sample visitors are given in Table 3.20. Restaurants were the major eating place for majority of the visitors. Fast food outlets were the second preferred eating place for domestic same day visitors, while domestic overnight visitors and foreign visitors preferred place of lodging.

Table 3.20 Distribution of visitor by their preferred eating place (%)

Preferred eating place	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Restaurant	37.3	47.1	44.3	0
Fast Food Outlets	12.2	28.9	11.7	0
Cafeteria	9.2	19.3	20.6	0
Dhaba	1.7	0.9	0	0
Bars	0	0	0	0
Place of Lodging	27.2	0	23.4	0
Dharamshala & other free accommodation	0	0	0	0
Others	0	1.3	0	0
Friends & Relatives	12.4	2.5	0	0
Total	100	100	100	0

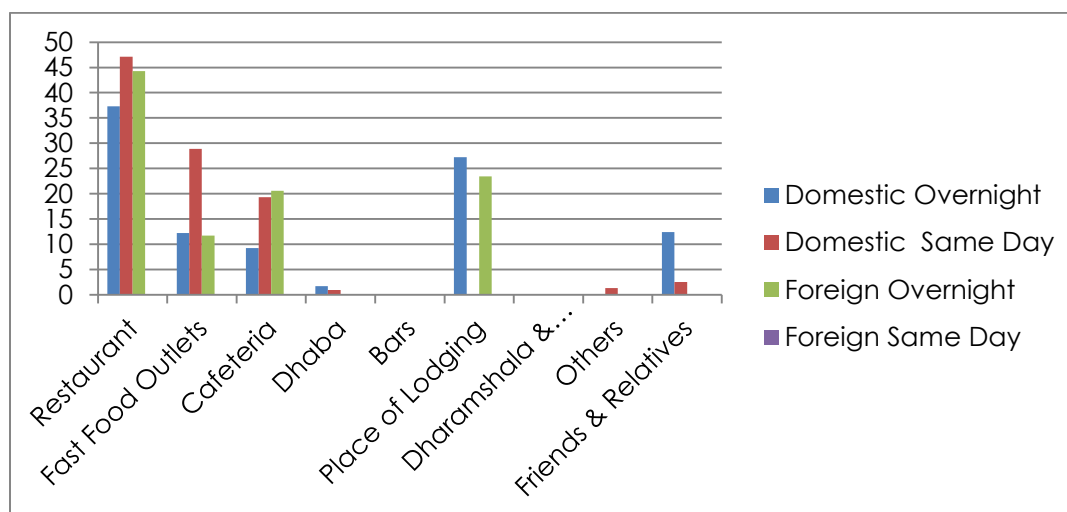


Fig 3.16 Distribution of visitor by their preferred eating place of sample visitors

Details of satisfaction level of services by sample domestic overnight visitors are given in Table 3.21. Majority of the domestic overnight visitors were satisfied with most of

the services. Very few were completely dissatisfied with the availability of tourist guide and tariff of accommodation units.

Table 3.21 Satisfaction level of services by Sample Domestic Overnight Visitors (%)

Satisfaction	Domestic Overnight Visitors				
	Highly Satisfied	Satisfied	Satisfied but not completely	Unsatisfied	Completely dissatisfied
Availability of Tour Operator	6.7	78.9	14.4	0	0
Availability of Transportation	19.8	66.5	13.7	0	0
Availability of Tourist Guide	13.7	54.8	28.7	2.8	0
Quality of accommodation	18.7	54.5	26.8	0	0
Public Convenience	12.9	53.5	33.6	0	0
Eating Places	16.6	54.8	28.6	0	0
Information Centers	11.9	49.8	37.8	0.5	0
Souvenir Shops	5.6	78.9	15.5	0	0
Entertainment Places	12.7	66.8	20.5	0	0
Quality of Roads	17.8	77.9	4.3	0	0
Security	16.2	66.4	17.4	0	0
Behavior of Local People	20.4	77.3	2.3	0	0
Shops other than souvenir	22.3	64.8	12.9	0	0
Upkeep of tourist sites	13.4	66.7	19.9	0	0
Accommodation tariff	9.7	48.9	39.7	1.7	0
Quality of Information	13.8	53.7	30.7	1.8	0

Details of satisfaction level of services by sample domestic same day visitors are given in Table 3.22. Majority of the domestic same day visitors were either highly satisfied or satisfied with almost all parameters.

Table 3.22 Satisfaction level of services by Sample Domestic Same day Visitors (%)

Parameters	Domestic Same day Visitors				
	Highly Satisfied	Satisfied	Satisfied but not completely	Unsatisfied	Completely dissatisfied
Availability of Tour Operator	0	58.9	28.8	12.3	0
Availability of Transportation	6.7	68.9	24.4	0	0
Availability of Tourist Guide	11.3	67.6	21.1	0	0
Public Convenience	6.7	69.7	19.8	3.8	0
Eating Places	13.4	59.7	25.7	1.2	0
Information Centers	16.8	61.5	15.5	3.4	2.8
Souvenir Shops	0	69.7	29.7	0.6	0
Entertainment Places	6.6	61.8	31.6	0	0
Quality of Roads	8.7	63.1	22.4	5.8	0
Security	0	66.5	29.7	3.8	0
Behavior of Local People	34.4	61.5	4.1	0	0
Shops other than souvenir	3.7	72.6	23.7	0	0
Upkeep of tourist sites	2.4	67.2	26.7	3.7	0
Quality of Information	19.7	66.8	13.5	0	0

Details of satisfaction level of services by sample foreign overnight visitors are given in Table 3.23. Most of the foreign overnight visitors were satisfied with all parameters.

Table 3.23 Satisfaction level of services by Sample Foreign Overnight Visitors (%)

Parameters	Foreign Overnight Visitors				
	Highly Satisfied	Satisfied	Satisfied but not completely	Unsatisfied	Completely dissatisfied
Availability of Tour Operator	9.7	55.8	34.5	0	0
Availability of Transportation	11.9	69.8	18.3	0	0
Availability of Tourist Guide	5.4	60.3	34.3	0	0
Quality of accommodation	13.6	62.4	24	0	0
Public Convenience	4.6	66.9	28.5	0	0
Eating Places	18.3	64.3	17.4	0	0
Information Centers	6.9	66.8	22.3	0	0
Souvenir Shops	3.2	58.7	30.5	7.6	0
Entertainment Places	5.7	48.9	38.7	6.7	0
Quality of Roads	7.6	67.8	23.4	1.2	0
Security	0	72.9	21.7	5.4	0
Behavior of Local People	20.6	65.7	13.7	0	0
Shops other than souvenir	30.4	63.4	6.2	0	0
Upkeep of tourist sites	11.6	59.1	20.6	8.7	0
Accommodation tariff	31.4	65.7	2.9	0	0
Quality of Information	24.8	62.4	10.6	2.2	0

Details of expectation level of their visit to district /state of sample visitors are given in Table 3.24. Most of the domestic and foreign overnight visitors and same day visitors selected the option “As per expectation”. Only a very small proportion had the opinion worse than their expectation.

Table 3.24 Expectation level of Sample Visitors to their visit to district/State (%)

Parameters	Domestic		Foreign	
	Overnight	Same Day	Overnight	Same Day
Much better than expectation	3.8	5.2	6.7	0
Somewhat better than expectation	6.4	7.2	5.6	0
As per expectation	89.4	87.6	87.7	0
Worse than expectation	0.4	0	0	0
Much worse than expectation	0	0	0	0
Total	100	100	100	0

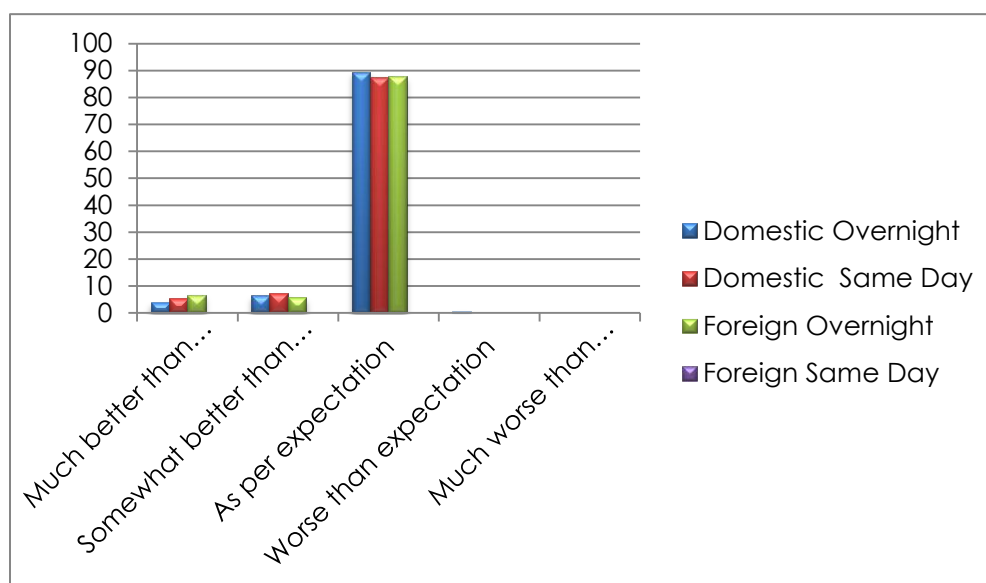


Fig 3.17 Expectation level of their visit to district / State of Sample Visitors

Names of top 10 destinations in Meghalaya are given in Table 3.25.

Table 3.25 Top 10 destinations in Meghalaya

Domestic	Foreign
Elephant Falls	Shillong Peak
Nohkalikai Falls (Cherrapunji)	Nohkalikai Falls (Cherrapunji)
Mawlynnong	Don Bosco Museum
Living Root Bridge	Living Root Bridge
Ward's Lake and Botanical Garden	Elephant Falls
Shillong Peak	Tura
Tura	Dawki
Dawki	Mawlynnong
Mawsmai Cave/Falls	Mawsmai Cave/Falls
Don Bosco Museum	Ward's Lake and Botanical Garden

Table 3.26 shows the average expenditure on package component of packaged tour of domestic and foreign tourists. The total expenditure for all facilities for all the two groups is not very high.

Table 3.26 Average Expenditure on Package Component of Sample Domestic and Foreign Visitors availing package tour

Package Component	Domestic	Foreign
Travel + Food	2250	3160
Travel + Transport + Accommodation	3860	5860
Travel + Transport + Accommodation + Food	4650	6880

Details of average expenditure on non-package component during trip of sample visitors are given in Table 3.27. All the tourists spend least amount for cultural activities.

Table 3.27 Average Expenditure on non-package component of Sample Visitors

Non-Package Component	Avg. Expenditure of Domestic		Avg. Expenditure of Foreign	
	Overnight	Same Day	Overnight	Same Day
Accommodation	900	0	2200	0
Food & Drinks	780	670	1200	0
Transport	800	1500	2000	0
Shopping	460	550	1100	0
Recreation, Leisure & Cultural Activities	220	0	300	0
TOTAL	3160	2720	6800	0

Table 3.28 Average Expenditure on non-package component during trip of Sample Visitors

Non-Package Component	Avg. Expenditure of Domestic	Avg. Expenditure of Foreign
Accommodation	580	1500
Food & Drinks	210	850
Transport	400	1200
Shopping	420	780
Recreation, Leisure & Cultural Activities	130	210
TOTAL	1740	4540

Table 3.29 shows the visitors travel habits before the present visits. More domestic tourists visited Maharashtra, Delhi and Tamil Nadu, while more foreigners visited Delhi, Maharashtra, Tamil Nadu and Goa in the last two years.

Table 3.29 States/ UTs visited during the last two years (%) before this visit

Name of the State / UTs	Domestic	Foreign
Andhra Pradesh	1.9	0
Arunachal Pradesh	2.2	0.9
Assam	1.8	1.2
Bihar	1.6	0
Delhi	7.8	16.6
Goa	0.7	6.7
Gujarat	3.9	0
Haryana	0.8	0
Himachal Pradesh	4.1	2.7
Jammu Kashmir	1.6	0.9
Karnataka	6.4	5.6
Kerala	2.1	1.6
Madhya Pradesh	2.4	0
Maharashtra	7.9	10.3
Manipur	0.8	0
Rajasthan	1.5	6.2
Sikkim	1.2	0
Tamil Nadu	6.7	10.3
Uttar Pradesh	5.8	3.7
Uttarakhand	3.4	2.4
West Bengal	5.9	4.9
Others	4.2	0
None	25.3	26
Total	100	100

The visitors gave more than one response when we ask to compare their experience of visiting this state with the last state /UT visited. Alost all of them had more than one good opinion about this state.

Table 3.30 Compare experience of visiting this State with the last State/ UT visited (%)

Opinion	Domestic	Foreign
This State Destination is better managed	67.8	71.4
Infrastructure better in this State	59.6	68.7
People in tourism related sector more hospitable	48.9	66.4
People are more hospitable	78.4	83.4

Details of reasons for choosing this state as a tourist destination are given in Table 3.31. Most of them gave many reasons for selecting this state as a tourist destination.

Table 3.31 Reasons for choosing this State as a tourist destination (%)

Reasons	Domestic	Foreign
Location of preferred destination.	66.8	71.5
Visiting Friends and relatives or for Business and Professional Purposes.	39.7	5.8
Nearer to the Place of Residence.	61.4	0
Better infrastructure.	48.7	41.3
Less costly.	42.1	39.7
Attracted by Publicity Measures.	59.7	31.5
Others	12.4	10.6

Major source for the advertisement on Meghalaya tourism was local magazines, web, internet etc. for majority of the domestic (77.8%) and foreign (100%) tourists (see Table 3.32).

Table 3.32 Watched / seen/ heard the advertisement of the State Government for tourism promotion (%)

Sources	Domestic	Foreign
Newspaper	10.4	0
Radio	0	0
Televisions	5.4	0
Newspaper and Radio both	2.2	0
Newspaper and Television both	3.1	0
Radio and Television both	1.1	0
All Three	0	0
Others*	77.8	100
Total	100	100

* Local Magazine, web site, Poster etc.

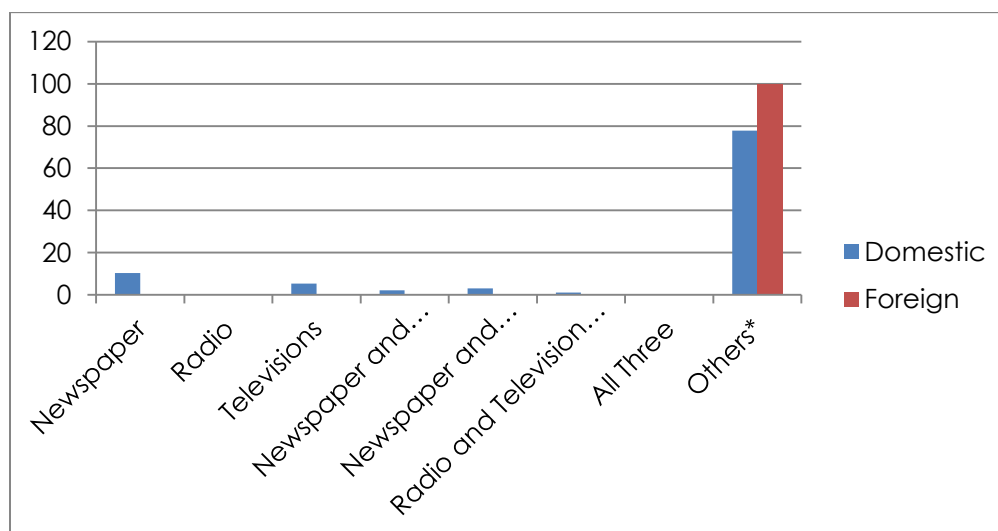


Fig 3.16 Watched /seen/heard the advertisement of the State Government for tourism promotion

Table 3.33 presents the distribution of states for domestic tourists in the state of Meghalaya. The survey findings suggest that contribution of Assam was highest (18.7%) in contribution of domestic overnight tourists for the state of Meghalaya, followed by Meghalaya (15.8%), West Bengal (11.4%), Tripura (6.2%) etc. On the other hand, about 41% of the contribution of domestic same day tourists is from the same state and 37% from Assam. % share of Eastern India (Regional) and Rest India of Domestic overnight and same day workers are shown in the Fig 3.19-A and Fig 3.19-B.

Table 3.33 Ratio and Estimated number of domestic overnight tourists/same day visitors from States

State	Estimated No. of Tourists	Ratio of the Overnight in sample	Estimated Number of Same Day Visitors	Ratio of the Same day visitors in sample
Arunachal Pradesh	26245	3.8	923	0.6
Assam	129153	18.7	56746	36.9
Meghalaya	109124	15.8	62898	40.9
Mizoram	37986	5.5	10150	6.6
Manipur	28317	4.1	8766	5.7
Sikkim	29698	4.3	769	0.5
Tripura	42821	6.2	2922	1.9
West Bengal	78735	11.4	3383	2.2
Nagaland	30285	4.4	722	0.5
Odisha	15885	2.3	0	0.0
Eastern India(Regional)	528249	76.5	147279	95.8
Bihar	13123	1.9	0	0.0
Chhattisgarh	8979	1.3	0	0.0
Delhi	42130	6.1	2614	1.7

State	Estimated No. of Tourists	Ratio of the Overnight in sample	Estimated Number of Same Day Visitors	Ratio of the Same day visitors in sample
Gujarat	13123	1.9	0	0.0
Jharkhand	4835	0.7	461	0.3
Maharashtra	33842	4.9	4152	2.7
Orissa	15885	2.3	0	0.0
Punjab	7597	1.1	0	0.0
Rajasthan	18648	2.7	0	0.0
Others	50418	7.3	0	0.0
Rest India	162410	23.5	6505	4.2
Total	690659	100.0	153784	100.0

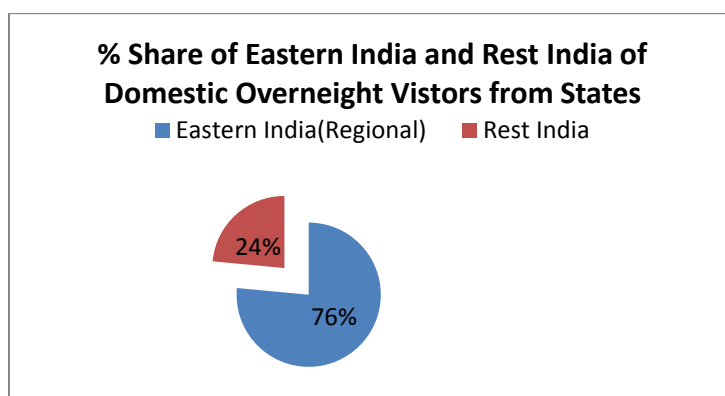


Fig 3.19-A %share of Eastern India (Regional) and Rest India of India Domestic overnight visitors

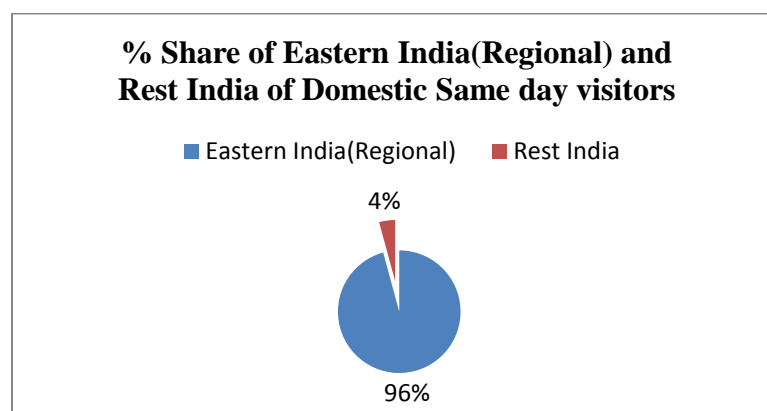


Fig 3.19-B %share of Eastern India (Regional) and Rest India of India Domestic Same day visitors

Table 3.34 shows the main source of information for the domestic tourists about the destination. Most of them said that their friends and relatives are the main source.

Table 3.34 Popular Source of Information of tourist destinations for the Sample Domestic Visitors (%)

Month	State Tourism Department	Travel Agents	Internet			Travel books / guides / Magazines / paper	Relatives / Friends	Others	Total
			Website	MOT	Others				
April	7.3	2.4	16.7	0.5	0.8	3.7	62.5	6.1	100
May	5.9	3.1	17.5	0.6	0.5	1.1	68.2	3.1	100
June	3.7	2.8	16.7	1.1	0.6	1.7	70	3.4	100
July	4.3	2.1	21.7	1.3	0.8	1.3	66.6	1.9	100
August	4.9	2.7	20.4	0.9	0.5	1.9	65.6	3.1	100
September	5.5	3.2	15.2	1.2	0.7	1.1	70.3	2.8	100
October	7.2	2.4	15.5	1.5	0.8	1.4	68.7	2.5	100
November	5.1	2.5	14.1	1.7	0.4	0.9	73.9	1.4	100
December	8.9	2.1	16.3	1.3	0.5	0.5	68.6	1.8	100
January	7.2	2.8	18.4	2.1	0.6	0.6	66.1	2.2	100
February	3.5	2.9	19.6	1.6	0.4	0.7	68.6	2.7	100
March	3.7	2.4	18.7	1.4	0.7	0.8	70.5	1.8	100

Table 3.35 represents the distribution of countries for foreign tourists in the state of Meghalaya. The survey findings suggest that contribution of USA was highest (16.7%) in the contribution of foreign tourists for this state, followed by Australia (14.5%), Bangladesh (12.4%) and UK (10.5%).

Table 3.35 Distribution of Country wise Foreign Tourists (%)

Place Of Origin	Foreign Tourists
U.S.A	16.7
U.K	10.5
Australia	14.5
UAE	0.3
Canada	8.3
Other European countries	4.7
Bhutan	1.9
Bangladesh	12.4
Nepal	2.9
Other Asian Countries	13.3
Others	14.5
Total	100

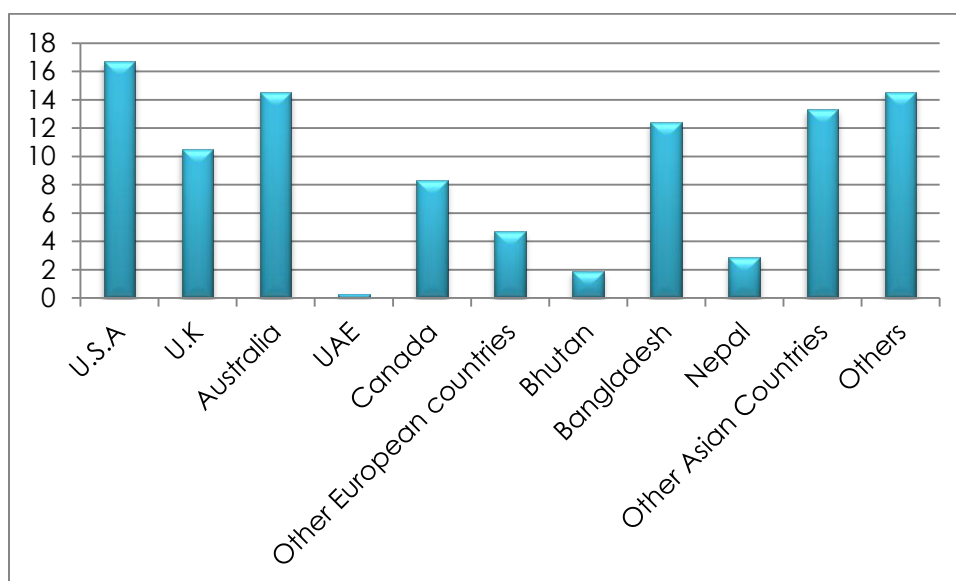


Fig 3.18 Distribution of Country wise Foreign Tourists

Chapter 4 Short Survey Findings

The sample sizes of the four groups in this category are 36575 domestic overnight, 40489 domestic same day and 2136 foreign overnight visitors and none of foreign same day visitors. Most of the domestic visitors used taxi (54.6%) and bus services (23.7%) to the entry point whereas foreign visitors entered to the place either via Airport station (47.5%) or Taxi stand (44.6%).

Table 4.1 Entry point of Sample Visitors (%)

Point	Domestic	Foreign
Railway station	0.0	0.0
Air port	21.7	47.5
Bus Station	23.7	7.9
Taxi Stand	54.6	44.6
Total	100	100

4.0 Details of the Sample Tourists of the Short Survey

Table 4.2 gives the residential places of the domestic tourists. Nearly 46% of the domestic visitors are from the outside the state whereas 30% from the other districts of the state.

Table 4.2 Place of residence of the Sample Domestic Visitors (%)

Place	Domestic
Within same city	11.9
Same district	12.3
Other district	30.3
Outside the state	45.5
Total	100

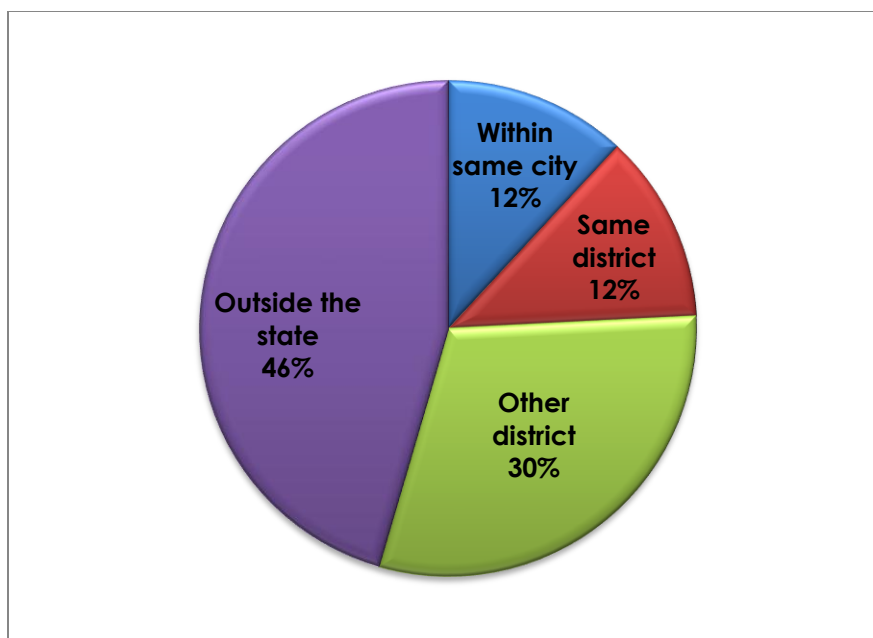


Fig 4.1 Place of residence the Domestic Visitors

Table 4.3 shows the frequency of visit to the place if they live in the same city. Nearly 97% of the tourists visit the destination once in 6 months.

Table 4.3 Frequency of visit to the destination of Sample Domestic Visitors (%)

Frequency	Domestic
Once in 7 days	2.6
Once in 15 days	5.7
Once in 3 months	8.5
Once in 6 months	83.2
Total	100

Details of gender distribution of sample visitors are given in Table 4.4. The survey findings suggest that in the case of both domestic and foreign visitor's percentage of male visitors were higher than female visitors.

Table 4.4 Gender Distribution of Sample Visitors (%)

Gender	Domestic	Foreign
Male	72.8	86.7
Female	27.2	13.3
Total	100	100

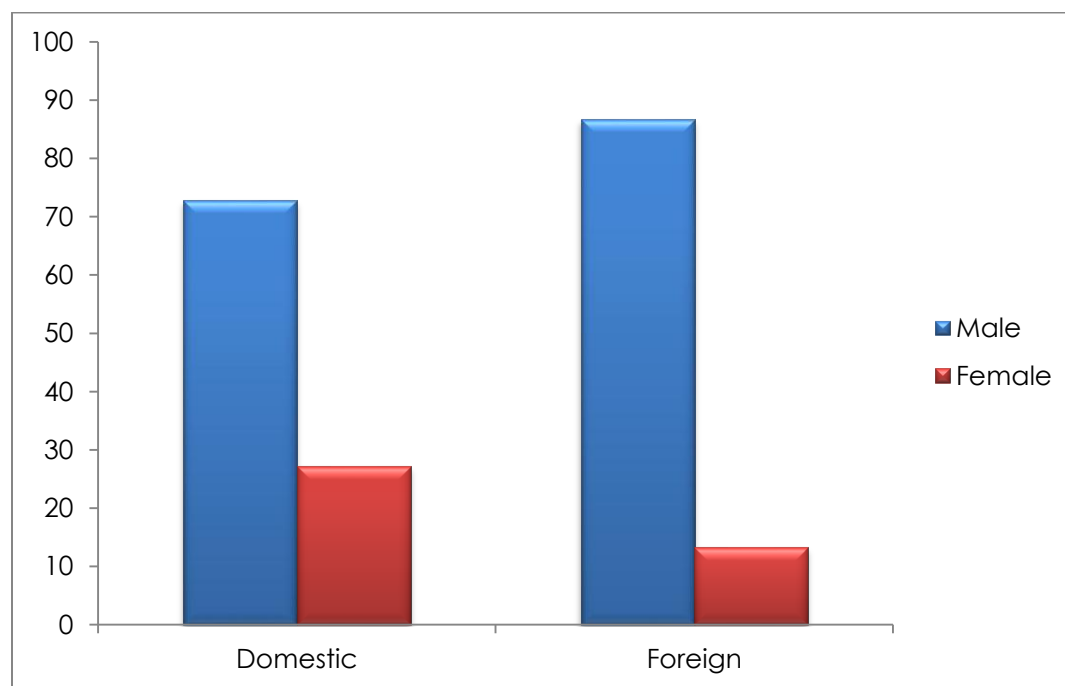


Fig 4.2 Gender Distribution of Sample Visitors

Table 4.5 shows the nationality of the visitors. Highest proportion came from USA followed by Australia and Bangladesh.

Table 4.5 Country of Nationality of Foreign Tourists (%)

Country	Foreign Tourists
U.S.A	16.7
U.K	10.5
Australia	14.5
China	0.3
Canada	8.3
Other European countries	4.7
Bhutan	1.9
Bangladesh	12.4
Nepal	2.9
Other Asian Countries	13.3
Others	14.5
Total	100

Almost all foreigners (90.7%) stay at hired accommodation while among the domestic visitors, 65.6% stay at hired accommodation.

Table 4.6 Place of stay of the Sample overnight Visitors (%)

Place	Domestic	Foreign
Hired accommodation	65.6	90.7
Friends & relatives	26.7	6.6
Others	7.7	2.7
Total	100	100

Among the domestic tourists, the highest proportion got information about tourist destinations from their friend and relatives while foreign visitors got it from internet.

Table 4.7 Information about the destinations (%)

Place	Domestic	Foreign
Indian embassy in your country	0	0.6
Indian tourism bureau in your country	0	4.3
Indian tourism offices in India	0.6	2.9
State tourism department	9.7	11.7
Travel agents	16.6	16.7
Internet	38.2	44.5
Travel books/guides/magazines/newspaper etc.	10.7	12.8
Friends & relatives	19.8	3.9
Others	4.4	2.6
Total	100	100

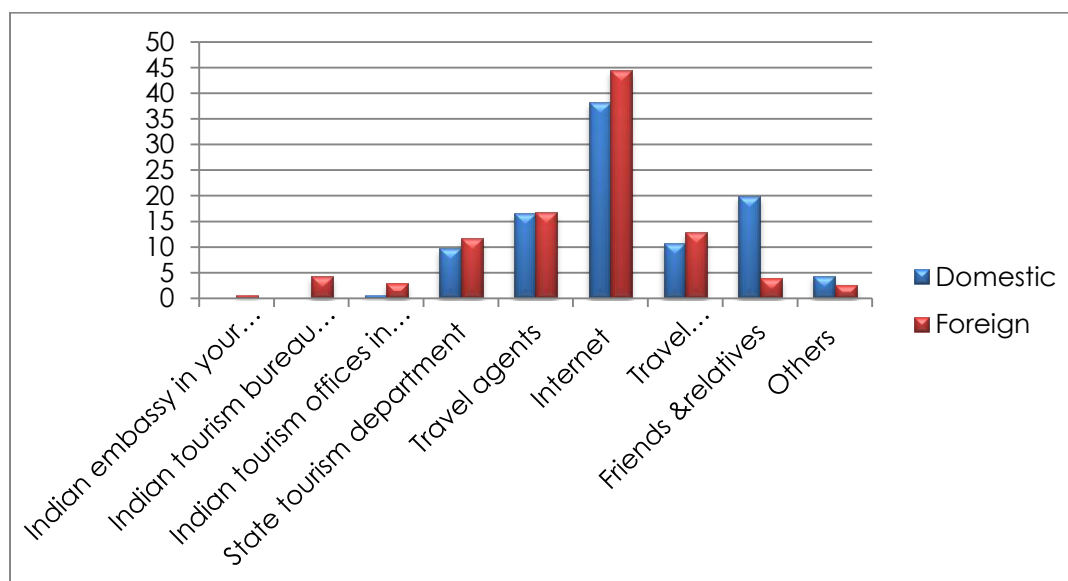


Fig 4.3 Information about the destinations

Living Root Bridge



Dawaki



Chapter 5 Accommodation Survey Findings

Table 5.1 gives the details of number of accommodation units, number of rooms available, number of beds available and the details about the employment during the year 2014-2015. The survey findings suggest that in total 149 accommodation units were available during the year 2014-2015, 1615 rooms, 3197 beds and 595 employees.

Table 5.1 Number of Accommodation units, Rooms, Beds and Employment

	No. of accommodation units	No. of Rooms	No. of Beds	Number of Employees		
				Permanent	Temporary	Total
Census	149	1615	3197	206	389	595

Distribution of employees in accommodation units by age group are given in Table 5.2. In total, 595 employees were working in the 152 accommodation units. Majority (64.7%) of the employees are in the age group 26-40 years.

Table 5.2 Distribution of Employees in Accommodation Units by Age Group

	No. of accommodation units	Number of Employees	Employees by age-group (%)				
			18-25 Yr	26-30 Yr	31-40 Yr	41-50 Yr	Above 50 Yr
Census	149	595	12.3	24	40.7	18	5

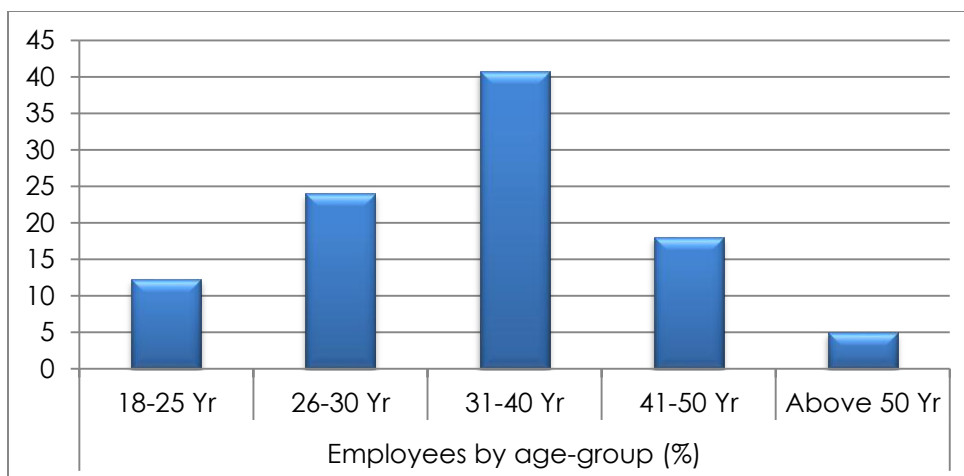


Fig5.1 Distribution of Employees by age-group

Distribution of employees in accommodation units by service are given in Table 5.3. Majority (46.8%) works in the F&B department.

Table 5.3 Distribution of Employees in Accommodation Units by Service

	No. of accommodation units	Number of Employees	Distribution of employees by service			
			Management	F&B	House keeping	Others
Census	149	595	14.3	46.8	22.0	16.9

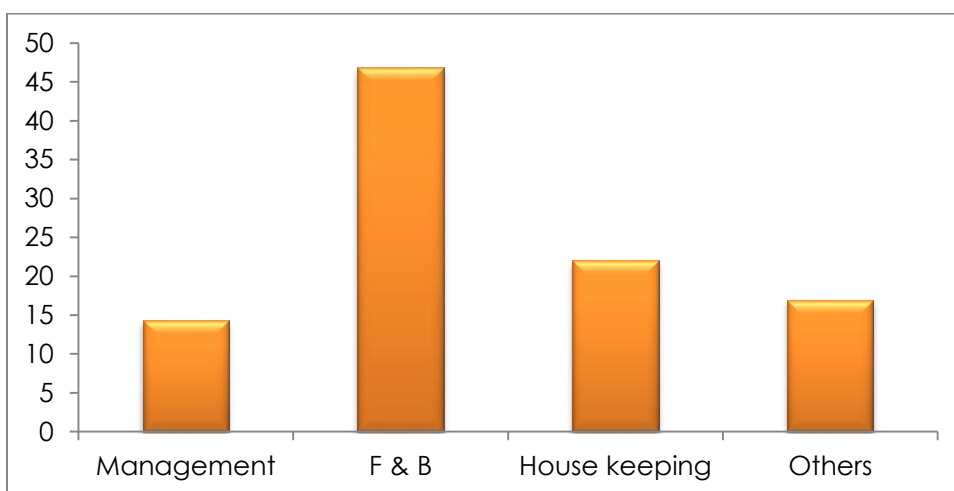


Fig 5.2 Distribution of Employees in Accommodation Units by Service

Distribution of accommodation units by type is given in Table 5.4. Out of 149 accommodation units, 81 were Hotels, 43 were Guest Houses and 9 were Resort, 9 were Bed & Breakfast, 4 were Lodge and 3 were Apartments.

Table 5.4 Distribution of Accommodation Units by Types

	Hotels	Apartment Hotel	Guest House	Bed & Breakfast	Resort	Lodge	Total
Census	81	3	43	9	9	4	149

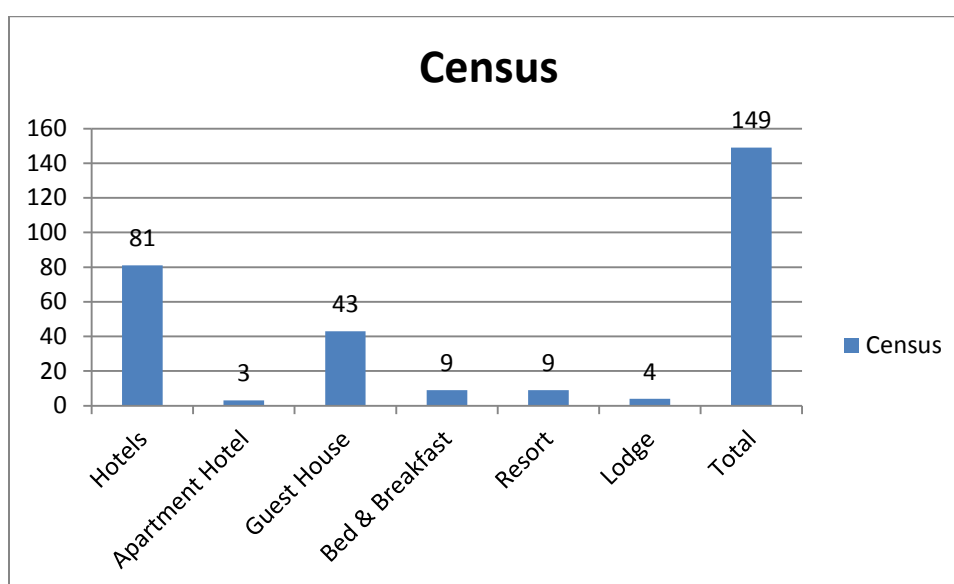


Fig 5.3 Distribution of Accommodation Units by Types

Siju Cave



Appendix- A**A1: District wise number of visits to tourist Destinations by Domestic Visitors (April 2014)**

Sl. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{DT-h}	Q^{DT-f}	Q^{DT-o}	Q^{DT}	Q^{DS}
1	East Khasi Hills	34043	522	103	34668	14970
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	994	95	74	1163	276
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	44	15	0	59	6
7	East Garo Hills	56	7	0	63	13
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	52930	394	126	53450	18036
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		88067	1033	303	89403	33301

A1 (a): District wise number of visits to tourist Destinations by Foreign Visitors (April 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{FT-h}	Q^{FT-f}	Q^{FT-o}	Q^{FT}	Q^{FS}
1	East Khasi Hills	760	0	0	760	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	12	0	0	12	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	2	0	0	2	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	688	0	0	688	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		1462	0	0	1462	0

A1 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (April 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	34668	760	35428	14970	0	34668
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	1163	12	1175	276	0	1163
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	59	2	61	6	0	59
7	East Garo Hills	63	0	63	13	0	63
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	53450	688	54138	18036	0	53450
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		89403	1462	90865	33301	0	89403

A2: District wise number of visits to tourist Destinations by Domestic Visitors (May 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	38281	613	121	39015	18839
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	513	21	10	544	115
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	35	5	0	40	6
7	East Garo Hills	75	7	0	82	10
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	1293	134	48	1475	220
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		40197	780	179	41156	19190

A2 (a): District wise number of visits to tourist Destinations by Foreign Visitors (May 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q*FT-h	Q*FT-f	Q*FT-o	Q*FT	Q*FS
1	East Khasi Hills	517	0	0	517	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	4	0	0	4	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	25	0	0	25	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		546	0	0	546	0

A2 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (May 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	39015	517	39532	18839	0	18839
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	544	0	544	115	0	115
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	40	4	44	6	0	6
7	East Garo Hills	82	0	82	10	0	10
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1475	25	1500	220	0	220
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		41156	546	41702	19190	0	19190

A3: District wise number of visits to tourist Destinations by Domestic Visitors (June 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	41327	728	242	42297	19124
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	415	14	8	437	42
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	55	10	0	65	7
7	East Garo Hills	52	6	0	58	9
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	917	30	11	958	71
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		42766	788	261	43815	19253

A3 (a): District wise number of visits to tourist Destinations by Foreign Visitors (June 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*FT-h}	Q^{*FT-f}	Q^{*FT-o}	Q^{*FT}	Q^{*FS}
1	East Khasi Hills	487	0	0	487	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	2	0	0	2	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	22	0	0	22	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		511	0	0	511	0

A3 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (June 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	42297	487	42784	19124	0	19124
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	437	0	437	42	0	42
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	65	2	67	7	0	7
7	East Garo Hills	58	0	58	9	0	9
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	958	22	980	71	0	71
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		43815	511	44326	19253	0	19253

A4: District wise number of visits to tourist Destinations by Domestic Visitors (July 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	51429	738	242	52409	14847
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	1421	23	11	1455	95
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	84	9	0	93	15
7	East Garo Hills	73	6	0	79	15
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	831	25	9	865	45
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		53838	801	262	54901	15017

A4 (a): District wise number of visits to tourist Destinations by Foreign Visitors (July 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q*FT-h	Q*FT-f	Q*FT-o	Q*FT	Q*FS
1	East Khasi Hills	498	0	0	498	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	1	0	0	1	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	5	0	0	5	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		504	0	0	504	0

A4 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (July 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	52409	498	52907	14847	0	14847
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	1455	1	1456	95	0	95
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	93	0	93	15	0	15
7	East Garo Hills	79	0	79	15	0	15
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	865	5	870	45	0	45
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		54901	504	55405	15017	0	15017

A5: District wise number of visits to tourist Destinations by Domestic Visitors (August 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	42964	448	97	43509	8149
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	1061	19	9	1089	86
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	50	6	0	56	8
7	East Garo Hills	52	3	0	55	9
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	734	12	3	749	41
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		44861	488	109	45458	8293

A5 (a): District wise number of visits to tourist Destinations by Foreign Visitors (August 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*FT-h}	Q^{*FT-f}	Q^{*FT-o}	Q^{*FT}	Q^{*FS}
1	East Khasi Hills	526	0	0	526	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	4	0	0	4	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	5	0	0	5	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	1	0	0	1	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		536	0	0	536	0

A5 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (August 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	43509	526	44035	8149	0	8149
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	1089	4	1093	86	0	86
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	56	5	61	8	0	8
7	East Garo Hills	55	0	55	9	0	9
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	749	1	750	41	0	41
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		45458	536	45994	8293	0	8293

A6: District wise number of visits to tourist Destinations by Domestic Visitors (September 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	40276	371	68	40715	6308
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	1038	17	6	1061	61
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	18	2	0	20	9
7	East Garo Hills	6	0	0	6	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	721	10	0	731	41
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		42059	400	74	42533	6419

**A6 (a): District wise number of visits to tourist Destinations by Foreign Visitors
(September 2014)**

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q*FT-h	Q*FT-f	Q*FT-o	Q*FT	Q*FS
1	East Khasi Hills	454	0	0	454	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	30	0	0	30	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	10	0	0	10	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		494	0	0	494	0

A6 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (September 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	40715	454	41169	6308	0	6308
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	1061	30	1091	61	0	61
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	20	0	20	9	0	9
7	East Garo Hills	6	0	6	0	0	0
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	731	10	731	41	0	41
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		42533	494	43027	6419	0	6419

A7: District wise number of visits to tourist Destinations by Domestic Visitors (October 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	45152	435	95	45682	7934
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	1217	43	19	1279	215
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	20	2	0	22	14
7	East Garo Hills	45	0	0	45	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	1346	23	0	1369	49
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		47780	503	114	48397	8212

A7 (a): District wise number of visits to tourist Destinations by Foreign Visitors (October 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*FT-h}	Q^{*FT-f}	Q^{*FT-o}	Q^{*FT}	Q^{*FS}
1	East Khasi Hills	605	0	0	605	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	53	0	0	53	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	16	0	0	16	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		674	0	0	674	0

A7 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (October 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	45682	605	46287	7934	0	7934
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	1279	53	1332	215	0	215
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	22	0	22	14	0	14
7	East Garo Hills	45	0	45	0	0	0
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1369	16	1385	49	0	49
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		48397	674	49071	8212	0	8212

A8: District wise number of visits to tourist Destinations by Domestic Visitors (November 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	40863	327	80	41270	4264
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	38	0	0	38	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	1125	25	0	1150	50
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		42026	352	80	42458	4314

A8 (a): District wise number of visits to tourist Destinations by Foreign Visitors (November 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q*FT-h	Q*FT-f	Q*FT-o	Q*FT	Q*FS
1	East Khasi Hills	565	0	0	565	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	18	0	0	18	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		583	0	0	583	0

A8 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (November 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	41270	565	41835	4264	0	4264
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0
7	East Garo Hills	38	0	38	0	0	0
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1150	18	1168	50	0	50
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		42458	583	43041	4314	0	4314

A9: District wise number of visits to tourist Destinations by Domestic Visitors (December 2014)

S. No.	District	Domestic				
		No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
		Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
1	East Khasi Hills	46086	417	113	46616	4912
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	33	0	0	33	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	917	47	0	964	63
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		47036	464	113	47613	4975

A9 (a): District wise number of visits to tourist Destinations by Foreign Visitors (December 2014)

S. No.	District	Foreigner				
		No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
		Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
		Q^{*FT-h}	Q^{*FT-f}	Q^{*FT-o}	Q^{*FT}	Q^{*FS}
1	East Khasi Hills	483	0	0	483	0
2	West Khasi Hills	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0
9	West Garo Hills	27	0	0	27	0
10	South Garo Hills	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0
Total		510	0	0	510	0

A9 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (December 2014)

S. No.	District	No. of Visits by Tourists			No. of Visits by Same day visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	46616	483	47099	4912	0	4912
2	West Khasi Hills	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0
7	East Garo Hills	33	0	33	0	0	0
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	964	27	991	63	0	63
10	South Garo Hills	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0
Total		47613	510	48123	4975	0	4975

A10: District wise number of visits to tourist Destinations by Domestic Visitors (January 2015)

District	Domestic				
	No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
	Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)
	Q^{DT-h}	Q^{DT-f}	Q^{DT-o}	Q^{DT}	Q^{DS}
East Khasi Hills	43921	362	83	44366	3873
West Khasi Hills	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0
Ri Bhoi	648	159	0	807	174
East Jaintia Hills	0	0	0	0	0
West Jaintia Hills	33	12	0	45	0
East Garo Hills	0	0	0	0	0
North Garo Hills	0	0	0	0	0
West Garo Hills	1612	84	0	1696	127
South Garo Hills	0	0	0	0	0
South West Garo Hills	0	0	0	0	0
Total	46214	617	83	46914	4174

A10 (a): District wise number of visits to tourist Destinations by Foreign Visitors (January 2015)

District	Foreigner				
	No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
	Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)
	Q*FT-h	Q*FT-f	Q*FT-o	Q*FT	Q*FS
East Khasi Hills	432	0	0	432	0
West Khasi Hills	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0
Ri Bhoi	12	0	0	12	0
East Jaintia Hills	0	0	0	0	0
West Jaintia Hills	0	0	0	0	0
East Garo Hills	0	0	0	0	0
North Garo Hills	0	0	0	0	0
West Garo Hills	81	0	0	81	0
South Garo Hills	0	0	0	0	0
South West Garo Hills	0	0	0	0	0
Total	525	0	0	525	0

A10 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (January 2015)

District	No. of Visits by Tourists			No. of Visits by Same day visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	44366	432	44798	3873	0	3873
West Khasi Hills	0	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0	0
Ri Bhoi	807	12	819	174	0	174
East Jaintia Hills	0	0	0	0	0	0
West Jaintia Hills	45	0	45	0	0	0
East Garo Hills	0	0	0	0	0	0
North Garo Hills	0	0	0	0	0	0
West Garo Hills	1696	81	1777	127	0	127
South Garo Hills	0	0	0	0	0	0
South West Garo Hills	0	0	0	0	0	0
Total	46914	525	47439	4174	0	4174

A11: District wise number of visits to tourist Destinations by Domestic Visitors (February 2015)

District	Domestic				
	No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
	Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)
	Q^{DT-h}	Q^{DT-f}	Q^{DT-o}	Q^{DT}	Q^{DS}
East Khasi Hills	39527	283	65	39875	3261
West Khasi Hills	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0
Ri Bhoi	683	147	0	830	182
East Jaintia Hills	0	0	0	0	0
West Jaintia Hills	38	11	0	49	0
East Garo Hills	0	0	0	0	0
North Garo Hills	0	0	0	0	0
West Garo Hills	1197	52	0	1249	132
South Garo Hills	0	0	0	0	0
South West Garo Hills	0	0	0	0	0
Total	41445	493	65	42003	3575

A11 (a): District wise number of visits to tourist Destinations by Foreign Visitors (February 2015)

District	Foreigner				
	No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
	Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)
	Q^{FT-h}	Q^{FT-f}	Q^{FT-o}	Q^{FT}	Q^{FS}
East Khasi Hills	336	0	0	336	0
West Khasi Hills	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0
Ri Bhoi	15	0	0	15	0
East Jaintia Hills	0	0	0	0	0
West Jaintia Hills	0	0	0	0	0
East Garo Hills	0	0	0	0	0
North Garo Hills	0	0	0	0	0
West Garo Hills	197	0	0	197	0
South Garo Hills	0	0	0	0	0
South West Garo Hills	0	0	0	0	0
Total	548	0	0	548	0

A11 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign Visitors (February 2015)

District	No. of Visits by Tourists			No. of Visits by Same day visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	39875	336	40211	3261	0	3261
West Khasi Hills	0	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0	0
Ri Bhoi	830	15	845	182	0	182
East Jaintia Hills	0	0	0	0	0	0
West Jaintia Hills	49	0	49	0	0	0
East Garo Hills	0	0	0	0	0	0
North Garo Hills	0	0	0	0	0	0
West Garo Hills	1249	197	1446	132	0	132
South Garo Hills	0	0	0	0	0	0
South West Garo Hills	0	0	0	0	0	0
Total	42003	548	42551	3575	0	3575

A12: District wise number of visits to tourist Destinations by Domestic Visitors (March 2015)

District	Domestic				
	No. of visits by Domestic Tourists				No. of visits by Domestic same day visitors
	Staying At Hotels	Staying With F & R	Staying Else where	Total	
(1)	(2)	(3)	(4)	(5)	(6)
	Q^{*DT-h}	Q^{*DT-f}	Q^{*DT-o}	Q^{*DT}	Q^{*DS}
East Khasi Hills	46589	342	84	47015	4417
West Khasi Hills	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0
Ri Bhoi	527	114	0	641	85
East Jaintia Hills	0	0	0	0	0
West Jaintia Hills	45	16	0	61	0
East Garo Hills	65	7	0	72	0
North Garo Hills	0	0	0	0	0
West Garo Hills	2051	66	0	2117	140
South Garo Hills	0	0	0	0	0
South West Garo Hills	0	0	0	0	0
Total	49277	545	84	49906	4642

**A12 (a): District wise number of visits to tourist Destinations by Foreign Visitors
(March 2015)**

District	Foreigner				
	No. of visits by Foreign Tourists				No. of visits by Foreign same day visitors
	Staying at Hotels	Staying with F & R	Staying Elsewhere	Total	
(1)	(2)	(3)	(4)	(5)	(6)
	Q*FT-h	Q*FT-f	Q*FT-o	Q*FT	Q*FS
East Khasi Hills	639	0	0	639	0
West Khasi Hills	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0
Ri Bhoi	0	0	0	0	0
East Jaintia Hills	0	0	0	0	0
West Jaintia Hills	0	0	0	0	0
East Garo Hills	0	0	0	0	0
North Garo Hills	0	0	0	0	0
West Garo Hills	25	0	0	25	0
South Garo Hills	0	0	0	0	0
South West Garo Hills	0	0	0	0	0
Total	664	0	0	664	0

**A12 (b): District wise total number of visits to tourist Destinations by Domestic & Foreign
Visitors (March 2015)**

District	No. of Visits by Tourists			No. of Visits by Same day visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	47015	639	47654	4417	0	4417
West Khasi Hills	0	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0	0
Ri Bhoi	641	0	641	85	0	85
East Jaintia Hills	0	0	0	0	0	0
West Jaintia Hills	61	0	61	0	0	0
East Garo Hills	72	0	72	0	0	0
North Garo Hills	0	0	0	0	0	0
West Garo Hills	2117	25	2142	140	0	140
South Garo Hills	0	0	0	0	0	0
South West Garo Hills	0	0	0	0	0	0
Total	49906	664	50570	4642	0	4642

Appendix-B

B1: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (April 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	30948	512	101	31561	4046	67	13	4126	34994	579	114	35687	13609	1779	15388
2	West Khasi Hills	0	0	0	0	1723	147	39	1909	4723	147	39	4909	0	492	492
3	South West Khasi Hills	0	0	0	0	0	283	21	304	0	283	21	304	0	267	267
4	Ri Bhoi	904	94	73	1071	965	100	78	1143	1869	194	151	2214	251	268	519
5	East Jaintia Hills	0	0	0	0	0	189	18	207	0	189	18	207	0	375	375
6	West Jaintia Hills	44	15	0	59	275	93	0	368	319	108	0	427	6	40	46
7	East Garo Hills	51	7	0	58	425	58	0	483	476	65	0	541	12	99	111
8	North Garo Hills	0	0	0	0	0	221	0	221	0	221	0	221	0	332	332
9	West Garo Hills	47685	390	125	48200	12920	106	34	13060	60605	496	159	61260	16249	4402	20651
10	South Garo Hills	0	0	0	0	2416	73	10	2499	2416	73	10	2499	0	210	210
11	South West Garo Hills	0	0	0	0	0	435	0	435	0	435	0	435	0	118	118
Total		79632	1018	299	80949	22770	1772	213	24755	105402	2790	512	108704	30127	8386	38513

B1 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (April 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	745	0	0	745	0	0	0	0	745	0	0	745	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	12	0	0	12	0	0	0	0	12	0	0	12	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	2	0	0	2	0	0	0	0	2	0	0	2	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	681	0	0	681	0	0	0	0	681	0	0	681	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		1440	0	0	1440	0	0	0	0	1440	0	0	1440	0	0	0

B1 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (April 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	35687	745	36432	15388	0	15388
2	West Khasi Hills	4909	0	4909	492	0	492
3	South West Khasi Hills	304	0	304	267	0	267
4	Ri Bhoi	2214	12	2226	519	0	519
5	East Jaintia Hills	207	0	207	375	0	375
6	West Jaintia Hills	427	2	429	46	0	46
7	East Garo Hills	541	0	541	111	0	111
8	North Garo Hills	221	0	221	332	0	332
9	West Garo Hills	61260	681	61941	20651	0	20651
10	South Garo Hills	2499	0	2499	210	0	210
11	South West Garo Hills	435	0	435	118	0	118
Total		108704	1440	110144	38513	0	38513

B2: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (May 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	34801	557	110	35468	4549	73	14	4636	39350	630	124	40104	17126	2239	19365
2	West Khasi Hills	0	0	0	0	4892	132	21	5045	4892	132	21	5045	0	421	421
3	South West Khasi Hills	0	0	0	0	0	248	16	264	0	248	16	264	0	247	247
4	Ri Bhoi	467	19	9	495	498	20	10	528	965	39	19	1023	112	120	232
5	East Jaintia Hills	0	0	0	0	0	145	30	175	0	145	30	175	0	463	463
6	West Jaintia Hills	33	5	0	38	199	28	0	227	232	33	0	265	5	43	48
7	East Garo Hills	68	7	0	75	567	53	0	620	635	60	0	695	9	76	85
8	North Garo Hills	0	0	0	0	0	368	9	377	0	368	9	377	0	118	118
9	West Garo Hills	1175	122	44	1341	318	33	12	363	1493	155	56	1704	201	54	255
10	South Garo Hills	0	0	0	0	4344	115	0	4459	4344	115	0	4459	0	427	427
11	South West Garo Hills	0	0	0	0	0	236	0	236	0	236	0	236	0	269	269
Total		36544	710	163	37417	15367	1451	112	16930	51911	2161	275	54347	17453	4477	21930

B2 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (May 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	514	0	0	514	0	0	0	0	514	0	0	514	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	4	0	0	4	0	0	0	0	4	0	0	4	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	25	0	0	25	0	0	0	0	25	0	0	25	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		543	0	0	543	0	0	0	0	543	0	0	543	0	0	0

B2 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (May 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	40104	514	40618	19365	0	19365
2	West Khasi Hills	5045	0	5045	421	0	421
3	South West Khasi Hills	264	0	264	247	0	247
4	Ri Bhoi	1023	0	1023	224	0	232
5	East Jaintia Hills	175	0	175	463	0	463
6	West Jaintia Hills	265	4	269	48	0	48
7	East Garo Hills	695	0	695	85	0	85
8	North Garo Hills	377	0	377	118	0	118
9	West Garo Hills	1704	25	1729	255	0	255
10	South Garo Hills	4459	0	4459	427	0	427
11	South West Garo Hills	236	0	236	269	0	269
Total		54347	543	54890	21930	0	21930

B3: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (June 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	36899	650	239	37788	4824	85	31	4940	41723	735	270	42728	17075	2232	19307
2	West Khasi Hills	0	0	0	0	1768	128	15	1911	1768	128	15	1911	0	417	417
3	South West Khasi Hills	0	0	0	0	0	174	10	184	0	174	10	184	0	431	431
4	Ri Bhoi	392	12	7	411	418	13	7	438	810	25	14	849	35	38	73
5	East Jaintia Hills	0	0	0	0	0	152	21	173	0	152	21	173	0	289	289
6	West Jaintia Hills	30	5	0	35	188	31	0	219	218	36	0	254	5	32	37
7	East Garo Hills	65	7	0	72	540	58	0	598	605	65	0	670	8	67	75
8	North Garo Hills	0	0	0	0	0	167	6	173	0	167	6	173	0	346	346
9	West Garo Hills	1154	109	36	1299	313	30	10	353	1467	139	46	1652	194	52	246
10	South Garo Hills	0	0	0	0	1625	118	0	1743	1625	118	0	1743	0	26	26
11	South West Garo Hills	0	0	0	0	0	218	0	218	0	218	0	218	0	329	329
Total		38540	783	282	39605	9676	1174	100	10950	48216	1957	382	50555	17317	4259	21576

B3 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (June 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	480	0	0	480	0	0	0	0	480	0	0	480	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	2	0	0	2	0	0	0	0	2	0	0	2	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	22	0	0	22	0	0	0	0	22	0	0	22	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		504	0	0	504	0	0	0	0	504	0	0	504	0	0	0

B3 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (June 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	42728	480	43208	19307	0	19307
2	West Khasi Hills	1911	0	1911	417	0	417
3	South West Khasi Hills	184	0	184	431	0	431
4	Ri Bhoi	849	0	849	73	0	73
5	East Jaintia Hills	173	0	173	289	0	289
6	West Jaintia Hills	254	2	256	37	0	37
7	East Garo Hills	670	0	670	75	0	75
8	North Garo Hills	173	0	173	346	0	346
9	West Garo Hills	1652	22	1674	246	0	246
10	South Garo Hills	1743	0	1743	26	0	26
11	South West Garo Hills	218	0	218	329	0	329
Total		50555	504	51059	21576	0	21576

B4: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (July 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	45919	659	239	46817	4855	70	25	4950	50774	729	264	51767	13256	1401	14657
2	West Khasi Hills	0	0	0	0	1723	103	21	1847	1723	103	21	1847	0	523	523
3	South West Khasi Hills	0	0	0	0	0	246	24	270	0	246	24	270	0	345	345
4	Ri Bhoi	1269	19	10	1298	1283	19	10	1312	2552	38	20	2610	85	86	171
5	East Jaintia Hills	0	0	0	0	0	220	18	238	0	220	18	238	0	304	304
6	West Jaintia Hills	80	8	0	88	586	59	0	645	666	67	0	733	13	95	108
7	East Garo Hills	69	6	0	75	519	45	0	564	588	51	0	639	14	105	119
8	North Garo Hills	0	0	0	0	0	388	27	415	0	388	27	415	0	278	278
9	West Garo Hills	742	23	8	773	250	8	3	261	992	31	11	1033	40	14	54
10	South Garo Hills	0	0	0	0	1159	98	0	1257	1159	98	0	1257	0	149	149
11	South West Garo Hills	0	0	0	0	0	384	0	384	0	384	0	384	0	267	267
Total		48079	715	257	49051	10375	1639	128	12143	58454	2354	385	61193	13408	3567	16975

B4 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (July 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	495	0	0	495	0	0	0	0	495	0	0	495	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	1	0	0	1	0	0	0	0	1	0	0	1	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	5	0	0	5	0	0	0	0	5	0	0	5	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		501	0	0	501	0	0	0	0	501	0	0	501	0	0	0

**B4 (b): District wise total number of Domestic and Foreign Tourist and Day visitors
(July 2014)**

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	51767	495	52262	14657	0	14657
2	West Khasi Hills	1847	0	1847	523	0	523
3	South West Khasi Hills	270	0	270	345	0	345
4	Ri Bhoi	2610	1	2611	171	0	171
5	East Jaintia Hills	238	0	238	304	0	304
6	West Jaintia Hills	733	0	733	108	0	108
7	East Garo Hills	639	0	639	119	0	119
8	North Garo Hills	415	0	415	278	0	278
9	West Garo Hills	1033	5	1038	54	0	54
10	South Garo Hills	1257	0	1257	149	0	149
11	South West Garo Hills	384	0	384	267	0	267
Total		61193	501	61694	16975	0	16975

B5: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (August 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	38361	400	94	38855	4056	42	10	4108	42416	442	104	42963	7276	769	8045
2	West Khasi Hills	0	0	0	0	1407	111	17	1535	1407	111	17	1535	0	542	542
3	South West Khasi Hills	0	0	0	0	0	368	10	378	0	368	10	378	0	327	327
4	Ri Bhoi	948	15	6	969	959	15	6	980	1907	30	12	1949	77	77	154
5	East Jaintia Hills	0	0	0	0	0	393	8	401	0	393	8	401	0	263	263
6	West Jaintia Hills	45	4	0	49	330	29	0	359	375	33	0	408	8	59	67
7	East Garo Hills	48	3	0	51	361	23	0	384	409	26	0	435	8	59	67
8	North Garo Hills	0	0	0	0	0	239	3	242	0	239	3	242	0	258	258
9	West Garo Hills	656	8	3	667	221	3	1	225	877	11	4	892	37	13	50
10	South Garo Hills	0	0	0	0	1023	54	0	1077	1023	54	0	1077	0	252	252
11	South West Garo Hills	0	0	0	0	0	371	0	371	0	371	0	371	0	226	226
Total		40058	430	103	40891	8356	1648	55	10059	48414	2078	158	50650	7406	2845	10251

B5 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (August 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	518	0	0	518	0	0	0	0	518	0	0	518	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	4	0	0	4	0	0	0	0	4	0	0	4	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	5	0	0	5	0	0	0	0	5	0	0	5	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	1	0	0	1	0	0	0	0	1	0	0	1	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		528	0	0	528	0	0	0	0	528	0	0	528	0	0	0

B5 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (August 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	42963	518	43481	8045	0	8045
2	West Khasi Hills	1535	0	1535	542	0	542
3	South West Khasi Hills	378	0	378	327	0	327
4	Ri Bhoi	1949	4	1951	154	0	154
5	East Jaintia Hills	401	0	401	263	0	263
6	West Jaintia Hills	408	5	413	67	0	67
7	East Garo Hills	435	0	435	67	0	67
8	North Garo Hills	242	0	242	258	0	258
9	West Garo Hills	892	1	893	50	0	50
10	South Garo Hills	1077	0	1077	252	0	252
11	South West Garo Hills	371	0	371	226	0	226
Total		50650	528	51178	10251	0	10251

B6: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (September 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	35961	331	94	36386	3802	35	10	3847	39763	366	104	40233	5632	595	6227
2	West Khasi Hills	0	0	0	0	1542	117	17	1676	1542	117	17	1676	0	618	618
3	South West Khasi Hills	0	0	0	0	0	356	29	385	0	356	29	385	0	354	354
4	Ri Bhoi	927	15	6	948	937	15	6	958	1864	30	12	1906	54	55	109
5	East Jaintia Hills	0	0	0	0	0	276	17	293	0	276	17	293	0	315	315
6	West Jaintia Hills	18	2	0	20	132	15	0	147	150	17	0	167	8	58	66
7	East Garo Hills	6	0	0	6	45	0	0	45	51	0	0	51	0	0	0
8	North Garo Hills	0	0	0	0	0	287	13	300	0	287	13	300	0	319	319
9	West Garo Hills	644	8	3	655	218	3	1	222	862	11	4	877	37	12	49
10	South Garo Hills	0	0	0	0	1085	61	0	1146	1085	61	0	1146	0	70	70
11	South West Garo Hills	0	0	0	0	0	238	0	238	0	238	0	238	0	345	345
Total		37556	356	103	38015	7761	1403	93	9257	45317	1759	196	47272	5731	2741	8472

B6 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (September 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	450	0	0	450	0	0	0	0	450	0	0	450	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	28	0	0	28	0	0	0	0	28	0	0	28	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	10	0	0	10	0	0	0	0	10	0	0	10	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		488	0	0	488	0	0	0	0	488	0	0	488	0	0	0

B6 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (September 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	40233	450	40683	6227	0	6227
2	West Khasi Hills	1676	0	1676	618	0	618
3	South West Khasi Hills	385	0	385	354	0	354
4	Ri Bhoi	1906	28	1934	109	0	109
5	East Jaintia Hills	293	0	293	315	0	315
6	West Jaintia Hills	167	0	167	66	0	66
7	East Garo Hills	51	0	51	0	0	0
8	North Garo Hills	300	0	300	319	0	319
9	West Garo Hills	877	10	887	49	0	49
10	South Garo Hills	1146	0	1146	70	0	70
11	South West Garo Hills	238	0	238	345	0	345
Total		47272	488	47760	8472	0	8472

B7: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (October 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	40314	388	85	40788	4126	121	31	4278	44440	509	116	45066	7084	512	7596
2	West Khasi Hills	0	0	0	0	1623	123	25	1771	1623	123	25	1771	0	36	36
3	South West Khasi Hills	0	0	0	0	431	384	29	844	431	384	29	844	0	24	24
4	Ri Bhoi	1087	38	17	1142	325	32	14	371	1412	70	31	1513	192	238	430
5	East Jaintia Hills	0	0	0	0	0	288	24	312	0	288	24	312	0	162	162
6	West Jaintia Hills	18	2	0	20	214	121	0	335	232	123	0	355	13	56	69
7	East Garo Hills	40	0	0	40	52	24	0	76	92	24	0	116	0	21	21
8	North Garo Hills	0	0	0	0	0	318	0	318	0	318	0	318	0	14	14
9	West Garo Hills	1202	21	0	1222	512	28	0	540	1714	49	0	1762	44	132	176
10	South Garo Hills	0	0	0	0	1124	125	0	1249	1124	125	0	1249	0	19	19
11	South West Garo Hills	0	0	0	0	0	337	0	337	0	337	0	337	0	25	25
Total		42661	449	102	43212	8407	1901	123	10431	51068	2350	225	53643	7332	1239	8571

B7 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (October 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	587	0	0	587	0	0	0	0	587	0	0	587	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	50	0	0	50	0	0	0	0	50	0	0	50	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	16	0	0	16	0	0	0	0	16	0	0	16	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		653	0	0	653	0	0	0	0	653	0	0	653	0	0	0

B7 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (October 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	45066	587	45653	7596	0	7596
2	West Khasi Hills	1771	0	1771	36	0	36
3	South West Khasi Hills	844	0	844	24	0	24
4	Ri Bhoi	1513	50	1563	430	0	430
5	East Jaintia Hills	312	0	312	162	0	162
6	West Jaintia Hills	355	0	355	69	0	69
7	East Garo Hills	116	0	116	21	0	21
8	North Garo Hills	318	0	318	14	0	14
9	West Garo Hills	1762	16	1778	176	0	176
10	South Garo Hills	1249	0	1249	19	0	19
11	South West Garo Hills	337	0	337	25	0	25
Total		53643	653	54296	8571	0	8571

B8: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (November 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	36485	292	71	36848	10711	86	21	10818	47196	378	92	47666	3807	1118	4925
2	West Khasi Hills	0	0	0	0	325	10	0	335	325	10	0	335	0	16	16
3	South West Khasi Hills	0	0	0	0	138	125	11	274	138	125	11	274	0	23	23
4	Ri Bhoi	0	0	0	0	291	13	0	304	291	13	0	304	0	121	121
5	East Jaintia Hills	0	0	0	0	0	142	0	142	0	142	0	142	0	89	89
6	West Jaintia Hills	0	0	0	0	326	65	0	391	326	65	0	391	0	74	74
7	East Garo Hills	34	0	0	34	64	0	0	64	98	0	0	98	0	0	0
8	North Garo Hills	0	0	0	0	0	197	0	197	0	197	0	197	0	25	25
9	West Garo Hills	1004	22	0	1027	505	11	0	516	1509	33	0	1543	45	22	67
10	South Garo Hills	0	0	0	0	235	87	0	322	235	87	0	322	0	23	23
11	South West Garo Hills	0	0	0	0	0	117	0	117	0	117	0	117	0	16	16
Total		37523	314	71	37909	12595	853	32	13480	50118	1167	103	51389	3852	1527	5379

B8 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (November 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	565	0	0	565	0	0	0	0	565	0	0	565	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	East Garo Hills	17	0	0	17	0	0	0	0	17	0	0	17	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		582	0	0	582	0	0	0	0	582	0	0	582	0	0	0

B8 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (November 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	47666	565	48231	4925	0	4925
2	West Khasi Hills	335	0	335	16	0	16
3	South West Khasi Hills	274	0	274	23	0	23
4	Ri Bhoi	304	0	304	121	0	121
5	East Jaintia Hills	142	0	142	89	0	89
6	West Jaintia Hills	391	0	391	74	0	74
7	East Garo Hills	98	17	115	0	0	0
8	North Garo Hills	197	0	197	25	0	25
9	West Garo Hills	1543	0	1543	67	0	67
10	South Garo Hills	322	0	322	23	0	23
11	South West Garo Hills	117	0	117	16	0	16
Total		51389	582	51971	5379	0	5379

B9: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (December 2014)

S. No.	District	Domestic														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	41148	372	101	41621	12080	109	30	12219	53228	481	131	53840	4386	1288	5674
2	West Khasi Hills	0	0	0	0	457	23	17	497	457	23	17	497	0	145	145
3	South West Khasi Hills	0	0	0	0	149	109	23	281	149	109	23	281	0	56	56
4	Ri Bhoi	0	0	0	0	324	56	0	380	324	56	0	380	0	238	238
5	East Jaintia Hills	0	0	0	0	0	235	0	235	0	235	0	235	0	107	107
6	West Jaintia Hills	0	0	0	0	465	89	0	554	465	89	0	554	0	95	95
7	East Garo Hills	30	0	0	30	57	0	0	57	87	0	0	87	0	0	0
8	North Garo Hills	0	0	0	0	0	254	0	254	0	254	0	254	0	32	32
9	West Garo Hills	834	42	0	876	419	21	0	440	1253	63	0	1316	56	29	85
10	South Garo Hills	0	0	0	0	324	125	0	449	324	125	0	449	0	54	54
11	South West Garo Hills	0	0	0	0	0	283	0	283	0	283	0	283	0	46	46
Total		42012	414	101	42527	14275	1304	70	15649	56287	1718	171	58176	4442	2090	6532

B9 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (December 2014)

S. No.	District	Foreigner														
		Leisure				Non-Leisure				Total				No. of day visitors		
		Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1	East Khasi Hills	476	0	0	476	0	0	0	0	476	0	0	476	0	0	0
2	West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	Ri Bhoi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	West Garo Hills	24	0	0	24	0	0	0	0	24	0	0	24	0	0	0
10	South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total		500	0	0	500	0	0	0	0	500	0	0	500	0	0	0

B9 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (December 2014)

S. No.	District	No. of Tourists			No. of Day Visitors		
		Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	53840	476	54316	5674	0	5674
2	West Khasi Hills	497	0	497	145	0	145
3	South West Khasi Hills	281	0	281	56	0	56
4	Ri Bhoi	380	0	380	238	0	238
5	East Jaintia Hills	235	0	235	107	0	107
6	West Jaintia Hills	554	0	554	95	0	95
7	East Garo Hills	87	0	87	0	0	0
8	North Garo Hills	254	0	254	32	0	32
9	West Garo Hills	1316	24	1340	85	0	85
10	South Garo Hills	449	0	449	54	0	54
11	South West Garo Hills	283	0	283	46	0	46
Total		58176	500	58676	6532	0	6532

B10: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (January 2015)

District	Domestic														
	Leisure				Non-Leisure				Total				No. of day visitors		
	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
East Khasi Hills	42354	317	72	42743	4217	85	15	4317	46571	402	87	47060	3468	542	4010
West Khasi Hills	0	0	0	0	523	28	19	570	523	28	19	570	0	127	127
South West Khasi Hills	0	0	0	0	168	97	21	286	168	97	21	286	0	48	48
Ri Bhoi	627	133	0	760	319	115	0	434	946	248	0	1194	151	141	292
East Jaintia Hills	0	0	0	0	0	212	0	212	0	212	0	212	0	95	95
West Jaintia Hills	33	10	0	43	218	63	0	281	251	73	0	324	0	37	37
East Garo Hills	0	0	0	0	428	92	0	520	428	92	0	520	0	73	73
North Garo Hills	0	0	0	0	0	236	0	236	0	236	0	236	0	51	51
West Garo Hills	1536	69	0	1605	394	46	0	440	1930	115	0	2045	113	123	236
South Garo Hills	0	0	0	0	209	116	0	325	209	116	0	325	0	47	47
South West Garo Hills	0	0	0	0	0	197	0	197	0	197	0	197	0	32	32
Total	44550	529	72	45151	6476	1287	55	7818	51026	1816	127	52969	3732	1316	5048

B10 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (January 2015)

District	Foreigner														
	Leisure				Non-Leisure				Total				No. of day visitors		
	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
East Khasi Hills	419	0	0	419	0	0	0	0	419	0	0	419	0	0	0
West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ri Bhoi	12	0	0	12	0	0	0	0	12	0	0	12	0	0	0
East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Garo Hills	72	0	0	72	0	0	0	0	72	0	0	72	0	0	0
South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	503	0	0	503	0	0	0	0	503	0	0	503	0	0	0

B10 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (January 2015)

District	No. of Tourists			No. of Day Visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	47060	419	47479	4010	0	4010
West Khasi Hills	570	0	570	127	0	127
South West Khasi Hills	286	0	286	48	0	48
Ri Bhoi	1194	12	1206	292	0	292
East Jaintia Hills	212	0	212	95	0	95
West Jaintia Hills	324	0	324	37	0	37
East Garo Hills	520	0	520	73	0	73
North Garo Hills	236	0	236	51	0	51
West Garo Hills	2045	72	2117	236	0	236
South Garo Hills	325	0	325	47	0	47
South West Garo Hills	197	0	197	32	0	32
Total	52969	503	53472	5048	0	5048

B11: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (February 2015)

District	Domestic														
	Leisure				Non-Leisure				Total				No. of day visitors		
	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
East Khasi Hills	38267	248	62	38577	3791	76	8	3875	42058	324	70	42452	3142	512	3654
West Khasi Hills	0	0	0	0	462	21	15	498	462	21	15	498	0	109	109
South West Khasi Hills	0	0	0	0	214	88	16	318	214	88	16	318	0	51	51
Ri Bhoi	635	129	0	764	367	123	0	490	1002	98	0	1100	168	98	266
East Jaintia Hills	0	0	0	0	0	245	0	245	0	245	0	245	0	116	116
West Jaintia Hills	35	9	0	44	264	61	0	325	299	70	0	369	0	0	0
East Garo Hills	0	0	0	0	397	84	0	481	397	84	0	481	0	55	55
North Garo Hills	0	0	0	0	0	229	0	229	0	229	0	229	0	43	43
West Garo Hills	1068	55	0	1123	258	27	0	285	1326	45	0	1371	122	123	245
South Garo Hills	0	0	0	0	267	132	0	399	267	132	0	399	0	25	25
South West Garo Hills	0	0	0	0	0	214	0	214	0	214	0	214	0	25	25
Total	40005	441	62	40508	6020	1300	39	7359	46025	1550	101	47676	3432	1157	4589

B11 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (February 2015)

District	Foreigner														
	Leisure				Non-Leisure				Total				No. of day visitors		
	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
East Khasi Hills	321	0	0	321	0	0	0	0	321	0	0	321	0	0	0
West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ri Bhoi	14	0	0	14	0	0	0	0	14	0	0	14	0	0	0
East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Garo Hills	184	0	0	184	0	0	0	0	184	0	0	184	0	0	0
South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	519	0	0	519	0	0	0	0	519	0	0	519	0	0	0

B11 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (February 2015)

District	No. of Tourists			No. of Day Visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	42452	321	42773	3654	0	3654
West Khasi Hills	498	0	498	109	0	109
South West Khasi Hills	318	0	318	51	0	51
Ri Bhoi	1100	14	1114	266	0	266
East Jaintia Hills	245	0	245	116	0	116
West Jaintia Hills	369	0	369	0	0	0
East Garo Hills	481	0	481	55	0	55
North Garo Hills	229	0	229	43	0	43
West Garo Hills	1371	184	1555	245	0	245
South Garo Hills	399	0	399	25	0	25
South West Garo Hills	214	0	214	25	0	25
Total	47676	519	48195	4589	0	4589

B12: District wise number of Leisure and Non-Leisure Domestic Tourists and Day Visitors (March 2015)

District	Domestic														
	Leisure				Non-Leisure				Total				No. of day visitors		
	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Staying at Hotels	Staying with F & R	Staying Else where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
East Khasi Hills	45328	326	71	45725	4370	92	16	4478	49698	418	87	50203	4261	778	5039
West Khasi Hills	0	0	0	0	492	27	18	537	492	27	18	537	0	125	125
South West Khasi Hills	0	0	0	0	238	94	22	354	238	94	22	354	0	66	66
Ri Bhoi	492	98	0	590	269	84	0	353	761	98	0	859	76	67	143
East Jaintia Hills	0	0	0	0	0	271	0	271	0	271	0	271	0	125	125
West Jaintia Hills	39	11	0	50	302	68	0	370	341	79	0	420	0	0	0
East Garo Hills	0	0	0	0	432	103	0	535	432	103	0	535	0	64	64
North Garo Hills	0	0	0	0	0	229	0	229	0	229	0	229	0	52	52
West Garo Hills	1856	57	0	1913	504	34	0	538	2360	45	0	2405	131	132	263
South Garo Hills	0	0	0	0	284	141	0	425	284	141	0	425	0	39	39
South West Garo Hills	0	0	0	0	0	225	0	225	0	225	0	225	0	32	32
Total	47715	492	71	48278	6891	1368	56	8315	54606	1730	127	56463	4468	1480	5948

B12 (a): District wise number of Leisure and Non-Leisure Foreign Tourists and Day Visitors (March 2015)

District	Foreigner														
	Leisure				Non-Leisure				Total				No. of day visitors		
	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Staying at Hotels	Staying with F & R	Staying Else Where	Total	Leisure	Non Leisure	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
East Khasi Hills	596	0	0	596	0	0	0	0	596	0	0	596	0	0	0
West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South West Khasi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ri Bhoi	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
East Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Jaintia Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
East Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
North Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
West Garo Hills	21	0	0	21	0	0	0	0	21	0	0	21	0	0	0
South Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
South West Garo Hills	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	617	0	0	617	0	0	0	0	617	0	0	617	0	0	0

B12 (b): District wise total number of Domestic and Foreign Tourist and Day visitors (March 2015)

District	No. of Tourists			No. of Day Visitors		
	Domestic	Foreign	Total	Domestic	Foreign	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	50203	596	50799	5039	0	5039
West Khasi Hills	537	0	537	125	0	125
South West Khasi Hills	354	0	354	66	0	66
Ri Bhoi	859	0	859	143	0	143
East Jaintia Hills	271	0	271	125	0	125
West Jaintia Hills	420	0	420	0	0	0
East Garo Hills	535	0	535	64	0	64
North Garo Hills	229	0	229	52	0	52
West Garo Hills	2405	21	2426	263	0	263
South Garo Hills	425	0	425	39	0	39
South West Garo Hills	225	0	225	32	0	32
Total	56463	617	57080	5948	0	5948

Appendix-C

C1: District wise number of Domestic and Foreign tourists staying at Accommodation units (April 2014)

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	38405	747	39152	34994	745	35739
2	West Khasi Hills	1719	0	1719	4723	0	4723
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	2152	12	2164	1869	12	1881
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1260	2	1262	319	2	321
7	East Garo Hills	1357	0	1357	476	0	476
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	12964	684	13648	60605	681	61286
10	South Garo Hills	2256	0	2256	2416	0	2416
11	South West Garo Hills	0	0	0	0	0	0
Total		60113	1445	61558	105402	1440	106842

C1 (a): District wise number of tourists, bed nights spent and average duration of stay (April 2014)

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	38405	747	39152	42246	822	43068	1.1	1.1
2	West Khasi Hills	1719	0	1719	1736	0	1736	1.01	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0
4	Ri Bhoi	2152	12	2164	2174	14	2188	1.01	1.2
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	1260	2	1262	1273	2	1275	1.01	1
7	East Garo Hills	1357	0	1357	1371	0	1371	1.01	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	12964	684	13648	13094	821	13915	1.01	1.2
10	South Garo Hills	2256	0	2256	2279	0	2279	1.01	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		60113	1445	61558	-	-	-	-	-

C1 (b): District wise Occupancy Rate of Accommodation units (April 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	45	29
2	West Khasi Hills	3	19
3	South West Khasi Hills	0	0
4	Ri Bhoi	4	18
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	14
7	East Garo Hills	3	15
8	North Garo Hills	0	0
9	West Garo Hills	5	91
10	South Garo Hills	3	25
11	South West Garo Hills	0	0
Total		66	-

C2: District wise number of Domestic and Foreign tourists staying at Accommodation units (May 2014)

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	42969	514	43493	39350	514	39864
2	West Khasi Hills	1953	0	1953	4892	0	4892
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	2232	0	2232	965	0	965
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1391	4	1395	232	4	236
7	East Garo Hills	1488	0	1488	635	0	635
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	8655	25	8680	1493	25	1518
10	South Garo Hills	2139	0	2139	4344	0	4344
11	South West Garo Hills	0	0	0	0	0	0
Total		60837	543	61380	51911	543	52454

**C2 (a): District wise number of tourists, bed nights spent and average duration of stay
(May 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	42969	514	43493	51133	637	51770	1.19	1.24
2	West Khasi Hills	1953	0	1953	2168	0	2168	1.11	0
3	South West Khasi Hills	0	0	0	0	0	0	1.14	0
4	Ri Bhoi	2232	0	2232	2723	0	2723	1.22	0
5	East Jaintia Hills	0	0	0	0	0	0	1.21	0
6	West Jaintia Hills	1391	4	1395	1614	5	1618	1.16	1.13
7	East Garo Hills	1488	0	1488	1711	0	1711	1.15	0
8	North Garo Hills	0	0	0	0	0	0	1.21	0
9	West Garo Hills	8655	25	8680	9780	28	9808	1.13	1.13
10	South Garo Hills	2139	0	2139	2396	0	2396	1.12	0
11	South West Garo Hills	0	0	0	0	0	0	1.24	0
Total		60837	543	61380	-	-	-	-	-

C2 (b): District wise Occupancy Rate of Accommodation units (May 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	61	23
2	West Khasi Hills	3	21
3	South West Khasi Hills	0	0
4	Ri Bhoi	4	18
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	15
7	East Garo Hills	3	16
8	North Garo Hills	0	0
9	West Garo Hills	5	56
10	South Garo Hills	3	23
11	South West Garo Hills	0	0
Total		82	-

**C3: District wise number of Domestic and Foreign tourists staying at Accommodation units
(June 2014)**

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	38936	480	39416	41723	480	42203
2	West Khasi Hills	1452	0	1452	1768	0	1768
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	2158	0	2158	810	0	810
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1894	2	1896	218	2	220
7	East Garo Hills	1257	0	1257	605	0	605
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1636	22	1658	1467	22	1489
10	South Garo Hills	907	0	907	1625	0	1625
11	South West Garo Hills	0	0	0	0	0	0
Total		48240	504	48744	48216	504	48720

**C3 (a): District wise number of tourists, bed nights spent and average duration of stay
(June 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent		Average duration of Stay		
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1	East Khasi Hills	38936	480	39416	47113	586	47699	1.21	1.22
2	West Khasi Hills	1452	0	1452	1612	0	1612	1.11	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0
4	Ri Bhoi	2158	0	2158	2611	0	2611	1.21	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	1894	2	1896	2197	2	2199	1.16	1
7	East Garo Hills	1257	0	1257	1446	0	1446	1.15	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	1636	22	1658	1898	26	1923	1.16	1.15
10	South Garo Hills	907	0	907	1025	0	1025	1.13	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		48240	504	48744	-	-	-	-	-

C3 (b): District wise Occupancy Rate of Accommodation units (June 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	73	18
2	West Khasi Hills	3	16
3	South West Khasi Hills	0	0
4	Ri Bhoi	4	18
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	21
7	East Garo Hills	3	14
8	North Garo Hills	0	0
9	West Garo Hills	5	11
10	South Garo Hills	3	10
11	South West Garo Hills	0	0
Total		94	-

C4: District wise number of Domestic and Foreign tourists staying at Accommodation units (July 2014)

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	52019	495	52514	50774	495	51269
2	West Khasi Hills	1953	0	1953	1723	0	1723
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	2975	1	2976	2552	1	2553
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1953	0	1953	666	0	666
7	East Garo Hills	1581	0	1581	588	0	588
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	2165	5	2170	992	5	997
10	South Garo Hills	1209	0	1209	1159	0	1159
11	South West Garo Hills	0	0	0	0	0	0
Total		63855	501	64356	58454	501	58955

**C4 (a): District wise number of tourists, bed nights spent and average duration of stay
(July 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	52019	495	52514	62943	604	63547	1.21	1.22
2	West Khasi Hills	1953	0	1953	2168	0	2168	1.11	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0
4	Ri Bhoi	2975	1	2976	3481	2	3483	1.17	2.0
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	1953	0	1953	2265	0	2265	1.16	0
7	East Garo Hills	1581	0	1581	1818	0	1818	1.15	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	2165	5	2170	2446	6	2452	1.13	1.15
10	South Garo Hills	1209	0	1209	1366	0	1366	1.13	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		63855	501	64356	-	-	-	-	-

C4 (b): District wise Occupancy Rate of Accommodation units (July 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	77	22
2	West Khasi Hills	3	21
3	South West Khasi Hills	0	0
4	Ri Bhoi	4	24
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	21
7	East Garo Hills	3	17
8	North Garo Hills	0	0
9	West Garo Hills	5	14
10	South Garo Hills	3	13
11	South West Garo Hills	0	0
Total		98	-

**C5: District wise number of Domestic and Foreign tourists staying at Accommodation units
(August 2014)**

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	74998	518	75516	42416	518	42934
2	West Khasi Hills	1674	0	1674	1407	0	1407
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	1856	4	1860	1907	4	1911
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1762	5	1767	375	5	380
7	East Garo Hills	1302	0	1302	409	0	409
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1084	1	1085	877	1	878
10	South Garo Hills	1116	0	1116	1023	0	1023
11	South West Garo Hills	0	0	0	0	0	0
Total		83792	528	84320	48414	528	48942

**C5 (a): District wise number of tourists, bed nights spent and average duration of stay
(August 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	74998	518	75516	88498	627	89125	1.18	1.21
2	West Khasi Hills	1674	0	1674	1858	0	1858	1.11	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0
4	Ri Bhoi	1856	4	1860	2172	5	2177	1.17	1.18
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	1762	5	1767	2044	6	2050	1.16	1.13
7	East Garo Hills	1302	0	1302	1484	0	1484	1.14	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	1084	1	1085	1225	2	1227	1.13	2
10	South Garo Hills	1116	0	1116	1261	0	1261	1.13	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		83792	528	84320	-	-	-	-	-

C5 (b): District wise Occupancy Rate of Accommodation units (August 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	87	28
2	West Khasi Hills	3	18
3	South West Khasi Hills	0	0
4	Ri Bhoi	4	15
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	19
7	East Garo Hills	3	14
8	North Garo Hills	0	0
9	West Garo Hills	5	7
10	South Garo Hills	3	12
11	South West Garo Hills	0	0
Total		108	-

C6: District wise number of Domestic and Foreign tourists staying at Accommodation units (September 2014)

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	65793	450	66243	39763	450	40213
2	West Khasi Hills	1625	0	1625	1542	0	1542
3	South West Khasi Hills	0	0	0	0	0	0
4	Ri Bhoi	2018	28	2046	1864	28	1892
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1887	0	1887	150	0	150
7	East Garo Hills	1263	0	1263	51	0	51
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1198	10	1208	862	10	872
10	South Garo Hills	1177	0	1177	1085	0	1085
11	South West Garo Hills	0	0	0	0	0	0
Total		74961	488	75449	45317	488	45805

**C6 (a): District wise number of tourists, bed nights spent and average duration of stay
(September 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	65793	450	66243	76978	545	77522	1.17	1.21
2	West Khasi Hills	1625	0	1625	1804	0	1804	1.11	0
3	South West Khasi Hills	0	0	0	0	0	0	0	0
4	Ri Bhoi	2018	28	2046	2361	33	2394	1.17	1.18
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	1887	0	1887	2189	0	2189	1.16	0
7	East Garo Hills	1263	0	1263	1440	0	1440	1.14	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	1198	10	1208	1354	20	1374	1.13	2
10	South Garo Hills	1177	0	1177	1330	0	1330	1.13	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		74961	488	75449	-	-	-	-	-

C6 (b): District wise Occupancy Rate of Accommodation units (September 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	113	24
2	West Khasi Hills	3	18
3	South West Khasi Hills	0	0
4	Ri Bhoi	4	17
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	21
7	East Garo Hills	3	14
8	North Garo Hills	0	0
9	West Garo Hills	5	8
10	South Garo Hills	3	13
11	South West Garo Hills	0	0
Total		113	-

C7: District wise number of Domestic and Foreign tourists staying at Accommodation**Units (October 2014)**

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	62648	592	63240	44440	587	45027
2	West Khasi Hills	2046	0	2046	1623	0	1623
3	South West Khasi Hills	930	0	930	431	0	431
4	Ri Bhoi	3107	55	3162	1412	50	1462
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	1116	0	1116	232	0	232
7	East Garo Hills	1674	0	1674	92	0	92
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	2928	17	2945	1714	16	1730
10	South Garo Hills	930	0	930	1124	0	1124
11	South West Garo Hills	0	0	0	0	0	0
Total		75379	664	76043	51068	653	51721

C7 (a): District wise number of tourists, bed nights spent and average duration of stay**(October 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1	East Khasi Hills	62648	592	63240	62649	705	63354	1.17	1.19
2	West Khasi Hills	2046	0	2046	2047	0	2047	1.15	0
3	South West Khasi Hills	930	0	930	931	0	931	1.14	0
4	Ri Bhoi	3107	55	3162	3109	64	3173	1.17	1.17
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	1116	0	1116	1117	0	1117	1.16	0
7	East Garo Hills	1674	0	1674	1675	0	1675	1.15	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	2928	17	2945	2929	19	2948	1.14	1.11
10	South Garo Hills	930	0	930	931	0	931	1.13	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		75379	664	76043	-	-	-	-	-

C7 (b): District wise Occupancy Rate of Accommodation units (October 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	102	20
2	West Khasi Hills	6	18
3	South West Khasi Hills	2	15
4	Ri Bhoi	6	17
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	19
7	East Garo Hills	6	14
8	North Garo Hills	0	0
9	West Garo Hills	5	8
10	South Garo Hills	3	16
11	South West Garo Hills	0	0
Total		133	-

C8: District wise number of Domestic and Foreign tourists staying at Accommodation units (November 2014)

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	49844	568	50412	47196	565	47761
2	West Khasi Hills	715	0	715	325	0	325
3	South West Khasi Hills	361	0	361	138	0	138
4	Ri Bhoi	712	0	712	291	0	291
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	265	0	265	326	0	326
7	East Garo Hills	869	17	886	98	17	115
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1353	0	1353	1509	0	1509
10	South Garo Hills	348	0	348	235	0	235
11	South West Garo Hills	0	0	0	0	0	0
Total		54467	585	55052	50118	582	50700

**C8 (a): District wise number of tourists, bed nights spent and average duration of stay
(November 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	49844	568	50412	57321	659	57979	1.15	1.16
2	West Khasi Hills	715	0	715	822	0	822	1.15	0
3	South West Khasi Hills	361	0	361	412	0	412	1.14	0
4	Ri Bhoi	712	0	712	826	0	826	1.16	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	265	0	265	307	0	307	1.16	0
7	East Garo Hills	869	17	886	999	20	1019	1.15	1.15
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	1353	0	1353	1529	0	1529	1.13	0
10	South Garo Hills	348	0	348	393	0	393	1.13	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		54467	585	55052	-	-	-	-	-

C8 (b): District wise Occupancy Rate of Accommodation units (November 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	112	15
2	West Khasi Hills	6	4
3	South West Khasi Hills	2	6
4	Ri Bhoi	6	4
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	3
7	East Garo Hills	6	5
8	North Garo Hills	0	0
9	West Garo Hills	5	9
10	South Garo Hills	3	4
11	South West Garo Hills	0	0
Total		143	-

**C9: District wise number of Domestic and Foreign tourists staying at Accommodation units
(December 2014)**

S. No.	District	No. of persons staying at Accommodation Units					
		As per survey of accommodation units			As per surveys at destinations and exit points		
		Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	East Khasi Hills	55073	479	55552	53228	476	53704
2	West Khasi Hills	744	0	744	457	0	457
3	South West Khasi Hills	434	0	434	149	0	149
4	Ri Bhoi	930	0	930	324	0	324
5	East Jaintia Hills	0	0	0	0	0	0
6	West Jaintia Hills	372	0	372	465	0	465
7	East Garo Hills	930	0	930	87	0	87
8	North Garo Hills	0	0	0	0	0	0
9	West Garo Hills	1677	28	1705	1253	24	1277
10	South Garo Hills	465	0	465	324	0	324
11	South West Garo Hills	0	0	0	0	0	0
Total		60625	507	61132	56287	500	56787

**C9 (a): District wise number of tourists, bed nights spent and average duration of stay
(December 2014)**

S. No.	District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
		Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
1	East Khasi Hills	55073	479	55552	62783	556	63339	1.14	1.16
2	West Khasi Hills	744	0	744	848	0	848	1.14	0
3	South West Khasi Hills	434	0	434	495	0	495	1.14	0
4	Ri Bhoi	930	0	930	1079	0	1079	1.16	0
5	East Jaintia Hills	0	0	0	0	0	0	0	0
6	West Jaintia Hills	372	0	372	432	0	432	1.16	0
7	East Garo Hills	930	0	930	1070	0	1070	1.15	0
8	North Garo Hills	0	0	0	0	0	0	0	0
9	West Garo Hills	1677	28	1705	1929	31	1960	1.15	1.11
10	South Garo Hills	465	0	465	521	0	521	1.12	0
11	South West Garo Hills	0	0	0	0	0	0	0	0
Total		60625	507	61132	-	-	-	-	-

C9 (b): District wise Occupancy Rate of Accommodation units (December 2014)

S. No.	District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)	(4)
1	East Khasi Hills	112	16
2	West Khasi Hills	6	4
3	South West Khasi Hills	2	7
4	Ri Bhoi	6	5
5	East Jaintia Hills	0	0
6	West Jaintia Hills	3	4
7	East Garo Hills	6	5
8	North Garo Hills	0	0
9	West Garo Hills	5	11
10	South Garo Hills	3	5
11	South West Garo Hills	0	0
Total		143	-

C10: District wise number of Domestic and Foreign tourists staying at Accommodation units (January 2015)

District	No. of persons staying at Accommodation Units					
	As per survey of accommodation units			As per surveys at destinations and exit points		
	Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	48185	423	48608	46571	419	46990
West Khasi Hills	744	0	744	523	0	523
South West Khasi Hills	310	0	310	168	0	168
Ri Bhoi	1475	13	1488	946	12	958
East Jaintia Hills	0	0	0	0	0	0
West Jaintia Hills	372	0	372	251	0	251
East Garo Hills	930	0	930	428	0	428
North Garo Hills	0	0	0	0	0	0
West Garo Hills	2250	75	2325	1930	72	2002
South Garo Hills	558	0	558	209	0	209
South West Garo Hills	0	0	0	0	0	0
Total	54824	511	55335	51026	503	51529

**C10 (a): District wise number of tourists, bed nights spent and average duration of stay
(January 2015)**

District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
	Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
East Khasi Hills	48185	423	48608	55413	491	55903	1.15	1.16
West Khasi Hills	744	0	744	848	0	848	1.14	0
South West Khasi Hills	310	0	310	353	0	353	1.14	0
Ri Bhoi	1475	13	1488	1711	15	1726	1.16	1.14
East Jaintia Hills	0	0	0	0	0	0	0	0
West Jaintia Hills	372	0	372	432	0	432	1.16	0
East Garo Hills	930	0	930	1070	0	1070	1.15	0
North Garo Hills	0	0	0	0	0	0	0	0
West Garo Hills	2250	75	2325	2588	83	2671	1.15	1.11
South Garo Hills	558	0	558	625	0	625	1.12	0
South West Garo Hills	0	0	0	0	0	0	0	0
Total	54824	511	55335	-	-	-	-	-

C10 (b): District wise Occupancy Rate of Accommodation units (January 2015)

District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)
East Khasi Hills	112	14
West Khasi Hills	6	4
South West Khasi Hills	2	5
Ri Bhoi	6	8
East Jaintia Hills	0	0
West Jaintia Hills	3	4
East Garo Hills	6	5
North Garo Hills	0	0
West Garo Hills	5	15
South Garo Hills	3	6
South West Garo Hills	0	0
Total	143	-

C11: District wise number of Domestic and Foreign tourists staying at Accommodation units (February 2015)

District	No. of persons staying at Accommodation Units					
	As per survey of accommodation units			As per surveys at destinations and exit points		
	Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	43712	325	44037	42058	321	42379
West Khasi Hills	843	0	843	462	0	462
South West Khasi Hills	336	0	336	214	0	214
Ri Bhoi	1159	17	1176	1002	14	1016
East Jaintia Hills	0	0	0	0	0	0
West Jaintia Hills	425	0	425	299	0	299
East Garo Hills	1008	0	1008	397	0	397
North Garo Hills	0	0	0	0	0	0
West Garo Hills	2045	192	2237	1326	184	1510
South Garo Hills	588	0	588	267	0	267
South West Garo Hills	0	0	0	0	0	0
Total	50116	534	50650	46025	519	46544

C11 (a): District wise number of tourists, bed nights spent and average duration of stay (February 2015)

District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
	Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
East Khasi Hills	43712	325	44037	50269	377	50646	1.15	1.16
West Khasi Hills	843	0	843	961	0	961	1.14	0
South West Khasi Hills	336	0	336	383	0	383	1.14	0
Ri Bhoi	1159	17	1176	1344	20	1364	1.16	1.14
East Jaintia Hills	0	0	0	0	0	0	0	0
West Jaintia Hills	425	0	425	493	0	493	1.16	0
East Garo Hills	1008	0	1008	1159	0	1159	1.15	0
North Garo Hills	0	0	0	0	0	0	0	0
West Garo Hills	2045	192	2237	2352	213	2565	1.15	1.11
South Garo Hills	588	0	588	659	0	659	1.12	0
South West Garo Hills	0	0	0	0	0	0	0	0
Total	50116	534	50650	-	-	-	-	-

C11 (b): District wise Occupancy Rate of Accommodation units (February 2015)

District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)
East Khasi Hills	121	13
West Khasi Hills	6	5
South West Khasi Hills	2	6
Ri Bhoi	6	7
East Jaintia Hills	0	0
West Jaintia Hills	3	5
East Garo Hills	6	6
North Garo Hills	0	0
West Garo Hills	5	16
South Garo Hills	3	7
South West Garo Hills	0	0
Total	152	-

C12: District wise number of Domestic and Foreign tourists staying at Accommodation units (March 2015)

District	No. of persons staying at Accommodation Units					
	As per survey of accommodation units			As per surveys at destinations and exit points		
	Indians	Foreigners	Total	Indians	Foreigners	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
East Khasi Hills	51911	603	52514	49698	596	50294
West Khasi Hills	1116	0	1116	492	0	492
South West Khasi Hills	434	0	434	238	0	238
Ri Bhoi	1488	0	1488	761	0	761
East Jaintia Hills	0	0	0	0	0	0
West Jaintia Hills	558	0	558	341	0	341
East Garo Hills	1116	0	1116	432	0	432
North Garo Hills	0	0	0	0	0	0
West Garo Hills	2765	25	2790	2360	21	2381
South Garo Hills	651	0	651	284	0	284
South West Garo Hills	0	0	0	0	0	0
Total	60039	628	60667	54606	617	55223

**C12 (a): District wise number of tourists, bed nights spent and average duration of stay
(March 2015)**

District	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay	
	Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
East Khasi Hills	51911	603	52514	60217	699	60916	1.16	1.16
West Khasi Hills	1116	0	1116	1283	0	1283	1.15	0
South West Khasi Hills	434	0	434	495	0	495	1.14	0
Ri Bhoi	1488	0	1488	1726	0	1726	1.16	0
East Jaintia Hills	0	0	0	0	0	0	0	0
West Jaintia Hills	558	0	558	647	0	647	1.16	0
East Garo Hills	1116	0	1116	1283	0	1283	1.15	0
North Garo Hills	0	0	0	0	0	0	0	0
West Garo Hills	2765	25	2790	3180	28	3208	1.15	1.11
South Garo Hills	651	0	651	729	0	729	1.12	0
South West Garo Hills	0	0	0	0	0	0	0	0
Total	60039	628	60667	-	-	-	-	-

C12 (b): District wise Occupancy Rate of Accommodation units (March 2015)

District	No. of Accommodation units	Occupancy Rate
(1)	(2)	(3)
East Khasi Hills	121	14
West Khasi Hills	6	6
South West Khasi Hills	2	7
Ri Bhoi	6	8
East Jaintia Hills	0	0
West Jaintia Hills	3	6
East Garo Hills	6	6
North Garo Hills	0	0
West Garo Hills	5	18
South Garo Hills	3	7
South West Garo Hills	0	0
Total	152	-

Appendix D: Methodology

I. Introduction

Ministry of Tourism compiles data on domestic and foreign tourist visits in States/ UTs based on the information received from the State/ UT Governments. Such information at State/ UT level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year.

A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. In the absence of reliable state level data, the methodology would necessarily have to include large scale survey. However, the methodology should also help in preparation of estimates of number of visitors, for some years after the base line survey, mainly based on the information to be collected from the accommodation units, without resorting to regular large scale survey.

Keeping these requirements in view, a methodology has been prepared which was initially used in the tourism surveys commissioned by the Ministry of Tourism in 5 states namely, Andhra Pradesh, Delhi, Jharkhand, Maharashtra and Punjab. Now the same methodology, with some improvements, is being used in commissioning tourism surveys in the States of Andaman & Nicobar, Meghalaya, Mizoram, Tripura & West Bengal. The details of the methodology are given in the subsequent paragraphs.

II. Definitions

The definitions of various terms to be used in the survey are given below.

Usual place of Residence:

The usual place of residence of a person is the village/ town where the person has been staying continuously for at least 6 months prior to the date of the survey.

Usual Environment:

The usual environment refers to the geographical boundaries within which a person moves within his/ her regular routine of life.

Trip:

A trip refers to the travel by a person from the time of departure from his usual environment until he/ she returns. It, thus, refers to a round trip. A trip may be made up of visits to different places.

Visitor:

A visitor is a traveller taking a trip to a main destination outside his/ her usual environment for any main purpose (business, leisure or other personal purpose) other than to be employed at the place visited.

Tourist:

A visitor is classified as a tourist if his/ her trip includes an overnight stay. A tourist is also referred to as an overnight visitor.

Same-day visitor:

A visitor is classified as a same-day visitor if his/ her trip does not include an overnight stay. A same-day visitor is also referred to as an excursionist.

Exclusion:

The same-day visitors at a tourist destination for whom the tourism destination is part of their usual environment, are not considered same-day visitors for the purpose of this survey.

Foreign Visitor:

A visitor having a foreign passport will be treated as a foreign visitor. Even a Non-Resident Indian (NRI) will be treated as a foreign visitor. NRIs have Indian passports but may be living, or are likely to live, in other countries for 6 months or more.

Domestic Visitor:

A visitor who is a resident Indian, will be treated as a domestic visitor.

Tourist Destination:

The tourist destinations would generally be as defined by the State in terms of geographical area and tourist interest. A tourist destination should be a clearly identified area/ location. A tourist location could be a ticketed closed area, non-ticketed closed area, or an open area without clearly specified boundaries. It may be a location maintained by Central Govt., State Govt., local body or any other organization, including those run by the private sector. A tourist location may consist of more than one tourist spots. However, the following norms should be adhered to for identifying a tourist location as a tourist destination:

- (i) Each ticketed tourist location will be considered as one tourist destination irrespective of the number of tourist spots at that location covered under the common ticket.
- (ii) If there are 2 or more tourist spots within close proximity which are not ticketed, the location would be considered to be a single destination if a visitor usually visits most or all the spots in the same visit.

Town:

Definition of the town will be same as that used in 2001 Population Census of India.

Entry/Exit Point:

Entry/Exit Point of a District would be generally include all types of entry/ exit points such as airports, railway stations, inter district bus terminals, etc. through which the visitors generally enter or exit from the district.

III. Objective

The field survey in a State will be conducted for a period of 12 months in all districts of the State. The survey will be used to obtain the following month-wise information for each district:

a. Estimated number of visits

- (i) Visits by overnight visitors- staying at accommodation units;
 - staying with friends and relatives
 - others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
- (ii) Visits by same-day visitors

b. Profile of visitors, their expenditure pattern, purpose of visits, etc.

c. Occupancy rates and direct employment in accommodation units.

IV. Approach

To meet the objectives, first the tourist destinations have to be identified before the start of the survey. Two possible variable studied for identification of the tourist destination were- number of tourists and number of accommodation units. However, interaction of the consultant with the state authority revealed that past data on number of tourists at various destinations are generally not available. Similarly, the analysis of the unit level data of Economic Census 2005 revealed that data on number of hotels below the district level are not available. Therefore, first towns important from tourist angle have to be identified. All the tourist destinations in the identified towns will be covered in the survey. In the identified towns two types of survey, namely Survey at tourist destination and Survey of Accommodation units will be done. The survey of tourist destination will broadly provide the estimate of tourists for leisure purpose, however, the purpose of the survey is to have an estimate of tourists for all type of purposes such as visiting friends and relatives, business, etc. Similarly, the Survey at tourist destination and at Accommodation unit will not provide information about the visitors staying with friends and relatives and in accommodation units but not visiting any tourist destination as well as same day visitors not visiting any tourist destinations. To get these information, survey at important Entry/Exit Points of the district will be also conducted. The ratio obtained from

this exit survey will be used to find out the estimate of tourist for non-leisure purposes. However, this adjustment will be done only at district level.

The district level estimates will be worked out by adding the leisure tourists at all the towns covered in the survey. The estimate of non-leisure tourists will be worked out from the data of exit survey and added to the estimate of leisure tourists to find out the district level estimate of visitors. The state level estimate of visitors (tourists and same day visitors) will be worked out by adding the district level estimates of visitors.

V. Methodology

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

(i) Selection of Towns important for Tourism

In the absence of reliable information about the number of tourists or accommodation units at tourist destination, towns which are important from tourism perspective, will be identified in each district in consultation with the State Government. Apart from such towns, the towns which cater to the accommodation needs of visitors to important tourist destinations located in non-urban areas will also be identified. For the latter cases, only one – the most important – town will be identified with one tourist destination.

(ii) Selection of Tourist Destinations in the Selected Town

If the number of tourist destinations in a selected town is 5 or less then all the destinations will be covered in the survey. In case the number of tourist destinations in a selected town is more than 5, then the total number of destinations has to be more than 5, exact number will be decided in consultation with State Government.

(iii) Selection of Visitors at a Tourist Destination for brief profiling**(a) Sample size of visitors at district level**

The sample is required for estimating the number of visitors at district level from the data collected at destination/spot level. Statistically, the sample size may be obtained from the following expression, $n = Z^2_{1-\alpha/2} p(1-p)/d^2$

where p = anticipated proportion to be estimated

$100(1 - \alpha/2)\%$ is the confidence level and

d = absolute precision required on either side in the proportion in percentage points

- (a) Statistically, we require a sample size of about 400 respondents (384 to be exact) to get estimate of a parameter with a precision of 5% points and 95% level of confidence. As the data is required on monthly basis this sample size is required on a monthly basis. For the proposed survey, however, the sample size will be 600 per month. If in certain months these numbers are not available, the shortfall should be covered in next month. If a particular district is not important from tourism perspective and the sample size of 600 tourists is not likely to be available for the survey, then some portion of this sample size will be allocated to other districts having larger no. of tourists. This redistribution must be done in consultation with MOT after 2 months of the launch of the survey.
- (b) At State level, the sample size of 600 x no. of Districts for the survey at Tourist Destinations has to be maintained.

(iv) Distribution of Sample Size in Towns and at Tourist Destinations

- (a) Distribution of sample size amongst selected towns in a district: The district sample size of 600 visitors will be distributed among the selected towns in proportion to the 2001 Census population of these towns. In a few cases, it may so happen that the town population is small but it attracts a large number of visitors. In such cases, some reallocation of sample size among towns may be required.

- (b) Distribution of sample size among tourist destinations in a selected town: If there are more than one tourist destinations in a selected town, the sample size allocated for the town will be equally distributed among the tourist destinations.
- (c) Selection of days for survey of visitors in different months:

The survey will be conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations will be collected in advance for the 12-month period. In a particular month at a particular destination, survey will be done during 2 weeks. In the first week, first 3 days of the week will be covered, and in the second week last 4 days of the week will be covered. For this purpose, first day of the month will be considered as the first day of the week. The dates of survey at a tourist destination during the 12 months will be as follows.

Month	Weeks	Days of weeks	Dates of the month
First	First and Third	1 st week: 1-3 days 3 rd week: 4-7 days	1,2,3,18,19,20,21
Second	Second and Fourth	2 nd week: 1-3 days 4 th week: 4-7 days	8,9,10, 25,26,27,28
Third	First and Fourth	1 st week: 1-3 days 4 th week: 4-7 days	1,2,3,25,26,27,28
Fourth	Second and Third	2 nd week: 1-3 days 3 rd week: 4-7 days	8,9,10,18,19,20,21
Fifth	First and Second	1 st week: 1-3 days 2 nd week: 4-7 days	1,2,3,11,12,13,14
Sixth	Third and Fourth	3 rd week: 1-3 days 4 th week: 4-7 days	15,16,17, 25,26,27,28
Seventh to Twelve	Above pattern will be repeated		

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. If the important tourist event at the selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event. The sample size allocated for each

month should be captured. However if at some districts shortfall in the sample size is found to be of serious nature the same may be brought immediately to the notice of MOT for corrective action.

Generally, the Time Slots for the survey at a destination should be such that these cover the varying visitor traffic pattern. For example at some religious places visitors visit the destination in early morning and/ or late evening. Similarly fairs and festivals may draw large number of visitors during late hours in the evening. Time slots of the survey at each destination should be devised in a manner so as to capture the variations in visitor inflow.

(e) Canvassing of schedules to the visitors for brief profile

The monthly sample size of visitors at a selected tourist destination should be distributed equally on the 7 days of the survey work (in 2 weeks) at the destination. The services of 2 investigators would be required on the selected days at a non- ticketed tourist destination. The first investigator will basically count the number of visitors and second investigator will canvass the schedule to seek the information about overnight/ same -day visitors, domestic/ foreign visitors, etc. At a ticketed tourist destinations perhaps one investigator will be able to canvass the schedule because counting of the visitors may not be required.

(v) Details of the Surveys

(A) Survey at Tourist Destinations

A survey of visitors at tourist destinations has to be done to obtain the following information:

(a) Total number of visits

(i) Ticketed Destinations:- If the tourist destination is a ticketed destination with differential pricing for domestic and foreign visitors, the data on number of foreign and domestic visits separately during any day would be available from sale record of tickets. If the destination has common ticket for both domestic and foreign visitors, then an assessment of the distribution of visits by domestic and foreign visitors would have to be made by counting the visitors at the entry point(s). To capture the variations in visitors' number on different days of the week as well as at different time periods of a day, this exercise would have to be carried out at different periods of time of the day, and on different days of the week. Many

destinations attract large number of visitors during specific periods of the year, such as Kumbh Mela, Suraj Kund Mela, etc. Such periods should be identified in advance, and the survey should cover such specific periods.

(ii) Non-Ticketed Destinations:- In such cases, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, has to be assessed by counting the number of such visitors at specified time slot at entry point (s). If there are more than one entry points to the tourist destination, all should be covered by pre-specified rotation, for counting the number and broad distribution. If there is no specific entry point, investigator will have to notionally designate appropriate points as entry points based on the flow of visitors to such a destination.

(b) Brief Profile of Visitors

Break-up of number of visitors into overnight visitors staying at accommodation units, overnight visitors staying with friends and relatives, other overnight visitors, and the same-day visitors, separately for domestic and foreign visitors, has to be obtained. For this, a small questionnaire, comprising 5 -6 questions, has to be canvassed. As getting this information is the prime objective of the survey, the sample size should be adequate to provide the desired breakup of different type of visits.

In para V(iii)(a), the desired sample size at district level has been worked out to be 400 visitors. However, it has been decided that the number of visitors to be selected for this short profile survey will be 600 per district per month.

(B) Survey of Accommodation Units

All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Govt./ private companies, guest houses, etc.) in the selected towns will be listed with the help of Municipal Corporations or other competent authorities. If a tourist destination not located in the town is linked to a non-urban tourist destination in terms of providing accommodation facilities to tourists visiting that destination, the list of additional accommodation units located near such tourist destinations will also be included in the list of accommodation units of the town.

The accommodation units so listed will be grouped in the following categories:

- (a) Classified hotels
- (b) Other accommodation units-
 - I. Having more than 20 rooms
 - II. Having 10-20 rooms
 - II. Having less than 10 rooms

From all the selected accommodation units, the following 2 types of information will be collected:

- (i) Particulars of the accommodation unit- Apart from the identification details, the information would be collected on number of rooms, number of beds, total number of persons employed, annual turnover, etc. This information would be collected initially, and thereafter updated every quarter along with the updating of the list of accommodation units.
- (ii) Information about overnight visitors- Based on the records available with the accommodation units, information on number of guests checked-in, number of nights spent, whether domestic or foreign, residency status of the tourists (within the state, within country, outside country), purpose of their visit etc. would be collected. This information has to be collected every month for the preceding month.

All the classified hotels would be covered for collecting both the information. For the remaining 3 categories of accommodation units, 10% of the units in each will be covered. These 10% accommodation units will be selected by using circular systematic sampling method.

In metropolitan cities, list of all the accommodation units will have to be prepared for the survey work.

For collecting information about the number of visitors and their other details as well as information about the accommodation units for a particular month, the selected accommodation units will be visited in the 1st week of the succeeding month.

(C) Survey at Entry/Exit Points of the district

The survey at the tourist destinations will not be able to capture the following categories of visitors:

- (a) visitors staying with friends and relatives and not visiting any tourist destination;
- (b) visitors staying in accommodation units but not visiting any tourist destination; (c) same day visitors not visiting any tourist destination

For having an idea about the total number of visitors in the district, information about visitors collected at tourist destinations has to be supplemented by information on the above categories of visitors. Exit survey of the visitors at the major exit/ entry points of the district will provide information about the above mentioned categories of visitors, as well as help in obtaining detailed profile of the visitors. If the district has an exceptionally important destination drawing a large no. of visitors, (such as Tirupati in Chittoor District of Andhra Pradesh) then such a destination should be treated as a separate notional district and tourism survey activities (involving destination survey, exit survey and accommodation survey) have to be planned and executed there accordingly. Before the exit survey is started the exit points for each district have to be intimated to the MOT. In view of the fact that the profile of the visitors is not likely to change over a short time interval, profile of visitors will be generated only at district level on quarterly basis. The requirement of the sample size for this exercise would also be less. It has been decided to conduct the interviews of 400 visitors every quarter in each district for the exit survey. Ideally the sample size should be equally distributed among domestic and foreign visitors however, in places where foreign visitors, are not available throughout the month the sample size allocated for them should be allocated to domestic visitors.

As the information collected in the exit survey is to be used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks as well as the days (week days and weekends) in a month should be covered on representative basis.

During the 1st Quarter the distribution of sample size should be as follows:

Exit	Weeks	Days	Dates of the month	Sample Size
1	1 st week	1-3	1,2,3	50
2	2 nd week	4-7	11, 12, 13, 14	50
3	3 rd week	1-3	15, 16, 17	50
4	4 th week	4-7	25, 26, 27, 28	50

The remaining sample of 200 should be distributed accordingly based on the secondary information about the flow of travelers' traffic.

For the remaining 3 quarters the sample size should be reallocated among the week days as per the experience of daily tourist flow in the 1st quarter.

The sample size allocated for each quarter should be captured. However if at some districts shortfall in the sample size is found to be of serious nature the same may be brought immediately to the notice of MOT for corrective action.

Consultant cannot reduce the sample size on their own.

Conduct of exit survey should be avoided during periods when some part of the district attracts disproportionately large number of visitors, such as periods of fairs, festivals or events of religious or business importance.

As the monthly data of visitors will be required by the State/ UT Governments in future also the outcome of this survey will be utilized in the following manner by the State/ UT Governments.

(a) States currently being covered in the survey:

The list of accommodation units in the selected tourist destinations in these States/UTs compiled by the consultant will be made available to the State/ UT Governments. After the completion of the survey, State/ UT Governments may update this list on a regular basis. The information about distribution of various categories of visitors obtained from the current survey will be appropriately combined with the information on number of visitors staying in accommodation units to estimate total number of visitors in the district in subsequent periods.

(b) States/ UTs not being covered in the survey:

The baseline survey of the type described in this note may have to be conducted in other States and the suggested methodology would be used to prepare the monthly estimates of visitors.

Appendix E: List of Destinations

S. No.	District Name	Name of Destination	
1.	East Khasi Hills	1	Ward's Lake and Botanical Garden
		2	Entomological (Butterfly) Museum
		3	Meghalaya State Museum
		4	Lady Hydari Park
		5	Shillong Peak
		6	Elephant Falls
		7	Bishop & Beadon Falls
		8	Shillong Golf Course
		9	Cathedral Church (Mary Help of Christian)
		10	Living Root Bridge, Nongriat
		11	Mawsmmai Cave
		12	Mawsmmai Falls
		13	Nohkalikai Falls
		14	Mot trop
		15	Kynrem Falls
		16	Symper Peak
		17	Living Root Bridge at Riwai
		18	Shillong Viewpoint
		19	Mawpdai
		20	Mawjymbuin Cave, Mawsynram
		21	Thangkharang Park
		22	Mih-Um-Spring Lawbah
		23	Dainthlen Falls, Sohra
		24	Laitkynsew
		25	Eco-Park, Sohra
		26	Mattilang Park
		27	Sa-I Mika Park
		28	Mawkdok
		29	Mawlynnong
		30	Mawphlang Sacred Grove
		31	Don Bosco Museum, Mawlai
		32	Kyrdem Khla, Laitlyngkot

		33	Wahkaba Falls, Laitryngew
		34	Laitmawsiang
		35	Viewpoint Sohiong Overlooking Sohiong Village
		36	Arwah Cave, Sohra (Cherrapunjee)
		37	Mawlyngbna
		38	Wei Kyrbei Falls, Lawbah
		39	Viewpoint Mawkhong
		40	Byrdaw Falls
		41	Umngot Viewpoint, Overlooking Bangladesh
2.	West Khasi Hills	1	Kyllang Rock.
		2	Nongkhnun Island.
		3	Mawthadraishan Peak.
		4	Krem Tirot Sing, Mairangbah
		5	Kynshi River
		6	Mawphanlur
3.	South West Khasi hills	1	Hotspring at Jakrem.
		2	Ranikor River (Angling Spot)
		3	Mawranglang Viewpoint
4.	Ri Bhoi	1	Umiam Water Sport Complex.
		2	Nehru Park.
		3	Orchid Lake Resort.
		4	Sohpetbneng Peak.
		5	Batcave Pdehkyndeng
		6	Marngar Lake
		7	Thrill Fun Park, Mawlein
		8	Sohliya Village
5.	West Jaintia Hills	1	Monument of U Kiang Nongbah.
		2	Syntu Ksiar.
		3	Nartiang Monoliths.
		4	Syndai Cave.
		5	Thadlaskein Lake.
		6	Ialong Park
		7	Umngot River
		8	Tyrshi Falls
		9	Krang Suri Falls, Amlarem

		10	Thlumuwi Falls
6.	East Jaintia Hills	1	Kotsati Cave
7.	East Garo Hills	1	Patogan Nengminza Memorial at
		2	Chisobibra
		3	Tasek Lake.
9.	North Garo Hills	1	Tura Peak.
		2	Nokrek Biosphere.
		3	Dachi Lake, Anogre.
		4	Chibragre Picnic Spot.
		5	Charontolla Temple.
		6	Rongbagre Fish Sanctuary.
		7	Rombang Fall.
		8	Silbalgre holookh Gibon Reserve
		9	Chandigre Rural Tourist Site
		10	Pelga Falls and Picnic Spot
		11	Ganol River Picnic Spot
		12	Bhaitbari Village (Anthropological Interest)
10.	South West Garo Hills	1	Mirjumlla Tomb, Mankachar.
		2	Gha Supara Park, Ampati
		3	Kata Beel or Huge Lake
		4	Dargah Tomb, Mahendraganj
11.	South Garo Hills	1	Siju Cave.
		2	Captain W.A.Sangma Memorial.
		3	Kanai River.
		4	Rongdong fall near Siju
		5	Rewak view point
		6	Balpakram National Park
		7	Bong Memorial Park