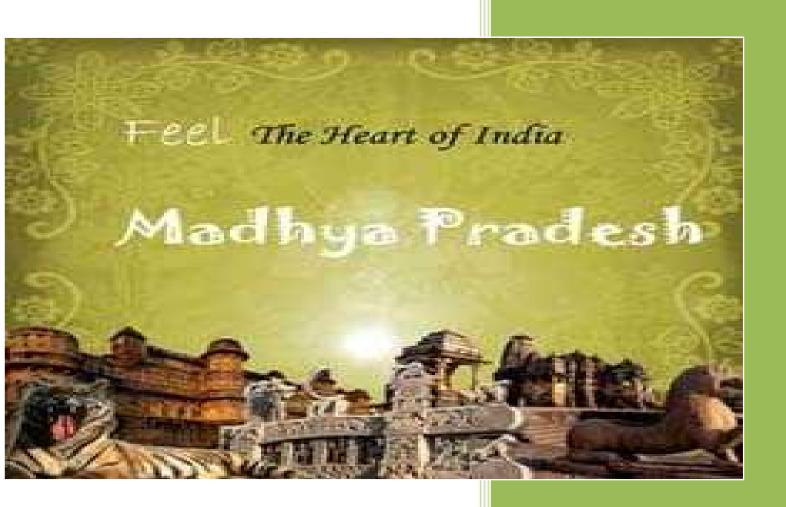


Annual Report Tourism Survey for the State of Madhya Pradesh (June 2011-May 2012)



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Chetan Sharma – CEO

Datamation Consultants Pvt. Limited

May 2013

Executive Summary

Madhya Pradesh, situated in the centre of India, is often called the heart of **Incredible** India. It is surrounded by Uttar Pradesh, Madhya Pradesh, Maharashtra, Gujarat and Rajasthan. Innumerable monuments, exquisitely carved temples, stupas, forts & palaces are dotted all over the State. Madhya Pradesh, located in the geographic heart of India, is surrounded by seven states viz. Maharashtra and Andhra Pradesh in the south, Uttar Pradesh and Rajasthan in the north, Bihar and Orissa in the east and Gujarat in the west. Madhya Pradesh is the second largest Indian state in size with an area of 308.252 sq km. Though the state of Madhya Pradesh came into existence on November 1, 1956 but it came into its present form on November 1, 2000 following its bifurcation to create a new state of Madhya Pradesh.

Madhya Pradesh is called the "Heart of India" because of its location in the centre of the country. It has been home to the cultural heritage of Hinduism, Islam, Buddhism, Sikhism and Jainism. Innumerable monuments, exquisitely carved temples, stupas, forts and palaces are dotted all over the state. The temples of Khajuraho are world-famous for their erotic sculptures, and are a UNESCO World Heritage Site. Gwalior is famous for its fort, Jai Vilas Palace, the Tomb of Rani Lakshmibai, Md. Ghaus & Tansen. Madhya Pradesh is also known as Tiger State because of the tiger population. Famous national parks like Kanha, Bandhavgadh, Shivpuri, Sanjay, and Pench are located in Madhya Pradesh. Bhopal is the state capital, which is home to a number of big and small mosques, art and archaeological museums and a zoological park. Gwalior is another important town of Madhya Pradesh which is known for the massive Gwalior Fort. Indore is the commercial capital of Madhya Pradesh and the city also has great historic connections. Ujjain, Orchha and Mandu are other important destinations of Madhya Pradesh.

The present study was intended to bridge the gap in the information relating to estimated number of visits including overnight and same day visitors, and profile of visitors, their expenditure pattern, purpose of visits, etc. The field survey in a State was conducted for a period of 12 months in all districts of the State.

A sample size of 600 visitors per district per month per destination was fixed for the destination survey. When there is more than one destination in a district, the sample size has been distributed more or less in equal proportion. The State level data has been derived by aggregating the district level data for all the 50 districts.

A sample size of 400 visitors per district per quarter was fixed for interview at the exit point(s) of the headquarters of each district. The State level data has been derived by aggregating the districts level data for all the 50 districts. The field survey was conducted for a period of 12 months during June 2011 to May 2012 at selected destinations. In a particular month at a particular destination the survey was conducted for seven days covering two specified weeks.

For collection of information four questionnaires were developed. These are 'Accommodation survey (Quarterly), 'Accommodation survey (Monthly)', 'Short survey at Tourist Destinations' and 'Tourist survey at exit points'. Data collected from field surveys was analyzed and estimates for various parameters were made using a pre-determined estimation procedure.

The methodology envisages three stage sampling. The first stage units were the towns important from tourism perspective, the second stage units were the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination was constitute the third stage units.

Weather condition in Madhya Pradesh is one of the major determinants of tourist arrival. In case of Domestic Tourists; the survey findings suggest that peak month for overnight and same day tourist visits was October. Overall, lowest arrivals of domestic tourists were measured during the months of May and June. Furthermore, In the case of Foreign Tourists, a peak month for overnight tourist visits for Madhya Pradesh was December. Whereas there were no same day visits were made by foreign tourist during the year 2011/2012.

. The total numbers of leisure tourists (21938617) were higher than non-leisure tourists (8498691) during the year 2011/2012. The maximum number of leisure tourists visited Madhya Pradesh during the month of October, whereas maximum number of non-leisure tourists visited Madhya Pradesh during the month of June. Furthermore, In the case of same day visitors the survey findings suggest, total numbers of leisure tourists (12804514) were higher than non-leisure tourists (5298211) during the year 2011/2012. The maximum number of leisure tourists visited Madhya Pradesh during the month of October, whereas maximum number of non-leisure tourists visited Madhya Pradesh during the month of April. Total numbers of leisure tourists were higher than non-leisure tourists during the year 2011/2012.Hotel was first choice for the domestic tourists, followed by staying at friends/relatives place and staying elsewhere.

Contribution of Delhi state was highest (8.8%) in contribution of domestic tourists for the state of Madhya Pradesh, followed by Uttar Pradesh (8.6%), Chhattisgarh (7.8%) and Maharashtra (4.7%). On the other hand, the contribution of Kerala in domestic tourists for the state of Madhya Pradesh was only 0.3%. Contribution of U.K was highest (21.0%) in contribution of foreign tourists for the state of Madhya Pradesh, followed by USA for 14.7%. On the other hand, the contributions of Russia and China in foregin tourists for the state of Madhya Pradesh were only 0.8% while Netherlands and South Africa were only 0.7%.

In total 1283 accommodation units were available during the year 2011/2012, including 24084 rooms. 10379 numbers of employees were working in the 1283 accommodation units. Out of 1283 accommodation units, 383 were less than 11 rooms, 518 were between 11-20 rooms and 382 were above 21 rooms. Out of 1283 accommodation units, 49 were Star Hotels, 1142 were Non-Star Hotels, 49 were Dharamshala / Gurudwara and 89 were others. Out of 49 5 were 5 Star Dlx. Hotels, 3 were 5 star Hotels, 2 were 4 star Hotels and 9 were 2 star Hotels and 8 were 1 star hotel. Out of 1283 accommodation units maximum (762) numbers of the accommodation units were owned by Proprietor / Partnership.

In the Present survey, 44% of male (age 25 - 34 Years) domestic overnight visitors were selected for the study, followed by 45 Percent female (age 25 - 34 Years) domestic

same day visitor. Whereas, 39% of male (age 25 – 34 Years) foreign overnight visitors; followed by 63.9% female (age 25 – 34 Years). In the case of domestic visitor's percentage of male overnight and same day visitor were higher than female visitors. On the other hand, in the case of foreign tourist's Percentage of female visitor were higher than male. Maximum domestic visitors were married, 77.7% overnight visitors and 68.6% same day visitors. In the case of foreign visitors were equally, they were divided in married and unmarried. 69.2% of the domestic overnight visitors were coming under the household annual income range of Rs.60, 001 – Rs.1, 00,000, whereas 56.1% of the domestic same day visitors were coming under the household annual income range of Rs.60, 001 – Rs.1, 00,000. 46.2% of the foreign overnight visitors were coming under the household annual income range of \$.60, 001 – \$.80, 000. 68.2% of the domestic overnight visitor's education level were graduate and above, whereas in the case of domestic same day visitors, for most (64.3) of the respondents maximum level of education were also graduate and above. Furthermore, most (52.6%) of the foreign overnight visitors were educated to the level of graduate and above.

The study shows that 36.1% of the domestic overnight visitors and 26.0% domestic same day visitors visited Madhya Pradesh for their business purpose. In the case of foreign overnight visitors, most (76.5%) of them visited Madhya Pradesh in their Holidays, Leisure & Recreation. 43.5% of the domestic overnight visitors selected train as mode of transportation, whereas 26.8% of the domestic same day visitors selected their own vehicle as mode of transportation. In the case of foreign overnight visitors, 32.9% of them selected taxi as the mode of transportation. 42.4% domestic overnight visitors were traveling once in 6 months and domestic same day visitors (39.8%) were traveling once in a year, whereas 93.8% foreign overnight visitors were traveling less often. 97.1% domestic overnight visitors and 96.9% same day visitors were not availing tour package. On the other hand, 75.0% of the foreign overnight visitors were availing tour package.

Majority of the domestic overnight visitors (97.9%) and same day visitors (96.3%) were arranging the travel mode by them selves. On the other hand, 64.7% of the foreign overnight visitors were arranging the travel mod with the help of travel operator. Private Guest houses (39.36%) were the major stay places for the domestic overnight visitors. On the other hand, 3 star hotels (35.3%) were the major stay places for the Foreign Overnight

Visitors. Restaurants were the major eating place for the majority of the foreign overnight visitors (68.3%), domestic overnight visitors (77.2%) and domestic same day visitors (67.1%). Most of the domestic overnight visitors (80.4%), domestic same day visitors (78.7%) and foreign overnight visitors (94.1%) selected the option "As per expectation".



Khajuraho Temple, Madhya Pradesh

Table of Contents

Executive Summary	1
Chapter 1-Introduction	14
1. Brief Profile of the State of Madhya Pradesh	14
2. About Madhya Pradesh Tourism	14
Tourism Statistics for the state of Madhya Pradesh	15
Some Important Tourist Destinations	15
Map of Madhya Pradesh	17
3. Govt. Initiatives towards Tourism	18
4. Objectives of the Study	18
5. Terms of Reference	19
6. Plan for Survey	20
7 Selected Tourist Destinations	21
Table 3 : Selected Destination Points and sample distribution	21
8 Data Collection and Supervision	32
9 Quality Control, Scrutiny & Tabulation Plan	32
Chapter 2 Tourist Survey Findings	35
Annexure I: Methodology	78
Introduction	78
Definitions	78
Objectives of the Study	79
Approach	79
Methodology	80
Details of the Surveys	82
Brief Profile of Visitors	83
Survey of Accommodation Units	84
Annexure II- Questionnaire for Enumeration Survey	86
Annexure III Questionnaire for the Exit Point Survey	89
Annexure IV (A) Questionnaire for Accommodations Survey (Monthly)	97
Annexure IV (B) Questionnaire for Accommodations Survey (Census)	99
Annexure V Estimation Procedure	101
Annexure VI Selected tourist destinations for Tourism Survey	108

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Annexure VII Distribution of sample among different exit points	120
Annexure VIII Supplementary Tables	122
Annexure IX Abbreviations and Acronyms	158

List of Tables

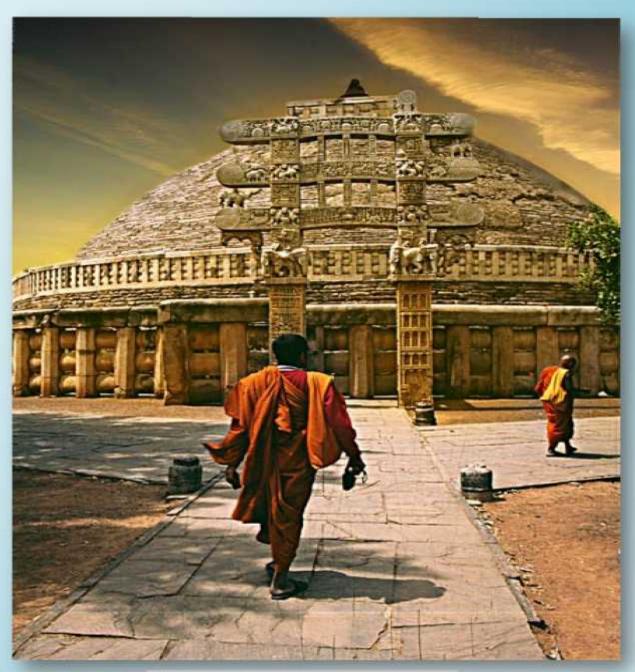
Table 1 MADHYA PRADESH: SNAPSHOT	14
Table 2 Tourist Statistics	15
Table 3 : Selected Destination Points and sample distribution	21
Table 4 Coverage at a Glance	
Table 5 Total Number of Visits to Tourist Destinations	36
Table 6 Popular Source of Information of tourist destination of the Sample Visitors	38
Table 7 Total number of Domestic and Foreign Tourists / Same Day Visitors	39
Table 8 Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors	40
Table 9 Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors	41
Table 10 Total Number of Domestic and Foreign Tourists and Day Visitors	42
Table 11 Distribution of Domestic Tourists visits by Place of Stay	43
Table 12 Distribution of Foreigner Tourists by Place of Stay	44
Table 13 Distribution of State wise Domestic Tourists (in %)	45
Table 14 Distribution of Country wise Foreign Tourists (in %)	46
Table 15 No. of accommodation units, Rooms / Beds Available and Occupancy Rate	47
Table 16 Total No. of Domestic Guests checked-in, bed nights spent & average stay duration at	
Accommodation Units	48
Table 17 Total No. of Foreign Guests checked-in, bed nights spent & average stay duration at	
Accommodation Units	49
Table 18 Total No. of Total Guests checked-in, bed nights spent & average stay duration at	
Accommodation Units	50
Table 19 Number of Accommodation units, Rooms, and Employment	50
Table 20 Distribution of Employees in Accommodation Units by Age Group	51
Table 21 Distribution of Employees in Accommodation Units by Service	52
Table 22 Category-wise Distribution of Accommodation Units	52
Table 23 Distribution of Accommodation Units by Types	53
Table 24 Distribution of Star Hotels	53
Table 25 Distribution Accommodation Units by Type of Ownership	54
Table 26 Age Distribution of Sample Domestic Visitors (in %)	54
Table 27 Age Distribution of Sample Foreign Visitors (in %)	55
Table 28 Gender Distribution of Sample Visitors (in %)	56
Table 29 Marital Status of Sample Visitors (in %)	57
Table 30 Annual Household income of the Sample Domestic Visitors (in %)	58
Table 31 Annual Household income of the Sample Foreign Visitors (in %)	59
Table 32 Educational Level of Sample Visitors	60
Table 33 Occupation Pattern of Sample Visitors	61
Table 34 Purpose of visit by Sample Visitors	62
Table 35 Mode of Transportation of Sample Visitors	63
Table 36 Travel Behavior of Sample Visitors	64
Table 37 Propensity of availing package tour of Sample Visitors	65
Table 38 Travel Arrangement Mode of Sample Visitors	
Table 39 Distribution of overnight visitors by place of stay of sample visitors	66
Table 40 Distribution of visitor by their preferred eating place of sample visitors	67
Table 41 Satisfaction level of services by Sample Domestic Overnight Visitors (in %)	68

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Table 42 Satisfaction level of services by Sample Domestic Same day Visitors (in %)	68
Table 43 Satisfaction level of services by Sample Foreign Overnight Visitors (in %)	69
Table 44 Expectation level of their visit to district / State of Sample Visitors (in %)	70
Table 45 Top 10 destinations in Madhya Pradesh	71
Table 46 Table Most visited tourist destination of Sample Visitors (in %)	71
Table 47 Average Expenditure on Package Component plus non-package component of Sample	
Domestic Visitors availing package tour	72
Table 48 Expenditure on non-package component of Sample Visitors	
Table 49 Expenditure on non-package component before trip of Sample Visitors	72
Table 50 Average Expenditure on non-package component during trip of Sample Visitors	73
Table 51 this visit which were the States/ UTs visited by you during the last two years (in %)	73
Table 52 your experience of visiting the State with the last State/ UT visited (out of total Yes	
Response only in %)	74
Table 53 Reason for choosing this State as a tourist destination (%)	
Table 54 Have you watched / seen/ heard the advertisement of the State Government for tourism	
promotion on (%)	75
Table 55 Ratio and estimates number of domestic leisure tourists/same day visited from other state	.76

List of Graph

Figure 1 No. of Visits by Domestic Tourists/same day Visits	37
Figure 2 No. of Visits by Foreigner Tourists/same day Visits	37
Figure 3 Total number of domestic tourists/same day visitors	39
Figure 4 Total number of Foreign Tourists Visitors	40
Figure 5 Distribution of Domestic Tourists by Place of Stay	43
Figure 6 Distribution of Foreigner Tourists by Place of Stay	44
Figure 7 Distribution of state wise domestic Tourists	45
Figure 8 Distibution of country wise foreign tourists	47
Figure 9 Type of Employees	51
Figure 10 Distribution of employees by age-group	51
Figure 11 Distribution of Employees in Accommodation units by service	52
Figure 12 Category-wise distribution accommodation units	52
Figure 13 Distribution of accommodation units by types	53
Figure 14 Age Distribution of sample domestic overnight visitors (in %)	54
Figure 15 Age distribution of sample foreign overnight visitors (in %)	55
Figure 16 Gender distribution of sample visitors (in %)	56
Figure 17 Marital status of sample visitors (in %)	57
Figure 18 Annual household income of the sample domestic visitors (in %)	58
Figure 19 Annual Household income of the Sample Foreign Visitors (in %)	59
Figure 20 Educational Level of Sample Visitors	60
Figure 21 Occupation Pattern of Sample Visitors	61
Figure 22 Purpose of visit by Sample Visitors	62
Figure 23 Mode of Transportation of Sample Visitors	63
Figure 24 Travel Behavior of Sample Visitors	64
Figure 25 Distribution of visitor by their preferred eating place of sample visitors	67
Figure 26 Expectation level of their visit to district / State of Sample Visitors (in %)	
Figure 27 Reason for choosing this State as a tourist destination (%)	74
Figure 28 Have you watched / seen/ heard the advertisement of the State Government for tourism	
promotion on (%)	75



Sanchi Stupas, Sanchi, Madhya Pradesh

Chapter 1-Introduction

1. Brief Profile of the State of Madhya Pradesh

Madhya Pradesh, situated in the centre of India, is often called the heart of **Incredible** India. It is surrounded by Uttar Pradesh, Madhya Pradesh, Maharashtra, Gujarat and Rajasthan. Innumerable monuments, exquisitely carved temples, stupas, forts & palaces are dotted all over the State. Madhya Pradesh, located in the geographic heart of India, is surrounded by seven states viz. Maharashtra and Andhra Pradesh in the south, Uttar Pradesh and Rajasthan in the north, Bihar and Orissa in the east and Gujarat in the west. Madhya Pradesh is the second largest Indian state in size with an area of 308.252 sq km. Though the state of Madhya Pradesh came into existence on November 1, 1956 but it came into its present form on November 1, 2000 following its bifurcation to create a new state of Madhya Pradesh.

Table 1 Madhya Pradesh: Snapshot

Madhya Pradesh : Snapshot				
Area	308.252 Sq.Km			
Population	7,56,97565			
Population Density	245.6 People Per Sq. Km			
Literacy Rate	76.5%			
Principal Language	Hindi			

2. About Madhya Pradesh Tourism

Madhya Pradesh is called the "Heart of India" because of its location in the centre of the country. It has been home to the cultural heritage of Hinduism, Islam, Buddhism, Sikhism and Jainism. Innumerable monuments, exquisitely carved temples, stupas, forts and palaces are dotted all over the state.

The temples of Khajuraho are world-famous for their erotic sculptures, and are a UNESCO World Heritage Site. Gwalior is famous for its fort, Jai Vilas Palace, the Tomb of Rani Lakshmibai, Md. Ghaus & Tansen.

Madhya Pradesh is also known as Tiger State because of the tiger population. Famous national parks like Kanha, Bandhavgadh, Shivpuri, Sanjay, and Pench are located in Madhya Pradesh.

Bhopal is the state capital, which is home to a number of big and small mosques, art and archaeological museums and a zoological park. Gwalior is another important town of Madhya Pradesh which is known for the massive Gwalior Fort. Indore is the commercial capital of Madhya Pradesh and the city also has great historic connections. Ujjain, Orchha and Mandu are other important destinations of Madhya Pradesh.

Tourism Statistics for the state of Madhya Pradesh

Following are the domestic and foreign tourist visit to Madhya Pradesh.

Table 2 Tourism Statistics for the state of Madhya Pradesh

Tourist Visits	2008	2009	2010
Domstic (In Lakhs)	228.89	231.06	380.80
Foreign (In Lakhs)	2.52	2.01	2.50
Total (In Lakhs)	231.41	233.07	383.3

Source: India Tourist Statistics, 2010, Ministry of Tourism New Delhi.

Some Important Tourist Destinations

The **Khajuraho Group of Monuments** in Khajuraho a town in the Indian state of Madhya Pradesh, located in Chhatarpur District, about 620 kilometres (385 mi) southeast of New Delhi, are one of the most popular tourist destinations in India. Khajuraho has the largest group of medieval Hindu and Jain temples, famous for their erotic sculpture. The Khajuraho group



of monuments has been listed as a UNESCO World Heritage Site, and is considered to be one of the "seven wonders" of India.

♣ Kanha - best known Wildlife Park in Asia: Kanha National Park tucked away in the
Eastern part of the Central-Indian Satpura Range; Kanha is one of the oldest and bestknown parks of India. Legendary for its wilderness and tiger sightings, the reserve
was immortalized by Rudyard Kipling, who set his 1894 Jungle Book adventure of

Mowgli (the Wolf Boy) in these very forests. The Wildlife Conservation Society (WCS), the world's premier conservation institute, have rated Kanha as the best managed park in Asia.

Sanchi - one of the oldest seats of Buddhist learning:

Sanchi is situated 45 kms. from Bhopal, the state capital of Madhya Pradesh. The place has impressive Buddhist remains ranging from the 3rd century BC to 12th century AD that are situated on a hill top of Vindhya range in Central India. The serene hill of Sanchi is crowned by a group of stupas, monasteries, temples and pillars. The



glorious past of Sanchi, as an ancient seat of Buddhist learning and a place of pilgrimage, can still be experienced in its complex structure where many Buddhist legends found expression in the rich sculptures.

Amarkantak is situated at an altitude of 1065 mt. at the meeting point of the Vindhya and the Satpura mountain ranges amongst sylvan surroundings, Amarkantak is a great pilgrim center for the Hindus, and is the source of the rivers Narmada and Sone. While the Narmada flows westwards from Amarkantak, the Sone flows towards the East. Amarkantak is indeed blessed by Nature. Holy ponds, lofty hills, forested surroundings, breathtakingly beautiful waterfalls and an ever-pervading air of serenity make Amarkantak a much sought-after destination for the religious-minded as well as for the nature-lover.

Malwa

A plateau region in the northwest of the state, north of the Vindhya Range, with its distinct language and culture. Indore is the major city of the region, while Bhopal lies on the edge of Bundelkhand region. Ujjain is a town of historical importance.

Nimar (Nemar)

The western portion of the Narmada River valley, lying south of the Vindhyas in the

southwest portion of the state.

Bundelkhand

A region of rolling hills and fertile valleys in the northern part of the state, which slopes down toward the Indo-Gangetic plain to the north. Gwalior is an historic center of the region.

Baghelkhand

A hilly region in the northeast of the state, which includes the eastern end of the Vindhya Range.

Mahakoshal

The southeastern portion of the state, which includes the eastern end of the Narmada river valley and the eastern Satpuras. Jabalpur is the most important city in the region.



3. Govt. Initiatives towards Tourism

India's governmental bodies have also made a significant impact in tourism by requiring that each and every state of India have a corporation to administer support issues related to tourism. The Government has allowed 100 per cent foreign investment under the automatic route in the hotel and tourism related industry, according to the Consolidated FDI Policy, released by DIPP, Ministry of Commerce and Industry, Government of India. The terms hotel includes restaurants, beach resorts and other tourism complexes providing accommodation and /or catering and food facilities to tourists.

The term tourism related industry includes:

- Travel agencies, tour operating agencies and tourist transport operating agencies
- Units providing facilities for cultural, adventure and wildlife experience to tourists
- Surface, air and water transport facilities for tourists
- Convention/seminar units and organisations

4. Objectives of the Study

The field survey in a State will be conducted for a period of 12 months in all districts of the State. The survey will be used to obtain the following month-wise information for each district:

- a. Estimated number of visits
- (i) Visits by overnight visitors- staying at accommodation units;
 - staying with friends and relatives
 - others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
- (ii) Visits by same-day visitors
- b. Profile of visitors, their expenditure pattern, purpose of visits, etc.

5. Terms of Reference

The Terms of Reference (TOR) of the Tourism Surveys in the States/ UTs are as follows:

- (i) Prepare a frame/ list of all important tourist places in the State
- (ii) As per the methodology developed by Ministry of Tourism (enclosed at Annexure-I) for preparation of month-wise and annual estimates, prepare the following estimates, separately for foreign and domestic visitors (with breakup of overnight tourists and sameday visitors), for the selected tourist places, at district level and at State level:
 - (a) Total number of tourists (over-night);
 - (b) Total number of same-day visitors;
 - (c) Total number of tourists staying with friends/ relatives;
 - (d) Expenditure incurred by tourists (over-night);
 - (e) Expenditure incurred by same-day visitors;
 - (f) Expenditure incurred by tourists staying with friends/ relatives;
 - (g) Profiling the tourists/ visitors at district and State level in respect of age, sex, occupation, purpose of visit, State/UT of residence or country of nationality, duration of stay, mode of journey, use of package tour, etc.
- (iii) As per the methodology (enclosed at Annexure-I), prepare month-wise and annual estimates of occupancy rate of accommodation units at district and State levels.
- (iv) Conduct one-day workshop for the officers of the State to be surveyed and a few other States and organizations. Total number of participants would be around 30. Details of the exercise and the methodology to be adopted for estimating the number of tourists and other parameters mentioned in other para's of TOR will be explained by the consultants in the workshop. Also organize an workshop in each State at the end of the survey to discuss the report of the survey.
- (v) Prepare a frame/ list of tourist place-wise all accommodation units, like hotels, dharamshalas, guest houses, etc. for conducting State level survey on tourism. Update this frame/ list on quarterly basis; and accordingly revise the coverage. This frame should

include information on rooms, beds and employment, etc. Also conduct survey of selected tourists staying in accommodation units to identify the purpose of their visits.

- (vi) Based on the methodology, collect and compile data about domestic and foreign tourists to provide information as mentioned at S. No. (ii) Above. Market Research Division, Ministry of Tourism, Government of India.
- (vii) Based on the information on employment in the accommodation units in the Sampling frame, estimate direct employment generated in accommodation units at district and State levels.
- (viii) Collect information on the annual expenditure incurred by State Government At the selected tourist places, at district level and at the State level for development of tourism.

6. Plan for Survey

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

- (i) Selection of Towns important for Tourism
- (ii) Selection of Tourist Destinations in the Selected Town
- (iii) Selection of Visitors at a Tourist Destination for brief profiling
 - (a) Sample size of visitors at district level
- (iv) Distribution of Sample Size in Towns and at Tourist Destinations
 - (a) Distribution of sample size amongst selected towns in a district
 - (b) Distribution of sample size among tourist destinations in a selected town
 - (c) Selection of days for survey of visitors in different months

- (d) Canvassing of schedules to the visitors for brief profile
- (v) Details of the Surveys
- (A) Survey at Tourist Destinations
 - (a) Total number of visits
 - (i) Ticketed Destinations:
 - (ii) Non-Ticketed Destinations:-
 - (b) Brief Profile of Visitors
- (B) Survey of Accommodation Units
- (C) Survey at Entry/Exit Points of the district

There are four types of questionnaires for the study

- a) Accommodation survey (Quarterly),
- b) Accommodation survey (Monthly),
- c) Short survey at Tourist Destinations and
- d) Tourist survey at exit points.

7 Selected Tourist Destinations

Table 3: Selected Destination Points and sample distribution

S.No.	District	Destination	Monthly	Total
			sample	Sample
1	Alirajpur	Shiv Mandir, Malvai	300	3600
2	Alirajpur	Kathotia Bhamra Fort Chandrashekhar azad birth palace	300	3600
3	Anuppur	Amarkantak Kavan Temple	300	3600
4	Anuppur	Amarkantak Nursery	300	3600
5	Ashok Nagar	Jain Temple 1 to 15	75	900
6	Ashok Nagar	Chanderi Fort	75	900
7	Ashok Nagar	Badal Mahal Bawadies	75	900
8	Ashok Nagar	Sitamarhi Group of Temple	75	900
9	Ashok Nagar	Gargaj and Mahadev Ghat Group of Temple	75	900
10	Ashok Nagar	Andhakuan Group of Temple	75	900
11	Ashok Nagar	Monastery kadwaha	75	900
12	Ashok Nagar	Temples 2 to 7 kadwaha	75	900
13	Badwani	Prachin Bawadi, Jalgon	150	1800
14	Badwani	Fort, Sendhwa	150	1800
15	Badwani	Roopnagar	150	1800
16	Badwani	Bawangaja	150	1800
17	Balaghat	Temple Baihar	75	900

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18	Balaghat	Fort	75	900
19	Balaghat	An old temple within the limits of Piparwara forest village	75	900
20	Balaghat	The old fortress which contains 53 images of stones called Sada Bhada	75	900
21	Balaghat	Ancient Bawadi, Hatta	75	900
22	Balaghat	Temple of Kotesvara (Mahadeo and Hanuman)	75	900
23	Balaghat	Old Fort	75	900
24	Balaghat	Gangulpara	75	900
25	Betul	Digambar Jain Mandir, Gufa No. 10, Thapoda	50	600
26	Betul	Rishibaba aur Matamai ki Mandir, Dehati Dolhan	50	600
27	Betul	Jain TemplePathakheda & Sarni	50	600
28	Betul	Tapti Kund	50	600
29	Betul	Pandav Ki Kachahari (Shiv Mandir), Salbardi	50	600
30	Betul	Sitaram baba ki Karagar, Salbardi	50	600
31	Betul	Sarni	50	600
32	Betul	Pathakheda	50	600
33	Betul	Sapna	50	600
34	Betul	Maram Jhiri	50	600
35	Betul	Jain Temple	50	600
36	Betul	Kukruchu	50	600
37	Bhind	Wankhandeshwar mandir	38	456
38	Bhind	Temple of Godess	38	456
39	Bhind	Goddess Temple (Kali), Choumho	38	456
40	Bhind	Temple of Boreshwar Mahadevji, Dulhagan	38	456
41	Bhind	Gohad Fort	38	456
42	Bhind	Aterka Qilla	38	456
43	Bhind	Open Air Museum	38	456
44	Bhind	Temple of Shiva, Chhimka	38	456
45	Bhind	Temple of Shiva, Dang	38	456
46	Bhind	Gohad Fort, Gohad	38	456
47	Bhind	New Fort, Gohad	38	456
48	Bhind	Chhatri of Malhar Rao Holkar, Alampur	38	456
49	Bhind	Temple of Vishnu, Barhad	38	456
50	Bhind	Krapiya Dev (Surya Mandir) known as ancient Bricks Temple, Bharoli	38	456
51	Bhind	Sitaram Temple, Sitaram ki Lawan	38	456
52	Bhind	Temple of Goddess (rahkula)	38	456
53	Bhopal	Boat club	67	804
54	Bhopal	union carbide	67	804
55	Bhopal	Manuabhan ki tekari	67	804
56	Bhopal	Birla Temple	67	804
57	Bhopal	Tomb of Dost Mohammad & Fateh Bibi, Bhopal	67	804
58	Bhopal	Chaman Mahal, Islamnagar	67	804
59	Bhopal	Govind pura Indus. Area	67	804
60	Bhopal	Van Vihar	67	804
61	Bhopal	Kerwa eco park	67	804

(2)	Dumbannum	Ahukhana Site	20	156
62	Burhanpur		38	456
63	Burhanpur	Mumtaz ka Maqbara	38	456
64	Burhanpur	Gurudwara Vahimanthi Tamala	38	456
65	Burhanpur	Kabirpanthi Temple	38	456
66	Burhanpur	Dome of Shah Nawaz Khan	38	456
67	Burhanpur	Tomb of Nadir Shah	38	456
68	Burhanpur	Khuni bhandara	38	456
69	Burhanpur	Raja Rao Ratan Ka Mahal, Burhanpur	38	456
70	Burhanpur	Daulat Khan Lodi ka Makbara (Tomb), Burhanpur	38	456
71	Burhanpur	Hammam Khana	38	456
72	Burhanpur	Tomb of Shah Numa	38	456
73	Burhanpur	The whole fort, including all the walls, Sat Darwaza the mosque and temple	38	456
74	Burhanpur	Mahadeo Temple with its compound near the inspection Bungalow	38	456
75	Burhanpur	Idgah, Front wall with open platform	38	456
76	Burhanpur	Mahal Gurara Palaces Gurara river and two masonry dams in the river	38	456
77	Burhanpur	Asirgarh Kila	38	456
78	Chhatarpur	Shivmandir, Jejwa, Brajpura	40	480
79	Chhatarpur	Khajuraho	40	480
80	Chhatarpur	Putliyo Ke Datta (Shel Bhitichitra), Devra	40	480
81	Chhatarpur	Devra Ka Kila (Fort of Devra), Gadi, Devra	40	480
82	Chhatarpur	Gulganj ka Kila (Fort of Gulganj), Gulganj	40	480
83	Chhatarpur	Prachin Gadi (Ancient Gadi), Kishungarh	40	480
84	Chhatarpur	Inscription in the fort of Bachhaun	40	480
85	Chhatarpur	Shiva Temple, Vyas Badaura	40	480
86	Chhatarpur	Ancient Dev Temple, Vyas Badaura	40	480
87	Chhatarpur	Ancient Temple (Lord Shiva), Hindoravari	40	480
88	Chhatarpur	Dhanushdhari Mandir, Alipura	40	480
89	Chhatarpur	Chausath Yogini Mandir, Mau	40	480
90	Chhatarpur	Bhimkund Mandir, Mau	40	480
91	Chhatarpur	Nagmandir, Mau	40	480
92	Chhatarpur	Sawai Singh Ka Makbara (Tomb), Suhaniya (Jagatsar)	40	480
93	Chhindwara	Gond Fort	60	720
94	Chhindwara	Parasia Coal Mines	60	720
95	Chhindwara	natural waterfall kukarikhapa	60	720
96	Chhindwara	natural waterfall & old temple	60	720
97	Chhindwara	Hot Sulfer water kund	60	720
98	Chhindwara	veiw point, origion of two rever and old temple	60	720
99	Chhindwara	Jama Masjid constractor by ali brothers in 1915	60	720
100	Chhindwara	State Tribal museum	60	720
101	Chhindwara	natural site patalkot	60	720
102	Chhindwara	Old Gond Palace	60	720
103	Damoh	Damyanti Gadi, Damoh	50	600
104	Damoh	Sculptures at Phutera tank and slabs in Deputy Commissioners, Garden	50	600
105	Damoh	Rajnagar Fort	50	600
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106	Damoh	Old Temple kodal	50	600
107	Damoh	Rangmahal Palace	50	600
108	Damoh	Jatashankar Fort	50	600
109	Damoh	Rukmani Math, Kundalpur	50	600
110	Damoh	Jain temple on the hills	50	600
111	Damoh	Raneh Math	50	600
112	Damoh	Nohta Temple	50	600
113	Damoh	A hill Fort singrah	50	600
114	Damoh	Nidan Fall	50	600
115	Datia	Pitamber Peeth	120	1440
116	Datia	Rock Inscription Gujjara	120	1440
117	Datia	Vir Singh Dev Ka Mahal	120	1440
118	Datia	Maharaja Shahkarna (Shubhkaran) ki Chhatri, Datia	120	1440
119	Datia	Maharani Shahkarna ki Chhatri, Datia	120	1440
120	Dewas	Sidheshwar Temple	200	2400
121	Dewas	Unfinished Temple Nemawar	200	2400
122	Dewas	Chamunda Devi Temple	200	2400
123	Dhar	Maukheda Pillar	55	660
124	Dhar	Prithampura	55	660
125	Dhar	Bhojshala And Kamal Maula's mosque	55	660
126	Dhar	Lat Ki Masjid	55	660
127	Dhar	Dhar Durg, Dhar	55	660
128	Dhar	Kharbuja Mahal, Dhar	55	660
129	Dhar	Chhappan Mahal, Mandav	55	660
130	Dhar	Madankui Saray, Mandav	55	660
131	Dhar	Fhuta Mandir, Mandav	55	660
132	Dhar	Roshan Bagh Mahal (Makbara), Mandav	55	660
133	Dhar	Adar Gummad Mahal (Agyat Makbara), Mandav	55	660
134	Dindori	Devnala water fall	100	1200
135	Dindori	Ramgarh Avanti bai remains	100	1200
136	Dindori	Jagatpur Trek	100	1200
137	Dindori	Chanda Forest Village	100	1200
138	Dindori	Dafouna water fall	100	1200
139	Dindori	Fahshil National park	100	1200
140	Guna	Fort, Bajranggarh	300	3600
141	Guna	Gopi Krishna Dam	300	3600
142	Gwalior	Mahadeva Temple	50	600
143	Gwalior	Ancient Site (Pawaya)	50	600
144	Gwalior	Tila Monuments	50	600
145	Gwalior	Tansen Makbara	50	600
146	Gwalior	Raslilaghar, Barai	50	600
147	Gwalior	Dhumeshwar Mahadev Mandir, Dhumeshwar	50	600
148	Gwalior	Tomb of Mohammad Ghaus	50	600

150	Gwalior	Gwalior fort :	50	600
151	Gwalior	Laxmi Bai Ki Chhatri (Smarak), Gwalior	50	600
152	Gwalior	Jai Vilas Palace	50	600
153	Gwalior	Sun Temple	50	600
154	Harda	Handiya ki sarai	150	1800
155	Harda	Ridheshwar Mahadev Mandir, Handiya	150	1800
156	Harda	Old Mughal Fort	150	1800
157	Harda	Chhatri barkhad kalaseoni malwa	150	1800
158	Hoshangabad	Tilak Sendur Mandir, Khatama	75	900
159	Hoshangabad	FRH	75	900
160	Hoshangabad	Rock shelter known as Putli lane near Sabourne cave	75	900
161	Hoshangabad	Ancient site and Adamgarh rock shelters	75	900
162	Hoshangabad	Drothy deep rock shelter	75	900
163	Hoshangabad	Tawa,Madai	75	900
164	Hoshangabad	Pachmarhi	75	900
165	Hoshangabad	Ratapani Abhiyanran	75	900
166	Indore	Bule Sarkar Ki Chhatri (Dome), Indore	100	1200
167	Indore	Krishnabai Holkar Ki Chhatri (Dome), Indore	100	1200
168	Indore	Rajwada Mahal, Indore	100	1200
169	Indore	Lalbagh Palace, Indore	100	1200
170	Indore	Kushalgarh Ka Kila, Kushalgarh	100	1200
171	Indore	Residency & Museum	100	1200
172	Jabalpur	Prachin jain tirthsthal imliya	43	516
173	Jabalpur	Bhera ghat	43	516
174	Jabalpur	Museum & Chhatri	43	516
175	Jabalpur	Temple of Chausath Yogini	43	516
176	Jabalpur	Mudiya Shiv Mandir, Gada	43	516
177	Jabalpur	Madan Mahal	43	516
178	Jabalpur	char mrtiyan statues, sindurasi	43	516
179	Jabalpur	Karabbel (Tripuri)	43	516
180	Jabalpur	Vishnu Varah Mandir (Math), Bhita	43	516
181	Jabalpur	Bargi dam	43	516
182	Jabalpur	Banwartal park	43	516
183	Jabalpur	Gwari ghat	43	516
184	Jabalpur	Shankarmath, Kunda	43	516
185	Jabalpur	Shri Vishnu Varah Mandir, Majholi (re-established in 18th Cen.)	43	516
186	Jhabua	Shiv Mandir, Devalphalia	100	1200
187	Jhabua	Shiv Mandir Devziri	100	1200
188	Jhabua	Bawadi Thandala	100	1200
189	Jhabua	bhadhur Sagar Tank	100	1200
190	Jhabua	Hathi Pawa Hill	100	1200
191	Jhabua	Ambe Mata Mandir	100	1200
192	Katni	Ancient Mound	75	900
193	Katni	Varaha nr. Karitalai karanpur	75	900

194	Katni	Tortoise & fish Kachha & Machha Karitalai	75	900
195	Katni	Shiv & jain images Nanhwara	75	900
196	Katni	Vijayraghavgarh	75	900
197	Katni	Shiv Temple Mazaar	75	900
198	Katni	Rock edict ashoka rupnath padaria bahoriband	75	900
199	Katni	Kankali devi Temple	75	900
200	Khandwa	Bhatkheda Forest village Punnasa	40	480
201	Khandwa	Indira Sagar	40	480
202	Khandwa	Mamleshwar group of temples including Kaleshwar temple	40	480
203	Khandwa	Omkareshwar	40	480
204	Khandwa	Bhetkheda	40	480
205	Khandwa	Chaubis Avtar Temple with its content	40	480
206	Khandwa	Chandsuraj Gateway	40	480
207	Khandwa	Gauri Somnath Mandir, Omkareshwar	40	480
208	Khandwa	Sidheshwar Temple Khandwa	40	480
209	Khandwa	Siddhesvara or Siddhanath Temple	40	480
210	Khandwa	Aonliya Fort Beautiful forest	40	480
211	Khandwa	Narmada Nagar ISP Dam	40	480
212	Khandwa	Omkareshwar ISP Dam	40	480
213	Khandwa	Shri Dhuniwala Aashram	40	480
214	Khandwa	Sant Singaji Trust	40	480
215	Khargone	Brindaban dedicated to the memory shrimant Baji Rao Peshwa	60	720
216	Khargone	Main gate and remaining portion of the Preshwa residence or fortress	60	720
217	Khargone	The Chatri inside the sarai	60	720
218	Khargone	An old sarai	60	720
219	Khargone	Excavated site	60	720
220	Khargone	Chaubara Dera	60	720
221	Khargone	Jain temple 1 to 3	60	720
222	Khargone	Temples of Maheshwar 1 and 2	60	720
223	Khargone	Temple of Nilkanteshwar	60	720
224	Khargone	Ballaleshwar Mandir, Unn	60	720
225	Mandla	Begum Mahal	86	1032
226	Mandla	Monuments of Ramnagar	86	1032
227	Mandla	Sporting Palace by name Dalbadal	86	1032
228	Mandla	Kunda garam pani	86	1032
229	Mandla	Fort of Hridayashah, Jagannathar	86	1032
230	Mandla	Kanha National park	86	1032
231	Mandla	Black Mountain	86	1032
232	Mandsaur	Prehistoric painted rock shelter sita Khardi	35	420
233	Mandsaur	Pre-historic painted rock shelters Chaturbhuja Nala	35	420
234	Mandsaur	Hinglajgarh Durg, Hinglajgarh	35	420
235	Mandsaur	Fort of Thakur Chaman Singh Gadi rani mahal achera	35	420
236	Mandsaur	Museum & Chhatri	35	420
237	Mandsaur	Rock Shelter on Indragrah Hills (Indragarh Pahadi Ke Shela), Indragarh	35	420

238	Mandsaur	Brahmanical rockut temple	35	420
239	Mandsaur	Buddhist caves No. 1 to 51	35	420
240	Mandsaur	Poladongar (Ancient Caves & Temples), Kharkheda	35	420
241	Mandsaur	Chhatri (Dome), Afzalpur	35	420
242	Mandsaur	Laxminarayan Mandir, Afzalpur	35	420
243	Mandsaur	Dudheshwar Mahadev Mandir, Chirgolia	35	420
244	Mandsaur	Suraj Mandir, Khilchipur	35	420
245	Mandsaur	Toran Barda, Ghusai	35	420
246	Mandsaur	Rock Caves (Shelotkirn Gufa Samuh), Khejdiyabhup	35	420
247	Mandsaur	Pashupatinath mandir	35	420
248	Mandsaur	Gandhi Sagar Dam	35	420
249	Morena	Mitawali	46	552
250	Morena	Bateshwar Temple group	46	552
251	Morena	Noorabad	46	552
252	Morena	Padawali	46	552
253	Morena	Surya Temple aiti	46	552
254	Morena	Sabalgarh Fort	46	552
255	Morena	Ancient Temple (Shiva Temple), Amleda	46	552
256	Morena	Haveli Nawalsingh aur kile ka parkota	46	552
257	Morena	Sanishchara Mandir	46	552
258	Morena	Ghadiyal abharan	46	552
259	Morena	Gadi Kila (Fort) aur Mahal, Hussainpura	46	552
260	Morena	Anciant shiv Temple Kandhar	46	552
261	Morena	Deori	46	552
262	Narsinghpur	Chougan Ka Kila, Chouragarh	55	660
263	Narsinghpur	Someshwar Mandir, Barmankala	55	660
264	Narsinghpur	Prachin Garud Stambh	55	660
265	Narsinghpur	Kherapati ke sthan par sthapit Ambika Devi ki Prachin Pratima, Bachai	55	660
266	Narsinghpur	Chaturbhuj Balaji ki Madiya (Chaturbhuj Vishnu Pratima , Bachai	55	660
267	Narsinghpur	Pandav Math, Nauniya	55	660
268	Narsinghpur	Tonghat Jalprapat Barehta	55	660
269	Narsinghpur	Satya Sarovar Bagaspur	55	660
270	Narsinghpur	Maa Rajrasheswari Tripuri Sundri Devi mandir Jhoteswar	55	660
271	Narsinghpur	Jagdish Mandir Shrinagar	55	660
272	Narsinghpur	Shri Dev Ramchandra dev ka mandir	55	660
273	Nimach	Nau Toran Temple	55	660
274	Nimach	Remains of cantonment	55	660
275	Nimach	Prachin Mandir, Bhuara Deval, Raiangan, Khor	55	660
276	Nimach	Bhadwa Mata Ka Mandir, Nawagaon	55	660
277	Nimach	Prachin Mandir - No. 2, Barukheda	55	660
278	Nimach	Prachin Mandir - No.4, 1, Barukheda	55	660
279	Nimach	Panchdeval (Mahadev Mandir) (Little Vishnu Mandir), Jiran	55	660
280	Nimach	Bhanu Tikait Ki Chhatri (dome), Jiran	55	660
281	Panna	Ajaigarh fort and its remains	55	660

282	Panna	Two temples ascribed to Gupta period	55	660
283	Panna	Diamond mines	55	660
284	Panna	Nachna Kuthara parvati Temple	55	660
285	Panna	Chaumukh Nath Temple	55	660
286	Panna	Bandhavgarh National park	55	660
287	Panna	Hindupat Mahal, Panna	55	660
288	Panna	Hanuman Bhata situated Toliamath (Shivmandir), Khamiya	55	660
289	Panna	Shiv Temple & art (kalakratiya), Nandchand	55	660
290	Panna	Vishnu Varah Temple & other Statue (Pritima), Purena	55	660
291	Panna	Chhatri Prranath Temple	55	660
292	Raisen	Sanchi	67	804
293	Raisen	Bhojpur	67	804
294	Raisen	Sonari	67	804
295	Raisen	Bhootnath mandir & Kalakriti asapuri	67	804
296	Raisen	Welfare caves and shiv templemahadev pani	67	804
297	Raisen	Protected Statues, Ashapuri	67	804
298	Raisen	Bhimbetka	67	804
299	Raisen	Rock painting jhiribaheda	67	804
300	Raisen	Fort	67	804
301	Rajgarh	Badi Bawadi, Machalpur	67	804
302	Rajgarh	Paniharin Mandir, Machalpur	67	804
303	Rajgarh	Shridev Maharaj Mandir (Sankaji ki Chhatri), Sanka	67	804
304	Rajgarh	Solah Khambi, Vihar	67	804
305	Rajgarh	Haziwali Ki Dargah, Vihar	67	804
306	Rajgarh	Prachin Masjid, Vihar	67	804
307	Rajgarh	Rani Roopmati aur Baj Bahadur Ki Mazar, Sarangpur	67	804
308	Rajgarh	Chidikoh	67	804
309	Rajgarh	Jalpa Devi Mandir	67	804
310	Ratlam	Sailana Cactus Garden	86	1032
311	Ratlam	Shri Mahakaal Mandir, Dharad	86	1032
312	Ratlam	JVL Mandir	86	1032
313	Ratlam	Usha Jabra	86	1032
314	Ratlam	Ranjeet Vilash Palace	86	1032
315	Ratlam	RajMahal	86	1032
316	Ratlam	Dikalpeshvar	86	1032
317	Rewa	Rock Shelter Painting (Chitrit Shelashray), Gaddi	43	516
318	Rewa	Kewati falls	43	516
319	Rewa	Gurgi and Rehunta remains	43	516
320	Rewa	Fort, Goorh	43	516
321	Rewa	Chorhatta ind area	43	516
322	Rewa	Kundiya Temple (Shankarji), Mahsav	43	516
323	Rewa	Govindgarh fort	43	516
	Rewa	Fresco paintings	43	516
324	Kewa	riesco panidigs	43	210

326	Rewa	Shiv Mandir, Baijnath, Rewa	43	516
327	Rewa	Bandhavgarh national park	43	516
328	Rewa	Inscription in cave keoti	43	516
329	Rewa	Fort, Keoti	43	516
330	Rewa	Rock shelters with megaliths, monsteries and inscriptions	43	516
331	Sagar	Fort Deori	25	300
332	Sagar	Tomb and mosque of baljati Shah	25	300
333	Sagar	Rani Mahal	25	300
334	Sagar	Vishnu Mandir, Vinayaka	25	300
335	Sagar	Fort sanandha	25	300
336	Sagar	Fort garhpera	25	300
337	Sagar	Eran & pahfezpur Ancient Site	25	300
338	Sagar	Rahatgarh Fort	25	300
339	Sagar	Garhakota Fort	25	300
340	Sagar	Mathsidheshwar Mandir (Shiv Mandir), Madpipariya And Mela	25	300
341	Sagar	Satgarh karonda	25	300
342	Sagar	The walls of the citadel (fort)	25	300
343	Sagar	Old mosque, Idgah well gateway of the fort and Nagina Mahal	25	300
344	Sagar	Tomb of Panj Pirs	25	300
345	Sagar	Temple of Mahadeo mata gaurjharan	25	300
346	Sagar	Surya Mandir, Rahali	25	300
347	Sagar	Ancient Fort on the shore of Sunar River, Rahali	25	300
348	Sagar	Harsidhi Devi Mandir, Rangir	25	300
349	Sagar	Fort Dhamoni	25	300
350	Sagar	All structures in or connection with the Mahal (fort) or the Dangi rulers	25	300
351	Sagar	Lady Durin Hospital Bhawan, Sagar	25	300
352	Sagar	Temple of Mahadev	25	300
353	Sagar	Pilli Kothi	25	300
354	Sagar	Singorhgarh Fort	25	300
355	Satna	Gadi (Fort), Amarpatan	46	552
356	Satna	Bharhut	46	552
357	Satna	Temple of Goddess (Barchha Kulluha)	46	552
358	Satna	Shiv Temple, Madai	46	552
359	Satna	Gola Math, (Ancient shiv Temple), Maihar	46	552
360	Satna	Ancient Hill, Atriya Khoh	46	552
361	Satna	Patiyanadai Mandir, Bandhi Muhar	46	552
362	Satna	Kunwar Math, Jaso	46	552
363	Satna	Jalpa Devi Mandir, Jaso (Temple in 19th Cen., Statue 12th-13th Cen.)	46	552
364	Satna	Ramghat,chitrakoot	46	552
365	Satna	Fort, Madhavgarh	46	552
366	Satna	Ancient Fort (Gadi), Kharwahi	46	552
367	Satna	Ma Sarda Mata Mandir Maihar	46	552
368	Sehore	church salkanpur	75	900
369	Sehore	Sehore cemetey	75	900

370	Sehore	mata mandir	75	900
371	Sehore	Bhudhiest stupas remains talpura	75	900
372	Sehore	kolar	75	900
373	Sehore	Delawadi	75	900
374	Sehore	Saru maru monastic complex panguraria	75	900
375	Sehore	khatkhotiya	75	900
376	Seoni	Pench national park	120	1440
377	Seoni	Aadegaon ka killa	120	1440
378	Seoni	Payali Rest House - Eco Tourism Site on Bargi Dam	120	1440
379	Seoni	Banjari	120	1440
380	Seoni	Rukhad	120	1440
381	Shahdol	Devi Mandir (Khermata ki Madiya), Mau	100	1200
382	Shahdol	Temple of Kankali Devi, Antara	100	1200
383	Shahdol	Panchmatha / Gufa (Deviji Ki Madiya), Singhpur	100	1200
384	Shahdol	Virath temple and remains	100	1200
385	Shahdol	caves of Stone	100	1200
386	Shahdol	Gondwal temple	100	1200
387	Shajapur	Shri Ram Mandir, Bijanagari	55	660
388	Shajapur	Harsidhi Devi Mandir (Devsthan), Bijanagari	55	660
389	Shajapur	Prachin Mandir, (Sidheshwar Mahadev Mandir), Avantipur Badodiya	55	660
390	Shajapur	caves of stones lakhwaria	55	660
391	Shajapur	Jain Mandir, Jamner	55	660
392	Shajapur	Ranoji Sindhia ki Chhatri (dome), Raneganj	55	660
393	Shajapur	Virath temples & remains	55	660
394	Shajapur	Deviji ki temple Bhatiya	55	660
395	Shajapur	Barel mata Mandir Barah	55	660
396	Shajapur	Sheri Ram Mandir Dongargaon	55	660
397	Shajapur	Gondwal Temple	55	660
398	Shivpuri	Large Siva Temple	50	600
399	Shivpuri	Mohajamata temple	50	600
400	Shivpuri	Monastery	50	600
401	Shivpuri	Toran gate	50	600
402	Shivpuri	Surya Mandir, Sesai	50	600
403	Shivpuri	Shiv Mandir, Chorpura	50	600
404	Shivpuri	Town hall alias Gandhi Bhavan	50	600
405	Shivpuri	Tatyatope Memorial Park, Shivpuri	50	600
406	Shivpuri	Kothi No.17, Shivpuri	50	600
407	Shivpuri	Monastrey terahi	50	600
408	Shivpuri	Open Air Museum	50	600
409	Shivpuri	Madhav NP	50	600
410	Sheopur	Sakya sagar boat club Mueseum	55	660
411	Sheopur	Shershah Suri Ke Sipehsalar ka Makbara, Shyopur	55	660
412	Sheopur	Narsingh Mahal, Shyopur	55	660
413	Sheopur	Kuno abhyaran	55	660

414	Sheopur	Vijaypur Fort, Vijaypur	55	660
415	Sheopur	Rameshwar Ghat	55	660
416	Sheopur	Dob Kund	55	660
417	Sheopur	Nagda Shiv Mandir	55	660
418	Sheopur	Ameth ki Aamjhir	55	660
419	Sheopur	Devkhon	55	660
420	Sheopur	Utanwad ka dhrubkund	55	660
421	Singroli	Gadi Khandhar (Fort), Bardi	60	720
422	Singroli	Rock Shelther (Shelashray) Gora Pahad, Bichhi	60	720
423	Singroli	Daulagiri Rock Shelter Painting (Chitrit Shelashray, Bichhi	60	720
424	Singroli	Ancient Temple, Dorajkhurd	60	720
425	Singroli	Rock Shelter Painting (Chitra Shelashray), (Rani Machi), Vakima	60	720
426	Singroli	Shelotkirn Gufa Vivah Mada, Mada	60	720
427	Singroli	Ganesh Gufa, Sankar Gufa, Hanuman Gufa Mandir, Mada	60	720
428	Singroli	Jaljaliya chhewarhi Mada	60	720
429	Singroli	Vishal Shivling	60	720
430	Singroli	Shivling Shrankhala	60	720
431	Sidhi	Baghdhara abhyaran	75	900
432	Sidhi	Ancient Statue Temple	75	900
433	Sidhi	Oil point in care	75	900
434	Sidhi	Dam & ashram	75	900
435	Sidhi	Water fall Ram dham kund	75	900
436	Sidhi	Sanjay National Park Tiger Reserv	75	900
437	Sidhi	Dubari forest Cenfuri	75	900
438	Sidhi	Son Ghadiyal Abhyaran	75	900
439	Tikamgarh	Surya Mandir, Madkhera	150	1800
440	Tikamgarh	Gupteshwar Mandir, Mohangarh	150	1800
441	Tikamgarh	Surya Mandir, Umri	150	1800
442	Tikamgarh	Orchha	150	1800
443	Ujjain	Temple of Chamunda Devi, Gajanikhedi	55	660
444	Ujjain	Ramjnardhan Mandir (Vishnu, Ram Laxman aur sita mandir), Ujjain	55	660
445	Ujjain	Kalka Mata Mandir (basically Shiv Mandir), Jalwa	55	660
446	Ujjain	Ancient Mound	55	660
447	Ujjain	Chhatri of Vir Durga Das, Ujjain	55	660
448	Ujjain	Choubis Khamba (24 Pillar), Ujjain	55	660
449	Ujjain	Mahakal mandir	55	660
450	Ujjain	Tilkeshwar Mahadev Mandir, ujjain	55	660
451	Ujjain	Ancient Mound (Vaishya Tekri)	55	660
452	Ujjain	FRH undasa	55	660
453	Ujjain	City Park undasa	55	660
454	Umaria	Vishwanath Mandir, Madibagh	200	2400
455	Umaria	Sagra Mandir, (Prachin Shiv Mandir), Umaria	200	2400
456	Umaria	Bandhavgarh	200	2400
457	Vidisha	Udaygiri caves baba khamba Hilidolous pillar	25	300

458	Vidisha	Bara Kuambi Udaygiri	25	300
459	Vidisha	Shahi maszid udaypur	25	300
460	Vidisha	Group of monuments Lohangiri mountain	25	300
461	Vidisha	Pisanhari Mandir, Shiv Mandir, Udaypur	25	300
462	Vidisha	udayshwar mahadev temple Udaygiri	25	300
463	Vidisha	Moti Masjid,	25	300
464	Vidisha	Rawan Toll, Udaypur	25	300
465	Vidisha	Athakhamba	25	300
466	Vidisha	Bajramath	25	300
467	Vidisha	Hindola Torana	25	300
468	Vidisha	Buddhist stupa	25	300
469	Vidisha	Maladevi Temple	25	300
470	Vidisha	Dashavatra Temple	25	300
471	Vidisha	Solah Khambi, Badoh	25	300
472	Vidisha	Bhimgaja pathari	25	300
473	Vidisha	Caves pathari	25	300
474	Vidisha	Kutkeshwar Mandir (Shiv Mandir), Pathari	25	300
475	Vidisha	Kalyanrao Mandir, Kaladev	25	300
476	Vidisha	Shiv Mandir, Choti Madagan, (Nilkantheshwar Mandir), Lateri	25	300
477	Vidisha	Relics of Stupas, Jafarkhedi	25	300
478	Vidisha	Ancient site basenagar	25	300
479	Vidisha	Caves 1 to 10	25	300
480	Vidisha	Ruins of Gupta udaygiri	25	300

8.0 Data Collection and Supervision

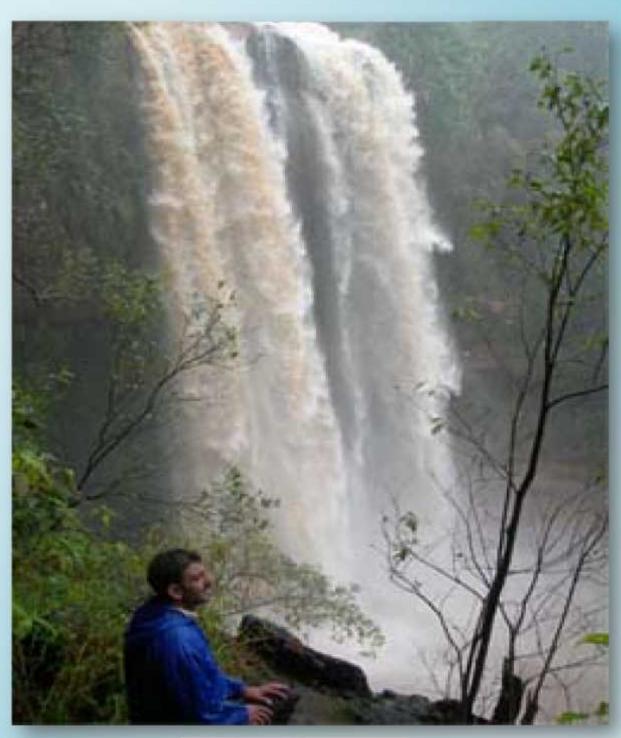
Structured questionnaires will be administered by a team of trained field interviewers employed by Datamation Field investigators will be supervised by a supervisor. The operation manager will ensure authenticity of the data being collected. The project manager stationed at our Head Office will be responsible for this assignment; he will also travel to different tourist destinations of the State as and when required.

9.0 Quality Control, Scrutiny & Tabulation Plan

Field Interviewers will undergo training & orientation prior to start of survey. There will be a supervisor managing the interviewers. Operation Manager and Project Manager will carry out random checks. 40% telephonic back check of accommodation survey will be carried out.

Random telephonic checks will also be carried out on entry/ exit questionnaires. Incomplete questionnaires will be rejected and net included in the sample of response.

- ♣ 100% scrutiny of completed forms will be carried out prior to data entry by executives trained in questionnaire coding and scrutiny.
- After the questionnaires have been scrutinized and coded, the contents/ data of each will be computerized.
- ♣ The data files thus created will be compatible with MS Excel and SPSS formats.



Pachmarhi Down Falls Madhya Pradesh

Chapter 2 Tourist Survey Findings

Findings of Survey

Following the methodology in previous Section, the four different types of survey, namely, enumeration and short survey at destinations, exit survey at exit point(s) at district headquarters and accommodation unit survey were conducted during the period June 2011 to May 2012. The survey data were tabulated following the approved tabulation program and estimates of various parameters were made as per estimation procedure detailed at **Annex 5.** It may be noted that in consultation with Madhya Pradesh Tourism Department 480 destinations were selected covering all the 50 districts of Madhya Pradesh and the list of these selected destinations is given at Annex -6. The coverage of various surveys under the present assignment is presented at Table 4

Table 4 Coverage at a Glance

Coverage at a Glance							
S.No	S.No Survey Type Sample Size						
•		Per Month per district	Per Quarter per district	Per Annum per district	Aggregate for State (50 district)		
1	Short Survey	600	-	7200	360000		
2	Exit Point Survey	-	400	1600	80000		
3	Accommodation Survey	-	Census#	-			
4 Accommodation Survey (Monthly) I. Having more than 20 rooms II. Having 10-20 rooms III. Having less than 10 rooms							
# Total Number of Census Accommodation in Madhya Pradesh= 1283.							

Ministry of Tourism Government of India

Table 5 gives the month-wise details of domestic and foreigner tourists during the year 2011/2012 for the tourist destinations. Weather condition in Madhya Pradesh is one of the major determinants of tourist arrival. In case of Domestic Tourists; the survey findings suggest that peak months for overnight and same day tourist visitors were October (3316499 Overnight tourists and 2561608 Same day Visits), September (2836224 Overnight tourist and 1765237 Same day Visits) and November (2700357 Overnight tourists and 2380784 Same day Visits). Overall, lowest arrivals of domestic tourists were measured during the months of June and August. Furthermore, In the case of Foreign Tourists, peak months for overnight tourist visitors for Madhya Pradesh were December (24109 Overnight Tourist), November (19468 Overnight Tourist), January (19154 Overnight Tourist) and February (18972 Overnight Tourist). Whereas there were no same day visits were made by foreign tourist during the year 2011/2012.

Table 5 Total Number of Visits to Tourist Destinations

Name of		ts by Domestic T me Day Visitors	ourists/	No. of Visits by Foreigner Tourists/ Same Day Visitors		
the Month	Overnight tourist	Same day Visitors	Total	Overnight tourist	Same day Visitors	Total
June	546083	280771	826854	5078		5078
July	1825979	969780	2795759	12143		12143
August	1500880	1036635	2537515	18064		18064
September	2836224	1765237	4601461	18551		18551
October	3316499	2561608	5878107	16798		16798
November	2700357	2380784	5081141	19468	Visits were not	19468
December	1781763	819515	2601278	24109	found in the	24109
January	1714830	1081758	2796588	19154	survey	19154
February	1484837	785233	2270070	18972		18972
March	2023720	1072093	3095813	16563		16563
April	1867023	991295	2858318	14070		14070
May	1804225	951222	2755447	6860		6860
Total	23402420	14695931	38098351	189830		189830

Figure 1 No. of Visits by Domestic Tourists/same day Visitors

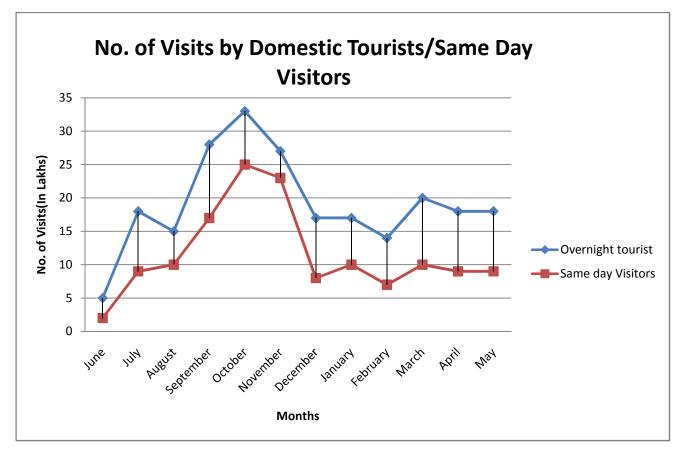
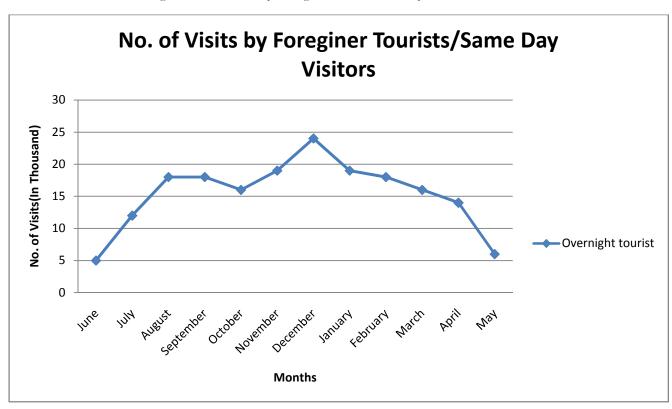


Figure 2 No. of Visits by Foreigner Tourists/same day Visitors



 $Table\ 6\ Popular\ Source\ of\ Information\ of\ tourist\ destination\ of\ the\ Sample\ Visitors\ (\%)$

	Indian Embassy	Indian Tourism	Indian tourism	State	Travel)	Internet		Travel books / guides /	Relatives		
Month	in Your country	Bureau in your country	offices in India	Tourism Department	Agents		МОТ	Others	Magazines / news paper	/ Friends	Othes	Total
June	3	2	2	3	24	23	3	5	5	28	2	100
July	5	5	4	3	21	21	2	7	4	27	1	100
August	4	6	5	2	22	21	2	6	3	27	2	100
September	4	7	5	3	21	20	2	6	3	28	1	100
October	4	5	4	2	21	21	3	5	5	27	3	100
November	4	5	3	1	22	20	2	9	3	29	2	100
December	3	6	3	3	24	20	2	7	4	26	2	100
January	5	7	5	2	21	19	2	8	4	26	1	100
February	3	6	3	2	21	21	3	8	5	27	1	100
March	3	6	3	2	21	22	3	6	5	27	2	100
April	4	7	5	3	21	21	2	4	2	29	2	100
May	5	6	3	1	21	21	4	7	4	27	1	100

Table 7 gives the details about the domestic and foreign /same day visitors for the state Madhya Pradesh. The survey findings suggest that during the October month there were maximum number of the overnight domestic tourists/visitors (4031327) and same day visitors (2898155) in the State of Madhya Pradesh. Furthermore, during the month of December maximum (24109) number of the overnight foreign tourists/visitors visited the state of Madhya Pradesh.

Month	No. Don	nestic Tourists / V	isitor	No of Foreign Tourists / Visitor			
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total	
June	744131	374224	1118355	5078		5078	
July	2499902	1305089	3804991	12143		12143	
August	2110604	1330061	3440665	18064		18064	
September	3369721	2132862	5502583	18551		18551	
October	4031327	2898155	6929482	16798		16798	
November	3294303	2573109	5867412	19468	Visitors were not	19468	
December	2268898	1038765	3307663	24109	found in the survey	24109	
January	2230895	1269338	3500233	19154		19154	
February	1907868	959883	2867751	18972		18972	
March	2838279	1503422	4341701	16563		16563	
April	2619954	1389828	4009782	14070		14070	
May	2521415	1327989	3849404	6860		6860	
Total	30437297	18102725	48540022	189830		189830	

Table 7 Total number of Domestic and Foreign Tourists / Same Day Visitors



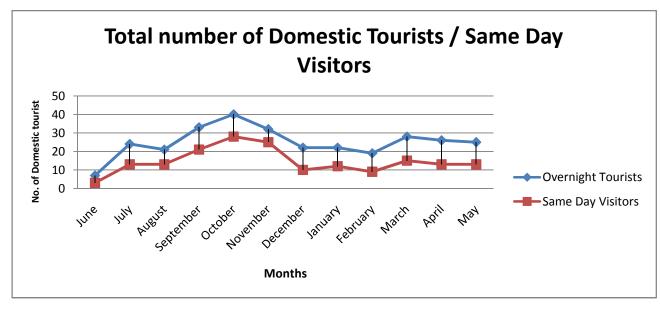


Figure 4 Total number of Foreign Tourists Visitors

Table 8 gives the details of leisure and Non-Leisure Domestic Tourists for overnight and Same Day Visitors. In the case of overnight visitor the survey findings suggest, total numbers of leisure tourists (21938617) were higher than non-leisure tourists (8498691) during the year 2011/2012. The maximum (2850048) number of leisure tourists visited Madhya Pradesh during the month of October, whereas maximum (1181279) number of non-leisure tourists visited Madhya Pradesh during the month of October. Furthermore, In the case of same day visitors the survey findings suggest, total numbers of leisure tourists (12804514) were higher than non-leisure tourists (5298211) during the year 2011/2012. The maximum (2038816) number of leisure tourists visited Madhya Pradesh during the month of April, whereas maximum (859339) number of non-leisure tourists visited Madhya Pradesh during the month of April.

N/I 41-		Overnight		Same day			
Month	Leisure	Non-Leisure	Total	Leisure	Non-Leisure	Total	
June	546083	198048	744131	275574	98650	374224	
July	1807450	692452	2499902	956388	348701	1305089	
August	1469082	641522	2110604	1005816	324245	1330061	
September	2423943	945778	3369721	1469144	663719	2132863	
October	2850048	1181279	4031327	2038816	859339	2898155	
November	2301551	992752	3294303	1826205	746904	2573109	
December	1704567	564331	2268898	647001	391764	1038765	
January	1632172	598723	2230895	854603	414735	1269338	
February	1418801	489067	1907868	619571	340311	959882	
March	2054346	783933	2838279	1106772	396650	1503422	
April	1897026	722938	2619964	1023651	366177	1389828	
May	1833548	687868	2521416	980973	347016	1327989	
Total	21938617	8498691	30437308	12804514	5298211	18102725	

Table 9 gives the details of leisure and non-leisure foreign tourists for overnight and Same Day Visitors. In the case of overnight visitor the survey findings suggest, total numbers of leisure tourists (189830) were higher than non-leisure tourists (0) during the year 2011/2012. The maximum (19468) number of leisure tourists visited Madhya Pradesh during the month of November, whereas Non-Leisure tourists were recorded as (0).

Table 9 Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors

		Overnight			Same day	
Month	Leisure	Non- Leisure	Total	Leisure	Non- Leisure	Total
June	5078		5078			
July	12143		12143			
August	18064		18064			
September	18551		18551			
October	16798	Visitors	16798			
November	19468	were not	19468			
December	24109	found in	24109	Visitors were	e not found in	the survey
January	19154	the survey	19154			
February	18972		18972			
March	16563		16563			
April	14070		14070			
May	6860		6860			
Total	189830		189830			

Table 10 gives the details of domestic and foreign tourists and day visitors for the state of Madhya Pradesh. Maximum (4031327) number of domestic tourists were visited Madhya Pradesh during the month of October, whereas maximum (19468) number of foreign tourists were visited Madhya Pradesh during the month of November. Furthermore, maximum (2898155) number of domestic same day visitor visited Madhya Pradesh during the month of April and there were no same day foreign visitor during the year 2011/2012.

Table 10 Total Number of Domestic and Foreign Tourists and Day Visitors

Mandh	No. of Tourist			No. of same day visitors			
Month	Domestic	Foreigner	Total	Domestic	Foreigner	Total	
June	744131	5078	749209	374224	_	374224	
July	2499902	12143	2512045	1305089		1305089	
August	2110604	18064	2128668	1330061		1330061	
September	3369721	18551	3388272	2132863		2132863	
October	4031327	16798	4048125	2898155	Visitors	2898155	
November	3294303	19468	3313771	2573109		2573109	
December	2268898	24109	2293007	1038765	were not found in the	1038765	
January	2230895	19154	2250049	1269338	survey	1269338	
February	1907868	18972	1926840	959882	301 Vey	959882	
March	2838279	16563	2854842	1503422		1503422	
April	2619964	14070	2634034	1389828		1389828	
May	2521416	6860	2528276	1327989		1327989	
Total	30437308	189830	30627138	18102725		18102725	

Table 11 gives the distribution of place of stay for domestic tourists. The survey findings suggest that hotel was first choice for the domestic tourists, followed by staying at friends/relatives place and staying elsewhere. During the month of October maximum number (3308535) of domestic tourists selected hotels for the stay. Where as in October maximum number (596477) of domestic tourists selected friend's/relative's place for the stay and maximum (134297) number of tourist reported that they stayed elsewhere in November.

	No. Domestic Tourists						
Month	Staying at Hotel	Staying at Friends / Relatives	Staying elsewhere	Total			
June	629537	93023	21571	744131			
July	1984453	429354	86095	2499902			
August	1591220	403635	115749	2110604			
September	2681578	565957	122186	3369721			
October	3308535	596477	126316	4031328			
November	2658159	501847	134297	3294303			
December	1942009	228978	97910	2268897			
January	1977971	184975	67949	2230895			
February	1681850	163067	62951	1907868			
March	2191017	558468	88795	2838280			
April	2024198	513747	82008	2619953			
May	1932683	502166	86566	2521415			
Total	47393292	16397998	4527799	68319089			

Table 11 Distribution of Domestic Tourists visits by Place of Stay



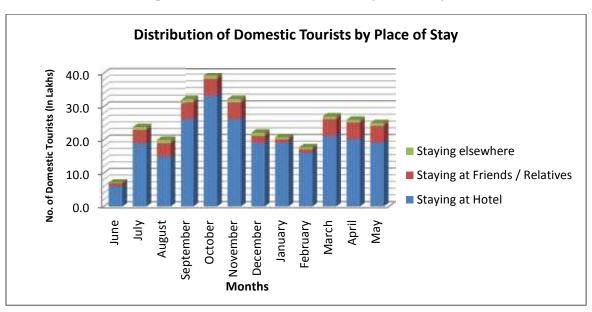


Table 12 gives the distribution of place of stay for foreigner tourists. The survey findings suggest that during the month of November, maximum (24109) number of foreigner tourists selected hotel for stay.

		No. Foreigner	Tourists			
Month	Staying at Hotel	Staying at Friends / Relatives	Staying elsewhere	Total		
June	5078			5078		
July	12143			12143		
August	18064			18064		
September	18551			18551		
October	16798		16798			
November	19468		19468			
December	24109	Visitors were not	Visitors were not found in the survey			
January	19154			19154		
February	18972			18972		
March	16563			16563		
April	14070		14070			
May	6860			6860		
Total	189830			189830		

Table 12 Distribution of Foreigner Tourists by Place of Stay



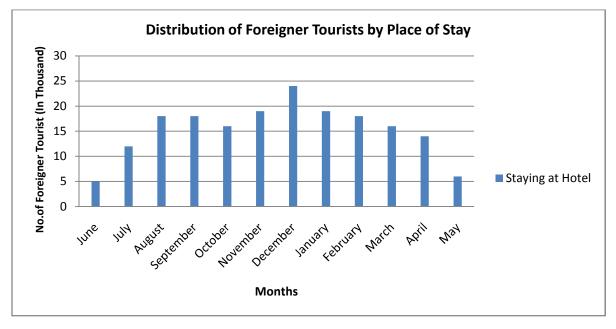


Table 13 represents the distribution of states for domestic tourists in the state of Madhya Pradesh. The survey findings suggests that contribution of Madhya Pradesh state was highest (48.3%) in contribution of domestic tourists for the state, followed by Delhi (8.8%),Others (10.7%), Uttar Pradesh (8.6%) and Chhattisgarh(7.8%). On the other hand, the contribution of Kerala and Uttarakhand in domestic tourists for the state of Madhya Pradesh was only 0.3%.

Place Of Origin	Percentage Of Domestic Tourists
Madhya Pradesh	48.3
Delhi	8.8
Uttar Pradesh	8.6
Chhattisgarh	7.8
Maharashtra	4.7
Rajasthan	4.2
Gujarat	1.9
Haryana	1.3
Punjab	1.1
Himachal Pradesh	0.8
Jammu Kashmir	0.6
Jharkhand	0.6
Uttarakhand	0.3
Kerala	0.3
Others	10.7
Total	100

Table 13 Distribution of State wise Domestic Tourists (in %)



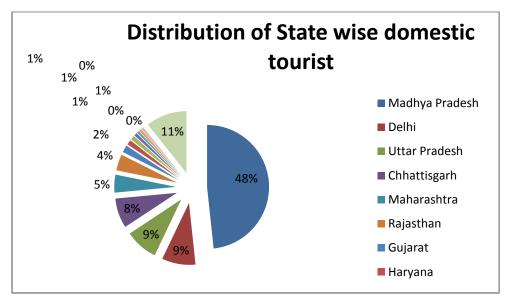


Table 14 represents the distribution of countries for foreign tourists in the state of Madhya Pradesh. The survey findings suggest that contribution of U.K was highest (21.0%) in contribution of foreign tourists for the state of Madhya Pradesh, followed by others (19.2%), USA for 14.7%. On the other hand, the contribution of Netherlands and South Africa was 0.7% while Russia and China in forigen tourists for the state of Madhya Pradesh were only 0.8%.

Table 14 Distribution of Country wise Foreign Tourists (in %)

Place Of Origin	Percentage Of Foreign Tourists
U.K.	21
USA	14.7
FRANCE	10.1
SPAIN	5.6
ITALY	5.2
CANADA	4.5
AUSTRALIA	4.5
NEPAL	3.9
GERMANY	3.7
SINGAPORE	1.5
JAPAN	1
KOREA	1
U.A.E	1
RUSSIA	0.8
CHINA	0.8
NITHERLAND	0.7
SOUTH AFRICA	0.7
OTHERS	19.2
TOTAL	100

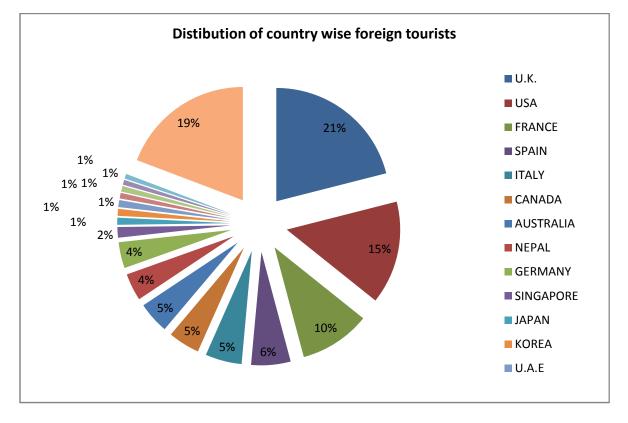


Figure 8 Distibution of country wise foreign tourists

Table 15 gives the details of number of accommodation units, availability of rooms/beds and occupancy rate. The survey findings suggest that occupancy rate (95%) was during the month of October, September (86%), November (72%), and in January and February (47%) and (43%). During the month of April the occupancy rate was 51%.

Table 15 No. o	f accommodation	units, Rooms	/ Beds Available a	and Occupancy Rate
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Month	No. of Accommodation units	No. of Rooms Available	No. of Beds Available	No. of Beds Occupied	Occupancy Rate (%) (Col5 as % of Col4)
June	432	8109	486540	181662	37
July	1213	22770	1411740	434690	31
August	1213	22770	1411740	529436	38
September	1213	22770	1366200	1169265	86
October	1251	23483	1455946	1378911	95
November	1251	23483	1408980	1017572	72
December	1251	23483	1455946	535144	37
January	1283	24084	1493208	698942	47
February	1283	24084	1348704	574154	43
March	1283	24084	1493208	789453	53
April	1283	24084	1445040	734243	51
May	1283	24084	1493208	745709	50

Table 16 gives the details of total number of domestic guests' checked-in, number of domestic guests spent bed nights and average stay duration at accommodation units. The survey findings suggest that maximum number (1107339) of checked-in during the month of October and September at accommodation units. Whereas, maximum number (1367259) of bed nights spent by domestic guests was reported during the month October at accommodation units. The study findings also suggest that maximum (1.2 days) average duration of stay at accommodation units by domestic guests was during the month of October.

Table 16 Total No. of Domestic Guests checked-in, bed nights spent & average stay duration at Accommodation Units

Month	No. of Guests checked-in	No. of bed nights spent	Average duration of Stay
June	167660	178765	1.1
July	401319	427786	1.1
August	488333	521966	1.1
September	1007482	1158578	1.1
October	1107339	1367259	1.2
November	945971	1003225	1.1
December	471631	516000	1.1
January	561671	683687	1.2
February	528849	560556	1.1
March	731588	785355	1.1
April	678370	727861	1.1
May	685574	742689	1.1
Total	7775787	8673727	1.1

Table 17 represents the details of number of foreign guest's checked-in, number of bed nights and average stay duration at Accommodation Units. The survey findings suggest that maximum number (18687) of checked-in during the month of December at accommodation units. Maximum number (19144) of bed nights spent by foreign guests was also during the month of December at accommodation units.

Table 17 Total No. of Foreign Guests checked-in, bed nights spent & average stay duration at Accommodation Units

Month	No. of Guests checked-in	No. of bed nights spent	Average duration of Stay
June	2138	2897	1.4
July	5765	6904	1.2
August	6331	7470	1.2
September	10633	10687	1.0
October	11652	11652	1.0
November	13760	14347	1.0
December	18687	19144	1.0
January	14578	15255	1.0
February	13193	13598	1.0
March	3347	4098	1.2
April	5417	6382	1.2
May	2557	3020	1.2
Total	108058	115454	1.1

Table 18 gives the details of total number of guests including both domestic and foreign guests checked-in, number of bed nights spent an average stay duration at Accommodation Units. The survey findings suggest that maximum number (1118991) of checked-in during the month of October at accommodation units. Whereas, maximum number (1378911) of bed nights spent by the guests was reported during the month October at accommodation units.

Table 18 Total No. of Total Guests checked-in, bed nights spent & average stay duration at Accommodation Units

Month	No. of Guests checked-in	No. of bed nights spent	Average duration of Stay
June	169798	181662	1.1
July	407084	434690	1.1
August	494664	529436	1.1
September	1018115	1169265	1.1
October	1118991	1378911	1.2
November	959731	1017572	1.1
December	490318	535144	1.1
January	576249	698942	1.2
February	542042	574154	1.1
March	734935	789453	1.1
April	683787	734243	1.1
May	688131	745709	1.1
Total	7883845	8789181	1.1

Table 19 gives the details of number of accommodation units, number of rooms available and the details about the employment during the year 2011/2012. The survey findings suggest that in total 1283 accommodation units were available during the year 2011/2012, including 24084 rooms.

Table 19 Number of Accommodation units, Rooms, and Employment

Quarter	No. of	No. of Rooms	Number of Employees		
	accommodation units		Permanent	Temporary	Total
census	1283	24084	8499	1880	10379

Type of Employees

Permanent
Temporary

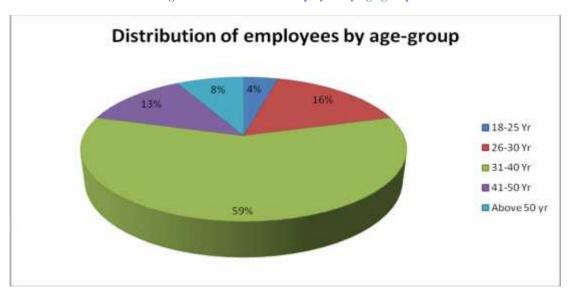
Figure 9 Type of Employees

Details of distribution of employees in accommodation units by age group are given in the table 20 in total 10379 numbers of employees were working in the 1283 accommodation units.

Distribution of employees by age-group No. of Number of Quarter accommodation 26-30 Yr 31-40 Yr 41-50 Yr Above 50 yr **Employees** 18-25 Yr units 1283 10379 423 1720 6092 1311 832 census

Table 20 Distribution of Employees in Accommodation Units by Age Group



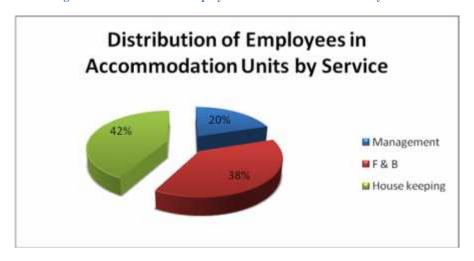


Details of distribution of employees in accommodation units by service are given in the table 21.

Table 21 Distribution of Employees in Accommodation Units by Service

	No. of	Number of	Distribution of employees by service				
Quarter	er accommodation units	Number of Employees	Management	F & B	House keeping	Total	
census	1283	10379	2073	3949	4357	10379	

Figure 11 Distribution of Employees in Accommodation units by service



Category-wise distribution of accommodation units is given in the table 22. Out of 1283 accommodation units, 383 were less than 11 rooms, 518 were between 11-20 rooms and 382 were above 21 rooms.

Table 22 Category-wise Distribution of Accommodation Units

Quarter	No. of accommodation units					
	Less than 11 rooms	11-20 rooms	Above 21 rooms	Total		
census	383	518	382	1283		

Figure 12 Category-wise distribution accommodation units

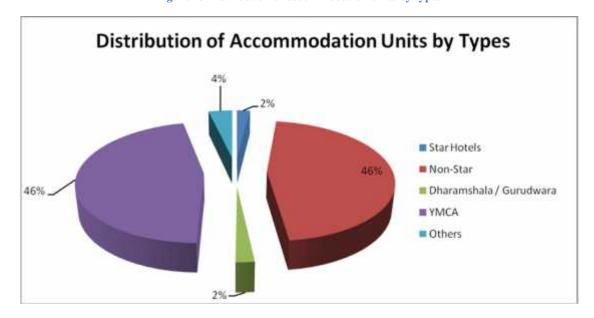


Details of distribution of accommodation units by types are given the table 23. Out of 1283 accommodation units, 49 were Star Hotels, 1142 were Non-Star Hotels, 49 were Dharamshala / Gurudwara and 89 were others.

Quarter **Accommodation Units by Types** Apartment Govt. Private Star Hotel Non-Dharamshala Bed & YMCA Others Total Guest Guest Hotels (Service Star / Gurudwara Breakfast House House apartment) 49 3 1142 89 1283 49 3 0 89 1283 census

Table 23 Distribution of Accommodation Units by Types

Figure 13 Distribution of accommodation units by types



Details of distribution of Star Hotels are given in the table 24. Out of 49, 5 were 5 Star Dlx. Hotels, 3 were 5 star Hotels, 2 were 4 star Hotels and 9 were 2 star Hotels and 8 were 1 star hotel.

Table 24 Distribution of Star Hotels

Quarter	Accommodation Units by Types						
	5 star Dlx	5 Star	4 star	3 star	2 star	1 star	Total
census	5	3	4	20	9	8	49

Details of distribution of accommodation units by type of ownership are given in the table 25. Out of 1283 accommodation units maximum (762) numbers of the accommodation units were owned by Proprietor / Partnership.

Table 25 Distribution Accommodation Units by Type of Ownership

Quarter	Accommodation Units by Type of ownership								
	Central Govt.	State Govt.	Private	Proprietor / Partnership	Public Ltd	PSU	Charitable	Other	Total
census	9	37	407	762	3	0	64	1	1283

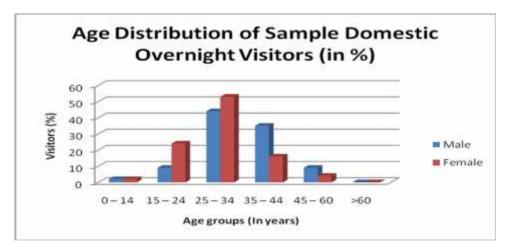
Tourists' Demographic Profile

Age distributions of sample domestic visitors are given in the table 26. The survey findings suggest that maximum (44) Percent of male (age 25 - 34 Years) domestic overnight visitors were selected for the study, followed by 45 Percent female (age 25 - 34 Years) domestic same day visitor.

Table 26 Age Distribution of Sample Domestic Visitors (in %)

Age Group	Percentage of Domestic Overnight Visitors		Percentage of Domestic Same day Visitors	
	Male	Female	Male	Female
0 – 14 Years	2.0	2.0	2.0	2.0
15 – 24 Years	9.0	24.0	18.0	33.0
25 – 34 Years	44.0	53.0	47.0	45.0
35 – 44 Years	35.0	16.0	24.0	18.0
45 – 60 Years	9.0	4.0	8.0	1.0
>60 Years	0.0	0.0	0.0	0.0
Total	100.0	100.0	100.0	100.0

Figure 14 Age Distribution of sample domestic overnight visitors (in %)

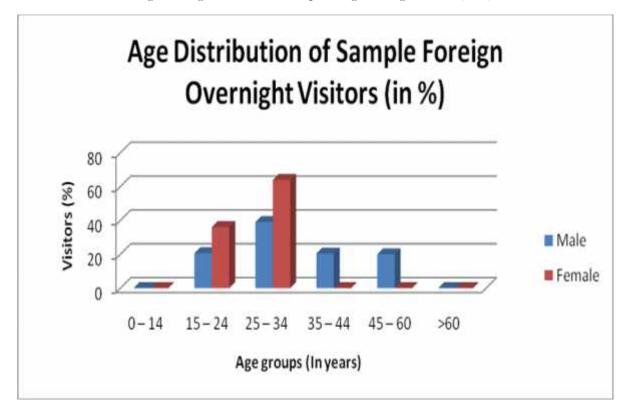


Age distributions of sample foreign visitors are given in the table 27. The survey findings suggest that there were maximum (39) Percent of male (age 25 - 34 Years) foreign overnight visitors; followed by 63.9 Percent female (age 25 - 34 Years).

Age Group	Percentage of Foreign Overnight Visitors		
	Male	Female	
0 - 14 Years	0.0	0.0	
15 – 24 Years	20.6	36.1	
25 – 34 Years	39.0	63.9	
35 – 44 Years	20.4	0.0	
45 – 60 Years	20.0	0.0	
>60 Years	0.0	0.0	
Total	100.0	100.0	

Table 27 Age Distribution of Sample Foreign Visitors (in %)



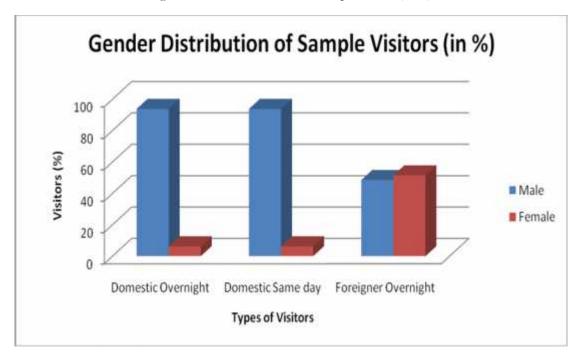


Details of gender distribution of sample visitors are given in the table 28. The survey findings suggest that in the case of domestic visitor's percentage of male overnight and same day visitor were higher than female visitors. On the other hand, in the case of foreign tourist's Percentage of female visitor were higher than male.

Gender	Don	Foreigner	
	Overnight	Same day	Overnight
Male	93.8	93.8	48.5
Female	6.2	6.2	51.5
Total (n)	100	100	100

Table 28 Gender Distribution of Sample Visitors (in %)



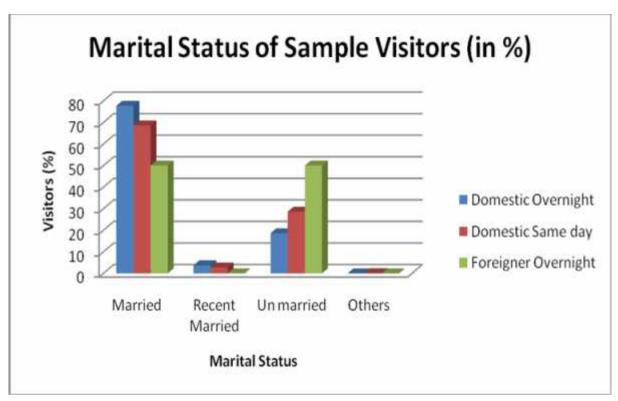


Details of marital status of sample visitors are given in the table 29. The survey findings suggest that maximum domestic visitors were married, 77.7 Percentage overnight visitors and 68.6 same day visitors. In the case of foreign visitors were equally divided in married and unmarried.

Marital Status	Don	Foreigner	
Mainai Status	Don	Foreigner	
	Overnight	Same day	Overnight
Married	77.7	68.6	50.0
Recent Married	3.7	2.7	0.0
Un married	18.6	28.6	50.0
Others	0.0	0.1	0.0
Total	100.0	100.0	100.0

Table 29 Marital Status of Sample Visitors (in %)



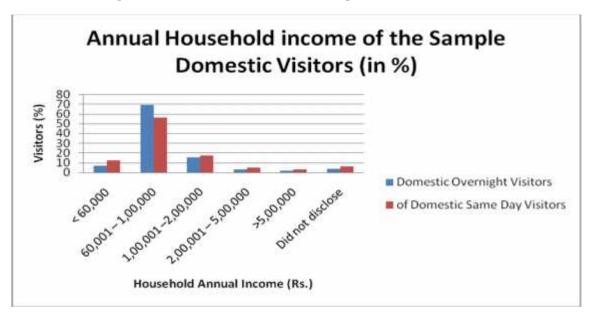


Details of annual household income of the sample domestic visitors are given in the table 30. The survey finding s suggest that maximum (69.2%) of the domestic overnight visitors were coming under the household annual income range of Rs.60,001 – Rs.1,00,000, and maximum (56.1%) of the domestic same day visitors were coming under the household annual income range of Rs.60,001 – Rs.1,00,000.

Household annual income	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors
Less than Rs.60,000	6.6	12.3
Rs.60,001 – Rs.1,00,000	69.2	56.1
Rs.1,00,001 – Rs.2,00,000	15.2	17.3
Rs.2,00,001 – Rs.5,00,000	3.0	5.0
Above Rs.5,00,000	1.9	3.2
Did not disclose	4.0	6.0
Total	100.0	100.0

Table 30 Annual Household income of the Sample Domestic Visitors (in %)





Total

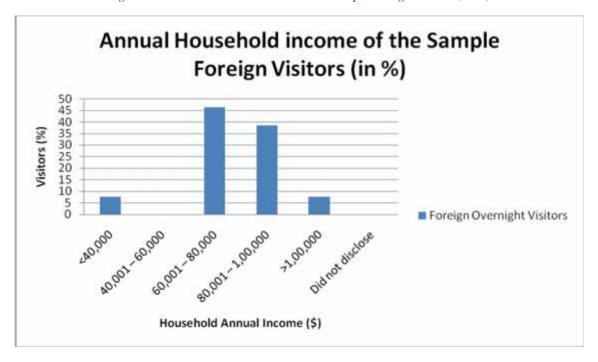
Details of annual household income of the sample foreign visitors are given in the table 31. The survey findings suggest that maximum (46.2%) of the foreign overnight visitors were coming under the household annual income range of \$.60, 001 - \$.80, 000.

Household annual income	Percentage of Foreign Overnight Visitors
Less than \$.40,000	7.7
\$.40,001 - \$.60,000	0.0
\$.60,001 - \$.80,000	46.2
\$.80,001 - \$.1,00,000	38.5
Above \$.1,00,000	7.7
Did not disclose	0.0

Table 31 Annual Household income of the Sample Foreign Visitors (in %)

Figure 19 Annual Household income of the Sample Foreign Visitors (in %)

100.0

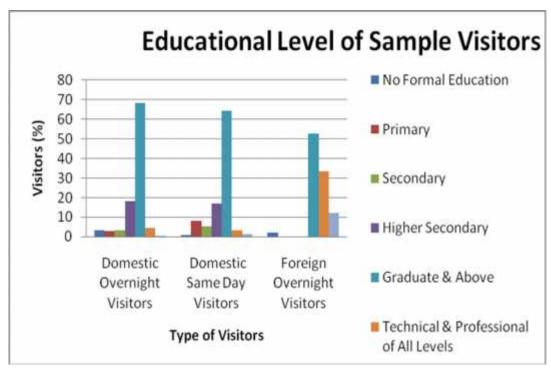


Details of educational level of sample visitors are given in the table 32. The survey findings suggest that maximum (68.2%) of the domestic overnight visitor's education level were graduate & above, whereas in the case of domestic same day visitors, for most (64.3) of the respondents maximum level of education were also graduate and above. Furthermore, most (52.6%) of the foreign overnight visitors were educated to the level of graduate and above.

Level of Education Percentage of Percentage of Foreign Overnight **Domestic Overnight Domestic Same Day** Visitors Visitors Visitors 3.1 1.9 **No Formal Education** 0.8 **Primary** 2.7 8.2 0 3.3 5.2 0 **Secondary** 18.0 16.8 0 **Higher Secondary** 68.2 64.3 52.6 **Graduate & Above Technical & Professional of All** 4.3 3.3 33.4 Levels 0.4 1.4 12.1 **Others** 100.0 100.0 100 **Total**

Table 32 Educational Level of Sample Visitors





Other

Total

Details of occupation pattern of sample visitors are given in the table 33. The survey findings suggest that in all type visitors' occupation were Private Service with 46.2% of domestic overnight visitors, 49.4 % domestic same day visitors and 46.2% foreign overnight visitors.

Percentage of Percentage of Percentage of **Domestic Overnight Domestic Same Day Foreign Overnight** Visitors Visitors 0.0 **Industrialist / Trader / Shop** 4.6 5.4 Owner 3.8 3.9 **Self Employed Professional** 38.5 7.5 0.0 **Government Service** 5.1 46.2 49.4 46.2 **Private Service** Student / Researcher 5.3 11.7 7.7 27.6 19.3 7.7 **Business** 2.1 2.6 0.0 Agriculture Housewife 2.3 1.8 0.0 0.0 0.6 0.9

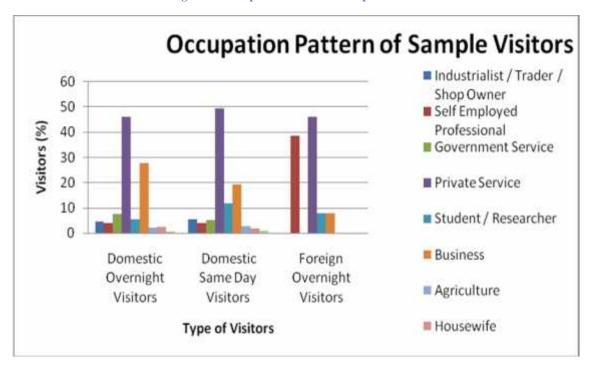
Table 33 Occupation Pattern of Sample Visitors



100.0

100.0

100.0

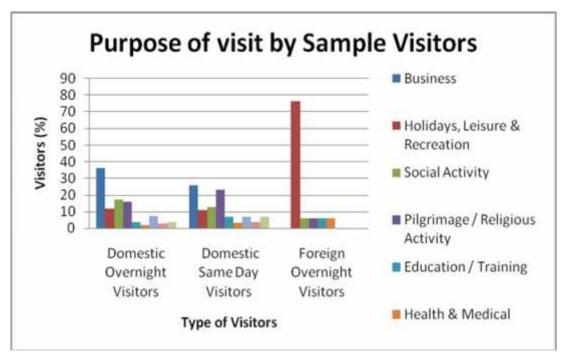


Details of purpose of visit by sample visitors are given in the table 34. The survey findings suggest that most (36.1%) of the domestic overnight visitors and (26.0%) domestic same day visitors visited Madhya Pradesh for their business purpose. In the case of foreign overnight visitors most (76.5%) of them visited Madhya Pradesh in their Holidays, Leisure & Recreation.

	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors	Percentage of Foreign Overnight Visitors
Business	36.1	26.0	0.0
Holidays, Leisure & Recreation	11.9	11.0	76.5
Social Activity	17.0	12.5	5.9
Pilgrimage / Religious Activity	15.9	23.2	5.9
Education / Training	3.8	6.8	5.9
Health & Medical	1.8	3.2	5.9
Shopping	7.3	7.0	0.0
For getting work done from govt.	2.6	3.8	0.0
authority			
Others	3.6	6.6	0.0
Total	100.0	100.0	100.0

Table 34 Purpose of visit by Sample Visitors



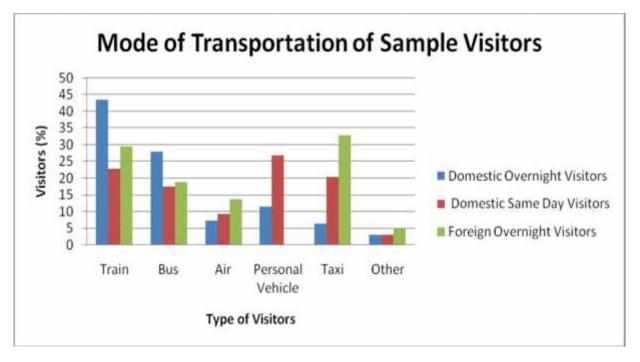


Details of mode of transportation selected by sample visitors are given in the table 35. The survey finding suggest that most (43.5%) of the domestic overnight visitors selected train as mode of transportation, whereas most (26.8%) of the domestic same day visitors selected their own vehicle as mode of transportation. In the case of foreign overnight visitors, most (32.9%) of them selected taxi as the mode of transportation.

Mode of Transportation	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors	Percentage of Foreign Overnight Visitors
Train	43.5	22.8	29.5
Bus	27.9	17.5	18.9
Air	7.4	9.4	13.8
Personal Vehicle	11.5	26.8	0
Taxi	6.5	20.4	32.9
Other	3.2	3.1	4.9
Total	100.0	100.0	100.0

Table 35 Mode of Transportation of Sample Visitors



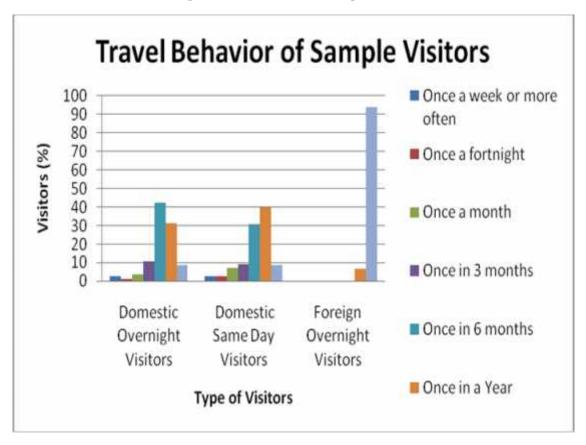


Details of travel behavior of sample visitors are given in the table 36. The survey findings suggest that most of the domestic overnight visitors (42.4%) traveling once in 6 months and domestic same day visitors (39.8%) were traveling once in a year, whereas 93.8% foreign overnight visitors were traveling less often.

Percentage of Percentage of Percentage of **Domestic Overnight Domestic Same Day** Foreign Overnight Visitors Visitors Once a week or more often 2.4 2.3 0.0 0.9 Once a fortnight 2.5 0.0 3.7 6.9 0.0 Once a month 9.2 0.0 Once in 3 months 10.8 Once in 6 months 42.4 30.9 0.0 Once in a Year 31.3 39.8 6.3 8.4 8.3 93.8 **Less Often Total** 100.0 100.0 100.0

Table 36 Travel Behavior of Sample Visitors





Details of propensity of availing package tour of sample visitors are given in the table 37. Majority of the domestic overnight visitors (97.1%) and same day visitors (96.9%) were not availing tour package. On the other hand, 75.0% of the foreign overnight visitors were availing tour package.

Table 37 Propensity of availing package tour of Sample Visitors

	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors	Percentage of Foreign Overnight Visitors
% of Tourists availing package tour	2.9	3.1	75.0
% of Tourists not availing package	97.1	96.9	25.0
tour			
Total	100.0	100.0	100.0

Details of travel arrangement mode of sample visitors are given in the table 38. Majority of the domestic overnight visitors (97.9%) and same day visitors (96.3%) were arranging the travel mode by them selves. On the other hand, 64.7% of the foreign overnight visitors were arranging the travel mod with the help of travel operator.

Table 38 Travel Arrangement Mode of Sample Visitors

	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors	Percentage of Foreign Overnight Visitors
Self	97.9	96.3	35.3
Office / Employer	0.7	0.7	0.0
Travel Agent	0.4	0.4	0.0
Tour Operator	0.8	2.2	64.7
Others	0.1	0.4	0.0
Total	100.0	100.0	100.0

Details of distribution of overnight visitors by place of stay of sample visitors are given in the table 39. Private Guest houses (39.36%) were the major stay places for the domestic overnight visitors. On the other hand, 3 star hotels (35.3%) were the major play of stay places for the Foreign Overnight Visitors.

Table 39 Distribution of overnight visitors by place of stay of sample visitors

Place of Stay	Percentage of Domestic Overnight Visitors	Percentage of Foreign Overnight Visitors
5 star Dlx	2.0	1.6
5 Star	2.4	0.0
4 star	1.1	0.0
3 star	1.4	35.3
2 star	2.2	0.0
1 star	4.1	11.8
Apartment Hotel (Service	0.3	0.0
apartment)	0.0	0.0
Heritage Hotel	0.5	1.0
Non-Star	26.6	21.9
Motel	0.4	0.0
Govt. Guest House	0.8	0.0
Private Guest House	40.1	16.6
Dharamshala /	3.9	0.0
Sarai/Musafirkhana	3.9	0.0
Gurudwara/Temple/Monastery	1.9	0.0
Friends & Relativs/Others	11.8	11.8
temporary free stay in tent etc	11.0	11.8
Bed & Breakfast	0.1	0.0
YMCA	0.1	0.0
Others	0.4	0.0
Total	100.0	100.0

Friends & Relatives

Total

Details of distribution of visitor by their preferred eating place of sample visitors are given in the table 40. Restaurants were the major eating place for the majority of the foreign overnight visitors (68.3%), domestic overnight visitors (77.2%) and domestic same day visitors (67.1%).

	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors	Percentage of Foreign Overnight Visitors
Restaurant	77.2	67.1	68.3
Fast Food Outlets	1.0	1.0	10.6
Cafeteria	0.1	2.1	2.1
Dhaba	8.9	15.9	0
Bars	0.3	0.9	6.5
Mobile Van	0.4	4.1	0
Food Kiosk	0.1	0.4	0
Refreshment Stand	0.0	0.0	0
Place of Lodging	0.2	0.1	0
Dharamshala/Sarai	0.2	0.0	0
Gurudwara/Temple/Monastery/other free accommodation	0.2	0.2	0
Others	11.4	8.0	12.5

 ${\bf Table~40~Distribution~of~visitor~by~their~preferred~eating~place~of~sample~visitors}$



0.0

100.0

0.0

100.0

0

100

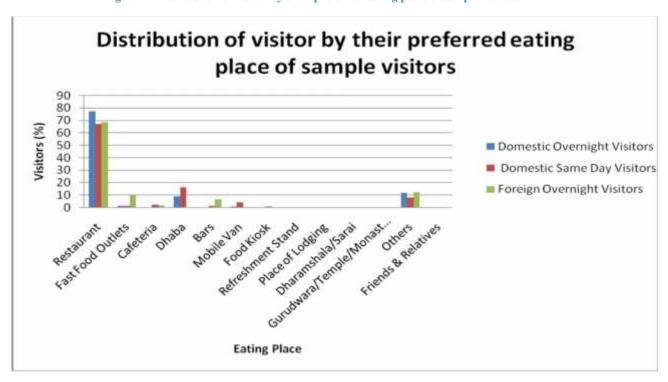


Table 41 Satisfaction level of services by Sample Domestic Overnight Visitors (in %)

Perc	entage of D	omestic Ove	rnight Visitors		
Parameters	Highly Satisfied	Satisfied	Satisfied but not completely	Unsatisfied	Completely dissatisfied
Availability of Tour Operator	3.8	5.3	38.0	42.3	10.5
Availability of Transportation	3.4	9.8	59.9	25.3	1.5
Availability of Tourist Guide	3.5	11.7	25.1	53.9	5.8
Quality of accommodation	3.1	9.3	44.2	40.6	2.7
Public Convenience	4.5	16.9	39.7	36.9	2.1
Eating Places	14.0	12.5	33.2	38.5	1.8
Information Centers	5.2	21.6	28.3	30.2	14.6
Souvenir Shops	3.5	21.5	38.7	33.5	2.8
Entertainment Places	10.0	26.5	31.7	27.5	4.2
Quality of Roads	6.4	12.3	53.3	25.2	2.9
Security	7.4	30.7	31.3	28.0	2.6
Behavior of Local People	15.4	20.4	36.3	23.5	4.3
Shops other than souvenir	31.6	9.6	8.3	16.5	34.0
Upkeep of tourist sites	4.6	10.1	33.2	30.6	21.4
Accommodation tariff	3.5	12.6	50.6	29.5	3.8
Quality of Information	5.7	10.9	51.3	28.3	3.8

Table 42 Satisfaction level of services by Sample Domestic Same day Visitors (in %)

	Percentage of Dom	estic Overnig	ght Visitors		
Parameters	Highly Satisfied	Satisfied	Satisfied but not completely	Unsatisfied	Completely dissatisfied
Availability of Tour Operator	1.64	2.62	23.28	57.05	15.41
Availability of Transportation	1.59	8.03	55.11	31.81	3.45
Availability of Tourist Guide	1.20	5.71	15.32	66.07	11.71
Public Convenience	3.16	12.68	47.50	33.77	2.89
Eating Places	8.04	11.29	35.57	43.66	1.44
Information Centers	4.04	14.00	22.86	44.32	14.77
Souvenir Shops	2.39	15.80	31.48	47.84	2.50
Entertainment Places	8.18	19.50	24.21	39.94	8.18
Quality of Roads	8.95	12.94	46.84	28.26	3.00
Security	3.90	19.13	27.72	45.73	3.51
Behavior of Local People	7.80	17.26	33.96	35.88	5.10
Shops other than souvenir	11.75	14.47	26.81	37.43	9.56
Upkeep of tourist sites	4.73	12.92	28.21	47.80	6.33
Accommodation tariff	2.79	9.36	33.52	49.02	5.31
Quality of Information	4.13	5.94	40.32	43.81	5.81

Table 43 Satisfaction level of services by Sample Foreign Overnight Visitors (in %)

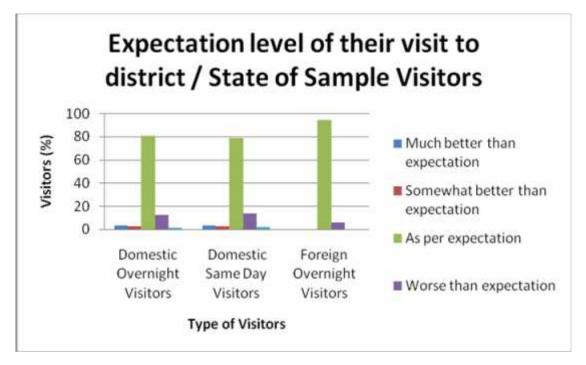
Percentage of Foreign Overnight Visitors						
Parameters	Highly Satisfied	Satisfied	Satisfied but not completely	Unsatisfied	Completely dissatisfied	
Availability of Tour Operator	0.0	0.0	7.1	28.6	64.3	
Availability of Transportation	0.0	0.0	6.3	56.3	37.5	
Availability of Tourist Guide	0.0	0.0	7.7	30.8	61.5	
Quality of accommodation	0.0	0.0	18.8	50.0	31.3	
Public Convenience	0.0	0.0	26.7	60.0	13.3	
Eating Places	0.0	7.7	15.4	61.5	15.4	
Information Centers	0.0	9.1	0.0	63.6	27.3	
Souvenir Shops	7.1	0.0	7.1	78.6	7.1	
Entertainment Places	0.0	14.3	14.3	28.6	42.9	
Quality of Roads	31.3	37.5	25.0	6.3	0.0	
Security	0.0	6.7	20.0	73.3	0.0	
Behavior of Local People	0.0	0.0	13.3	20.0	66.7	
Shops other than souvenir	0.0	0.0	0.0	66.7	33.3	
Upkeep of tourist sites	0.0	5.9	17.6	52.9	23.5	
Accommodation tariff	0.0	0.0	5.9	70.6	23.5	
Quality of Information	0.0	0.0	7.1	71.4	21.4	

Details of expectation level of their visit to district /state of sample visitors are given in the table 44. Most of the domestic overnight visitors (80.4%), domestic same day visitors (78.7%) and foreign overnight visitors (94.1%) selected the option "As per expectation".

	Percentage of Domestic Overnight Visitors	Percentage of Domestic Same Day Visitors	Percentage of Foreign Overnight Visitors
Much better than expectation	3.4	3.5	0.0
Somewhat better than expectation	2.6	2.7	0.0
As per expectation	80.4	78.7	94.1
Worse than expectation	12.3	13.5	5.9
Much worse than expectation	1.3	1.7	0.0
Total	100.0	100.0	100.0

Table 44 Expectation level of their visit to district / State of Sample Visitors (in %)





Details of top 10 destinations in Madhya Pradesh are given in the table 45.

Table 45 Top 10 destinations in Madhya Pradesh

S. No.	Domestic	Foreign
1.	Ma Sarda Mata Mandir Maihar, Satna	Khajuraho,Chhatarpur
2.	Omkareshwar, Khandwa	Orchha, Tikamgarh
3.	Ramghat,chitrakoot, Satna	Sanchi, Raisen
4.	Pitamber Peeth, Datia	Bandhavgarh, Umaria
5.	Mahakal mandir, Ujjain	Bandhavgarh National park, Panna
6.	Pashupatinath mandir, Mandsaur	Bhera ghat, Jabalpur
7.	mata mandir, Sehore	Bhojpur, Raisen
8.	Amarkantak Kavan Temple, Anuppur	Diamond mines, Panna
9.	Ancient Fort (Gadi), Kharwahi, Satna	Kanha National park, Mandla
10.	Khajuraho,Chhatarpur	Vishwanath Mandir, Madibagh

Details of average expenditure on non-package component before trip of sample visitors are given in the table 46.

Table 46 Table Most visited tourist destination of Sample Visitors (in %)

Most visited tourist destination	Domestic Overnight	Domestic Same	Total
	Visitors	Day Visitors	
Ma Sarda Mata Mandir Maihar,Satna	45.4	54.6	100
Omkareshwar, Khandwa	56.4	43.6	100
Ramghat,chitrakoot, Satna	65.6	34.4	100
Pitamber Peeth, Datia	69.1	30.9	100
Mahakal mandir, Ujjain	66.6	33.4	100
Pashupatinath mandir, Mandsaur	65.5	34.5	100
mata mandir, Sehore	59.4	40.6	100
Amarkantak Kavan Temple, Anuppur	59.3	40.7	100
Ancient Fort (Gadi), Kharwahi, Satna	14.4	85.6	100
Khajuraho,Chhatarpur	52.8	47.2	100

Table 47 Average Expenditure on Package Component plus non-package component of Sample Domestic Visitors availing package tour

Package Component	Overnight Visitors	Non – Pa	Non – Package Component Expenditure Rs.				
	Expenditure	Accommodation	Transport	Food	Shopping	Recreation	
	Rs.						
Travel + Food	800	1550	1650	-	1400	1000	6400
Travel + Transport + Accommodation	2500	-	-	3000	3100	2700	11300
Travel + Transport + Accommodation + Food	3000	-	-	-	3600	3200	9800

Table 48 Expenditure on non-package component of Sample Visitors

Non-Package Component	Avg. Expenditure of Domestic	Avg. Expenditure of Foreign
Accommodation	520	2150
Food & Drinks	475	590
Transport	1025	1775
Shopping	400	1050
Recreation, Leisure & Cultural Activities	1525	3225
TOTAL	3945	8790

Table 49 Expenditure on non-package component before trip of Sample Visitors

Non-Package Component	Avg. Expenditure of Domestic	Avg. Expenditure of Foreign
Accommodation	850	2500
Food & Drinks	450	550
Transport	1200	2500
Shopping	200	600
TOTAL	2700	6150

Table 50 Average Expenditure on non-package component during trip of Sample Visitors

Non-Package Component	Avg. Expenditure of Domestic	Avg. Expenditure of Foreign
Accommodation	490	1800
Food & Drinks	500	630
Transport	850	1050
Shopping	600	1500
Recreation, Leisure & Cultural Activities	200	300
TOTAL	2640	5280

Details of reasons for choosing this state as a tourist destination are given in the table 51.

Table 51 this visit which were the States/ UTs visited by you during the last two years (in %)

Name of the State / UTs	Domestic	Foreigner	Total
Tamilnadu	11.6	16.3	13.95
Uttar Pradesh	22.3	9.2	15.75
Maharashtra	2.3	16.3	9.3
Andhra Pradesh	18	1	9.5
Delhi	11.3	15.3	13.3
Uttarakhand	3.3	8.6	5.95
West Bengal	4.6	5.3	4.95
Rajasthan	2.9	5.2	4.05
Karnataka	4.8	2.1	3.45
Bihar	3.5	2.2	2.85
Kerala	1	3.7	2.35
Goa	2.6	2.5	2.55
Punjab	1.9	2.3	2.1
Gujarat	1.3	5.6	3.45
Himachal Pradesh	1.4	1.6	1.5
Jammu Kashmir	3.2	0.3	1.75
Odisha	1	1.3	1.15
Others	3	1.2	2.1
Total	100	100	100

Table 52 your experience of visiting the State with the last State/ UT visited (out of total Yes Response only in %)

Non-Package Component	Domestic	Foreigner	Total
This State Destination is better managed	31.4	40.0	34.0
Infrastructure better in this State	58.6	70.0	62.0
People in tourism related sector more hospitable	22.9	66.7	36.0
People are more hospitable	78.6	86.7	81.0

Table 53 Reason for choosing this State as a tourist destination (%)

Reasons	Domestic in Percentage
Location of preferred destination.	96.7
Visiting Friends and relatives or for Business and Professional Purposes.	87.5
Nearer to the Place of Residence.	90.6
Better infrastructure.	89.8
Less costly.	52.6
Attracted by Publicity Measures.	12.5
Others	5.4

Figure 27 Reason for choosing this State as a tourist destination (%)

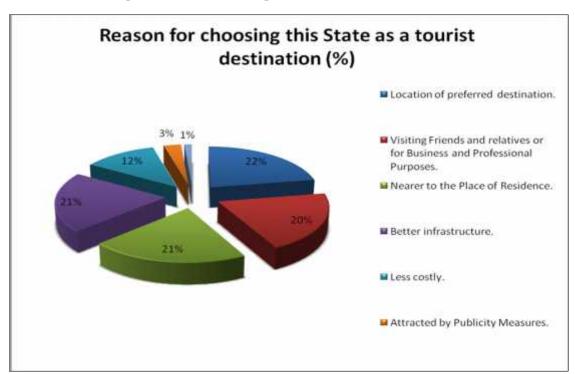


Table 54 shows major source for domestic (55.40%) for the advertisement on Madhya Pradesh tourism were Newspaper and Television both and foreign (36.59%) from others.

Table 54 Have you watched / seen/ heard the advertisement of the State Government for tourism promotion on (%)

Sources	Domestic	Foreigner	Tourist
Newspaper	5.81	23.17	5.95
Radio	6.56	0.00	6.50
Television	7.18	24.39	7.32
Newspaper and Radio both	1.57	0.00	1.56
Newspaper and Television both	55.40	4.88	54.99
Radio and Television both	6.78	0.00	6.73
All Three	4.90	10.98	4.95
Others*	11.80	36.59	12.00

^{*}Local Magazine, web site, poster etc.

Figure 28 Have you watched / seen/ heard the advertisement of the State Government for tourism promotion on (%)

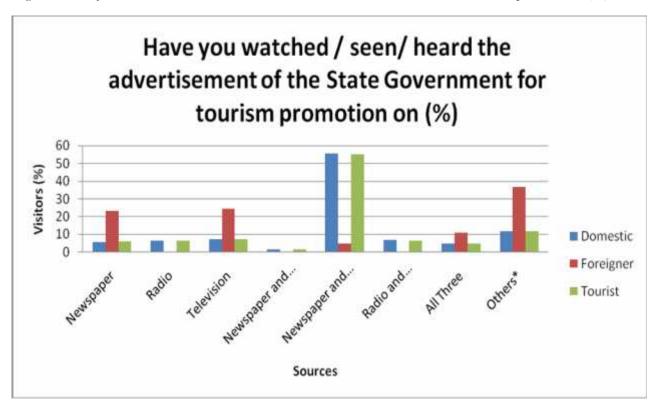


Table 55 Ratio and estimates number of domestic leisure tourists/same day visited from other state

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	14.0	3081436	7.2	926642
Chhattisgarh	12.8	2802454	6.6	843933
Uttar Pradesh	13.3	2923072	7.7	983295
Madhya Pradesh	16.9	3710728	59.5	7614208
Rajasthan	7.5	1642655	2.6	334133
Maharashtra	7.9	1743636	2.5	321498
Haryana	1.8	387930	1.5	186088
Gujarat	3.0	660945	1.5	185920
Jammu Kashmir	1.0	230139	0.6	79908
Punjab	1.7	368128	0.9	113769
Himachal Pradesh	1.2	262981	0.6	80238
Jharkhand	0.8	182811	0.7	83728
Uttarakhand	0.9	194423	0.4	55150
Kerala	0.5	112659	0.1	18841
Others	16.6	3634621	7.6	977163
Total	100.0	21938618	100.0	12804514



Mahakaleshwar Temple, Ujjain, Madhya Pradesh

Annexure I: Methodology

Introduction

The tourism industry in India is substantial and vibrant, and the country is fast becoming a major global destination. India's travel and tourism industry is one of them most profitable industries in the country, and also credited with contributing a substantial amount of foreign exchange. The Tourism Ministry has also played an important role in the development of the industry, initiating advertising campaigns such as the 'Incredible India' campaign, which promoted India's culture and tourist attractions in a fresh and memorable way. The campaign helped create a colorful image of India in the minds of consumers all over the world, and has directly led to an increase in the interest among tourists.

Definitions

The definitions of various terms to be used in the survey are given below.

Usual place of Residence: The usual place of residence of a person is the village/ Town Where the person has been staying continuously for at least: 6 months prior to the date of survey.

Usual Environment: The usual environment refers to the geographical boundaries within which a person moves within his/ her regular routine of Kef.

Trip: A trip refers to the travel by a person from the time of departure from his usual environment until he/ she returns. It, thus, refers to a round trip. A trip may be made up of visits to different places

Visitor: A visitor is a traveler taking a trip to a main destination outside his/ her usual environment for any main purpose (business, leisure or other personal purpose) other than to be employed at the place visited.

Tourist: A visitor is classified as a tourist if his/ her trip includes an overnight stay. A tourist is also referred teas an overnight visitor.

Same-day visitor: A visitor is classified as a arrived-day visitor if his/ her trip does not include an overnight stay. A same-day visitor is also referred to as an excursionist.

Tourist Destination: The tourist destinations ovoid generally be as defined by the State in terms of geographical area and tourist interest. A tourist destination should be a clearly identified area/ location. A tourist location could be a ticketed closed area, non-ticketed closed area, or an open area without clearly specified boundaries. It may be a location maintained by Central Govt., State Govt., local body or any other organization, including those run by the private sector. A tourist location may consist of more than one tourist spots.

However, the following norms should be adhered to for identifying a tourist location as a tourist destination:

- 1. Each ticketed tourist location will be considered as one tourist destination irrespective of the number of tourist spots at that location covered under the common ticket.
- 2. If there are 2 or more tourist spots within close proximity which are not ticketed. The location would be considered to be a single destination if a visitor usually visits most or all the spots in the same visit.

Objectives of the Study

The field survey in a State was conducted for a period of 12 months in all districts of the State. The survey was used to obtain the following month-wise information for each district:

- a. Estimated number of visits
- (i) Visits by overnight visitors- staying at accommodation units;
 - Staying with friends and relatives
 - Others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
- (ii) Visits by same-day visitors
- b. Profile of visitors, their expenditure pattern, purpose of visits, etc.

Approach

To meet the objectives, first the tourist destinations have to be identified before the start of the survey. Two possible variable studied for identification of the tourist destination were- number of tourists and number of accommodation units. However, interaction of the consultant with the state authority revealed that past data on number of tourists at various destinations are generally not available. Similarly, the analysis of the unit level data of Economic Census 2005 revealed that data on number of hotels below the district level are not available. Therefore, first towns important from tourist angle have to be identified. All the tourist destinations in the identified towns will be covered in the survey. In the identified towns two types of survey, namely Survey at tourist destination and Survey of Accommodation units will be done. The survey of tourist destination will broadly provide the estimate of tourists for leisure purpose, however, the purpose of the survey is to have an estimate of tourists for all type of purposes such as visiting friends and relatives, business, etc. Similarly, the Survey at tourist destination and at Accommodation unit will not provide information about the visitors staying with friends and relatives and in accommodation units but not visiting any tourist destination as well as same day visitors

not visitors not visiting any tourist destinations. To get the information survey at important Entry/Exit Points of the district will be also conducted. The ratio obtained from this exit survey will be used to find out the estimate of tourist for non-leisure purposes. However, this adjustment will be done only at district level.

The district level estimates will be worked out by adding the leisure tourists at all the towns covered in the survey and multiplying it by the ratio of total urban population of the district to the total population of the towns covered in the survey. The estimate of non-leisure tourists will be worked out from the data of exit survey and added to the estimate of leisure tourists to find out the district level estimate of visitors. The state level estimate of visitors (tourists and same day visitors) will be worked out by adding the district level estimates of visitors.

Methodology

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

(i) Selection of Towns important for Tourism

In the absence of reliable information about the number of tourists or accommodation units at tourist destination, towns, which are important from tourism perspective, will be identified in each district in consultation with the State Government. Apart from such towns, the towns which cater to the accommodation needs of visitors to important tourist destinations located in non-urban areas, will also be identified. For the latter cases, only one – the most

important - town will be identified with one tourist destination. Therefore, as per this

methodology, the first stage in this survey will be the identification of towns important for tourism purposes.

(ii) Selection of Tourist Destinations in the Selected Town

All the tourist destinations in a selected town will be covered in the survey. In case the number of tourist destinations in the selected town is large, only the important ones will be covered in the survey.

(iii) Selection of Visitors at a Tourist Destination for brief profiling

(a) Sample size of visitors at district level

The sample is required for estimating the number of visitors at district level from the data collected at destination/ spot level. Statistically, the sample size may be obtained from the following expression,

$$n = Z_{1-/2}^2 p(1-p)/d^2$$

Where p= anticipated proportion to be estimated

100(1- /2) % is the confidence level and

d=absolute precision required on either side in the proportion in percentage points

Statistically, we require a sample size of about 400 respondents (384 to be exact) to get estimate of a parameter with a precision of 5% points and 95% level of confidence. As the data is required on monthly basis this sample size may be required on a monthly basis.

(b) Selection of days for survey of visitors in different months

The survey will be conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations will be collected in advance for the 12-month period. In a particular month at a particular destination, survey will be done during 2 weeks. In the first week, first 3 days of the week will be covered, and in the second week last 4 days of the week will be covered. For this purpose, first day of the month will be considerd as the first day of the week. The dates of survey at a tourist destination during the 12 months will be as follows.

Month	Weeks	Days of weeks	Dates of the month
First	First and Third	1 st week: 1-3 days	1,2,3,18,19,20,21
		3 rd week: 4-7 days	
Second	Second and	2 nd week: 1-3 days	8,9,10, 25,26,27,28
	Fourth	4 th week: 4-7 days	
Third	First and Fourth	1 st week: 1-3 days	1,2,3,25,26,27,28
		4 th week: 4-7 days	
Fourth	Second and Third	2 nd week: 1-3 days	8,9,10,18,19,20,21
		3 rd week: 4-7 days	
Fifth	First and Second	1 st week: 1-3 days	1,2,3,11,12,13,14
		2 nd week: 4-7 days	
Sixth	Third and Fourth	3 rd week: 1-3 days	15,16,17,
		4 th week: 4-7 days	25,26,27,28
Seventh to	Above pattern		
Twelve	will be repeated		

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. If the important tourist event at the selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event.

(d) Canvassing of schedules to the visitors for brief profile

The monthly sample size of visitors at a selected tourist destination should be distributed equally on the 7 days of the survey work (in 2 weeks) at the destination. The services of 2 investigators would be required on the selected days at a non-ticketed tourist destination. The first investigator will basically count the number of visitors and second investigator will canvass the schedule to seek the information about overnight/same-day visitors, domestic/ foreign visitors, etc. At a ticketed tourist destinations perhaps one investigator will be able to canvass the Schedule because counting of the visitors may not be required.

Details of the Surveys

(A) Survey at Tourist Destinations

A survey of visitors at tourist destinations has to be done to obtain the following information:

(a) Total number of visits

(i) **Ticketed Destinations**:- If the tourist destination is a ticketed destination with differential pricing for domestic and foreign visitors, the data on number of foreign and domestic visits separately during any day would be available

from sale record of tickets. If the destination has common ticket for both domestic and foreign visitors, then an assessment of the distribution of visits by domestic and foreign visitors would have to be made by counting the visitors at the entry point(s). To capture the variations in visitor's number on different days of the week as well as at different time periods of a day, this exercise would have to be carried out at different periods of time of the day, and on different days of the week. Many destinations attract large number of visitors during specific periods of the year, such as Kumbh Mela, Suraj Kund Mela, etc. Such periods should be identified in advance, and the survey should cover such specific periods.

(ii) Non-Ticketed Destinations:- In such cases, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, has to be assessed by counting the number of such visitors at specified time slot at entry point (s). If there are more than one entry points to the tourist destination, all should be covered by pre- specified rotation, for counting the number and broad distribution. If there is no specific entry point, investigator will have to notionally designate appropriate points as entry points based on the flow of visitors to such a destination.

Brief Profile of Visitors

Break-up of number of visitors into overnight visitors staying at accommodation units, overnight visitors staying with friends and relatives, other overnight visitors, and the same-day visitors, separately for domestic and foreign visitors, has to be obtained. For this, a small questionnaire, comprising 5-6 questions, has to be canvassed. As getting this information is the prime objective of the survey, the sample size should be adequate to provide the desired breakup of different type of visits.

In para IV (A) (ii) (a), the desired sample size at district level has been worked out to be 400 visitors. However, it has been decided that the number of visitors to be selected for this short profile survey will be 800 per district per month.

Survey of Accommodation Units

All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Govt./ private companies, guest houses, etc.) in the selected towns will be listed with the help of Municipal Corporations or other competent authorities. If a tourist destination not located in the town is linked to a non-urban tourist destination in terms of providing accommodation facilities to tourists visiting that destination, the list of additional accommodation units located near such tourist destinations will also be included in the list of accommodation units of the town.

The accommodation units so listed will be grouped in the following categories:

- (i) Classified hotels
- (ii) Other accommodation units
 - a. Having more than 20 rooms
 - b. Having 10-20 rooms
 - c. Having less than 10 rooms

From all the selected accommodation units, the following 2 types of information will be collected:

- (i) **Particulars of the accommodation unit** Apart from the identification details, the information would be collected on number of rooms, number of beds, total number of persons employed, annual turnover, etc. This information would be collected initially, and thereafter updated every quarter along with the updating of the list of accommodation units.
- (ii) **Information about overnight visitors-** Based on the records available with the accommodation units, information on number of guests checkedin, number of nights spent, whether domestic or foreign, residency status of the tourists (within the state, within country, outside country), etc. would be collected. This information has to be collected every month for the preceding month.

All the classified hotels would be covered for collecting both the information. For the remaining 3 categories of accommodation units, 10% of the units in each will be covered. These 10% accommodation units will be selected by using circular systematic sampling method.

In metropolitan cities, list of all the accommodation units will have to be prepared for the survey work.

For collecting information about the number of visitors and their other details as well as information about the accommodation units for a particular month, the selected accommodation units will be visited in the 1st week of the succeeding month.

(C) Survey at Entry/Exit Points of the district

The survey at the tourist destinations will not be able to capture the following categories of visitors:

- (1) Visitors staying with friends and relatives and not visiting any tourist destination;
- (2) Visitors staying in accommodation units but not visiting any tourist destination;
- (3) Same day visitors not visiting any tourist destination

For having an idea about the total number of visitors in the district, information about visitors collected at tourist destinations has to be supplemented by information on the above categories of visitors. To meet this objective, exit survey of the visitors at the major exit/ entry points of the district will be conducted to have information about the above mentioned categories of visitors as well as for detailed profiling of the visitors. In view of the fact that profiling of the visitors is not likely to change over a short time interval, profile of visitors will be generated only at district level on quarterly basis. The requirement of the sample size for this exercise would also be less. It has been decided to conduct the interview of 200 visitors every quarter in each district.

As the information collected in the exit survey used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks as well as the days (week days and weekends) in a month should be covered on representativebasis.

Annexure II- Questionnaire for Enumeration Survey

State Code:	District Code	Month:	Year:
Tourist Spot / Destinati	on		
COUNTING SHEET (I	FOR NON TICKETED DEST	<u>INATIONS)</u>	

	Volume count of tourists (Hourly Count by tally mark method)							
DATE	10 – 11 AM	11-12 AM	12 AM- 1PM	1-2PM	02- 03PM	03- 04PM	04- 05PM	05- 06PM

Use one sheet for each date

Modify Time Slot according to Destination

Short Survey Questionnaire:

ntry Point:	Month:	Year:
<u> </u>		
1. Is your purpose of travel o	ne of the following	
a. Travelling /commut	ing to work or getting employme	ent. Yes / No
b. Travelling/ commut	ing for setting up of residence.	Yes / No
If the answer to 1.a or 1.b is yes	then discontinue the Questionna	ire.
2. Are you a [1] Indian	[2] Foreigner [3]	NRI
2 If Indian, where do you resid	le	
i) Within same city	ii) same district	
iii) Other district of the state iv)	Outside the state, specify state co	ode
If the answer in 1 is WITHIN SA	AME CITY, ask the following	
Frequency of visit to this Tour	ist spot	
a) Once in 7 days b) o	once in 15 days c) (Once in a month
d) Once in six months		
If response is a) OR b) OR c)	 FERMINATE THE QUESTIO	NNAIRE
2 TD 6 TD 1.4		
3. Type of Tourist		
•	same day visitor	
4. If Foreigner country of na	tionality	
5. If NRI, country of residence	ce	
6. If overnight visitor, place of	of stay	
[1] Hired accommodation	[2] Friends & relatives [3]	other free accommodation
7. Sex: MALE /FEMALE		

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8. From where did you get information about tourist destinations in this State? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSE)**

[1] Indian Embassy in you[3] Indian tourism offices i[5] Travel agentsWEBSITE	•	[2] Indian tourism bureau in your country[4] State tourism department[6] Internet: a) WEBSITE OF MOT b)OTHER
[7] Travel books/guides/ma [9] If any other, please spec		
[5] If any other, preuse spec		
Name of the investigator: _		Date:
Back Check Done: []	Tick Dat	te: Back Checked by:

Annexure III Questionnaire for the Exit Point Survey

State		
Dist Dest	TOURIST SURVEY (EXIT POINTS)	
Month: [1] April September [10] January	[2] May [3] June [4] July [7] October [8] November [9] Dec [11] February [12] March	[5] August [6] cember
Week: [1] First	[2] Second [3] Third [4] Fourth	
1. Survey Point (RE	CORD BY TICKING ONE OPTION)	
[1] Railway Station	[2] Airport [3] Bus Station [4] Hotel	
DEMOGRAPHIC PRO	FILE:	
	of travel one of the following	Yes / No
b. Trave	elling/ commuting for setting up of residence.	Yes / No
If the answer to 1	a or 1.b is yes then discontinue the Questionnaire.	
2. Type of tourist:	[1] Over-night visitor [2] Same-day visitor	
Codes)	Telephone Mobile No.	(With STD/ISD
4. Please tell me you	r approximate age?Years	
5. Record gender:	[1] Male [2] Female	
6. Are you?	[1] Married [2] Recently Married [4] Others(Widow etc)	[3] Never Married
7. When did you arı		

8. Are	you trav	eling? READ OU	T OPTIONS &	TICK (SINGLE	RESPONSE)
[1] Alo	ne	[2] With Family	[3] With Fri	ends	[4] With Family and Friends
<if an<="" th=""><th>NSWER</th><th>TO Q. 8 IS 2 OR 3</th><th>OR 4, THEN A</th><th>SK Q. NO. 9 & 10</th><th>></th></if>	NSWER	TO Q. 8 IS 2 OR 3	OR 4, THEN A	SK Q. NO. 9 & 10	>
9. How	many p	eople have traveled	with you?		
	ase give		oout gender and	l age of people, v	who have traveled with you?
M	ale	Age Comp. Yrs	Female	Age Comp. YI	RS
11. Ho	w many	nights have you spe	nt in this place		
(GO TO < IF R) 13. Wh	Q. 26) ESPON ich state	. [1] Indian (GO TO DENT IS AN IND of union territory of FITHE RESPOND	IAN IN Q. 12, India do you re	THEN ASK Q. side in?	13>
	IN Q. 1		ENT BELOW	do 10 IIIE 51	ATE OF (Name of the
14.	[1] Do y	you live in this city?	Y/N		
	[2] Wit	hin same district			
	[3] Oth	er district of same s	tate	_	
15. Hav	ve you tr	aveled to this city b	efore?	[1] Yes	[2] No
16. Ho	w have y	ou traveled to this c	city? READ OU	T OPTIONS & T	ICK (SINGLE RESPONSE)
	[1] By t [4] By p	rain personal vehicle [5] I	[2] By bus By taxi	[3] By [6] Any other	air
	-	O Q. 19 IF THE I URVEY	RESPONDEN'	Γ BELONGS TO	O OTHER THAN THE
17. Bef	[1] Non	visit which were the e ne of the State /UT	e States/ UTs vis	ited by you durin	g the last two years
18. Ho	w do you	ı compare your expo	erience of visitii	ng the State with t	he last State/ UT visited.
a.	This Sta	ate Destination is bett	er managed (w.r	thygiene/landsca	ping etc. [1] Yes [2]

Ministry of Tourism Government of India

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b. Infrastructure better in this State No			[1] Yes		[2]
c. People in tourism related sector more hosp	oitable		[1] Yes		[2]
No d. People are more hospitable [2] No			I	[1] Yes	
18a. Reason for choosing this State as a tourist of	destination.				
 a. Location of preferred destination. b. Visiting Friends and relatives or for Book. c. Nearer to the Place of Residence. d. Better infrastructure. e. Less costly. f. Attracted by Publicity Measures. g. Others Specify 	usiness and Pro	fessional Pu	rposes.		
18b. Have you traveled to this STATE before?	1	[1] Yes	[2] No		
19. How have you traveled to this state? READ RESPONSE)					
[1] By train [2] By bu [4] By personal vehicle [5] By taxi	s [6] Any	[3] By air other			
< IF RESPONDENT IS FOREIGNER IN Q. 12	, THEN ASK	Q. 20 TO Q	2. 25>		
20. Which country do you reside in?					
	[1] Yes				
20. Which country do you reside in?	[1] Yes	[2] 1	No	of	the
20. Which country do you reside in?21. Is this your first visit to India? 22. Which was your port of	[1] Yes	[2] I India?	No	of	the
20. Which country do you reside in? 21. Is this your first visit to India? 22. Which was your port of port)	[1] Yes	[2] I India? [2] No	No (Name	of	the
20. Which country do you reside in? 21. Is this your first visit to India? 22. Which was your port of port) 23. Is this your first visit to this state?	[1] Yes entry in [1] Yes [1] Yes	[2] I India? [2] No [2] I	No (Name	of	the
20. Which country do you reside in? 21. Is this your first visit to India? 22. Which was your port of port) 23. Is this your first visit to this state? [1] 24. Have you traveled to this city before? 25. How have you traveled to this state? READ	[1] Yes entry in [1] Yes [1] Yes OUT OPTION	[2] India? [2] No [2] I	No (Name No (SINGLE	of	the
20. Which country do you reside in? 21. Is this your first visit to India? 22. Which was your port of port) 23. Is this your first visit to this state? [1] 24. Have you traveled to this city before? 25. How have you traveled to this state? READ RESPONSE)	[1] Yes entry in [1] Yes [1] Yes OUT OPTION [3] By ai [6] Any	[2] I India? [2] No [2] I IS & TICK ir other	No (Name No (SINGLE	of	the
20. Which country do you reside in? 21. Is this your first visit to India? 22. Which was your port of port) 23. Is this your first visit to this state? 24. Have you traveled to this city before? 25. How have you traveled to this state? READ RESPONSE) [1] By train [2] By bus [4] By personal vehicle [5] By taxi	[1] Yes entry in [1] Yes [1] Yes OUT OPTION [3] By ai [6] Any CN ASK Q. No.	[2] India? [2] No [2] No [2] INS & TICK ar other 26 TO Q 3	No (Name No (SINGLE	of	the
20. Which country do you reside in? 21. Is this your first visit to India? 22. Which was your port of port) 23. Is this your first visit to this state? 24. Have you traveled to this city before? 25. How have you traveled to this state? READ RESPONSE) [1] By train [2] By bus [4] By personal vehicle [5] By taxi < IF RESPONDENT IS AN NRI IN Q. 10, THE	[1] Yes entry in [1] Yes [1] Yes OUT OPTION [3] By ai [6] Any CN ASK Q. No.	[2] India? [2] No [2] I NS & TICK or other 26 TO Q 3	No (Name No (SINGLE	of	the
20. Which country do you reside in?	[1] Yes entry in [1] Yes [1] Yes OUT OPTION [3] By ai [6] Any EN ASK Q. No.	[2] India? [2] No [2] No [2] INS & TICK [ar other	No (Name No (SINGLE	of	the

28.	Which	was	your	port	of	entr	y in	India?	(NAME	OF	THE	PORT)
29. I	s this you	ır first	visit to t	his stat	te?		[1] Yes		[2] No			
30. I	Have you	travele	ed to this	city be	efore'	?	[1] Yes		[2] No			
	How have SPONSE)	you tr	aveled to	this s	tate?	REAI	O OUT	OPTION	NS & TICK	(SING	SLE	
<as< td=""><td>[1] By [4] By K ALL></td><td>train y perso</td><td>nal vehi</td><td>cle</td><td>[2 [5</td><td>] By b [] By t</td><td>ous taxi</td><td></td><td>[3] By air [6] Any oth</td><td>ner</td><td></td><td></td></as<>	[1] By [4] By K ALL >	train y perso	nal vehi	cle	[2 [5] By b [] By t	ous taxi		[3] By air [6] Any oth	ner		
	What typ SPONSE)	e of a	ctivities	are yo	ou en	gaged	in? R	EAD OU	J T OPTIO	NS &	TICK (SINGLE
[1] I	ndustrialis	st/ Trad	er/ Shop	Owner			Accoun	tant, Cons	nployed P ost Accour sultant, Pro	ntant,	Doctor,	Lawyer,
[3] C [6] E [9] I	Governmen Business f any othe	nt Servi	ice e specify	[4] P [7] <i>A</i>	Private Agricu	e Servi Iturist	ice	[8] Hous	[5] Student/sewife	Resear	cher	
	What is PONSE)	your	educatio	onal q	ualifi	cation	? REA	D OUT	OPTION	S &	TICK	(SINGLE
[4] F	No Formal Higher Sec Is [7] Any	condary			[5] Prim] Grac	ary luate &	Above	[3] [6] Technic	Second al / Pa	ary rofessio	nal of all
	What is g			ate an	nual	house	ehold i	ncome?	READ OU	T OP	ΓIONS	& TICK
				[2] R			Rs. 1,0 001 – Rs	0,000 . 5,00,00	0 [3]		1,00,001 5] Abo	
				SITOI		_			50,000 [3] S \$ 100,000			– US \$ e US \$
TRA	VEL BE	HAVIO	OR:									
[1] C [4] C	How often Once a wee Once in 3 rates often	ek or m		[2]	Once		night		(SINGLE [3] Once a r [6] Once in	nonth	ONSE)	

$\begin{array}{ll} \textbf{36.} & \textbf{What was your main} \\ \textbf{RESPONSE}) \end{array}$	purpose of vis	it? READ	OUT OPTIO	ONS & TIC	CK (SINGLE
[1] Business[3] Social (visiting friends & rel[5] Education /Training[7] Shopping[9] Others	atives, etc)	[4] Pilgrima [6] Health		activity	uthorities.
37 If in < Q 36 >, purpose stay	e is not [2], TH	IEN did yo	ou visit any	tourist spot	during your
38. Are you a part of an organ	nized group/ pac	kage tour?	[1]	1] Yes	[2] No
39 If in 38, YES, then ask wha	at the package in	clude			
[1] Travel + Food[3] Travel +Transport +Accomm[5] Any other			Accommodati ort + Accomm		od
40. How did you make your t RESPONSES)	ravel arrangeme	nt? READ (OUT OPTIO	NS & TICK	(MULTIPLE
[1] Self	[2] Office / Emp	oloyer	[3	3] Travel Age	nt
[4] Tour Operator specify	[5]	If	any		•
	g your visit. Kea	_		mgie Respoi	isc)
 [1] 5 Star Deluxe Hotel [3] 4 Star Hotel [5] 2 Star Hotel [7] Apartment Hotel (Service A [9] Non-star Hotel 		[4] ([6] ([8]) [10]	5 Star Hotel 3 Star Hotel 1 Star Hotel Heritage Hote Motel		(D II)
[11] Govt. Guest House/ CircuiTourist Bungalow[13] Dharamshala/ Sarai/ Musa			Private Gues Friends & Re		/ Rest House /
[13] Bharamshala Sarab Musa[14] Gurudwara / Temple/ Mon[16] Bed & Breakfast Unit[18] If any other, please specify	astery /Other tem	porary free s		;	
42. Which of these eating-place	<u>-</u>				e Codes)
[1] Restaurant[4] Dhaba[7] Food Kiosk[10] Dharamshala/ Sarai[13] Friends & Relatives		nt Stand / Temple Mo	onastery/Other	e Van of lodging r free accomm	nodation
43. On an Overall Basis How Parameter? Show Card No. 1 <use 5="" poin<="" td=""><td></td><td>atisfied Are</td><td>You On Acc</td><td>count Of N</td><td>Mention Each</td></use>		atisfied Are	You On Acc	count Of N	Mention Each
[5] Highly Satisfied[2] Dissatisfied	[4] Satisfied [1] completely	dissatisfied	[3] Satisfi	ied but not co	mpletely

ASK SATISFACTION LEVEL ONLY IF RESPONSE IS <YES>

	PARAMETER		Yes	No	Level of Satisfaction (Use Code)
1	Availability of Tour Operato	r			,
2	Availability of transportation	1			
3	Availability of tourist guide				
4	Availability of good quality a	accommodation			
5	Public convenience				
6	EATING PLACES				
7	Information centres				
8	Souvenir shops				
9	Entertainment places				_
10	Quality of roads				
11	Security				_
12	Behavior of local people				
13 14	Shops other than souvenir on	ies			_
15	Upkeep of tourist sites Accommodation tariff				
16	Quality of information provide	dad			
10	Quanty of information provide	ueu			
(SIN [5]] expe	ectations? ASK & RECORD NGLE RESPONSE) Much better than expectation ectation [2] Worse than expectation which places have you visited in	ctation	it better than ex [1] Much w		[3] As per expectation
tou	Have you watched watched/ seen ism promotion on ewspaper	/ heard the advertisen b. Radio	nent of the Sta		nment for elevision
Tele	ewspaper and Radio both evision both Il three	e. Newspaper and Te	elevision both	f. Ra	adio and
EXI	PENDITURE PATTERN:				
	Please tell us, how much have you EAD OUT OPTIONS AND FILL			SPONSI	ES)
Pac	kage Component in INR				

48. For Non Package Component, please ask the following (This question is to be asked for those availing package facilities also.)

S No.	Accommodations	Before	During THE	TOTAL
			TRIP	
			(Amt in INR)	
1	Hotel			
2	Private Guest House			
3	Govt. Guest House/ Bhawan/ Sadan			
4	Dharamshala			
5	Rented house			
6	Friends & Relatives			
7	Others			
Total (48)			

49. Food & Drink

S No.	Food & Drink	Before	During THE TRIP (Amt in INR)	TOTAL
1	In the accommodation unit			
2	o/s accommodation unit & during journey and transit			
Total	(49)			

50. Transport

S No.	Transport	Before	During THE TRIP (Amt in INR)	TOTAL
1	RAILWAYS			
2	Road			
3	WATER			
4	AIR			
5	Transport equipment rental			
6	Travel agency services / tour operator			
7	Others			
Total (50)			

51. Shopping

S No.	Shopping	Before	During THE TRIP (Amt in INR)	TOTAL
1	Clothing & garments			
2	Processed food			
3	Tobacco products			
4	Alcohol			
5	Travel related consumer goods			
6	Footwear			
7	Toiletries			
8	Gems & Jewellery			
9	Books. Journals, Magazines			
	,Stationery etc			
Total (51)			

52. Recreation, Leisure, Cultural, Sporting activities

S No.	Recreation, Leisure, Cultural,	Before	During THE TRIP	TOTAL
	Sporting activities		(Amt in INR)	
1	Cinema, theatre, amusement park			
2	Entry fee & other expenses at religious places			
3	Entry fee & other expenses at cultural sites			
4	Sporting activities			
5	Medicine & health related			
Total (52)			

53. Others

S No.	Others	Before	During THE TRIP (Amt in INR)	TOTAL
1			(======================================	
2				

54. GRAND TOTAL (SUMMATION OF Q 48+49+50+51+52+53)

<u> </u>						
Name of the in	nvestigator:				Date:	
Back Check D	 one: [] Ti	ick Da	te:	Back Ch	ecked by:	

Annexure IV (A) Questionnaire for Accommodations Survey (Monthly)

0.0000000000000000000000000000000000000				
Dist				
Dest		ACCOMODATION SUR (MONTHLY)	VEY	
Nome	d Cassamerodatina nai	it: (Pls collect visiting card)		
. Ivanie o	accommodation uni	t. (Pis conect visiting card)		
	umber of employees:		Santa production and the santa production and	
Departn	nents	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Managen	ment Team	JI.		
Front Of	fice	II.C		
F & B (S	ervice)			
F & B (K	Citchen)	1		
House Ke	eeping	14		
Accounts	s	1 6		
EDP				
Security				
Sales & 1	Marketing			
Purchase	& Stores			
Human F	Resource			
Public Ro	clation			T.
Engineer	ring			
Telephon	ne			
Health C				
Laundry				
	departments			-
Total	de par antena			-
FO BE C OR) .3 Total r	number of customers:	pied in the last month: 3.2 M OF NUMBER OF DAYS TH.	AT EÁCH CUSTOMER I	IAS STAYED
.5 Total r .6 Total r .7 Total r	number of bed nights number of foreign cus number of bed nights generate the following Type of Tourists	for domestic customers stomers: for foreign customers: g statistics in respect of tourist influence of the State (In case of domestic tourists) / Name		Bed night spent
.5 Total r .6 Total r .7 Total r . Please g	number of bed nights number of foreign cus number of bed nights generate the following	for domestic customersstomers: for foreign customers: g statistics in respect of tourist infl-	ow.	Bed night spent
.5 Total r .6 Total r .7 Total r . Please g	number of bed nights number of foreign cus number of bed nights generate the following Type of Tourists (Domestic - 1 Foreign - 2)	for domestic customers for foreign customers: g statistics in respect of tourist infle Name of the State (In case of domestic tourists) / Name of the country (in case foreign tourists), Post the relevant state code/country	ow.	Bed night spent

STATE CODES			COUNTRY CODES				
1	J&K	19	CHATTISGARH	1.	UK	19	UAE
2	HP.	20	BIHAR	2.	USA	20	SPAIN
3	PUNJAB	21	JHARKHAND	3.	CANADA	21	SWITZERLAND
4	HARYANA	22	A.P	4.	GERMANY	22	CHINA
5	UTTARANCHAL	23	KARNATAKA	5.	EUROPE	23	SAUDI ARABIA
6	U.P.	24	KERALA	6.	AUSTRALIA	24	GREECE
7	DELHI	25	TAMIL NADU	7.	SRILANKA	25	ARGENTINA
8	MANIPUR	26	ARUNACHAL PRADESII	8.	FRANCE	26	BELGIUM
9	TRIPURA	27	ASSAM	9.	IAPAN	27	MOROCO
10	MEGHALAYA	28	NACALAND	10.	MALAYSIA	28	CAMBODIA
11	MIZORAM	29	GOA	11	SINGAPORE	29	MALDIVES
12	SIKKIM	30	ANDAMAN & NICOBAR	12	ITALY	30	NORWAY
13	WEST BENGAL	31	DAMAN & DIU	13	NEPAL	31	CYPRUS
14	ORISSA	32	LAKSHWADEEP	14	NETHERLANDS	32	PHILIPNIES
15	RAJASTHAN	33	PONDICHEERY	15	KOREA	33	DENMARK
16	GUJARAT	34	CHANDIGARH	16	ISRAEL	34	EGYPT
17	MAHARASHTRA	35	DADRA & NAGAR HAVELI	17	PAKISTAN	35	SOUTH AFRICA
18	M.P.		550000000000000000000000000000000000000	18	BANGLADESH	36	FINLAND

Annexure IV (B) Questionnaire for Accommodations Survey (Census)

	te						
Dis	t	ACCOMO	DDATION SURVEY				
De	st		(CENSUS)				
1. Nam	e of accommodation u	nit: (Pls collect vis	itine card)				
2. Type	of accommodation un	it RECORD BY	TICKING (SINGLE CO	DE)			
[1] 5 St	ar Deluxe Hotel		[2] 5 Star I	[2] 5 Star Hotel			
[3] 4 St	ar Hotel		[4] 3 Star Hotel				
[5] 2 St	ar Hotel		[6] 1 Star 1	Hotel			
[7] Apa	rtment Hotel (Service	Apartment)	[8] Heritag	e Hotel			
[9] Nor	-star Hotel		11	0] Youth/ YM	MCA Hostel		
[11] Db	aramshala / Sarai/ Mu	safirkhana	[12] Gurud	lwara / Templ	le/ Monastry		
[13] BE	D & Breakfast Unit		[1	4] Motel			
3. Does	your hotel belong to a	ny group / chain o	f hotels?				
[1] Yes	Please specify		[2] No			
4. In w	nich year it was establi	shed? Year:					
5. Own	ership RECORD BY	TICKING (SING	LE CODE)				
[1] Cen	ntral Government 121 State Government		State Government	[3] Private Limited			
	orietorship/ Partnership	. [5]	Public Limited		[6] PSU		
[4] Prop		1000			II AT LAND COURT TO		
	ritable Trust/ Society	[8]	If any other, please specif	fy			
[7] Cha	ritable Trust/ Society		If any other, please specif				
[7] Cha 6. Regi	stered with RECOR	RD BY TICKING	(MULTIPLE CODES)				
[7] Cha 6. Regir [1] Stat		RD BY TICKING	(MULTIPLE CODES) of Tourism, New Delhi		unicipal Corporation		
[7] Cha 6. Regis [1] Stat [4] Poli	stered with RECOR	RD BY TICKING [2] Ministry [5] Health D	(MULTIPLE CODES) of Tourism, New Delhi	[3] M	unicipal Corporation		
[7] Cha 6. Regii [1] Stat [4] Poli [7] If ar	e Tourism Department ce Department ny other, please specify	[2] Ministry [5] Health D	(MULTIPLE CODES) of Tourism, New Delhi	[3] M	unicipal Corporation		
[7] Cha 6. Regis [1] Stat [4] Poli [7] If ar 7. Pleas	stered with RECOR e Tourism Department ce Department	[2] Ministry [5] Health D	(MULTIPLE CODES) of Tourism, New Delhi	[3] Mi 5] None	unicipal Corporation		
[7] Cha 6. Regis [1] Stat [4] Poli [7] If ar 7. Pleas	e Tourism Department ce Department ny other, please specify ce furnish the details of	[2] Ministry [5] Health D	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mi 5] None	om Tariff US Dollar (US		
[7] Cha 6. Regir [1] Stat [4] Poli [7] If ar 7. Pleas S. No.	e Tourism Department ce Department ny other, please specify furnish the details of Type of Room	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff		
[7] Cha 6. Regis [1] Stat [4] Poli [7] If ar 7. Pleas 8. No.	e Tourism Department ce Department ny other, please specify to furnish the details of Type of Room Single AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
7] Cha 6. Regis 1] Stat 4] Poli 7] If ar 7, Pleas 8. No.	e Tourism Department toe Department toy other, please specify to furnish the details of Type of Room Single AC Double AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
7] Cha 5. Regis 6. Regis 7] Stat 4] Poli 7] If ar 7. Pleas 8. No.	e Tourism Department toe Department ny other, please specify to furnish the details of Type of Room Single AC Double AC Deluxe AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
7] Cha 5. Regis 1] Stat 4] Poli 7] If ar 7. Pleas 8. No. 1 2 3 4	e Tourism Department toe Department to Department to other, please specify to furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
7] Cha 6. Regis (1] State 4] Poli 7] If ar 7. Pleas 8. No.	e Tourism Department ce Department ny other, please specify furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC Single Non AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
[7] Cha 6. Regii [1] Stat [4] Poli [7] If ar 7, Pleas 8. No.	e Tourism Department ce Department ny other, please specify furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC Single Non AC Double Non AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
[7] Cha 6. Regis [1] State [4] Poli [7] If ar 7. Pleas 8. No.	e Tourism Department ce Department ny other, please specify furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC Single Non AC Double Non AC Deluxe Non AC Deluxe Non AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
[7] Cha 6. Regis [1] Stat [4] Poli [7] If ar 7. Pleas S. No. 1 2 3 4 5 6 7 8	e Tourism Department ce Department ny other, please specify e furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC Single Non AC Double Non AC Deluxe Non AC Suits Non AC Suits Non AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
[7] Cha 6. Regis [1] Stat [4] Poli [7] If ar 7. Pleas S. No. 1 2 3 4 5 6 7 8 9	e Tourism Department toe Department toe Department toy other, please specify to furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC Single Non AC Double Non AC Deluxe Non AC Deluxe Non AC Deluxe Non AC Double Non AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		
[7] Cha 6. Regis [1] Stat [4] Poli [7] If ar 7. Pleas S. No. 1 2 3 4 5 6 7 8	e Tourism Department ce Department ny other, please specify e furnish the details of Type of Room Single AC Double AC Deluxe AC Suits AC Single Non AC Double Non AC Deluxe Non AC Suits Non AC Suits Non AC	[2] Ministry [5] Health D the following: Number of	(MULTIPLE CODES) of Tourism, New Delhi epartment [6	[3] Mone None Ro	om Tariff US Dollar (US		

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service) F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security Sales & Marketing			
Purchase & Stores	,		
Human Resource			
Public Relation			
Engineering		10	
Telephone Health Club Laundry			
Other departments			
Total			

10. Category of accommodation unit for Sampling

[1] Classified hotels [2] Having more than 20 rooms

[3] 10 -20 rooms [4] less than 10 rooms

Market Research Division, Ministry of Tourism, Government of India

Annexure V Estimation Procedure

Estimation Procedure

(a) Estimation from survey at Entry/Exit points in a Quarter

From the survey at major entry/exit points of the district, we get the following: x DT -h-l = no. of domestic leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

x DT-h-sl = no. of domestic non-leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

a DT - int = average no. of tourist destinations in the district visited by a domestic leisure tourist who stayed at a hotel (based on the survey at exit points).

Similarly, we define

x DT-f-1, x DT-f-n, a DT-f-1 for domestic tourists staying with Friends & Relatives

x DT - 0 - 1, x DT - 0 - 11, a DT - 0 - 1 for domestic tourists staying at other places

x D5-1, x D5-x, a D5-1 for domestic same day visitors

x FT-h-1, x FT-h-N, a FT-h-1 for foreign Tourist staying at hotels

x FT-f-1, x FT-f-ni, a FT-f-1 for foreign Tourist staying with friends and relatives

x FT-o-1, x FT-o-nl, a FT-o-1 for foreign tourists staying at other places

x PS-1, x PS-nl, a FT-1 for foreign same day visitors.

(b) Estimation of tourists for a tourist destination in a month

Define the following notations:

Assume that i stands for ith destination selected in the selected town, j stands for jth day selected for survey at the ith destination $(j=1,2,...,d_i)$: k stands for the kth entry point at the ith destination $(k=1,2,...,e_i)$; I stands for the lth entry hour at the kth entry point at ith destination $(l=1,2,...,h_{ik})$.

- n_i^{pr} = No. of visits by domestic tourists surveyed at the ith destination on all days of survey at all entry points at all hours;
- n_i^{m-1} = No. of visits by domestic tourists surveyed at the ith destination and stayed in hotels.
- n_i^{DT-f} = No. of visits by demestic tourists surveyed at the ith destination and staying with friends and relatives
- n_i^{BF-e} = No. of visits by demestic tourists surveyed at the ith destination and stayed at other accommodation units.

- $n_i^{DS} = No.$ of visits by domestic same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;
- n_i^D No. of visits by all domestic visitors surveyed at the ith destination on all days of survey at all entry points at all hours;
 - $= n_i pr$ $i n_i ps$
- n_i^{PT} = No. of visits by foreign tourists surveyed at the ith destination on all days of survey at all entry points at all hours;
- $n_i^{TT-h} = -$ No. of visits by foreign tourists surveyed at the ith destination and stayed in hotels
- n_i^{FT-f} = No. of visits by foreign tourists surveyed at the ith destination and staying with friends and relatives
- $n_i^{FT-\sigma}=-$ No. of visits by foreign tourists surveyed at the ith destination and stayed at other accommodation units.
- $n_i^{\rm ES}$ = No. of visits by foreign same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;
- $n_i r = No.$ of visits by all foreign visitors surveyed at the ith destination on all days of survey at all entry points at all hours;
 - $= \eta_i F T + \eta_i F S$
- $N_i^{DT}(s) = \text{Total number of visits by domestic tourists at the ith destination on all days of survey;}$
- $N_i^{DT,k}(s) = -$ Total number of visits by domestic tourists at the *i*th destination who stayed in hotels
- $N_i^{BT-f}(s) = -$ Total number of visits by domestic tourists at the ith destination and staying with friends and relatives
- $N_i^{DT-\sigma}(s)=-$ Total number of visits by domestic tourists at the ith destination and stayed at other accommodation units
- $N_i^{DS}(s) =$ Total number of visits by domestic same day visitors at the ith destination on all days of survey;
- $N_i^n(\varepsilon)$ = Total no. of visits by domestic visitors at the ith destination on all days of survey
 - $-N_i^{DI}(s)$ + $N_i^{DS}(s)$
- $N_i^{FT}(s)$ = Total number of visits by foreign tourists at the ith destination on all days of survey;
- $N_i^{FT-L}(s)$ = Total number of visits by fereign tourists at the ith destination and stayed in
- $N_i^{FT-f}(s) = 1$ otal number of visits by foreign tourists at the ith destination staying with friends and relatives

- $N_i^{FT-o}(x)$ = Total number of visits by foreign fourists at the ith destination and stayed at other accommodation units
- $N_i^{FS}(s)$ = Total number of foreign same day visitors at the ith destination on all days of survey;
- $N_i^{F(s)}$ = Total no. of visits by foreign visitors at the ith destination on all days of survey
 - = $N_i^{FT}(s)$ | $N_i^{FS}(s)$
- N_I^{DT} = Total number of domestic tourists at the ith destination during the month
- N_i^{nr-k} = Total number of visits by domestic tourists at the ith destination during the month and stayed in hotel
- N_i^{DT-f} = Total number of visits by domestic tourists at the ith destination during the month and staying with friends and relatives
- $N_i^{nT-o} =$ Total number of visits by domestic tourists at the ith destination during the month and stayed at other accommodation units
- N_i^{DS} = Total number of visits by domestic same day visitors at the ith destination during the month;
- N_i^D Total number of visits by all domestic visitors at the ith destination during the month;
 - N₁DT | N₁DS
- N_i^{FT} = Total number of visits by foreign tourists at the ith destination during the month;
- $N_i^{FT-h} =$ Total number of visits by foreign tourists at the ith destination during the month and stayed in hotel
- N_i^{FT-f} = Total number of visits by foreign tourists at the ith destination during the month and staying with friends and relatives
- $N_i^{FT-\alpha}$ = Total number of visits by foreign tourists at the ith destination during the month and stayed at other accommodation units
- N_i^{FS} = Total number of visits by foreign same day visitors at the ith destination during the month;
- $N_t^{\rm F}$ Total number of visits by all foreign visitors at the ith destination during the month;
 - = N_i^{FT} i N_i^{FS}
- $N_i = 1$ Total number of visits at the ith destination during the month
 - $-N_iDT + N_iD5 + N_iFT + N_iF5$
 - $= N_i^D$ N_i^F

Domestic	Foreign
n_i^{DT-a}	n_i^{FT-a}
n_i^{DT-f}	n_i^{PI-j}
$n_i^{DT-\sigma}$	n_i^{FT-v}
n_{\perp}^{DS}	n_{*}^{FS}

From the survey at the destination, following distribution is available:

The estimation of number of visits at the three distinct types of destinations will be as follows:

Case I: Non ticketed destinations

In this case, it may be observed that

- N_i is not available;
- ii) $N_i^B(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors:
- iii) An estimate of N_i is given by $N_i = \left[N_i^D(s) + N_i^F(s)\right] \times \text{ No. of days in the month/ } d_1; \qquad (d_1 = 7)$
- iv) Estimates of N_i^D and N_i^F are given by $N_i^D = N_i^D(s) \times \text{No. of days in the month } / 7$ $N_i^F = N_i^F(s) \times \text{No. of days in the month } / 7$
- v) Estimates for tourists and same day visitors will be obtained as

$$\begin{split} N_{i}^{DT-h} &= \left[\frac{n_{i}^{DT-h}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FT-h} &= \left[\frac{n_{i}^{FT-h}}{n_{i}^{F}}\right] N_{i}^{F} \\ N_{i}^{DT-f} &= \left[\frac{n_{i}^{DT-f}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FT-f} &= \left[\frac{n_{i}^{FT-h}}{n_{i}^{F}}\right] N_{i}^{F} \\ N_{i}^{DT-o} &= \left[\frac{n_{i}^{DT-e}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FT-o} &= \left[\frac{n_{i}^{FT-o}}{n_{i}^{F}}\right] N_{i}^{F} \\ N_{i}^{DS} &= \left[\frac{n_{i}^{DS}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FS} &= \left[\frac{n_{i}^{FS}}{n_{i}^{F}}\right] N_{i}^{F} \end{split}$$

For special occasions like the Kumbh Mela, the Surajkund Mela etc., the average number of tourists per day at the respective destination is worked out based on the sample days observed during the special occasion (Mela period). The estimate of the number of tourists in that destination for the special occasion

(Mela period) is obtained by multiplying the average number of tourists per day by the number of days of the special occasion. The estimates for days other than those of the special occasion in the month are obtained as usual. Monthly estimates are obtained by adding the number of tourists for Special occasion days and other days. This is explained with the help of an example in a later section.

Case II: Destinations with common ticketing for domestic and foreign visitors It may be observed that

- N, is available
- N_i^D(s) and N_i^F(s) are to be estimated by a count of visitors.
- Steps (iv) and (v) of case I are to be followed. First divide N_i into N_i^D and N_i^F , and then N_i^D into N_i^{DT-h} , N_i^{DT-f} , N_i^{DT-o} and N_i^D , and N_i^F into N_i^{FT-h} , N_i^{FT-f} , N_i^{FT-o} and N_i^{FS} respectively.

Case III: Destinations with differential ticketing for domestic and foreign visitors In this case,

- N_i, N_i^D and N_i^F are available.
- ii) N_i^D will be sub-divided into N_i^{DT-h} , N_i^{DT-g} , N_i^{DT-g} & N_i^{DS} , and N_i^F will be sub-divided into N_i^{FT-h} , N_i^{FT-g} , N_i^{FT-g} & N_i^{FS} as in step (v) of case I.

Exclusion of visitors for whom the destination is part of 'usual environment'

In the case of a non-ticketed destination, the number of visitors, as recorded in the counting sheet, also includes persons for whom the tourist destination is part of their 'usual environment'. Such persons are not to be included for the estimation of number of visitors in the current survey. However, it is not possible to distinguish such persons while filling up the counting sheet. The number of such persons has to be assessed on the basis of the number of persons who are rejected for the short survey. For example, if 10 persons are interviewed for the short survey in a day, the investigator may actually have contacted 30 persons, with 20 being rejected for interview because the destination was part of their 'usual environment'. Then the total number of visitors to the destination would be assessed to be (10/30)*100% of the number available from the counting sheet.

Estimation for a month including a special tourist Event

For each identified destination, the list of important tourist events for the whole year, along with the corresponding time period, should be prepared in advance in consultation with the officials of State Tourism Departments.

The estimation of number of visitors for such destinations is outlined below with the help of an example -

Suppose that the tourist destination is an important temple attracting (i) a very high number of visitors on a particular day of the week (say Monday), every week, and (ii) an exceptionally high number of visitors during a special event spanning a period of, say, 9 days of November. The field work and estimation of number of visitors in the months other than November and in the month of November would be done in different ways.

For the month of November

The field work and surveys would be done for the following 3 categories of days:-

- (a) 9 days of the special event in November
- (b) 3 (or 4) Mondays of November excluding the 9 days of the special event
- (c) 18 (or 17) remaining days of November

For (a), field work for adequate number of days (may be 2 or 3 or 4) would be done. For (b), field work would be done on 1 Monday selected as per the procedure described in the methodology note. For (c), field work would be done for 2 or 3 or 4 days depending on the number of days of field work for category (a). The estimation of number of visitors at this destination would be done separately for the three categories of days.

For a month other than November (say January)

If there are any special events in January, the survey and estimation procedure would be as for November. If there are no such special events, the month would have the following two categories of days:-

(e) Estimation of total visitors in the district

In the steps mentioned above, only leisure tourists (those visiting the destinations) have been estimated. However, visitors also include non-leisure visitors. Estimation of number of non-leisure visitors in a district would be done as follows.

Let R DT-h = No. of non-leisure visitors in the district staying in hotels.

Similarly, define R DT+, R DT-0, RD5, RTT and R FT-h, R FT-+, R FT-0, RF5, RFT.

Then RDT-h is estimated using the following expression:

Similarly, estimate RDI-1, RDI-0, RD5 and RFI-1, R FI-1, R FI-0, RF5.

$$R^{DT} = R^{DT \cdot h} + R^{DT \cdot f} + R^{DT \cdot o}, R^{D} = R^{DT} + R^{DS}$$

$$R FT = RFT \cdot h + R FT \cdot f + R FT \cdot o$$
, $RF = RFT + RFS$

Let S DT-h = No. of all (leisure as well as non-leisure) visitors in the district staying in hotels

Similarly, define S DT-1, S DT-0, SD5, SDT and S FT-1, S FT-1, S FT-0, SF5, SFT.

The total no. of visitors in the district for different categories is then obtained as the sum of leisure and non-leisure visitors of the respective categories. That is,

$$S^{DT-h} = Q^{*DT-h} + R^{DT-h}$$
, and so on.

(f) Estimation of visitors at the State level

District level estimates are added to obtain the state level estimates.

Annexure VI Selected tourist destinations for Tourism Survey

Selected Tourist Destination in Madhya Pradesh for Tourism Survey

Selected Destination Points and sample distribution

S.No	District	Destination
1	Alirajpur	Shiv Mandir, Malvai
2	Alirajpur	Kathotia Bhamra Fort Chandrashekhar azad birth palace
3	Anuppur	Amarkantak Kavan Temple
4	Anuppur	Amarkantak Nursery
5	Ashok Nagar	Jain Temple 1 to 15
6	Ashok Nagar	Chanderi Fort
7	Ashok Nagar	Badal Mahal Bawadies
8	Ashok Nagar	Sitamarhi Group of Temple
9	Ashok Nagar	Gargaj and Mahadev Ghat Group of Temple
10	Ashok Nagar	Andhakuan Group of Temple
11	Ashok Nagar	Monastery kadwaha
12	Ashok Nagar	Temples 2 to 7 kadwaha
13	Badwani	Prachin Bawadi, Jalgon
14	Badwani	Fort, Sendhwa
15	Badwani	Roopnagar
16	Badwani	Bawangaja
17	Balaghat	Temple Baihar
18	Balaghat	Fort
19	Balaghat	An old temple within the limits of Piparwara forest village
20	Balaghat	The old fortress which contains 53 images of stones called Sada Bhada
21	Balaghat	Ancient Bawadi, Hatta
22	Balaghat	Temple of Kotesvara (Mahadeo and Hanuman)
23	Balaghat	Old Fort
24	Balaghat	Gangulpara
25	Betul	Digambar Jain Mandir, Gufa No. 10, Thapoda
26	Betul	Rishibaba aur Matamai ki Mandir, Dehati Dolhan
27	Betul	Jain TemplePathakheda & Sarni
28	Betul	Tapti Kund
29	Betul	Pandav Ki Kachahari (Shiv Mandir), Salbardi
30	Betul	Sitaram baba ki Karagar, Salbardi
31	Betul	Sarni
32	Betul	Pathakheda
33	Betul	Sapna
34	Betul	Maram Jhiri
35	Betul	Jain Temple
36	Betul	Kukruchu
37	Bhind	Wankhandeshwar mandir

38	Bhind	Temple of Godess
39	Bhind	Goddess Temple (Kali), Choumho
40	Bhind	Temple of Boreshwar Mahadevji, Dulhagan
41	Bhind	Gohad Fort
42	Bhind	Aterka Qilla
43	Bhind	Open Air Museum
44	Bhind	Temple of Shiva, Chhimka
45	Bhind	Temple of Shiva, Dang
46	Bhind	Gohad Fort, Gohad
47	Bhind	New Fort, Gohad
48	Bhind	Chhatri of Malhar Rao Holkar, Alampur
49	Bhind	Temple of Vishnu, Barhad
50	Bhind	Krapiya Dev (Surya Mandir) known as ancient Bricks Temple, Bharoli
51	Bhind	Sitaram Temple, Sitaram ki Lawan
52	Bhind	Temple of Goddess (rahkula)
53	Bhopal	Boat club
54	Bhopal	union carbide
55	Bhopal	Manuabhan ki tekari
56	Bhopal	Birla Temple
57	Bhopal	Tomb of Dost Mohammad & Fateh Bibi, Bhopal
58	Bhopal	Chaman Mahal, Islamnagar
59	Bhopal	Govind pura Indus. Area
60	Bhopal	Van Vihar
61	Bhopal	Kerwa eco park
62	Burhanpur	Ahukhana Site
63	Burhanpur	Mumtaz ka Maqbara
64	Burhanpur	Gurudwara
65	Burhanpur	Kabirpanthi Temple
66	Burhanpur	Dome of Shah Nawaz Khan
67	Burhanpur	Tomb of Nadir Shah
68	Burhanpur	Khuni bhandara
69	Burhanpur	Raja Rao Ratan Ka Mahal, Burhanpur
70	Burhanpur	Daulat Khan Lodi ka Makbara (Tomb), Burhanpur
71	Burhanpur	Hammam Khana
72	Burhanpur	Tomb of Shah Numa
73	Burhanpur	The whole fort, including all the walls, Sat Darwaza the mosque and temple
74	Burhanpur	Mahadeo Temple with its compound near the inspection Bungalow
75	Burhanpur	Idgah, Front wall with open platform
76	Burhanpur	Mahal Gurara Palaces Gurara river and two masonry dams in the river
77	Burhanpur	Asirgarh Kila
78	Chhatarpur	Shivmandir, Jejwa, Brajpura
79	Chhatarpur	Khajuraho
80	Chhatarpur	Putliyo Ke Datta (Shel Bhitichitra), Devra
81	Chhatarpur	Devra Ka Kila (Fort of Devra), Gadi, Devra

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82	Chhatarpur	Gulganj ka Kila (Fort of Gulganj), Gulganj
83	Chhatarpur	Prachin Gadi (Ancient Gadi), Kishungarh
84	Chhatarpur	Inscription in the fort of Bachhaun
85	Chhatarpur	Shiva Temple, Vyas Badaura
86	Chhatarpur	Ancient Dev Temple, Vyas Badaura
87	Chhatarpur	Ancient Temple (Lord Shiva), Hindoravari
88	Chhatarpur	Dhanushdhari Mandir, Alipura
89	Chhatarpur	Chausath Yogini Mandir, Mau
90	Chhatarpur	Bhimkund Mandir, Mau
91	Chhatarpur	Nagmandir, Mau
92	Chhatarpur	Sawai Singh Ka Makbara (Tomb), Suhaniya (Jagatsar)
93	Chhindwara	Gond Fort
94	Chhindwara	Parasia Coal Mines
95	Chhindwara	natural waterfall kukarikhapa
96	Chhindwara	natural waterfall & old temple
97	Chhindwara	Hot Sulfer water kund
98	Chhindwara	veiw point, origion of two rever and old temple
99	Chhindwara	Jama Masjid constractor by ali brothers in 1915
100	Chhindwara	State Tribal museum
101	Chhindwara	natural site patalkot
102	Chhindwara	Old Gond Palace
103	Damoh	Damyanti Gadi, Damoh
104	Damoh	Sculptures at Phutera tank and slabs in Deputy Commissioners, Garden
105	Damoh	Rajnagar Fort
106	Damoh	Old Temple kodal
107	Damoh	Rangmahal Palace
108	Damoh	Jatashankar Fort
109	Damoh	Rukmani Math, Kundalpur
110	Damoh	Jain temple on the hills
111	Damoh	Raneh Math
112	Damoh	Nohta Temple
113	Damoh	A hill Fort singrah
114	Damoh	Nidan Fall
115	Datia	Pitamber Peeth
116	Datia	Rock Inscription Gujjara
117	Datia	Vir Singh Dev Ka Mahal
118	Datia	Maharaja Shahkarna (Shubhkaran) ki Chhatri, Datia
119	Datia	Maharani Shahkarna ki Chhatri, Datia
120	Dewas	Sidheshwar Temple
121	Dewas	Unfinished Temple Nemawar
122	Dewas	Chamunda Devi Temple
123	Dhar	Maukheda Pillar
124	Dhar	Prithampura
125	Dhar	Bhojshala And Kamal Maula's mosque
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126	Dhar	Lat Ki Masjid
127	Dhar	Dhar Durg, Dhar
128	Dhar	Kharbuja Mahal, Dhar
129	Dhar	Chhappan Mahal, Mandav
130	Dhar	Madankui Saray, Mandav
131	Dhar	Fhuta Mandir, Mandav
132	Dhar	Roshan Bagh Mahal (Makbara), Mandav
133	Dhar	Adar Gummad Mahal (Agyat Makbara), Mandav
134	Dindori	Devnala water fall
135	Dindori	Ramgarh Avanti bai remains
136	Dindori	Jagatpur Trek
137	Dindori	Chanda Forest Village
138	Dindori	Dafouna water fall
139	Dindori	Fahshil National park
140	Guna	Fort, Bajranggarh
141	Guna	Gopi Krishna Dam
142	Gwalior	Mahadeva Temple
143	Gwalior	Ancient Site (Pawaya)
144	Gwalior	Tila Monuments
145	Gwalior	Tansen Makbara
146	Gwalior	Raslilaghar, Barai
147	Gwalior	Dhumeshwar Mahadev Mandir, Dhumeshwar
148	Gwalior	Tomb of Mohammad Ghaus
149	Gwalior	Tomb of Abul Fazal
150	Gwalior	Gwalior fort:
151	Gwalior	Laxmi Bai Ki Chhatri (Smarak), Gwalior
152	Gwalior	Jai Vilas Palace
153	Gwalior	Sun Temple
154	Harda	Handiya ki sarai
155	Harda	Ridheshwar Mahadev Mandir, Handiya
156	Harda	Old Mughal Fort
157	Harda	Chhatri barkhad kalaseoni malwa
158	Hoshangaba d	Tilak Sendur Mandir, Khatama
159	Hoshangaba d	FRH
160	Hoshangaba d	Rock shelter known as Putli lane near Sabourne cave
161	Hoshangaba d	Ancient site and Adamgarh rock shelters
162	Hoshangaba d	Drothy deep rock shelter
163	Hoshangaba d	Tawa,Madai
164	Hoshangaba d	Pachmarhi
165	Hoshangaba d	Ratapani Abhiyanran

166	Indore	Bule Sarkar Ki Chhatri (Dome), Indore
167	Indore	Krishnabai Holkar Ki Chhatri (Dome), Indore
168	Indore	Rajwada Mahal, Indore
169	Indore	Lalbagh Palace, Indore
170	Indore	Kushalgarh Ka Kila, Kushalgarh
171	Indore	Residency & Museum
172	Jabalpur	Prachin jain tirthsthal imliya
173	Jabalpur	Bhera ghat
174	Jabalpur	Museum & Chhatri
175	Jabalpur	Temple of Chausath Yogini
176	Jabalpur	Mudiya Shiv Mandir, Gada
177	Jabalpur	Madan Mahal
178	Jabalpur	char mrtiyan statues, sindurasi
179	Jabalpur	Karabbel (Tripuri)
180	Jabalpur	Vishnu Varah Mandir (Math), Bhita
181	Jabalpur	Bargi dam
182	Jabalpur	Banwartal park
183	Jabalpur	Gwari ghat
184	Jabalpur	Shankarmath, Kunda
185	Jabalpur	Shri Vishnu Varah Mandir, Majholi (re-established in 18th Cen.)
186	Jhabua	Shiv Mandir, Devalphalia
187	Jhabua	Shiv Mandir Devziri
188	Jhabua	Bawadi Thandala
189	Jhabua	bhadhur Sagar Tank
190	Jhabua	Hathi Pawa Hill
191	Jhabua	Ambe Mata Mandir
192	Katni	Ancient Mound
193	Katni	Varaha nr. Karitalai karanpur
194	Katni	Tortoise & fish Kachha & Machha Karitalai
195	Katni	Shiv & jain images Nanhwara
196	Katni	Vijayraghavgarh
197	Katni	Shiv Temple Mazaar
198	Katni	Rock edict ashoka rupnath padaria bahoriband
199	Katni	Kankali devi Temple
200	Khandwa	Bhatkheda Forest village Punnasa
201	Khandwa	Indira Sagar
202	Khandwa	Mamleshwar group of temples including Kaleshwar temple
203	Khandwa	Omkareshwar
204	Khandwa	Bhetkheda
205	Khandwa	Chaubis Avtar Temple with its content
206	Khandwa	Chandsuraj Gateway
207	Khandwa	Gauri Somnath Mandir, Omkareshwar
208	Khandwa	Sidheshwar Temple Khandwa
209	Khandwa	Siddhesvara or Siddhanath Temple

210	Khandwa	Aonliya Fort Beautiful forest
211	Khandwa	Narmada Nagar ISP Dam
212	Khandwa	Omkareshwar ISP Dam
213	Khandwa	Shri Dhuniwala Aashram
214	Khandwa	Sant Singaji Trust
215	Khargone	Brindaban dedicated to the memory shrimant Baji Rao Peshwa
216	Khargone	Main gate and remaining portion of the Preshwa residence or fortress
217	Khargone	The Chatri inside the sarai
218	Khargone	An old sarai
219	Khargone	Excavated site
220	Khargone	Chaubara Dera
221	Khargone	Jain temple 1 to 3
222	Khargone	Temples of Maheshwar 1 and 2
223	Khargone	Temple of Nilkanteshwar
224	Khargone	Ballaleshwar Mandir, Unn
225	Mandla	Begum Mahal
226	Mandla	Monuments of Ramnagar
227	Mandla	Sporting Palace by name Dalbadal
228	Mandla	Kunda garam pani
229	Mandla	Fort of Hridayashah, Jagannathar
230	Mandla	Kanha National park
231	Mandla	Black Mountain
232	Mandsaur	Prehistoric painted rock shelter sita Khardi
233	Mandsaur	Pre-historic painted rock shelters Chaturbhuja Nala
234	Mandsaur	Hinglajgarh Durg, Hinglajgarh
235	Mandsaur	Fort of Thakur Chaman Singh Gadi rani mahal achera
236	Mandsaur	Museum & Chhatri
237	Mandsaur	Rock Shelter on Indragrah Hills (Indragarh Pahadi Ke Shela),
238	Mandsaur	Indragarh Brahmanical rockut temple
239	Mandsaur	Buddhist caves No. 1 to 51
240	Mandsaur	Poladongar (Ancient Caves & Temples), Kharkheda
241	Mandsaur	Chhatri (Dome), Afzalpur
242	Mandsaur	Laxminarayan Mandir, Afzalpur
243	Mandsaur	Dudheshwar Mahadev Mandir, Chirgolia
244	Mandsaur	Suraj Mandir, Khilchipur
245	Mandsaur	Toran Barda, Ghusai
246	Mandsaur	Rock Caves (Shelotkirn Gufa Samuh), Khejdiyabhup
247	Mandsaur	Pashupatinath mandir
248	Mandsaur	Gandhi Sagar Dam
249	Morena	Mitawali
250	Morena	Bateshwar Temple group
251	Morena	Noorabad
252	Morena	Padawali
253	Morena	Surya Temple aiti
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255 Morena Ancient Temple (Shiva Temple), Amleda 256 Morena Haveli Nawalsingh aur kile ka parkota 257 Morena Sanishchara Mandir 258 Morena Ghadiyal abharan 260 Morena Gadi Kila (Fort) aur Mahal, Hussainpura 260 Morena Deori 261 Morena Deori 262 Narsinghpur Chougan Ka Kila, Chouragarh 263 Narsinghpur Someshwar Mandir, Barmankala 264 Narsinghpur Prachin Garud Stambh 265 Narsinghpur Chaturbhuj Balaji ki Madiya (Chaturbhuj Vishnu Pratima, Bachai 266 Narsinghpur Tonghat Jalprapat Barehta 267 Narsinghpur Satya Sarovar Bagaspur 270 Narsinghpur Jagdish Mandir Shrinagar 271 Narsinghpur Jagdish Mandir Shrinagar 272 Narsinghpur Jagdish Mandir Shrinagar 273 Nimach Nau Toran Temple 274 Nimach Prachin Mandir, Bhuara Deval, Raiangan, Khor 275 Nimach Prachin Mandir, No. 2, Barukheda 277 Nimach Prachin Mandir, No. 2, Barukheda 278 Nimach Prachin Mandir No. 2, Barukheda 279 Nimach Prachin Mandir No. 3, Barukheda 279 Nimach Prachin Mandir No. 4, I, Barukheda 279 Nimach Prachin Mandir Shrinagar 270 Nimach Prachin Mandir No. 4, I, Barukheda 271 Nimach Prachin Mandir No. 4, I, Barukheda 272 Nimach Prachin Mandir No. 4, I, Barukheda 273 Nimach Prachin Mandir No. 4, I, Barukheda 274 Nimach Prachin Mandir Shrinagar 275 Nimach Prachin Mandir Shrinagar 276 Nimach Prachin Mandir Shrinagar 277 Nimach Prachin Mandir Shrinagar 278 Nimach Prachin Mandir Shrinagar 279 Nimach Prachin Mandir Shrinagar 280 Nimach Bhanu Tikait Ki Chhatri (dome.), Jiran 281 Panna Ajaigarh fort and its remains 282 Panna Two temples ascribed to Gupta period 283 Panna Diamond mines 284 Panna Bandhavgarh National park 285 Panna Hanuman Bhata situated Toliamath (Shivmandir), Khamiya 286 Panna Hanuman Bhata situated Toliamath (Shivmandir), Khamiya 289 Panna Shiv Temple & other Statue (Pritima), Purena 290 Panna Vishnu Varah Temple		3.5	
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257 Morena Sanishchara Mandir			* 17
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282 Panna Two temples ascribed to Gupta period 283 Panna Diamond mines 284 Panna Nachna Kuthara parvati Temple 285 Panna Chaumukh Nath Temple 286 Panna Bandhavgarh National park 287 Panna Hindupat Mahal, Panna 288 Panna Hanuman Bhata situated Toliamath (Shivmandir), Khamiya 289 Panna Shiv Temple & art (kalakratiya), Nandchand 290 Panna Vishnu Varah Temple & other Statue (Pritima), Purena 291 Panna Chhatri Prranath Temple 292 Raisen Sanchi	280		, , , , , , , , , , , , , , , , , , ,
283 Panna Diamond mines 284 Panna Nachna Kuthara parvati Temple 285 Panna Chaumukh Nath Temple 286 Panna Bandhavgarh National park 287 Panna Hindupat Mahal, Panna 288 Panna Hanuman Bhata situated Toliamath (Shivmandir), Khamiya 289 Panna Shiv Temple & art (kalakratiya), Nandchand 290 Panna Vishnu Varah Temple & other Statue (Pritima), Purena 291 Panna Chhatri Prranath Temple 292 Raisen Sanchi	281	Panna	Ajaigarh fort and its remains
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287 Panna Hindupat Mahal, Panna 288 Panna Hanuman Bhata situated Toliamath (Shivmandir), Khamiya 289 Panna Shiv Temple & art (kalakratiya), Nandchand 290 Panna Vishnu Varah Temple & other Statue (Pritima), Purena 291 Panna Chhatri Prranath Temple 292 Raisen Sanchi			
288 Panna Hanuman Bhata situated Toliamath (Shivmandir), Khamiya 289 Panna Shiv Temple & art (kalakratiya), Nandchand 290 Panna Vishnu Varah Temple & other Statue (Pritima), Purena 291 Panna Chhatri Prranath Temple 292 Raisen Sanchi	286	Panna	•
289 Panna Shiv Temple & art (kalakratiya), Nandchand 290 Panna Vishnu Varah Temple & other Statue (Pritima), Purena 291 Panna Chhatri Prranath Temple 292 Raisen Sanchi			
290 Panna Vishnu Varah Temple & other Statue (Pritima), Purena 291 Panna Chhatri Prranath Temple 292 Raisen Sanchi		Panna	
291 Panna Chhatri Prranath Temple 292 Raisen Sanchi		Panna	- · · · · · · · · · · · · · · · · · · ·
292 Raisen Sanchi	290	Panna	
	291		
202 Poison Rhoinur			
	293	Raisen	Bhojpur
294 Raisen Sonari	294		
295 Raisen Bhootnath mandir & Kalakriti asapuri			_
296 Raisen Welfare caves and shiv templemahadev pani	296	Raisen	Welfare caves and shiv templemahadev pani
297 Raisen Protected Statues, Ashapuri	297	Raisen	Protected Statues, Ashapuri

298	Raisen	Bhimbetka
299	Raisen	Rock painting jhiribaheda
300	Raisen	Fort
301	Rajgarh	Badi Bawadi, Machalpur
302	Rajgarh	Paniharin Mandir, Machalpur
303	Rajgarh	Shridev Maharaj Mandir (Sankaji ki Chhatri), Sanka
304	Rajgarh	Solah Khambi, Vihar
305	Rajgarh	Haziwali Ki Dargah, Vihar
306	Rajgarh	Prachin Masjid, Vihar
307	Rajgarh	Rani Roopmati aur Baj Bahadur Ki Mazar, Sarangpur
308	Rajgarh	Chidikoh
309	Rajgarh	Jalpa Devi Mandir
310	Ratlam	Sailana Cactus Garden
311	Ratlam	Shri Mahakaal Mandir, Dharad
312	Ratlam	JVL Mandir
313	Ratlam	Usha Jabra
314	Ratlam	Ranjeet Vilash Palace
315	Ratlam	RajMahal
316	Ratlam	Dikalpeshvar
317	Rewa	Rock Shelter Painting (Chitrit Shelashray), Gaddi
318	Rewa	Kewati falls
319	Rewa	Gurgi and Rehunta remains
320	Rewa	Fort, Goorh
321	Rewa	Chorhatta ind area
322	Rewa	Kundiya Temple (Shankarji), Mahsav
323	Rewa	Govindgarh fort
324	Rewa	Fresco paintings
325	Rewa	Statue (Pratima) of Hargauri, Padamdhar Park, Rewa
326	Rewa	Shiv Mandir, Baijnath, Rewa
327	Rewa	Bandhavgarh national park
328	Rewa	Inscription in cave keoti
329	Rewa	Fort, Keoti
330	Rewa	Rock shelters with megaliths, monsteries and inscriptions
331	Sagar	Fort Deori
332	Sagar	Tomb and mosque of baljati Shah
333	Sagar	Rani Mahal
334	Sagar	Vishnu Mandir, Vinayaka
335	Sagar	Fort sanandha
336	Sagar	Fort garhpera
337	Sagar	Eran & pahfezpur Ancient Site
338	Sagar	Rahatgarh Fort
339	Sagar	Garhakota Fort
340	Sagar	Mathsidheshwar Mandir (Shiv Mandir), Madpipariya And Mela
341	Sagar	Satgarh karonda

342	Sagar	The walls of the citadel (fort)
343	Sagar	Old mosque, Idgah well gateway of the fort and Nagina Mahal
344	Sagar	Tomb of Panj Pirs
345	Sagar	Temple of Mahadeo mata gaurjharan
346	Sagar	Surya Mandir, Rahali
347	Sagar	Ancient Fort on the shore of Sunar River, Rahali
348	Sagar	Harsidhi Devi Mandir, Rangir
349	Sagar	Fort Dhamoni
350	Sagar	All structures in or connection with the Mahal (fort) or the Dangi rulers
351	Sagar	Lady Durin Hospital Bhawan, Sagar
352	Sagar	Temple of Mahadev
353	Sagar	Pilli Kothi
354	Sagar	Singorhgarh Fort
355	Satna	Gadi (Fort), Amarpatan
356	Satna	Bharhut
357	Satna	Temple of Goddess (Barchha Kulluha)
358	Satna	Shiv Temple, Madai
359	Satna	Gola Math, (Ancient shiv Temple), Maihar
360	Satna	Ancient Hill, Atriya Khoh
361	Satna	Patiyanadai Mandir, Bandhi Muhar
362	Satna	Kunwar Math, Jaso
363	Satna	Jalpa Devi Mandir, Jaso (Temple in 19th Cen., Statue 12th-13th Cen.)
364	Satna	Ramghat,chitrakoot
365	Satna	Fort, Madhavgarh
366	Satna	Ancient Fort (Gadi), Kharwahi
367	Satna	Ma Sarda Mata Mandir Maihar
368	Sehore	church salkanpur
369	Sehore	Sehore cemetey
370	Sehore	mata mandir
371	Sehore	Bhudhiest stupas remains talpura
372	Sehore	kolar
373	Sehore	Delawadi
374	Sehore	Saru maru monastic complex panguraria
375	Sehore	khatkhotiya
376	Seoni	Pench national park
377	Seoni	Aadegaon ka killa
378	Seoni	Payali Rest House - Eco Tourism Site on Bargi Dam
379	Seoni	Banjari
380	Seoni	Rukhad
381	Shahdol	Devi Mandir (Khermata ki Madiya), Mau
382	Shahdol	Temple of Kankali Devi, Antara
383	Shahdol	Panchmatha / Gufa (Deviji Ki Madiya), Singhpur
384	Shahdol	Virath temple and remains
385	Shahdol	caves of Stone

386	Shahdol	Gondwal temple
387	Shajapur	Shri Ram Mandir, Bijanagari
388	Shajapur	Harsidhi Devi Mandir (Devsthan), Bijanagari
389	Shajapur	Prachin Mandir, (Sidheshwar Mahadev Mandir), Avantipur Badodiya
390	Shajapur	caves of stones lakhwaria
391	Shajapur	Jain Mandir, Jamner
392	Shajapur	Ranoji Sindhia ki Chhatri (dome), Raneganj
393	Shajapur	Virath temples & remains
394	Shajapur	Deviji ki temple Bhatiya
395	Shajapur	Barel mata Mandir Barah
396	Shajapur	Sheri Ram Mandir Dongargaon
397	Shajapur	Gondwal Temple
398	Shivpuri	Large Siva Temple
399	Shivpuri	Mohajamata temple
400	Shivpuri	Monastery
401	Shivpuri	Toran gate
402	Shivpuri	Surya Mandir, Sesai
403	Shivpuri	Shiv Mandir, Chorpura
404	Shivpuri	Town hall alias Gandhi Bhavan
405	Shivpuri	Tatyatope Memorial Park, Shivpuri
406	Shivpuri	Kothi No.17, Shivpuri
407	Shivpuri	Monastrey terahi
408	Shivpuri	Open Air Museum
409	Shivpuri	Madhav NP
410	Sheopur	Sakya sagar boat club Mueseum
411	Sheopur	Shershah Suri Ke Sipehsalar ka Makbara, Shyopur
412	Sheopur	Narsingh Mahal, Shyopur
413	Sheopur	Kuno abhyaran
414	Sheopur	Vijaypur Fort, Vijaypur
415	Sheopur	Rameshwar Ghat
416	Sheopur	Dob Kund
417	Sheopur	Nagda Shiv Mandir
418	Sheopur	Ameth ki Aamjhir
419	Sheopur	Devkhon
420	Sheopur	Utanwad ka dhrubkund
421	Singroli	Gadi Khandhar (Fort), Bardi
422	Singroli	Rock Shelther (Shelashray) Gora Pahad, Bichhi
423	Singroli	Daulagiri Rock Shelter Painting (Chitrit Shelashray, Bichhi
424	Singroli	Ancient Temple, Dorajkhurd
425	Singroli	Rock Shelter Painting (Chitra Shelashray), (Rani Machi), Vakima
426	Singroli	Shelotkirn Gufa Vivah Mada, Mada
427	Singroli	Ganesh Gufa, Sankar Gufa, Hanuman Gufa Mandir, Mada
428	Singroli	Jaljaliya chhewarhi Mada
429	Singroli	Vishal Shivling

430	Singroli	Shivling Shrankhala
431	Sidhi	Baghdhara abhyaran
432	Sidhi	Ancient Statue Temple
433	Sidhi	Oil point in care
434	Sidhi	Dam & ashram
435	Sidhi	Water fall Ram dham kund
436	Sidhi	Sanjay National Park Tiger Reserv
437	Sidhi	Dubari forest Cenfuri
438	Sidhi	Son Ghadiyal Abhyaran
439	Tikamgarh	Surya Mandir, Madkhera
440	Tikamgarh	Gupteshwar Mandir, Mohangarh
441	Tikamgarh	Surya Mandir, Umri
442	Tikamgarh	Orchha
443	Ujjain	Temple of Chamunda Devi, Gajanikhedi
444	Ujjain	Ramjnardhan Mandir (Vishnu, Ram Laxman aur sita mandir), Ujjain
445	Ujjain	Kalka Mata Mandir (basically Shiv Mandir), Jalwa
446	Ujjain	Ancient Mound
447	Ujjain	Chhatri of Vir Durga Das, Ujjain
448	Ujjain	Choubis Khamba (24 Pillar), Ujjain
449	Ujjain	Mahakal mandir
450	Ujjain	Tilkeshwar Mahadev Mandir, ujjain
451	Ujjain	Ancient Mound (Vaishya Tekri)
452	Ujjain	FRH undasa
453	Ujjain	City Park undasa
454	Umaria	Vishwanath Mandir, Madibagh
455	Umaria	Sagra Mandir, (Prachin Shiv Mandir), Umaria
456	Umaria	Bandhavgarh
457	Vidisha	Udaygiri caves baba khamba Hilidolous pillar
458	Vidisha	Bara Kuambi Udaygiri
459	Vidisha	Shahi maszid udaypur
460	Vidisha	Group of monuments Lohangiri mountain
461	Vidisha	Pisanhari Mandir, Shiv Mandir, Udaypur
462	Vidisha	udayshwar mahadev temple Udaygiri
463	Vidisha	Moti Masjid,
464	Vidisha	Rawan Toll, Udaypur
465	Vidisha	Athakhamba
466	Vidisha	Bajramath
467	Vidisha	Hindola Torana
468	Vidisha	Buddhist stupa
469	Vidisha	Maladevi Temple
470	Vidisha	Dashavatra Temple
471	Vidisha	Solah Khambi, Badoh
472	Vidisha	Bhimgaja pathari
473	Vidisha	Caves pathari

474	Vidisha	Kutkeshwar Mandir (Shiv Mandir), Pathari
475	Vidisha	Kalyanrao Mandir, Kaladev
476	Vidisha	Shiv Mandir, Choti Madagan, (Nilkantheshwar Mandir), Lateri
477	Vidisha	Relics of Stupas, Jafarkhedi
478	Vidisha	Ancient site basenagar
479	Vidisha	Caves 1 to 10
480	Vidisha	Ruins of Gupta udaygiri

Annexure VII Distribution of Sample among Different Exit Points

	Exit Points					
District	Railway Station	Bus Stand	Airport	Hotels	Total	
Alirajpur	0	1536	0	64	1600	
Anuppur	720	784	0	96	1600	
Ashok Nagar	1392	160	0	48	1600	
Badwani	0	1424	0	176	1600	
Balaghat	960	608	0	32	1600	
Betul	1216	304	0	80	1600	
Bhind	1376	192	0	32	1600	
Bhopal	1248	288	32	32	1600	
Burhanpur	896	608	0	96	1600	
Chhatarpur	1232	336	0	32	1600	
Chhindwara	1184	368	0	48	1600	
Damoh	784	768	0	48	1600	
Datia	736	784	0	80	1600	
Dewas	800	768	0	32	1600	
Dhar	0	1472	0	128	1600	
Dindori	624	816	0	160	1600	
Guna	1456	96	0	48	1600	
Gwalior	1088	448	16	48	1600	
Harda	1088	416	0	96	1600	
Hoshangabad	1328	224	0	48	1600	
Indore	944	560	48	48	1600	
Jabalpur	1392	144	32	32	1600	
Jhabua	1056	448	0	96	1600	
Katni	1104	464	0	32	1600	
Khandwa	1216	320	0	64	1600	
Khargone	992	560	0	48	1600	
Mandla	1248	272	0	80	1600	
Mandsaur	1152	368	0	80	1600	
Morena	1424	144	0	32	1600	
Narsinghpur	1216	336	0	48	1600	
Nimach	928	608	0	64	1600	
Panna	0	1424	0	176	1600	
Raisen	1136	432	0	32	1600	
Rajgarh	1088	496	0	16	1600	
Ratlam	1168	336	0	96	1600	
Rewa	896	608	0	96	1600	
Sagar	1424	144	0	32	1600	
Satna	1344	240	0	16	1600	
Sehore	1056	448	0	96	1600	
Seoni	816	752	0	32	1600	
Shahdol	1200	304	0	96	1600	
Shajapur	1136	448	0	16	1600	
Sheopur	688	784	0	128	1600	
Shivpuri	1200	384	0	16	1600	

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Sidhi	784	736	0	80	1600
Singroli	896	656	0	48	1600
Tikamgarh	752	816	0	32	1600
Ujjain	1424	160	0	16	1600
Umaria	928	608	0	64	1600
Vidisha	1088	464	0	48	1600
State	49824	26864	128	3184	80000

Annexure VIII Supplementary Tables

 $\frac{Table - A8 \ (i)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Leisure \ Tourists/Same \ Day \ Visitors \ visited \ from}{other \ states \ in \ the \ month \ of \ June' \ 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	9.12	74934	5.5	45168
Chhattisgarh	7.83	64346	3.99	32781
Uttar Pradesh	7.15	58714	3.23	26534
Madhya Pradesh	5.51	45213	12.12	99564
Rajasthan	5.02	41265	1.63	13426
Maharashtra	4.55	37349	1.55	12725
Haryana	4.02	33015	0.81	6628
Gujarat	4.24	34832	0.87	7123
Jammu Kashmir	1.41	11614	0.4	3279
Punjab	3.57	29371	0.42	3421
Himachal Pradesh	1.81	14875	0.36	2948
Jharkhand	1.72	14146	0.22	1825
Uttarakhand	1.6	13132	0.13	1165
Kerala	1.01	8026	0.03	213
Others	7.9	65251	2.28	18774
Total	66.46	546083	33.54	275574

<u>Table – A8 (ii)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>

<u>from other states in the month of June' 11</u>

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.38	4094	0.23	682
Chhattisgarh	0.97	2878	0	0
Uttar Pradesh	1.54	4569	0.25	742
Madhya Pradesh	52.34	155293	31.49	93428
Rajasthan	0.31	920	0.07	208
Maharashtra	1.67	4955	0	0
Haryana	0.33	979	0	0
Gujarat	0.15	445	0	0
Jammu Kashmir	0	0	0	0
Punjab	0.13	386	0	0
Himachal Pradesh	0.04	119	0	0
Jharkhand	0.03	89	0	0
Uttarakhand	0.05	148	0	0
Kerala	0	0	0	0
Others	7.81	23173	1.21	3590
Total	66.75	198048	33.25	98650

 $\frac{Table - A8 \, (iii)}{Ratio \, and \, estimated \, number \, of \, Domestic \, Leisure \, Tourists/Same \, Day \, Visitors \, visited \, from}{other \, states \, in \, the \, month \, of \, July' \, 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	12.4	342762	4.26	117765
Chhattisgarh	12.22	337791	4.46	123245
Uttar Pradesh	12.4	342783	3.97	109857
Madhya Pradesh	5.22	144287	17.25	476719
Rajasthan	5.54	153248	0.94	25683
Maharashtra	4.13	114208	0.87	24167
Haryana	0.91	24274	0.33	9234
Gujarat	0.92	25816	0.32	8925
Jammu Kashmir	0.31	8932	0.11	3169
Punjab	0.32	9451	0.12	3305
Himachal Pradesh	0.42	11469	0.09	2475
Jharkhand	0.41	10826	0.08	2148
Uttarakhand	0.4	10540	0.06	1683
Kerala	0.31	8843	0.02	436
Others	9.49	262220	1.72	47577
Total	65.4	1807450	34.6	956388

<u>Table – A8 (iv)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>

<u>from other states in the month of July' 11</u>

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.47	15302	0.04	420
Chhattisgarh	1.22	12700	0	0
Uttar Pradesh	2.35	24466	0.07	731
Madhya Pradesh	55.43	577109	32.82	341711
Rajasthan	0.63	6557	0.03	315
Maharashtra	1.87	19468	0.08	834
Haryana	0.48	4997	0	0
Gujarat	0.63	6559	0	0
Jammu Kashmir	0	0	0	0
Punjab	0.25	2601	0	0
Himachal Pradesh	0.13	1353	0	0
Jharkhand	0.18	1873	0	0
Uttarakhand	0.09	937	0	0
Kerala	0	0	0	0
Others	1.78	18530	0.45	4690
Total	66.51	692452	33.49	348701

 $\frac{Table - A8 (v)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Leisure \ Tourists/Same \ Day \ Visitors \ visited \ from }{other \ states \ in \ the \ month \ of \ August' \ 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	15.21	376542	5.04	124793
Chhattisgarh	14.33	354581	4.96	122656
Uttar Pradesh	12.24	302964	4.99	123532
Madhya Pradesh	1.68	41627	19.78	489562
Rajasthan	1.43	35621	0.98	24321
Maharashtra	1.85	45778	0.87	21528
Haryana	0.61	15129	0.36	8873
Gujarat	0.65	16124	0.21	5216
Jammu Kashmir	0.41	9832	0.21	5167
Punjab	0.35	8680	0.17	4123
Himachal Pradesh	0.52	12839	0.1	2369
Jharkhand	0.42	10368	0.09	2265
Uttarakhand	0.33	8146	0.14	3567
Kerala	0.31	7624	0.09	2136
Others	9.02	223228	2.65	65708
Total	59.36	1469083	40.64	1005816

 $\frac{Table - A8 \ (vi)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Non-Leisure \ Tourists/Same \ Day \ Visitors \ visited}{from \ other \ states \ in \ the \ month \ of \ August' \ 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.21	11682	0.03	292
Chhattisgarh	0.53	5117	0	0
Uttar Pradesh	2.41	23272	0.12	1163
Madhya Pradesh	54.28	524211	32.79	316685
Rajasthan	0.23	2220	0.01	101
Maharashtra	2.15	20762	0.09	876
Haryana	0.14	1351	0	0
Gujarat	0.07	676	0	0
Jammu Kashmir	0	0	0	0
Punjab	0.09	866	0	0
Himachal Pradesh	0.03	287	0	0
Jharkhand	0.04	384	0	0
Uttarakhand	0.04	384	0	0
Kerala	0	0	0	0
Others	5.21	50310	0.53	5128
Total	66.43	641522	33.57	324245

 $\frac{\text{Table} - \text{A8 (vii)}}{\text{Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from}}{\text{other states in the month of September' } 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	9.43	367149	3.74	145653
Chhattisgarh	8.83	343689	3.72	144871
Uttar Pradesh	8.81	342871	3.66	142620
Madhya Pradesh	7.93	308762	21.46	835543
Rajasthan	7.85	305790	0.84	32629
Maharashtra	7.82	304574	0.75	29312
Haryana	0.56	21654	0.46	17824
Gujarat	0.79	30569	0.22	8692
Jammu Kashmir	0.28	10736	0.06	2389
Punjab	0.63	24598	0.14	5437
Himachal Pradesh	0.32	12476	0.11	4167
Jharkhand	0.32	12313	0.07	2872
Uttarakhand	0.29	11289	0.18	6896
Kerala	0.26	10232	0.06	2267
Others	8.15	317241	2.26	87972
Total	62.27	2423943	37.73	1469144

<u>Table – A8 (viii)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>
from other states in the month of September' 11

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	0.67	10787	1.34	21565
Chhattisgarh	0.82	13202	0.02	320
Uttar Pradesh	1.23	19801	1.26	20274
Madhya Pradesh	51.54	829530	34.88	561389
Rajasthan	0.13	2094	0.19	3051
Maharashtra	0.43	6921	1.05	16897
Haryana	0.08	1290	0.14	2252
Gujarat	0.09	1453	1.13	18185
Jammu Kashmir	0	0	0	0
Punjab	0.11	1776	0.23	3700
Himachal Pradesh	0.03	487	0.11	1768
Jharkhand	0.02	325	0.08	1285
Uttarakhand	0	0	0	0
Kerala	0	0	0	0
Others	3.61	58112	0.81	13033
Total	58.76	945778	41.24	663719

 $\frac{\text{Table} - \text{A8 (ix)}}{\text{Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from}}{\text{other states in the month of October' } 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	8	389180	3.87	189326
Chhattisgarh	7.9	386284	3.71	181250
Uttar Pradesh	7.38	360740	3.69	180423
Madhya Pradesh	6.71	327821	23.02	1125614
Rajasthan	6.81	332894	1.14	55824
Maharashtra	7.19	351349	0.91	44567
Haryana	0.81	42123	0.6	29520
Gujarat	1.12	54675	0.32	15478
Jammu Kashmir	0.65	31627	0.27	13169
Punjab	0.69	33821	0.44	21358
Himachal Pradesh	0.77	37653	0.05	2683
Jharkhand	0.33	16237	0.97	47352
Uttarakhand	0.41	19875	0.21	10285
Kerala	0.23	11257	0.06	2713
Others	9.3	454512	2.44	119254
Total	58.3	2850048	41.7	2038816

 $\frac{Table - A8 (x)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Non-Leisure \ Tourists/Same \ Day \ Visitors \ visited}{from \ other \ states \ in \ the \ month \ of \ October' \ 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.29	26321	1.49	30408
Chhattisgarh	0.73	14894	0.18	3675
Uttar Pradesh	1.35	27546	1.24	25306
Madhya Pradesh	50.22	1024796	35.63	727079
Rajasthan	0.16	3262	0.25	5103
Maharashtra	0.88	17955	0.67	13675
Haryana	0.18	3671	0.31	6328
Gujarat	0.12	2446	0.56	11431
Jammu Kashmir	0	0	0	0
Punjab	0.15	3058	0.29	5920
Himachal Pradesh	0.08	1628	0.22	4492
Jharkhand	0.04	814	0.13	2656
Uttarakhand	0.06	1223	0	0
Kerala	0	0	0	0
Others	2.63	53665	1.14	23266
Total	57.89	1181279	42.11	859339

 $\frac{Table - A8 (xi)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Leisure \ Tourists/Same \ Day \ Visitors \ visited \ from other states in the month of November' 11}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	8.66	357348	3.84	158438
Chhattisgarh	8.82	364189	3.47	143261
Uttar Pradesh	7.33	302568	3.38	139487
Madhya Pradesh	5.25	216578	23.87	985172
Rajasthan	6.82	281383	1.41	58263
Maharashtra	6.83	281825	1.43	59570
Haryana	0.69	28347	1.04	42817
Gujarat	0.71	29294	0.47	19432
Jammu Kashmir	0.59	24567	0.35	14556
Punjab	0.57	23346	0.24	9734
Himachal Pradesh	0.28	11672	0.2	8294
Jharkhand	0.31	12689	0.18	7368
Uttarakhand	0.27	11193	0.09	3716
Kerala	0.16	6836	0.03	1274
Others	8.47	349716	4.24	174823
Total	55.76	2301551	44.24	1826205

<u>Table – A8 (xii)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>
from other states in the month of November' 11

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	0.68	11823	1.48	25754
Chhattisgarh	0.36	6259	0.45	7832
Uttar Pradesh	0.77	13390	1.27	22109
Madhya Pradesh	53.38	928617	36.45	634116
Rajasthan	0.12	2082	0.17	2962
Maharashtra	0.37	6431	0.53	9226
Haryana	0.08	1385	0.22	3832
Gujarat	0.11	1907	0.32	5570
Jammu Kashmir	0	0	0	0
Punjab	0.06	1039	0.22	3828
Himachal Pradesh	0.02	344	0.09	1566
Jharkhand	0.01	171	0.02	348
Uttarakhand	0	0	0.03	522
Kerala	0	0	0	0
Others	1.11	19304	1.68	29239
Total	57.07	992752	42.93	746904

Table – A8 (xiii) Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from other states in the month of Decmber' 11

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	15.42	362607	1.12	26344
Chhattisgarh	10.17	239150	0.75	17643
Uttar Pradesh	9.58	225273	1.07	25164
Madhya Pradesh	11.87	279124	19.62	461390
Rajasthan	2.08	48906	0.63	14821
Maharashtra	2.49	58547	0.56	13173
Haryana	1.17	27508	0.72	16936
Gujarat	1.43	33621	0.61	14348
Jammu Kashmir	0.41	9637	0.31	7293
Punjab	0.54	12691	0.43	10117
Himachal Pradesh	0.47	11049	0.24	5649
Jharkhand	0.42	9873	0.08	1885
Uttarakhand	0.37	8698	0.13	3062
Kerala	0.32	7522	0.03	708
Others	15.75	370361	1.21	28468
Total	72.49	1704567	27.51	647001

<u>Table – A8 (xiv)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>

<u>from other states in the month of Decmber' 11</u>

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	0.56	5354	0.62	5937
Chhattisgarh	0.32	3059	0.27	2582
Uttar Pradesh	1.09	10421	0.51	4877
Madhya Pradesh	53.12	507829	38.21	365354
Rajasthan	0.15	1434	0.16	1530
Maharashtra	0.94	8987	0.22	2104
Haryana	0.11	1052	0.12	1148
Gujarat	0.27	2581	0.17	1625
Jammu Kashmir	0	0	0	0
Punjab	0.08	765	0.09	861
Himachal Pradesh	0.04	382	0.03	287
Jharkhand	0.02	191	0	0
Uttarakhand	0.02	191	0	0
Kerala	0	0	0	0
Others	2.31	22085	0.57	5459
Total	59.03	564331	40.97	391764

 $\frac{Table - A8 (xv)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Leisure \ Tourists/Same \ Day \ Visitors \ visited \ from }{other \ states \ in \ the \ month \ of \ January' \ 12}$

Name of State	Ratio of Tourists in	Estimated Number of	Ratio of Same Day Visitors in	Estimated Number of Day
	sample	Tourists	sample	Visitors
Delhi	14.65	364321	2.21	54949
Chhattisgarh	12.18	302899	1.34	33315
Uttar Pradesh	12.34	306878	1.06	26353
Madhya Pradesh	5.12	127332	21.58	536636
Rajasthan	1.29	32085	1.08	26850
Maharashtra	1.49	37058	0.81	20136
Haryana	1.11	27609	0.62	15413
Gujarat	1.47	36561	0.92	22870
Jammu Kashmir	0.38	9456	0.47	11681
Punjab	0.73	18159	0.89	22127
Himachal Pradesh	0.41	10200	0.31	7706
Jharkhand	0.34	8459	0.09	2234
Uttarakhand	0.36	8958	0.35	8697
Kerala	0.27	6717	0.12	2982
Others	13.49	335480	2.52	62654
Total	65.63	1632172	34.37	854603

<u>Table – A8 (xvi)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>

<u>from other states in the month of January' 12</u>

Name of State	Ratio of	Estimated	Ratio of Same	Estimated
	Tourists in	Number of	Day Visitors in	Number of Day
	sample	Tourists	sample	Visitors
Delhi	1.11	11244	0.25	2534
Chhattisgarh	0.61	6180	0.15	1520
Uttar Pradesh	1.08	10945	0.29	2939
Madhya Pradesh	51.71	524046	39.59	401257
Rajasthan	0.23	2331	0.09	912
Maharashtra	0.98	9931	0.12	1216
Haryana	0.15	1520	0.07	709
Gujarat	0.32	3242	0.04	405
Jammu Kashmir	0	0	0	0
Punjab	0.15	1520	0.02	203
Himachal Pradesh	0.08	810	0.03	304
Jharkhand	0.03	304	0	0
Uttarakhand	0.07	709	0	0
Kerala	0	0	0	0
Others	2.56	25941	0.27	2736
Total	59.08	598723	40.92	414735

<u>Table – A8 (xvii)</u>

<u>Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from other states in the month of February' 12</u>

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	13.85	282319	1.27	25887
Chhattisgarh	12.13	247261	1.03	20995
Uttar Pradesh	11.35	231359	2.21	45048
Madhya Pradesh	5.57	113542	19.86	404820
Rajasthan	1.3	26504	1.29	26293
Maharashtra	5.23	106615	1.39	28330
Haryana	1.05	21407	0.85	17322
Gujarat	1.26	25689	0.27	5501
Jammu Kashmir	0.36	7342	0.03	608
Punjab	0.89	18150	0.37	7539
Himachal Pradesh	0.42	8565	0.58	11819
Jharkhand	0.27	5510	0.06	1220
Uttarakhand	0.28	5712	0.3	6112
Kerala	0.23	4693	0.3	6112
Others	15.41	314133	0.59	11965
Total	69.6	1418801	30.4	619571

Table – A8 (xviii) Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited from other states in the month of February' 12

Name of State	Ratio of	Estimated	Ratio of Same	Estimated
	Tourists in	Number of Tourists	Day Visitors in	Number of Day Visitors
	sample	Tourists	sample	VISITORS
Delhi	1.32	10947	0.18	1493
Chhattisgarh	1.08	8957	0.07	581
Uttar Pradesh	2.1	17416	0.18	1495
Madhya Pradesh	44.21	366626	39.32	326120
Rajasthan	0.17	1509	0.05	415
Maharashtra	1.71	14182	0.21	1743
Haryana	0.42	3483	0.04	334
Gujarat	1.07	8874	0.09	747
Jammu Kashmir	0	0	0	0
Punjab	0.27	2239	0.09	746
Himachal Pradesh	0.13	1078	0.02	167
Jharkhand	0.12	970	0.01	84
Uttarakhand	0.08	660	0.02	166
Kerala	0	0	0	0
Others	6.29	52126	0.75	6220
Total	58.97	489067	41.03	340311

 $\frac{\text{Table} - \text{A8 (xix)}}{\text{Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from}}{\text{other states in the month of March' 12}}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.27	40146	0.56	17702
Chhattisgarh	2.38	75235	0.21	6635
Uttar Pradesh	5.21	164700	2.14	67547
Madhya Pradesh	17.38	549482	25.63	810176
Rajasthan	5.32	168171	0.71	22443
Maharashtra	5.21	164736	0.21	6638
Haryana	2.12	67019	0.12	3793
Gujarat	4.38	138491	0.75	23608
Jammu Kashmir	1.28	40475	0.11	3477
Punjab	2.15	67975	0.27	8535
Himachal Pradesh	1.41	44572	0.08	2528
Jharkhand	1.15	36358	0.03	948
Uttarakhand	2.12	67021	0.05	1580
Kerala	1.03	32560	0	0
Others	12.57	397405	4.15	131162
Total	64.98	2054346	35.02	1106772

<u>Table – A8 (xx)</u>

<u>Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited</u>

<u>from other states in the month of March' 12</u>

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.31	15466	0.14	1643
Chhattisgarh	1.17	13813	0.08	944
Uttar Pradesh	1.77	20897	0.18	2125
Madhya Pradesh	54.64	645091	32.47	383325
Rajasthan	0.31	3660	0.1	1181
Maharashtra	1.08	12751	0.11	1299
Haryana	0.33	3896	0.08	944
Gujarat	0.54	6375	0.08	944
Jammu Kashmir	0	0	0	0
Punjab	0.33	3896	0.09	1063
Himachal Pradesh	0.06	708	0	0
Jharkhand	0.07	826	0	0
Uttarakhand	0.08	945	0	0
Kerala	0	0	0	0
Others	4.71	55609	0.27	3182
Total	66.4	783933	33.6	396650

<u>Table – A8 (xxi)</u>

<u>Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from other states in the month of April' 12</u>

Name of State	Ratio of Tourists in	Estimated Number of	Ratio of Same Day Visitors in	Estimated Number of Day
	sample	Tourists	sample	Visitors
Delhi	2.14	62503	0.33	9638
Chhattisgarh	1.65	48192	0.37	10806
Uttar Pradesh	5.23	152792	1.23	35924
Madhya Pradesh	27.57	805231	23.64	690418
Rajasthan	3.78	110401	0.61	17816
Maharashtra	3.83	111862	1.32	38552
Haryana	1.51	44103	0.25	7301
Gujarat	4.23	123546	1.17	34171
Jammu Kashmir	1.12	32712	0.19	5549
Punjab	2.14	62503	0.32	9346
Himachal Pradesh	2.2	64255	0.84	24533
Jharkhand	1.21	35341	0.36	10514
Uttarakhand	0.82	23950	0.21	6133
Kerala	0.18	5257	0	0
Others	7.34	214378	4.21	122950
Total	64.95	1897026	35.05	1023651

Table – A8 (xxii)

Ratio and estimated number of Domestic Non-Leisure Tourists/Same Day Visitors visited from other states in the month of April' 12

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.17	12742	0.22	2397
Chhattisgarh	0.48	5227	0.17	1852
Uttar Pradesh	1.21	13178	0.54	5882
Madhya Pradesh	57.26	623615	31.73	345582
Rajasthan	0.19	2069	0.08	873
Maharashtra	1.23	13396	0.28	3051
Haryana	0.11	1198	0.07	764
Gujarat	0.63	6861	0.11	1198
Jammu Kashmir	0	0	0	0
Punjab	0.21	2287	0.04	437
Himachal Pradesh	0.03	326	0.02	219
Jharkhand	0.02	217	0	0
Uttarakhand	0	0	0	0
Kerala	0	0	0	0
Others	3.84	41822	0.36	3922
Total	66.38	722938	33.62	366177

Table – A8 (xxiii)

Ratio and estimated number of Domestic Leisure Tourists/Same Day Visitors visited from other states in the month of May' 12

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	2.19	61625	7.63	10979
Chhattisgarh	1.38	38837	8.07	6475
Uttar Pradesh	4.67	131430	6.63	60806
Madhya Pradesh	26.71	751729	17.32	698594
Rajasthan	3.78	106387	1.93	15764
Maharashtra	4.61	129735	1.4	22800
Haryana	1.27	35742	1.45	10427
Gujarat	3.97	111727	2.05	20556
Jammu Kashmir	1.18	33209	0.68	9571
Punjab	2.11	59383	0.61	8727
Himachal Pradesh	0.83	23356	0.74	5067
Jharkhand	0.38	10691	0.64	3097
Uttarakhand	0.21	5909	0.58	2254
Kerala	0.11	3092	0.31	0
Others	11.75	330696	4.23	105856
Total	65.15	1833548	54.27	980973

 $\frac{Table - A8 \ (xxiv)}{Ratio \ and \ estimated \ number \ of \ Domestic \ Non-Leisure \ Tourists/Same \ Day \ Visitors \ visited}{from \ other \ states \ in \ the \ month \ of \ May' \ 12}$

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
Delhi	1.21	12522	0.12	1243
Chhattisgarh	1.02	10555	0.07	726
Uttar Pradesh	1.21	12522	0.23	2380
Madhya Pradesh	55.32	572487	31.32	324135
Rajasthan	0.49	5070	0.12	1243
Maharashtra	1.23	12726	0.21	2174
Haryana	0.35	3622	0.07	725
Gujarat	0.19	1966	0.22	2277
Jammu Kashmir	0	0	0	0
Punjab	0.12	1241	0.03	312
Himachal Pradesh	0.07	724	0	0
Jharkhand	0.05	517	0.02	208
Uttarakhand	0.02	206	0	0
Kerala	0	0	0	0
Others	5.19	53710	1.12	11593
Total	66.47	687868	33.53	347016

 $\underline{\text{Table} - \text{A8 (xxv)}}$ Ratio and estimated number of Foreign Tourists Visited in June' 11

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	12.38	142
U.K.	22.58	259
FRANCE	11.16	128
ITALY	1.66	19
SPAIN	2.53	29
NEPAL	2.01	23
CANADA	1.83	21
GERMANY	2.7	31
AUSTRALIA	3.4	39
JAPAN	1.66	19
KOREA	2	23
SINGAPORE	2.53	29
U.A.E	2.35	27
RUSSIA	2.36	27
CHINA	2.7	31
NITHERLAND	2.44	28
SOUTH AFRICA	2.18	25
OTHERS	21.53	247
TOTAL	100	1147

 $\underline{Table-A8~(xxvi)}$ Ratio and estimated number of Foreign Tourists Visited in July' 11

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	9.8	1186
U.K.	23.4	2845
FRANCE	12.9	1567
ITALY	3.3	408
SPAIN	4.2	515
NEPAL	3.9	476
CANADA	4.1	494
GERMANY	3.3	396
AUSTRALIA	3.4	412
JAPAN	1.2	143
KOREA	1.3	156
SINGAPORE	1.7	208
U.A.E	1.1	139
RUSSIA	1	121
CHINA	1	118
NITHERLAND	0.8	93
SOUTH AFRICA	0.7	85
OTHERS	22.9	2781
TOTAL	100	12143

<u>Table – A8 (xxvii)</u>

Ratio and estimated number of Foreign Tourists Visited in August' 11

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	14.4	2603
U.K.	25.4	4586
FRANCE	10.3	1862
ITALY	4.8	874
SPAIN	5.1	902
NEPAL	3	542
CANADA	3.8	693
GERMANY	3	539
AUSTRALIA	3.8	687
JAPAN	0.9	154
KOREA	0.8	145
SINGAPORE	1.5	267
U.A.E	0.6	115
RUSSIA	0.8	145
CHINA	0.7	132
NITHERLAND	0.6	103
SOUTH AFRICA	0.5	91
OTHERS	20	3624
TOTAL	100	18064

<u>Table – A8 (xxviii)</u>

<u>Ratio and estimated number of Foreign Tourists Visited in September' 11</u>

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	14	2589
U.K.	23.5	4367
FRANCE	10	1852
ITALY	4.6	854
SPAIN	5.1	946
NEPAL	3.2	595
CANADA	4.3	799
GERMANY	3	548
AUSTRALIA	4.4	823
JAPAN	0.8	148
KOREA	0.7	139
SINGAPORE	1.6	296
U.A.E	0.7	129
RUSSIA	0.9	160
CHINA	0.8	142
NITHERLAND	0.6	114
SOUTH AFRICA	0.6	103
OTHERS	21.2	3947
TOTAL	100	18551

 $\underline{Table-A8~(xxix)}$ Ratio and estimated number of Foreign Tourists Visited in October' 11

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	14.4	2417
U.K.	21.8	3657
FRANCE	10	1678
ITALY	5.4	902
SPAIN	5	834
NEPAL	3.1	528
CANADA	4.3	719
GERMANY	3.1	525
AUSTRALIA	4.6	765
JAPAN	0.7	121
KOREA	0.7	125
SINGAPORE	1.6	267
U.A.E	0.8	126
RUSSIA	0.8	126
CHINA	0.8	142
NITHERLAND	0.7	117
SOUTH AFRICA	0.6	108
OTHERS	21.6	3641
TOTAL	100	16798

<u>Table – A8 (xxx)</u> <u>Ratio and estimated number of Foreign Tourists Visited in November' 11</u>

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	17.2	3331
U.K.	25.4	4948
FRANCE	9.4	1839
ITALY	4.2	823
SPAIN	4.5	854
NEPAL	4.3	843
CANADA	4.2	823
GERMANY	3.3	648
AUSTRALIA	3.8	744
JAPAN	0.9	175
KOREA	0.8	157
SINGAPORE	1.4	273
U.A.E	0.6	121
RUSSIA	0.7	124
CHINA	0.6	122
NITHERLAND	0.6	123
SOUTH AFRICA	0.6	117
OTHERS	17.5	3403
TOTAL	100	19468

<u>Table – A8 (xxxi)</u>

Ratio and estimated number of Foreign Tourists Visited in December' 11

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	17.3	4171
U.K.	20.5	4942
FRANCE	9.9	2387
ITALY	5	1205
SPAIN	5.1	1230
NEPAL	4.2	1013
CANADA	4.1	988
GERMANY	3.5	844
AUSTRALIA	4.2	1013
JAPAN	0.8	193
KOREA	0.9	217
SINGAPORE	1.5	362
U.A.E	0.9	217
RUSSIA	0.7	169
CHINA	0.8	193
NITHERLAND	0.8	193
SOUTH AFRICA	0.7	167
OTHERS	19.1	4605
TOTAL	100	24109

<u>Table – A8 (xxxii)</u>

Ratio and estimated number of Foreign Tourists Visited in January' 12

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	16.9	3237
U.K.	21.6	4137
FRANCE	9.6	1839
ITALY	4.8	920
SPAIN	4.9	939
NEPAL	4.4	843
CANADA	3.5	670
GERMANY	3.5	670
AUSTRALIA	4.2	805
JAPAN	0.9	172
KOREA	1.1	211
SINGAPORE	1.5	287
U.A.E	0.9	172
RUSSIA	0.7	134
CHINA	0.9	172
NITHERLAND	0.7	134
SOUTH AFRICA	0.6	115
OTHERS	19.3	3697
TOTAL	100	19154

<u>Table – A8 (xxxii)</u>

<u>Ratio and estimated number of Foreign Tourists Visited in February' 12</u>

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	16.3	3092
U.K.	20.5	3889
FRANCE	8.7	1650
ITALY	5.1	967
SPAIN	4.9	930
NEPAL	4	759
CANADA	3.6	683
GERMANY	3.7	702
AUSTRALIA	4.3	816
JAPAN	0.9	171
KOREA	1.1	209
SINGAPORE	1.6	303
U.A.E	1.3	247
RUSSIA	0.7	133
CHINA	0.9	171
NITHERLAND	0.8	152
SOUTH AFRICA	0.6	114
OTHERS	21	3984
TOTAL	100	18972

<u>Table – A8 (xxxiii)</u>

Ratio and estimated number of Foreign Tourists Visited in March' 12

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	1.9	315
U.K.	20.8	3445
FRANCE	12.3	2037
ITALY	7.6	1259
SPAIN	9.3	1540
NEPAL	3.7	613
CANADA	5	828
GERMANY	3.8	629
AUSTRALIA	3.7	613
JAPAN	1.3	215
KOREA	1	165
SINGAPORE	1.1	182
U.A.E	1.5	249
RUSSIA	1	166
CHINA	0.8	133
NITHERLAND	0.6	99
SOUTH AFRICA	1.2	199
OTHERS	23.4	3876
TOTAL	100	16563

<u>Table – A8 (xxxiv)</u>

Ratio and estimated number of Foreign Tourists Visited in April' 12

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	21.3	2997
U.K.	10.2	1435
FRANCE	8.5	1196
ITALY	7.2	1013
SPAIN	8	1126
NEPAL	5	704
CANADA	8.5	1196
GERMANY	6.5	914
AUSTRALIA	7.1	999
JAPAN	1.6	225
KOREA	1.4	197
SINGAPORE	1.3	183
U.A.E	1.6	225
RUSSIA	0.9	127
CHINA	0.8	112
NITHERLAND	0.7	98
SOUTH AFRICA	1.1	155
OTHERS	8.3	1168
TOTAL	100	14070

<u>Table – A8 (xxxv)</u>

Ratio and estimated number of Foreign Tourists Visited in May' 12

Name of Country	Ratio of Tourists in sample	Estimated Number of Tourists
USA	19.2	1317
U.K.	8.9	610
FRANCE	9.9	679
ITALY	6.6	453
SPAIN	7.4	508
NEPAL	4.6	316
CANADA	7.1	487
GERMANY	6.2	425
AUSTRALIA	7.6	521
JAPAN	1.7	117
KOREA	1.4	96
SINGAPORE	1.2	82
U.A.E	1.6	110
RUSSIA	0.9	62
CHINA	0.7	48
NITHERLAND	0.7	48
SOUTH AFRICA	1	69
OTHERS	13.3	912
TOTAL	100	6860

Annexure IX Abbreviations and Acronyms

MOT: Ministry of Tourism

AUs: Accommodation Units

DOVs: Domestic Overnight Visitors

DDVs: Domestic Day Visitors