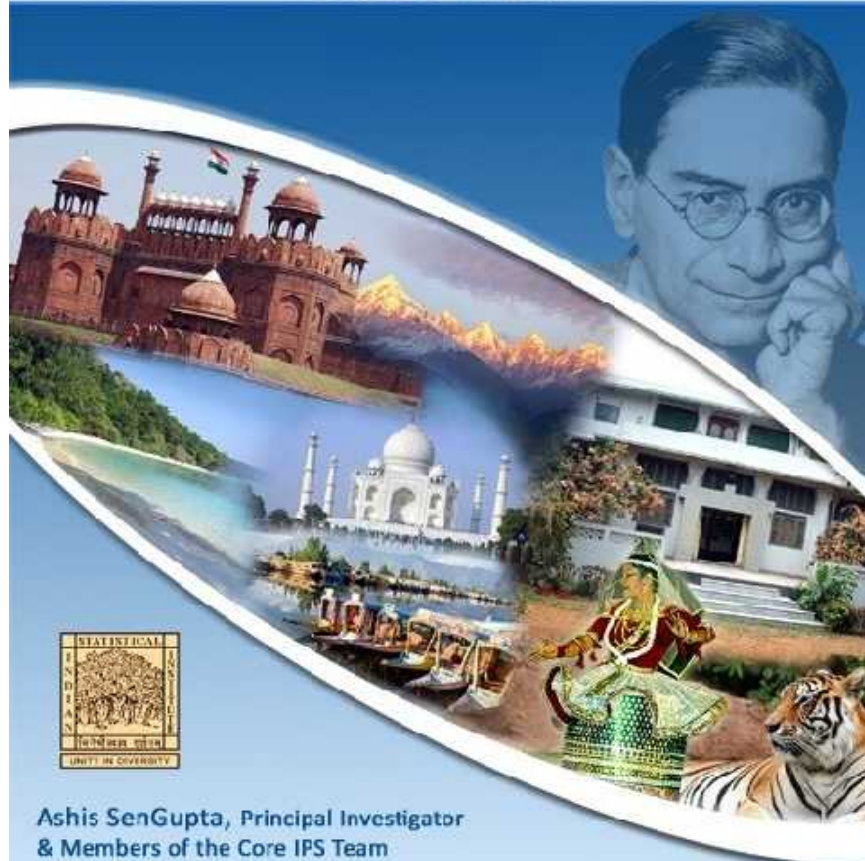


INTERNATIONAL PASSENGER SURVEY IN INDIA

Feb. 2010 - Jan. 2011



Ashis SenGupta, Principal Investigator
& Members of the Core IPS Team
Indian Statistical Institute
203, B. T. Road
Kolkata-700108

August 2012

Sponsored by
Ministry of Tourism, Govt. of India

FOREWORDS

When Dr. R.N. Pandey, Addnl DG, Ministry of Tourism (MoT), approached me as the then Head, Applied Statistics Unit, ISI for conducting the International Passenger Survey (IPS), the decision could not be taken instantaneously. Several rounds of meetings with the then Director, Prof. Sankar K. Pal were held. Also the faculty in our Unit were invited in a meeting to discuss their possible participation and feasibility of this exercise. It transpired that I would need a group of experienced as well as young, motivated and energetic persons who would view this work as one for the sake of the country above all personal benefits. It would also require cooperation from all corners of ISI. Coming to the conclusion of IPS, it is indeed with great pleasure that I look back and greatly appreciate the encouragement and profuse help rendered by both our Directors, previous and present, Profs. Sankar K. Pal and Bimal K. Roy, respectively, as well as the Heads and Professors-in-Charge of ASU and ASD, and various workers from almost all corners of ISI. A national survey spanning over a year is bound to face troubled waters. However, we had possibly more than our share, with bomb blasts, catastrophes, blizzards, volcanic eruptions, and not the least, changing operational requirements. However, the team held together and put forward exemplary efforts. We have tried to enhance several new methods for IPS, both operational and methodological. In this respect the support from MoT, thanks to Dr. Pandey, has been exemplary. We present the reader with this report and hope it will be found useful for our national cause. There are several shortcomings as with any real-life large surveys, which researchers need to ponder on for solutions. Finally, as change is the essence of statistics, we look forward to further research and development on the statistics presented in this report. We, the team members of IPS feel proud and privileged to be a part of this IPS and hope it will serve its purpose for the benefit of our nation.



Ashis SenGupta
Principal Investigator
International Passenger Survey
16 August 2012

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1 Genesis of IPS

To explore is humane. For centuries human beings are traveling in pursuit of newness and knowledge, for pleasure and trade. This has resulted in unearthing of new lands, new cultures and great avenues for trade. The new world order has given this movement of people in general the name 'Tourism'.

Who is a 'Tourist' ? The World Tourism Organization (WTO) defines tourists as people who 'travel to and stay in places outside their usual environment for more than twenty-four (24) hours and not more than one consecutive year, for leisure, business and other purposes not related to the exercise of an actively remunerated from within the place visited'. Persons whose duration of visit is less than twenty-four hours are called 'Same day tourists' or 'Excursionist' India also follows the same definition of 'Tourist' (Refs.: Recommendations on Tourism Statistics, UN-WTO- series M no. 83, WTO, 1994).

Tourism, in recent times, has helped in developing awareness among people about different societies, varied cultures and availability of many places of interest. Globalization of economy has also given a great push to tourism. Many multi-national companies are expanding their business beyond boundaries thus enhancing the movement of people to a great deal. This in turn has resulted into availability of attractive packages for traveling within and outside countries. Even in India, a great number of people have started traveling abroad for academics, trade and pleasure. An upwardly mobile class of people now looks towards spending its vacations in foreign countries.

Tourism is important and in some cases vital for many countries, such as France, Egypt, Greece, Lebanon, Israel, the United States, the United Kingdom, Spain, Italy, and Thailand, and many island nations, such as Mauritius, The Bahamas, Fiji, Maldives, Philippines and the Seychelles. It brings in large amounts of income in payment for goods and services available, contributing an estimated 5% to the worldwide gross domestic product (GDP), and it creates opportunities for employment in the service industries associated with tourism. These service industries include transportation services, such as airlines, cruise ships and taxicabs; hospitality services, such as accommodations, including hotels and resorts; and entertainment venues, such as amusement parks, casinos, shopping malls, music venues and theaters.

Tourism Sector is a major generator of employment. As a highly labor intensive activity, tourism and tourism support activities create a high proportion of employment and career opportunities for low skilled and semi-skilled workers, particularly for poor, female and young workers. The share of women labor force in tourism sector is 70% and half of all tourism workers are aged 25 years or less (Refs.: United Nations Conference on trade and development, 2010)

Infrastructure for tourism is essential for its development globally. Connectivity to tourist places, availability of hotels, food and local transport are some of the requisites for developing tourism in a country. Different countries have invested on developing infrastructure in their countries and thus have boosted their economy. This increase in infrastructure spending has resulted in making modern tourism a key driver of socio-economic growth through creation of jobs and enterprises, infrastructure development and export revenues earned. As an internationally traded service, inbound tourism has become one of the major trade categories globally. The overall export income generated by inbound tourism, including passenger transport, exceeded US\$ 1 trillion in 2010, or close to US\$ 3 billion a day (Refs.: 2010 International Tourism results and Prospects for 2011, UNWTO, 2011.). Tourism exports account for around 30% of world's export of commercial services and 6% of overall exports of goods and services.

For many developing countries tourism is one of the main sources of foreign exchange income and the number one export category, creating much needed employment and opportunities for development (Refs.: 2010 Tourism Report, UNWTO, 2011). In over 150 countries tourism is one of the five top export earners, and in 60 it is the number one export. Tourism is the main source of foreign exchange for one-third of developing countries and one-half of each Least Developed Countries (LDCs), where it accounts for 40% of their GDP.

India has great potential for developing itself into a leading country for tourism. Inbound tourism in India has made steady progress in recent years. However, India's share of total Foreign Tourists Arrivals (FTAs) remains a modest 0.6% and we earn only about 0.1% of our GDP through tourism. These figures are far below the potential India has given her unparalleled cultural diversity, historical heritage and great amount of flora and fauna.

Our government in recent years has made great efforts in this direction. The Ministry of Tourism, Government of India, has started an 'Incredible India' campaign throughout the world showcasing what India has in store for tourists. We have also invested handsomely in developing the infrastructure required to absorb increasing number of tourists.

Tourism Satellite Accounts (TSAs) are essential to measure all forms of tourism in the country and thus bridging the data gap. A TSA provides for macro-economic aggregates that describe the size and the economic contribution of different forms of tourism, data on tourism consumption, how the demand is met by domestic supply and imports and detailed production accounts of the tourism industries including linkages with other productive economic activities. For computing a TSA, data requirements include (I) data on Inbound tourism which comprises of activities of non-resident visitors within the country on inbound trips (II) Outbound tourism which covers activities of resident visitors outside the country as part of an outbound trip and (III) Domestic tourism which comprises of activities of resident visitors within the country as part of a domestic trip.

Ministry of Tourism, Government of India had on last occasion computed TSA for the year 2002-03, wherefrom it can be noted that as per this TSA, the contribution (direct and indirect) of Tourism in the GDP and the total jobs in the country in 2007-08 is estimated to be 5.92 % and 9.24 % respectively. However, much more is required to do in this direction. The International Passenger Survey 2010-11, undertaken by Indian Statistical Institute on being approached by the Ministry of Tourism, Government of India is an effort in this direction.

Two officials from Ministry of Tourism, headed by Dr. R.N. Pandey, Additional Director General, MR, Ministry of Tourism, Government of India, arrived on April 4th, 2008 and had a meeting with a team from Indian Statistical Institute under the leadership of Prof. Ashis SenGupta of Applied Statistics Unit, ISI. The officials also met the Director, ISI and got the assurance of full co-operation. After several meetings, the detailed operational plan of the Survey was worked out. The Survey was conducted with the nodal center at ISI, Kolkata. ISI utilized also its personnel at its various centers nationwide, e.g. Chennai, Delhi, Hyderabad and Mumbai and also engaged faculty members of IIM-Ahmedabad, Bangalore University and CUSAT-Cochin.

2 Aims and their Formalizations

After several deliberations among ISI team members from April to June 2008, Prof. Ashis SenGupta finally visited New Delhi on July 1 on an invitation from Ministry of Tourism to discuss the modalities of the survey with the officials along with a draft proposal about the estimated cost of the survey. Consequent to elaborate discussions with the officials from Ministry of Tourism, the formal plan and budget of the Survey were finalized.

The aims or data requirements formulated by Ministry of Tourism were as following:

- Demographic, economic and social profile of foreign and NRI tourists visiting India.
- Number of foreign tourists and NRI s visiting India.
- Number of outbound Indian resident tourists.
- Market segmentation analysis.
- Average duration of stay of foreign and NRI tourists in India.
- Experience and views of tourists on tourism infrastructure and services in the country.
- Motivational factors responsible for attracting tourist to India.
- The detailed expenditure pattern of foreign as well as NRI tourists visiting India on various tourism products such as accommodation, food and beverages services, passenger transport, travel agencies, tour operators and tourist guide services, transport equipment on rental, cultural services, recreation and other entertainment services and other tourism related products and services, including expenditure on package tours.
- Value of non-monetary tourism transaction acquired from the residents on non-residents.
- Expenditure pattern of outbound Indian resident tourists up to the point of exit from the country.

The primary objective of this survey was to collect data on various aspects of foreign and NRI tourists- particularly, their demographic and social profile, their expenditure pattern in India, their places of interest in India and their contribution to the India's foreign exchange kitty.

It was proposed to focus on the following issues only during the course of main survey:

- Demographic, economic and social profile of foreign and NRI tourists visiting India.
- Volume of foreign tourists and NRI s visiting India.
- Market segmentation analysis.

- Average duration of stay of foreign and NRI tourists in India.
- Experience and views of tourists on tourism infrastructure and services in the country.
- Motivational factors responsible for attracting tourist to India.
- The detailed expenditure pattern of foreign as well as NRI tourists visiting India on various tourism products such as accommodation, food and beverages services, passenger transport, travel agencies, tour operators and tourist guide services, transport equipment on rental, cultural services, recreation and other entertainment services and other tourism related products and services, including expenditure on package tours.
- Value of non-monetary tourism transaction acquired from the residents on non-residents.

3 Idealized Sampling Plans

To achieve the aims and objectives detailed in the foregoing section, a sample of foreign tourists and NRI was surveyed at the airports, sea-ports and land check-posts. Also, to obtain information on outbound Indians, another sample of outbound Indians was surveyed at the above exit points. Sampling schemes were accordingly devised.

The target population is a mobile one. Recall visits cannot be made also. Further, it is impossible to get a precise sampling frame of the passengers. The flow of passengers is also not uniform and further, depends on the exit points. It is thus transparent that a homogeneous Poisson process cannot be used to model the flow. Each day was thus attempted to be stratified into mutually exhaustive and mutually exclusive time periods, such that the intensity parameter remains same within each zone but varies over the zones. In certain cases of sparse zones, this facilitated the sampling to be confined to the meaningful zones only. Allocations were done on a daily basis for the selected dates and sampling within the demarcated zones was enhanced. This led to the idealized aggregate allocations as presented below.

Sampling design

Multi-stage sampling design for each of three strata, namely international airports, sea-ports and land check-posts is adopted to cover this survey.

Airports :

At the first stage, Six Mandatory airports: Delhi, Mumbai, Chennai, Bangalore, Dabolim (Goa) and Kolkata are selected. Apart from those, 3 minor international airports are selected with Rao, Hartley and Cochran's (RHC, 1962) celebrated scheme out of 17 airports with the total number of persons leaving India as per 2006 records as size measure. Those 3 selected airports are given below.

Table IS 1. Three Airports Selected through Rao, Hartley and Cochran's Sampling Scheme

| Sr No. | Airport | State /UT | Forei- gners (2006) | Sample Size | Indians (2006) | Sample Size | # wks | #days /wk |
|--------|-----------|-----------|---------------------------|----------------|-------------------|----------------|----------|--------------|
| 1 | Hyderabad | A.P. | 82209 | 972 | 461616 | 273 | 8 | 3 |
| 2 | Ahmedabad | Gujarat | 52867 | 625 | 95714 | 56 | 8 | 3 |
| 3 | Kochi | Kerala | 59287 | 700 | 591236 | 349 | 8 | 3 |
| Total | | | 194363 | 2297 | 1148566 | 678 | | |

Table IS 2. Six Mandatory Airports

| Sr No. | Airport | State /UT | Forei- gners (2006) | Sample Size | Indians (2006) | Sample Size | # wks | #days /wk |
|--------|-----------|------------|---------------------------|----------------|-------------------|----------------|----------|--------------|
| 1 | Delhi | Delhi | 1405052 | 13994 | 1764264 | 2785 | 12 | 5 |
| 2 | Mumbai | Maharastra | 1066020 | 10617 | 2368115 | 3739 | 12 | 5 |
| 3 | Chennai | Tamilnadu | 428558 | 4268 | 1039973 | 1642 | 12 | 5 |
| 4 | Bangalore | Karnataka | 224084 | 2232 | 369508 | 583 | 12 | 5 |
| 5 | Dabolim | Goa | 177011 | 1763 | 24846 | 39 | 8 | 5 |
| 6 | Kolkata | W.Bengal | 125498 | 1250 | 232219 | 367 | 12 | 5 |
| Total | | | 3426223 | 34124 | 5798925 | 9155 | | |

Land Check posts :

At the first stage, Four Mandatory Land check posts: Haridaspur (West Bengal), Attari Rail (Punjab), Sonauli (Nautanwa, Uttar Pradesh) and Raxual (Bihar) are selected. Apart from those, 2 more land check posts are selected with RHC (1962) scheme out of 25 land check posts with the total number of persons leaving India as per 2006 records as size measure. Those 2 selected land check posts are given below.

Table IS 3. Two Land Check Posts Selected through Rao, Hartley and Cochran's Sampling Scheme

| Sr No. | Land Check Post | State /UT | Foreigners (2006) | Sample Size | Indians (2006) | Sample Size | # wks | #days /wk |
|--------|-----------------|-----------|-------------------|-------------|----------------|-------------|-------|-----------|
| 1 | Ghojadanga | W.Bengal | 16998 | 69 | 3053 | 13 | 4 | 3 |
| 2 | Munabao | Rajasthan | 6400 | 26 | 8503 | 37 | 4 | 3 |
| Total | | | 23398 | 95 | 11556 | 50 | | |

Table IS 4. Four Mandatory Land Check Posts

| Sr No. | Land Check post | State /UT | Foreigners (2006) | Sample Size | Indians (2006) | Sample Size | # wks | #days /wk |
|--------|-----------------|-----------|-------------------|-------------|----------------|-------------|-------|-----------|
| 1 | Haridaspur | W.Bengal | 286551 | 2759 | 36005 | 48 | 12 | 5 |
| 2 | Attari Rail | Punjab | 35511 | 342 | 36495 | 49 | 8 | 3 |
| 3 | Sonauli | UP | 19993 | 192 | 0 | 0 | 4 | 3 |
| 4 | Raxual | Bihar | 1267 | 12 | 0 | 0 | 2 | 2 |
| Total | | | 343322 | 3305 | 72500 | 97 | | |

Survey Methodology for selected exit points

For Airports:

Major international Airports: To perform this survey, the 12 months period from February, 2010 to January, 2011 will be divided in 4 stratum of time periods. From each time stratum, a random number of weeks will be chosen by RHC scheme with weekly number of outgoing passengers in 2008 whichever is available. The sample sizes will be as follows :-

- 3 weeks from February, 2010 - April, 2010 (3 months).
- 3 weeks from May, 2010 - July, 2010 (3 months).
- 3 weeks from August, 2010 - October, 2010 (3 months).
- 3 weeks from November, 2010 - January, 2011 (3 months).

For any sampled week, 5 days out of 7 days will be chosen by SRSWOR. For the sampled days in a particular stratum, entire time schedules of all international flights and total number of persons booked for leaving India during that week will be needed beforehand. Those information should be stratified by number of foreigners, NRI's and outbound Indians for each flight, if possible.

For the selected day, a suitably determined number of sample of total number of tourists leaving in that particular day will be surveyed. Yearly quota of total sample size for a particular exit point will be subdivided to weekly quota as proportionate to the weekly total traffic volume. Similarly weekly quota of total sample size for a particular exit point will be distributed to daily quota as proportionate to the daily total traffic volume. Each selected day will be subdivided into 4 time slots of 6-hours each. Tourists from each of these 4 time slots will be surveyed after their boarding pass.

Dabolim (Goa) and other selected airports :

Dabolim (Goa), Hyderabad (AP), Ahmedabad (Gujarat) and Kochi (Kerala): In all the above four stratum of time periods, a random number of weeks ($8=2+2+2+2$ weeks) will be selected. Then within the chosen weeks, a random number of days (3 days) will be selected for survey.

For Sea Ports :

Mumbai Sea-port: Out of the 12 selected weeks for Mumbai airport, 4 weeks will be chosen randomly for Mumbai sea-port. Then within the chosen week, a random number of days (2 days) will be selected for carrying out survey.

Kochi Sea-port : Dividing the entire survey year into two stratum of time periods, a random number of weeks ($4=2+2$ weeks) and then within the chosen weeks, a random number of days (2 days) will be selected for survey.

Port Blair Sea-port : 2 weeks out of 52 weeks will be selected for survey and then within the chosen weeks, a random number of days (3 days) will be selected for survey.

For two other selected sea ports Kakinada and Chennai : A random periods of weeks (2 weeks out of 52 weeks) will be selected by RHC scheme and then within the chosen weeks, a random number of days (2 days) in each season will be selected for survey.

For Land Check Posts :

Haridaspur (WB) : Within each of 4 stratum of time periods in the entire survey year, a random number of weeks will be selected by RHC scheme exactly as in the case of Major International airports. Within each selected week, randomly 5 days will be selected by SRSWOR. Then in a selected day, a random sample of tourists will be surveyed following as in the same procedure of main airports.

Attari Rail (Punjab): A random number of weeks ($8 = 2+2+2+2$ weeks) and then within the chosen weeks, a random number of days (3 days) in each season will be selected for survey.

Sonauli (UP): Dividing the entire survey year into two stratum of time periods, a random number of weeks ($4=2+2$ weeks) and then within the chosen weeks, a random number of days (3 days) in each season will be selected for survey.

Raxual (Bihar): A random number of weeks (2 weeks out of 52 weeks) will be selected first and then within the chosen weeks, a random number of days (2 days) in each season will be selected for survey.

Two other selected Land Check posts : Ghojadanga (West Bengal) and Munabao (Rajasthan): Dividing the entire survey year into two stratum of time periods, a random number of weeks ($4=2+2$ weeks) will be selected first and then within the chosen weeks, a random number of days (3 days) in each season will be selected for survey.

4 Force Majeure and Realized Sampling

“Chance, change,....- to these every man and every plan is subjected” - a phrase similar to a famous saying. IPS was no exception. Bomb blasts, snow storms, bird and swine flues, ash clouds from volcanic eruptions and not the least, human insurgencies and unrests, played havoc during the initially targeted survey period. There was non-cooperation too - we could not get to sample in the Delhi airport after only a fraction

of the allocated number was met. Similarly, at Goa airport, we were not given access to interview even a single passenger.

Due to sparse sample sizes and irregular and infrequent departure schedules, it was decided that sea ports will not be included in this IPS.

The above constraints and changes resulted in the need for developing "compromise" sampling strategies, which would still attempt to closely approximate the efficiency and optimality of the estimates and designs. The achieved allocation results are displayed in the tables below. We also give details and rigorous formulae used to obtain the estimates as also those which could be used to obtain the variance of the estimates in the Appendix. To our knowledge to date such variances and coefficient of variations as given here have not been presented in any national survey of the scale of IPS.

Sampling design (modified)

Multi-stage sampling design for international airports and land check-posts is adopted to cover this survey.

Airports :

At the first stage, the major international airports: Delhi, Mumbai, Chennai, Bangalore, and Kolkata are selected mandatorily. Apart from those, 3 more international airports namely Hyderabad, Ahmedabad and Kochi are selected with Rao, Hartley and Cochran's (RHC, 1962) celebrated scheme from the remaining international airports with the total number of persons leaving India as per 2006 records as size measure.

Land Check Posts :

At the first stage, Haridaspur (West Bengal), Attari (Punjab), Sonauli (Nautanwa, Uttar Pradesh) are selected mandatorily. Apart from those, 2 more land check posts namely Ghojadanga and Munabao are selected with RHC (1962) scheme out of the remaining land check posts with the total number of persons leaving India as per 2006 records as size measure.

Survey Methodology for Selected Exit Ports

Major ports: To perform this survey, the 12 months period from February, 2010 to January, 2011 is divided in 4 stratum of time periods. From each time stratum, several weeks are selected by Midzuno (1952)'s scheme with weekly number of outgoing passengers in 2008 as size measures.

st1 : Stratum 1: February, 2010 - April, 2010 (3 months).

st2 : Stratum 2: May, 2010 - July, 2010 (3 months).

st3 : Stratum 3: August, 2010 - October, 2010 (3 months).

st4 : Stratum 4: November, 2010 - January, 2011 (3 months).

For any sampled week, several days out of 7 days are chosen by SRSWOR. In a sampled day, the passengers are interviewed at random, but not the same person was interviewed more than once.

For the selected day, a suitably determined number of tourists are surveyed. Yearly quota of total sample size for a particular exit point is subdivided to weekly quota

as proportionate to the weekly total traffic volume as per record in 2008. Similarly weekly quota of total sample size for a particular exit point is distributed to daily quota as proportionate to the daily total traffic volume as per the same record.

Minor ports: For minor ports, the entire survey year is divided into two time stratum, or for very small ports the entire survey year is considered as the whole. Then a few weeks are selected within that time stratum and the rest are same.

Table RS 1. Three Airports Selected through Rao, Hartley and Cochran's Sampling Scheme

| Sr No. | Airport | State /UT | Foreigners (2006) | Sample Size | Actual Filled in | Indians (2006) | Sample Size | Actual Filled in |
|--------|-----------|-----------|-------------------|-------------|------------------|----------------|-------------|------------------|
| 1 | Hyderabad | A.P. | 82209 | 972 | 1559 | 461616 | 273 | 286 |
| 2 | Ahmedabad | Gujrat | 52867 | 625 | 581 | 95714 | 56 | 54 |
| 3 | Kochi | Kerala | 59287 | 700 | 327 | 591236 | 349 | 401 |
| Total | | | 194363 | 2297 | 2467 | 1148566 | 678 | 741 |

Table RS 2. Mandatory Airports

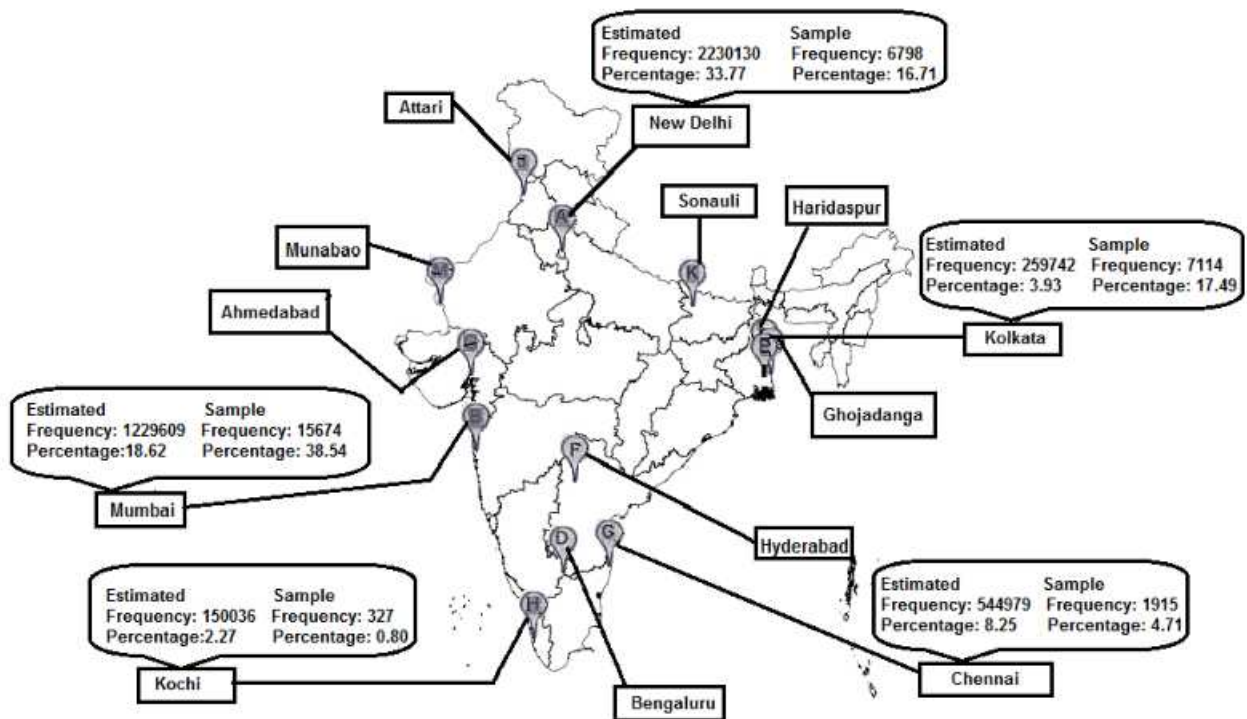
| Sr No. | Airport | State /UT | Foreigners (2006) | Sample Size | Actual Filled in | Indians (2006) | Sample Size | Actual Filled in |
|--------|-----------|-------------|-------------------|-------------|------------------|----------------|-------------|------------------|
| 1 | Delhi | Delhi | 1405052 | 13994 | 6798 | 1764264 | 2785 | 1586 |
| 2 | Mumbai | Maharashtra | 1066020 | 12380 | 15674 | 2368115 | 3778 | 3874 |
| 3 | Chennai | Tamilnadu | 428558 | 4268 | 1915 | 1039973 | 1642 | 1247 |
| 4 | Bangalore | Karnataka | 224084 | 2232 | 4639 | 369508 | 583 | 599 |
| 5 | Kolkata | W.Bengal | 125498 | 1250 | 7114 | 232219 | 367 | 957 |
| Total | | | 3249212 | 34124 | 36140 | 5798925 | 9155 | 8263 |

Table RS 3. Two Land Check posts Selected through Rao, Hartley and Cochran's Sampling Scheme

| Sr No. | Land Check Post | State /UT | Foreigners (2006) | Sample Size | Actual Filled in | Indians (2006) | Sample Size | Actual Filled in |
|--------|-----------------|-----------|-------------------|-------------|------------------|----------------|-------------|------------------|
| 1 | Ghojadanga | W.Bengal | 16998 | 69 | 32 | 3053 | 13 | 5 |
| 2 | Munabao | Rajasthan | 6400 | 26 | 79 | 8503 | 37 | 52 |
| Total | | | 23398 | 95 | 111 | 11556 | 50 | 57 |

Table RS 4. Mandatory Land Check posts

| Sr No. | Land Check post | State /UT | Foreigners (2006) | Sample Size | Actual Filled in | Indians (2006) | Sample Size | Actual Filled in |
|--------|-----------------|-----------|-------------------|-------------|------------------|----------------|-------------|------------------|
| 1 | Haridaspur | W.Bengal | 286551 | 2759 | 1650 | 36005 | 48 | 78 |
| 2 | Attari | Punjab | 35511 | 342 | 96 | 36495 | 49 | 0 |
| 3 | Sonauli | UP | 19993 | 204 | 208 | 0 | 0 | 0 |
| Total | | | 342055 | 3305 | 1954 | 72500 | 97 | 78 |



Map 1. Spatial Identification of Selected Exit Ports with Foreigner Summary Statistics

5 Repeat Surveys: Forced and Unforced Errors

Due to the unexpected and unforeseen events, sampling was constrained leading to shortfalls in several ports. Further, casualties in terms of unsatisfactory schedules were expected. Under this backdrop, repeat surveys were conducted to boost the actual number of interviews to the targeted one. The achieved allocation is given in the Table RS 1, RS 2, RS 3 and RS 4 of previous section.

6 Lot Quality Sampling for Error Reduction

To reduce errors in the tabulated data, detailed procedures were adopted. At the entry level, both manual and program-based checks were enforced. After the data were entered, again manual and program-based checks were conducted. The former followed the principle of Lot Quality Acceptance sampling, invoking as little as 10% sampling for rejection (i.e. re-checking) of the entire lot. Programs were updated and modified to also accommodate true peculiarities found in the data.

7 Packages Developed and Accessed for Data and Error Analyses

To reduce errors and maintain homogeneity, programs and a data entry package were developed by some members of the IPS team at ISI. These enabled error checks to a large degree. These further provided routines such that one and multi-way tables could be constructed. Such tables were constructed as per the requirement of MoT and are attached herewith. Additionally, the software R was used for statistical computations. We also accessed Arc GIS for visual presentation of Spatial Information through several maps as displayed below.

Accuracy of an estimator is of prime importance. A measure of this accuracy is thus mandatory. However, to our knowledge, possibly due to complicated formulae, such measures have not been so far reported in Indian passenger surveys. In this respect, the present report makes a maiden attempt to present such important measures, in terms of standard error and coefficient of variation. The coefficient of variation (in percentage) of any estimated total is defined as (Standard error of the total / Estimate of the total) x 100. The smaller the value of the coefficient of variation, more accurate is the estimator. Table ER 1 presents the standard errors and coefficients of variation of total number of tourists visiting India by ports of exit. Due to sparse sample size, when considered within each category, values for smaller ports (e.g., Attari, Sonauli, Ghosadanga and Munabao) are unreliable and hence are omitted.

Table ER 1. Standard Error and Coefficient of Variation of Number of Tourist Visiting India by Ports of Exit and Category of Tourists

| Port | NRI | | | Foreigner PIO | | |
|------------|---------|-----------|---------|---------------|----------|---------|
| | Total | S.E. | C.V.(%) | Total | S.E. | C.V.(%) |
| Delhi | 442834 | 59299.17 | 13.39 | 596868 | 33686.65 | 5.64 |
| Mumbai | 25622 | 5264.27 | 20.55 | 29032 | 8552.45 | 29.46 |
| Chennai | 179933 | 14636.67 | 8.13 | 105715 | 14062.04 | 13.30 |
| Bangalore | 49361 | 5885.30 | 11.92 | 33825 | 5543.63 | 16.39 |
| Kolkata | 7425 | 1059.41 | 14.27 | 7650 | 1277.08 | 16.69 |
| Hyderabad | 81646 | 7101.03 | 8.70 | 9246 | 3344.30 | 36.17 |
| Ahmedabad | 10793 | 3663.47 | 33.94 | 20320 | 4705.77 | 23.16 |
| Kochi | 53111 | 8995.13 | 16.94 | 16133 | 7248.71 | 44.93 |
| Haridaspur | 1696 | 766.95 | 45.21 | 15591 | 8521.98 | 54.66 |
| India | 1148232 | 344556.00 | 30.01 | 917284 | 48158.79 | 5.25 |

Table ER 1. (Contd.) Standard Error and Coefficient of Variation of Number of Tourist Visiting India by Ports of Exit and Category of Tourists

| Port | Foreigner Others | | | All(NRI+Foreigner PIO+Foreigner Others) | | |
|------------|------------------|-----------|---------|---|-----------|---------|
| | Total | S.E. | C.V.(%) | Total | S.E. | C.V.(%) |
| Delhi | 1190427 | 83168.74 | 6.99 | 2230130 | 59318.32 | 2.66 |
| Mumbai | 1174955 | 28923.38 | 2.46 | 1229609 | 28511.67 | 2.32 |
| Chennai | 259331 | 23254.56 | 8.97 | 544979 | 40843.17 | 7.49 |
| Bangalore | 323153 | 14218.04 | 4.40 | 406340 | 17253.87 | 4.25 |
| Kolkata | 244668 | 8896.39 | 3.64 | 259742 | 8479.34 | 3.26 |
| Hyderabad | 124560 | 10721.01 | 8.61 | 215453 | 6211.06 | 2.88 |
| Ahmedabad | 81531 | 9093.18 | 11.15 | 112644 | 11653.55 | 10.35 |
| Kochi | 80791 | 17773.97 | 22.00 | 150036 | 14775.33 | 9.85 |
| Haridaspur | 224843 | 11048.10 | 4.91 | 242130 | 9884.54 | 4.08 |
| India | 4538392 | 487893.20 | 10.75 | 6603896 | 832422.00 | 12.61 |

8 Major Findings: Averages and Extremes

We consider two distinct groups of international passengers: (1) NRIs, PIOs, and other Foreign nationals/residents (e.g. Work Permit/Green Card holders and resident of a country different from the passenger's nationality) to be collectively termed 'International Visitors' and (2) Outbound Indian nationals.

Tables have been constructed for each of the above two groups for both Sample data, depicted by 'S' in the table number and also for the estimated population under consideration. Since the former tables are solely data based, conclusions can be directly made from those related only to the samples. We place these tables at the end of the corresponding subsections. The estimated tables are of prime interest. The 'Multipliers' of such tables required 'Base values', i.e. emigration figures for each day at each port where the survey was conducted. Such input data as deemed proper by MoT for these base values were supplied by them to us. Due to the importance of these tables, we elucidate below some features which we felt of significance and note-worthy for each such table in its respective category.

Notes:

1. It was observed from the tables that samples at Ahmedabad, Haridaspur and Ghojadanga were quite homogeneous within their respective groups. So, to increase the efficiency of the estimators, smaller sample sizes could be allocated to these ports and the remaining ones could be allocated to the ports embracing higher variability in the data composition.
2. The ranks allocated for the qualitative characteristics differed greatly and hence inference therefrom should be made cautiously.
3. Non-response and outliers were within the tolerable range of 5%.

1. Spatio-Demographic Characteristics:

Table 1(a),(b),(c),(d) give estimated number and percentage distribution of NRI, Foreigner PIO, Foreigner Others and All Tourists by country of normal residence. As expected, the group 'Foreigner Others' with 68.72 % contributed most while 'NRI' with 17.39 % and 'Foreigner PIO' with 13.89% lagged far behind. Among all countries, USA contributed most with 13.31 % followed by UK with 9.14 %.

Table 2(a),(b),(c),(d) give estimated percentage distribution of NRI, Foreigner PIO, Foreigner Others and All Tourists by mode of travel. As expected, an estimated 91.13 % of visitors used 'Air' as their mode of travel while 8.87 % used 'Land' for travel. In case of 'Land' mode of travel, 'Bangladesh' topped the list.

Table 3(a),(b),(c),(d) give estimated percentage distribution of NRI, Foreigner PIO, Foreigner Others and All Tourists by gender. It shows that around 2/3 of all visitors were male while only around 1/3 were females.

Table 4 gives estimated number of visitors by age group (in Thousands). It shows that maximum number of visitors belonged to age group 41-60 while the younger groups 18-30 with 1700.76 and 31-40 with 2194.06 also contributed significantly. No passenger in the age group 0-17 was interviewed and hence are not included in Table 4.

Table 5 gives estimated percentage distribution of visitors by marital status. It shows that an estimated 70.36 % of the visitors were ‘Currently-Married’ while 23.40 % were ‘Not-Married’.

Table 6 gives estimated percentage distribution of visitors by education level. It shows that a major chunk of visitors was fairly educated with ‘Graduates’ being 50.69 % and ‘Post-Graduates and above’ being 31.44 %.

Table 7 gives estimated percentage distribution of visitors by occupation. The ‘self employed’ visitors contributed most with 30.22 % while visitors in ‘Private-service’ were second best with 18.46 %.

Table 8 gives estimated percentage distribution of visitors by household income group. As expected, ‘Middle Income Group’ topped the list with 69.75 % of visitors belonging to this group while only a meagre 3.61 % belonged to ‘Lower Income Group’ and a fairly significant 26.65 % belonged to ‘Higher Income Group’.

Table 1(a). Estimated Number and Percentage Distribution of NRI Visitors by Country of Normal Residence (in Thousands)

| Country of Normal Residence | NRI | |
|-----------------------------|---------|------------|
| | Number | Percentage |
| United Arab Emirates | 235.09 | 3.56 |
| United States of America | 234.48 | 3.55 |
| Malaysia | 185.55 | 2.81 |
| Others | 147.26 | 2.23 |
| China | 64.50 | 0.98 |
| Singapore | 60.07 | 0.91 |
| Saudi Arabia | 51.41 | 0.78 |
| United Kingdom | 48.36 | 0.73 |
| Japan | 42.82 | 0.65 |
| Sri Lanka | 16.15 | 0.24 |
| Russia | 10.62 | 0.16 |
| Australia | 10.56 | 0.16 |
| Thailand | 10.35 | 0.16 |
| Canada | 10.06 | 0.15 |
| France | 8.13 | 0.12 |
| New Zealand | 6.51 | 0.10 |
| Germany | 6.08 | 0.09 |
| Bangladesh | 4.20 | 0.06 |
| Italy | 1.78 | 0.03 |
| South Korea | 0.75 | 0.01 |
| All Countries | 1148.23 | 17.39 |

**Table 1(b). Estimated Number and Percentage Distribution of
Foreigner PIO Visitors by Country of Normal Residence (in Thousands)**

| Country of Normal Residence | Foreigner PIO | |
|--------------------------------|---------------|------------|
| | Number | Percentage |
| United States of America | 116.20 | 1.76 |
| South Korea | 89.05 | 1.35 |
| China | 70.92 | 1.07 |
| United Kingdom | 69.62 | 1.05 |
| Sri Lanka | 57.24 | 0.87 |
| New Zealand | 56.08 | 0.85 |
| France | 55.27 | 0.84 |
| Malaysia | 53.19 | 0.81 |
| Russia | 46.92 | 0.71 |
| United Arab Emirates | 45.78 | 0.69 |
| Germany | 44.35 | 0.67 |
| Bangladesh | 39.39 | 0.60 |
| Singapore | 22.30 | 0.34 |
| Thailand | 17.99 | 0.27 |
| Japan | 13.91 | 0.21 |
| Pakistan | 9.21 | 0.14 |
| Canada | 8.30 | 0.13 |
| Australia | 6.43 | 0.10 |
| Saudi Arabia | 5.99 | 0.09 |
| Italy | 2.75 | 0.04 |
| Others | 142.49 | 1.31 |
| All Countries | 917.28 | 13.89 |

**Table 1(c). Estimated Number and Percentage Distribution of
Foreigner Others Visitors by Country of Normal Residence (in
Thousands)**

| Country of Normal Residence | Foreigner Others | |
|--------------------------------|------------------|------------|
| | Number | Percentage |
| United States of America | 528.32 | 8.00 |
| United Kingdom | 485.33 | 7.35 |
| Bangladesh | 390.44 | 5.91 |
| United Arab Emirates | 316.84 | 4.80 |
| Germany | 307.75 | 4.66 |
| France | 210.17 | 3.18 |
| Pakistan | 185.96 | 2.82 |
| Malaysia | 174.95 | 2.65 |
| Australia | 172.75 | 2.62 |
| Singapore | 160.95 | 2.44 |
| Thailand | 100.12 | 1.52 |
| Sri Lanka | 97.16 | 1.47 |
| Italy | 88.24 | 1.34 |
| China | 83.33 | 1.26 |
| Japan | 80.54 | 1.22 |
| Canada | 79.83 | 1.21 |
| Russia | 56.72 | 0.86 |
| Saudi Arabia | 34.59 | 0.52 |
| New Zealand | 27.93 | 0.42 |
| South Korea | 23.47 | 0.36 |
| Others | 932.99 | 14.13 |
| All Countries | 4538.39 | 68.72 |

Table 1(d). Estimated Number and Percentage Distribution of All Foreigners by Country of Normal Residence (in Thousands)

| Country of Normal Residence | All Foreigners | |
|-----------------------------|----------------|------------|
| | Number | Percentage |
| United States of America | 879.00 | 13.31 |
| United Kingdom | 603.31 | 9.14 |
| United Arab Emirates | 597.71 | 9.05 |
| Bangladesh | 434.03 | 6.57 |
| Malaysia | 413.69 | 6.26 |
| Germany | 358.18 | 5.42 |
| France | 273.57 | 4.14 |
| Singapore | 243.32 | 3.68 |
| China | 218.75 | 3.31 |
| Pakistan | 195.16 | 2.96 |
| Australia | 189.74 | 2.87 |
| Sri Lanka | 170.56 | 2.58 |
| Japan | 137.27 | 2.08 |
| Thailand | 128.46 | 1.95 |
| Russia | 114.25 | 1.73 |
| South Korea | 113.29 | 1.72 |
| Canada | 98.19 | 1.49 |
| Italy | 92.75 | 1.40 |
| Saudi Arabia | 91.99 | 1.39 |
| New Zealand | 90.52 | 1.37 |
| Others | 1160.16 | 17.58 |
| All Countries | 6603.90 | 100.00 |

**Table 2(a). Estimated Percentage Distribution of
NRI Visitors by Mode of Travel**

| Country of Normal Residence | NRI | |
|--------------------------------|-------|------|
| | Air | Land |
| United Arab Emirates | 3.56 | 0.00 |
| United States of America | 3.55 | 0.00 |
| Malaysia | 2.81 | 0.00 |
| China | 0.98 | 0.00 |
| Singapore | 0.91 | 0.00 |
| Saudi Arabia | 0.78 | 0.00 |
| United Kingdom | 0.73 | 0.00 |
| Japan | 0.65 | 0.00 |
| Sri Lanka | 0.24 | 0.00 |
| Australia | 0.16 | 0.00 |
| Thailand | 0.16 | 0.00 |
| Russia | 0.16 | 0.00 |
| Canada | 0.15 | 0.00 |
| France | 0.12 | 0.00 |
| New Zealand | 0.10 | 0.00 |
| Germany | 0.09 | 0.00 |
| Bangladesh | 0.04 | 0.03 |
| Italy | 0.03 | 0.00 |
| South Korea | 0.01 | 0.00 |
| Others | 2.13 | 0.00 |
| All Countries | 17.36 | 0.03 |

**Table 2(b). Estimated Percentage Distribution of
Foreigner PIO Visitors by Mode of Travel**

| Country of Normal Residence | Foreigner PIO | |
|--------------------------------|---------------|------|
| | Air | Land |
| United States of America | 1.76 | 0.00 |
| South Korea | 1.35 | 0.00 |
| China | 1.07 | 0.00 |
| United Kingdom | 1.05 | 0.00 |
| Sri Lanka | 0.87 | 0.00 |
| New Zealand | 0.85 | 0.00 |
| France | 0.84 | 0.00 |
| Malaysia | 0.81 | 0.00 |
| Russia | 0.71 | 0.00 |
| United Arab Emirates | 0.69 | 0.00 |
| Germany | 0.67 | 0.00 |
| Bangladesh | 0.16 | 0.44 |
| Singapore | 0.34 | 0.00 |
| Thailand | 0.27 | 0.00 |
| Japan | 0.21 | 0.00 |
| Pakistan | 0.10 | 0.04 |
| Canada | 0.13 | 0.00 |
| Australia | 0.10 | 0.00 |
| Saudi Arabia | 0.09 | 0.00 |
| Italy | 0.04 | 0.00 |
| Others | 1.30 | 0.00 |
| All Countries | 13.41 | 0.48 |

**Table 2(c). Estimated Percentage Distribution of
Foreigner Others Visitors by Mode of Travel**

| Country of Normal Residence | Foreigner Others | |
|--------------------------------|------------------|------|
| | Air | Land |
| United States of America | 7.99 | 0.02 |
| United Kingdom | 7.33 | 0.02 |
| Bangladesh | 0.75 | 5.16 |
| United Arab Emirates | 4.80 | 0.00 |
| Germany | 4.64 | 0.02 |
| France | 3.15 | 0.03 |
| Pakistan | 0.07 | 2.75 |
| Malaysia | 2.65 | 0.00 |
| Australia | 2.61 | 0.00 |
| Singapore | 2.44 | 0.00 |
| Thailand | 1.51 | 0.00 |
| Sri Lanka | 1.39 | 0.08 |
| Italy | 1.33 | 0.00 |
| China | 1.24 | 0.02 |
| Japan | 1.21 | 0.02 |
| Canada | 1.20 | 0.02 |
| Russia | 0.85 | 0.00 |
| Saudi Arabia | 0.52 | 0.00 |
| New Zealand | 0.42 | 0.00 |
| South Korea | 0.33 | 0.03 |
| Others | 13.92 | 0.20 |
| All Countries | 60.35 | 8.37 |

**Table 2(d). Estimated Percentage Distribution of
All Foreigners by Mode of Travel**

| | All Foreigners | |
|--------------------------------|----------------|------|
| Country of Normal Residence | Air | Land |
| United States of America | 13.30 | 0.02 |
| United Kingdom | 9.11 | 0.02 |
| United Arab Emirates | 9.05 | 0.00 |
| Bangladesh | 0.95 | 5.62 |
| Malaysia | 6.26 | 0.00 |
| Germany | 5.41 | 0.02 |
| France | 4.11 | 0.03 |
| Singapore | 3.68 | 0.00 |
| China | 3.29 | 0.02 |
| Pakistan | 0.17 | 2.79 |
| Australia | 2.87 | 0.00 |
| Sri Lanka | 2.50 | 0.08 |
| Japan | 2.07 | 0.02 |
| Thailand | 1.94 | 0.00 |
| Russia | 1.73 | 0.00 |
| South Korea | 1.69 | 0.03 |
| Canada | 1.47 | 0.02 |
| Italy | 1.40 | 0.00 |
| Saudi Arabia | 1.39 | 0.00 |
| New Zealand | 1.37 | 0.00 |
| Others | 17.37 | 0.20 |
| All Countries | 91.13 | 8.87 |

**Table 3(a). Estimated Percentage Distribution of
NRI Visitors by Gender**

| | NRI | |
|--------------------------------|--------|---------|
| Country of Normal Residence | % Male | %Female |
| United Arab Emirates | 3.05 | 0.51 |
| United States of America | 2.33 | 1.22 |
| Malaysia | 1.91 | 0.90 |
| China | 0.87 | 0.11 |
| Singapore | 0.73 | 0.18 |
| Saudi Arabia | 0.66 | 0.12 |
| United Kingdom | 0.51 | 0.22 |
| Japan | 0.61 | 0.04 |
| Sri Lanka | 0.20 | 0.04 |
| Australia | 0.12 | 0.04 |
| Russia | 0.15 | 0.01 |
| Canada | 0.13 | 0.03 |
| Thailand | 0.14 | 0.01 |
| France | 0.10 | 0.02 |
| Germany | 0.07 | 0.02 |
| New Zealand | 0.01 | 0.08 |
| Bangladesh | 0.06 | 0.01 |
| Italy | 0.01 | 0.02 |
| South Korea | 0.01 | 0.00 |
| Others | 1.46 | 0.68 |
| All Countries | 13.13 | 4.26 |

**Table 3(b). Estimated Percentage Distribution of
Foreigner PIO Visitors by Gender**

| Country of Normal Residence | Foreigner PIO | |
|--------------------------------|---------------|---------|
| | % Male | %Female |
| United States of America | 1.54 | 0.22 |
| South Korea | 1.33 | 0.01 |
| China | 0.26 | 0.82 |
| United Kingdom | 0.93 | 0.12 |
| Sri Lanka | 0.67 | 0.20 |
| New Zealand | 0.01 | 0.84 |
| France | 0.74 | 0.10 |
| Malaysia | 0.61 | 0.19 |
| Russia | 0.02 | 0.69 |
| United Arab Emirates | 0.55 | 0.15 |
| Germany | 0.08 | 0.59 |
| Bangladesh | 0.57 | 0.03 |
| Singapore | 0.25 | 0.09 |
| Thailand | 0.15 | 0.12 |
| Japan | 0.17 | 0.04 |
| Pakistan | 0.10 | 0.04 |
| Canada | 0.07 | 0.05 |
| Australia | 0.06 | 0.04 |
| Saudi Arabia | 0.07 | 0.01 |
| Italy | 0.03 | 0.01 |
| Others | 1.02 | 0.30 |
| All Countries | 9.23 | 4.66 |

**Table 3(c). Estimated Percentage Distribution of
Foreigner Others Visitors by Gender**

| | Foreigner Others | |
|--------------------------------|------------------|---------|
| Country of Normal Residence | % Male | %Female |
| United States of America | 5.45 | 2.55 |
| United Kingdom | 4.58 | 2.77 |
| United Arab Emirates | 3.99 | 0.81 |
| Bangladesh | 5.03 | 0.88 |
| Malaysia | 1.87 | 0.78 |
| Germany | 2.01 | 2.65 |
| France | 1.67 | 1.52 |
| Singapore | 1.70 | 0.74 |
| China | 0.95 | 0.31 |
| Pakistan | 2.10 | 0.71 |
| Australia | 1.48 | 1.14 |
| Sri Lanka | 1.04 | 0.43 |
| Japan | 0.89 | 0.33 |
| Thailand | 0.98 | 0.54 |
| Russia | 0.42 | 0.43 |
| South Korea | 0.27 | 0.08 |
| Canada | 0.72 | 0.49 |
| Italy | 1.05 | 0.28 |
| Saudi Arabia | 0.45 | 0.07 |
| New Zealand | 0.36 | 0.06 |
| Others | 9.32 | 4.82 |
| All Countries | 46.33 | 22.39 |

**Table 3(d). Estimated Percentage Distribution of
All Foreigners by Gender**

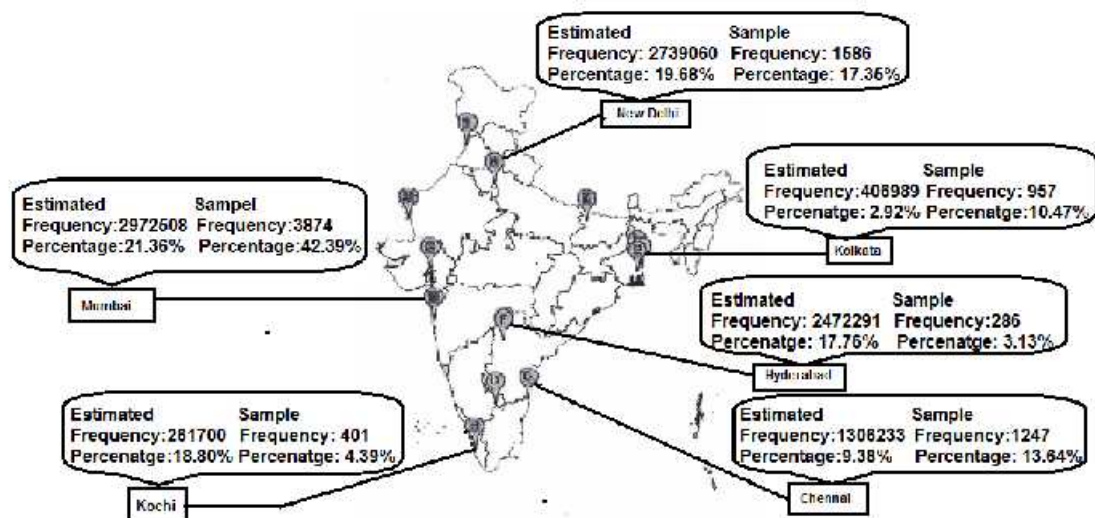
| | All Foreigners | |
|--------------------------------|----------------|---------|
| Country of Normal Residence | % Male | %Female |
| United States of America | 9.32 | 3.99 |
| United Kingdom | 6.02 | 3.12 |
| United Arab Emirates | 7.58 | 1.47 |
| Bangladesh | 5.65 | 0.92 |
| Malaysia | 4.39 | 1.88 |
| Germany | 2.16 | 3.26 |
| France | 2.51 | 1.63 |
| Singapore | 2.68 | 1.00 |
| China | 2.08 | 1.24 |
| Pakistan | 2.20 | 0.75 |
| Australia | 1.66 | 1.21 |
| Sri Lanka | 1.91 | 0.67 |
| Japan | 1.67 | 0.41 |
| Thailand | 1.27 | 0.68 |
| Russia | 0.60 | 1.13 |
| South Korea | 1.62 | 0.10 |
| Canada | 0.92 | 0.57 |
| Italy | 1.09 | 0.31 |
| Saudi Arabia | 1.19 | 0.20 |
| New Zealand | 0.38 | 0.99 |
| Others | 11.79 | 5.78 |
| All Countries | 68.69 | 31.31 |

**Table 4. Estimated Number of Visitors
by Age Group (in Thousands)**

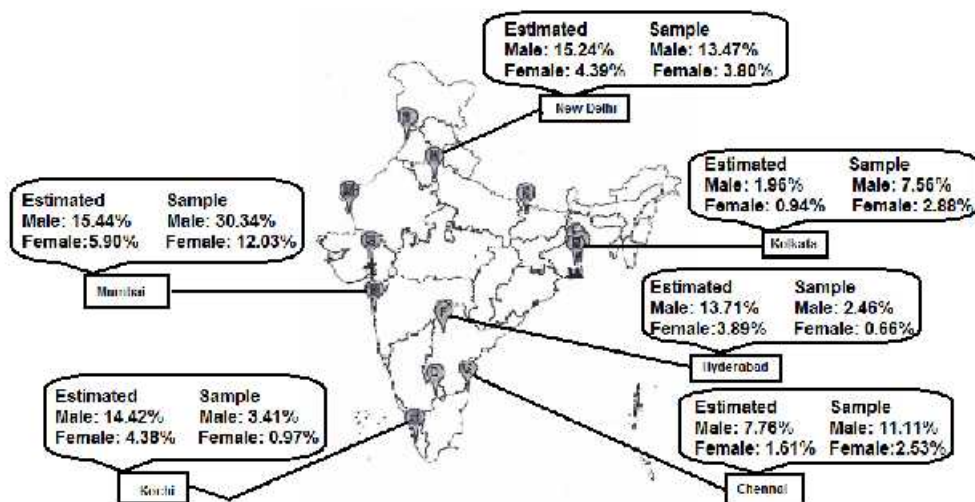
| Age Group* (in Year) | NRI | Foreigner PIO | Foreigner Others | Total |
|-------------------------|---------|------------------|---------------------|---------|
| 18-30 | 249.28 | 251.36 | 1200.12 | 1700.76 |
| 31-40 | 419.01 | 293.90 | 1481.15 | 2194.06 |
| 41-60 | 385.19 | 358.59 | 1657.38 | 2401.15 |
| 61-65 | 85.30 | 9.11 | 136.46 | 230.86 |
| Above 65 | 9.45 | 4.32 | 63.28 | 77.07 |
| All Visitors | 1148.23 | 917.28 | 4538.39 | 6603.90 |

*No passenger in the age group 0-17 years was interviewed and hence this age group is not included in Table 4.

*‘Running age’ is noted, i.e. current age equal to age last completed birth date (LBD) plus one.



Map 2. Spatial Statistics for Outbound Indians : Incidence values



Map 3: Spatial Statistics for Outbound Indians : Sex composition

Table 5. Estimated Percentage Distribution of Visitors by Marital Status

| Country of Normal Residence | NRI | | | Foreigner PIO | | | | |
|-----------------------------|---------------|-------------------|---------|---------------------|---------------|-------------------|---------|---------------------|
| | Never Married | Currently Married | Widowed | Divorced/ Separated | Never Married | Currently Married | Widowed | Divorced/ Separated |
| United States of America | 0.51 | 3.02 | 0.01 | 0.01 | 0.70 | 1.05 | 0.01 | 0.01 |
| United Kingdom | 0.10 | 0.60 | 0.00 | 0.03 | 0.13 | 0.91 | 0.00 | 0.01 |
| United Arab Emirates | 0.29 | 3.24 | 0.02 | 0.01 | 0.08 | 0.56 | 0.02 | 0.04 |
| Bangladesh | 0.01 | 0.06 | 0.00 | 0.00 | 0.16 | 0.43 | 0.00 | 0.00 |
| Malaysia | 0.12 | 2.01 | 0.01 | 0.67 | 0.18 | 0.61 | 0.01 | 0.00 |
| Germany | 0.02 | 0.07 | 0.00 | 0.00 | 0.04 | 0.62 | 0.01 | 0.01 |
| France | 0.03 | 0.08 | 0.00 | 0.02 | 0.03 | 0.80 | 0.00 | 0.01 |
| Singapore | 0.13 | 0.77 | 0.00 | 0.01 | 0.05 | 0.27 | 0.00 | 0.02 |
| China | 0.79 | 0.19 | 0.00 | 0.00 | 0.11 | 0.96 | 0.00 | 0.01 |
| Pakistan | 0.00 | 0.00 | 0.00 | 0.00 | 0.02 | 0.11 | 0.01 | 0.00 |
| Australia | 0.05 | 0.11 | 0.00 | 0.00 | 0.04 | 0.05 | 0.00 | 0.01 |
| Sri Lanka | 0.08 | 0.17 | 0.00 | 0.00 | 0.11 | 0.74 | 0.01 | 0.00 |
| Japan | 0.02 | 0.63 | 0.00 | 0.00 | 0.05 | 0.16 | 0.01 | 0.00 |
| Thailand | 0.01 | 0.14 | 0.00 | 0.00 | 0.03 | 0.22 | 0.00 | 0.01 |
| Russia | 0.01 | 0.01 | 0.00 | 0.14 | 0.02 | 0.68 | 0.00 | 0.00 |
| South Korea | 0.00 | 0.01 | 0.00 | 0.00 | 0.56 | 0.79 | 0.00 | 0.00 |
| Canada | 0.02 | 0.13 | 0.00 | 0.00 | 0.04 | 0.09 | 0.00 | 0.00 |
| Italy | 0.02 | 0.01 | 0.00 | 0.00 | 0.01 | 0.02 | 0.00 | 0.02 |
| Saudi Arabia | 0.19 | 0.58 | 0.00 | 0.00 | 0.03 | 0.06 | 0.00 | 0.00 |
| New Zealand | 0.00 | 0.10 | 0.00 | 0.00 | 0.00 | 0.84 | 0.00 | 0.00 |
| Others | 0.72 | 1.35 | 0.04 | 0.03 | 0.53 | 0.74 | 0.01 | 0.03 |
| All Countries | 3.13 | 13.26 | 0.08 | 0.91 | 2.90 | 10.71 | 0.09 | 0.19 |

Table 5.(Contd.)Estimated Percentage Distribution of Visitors by Marital Status

| Country of Normal Residence | Foreigner Others | | | Divorced/ Separated | Total | | |
|--------------------------------|------------------|----------------------|---------|------------------------|------------------|----------------------|---------|
| | Never Married | Currently Married | Widowed | | Never Married | Currently Married | Widowed |
| United States of America | 1.95 | 4.35 | 0.22 | 1.48 | 3.15 | 8.41 | 0.24 |
| United Kingdom | 2.19 | 4.73 | 0.11 | 0.32 | 2.43 | 6.23 | 0.11 |
| United Arab Emirates | 0.74 | 3.90 | 0.09 | 0.07 | 1.11 | 7.70 | 0.12 |
| Bangladesh | 1.11 | 4.74 | 0.05 | 0.01 | 1.28 | 5.23 | 0.05 |
| Malaysia | 0.50 | 2.08 | 0.03 | 0.04 | 0.81 | 4.70 | 0.05 |
| Germany | 0.96 | 3.39 | 0.12 | 0.19 | 1.02 | 4.08 | 0.12 |
| France | 1.12 | 1.85 | 0.06 | 0.16 | 1.17 | 2.73 | 0.06 |
| Singapore | 0.55 | 1.78 | 0.02 | 0.09 | 0.73 | 2.82 | 0.02 |
| China | 0.31 | 0.91 | 0.02 | 0.01 | 1.21 | 2.05 | 0.03 |
| Pakistan | 0.51 | 2.27 | 0.03 | 0.00 | 0.53 | 2.38 | 0.05 |
| Australia | 0.88 | 1.63 | 0.04 | 0.06 | 0.97 | 1.79 | 0.05 |
| Sri Lanka | 0.25 | 1.12 | 0.07 | 0.02 | 0.44 | 2.03 | 0.08 |
| Japan | 0.50 | 0.71 | 0.00 | 0.01 | 0.57 | 1.49 | 0.01 |
| Thailand | 0.49 | 0.99 | 0.02 | 0.03 | 0.54 | 1.35 | 0.02 |
| Russia | 0.36 | 0.44 | 0.01 | 0.04 | 0.39 | 1.14 | 0.01 |
| South Korea | 0.10 | 0.25 | 0.00 | 0.01 | 0.67 | 1.04 | 0.00 |
| Canada | 0.44 | 0.68 | 0.01 | 0.08 | 0.50 | 0.89 | 0.01 |
| Italy | 0.22 | 0.52 | 0.04 | 0.56 | 0.24 | 0.55 | 0.04 |
| Saudi Arabia | 0.08 | 0.45 | 0.00 | 0.00 | 0.30 | 1.09 | 0.00 |
| New Zealand | 0.08 | 0.34 | 0.01 | 0.00 | 0.08 | 1.28 | 0.01 |
| Others | 4.03 | 9.27 | 0.20 | 0.63 | 5.28 | 11.36 | 0.24 |
| All Countries | 17.37 | 46.39 | 1.16 | 3.80 | 23.40 | 70.36 | 1.33 |
| | | | | | | | 4.91 |

**Table 6. Estimated Percentage Distribution
of Visitors by Education Level**

| Educational Status | NRI | Foreigner PIO | Foreigner Others | Total |
|------------------------|-------|---------------|------------------|--------|
| Illiterate | 0.02 | 0.05 | 0.84 | 0.90 |
| Below Primary | 0.02 | 0.09 | 0.50 | 0.60 |
| Primary | 0.02 | 0.03 | 0.78 | 0.83 |
| Middle | 0.04 | 0.02 | 1.42 | 1.48 |
| Secondary | 0.09 | 0.33 | 1.86 | 2.28 |
| Higher Secondary | 1.63 | 1.87 | 6.46 | 9.96 |
| Graduate | 8.36 | 7.86 | 34.48 | 50.69 |
| Postgraduate and above | 6.76 | 3.47 | 21.21 | 31.44 |
| Others | 0.46 | 0.17 | 1.18 | 1.80 |
| Total | 17.39 | 13.89 | 68.72 | 100.00 |

**Table 7. Estimated Percentage Distribution
of Visitors by Occupation**

| Occupation | NRI | Foreigner PIO | Foreigner Others | Total |
|---------------------------------|-------|---------------|------------------|--------|
| Industrialist/Trader/Shop Owner | 2.01 | 1.92 | 5.43 | 9.36 |
| Self Employed Professional | 6.13 | 3.33 | 20.77 | 30.22 |
| Government Service | 0.78 | 1.72 | 2.46 | 4.96 |
| Private Service | 3.29 | 1.42 | 13.74 | 18.46 |
| Student/Researcher | 1.01 | 2.35 | 5.93 | 9.30 |
| Business Person | 1.84 | 1.06 | 10.48 | 13.38 |
| Agriculturist | 0.78 | 0.16 | 1.71 | 2.65 |
| Housewife | 0.92 | 1.35 | 3.25 | 5.52 |
| Others | 0.63 | 0.57 | 4.95 | 6.15 |
| All Visitors | 17.39 | 13.89 | 68.72 | 100.00 |

**Table 8. Estimated Percentage Distribution
of Visitors by Household Income Group**

| Income Group | NRI | Foreigner PIO | Foreigner Others | Total |
|--------------|-------|---------------|------------------|--------|
| LIG | 0.22 | 0.28 | 3.10 | 3.61 |
| MIG | 13.88 | 11.81 | 44.06 | 69.75 |
| HIG | 3.29 | 1.80 | 21.56 | 26.65 |
| Total | 17.39 | 13.89 | 68.72 | 100.00 |

2. Travel Pattern

Table 9 gives estimated percentage distribution of visitors by port of entry in India. Delhi airport was the most preferred port of entry for visitors with 32.60 % of them entering India through it. For ‘Foreigner others’, Mumbai airport was the most preferred port of entry while most preferred port of entry for ‘NRI’ and ‘Foreigner PIO’ was Delhi airport.

Table 10 gives estimated percentage distribution of visitors by travel pattern. It is seen that 57.66 % of the visitors traveled individually while 24.12 % traveled ‘with family’ and 18.21 % traveled in group.

Table 11 gives estimated percentage distribution of visitors by number of accompanying family persons. It shows that 75.89 % of the visitors traveling with ‘Family’ traveled only with one companion. The percentage of visitors traveling with ‘Family’ decreases with increase in number of accompanying persons.

Table 12(a),(b),(c),(d) give estimated percentage distributions with purpose of visit by age and cross classified with respect to type of visitors. For each purpose, the maximum percentage (in terms of visitors) is presented in bold.

Table 13 gives estimated number (in thousand) and average duration of stay (in days) at last place of night halt (LPNH). The estimated average duration of stay in India was 11 days approximately.

Table 14 gives estimated percentage distribution of visitors by number of previous visits. It shows that majority of the visitors (68.72 %) came to India for the first time while for 19.61 % of visitors it was the second visit to India.

Table 15 gives estimated percentage propensity of visitors availing package tours. It shows that visitors from Germany availed package tours most among all package travelers. Overall, among all the visitors, around 7.67 % of visitors traveled on package.

Table 9. Estimated Number(in Thousand) and Percentage Distribution of Visitors by Port of Entry in India

| Port of Entry | NRI | | Foreigner PIO | | Foreigner Others | | Total | |
|--------------------|---------|------------|---------------|------------|------------------|------------|---------|------------|
| | Number | Percentage | Number | Percentage | Number | Percentage | Number | Percentage |
| Delhi Airport | 443.48 | 6.72 | 584.78 | 8.85 | 1124.74 | 17.03 | 2153.00 | 32.60 |
| Mumbai Airport | 39.09 | 0.59 | 57.80 | 0.88 | 1293.43 | 19.59 | 1390.32 | 21.05 |
| Hyderabad Airport | 344.50 | 5.22 | 70.55 | 1.07 | 477.15 | 7.23 | 892.19 | 13.51 |
| Chennai Airport | 135.34 | 2.05 | 85.88 | 1.30 | 263.75 | 3.99 | 484.97 | 7.34 |
| Kolkata Airport | 57.31 | 0.87 | 33.76 | 0.51 | 257.08 | 3.89 | 348.15 | 5.27 |
| Bangalore Airport | 41.93 | 0.63 | 24.89 | 0.38 | 242.98 | 3.68 | 309.81 | 4.69 |
| Haridaspur Land | 2.20 | 0.03 | 16.26 | 0.25 | 267.07 | 4.04 | 285.53 | 4.32 |
| Ahmedabad Airport | 15.75 | 0.24 | 17.86 | 0.27 | 148.92 | 2.25 | 182.53 | 2.76 |
| Munabao Land | 0.00 | 0.00 | 0.00 | 0.00 | 173.62 | 2.63 | 173.62 | 2.63 |
| Kochi Airport | 53.77 | 0.81 | 3.59 | 0.05 | 98.93 | 1.50 | 156.29 | 2.37 |
| Ghojadanga Land | 0.00 | 0.00 | 13.17 | 0.20 | 115.11 | 1.74 | 128.28 | 1.94 |
| Raxual Land | 8.09 | 0.12 | 0.82 | 0.01 | 11.26 | 0.17 | 20.17 | 0.31 |
| Amritsar Airport | 2.35 | 0.04 | 0.00 | 0.00 | 14.23 | 0.22 | 16.59 | 0.25 |
| Attari Rail Land | 0.00 | 0.00 | 2.76 | 0.04 | 9.51 | 0.14 | 12.27 | 0.19 |
| Port Blair Sea | 0.14 | 0.00 | 0.27 | 0.00 | 6.92 | 0.10 | 7.33 | 0.11 |
| Dabolim Airport | 1.01 | 0.02 | 0.16 | 0.00 | 4.42 | 0.07 | 5.59 | 0.08 |
| Sonauli Land | 0.00 | 0.00 | 0.00 | 0.00 | 2.43 | 0.04 | 2.43 | 0.04 |
| Jaipur Airport | 0.00 | 0.00 | 0.11 | 0.00 | 1.78 | 0.03 | 1.89 | 0.03 |
| Trivandrum Airport | 0.56 | 0.01 | 0.00 | 0.00 | 1.30 | 0.02 | 1.86 | 0.03 |
| Others | 2.72 | 0.04 | 4.62 | 0.07 | 23.77 | 0.36 | 31.10 | 0.47 |
| All Ports | 1148.23 | 17.39 | 917.28 | 13.89 | 4538.39 | 68.72 | 6603.90 | 100.00 |

Table 10. Estimated Percentage Distribution of Visitors by Travel Pattern

| Country of Normal Residence | NRI | | | Foreigner PIO | | | Foreigner Others | | |
|-----------------------------|------------|--------|-------|---------------|--------|-------|------------------|--------|-------|
| | Individual | Family | Group | Individual | Family | Group | Individual | Family | Group |
| United States of America | 1.78 | 1.74 | 0.03 | 0.34 | 0.12 | 1.30 | 4.90 | 1.26 | 1.85 |
| United Kingdom | 0.55 | 0.17 | 0.02 | 0.94 | 0.08 | 0.04 | 4.71 | 1.33 | 1.31 |
| United Arab Emirates | 2.68 | 0.83 | 0.05 | 0.49 | 0.15 | 0.05 | 3.02 | 1.50 | 0.27 |
| Bangladesh | 0.03 | 0.03 | 0.00 | 0.34 | 0.26 | 0.00 | 3.79 | 1.78 | 0.34 |
| Malaysia | 1.34 | 1.44 | 0.03 | 0.50 | 0.25 | 0.06 | 1.65 | 0.72 | 0.28 |
| Germany | 0.05 | 0.03 | 0.01 | 0.07 | 0.58 | 0.02 | 2.29 | 0.46 | 1.92 |
| France | 0.08 | 0.04 | 0.00 | 0.73 | 0.08 | 0.03 | 1.86 | 0.76 | 0.56 |
| Singapore | 0.55 | 0.33 | 0.03 | 0.19 | 0.09 | 0.06 | 1.61 | 0.43 | 0.41 |
| China | 0.10 | 0.10 | 0.78 | 0.20 | 0.04 | 0.84 | 0.91 | 0.16 | 0.19 |
| Pakistan | 0.00 | 0.00 | 0.00 | 0.08 | 0.04 | 0.02 | 0.78 | 2.03 | 0.01 |
| Australia | 0.13 | 0.02 | 0.01 | 0.07 | 0.01 | 0.02 | 1.21 | 0.78 | 0.63 |
| Sri Lanka | 0.17 | 0.05 | 0.02 | 0.39 | 0.43 | 0.06 | 0.92 | 0.28 | 0.27 |
| Japan | 0.06 | 0.02 | 0.56 | 0.17 | 0.01 | 0.03 | 0.92 | 0.14 | 0.16 |
| Thailand | 0.13 | 0.02 | 0.00 | 0.13 | 0.11 | 0.03 | 1.06 | 0.22 | 0.23 |
| Russia | 0.15 | 0.01 | 0.01 | 0.69 | 0.00 | 0.01 | 0.58 | 0.09 | 0.19 |
| South Korea | 0.01 | 0.00 | 0.00 | 0.58 | 0.76 | 0.02 | 0.26 | 0.04 | 0.05 |
| Canada | 0.09 | 0.05 | 0.01 | 0.10 | 0.02 | 0.01 | 0.68 | 0.31 | 0.22 |
| Italy | 0.02 | 0.01 | 0.00 | 0.03 | 0.00 | 0.00 | 0.50 | 0.09 | 0.74 |
| Saudi Arabia | 0.54 | 0.22 | 0.02 | 0.07 | 0.01 | 0.01 | 0.32 | 0.18 | 0.02 |
| New Zealand | 0.01 | 0.09 | 0.00 | 0.09 | 0.00 | 0.75 | 0.25 | 0.12 | 0.05 |
| Others | 1.36 | 0.70 | 0.08 | 0.85 | 0.21 | 0.25 | 8.59 | 2.29 | 3.25 |
| All Countries | 9.82 | 5.91 | 1.66 | 7.03 | 3.24 | 3.61 | 40.82 | 14.96 | 12.94 |

**Table 10.(Contd.)Estimated Percentage Distribution
of Visitors by Travel Pattern**

| Country of Normal Residence | Total | | |
|--------------------------------|------------|--------|-------|
| | Individual | Family | Group |
| United States of America | 7.02 | 3.11 | 3.18 |
| United Kingdom | 6.19 | 1.58 | 1.36 |
| United Arab Emirates | 6.19 | 2.49 | 0.37 |
| Bangladesh | 4.16 | 2.06 | 0.35 |
| Malaysia | 3.49 | 2.41 | 0.37 |
| Germany | 2.40 | 1.07 | 1.95 |
| France | 2.67 | 0.88 | 0.59 |
| Singapore | 2.35 | 0.84 | 0.49 |
| China | 1.21 | 0.30 | 1.80 |
| Pakistan | 0.85 | 2.07 | 0.03 |
| Australia | 1.41 | 0.81 | 0.66 |
| Sri Lanka | 1.47 | 0.76 | 0.35 |
| Japan | 1.15 | 0.17 | 0.76 |
| Thailand | 1.32 | 0.36 | 0.27 |
| Russia | 1.42 | 0.10 | 0.21 |
| South Korea | 0.85 | 0.80 | 0.06 |
| Canada | 0.88 | 0.38 | 0.23 |
| Italy | 0.55 | 0.10 | 0.75 |
| Saudi Arabia | 0.93 | 0.41 | 0.05 |
| New Zealand | 0.35 | 0.22 | 0.80 |
| Others | 10.80 | 3.20 | 3.58 |
| All Countries | 57.66 | 24.12 | 18.21 |

Table 11. Estimated Percentage Distribution of Visitors by Family Persons

| Family Persons | NRI | Foreigner PIO | Foreigner Others | Total |
|----------------|-------|------------------|---------------------|--------|
| 1 | 11.48 | 10.64 | 53.77 | 75.89 |
| 2 | 2.72 | 1.87 | 8.2 | 12.79 |
| 3 | 1.66 | 0.43 | 2.86 | 4.95 |
| 4 | 1.00 | 0.28 | 2.19 | 3.47 |
| 5 | 0.23 | 0.59 | 0.65 | 1.47 |
| 6 | 0.12 | 0.04 | 0.25 | 0.41 |
| 7 | 0.17 | 0.00 | 0.69 | 0.86 |
| 8 | 0.00 | 0.00 | 0.11 | 0.11 |
| 9 | 0.00 | 0.01 | 0.00 | 0.01 |
| 10 | 0.01 | 0.00 | 0.00 | 0.01 |
| More than 10 | 0.00 | 0.03 | 0.00 | 0.03 |
| Total | 17.39 | 13.89 | 68.72 | 100.00 |

Table 12(a). Estimated Percentage Distribution of NRI Visitors with Purpose of Visit by Age Group

| NRI | | | | | | |
|-------------------------|------------------|-------------------------------------|-------------|-------------------------|-----------------------|-------------------|
| Age Group (in Years) | Purpose of Visit | | | | | |
| | Business | Holidaying Leisure Recreation | Social | Religious Activities | Education Training | Health Medical |
| 18-30 | 0.27 | 1.58 | 1.34 | 0.15 | 0.12 | 0.07 |
| 31-40 | 0.73 | 1.35 | 3.12 | 0.15 | 0.18 | 0.09 |
| 41-60 | 0.56 | 2.31 | 2.59 | 0.12 | 0.02 | 0.07 |
| 61-65 | 0.01 | 1.18 | 0.06 | 0.00 | 0.00 | 0.00 |
| Above 65 | 0.02 | 0.07 | 0.05 | 0.00 | 0.00 | 0.00 |
| Total | 1.59 | 6.49 | 7.16 | 0.42 | 0.32 | 0.23 |

Table 12(a)(Contd.). Estimated Percentage Distribution of NRI Visitors with Purpose of Visit by Age Group

| NRI | | | | | | |
|--------------------------|------------------|-----------------|---------------------------------|---------------------|-------------|-------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Shopping | Games Sports | Job on Foreign Deputation | Invited by India | Others | Total |
| 18-30 | 0.00 | 0.01 | 0.09 | 0.05 | 0.09 | 3.77 |
| 31-40 | 0.00 | 0.06 | 0.03 | 0.60 | 0.04 | 6.36 |
| 41-60 | 0.01 | 0.00 | 0.02 | 0.03 | 0.10 | 5.83 |
| 61-65 | 0.00 | 0.01 | 0.00 | 0.00 | 0.02 | 1.29 |
| Above 65 | 0.00 | 0.00 | 0.00 | 0.00 | 0.02 | 0.14 |
| Total | 0.01 | 0.08 | 0.14 | 0.68 | 0.27 | 17.39 |

Table 12(b). Estimated Percentage Distribution of Foreigner PIO Visitors with Purpose of Visit by Age Group

| Foreigner PIO | | | | | | |
|-------------------------|------------------|-------------------------------------|-------------|-------------------------|-----------------------|-------------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Business | Holidaying Leisure Recreation | Social | Religious Activities | Education Training | Health Medical |
| 18-30 | 0.37 | 1.93 | 0.29 | 0.09 | 0.94 | 0.10 |
| 31-40 | 0.75 | 1.36 | 0.45 | 0.19 | 0.04 | 0.09 |
| 41-60 | 1.28 | 1.66 | 0.60 | 0.10 | 0.85 | 0.15 |
| 61-65 | 0.04 | 0.02 | 0.02 | 0.08 | 0.00 | 0.00 |
| Above 65 | 0.00 | 0.03 | 0.02 | 0.00 | 0.00 | 0.00 |
| Total | 2.44 | 5.00 | 1.38 | 0.46 | 1.83 | 0.34 |

Table 12(b)(Contd.). Estimated Percentage Distribution of Foreigner PIO Visitors with Purpose of Visit by Age Group

| Foreigner PIO | | | | | | |
|--------------------------|------------------|-----------------|---------------------------------|---------------------|-------------|-------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Shopping | Games Sports | Job on Foreign Deputation | Invited by India | Others | Total |
| 18-30 | 0.00 | 0.02 | 0.02 | 0.03 | 0.04 | 3.81 |
| 31-40 | 0.02 | 0.02 | 0.05 | 1.46 | 0.01 | 4.45 |
| 41-60 | 0.01 | 0.01 | 0.03 | 0.70 | 0.03 | 5.43 |
| 61-65 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.14 |
| Above 65 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.06 |
| Total | 0.03 | 0.05 | 0.10 | 2.19 | 0.08 | 13.89 |

Table 12(c). Estimated Percentage Distribution of Foreigner Others Visitors with Purpose of Visit by Age Group

| Foreigner Others | | | | | | |
|-------------------------|------------------|-------------------------------------|-------------|-------------------------|-----------------------|-------------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Business | Holidaying Leisure Recreation | Social | Religious Activities | Education Training | Health Medical |
| 18-30 | 3.54 | 7.89 | 2.19 | 0.64 | 1.74 | 0.93 |
| 31-40 | 7.44 | 8.81 | 2.99 | 0.62 | 0.61 | 1.00 |
| 41-60 | 9.97 | 7.59 | 3.49 | 0.96 | 0.24 | 2.04 |
| 61-65 | 0.31 | 0.77 | 0.39 | 0.23 | 0.01 | 0.18 |
| Above 65 | 0.10 | 0.23 | 0.33 | 0.10 | 0.01 | 0.13 |
| Total | 21.36 | 25.29 | 9.39 | 2.55 | 2.61 | 4.28 |

Table 12(c)(Contd.). Estimated Percentage Distribution of Foreigner Others Visitors with Purpose of Visit by Age Group

| Foreigner Others | | | | | | |
|--------------------------|------------------|-----------------|---------------------------------|---------------------|-------------|--------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Shopping | Games Sports | Job on Foreign Deputation | Invited by India | Others | Total |
| 18-30 | 0.05 | 0.13 | 0.53 | 0.23 | 0.30 | 18.17 |
| 31-40 | 0.05 | 0.07 | 0.34 | 0.27 | 0.26 | 22.43 |
| 41-60 | 0.04 | 0.03 | 0.25 | 0.31 | 0.17 | 25.10 |
| 61-65 | 0.00 | 0.00 | 0.03 | 0.03 | 0.11 | 2.06 |
| Above 65 | 0.00 | 0.00 | 0.00 | 0.01 | 0.03 | 0.96 |
| Total | 0.14 | 0.23 | 1.15 | 0.85 | 0.87 | 68.72 |

Table 12(d). Estimated Percentage Distribution of All Foreigners with Purpose of Visit by Age Group

| All Foreigners | | | | | | |
|-------------------------|------------------|-------------------------------------|-------------|-------------------------|-----------------------|-------------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Business | Holidaying Leisure Recreation | Social | Religious Activities | Education Training | Health Medical |
| 18-30 | 4.18 | 11.40 | 3.82 | 0.88 | 2.80 | 1.09 |
| 31-40 | 8.92 | 11.51 | 6.56 | 0.96 | 0.83 | 1.17 |
| 41-60 | 11.81 | 11.56 | 6.68 | 1.19 | 1.11 | 2.25 |
| 61-65 | 0.35 | 1.97 | 0.48 | 0.30 | 0.01 | 0.19 |
| Above 65 | 0.12 | 0.35 | 0.38 | 0.11 | 0.01 | 0.14 |
| Total | 25.38 | 36.79 | 17.92 | 3.44 | 4.76 | 4.84 |

| All Foreigners | | | | | | |
|--------------------------|------------------|-----------------|---------------------------------|---------------------|-------------|--------------|
| | Purpose of Visit | | | | | |
| Age Group (in Years) | Shopping | Games Sports | Job on Foreign Deputation | Invited by India | Others | Total |
| 18-30 | 0.06 | 0.17 | 0.63 | 0.31 | 0.42 | 25.75 |
| 31-40 | 0.08 | 0.15 | 0.42 | 2.32 | 0.30 | 33.22 |
| 41-60 | 0.05 | 0.04 | 0.31 | 1.05 | 0.31 | 36.36 |
| 61-65 | 0.00 | 0.01 | 0.03 | 0.03 | 0.14 | 3.50 |
| Above 65 | 0.00 | 0.00 | 0.00 | 0.01 | 0.05 | 1.17 |
| Total | 0.19 | 0.37 | 1.39 | 3.72 | 1.22 | 100.00 |

Table 13. Estimated Number (in Thousand) and Average Duration of Stay (in Days) at Last Place of Night Halt (LPNH)

| LPNH | NRI | | Foreigner PIO | |
|-----------------|---------|--------------------------|---------------|--------------------------|
| | Number | Average Duration of Stay | Number | Average Duration of Stay |
| New Delhi(DL) | 200.89 | 7.68 | 211.46 | 6.35 |
| Mumbai(MH) | 34.32 | 8.08 | 37.38 | 13.01 |
| Hyderabad(AP) | 267.92 | 17.36 | 32.51 | 15.24 |
| Bengaluru(KA) | 48.77 | 9.66 | 66.25 | 7.67 |
| Chennai(TN) | 140.05 | 23.31 | 69.03 | 13.72 |
| Kolkata(WB) | 11.02 | 12.16 | 21.81 | 6.89 |
| Kochi(KL) | 137.45 | 10.14 | 29.70 | 7.81 |
| Ahmedabad(GJ) | 14.28 | 8.19 | 35.20 | 10.81 |
| Gurgaon(HR) | 4.39 | 9.51 | 91.13 | 17.52 |
| North 24Pgs(WB) | 0.67 | 5.80 | 13.48 | 15.81 |
| Jaipur(RJ) | 76.81 | 2.03 | 12.29 | 2.23 |
| Amritsar(PB) | 50.51 | 8.00 | 51.99 | 3.22 |
| Panaji(GA) | 1.05 | 5.24 | 3.41 | 17.00 |
| Agra(UP) | 0.32 | 5.21 | 51.25 | 1.06 |
| Chandigarh | 10.09 | 6.33 | 47.95 | 5.63 |
| Udaipur(RJ) | 36.07 | 1.00 | 38.18 | 1.26 |
| Jodhpur(RJ) | 0.09 | 4.00 | 0.10 | 2.91 |
| Pune(MH) | 2.42 | 15.85 | 1.74 | 13.78 |
| Shimla(HP) | 0.04 | 8.00 | 36.87 | 5.99 |
| Lucknow(UP) | 36.85 | 5.15 | 0.62 | 1.62 |
| Others | 47.11 | 3.41 | 31.84 | 3.05 |
| All Places | 1121.09 | 11.90 | 884.21 | 8.41 |

Table 13.(Contd.)Estimated Number (in Thousand) and Average Duration of Stay (in Days) at Last Place of Night Halt (LPNH)

| LPNH | Foreigner Others | | Total | |
|-----------------|------------------|--------------------------|---------|--------------------------|
| | Number | Average Duration of Stay | Number | Average Duration of Stay |
| New Delhi(DL) | 751.01 | 7.01 | 1163.36 | 7.01 |
| Mumbai(MH) | 997.74 | 8.18 | 1069.44 | 8.35 |
| Hyderabad(AP) | 427.71 | 16.33 | 728.14 | 16.66 |
| Bengaluru(KA) | 322.81 | 9.48 | 437.82 | 9.23 |
| Chennai(TN) | 218.50 | 12.40 | 427.58 | 16.19 |
| Kolkata(WB) | 370.58 | 8.55 | 403.40 | 8.56 |
| Kochi(KL) | 211.76 | 7.25 | 378.90 | 8.34 |
| Ahmedabad(GJ) | 185.49 | 10.03 | 234.97 | 10.03 |
| Gurgaon(HR) | 111.86 | 7.25 | 207.38 | 11.81 |
| North 24Pgs(WB) | 171.43 | 13.19 | 185.58 | 13.36 |
| Jaipur(RJ) | 54.08 | 5.20 | 143.18 | 3.25 |
| Amritsar(PB) | 16.85 | 5.83 | 119.36 | 5.61 |
| Panaji(GA) | 110.49 | 8.21 | 114.95 | 8.45 |
| Agra(UP) | 56.80 | 1.85 | 108.36 | 1.48 |
| Chandigarh | 42.80 | 37.79 | 100.84 | 19.35 |
| Udaipur(RJ) | 22.42 | 5.95 | 96.67 | 2.25 |
| Jodhpur(RJ) | 96.36 | 56.91 | 96.55 | 56.81 |
| Pune(MH) | 53.91 | 11.00 | 58.07 | 11.28 |
| Shimla(HP) | 13.18 | 3.12 | 50.09 | 5.24 |
| Lucknow(UP) | 11.66 | 12.74 | 49.12 | 6.91 |
| Others | 257.64 | 9.02 | 336.60 | 10.52 |
| All Places | 4505.07 | 10.78 | 6510.37 | 10.65 |

**Table 14. Estimated Percentage Distribution
of Visitors by Number of Previous Visits**

| No of Visits | NRI | Foreigner PIO | Foreigner Others | Total |
|---------------------------------|-------|------------------|---------------------|--------|
| Not Visited Earlier | 9.96 | 8.46 | 50.30 | 68.72 |
| Visited Once | 4.34 | 2.79 | 12.49 | 19.61 |
| Visited Twice | 1.73 | 1.69 | 3.62 | 7.04 |
| Visited Thrice | 1.06 | 0.10 | 1.13 | 2.30 |
| Visited Four Times | 0.13 | 0.80 | 0.45 | 1.38 |
| Visited Five Times | 0.05 | 0.01 | 0.20 | 0.26 |
| Visited More Than Five Times | 0.12 | 0.04 | 0.53 | 0.69 |
| Total | 17.39 | 13.89 | 68.72 | 100.00 |

**Table 15. Estimated Percentage Propensity of Visitors
Availing Package Tours by Country of Normal Residence**

| Country of Normal Residence | NRI | Foreigner PIO | Foreigner Others | Total |
|--------------------------------|------|------------------|---------------------|-------|
| Germany | 0.00 | 0.55 | 0.55 | 1.10 |
| United Kingdom | 0.22 | 0.01 | 0.58 | 0.81 |
| United States of America | 0.04 | 0.03 | 0.65 | 0.72 |
| Italy | 0.00 | 0.00 | 0.59 | 0.59 |
| United Arab Emirates | 0.05 | 0.07 | 0.35 | 0.46 |
| Thailand | 0.00 | 0.09 | 0.28 | 0.37 |
| France | 0.00 | 0.01 | 0.34 | 0.35 |
| Iran | 0.00 | 0.00 | 0.26 | 0.26 |
| Singapore | 0.00 | 0.01 | 0.25 | 0.26 |
| Sri Lanka | 0.01 | 0.01 | 0.20 | 0.23 |
| Australia | 0.00 | 0.01 | 0.22 | 0.23 |
| Malaysia | 0.00 | 0.04 | 0.18 | 0.22 |
| Japan | 0.00 | 0.03 | 0.15 | 0.18 |
| Switzerland | 0.00 | 0.00 | 0.16 | 0.16 |
| Belgium | 0.00 | 0.00 | 0.15 | 0.15 |
| Canada | 0.00 | 0.01 | 0.13 | 0.14 |
| Bangladesh | 0.00 | 0.07 | 0.03 | 0.10 |
| Saudi Arabia | 0.06 | 0.00 | 0.03 | 0.08 |
| Mauritius | 0.00 | 0.00 | 0.08 | 0.08 |
| Netherlands | 0.00 | 0.01 | 0.07 | 0.08 |
| Others | 0.04 | 0.05 | 1.01 | 1.10 |
| All Countries | 0.43 | 1.00 | 6.24 | 7.67 |

3. Expenditure Details

Table 16 gives percentage distribution of visitors by type of within India package tour availed and average cost by type of package (in Lakh). It shows that the most availed within India package type was 'Travel,Food,Accommodation,' availed by 51.36 % of visitors at an average cost of Rs. 12,581.

Table 17(a),(b),(c) and (d) give estimated average cost(in Million INR) and duration of stay (in Day) by country of normal residence for NRI,Foreigner PIO,Foreigner Others and All Tourists for package travelers respectively.It is seen that for visitors traveling to India on package tour, the average duration of stay was 20 days approximately at an average cost of Rs. 0.137 million.

Table 18(a),(b),(c) and (d) give estimated average cost(in Million INR) and duration of stay (in Day) by country of normal residence for NRI,Foreigner PIO,Foreigner Others and All Tourists for package travelers respectively. It is seen that for visitors traveling to India without a package, the average duration of stay was 19 days approximately at an average cost of Rs. 0.093 million.

Table 19 gives estimated component - wise break - up of package cost for 'NRI' (average cost in INR , other components in percentage of average cost). It shows that 'NRI' spent on an average Rs.0.071 million on package for traveling to India, the highest average cost among 'NRI' package travelers being Rs. 0.169 million for 'NRI's from USA.

Table 20 gives estimated component - wise break - up of package cost for 'Foreigner PIO' (average cost in INR , other components in percentage of average cost). It shows that 'Foreigner PIO' spent on an average Rs. 0.098 million on package for traveling to India, the highest average cost being Rs. 0.373 million for those coming from UK followed by Rs. 0.348 million for those from Spain.

Table 21 gives estimated component - wise break - up of package cost for 'Foreigner others' (average cost in INR , other components in percentage of average cost). It is seen that 'Foreigner others' spent on an average Rs. 0.145 million on package for traveling to India, the highest average cost being Rs. 0.470 million for those from Bahamas.Among the remaining "Important Countries" which are important source market of India,'Foreigner others' coming from Spain spent maximum (Rs. 0.208 million) average cost on package for traveling to India,followed by Rs. 0.182 million for those coming from UK.

Table 22 gives estimated component-wise break-up of package cost for all tourists (average cost in INR ,other components in percentage of average cost).It shows that package travelers spent on an average Rs. 0.137 million on package for traveling to India, the highest average cost being Rs. 0.470 million for those from Bahamas.Among the remaining "Important Countries" which are important source market of India, all tourists coming from Switzerland spent maximum (Rs. 0.111 million) average cost on package for traveling to India,followed by Rs. 0.107 million for those coming from Australia.

Table 23 gives estimated average expenditure of visitors availing within India package (in INR). It shows that the average cost of within India package was Rs. 40597, the highest Rs. 45272 being for 'NRI' followed by Rs. 43142 for 'Foreigner others'. For non-package items the average expenditure was Rs. 61715, the highest Rs. 92548 being for 'Foreigner others' followed by Rs. 59156 for 'NRI'.

Table 24 gives estimated average expenditure of visitors not availing within India package (in INR). It shows that the average expenditure within India was Rs. 50047, the highest Rs. 54452 being for 'Foreigner PIO' followed by Rs. 53408 for 'Foreigner others' and Rs. 36847 for 'NRI'.

Table 16. Percentage Distribution of Visitors by Type of Package Tour Aailed and Average Cost by Type of Package(in INR)

| Type of Package | NRI | | Foreigner PIO | |
|---|---------|------------------------|---------------|------------------------|
| | Percent | Average Cost in INR | Percent | Average Cost in INR |
| None | 0.07 | 0 | 0.00 | 0 |
| Travel | 0.00 | 0 | 0.00 | 0 |
| Food | 15.86 | 261 | 11.71 | 7,341 |
| Accommodation | 0.06 | 7,000 | 0.16 | 22,758 |
| Local Sight Seeing | 0.00 | 0 | 0.09 | 9,865 |
| Transport | 0.06 | 10,000 | 0.10 | 4,398 |
| Any Other | 0.04 | 5,250 | 0.07 | 9,161 |
| Travel+Food | 0.30 | 4,682 | 0.64 | 6,141 |
| Travel+Food+ Accommodation | 12.52 | 19,504 | 7.56 | 10,033 |
| Travel+Food+ Accommodation+Transport | 3.29 | 23,679 | 1.08 | 8,727 |
| Total | 32.21 | 7,812 | 21.41 | 8,587 |

Table 16.(Contd.)Percentage Distribution of Visitors by Type of Package Tour Aailed and Average Cost by Type of Package(in INR)

| Type of Package | Foreigner Others | | Total | |
|---|------------------|------------------------|---------|------------------------|
| | Percent | Average Cost in INR | Percent | Average Cost in INR |
| None | 0.26 | 2,017 | 0.33 | 1,692 |
| Travel | 0.33 | 9,030 | 0.33 | 9,030 |
| Food | 5.82 | 2,261 | 33.39 | 2,434 |
| Accommodation | 0.72 | 26,427 | 0.94 | 24,791 |
| Local Sight Seeing | 0.97 | 7,108 | 1.06 | 7,348 |
| Transport | 0.82 | 6,203 | 0.98 | 6,243 |
| Any Other | 0.52 | 16,532 | 0.63 | 14,994 |
| Travel+Food | 2.28 | 2,097 | 3.22 | 2,917 |
| Travel+Food+ Accommodation | 31.28 | 11,235 | 51.36 | 12,581 |
| Travel+Food+ Accommodation+Transport | 3.39 | 36,256 | 7.76 | 27,522 |
| Total | 46.38 | 11,966 | 100.00 | 9,835 |

Table 17(a). Estimated Average Cost (in Million INR) and Duration of Stay (in Days) by Country of Normal Residence for NRI for Package travelers

| NRI | | |
|-----------------------------|---------|----------|
| Country of Normal Residence | Average | |
| | Cost | Duration |
| United States of America# | 0.169 | 27.02 |
| United Arab Emirates# | 0.088 | 6.59 |
| United Kingdom# | 0.065 | 3.3 |
| Sri Lanka# | 0.047 | 18.84 |
| Saudi Arabia | 0.031 | 19.12 |
| Mauritius | 0.030 | 20 |
| Other* | - | - |
| Total | 0.071 | 7.93 |

List of “Important Countries” which are important source market of India comprise of USA, UK, Bangladesh, Sri Lanka, Canada, Germany, France, Malaysia, Australia, Japan, Russia, China, Singapore, Nepal, Korea, Thailand Spain, Pakistan, Switzerland, UAE, and New Zealand.

* Information from no other country including “Important Countries” were available.

**Table 17(b). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for Foreigner PIO for Package
Travelers**

| Foreigner PIO | | |
|-----------------------------|---------|----------|
| Country of Normal Residence | Average | |
| | Cost | Duration |
| United Kingdom# | 0.373 | 10.38 |
| Spain# | 0.348 | 29.00 |
| India | 0.236 | 745.00 |
| Canada# | 0.227 | 12.00 |
| Germany# | 0.200 | 12.00 |
| China# | 0.199 | 7.95 |
| United Arab Emirates# | 0.135 | 26.04 |
| United States of America# | 0.118 | 11.88 |
| Thailand# | 0.110 | 6.16 |
| Algeria | 0.088 | 21.00 |
| Japan# | 0.080 | 10.00 |
| Netherlands | 0.075 | 16.50 |
| Singapore | 0.063 | 15.27 |
| France# | 0.033 | 10.00 |
| Bangladesh# | 0.029 | 18.51 |
| Malaysia | 0.026 | 65.73 |
| Other* | - | - |
| Total | 0.098 | 32.64 |

List of “Important Countries” which are important source market of India comprise of USA, UK, Bangladesh, Sri Lanka, Canada, Germany, France, Malaysia, Australia, Japan, Russia, China, Singapore, Nepal, Korea, Thailand Spain, Pakistan, Switzerland, UAE, and New Zealand.

* Information from no other country including “Important Countries” were available.

**Table 17(c). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for Foreigner Others for
Package Travelers**

| Foreigner Others | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Bahamas | 0.470 | 30.00 |
| New Zealand# | 0.377 | 16.30 |
| Netherlands Antilles | 0.345 | 30.67 |
| Ethiopia | 0.340 | 56.00 |
| Philippines | 0.310 | 9.00 |
| Iraq | 0.301 | 37.64 |
| Afghanistan | 0.300 | 21.51 |
| Kenya | 0.296 | 29.20 |
| Sweden | 0.290 | 13.85 |
| Denmark | 0.285 | 37.43 |
| Cuba | 0.280 | 51.00 |
| Italy | 0.279 | 30.96 |
| Greece | 0.274 | 55.73 |
| Austria | 0.261 | 23.36 |
| Burma | 0.260 | 37.00 |
| Finland | 0.245 | 29.64 |
| Great Britain | 0.236 | 33.12 |
| Ukraine | 0.235 | 28.31 |
| Albania | 0.230 | 50.00 |
| Colombia | 0.230 | 17.00 |
| Remaining “Important Countries” | | |
| Country of Normal Residence | Average | |
| | Cost | Duration |
| Spain | 0.208 | 27.82 |
| Germany | 0.171 | 23.38 |
| Canada | 0.146 | 19.45 |
| United Arab Emirates | 0.145 | 15.98 |
| Bangladesh | 0.142 | 18.01 |
| United States of America | 0.139 | 32.11 |
| France | 0.139 | 19.95 |
| Thailand | 0.133 | 18.97 |
| Sri Lanka | 0.129 | 17.85 |
| Singapore | 0.126 | 22.02 |
| Switzerland | 0.111 | 17.96 |
| Australia | 0.107 | 17.19 |
| Malaysia | 0.101 | 15.22 |
| Korea, South | 0.094 | 15.72 |
| Japan | 0.093 | 12.98 |
| China | 0.086 | 12.46 |
| Nepal | 0.070 | 81.61 |
| Pakistan | 0.050 | 4.00 |
| Others of remaining countries | 0.140 | 19.24 |
| Total | 0.145 | 20.63 |

For # List of “Important Countries”, see footnote of Table 17(a).

**Table 17(d). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for All Tourists for
Package Travelers**

| All Tourists | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Bahamas | 0.470 | 30.00 |
| New Zealand# | 0.377 | 16.30 |
| Netherlands Antilles | 0.345 | 30.67 |
| Ethiopia | 0.340 | 56.00 |
| Philippines | 0.310 | 9.00 |
| Iraq | 0.301 | 37.64 |
| Afghanistan | 0.300 | 21.51 |
| Kenya | 0.296 | 29.20 |
| Sweden | 0.290 | 13.85 |
| Denmark | 0.285 | 37.43 |
| Cuba | 0.280 | 51.00 |
| Italy | 0.279 | 30.96 |
| Greece | 0.274 | 55.73 |
| Austria | 0.261 | 23.36 |
| Burma | 0.260 | 37.00 |
| Finland | 0.245 | 29.64 |
| India | 0.236 | 745.00 |
| Great Britain | 0.236 | 33.12 |
| Ukraine | 0.235 | 28.31 |
| Albania | 0.230 | 50.00 |
| Remaining “Important Countries” | | |
| Country of Normal Residence | Average | |
| | Cost | Duration |
| Spain | 0.213 | 27.90 |
| Germany | 0.171 | 23.36 |
| Canada | 0.149 | 18.90 |
| United States of America | 0.140 | 30.22 |
| United Kingdom | 0.139 | 10.81 |
| United Arab Emirates | 0.139 | 16.76 |
| Thailand | 0.133 | 18.67 |
| Singapore | 0.122 | 21.66 |
| France | 0.112 | 19.08 |
| Switzerland | 0.111 | 17.96 |
| Australia | 0.107 | 17.19 |
| China | 0.100 | 11.69 |
| Korea, South | 0.094 | 15.72 |
| Japan | 0.093 | 12.93 |
| Sri Lanka | 0.086 | 18.09 |
| Malaysia | 0.083 | 20.82 |
| Nepal | 0.070 | 81.61 |
| Pakistan | 0.050 | 4.00 |
| Others of remaining countries | 0.138 | 19.12 |
| Total | 0.137 | 20.05 |

For # List of “Important Countries”, see footnote of Table 17(a).

**Table 18(a). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for NRI for Non Package
Travelers**

| NRI | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Japan# | 0.414 | 12.25 |
| Mali | 0.313 | 72.17 |
| Belgium | 0.313 | 36.96 |
| Nauru | 0.300 | 63.00 |
| Spain# | 0.256 | 11.90 |
| Israel | 0.232 | 37.88 |
| Italy | 0.222 | 77.08 |
| Fiji | 0.200 | 42.00 |
| Nigeria | 0.200 | 31.00 |
| Denmark | 0.190 | 13.61 |
| Bermuda | 0.187 | 6.82 |
| Bahrain | 0.171 | 25.90 |
| Burma | 0.170 | 20.00 |
| Kuwait | 0.154 | 22.25 |
| Syria | 0.154 | 9.00 |
| Laos | 0.150 | 19.00 |
| Vietnam | 0.146 | 25.19 |
| Barbados | 0.142 | 32.00 |
| Australia# | 0.141 | 67.25 |
| Ukraine | 0.139 | 5.00 |
| Remaining “Important Countries” | | |
| Country of Normal Residence | Average | |
| | Cost | Duration |
| Canada | 0.082 | 40.72 |
| United Arab Emirates | 0.076 | 15.86 |
| New Zealand | 0.074 | 11.22 |
| Thailand | 0.070 | 10.85 |
| China | 0.069 | 3.35 |
| United States of America | 0.067 | 15.33 |
| Singapore | 0.065 | 15.41 |
| Sri Lanka | 0.060 | 16.02 |
| Malaysia | 0.052 | 13.42 |
| Bangladesh | 0.041 | 14.46 |
| Nepal | 0.037 | 17.46 |
| Others of remaining countries | 0.067 | 28.64 |
| Total | 0.078 | 17.33 |

For # List of “Important Countries”, see footnote of Table 17(a).

**Table 18(b). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for Foreigner PIO for Non
Package Travelers**

| Foreigner PIO | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Portugal | 0.571 | 43.93 |
| Peru | 0.550 | 16.00 |
| Korea, South# | 0.461 | 46.16 |
| Vietnam | 0.380 | 30.00 |
| Ireland | 0.377 | 36.82 |
| Uruguay | 0.363 | 30.00 |
| Russia# | 0.353 | 7.77 |
| Serbia | 0.325 | 8.00 |
| Mali | 0.295 | 198.62 |
| France# | 0.286 | 20.11 |
| Czech Republic | 0.260 | 24.74 |
| Denmark | 0.220 | 15.66 |
| Bulgaria | 0.220 | 29.00 |
| Canada# | 0.214 | 29.93 |
| Spain# | 0.206 | 17.00 |
| Finland | 0.206 | 18.93 |
| British Indian Ocean Territory | 0.200 | 7.00 |
| Great Britain | 0.200 | 12.77 |
| United Kingdom# | 0.192 | 8.94 |
| Jamaica | 0.188 | 28.63 |
| Remaining “Important Countries” | | |
| Country of Normal Residence | Average | |
| | Cost | Duration |
| New Zealand | 0.165 | 13.09 |
| Australia | 0.156 | 21.19 |
| Switzerland | 0.145 | 24.86 |
| Japan | 0.145 | 15.50 |
| United States of America | 0.125 | 31.61 |
| Pakistan | 0.119 | 19.90 |
| Thailand | 0.106 | 13.88 |
| Germany | 0.100 | 16.76 |
| Singapore | 0.098 | 12.63 |
| Korea, North | 0.091 | 10.11 |
| China | 0.074 | 11.26 |
| United Arab Emirates | 0.067 | 17.17 |
| Malaysia | 0.054 | 13.90 |
| Sri Lanka | 0.044 | 13.83 |
| Nepal | 0.044 | 12.92 |
| Bangladesh | 0.022 | 16.66 |
| ”Others of remaining countries” | 0.089 | 23.62 |
| Total | 0.140 | 18.99 |

For # List of “Important Countries”, see footnote of Table 17(a).

**Table 18(c). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for Foreigner Others for Non
Package Travelers**

| Foreigner Others | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Niger | 0.700 | 26.00 |
| Nicaragua | 0.544 | 16.88 |
| Comoros | 0.400 | 14.00 |
| Cyprus | 0.370 | 7.00 |
| Isle of Man | 0.304 | 33.10 |
| Monaco | 0.300 | 15.00 |
| Libya | 0.295 | 19.85 |
| Falkland Islands | 0.280 | 20.00 |
| Greenland | 0.270 | 15.59 |
| French Polynesia | 0.256 | 35.20 |
| San Marino | 0.255 | 36.83 |
| Luxembourg | 0.246 | 12.82 |
| Malawi | 0.232 | 21.00 |
| Wallis and Futuna Islands | 0.228 | 10.57 |
| Botswana | 0.227 | 13.97 |
| Somalia | 0.222 | 14.52 |
| Greece | 0.218 | 25.71 |
| Paraguay | 0.217 | 25.80 |
| Bermuda | 0.216 | 10.49 |
| Samoa (Western) | 0.205 | 40.00 |
| Remaining “Important Countries” | | |
| Country of Normal Residence | Average | |
| | Cost | Duration |
| Spain | 0.104 | 13.93 |
| Japan | 0.100 | 27.19 |
| United Kingdom | 0.097 | 16.72 |
| Singapore | 0.095 | 12.87 |
| China | 0.094 | 11.77 |
| Thailand | 0.093 | 16.51 |
| Switzerland | 0.092 | 18.55 |
| Australia | 0.090 | 15.38 |
| United Arab Emirates | 0.090 | 13.40 |
| Sri Lanka | 0.086 | 14.53 |
| Korea, North | 0.085 | 132.24 |
| New Zealand | 0.084 | 15.90 |
| Malaysia | 0.064 | 13.71 |
| Nepal | 0.046 | 14.35 |
| Bangladesh | 0.016 | 17.33 |
| Pakistan | 0.008 | 53.87 |
| Others of remaining countries | 0.098 | 21.01 |
| Total | 0.089 | 18.88 |

For # List of “Important Countries”, see footnote of Table 17(a).

**Table 18(d). Estimated Average Cost (in Million INR)
and Duration of Stay (in Days) by Country of
Normal Residence for All Tourists for Non
Package Travelers**

| All Tourists | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Niger | 0.700 | 26.00 |
| Nicaragua | 0.544 | 16.88 |
| Comoros | 0.400 | 14.00 |
| Portugal | 0.378 | 34.40 |
| Cyprus | 0.370 | 7.00 |
| Peru | 0.343 | 10.62 |
| Korea, South# | 0.320 | 34.89 |
| Monaco | 0.300 | 15.00 |
| Falkland Islands | 0.280 | 20.00 |
| Greenland | 0.270 | 15.59 |
| Libya | 0.266 | 17.23 |
| French Polynesia | 0.256 | 35.20 |
| San Marino | 0.255 | 36.83 |
| Malawi | 0.232 | 21.00 |
| Nauru | 0.232 | 51.88 |
| Wallis and Futuna Islands | 0.228 | 10.57 |
| Botswana | 0.227 | 13.97 |
| Somalia | 0.222 | 14.52 |
| Greece | 0.218 | 25.71 |
| Paraguay | 0.217 | 25.80 |
| Remaining “Important Countries” | | |
| Country of Normal Residence | Average | |
| | Cost | Duration |
| France | 0.144 | 22.76 |
| New Zealand | 0.115 | 13.77 |
| Canada | 0.115 | 27.74 |
| Spain | 0.107 | 14.00 |
| United States of America | 0.106 | 17.49 |
| United Kingdom | 0.106 | 16.38 |
| Australia | 0.094 | 18.68 |
| Switzerland | 0.094 | 18.82 |
| Thailand | 0.092 | 15.64 |
| Singapore | 0.085 | 13.52 |
| Korea, North | 0.085 | 129.57 |
| China | 0.081 | 9.18 |
| United Arab Emirates | 0.081 | 14.79 |
| Sri Lanka | 0.066 | 14.42 |
| Malaysia | 0.057 | 13.60 |
| Nepal | 0.044 | 14.54 |
| Bangladesh | 0.017 | 17.24 |
| Pakistan | 0.013 | 51.76 |
| Others of remaining countries | 0.098 | 23.55 |
| Total | 0.093 | 18.60 |

For # List of “Important Countries”, see footnote of Table 17(a).

Table 19. Estimated Component wise Break up of Package Cost of NRI (Average Cost in Million INR, Other Components in Percentage of Average Cost)

| Country of Residence ordered* | NRI | | | | | | | |
|-------------------------------|--------------|--------------------------|--------------------------|-----------------------|---------------|-------|-------|--------|
| | Average Cost | Travel from start to end | Local Transport in India | Sight seeing in India | Accommodation | Food | Other | Total |
| United States of America | 0.169 | 33.33 | 11.31 | 1.31 | 22.50 | 1.99 | 29.56 | 100.00 |
| United Kingdom | 0.065 | 62.73 | 3.22 | 10.54 | 12.82 | 10.43 | 0.26 | 100.00 |
| United Arab Emirates | 0.088 | 71.01 | 2.70 | 1.01 | 19.29 | 3.63 | 2.36 | 100.00 |
| Sri Lanka | 0.047 | 17.34 | 38.40 | 0.29 | 9.46 | 16.38 | 18.14 | 100.00 |
| Saudi Arabia | 0.031 | 12.13 | 15.19 | 2.69 | 59.41 | 10.58 | 0.00 | 100.00 |
| Mauritius | 0.030 | 83.33 | 0.00 | 0.00 | 0.00 | 0.00 | 16.67 | 100.00 |
| Total | 0.071 | 50.13 | 9.90 | 5.94 | 16.05 | 8.63 | 9.35 | 100.00 |

* For countries with available information.

Table 20. Estimated Component wise Break up of Package Cost of Foreigner PIO (Average Cost in Million INR, Other Components in Percentage of Average Cost)

| Country of Residence ordered* | Foreigner PIO | | | | | |
|-------------------------------|---------------|--------------------------|--------------------------|---------------|-------|-------|
| | Average Cost | Travel from start to end | Local Transport in India | Accommodation | Food | Other |
| United Kingdom | 0.373 | 74.21 | 4.95 | 5.61 | 3.78 | 8.77 |
| Spain | 0.348 | 17.87 | 35.71 | 5.36 | 35.71 | 0.00 |
| India | 0.236 | 16.95 | 21.61 | 42.37 | 6.36 | 0.00 |
| Canada | 0.227 | 88.11 | 1.76 | 3.52 | 3.96 | 0.00 |
| Germany | 0.200 | 10.00 | 1.50 | 0.00 | 2.50 | 86.00 |
| China | 0.199 | 3.98 | 10.27 | 12.13 | 6.85 | 58.68 |
| United Arab Emirates | 0.135 | 18.60 | 6.79 | 13.99 | 10.38 | 44.82 |
| United States of America | 0.118 | 11.43 | 10.38 | 38.96 | 21.87 | 2.37 |
| Thailand | 0.110 | 38.35 | 26.65 | 16.21 | 4.54 | 13.26 |
| Algeria | 0.088 | 17.00 | 1.13 | 45.33 | 13.88 | 0.00 |
| Japan | 0.080 | 0.00 | 31.25 | 68.75 | 0.00 | 0.00 |
| Netherlands | 0.075 | 0.00 | 0.00 | 31.79 | 5.77 | 62.44 |
| Singapore | 0.063 | 30.58 | 14.43 | 28.17 | 15.63 | 0.49 |
| France | 0.033 | 17.99 | 9.00 | 3.60 | 4.50 | 62.22 |
| Bangladesh | 0.029 | 34.74 | 15.24 | 18.29 | 12.16 | 0.00 |
| Malaysia | 0.026 | 23.56 | 10.15 | 13.53 | 18.41 | 28.30 |
| Total | 0.098 | 27.82 | 8.23 | 17.82 | 10.93 | 28.29 |

* For countries with available information.

Table 21. Estimated Component wise Break up of Package Cost of Foreigner Others (Average Cost in Million INR, Other Components in Percentage of Average Cost)

| Foreigner Others | | | | |
|---------------------------------|--------------|-----------------------------|-----------------------------|--------------------------|
| Country of Residence Top 20 | Average Cost | Travel from start to end | Local Transport in India | Sight seeing in India |
| Bahamas | 0.470 | 14.89 | 10.64 | 0.00 |
| New Zealand# | 0.377 | 9.93 | 4.74 | 2.74 |
| Netherlands Antilles | 0.345 | 16.85 | 9.73 | 1.73 |
| Ethiopia | 0.340 | 5.88 | 14.71 | 0.00 |
| Philippines | 0.310 | 0.00 | 3.23 | 0.00 |
| Iraq | 0.301 | 2.28 | 5.37 | 0.39 |
| Afghanistan | 0.300 | 0.00 | 22.22 | 9.73 |
| Kenya | 0.296 | 19.01 | 16.26 | 0.47 |
| Sweden | 0.290 | 0.00 | 17.14 | 24.59 |
| Denmark | 0.285 | 6.72 | 10.08 | 3.36 |
| Cuba | 0.280 | 0.00 | 17.86 | 0.00 |
| Italy | 0.279 | 10.08 | 7.66 | 4.29 |
| Greece | 0.274 | 25.04 | 12.72 | 0.34 |
| Austria | 0.261 | 19.01 | 14.10 | 6.13 |
| Burma | 0.260 | 30.77 | 7.69 | 0.00 |
| Finland | 0.245 | 5.41 | 9.61 | 1.88 |
| Great Britain | 0.236 | 0.00 | 12.09 | 0.99 |
| Ukraine | 0.235 | 20.36 | 6.38 | 10.96 |
| Albania | 0.230 | 21.74 | 10.87 | 2.17 |
| Colombia | 0.230 | 0.00 | 13.04 | 0.00 |
| Remaining “Important Countries” | | | | |
| Spain | 0.208 | 66.41 | 0.64 | 28.46 |
| United Kingdom | 0.182 | 26.45 | 12.22 | 5.70 |
| Germany | 0.171 | 17.32 | 13.87 | 8.70 |
| Canada | 0.146 | 27.89 | 12.08 | 7.45 |
| United Arab Emirates | 0.145 | 41.39 | 6.21 | 5.63 |
| Bangladesh | 0.142 | 19.07 | 15.21 | 16.79 |
| United States of America | 0.139 | 16.64 | 13.93 | 9.32 |
| France | 0.139 | 18.86 | 16.51 | 6.95 |
| Thailand | 0.133 | 9.25 | 14.19 | 4.58 |
| Sri Lanka | 0.129 | 12.25 | 10.76 | 4.74 |
| Singapore | 0.126 | 14.48 | 13.14 | 7.77 |
| Switzerland | 0.111 | 14.16 | 15.54 | 11.11 |
| Australia | 0.107 | 11.85 | 14.85 | 12.03 |
| Malaysia | 0.101 | 19.79 | 17.47 | 6.80 |
| Korea, South | 0.094 | 14.76 | 6.33 | 1.03 |
| Japan | 0.093 | 22.26 | 15.89 | 11.25 |
| China | 0.086 | 18.05 | 18.87 | 9.52 |
| Nepal | 0.070 | 7.78 | 5.84 | 2.08 |
| Pakistan | 0.050 | 0.00 | 10.00 | 0.00 |
| Others of remaining countries | 0.139 | 19.31 | 11.62 | 4.87 |
| Total | 0.145 | 19.68 | 12.57 | 7.30 |

For # List of “Important Countries”, see footnote of Table 17(a).

**Table 21.(Contd.) Estimated Component wise Break up of
Package Cost of Foreigner Others (Average Cost in Million INR,
Other Components in Percentage of Average Cost)**

| Foreigner Others | | | | | |
|---------------------------------|--------------|---------------|-------|-------|--------|
| Country of Residence Top 20 | Average Cost | Accommodation | Food | Other | Total |
| Bahamas | 0.470 | 63.83 | 10.64 | 0.00 | 100.00 |
| New Zealand# | 0.377 | 71.73 | 10.87 | 0.00 | 100.00 |
| Netherlands Antilles | 0.345 | 59.34 | 8.24 | 4.11 | 100.00 |
| Ethiopia | 0.340 | 58.82 | 14.71 | 5.88 | 100.00 |
| Philippines | 0.310 | 96.77 | 0.00 | 0.00 | 100.00 |
| Iraq | 0.301 | 78.65 | 6.58 | 6.73 | 100.00 |
| Afghanistan | 0.300 | 65.28 | 2.77 | 0.00 | 100.00 |
| Kenya | 0.296 | 43.22 | 21.05 | 0.00 | 100.00 |
| Sweden | 0.290 | 37.79 | 12.69 | 7.80 | 100.00 |
| Denmark | 0.285 | 71.35 | 8.49 | 0.00 | 100.00 |
| Cuba | 0.280 | 71.43 | 10.71 | 0.00 | 100.00 |
| Italy | 0.279 | 44.16 | 8.85 | 24.96 | 100.00 |
| Greece | 0.274 | 47.82 | 14.07 | 0.00 | 100.00 |
| Austria | 0.261 | 46.85 | 13.91 | 0.00 | 100.00 |
| Burma | 0.260 | 38.46 | 3.85 | 19.23 | 100.00 |
| Finland | 0.245 | 81.43 | 1.67 | 0.00 | 100.00 |
| Great Britain | 0.236 | 56.74 | 12.52 | 17.66 | 100.00 |
| Ukraine | 0.235 | 36.16 | 11.91 | 14.24 | 100.00 |
| Albania | 0.230 | 43.48 | 21.74 | 0.00 | 100.00 |
| Colombia | 0.230 | 65.22 | 21.74 | 0.00 | 100.00 |
| Remaining "Important Countries" | | | | | |
| Spain | 0.208 | 3.52 | 0.96 | 0.00 | 100.00 |
| United Kingdom | 0.182 | 30.24 | 8.89 | 16.49 | 100.00 |
| Germany | 0.171 | 50.25 | 8.57 | 1.28 | 100.00 |
| Canada | 0.146 | 43.46 | 6.75 | 2.37 | 100.00 |
| United Arab Emirates | 0.145 | 10.35 | 4.55 | 31.87 | 100.00 |
| Bangladesh | 0.142 | 33.38 | 15.55 | 0.00 | 100.00 |
| United States of America | 0.139 | 45.01 | 11.37 | 3.74 | 100.00 |
| France | 0.139 | 39.71 | 13.01 | 4.96 | 100.00 |
| Thailand | 0.133 | 55.29 | 10.49 | 6.20 | 100.00 |
| Sri Lanka | 0.129 | 55.34 | 13.37 | 3.54 | 100.00 |
| Singapore | 0.126 | 51.95 | 9.85 | 2.81 | 100.00 |
| Switzerland | 0.111 | 46.24 | 11.66 | 1.28 | 100.00 |
| Australia | 0.107 | 40.30 | 10.95 | 10.03 | 100.00 |
| Malaysia | 0.101 | 42.46 | 10.25 | 3.23 | 100.00 |
| Korea, South | 0.094 | 19.21 | 1.54 | 57.13 | 100.00 |
| Japan | 0.093 | 36.42 | 11.47 | 2.73 | 100.00 |
| China | 0.086 | 33.50 | 9.83 | 10.23 | 100.00 |
| Nepal | 0.070 | 60.63 | 11.17 | 12.50 | 100.00 |
| Pakistan | 0.050 | 70.00 | 20.00 | 0.00 | 100.00 |
| Others of remaining countries | 0.139 | 48.42 | 10.19 | 5.60 | 100.00 |
| Total | 0.145 | 43.43 | 9.44 | 7.59 | 100.00 |

For # List of "Important Countries", see footnote of Table 17(a).

Table 22. Estimated Component wise Break up of Package Cost of (NRI + Foreigner PIO + Foreigner Others)(Average Cost in Million INR, Other Components in Percentage of Average Cost)

| All Tourists | | | | |
|---------------------------------|--------------|-----------------------------|-----------------------------|--------------------------|
| Country of Residence Top 20 | Average Cost | Travel from start to end | Local Transport in India | Sight seeing in India |
| Bahamas | 0.470 | 14.89 | 10.64 | 0.00 |
| New Zealand# | 0.377 | 9.93 | 4.74 | 2.74 |
| Netherlands Antilles | 0.345 | 16.85 | 9.73 | 1.73 |
| Ethiopia | 0.340 | 5.88 | 14.71 | 0.00 |
| Philippines | 0.310 | 0.00 | 3.23 | 0.00 |
| Iraq | 0.301 | 2.28 | 5.37 | 0.39 |
| Afghanistan | 0.300 | 0.00 | 22.22 | 9.73 |
| Kenya | 0.296 | 19.01 | 16.26 | 0.47 |
| Sweden | 0.290 | 0.00 | 17.14 | 24.59 |
| Denmark | 0.285 | 6.72 | 10.08 | 3.36 |
| Cuba | 0.280 | 0.00 | 17.86 | 0.00 |
| Italy | 0.279 | 10.08 | 7.66 | 4.29 |
| Greece | 0.274 | 25.04 | 12.72 | 0.34 |
| Austria | 0.261 | 19.01 | 14.10 | 6.13 |
| Burma | 0.260 | 30.77 | 7.69 | 0.00 |
| Finland | 0.245 | 5.41 | 9.61 | 1.88 |
| India | 0.236 | 16.95 | 21.61 | 12.71 |
| Great Britain | 0.236 | 0.00 | 12.09 | 0.99 |
| Ukraine | 0.235 | 20.36 | 6.38 | 10.96 |
| Albania | 0.230 | 21.74 | 10.87 | 2.17 |
| Remaining "Important Countries" | | | | |
| Switzerland | 0.111 | 14.16 | 15.54 | 11.11 |
| Australia | 0.107 | 11.85 | 14.85 | 12.03 |
| China | 0.100 | 14.60 | 16.76 | 9.17 |
| Korea, South | 0.094 | 14.76 | 6.33 | 1.03 |
| Japan | 0.093 | 22.10 | 16.00 | 11.17 |
| Sri Lanka | 0.086 | 13.69 | 18.58 | 3.48 |
| Malaysia | 0.083 | 20.07 | 16.92 | 6.74 |
| Nepal | 0.070 | 7.78 | 5.84 | 2.08 |
| Pakistan | 0.050 | 0.00 | 10.00 | 0.00 |
| "Others of remaining countries" | 0.138 | 18.71 | 11.51 | 5.05 |
| Total | 0.137 | 21.19 | 12.30 | 7.23 |

For # List of "Important Countries", see footnote of Table 17(a).

Table 22.(Contd.) Estimated Component wise Break up of Package Cost of(NRI + Foreigner PIO + Foreigner Others) (Average Cost in Million INR, Other Components in Percentage of Average Cost)

| All Tourists | | | | | |
|---------------------------------|--------------|---------------|-------|-------|--------|
| Country of Residence Top 20 | Average Cost | Accommodation | Food | Other | Total |
| Bahamas | 0.470 | 63.83 | 10.64 | 0.00 | 100.00 |
| New Zealand# | 0.377 | 71.73 | 10.87 | 0.00 | 100.00 |
| Netherlands Antilles | 0.345 | 59.34 | 8.24 | 4.11 | 100.00 |
| Ethiopia | 0.340 | 58.82 | 14.71 | 5.88 | 100.00 |
| Philippines | 0.310 | 96.77 | 0.00 | 0.00 | 100.00 |
| Iraq | 0.301 | 78.65 | 6.58 | 6.73 | 100.00 |
| Afghanistan | 0.300 | 65.28 | 2.77 | 0.00 | 100.00 |
| Kenya | 0.296 | 43.22 | 21.05 | 0.00 | 100.00 |
| Sweden | 0.290 | 37.79 | 12.69 | 7.80 | 100.00 |
| Denmark | 0.285 | 71.35 | 8.49 | 0.00 | 100.00 |
| Cuba | 0.280 | 71.43 | 10.71 | 0.00 | 100.00 |
| Italy | 0.279 | 44.16 | 8.85 | 24.96 | 100.00 |
| Greece | 0.274 | 47.82 | 14.07 | 0.00 | 100.00 |
| Austria | 0.261 | 46.85 | 13.91 | 0.00 | 100.00 |
| Burma | 0.260 | 38.46 | 3.85 | 19.23 | 100.00 |
| Finland | 0.245 | 81.43 | 1.67 | 0.00 | 100.00 |
| India | 0.236 | 42.37 | 6.36 | 0.00 | 100.00 |
| Great Britain | 0.236 | 56.74 | 12.52 | 17.66 | 100.00 |
| Ukraine | 0.235 | 36.16 | 11.91 | 14.24 | 100.00 |
| Albania | 0.230 | 43.48 | 21.74 | 0.00 | 100.00 |
| Remaining "Important Countries" | | | | | |
| Switzerland | 0.111 | 46.24 | 11.66 | 1.28 | 100.00 |
| Australia | 0.107 | 40.30 | 10.95 | 10.03 | 100.00 |
| China | 0.100 | 28.27 | 9.10 | 22.10 | 100.00 |
| Korea, South | 0.094 | 19.21 | 1.54 | 57.13 | 100.00 |
| Japan | 0.093 | 36.65 | 11.39 | 2.71 | 100.00 |
| Sri Lanka | 0.086 | 42.36 | 14.22 | 7.67 | 100.00 |
| Malaysia | 0.083 | 40.26 | 10.87 | 5.14 | 100.00 |
| Nepal | 0.070 | 60.63 | 11.17 | 12.50 | 100.00 |
| Pakistan | 0.050 | 70.00 | 20.00 | 0.00 | 100.00 |
| Others of remaining countries | 0.138 | 48.57 | 10.64 | 5.52 | 100.00 |
| Total | 0.137 | 41.42 | 9.46 | 8.39 | 100.00 |

For # List of "Important Countries", see footnote of Table 17(a).

**Table 23.Estimated Average Expenditure of Visitors Awaiting
Package within India (in INR)**

| | NRI | Foreigner PIO | Foreigner Others | Total |
|---|--------|---------------|------------------|----------|
| Cost of within India package | | | | |
| Average package cost | 45,272 | 14,687 | 43,142 | 40,597 |
| Non package component | | | | |
| Accommodation | | | | |
| Hotel | 27,599 | 3972 | 3,87,555 | 3,43,425 |
| Private guest house | 3,000 | 34,142 | 66,667 | 28,810 |
| Govt. guest house | 0 | 8,000 | 4,415 | 6,077 |
| Dharmshala | 0 | 0 | 7,087 | 7,087 |
| Rented house | 0 | 24,000 | 0 | 24,000 |
| Friends and relatives | 12,119 | 0 | 46,848 | 40,597 |
| Others | 0 | 9,729 | 12,804 | 11,450 |
| Sub total of accommodation | 13,363 | 22,680 | 31,1583 | 2,70,542 |
| Food & drink | | | | |
| In the accommodation unit | 5,047 | 280 | 82,883 | 22,546 |
| Outside accom. unit | 1,184 | 867 | 26,742 | 10,762 |
| Sub-total of food & drink | 1,701 | 1,111 | 59,606 | 25038 |
| Transport | | | | |
| Railways | 1,735 | 11,500 | 6,035 | 8,971 |
| Road(excl transport equip.rental | 4,160 | 7,572 | 2,720 | 4,660 |
| Water | 0 | 50 | 1,390 | 868 |
| Air | 16,250 | 17,138 | 23,419 | 19,266 |
| Transport equipments rental | 4,305 | 248 | 4,296 | 883 |
| Travel agency services/ tour operators | 2,815 | 1,667 | 11,819 | 6,560 |
| Other and supporting services | 1,250 | 300 | 3,076 | 2,704 |
| Subtotal of transport | 15,011 | 1,391 | 6,128 | 3,064 |

**Table 23.(Contd.)Estimated Average Expenditure of Visitors Availing
Package within India (in INR)**

| Non package component | NRI | Foreigner PIO | Foreigner Others | Total |
|--|------------|----------------------|-------------------------|--------------|
| Shopping | | | | |
| Clothing and garments | 10,021 | 1,185 | 12,656 | 6,929 |
| Processed food | 513 | 664 | 1,280 | 1,227 |
| Tobacco products | 253 | 2,485 | 1,969 | 1,963 |
| Alcohol | 951 | 385 | 3,678 | 1,415 |
| Travel related consumer goods | 3,748 | 2,234 | 741 | 1,492 |
| Footware/leather goods | 2105 | 992 | 2008 | 1,983 |
| Toiletries | 2,000 | 135 | 490 | 475 |
| Gems and jewelery etc. | 53,632 | 2,851 | 4,800 | 5,357 |
| Books, journals etc. | 2,403 | 2,179 | 1,506 | 1,574 |
| Others | 3,000 | 6,333 | 3,815 | 3,848 |
| Subtotal of shopping | 42,959 | 4,286 | 14,748 | 11,926 |
| Recreation, religions, cultural, sporting | | | | |
| Cinema,theater,amusements | 608 | 2,493 | 747 | 799 |
| Entry fee to and other exp. at reli. sites | 1,004 | 1,558 | 1,664 | 1,608 |
| Entry fee and others expenses at cultural sites | 297 | 1,059 | 3,456 | 2,378 |
| Sporting activities | 0 | 6,464 | 2,257 | 2,427 |
| Subtotal of recreation, religions, cultural,sporting | 954 | 2,220 | 2,553 | 2,247 |
| Medical and health related activities | | | | |
| Medicine | 10,392 | 1,232 | 1,525 | 2152 |
| Medical accessories | 200 | 721 | 4,484 | 4,138 |
| Other health related services | 187 | 450 | 4,305 | 3154 |
| Subtotal of medical and health related activities | 7,011 | 1,521 | 2,788 | 2,995 |

**Table 23.(Contd.)Estimated Average Expenditure of Visitors Availing
Package within India (in INR)**

| | NRI | Foreigner PIO | Foreigner Others | Total |
|--|--------|---------------|------------------|--------|
| Non package component | | | | |
| Others(non-packages) | 250 | 6,996 | 13,918 | 12,230 |
| Total average cost of Non Package component | 49,214 | 7,477 | 92,857 | 60,031 |
| Total average cost of Package+non package component | 59,156 | 8,017 | 92,549 | 61,715 |

**Table 24. Estimated Average Expenditure of
Visitors not Availing Package within India (in INR)**

| | NRI | Foreigner PIO | Foreigner Others | Total |
|---|--------|---------------|------------------|--------|
| Cost of within India package | | | | |
| Average package cost | 12,661 | 12,747 | 15,648 | 14,156 |
| Non package component | | | | |
| Accommodation | | | | |
| Hotel | 14,329 | 29,128 | 28,110 | 26,936 |
| Private guest house | 9,358 | 11,414 | 10,455 | 10,460 |
| Govt. guest house | 7,173 | 23,955 | 7,601 | 9,525 |
| Dharmshala | 2,710 | 8,679 | 4,018 | 5,859 |
| Rented house | 18,493 | 14,397 | 14,514 | 14,651 |
| Friends and relatives | 24,677 | 6,048 | 6,237 | 9,269 |
| Others | 14,776 | 9,922 | 20,494 | 18,409 |
| Sub total of Accommodation | 16,742 | 26,659 | 27,513 | 26,404 |
| Food & drink | | | | |
| In the accommodation unit | 10,314 | 7,492 | 7,978 | 8,302 |
| Outside accom. unit | 3,829 | 6,684 | 5,784 | 5,562 |
| Subtotal of Food & drink | 7,210 | 8,977 | 8,878 | 8,586 |
| Transport | | | | |
| Railways | 1,913 | 3,430 | 2,265 | 2,455 |
| Road(excl transport equip.rental | 4,037 | 6,427 | 4,756 | 4,846 |
| Water | 6,752 | 975 | 1,886 | 3,315 |
| Air | 18,472 | 13,286 | 15,393 | 15,368 |
| Transport equipments rental | 2,070 | 7,084 | 4,587 | 4,350 |
| Travel agency services/ tour operators | 3,872 | 7,863 | 6,547 | 6,395 |
| Other and supporting services | 1,860 | 2,515 | 4,477 | 3,931 |
| Subtotal of transport | 6,785 | 12,233 | 10,045 | 9,712 |

**Table 24.(Contd.) Estimated Average Expenditure of Visitors
not Availing Package within India (in INR)**

| Non package component | NRI | Foreigner PIO | Foreigner Others | Total |
|--|------------|----------------------|-------------------------|--------------|
| Shopping | | | | |
| Clothing and garments | 6,941 | 5,911 | 5,889 | 6,166 |
| Processed food | 3,400 | 1,483 | 2,090 | 2,135 |
| Tobacco products | 674 | 2,162 | 1,682 | 1664.62 |
| Alcohol | 2,475 | 7,033 | 6,089 | 5,804 |
| Travel related consumer goods | 3,180 | 1,756 | 2,952 | 2,832 |
| Footware/leather goods | 1,793 | 2,032 | 2,230 | 2,106 |
| Toiletries | 389 | 682 | 1,030 | 727 |
| Gems and jewelery etc. | 20,798 | 6,587 | 9,394 | 11,675 |
| Books, journals etc. | 1,660 | 967 | 1,480 | 1,450 |
| Others | 19,063 | 5,668 | 8,341 | 9,854 |
| Subtotal of shopping | 19,509 | 14,279 | 12,780 | 14,465 |
| Recreation, religions, cultural, sporting | | | | |
| Cinema,theater,amusements | 1,210 | 5,892 | 1,908 | 2,497 |
| Entry fee to and other exp. at reli. sites | 1,318 | 3,571 | 2,475 | 2,397 |
| Entry fee and others expenses at cultural sites | 1,589 | 3,005 | 1,881 | 2,137 |
| Sporting activities | 2,339 | 1,160 | 3,400 | 2,623 |
| Subtotal of recreation, religions, cultural,sporting | 2,020 | 6,231 | 3,219 | 3,466 |
| Medical and health related activities | | | | |
| Medicine | 3,881 | 3,088 | 3,617 | 3,628 |
| Medical accessories | 8,088 | 3,135 | 11,687 | 10,620 |
| Other health related services | 5,492 | 5,577 | 6,782 | 6,612 |
| Subtotal of medical and health related activities | 5,383 | 4,676 | 11,237 | 9,540 |

Table 24.(Contd.) Estimated Average Expenditure of Visitors
not Availing Package within India (in INR)

| | NRI | Foreigner PIO | Foreigner Others | Total |
|--|--------|---------------|------------------|--------|
| Non package component | | | | |
| Others(non-packages) | 25,304 | 26,225 | 22,245 | 23,618 |
| Total average cost of Non package component | 36,222 | 53,500 | 53,090 | 49,577 |
| Total average cost of Package+non package component | 36,847 | 54,452 | 53,408 | 50,047 |

4.Perceptions Prior to and Post Visit

Table 25 gives estimated percentage distribution of visitors by type of accommodation preferred. Of all the visitors, 63.5 % preferred 'Hotel' while 22.51 % preferred to stay with 'Friends and Relatives'.

Table 26 gives estimated value of non-monetary tourism transactions (in INR). It is clear from the table that cost of 'Gifts Given' far exceeds the cost of 'Gifts Received'.

Table 27 gives estimated distribution of visitors(in thousand) by perceived expectation level of various factors of motivation/attraction . Maximum number of 'NRI', 'Foreigner PIO' and 'Foreigner Others' gave rank 1 to the factor 'Monuments, Forts etc'. Maximum number of 'NRI' gave Rank 2 to the factor 'Hill-stations, Mountains etc' while maximum number of 'Foreigner PIO' gave this rank to the factor 'Religious Places'. Maximum number of 'Foreigner Others' gave Rank 2 to the factor 'Hill-stations, Mountains etc'. All the three groups of visitors gave Rank 3 to 'Religious Places'. Also, maximum number of 'Foreigner Others' and 'Foreigner PIO' gave rank 4 to 'Shopping' whereas maximum number of 'NRI' gave Rank 4 to 'Medical Treatments and Yoga' etc. Maximum number of 'NRI' and 'Foreigner Others' gave Rank 5 to 'Shopping' whereas maximum number of 'Foreigner PIO' gave this rank to 'Fairs Festivals and Theme Parks'.

Table 28 gives estimated distribution of visitors(in thousand) by experienced satisfaction level of various factors of motivation/attraction . It shows that the groups 'Foreigner PIO' and 'Foreigner Others' had high satisfaction level for 'Monuments, Forts etc' while the group 'NRI' had a Fully Satisfied level for 'Religious Places'.

Table 29 gives estimated distribution of visitors (in thousand) by perceived importance level for various factors related to tourism (in thousands).All the three groups, 'NRI', 'Foreigner PIO' and 'Foreigner Others' had maximum number of visitors giving Rank 1 to the factor 'Friendly People and Easy Communication'. All the three groups of visitors had maximum number giving Rank 2 to the factor 'Personal Safety', Rank 3 to 'Food' and Rank 4 to 'Spatial Security'. Maximum number of 'Foreigner PIO' and 'Foreigner Others' gave Rank 5 to 'Food' whereas maximum number of 'NRI' gave this rank to 'Sight Seeing Facilities'.

Table 30 gives estimated distribution of visitors(in thousand) by experienced level of satisfaction for various factors related to tourism . The table shows that all visitors were fully satisfied with the category 'Friendly People and Easy Communication'.

**Table 25. Estimated Percentage Distribution by
Type of Accommodation**

| Type of Accommodation | NRI | Foreigner PIO | Foreigner Others | Total |
|-----------------------|-------|------------------|---------------------|--------|
| Hotel | 6.49 | 6.71 | 50.30 | 63.50 |
| Private Guest House | 0.43 | 1.10 | 3.98 | 5.51 |
| Govt Guest House | 0.85 | 1.74 | 1.31 | 3.90 |
| Dharamshala | 0.05 | 0.74 | 1.10 | 1.89 |
| Rented House | 0.09 | 0.07 | 0.89 | 1.05 |
| Friends and Relatives | 8.84 | 2.80 | 10.86 | 22.51 |
| Others | 0.31 | 0.78 | 0.56 | 1.64 |
| All Type | 17.06 | 13.94 | 69.00 | 100.00 |

**Table 26. Estimated Value of Non-Monetary Tourism Transaction
(in Billion INR) (Total Amount)**

| | NRI | Foreigner PIO | Foreigner Others | Total |
|----------------|--------|---------------|------------------|--------|
| Gifts Given | 6.784 | 1.015 | 5.865 | 13.663 |
| Gifts Received | 3.911 | 0.386 | 4.168 | 8.465 |
| Total | 10.695 | 1.401 | 10.033 | 22.128 |

Table 27. Estimated Distribution of Visitors (in Thousand) by Perceived Expectation Level of Various Factors of Motivation/Attraction

| Rank | Rank 1 | | | Rank 2 | | | Rank3 | | |
|------------------------|--------|---------|------------|--------|---------|------------|--------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Monuments,etc. | 422.48 | 431.36 | 1423.32 | 66.15 | 103.23 | 735.45 | 144.28 | 73.65 | 371.17 |
| Hill stations,etc. | 87.29 | 103.34 | 518.40 | 321.34 | 129.62 | 895.44 | 62.06 | 98.04 | 453.39 |
| Religious places | 178.54 | 61.73 | 612.40 | 233.19 | 319.73 | 651.26 | 260.05 | 128.76 | 827.76 |
| Medical treatment,etc. | 17.48 | 27.86 | 276.31 | 95.29 | 85.51 | 397.95 | 228.11 | 215.88 | 356.23 |
| Wildlife | 24.60 | 46.37 | 87.68 | 29.40 | 15.55 | 155.32 | 39.94 | 72.99 | 314.26 |
| Fairs,etc. | 15.11 | 11.40 | 95.92 | 74.24 | 33.27 | 203.11 | 70.84 | 45.71 | 358.92 |
| Adventure places | 10.38 | 7.06 | 73.56 | 17.70 | 17.42 | 157.74 | 44.30 | 85.99 | 283.88 |
| Shopping | 38.09 | 73.48 | 265.18 | 157.43 | 90.14 | 431.85 | 145.64 | 56.36 | 459.02 |
| Visiting relatives | 287.16 | 51.84 | 314.49 | 79.00 | 26.01 | 174.81 | 57.14 | 15.85 | 131.68 |
| Other | 20.77 | 13.47 | 407.57 | 7.01 | 1.62 | 39.03 | 2.26 | 3.05 | 51.58 |

| Rank | Rank 4 | | | Rank 5 | | |
|------------------------|--------|---------|------------|--------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Monuments,etc. | 75.75 | 32.93 | 271.23 | 96.12 | 21.67 | 216.03 |
| Hill stations,etc. | 73.52 | 74.33 | 296.91 | 57.28 | 31.69 | 231.54 |
| Religious places | 78.90 | 91.23 | 316.58 | 89.15 | 82.20 | 219.06 |
| Medical treatment,etc. | 187.26 | 130.96 | 430.24 | 44.06 | 42.96 | 245.78 |
| Wildlife | 167.89 | 68.04 | 347.04 | 87.08 | 85.04 | 415.78 |
| Fairs,etc. | 125.99 | 85.75 | 463.72 | 71.01 | 109.13 | 325.18 |
| Adventure places | 48.65 | 70.47 | 404.65 | 96.55 | 76.95 | 347.84 |
| Shopping | 110.35 | 168.28 | 490.05 | 199.11 | 91.03 | 503.65 |
| Visiting relatives | 100.31 | 41.70 | 193.57 | 130.60 | 77.34 | 173.95 |
| Other | 7.46 | 3.01 | 37.57 | 22.06 | 13.81 | 51.64 |

Table 28. Estimated Distribution of Visitors (in Thousand) by Experienced Satisfaction Level of Various Factors of Motivation/Attraction

| Satisfaction Level | Fully Satisfied | | | Partially Satisfied | | |
|-------------------------|-----------------|---------|------------|---------------------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Factors | | | | | | |
| Monuments, etc. | 629.65 | 536.68 | 2266.62 | 140.43 | 112.68 | 447.18 |
| Hill stations, etc. | 430.42 | 346.75 | 1458.55 | 151.42 | 76.32 | 647.07 |
| Religious places | 693.09 | 508.82 | 1885.06 | 131.56 | 112.00 | 461.30 |
| Medical treatment, etc. | 496.09 | 379.75 | 1141.39 | 54.29 | 63.23 | 347.48 |
| Wildlife | 272.28 | 233.44 | 719.79 | 48.92 | 34.16 | 280.89 |
| Fairs, etc. | 236.68 | 214.68 | 877.39 | 94.10 | 52.13 | 317.83 |
| Adventure places | 88.47 | 153.89 | 717.08 | 59.79 | 86.89 | 318.94 |
| Shopping | 378.51 | 217.65 | 1378.28 | 171.85 | 191.54 | 515.13 |
| Visiting relatives | 590.68 | 171.61 | 774.48 | 49.97 | 30.25 | 98.71 |
| Other | 52.61 | 28.34 | 532.57 | 4.94 | 3.13 | 29.84 |

| Satisfaction Level | Not Satisfied | | | No Comment | | |
|-------------------------|---------------|---------|------------|------------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Factors | | | | | | |
| Monuments, etc. | 24.09 | 5.43 | 53.16 | 10.78 | 7.81 | 249.66 |
| Hill stations, etc. | 10.36 | 3.71 | 61.36 | 9.29 | 9.97 | 228.37 |
| Religious places | 8.89 | 10.35 | 131.01 | 6.46 | 52.29 | 148.91 |
| Medical treatment, etc. | 17.22 | 11.73 | 85.21 | 4.76 | 48.27 | 132.34 |
| Wildlife | 20.52 | 12.23 | 126.84 | 7.20 | 7.98 | 192.78 |
| Fairs, etc. | 16.41 | 12.35 | 98.22 | 9.98 | 6.03 | 153.19 |
| Adventure places | 57.47 | 6.75 | 70.76 | 11.84 | 10.29 | 161.01 |
| Shopping | 91.85 | 62.21 | 111.41 | 8.40 | 7.82 | 144.74 |
| Visiting relatives | 7.11 | 5.89 | 31.87 | 6.62 | 4.98 | 83.69 |
| Other | 1.49 | 0.67 | 7.91 | 0.68 | 2.82 | 17.32 |

Table 29. Estimated Distribution of Visitors (in Thousand) by Perceived Importance Level for Various Factors Related to Tourism

| Rank | Rank 1 | | | Rank 2 | | | Rank3 | | |
|---------------------------|--------|----------|-------------|--------|----------|-------------|--------|----------|-------------|
| | NRI | For. PIO | For. Others | NRI | For. PIO | For. Others | NRI | For. PIO | For. Others |
| Friendly people etc. | 732.46 | 462.87 | 2610.56 | 77.47 | 31.42 | 432.48 | 59.63 | 36.53 | 333.87 |
| Personal Safety | 108.49 | 69.17 | 339.77 | 348.82 | 311.06 | 1206.95 | 69.95 | 33.47 | 324.94 |
| Spatial security | 11.94 | 145.01 | 192.86 | 109.88 | 69.62 | 243.25 | 240.48 | 185.83 | 424.59 |
| Interesting places etc. | 33.83 | 94.99 | 214.09 | 78.45 | 126.93 | 322.74 | 154.87 | 96.17 | 381.26 |
| Sightseeing facilities | 15.69 | 10.38 | 152.49 | 116.70 | 145.25 | 300.13 | 40.39 | 140.28 | 324.19 |
| Tourist guides | 4.02 | 9.11 | 53.22 | 28.75 | 14.96 | 109.34 | 23.05 | 98.33 | 302.95 |
| Accommodation comfortable | 15.62 | 15.64 | 129.98 | 44.22 | 34.63 | 325.78 | 86.46 | 86.16 | 576.07 |
| Service | 12.88 | 14.27 | 128.71 | 37.53 | 25.35 | 314.10 | 138.54 | 47.67 | 480.80 |
| Food | 133.03 | 50.24 | 335.84 | 124.99 | 51.23 | 484.78 | 126.78 | 117.09 | 671.83 |
| Good sanitary etc. | 17.43 | 2.24 | 30.50 | 6.85 | 6.84 | 33.32 | 7.39 | 3.32 | 64.39 |
| Shopping facilities | 4.80 | 2.64 | 18.59 | 11.21 | 3.59 | 54.30 | 36.76 | 10.04 | 77.41 |
| Reasonable Cost | 3.86 | 2.40 | 45.39 | 6.42 | 5.69 | 52.47 | 21.63 | 6.38 | 79.81 |
| Climate | 4.28 | 7.40 | 30.29 | 14.10 | 2.32 | 33.63 | 27.52 | 5.64 | 84.77 |
| Accommodation tariff | 1.42 | 0.66 | 19.11 | 0.36 | 0.46 | 9.73 | 9.06 | 3.18 | 22.61 |
| Air | 8.45 | 4.55 | 50.18 | 68.46 | 54.69 | 302.28 | 16.69 | 13.46 | 129.18 |
| Rail | 3.71 | 0.63 | 5.15 | 19.81 | 1.37 | 57.46 | 39.94 | 3.32 | 26.14 |
| Sea | 0.00 | 0.72 | 0.34 | 0.74 | 0.50 | 2.96 | 0.28 | 0.34 | 1.89 |
| Road | 6.62 | 0.07 | 5.05 | 22.03 | 7.13 | 71.83 | 10.77 | 3.29 | 26.85 |

Table 29.(Contd.) Estimated Distribution of Visitors (in Thousand) by Perceived Importance Level for Various Factors Related to Tourism

| Rank Factors | Rank 4 | | | Rank 5 | | |
|---------------------------|--------|---------|------------|--------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Friendly people etc. | 24.12 | 16.10 | 155.88 | 30.59 | 20.77 | 155.32 |
| Personal Safety | 68.45 | 30.48 | 236.80 | 34.63 | 23.90 | 238.37 |
| Spatial security | 12.10 | 10.27 | 152.89 | 32.29 | 18.80 | 125.70 |
| Interesting places etc. | 251.55 | 169.55 | 235.29 | 40.96 | 21.10 | 145.50 |
| Sightseeing facilities | 84.87 | 78.59 | 200.44 | 151.61 | 159.79 | 213.31 |
| Tourist guides | 20.68 | 65.27 | 151.56 | 142.29 | 70.31 | 147.16 |
| Accommodation comfortable | 102.40 | 129.22 | 626.02 | 43.32 | 33.68 | 288.43 |
| Service | 65.14 | 91.17 | 523.98 | 83.32 | 94.53 | 461.17 |
| Food | 166.24 | 63.89 | 703.08 | 72.79 | 103.58 | 698.07 |
| Good sanitary etc. | 21.72 | 57.87 | 132.72 | 66.34 | 20.18 | 277.80 |
| Shopping facilities | 45.42 | 67.02 | 178.80 | 132.36 | 122.35 | 221.96 |
| Reasonable Cost | 44.92 | 12.99 | 156.93 | 48.88 | 73.80 | 272.83 |
| Climate | 38.86 | 13.09 | 232.11 | 60.02 | 26.34 | 336.84 |
| Accommodation tariff | 7.43 | 2.82 | 38.14 | 10.55 | 6.32 | 67.01 |
| Air | 20.16 | 13.37 | 143.41 | 31.21 | 52.06 | 208.34 |
| Rail | 46.29 | 18.16 | 157.68 | 14.10 | 4.50 | 55.87 |
| Sea | 5.16 | 2.99 | 36.54 | 0.67 | 0.44 | 15.00 |
| Road | 69.79 | 37.25 | 202.22 | 43.79 | 11.33 | 203.45 |

Table 30. Estimated Distribution of Visitors (in Thousand) by Experienced Level of Satisfaction for Various Factors Related to Tourism

| Satisfaction Level Factors | Fully Satisfied | | | Partially Satisfied | | |
|-------------------------------|-----------------|---------|------------|---------------------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Friendly people etc. | 827.78 | 491.14 | 3114.95 | 85.27 | 70.16 | 491.63 |
| Personal Safety | 494.39 | 383.09 | 1707.47 | 101.41 | 66.27 | 504.98 |
| Spatial security | 353.81 | 337.04 | 669.97 | 44.06 | 81.30 | 324.37 |
| Interesting places etc. | 471.95 | 447.36 | 986.57 | 74.37 | 49.71 | 233.39 |
| Sightseeing facilities | 346.20 | 443.53 | 885.45 | 47.58 | 72.18 | 235.83 |
| Tourist guides | 176.48 | 212.53 | 515.65 | 28.64 | 30.01 | 167.65 |
| Accommodation comfortable | 201.64 | 236.03 | 1436.66 | 65.27 | 48.46 | 401.72 |
| Service | 257.48 | 209.06 | 1463.39 | 50.31 | 49.43 | 359.60 |
| Food | 538.64 | 320.18 | 2297.79 | 69.45 | 49.10 | 479.36 |
| Good sanitary etc. | 33.38 | 69.98 | 351.55 | 35.15 | 13.19 | 114.90 |
| Shopping facilities | 191.26 | 136.09 | 378.09 | 32.49 | 65.98 | 133.13 |
| Reasonable Cost | 89.86 | 80.83 | 425.23 | 29.98 | 14.85 | 127.59 |
| Climate | 82.20 | 30.64 | 490.17 | 35.47 | 12.72 | 143.36 |
| Accommodation tariff | 19.17 | 7.11 | 114.32 | 6.59 | 4.94 | 26.13 |
| Air | 122.20 | 124.91 | 657.84 | 17.31 | 11.99 | 120.60 |
| Rail | 83.69 | 13.14 | 177.85 | 21.29 | 9.09 | 54.71 |
| Sea | 4.11 | 2.69 | 26.51 | 1.37 | 0.47 | 8.38 |
| Road | 98.53 | 27.42 | 278.96 | 32.87 | 21.90 | 140.48 |

Table 30.(Contd.) Estimated Distribution of Visitors (in Thousand) by Experienced Level of Satisfaction for Various Factors Related to Tourism

| Satisfaction Level | Not Satisfied | | | No Comment | | |
|---------------------------|---------------|----------|-------------|------------|----------|-------------|
| | NRI | For. PIO | For. Others | NRI | For. PIO | For. Others |
| Factors | | | | | | |
| Friendly people etc. | 9.04 | 3.99 | 50.87 | 2.21 | 2.46 | 30.37 |
| Personal Safety | 27.15 | 15.53 | 92.85 | 7.37 | 2.96 | 41.62 |
| Spatial security | 3.97 | 6.86 | 116.54 | 5.01 | 4.31 | 28.68 |
| Interesting places etc. | 7.70 | 5.45 | 51.26 | 5.80 | 6.15 | 27.39 |
| Sightseeing facilities | 12.95 | 14.08 | 41.03 | 2.53 | 4.40 | 28.16 |
| Tourist guides | 11.98 | 11.87 | 56.27 | 1.86 | 3.58 | 25.12 |
| Accommodation comfortable | 17.89 | 11.09 | 65.54 | 7.03 | 3.75 | 43.01 |
| Service | 27.49 | 9.76 | 55.42 | 2.12 | 4.64 | 30.52 |
| Food | 13.25 | 8.22 | 82.78 | 3.42 | 8.33 | 33.04 |
| Good sanitary etc. | 44.94 | 3.48 | 58.79 | 6.18 | 3.81 | 13.49 |
| Shopping facilities | 5.27 | 2.11 | 30.70 | 1.69 | 1.46 | 8.95 |
| Reasonable Cost | 4.47 | 3.59 | 44.18 | 1.65 | 1.99 | 10.53 |
| Climate | 21.64 | 7.33 | 54.23 | 5.46 | 4.10 | 29.79 |
| Accommodation tariff | 2.68 | 0.96 | 11.54 | 0.37 | 0.43 | 4.62 |
| Air | 3.61 | 0.71 | 44.83 | 1.94 | 0.53 | 10.12 |
| Rail | 16.22 | 4.08 | 44.99 | 2.65 | 1.60 | 24.00 |
| Sea | 0.59 | 1.24 | 1.53 | 0.79 | 0.60 | 19.90 |
| Road | 17.48 | 7.64 | 63.08 | 4.30 | 2.03 | 26.43 |

We now present our findings nationally for the Outbound Indian passengers through the Estimated tables, e.g. Table nos. 31-37 below.

1. Demographic Characteristics.

Table 31 gives estimated distribution of outbound Indians by Port of Exit. It shows that 29.31 % of passengers went abroad through Mumbai Airport, followed by Delhi Airport with the corresponding figure being 27.01 %.

Table 32 gives estimated distribution of outbound Indians by age. It shows that among all the outbound Indians 39.26 % of passengers belonged to the '18-30' age group.

Table 33 gives estimated distribution of outbound Indians by education level. It shows that among all the outbound Indians 45.72 % were 'Graduate'.

Table 34 gives estimated distribution of outbound Indians by occupation. It shows that a high 26.22 % of passengers going abroad were 'Engineers'.

Table 35 gives estimated distribution of outbound Indians by household income group. It shows that majority (72.27 %) of the outbound Indians belonged to 'Medium Income Group (MIG)'.

Table 36 gives estimated distribution of outbound Indians by purpose of visit. It shows that a significant percentage (24.63 %) of outbound Indians went abroad for 'Business' purpose.

**Table 31. Estimated Distribution of Outbound Indians
by Port of Exit from India**

| Port of Exit | Total | Percentage | Percentage |
|-------------------------|---|------------|------------|
| | Portwise estimated total and percentage with respect to 11 ports | | |
| Mumbai | 2972508 | 29.31 | 21.36 |
| Delhi | 2739060 | 27.01 | 19.68 |
| Chennai | 1306233 | 12.88 | 9.38 |
| Kochi | 975062 | 9.61 | 7.01 |
| Hyderabad | 723931 | 7.14 | 5.20 |
| Bengaluru | 657053 | 6.48 | 4.72 |
| Kolkata | 406989 | 4.01 | 2.92 |
| Ahmedabad | 286912 | 2.83 | 2.06 |
| Haridaspur | 49433 | 0.49 | 0.36 |
| Munabao | 17591 | 0.17 | 0.13 |
| Ghojadanga | 7675 | 0.08 | 0.06 |
| Total (for 11 ports) | 10142446 | 100.00 | 72.87 |
| INDIA | 13919201 | | 100 |

**Table 32. Estimated Distribution
of Outbound Indians
by Age Group**

| Age Group in Years | Percentage |
|-----------------------|------------|
| 18-30 | 39.26 |
| 31-40 | 35.46 |
| 41-65 | 24.89 |
| Above 65 | 0.39 |
| All Visitors | 100.00 |

Table 33. Estimated Distribution of Outbound Indians by Education Level

| Education Level | Percentage |
|------------------------|------------|
| Illiterate | 0.83 |
| Below Primary | 0.49 |
| Primary | 1.23 |
| Middle | 1.38 |
| Secondary | 5.94 |
| Higher Secondary | 13.57 |
| Graduate | 45.72 |
| Postgraduate and above | 26.74 |
| Others | 4.10 |
| All Visitors | 100.00 |

Table 34. Estimated Distribution of Outbound Indians by Occupation

| Occupation | Percentage |
|--------------------|------------|
| Industrialist | 8.08 |
| Engineer | 26.22 |
| Government Service | 2.75 |
| Private Service | 24.93 |
| Student Researcher | 9.07 |
| Business Person | 11.04 |
| Agriculturist | 1.71 |
| Housewife | 7.36 |
| Others | 8.85 |
| All Visitors | 100.00 |

Table 35. Estimated Distribution of Outbound Indians by Household Income Group

| Income group | Percentage |
|--------------|------------|
| LIG | 6.78 |
| MIG | 72.27 |
| HIG | 20.94 |
| All Visitors | 100.00 |

Table 36. Estimated Distribution of Outbound Indians by Purpose of Visit

| Purpose of Visit | Percentage |
|--------------------------------|------------|
| Business | 24.63 |
| Holiday,Leisure and Recreation | 22.20 |
| Social | 16.56 |
| Religious Activities | 1.08 |
| Education & Training | 6.13 |
| Health & Medical | 0.99 |
| Shopping | 0.62 |
| Games/Sports | 0.14 |
| Job on foreign deputation | 22.02 |
| Invited for Specific Mission | 2.01 |
| Others | 3.62 |
| All Visitors | 100.00 |

2. Expenditure Details Till Exit

Table 37 (Estimated Average Expenditure by Outbound Indians (Within India) in INR) shows that (estimated) maximum cost of Rs. 17251 is incurred in ‘Gems and Jewelery’ from the total average cost on shopping Rs.9669, whereas the second maximum cost of Rs.11156 was incurred towards ‘Air’ transport cost, with an average transport cost of Rs. 2413.

Table 37. Estimated Average Expenditure by Outbound Indians within India (in INR)

| Item | Avg.est.exp. |
|---|--------------|
| Package cost | |
| Average package cost | 45512 |
| Accommodation | |
| Hotel | 6958 |
| Private guest house | 3338 |
| Govt. guest house | 5393 |
| Dharmshala | 613 |
| Rented house | 5001 |
| Friends and relatives | 2098 |
| Others | 5198 |
| Sub-total of accommodation | 6396 |
| Food & drink | |
| In the accommodation unit | 2062 |
| Outside accommodation. unit | 1435 |
| Sub total of Food & drink | 1694 |
| Transport | |
| Railways | 1013 |
| Road(excl transport equip. rental) | 1296 |
| Water | 1464 |
| Air | 11156 |
| Transport equipments rental | 2279 |
| Travel agency services/ tour operators | 1459 |
| Other and supporting services | 1553 |
| Subtotal of transport | 2413 |

Table 37.(Contd.) Estimated Average Expenditure by Outbound Indians within India (in INR)

| Item | Avg.est.exp. |
|---|--------------|
| Shopping | |
| Clothing and garments | 5339 |
| Processed food | 1282 |
| Tobacco products | 537 |
| Alcohol | 1914 |
| Travel related consumer goods | 1495 |
| Footwear/leather goods | 1629 |
| Toiletries | 1297 |
| Gems and jewelery etc. | 17251 |
| Books, journals etc. | 848 |
| Others | 7883 |
| Subtotal of shopping | 9669 |
| Recreation, religious,cultural,sporting | |
| Cinema, theater, amusements | 656 |
| Entry fee to and other exp. at religious. sites | 1175 |
| Entry fee and other expenses at cultural sites | 828 |
| Sporting activities | 781 |
| Subtotal of Recreation, religious, cultural,sporting | 1222 |
| Medical and health related activities | |
| Medicine | 2392.43 |
| Medical accessories | 2069 |
| Other health related services | 7710 |
| Subtotal of medical and health related activities | 3438 |
| Others(non-packages) | 16591.42 |
| Total average cost of Non package component | 12489.85 |
| Total average cost of Package+non package component | 13924.87 |

For the benefit of the readers and researchers, we also annex here the statistics from the collected sample data. For our final analysis as presented in the estimated tables and the comments preceding those given above, sample data were subject to trimming to discard outliers and robustify under contamination.

We first present our comments and then the corresponding tables, separately for International Visitors and Outbound Indians. All tables derived from sample data are numbered with “S”, e.g. Table S1.

1. Spatio-Demographic Characteristics:

Table S1 (Distribution of Visitors by Country of Normal Residence) shows that in the sample data out of 100 % visitors in India, 84.62 % of them belongs to ‘Foreigner Others’, 7.67 % belongs to ‘Foreigner PIO’, 7.71 % belong to ‘NRI’. From U.K maximum number of visitors in India belongs to ‘Foreigner Others’ groups and ‘Foreigner PIO’ groups and from U.A.E maximum number of visitors in India belongs to ‘NRI’ category.

Table S2 (Distribution of Visitors by Mode of Travel) shows if the mode of travel used is ‘Air’ then for ‘Total visitors’, ‘Foreigner PIO’ and ‘Foreigner Others’ U.K topped the list for availing this mode of travel. For ‘NRI’, U.A.E topped the list for availing this mode of travel. If the mode of travel used is ‘Land’ then for all the groups Bangladesh topped the list.

Table S3 (Distribution of Visitors by Gender) shows that out of 70.32 % of males visited India, 58.94 %, 5.50 % and 5.88 % belonged to ‘Foreigner Others’, ‘Foreigner PIO’ and ‘NRI’ group respectively. Again, out of 29.68 % of total females visited India, 25.68 %, 2.16 % and 1.83 % of females belonged to ‘Foreigner Others’, ‘Foreigner PIO’ and ‘NRI’ group respectively. U.K top the list of male and female visitors among all nations.

Table S4 (Distribution of Visitors by Age Group) shows maximum number visitors belonged to the age-group of 31-40 years of age. Visitors ‘Above 65’ years was quite low as compared to the other groups. No passenger in the age group 0-17 was interviewed and hence are not included in Table S4.

Table S5 (Distribution of Visitors by Marital Status) shows UK had maximum ‘Foreigner Others’ visitors in all groups of marital status except the group ‘Currently Married’. U.A.E had maximum ‘Never Married’ and ‘Currently Married’ ‘NRI’ visitors among all nations. U.A.E also had maximum ‘Currently Married’ ‘Foreigner PIO’ visitors among all nations. Maximum ‘Foreigner Others’ visitors in this group came from Bangladesh.

Table S6 (Distribution of Visitors by Education Level) shows that among three groups of visitors maximum strength of visitors were ‘Graduate’.

Table S7 (Distributions of Visitors by Occupation) shows among all the three groups of visitors maximum of them were ‘Self employed’, the next occupation with highest strength of visitors were ‘Private Service’.

Table S8 (Distribution of Visitors by Household Income Group) shows that maximum number of visitors belonged to the ‘Middle Income Group’. Number of visitors belonging to ‘Lower Income group’ is much lower as compared to others.

Table S1. Distribution of Visitors by Country of Normal Residence

| Country of Normal Residence | NRI | | Foreigner PIO | | Foreigner Others | | Total | |
|-----------------------------|--------|------------|---------------|------------|------------------|------------|--------|------------|
| | Number | Percentage | Number | Percentage | Number | Percentage | Number | Percentage |
| United Kingdom | 268 | 0.66 | 282 | 0.69 | 3977 | 9.78 | 4527 | 11.13 |
| United States of America | 432 | 1.06 | 255 | 0.63 | 3474 | 8.54 | 4161 | 10.23 |
| Bangladesh | 40 | 0.10 | 243 | 0.60 | 3002 | 7.38 | 3285 | 8.08 |
| Germany | 75 | 0.18 | 124 | 0.30 | 2341 | 5.76 | 2540 | 6.25 |
| United Arab Emirates | 588 | 1.45 | 276 | 0.68 | 1641 | 4.03 | 2505 | 6.16 |
| France | 78 | 0.19 | 96 | 0.24 | 1789 | 4.40 | 1963 | 4.83 |
| Singapore | 298 | 0.73 | 143 | 0.35 | 1292 | 3.18 | 1733 | 4.26 |
| Malaysia | 222 | 0.55 | 174 | 0.43 | 1299 | 3.19 | 1695 | 4.17 |
| Thailand | 66 | 0.16 | 155 | 0.38 | 1399 | 3.44 | 1620 | 3.98 |
| Australia | 52 | 0.13 | 59 | 0.15 | 1121 | 2.76 | 1232 | 3.03 |
| China | 108 | 0.27 | 186 | 0.46 | 892 | 2.19 | 1186 | 2.92 |
| Japan | 56 | 0.14 | 116 | 0.29 | 728 | 1.79 | 900 | 2.21 |
| Sri Lanka | 87 | 0.21 | 153 | 0.38 | 637 | 1.57 | 877 | 2.16 |
| Canada | 78 | 0.19 | 59 | 0.15 | 656 | 1.61 | 793 | 1.95 |
| Hong Kong | 46 | 0.11 | 59 | 0.15 | 617 | 1.52 | 722 | 1.78 |
| Switzerland | 16 | 0.04 | 30 | 0.07 | 669 | 1.64 | 715 | 1.76 |
| Italy | 7 | 0.02 | 14 | 0.03 | 529 | 1.30 | 550 | 1.35 |
| Netherlands | 12 | 0.03 | 14 | 0.03 | 501 | 1.23 | 527 | 1.30 |
| South Africa | 13 | 0.03 | 21 | 0.05 | 480 | 1.18 | 514 | 1.26 |
| Spain | 5 | 0.01 | 16 | 0.04 | 435 | 1.07 | 456 | 1.12 |
| Others | 590 | 1.45 | 644 | 1.58 | 6937 | 17.06 | 8171 | 20.09 |
| All Countries | 3137 | 7.71 | 3119 | 7.67 | 34416 | 84.62 | 40672 | 100.00 |

Table S2. Distribution of Visitors by Mode of Travel

| Country of Normal Residence | NRI | | Foreigner PIO | | Foreigner Others | | Total | |
|-----------------------------|------|------|---------------|------|------------------|------|-------|------|
| | Air | Land | Air | Land | Air | Land | Air | Land |
| U.K | 268 | 0 | 281 | 1 | 3967 | 10 | 4516 | 11 |
| U.S.A | 432 | 0 | 255 | 0 | 3465 | 9 | 4152 | 9 |
| Bangladesh | 31 | 9 | 149 | 94 | 1449 | 1553 | 1629 | 1656 |
| Germany | 75 | 0 | 124 | 0 | 2325 | 16 | 2524 | 16 |
| U.A.E | 588 | 0 | 276 | 0 | 1641 | 0 | 2505 | 0 |
| France | 78 | 0 | 96 | 0 | 1773 | 16 | 1947 | 16 |
| Singapore | 298 | 0 | 143 | 0 | 1292 | 0 | 1733 | 0 |
| Malaysia | 222 | 0 | 174 | 0 | 1297 | 2 | 1693 | 2 |
| Thailand | 66 | 0 | 155 | 0 | 1394 | 5 | 1615 | 5 |
| Australia | 52 | 0 | 59 | 0 | 1119 | 2 | 1230 | 2 |
| China | 108 | 0 | 186 | 0 | 883 | 9 | 1177 | 9 |
| Japan | 56 | 0 | 116 | 0 | 716 | 12 | 888 | 12 |
| Sri Lanka | 87 | 0 | 153 | 0 | 586 | 51 | 826 | 51 |
| Canada | 78 | 0 | 59 | 0 | 649 | 7 | 786 | 7 |
| Hong Kong | 46 | 0 | 59 | 0 | 617 | 0 | 722 | 0 |
| Switzerland | 16 | 0 | 30 | 0 | 665 | 4 | 711 | 4 |
| Italy | 7 | 0 | 14 | 0 | 527 | 2 | 548 | 2 |
| Netherlands | 12 | 0 | 14 | 0 | 479 | 22 | 505 | 22 |
| South Africa | 13 | 0 | 21 | 0 | 480 | 0 | 514 | 0 |
| Spain | 5 | 0 | 16 | 0 | 416 | 19 | 437 | 19 |
| Others | 508 | 0 | 524 | 21 | 5184 | 184 | 6216 | 205 |
| All Countries | 3128 | 9 | 3003 | 116 | 32476 | 1940 | 38607 | 2065 |

Table S3. Distribution of Visitors by Gender

| Country of Normal Residence | NRI | | Foreigner PIO | | Foreigner Others | | Total | |
|--------------------------------|--------|----------|---------------|----------|------------------|----------|--------|----------|
| | % Male | % Female | % Male | % Female | % Male | % Female | % Male | % Female |
| United Kingdom | 0.50 | 0.16 | 0.45 | 0.24 | 6.29 | 3.49 | 7.24 | 3.89 |
| United States of America | 0.76 | 0.30 | 0.43 | 0.20 | 5.77 | 2.77 | 6.96 | 3.27 |
| Bangladesh | 0.09 | 0.01 | 0.51 | 0.08 | 6.09 | 1.30 | 6.69 | 1.39 |
| Germany | 0.15 | 0.04 | 0.20 | 0.11 | 3.82 | 1.94 | 4.16 | 2.09 |
| United Arab Emirates | 1.16 | 0.29 | 0.52 | 0.16 | 3.21 | 0.82 | 4.89 | 1.27 |
| France | 0.15 | 0.05 | 0.14 | 0.10 | 2.85 | 1.55 | 3.13 | 1.69 |
| Singapore | 0.56 | 0.17 | 0.24 | 0.11 | 2.25 | 0.93 | 3.05 | 1.21 |
| Malaysia | 0.42 | 0.13 | 0.31 | 0.12 | 2.15 | 1.04 | 2.88 | 1.29 |
| Thailand | 0.13 | 0.03 | 0.29 | 0.09 | 2.35 | 1.09 | 2.78 | 1.21 |
| Australia | 0.09 | 0.04 | 0.09 | 0.05 | 1.80 | 0.96 | 1.98 | 1.05 |
| China | 0.20 | 0.06 | 0.32 | 0.13 | 1.61 | 0.58 | 2.14 | 0.77 |
| Japan | 0.09 | 0.05 | 0.21 | 0.08 | 1.33 | 0.46 | 1.63 | 0.58 |
| Sri Lanka | 0.18 | 0.03 | 0.30 | 0.08 | 1.15 | 0.41 | 1.63 | 0.53 |
| Canada | 0.15 | 0.04 | 0.10 | 0.04 | 1.15 | 0.46 | 1.40 | 0.55 |
| Hong Kong | 0.09 | 0.02 | 0.09 | 0.06 | 1.03 | 0.49 | 1.20 | 0.57 |
| Switzerland | 0.03 | 0.01 | 0.03 | 0.04 | 1.01 | 0.63 | 1.08 | 0.68 |
| Italy | 0.01 | 0.01 | 0.02 | 0.01 | 0.86 | 0.45 | 0.89 | 0.46 |
| Netherlands | 0.03 | 0.00 | 0.02 | 0.01 | 0.87 | 0.36 | 0.92 | 0.38 |
| South Africa | 0.02 | 0.01 | 0.03 | 0.02 | 0.77 | 0.41 | 0.82 | 0.45 |
| Spain | 0.01 | 0.00 | 0.02 | 0.01 | 0.73 | 0.34 | 0.76 | 0.36 |
| Others | 1.09 | 0.36 | 1.17 | 0.41 | 11.85 | 5.21 | 14.11 | 5.98 |
| Total | 5.88 | 1.83 | 5.50 | 2.16 | 58.94 | 25.68 | 70.32 | 29.68 |

**Table S4. Distribution of Visitors
by Age Group**

| Age Group (in Year) | NRI | Foreigner PIO | Foreigner Others | Total |
|------------------------|------|------------------|---------------------|-------|
| 18-30 | 812 | 991 | 9370 | 11173 |
| 31-40 | 1319 | 1176 | 12572 | 15067 |
| 41-65 | 989 | 921 | 12091 | 14001 |
| Above 65 | 17 | 31 | 383 | 431 |
| All Visitors | 3137 | 3119 | 34416 | 40672 |

*No passenger in the age group 0-17 years was interviewed and hence this age group is not included in Table S4.

* 'Running age' is noted, i.e. current age equal to age last completed birth date (LBD) plus one.

Table S5. Distribution of Visitors by Marital Status

| | NRI | | | | Foreigner PIO | | | |
|--------------------------------|------------------|----------------------|---------|------------------------|------------------|----------------------|---------|------------------------|
| Country of Normal Residence | Never Married | Currently Married | Widowed | Divorced/ Separated | Never Married | Currently Married | Widowed | Divorced/ Separated |
| United Kingdom | 60 | 197 | 1 | 10 | 107 | 163 | 4 | 8 |
| United States of America | 95 | 325 | 7 | 5 | 68 | 174 | 5 | 8 |
| Bangladesh | 5 | 34 | 0 | 1 | 48 | 193 | 1 | 1 |
| Germany | 19 | 53 | 0 | 3 | 44 | 68 | 5 | 7 |
| United Arab Emirates | 96 | 481 | 6 | 5 | 39 | 231 | 3 | 3 |
| France | 22 | 53 | 1 | 2 | 19 | 68 | 3 | 6 |
| Singapore | 50 | 243 | 2 | 3 | 35 | 101 | 1 | 6 |
| Malaysia | 36 | 181 | 1 | 4 | 51 | 117 | 4 | 2 |
| Thailand | 12 | 53 | 1 | 0 | 34 | 113 | 3 | 5 |
| Australia | 19 | 33 | 0 | 0 | 25 | 29 | 2 | 3 |
| China | 24 | 83 | 1 | 0 | 45 | 134 | 0 | 7 |
| Japan | 17 | 39 | 0 | 0 | 23 | 90 | 2 | 1 |
| Sri Lanka | 26 | 61 | 0 | 0 | 39 | 111 | 2 | 1 |
| Canada | 10 | 66 | 1 | 1 | 17 | 40 | 2 | 0 |
| Hong Kong | 12 | 32 | 1 | 1 | 23 | 36 | 0 | 0 |
| Switzerland | 6 | 10 | 0 | 0 | 17 | 11 | 1 | 1 |
| Italy | 4 | 3 | 0 | 0 | 7 | 6 | 0 | 1 |
| Netherlands | 3 | 9 | 0 | 0 | 7 | 5 | 0 | 2 |
| South Africa | 2 | 10 | 1 | 0 | 3 | 16 | 0 | 2 |
| Spain | 1 | 4 | 0 | 0 | 5 | 10 | 1 | 0 |
| Others | 140 | 424 | 12 | 14 | 220 | 401 | 5 | 18 |
| All Countries | 659 | 2394 | 35 | 49 | 876 | 2117 | 44 | 82 |

Table S5.(Contd.)Distribution of Visitors by Marital Status

| Country of Normal Residence | Foreigner Others | | | | Total | | | |
|--------------------------------|------------------|----------------------|---------|------------------------|------------------|----------------------|---------|------------------------|
| | Never Married | Currently Married | Widowed | Divorced/ Separated | Never Married | Currently Married | Widowed | Divorced/ Separated |
| United Kingdom | 1334 | 2380 | 73 | 190 | 1501 | 2740 | 78 | 208 |
| United States of America | 1062 | 2225 | 51 | 136 | 1225 | 2724 | 63 | 149 |
| Bangladesh | 477 | 2482 | 36 | 7 | 530 | 2709 | 37 | 9 |
| Germany | 753 | 1457 | 45 | 86 | 816 | 1578 | 50 | 96 |
| United Arab Emirates | 270 | 1322 | 25 | 24 | 405 | 2034 | 34 | 32 |
| France | 552 | 1118 | 42 | 77 | 593 | 1239 | 46 | 85 |
| Singapore | 341 | 916 | 16 | 19 | 426 | 1260 | 19 | 28 |
| Malaysia | 312 | 943 | 21 | 23 | 399 | 1241 | 26 | 29 |
| Thailand | 414 | 947 | 18 | 20 | 460 | 1113 | 22 | 25 |
| Australia | 411 | 656 | 12 | 42 | 455 | 718 | 14 | 45 |
| China | 234 | 639 | 6 | 13 | 303 | 856 | 7 | 20 |
| Japan | 245 | 474 | 4 | 5 | 285 | 603 | 6 | 6 |
| Sri Lanka | 123 | 489 | 21 | 4 | 188 | 661 | 23 | 5 |
| Canada | 222 | 395 | 9 | 30 | 249 | 501 | 12 | 31 |
| Hong Kong | 125 | 482 | 3 | 7 | 160 | 550 | 4 | 8 |
| Switzerland | 203 | 443 | 5 | 18 | 226 | 464 | 6 | 19 |
| Italy | 208 | 299 | 8 | 14 | 219 | 308 | 8 | 15 |
| Netherlands | 199 | 278 | 8 | 16 | 209 | 292 | 8 | 18 |
| South Africa | 115 | 347 | 9 | 9 | 120 | 373 | 10 | 11 |
| Spain | 199 | 212 | 4 | 20 | 205 | 226 | 5 | 20 |
| Others | 2225 | 4438 | 85 | 189 | 2585 | 5263 | 102 | 221 |
| All Countries | 10024 | 22942 | 501 | 949 | 11559 | 27453 | 580 | 1080 |

Table S6. Distribution of Visitors by Education Level

| Education Level | NRI | Foreigner PIO | Foreigner Others | Total |
|---------------------------|------|------------------|---------------------|-------|
| Illiterate | 10 | 14 | 161 | 185 |
| Below Primary | 7 | 15 | 132 | 154 |
| Primary | 7 | 19 | 236 | 262 |
| Middle | 9 | 16 | 320 | 345 |
| Secondary | 35 | 56 | 651 | 742 |
| Higher Secondary | 265 | 326 | 3036 | 3627 |
| Graduate | 1476 | 1506 | 18405 | 21387 |
| Postgraduate and above | 1251 | 1088 | 10936 | 13275 |
| Others | 77 | 79 | 539 | 695 |
| All Visitors | 3137 | 3119 | 34416 | 40672 |

Table S7. Distributions of Visitors by Occupation

| Occupation | NRI | Foreigner PIO | Foreigner Others | Total |
|-------------------------------------|------|------------------|---------------------|-------|
| Industrialist/ Trader/Shop Owner | 283 | 295 | 2421 | 2999 |
| Self Employed Professional | 1080 | 876 | 10901 | 12857 |
| Government Service | 104 | 133 | 1204 | 1441 |
| Private Service | 672 | 713 | 8177 | 9562 |
| Student/Researcher | 206 | 327 | 2687 | 3220 |
| Business Person | 396 | 435 | 5346 | 6177 |
| Agriculturist | 13 | 20 | 385 | 418 |
| Housewife | 212 | 139 | 1119 | 1470 |
| Others | 171 | 181 | 2176 | 2528 |
| All Visitors | 3137 | 3119 | 34416 | 40672 |

Table S8. Distribution of Visitors by Household Income Group

| Annual Income Group | NRI | Foreigner PIO | Foreigner Others | Total |
|------------------------|------|------------------|---------------------|-------|
| LIG | 103 | 85 | 872 | 1060 |
| MIG | 2077 | 2158 | 21984 | 26219 |
| HIG | 957 | 876 | 11560 | 13393 |
| All Visitors | 3137 | 3119 | 34416 | 40672 |

2. Travel Pattern

Table S9 (Distribution of Visitors by Port of Entry in India) shows 2.03 percentage and 3.23 percentage of 'NRI' and 'Foreigner PIO' respectively had used Delhi airport as their port of entry. 33.69 percentage of 'Foreigner Others' used Mumbai airport as their port of entry. 35.66 percentage out of total visitors used Mumbai airport as their port of entry.

Table S10 (Distribution of Visitors by Travel pattern) shows that from USA maximum visitors traveled 'Individually'. From U.K, 'Foreigner PIO' and 'Foreigner Others' visitors traveled 'Individually'. From U.A.E maximum 'NRI' visitors traveled 'Individually'. From Bangladesh maximum 'Foreigner PIO' and 'Foreigner Others' visitors traveled with 'Family'. UAE had maximum 'NRI' visitor traveled with 'Family'. UK had maximum 'Foreigner Others' visitors who have traveled in group. USA had maximum 'Foreigner PIO' visitors who have traveled in group.

Table S11 (Distribution of Visitors by Family Persons) shows that the maximum number of visitors refers to the group with family person-1, it gradually decreases as the number of family person increases.

Table S12 (Distribution of Visitors by Purpose of Visit) shows that main purpose of visit for maximum number of visitors was for 'Holidaying Leisure and Recreation' and secondly for 'Business'.

Table S13 (Average Duration of Stay (in Day) at Last Place of Night Halt(LPNH)) shows a total of 12679 visitors stayed at Mumbai with average duration of stay being 8 days. Among the total number of visitors a total of 621 'NRI' visitors stayed at Chennai with an average of 23 nights of stay, 1083 'Foreigner-PIO' visitors stayed at New Delhi with an average of 7 night stays and 11991 'Foreigner Others' visitors stayed at Mumbai with average 8 night stays.

Table S14 (Distribution of Visitors by Number of Previous Visits) shows that number of previous visits for all the groups of visitors for the first time have a greater frequency as compared to it being more than one. Again, number of visits being more than five times is seen to increase probably owing to the cause that it may be clubbed.

Table S15 (Propensity of Visitors Availing Package Tours) shows that U.S.A had maximum 'NRI' and 'Foreigner Others' visitors availing package tours. Malaysia had maximum 'Foreigner PIO' visitors availing package tours.

Table S9. Distribution of Visitors by Port of Entry in India

| Port of Entry | NRI | | Foreigner PIO | | Foreigner Others | | Total | |
|-------------------|--------|------------|---------------|------------|------------------|------------|--------|------------|
| | Number | Percentage | Number | Percentage | Number | Percentage | Number | Percentage |
| Mumbai Airport | 267 | 0.66 | 534 | 1.31 | 13701 | 33.69 | 14502 | 35.66 |
| Delhi Airport | 824 | 2.03 | 1315 | 3.23 | 6691 | 16.45 | 8830 | 21.71 |
| Kolkata Airport | 314 | 0.77 | 261 | 0.64 | 5023 | 12.35 | 5598 | 13.76 |
| Bangalore Airport | 357 | 0.88 | 314 | 0.77 | 2483 | 6.10 | 3154 | 7.75 |
| Chennai Airport | 568 | 1.40 | 289 | 0.71 | 1704 | 4.19 | 2561 | 6.30 |
| Hyderabad Airport | 631 | 1.55 | 120 | 0.30 | 1001 | 2.46 | 1752 | 4.31 |
| Haridaspur Land | 15 | 0.04 | 99 | 0.24 | 1602 | 3.94 | 1716 | 4.22 |
| Ahmedabad Airport | 94 | 0.23 | 81 | 0.20 | 1441 | 3.54 | 1616 | 3.97 |
| Kochi Airport | 33 | 0.08 | 14 | 0.03 | 70 | 0.17 | 117 | 0.29 |
| Attari Rail Land | 0 | 0.00 | 22 | 0.05 | 64 | 0.16 | 86 | 0.21 |
| Munabao Land | 0 | 0.00 | 0 | 0.00 | 83 | 0.20 | 83 | 0.20 |
| Port Blair | 2 | 0.00 | 1 | 0.00 | 74 | 0.18 | 77 | 0.19 |
| Raxual Land | 10 | 0.02 | 3 | 0.01 | 35 | 0.09 | 48 | 0.12 |
| Dabolim Airport | 2 | 0.00 | 2 | 0.00 | 37 | 0.09 | 41 | 0.10 |
| Ghojadanga Land | 0 | 0.00 | 3 | 0.01 | 34 | 0.08 | 37 | 0.09 |
| Sonauli Land | 0 | 0.00 | 0 | 0.00 | 27 | 0.07 | 27 | 0.07 |
| Pani Tank Land | 1 | 0.00 | 2 | 0.00 | 24 | 0.06 | 27 | 0.07 |
| Jaipur Airport | 0 | 0.00 | 2 | 0.00 | 23 | 0.06 | 25 | 0.06 |
| Amritsar Airport | 3 | 0.01 | 0 | 0.00 | 16 | 0.04 | 19 | 0.05 |
| NR | 7 | 0.02 | 51 | 0.13 | 195 | 0.48 | 253 | 0.62 |
| Others | 9 | 0.02 | 6 | 0.01 | 88 | 0.22 | 103 | 0.25 |
| All Ports | 3137 | 7.71 | 3119 | 7.67 | 34416 | 84.62 | 40672 | 100.00 |

Table S10. Distribution of Visitors by Travel Pattern

| Country of Normal Residence | NRI | | | Foreigner PIO | | | Foreigner Others | | |
|-----------------------------|------------|--------|-------|---------------|--------|-------|------------------|--------|-------|
| | Individual | Family | Group | Individual | Family | Group | Individual | Family | Group |
| UK | 148 | 99 | 21 | 182 | 55 | 45 | 2501 | 700 | 776 |
| USA | 304 | 111 | 17 | 148 | 51 | 56 | 2469 | 533 | 472 |
| Bangladesh | 14 | 23 | 3 | 141 | 95 | 7 | 1666 | 1124 | 212 |
| Germany | 39 | 27 | 9 | 65 | 30 | 29 | 1519 | 409 | 413 |
| UAE | 391 | 167 | 30 | 170 | 69 | 37 | 1022 | 457 | 162 |
| France | 49 | 24 | 5 | 53 | 28 | 15 | 1007 | 456 | 326 |
| Singapore | 170 | 113 | 15 | 69 | 34 | 40 | 881 | 200 | 211 |
| Malaysia | 129 | 82 | 11 | 100 | 49 | 25 | 738 | 324 | 237 |
| Thailand | 46 | 16 | 4 | 100 | 27 | 28 | 879 | 273 | 247 |
| Australia | 37 | 9 | 6 | 31 | 8 | 20 | 655 | 241 | 225 |
| China | 73 | 17 | 18 | 116 | 28 | 42 | 605 | 128 | 159 |
| Japan | 23 | 16 | 17 | 82 | 12 | 22 | 517 | 109 | 102 |
| Sri Lanka | 51 | 26 | 10 | 96 | 36 | 21 | 386 | 126 | 125 |
| Canada | 45 | 30 | 3 | 33 | 11 | 15 | 412 | 140 | 104 |
| Hong Kong | 26 | 17 | 3 | 27 | 15 | 17 | 376 | 120 | 121 |
| Switzerland | 10 | 4 | 2 | 17 | 6 | 7 | 355 | 182 | 132 |
| Italy | 5 | 2 | 0 | 10 | 2 | 2 | 316 | 85 | 128 |
| Netherlands | 5 | 6 | 1 | 7 | 2 | 5 | 286 | 90 | 125 |
| South Africa | 5 | 4 | 4 | 13 | 3 | 5 | 300 | 77 | 103 |
| Spain | 1 | 3 | 1 | 14 | 1 | 1 | 218 | 96 | 121 |
| Others | 407 | 141 | 42 | 394 | 144 | 106 | 4071 | 1520 | 1346 |
| All Countries | 1978 | 937 | 222 | 1868 | 706 | 545 | 21179 | 7390 | 5847 |

**Table S10.(Contd.)Distribution of Visitors
by Travel Pattern**

| Country of Normal Residence | Total | | |
|--------------------------------|------------|--------|-------|
| | Individual | Family | Group |
| UK | 2831 | 854 | 842 |
| USA | 2921 | 695 | 545 |
| Bangladesh | 1821 | 1242 | 222 |
| Germany | 1623 | 466 | 451 |
| UAE | 1583 | 693 | 229 |
| France | 1109 | 508 | 346 |
| Singapore | 1120 | 347 | 266 |
| Malaysia | 967 | 455 | 273 |
| Thailand | 1025 | 316 | 279 |
| Australia | 723 | 258 | 251 |
| China | 794 | 173 | 219 |
| Japan | 622 | 137 | 141 |
| Sri Lanka | 533 | 188 | 156 |
| Canada | 490 | 181 | 122 |
| Hong Kong | 429 | 152 | 141 |
| Switzerland | 382 | 192 | 141 |
| Italy | 331 | 89 | 130 |
| Netherlands | 298 | 98 | 131 |
| South Africa | 318 | 84 | 112 |
| Spain | 233 | 100 | 123 |
| Others | 4872 | 1805 | 1494 |
| All Countries | 25025 | 9033 | 6614 |

Table S11. Distribution of Visitors by Family Persons

| Family Persons | NRI | Foreigner PIO | Foreigner Others | Total |
|----------------|------|------------------|---------------------|-------|
| 1 | 2200 | 2413 | 27029 | 31642 |
| 2 | 314 | 369 | 4082 | 4765 |
| 3 | 270 | 146 | 1583 | 1999 |
| 4 | 266 | 138 | 1260 | 1664 |
| 5 | 65 | 30 | 296 | 391 |
| 6 | 14 | 15 | 101 | 130 |
| 7 | 5 | 2 | 38 | 45 |
| 8 | 0 | 2 | 14 | 16 |
| 9 | 1 | 2 | 5 | 8 |
| 10 | 2 | 0 | 0 | 2 |
| More Than 10 | 0 | 2 | 8 | 10 |
| Total | 3137 | 3119 | 34416 | 40672 |

Table S12. Distribution of Visitors by Purpose of Visit

| Purpose of Visit | NRI | Foreigner PIO | Foreigner Others | Total |
|---------------------------------|------|------------------|---------------------|-------|
| Business | 587 | 852 | 13325 | 14764 |
| Holiday,Leisure & Recreation | 927 | 1219 | 12959 | 15105 |
| Social | 1162 | 432 | 3302 | 4896 |
| Religious Activities | 135 | 138 | 1113 | 1386 |
| Education & Training | 81 | 147 | 1030 | 1258 |
| Health & Medical | 47 | 107 | 1156 | 1310 |
| Shopping | 6 | 11 | 74 | 91 |
| Games/Sports | 40 | 37 | 195 | 272 |
| Job on Foreign Deputation | 43 | 43 | 411 | 497 |
| Invited by India | 48 | 65 | 385 | 498 |
| Others | 61 | 68 | 466 | 595 |
| Total | 3137 | 3119 | 34416 | 40672 |

Table S13. Average Duration of Stay (in Day) at Last Place of Night Halt (LPNH)

| LPNH | NRI | | Foreigner PIO | | Foreigner Others | |
|-----------------|--------|--------------------------|---------------|--------------------------|------------------|--------------------------|
| | Number | Average Duration of Stay | Number | Average Duration of Stay | Number | Average Duration of Stay |
| Mumbai(MH) | 273 | 7.39 | 415 | 14.37 | 11991 | 7.61 |
| Kolkata(WB) | 159 | 16.60 | 265 | 10.08 | 7235 | 7.86 |
| New Delhi(DL) | 540 | 9.32 | 1083 | 6.83 | 3898 | 6.84 |
| Bengaluru(KA) | 480 | 10.11 | 429 | 9.09 | 3673 | 8.84 |
| Chennai(TN) | 621 | 22.89 | 258 | 12.19 | 1072 | 12.23 |
| Hyderabad(AP) | 549 | 19.95 | 92 | 17.14 | 997 | 17.20 |
| Panaji(GA) | 10 | 4.10 | 41 | 16.88 | 1128 | 9.24 |
| Ahmedabad(GJ) | 40 | 8.13 | 123 | 10.67 | 615 | 7.52 |
| Pune(MH) | 8 | 10.75 | 17 | 14.88 | 666 | 11.84 |
| North 24Pgs(WB) | 3 | 0.00 | 26 | 0.00 | 483 | 3.00 |
| Kochi(KL) | 124 | 15.56 | 31 | 11.90 | 197 | 9.14 |
| Jaipur(RJ) | 12 | 4.33 | 51 | 3.55 | 265 | 4.07 |
| Noida(UP) | 48 | 5.25 | 42 | 2.52 | 155 | 4.30 |
| Gurgaon(HR) | 49 | 9.61 | 35 | 5.94 | 142 | 4.23 |
| Nasik(MH) | 2 | 5.50 | 1 | 40.00 | 193 | 7.66 |
| Chandigarh | 37 | 10.89 | 31 | 11.68 | 105 | 9.32 |
| Varanasi(UP) | 0 | 0.00 | 6 | 3.33 | 167 | 5.08 |
| Agra(UP) | 4 | 5.75 | 26 | 2.15 | 109 | 1.97 |
| Krishnagar(WB) | 0 | 0.00 | 5 | 5.00 | 97 | 8.86 |
| Gaya(BH) | 1 | 9.00 | 1 | 6.00 | 76 | 7.97 |
| Others | 168 | 3.51 | 134 | 2.87 | 1125 | 8.99 |
| All Places | 3128 | 0.00 | 3112 | 0.00 | 34389 | 28.00 |

**Table S13.(Contd.)Average Duration of Stay (in Day)
at Last Place of Night Halt (LPNH)**

| LPNH | Total | |
|-----------------|--------|-----------------------------|
| | Number | Average Duration of Stay |
| Mumbai(MH) | 12679 | 7.83 |
| Kolkata(WB) | 7659 | 8.12 |
| New Delhi(DL) | 5521 | 7.08 |
| Bengaluru(KA) | 4582 | 8.99 |
| Chennai(TN) | 1951 | 15.62 |
| Hyderabad(AP) | 1638 | 18.12 |
| Panaji(GA) | 1179 | 9.46 |
| Ahmedabad(GJ) | 778 | 8.05 |
| Pune(MH) | 691 | 11.9 |
| North 24Pgs(WB) | 512 | 3.00 |
| Kochi(KL) | 352 | 11.64 |
| Jaipur(RJ) | 328 | 4.00 |
| Noida(UP) | 245 | 4.18 |
| Gurgaon(HR) | 226 | 5.66 |
| Nasik(MH) | 196 | 7.81 |
| Chandigarh | 173 | 10.08 |
| Varanasi(UP) | 173 | 5.02 |
| Agra(UP) | 139 | 2.12 |
| Krishnagar(WB) | 102 | 8.38 |
| Gaya(BH) | 78 | 7.96 |
| Others | 1427 | 10.58 |
| All Places | 40629 | 28.00 |

**Table S14. Distribution of Visitors
by Number of Previous Visits**

| No of Visits | NRI | Foreigner PIO | Foreigner Others | Total |
|---------------------------------|------|------------------|---------------------|-------|
| Not Visited Earlier | 1920 | 2302 | 26216 | 30438 |
| Visited Once | 808 | 551 | 5513 | 6872 |
| Visited Twice | 225 | 164 | 1715 | 2104 |
| Visited Thrice | 98 | 41 | 486 | 625 |
| Visited Four Times | 41 | 21 | 210 | 272 |
| Visited Five Times | 14 | 8 | 91 | 113 |
| Visited More Than Five Times | 31 | 32 | 185 | 248 |
| Total | 3137 | 3119 | 34416 | 40672 |

**Table S15. Propensity of Visitors
Availing Package Tours**

| Country of Normal Residence | NRI | Foreigner PIO | Foreigner Others | Total |
|--------------------------------|-----|------------------|---------------------|-------|
| USA | 7 | 11 | 309 | 327 |
| UK | 6 | 9 | 276 | 291 |
| Germany | 2 | 8 | 252 | 262 |
| Thailand | 0 | 8 | 220 | 228 |
| France | 1 | 11 | 165 | 177 |
| Malaysia | 0 | 15 | 143 | 158 |
| Singapore | 1 | 8 | 138 | 147 |
| Sri Lanka | 4 | 7 | 122 | 133 |
| UAE | 8 | 11 | 92 | 111 |
| Switzerland | 0 | 0 | 94 | 94 |
| Australia | 0 | 3 | 89 | 92 |
| Japan | 1 | 7 | 83 | 91 |
| Canada | 3 | 4 | 71 | 78 |
| Hong Kong | 1 | 2 | 73 | 76 |
| Netherlands | 0 | 2 | 54 | 56 |
| China | 1 | 9 | 44 | 54 |
| South Africa | 0 | 0 | 43 | 43 |
| Italy | 0 | 1 | 41 | 42 |
| Mauritius | 1 | 0 | 41 | 42 |
| Sweden | 0 | 0 | 38 | 38 |
| others | 13 | 21 | 635 | 669 |
| All Countries | 49 | 137 | 3023 | 3209 |

3. Expenditure Details

(All cost mentioned are in Indian Rupees(INR))

Table S16 (Percentage Distribution of Visitors by Type of Package Tour Availed and Average Cost by Type of Package) shows that 3.64 percentage of ‘NRI’ visitors, 11.44 percentage of ‘Foreigner PIO’ visitors and 53.24 percentage of ‘Foreigner Others’ visitors availed the package for ‘Travel,Food and Accommodation’ with an average cost of 48965, 20054 and 31000 respectively. Thus, maximum visitors (68.32 percentage) availed the package for ‘Travel,Food and Accommodation’ on an average cost of 30345.

Table S17(a),(b),(c) and (d) give sample observation of average cost(in INR) and duration of stay (in Day) by country of normal residence for NRI,Foreigner PIO,Foreigner Others and All Tourists for package travelers respectively.It is seen that for visitor traveling to India on package tour, the average duration of stay was 20 days approximately at an average cost of Rs. 1,41,021.

Table S18(a),(b),(c) and (d) give sample observation of average cost(in INR) and duration of stay (in Day) by country of normal residence for NRI,Foreigner PIO,Foreigner Others and All Tourists for non-package travelers respectively.It is seen that for visitors traveling to India without package, the average duration of stay was 17 approximately at an average cost of Rs. 83,236.

Table S19 gives sample observation of component - wise break - up of package cost for ‘NRI’ (average cost in INR , other components in percentage of average cost).It is seen that ‘NRI’ spent on an average Rs. 79,652 on package for traveling to India, the highest average cost for ‘NRI’ package travelers being Rs. 1,16,500 for ‘NRI’ from USA.

Table S20 gives sample observation of component - wise break - up of package cost for ‘Foreigner PIO’ (average cost in INR , other components in percentage of average cost).It is seen that ‘Foreigner PIO’ spent on an average Rs. 98,351 on package for traveling to India, the highest average cost being Rs. 348136 for those coming from Spain followed by Rs. 3,25,000 for those coming from UK.

Table S21 gives sample observation of component - wise break - up of package cost for ‘Foreigner Others’ (average cost in INR , other components in percentage of average cost).It is seen that ‘Foreigner Others’ spent on an average Rs. 1,43,235 on package for traveling to India, the highest average cost being Rs. 4,70,000 for those from Bahamas. Among the remaining “Important Countries” which are important source market of India, ‘Foreigner Others’ coming from Germany spent maximum (Rs. 1,87,217) average cost on package traveling to India followed by Rs.1,83,468 for those coming from UK.

Table S22 gives sample observation of component - wise break - up of package cost for all tourists (average cost in INR , other components in percentage of average cost).It is seen that package travelers spent on an average Rs. 1,41,021 on package for traveling to India, the highest average cost being Rs. 4,70,000 for those from Bahamas. Among the remaining “Important Countries” which are important source market of India, package travelers coming from Germany spent maximum (Rs. 1,87,290) average cost on package traveling to India followed by Rs.1,81,598 for those coming from UK.

Table S23 (Average Expenditure of Visitors Availing Package Within India) shows that for the Accommodation category ,‘NRI’ had maximum amount spent on an average on ‘Hotel’,‘Foreigner PIO’ had maximum amount spent on an average on ‘Rented Houses’, while , ‘Foreigner Others’ had maximum amount spent on an av-

erage on 'Private Guest Houses'. For transport, all the three categories of visitors namely 'NRI', 'Foreigner PIO', 'Foreigner Others' spent their maximum on 'Air'. For 'Shopping', the category 'NRI' and 'Foreigner Others' spent maximum on 'Gems and Jewelery', whereas 'Foreigner PIO' spent maximum on 'Clothing and Garments'. For 'Recreation', the category 'Foreigner Others' spent most with an average on 'Entry Fee and other Expenses at Cultural Sites'. The category 'Foreigner PIO' spent most on 'Sporting Activities'. The category 'NRI' spent most on 'Cinema, theater and amusement'.

Table S24 (Average Expenditure of Visitors Availing Non Package Within India in INR)) shows that for the accommodation category, 'Foreigner PIO' group had spent maximum amount on 'Rented House', whereas, the group 'NRI' spent the maximum amount on an average for using 'Friend and Relatives House' for staying in India, while 'Foreigner Others' had spent on an average for using 'Others' category'. For 'Transport', all the three categories of visitors namely 'NRI', 'Foreigner PIO', 'Foreigner Others' spent maximum on 'Air'. For 'Shopping' category, for all the three groups maximum amount was spent on 'Gems and Jewelery' on average. For 'Recreation', all the category have spent maximum on 'Sport Activities'. For the 'Medical and Health related activities', both the groups, 'Foreigner PIO' and 'Foreigner Others' had spent maximum on 'Other Health related activities', whereas the group 'NRI' spent maximum on 'Medical Accessories'.

Table S16. Percentage Distribution of Visitors
by Type of Package Tour Aailed and Average Cost by
Type of Package

| Type of Package | NRI | | Foreigner PIO | | Foreigner Others | | Total | |
|--|---------|--------------|---------------|--------------|------------------|--------------|---------|--------------|
| | Percent | Average Cost | Percent | Average Cost | Percent | Average Cost | Percent | Average Cost |
| None | 0.20 | 0 | 0.00 | 0 | 1.21 | 5928 | 1.42 | 5270 |
| Travel | 0.00 | 0 | 0.00 | 0 | 0.91 | 12556 | 0.91 | 12556 |
| Food | 0.51 | 30000 | 0.40 | 3333 | 6.28 | 8776 | 7.19 | 10442 |
| Accommodation | 0.10 | 7000 | 0.30 | 21333 | 1.21 | 13633 | 1.62 | 14500 |
| Local Sight Seeing | 0.00 | 0 | 0.20 | 11000 | 1.32 | 7470 | 1.52 | 7941 |
| Transport | 0.10 | 10000 | 0.20 | 4250 | 1.52 | 5549 | 1.82 | 5623 |
| Any Other | 0.20 | 5250 | 0.30 | 7167 | 0.71 | 17000 | 1.21 | 12583 |
| Travel + Food | 0.40 | 2900 | 0.30 | 5625 | 1.72 | 9530 | 2.43 | 7316 |
| Travel+Food+ Accommodation | 3.64 | 48965 | 11.44 | 20054 | 53.24 | 31000 | 68.32 | 30345 |
| Trvel+Food+ Accommodation+ Transport | 3.34 | 5207 | 2.33 | 10091 | 7.89 | 43048 | 13.56 | 25367 |
| Total | 8.50 | 21715 | 15.49 | 17007 | 76.01 | 28346 | 100.00 | 25823 |

Table S17(a). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for NRI for Package travelers

| NRI | | |
|-----------------------------|---------|----------|
| Country of Normal Residence | Average | |
| | Cost | Duration |
| United States of America | 116500 | 19.25 |
| United Kingdom | 115363 | 11.00 |
| United Arab Emirates | 62667 | 7.33 |
| Sri Lanka | 44444 | 18.00 |
| Saudi Arabia | 35000 | 21.50 |
| Mauritius | 30000 | 20.00 |
| Other* | 0 | 0.00 |
| Total | 79652 | 15.40 |

List of “Important Countries” which are important source market of India comprise of USA, UK, Bangladesh, Sri Lanka, Canada, Germany, France, Malaysia, Australia, Japan, Russia, China, Singapore, Nepal, Korea, Thailand Spain, Pakistan, Switzerland, UAE, and New Zealand.

* Information from no other country including “Important Countries” were available.

Table S17(b). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for Foreigner PIO for Package travelers

| Foreigner PIO | | |
|-----------------------------|-----------|----------|
| Country of Normal Residence | Average | |
| | Cost | Duration |
| Spain | 348136.00 | 29.00 |
| United Kingdom | 325000.00 | 10.00 |
| India | 236000.00 | 745.00 |
| Canada | 227000.00 | 12.00 |
| Germany | 200000.00 | 12.00 |
| China | 160000.00 | 9.20 |
| United States of America | 140000.00 | 14.33 |
| United Arab Emirates | 125000.00 | 24.75 |
| Thailand | 110911.00 | 6.00 |
| Algeria | 88250.00 | 21.00 |
| Malaysia | 84454.55 | 25.40 |
| Japan | 80000.00 | 10.00 |
| Singapore | 77542.33 | 12.75 |
| Netherlands | 75493.00 | 16.50 |
| France | 33333.33 | 10.00 |
| Bangladesh | 28750.00 | 18.50 |
| Other* | 0.00 | 0.00 |
| Total | 98351.48 | 35.59 |

List of “Important Countries” which are important source market of India comprise of USA, UK, Bangladesh, Sri Lanka, Canada, Germany, France, Malaysia, Australia, Japan, Russia, China, Singapore, Nepal, Korea, Thailand Spain, Pakistan, Switzerland, UAE, and New Zealand.

* Information from no other country including “Important Countries” were available.

Table S17(c). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for Foreigner Others for Package travelers

| Foreigner Others | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Bahamas | 470000 | 30.00 |
| Netherlands Antilles | 403333 | 33.50 |
| New Zealand | 347273 | 17.00 |
| Ethiopia | 340000 | 56.00 |
| Philippines | 310000 | 9.00 |
| Iraq | 308889 | 31.67 |
| Kazakhstan | 300000 | 43.33 |
| Kenya | 298750 | 29.00 |
| Greece | 287500 | 58.75 |
| Cambodia | 282500 | 46.33 |
| Cuba | 280000 | 51.00 |
| Afghanistan | 270000 | 20.00 |
| Burma | 260000 | 37.00 |
| Italy | 254667 | 31.08 |
| Austria | 252143 | 23.33 |
| Denmark | 251667 | 37.00 |
| Finland | 245000 | 38.33 |
| Ukraine | 238000 | 28.80 |
| Great Britain | 232000 | 26.50 |
| Albania | 230000 | 50.00 |
| Remaining "Important Countries" | | |
| Germany | 187217 | 23.33 |
| United Kingdom | 183468 | 19.32 |
| Spain | 178545 | 35.50 |
| Canada | 151328 | 20.97 |
| United States of America | 149150 | 25.08 |
| Sri Lanka | 143793 | 16.91 |
| France | 141789 | 20.29 |
| Singapore | 121993 | 19.71 |
| Switzerland | 121663 | 17.96 |
| United Arab Emirates | 120788 | 13.09 |
| Thailand | 114684 | 20.42 |
| Australia | 113079 | 15.62 |
| Japan | 105360 | 12.18 |
| Malaysia | 104142 | 12.99 |
| China | 100237 | 10.87 |
| Nepal | 85833 | 60.33 |
| Bangladesh | 82644 | 16.71 |
| Korea, South | 82371 | 20.33 |
| Pakistan | 50000 | 4.00 |
| Others of remaining countries | 139107 | 17.40 |
| Total | 143235 | 19.90 |

Table S17(d). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for All Tourists for Package travelers

| All Tourists | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Bahamas | 470000 | 30.00 |
| Netherlands Antilles | 403333 | 33.50 |
| New Zealand | 347273 | 17.00 |
| Ethiopia | 340000 | 56.00 |
| Philippines | 310000 | 9.00 |
| Iraq | 308889 | 31.67 |
| Kazakhstan | 300000 | 43.33 |
| Kenya | 298750 | 29.00 |
| Greece | 287500 | 58.75 |
| Cambodia | 282500 | 46.33 |
| Cuba | 280000 | 51.00 |
| Afghanistan | 270000 | 20.00 |
| Burma | 260000 | 37.00 |
| Italy | 254667 | 31.08 |
| Austria | 252143 | 23.33 |
| Denmark | 251667 | 37.00 |
| Finland | 245000 | 38.33 |
| Ukraine | 238000 | 28.80 |
| India | 236000 | 745.00 |
| Great Britain | 232000 | 26.50 |
| Remaining “Important Countries” | | |
| Spain | 220943 | 33.33 |
| Germany | 187290 | 23.24 |
| United Kingdom | 181598 | 18.91 |
| Canada | 152441 | 20.74 |
| United States of America | 148217 | 24.72 |
| France | 130064 | 19.93 |
| Switzerland | 121663 | 17.96 |
| Singapore | 120283 | 19.38 |
| Sri Lanka | 118956 | 17.00 |
| United Arab Emirates | 118437 | 13.63 |
| Thailand | 114629 | 20.08 |
| Australia | 113079 | 15.62 |
| China | 106096 | 10.63 |
| Japan | 105121 | 12.13 |
| Malaysia | 101976 | 13.85 |
| Nepal | 85833 | 60.33 |
| Korea, South | 82371 | 20.33 |
| Bangladesh | 63898 | 17.11 |
| Pakistan | 50000 | 4.00 |
| Others of remaining countries | 139644 | 18.15 |
| Total | 141021 | 20.27 |

Table S18(a). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for NRI for Package travelers

| NRI | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Nauru | 300000 | 63.00 |
| Israel | 230000 | 37.00 |
| Mali | 225000 | 55.00 |
| Spain | 218889 | 13.20 |
| Belgium | 215000 | 30.33 |
| Mexico | 208500 | 6.50 |
| Fiji | 200000 | 42.00 |
| Nigeria | 200000 | 31.00 |
| Burma | 170000 | 20.00 |
| Bermuda | 168039 | 7.50 |
| Syria | 153692 | 9.00 |
| Italy | 152176 | 35.14 |
| Laos | 150000 | 19.00 |
| Russia | 149516 | 32.67 |
| Barbados | 141750 | 32.00 |
| Ukraine | 139000 | 5.00 |
| France | 135521 | 20.29 |
| Australia | 126908 | 35.46 |
| Cuba | 125000 | 4.00 |
| Germany | 118541 | 13.35 |
| Remaining "Important Countries" | | |
| United States of America | 110061 | 19.07 |
| Switzerland | 99255 | 22.69 |
| Thailand | 94657 | 15.85 |
| China | 91403 | 10.01 |
| Canada | 87092 | 36.62 |
| United Kingdom | 78681 | 25.00 |
| Korea, South | 74067 | 18.22 |
| United Arab Emirates | 71313 | 16.20 |
| Japan | 71197 | 11.58 |
| New Zealand | 68240 | 16.75 |
| Singapore | 67392 | 16.78 |
| Malaysia | 66666 | 15.53 |
| Sri Lanka | 55903 | 19.06 |
| Nepal | 52638 | 34.65 |
| Bangladesh | 31389 | 14.62 |
| Others of remaining countries | 67249 | 24.19 |
| Total | 81054 | 19.63 |

Table S18(b). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for Foreigner PIO for Package travelers

| Foreigner PIO | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Peru | 550000 | 16.00 |
| Vietnam | 380000 | 30.00 |
| Uruguay | 362500 | 30.00 |
| Serbia | 325000 | 8.00 |
| Ireland | 312675 | 43.33 |
| Portugal | 309668 | 28.00 |
| Bulgaria | 220000 | 29.00 |
| Mali | 216667 | 127.00 |
| British Indian Ocean Territory | 200000 | 7.00 |
| Great Britain | 200000 | 13.50 |
| Norway | 192250 | 6.50 |
| Finland | 181389 | 24.50 |
| Spain | 173555 | 27.47 |
| Mexico | 168145 | 13.00 |
| Cambodia | 166667 | 25.00 |
| Russia | 161101 | 36.21 |
| Albania | 160000 | 11.50 |
| Czech Republic | 160000 | 16.50 |
| Denmark | 154770 | 19.79 |
| Switzerland | 149219 | 29.23 |
| Remaining "Important Countries" | | |
| Australia | 141035 | 22.62 |
| Japan | 131662 | 19.41 |
| New Zealand | 125626 | 17.87 |
| France | 122665 | 16.34 |
| Korea, South | 121720 | 14.29 |
| Canada | 121601 | 19.71 |
| United States of America | 108196 | 16.97 |
| United Kingdom | 107756 | 15.77 |
| China | 107475 | 15.37 |
| Germany | 106110 | 18.01 |
| Thailand | 104033 | 14.22 |
| Singapore | 102337 | 12.71 |
| Malaysia | 91973 | 17.39 |
| Korea, North | 87500 | 11.67 |
| United Arab Emirates | 86593 | 14.55 |
| Sri Lanka | 61412 | 13.10 |
| Nepal | 49712 | 12.29 |
| Pakistan | 46883 | 16.36 |
| Bangladesh | 25230 | 13.87 |
| Others of remaining countries | 82137 | 24.96 |
| Total | 93269 | 17.73 |

Table S18(c). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for Foreigner Others for Package travelers

| Foreigner Others | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Niger | 700000 | 26.00 |
| Comoros | 400000 | 14.00 |
| Nicaragua | 375000 | 22.50 |
| Cyprus | 370000 | 7.00 |
| Monaco | 300000 | 15.00 |
| Falkland Islands | 280000 | 20.00 |
| Isle of Man | 279200 | 30.50 |
| Luxembourg | 275000 | 14.00 |
| Sudan | 248171 | 16.57 |
| Greenland | 247785 | 16.20 |
| Malawi | 232282 | 21.00 |
| Solomon Islands | 227143 | 39.71 |
| French Polynesia | 223816 | 34.00 |
| Wallis and Futuna Islands | 216600 | 11.00 |
| Libya | 210091 | 20.95 |
| Samoa (Western) | 205000 | 40.00 |
| San Marino | 202333 | 29.00 |
| Bolivia | 200958 | 13.00 |
| Vatican | 200000 | 24.00 |
| Venezuela | 200000 | 18.67 |
| Remaining "Important Countries" | | |
| United States of America | 111088 | 15.60 |
| Russia | 110220 | 17.14 |
| France | 103916 | 18.94 |
| Germany | 100771 | 16.08 |
| United Kingdom | 96493 | 16.22 |
| Singapore | 93484 | 14.31 |
| Australia | 90965 | 17.93 |
| China | 84148 | 12.62 |
| Korea, South | 83468 | 17.17 |
| Sri Lanka | 83263 | 15.12 |
| New Zealand | 82475 | 18.53 |
| Switzerland | 81936 | 17.06 |
| Thailand | 81167 | 16.07 |
| Spain | 79706 | 19.02 |
| Japan | 75912 | 14.74 |
| United Arab Emirates | 74272 | 12.44 |
| Malaysia | 69713 | 13.97 |
| Nepal | 51719 | 15.99 |
| Bangladesh | 23810 | 14.57 |
| Pakistan | 19420 | 35.49 |
| Others of remaining countries | 94491 | 20.22 |
| Total | 82510 | 16.44 |

Table S18(d). Sample Observation of Average Cost(in INR) and Duration of Stay (in Days) by Country of Normal Residence for All Tourists for Package travelers

| All Tourists | | |
|---------------------------------|---------|----------|
| Country of Normal Residence | Average | |
| Top 20 | Cost | Duration |
| Niger | 700000 | 26.00 |
| Comoros | 400000 | 14.00 |
| Nicaragua | 375000 | 22.50 |
| Cyprus | 370000 | 7.00 |
| Monaco | 300000 | 15.00 |
| Falkland Islands | 280000 | 20.00 |
| Sudan | 248171 | 16.57 |
| Greenland | 247785 | 16.20 |
| Malawi | 232282 | 21.00 |
| French Polynesia | 223816 | 34.00 |
| Wallis and Futuna Islands | 216600 | 11.00 |
| Solomon Islands | 211250 | 35.75 |
| Samoa (Western) | 205000 | 40.00 |
| San Marino | 202333 | 29.00 |
| Bolivia | 200958 | 13.00 |
| Libya | 200680 | 19.68 |
| Vatican | 200000 | 24.00 |
| Venezuela | 200000 | 18.67 |
| Uruguay | 192966 | 21.70 |
| Isle of Man | 189467 | 23.67 |
| Rwanda | 182000 | 53.00 |
| Remaining “Important Countries” | | |
| Russia | 116058 | 19.48 |
| United States of America | 110748 | 16.07 |
| France | 106536 | 18.88 |
| Germany | 101797 | 16.09 |
| Canada | 98374 | 22.29 |
| United Kingdom | 95674 | 16.74 |
| Australia | 94757 | 18.97 |
| Korea, North | 89089 | 31.05 |
| China | 88530 | 12.80 |
| Korea, South | 88297 | 16.81 |
| Singapore | 87624 | 14.63 |
| Switzerland | 85683 | 17.81 |
| New Zealand | 84324 | 18.37 |
| Spain | 84289 | 19.25 |
| Thailand | 84209 | 15.86 |
| Japan | 82023 | 15.14 |
| Sri Lanka | 75194 | 15.17 |
| United Arab Emirates | 74884 | 13.58 |
| Malaysia | 71558 | 14.54 |
| Nepal | 51351 | 16.53 |
| Pakistan | 27427 | 30.23 |
| Bangladesh | 24051 | 14.52 |
| Others of remaining countries | 66769 | 15.65 |
| Total | 83236 | 16.80 |

Table S19. Sample Observation of Component wise Break up of Package Cost of NRI (Average Cost in INR, Other Components in Percentage of Average Cost)

| Country of Residence ordered* | NRI | | | | | | | |
|----------------------------------|----------------------|-----------------------------|-----------------------------|--------------------------|---------------|-------|-------|--------|
| | Average Cost Cost | Travel from India to end | Local Transport in India | Sight seeing in India | Accommodation | Food | Other | Total |
| United States of America | 116500 | 31.33 | 15.31 | 5.15 | 30.04 | 7.87 | 10.30 | 100.00 |
| United Kingdom | 115363 | 26.00 | 19.61 | 12.68 | 27.95 | 12.35 | 1.41 | 100.00 |
| United Arab Emirates | 62667 | 57.23 | 8.51 | 3.19 | 16.17 | 7.45 | 7.45 | 100.00 |
| Sri Lanka | 44444 | 27.00 | 30.00 | 0.50 | 7.25 | 13.75 | 21.50 | 100.00 |
| Saudi Arabia | 35000 | 9.81 | 14.29 | 2.86 | 63.05 | 10.00 | 0.00 | 100.00 |
| Mauritius | 30000 | 83.33 | 0.00 | 0.00 | 0.00 | 0.00 | 16.67 | 100.00 |
| Total | 79652 | 30.58 | 18.79 | 7.06 | 24.74 | 10.61 | 8.23 | 100.00 |

*For countries with available information.

Table S20. Sample Observation of Component wise Break up of Package Cost of Foreigner PIO
(Average Cost in INR, Other Components in Percentage of Average Cost)

| Country of Residence ordered* | Foreigner PIO | | | | | | |
|----------------------------------|----------------------|-----------------------------|-----------------------------|--------------------------|---------------|-------|-------|
| | Average Cost Cost | Travel from India to end | Local Transport in India | Sight seeing in India | Accommodation | Food | Other |
| Spain | 348136 | 17.87 | 35.71 | 5.36 | 5.36 | 35.71 | 0.00 |
| United Kingdom | 325000 | 61.54 | 5.38 | 3.08 | 8.92 | 5.69 | 15.38 |
| India | 236000 | 16.95 | 21.61 | 12.71 | 42.37 | 6.36 | 0.00 |
| Canada | 227000 | 88.11 | 1.76 | 2.64 | 3.52 | 3.96 | 0.00 |
| Germany | 200000 | 10.00 | 1.50 | 0.00 | 0.00 | 2.50 | 86.00 |
| China | 160000 | 5.00 | 11.25 | 9.00 | 14.00 | 8.00 | 52.75 |
| United States of America | 140000 | 7.86 | 11.43 | 26.57 | 40.00 | 13.57 | 0.57 |
| United Arab Emirates | 125000 | 19.00 | 7.20 | 5.40 | 14.60 | 9.60 | 44.20 |
| Thailand | 110911 | 41.39 | 24.79 | 0.90 | 16.23 | 4.51 | 12.17 |
| Algeria | 88250 | 17.00 | 1.13 | 22.66 | 45.33 | 13.88 | 0.00 |
| Malaysia | 84455 | 18.30 | 7.86 | 7.53 | 16.25 | 16.15 | 33.91 |
| Japan | 80000 | 0.00 | 31.25 | 0.00 | 68.75 | 0.00 | 0.00 |
| Singapore | 77542 | 26.15 | 13.48 | 9.53 | 31.93 | 18.26 | 0.64 |
| Netherlands | 75493 | 0.00 | 0.00 | 0.00 | 31.79 | 5.77 | 62.44 |
| France | 33333 | 17.99 | 9.00 | 2.70 | 3.60 | 4.50 | 62.22 |
| Bangladesh | 28750 | 34.78 | 15.22 | 19.57 | 18.26 | 12.17 | 0.00 |
| Total | 98351 | 23.23 | 11.00 | 9.42 | 20.10 | 11.49 | 24.76 |

*For countries with available information.

Table S21. Sample Observation of Component wise Break up of Package Cost of Foreigner Others (Average Cost in INR, Other Components in Percentage of Average Cost)

| Foreigner Others | | | | |
|----------------------------------|--------------|-----------------------------|-----------------------------|--------------------------|
| Country of Residence Top 20 | Average Cost | Travel from India to end | Local Transport in India | Sight seeing in India |
| Bahamas | 470000 | 14.89 | 10.64 | 0.00 |
| Netherlands Antilles | 403333 | 10.74 | 8.47 | 4.13 |
| New Zealand | 347273 | 10.73 | 3.66 | 6.73 |
| Ethiopia | 340000 | 5.88 | 14.71 | 0.00 |
| Philippines | 310000 | 0.00 | 3.23 | 0.00 |
| Iraq | 308889 | 4.32 | 8.09 | 1.80 |
| Kazakhstan | 300000 | 13.33 | 12.22 | 0.56 |
| Kenya | 298750 | 20.08 | 13.39 | 0.84 |
| Greece | 287500 | 20.87 | 11.30 | 0.87 |
| Cambodia | 282500 | 22.12 | 4.42 | 2.21 |
| Cuba | 280000 | 0.00 | 17.86 | 0.00 |
| Afghanistan | 270000 | 0.00 | 22.22 | 9.26 |
| Burma | 260000 | 30.77 | 7.69 | 0.00 |
| Italy | 254667 | 13.69 | 7.88 | 4.92 |
| Austria | 252143 | 17.00 | 15.30 | 6.52 |
| Denmark | 251667 | 6.62 | 10.60 | 3.31 |
| Finland | 245000 | 10.88 | 5.44 | 5.44 |
| Ukraine | 238000 | 20.50 | 6.55 | 12.61 |
| Great Britain | 232000 | 0.00 | 13.36 | 0.60 |
| Albania | 230000 | 21.74 | 10.87 | 2.17 |
| Remaining "Important Countries" | | | | |
| Germany | 187217 | 16.97 | 14.80 | 7.88 |
| United Kingdom | 183468 | 19.15 | 14.93 | 6.45 |
| Spain | 178545 | 59.55 | 1.87 | 25.52 |
| Canada | 151328 | 22.99 | 12.79 | 7.22 |
| United States of America | 149150 | 17.66 | 14.91 | 10.97 |
| Sri Lanka | 143793 | 9.07 | 11.85 | 4.72 |
| France | 141789 | 17.86 | 16.11 | 6.15 |
| Singapore | 121993 | 14.40 | 15.38 | 11.35 |
| Switzerland | 121663 | 14.07 | 17.14 | 8.90 |
| United Arab Emirates | 120788 | 32.96 | 10.96 | 6.23 |
| Thailand | 114684 | 12.60 | 14.34 | 8.01 |
| Australia | 113079 | 12.22 | 14.99 | 12.47 |
| Japan | 105360 | 17.85 | 17.66 | 13.84 |
| Malaysia | 104142 | 19.58 | 19.75 | 6.61 |
| China | 100237 | 17.18 | 17.80 | 11.22 |
| Nepal | 85833 | 2.91 | 7.96 | 0.78 |
| Bangladesh | 82644 | 17.80 | 8.89 | 10.92 |
| Korea, South | 82371 | 10.23 | 12.14 | 1.73 |
| Pakistan | 50000 | 0.00 | 10.00 | 0.00 |
| Others of remaining countries | 139107 | 18.11 | 12.53 | 5.74 |
| Total | 143235 | 16.51 | 14.20 | 8.33 |

**Table S21.(Contd.)Sample Observation of Component wise Break up of
Package Cost of Foreigner Others (Average Cost in INR, Other
Components in Percentage of Average Cost)**

| Foreigner Others | | | | |
|----------------------------------|---------------|-------|-------|--------|
| Country of Residence Top 20 | Accommodation | Food | Other | Total |
| Bahamas | 63.83 | 10.64 | 0.00 | 100.00 |
| Netherlands Antilles | 64.05 | 8.88 | 3.72 | 100.00 |
| New Zealand | 67.23 | 11.65 | 0.00 | 100.00 |
| Ethiopia | 58.82 | 14.71 | 5.88 | 100.00 |
| Philippines | 96.77 | 0.00 | 0.00 | 100.00 |
| Iraq | 76.62 | 5.94 | 3.24 | 100.00 |
| Kazakhstan | 49.44 | 24.44 | 0.00 | 100.00 |
| Kenya | 37.66 | 28.03 | 0.00 | 100.00 |
| Greece | 54.78 | 12.17 | 0.00 | 100.00 |
| Cambodia | 66.37 | 4.87 | 0.00 | 100.00 |
| Cuba | 71.43 | 10.71 | 0.00 | 100.00 |
| Afghanistan | 64.81 | 3.70 | 0.00 | 100.00 |
| Burma | 38.46 | 3.85 | 19.23 | 100.00 |
| Italy | 50.58 | 12.33 | 10.60 | 100.00 |
| Austria | 46.74 | 14.45 | 0.00 | 100.00 |
| Denmark | 67.55 | 11.92 | 0.00 | 100.00 |
| Finland | 76.87 | 1.36 | 0.00 | 100.00 |
| Ukraine | 35.80 | 11.93 | 12.61 | 100.00 |
| Great Britain | 62.07 | 13.19 | 10.78 | 100.00 |
| Albania | 43.48 | 21.74 | 0.00 | 100.00 |
| Remaining "Important Countries" | | | | |
| Germany | 49.61 | 9.26 | 1.47 | 100.00 |
| United Kingdom | 37.38 | 10.28 | 11.81 | 100.00 |
| Spain | 10.27 | 2.80 | 0.00 | 100.00 |
| Canada | 46.19 | 8.35 | 2.45 | 100.00 |
| United States of America | 42.76 | 10.45 | 3.25 | 100.00 |
| Sri Lanka | 55.74 | 13.81 | 4.82 | 100.00 |
| France | 43.09 | 11.82 | 4.97 | 100.00 |
| Singapore | 45.96 | 10.69 | 2.22 | 100.00 |
| Switzerland | 45.93 | 12.52 | 1.43 | 100.00 |
| United Arab Emirates | 13.69 | 5.29 | 30.87 | 100.00 |
| Thailand | 43.12 | 10.92 | 11.01 | 100.00 |
| Australia | 43.75 | 11.12 | 5.44 | 100.00 |
| Japan | 37.44 | 12.21 | 1.00 | 100.00 |
| Malaysia | 42.03 | 10.08 | 1.93 | 100.00 |
| China | 36.78 | 9.95 | 7.07 | 100.00 |
| Nepal | 63.11 | 12.62 | 12.62 | 100.00 |
| Bangladesh | 50.50 | 11.89 | 0.00 | 100.00 |
| Korea, South | 37.29 | 2.60 | 36.00 | 100.00 |
| Pakistan | 70.00 | 20.00 | 0.00 | 100.00 |
| Others of remaining countries | 48.45 | 10.31 | 4.86 | 100.00 |
| Total | 45.64 | 10.38 | 4.93 | 100.00 |

Table S22. Estimated Component wise Break up of Package Cost of(NRI + Foreigner PIO + Foreigner Others) (Average Cost in INR, Others in Percentage)

| All Tourists | | | | |
|----------------------------------|--------------|-----------------------------|-----------------------------|--------------------------|
| Country of Residence Top 20 | Average Cost | Travel from India to end | Local Transport in India | Sight seeing in India |
| Bahamas | 470000 | 14.89 | 10.64 | 0.00 |
| Netherlands Antilles | 403333 | 10.74 | 8.47 | 4.13 |
| New Zealand | 347273 | 10.73 | 3.66 | 6.73 |
| Ethiopia | 340000 | 5.88 | 14.71 | 0.00 |
| Philippines | 310000 | 0.00 | 3.23 | 0.00 |
| Iraq | 308889 | 4.32 | 8.09 | 1.80 |
| Kazakhstan | 300000 | 13.33 | 12.22 | 0.56 |
| Kenya | 298750 | 20.08 | 13.39 | 0.84 |
| Greece | 287500 | 20.87 | 11.30 | 0.87 |
| Cambodia | 282500 | 22.12 | 4.42 | 2.21 |
| Cuba | 280000 | 0.00 | 17.86 | 0.00 |
| Afghanistan | 270000 | 0.00 | 22.22 | 9.26 |
| Burma | 260000 | 30.77 | 7.69 | 0.00 |
| Italy | 254667 | 13.69 | 7.88 | 4.92 |
| Austria | 252143 | 17.00 | 15.30 | 6.52 |
| Denmark | 251667 | 6.62 | 10.60 | 3.31 |
| Finland | 245000 | 10.88 | 5.44 | 5.44 |
| Ukraine | 238000 | 20.50 | 6.55 | 12.61 |
| India | 236000 | 16.95 | 21.61 | 12.71 |
| Great Britain | 232000 | 0.00 | 13.36 | 0.60 |
| Remaining "Important Countries" | | | | |
| Germany | 187290 | 16.93 | 14.72 | 7.83 |
| United Kingdom | 181598 | 20.48 | 14.85 | 6.59 |
| Canada | 152441 | 24.42 | 12.55 | 7.12 |
| United States of America | 148217 | 17.73 | 14.86 | 11.15 |
| France | 130064 | 17.86 | 15.92 | 6.05 |
| Switzerland | 121663 | 14.07 | 17.14 | 8.90 |
| Singapore | 120283 | 14.69 | 15.33 | 11.31 |
| Sri Lanka | 118956 | 10.74 | 13.54 | 4.33 |
| United Arab Emirates | 118437 | 32.66 | 10.66 | 6.11 |
| Thailand | 114629 | 13.01 | 14.48 | 7.91 |
| Australia | 113079 | 12.22 | 14.99 | 12.47 |
| China | 106096 | 15.38 | 16.83 | 10.89 |
| Japan | 105121 | 17.72 | 17.75 | 13.74 |
| Malaysia | 101976 | 19.46 | 18.67 | 6.70 |
| Nepal | 85833 | 2.91 | 7.96 | 0.78 |
| Korea, South | 82371 | 10.23 | 12.14 | 1.73 |
| Bangladesh | 63898 | 20.46 | 9.88 | 12.27 |
| Pakistan | 50000 | 0.00 | 10.00 | 0.00 |
| Others of remaining countries | 141580 | 18.91 | 12.30 | 6.31 |
| Total | 141021 | 16.76 | 14.17 | 8.34 |

**Table S22.(Contd.)Estimated Component wise Break up of
Package Cost of(NRI + Foreigner PIO + Foreigner Others)
(Average Cost in INR, Others in Percentage)**

| All Tourists | | | | |
|----------------------------------|---------------|-------|-------|--------|
| Country of Residence Top 20 | Accommodation | Food | Other | Total |
| Bahamas | 63.83 | 10.64 | 0.00 | 100.00 |
| Netherlands Antilles | 64.05 | 8.88 | 3.72 | 100.00 |
| New Zealand | 67.23 | 11.65 | 0.00 | 100.00 |
| Ethiopia | 58.82 | 14.71 | 5.88 | 100.00 |
| Philippines | 96.77 | 0.00 | 0.00 | 100.00 |
| Iraq | 76.62 | 5.94 | 3.24 | 100.00 |
| Kazakhstan | 49.44 | 24.44 | 0.00 | 100.00 |
| Kenya | 37.66 | 28.03 | 0.00 | 100.00 |
| Greece | 54.78 | 12.17 | 0.00 | 100.00 |
| Cambodia | 66.37 | 4.87 | 0.00 | 100.00 |
| Cuba | 71.43 | 10.71 | 0.00 | 100.00 |
| Afghanistan | 64.81 | 3.70 | 0.00 | 100.00 |
| Burma | 38.46 | 3.85 | 19.23 | 100.00 |
| Italy | 50.58 | 12.33 | 10.60 | 100.00 |
| Austria | 46.74 | 14.45 | 0.00 | 100.00 |
| Denmark | 67.55 | 11.92 | 0.00 | 100.00 |
| Finland | 76.87 | 1.36 | 0.00 | 100.00 |
| Ukraine | 35.80 | 11.93 | 12.61 | 100.00 |
| India | 42.37 | 6.36 | 0.00 | 100.00 |
| Great Britain | 62.07 | 13.19 | 10.78 | 100.00 |
| Remaining "Important Countries" | | | | |
| Germany | 49.31 | 9.22 | 1.98 | 100.00 |
| United Kingdom | 36.31 | 10.24 | 11.53 | 100.00 |
| Canada | 45.26 | 8.26 | 2.40 | 100.00 |
| United States of America | 42.48 | 10.46 | 3.33 | 100.00 |
| France | 42.00 | 11.62 | 6.55 | 100.00 |
| Switzerland | 45.93 | 12.52 | 1.43 | 100.00 |
| Singapore | 45.62 | 10.88 | 2.18 | 100.00 |
| Sri Lanka | 51.21 | 13.80 | 6.37 | 100.00 |
| United Arab Emirates | 13.80 | 5.61 | 31.16 | 100.00 |
| Thailand | 42.74 | 10.83 | 11.03 | 100.00 |
| Australia | 43.75 | 11.12 | 5.44 | 100.00 |
| China | 33.41 | 9.66 | 13.83 | 100.00 |
| Japan | 37.67 | 12.12 | 1.00 | 100.00 |
| Malaysia | 39.69 | 10.63 | 4.85 | 100.00 |
| Nepal | 63.11 | 12.62 | 12.62 | 100.00 |
| Korea, South | 37.29 | 2.60 | 36.00 | 100.00 |
| Bangladesh | 45.45 | 11.93 | 0.00 | 100.00 |
| Pakistan | 70.00 | 20.00 | 0.00 | 100.00 |
| Others of remaining countries | 46.89 | 10.93 | 4.66 | 100.00 |
| Total | 44.94 | 10.41 | 5.38 | 100.00 |

Table S23. Average Expenditure of Visitors Availing Package Within India (in INR)

| | NRI | Foreigner PIO | Foreigner Others | Total |
|---|----------|---------------|------------------|----------|
| Cost of Within India Package | | | | |
| Average Package Cost | 16000.00 | 26844.43 | 72813.00 | 99077.42 |
| Non-Package Component in INR. | | | | |
| Accommodation | | | | |
| Hotel | 85250.00 | 8152.00 | 32367.54 | 44254.63 |
| Private guest house | 3000.00 | 22000.00 | 66666.67 | 56200.00 |
| Govt. guest house | 0.00 | 8000.00 | 4166.67 | 5125.00 |
| Dharmshala | 0.00 | 0.00 | 8066.67 | 12100.00 |
| Rented house | 0.00 | 24000.00 | 0.00 | 24000.00 |
| Friends & relatives | 7915.00 | 0.00 | 36375.00 | 43832.86 |
| Others | 0.00 | 7333.33 | 12226.67 | 14671.43 |
| Sub-total of Accommodation | 37183.00 | 10833.33 | 36725.19 | 46234.83 |
| Food & Drink | | | | |
| In the accommodation unit | 1410.00 | 3068.42 | 9201.36 | 13466.98 |
| Outside accom. unit | 1984.38 | 3030.43 | 5555.85 | 8557.89 |
| Sub-total of Food & Drink | 2551.22 | 5079.11 | 7495.44 | 11263.66 |
| Transport | | | | |
| Railways | 1600.00 | 13043.33 | 7098.62 | 10999.57 |
| Road(excl transport equip.rental | 3259.33 | 3259.38 | 3573.05 | 6352.14 |
| Water | 0.00 | 350.00 | 428.57 | 810.00 |
| Air | 16250.00 | 18323.75 | 21942.71 | 43266.83 |
| Transport equipments rental | 3400.00 | 4266.67 | 7007.74 | 8434.79 |
| Travel agency services/ tour operators | 2777.78 | 1666.67 | 17970.59 | 23366.67 |
| Other & supporting services | 1250.00 | 300.00 | 3828.57 | 6121.43 |
| Subtotal of Transport | 7430.63 | 11678.30 | 11267.29 | 17692.03 |

Table S23.(Contd.) Average Expenditure of Visitors Availing Package Within India in INR.

| Non-Package Component in INR. | NRI | Foreigner PIO | Foreigner Others | Total |
|---|------------|----------------------|-------------------------|--------------|
| Shopping | | | | |
| Clothing and garments | 9984.85 | 4928.76 | 3603.59 | 7048.22 |
| Processed food | 581.82 | 754.00 | 1309.57 | 2598.71 |
| Tobacco products | 200.00 | 1810.00 | 1595.76 | 2614.81 |
| Alcohol | 2571.43 | 3675.86 | 3007.88 | 5515.73 |
| Travel related consumer goods | 3600.00 | 2000.00 | 779.72 | 1790.00 |
| Footware/leather goods | 1931.11 | 1247.37 | 1156.71 | 2349.83 |
| Toiletries | 2000.00 | 306.00 | 617.62 | 1497.34 |
| Gems and jewelery etc. | 32535.29 | 4203.19 | 3778.76 | 8009.86 |
| Books, journals etc. | 2777.78 | 1426.47 | 1631.19 | 2861.01 |
| Others | 3000.00 | 5360.93 | 4558.20 | 9171.39 |
| Subtotal of Shopping | 21505.71 | 8992.34 | 7866.39 | 14604.44 |
| Recreation, religious, cultural, sporting | | | | |
| Cinema,theater,amusements | 541.38 | 688.89 | 928.28 | 1741.64 |
| Entry fee to & other exp. at reli. sites | 560.00 | 912.90 | 1644.16 | 2536.90 |
| Entry fee & other expenses at cultural sites | 533.33 | 996.04 | 3201.81 | 4698.60 |
| Sporting activities | 0.00 | 5098.00 | 1180.77 | 4071.96 |
| Sub-total of Recreation, religious, cultural,sporting | 772.73 | 2080.40 | 2180.04 | 4414.22 |
| Medical and health related activities | | | | |
| Medicine | 4200.00 | 4064.53 | 2207.44 | 3925.00 |
| Medical accessories | 200.00 | 721.40 | 3774.32 | 5517.58 |
| Other health related services | 180.00 | 450.00 | 3958.62 | 6452.78 |
| Sub-total of Medical and health related activities | 2390.91 | 3261.96 | 3291.11 | 5579.94 |

Table S23.(Contd.) Average Expenditure of Visitors Availing Package Within India in INR.

| Non-Package Component in INR. | | | | | |
|---|--|----------|----------|----------|----------|
| Others(non-packages) | | 250.00 | 4310.00 | 31402.35 | 41110.61 |
| Total Average cost of Non Package Component | | 27587.73 | 16210.75 | 12593.34 | 23085.80 |
| Total Average cost of Package+Non Package Component | | 29634.64 | 24668.78 | 22509.59 | 39502.71 |

Table S24. Average Expenditure of Visitors Availing Non Package Within India (in INR)

| | NRI | Foreigner PIO | Foreigner Others | Total |
|---|----------|---------------|------------------|----------|
| Cost of Within India Package | | | | |
| Average Package Cost | 15722.73 | 15736.96 | 28088.25 | 22669.40 |
| Non-Package Components in INR. | | | | |
| Accommodation | | | | |
| Hotel | 18595.62 | 24620.66 | 29345.24 | 28417.11 |
| Private guest house | 11309.77 | 10192.28 | 12801.45 | 12516.75 |
| Govt. guest house | 7061.54 | 7541.27 | 9010.76 | 8774.75 |
| Dharmshala | 2726.79 | 4162.12 | 4565.34 | 4460.67 |
| Rented house | 15781.82 | 71710.45 | 29411.97 | 32250.95 |
| Friends & relatives | 20361.52 | 6277.35 | 4734.23 | 7589.20 |
| Others | 11048.33 | 9052.97 | 30938.67 | 25445.72 |
| Sub-total of Accommodation | 20366.86 | 27306.11 | 29444.62 | 28835.00 |
| Food & Drink | | | | |
| In the accommodation unit | 5614.13 | 7156.24 | 6602.50 | 6591.77 |
| Outside accom. unit | 3891.09 | 4927.19 | 6004.48 | 5704.78 |
| Sub-total of Food & Drink | 5609.33 | 8919.57 | 8942.26 | 8660.40 |
| Transport | | | | |
| Railways | 1926.30 | 2230.58 | 2242.17 | 2216.83 |
| Road(excl transport equip rental | 3125.45 | 3866.98 | 4641.60 | 4419.44 |
| Water | 2143.14 | 3581.13 | 3378.02 | 3216.75 |
| Air | 20927.98 | 13694.16 | 16147.75 | 16308.78 |
| Transport equipments rental | 3796.62 | 4130.91 | 4690.17 | 4586.35 |
| Travel agency services/ tour operators | 3269.99 | 7415.23 | 6138.08 | 5831.90 |
| Other & supporting services | 1794.62 | 2554.84 | 5365.54 | 4785.70 |
| Subtotal of Transport | 6986.81 | 8629.81 | 10154.41 | 9729.69 |

Table S24.(Contd.)Average Expenditure of Visitors Availing Non Package
Within India in INR

| Non-Package Components in INR. | NRI | Foreigner PIO | Foreigner Others | Total |
|---|----------|---------------|------------------|----------|
| Shopping | | | | |
| Clothing and garments | 6755.76 | 6431.94 | 5763.37 | 5943.62 |
| Processed food | 2263.10 | 2364.53 | 2301.98 | 2302.74 |
| Tobacco products | 1190.27 | 1457.32 | 1454.27 | 1433.64 |
| Alcohol | 3536.76 | 3392.25 | 3674.90 | 3635.29 |
| Travel related consumer goods | 3596.59 | 3167.22 | 2874.32 | 2973.40 |
| Footware/leather goods | 2398.63 | 2775.24 | 2393.83 | 2430.97 |
| Toiletries | 1263.21 | 1512.28 | 1501.12 | 1475.84 |
| Gems and jewelery etc. | 12572.31 | 8744.75 | 8129.84 | 8701.69 |
| Books, journals etc. | 1371.34 | 1472.29 | 1570.11 | 1541.51 |
| Others | 8233.19 | 5480.77 | 6093.38 | 6265.95 |
| Subtotal of Shopping | 15483.83 | 13128.01 | 11736.95 | 12226.36 |
| Recreation, religious, cultural, sporting | | | | |
| Cinema,theater,amusements | 1272.30 | 1002.44 | 1405.31 | 1345.87 |
| Entry fee to & other exp. at reli. sites | 1667.78 | 1704.29 | 2087.91 | 2006.54 |
| Entry fee & others expenses at cultural sites | 1745.51 | 1360.74 | 1464.54 | 1471.7 |
| Sporting activities | 3146.59 | 3336.48 | 3767.59 | 3663.22 |
| Sub-total of Recreation, religious, cultural,sporting | 2423.14 | 2661.08 | 3054.5 | 2950.97 |
| Medical and health related activities | | | | |
| Medicine | 4403.73 | 3009.52 | 3483.84 | 3534.15 |
| Medical accessories | 8308.23 | 6196.93 | 6825.62 | 6862.57 |
| Other health related services | 5444.39 | 6750.82 | 7478.66 | 7204.08 |
| Sub-total of Medical and health related activities | 5792.24 | 6378.98 | 7320.7 | 7079.64 |

Table S24.(Contd.)Average Expenditure of Visitors Availing Non Package
Within India in INR

| Non-Package Components in INR. | NRI | Foreigner PIO | Foreigner Others | Total |
|--|----------|---------------|------------------|----------|
| Others(non-packages) | 37298.25 | 38918.84 | 41452.16 | 40538.82 |
| Total Average cost of Non Package Component | 35252.54 | 49949.58 | 54322.90 | 52112.86 |
| Total Average cost of Package+Non Package Component | 35954.97 | 50483.21 | 54594.30 | 52447.14 |

4. Perceptions Prior to and Post Visit

Table S25 (Distribution of Visitors by Type of Accommodation) shows that visitors preferred 'Hotel' as their accommodation. The next preferred accommodation is 'Friends and Relatives House'.

Table S26 (Non Monetary Tourism Transaction (Total Amount)) shows that 'Gifts Given' bears the maximum expenditure rather than 'Gifts Received'.

Table S27 (Distribution of Visitors by Perceived Expectation Level of Various Factors of Motivation / Attractions) gives rankings by visitors for perceived expectation level of various factors of motivation/attraction. Maximum number of 'NRI' gave 'Rank 1' to 'Visiting Relatives', 'Foreigner PIO' and 'Foreigner Others' gave 'Rank 1' to the factor 'Monuments, Forts etc'. Maximum number of 'NRI' gave 'Rank 2' to the factor 'Religious Places', whereas maximum number of 'Foreigner PIO' and 'Foreigner Others' gave this rank to the factor 'Hill Stations, Mountains etc'. All the three groups of visitors gave 'Rank 3' to 'Religious Places'. 'NRI' and 'Foreigner PIO' gave 'Rank 4' to 'Shopping', whereas 'Foreigner Others' gave 'Rank 4' to 'Fairs and Festivals' etc. All the three groups of visitors gave 'Rank 5' to 'Shopping'.

Table S28 (Distribution of Visitors by Experienced Satisfaction Level of Various Factors of Motivation / Attractions) shows that all the groups of visitors had high satisfaction level for 'Monuments, Forts, Places and Museums', whereas the group 'NRI' had a 'Fully Satisfied' level for 'Visiting Relatives'.

Table S29 (Distribution of Visitors by Perceived Importance Level for Various Factors Related to Tourism) shows rankings for perceived importance levels. All the three groups, 'NRI', 'Foreigner PIO' and 'Foreigner Others' had maximum number of visitors gave 'Rank 1' to the Factor 'Friendly People and Easy Communication'. All the three groups of visitors had maximum number giving 'Rank 2' to the Factor 'Personal Safety', 'Rank 3', 'Rank 4' and 'Rank 5' to 'Food'.

Table S30 (Distribution of Visitors by Experienced Level of Satisfaction for Various Factors Related to Tourism) shows that all the three groups of visitors namely 'NRI', 'Foreigner PIO' and 'Foreigner Others' were fully satisfied with the category 'Friendly People' etc.

Table S25. Distribution of Visitors by Type of Accommodation

| Type of Accommodation | NRI | Foreigner PIO | Foreigner Others | Total |
|-----------------------|------|---------------|------------------|-------|
| Hotel | 1248 | 2161 | 27474 | 30883 |
| Private Guest House | 91 | 179 | 1406 | 1676 |
| Govt Guest Hose | 23 | 96 | 509 | 628 |
| Dharamshala | 14 | 38 | 397 | 449 |
| Rented House | 30 | 41 | 385 | 456 |
| Friends and Relatives | 1525 | 490 | 3420 | 5435 |
| Others | 93 | 32 | 244 | 369 |
| Total | 3024 | 3037 | 33835 | 39896 |

**Table S26. Non Monetary Tourism Transaction (in Billion INR)
(Total Amount)**

| | NRI | Foreigner PIO | Foreigner Others | Total |
|----------------|-------|---------------|------------------|-------|
| Gifts Given | 0.017 | 0.006 | 0.038 | 0.061 |
| Gifts Received | 0.011 | 0.003 | 0.025 | 0.039 |
| Total | 0.028 | 0.009 | 0.062 | 0.100 |

**Table S 27. Distribution of Visitors by Perceived Expectation
Level of Various Factors of Motivation / Attractions**

| Rank Factors | Rank1 | | | Rank2 | | | Rank3 | | |
|------------------------|-------|---------|------------|-------|---------|------------|-------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Monuments,etc. | 686 | 1217 | 10958 | 425 | 385 | 6203 | 381 | 294 | 3479 |
| Hill stations,etc. | 284 | 283 | 4574 | 416 | 740 | 7306 | 287 | 290 | 4144 |
| Religious places | 473 | 365 | 4515 | 520 | 474 | 4997 | 517 | 631 | 5785 |
| Medical treatment,etc. | 112 | 160 | 1831 | 212 | 260 | 2206 | 271 | 294 | 2592 |
| Wildlife | 71 | 59 | 611 | 103 | 110 | 1204 | 168 | 184 | 2711 |
| Fairs etc. | 96 | 79 | 884 | 217 | 154 | 1839 | 277 | 232 | 3098 |
| Adventure places | 53 | 38 | 693 | 127 | 110 | 1398 | 233 | 186 | 2020 |
| Shopping | 154 | 174 | 1814 | 493 | 286 | 3018 | 423 | 298 | 3074 |
| Visiting relatives | 861 | 243 | 1607 | 318 | 140 | 978 | 190 | 130 | 897 |
| Other | 108 | 123 | 3164 | 24 | 16 | 318 | 13 | 17 | 221 |

| Rank Factors | Rank4 | | | Rank5 | | |
|------------------------|-------|---------|------------|-------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Monuments,etc. | 297 | 213 | 2422 | 279 | 113 | 1408 |
| Hill stations,etc. | 280 | 223 | 2487 | 238 | 178 | 2031 |
| Religious places | 301 | 286 | 2489 | 218 | 202 | 1740 |
| Medical treatment,etc. | 249 | 321 | 2850 | 192 | 212 | 1755 |
| Wildlife | 195 | 227 | 2706 | 192 | 278 | 2862 |
| Fairs etc. | 341 | 297 | 3894 | 288 | 273 | 3056 |
| Adventure places | 266 | 207 | 3350 | 236 | 234 | 3449 |
| Shopping | 376 | 392 | 3868 | 374 | 359 | 4444 |
| Visiting relatives | 251 | 119 | 986 | 272 | 154 | 1259 |
| Other | 17 | 19 | 246 | 32 | 27 | 402 |

Table S28. Distribution of Visitors by Experienced Satisfaction Level of Various Factors of Motivation / Attractions

| Satisfaction Level Factors | Not Satisfied | | | Fully Satisfied | | | Partially Satisfied | | |
|----------------------------|---------------|---------|------------|-----------------|---------|------------|---------------------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Monuments,etc. | 58 | 53 | 365 | 53 | 75 | 17834 | 513 | 484 | 3571 |
| Hill stations,etc. | 50 | 33 | 501 | 32 | 69 | 12611 | 429 | 517 | 5148 |
| Religious places | 54 | 74 | 1137 | 30 | 49 | 13145 | 402 | 526 | 3661 |
| Medical treatment,etc. | 61 | 80 | 599 | 28 | 72 | 6813 | 301 | 375 | 2581 |
| Wildlife | 63 | 104 | 519 | 40 | 63 | 5538 | 212 | 296 | 2112 |
| Fairs etc. | 39 | 85 | 473 | 44 | 45 | 8249 | 347 | 327 | 2572 |
| Adventure places | 59 | 69 | 507 | 50 | 62 | 325 | 294 | 319 | 2620 |
| Shopping | 72 | 96 | 768 | 50 | 72 | 908 | 463 | 433 | 3675 |
| Visiting relatives | 39 | 28 | 209 | 34 | 47 | 563 | 234 | 148 | 717 |
| Other | 4 | 5 | 48 | 4 | 12 | 163 | 20 | 22 | 152 |

| Satisfaction Level Factors | Not Satisfied | | | No Comment | | | Total | | |
|----------------------------|---------------|---------|------------|------------|---------|------------|-------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Monuments,etc. | 58 | 53 | 365 | 53 | 75 | 2701 | 2069 | 2224 | 24471 |
| Hill stations,etc. | 50 | 33 | 501 | 32 | 69 | 2285 | 1505 | 1714 | 20545 |
| Religious places | 54 | 74 | 1137 | 30 | 49 | 1584 | 2030 | 1958 | 19527 |
| Medical treatment,etc. | 61 | 80 | 599 | 28 | 72 | 1244 | 1037 | 1247 | 11237 |
| Wildlife | 63 | 104 | 519 | 40 | 63 | 1929 | 729 | 858 | 10098 |
| Fairs etc. | 39 | 85 | 473 | 44 | 45 | 1479 | 1219 | 1035 | 12773 |
| Adventure places | 59 | 69 | 507 | 50 | 62 | 1635 | 916 | 775 | 10914 |
| Shopping | 72 | 96 | 768 | 50 | 72 | 1288 | 1820 | 1509 | 16223 |
| Visiting relatives | 39 | 28 | 209 | 34 | 47 | 583 | 1894 | 786 | 5733 |
| Other | 4 | 5 | 48 | 4 | 12 | 120 | 195 | 202 | 4355 |

Table S29. Distribution of Visitors by Perceived Importance Level for Various Factors Related to Tourism

| Rank | Rank1 | | | Rank2 | | | Rank3 | | |
|---------------------------|-------|----------|-------------|-------|----------|-------------|-------|----------|-------------|
| | NRI | For. PIO | For. Others | NRI | For. PIO | For. Others | NRI | For. PIO | For. Others |
| Factors | | | | | | | | | |
| Friendly people etc. | 1604 | 1846 | 20226 | 392 | 225 | 3317 | 329 | 235 | 2834 |
| Personal Safety | 222 | 165 | 2605 | 630 | 889 | 8644 | 245 | 223 | 2676 |
| Spatial security | 48 | 61 | 882 | 103 | 125 | 1673 | 204 | 395 | 3530 |
| Interesting places etc. | 160 | 153 | 1640 | 203 | 234 | 2764 | 269 | 277 | 2833 |
| Sightseeing facilities | 55 | 63 | 1057 | 92 | 113 | 1594 | 159 | 196 | 2285 |
| Tourist guides | 22 | 46 | 338 | 53 | 94 | 731 | 113 | 161 | 1196 |
| Accommodation comfortable | 100 | 126 | 1266 | 201 | 224 | 2814 | 412 | 385 | 4590 |
| Service | 68 | 110 | 1331 | 180 | 196 | 2774 | 333 | 323 | 4053 |
| Food | 605 | 289 | 2455 | 468 | 363 | 4352 | 506 | 437 | 5466 |
| Good sanitary etc. | 36 | 12 | 127 | 23 | 28 | 210 | 39 | 30 | 453 |
| Shopping facilities | 19 | 19 | 222 | 31 | 30 | 273 | 90 | 63 | 535 |
| Reasonable Cost | 20 | 24 | 210 | 36 | 33 | 333 | 92 | 51 | 487 |
| Climate | 18 | 13 | 143 | 33 | 18 | 257 | 88 | 37 | 592 |
| Accommodation tariff | 6 | 15 | 63 | 4 | 6 | 93 | 19 | 14 | 143 |
| Air | 47 | 55 | 475 | 487 | 375 | 2700 | 66 | 98 | 804 |
| Rail | 7 | 5 | 39 | 30 | 12 | 182 | 23 | 17 | 208 |
| Sea | 0 | 3 | 5 | 7 | 6 | 37 | 3 | 4 | 25 |
| Road | 10 | 1 | 25 | 72 | 32 | 394 | 37 | 23 | 297 |

**Table S29.(Contd.)Distribution of Visitors by Perceived Importance Level
for Various Factors Related to Tourism**

| Rank Factors | Rank4 | | | Rank5 | | |
|---------------------------|-------|---------|------------|-------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Friendly people etc. | 118 | 127 | 1637 | 146 | 125 | 1192 |
| Personal Safety | 183 | 172 | 2117 | 151 | 172 | 1986 |
| Spatial security | 72 | 97 | 1154 | 114 | 111 | 1125 |
| Interesting places etc. | 203 | 299 | 2229 | 159 | 137 | 1389 |
| Sightseeing facilities | 126 | 143 | 1640 | 136 | 193 | 1829 |
| Tourist guides | 89 | 137 | 1138 | 87 | 120 | 979 |
| Accommodation comfortable | 273 | 276 | 3627 | 258 | 236 | 2581 |
| Service | 293 | 357 | 4648 | 221 | 276 | 3247 |
| Food | 396 | 392 | 5001 | 361 | 461 | 5656 |
| Good sanitary etc. | 98 | 86 | 1095 | 201 | 136 | 1474 |
| Shopping facilities | 190 | 151 | 1243 | 259 | 174 | 1675 |
| Reasonable Cost | 172 | 99 | 1291 | 258 | 223 | 2279 |
| Climate | 171 | 81 | 1474 | 242 | 190 | 2178 |
| Accommodation tariff | 30 | 29 | 334 | 50 | 42 | 679 |
| Air | 112 | 106 | 1221 | 102 | 100 | 1515 |
| Rail | 121 | 114 | 688 | 41 | 44 | 360 |
| Sea | 63 | 26 | 326 | 7 | 5 | 99 |
| Road | 268 | 239 | 1709 | 115 | 90 | 1379 |

Table S30. Distribution of Visitors by Experienced Level of Satisfaction for Various Factors Related to Tourism Satisfaction Level

| Satisfaction Level Factors | Fully Satisfied | | | Partially Satisfied | | |
|----------------------------|-----------------|---------|------------|---------------------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Friendly people etc. | 2145 | 2070 | 25015 | 402 | 428 | 3567 |
| Personal Safety | 994 | 1109 | 13057 | 342 | 416 | 4014 |
| Spatial security | 351 | 494 | 5423 | 140 | 196 | 1903 |
| Interesting places etc. | 634 | 666 | 8420 | 296 | 343 | 1822 |
| Sightseeing facilities | 333 | 443 | 6340 | 184 | 189 | 1488 |
| Tourist guides | 189 | 264 | 2815 | 134 | 211 | 1077 |
| Accommodation comfortable | 856 | 828 | 11632 | 303 | 321 | 2478 |
| Service | 819 | 876 | 12302 | 229 | 324 | 3079 |
| Food | 2026 | 1473 | 18448 | 272 | 402 | 3623 |
| Good sanitary etc. | 142 | 160 | 2149 | 152 | 92 | 780 |
| Shopping facilities | 387 | 244 | 2645 | 169 | 160 | 1028 |
| Reasonable Cost | 388 | 268 | 3205 | 153 | 115 | 909 |
| Climate | 306 | 177 | 3141 | 170 | 92 | 1058 |
| Accommodation tariff | 63 | 72 | 911 | 29 | 25 | 264 |
| Air | 723 | 649 | 5607 | 75 | 73 | 945 |
| Rail | 143 | 92 | 873 | 55 | 62 | 350 |
| Sea | 60 | 24 | 242 | 12 | 5 | 109 |
| Road | 219 | 154 | 1915 | 165 | 158 | 1179 |

Table S30.(Contd.)Distribution of Visitors by Experienced Level of Satisfaction for Various Factors Related to Tourism

| Satisfaction Level Factors | Not Satisfied | | | No Comment | | | Total | | |
|----------------------------|---------------|---------|------------|------------|---------|------------|-------|---------|------------|
| | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others | NRI | For.PIO | For.Others |
| Friendly people etc. | 28 | 40 | 397 | 15 | 21 | 233 | 2590 | 2559 | 29212 |
| Personal Safety | 70 | 67 | 657 | 26 | 30 | 306 | 1432 | 1622 | 18034 |
| Spatial security | 34 | 65 | 799 | 17 | 35 | 246 | 542 | 790 | 8371 |
| Interesting places etc. | 32 | 49 | 326 | 33 | 42 | 291 | 995 | 1100 | 10859 |
| Sightseeing facilities | 35 | 46 | 293 | 16 | 30 | 289 | 568 | 708 | 8410 |
| Tourist guides | 26 | 62 | 289 | 16 | 23 | 211 | 365 | 560 | 4392 |
| Accommodation comfortable | 57 | 71 | 516 | 29 | 27 | 261 | 1245 | 1247 | 14887 |
| Service | 36 | 31 | 454 | 11 | 32 | 225 | 1095 | 1263 | 16060 |
| Food | 27 | 35 | 609 | 16 | 32 | 251 | 2341 | 1942 | 22931 |
| Good sanitary etc. | 81 | 32 | 331 | 24 | 8 | 99 | 399 | 292 | 3359 |
| Shopping facilities | 24 | 18 | 188 | 11 | 15 | 88 | 591 | 437 | 3949 |
| Reasonable Cost | 29 | 23 | 408 | 10 | 26 | 79 | 580 | 432 | 4601 |
| Climate | 50 | 39 | 295 | 27 | 31 | 157 | 553 | 339 | 4651 |
| Accommodation tariff | 11 | 6 | 104 | 6 | 3 | 34 | 109 | 106 | 1313 |
| Air | 9 | 7 | 86 | 14 | 5 | 81 | 821 | 734 | 6719 |
| Rail | 16 | 27 | 99 | 9 | 11 | 156 | 223 | 192 | 1478 |
| Sea | 3 | 5 | 15 | 5 | 10 | 127 | 80 | 44 | 493 |
| Road | 99 | 54 | 549 | 23 | 19 | 164 | 506 | 385 | 3807 |

We now present our statistics from sample data for Outbound Indians.

1.Demographic Characteristics:

Table S31(Distribution of Outbound Indians by Port of Exit from India) shows that (sample) maximum number 3874 or 42.39 % of passengers went abroad through Mumbai Airport, followed by Delhi Airport with the corresponding figures being 1586 or 17.35 %. For the total of 11 ports (Airport and Land check Post) for Outbound Indians, smaller land ports like Munabao and Ghojadanga at the bottom contributed with 52 or 0.57 % and 5 and 0.05 % respectively.

Table S32 (Distribution of Outbound Indians by Age Group) shows that (sample) maximum percentage (39.14%) of passengers belonged to the ‘31-40’ age group.

Table S33 (Distribution of Outbound Indians by Education Level) shows that the (sample) maximum (51.24%) of passengers educational qualification was ‘Graduate’.

Table S34 (Distribution of Outbound Indians by Occupation) shows that (sample) maximum (26.00%) of passengers going abroad were ‘Engineers’, which is closely followed by visitors with ‘Private Service’ (25.30%).

Table S35 (Distribution of Outbound Indians by Income Group) shows that (sample) maximum (68.68%) of passengers are belonged to ‘Medium Income Group (MIG)’.

Table S36 (Distribution of Outbound Indians by Purpose of Visit) shows that (sample) maximum (31.58%) of passengers went abroad for ‘Business Purpose’.

Table S31. Distribution of Outbound Indians by Port of Exit from India

| Port of exit | Frequency | Percentage |
|-------------------------|-----------|------------|
| Mumbai | 3874 | 42.39 |
| Delhi | 1586 | 17.35 |
| Chennai | 1247 | 13.64 |
| Kolkata | 957 | 10.47 |
| Bangalore | 599 | 6.55 |
| Kochi | 401 | 4.39 |
| Hyderabad | 286 | 3.13 |
| Haridaspur | 78 | 0.85 |
| Ahmedabad | 54 | 0.59 |
| Munabao | 52 | 0.57 |
| Ghojadanga | 5 | 0.10 |
| Total (for 11 Ports) | 9139 | 100.00 |

Table S32. Distribution of Outbound Indians by Age Group

| Age Group in Years | Percentage |
|-----------------------|------------|
| 18-30 | 36.79 |
| 31-40 | 39.14 |
| 41-65 | 23.60 |
| Above 65 | 0.47 |
| All Visitors | 100.00 |

Table S33. Distribution of Outbound Indians by Education Level

| Education Level | Percentage |
|------------------------|------------|
| Illiterate | 0.91 |
| Below Primary | 0.63 |
| Primary | 1.44 |
| Middle | 1.20 |
| Secondary | 4.14 |
| Higher Secondary | 11.77 |
| Graduate | 51.24 |
| Postgraduate and above | 26.47 |
| Others | 2.19 |
| All Visitors | 100.00 |

Table S34. Distribution of Outbound Indians by Occupation

| Occupation | Percentage |
|--------------------|------------|
| Industrialist | 7.08 |
| Engineer | 26.00 |
| Government Service | 3.52 |
| Private Service | 25.30 |
| Student/Researcher | 8.05 |
| Business Person | 12.91 |
| Agriculturist | 2.33 |
| Housewife | 7.40 |
| Others | 7.41 |
| All Visitors | 100.00 |

Table S35. Distribution of Outbound Indians by Income Group

| Income Group | Percentage |
|--------------|------------|
| LIG | 5.21 |
| MIG | 68.68 |
| HIG | 26.11 |
| All Visitors | 100.00 |

Table S36. Frequency Distribution of Purpose of Visit

| Purpose of Visit | Percentage |
|------------------------------|------------|
| Business | 31.58 |
| Holiday,Leisure & Recreation | 23.61 |
| Social | 12.29 |
| Religious Activities | 1.25 |
| Education & Training | 6.31 |
| Health & Medical | 0.94 |
| Shopping | 0.40 |
| Games/Sports | 0.30 |
| Job on foreign deputation | 18.92 |
| Invited for Specific Mission | 1.66 |
| Others | 2.74 |
| All Visitors | 100.00 |

2. Expenditure Details Till Exit

Table S37 (Average Expenditure by Outbound Indians (Within India) in INR shows that (sample) maximum cost of Rs. 11458 is incurred in 'Air' from the total average transport cost of Rs. 2381, whereas the second maximum cost of Rs. 9250.31 is incurred in 'Hotel' etc from the total average cost of Rs. 7277.

Table S38 (Percentage Distribution of Unsatisfactory Reason by Country of Normal Residence (Total Wise)) shows that 'Poor Sanitary Conditions' topped the list. However, it is somewhat reassuring to note therefrom that 'Spatial Security' was not of any significant concern to the visitors, which may be loosely interpreted as that our country is considered a safe one for visits by foreigners.

Table S39 (Sample of Comments by Visitors) presents a small sample of comments by visitors, both positive and negative. These are directly quoted from the statements given by the visitors themselves.

Pie- and stacked bar- charts along with several port-wise categorical and expenditure tables

Figure 1: (Pie-chart showing estimated distribution of visitors by country of normal residence from Table 1). From the chart it is seen that 16% of visitors belongs to the country U.S.A topping the list and the next highest group of visitors belongs to the country U.K with 11 % out of the total.

Figure 2: (Pie-chart showing estimated distribution of visitors by occupation from Table 7). The chart shows 31% of visitors out of total were self employed and the next highest group i.e, 18% out of total were employed by private services.

Figure 3: (Pie-chart showing estimated distribution of visitors by port of entry from Table 9). The chart shows 34% of visitors preferred Delhi as their port of entry. While, 22 % of visitors preferred Mumbai as their port of entry.

Figure 4: (Pie-Chart showing estimated distribution of visitors by purpose of visit from Table 12). Maximum visit(38%) owes to the purpose of holidaying/leisure.

Figure 5: (Stack Bar Diagram showing estimated distribution of visitors by mode of travel from Table 2). Visitors from the country U.S.A, mostly availed 'Air' mode of travel. Whereas, visitors from Bangladesh mostly availed 'Land' mode of travel among the other countries availing this mode of travel.

Figure 6: (Stack Bar Diagram showing estimated percentage distribution of visitors by gender from Table S3). It shows that for both male and female visitors the percentage is maximum for the country, U.S.A

Figure 7: (Component Bar Chart showing estimated distribution of male visitors by country of normal residence) and Figure 8: (Component bar Chart showing estimated distribution of female visitors by country of normal residence Table 3(d)). These show that in either case maximum visitors belongs to the 'Foreigner Others' group for all the countries.

Figure 9: (Component Bar Chart showing estimated distribution of visitors by marital status from Table 5). It is seen that 'Currently Married' group dominates uniformly over all countries.

Figure 10: (Component Bar Chart showing estimated distribution of never-married visitors by country of normal residence in accordance to the Table 5). It is been seen that in all countries, maximum visitors belonged to 'Foreigner Others' category as compared to other two categories.

Figure 11: (Stack Bar Diagram showing estimated distribution of married visitors by country of normal residence in accordance to the Table 5). It is seen that among all married visitors maximum visitors belongs to the 'Foreigner Others' group for all the countries.

Figure 12: (Component bar Chart showing estimated distribution of visitors by travel pattern in accordance to Table 10). It shows maximum visitors traveled individually as compared to traveling with group or family.

In an attempt to bring out characteristics of ports of exit, we also present four tables, each for both sample and estimated findings for foreign visitors, by Port of Exit, Frequency Distribution of Visitors, Percentage distribution of visitors by Sex, Distribution of Total Cost of Tour and Distribution of Total Duration of Stay in India.

**Table S37. Average Expenditure by Outbound Indians
(Within India) in INR**

| Item | Average Expenditure |
|---------------------------------------|---------------------|
| Cost of Within India Package | |
| Average Package Cost | 42245.81 |
| Non-Package Component in INR. | |
| Accommodation | |
| Hotel | 9250.31 |
| Private guest house | 2895.49 |
| Govt. guest house | 4104.76 |
| Dharmshala | 1357.83 |
| Rented house | 7028.58 |
| Friends and relatives | 2300.44 |
| Others | 9975.88 |
| Sub-total of Accommodation | 8737.34 |
| Food & Drink | |
| In the accommodating unit | 2656.75 |
| Outside accom. unit | 1282.46 |
| Sub-total of Food & Drink | 1636.71 |
| Transport | |
| Railways | 1004.33 |
| Road(excl transport equip. rental | 1040.25 |
| Water | 2293.48 |
| Air | 11458.56 |
| Transport equipments rental | 1826.85 |
| Travel agency services/tour operators | 1543.43 |
| Other and supporting services | 1866.13 |
| Subtotal of Transport | 2381.54 |

Table S37.(Contd.) Average Expenditure by Outbound Indians (Within India) in INR

| Item | Average Expenditure |
|---|---------------------|
| Shopping | |
| Clothing and garments | 3725.86 |
| Processed food | 1511.25 |
| Tobacco products | 836.22 |
| Alcohol | 1787.20 |
| Travel related consumer goods | 2115.84 |
| Footwear/leather goods | 1740.94 |
| Toiletries | 1060.29 |
| Gems and jewelery etc. | 6805.98 |
| Books, journals etc. | 1060.96 |
| Others | 6645.62 |
| Subtotal of Shopping | 7276.95 |
| Recreation, religious, cultural, sporting | |
| Cinema,theater,amusements | 858.10 |
| Entry fee to and other exp. at reli. sites | 882.45 |
| Entry fee and others expenses at cultural sites | 650.83 |
| Sporting activities | 1634.42 |
| Sub-total of Recreation, religious, cultural,sporting | 1290.80 |
| Medical and health related activities | |
| Medicine | 1213.10 |
| Medical accessories | 1038.66 |
| Other health related services | 2552.29 |
| Sub-total of Medical and health related activities | 1484.92 |
| Others(non-packages) | 10307.71 |
| Total Average cost of Non Package Component | 10244.62 |
| Total Average cost of Package+Non Package Component | 11136.63 |

Table S38. Percentage Distribution of Unsatisfactory Reason by Country of Normal Residence(Total Wise)

| Country of Normal Residence | Unsatisfactory-Reason | | | | |
|-----------------------------|-----------------------|-----------|--------------------------|-------------------|----------------------|
| | Bad People | Pollution | Poor Sanitary Conditions | Unethical Traders | Lack of Work Culture |
| United Kingdom | 8.11 | 0.00 | 15.23 | 0.00 | 0.00 |
| Bangladesh | 6.36 | 1.18 | 0.00 | 0.00 | 0.26 |
| United States of America | 4.81 | 1.51 | 0.00 | 0.00 | 0.73 |
| France | 5.17 | 0.10 | 0.73 | 0.00 | 0.00 |
| United Arab Emirates | 4.57 | 0.00 | 0.00 | 0.20 | 0.00 |
| South Korea | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Pakistan | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Switzerland | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Japan | 1.50 | 0.00 | 1.66 | 0.00 | 0.00 |
| Saudi Arabia | 0.00 | 0.54 | 2.18 | 0.00 | 0.00 |
| Germany | 1.50 | 0.00 | 0.00 | 0.00 | 0.00 |
| Bahrain | 0.00 | 0.00 | 1.83 | 0.00 | 0.00 |
| Canada | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| South Africa | 0.00 | 0.00 | 1.42 | 0.00 | 0.19 |
| Israel | 0.00 | 0.00 | 1.51 | 0.00 | 0.00 |
| Malaysia | 0.39 | 0.00 | 0.00 | 0.00 | 0.07 |
| Nepal | 1.50 | 0.00 | 0.00 | 0.00 | 0.00 |
| Singapore | 0.48 | 0.00 | 0.00 | 0.00 | 0.00 |
| Oman | 1.00 | 0.00 | 0.00 | 0.05 | 0.00 |
| Sweden | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Others | 1.66 | 2.58 | 0.73 | 0.00 | 0.00 |
| Total | 37.04 | 5.92 | 25.29 | 0.25 | 1.25 |

Table S38.(Contd.) Percentage Distribution of Unsatisfactory Reason by Country of Normal Residence (Total Wise)

| | Unsatisfactory Reason | | | | | |
|-----------------------------|-----------------------|--------------------|---------------|-----------|--------------|---------------|
| Country of Normal Residence | Personal Insecurity | Spatial Insecurity | Traffic Chaos | Poor Road | Poor Airport | Poor Railways |
| United Kingdom | 0.03 | 0.00 | 0.00 | 0.00 | 0.03 | 0.00 |
| Bangladesh | 0.22 | 0.57 | 1.74 | 0.00 | 0.26 | 0.85 |
| United States of America | 0.00 | 0.00 | 1.51 | 0.00 | 0.00 | 0.00 |
| France | 0.00 | 0.00 | 0.00 | 3.35 | 0.00 | 0.00 |
| United Arab Emirates | 0.00 | 0.00 | 0.00 | 0.88 | 0.00 | 1.53 |
| South Korea | 4.50 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Pakistan | 0.00 | 0.00 | 3.87 | 0.00 | 0.00 | 0.00 |
| Switzerland | 0.00 | 0.00 | 1.66 | 1.66 | 0.00 | 0.00 |
| Japan | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Saudi Arabia | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Germany | 0.00 | 0.00 | 0.73 | 0.00 | 0.00 | 0.00 |
| Bahrain | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Canada | 0.73 | 0.00 | 0.00 | 1.00 | 0.00 | 0.00 |
| South Africa | 0.00 | 0.00 | 0.00 | 0.00 | 0.05 | 0.00 |
| Israel | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Malaysia | 0.86 | 0.00 | 0.00 | 0.00 | 0.19 | 0.00 |
| Nepal | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Singapore | 0.00 | 0.00 | 0.13 | 0.73 | 0.00 | 0.00 |
| Oman | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Sweden | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Others | 0.09 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Total | 6.42 | 0.57 | 9.64 | 7.61 | 0.53 | 2.38 |

Table S38.(Contd.) Percentage Distribution of Unsatisfactory Reason by Country of Normal Residence (Total Wise)

| Country of Normal Residence | Unsatisfactory Reason | | | | |
|-----------------------------|--------------------------------|--------------------------|------------|---------------------|---------|
| | Poor maintain of Hill Stations | Poor maintain of Beaches | Corruption | Poor Infrastructure | Poverty |
| United Kingdom | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Bangladesh | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| United States | 0.00 | 0.44 | 0.31 | 0.00 | 0.00 |
| France | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| United Arab Emirates | 0.00 | 0.00 | 0.26 | 0.16 | 0.00 |
| South Korea | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Pakistan | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Switzerland | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Japan | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Saudi Arabia | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Germany | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Bahrain | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Canada | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| South Africa | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Israel | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Malaysia | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Nepal | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Singapore | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Oman | 0.05 | 0.00 | 0.00 | 0.00 | 0.00 |
| Sweden | 0.00 | 0.00 | 0.00 | 1.03 | 0.00 |
| Others | 0.00 | 0.00 | 0.00 | 0.00 | 0.12 |
| Total | 0.05 | 0.44 | 0.57 | 1.19 | 0.12 |

Table S38.(Contd.)Percentage Distribution of Unsatisfactory-
Reason by Country of Normal Residence
Estimated (Total Wise)

| Country of Normal Residence | Unsatisfactory Reason | |
|-----------------------------|-----------------------|--------|
| | Others | Total |
| United Kingdom | 0.00 | 23.40 |
| Bangladesh | 0.02 | 11.46 |
| United States of America | 0.35 | 9.66 |
| France | 0.00 | 9.34 |
| United Arab Emirates | 0.35 | 7.97 |
| Korea, South | 0.00 | 4.50 |
| Pakistan | 0.00 | 3.87 |
| Switzerland | 0.00 | 3.31 |
| Japan | 0.00 | 3.16 |
| Saudi Arabia | 0.00 | 2.72 |
| Germany | 0.00 | 2.23 |
| Bahrain | 0.00 | 1.83 |
| Canada | 0.00 | 1.73 |
| South Africa | 0.00 | 1.65 |
| Israel | 0.00 | 1.51 |
| Malaysia | 0.00 | 1.51 |
| Nepal | 0.00 | 1.50 |
| Singapore | 0.00 | 1.34 |
| Oman | 0.00 | 1.09 |
| Sweden | 0.00 | 1.03 |
| Others | 0.00 | 5.19 |
| Total | 0.72 | 100.00 |

Table S39. Sample of Comments by Visitors

| Port of exit | Bad Comments |
|--------------|--|
| Kolkata | The condition of airport is very bad. Toilets are not cleaned. Phone charging facility is also not available. |
| Kolkata | “I was harassed by the traffic police. They stopped my car near airport and asked me to show luggage challan. After showing the challan they blamed that I carried more weight than the challan shown, and took a huge amount of bribe from me.” |
| Kolkata | Previously medical facility was very good and doctors other medical stuff were also very cooperative but now situation is changed a lot. Medical system become expensive and medical stuff become very harsh. |
| Kolkata | City is very polluted and public sanitary system is very unhygienic, roads are full of holes and traffic conditions are also pathetic. |
| Kolkata | Entry fees of any historical or tourist place (Monument, Tajmahal, Botanical Garden) is different for Indians and foreigners. (eg: for Indians it is 5/- and for foreigners it is 500/-). |

| Port of exit | Good Comments |
|--------------|---|
| Kolkata | Indians are cooperative. |
| Kolkata | Indian culture, tradition is very colorful, lively and life is not so deeply money oriented, so that they can enjoy every moment of their life. |
| Kolkata | India is a secular country. It would not uplift or degrade any particular religion. |
| Kolkata | Kolkata city is very secured for women. |
| Kolkata | India trip is not very costly rather than other countries, anyone can afford it. |

Pie-Charts and Bar Charts

Figure 1. Pie Chart Showing Estimated Distribution of Visitors by Country of Normal Residence (Table 1)

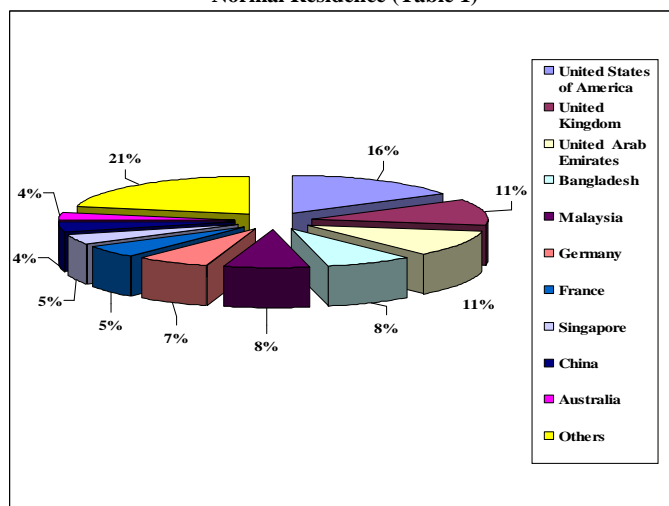


Figure 2. Pie Chart Showing Estimated Distribution of Visitors by Purpose of Visit (Table 7)

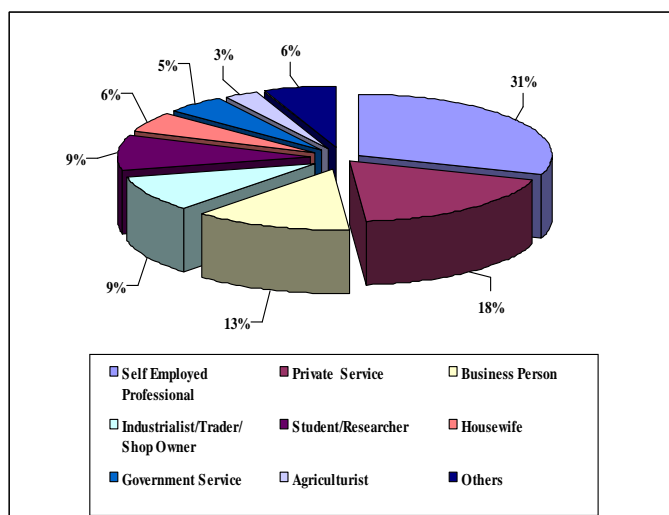


Figure 3. Estimated Distribution of Visitors by Port of Entry (Table 9)

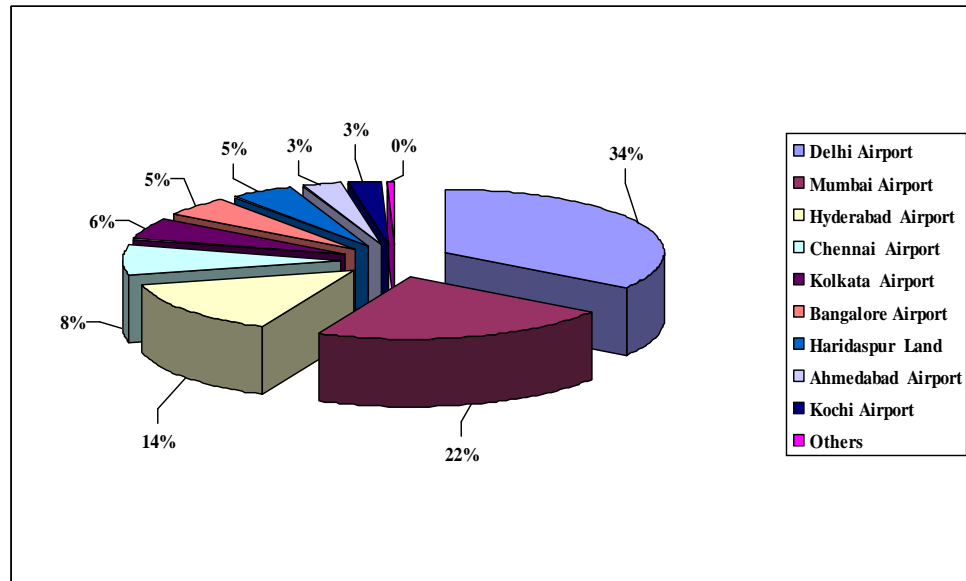


Figure 4. Pie Chart Showing Estimated Distribution of Purpose of Visit (Table 12)

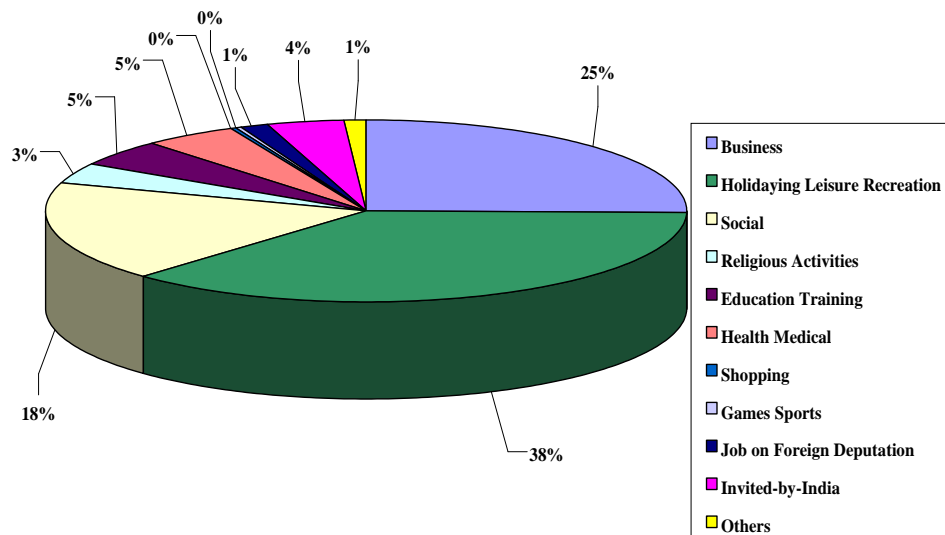


Figure 5. Bar Chart Showing Estimated Distribution of Visitors by Mode of Travel (Table 2)

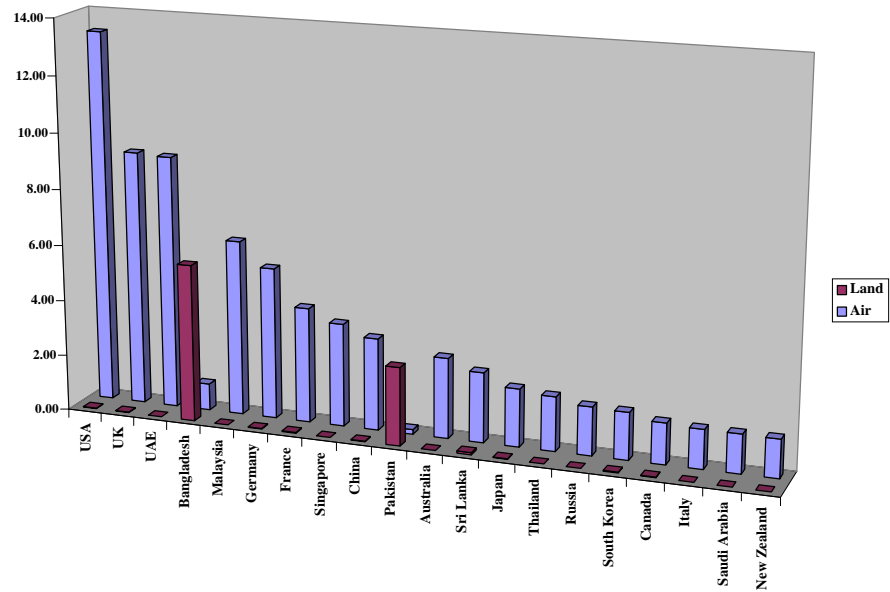


Figure 6. Bar Chart Showing Estimated Distribution of Visitors by Gender (Table 3)

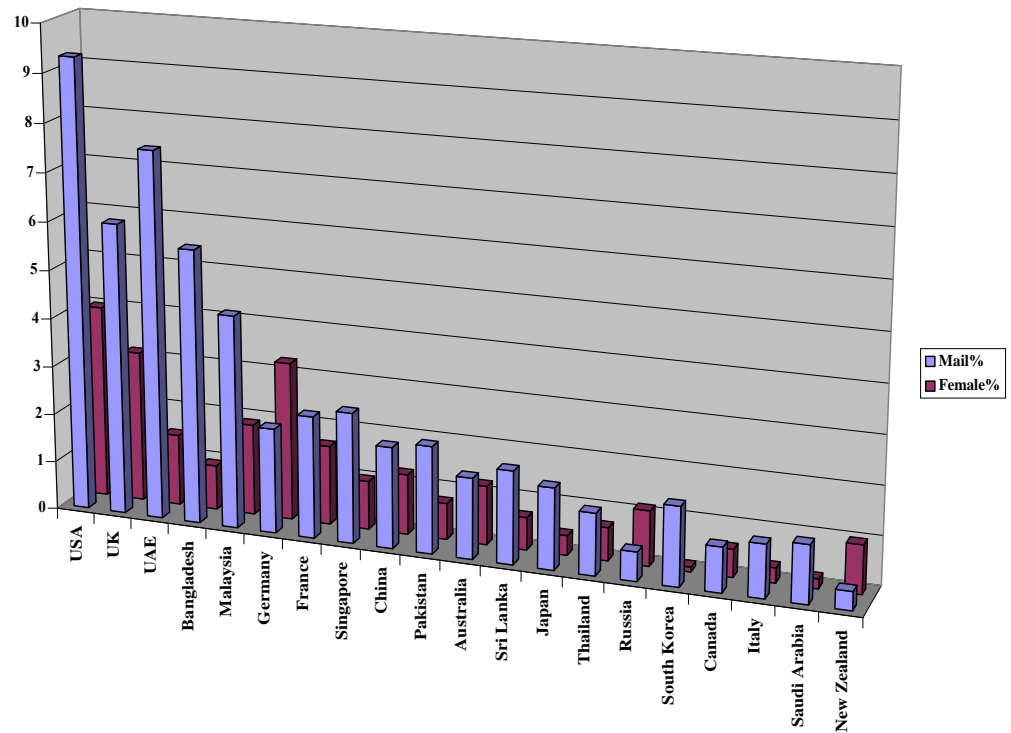


Figure 7. Estimated Distribution of Male Visitors by Country of Normal Residence (Table 3(d))

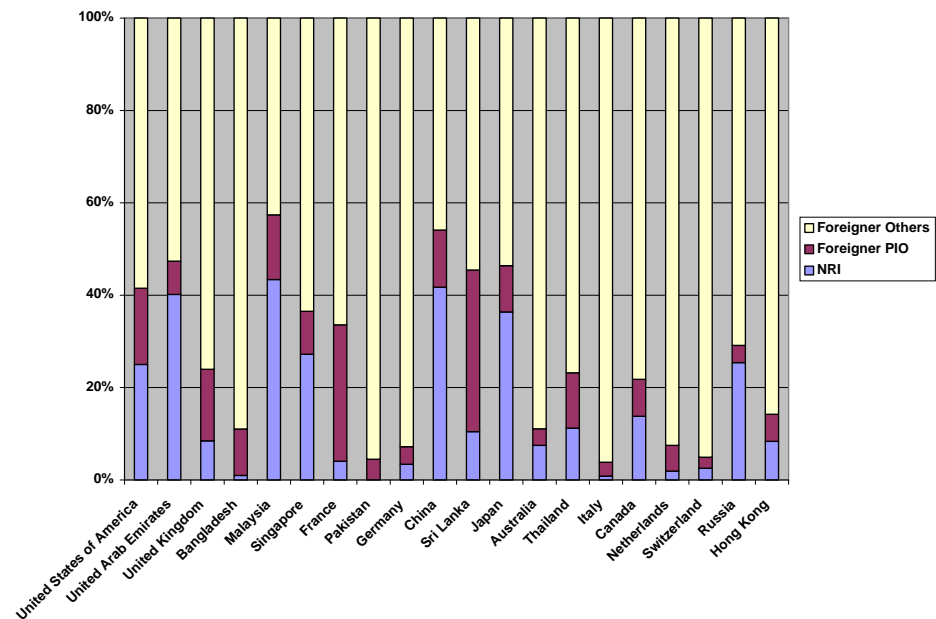


Figure 8. Estimated Distribution of Female Visitors by Country of Normal Residence (Table 3(d))

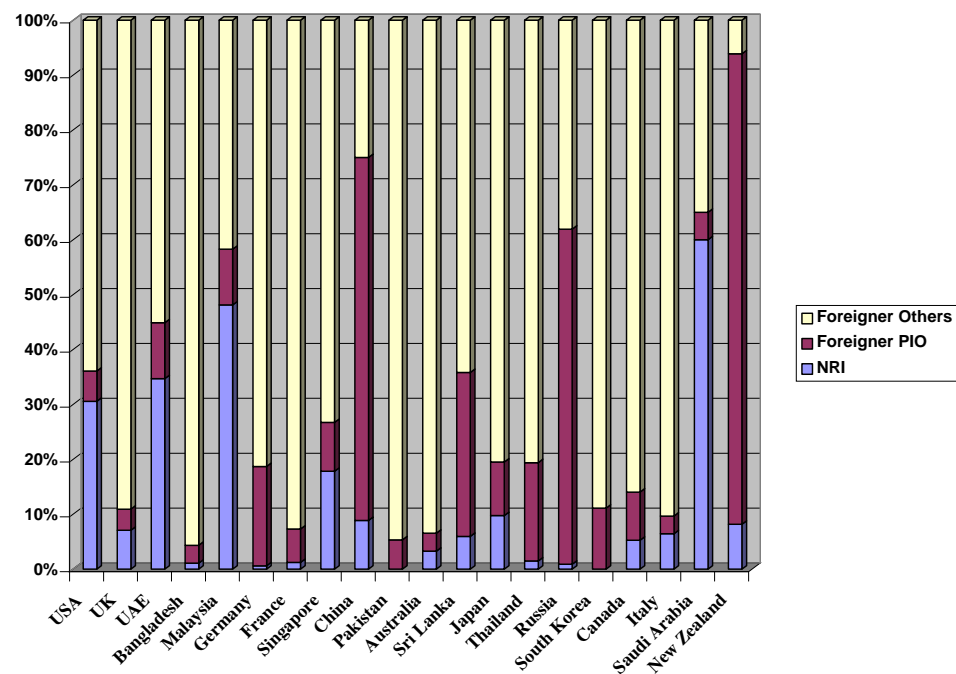


Figure 9. Estimated Distribution of Visitors by Marital Status (Table 5)

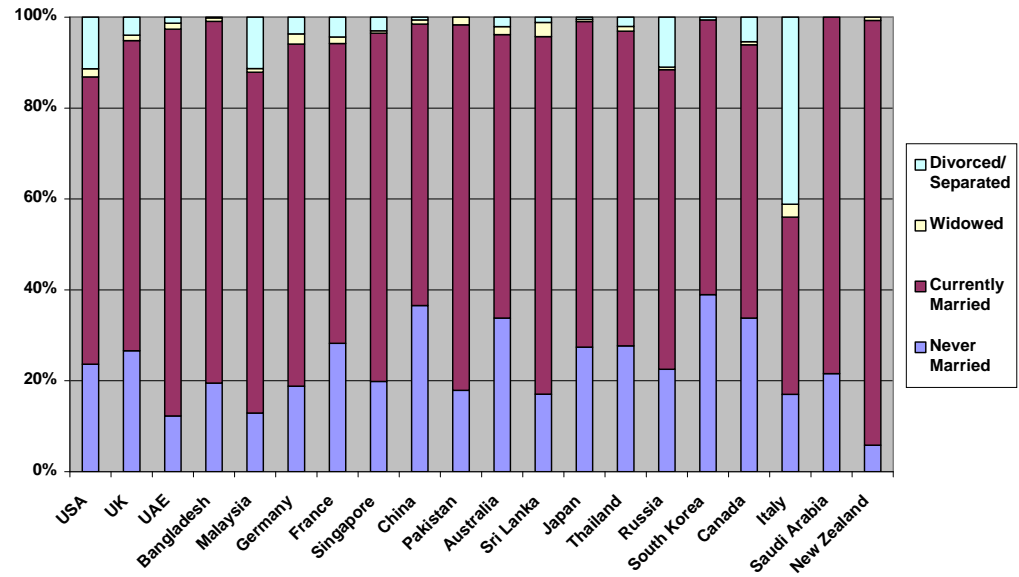


Table 10. Estimated Distribution of Never Married Visitors by Country of Normal Residence (Table 5)

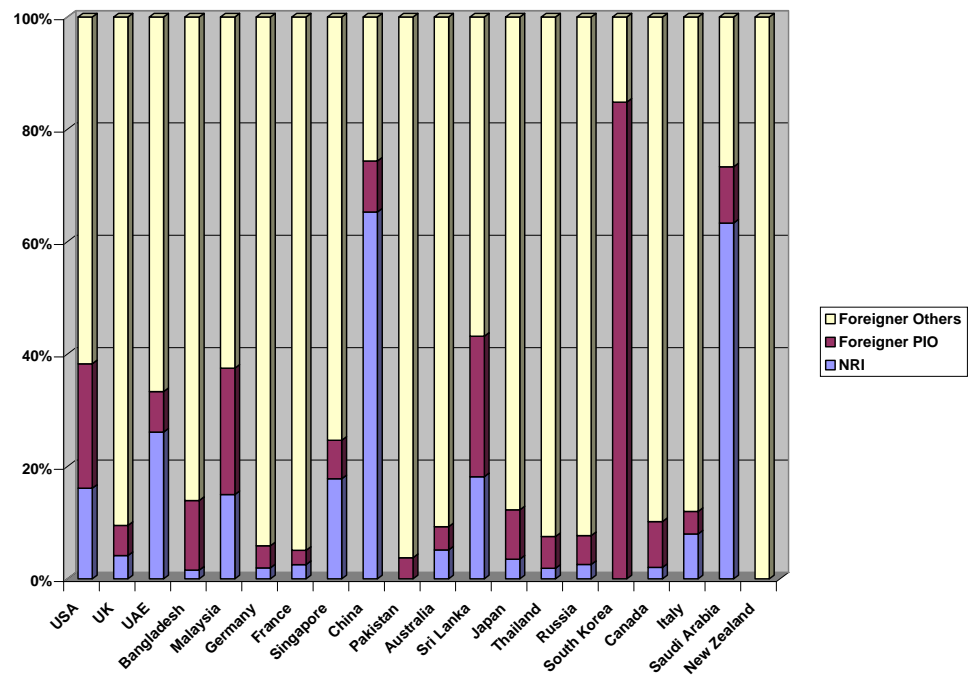


Figure 11. Estimated Distribution of Married Visitors by Country of Normal Residence (Table 5)

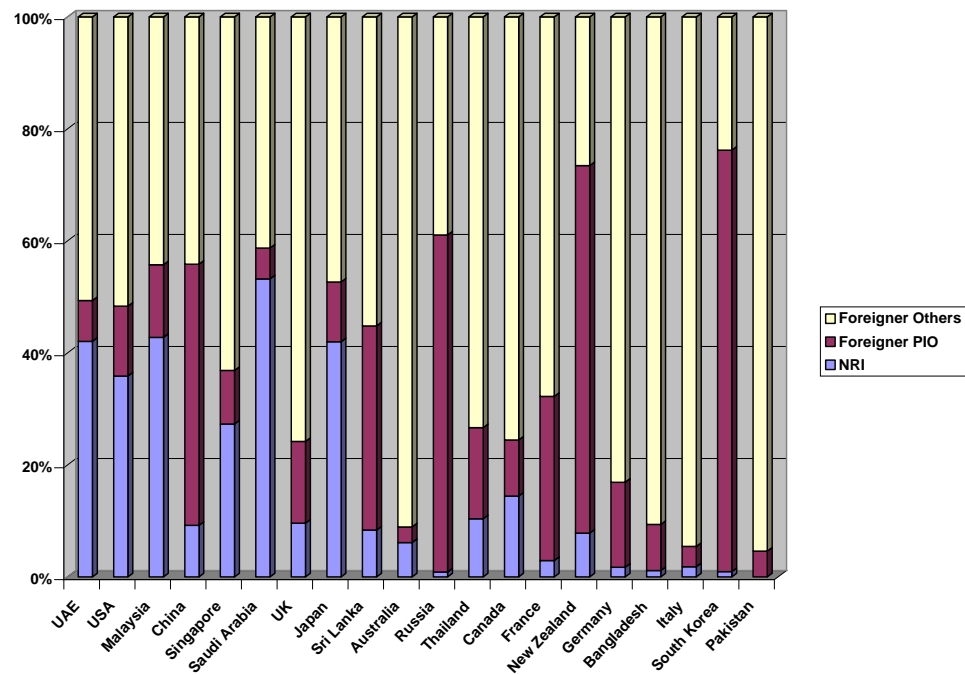
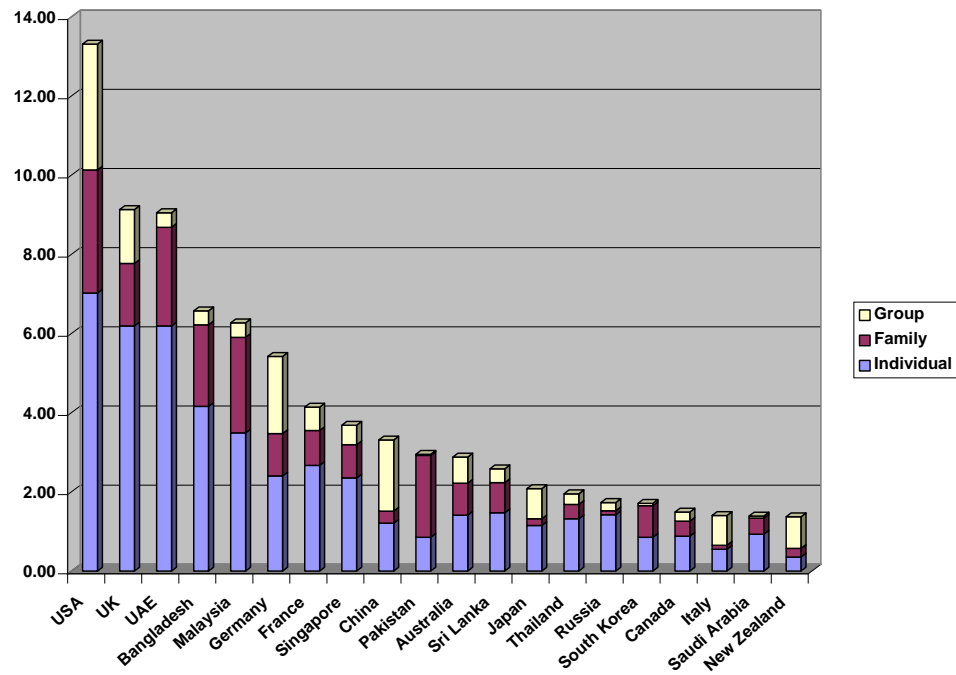


Figure 12. Estimated Distribution of Visitors by Travel Pattern (Table 10)



**Table PE1.Frequency Distribution of Visitors
by Port of Exit**

| Port Of Exit | All foreigners (in sample) | All foreigners (Estimated) |
|--------------|-------------------------------|-------------------------------|
| Delhi | 6798 | 2230130 |
| Mumbai | 15674 | 1229609 |
| Chennai | 1915 | 544979 |
| Bangalore | 4639 | 406340 |
| Kolkata | 7114 | 259742 |
| Hyderabad | 1559 | 215453 |
| Ahmedabad | 581 | 112644 |
| Kochi | 327 | 150036 |
| Haridaspur | 1650 | 242130 |
| Attari | 96 | 13539 |
| Sonauli | 208 | 25976 |
| Ghojadanga | 32 | 19124 |
| Munabao | 79 | 26552 |

Table PE2.Percentage Distribution of Port of Exit by Sex

| Port-of-Exit | Total (sample) | | Total (estimated) | |
|--------------|----------------|----------|-------------------|----------|
| | Male % | Female % | Male % | Female % |
| Delhi | 11.61 | 5.1 | 21.14 | 12.63 |
| Mumbai | 25.66 | 12.88 | 12.13 | 6.49 |
| Chennai | 3.34 | 1.37 | 5.78 | 2.47 |
| Bangalore | 8.64 | 2.76 | 4.71 | 1.44 |
| Kolkata | 12.36 | 5.13 | 2.7 | 1.23 |
| Hyderabad | 2.77 | 1.06 | 7.88 | 3.26 |
| Ahmedabad | 1.05 | 0.38 | 2.34 | 0.82 |
| Cochin | 0.56 | 0.24 | 4.71 | 1.39 |
| Haridaspur | 3.63 | 0.43 | 3.33 | 0.34 |
| Atari | 0.15 | 0.08 | 0.13 | 0.07 |
| Sonauli | 0.33 | 0.18 | 0.25 | 0.13 |
| Ghojadanga | 0.06 | 0.01 | 1.63 | 0.37 |
| Munabao | 0.15 | 0.05 | 1.96 | 0.66 |

Table PE3. Average Distribution of Total Cost in Tour by Port of Exit

| Port-of-Exit | Total (Expenditure in INR) [sample] | Total (Expenditure in INR) [estimated] |
|--------------|-------------------------------------|--|
| Delhi | 759696532 | 353955513814 |
| Mumbai | 1173173226 | 94698193252 |
| Chennai | 148257742 | 39415420307 |
| Bangalore | 593781811 | 47627870938 |
| Kolkata | 538759060 | 21917309367 |
| Hyderabad | 213802358 | 124748521862 |
| Ahmedabad | 64465598 | 22544104792 |
| Cochin | 26457117 | 32376015237 |
| Haridaspur | 18158932 | 2703398226 |
| Atari | 1053759 | 142241833 |
| Sonauli | 6152811 | 665370183 |
| Ghojadanga | 234706 | 965947771 |
| Munabao | 477354 | 1044731994 |

Table PE4. Frequency Distribution by Total Duration in India (in nights)

| Port-of-Exit | Duration in India (sample) | Duration in India (estimated) |
|--------------|----------------------------|-------------------------------|
| Delhi | 108123 | 37045789 |
| Mumbai | 260205 | 21599057 |
| Chennai | 40224 | 11876526 |
| Bangalore | 71045 | 6789346 |
| Kolkata | 130876 | 4740264 |
| Hyderabad | 37834 | 15891700 |
| Ahmedabad | 9745 | 3600892 |
| Cochin | 5530 | 6308927 |
| Haridaspur | 27643 | 4078930 |
| Atari | 3003 | 352407 |
| Sonauli | 5531 | 631073 |
| Ghojadanga | 642 | 2693817 |
| Munabao | 3754 | 8215970 |

9 Validation Study

We conducted a validation study for some of the estimates for several items obtained by us for which relevant tables for comparison were supplied by Ministry of Tourism. The tables for this study are referred to here by table numbers bearing 'V' followed by MoT and IPS identifying the table given by MoT and the one obtained by our IPS respectively.

For Foreigners, we could compare four sets of findings. Tables V1 show the percentage distribution of Foreign Tourists by Major Ports of Exit. We note that for the major 5 ports, the figures are quite close, e.g. the value for Delhi given by MoT is 32.20 % while our estimated value is 33.77 %. Tables V2 show Number of Foreign Tourists Visiting India by Ports of Exit. All the entries save two match very closely, save that of Delhi, for MoT and our IPS estimates. Tables V3 show for MoT the Foreign Tourists Arrival in and for our IPS, Foreign Tourists Exit from India according to Mode of Travel. According to MoT (India Tourism Statistics 2010), out of a total of foreign tourist arrivals of 5775692 in 2010, 91.8% of the tourists traveled by air. According to our estimate, the total number of foreign tourist exits ignoring sea travel is 6603898, of which 91.13% of them traveled by air. It is noteworthy that though there is a difference in the nature of travel, i.e. entry and exit, considered by MoT and us, yet the values these values are very close. Further, according to MoT (Bureau of Immigration, India, 2010), a total of 5775692 foreign tourists arrived in India by ports of exit whereas according to our estimate, a total of 6603898 foreign tourists departed from India by ports of exit.

For Outbound Indians, we compared three sets of findings. For the Number of Indian Nationals Departures from India, according to MoT (Bureau of Immigration, India, India Tourism Statistics 2010 and 2011), the values are 12988001 and 14.21 millions, whereas according to our estimate (Table No. 31), it is 13919201 during the period of our survey 2010 - 2011. Our estimate is thus quite reasonable. Tables V5 show Specific Mission of Travel by Outbound Tourists if Purpose of Visit is Business. It is clear from the tables that the percentage distributions are very close.

The above results for the validation study, are quite encouraging and establish the efficiency of the methods and techniques adopted by us for IPS.

Table V1 . Percentage Distribution of Foreign Tourists by Major Ports of Exit

| Ports of Exit | MoT | IPS |
|---------------|--------|--------|
| Delhi | 32.20 | 33.77 |
| Mumbai | 21.50 | 18.62 |
| Kolkata | 3.60 | 3.93 |
| Chennai | 10.70 | 8.25 |
| Bangalore | 6.30 | 6.15 |
| Others | 25.70 | 29.27 |
| Total | 100.00 | 100.00 |

Source for MoT data:Ministry of Statistics
Source for IPS data:International Passenger Survey,2010-2011

**Table V2 MoT. Number of Foreign Tourists
Visited India by Ports of Exit**

| Port of Exit | NRI | Foreigner PIO | Foreigner Others | Total Foreign Tourists |
|----------------|--------|------------------|---------------------|---------------------------|
| Ahmedabad | 10793 | 20320 | 81531 | 112644 |
| Attari | 0 | 2708 | 10832 | 13539 |
| Bangalore | 49362 | 33826 | 323090 | 406279 |
| Chennai | 179933 | 105715 | 259224 | 544871 |
| Kochi | 53111 | 16133 | 80791 | 150036 |
| Delhi | 442834 | 596869 | 1188372 | 2228076 |
| Ghojadanga | 0 | 1915 | 17273 | 19188 |
| Haridaspur | 1696 | 15452 | 224819 | 241968 |
| Hyderabad | 81646 | 9246 | 124559 | 215451 |
| Kolkata | 7425 | 7650 | 243411 | 258485 |
| Mumbai | 25622 | 29032 | 1174773 | 1229427 |
| Munabao | 0 | 0 | 26552 | 26552 |
| Sonauli | 0 | 215 | 25318 | 25533 |
| India | 852422 | 839081 | 3780545 | 5472048 |
| Total Tourists | | | | 5775692 |

Source for MoT data:Bureau of Immigration, India

**Table V2 IPS. Number of Foreign Tourists
Visited India by Port of Exit**

| Port of Exit | NRI | Foreigner PIO | Foreigner Others | Total |
|--------------|---------|------------------|---------------------|---------|
| Ahmedabad | 10793 | 20320 | 81531 | 112644 |
| Attari | 0 | 2708 | 10832 | 13539 |
| Bangalore | 49361 | 33825 | 323154 | 406340 |
| Chennai | 179933 | 105715 | 259332 | 544979 |
| Kochi | 53111 | 16133 | 80791 | 150036 |
| Delhi | 442834 | 596868 | 1190427 | 2230130 |
| Ghojadanga | 0 | 1915 | 17209 | 19124 |
| Haridaspur | 1696 | 15591 | 224843 | 242130 |
| Hyderabad | 81646 | 9246 | 124561 | 215453 |
| Kolkata | 7425 | 7650 | 244668 | 259742 |
| Mumbai | 25622 | 29032 | 1174955 | 1229609 |
| Munabao | 0 | 0 | 26552 | 26552 |
| Sonauli | 0 | 215 | 25672 | 25976 |
| India | 1148234 | 917277 | 4538387 | 6603898 |

Source:International Passenger Survey,2010-2011

Table V3 MoT. Foreign Tourist Arrivals in India according to Mode of Travel

| Year | Arrivals | | | |
|------|----------|-------|------|------|
| | | Air | Sea | Land |
| 2010 | 5775692 | 91.80 | 0.70 | 7.50 |

Source: Bureau of Immigration, India

Table V3 IPS. Foreign Tourist Departure in India according to Mode of Travel

| Year | Departures | | | |
|------|------------|-------|------|------|
| | | Air | Sea | Land |
| 2010 | 6603896 | 91.13 | 0.00 | 8.87 |

Source: International Passenger Survey 2010-2011

Table V4 : Number of Indian Nationals Departures from India

| Year | MoT | IPS |
|-------|----------|----------|
| 2010 | | |
| Total | 11066072 | 13919201 |

Source for MoT data: Bureau of Immigration, India
Source for IPS data: International Passenger Survey, 2010-2011

Table V5 MoT. Specific Mission of Travel by Outbound Tourist if purpose of Visit is Business

| Specific mission | Number | Per cent distribution |
|--|---------|-----------------------|
| No response | 101037 | 3.32 |
| Installing equipment, inspection, purchase and sale etc. | 720889 | 23.67 |
| Meetings, conferences, congresses, seminars, workshops | 1701232 | 55.87 |
| Tradefairs or exhibitions | 307569 | 10.10 |
| Professional sports | 89104 | 2.93 |
| Government missions | 17558 | 0.58 |
| Missions relating to UN and its organs | 2947 | 0.10 |
| Others | 104604 | 3.44 |
| Total | 3044941 | 100.00 |
| Sample Observation | 2886 | |

Source:India Tourism Statistics,2010

Table V5 IPS. Specific Mission of Travel by Outbound Tourist if Purpose of Visit is Business

| Specific mission | Frequency | Percentage Distribution |
|----------------------|-----------|-------------------------|
| Installing equipment | 795753 | 23.21 |
| Meetings conferences | 1913050 | 55.79 |
| Trade fairs | 367785 | 10.73 |
| Professional Sports | 89104 | 2.60 |
| Government Mission | 17558 | 0.51 |
| Missions | 2947 | 0.09 |
| Others | 242777 | 7.08 |
| Total | 3428974 | 100.00 |

Source:International Passenger Survey

10 Knowledge Discovery and Recommendations: Reminiscences and Visions

This large survey has led to several learning experiences, some of which were not so expected. We present below some recommendations in this backdrop.

On the operational side, the following may be noted:

1. The IPSF questionnaire for the large-scale national survey should be shortened to get quality data - it is too long for most passengers.
2. Alternative plans for collection of data need to be made for the known periods of major disruptions in air travel, e.g. December - January nationally and Monsoon periods in Mumbai and Kolkata.
3. Interim small-scale surveys should be conducted by MoT (in the line of Special Rounds of surveys conducted by NSSO on specific themes) exclusively on special topics, e.g. expenditure details.
4. A mid-term (say 5 years after the large-scale), mid-sized survey should be conducted to capture the trend and variabilities.
5. Special Satellite surveys should be conducted to collect data which are only sparsely available from the passengers, e.g. expenditures covered by companies or agencies.
6. On-site digitized electronic mode of collection of data should be introduced. This would greatly facilitate data base management, early data processing and early preparation of analysis of report. Further, this method would also enhance archiving and e-governance of time-critical large-scale IPS reports of Ministry of Tourism.

On the theoretical side, the following need to be considered:

1. Prior information on the extent of homogeneity visitors at each port of exit is of great use. The effective allocation of sample sizes may be done based on this information to capture the variabilities more rigorously and hence obtain efficient estimators. For example, at some of the exit landports like Haridaspur, Ghojadanga and Attari as well as at the airports, like Ahmedabad, it was found during the survey that most of the passengers had very similar characteristics in terms of expenditure details within each port.
2. Modern techniques for imputation of data should be studied to identify the optimal one, specifically for the large-scale survey. This becomes imperative not only for 'Missing' values, but also for 'Combined' values. The latter arise e.g. when the category 'Others' in the expenditure table is filled by data corresponding to not only the 'Others' as listed in the table but also when the respondent is able to give the values for only a few of the subitems and then refers to 'Others' as the remaining listed items including the 'Others' listed at the end.
3. Identification of Outliers and Contaminated populations must be done objectively.

4. Alternative robust estimators compared to the average need to be explored. MoT may specify the tolerable limits of upper and lower trimming in this respect.
5. Theoretical exercises on the relative gain of such estimators as mentioned in item 4 above need to be taken up.
6. If paired data on (arrival, departure) over the last several years are made available, synthetic estimators for the current year may be derived through statistical techniques. These would be more efficient than the currently used ones.

11 Acknowledgments

The Principal Investigator Prof. Ashis SenGupta likes to express his deep appreciation to Prof. S.K. Pal, the Director, ISI, at the time of acceptance of this project and Prof. B.K. Roy, current Director, ISI, for their exemplary support and encouragements with conducting of IPS. The Heads and Professors-in-Charge of the Applied Statistics Unit have also extended their timely cooperations and are duly thanked hereby. I would like to thank the Secretary, Ministry of Tourism, for his patience and understanding in the extended time needed for conducting as also preparing the report for IPS, due to reasons beyond our control. It is indeed a great pleasure to note on record the exemplary help and cooperation extended by Dr. R.N. Pandey, ex AD G(MR), MoT and Mr. R.K. Bhatnagar, currently AD G(MR), MoT and the members of his group including Dr. A.K.Gupta, Ms. N. Srivastava, Ms. S.Singh and Mr.S.Kumar of MoT for this survey. The authorities at all the nine airports where IPS was conducted had extended their support to us and I express my deep gratitude to them. I am indebted to the Local Coordinators for their untiring and efficient participation in IPS: Prof. Dr. A.Laha, IIM, Ahmedabad, A.L.N. Murthy, ISI-Hyderabad, Mr. A.Sarkar, ISI, Mumbai, Mr. G. Ravindran, ISI-Chennai, Prof. Dr. P.G. Sankaran, Kochi University of Science and Technology, Kochi; Prof. Dr. P. Rajalakshmi, Bangalore University, Bangalore - all from outside ISI, and our ISI colleagues . It is not possible to express in words the profuse help and deep sense of attachment exhibited at our main center Kolkata by the core team members of IPS: Mr. Dilip Chaturvedi, Ms. Roma Chaudhury Sahu, Mr. Amiya Das, Dr. Kajal Dihidar, Ms. Kasturi Basu (participated at the initial stage only), Mr. Amit Paria - all of Applied Statistics Unit, Dr. Md. Zafar Anis of SQC and OR Unit and Dr. Shankar Dihidar of BIR Unit. The project linked personnel of IPS including Mr. Niranjana Chatterjee, and the staff of ASU had also extended their support and are gratefully acknowledged. Without the valuable cooperation of our Accounts section, it would have been quite difficult to complete the IPS project.

12 Appendix

Appendix A. Sampling Schemes and Estimation Procedures

Rao, Hartley and Cochran (RHC, 1962)'s scheme of sampling

Rao, Hartley and Cochran's sampling scheme (RHC, 1962) may be described as follows. Let $p_i, i = 1, \dots, N$ ($0 < p_i < 1, \sum_{i=1}^N p_i = 1$) be the normed size measures.

The first stage of applying the RHC-scheme is forming n groups with N_i units in the i th group by simple random sampling without replacement (SRSWOR) out of the N units such that, writing Σ_n as sum over n groups, $\Sigma_n N_i = N$. Optimal group sizes as given by Rao, Hartley and Cochran (1962) are

$$\begin{aligned} N_i &= \left[\frac{N}{n} \right] \text{ for } i = 1, \dots, k \\ &= \left[\frac{N}{n} \right] + 1 \text{ for } i = k + 1, \dots, n. \end{aligned}$$

k is to be determined by solving $\Sigma_n N_i = N$.

Let us denote by $(p_{i1}, p_{i2}, \dots, p_{iN_i})$ the normed size measures of the N_i units falling in the i th group, by Q_i the sum of those normed size measures. The second stage of this scheme is choosing a unit i_k , say, from the i th group with probability p_{i_k}/Q_i . This is independently repeated across the n groups.

For simplicity, we call the value obtained from the selected unit of i_{th} group as y_i and the normed size measure corresponding to the selected unit from i_{th} group as p_i . Then RHC's unbiased estimator for $Y = \Sigma_{i=1}^N y_i$ is

$$t = \Sigma_n \frac{Q_i}{p_i} y_i \quad \text{with variance } V(t) = \frac{\Sigma_n N_i^2 - N}{N(N-1)} \left[\Sigma_N \Sigma_N p_i p_j \left(\frac{y_i}{p_i} - \frac{y_j}{p_j} \right)^2 \right],$$

where $\Sigma_N \Sigma_N$ denotes the summation over non-repeated pairs of N population units.

RHC (1962) have given a uniformly non-negative unbiased estimator of the variance $V(t)$ as

$$v_P(t) = \frac{\Sigma_n N_i^2 - N}{N^2 - \Sigma_n N_i^2} \left[\Sigma_n \Sigma_n Q_i Q_j \left(\frac{y_i}{p_i} - \frac{y_j}{p_j} \right)^2 \right],$$

where $\Sigma_n \Sigma_n$ denotes the summation over non-overlapping pairs of n groups.

Midzuno (1952)'s scheme of sampling

In this scheme, with $x_i, i = 1, 2, \dots, N$ values as the size measures, the first unit is chosen by probability proportional to that size measures. The rest $(n-1)$ units are chosen by SRSWOR out the remaining $(N-1)$ units. So by this scheme, if

$X = \sum_{i=1}^N x_i$, the first order inclusion probabilities are :

$$\pi_i = \frac{x_i}{X} + \left(1 - \frac{x_i}{X} \right) \frac{\binom{N-2}{n-2}}{\binom{N-1}{n-1}} = \frac{x_i}{X} \left(\frac{N-n}{N-1} \right) + \frac{n-1}{N-1}, \quad i = 1, \dots, N.$$

The second order inclusion probabilities for $i \neq j$ are

$$\begin{aligned}\pi_{ij} &= \frac{x_i + x_j}{X} \frac{\binom{(N-2)}{(n-2)}}{\binom{(N-1)}{(n-1)}} + \left(1 - \frac{x_i + x_j}{X}\right) \frac{\binom{(N-3)}{(n-3)}}{\binom{(N-1)}{(n-1)}} \\ &= \frac{x_i + x_j}{X} \left(\frac{n-1}{N-1}\right) + \left(1 - \frac{x_i + x_j}{X}\right) \left(\frac{(n-1)(n-2)}{(N-1)(N-2)}\right).\end{aligned}$$

An unbiased estimator for $Y = \sum_{i=1}^N y_i$ under this scheme is Horvitz and Thompson (1952)'s estimator :

$$\hat{Y}_{HT} = \sum_{i \in s} \frac{y_i}{\pi_i}.$$

The Yates and Grundy's (1953) form for variance of \hat{Y}_{HT} is

$$V_{YG}(\hat{Y}_{HT}) = \sum_{i=1}^N \sum_{j=1, j>i}^N (\pi_i \pi_j - \pi_{ij}) \left(\frac{y_i}{\pi_i} - \frac{y_j}{\pi_j} \right)^2.$$

We have always positive variance estimator under this scheme as

$$\hat{V}_{YG}(\hat{Y}_{HT}) = \sum_{i \in s} \sum_{j \in s, j>i} \left(\frac{\pi_i \pi_j - \pi_{ij}}{\pi_{ij}} \right) \left(\frac{y_i}{\pi_i} - \frac{y_j}{\pi_j} \right)^2.$$

A typical multi-stage estimator for total and variance estimator required for this survey

In this survey, the exit point is the first stage unit and let for a typical i_{th} first stage unit Y_i denotes the total of any variable of interest in a particular stratum of time period. But, for any sampled exit point by RHC scheme, we will not have y_i directly at our hand. So, in the above estimator t , y_i 's will not be directly ascertainable. To estimate, y_i for a typical i_{th} sampled first stage unit i.e. i_{th} sampled port, we employ three-stage Midzuno-SRSWOR-SRSWOR scheme.

For a particular time period, we choose m_i weeks out of M_i weeks by Midzuno's scheme with weekly number of tourists outgoing in 2008 as size measures. Let Y_{iw} denotes the total of the variable of interest for a sampled week, say week w . Let π_{iw} denotes the first order inclusion probabilities of w_{th} selected week in i_{th} exit point and $\pi_{iww'}$ denotes the second order inclusion probabilities for weeks $w \neq w'$ in i_{th} exit point.

We suppose that $M_{iw} = 7$ denotes the number of days and out of those, we choose by SRSWOR m_{iw} number of days. M_{iwd} denotes the total number of tourists and Y_{iwd} denotes the total of any particular variable y of interest for d_{th} sampled day, of the sampled week.

To estimate Y_{iwd} , we collect information from m_{iwd} tourists with equal probabilities and without repetition. Let us suppose our sample observations are y_{iwdt} , $t =$

$1, \dots, m_{iwd}$ denoting y_{iwdt} a typical observation for t_{th} sampled tourist for d_{th} sampled day for w_{th} sampled week of a particular time period for i_{th} sampled exit point.

So, an unbiased estimator for the total for a d_{th} sampled day of the w_{th} sampled week for i_{th} sampled exit point and a variance estimator are given by

$$\widehat{Y_{iwd}} = \frac{M_{iwd}}{m_{iwd}} \sum_{t=1}^{m_{iwd}} y_{iwdt} \quad (1.1)$$

and

$$v_{iwd} = M_{iwd}^2 \left(\frac{1}{m_{iwd} - 1} \right) \left(\frac{1}{m_{iwd}} - \frac{1}{M_{iwd}} \right) \sum_{t=1}^{m_{iwd}} (y_{iwdt} - \bar{y}_{iwd})^2, \quad (1.2)$$

where $\bar{y}_{iwd} = \frac{\sum_{t=1}^{m_{iwd}} y_{iwdt}}{m_{iwd}}.$

An unbiased estimator for the total for a sampled week w for i_{th} sampled exit point and following Raj (1966, 1968) the variance estimator are given by

$$\widehat{Y_{iw}} = \frac{M_{iw}}{m_{iw}} \sum_{d=1}^{m_{iw}} \widehat{Y_{iwd}} \quad (2.1)$$

and

$$v_{iw} = M_{iw}^2 \left(\frac{1}{m_{iw} - 1} \right) \left(\frac{1}{m_{iw}} - \frac{1}{M_{iw}} \right) \sum_{d=1}^{m_{iw}} \left(\widehat{Y_{iwd}} - \bar{y}_{iw} \right)^2 + \frac{M_{iw}}{m_{iw}} \sum_{d=1}^{m_{iw}} v_{iwd}, \quad (2.2)$$

where $\bar{y}_{iw} = \frac{\sum_{d=1}^{m_{iw}} \widehat{Y_{iwd}}}{m_{iw}}.$

Next, the estimator for Y_i for a particular time stratum, say, $st1$ and a variance estimator are given by

$$(\widehat{Y}_i)_{st1} = \sum_{w \in s} \frac{\widehat{Y_{iw}}}{\pi_{iw}} \quad (3.1)$$

and

$$(v_i)_{st1} = \sum_{w \in s} \sum_{w' \in s, w' > w} \left(\frac{\pi_{iw}\pi_{iw'} - \pi_{iww'}}{\pi_{iww'}} \right) \left(\frac{\widehat{Y_{iw}}}{\pi_{iw}} - \frac{\widehat{Y_{iww'}}}{\pi_{iww'}} \right)^2 + \sum_{w \in s} \frac{v_{iw}}{\pi_{iw}}. \quad (3.2)$$

We estimate for all the four time stratum, $(\widehat{Y}_i)_{st1}$, $(\widehat{Y}_i)_{st2}$, $(\widehat{Y}_i)_{st3}$, and $(\widehat{Y}_i)_{st4}$ with the corresponding variance estimates as $(v_i)_{st1}$, $(v_i)_{st2}$, $(v_i)_{st3}$, and $(v_i)_{st4}$.

Then we estimate the population total for i_{th} selected port for the entire year as

$$\widehat{Y}_i = (\widehat{Y}_i)_{st1} + (\widehat{Y}_i)_{st2} + (\widehat{Y}_i)_{st3} + (\widehat{Y}_i)_{st4} \quad (3.3)$$

with the corresponding variance estimate as

$$v_i = (v_i)_{st1} + (v_i)_{st2} + (v_i)_{st3} + (v_i)_{st4}. \quad (3.4)$$

So, our final estimator for all the ports combined (except mandatory ports) in the entire year under four-stage RHC-Midzuno-SRSWOR-SRSWOR scheme is given by

$$\hat{Y} = \sum_n \frac{Q_i}{p_i} \hat{Y}_i. \quad (4.1)$$

An unbiased estimator of the variance of this estimator is

$$v(\hat{Y}) = \frac{\sum_n N_i^2 - N}{N^2 - \sum_n N_i^2} \sum_n \sum_n Q_i Q_j \left(\frac{\hat{Y}_i}{p_i} - \frac{\hat{Y}_j}{p_j} \right)^2 + \sum_n \frac{Q_i}{p_i} v_i. \quad (4.2)$$

Note 1: The estimates of population total and the corresponding variance estimates for mandatory airports and mandatory landports are added up respectively with \hat{Y} and $v(\hat{Y})$ to obtain the **national estimates**.

The population ratio of two variables y and z , $R = \frac{Y}{Z}$ is estimated as

$$\hat{R} = \frac{\hat{Y}}{\hat{Z}}. \quad (5.1)$$

The mean squared error of \hat{R} is estimated as

$$mse(\hat{R}) = \frac{1}{(\hat{Z})^2} v(\hat{Y}) | y_{iwdt} = y_{iwdt} - \hat{R} z_{iwdt}, \quad (5.2)$$

where $v(\hat{Y}) | y_{iwdt} = y_{iwdt} - \hat{R} z_{iwdt}$ means in formula of $v(\hat{Y})$ in Eq. (4.2), we have to throughout replace y_{iwdt} by $y_{iwdt} - \hat{R} z_{iwdt}$.

Appendix B. Definitions.

1. DEFINITIONS FOLLOWED IN INDIA

ARRIVALS:

The data presented in this publication refer to the number of arrivals of tourists/visitors and not to the number of persons. An individual who makes multiple trips to the country is counted each time as a new arrival. This is also true in the case of Indian nationals going abroad.

FOREIGN VISITORS:

A Foreign visitor is any person visiting the country on a foreign passport whose main purpose of visit is other than the exercise of an activity remunerated from within the country or establishment of residence in the country. This definition covers two segments of visitors: 'Tourists' and 'Same Day Visitors'.

FOREIGN TOURIST:

A foreign tourist is a person visiting India on a foreign passport, staying at least twenty four hours in the country, the purpose of whose journey can be classified under one of the following headings:

- i. Leisure (recreation, holiday, health, study, religion and sport)
- ii. Business, family mission, meeting.

The following are not regarded as 'foreign tourists':

- i. Persons arriving with or without a contract, to take up an occupation or engage in activities remunerated from within the country;
- ii. Persons coming to establish residence in the country;
- iii. 'Same Day Visitors' i.e. temporary visitors staying less than twenty four hours in the country (including travelers on cruises).

EXCURSIONIST:

A visitor in accordance with the foregoing definition and staying less than 24 hours in the country is treated as 'Same Day Visitor' or 'Excursionist'.

CRUISE PASSENGER:

A visitor, as defined above, who arrives in the country aboard a cruise ship and does not spend a night at an accommodation establishment in the country is treated as a cruise passenger.

PORTS:

Ports are the points of entry of foreign visitors into India. At present, these are seventy two ports. The list of these ports is given below.

Airports:

Hyderabad,Ahmedabad,Kochi,Delhi,Mumbai,Chennai,Bangalore,Kolkata.

Land Ports:

Ghojandanga,Munabao,Haridaspur,Attari,Sonauli.

REGIONS:

The regional classification of countries, used for the presentation of data in the publication, is as following:

1. Africa comprises the continent of Africa including, Egypt and the adjoining islands.
2. Australasia includes Australia, New Zealand, Fiji and the Pacific Island groups like French Polynesia, Papua New Guinea, New Caledonia etc.
3. East Asia comprises China, Hongkong, Japan, Korea, Macau, etc.
4. West Asia comprises countries in the Middle East including Turkey, Cyprus and Persian Gulf countries excluding Iran.
5. South Asia includes Iran, Afghanistan, Sri Lanka, Maldives and countries of the Indian sub continent.
6. South East Asia comprises countries of Indo-China including Myanmar and ASEAN countries.
7. North America includes Canada and the U.S.A.
8. Central and South America comprises countries in the Central and South America, and the Caribbean Islands.
9. Eastern Europe comprises all the countries of former Soviet Union , Yugoslavia , Czechoslovakia, Hungary , Poland, etc.
10. Western Europe includes all the countries of Europe excluding East European countries, Turkey and Cyprus.

DOMESTIC TOURIST:

A domestic tourist is a person who travels within the country to a place other than his usual place of residence and stays at hotels or other accommodation establishments run on commercial basis or in dharamshalas/sarais/musafirkhanas/ agrashalas/choultris etc. for duration of not less than 24 hours or one night and for not more than 12 months at a time for any of the following purposes:-

- i. Pleasure (holiday, leisure, sports, etc.);
- ii. Pilgrimage, religious and social functions;
- iii. Business conferences and meetings; and
- iv. Study and health.

The following are not regarded as domestic tourists:

- i. Persons arriving with or without a contract to take up an occupation or engage in activities remunerated from within the State/Centre.
- ii. Persons coming to establish more or less permanent residence in the State/Centre.
- iii. Persons visiting their hometowns or native places on leave or a short visit for meeting relations and friends, attending social and religious functions etc. and staying in their own homes or with relatives and friends and not using any sight seeing facilities.
- iv. Foreigners resident in India.

INDIAN NATIONALS GOING ABROAD:

Any person going abroad with an Indian passport is regarded as an Indian national going abroad irrespective of the purpose and the destination.

TRAVEL RECEIPTS/FOREIGN EXCHANGE EARNINGS FROM TOURISM:

These are receipts of the country as a result of consumption expenditure, i.e. payments made for goods and services acquired, by foreign visitors in the economy out of foreign currency brought by them.

ACCOMMODATION ESTABLISHMENTS:

Places in which rooms are provided to tourists for stay, and classified as hotels, tourist bungalows, travelers' lodges, youth hostels, etc.

APPROVED HOTELS:

Hotels which conform to certain laid down standards on physical features, standards of facilities and other services are approved by the Tourism Departments of Central and State Governments and are known as approved hotels. These are graded variously as five star deluxe, five star, four star, etc.

OCCUPANCY RATE:

The occupancy rate refers to the ratio between available capacity (in terms of rooms or beds) and the extent to which it is used. Occupancy is worked out on the basis of number of rooms occupied by both domestic and international tourists.

2. INTERNATIONAL DEFINITIONS**TOURISM:**

The activities of persons traveling to and in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes.

DOMESTIC TOURISM:

Residents of a given country traveling only within that country.

INBOUND TOURISM:

In relation to a given country non-residents traveling to that country.

OUTBOUND TOURISM:

In relation to a given country, residents traveling to another country.

INTERNAL TOURISM:

Domestic and inbound tourism.

NATIONAL TOURISM:

Domestic and Outbound Tourism.

INTERNATIONAL TOURISM:

Inbound and Outbound Tourism.

VISITORS:

All type of travelers engaged in tourism are described as Visitors, and as such as the term represents the basic concept for the whole system of tourism statistics.

INTERNATIONAL VISITORS:

Any person who travels to a country other than that in which is his/her usual residence, but outside his/her usual environment, for a period not exceeding 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within from within the country visited.

INTERNATIONAL VISITORS INCLUDE:

- **Tourists (overnight visitors):** Visitors who stay at least one night in a collective or private accommodation in the country visited.
- **Same Day Visitors:** Visitors who do not spend a night in a collective or private accommodation in the country visited. This definition includes passengers of cruise ships who return to the ship every night to sleep on board even though the ship remains in port for several days. Also included in this group are, by extension, owners or passengers of Yachts, and passengers on a group tour accommodated in a train.

Domestic Visitors:

Any person residing in a country who travels to a place within the country, outside his/her usual environment, for a period not exceeding 12 months, and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited.

DOMESTIC VISITORS INCLUDE:

- **Tourists(overnight visitors):** Visitors who stay at least one night in a collective or private accommodation in the place visited.
- **Same Day Visitors:** Visitors who do not spend one night in a collective or private accommodation in the place visited.

Appendix C. IPSF and IPSO Schedules.

| | | |
|---|---|---|
| Sl. no. stamp | Confidential | Incredible India |
|  | International Passenger Survey 2009-10 Conducted by: Applied Statistics Unit, Indian Statistical Institute Commissioned by: The Ministry of Tourism, Government of India |  |

SCHEDULE 1.2: FOREIGN RESIDENT / NRI

IDENTIFICATION NO.

| | | | | | | | | | |
|---|---|---|---|--|--|--|--|--|--|
| I | P | S | F | | | | | | |
|---|---|---|---|--|--|--|--|--|--|

| | |
|---|--|
| [1] Sample Identification | |
| 101 Date of exit : <table border="1" style="display: inline-table; width: 100px; height: 20px;"></table> | 102 Port of exit : <table border="1" style="display: inline-table; width: 50px; height: 20px;"></table> * |
| 103 Mode of exit : Air-1, Sea-2, Land-3 <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> | 104 Month of exit : <table border="1" style="display: inline-table; width: 50px; height: 20px;"></table> * |
| 105 Week of exit : 1 st , 2 nd , 3 rd , 4 th , 5 th <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> | 106 Day of exit : <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> <i>Mon-1, Tue-2, Wed-3, Thu-4, Fri-5, Sat-6, Sun-7</i> |
| 107 Time slot : 1, 2, 3, 4 <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> | 108 Respondent sl. no. of this slot : <table border="1" style="display: inline-table; width: 50px; height: 20px;"></table> |

| | |
|---|---|
| [2] General Particulars of Respondent | |
| 201 Nationality : <table border="1" style="display: inline-table; width: 50px; height: 20px;"></table> * | 202 Country of normal residence : <table border="1" style="display: inline-table; width: 50px; height: 20px;"></table> * |
| 203 Category : <i>NRI-1, Foreigner PIO-2, Foreigner Others-3</i> <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> | 204 Sex : <i>Male-1, Female-2</i> <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> |
| 205 Age (in completed years): <table border="1" style="display: inline-table; width: 40px; height: 20px;"></table> | 206 Marital status : <i>Never married-1, Currently married or living together-2, Widowed-3, Divorced/Separated-4</i> <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> |
| 207 Religion : <i>Hinduism-1, Islam-2, Christianity-3, Sikhism-4, Jainism-5, Buddhism-6, Zoroastrianism-7, Others (specify)-9</i> <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> | 208 Ethnicity : <i>Asian-1, Hispanic-2, Caucasian-3, Black Africans-4, Others (specify)-9</i> <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> |
| 209 Educational level : <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> <i>Illiterate-1, Below Primary-2, Primary-3, Middle-4, Secondary-5, Higher secondary-6, Graduate-7, Postgraduate & above-8, Others (professional certificate if any, specify)-9</i> | 210 Occupation : <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> <i>Industrialist/ trader / Shop Owner-1, Self Employed Professional (Chartered Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of a firm or institute)-2, Government Service-3, Private Service-4, Student/ researcher-5, Business person-6, Agriculturist-7, Housewife-8, Others (specify)-9</i> |
| 211 Family size : <table border="1" style="display: inline-table; width: 40px; height: 20px;"></table> | 212 No. of earning members : <table border="1" style="display: inline-table; width: 40px; height: 20px;"></table> |
| 213 Income group : <i>Low(LIG)-1, Middle(MIG)-2, High(HIG)-3</i> <table border="1" style="display: inline-table; width: 20px; height: 20px;"></table> | |

*See instruction manual for code.

| [3] Visit Profiles | | | |
|---|---|--|---|
| 301 Total duration of the whole trip : (in days) | <input type="text"/> | 302 No. of visits to India incl. this (last 1 year) | <input type="text"/> |
| 303 Date of arrival : | <input type="text"/> | 304 Port of entry : | <input type="text"/> * |
| 305 Mode of entry : Air-1, Sea-2, Land-3 | <input type="text"/> | 306 Carrier of exit: <i>Scheduled flight-1, Chartered flight-2, Ship-3, Boat-4, Steamer-5, Rail-6, Bus-7, Car-8, Others (specify)-9</i> | <input type="text"/> |
| 307 Travel pattern : <i>Individual-1, Family-2, Group-3</i> | <input type="text"/> | 308 If family, (write numbers) : Adult male Adult female Male child Female child | <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> |
| 309 Main purpose of present visit : <i>Business-1, Holidaying, leisure & recreation-2, Social (including visiting friends and relatives attending marriages etc)-3, Religious activities-4, Education & training-5, Health & medical-6, Shopping-7, Game / sports-8, Job on foreign deputation-9, Invited (by India) for a specific assignment-10, Others (specify)-99</i> | <input type="text"/> | 310 If business, specific mission : <i>Installing equipment, inspection, purchase & sales for an enterprise outside India-1, Meetings, conferences, congresses, seminars, workshops, etc.-2, Trade fairs or exhibitions-3, Professional sports-4, Government missions-5, Missions relating to UN and its organs-6, Others (specify)-9</i> | <input type="text"/> |
| 311 If Education/Training, source of finance : <i>Own support-1, Support from employer (foreign)-2, Scholarship from India-3, Others (specify)-9</i> | <input type="text"/> | | |
| 312 Air lines used for international travel for outgoing : <i>AI-1, Jet-2, Kingfisher-3, Others (specify)-9</i> | <input type="text"/> | 313 If AI/Jet/Kingfisher Cost of Air Ticket (in Rs.) | <input type="text"/> |
| 314 Air lines used for international travel for incoming : <i>AI-1, Jet-2, Kingfisher-3, Others (specify)-9</i> | <input type="text"/> | 315 If AI/Jet/Kingfisher Cost of Air Ticket (in Rs.) | <input type="text"/> |
| 316 Did you arrive in India on a package? | <i>Yes-1, No-2</i> <input type="text"/> | | |
| For package travellers | | | |
| 317 Are package cost & components separable? <i>Yes-1, No-2</i> | <input type="text"/> | 318 Is this package cost for India only? <i>Yes-1, No-2</i> | <input type="text"/> |
| 319 Total cost – Currency name : | Currency code: <input type="text"/> * Amount <input type="text"/> | | |
| 320 Duration (in days) : | <input type="text"/> | 321 Days in India: | <input type="text"/> |
| Components of package | Currency name | Currency code * | Amount |
| 322 Travel from India to end (destination) | | | |
| 323 Local transport in India | | | |
| 324 Sight seeing in India | | | |
| 325 Accommodation | | | |
| 326 Food | | | |
| For non-package travellers | | | |
| 327 Total cost of the tour (in Rs.) | <input type="text"/> | 328 Duration (in days) : | <input type="text"/> |

| | | | | | | | | | | | | |
|---|--|--|--|----------------------|----------------------|----------------------|---|----------------------|----------------------|----------------------|----------------------|----------------------|
| [4] Expenditure Details Within India | | | | | | | | | | | | |
| 401 No. of places visited in India with a stay of at least one night: | | | | | | | | <input type="text"/> | <input type="text"/> | | | |
| 402 Last place of night halt (LPNH): | | | | <input type="text"/> | <input type="text"/> | <input type="text"/> | * | No of nights halted | | <input type="text"/> | <input type="text"/> | <input type="text"/> |

| Particulars of expenditure (in Rs.) for LPNH & entire tour | | |
|--|---|---|
| Components of within India package | LPNH | Entire tour |
| 411 Package type | Govt.-1, Private -2, Both-3 | Govt.-1, Private -2, Both-3 |
| 412 Components (Tick the components) | Travel <input type="checkbox"/> * Food <input type="checkbox"/> Accommodation <input type="checkbox"/> Local sight seeing <input type="checkbox"/> Transport <input type="checkbox"/> Any other <input type="checkbox"/> | Travel <input type="checkbox"/> * Food <input type="checkbox"/> Accommodation <input type="checkbox"/> Local sight seeing <input type="checkbox"/> Transport <input type="checkbox"/> Any other <input type="checkbox"/> |
| 413 Cost (in Rs.) | | |
| Non-Package component cost (in Rs.) | | |
| Accommodation | LPNH | Entire tour |
| 421 Hotel | | |
| 422 Private guest house | | |
| 423 Govt. guest house | | |
| 424 Dharamshala | | |
| 425 Rented house | | |
| 426 Friends & relatives | | |
| 427 Others | | |
| 428 Sub-total of 421 to 427 | | |
| Food & drink | | |
| 431 In the accommodation unit | | |
| 432 Outside accommodation unit & during journey/transit | | |
| 433 Sub-total of 431 to 432 | | |
| Transport | | |
| 441 Railways | | |
| 442 Road (excl. transport equipment rental) | | |
| 443 Water | | |
| 444 Air | | |
| 445 Transport equipments rental | | |
| 446 Travel agency services/ Tour operators | | |
| 447 Others & supporting services | | |
| 448 Sub-total of 441 to 447 | | |

| Shopping | LPNH | Entire tour |
|--|--|--------------------------|
| 451 Clothing and garments | | |
| 452 Processed food | | |
| 453 Tobacco products | | |
| 454 Alcohol | | |
| 455 Travel related consumer goods | | |
| 456 Footwear/ leather goods | | |
| 457 Toiletries | | |
| 458 Gems and jewellery, brass / copperware, ivory goods, handicrafts/ curios | | |
| 459 Books, journals, magazines, stationery, etc. | | |
| 460 others | | |
| 461 Sub-total of 451 to 460 | | |
| Recreation, religious, cultural, sporting | | |
| 471 Cinema, theatre, amusements | | |
| 472 Entry fee to and other expenses at religious sites | | |
| 473 Entry fee to and other expenses at cultural sites | | |
| 474 Sporting activities | | |
| 475 Sub-total of 471 to 474 | | |
| Medical and health related activities | | |
| 481 Medicine | | |
| 482 Medical accessories | | |
| 483 Other health related services | | |
| 484 Sub-total of 481 to 483 | | |
| 490 Others (non packages) | | |
| 491 Sub-total of 484, 483, 448, 461, 475, 484 & 490 | | |
| 492 Total of 413 & 491 | | |
| 493 Whether any reimbursement/direct payment made by any institution? Yes and amount known -1, Yes and amount not known -2, No -3 | | <input type="checkbox"/> |
| If code '1' in 493: 494 Amount (in Rs.) paid/reimbursed by Government | | <input type="text"/> |
| 495 Amount (in Rs.) paid/reimbursed by other agencies | | <input type="text"/> |
| [5] Non-monetary Tourism Transaction | | |
| 501 Gifts given: (Tick) Accommodation Food & drinks <input type="checkbox"/> * Silk items Leather goods Cultural events & Entertainments Other goods | 502 Estimated total amount of the given gifts. Currency Code * Amount <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> | |
| 503 Gifts received: (Tick) Accommodation Food & drinks <input type="checkbox"/> * Silk items Leather goods Cultural events & Entertainments Other goods | 504 Estimated total amount (in Rs.) of the gifts received: <input type="text"/> | |

| [6] Expectations and Satisfaction Level for Accommodation | | |
|--|--|---|
| 601 Type of accommodation preferred: <input type="checkbox"/> <i>Hotel -1, Private guest house / Youth hostel -2, Govt. guest house / Hostel -3, Dharamshala-4, Rented house -5, Friends & relatives -6, Others -7</i> | 602 Availability of preferred accommodation: <input type="checkbox"/> <i>Yes -1, No-2</i> | 603 Satisfaction <input type="checkbox"/> <i>Yes -1, No-2 No comment -3</i> |
| 604 Type of hotel accommodation preferred (if needed): <input type="checkbox"/> <i>Very very luxurious (7 star)-1, Very luxurious (5 star)-2, Luxurious(4 star)-3, Very comfortable (3 star)-4, Comfortable (2 Star)-5, Moderately comfortable and clean (1 Star)-6, Inexpensive -7</i> | 605 Availability of preferred hotel: <input type="checkbox"/> <i>Yes -1, No-2</i> | 606 Satisfaction: <input type="checkbox"/> <i>Yes -1, No-2 No comment -3</i> |
| Daily tariff considered reasonable for | | |
| 607 Single accommodation: Currency | Code <input type="text"/> | * Amount <input type="text"/> |
| 608 Double accommodation: Currency | Code <input type="text"/> | * Amount <input type="text"/> |

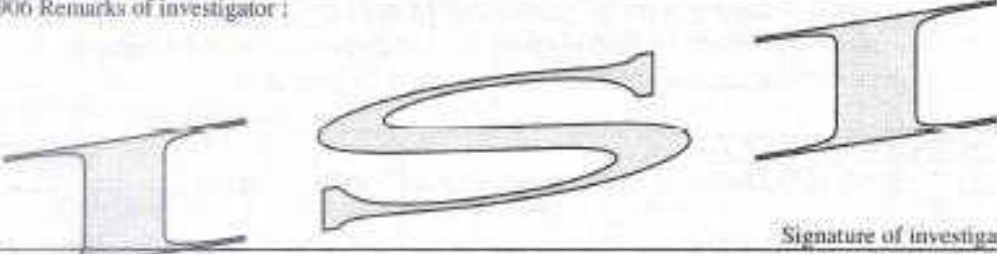
| [7] Motivating Factors/ Attractions | | |
|---|--|---|
| Factors | Rank : 1 to 5 Highest -1 Lowest -5 | Satisfaction Level Fully satisfied -1 Partially satisfied-2 Not satisfied-3 No comment -4 |
| 701 Monuments, forts, palaces , museum | | |
| 702 Hill stations, mountains, beaches, scenic places | | |
| 703 Religious places | | |
| 704 Medical treatment, yoga, meditation & spiritual healing | | |
| 705 Wildlife | | |
| 706 Fairs & festivals, theme parks | | |
| 707 Adventure places | | |
| 708 Shopping | | |
| 709 Visiting relatives | | |
| 710 Others (Pl. specify) | | |

Importance and satisfaction level of factors for an Indian tour

| Factors | Rank : 1 to 5 Highest -1 Lowest -5 | Satisfaction Level Fully satisfied -1, Partially satisfied-2, Not satisfied-3 No comment -4 |
|--|--|---|
| 721 Friendly people & easy to communicate with | | |
| 722 Personal security & safety | | |
| 723 Spatial security | | |
| 724 Interesting & historical places | | |
| 725 Sightseeing facilities | | |
| 726 Tourist guides | | |
| 727 Accommodation comfortable & clean | | |
| 728 Service | | |
| 729 Food | | |

| | | |
|--|--|--|
| 730 Good sanitary & health conditions | | |
| 731 Shopping facilities | | |
| 732 Reasonable cost | | |
| 733 Climate | | |
| 734 Accommodation tariff | | |
| Long distance travel facilities/ Infrastructure facilities at | | |
| 735 Air | | |
| 736 Rail | | |
| 737 Sea | | |
| 738 Road | | |

| | |
|---|--|
| [8] Overall Experience | |
| Facilities considered essential at place of stay | |
| 801 Facilities (at most 5): <i>Air conditioned room (with geyser & refrigerator)-1, Telephone-2, Internet -3, TV -4, Refreshments -5, Sports /yoni/yoga center/swimming pool/ barber shop/ beauty parlour - 6, International banking & foreign exchange facilities -7, Medical facilities - 8, Others -9 (specify)</i> | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 802 Whether availed? (in the same order as for 801) <i>Yes-1, No-2</i> | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 803 What impressed most in India? | <input type="checkbox"/> <input type="checkbox"/> * |
| 804 General assessment of present trip to India : <i>Satisfactory - 1, Unsatisfactory -2, No comments -3</i> | <input type="checkbox"/> |
| 805 If unsatisfactory, reasons (specify) : | <input type="checkbox"/> <input type="checkbox"/> * |
| 806 Whether visiting India again? <i>Yes -1, No -2, Undecided -3</i> | <input type="checkbox"/> |
| 807 Whether advising others to visit India? <i>Yes -1, No -2, Undecided -3</i> | <input type="checkbox"/> |
| Awareness of the 'Incredible India' campaign | |
| 808 Source of information: <i>Previous experience / interest-1, Others who visited India-2, Indian tourist office / Air India-3, Agent / Tour Operator-4, Exhibition Film or Advertisement-5, Others (specify)-9</i> | <input type="checkbox"/> |
| 809 Whether aware of the "Incredible India" campaign by the Govt. of India? <i>Yes -1, No -2</i> | <input type="checkbox"/> |
| 810 If yes, where has seen/heard the campaign? <i>Newspaper/magazine-1, Radio -2, TV-3, Internet-4, Billboard/boarding-5, More than one of these -6 Others (specify)-9</i> | <input type="checkbox"/> |
| 811 What was the impact of seeing / hearing the campaign? <i>Resulted into one or more trips-1, Planning to make a trip in near future-2, No impact -3, Can not say-4</i> | <input type="checkbox"/> |
| 812 Whether this campaign influenced the present trip? <i>Yes -1, No -2</i> | <input type="checkbox"/> |
| 813 Whether this campaign assisted in choice of the present trip? <i>Yes -1, No -2</i> | <input type="checkbox"/> |

| | | | | | |
|---|--|--|---------------------------|--|--|
| [9] Particulars of investigator | | | | | |
| 901 Identification code of investigator : | | | | | |
| 902 Name of investigator (block letter) : | | | | | |
| 903 Date of investigation : | | | | | |
| 904 Place of investigation : | | | | | |
| 905 Number of additional sheets attached : | | | | | |
| 906 Remarks of investigator : | | | | | |
|  | | | Signature of investigator | | |
| Comments by supervisor | | | | | |
| | | | | | |
| Signature of supervisor | | | | | |

International Passenger Survey 2009-10

Incredible India



Conducted by: Applied Statistics Unit, Indian Statistical Institute

Commissioned by: Ministry of Tourism, Government of India



SCHEDULE 1.1 : OUTBOUND INDIAN RESIDENTS

IDENTIFICATION NO.

| | | | | | | | |
|---|---|---|---|--|--|--|--|
| I | P | S | O | | | | |
|---|---|---|---|--|--|--|--|



| | |
|---|--|
| [1] Sample Identification | |
| 101 Date of exit : <input type="text"/> | 102 Port of exit : <input type="text"/> * |
| 103 Mode of exit : Air-1, Sea -2, Land-3 <input type="text"/> | 104 Month of exit : <input type="text"/> * |
| 105 Week of exit : 1 st , 2 nd , 3 rd , 4 th , 5 th <input type="text"/> | 106 Day of exit : Mon-1, Tue-2, Wed-3, Thur-4, Fri-5, Sat-6, Sun-7 <input type="text"/> |
| 107 Time slot : 1, 2, 3, 4 <input type="text"/> | 108 Respondent sl. no. of this slot : <input type="text"/> |

| | |
|--|--|
| [2] General Particulars of Respondent | |
| 201 State of residence : <input type="text"/> * | 202 Place of residence : Rural -1, Urban -2 <input type="text"/> |
| 203 Sex : Male-1, Female-2 <input type="text"/> | 204 Age (in completed years): <input type="text"/> |
| 205 Mother tongue : <input type="text"/> * | 206 Marital status : Never married-1, Currently married or living together-2, Widowed-3, Divorced/Separated-4 <input type="text"/> |
| 207 Religion : Hinduism-1, Islam-2, Christianity-3, Sikhism-4, Jainism-5, Buddhism-6, Zoroastrianism-7, Others (specify)-9 <input type="text"/> | 208 Caste : Scheduled caste -1, Scheduled tribe -2, Other backward class -3, General -4, Not applicable -9 <input type="text"/> |
| 209 Educational level : Illiterate -1, Below Primary -2, Primary-3, Middle-4, Secondary -5, Higher secondary-6, Graduate-7, Postgraduate & above-8, Others (professional certificate if any, specify)-9 <input type="text"/> | 210 Occupation : Industrialist/ trader / Shop Owner-1, Self Employed Professional (Chartered Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of a firm or business)-2, Government Service -3, Private Service -4, Student/ researcher -5, Business person -6, Agriculturist -7, Housewife -8, Others (specify)-9 <input type="text"/> |
| 211 Family size : <input type="text"/> | 212 No. of earning members : <input type="text"/> |
| 213 Income group : Low(LIG)-1, Middle(MIG)-2, High(HIG)-3 <input type="text"/> | |

*See instruction manual for code.

| [3] Visit Profiles | | | |
|--|--|---|--|
| 301 Total duration of stay abroad : <input type="text"/> <input type="text"/> <input type="text"/> (in days) | | 302 No. of foreign visits incl. this (last 1 year) <input type="text"/> | |
| 303 Carrier of exit : <i>Scheduled flight-1, Chartered flight-2, Ship-3, Boat-4, Steamer-5, Rail-6, Bus-7, Car-8, Others(specify) -9</i> <input type="text"/> | | 304 Travel pattern : <i>Individual-1, Family-2, Group-3</i> <input type="text"/> | |
| 305 If family, (write numbers with ages) : Adult male <input type="text"/> Adult female <input type="text"/> Male child <input type="text"/> Female child <input type="text"/> | | 306 Main purpose of present visit : <input type="text"/> <i>Business-1, Holidaying, leisure & recreation-2, Social (including visiting friends and relatives attending marriages etc)-3, Religious activities-4, Education & training-5, Health & medical -6, Shopping-7, Game / sports -8, Job on foreign deputation-9, Invited for a specific assignment -10, Others(specify) -99</i> | |
| 307 If business, specific mission : <input type="text"/> <i>Installing equipment, inspection, purchase & sales-1, Meetings, conferences, congresses, seminars, workshops, etc-2, Trade fairs or exhibitions-3, Professional sports -4, Government missions -5, Missions relating to UN and its organs-6, Others(specify) -9</i> | | 308 If <i>Holidaying, leisure & recreation</i> , reason for preferring a foreign destination over an Indian destination : <input type="text"/> <i>Cheaper package including accommodation-1, Cheaper air fare-2, Increase in status in society after a foreign trip-3, Non-availability of the desired / similar attraction in India-4, Higher attraction towards the foreign destination over similar Indian destination-5, Better tourist infrastructure facilities at foreign destination-6, Relatives, friends residing/hoisting there-7, Others(specify) -9</i> | |
| 309 If <i>Education & Training</i> , source of finance : <input type="text"/> <i>Own support -1, Support from employer (foreign) -2, Scholarship from India -3, Others(specify) -9</i> | | | |
| 310 Air lines used for international travel for outgoing : <input type="text"/> <i>AI-1, Jet-2, Kingfisher-3, Others(specify) -9</i> | | 311 If AI/Jet/Kingfisher Cost of Air Ticket (in Rs.) <input type="text"/> (including family members, if any) | |
| 312 Air lines used for international travel for incoming : <input type="text"/> <i>AI-1, Jet-2, Kingfisher-3, Others(specify) -9</i> | | 313 If AI/Jet/Kingfisher Cost of Air Ticket (in Rs.) <input type="text"/> (including family members, if any) | |
| 314 Are you travelling on a package? <input type="text"/> <i>Yes-1, No-2</i> | | | |
| 315 If yes, Total cost (in Rs.) <input type="text"/> | | Duration (in days) <input type="text"/> <input type="text"/> <input type="text"/> | Total no. of countries <input type="text"/> <input type="text"/> |

| | | | |
|---|---|---|--|
| [4] Expenditure Details Within India | | | |
| 401 Total duration of this trip till exit point: | | | <input type="text"/> |
| 402 No. of places visited in this trip with a stay of at least one night: | | | <input type="text"/> |
| 403 Last place of night halt prior to exit-point (LPNEP) | | <input type="text"/> | * 404 No of nights halted <input type="text"/> |
| Particulars of expenditure (in Rs.) for LPNEP & entire tour | | | |
| Components of within India package | LPNEP | Entire tour | |
| 411 Package type | Govt.-1, Private -2, Both-3 <input type="text"/> | Govt.-1, Private -2, Both-3 <input type="text"/> | |
| 412 Components (Tick the components) | Travel <input type="checkbox"/> * Food <input type="checkbox"/> Accommodation <input type="checkbox"/> Local sight seeing <input type="checkbox"/> Transport <input type="checkbox"/> Any other <input type="checkbox"/> | Travel <input type="checkbox"/> * Food <input type="checkbox"/> Accommodation <input type="checkbox"/> Local sight seeing <input type="checkbox"/> Transport <input type="checkbox"/> Any other <input type="checkbox"/> | |
| 413 Cost (in Rs.) | <input type="text"/> | <input type="text"/> | |
| Non-Package component (in Rs.) | | | |
| Accommodation | LPNEP | Entire tour | |
| 421 Hotel | <input type="text"/> | <input type="text"/> | |
| 422 Private guest house | <input type="text"/> | <input type="text"/> | |
| 423 Govt. guest house | <input type="text"/> | <input type="text"/> | |
| 424 Dharamshala | <input type="text"/> | <input type="text"/> | |
| 425 Rented house | <input type="text"/> | <input type="text"/> | |
| 426 Friends & relatives | <input type="text"/> | <input type="text"/> | |
| 427 Others | <input type="text"/> | <input type="text"/> | |
| 428 Sub-total of 421 to 427 | <input type="text"/> | <input type="text"/> | |
| Food & drink | | | |
| 431 In the accommodation unit | <input type="text"/> | <input type="text"/> | |
| 432 Outside accommodation unit & during journey/transit | <input type="text"/> | <input type="text"/> | |
| 433 Sub-total of 431 to 432 | <input type="text"/> | <input type="text"/> | |
| Transport | | | |
| 441 Railways | <input type="text"/> | <input type="text"/> | |
| 442 Road (excl. transport equipment rental) | <input type="text"/> | <input type="text"/> | |
| 443 Water | <input type="text"/> | <input type="text"/> | |
| 444 Air | <input type="text"/> | <input type="text"/> | |
| 445 Transport equipments rental | <input type="text"/> | <input type="text"/> | |
| 446 Travel agency services/ Tour operators | <input type="text"/> | <input type="text"/> | |
| 447 Others & supporting services | <input type="text"/> | <input type="text"/> | |
| 448 Sub-total of 441 to 447 | <input type="text"/> | <input type="text"/> | |
| Shopping | | | |
| 451 Clothing and garments | <input type="text"/> | <input type="text"/> | |
| 452 Processed food | <input type="text"/> | <input type="text"/> | |
| 453 Tobacco products | <input type="text"/> | <input type="text"/> | |
| 454 Alcohol | <input type="text"/> | <input type="text"/> | |
| 455 Travel related consumer goods | <input type="text"/> | <input type="text"/> | |

| | | |
|---|--|---------------------------|
| 456 Footwear/ leather goods | | |
| 457 Toiletries | | |
| 458 Gems and jewellery, brass / copperware, ivory goods, handicrafts/ curios | | |
| 459 Books, journals, magazines, stationery, etc. | | |
| 460 others | | |
| 461 Sub-total of 451 to 460 | | |
| Recreation, religious, cultural, sporting | | |
| 471 Cinema, theatre, amusements, etc. | | |
| 472 Entry fee to and other expenses at religious sites | | |
| 473 Entry fee to and other expenses at cultural sites | | |
| 474 Sporting activities | | |
| 475 Sub-total of 471 to 474 | | |
| Medical and health related activities | | |
| 481 Medicine | | |
| 482 Medical accessories | | |
| 483 Other health related services | | |
| 484 Sub-total of 481 to 483 | | |
| 490 Others (non packages) | | |
| 491 Sub-total of 428, 433, 448, 461, 475, 484 & 490 | | |
| 492 Total of 413 & 491 | | |
| [5] Amount of Reimbursement / Direct Payment Details | | |
| 501 Whether any reimbursement/direct payment made by any institution? <i>Yes and amount known -1, Yes and amount not known -2, No -3</i> | | <input type="checkbox"/> |
| If code '1' in 501: 502 Amount (in Rs.) paid/reimbursed by Government : | | <input type="text"/> |
| 503 Amount (in Rs.) paid/reimbursed by other agencies : | | <input type="text"/> |
| [6] Particulars of Investigator | | |
| 901 Identification code of investigator | | <input type="text"/> |
| 902 Name of investigator (block letter) | | <input type="text"/> |
| 903 Date of investigation | | <input type="text"/> |
| 904 Place of investigation | | <input type="text"/> |
| 905 Number of additional sheets attached | | <input type="text"/> |
| 906 Remarks of investigator | | <input type="text"/> |
|  | | Signature of investigator |
| Comments by supervisor  | | Signature of supervisor |

Appendix D. On-site Photos of IPS Work at Sonauli, Munabao and Attari.

