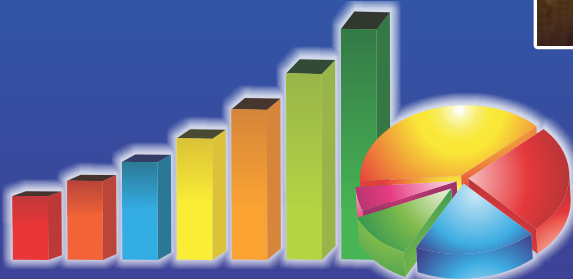
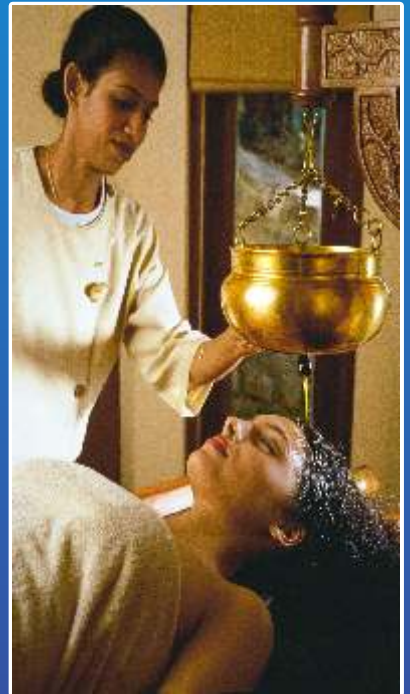


INDIA TOURISM STATISTICS at a Glance 2013



Atithidevo Bhava
Incredible !ndia



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Important Facts About Tourism, 2013

(I) India

• No. of Foreign Tourist Arrivals in India	6.97 Million
Annual Growth Rate	5.9%
• No. of Indian Nationals Departures from India	16.63 Million
Annual Growth Rate	11.4%
• No. of Domestic Tourist Visits to all States/UTs	1145 Million
Annual Growth Rate	9.6%
• Foreign Exchange Earnings from Tourism	
i) In INR terms	₹ 107671 Crore (#)
Annual Growth Rate	14.0%
ii) In US\$ terms	US\$ 18.44 Billion (#)
Annual Growth Rate	4.0%

(II) World

• No. of International Tourist Arrivals	1087 Million (P)
Annual Growth Rate	5.0%
• International Tourism Receipts	US\$ 1159 Billion (P)
Annual Growth Rate	7.5%

(III) Asia & the Pacific Region

• No. of International Tourist Arrivals	248.1 Million (P)
Annual Growth Rate	6.2%
• International Tourism Receipts	US\$ 358.9 Billion (P)
Annual Growth Rate	9.1%

(IV) India's Position in World

• Share of India in International Tourist Arrivals	0.64%
• India's rank in World Tourist Arrivals	42
• Share of India in International Tourism Receipts (US\$ terms)	1.59%
• India's rank in World Tourism Receipts	16

(V) India's Position in Asia & the Pacific Region

• Share of India in Tourist Arrivals to Asia & the Pacific Region	2.81%
• India's rank in Tourist Arrivals to Asia & the Pacific Region	11
• Share of India in Tourism Receipts (US \$ terms) of Asia & the Pacific Region	5.14%
• India's rank in Tourism Receipts of Asia & the Pacific Region	8

P : Provisional

#: Advance Estimates

TABLE 1**Foreign Tourist Arrivals (FTAs) in India, 1997-2014**

Year	FTAs from Tourism in India (in Million)	Percentage (%) change over the previous year
1997	2.37	3.8
1998	2.36	-0.7
1999	2.48	5.2
2000	2.65	6.7
2001	2.54	-4.2
2002	2.38	-6.0
2003	2.73	14.3
2004	3.46	26.8
2005	3.92	13.3
2006	4.45	13.5
2007	5.08	14.3
2008	5.28	4.0
2009	5.17	-2.2
2010	5.78	11.8
2011	6.31	9.2
2012	6.58	4.3
2013	6.97	5.9
Jan-June, 2014	3.54(P)	5.2 @

(P) Provisional, @ Growth rate over Jan-June, 2013.

Source:(i) Bureau of Immigration, Govt. of India, for 1997-2013

(ii) Ministry of Tourism, Govt. of India, for Jan-June, 2014

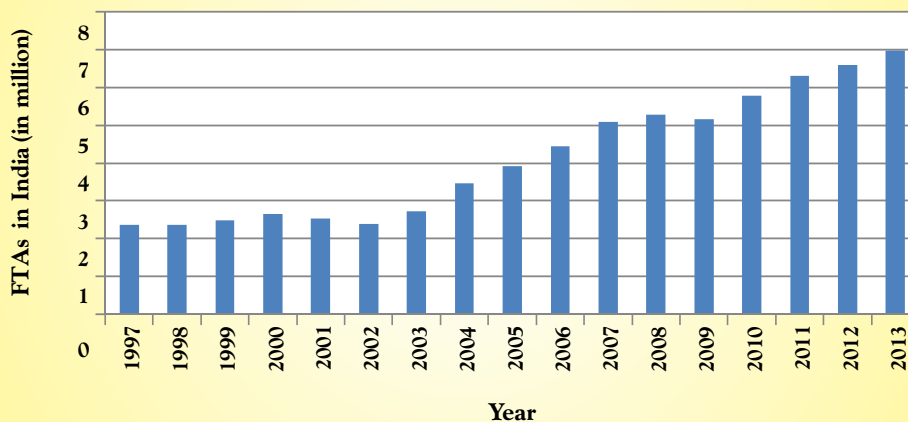
Foreign Tourist Arrivals in India 1997-2013

TABLE 2

Month-wise Foreign Tourist Arrivals (FTAs) in India, 2012-2014

Month	Foreign Tourist Arrivals (FTAs) in India				
	2012	2013	2014 (P)	Percentage(%) Change	
				2013/2012	2014/2013
January	681002	720321	719965	5.8	0.0
February	681193	688569	737870	1.1	7.2
March	606456	639530	668896	5.5	4.6
April	447581	450580	504211	0.7	11.9
May	374476	417453	420976	11.5	0.8
June	433390	451223	491833	4.1	9.0
July	485808	506427		4.2	
August	445632	486338		9.1	
September	411562	453561		10.2	
October	556488	598095		7.5	
November	701185	733923		4.7	
December	752972	821581		9.1	
Total	6577745	6967601	3543751	5.9	
Sub-Total (Jan-June)	3224098	3367676	3543751	4.5 @	5.2 @

P: Provisional, @ Growth rate over January-June of previous year.

Source: (i) Bureau of Immigration, Govt. of India, for 2012 & 2013

(ii) Ministry of Tourism, Govt. of India for 2014.

Month-wise Foreign Tourist Arrivals in India, Jan 2012- June 2014

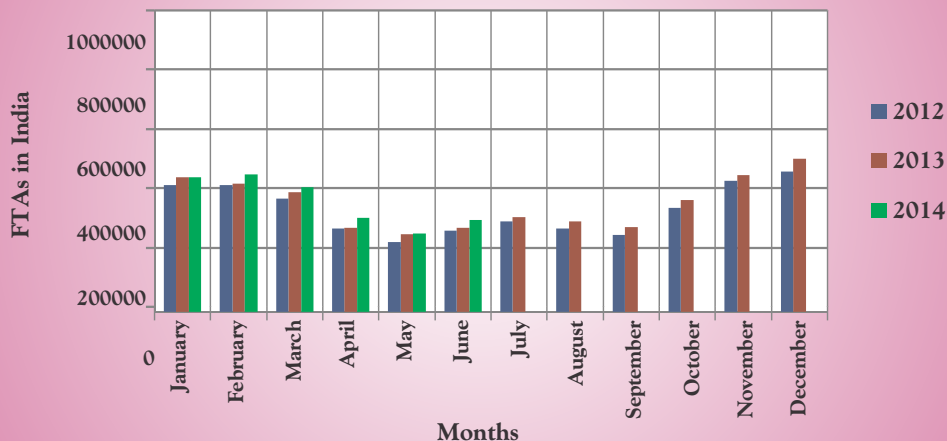


TABLE 3

Foreign Exchange Earnings (FEE), in US\$ Million, from Tourism in India, 1997-2014

Year	FEE from Tourism in India	Percentage (%) change over the previous year
1997	2889	2.0
1998	2948	2.0
1999	3009	2.1
2000	3460	15.0
2001	3198	-7.6
2002	3103	-3.0
2003	4463	43.8
2004	6170	38.2
2005	7493	21.4
2006	8634	15.2
2007	10729	24.3
2008	11832	10.3
2009	11136	-5.9
2010	14193	27.5
2011	16564	16.7
2012	17737	7.1
2013 ^{#2}	18445	4.0
Jan-June, 2014 ^{#1}	9334	-0.8 @

^{#1} Advance estimates, @ Growth Rate over Jan-June, 2013

^{#2} 1st revised estimates.

Source: (i) Reserve Bank of India, for 1997 to 2010

(ii) Ministry of Tourism, Govt. of India, for 2011, 2012, 2013 & 2014

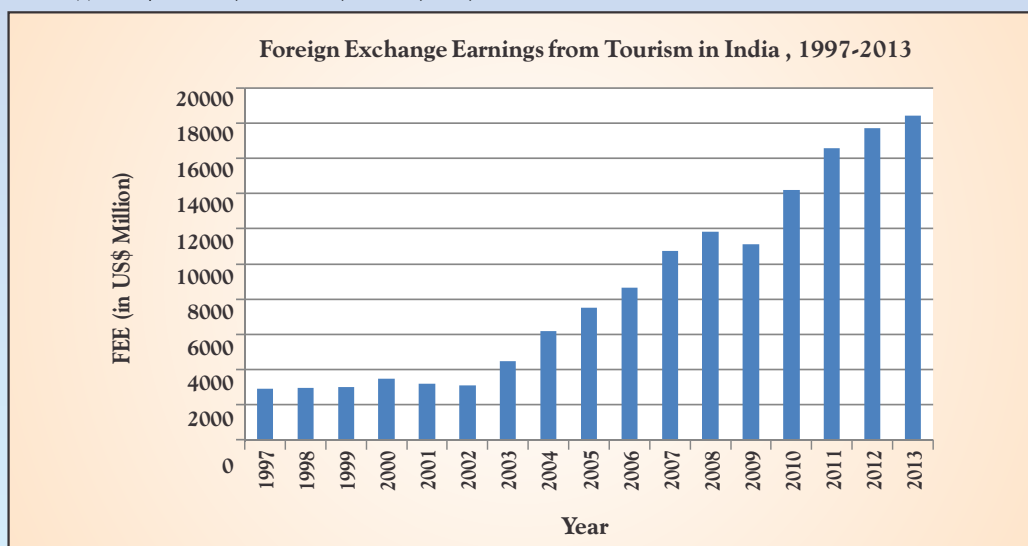


TABLE 4

**Foreign Exchange Earnings (FEE), in ₹ Crore, from
Tourism in India, 1997-2014**

Year	FEE from Tourism in India	Percentage (%) change over the previous year
1997	10511	4.6
1998	12150	15.6
1999	12951	6.6
2000	15626	20.7
2001	15083	-3.5
2002	15064	-0.1
2003	20729	37.6
2004	27944	34.8
2005	33123	18.5
2006	39025	17.8
2007	44360	13.7
2008	51294	15.6
2009	53700	4.7
2010	64889	20.8
2011	77591	19.6
2012	94487	21.8
2013 ^{#2}	107671	14.0
Jan-June, 2014 ^{#1}	56760	10.0 @

#¹ Advance estimates, @ Growth rate over Jan-June, 2013

#² Ist revised estimates.

Source: (i) Reserve Bank of India, for 1997 to 2010.

(ii) Ministry of Tourism, Govt. of India, for 2011, 2012, 2013 & 2014



TABLE 5

**Month-wise Foreign Exchange Earnings (FEE), in US\$ Million,
from Tourism in India, 2012-2014**

Month	FEE from Tourism in India			Percentage (%) change	
	2012	2013 ^{#2}	2014 ^{#1}	2013/2012	2014/2013
January	1681	1984	1786	18.0	-10.0
February	1729	1906	1805	10.2	-5.3
March	1559	1755	1662	12.6	-5.3
April	1305	1329	1431	1.8	7.7
May	1023	1207	1210	18.0	0.2
June	1158	1227	1440	6.0	17.4
July	1512	1442		-4.6	
August	1306	1328		1.7	
September	1219	1224		0.4	
October	1538	1404		-8.7	
November	1776	1703		-4.1	
December	1931	1936		0.3	
Total	17737	18445		4.0	
Sub Total (Jan-June)	8455	9408	9334	11.3 @	-0.8 @

^{#1} Advance estimates and @ Growth rate over Jan-June of previous year.

^{#2} I^r Revised estimates.

Source: Ministry of Tourism, Govt. of India

**Month-wise Foreign Exchange Earnings from Tourism
in India, Jan 2012-June 2014**

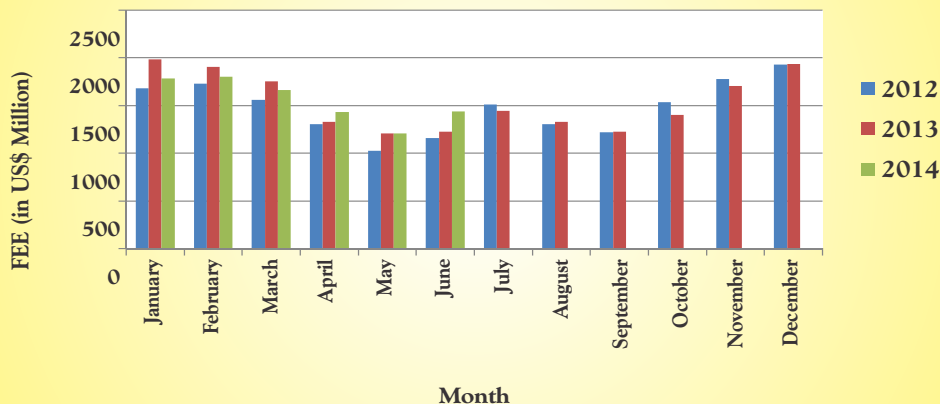


TABLE 6

**Month-wise Foreign Exchange Earnings (FEE), in ₹ Crore,
from Tourism in India, 2012-2014**

Month	FEE from Tourism in India			Percentage (%) change	
	2012	2013 ^{#2}	2014 ^{#1}	2013/2012	2014/2013
January	8623	10785	11082	25.1	2.8
February	8502	10255	11239	20.6	9.6
March	7843	9545	10152	21.7	6.4
April	6745	7226	8645	7.1	19.6
May	5562	6627	7184	19.1	8.4
June	6485	7149	8458	10.2	18.3
July	8389	8620		2.8	
August	7260	8351		15.0	
September	6652	7811		17.4	
October	8154	8645		6.0	
November	9723	10663		9.7	
December	10549	11994		13.7	
Total	94487	107671		14.0	
Sub Total (Jan-June)	43760	51587	56760	17.9@	10.0 @

^{#1} Advance estimates and @ Growth rate over Jan-June of previous year.

^{#2}: I^o Revised estimates.

Source: Ministry of Tourism, Govt. of India.

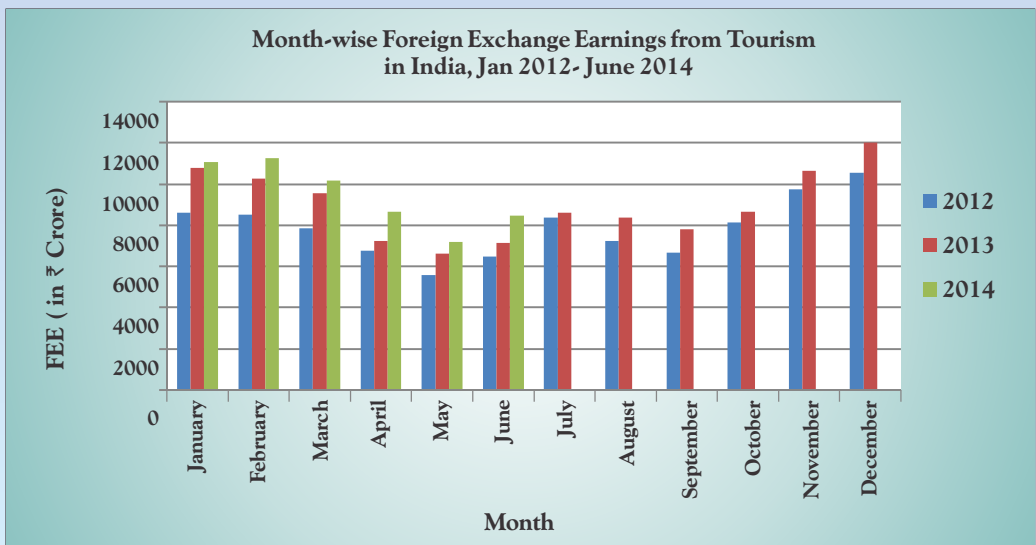


TABLE 7

Top 10 Source Countries for Foreign Tourist Arrivals (FTAs) in India in 2013

S.No	Source Country	FTAs (in Million)	Percentage % Share
1.	USA	1085309	15.58
2.	United Kingdom	809444	11.62
3.	Bangladesh	524923	7.53
4.	Sri Lanka	262345	3.77
5.	Russian Fed.	259120	3.72
6.	Canada	255222	3.66
7.	Germany	252003	3.62
8.	France	248379	3.56
9.	Malaysia	242649	3.48
10.	Japan	220283	3.16
Total of Top 10 Countries		4159677	59.70
Others		2807924	40.30
G.Total		6967601	100.0

Source:- Bureau of Immigration, Govt. of India

Percentage share of Top 10 Countries for FTAs in India in 2013

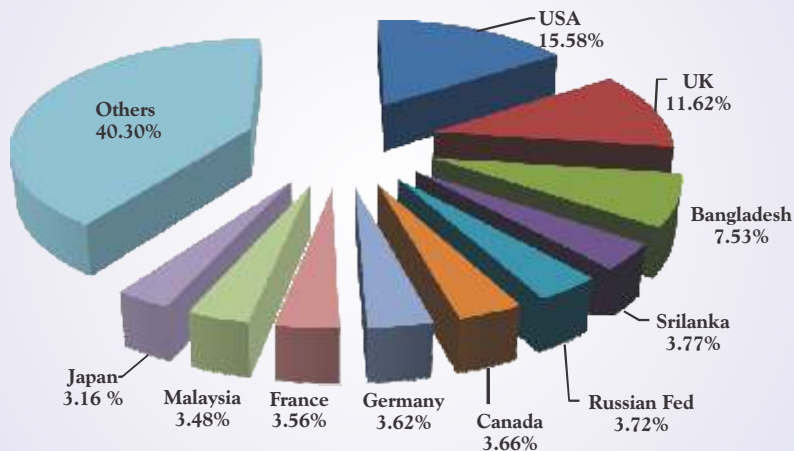


TABLE 8

Number of Indian Nationals Departures (INDs) from India, 1997-2013

Year	No. of Indian Nationals Departures (in Million)	Percentage (%) change over the previous year
1997	3.73	7.6
1998	3.81	2.3
1999	4.11	8.0
2000	4.42	7.3
2001	4.56	3.4
2002	4.94	8.2
2003	5.35	8.3
2004	6.21	16.1
2005	7.18	15.6
2006	8.34	16.1
2007	9.78	17.3
2008	10.87	11.1
2009	11.07	1.8
2010	12.99	17.4
2011	13.99	7.7
2012	14.92	6.7
2013	16.63	11.4

Source:- Bureau of Immigration, Govt. of India

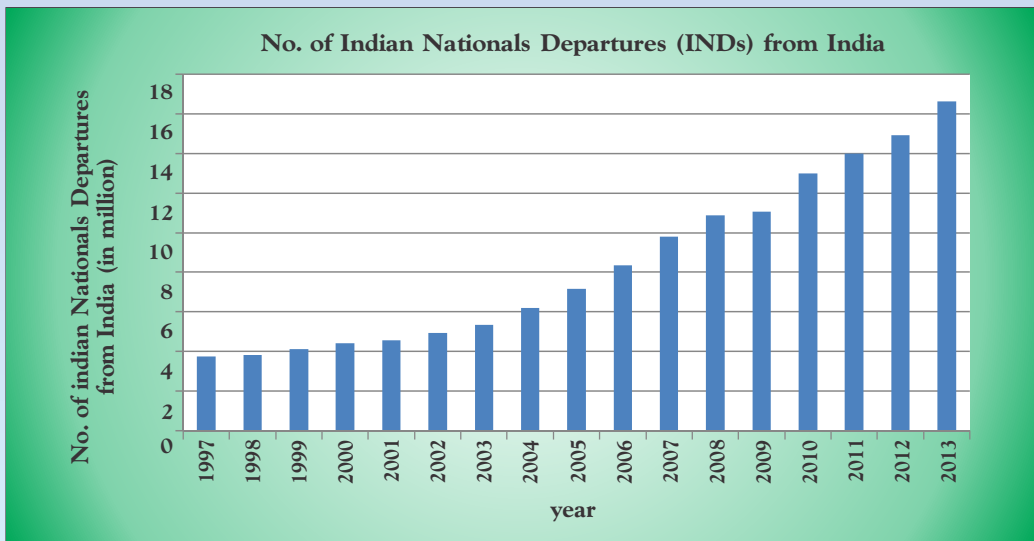


TABLE 9

Number of Domestic Tourist Visits (DTVs) to all States/UTs in India, 1997-2013

Year	No. of Domestic Tourist Visits to States/UTs (in Million)	Percentage (%) change over the previous year
1997	159.88	14.1
1998	168.20	5.2
1999	190.67	13.4
2000	220.11	15.4
2001	236.47	7.4
2002	269.60	14.0
2003	309.04	14.6
2004	366.27	18.5
2005	392.01	7.0
2006	462.32	17.9
2007	526.56	13.9
2008	563.03	6.9
2009	668.80	18.8
2010	747.70	11.8
2011	864.53	15.6
2012 \$	1045.05	20.9
2013 (P)	1145.28	9.6

Source : State/ Union Territory Tourism Departments .

(P) : Provisional, \$-DTV figure of 2012 has been revised

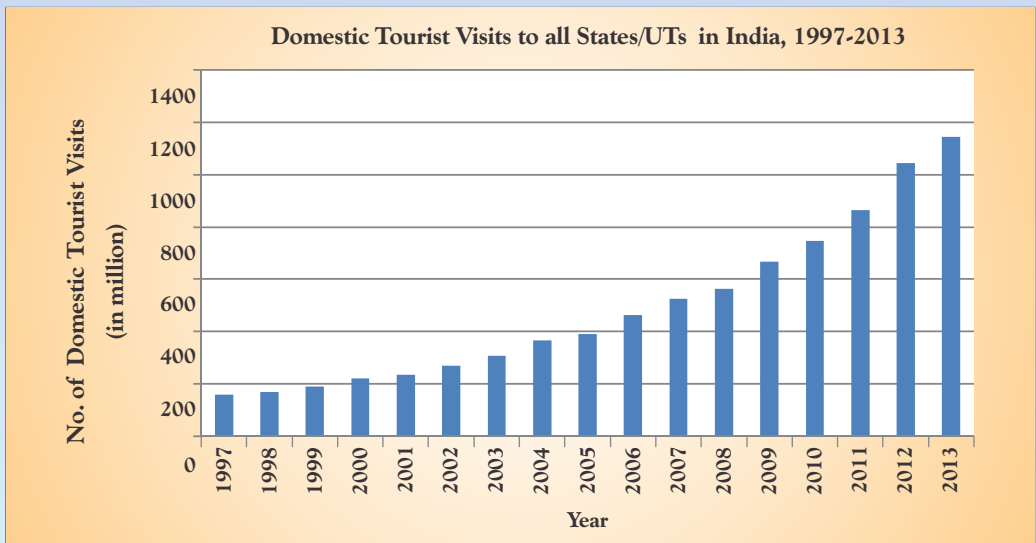


TABLE 10

Number of Foreign Tourist Visits (FTVs) to all States/UTs in India, 1997-2013

Year	No. of Foreign Tourist Visits to States/UTs (in Million)	Percentage (%) change over the previous year
1997	5.50	9.3
1998	5.54	0.7
1999	5.83	5.3
2000	5.89	1.1
2001	5.44	-7.8
2002	5.16	-5.1
2003	6.71	30.1
2004	8.36	24.6
2005	9.95	19.0
2006	11.74	18.0
2007	13.26	12.9
2008	14.38	8.5
2009	14.37	-0.1
2010	17.91	24.6
2011	19.50	8.9
2012 \$	18.26	-6.3
2013 (P)	19.95	9.2

Source: State/ UT Tourism Departments . (P) : Provisional

\$: FTV figure for 2012 has been revised.

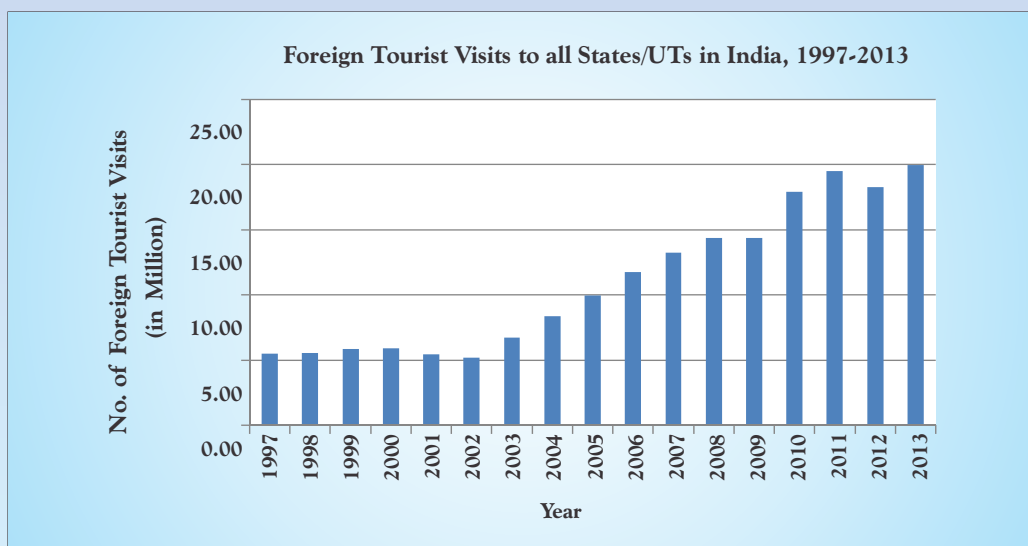


TABLE 11

Share of Top 10 States/UTs of India in Number of Domestic Tourist Visits in 2013

Rank	State/UT	Domestic Tourist Visit in 2013 (P)	
		Number	Percentage Share %
1.	Tamil Nadu	244232487	21.3
2.	Uttar Pradesh	226531091	19.8
3.	Andhra Pradesh	152102150	13.3
4.	Karnataka	98010140	8.6
5.	Maharashtra	82700556	7.2
6.	Madhya Pradesh	63110709	5.5
7.	Rajasthan	30298150	2.6
8.	Gujarat	27412517	2.4
9.	West Bengal	25547300	2.2
10.	Chhattisgarh	22801031	2.0
Total of Top 10 States		972746131	84.9
Others		172534312	15.1
Total		1145280443	100.0

Source: State/ UT Tourism Departments.
(P): Provisional.

Percentage share of Top 10 States/UTs in Domestic Tourist Visits in 2013

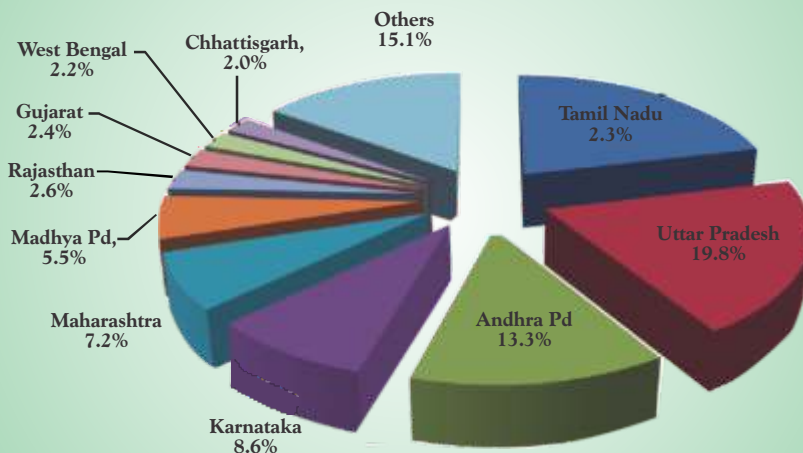


TABLE 12

Share of Top 10 States/UTs of India in Number of Foreign Tourist Visits in 2013

Rank	State/UT	Foreign Tourist Visit in 2013 (P)	
		Number	Percentage Share %
1.	Maharashtra	4156343	20.8
2.	Tamil Nadu	3990490	20.0
3.	Delhi	2301395	11.5
4.	Uttar Pradesh	2054420	10.3
5.	Rajasthan	1437162	7.2
6.	West Bengal	1245230	6.2
7.	Kerala	858143	4.3
8.	Bihar	765835	3.8
9.	Karnataka	636378	3.2
10.	Goa	492322	2.5
Total of Top 10 States		17937718	89.9
Others		2013308	10.1
Total		19951026	100.0

Source: State/ UT Tourism Departments. (P): Provisional

Share of Top 10 States/UTs of India in Number of Foreign Tourist Visits in 2013

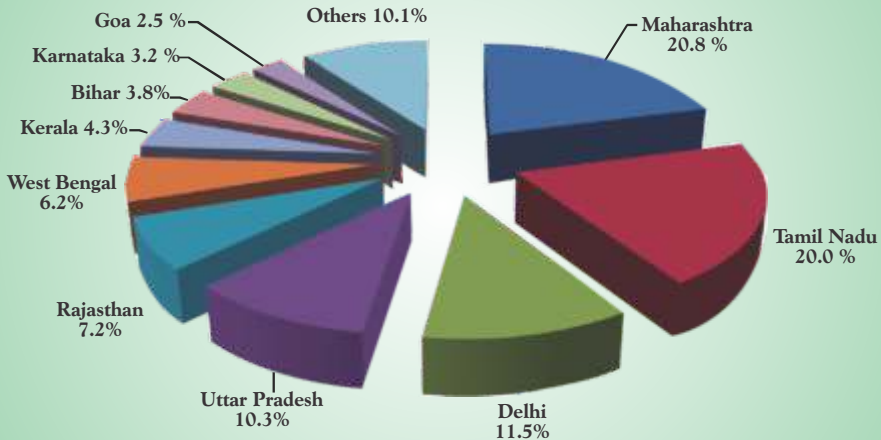


TABLE 13

Share of India in International Tourist Arrivals in World and Asia & the Pacific Region, 1997-2013

Year	International Tourist Arrivals (in million)		FTAs in India (in Million)	Percentage (%) share and rank of India in World		Percentage (%) share and rank of India in Asia and the Pacific	
	World	Asia and the Pacific		% Share	Rank	% Share	Rank
1997	593.0	89.0	2.37	0.40	-	2.67	-
1998	611.0	88.3	2.36	0.39	47th	2.67	-
1999	633.8	97.6	2.48	0.39	46th	2.54	-
2000	683.3	109.3	2.65	0.39	50th	2.42	11th
2001	683.4	114.5	2.54	0.37	51st	2.22	12th
2002	703.2	123.4	2.38	0.34	54th	1.93	12th
2003	691.0	111.9	2.73	0.39	51st	2.44	11th
2004	762.0	143.4	3.46	0.45	44th	2.41	11th
2005	803.4	154.6	3.92	0.49	43rd	2.53	11th
2006	846.0	166.0	4.45	0.53	44th	2.68	11th
2007	894.0	182.0	5.08	0.57	41st	2.79	11th
2008	917.0	184.1	5.28	0.58	41st	2.87	11th
2009	883.0	181.1	5.17	0.59	41st	2.85	11th
2010	948.0	204.9	5.78	0.61	42nd	2.82	11th
2011	995.0	218.5	6.31	0.63	38th	2.89	9th
2012	1035.0	233.5	6.58	0.64	41st	2.82	11th
2013	1087.0 (P)	248.1 (P)	6.97	0.64	42nd	2.81	11th

P: Provisional, - NA

Source:-(i) UNWTO Tourism Market Trends 2007 Edition, for the years upto 2005.

(ii) UNWTO Barometer June 2010 for 2006 and January 2011 for 2007

(iii) UNWTO Tourism Highlights 2011 Edition for 2008 and 2012 Edition for 2009.

(iv) UNWTO Barometer April 2014 for 2010, 2011, 2012 & 2013

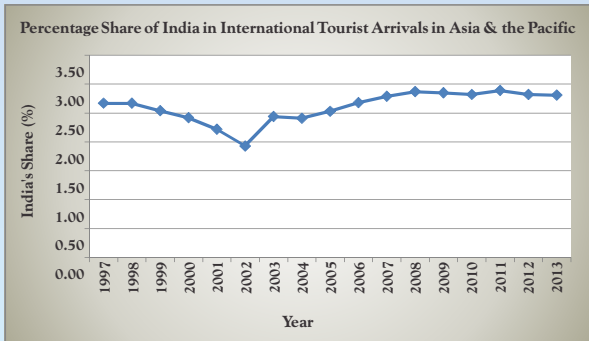


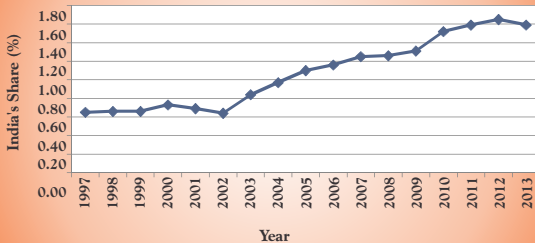
TABLE 14

Share of India in International Tourism Receipts in World and Asia & the Pacific Region, 1997-2013

Year	International Tourism Receipt (In US \$ billion)		FEE in India (In US \$ Million)	Percentage (%) share and rank of India in World		Percentage (%) share and rank of India in Asia and the Pacific	
	World	Asia and the Pacific		% Share	Rank	% Share	Rank
1997	442.8	82.6	2889	0.65	-	3.50	-
1998	444.8	72.3	2948	0.66	34th	4.08	-
1999	458.2	79.1	3009	0.66	35th	3.80	-
2000	475.3	85.3	3460	0.73	36th	4.06	10th
2001	463.8	88.1	3198	0.69	36th	3.63	12th
2002	481.9	96.5	3103	0.64	37th	3.22	13th
2003	529.3	93.7	4463	0.84	37th	4.76	9th
2004	633.2	124.1	6170	0.97	26th	4.97	8th
2005	679.6	135.0	7493	1.10	22nd	5.55	7th
2006	744.0	156.9	8634	1.16	22nd	5.50	7th
2007	857.0	187.0	10729	1.25	22nd	5.74	6th
2008	939.0	208.6	11832	1.26	22nd	5.67	6th
2009	853.0	204.2	11136	1.31	20th	5.45	7th
2010	931.0	255.3	14193	1.52	17th	5.56	7th
2011	1042.0	289.4	16564	1.59	17th	5.72	8th
2012	1078.0	329.1	17737	1.65	16th	5.39	7th
2013(P)	1159.0	358.9	18445	1.59	16th	5.14	8th

P: Provisional, -NA
 Source: (i) UNWTO Tourism Market Trends 2007 Edition, for the years upto 2005
 (ii) UNWTO Barometer June 2009 for 2006 & 2007
 (iii) UNWTO Tourism Highlights 2011 Edition for 2008 and 2012 Edition for 2009 .
 (iv) UNWTO Barometer April 2014 for 2010, 2011 , 2012 & 2013

Percentage Share of India in International Tourism Receipt in World



Percentage Share of India in International Tourism Receipt in Asia & the Pacific

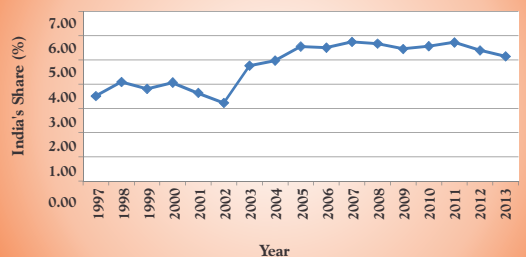


TABLE 15

Share of Top 10 Countries of the World and India in International Tourist Arrivals in 2013

Rank	Country	International Tourist Arrivals (P) (in million)	Percentage Share %
1.	France	NA	NA
2.	USA	69.8	6.74
3.	Spain	60.7	5.86
4.	China	55.7	5.38
5.	Italy	47.7	4.61
6.	Turkey	37.8	3.65
7.	Germany	31.5	3.04
8.	UK	31.2	3.01
9.	Russian Federation	28.4	2.74
10.	Thailand	26.5	2.56
Total of Top 10 Countries		389.3	37.59
India #		6.97	0.67
Others		638.7	61.74
Total		1035.0	100.00

(P): Provisional. N.A.: Not Available

Excludes nationals of the country residing abroad.

Source: UNWTO Barometer April 2014 and Bureau of Immigration (BOI)

Percentage Share of Top 10 Countries of the World and India in International Tourist Arrivals in 2013

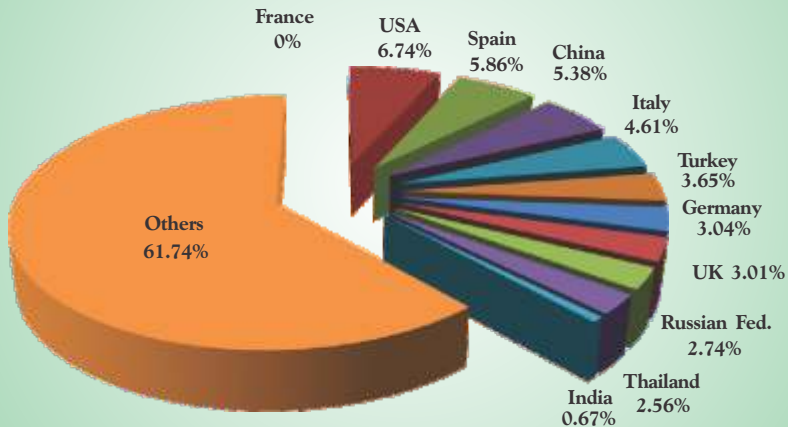


TABLE 16

Share of Top 10 Countries of the World and India in International Tourism Receipts in 2013

Rank	Country	International Tourist Receipts (P) (in US \$ billion)	Percentage % Share
1.	USA	139.6	12.04
2.	Spain	60.4	5.21
3.	France	56.1	4.84
4.	China	51.7	4.46
5.	Macao (China)	51.6	4.45
6.	Italy	43.9	3.79
7.	Thailand	42.1	3.63
8.	Germany	41.2	3.55
9.	United Kingdom	40.6	3.50
10.	Hong Kong (China)	38.9	3.36
Total of Top 10 Countries		566.1	48.83
India		18.4	1.59
Others		574.5	49.58
Total		1159.0	100.00

P: Provisional.

Source: UNWTO Barometer April 2014 and Ministry of Tourism (MOT).

Share of Top 10 Countries of the World and India in International Tourism receipts in 2013

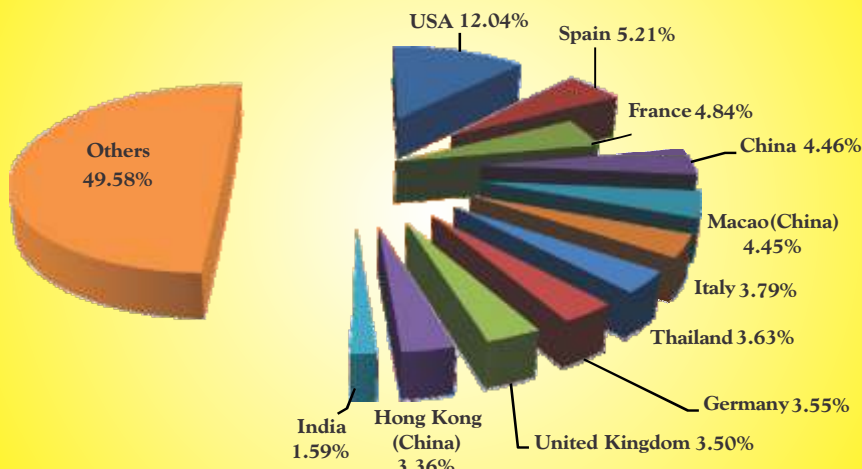


TABLE 17

Nationality - wise Visa on Arrivals (VoAs) in India during 2011 - 2013

S.No.	Source Country	Visa on Arrivals		
		2011	2012	2013
1.	Cambodia	149	157	120
2.	Finland	1335	914	1030
3.	Indonesia	2063	2426	2758
4.	Japan	2344	4604	6448
5.	Laos	14	10	19
6.	Luxemburg	74	110	145
7.	Myanmar	71	109	148
8.	New Zealand	2762	3150	3968
9.	Philippines	1956	2444	2967
10.	Singapore	1848	1974	2486
11.	Vietnam	145	186	205
	Total	12761	16084	20294

Source: Bureau of Immigration (BOI),



TABLE 18

Airport-wise Statistics of Tourist Visa on Arrivals during, 2011-13

S.No.	Name of Air port	2011	2012	2013
1	Bangaluru	-	-	380
2	Chennai	1948	2273	2815
3	Hyderabad	-	-	165
4	Kochi	-	-	229
5	Kolkata	657	939	1351
6	Mumbai	2816	3276	4206
7	Delhi	7340	9596	11046
8	Thiruvananthapuram	-	-	102
	Total	12761	16084	20294

Source: Bureau of Immigration, - NA.

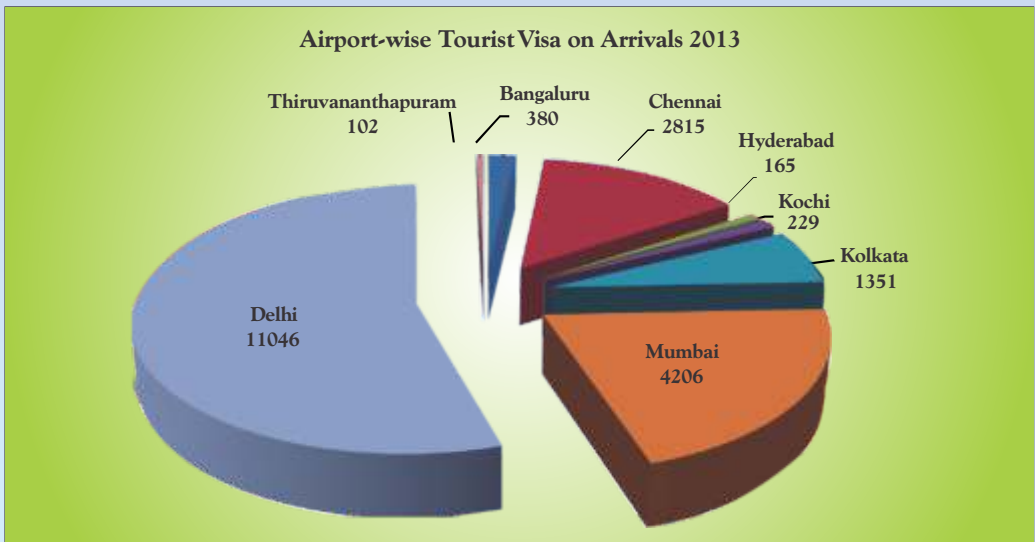


TABLE 19

Scheme-wise Plan Allocation and Expenditure Till 31st March, 2014

S. No	2013 - 2014	(In ₹ Crore) Outlay	(In ₹ Crore) Allocation	(In ₹ Crore) Expenditure
A	Centrally Sponsored Schemes (CSS)			
1	Product/ Infrastructure Development for Destination and circuits	400.00	422.27	419.93
B	Central Sector Schemes (CS)			
1	Overseas Promotion and Publicity including Market Development Assistance	350.00	197.31	195.75
2	Assistance to IHMs/ FCIs/IITTM/ NIWS	150.00	129.78	129.67
3	Domestic Promotion and Publicity including Hospitality	120.00	117.23	114.34
4	Capacity Building for Service Providers	100.00	71.57	71.33
5	Computerization and Information Technology	45.00	1.73	1.73
6	Assistance for Large Revenue Generating Projects	25.00	0.10	0.00
7	Incentives to Accommodation Infrastructure	10.00	0.01	0.00
8	Externally Aided Projects	1.50	2.00	2.00
9	Assistance to Central Agencies for Infrastructure Development	50.00	25.00	23.48
10	Market Research including 20 Years Perspective Plan	30.00	13.00	13.00
11	Creation of Land Bank for Hotels	0.50	0.00	0.00
12	UNDP Endogenous Projects	0.00	0.00	0.00
13	Construction of Building for IISM at Gulmurg, Kashmir	0.00	0.00	0.00
14	Equity Contribution to ITDC	0.00	0.00	0.00
	Total - Plan (CS & CSS)	1282.00	980.00	971.23

TABLE 20

**Number of Approved Hotels and Availability of Hotel Rooms
in the Country, as on 31st December, 2013.**

S. No.	Category of Hotels	No. of Hotels (P)	No. of Rooms(P)
1	One Star	86	2253
2	Two Star	122	3160
3	Three Star	634	26463
4	Four Star	114	8250
5	Five Star	86	10033
6	Five Star Deluxe	108	22173
7	Apartment Hotels	3	249
8	Time Share Resorts	1	31
9	Heritage Hotels	49	1394
10	Silver Bed & Breakfast Establishment	6	23
11	Unclassified	33	2829
	Total	1242	76858

P: Provisional

TABLE 21

**Number of Operators Approved by the Ministry of Tourism in the Country ,
as on 31st December, 2013.**

S.No.	Operator	Nos.
1	Travel Agent	288
2	Inbound Tour Operator	444
3	Tourist Transport Operator	131
4	Adventure Tour Operator	32
5	Domestic Tour Operator	76
	Total	971



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Market Research Division
Ministry of Tourism, Government of India
New Delhi
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