

ACTION PLAN BY INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT (UNDER THE MINISTRY OF TOURISM) UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES DURING NOVEMBER 2019 TO JUNE 2020

S.No.	Month of Activity	Activity	Details of Activity
1.	November 2019	Awareness Campaign at 1. Rajiv Gandhi Watersports Complex, Port Blair 2. Havelock 3. Itanagar 4. Tawang 5. Ziro 6. Gaya – 7. Bisnupad Temple 8. Pawapuri 9. Imphal-Ima Market 10. Loktak 11. Rumtak Monastery 12. Gangtok Mall-MG Marg	Tourist Awareness campaign, School students awareness campaign and Tourist Stakeholder Awareness workshop
2.	December 2019	Awareness Campaign at 1. Gandhi Museum, Mani Bhawan, Mumbai (Gandhi Associated) 2. Jaisalmer Fort, Jaisalmer 3. Elephant Falls, Shillong 4. Don Bosco, Shillong 5. Cherapunjee, Shillong 6. Mansa Devi Temple, Haridwar 7. Parmarth Niketan, Rishikesh 8. Mahengarh Fort, Jodhpur 9. Ayodhya 10. Sundarban – World Heritage Site	Tourist Awareness campaign, School students awareness campaign and Tourist Stakeholder Awareness workshop
3.	January 2020	Awareness Campaign at 1. Meenakshi Temple (Madurai) 2. Salarjung Museum (Hyderabad) 3. Mall road, Nainital 4. Kolkata – Victoria Memorial 5. Amber Fort, Jaipur	Tourist Awareness campaign, School students awareness campaign and Tourist Stakeholder Awareness workshop
4.	February 2020	BBA Student Tour to Nagaland	Study and Promotional Tour

		& Manipur	
5.	March 2020	BBA Student Tour to Nagaland & Manipur	Study and Promotional Tour
6.	April 2020	Awareness Campaign at 1. Mandarmani Beach, West Bengal 2. Tyagaraja Temple, Thiruvarur 3. Darasuram, Kumbakonam (UNESCO Heritage) 4. Konark – Sun Temple 5. Mamallapuram	Tourist Awareness campaign, School students awareness campaign and Tourist Stakeholder Awareness workshop
7.	May 2020	Awareness Campaign at 1. Velankani Church (Sunday) 2. Neil Island 3. Srisailam (Kurnool Dist) 4. Daman Beach 5. Rajghat (Gandhi Associated) Birla Temple	Tourist Awareness campaign, School students awareness campaign and Tourist Stakeholder Awareness workshop
8.	June 2020	Awareness Campaign at 1. Sabarmati Ashram, Gandhi Nagar (Gandhi Associated) 2. Ambaji Temple, Ambaji 3. Panipat- Devi Mandir 4. Ponta Sahib- Gurudwara 5. Leh Palace, Leh, Ladhakh	Tourist Awareness campaign, School students awareness campaign and Tourist Stakeholder Awareness workshop
