



Tourism Survey for UT of Chandigarh

Final Report

(May 2014 - April 2015)

Ministry of Tourism

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We are also thankful to the Shri Jitender Yadav (IAS) Director Tourism Directorate of Tourism, Chandigarh, Shri. Narendra (Statistical officer) and Shri Vinay Kumar (Tourism Officer).

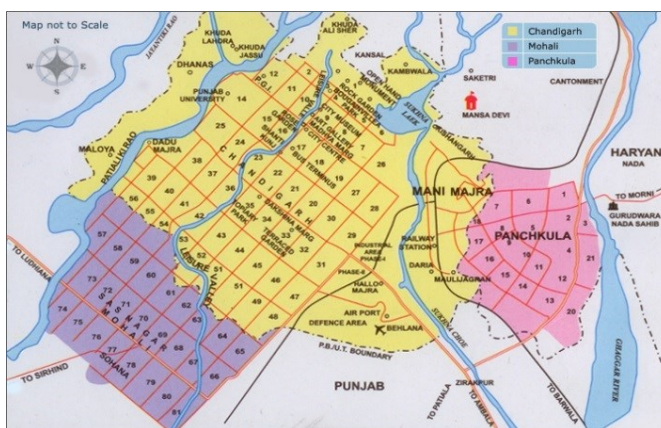
We express our thanks to all other officials especially Shri. S K Mohanta (Programmer) who was associated with this study at the Ministry of Tourism.

Last but not the least we would like to thank our entire team of research professionals as well as our field staff and support team for their co-operation and team spirit for keeping up the momentum and time schedule of the study.

1 Executive Summary

Ministry of Tourism (hereinafter referred to as “MOT”) compiles data on domestic and foreign tourist visits in States/ UTs based on the information received from the State/ UT Governments. Such information at State/ UT level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year.

A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. In the absence of reliable state level data, the methodology would necessarily have to include large scale survey. However, the methodology should also help in preparation of estimates of number of visitors, for some years after the base line survey, mainly based on the information to be collected from the accommodation units, without resorting to regular large scale survey.



Keeping these requirements in view, a methodology has been prepared which was initially used in the tourism surveys commissioned by the Ministry of Tourism in 5 states namely, Andhra Pradesh, Delhi, Jharkhand, Maharashtra and Punjab. Now the same methodology, with some improvements, is being used in commissioning tourism survey in the UT of Chandigarh

1.1 Objective

The field survey in Chandigarh was conducted for a period of 12 months in the UT. The survey was done to obtain the following month-wise information for each district

- Estimated number of visits
 - Visits by overnight visitors
 - Staying at accommodation units;
 - Staying with friends and relatives
 - Others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organisations.
 - Visits by same-day visitors
- Profile of visitors, their expenditure pattern, purpose of visits, etc.
- Occupancy rates and direct employment in accommodation units.

1.2 Chandigarh - The Study Region

Chandigarh is a city and union territory in India that serves as the capital of two states, Haryana and Punjab. It shares its borders with both the states. The surrounding districts are Mohali, Patiala and

Roopnagar in Punjab, Panchkula and Ambala in Haryana. The boundary of the state of Himachal Pradesh is nearby from its north border.

The name Chandigarh translates as "The Fort of Chandi". The name is derived from an ancient temple called ChandiMandir, devoted to the Hindu goddess Chandi, near the city. The city of Chandigarh was the first planned city and is known internationally for its architecture and urban design. Chandigarh attracts a large number of tourists and is considered a transit town for tourist moving ahead to Himachal Pradesh and Jammu and Kashmir. There are numerous places of tourist interest in the city.

1.2.1 Demographic Details – Chandigarh

The population of Union Territory of Chandigarh as per the Census 2001 is estimated to be 900,635 of which 808,515 falls in the Chandigarh City itself. The district-wise distribution of population and major towns is provided in the table below:

Table 1.1: Demographic Details of Chandigarh

Name of the District	Area (Sq. KM)	Population (Total)	Population (Urban)	Urban Centres (Town)	Population of Urban Centres (Town)
Chandigarh	114	900,635	808,515	Chandigarh	808,515

Source: Census 2001

As shown in above table Chandigarh has 114 Sq. Km area.

1.2.2 Inception Workshop – Chandigarh

The Inception Workshop on the "Tourist Statistics Survey" in Chandigarh was conducted on 28th December, 2013 at the UT Guest House, Chandigarh. The list of participants in the Workshop were

1. Officer In charge, Foreign Registration Office, Chandigarh Police
2. Statistical Officer, Statistical Department, Chandigarh Administration.
3. Director, Le-Corbusier Centre, Chandigarh.
4. Officer In charge, Tour & Travel wing of CITCO
5. The Information Assistant, Tourist Information Centre, Sukhna Lake.
6. The Information Assistant, Tourist Information Centre, Plaza-17
7. Tourist Officer-cum-Nodal Officer (Tourist Statistics Survey), Chandigarh
8. Statistical Assistant, Tourism Department, Chandigarh Administration.



1.2.3 Tourist Destination for Survey – Chandigarh

The consultants have finalised the tourist destinations for survey in consultation with Chandigarh tourism department. The tourist destination finalised for the survey are given in the below table 1.2. As shown in table the major destinations are mention where the festivals take place with entry and exit points.

Table 1.2: Chandigarh – Tourist destinations for survey

District	Destination	Festivals	Entry-Exit Point	Survey Period
Chandigarh Urban	Rock Garden	Chandigarh Marathon	Chandigarh Airport	Throughout the year
	Sukhna Lake	World Music Day	Chandigarh Railway Station	Throughout the year
	Rose Garden	World Tourism Week	Chandigarh Bus Stands	Throughout the year
	Government Art Gallery	Chandigarh Carnival		Throughout the year
	Le Corbusier Centre	New Year Extravaganza		Throughout the year
	Capital Complex	Lohri Festival		Throughout the year
		Rose Festival		

1.2.4 Comments and Approval on Draft Report by Chandigarh Tourism Department

A presentation and discussion on the findings of the draft report was carried out by Business Head – Mr. Puneet Suri, Mott MacDonald on 2nd December 2016 at Chandigarh Tourism office in Chandigarh where Shri. Jitender Yadav (IAS) Director, Mr. Deepak Manchanda (Asst. Manager) and Mr. Narendra (Stats Officer) were present.

The presentation contained the brief approach and methodology; Key findings and Visitor profile. Subsequently the department conveyed the approval on the revised draft report by E-Mail dated 2nd December 2016 with following comments:

With reference to the presentation done today by MOTT MacDonald, the department appreciated their efforts in undertaking this work of survey & data collection.

As the department is not directly involved in this but we were given the presentation initially and they were interacting with our staff occasionally. The department has no objection if they submit their final report.

2 Survey Findings

2.1 Sampling Plan

2.1.1 Visitor Survey at Tourism Destinations

Chandigarh has one district, total sample size for brief survey at tourist destination is estimated to be 7200 (600 per month per district). Chandigarh urban district has one major town as per Census 2001. The month-wise distribution of brief survey at tourist destination is tabulated below: As shown below in table 2.1 monthly sample sizes for brief tourist survey was taken as 600 and for yearly it was taken as 7200.

Table 2.1: Destination-wise Monthly Sample Size for Brief Tourist Survey

District	Sample Size per Month	Sample Size Yearly
Chandigarh Urban	600	7200

Source: IMM Analysis

The survey was conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations were collected in advance for the 12-month period. In a particular month at a particular destination, survey was done during 2 weeks. In the first week, first 3 days of the week were covered and in the second week last 4 days of the week were covered. For this purpose, first day of the month was considered as the first day of the week. The dates of survey at a tourist destination during the 12 months were as follows.

Table 2.2: Survey at tourist destinations - Plan

Month	Weeks	Days of Weeks	Dates of the month
First	First and Third	1st week: 1-3 days 3rd week: 4-7 days	1,2,3,18,19,20,21
Second	Second and Fourth	2nd week: 1-3 days 4th week: 4-7 days	8,9,10, 25,26,27,28
Third	First and Fourth	1st week: 1-3 days 4th week: 4-7 days	1,2,3,25,26,27,28
Fourth	Second and Third	2nd week: 1-3 days 3rd week: 4-7 days	8,9,10,18,19,20,21
Fifth	First and Second	1st week: 1-3 days 2nd week: 4-7 days	1,2,3,11,12,13,14
Sixth	Third and Fourth	3rd week: 1-3 days 4th week: 4-7 days	15,16,17, 25,26,27,28
Seventh to Twelve	Above pattern will be repeated		

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. In case, If important tourist event at the selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event.

The necessary arrangement for calculation of visitor inflow at non-ticketed or non-differential ticketed destination would be made. Wherever possible, recorded CCTV footage of visitor inflow at non-ticketed or non-differential destination would be used in lieu of manual human counting for better accuracy and consistency.

2.2 Accommodation Unit

Every Month, all the classified hotels were covered for collecting both the information (Particulars of the accommodation units & Information about overnight visitors). For the remaining 3 categories (Having more than 20 rooms, having 10-20 rooms & having less than 10 rooms) of accommodation units, 10% of the units in each was covered in every month. These 10% accommodation units were selected by using circular systematic sampling method. This information collected every month for the preceding month. Every quarter the frame-list of accommodation units was updated to capture any change in the accommodation units in the district.

2.3 Entry – Exit Point

Chandigarh has one district, total sample size for exit survey is estimated to be 1600 (400 per Quarter). As the information collected in the exit survey is to be used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks and days (week days and weekends) in a month should be covered on representative basis. Taking into consideration, the terms of reference, the district-wise sampling plan at entry-exit points is provided in the table showing sample size in the respective quarter.

Table 2.3: District-wise Distribution of Exit Survey

Entry-Exit Points	Quarter (May-July)	Quarter (Aug-Oct)	Quarter (Nov 14-Jan 15)	Quarter (Feb-April)
Chandigarh District	400	400	400	400

Source: IMM Analysis

Ideally, the sample size should be equally distributed among domestic and foreign visitors. However, in places where foreign visitors are not available throughout the month, the sample size allocated for them should be allocated to domestic visitors.

The timetable for the survey in the first quarter would form the basis of exit survey for the remaining part of the year. Thus during the 1st Quarter the distribution of sample size would be as follows in terms of weeks, days, dates and sample size:

Table 2.4: Time Table for survey at Entry/Exit Points

Sr.	Weeks	Days	Dates of the month	Sample Size
1	1st week	1-3	1,2,3	50
2	2nd week	4-7	11, 12, 13, 14	50
3	3rd week	1-3	15, 16, 17	50
4	4th week	4-7	25, 26, 27, 28	50

Within given week, the sample size would be equally distributed among the entry-exit points. The remaining sample of 200 should be distributed accordingly based on the secondary information about the flow of travellers' traffic. For the remaining 3 quarters the sample size should be reallocated among the week days as per the experience of daily tourist flow in the 1st quarter.

2.4 Sample Distribution among States for the Exit Survey

The sample size for each district to be covered in the Exit Survey was 400 per quarter. Initially equal number of domestics and foreign visitors were to be covered, but as adequate foreign visitors were not

available throughout the month, the sample size allocated for them was allocated to domestic visitors as specified in the RFP. The distribution of tourists interviewed in the Exit survey for each of the 4 Quarters (May 2014, August 2014, November 2014, and February 2015) is given in table 2.5 which shows the number of Indian and Foreigner tourists in the respective quarters:

2.5 Exit Survey Details

Table 2.5: Number of Exit Survey

Sr No	May 2014		August 2014		November 2014		February 2015		Total
	Indian	Foreigner	Indian	Foreigner	Indian	Foreigner	Indian	Foreigner	
Chandigarh	331	57	400	69	456	24	410	52	1799

2.6 Month Wise Short Survey Sample Covered in the Study

Table 2.6: Month wise distribution of Short Survey Samples (visitor surveyed) – May 14 to April 15

District		May	June	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total
Aggregate Sample Size		616	612	603	618	630	613	626	632	609	633	585	611	7388
Overnight Visitors	Foreigner	2%	0%	1%	3%	6%	4%	2%	4%	5%	1%	1%	3%	3%
	Domestic from other state	16%	3%	16%	24%	23%	29%	14%	28%	21%	22%	15%	25%	20%
	Domestic from same city	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic from same district	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic from same state other district	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Total	18%	3%	19%	27%	29%	33%	16%	32%	26%	23%	16%	28%	23%
Same Day Visitors	Foreigner	1%	1%	1%	2%	2%	2%	1%	3%	3%	2%	1%	1%	2%
	Domestic from other state	64%	76%	62%	51%	54%	60%	69%	52%	53%	53%	66%	55%	60%
	Domestic from same city	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic from same district	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic from same state other district	17%	20%	18%	20%	15%	5%	14%	13%	18%	22%	17%	16%	16%
	Total	82%	97%	81%	73%	71%	67%	84%	68%	74%	77%	84%	72%	77%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 2.6 shows the details of overnight visitors and same day visitors in the respective months classified into Foreigner, Locals and from other states.

2.7 Month Wise Domestic Visitor in Chandigarh

Table 2.7: Month Wise Domestic Visitors in Chandigarh

Month	Domestic Visitors in Chandigarh
May-14	98267
June-14	182976
Jul-14	193629
Aug-14	156157

Month	Domestic Visitors in Chandigarh
Sept-14	169066
Oct-14	210164
Nov-14	522825
Dec-14	379341
Jan-15	356112
Feb-15	564786
Mar-15	506810
Apr-15	531523
Total	3871656

Table 2.7 shows the details of month wise domestic visitors in Chandigarh.

2.8 Month Wise Foreign Visitor in Chandigarh

Table 2.8: Month Wise Foreign Visitors in Chandigarh

Month	Foreign Visitors in Chandigarh
May-14	1973
June-14	2089
Jul-14	900
Aug-14	1963
Sept-14	1631
Oct-14	1291
Nov-14	1669
Dec-14	4347
Jan-15	2389
Feb-15	1140
Mar-15	1445
Apr-15	925
Total	21762

Table 2.8 shows the month wise details of number of foreign visitors in Chandigarh.

2.9 Month Wise Total Visitors in Chandigarh

Table 2.9: Month Wise total Visitors in Chandigarh

Month	Total Visitors in Chandigarh
May-14	100240
June-14	185065
Jul-14	194529
Aug-14	158120
Sept-14	170697
Oct-14	211455
Nov-14	524494
Dec-14	383688
Jan-15	358501
Feb-15	565926
Mar-15	508255
Apr-15	532448
Total	3893418

Table 2.8 shows the number of total visitors in Chandigarh in the respective months of the year.

3 Key Survey Findings

The key survey findings in line with the requirement of department or tourism Government of India are given as table:

3.1 Findings on visitors

Table 3.1: Total number of visits to Tourist Destinations by Domestic and Foreign Leisure Visitors

	No of visits by domestic visitors			No of visits by Foreign visitors		
	Over Night	Same Day	Total	Over Night	Same Day	Total
May-14	37499	195997	233496	2502	500	3002
June-14	131075	330751	461826	4150	0	4150
Jul-14	155413	330251	485664	2017	0	2017
Aug-14	103547	253515	357062	1963	0	1963
Sept-14	93940	293564	387504	3589	0	3589
Oct-14	148683	342985	491668	2581	0	2581
Nov-14	71464	474665	546129	1846	0	1846
Dec-14	129581	325825	455406	3260	0	3260
Jan-15	88727	320405	409132	1791	0	1791
Feb-15	142965	504524	647489	2849	0	2849
Mar-15	89836	467533	557369	1445	867	2312
Apr-15	160917	463821	624738	1720	108	1828
Total	1353647	4303836	5657483	29713	1475	31188

Table 3.2: Total number of domestic and foreign leisure overnight visitors & same day visitors

Month	No. of Visitors – Domestic			No. of Visitors – Foreign		
	Overnight	Same Day	Total	Overnight	Same Day	Total
May-14	12991	71272	84263	954	227	1181
June-14	47650	120273	167923	1297	0	1297
Jul-14	45946	120091	166037	630	0	630
Aug-14	42272	101002	143274	1963	0	1963
Sept-14	38159	116958	155117	1631	0	1631
Oct-14	59027	136648	195675	1291	0	1291
Nov-14	28586	474665	503251	715	0	715
Dec-14	52168	325825	377993	1304	0	1304
Jan-15	34508	320405	354913	717	0	717
Feb-15	55873	504524	560397	1248	0	1248
Mar-15	35492	467533	503025	578	867	1445
Apr-15	63457	463821	527278	817	108	925
Total	516129	3223017	3739146	13145	1202	14347

Table 3.2 shows the details of total number of domestic and foreign leisure tourists in respective months.

Table 3.3: Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors

	Number of Over Night Tourists			Number of Same day Visitors		
	Leisure	Non Leisure	Total	Leisure	Non Leisure	Total
May-14	12991	1475	14466	71272	12529	83801
June-14	47650	1584	49234	120273	13469	133742
Jul-14	45946	2904	48850	120091	24688	144779
Aug-14	42272	3123	45395	101002	9760	110762
Sept-14	38159	3382	41541	116958	10567	127525
Oct-14	59027	13728	72755	136648	761	137409

	Number of Over Night Tourists			Number of Same day Visitors		
Nov-14	28586	4745	33331	474665	14829	489494
Dec-14	52168	449	52617	325825	899	326724
Jan-15	34508	400	34908	320405	799	321204
Feb-15	55873	627	56500	504524	3762	508286
Mar-15	35492	541	36033	467533	3244	470777
Apr-15	63457	606	64063	463821	3639	467460
Total	516129	33564	549693	3223017	98946	3321963

Table 3.3 shows the details of total number of Leisure and Non-Leisure domestic tourists and same day visitors in respective months.

Table 3.4: Total Number of Leisure and Non-Leisure Foreign Tourists and Same Day Visitors

	Number of Over Night Tourists			Number of Same day Visitors		
	Leisure	Non Leisure	Total	Leisure	Non Leisure	Total
May-14	954	0	954	227	792	1019
June-14	1297	0	1297	0	792	792
Jul-14	630	0	630	0	270	270
Aug-14	1963	0	1963	0	0	0
Sept-14	1631	0	1631	0	0	0
Oct-14	1291	0	1291	0	0	0
Nov-14	715	954	1669	0	0	0
Dec-14	1304	3043	4347	0	0	0
Jan-15	717	1672	2389	0	0	0
Feb-15	1248	0	1248	0	0	0
Mar-15	578	0	578	867	0	867
Apr-15	817	0	817	108	0	108
Total	13145	5669	18814	1202	1854	3056

Table 3.4 shows the details of total number of Leisure and Non-Leisure foreign tourist and same day visitors in respective months.

Table 3.5: Total Number of Domestic and Foreign Tourists and Day Visitors

	Number of Over Night Tourists			Number of Same day Visitors		
	Domestic	Foreigner	Total	Domestic	Foreigner	Total
May-14	14466	954	15420	83801	1019	84820
June-14	49234	1297	50531	133742	792	134534
Jul-14	48850	630	49480	144779	270	145049
Aug-14	45395	1963	47358	110762	0	110762
Sept-14	41541	1631	43172	127525	0	127525
Oct-14	72755	1291	74046	137409	0	137409
Nov-14	33331	1669	35000	489494	0	489494
Dec-14	52617	4347	56964	326724	0	326724
Jan-15	34908	2389	37297	321204	0	321204
Feb-15	56500	1248	57748	508286	0	508286
Mar-15	36033	578	36611	470777	867	471644
Apr-15	64063	817	64880	467460	108	467568
Total	549693	18814	568507	3321963	3056	3325019

Table 3.5 shows the details of total number of Domestic and Foreign tourists and day visitors in the respective months.

Table 3.6: Distribution of Domestic and Foreign Tourists by place of Stay

	Number of Domestic Tourists				Number of Foreign Tourists			
	Staying in Hotels	Staying with friends and relatives	Staying Else where	Total	Staying in Hotels	Staying with friends and relatives	Staying Else where	Total
May-14	9506	4573	387	14466	704	250	0	954
June-14	31894	12659	4681	49234	1297	0	0	1297
Jul-14	43086	5764	0	48850	630	0	0	630
Aug-14	36951	8444	0	45395	1963	0	0	1963
Sept-14	32044	9497	0	41541	1631	0	0	1631
Oct-14	45760	26995	0	72755	1291	0	0	1291
Nov-14	19680	13651	0	33331	1192	477	0	1669
Dec-14	25240	27377	0	52617	4347	0	0	4347
Jan-15	27725	7183	0	34908	2389	0	0	2389
Feb-15	41182	15318	0	56500	1248	0	0	1248
Mar-15	20560	15473	0	36033	578	0	0	578
Apr-15	38145	25918	0	64063	602	215	0	817
Total	371773	172852	5068	549693	17871	942	0	18814

Table 3.6 shows the distribution of domestic and foreign tourists by place to stay in respective months.

3.2 Findings based on Survey of Accommodation units

Table 3.7: No. of accommodation units, Rooms / Beds Available and Bed Occupancy Rate

Month	No. of Accommodation Units	No. of Rooms	No of Beds Available per day	Total No of bed Nights	Bed Occupancy Rate
May-14	153	2564	4891	29000	20%
June-14	153	2564	4891	40675	28%
Jul-14	153	2564	4891	43358	29%
Aug-14	153	2564	4891	40790	27%
Sept-14	153	2564	4891	41086	28%
Oct-14	153	2564	4891	59840	39%
Nov-14	153	2564	4891	24808	17%
Dec-14	153	2564	4891	34131	23%
Jan-15	153	2564	4891	35983	24%
Feb-15	153	2564	4891	55659	41%
Mar-15	153	2564	4891	24396	16%
Apr-15	153	2564	4891	45313	30%

Table 3.8: Month wise Total No. of Guests checked-in, bed nights spent and average duration of stay at Accommodation Units

District	No. of Guests checked in			Total No. of bed night spent			Average Duration of Stay (Bed Nights/Tourist)		
	Domestic	Foreign	Total	Domestic	Foreign	Total	Domestic	Foreign	Total
May-14	23240	674	23914	28005	995	29000	1.21	1.48	1.21
June-14	33330	1435	34765	37370	3305	40675	1.12	2.30	1.17
Jul-14	37350	1489	38839	40560	2798	43358	1.09	1.88	1.12

District	No. of Guests checked in			Total No. of bed night spent			Average Duration of Stay (Bed Nights/Tourist)		
	Domestic	Foreign	Total	Domestic	Foreign	Total	Domestic	Foreign	Total
Aug-14	33110	1870	34980	37190	3600	40790	1.12	1.93	1.17
Sept-14	39336	1300	40636	39336	1750	41086	1.00	1.35	1.01
Oct-14	57654	1619	59273	57654	2186	59840	1.00	1.35	1.01
Nov-14	19680	1192	20872	23616	1192	24808	1.20	1.00	1.19
Dec-14	25240	4347	29587	29784	4347	34131	1.18	1.00	1.15
Jan-15	27725	2388	30113	33547	2436	35983	1.21	1.02	1.19
Feb-15	41182	1140	42322	54360	1299	55659	1.32	1.14	1.32
Mar-15	20560	578	21138	23737	659	24396	1.15	1.14	1.15
Apr-15	38145	602	38747	44574	739	45313	1.17	1.23	1.17
Total	396552	18634	415186	449733	25306	475039	1.15	1.40	1.16

Table 3.9: Number of Accommodation units, Rooms, Beds and Employment

Year	No of AUs	No of Rooms	No of Beds	No of Employees		
				Permanent	Temporary	Total
May 14-April 15	153	2564	4891	3805	23	3828

Table 3.9 shows the details of number of accommodation units, rooms, beds and employment in respective year.

Table 3.10: Distribution of Employees in Accommodation Units by Age Group

Year	No of AUs	No of employees	Distribution of Employees by Age Group (yrs)				
			18-25	26-30	31-40	41-50	>51
May 14-April 15	153	3828	10%	77%	9%	3%	1%

Table 3.10 shows the distribution of employees in accommodation units by age group in respective year.

Table 3.11: Distribution of Employees in Accommodation Units by Service

Year	No of AUs	No of employees	Distribution of Employees by Service			
			Management	F&B	House Keeping	Others
May 14-April 15	153	3828	26%	33%	12%	30%

Table 3.11 shows the distribution of employees in accommodation units by service in respective year.

Table 3.12: Category-wise Distribution of Accommodation Units

Year	No of Accommodation Units					
	Classified	Less than 20	10-20	More than 20	Sub Total	Total
May 14-April 15	13	72	53	15	140	153

Table 3.12 shows the details of category-wise distribution of accommodation units in respective year.

Table 3.13: Distribution of Accommodation Units by Types

Year	No of Accommodation Units								
	Non - Star Hotel	3 Star Hotel	2 Star Hotel	Guest House	4 Star Hotel	Lodge	5 Star Hotel	Motel	1 Star Hotel
May 14-April 15	99	25	14	2	2	2	3	2	4
									Total
									153

Table 3.13 provides details of distribution of accommodation units by types in the respective year.

4 Visitor Profiling Tables

Table 4.1 shows details of age distribution of sample visitors in the Chandigarh in terms of gender, domestic and foreigner visitors.

Table 4.1: Age Distribution of Sample Visitors in Chandigarh

Age Group	Domestic Overnight Visitors				Domestic Same Day Visitors				Foreign Overnight Visitors				Foreign Same Day Visitors			
	Male		Female		Male		Female		Male		Female		Male		Female	
	No's	%	No's	%	No's	%	No's	%	No's	%	No's	%	No's	%	No's	%
15-24	103	46%	20	33%	682	57%	78	63%	12	14%	5	12%	30	47%	6	43%
25-34	86	39%	18	30%	441	37%	40	33%	15	18%	3	7%	15	23%	4	29%
35-44	17	8%	12	20%	48	4%	5	4%	19	23%	8	20%	9	14%	2	14%
45-60	17	8%	10	17%	17	1%	0	0%	12	14%	10	24%	6	9%	1	7%
> 60	0	0%	0	0%	3	0%	0	0%	25	30%	15	37%	4	6%	1	7%
Total	223	100%	60	100%	1191	100%	123	100%	83	100%	41	100%	64	100%	14	100%

Table 4.2 shows the details of sex distribution of sample visitors both domestic and foreigner in Chandigarh

Table 4.2: Sex Distribution of Sample Visitors in the District of Chandigarh

	Domestic Overnight Visitors		Domestic Same Day		Foreigner Overnight		Foreign Same Day	
	No	%	No	%	No	%	No	%
Male	223	79%	1191	91%	83	67%	64	82%
Female	60	21%	123	9%	41	33%	14	18%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.3 shows the details of marital status of sample visitors both domestic and foreigner in Chandigarh

Table 4.3: Marital Status of Sample Visitors in the District of Chandigarh

	Domestic Overnight		Domestic Same Day		Foreigner Overnight		Foreign Same Day	
	No	%	No	%	No	%	No	%
Married	104	37%	228	17%	97	78%	34	44%
Recently Married	0	0%	15	1%	2	2%	1	1%
Never Married	178	63%	1071	82%	17	14%	40	51%
Others	1	0%	0	0%	7	6%	3	4%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.4 shows the details of education level of sample visitors both domestic and foreigner in Chandigarh

Table 4.4: Education Level of Sample Visitors in the District of Chandigarh

	Domestic Overnight		Domestic Same Day		Foreigner Overnight		Foreign Same Day	
	No	%	No	%	No	%	No	%
No Formal Education	31	11%	39	3%	0	0%	0	0%
Primary	0	0%	0	0%	0	0%	0	0%
Secondary	2	1%	0	0%	0	0%	0	0%
Higher Secondary	4	1%	52	4%	0	0%	15	19%
Graduate & Above	210	74%	1012	77%	124	100%	51	65%
Technical/Professional of all levels	33	12%	211	16%	0	0%	12	15%
Other	3	1%	0	0%	0	0%	0	0%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.5 shows the details of Occupation pattern of sample visitors in Chandigarh

Table 4.5: Occupation Pattern of Sample Visitors in the District of Chandigarh

	Domestic Overnight		Domestic Same Day		Foreigner Overnight		Foreign Same Day	
	No	%	No	%	No	%	No	%
Industrialist/Trader/Shop Owner	0	0%	5	0%	0	0%	0	0%
Self Employed Professional	4	1%	11	1%	31	25%	12	15%
Govt. Service	21	7%	35	3%	0	0%	0	0%
Private Service	144	51%	663	50%	62	50%	41	53%
Student/Researcher	76	27%	542	41%	31	25%	12	16%
Business	14	5%	42	3%	0	0%	11	14%
Agriculturist	0	0%	0	0%	0	0%	0	0%
Housewife	24	8%	14	1%	0	0%	2	2%
Others	0	0%	2	0%	0	0%	0	0%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.6 shows the details of occupation pattern of sample visitors in Chandigarh

Table 4.6: Occupation Pattern of Sample Visitors in the District of Chandigarh

	Domestic Overnight		Domestic Same Day		Foreigner Overnight		Foreign Same Day	
	No	%	No	%	No	%	No	%
Business	19	7%	103	8%	0	0%	34	44%
Holidaying, leisure and recreation	263	93%	1204	92%	124	100%	44	56%
Social	0	0%	2	0%	0	0%	0	0%
Pilgrimage/Religious Activity	1	0%	4	0%	0	0%	0	0%
Education/Training	0	0%	1	0%	0	0%	0	0%
Health & Medical	0	0%	0	0%	0	0%	0	0%
Shopping	0	0%	0	0%	0	0%	0	0%
Work Done from Govt. authorities	0	0%	0	0%	0	0%	0	0%
Others	0	0%	0	0%	0	0%	0	0%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.7 shows the details of mode of transportation of sample visitors in Chandigarh.

Table 4.7: Mode of Transportation of Sample Visitors in the District of Chandigarh

	Domestic visitors from within the state		Domestic visitors from outside the state		Foreign visitors	
	Overnight	Same Day	Overnight	Same Day	Overnight	Same Day
By Train	10%	10%	13%	5%	40%	42%
By Bus	60%	50%	70%	81%	15%	17%
By Air	4%	1%	0%	0%	15%	0%
By Personal Vehicle	20%	20%	7%	6%	10%	0%
By Taxi	6%	19%	8%	7%	19%	41%
Others	0%	0%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%

Table 4.8 shows the details of travel behaviour of sample visitors in the district of Chandigarh.

Table 4.8: Travel Behaviour of Sample Visitors in the District of Chandigarh

	Overnight Domestic		Same Day Domestic		Overnight Foreign		Same Day Foreign	
	Nos	%	Nos	%	Nos	%	Nos	%
Once a Week or More Often	0	0%	103	8%	7	6%	2	2%
Once a Fortnight	1	0%	1204	92%	9	7%	6	5%
Once a Month	8	3%	2	0%	0	0%	0	0%
Once a 3 Months	0	0%	4	0%	0	0%	0	0%
Once in 6 Months	35	12%	1	0%	0	0%	0	0%
Once in a Year	187	66%	0	0%	35	28%	10	8%
Less Often	52	18%	0	0%	73	59%	60	48%
Total	283	100%	1314	100%	124	100%	78	63%

Table 4.9 shows the propensity of availing package tour of sample visitors in Chandigarh

Table 4.9: Propensity of availing package tour of Sample Visitors

	Overnight Domestic		Same Day Domestic		Foreign visitors	
	Nos	%	Nos	%	Nos	%
Percentage of tourists availing package tour	1	1%	11	1%	12	10%

Table 4.10 shows the details of Propensity of availing package tour of sample visitors in Chandigarh

Table 4.10: Propensity of availing package tour of Sample Visitors

Travel Arrangement Mode	%age of Domestic Overnight Visitors		%age of foreign Visitors	
Travel + Food	60%		10%	
Travel + Accommodation	10%		50%	
Travel + Transport Accommodation	10%		30%	
Travel + Transport + Accommodation + Food	20%		10%	
Any Other	0%		0%	
Total	100%		100%	

Table 4.11 shows the details of travel arrangement mode of sample visitors in Chandigarh

Table 4.11: Travel Arrangement Mode of Sample Visitors

	Domestic visitors				Foreign visitors			
	Overnight (Nos)	Overnight (%)	Same day (Nos)	Same Day (%)	Overnight (Nos)	Overnight (%)	Same day (Nos)	Same Day (%)
Self	276	98%	1278	97%	89	72%	78	100%
Office / Employer	3	1%	8	1%	0	0%	0	0%
Tour Operator	2	1%	16	1%	0	0%	0	0%
Package Tour	1	0%	11	1%	12	10%	0	0%
Others	1	0%	1	0%	23	19%	0	0%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.12 shows the details of distribution of overnight visitors by place of stay of sample visitors in Chandigarh

Table 4.12: Distribution of overnight visitors by place of stay of Sample Visitors

	Domestic Overnight Visitors		Foreign Overnight Visitors	
	Numbers	Percentage	Numbers	Percentage
5 Star Hotel	3	1%	6	5%
3 Star Hotel	36	13%	43	35%
2 Star Hotel	49	17%	25	20%
1 Star Hotel	6	2%	50	40%
Non-Star Hotel	75	27%	0	0%
Dharamshala	32	11%	0	0%
Friends & Relatives	77	27%	0	0%
Bed & Breakfast Unit	5	2%	0	0%
Total	283	100%	124	100%

Table 4.13: Distribution of overnight and day visitors by place of stay of Sample Visitors

	Domestic Overnight		Domestic Day		Foreign Overnight		Foreign Same Day	
	No	%	No	%	No	%	No	%
A	61	22%	204	16%	62	50%	43	56%
A,B	85	30%	452	34%	62	50%	0	0%
A,C	6	2%	5	0%	0	0%	0	0%
A,D	0	0%	2	0%	0	0%	9	11%
A,G	61	22%	204	16%	62	50%	43	55%
A,H	85	30%	452	34%	62	50%	0	0%
A,L	6	2%	5	0%	0	0%	0	0%
B	0	0%	2	0%	0	0%	9	12%
B, D	0	0%	1	0%	0	0%	0	0%
B, L	0	0%	2	0%	0	0%	0	0%
C	0	0%	1	0%	0	0%	9	12%
D	84	30%	448	34%	0	0%	0	0%
D,G	2	1%	1	0%	0	0%	0	0%
E	1	0%	0	0%	0	0%	0	0%
H	0	0%	5	0%	0	0%	0	0%
J	0	0%	1	0%	0	0%	0	0%
K	3	1%	0	0%	0	0%	0	0%
L	16	6%	4	0%	0	0%	0	0%
Total	283	100%	1314	100%	124	100%	78	100%
Eating places : A. Restaurant, B. Fast Food Outlets, C. Cafeteria, D. Dhaba, E. Bars, F. Mobile Van, G. Food Kiosk, H. Refreshment Stand , I. Place Of Lodging, J. Dharamshala/Sarai, K. Gurudwara/Temple/Monastery, L. Friends & Relatives, M. If any other, Specify								

Table 4.14 shows the details of satisfaction level of services by sample visitors

Table 4.14: Satisfaction level of services by Sample Visitors

Services	Domestic Overnight Visitors				Domestic Same Day Visitor				Foreign Overnight Visitor				Foreign Same Day Visitor			
	Satisfied		Dis Satisfied		Satisfied		Dis Satisfied		Satisfied		Dis Satisfied		Satisfied		Dis Satisfied	
	Nos	%	Nos	%	Nos	%	Nos	%	Nos	%	Nos	%	Nos	%	Nos	%
Availability of Tour Operator	162	57%	121	43%	554	42%	760	58%	62	50%	62	50%	0	0%	78	100%
Availability of Transportation	269	95%	14	5%	1225	93%	89	7%	124	100%	0	0%	52	67%	26	33%
Availability of Tourist Guide	162	57%	121	43%	572	44%	742	56%	62	50%	62	50%	0	0%	78	100%
Availability of good quality accommodation	116	41%	167	59%	465	35%	849	65%	31	25%	93	75%	9	12%	69	88%
Public Convenience	269	95%	14	5%	1228	93%	86	7%	93	75%	31	25%	78	100%	0	0%
Eating Places	268	95%	15	5%	1262	96%	52	4%	93	75%	31	25%	78	100%	0	0%
Information Centre	274	97%	9	3%	1275	97%	39	3%	124	100%	0	0%	78	100%	0	0%
Souvenir Shops	275	97%	8	3%	1268	96%	46	4%	124	100%	0	0%	78	100%	0	0%
Entertainment Places	274	97%	9	3%	1277	97%	37	3%	93	75%	31	25%	78	100%	0	0%
Quality of Roads	268	95%	15	5%	1278	97%	36	3%	124	100%	0	0%	78	100%	0	0%
Security	265	94%	18	6%	1269	97%	45	3%	124	100%	0	0%	78	100%	0	0%
Behaviour of Local People	278	98%	5	2%	1283	98%	31	2%	93	75%	31	25%	78	100%	0	0%
Shops other than souvenir ones	277	98%	6	2%	1271	97%	43	3%	124	100%	0	0%	78	100%	0	0%
Upkeep of tourist sites	267	94%	16	6%	1264	96%	50	4%	124	100%	0	0%	78	100%	0	0%
Accommodation tariff	120	42%	163	58%	466	35%	848	65%	62	50%	62	50%	0	0%	78	100%
Quality of Information	283	100%	0	0%	1288	98%	26	2%	124	100%	0	0%	78	100%	0	0%

Table 4.14 shows the details of satisfaction level of services by sample visitors in terms of percentage and numbers.

Table 4.15: Satisfaction level of services by Sample Visitors

	Domestic Overnight		Domestic Day		Foreign Overnight		Foreign day Visitors	
	Nos	%	Nos	%	Nos	%	Nos	%
Much Better than Expectation	219	77%	977	74%	124	100%	78	100%
Somewhat better than Expectation	1	0%	1	0%	0	0%	0	0%
As per expectation	38	13%	199	15%	0	0%	0	0%
Worse than expectation	20	7%	108	8%	0	0%	0	0%
Much worse than Expectation	5	2%	29	2%	0	0%	0	0%
Total	283	100%	1314	100%	124	100%	78	100%

Table 4.16: Most visited tourist destination of Sample Visitors

	% of domestic overnight	% of domestic day visitors	% of Foreign overnight	% of Foreign Day
Rock Garden	97.22%	90%	100%	82%
Rose Garden	71.43%	82%	70%	56%
Sukhna Lake	68.04%	21%	82%	69%
17 Market	20.68%	19%	17%	73%
Open Hall	13.79%	8%	16%	10%
Lee Centre	11.84%	6%	12%	28%
Art Gallery	4.45%	2%	4%	16%

* In Table 4.16 - Total may not tally to 100

Table 4.17: Popular Source of Information of tourist destination of the Sample Visitors

	% of domestic overnight	% of domestic day	% of Foreign overnight	% of Foreign day
Newspaper	0%	0%	0%	0%
Radio	0%	0%	0%	0%
Television	0%	0%	0%	0%
Newspaper & Radio both	0%	0%	0%	0%
Newspaper & Television both	99%	99%	100%	100%
Radio & Television both	1%	0%	0%	0%
All Three	0%	1%	0%	0%
Total	100%	100%	100%	100%

Table 4.18: Annual Household income of the Sample Domestic Visitors

	Percentage of domestic overnight visitors	Percentage of domestic day visitors
< Rs. 60000	7%	14%
Rs. 60000 - 100000	28%	23%
100001 - 200000	36%	36%
200001 - 500000	28%	25%
> Rs. 500001	2%	2%
Total	100%	100%

Figure 4.18 shows the details of annual house hold income of the sample foreign visitors

Table 4.19: Annual House Hold Income of the sample Foreign Visitors

	% of Foreign overnight visitors
Less than \$.40,000	50%
\$.40,001 – \$.60,000	0%
\$.60,001 – \$.80,000	0%
\$.80,001 – \$.1,00,000	50%
Above \$.1,00,000	0%
Total	100%

Table 4.20: Expenses on Accommodation (In Indian Rupees)

	Domestic Overnight			Foreign Overnight		
	Before	During the trip	Total	Before	During the trip	Total
5 Star Hotel	0.00	8596.28	8596.28	0.00	11259.25	11259.25
3 Star Hotel	0.00	2986.26	2986.26	0.00	4258.23	4258.23
2 Star Hotel	0.00	1856.25	1856.25	0.00	2546.28	2546.28
1 Star Hotel	0.00	1200.54	1200.54	0.00	1458.26	1458.26
Non Star Hotel	0.00	877.52	877.52	0.00	0.00	0.00
Dharamshala	0.00	398.56	398.56	0.00	0.00	0.00
Friends & Relatives	0.00	0.00	0.00	0.00	0.00	0.00
Gurudwara/Temple/Monastery	0.00	128.56	128.56	0.00	0.00	0.00

The average duration of stay for Domestic overnight visitor is 1.13 days and for that of foreign overnight visitor is 1.14.

Table 4.21: Expenses on Food and Drinks (In Indian Rupees)

	Domestic overnight			Domestic day			Foreign overnight		
	Before	During the trip	Total	Before	During the trip	Total	Before	During the trip	Total
In the Accommodation Units	0.00	565.49	565.49	0.00	0.00	0.00	0.00	725.40	725.40
O/s Accommodation units and during journey and transit	0.00	597.33	597.33	0.00	457.52	457.52	0.00	1625.81	1625.81

Table 4.22 shows the details of transport expenses

Table 4.22: Expenses on Transport (In Indian Rupees)

Transport	Domestic overnight Visitors			Domestic day Visitors			Foreign overnight Visitors			Foreign same day Visitors		
	Before	During the trip	Total	Before	During the trip	Total	Before	During the trip	Total	Before	During the trip	Total
Railways	0	93	93	0	45	45	0	475	475	0	278	278
By Bus	0	492	492	0	393	393	0	0	0	0	233	233
By Air	0	81	0	0	0	0	0	0	0	0	3000	3000
By Personal Vehicle	0	1284	1284	0	165	165	0	3750	3750	0	1722	1722
By Taxi	0	67	67	0	5	5	0	150	150	0	222	222
Any Other	0	0	0	0	0	0	0	0	0	0	0	0
Total	0	2016	2016	0	633	633	0	4375	4375	0	5456	5456

Table 4.23 shows the details of shopping expenses

Table 4.23: Expenses on Shopping (In Indian Rupees)

Shopping	Domestic overnight Visitors			Domestic day Visitors			Foreign overnight Visitors		
	Before	During the trip	Total	Before	During the trip	Total	Before	During the trip	Total
Clothing & Garments	0.00	158.56	158.56	0.00	52.53	52.53	0.00	2654.30	2654.30
Processed food	0.00	82.61	82.61	0.00	95.37	95.37	0.00	158.55	158.55
Tobacco Products	0.00	59.79	59.79	0.00	48.67	48.67	0.00	105.89	105.89
Alcohol	0.00	280.59	280.59	0.00	105.90	105.90	0.00	298.44	298.44

	Domestic overnight Visitors			Domestic day Visitors			Foreign overnight Visitors		
Books, Journals, Magazines, Stationery etc.	0.00	9.63	9.63	0.00	11.21	11.21	0.00	354.44	354.44
Total	0.00	591.17	591.17	0.00	313.69	313.69	0.00	3571.63	3571.63

Table 4.24: Total Number of Domestic Leisure Visitors

Month	Overnight Visitors		Domestic Day Visitors	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	12144	2.35%	11096	0.34%
Andaman Nicobar	0	0.00%	1009	0.03%
Arunachal Pradesh	1349	0.26%	0	0.00%
Assam	0	0.00%	1009	0.03%
Bihar	16192	3.14%	24715	0.77%
Chandigarh	12144	2.35%	470086	14.59%
Chhattisgarh	2699	0.52%	2018	0.06%
Daman and Diu	675	0.13%	0	0.00%
Delhi	33059	6.41%	366183	11.36%
Gujarat	16867	3.27%	180065	5.59%
Haryana	27662	5.36%	567937	17.62%
Himachal Pradesh	35083	6.80%	212346	6.59%
Jammu & Kashmir	27662	5.36%	34803	1.08%
Jharkhand	2699	0.52%	3531	0.11%
Karnataka	17542	3.40%	86250	2.68%
Kerala	7421	1.44%	22193	0.69%
Madhya Pradesh	21590	4.18%	17149	0.53%
Maharashtra	83660	16.21%	144254	4.48%
Manipur	0	0.00%	3026	0.09%
Mizoram	675	0.13%	0	0.00%
Orissa	2699	0.52%	0	0.00%
Punjab	27662	5.36%	550788	17.09%
Rajasthan	72191	13.99%	208311	6.46%
Sikkim	0	0.00%	2018	0.06%
Tamil Nadu	19566	3.79%	11096	0.34%
Uttar Pradesh	51950	10.07%	247653	7.68%
Uttarakhand	12144	2.35%	33289	1.03%
West Bengal	10795	2.09%	22193	0.69%
Total	516129	100.00%	3223017	100.00%

Table 4.25: Total number of foreign leisure Visitors (Including NRI) by their country of Residence

Month	Overnight Visitors		Day Visitors	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	1206	9.17%	735	6.11%
Bangladesh	0	0.00%	184	1.53%
Belgium	0	0.00%	551	4.58%
Brazil	121	0.92%	0	0.00%
Canada	844	6.42%	0	0.00%
China	241	1.83%	0	0.00%
Dubai	121	0.92%	0	0.00%
Egypt	0	0.00%	184	1.53%
England	482	3.67%	0	0.00%
Ethiopia	0	0.00%	184	1.53%
Europe	121	0.92%	0	0.00%
France	482	3.67%	826	6.87%
Germany	241	1.83%	0	0.00%

	Overnight Visitors		Day Visitors	
Holland	0	0.00%	551	4.58%
Hong Kong	121	0.92%	0	0.00%
Israel	0	0.00%	2112	17.56%
Italy	362	2.75%	367	3.05%
Japan	965	7.34%	1469	12.21%
Kenya	241	1.83%	184	1.53%
Korea	121	0.92%	0	0.00%
Liberia	0	0.00%	184	1.53%
Nepal	241	1.83%	184	1.53%
Netherland	121	0.92%	0	0.00%
New Zealand	724	5.50%	0	0.00%
Norway	0	0.00%	367	3.05%
Paris	0	0.00%	367	3.05%
Portugal	0	0.00%	184	1.53%
Russia	482	3.67%	367	3.05%
South Africa	603	4.59%	0	0.00%
South Korea	121	0.92%	0	0.00%
Spain	362	2.75%	1102	9.16%
Taiwan	121	0.92%	0	0.00%
United Kingdom	2774	21.10%	1561	12.98%
United State of America	1930	14.68%	184	1.53%
Uruguay	0	0.00%	184	1.53%
Total	13145	100%	12030	100%

5 Annexure – Additional Tables

Table 5.1: Average Destination visits – Domestic Leisure Tourists

	Average Overnight Visits	Average Same Day Visits
Chandigarh	3.29	3.11

Figure 5.1 shows the details of average destination visits by domestic leisure tourists

Table 5.2: Average Destination visits – Foreign Leisure Tourists

	Average Overnight Visits	Average Same Day Visits
Chandigarh	4.25	2.33

Figure 5.2 shows the details of average destination visits by foreign leisure tourists.

6 Annexure – Supplementary Tables

Table 6.1: Ratio and estimated number of Domestic Overnight/Same Day Visitors visited from other states - May 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	1135	2.38%	474	0.39%
Bihar	567	1.19%	712	0.59%
Chandigarh	0	0.00%	12573	10.45%
Delhi	3971	8.33%	6880	5.72%
Gujarat	1702	3.57%	949	0.79%
Haryana	4538	9.52%	44598	37.08%
Himachal Pradesh	2269	4.76%	6168	5.13%
Jammu & Kashmir	3971	8.33%	949	0.79%
Karnataka	1135	2.38%	949	0.79%
Kerala	567	1.19%	712	0.59%
Madhya Pradesh	0	0.00%	1661	1.38%
Maharashtra	2836	5.95%	4982	4.14%
Punjab	8509	17.86%	19690	16.37%
Rajasthan	5105	10.71%	5456	4.54%
Tamil Nadu	0	0.00%	1423	1.18%
Uttar Pradesh	7942	16.67%	8540	7.10%
Uttarakhand	567	1.19%	3084	2.56%
West Bengal	2269	4.76%	474	0.39%
Total	47650	100%	120273	100%

Table 6.1 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of May 2014

Table 6.2: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states - June 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	3534	7.69%	594	0.49%
Bihar	3534	7.69%	791	0.66%
Chandigarh	0	0.00%	13849	11.53%
Delhi	1767	3.85%	6133	5.11%
Gujarat	3534	7.69%	0	0.00%
Haryana	7069	15.38%	18795	15.65%
Himachal Pradesh	3534	7.69%	4550	3.79%
Jammu & Kashmir	0	0.00%	1583	1.32%
Kerala	1767	3.85%	1187	0.99%
Madhya Pradesh	1767	3.85%	396	0.33%
Maharashtra	3534	7.69%	4748	3.95%
Punjab	1767	3.85%	42339	35.26%
Rajasthan	7069	15.38%	11673	9.72%
Tamil Nadu	1767	3.85%	0	0.00%
Uttar Pradesh	1767	3.85%	10684	8.90%
Uttarakhand	3534	7.69%	791	0.66%
West Bengal	0	0.00%	1978	1.65%
Total	45946	100%	120091	100%

Table 6.2 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of June 2014

Table 6.3: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states - July 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	693	1.64%	208	0.21%
Assam	0	0.00%	208	0.21%
Bihar	2079	4.92%	833	0.82%
Chandigarh	0	0.00%	15411	15.26%
Chhattisgarh	693	1.64%	208	0.21%
Delhi	2079	4.92%	36444	36.08%
Gujarat	1386	3.28%	0	0.00%
Haryana	2772	6.56%	16660	16.49%
Himachal Pradesh	9702	22.95%	5415	5.36%
Jammu & Kashmir	1386	3.28%	833	0.82%
Karnataka	0	0.00%	417	0.41%
Kerala	693	1.64%	0	0.00%
Madhya Pradesh	693	1.64%	417	0.41%
Maharashtra	6930	16.39%	625	0.62%
Punjab	2079	4.92%	14161	14.02%
Rajasthan	3465	8.20%	4373	4.33%
Tamil Nadu	2079	4.92%	0	0.00%
Uttar Pradesh	3465	8.20%	3749	3.71%
Uttarakhand	2079	4.92%	833	0.82%
West Bengal	0	0.00%	208	0.21%
Total	42272	100.00%	101002	100.00%

Table 6.3 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of July 2014

Table 6.4: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states - August 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	0	0.00%	580	0.50%
Arunachal Pradesh	2245	5.88%	0	0.00%
Bihar	0	0.00%	3093	2.64%
Chandigarh	0	0.00%	13919	11.90%
Chhattisgarh	0	0.00%	387	0.33%
Delhi	2245	5.88%	10053	8.60%
Gujarat	0	0.00%	773	0.66%
Haryana	2245	5.88%	8119	6.94%
Himachal Pradesh	2245	5.88%	6573	5.62%
Jammu & Kashmir	2245	5.88%	2513	2.15%
Jharkhand	0	0.00%	773	0.66%
Karnataka	0	0.00%	580	0.50%
Kerala	0	0.00%	967	0.83%
Madhya Pradesh	11223	29.41%	773	0.66%
Maharashtra	4489	11.76%	33638	28.76%
Manipur	0	0.00%	193	0.17%
Punjab	2245	5.88%	16625	14.21%
Rajasthan	4489	11.76%	5993	5.12%
Sikkim	0	0.00%	387	0.33%
Tamil Nadu	0	0.00%	193	0.17%
Uttar Pradesh	4489	11.76%	8313	7.11%
Uttarakhand	0	0.00%	1353	1.16%
West Bengal	0	0.00%	1160	0.99%
Total	38159	100%	116958	100%

Table 6.4 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of August 2014

Table 6.5: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states - Sept 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	0	0.00%	460	0.34%
Andaman Nicobar	0	0.00%	230	0.17%
Bihar	0	0.00%	460	0.34%
Chandigarh	0	0.00%	19554	14.31%
Delhi	9838	16.67%	6671	4.88%
Gujarat	0	0.00%	2761	2.02%
Haryana	7378	12.50%	39798	29.12%
Himachal Pradesh	2459	4.17%	22775	16.67%
Jammu & Kashmir	7378	12.50%	1840	1.35%
Karnataka	0	0.00%	230	0.17%
Kerala	0	0.00%	2070	1.52%
Madhya Pradesh	0	0.00%	690	0.51%
Maharashtra	7378	12.50%	460	0.34%
Manipur	0	0.00%	460	0.34%
Punjab	4919	8.33%	23465	17.17%
Rajasthan	4919	8.33%	2300	1.68%
Tamil Nadu	0	0.00%	920	0.67%
Uttar Pradesh	4919	8.33%	9662	7.07%
Uttarakhand	0	0.00%	1380	1.01%
West Bengal	9838	16.67%	460	0.34%
Total	59027	100%	136648	100%

Table 6.5 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of September 2014

Table 6.6: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states – Oct. 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	1039	3.64%	3658	0.77%
Bihar	520	1.82%	3658	0.77%
Chandigarh	0	0.00%	61277	12.91%
Delhi	1559	5.45%	25608	5.39%
Gujarat	1039	3.64%	114322	24.08%
Haryana	2599	9.09%	83226	17.53%
Himachal Pradesh	1039	3.64%	22864	4.82%
Jammu & Kashmir	1559	5.45%	4573	0.96%
Karnataka	1039	3.64%	2744	0.58%
Kerala	520	1.82%	3658	0.77%
Madhya Pradesh	0	0.00%	2744	0.58%
Maharashtra	1039	3.64%	10975	2.31%
Punjab	6757	23.64%	62191	13.10%
Rajasthan	3118	10.91%	31096	6.55%
Tamil Nadu	0	0.00%	915	0.19%
Uttar Pradesh	6237	21.82%	27437	5.78%
Uttarakhand	520	1.82%	10060	2.12%
West Bengal	0	0.00%	3658	0.77%
Total	28586	100.00%	474665	100%

Table 6.6 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of October 2014

Table 6.7: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states – Nov. 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	0	0.00%	548	0.17%
Bihar	2898	5.56%	1643	0.50%
Chandigarh	0	0.00%	40523	12.44%
Delhi	0	0.00%	57499	17.65%
Gujarat	8695	16.67%	55308	16.97%
Haryana	0	0.00%	30118	9.24%
Himachal Pradesh	2898	5.56%	13143	4.03%
Jammu & Kashmir	2898	5.56%	3833	1.18%
Karnataka	0	0.00%	548	0.17%
Kerala	2898	5.56%	2738	0.84%
Madhya Pradesh	2898	5.56%	3286	1.01%
Maharashtra	5796	11.11%	18071	5.55%
Punjab	0	0.00%	27928	8.57%
Rajasthan	14491	27.78%	26285	8.07%
Tamil Nadu	0	0.00%	2738	0.84%
Uttar Pradesh	0	0.00%	33952	10.42%
Uttarakhand	5796	11.11%	3286	1.01%
West Bengal	0	0.00%	4381	1.34%
Total	52168	100.00%	325825	100.00%

Table 6.7 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of November 2014

Table 6.8: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states – Dec. 2014

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	1197	3.47%	0	0.00%
Bihar	399	1.16%	0	0.00%
Chandigarh	199	0.58%	62608	19.54%
Chhattisgarh	199	0.58%	0	0.00%
Delhi	2394	6.94%	44930	14.02%
Gujarat	1197	3.47%	55979	17.47%
Haryana	798	2.31%	78812	24.60%
Himachal Pradesh	1197	3.47%	2210	0.69%
Jammu & Kashmir	1596	4.62%	0	0.00%
Jharkhand	199	0.58%	0	0.00%
Karnataka	1596	4.62%	0	0.00%
Kerala	399	1.16%	0	0.00%
Madhya Pradesh	1596	4.62%	0	0.00%
Maharashtra	10771	31.21%	1473	0.46%
Orissa	399	1.16%	0	0.00%
Punjab	199	0.58%	64818	20.23%
Rajasthan	5585	16.18%	6629	2.07%
Tamil Nadu	598	1.73%	0	0.00%
Uttar Pradesh	2793	8.09%	1473	0.46%
Uttarakhand	399	1.16%	0	0.00%
West Bengal	798	2.31%	1473	0.46%
Total	34508	100.00%	320405	100.00%

Table 6.8 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of December 2014

Table 6.9: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other - January 2015

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	887	1.59%	0	0.00%
Bihar	3547	6.35%	0	0.00%
Chandigarh	0	0.00%	130844	25.93%
Daman and Diu	443	0.79%	0	0.00%
Delhi	3991	7.14%	17742	3.52%
Gujarat	1774	3.17%	35483	7.03%
Haryana	443	0.79%	56551	11.21%
Himachal Pradesh	443	0.79%	17742	3.52%
Jammu & Kashmir	2217	3.97%	0	0.00%
Jharkhand	887	1.59%	0	0.00%
Karnataka	3547	6.35%	168544	33.41%
Kerala	1330	2.38%	0	0.00%
Madhya Pradesh	2217	3.97%	0	0.00%
Maharashtra	9312	16.67%	0	0.00%
Mizoram	443	0.79%	0	0.00%
Punjab	0	0.00%	64313	12.75%
Rajasthan	10199	18.25%	1109	0.22%
Tamil Nadu	7982	14.29%	0	0.00%
Uttar Pradesh	4434	7.94%	11088	2.20%
Uttarakhand	887	1.59%	1109	0.22%
West Bengal	887	1.59%	0	0.00%
Total	55873	100.00%	504524	100.00%

Table 6.9 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of January 2015

Table 6.10: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states – Feb. 2015

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	0	0.00%	1580	0.34%
Andaman Nicobar	0	0.00%	790	0.17%
Assam	0	0.00%	790	0.17%
Bihar	0	0.00%	3949	0.84%
Chandigarh	0	0.00%	83714	17.91%
Chhattisgarh	0	0.00%	790	0.17%
Delhi	0	0.00%	26062	5.57%
Gujarat	0	0.00%	790	0.17%
Haryana	0	0.00%	63970	13.68%
Himachal Pradesh	0	0.00%	49754	10.64%
Jammu & Kashmir	5915	16.67%	7898	1.69%
Karnataka	0	0.00%	2369	0.51%
Kerala	0	0.00%	3949	0.84%
Madhya Pradesh	5915	16.67%	2369	0.51%
Maharashtra	11831	33.33%	2369	0.51%
Manipur	0	0.00%	790	0.17%
Punjab	0	0.00%	60811	13.01%
Rajasthan	5915	16.67%	121622	26.01%
Tamil Nadu	0	0.00%	1580	0.34%

	Domestic Over Night		Domestic Same Day	
Uttar Pradesh	0	0.00%	24482	5.24%
Uttarakhand	5915	16.67%	4739	1.01%
West Bengal	0	0.00%	2369	0.51%
Total	35492	100.00%	467533	100.00%

Table 6.10 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of February 2015

Table 6.11: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states - March 2015

	Domestic Over Night		Domestic Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	2240	3.53%	952	0.21%
Arunachal Pradesh	747	1.18%	0	0.00%
Bihar	2986	4.71%	952	0.21%
Chandigarh	0	0.00%	63811	13.76%
Chhattisgarh	747	1.18%	0	0.00%
Delhi	3733	5.88%	128575	27.72%
Gujarat	1493	2.35%	0	0.00%
Haryana	6719	10.59%	64764	13.96%
Himachal Pradesh	12691	20.00%	59049	12.73%
Jammu & Kashmir	1493	2.35%	1905	0.41%
Kerala	747	1.18%	3810	0.82%
Madhya Pradesh	3733	5.88%	1905	0.41%
Maharashtra	7466	11.76%	1905	0.41%
Manipur	0	0.00%	952	0.21%
Punjab	3733	5.88%	93336	20.12%
Rajasthan	4479	7.06%	6667	1.44%
Tamil Nadu	2986	4.71%	1905	0.41%
Uttar Pradesh	5972	9.41%	29525	6.37%
Uttarakhand	1493	2.35%	3810	0.82%
Total	63457	100.00%	463821	100.00%

Table 6.11 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of March 2015

Table 6.12: Ratio and estimated number of Domestic Overnight /Same Day Visitors visited from other states - April 2015

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Andhra Pradesh	0	0.00%	420	0.59%
Bihar	289	2.22%	980	1.38%
Chandigarh	2454	18.89%	8541	11.98%
Chhattisgarh	144	1.11%	0	0.00%
Delhi	577	4.44%	4481	6.29%
Gujarat	144	1.11%	280	0.39%
Haryana	289	2.22%	13302	18.66%
Himachal Pradesh	433	3.33%	2800	3.93%
Jammu & Kashmir	1155	8.89%	1120	1.57%
Jharkhand	144	1.11%	420	0.59%
Karnataka	866	6.67%	280	0.39%
Kerala	0	0.00%	420	0.59%
Madhya Pradesh	722	5.56%	280	0.39%
Maharashtra	1588	12.22%	1400	1.96%
Manipur	0	0.00%	140	0.20%
Punjab	0	0.00%	13862	19.45%

	Foreign Over Night		Foreign Same Day	
Rajasthan	2310	17.78%	2240	3.14%
Sikkim	0	0.00%	280	0.39%
Tamil Nadu	0	0.00%	140	0.20%
Uttar Pradesh	1299	10.00%	18483	25.93%
Uttarakhand	289	2.22%	560	0.79%
West Bengal	289	2.22%	840	1.18%
Total	12991	100.00%	71272	100.00%

Table 6.12 gives the details of ratio and estimated number of domestic overnight/same day visitors visited from other states in the month of April 2015

Table 6.13: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of May 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Canada	130	10.00%	0	0.00%
Japan	519	40.00%	271	28.57%
Kenya	130	10.00%	0	0.00%
Liberia	0	0.00%	136	14.29%
Russia	259	20.00%	136	14.29%
Spain	0	0.00%	136	14.29%
United Kingdom	259	20.00%	271	28.57%
Total	1297	100%	950	100%

Table 6.13 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of May 2014

Table 6.14: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of June 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Brazil	126	20.00%	0	0.00%
Canada	126	20.00%	0	0.00%
Germany	126	20.00%	0	0.00%
Hong Kong	126	20.00%	0	0.00%
Israel	0	0.00%	720	40.00%
Italy	126	20.00%	720	40.00%
United Kingdom	0	0.00%	360	20.00%
Total	630	100%	1800	100%

Table 6.14 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of June 2014

Table 6.15: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of July 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	421	21.43%	0	0.00%
Egypt	0	0.00%	130	8.33%
Germany	140	7.14%	0	0.00%
Holland	0	0.00%	130	8.33%
Israel	0	0.00%	261	16.67%
Kenya	0	0.00%	130	8.33%
Liberia	0	0.00%	130	8.33%
Russia	0	0.00%	261	16.67%
United Kingdom	280	14.29%	130	8.33%
United State of America	1122	57.14%	261	16.67%

	Foreign Over Night		Foreign Same Day	
Uruguay	0	0.00%	130	8.33%
Total	1963	100%	1565	100%

Table 6.15 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of July 2014

Table 6.16: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of August 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Bangladesh	0	0.00%	82	7.69%
Belgium	0	0.00%	163	15.38%
Ethiopia	0	0.00%	82	7.69%
France	0	0.00%	82	7.69%
Israel	0	0.00%	82	7.69%
Japan	0	0.00%	82	7.69%
Nepal	0	0.00%	163	15.38%
New Zealand	816	50.00%	0	0.00%
Paris	0	0.00%	82	7.69%
Portugal	0	0.00%	82	7.69%
South Africa	408	25.00%	0	0.00%
Spain	0	0.00%	82	7.69%
United Kingdom	0	0.00%	82	7.69%
United State of America	408	25.00%	0	0.00%
Total	1631	100.00%	1060	100.00%

Table 6.16 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of August 2014

Table 6.17: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of September 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	0	0.00%	86	9.52%
Belgium	0	0.00%	43	4.76%
China	215	16.67%	0	0.00%
England	215	16.67%	0	0.00%
France	0	0.00%	86	9.52%
Holland	0	0.00%	43	4.76%
Israel	0	0.00%	129	14.29%
Japan	0	0.00%	171	19.05%
Norway	0	0.00%	43	4.76%
Paris	0	0.00%	43	4.76%
Spain	215	16.67%	129	14.29%
Taiwan	215	16.67%	0	0.00%
United Kingdom	430	33.33%	129	14.29%
Total	1291	100%	900	100.00%

Table 6.17 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of September 2014

Table 6.18: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of October 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Canada	79	11.11%	0	0.00%
Israel	0	0.00%	409	75.00%
Japan	318	44.44%	136	25.00%
Russia	159	22.22%	0	0.00%
United Kingdom	159	22.22%	0	0.00%
Total	715	100%	545	100.00%

Table 6.18 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of October 2014

Table 6.19: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of November 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	326	25.00%	0	0.00%
Belgium	0	0.00%	171	25.00%
Italy	0	0.00%	343	50.00%
Kenya	326	25.00%	0	0.00%
New Zealand	326	25.00%	0	0.00%
Paris	0	0.00%	171	25.00%
United Kingdom	326	25.00%	0	0.00%
Total	1304	100.00%	685	100.00%

Table 6.19 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of November 2014

Table 6.20: Ratio and estimated number of Foreign Overnight /Same Day Visitors visited in the month of December 2014

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	0	0.00%	283	16.67%
Canada	48	6.67%	0	0.00%
Dubai	48	6.67%	0	0.00%
England	96	13.33%	0	0.00%
France	48	6.67%	283	16.67%
Israel	0	0.00%	283	16.67%
Italy	48	6.67%	0	0.00%
Japan	0	0.00%	283	16.67%
Nepal	96	13.33%	0	0.00%
New Zealand	48	6.67%	0	0.00%
South Africa	96	13.33%	0	0.00%
Spain	48	6.67%	283	16.67%
United Kingdom	96	13.33%	283	16.67%
United State of America	48	6.67%	0	0.00%
Total	717	100.00%	1700	100.00%

Table 6.20 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of December 2014

Table 6.21: Ratio and estimated number of Foreign Overnight /Same Day Visitors Tourists visited - January 2015

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	197	15.79%	150	11.11%
Canada	131	10.53%	0	0.00%

	Foreign Over Night		Foreign Same Day	
China	66	5.26%	0	0.00%
Europe	66	5.26%	0	0.00%
France	131	10.53%	150	11.11%
Germany	0	0.00%	0	0.00%
Holland	0	0.00%	150	11.11%
Israel	0	0.00%	300	22.22%
Italy	66	5.26%	0	0.00%
Japan	0	0.00%	150	11.11%
Korea	66	5.26%	0	0.00%
Netherland	66	5.26%	0	0.00%
New Zealand	66	5.26%	0	0.00%
Norway	0	0.00%	150	11.11%
South Korea	66	5.26%	0	0.00%
Spain	0	0.00%	150	11.11%
United Kingdom	197	15.79%	150	11.11%
United State of America	131	10.53%	0	0.00%
Total	1248	100.00%	1350	100.00%

Table 6.21 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of January 2015

Table 6.22: Ratio and estimated number of Foreign Overnight /Same Day Visitors Tourists visited - February 2015

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	0	0.00%	83	9.52%
Egypt	0	0.00%	41	4.76%
England	145	25.00%	0	0.00%
France	0	0.00%	83	9.52%
Holland	0	0.00%	83	9.52%
Israel	0	0.00%	206	23.81%
Japan	0	0.00%	83	9.52%
Kenya	0	0.00%	41	4.76%
Norway	0	0.00%	41	4.76%
Russia	0	0.00%	41	4.76%
South Africa	145	25.00%	0	0.00%
Spain	0	0.00%	83	9.52%
United Kingdom	0	0.00%	83	9.52%
United State of America	289	50.00%	0	0.00%
Total	578	100.00%	867	100.00%

Table 6.22 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of February 2015

Table 6.23: Ratio and estimated number of Foreign Overnight /Same Day Visitors Tourists visited in the month of March 2015

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Australia	204	25.00%	11	10.53%
France	0	0.00%	11	10.53%
Holland	0	0.00%	6	5.26%
Israel	0	0.00%	17	15.79%
Japan	0	0.00%	17	15.79%
Norway	0	0.00%	6	5.26%
Spain	0	0.00%	11	10.53%
United Kingdom	477	58.33%	23	21.05%

	Foreign Over Night		Foreign Same Day	
United State of America	136	16.67%	0	0.00%
Uruguay	0	0.00%	6	5.26%
Total	817	100.00%	108	100.00%

Table 6.23 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of March 2015

Table 6.24: Ratio and estimated number of Foreign Overnight /Same Day Visitors Tourists visited in the month of April 2015

	Foreign Over Night		Foreign Same Day	
	Estimated Numbers	Percentage	Estimated Numbers	Percentage
Bangladesh	0	0.00%	50	10.00%
Belgium	0	0.00%	100	20.00%
Canada	136	14.29%	0	0.00%
Ethiopia	0	0.00%	50	10.00%
France	136	14.29%	0	0.00%
Israel	0	0.00%	50	10.00%
Japan	0	0.00%	50	10.00%
New Zealand	136	14.29%	0	0.00%
Paris	0	0.00%	50	10.00%
Portugal	0	0.00%	50	10.00%
South Africa	136	14.29%	0	0.00%
Spain	136	14.29%	50	10.00%
United Kingdom	273	28.57%	50	10.00%
Total	954	100.00%	500	100.00%

Table 6.24 shows the details of ratio and estimated number of foreign overnight/same day visitors visited in the month of April 2015.

7 Annexure – Methodology and Questionnaire

7.1 Methodology

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

7.1.1 Selection of Towns important for Tourism

In the absence of reliable information about the number of tourists or accommodation units at tourist destination, towns which are important from tourism perspective, will be identified in each district in consultation with the State Government. Apart from such towns, the towns which cater to the accommodation needs of visitors to important tourist destinations located in non-urban areas will also be identified. For the latter cases, only one – the most important – town will be identified with one tourist destination.

7.1.2 Selection of Tourist Destinations in the Selected Town

If the number of tourist destinations in a selected town is 5 or less then all the destinations will be covered in the survey. In case the number of tourist destinations in a selected town is more than 5, then the total number of destinations has to be more than 5, exact number will be decided in consultation with State Government.

7.1.3 Selection of Visitors at a Tourist Destination for brief profiling

7.1.3.1 Sample size of visitors at district level

The sample is required for estimating the number of visitors at district level from the data collected at destination/ spot level. Statistically, the sample size may be obtained from the following expression,

$$n = Z^2 \cdot p(1-p) / d^2$$

where p = anticipated proportion to be estimated

$100(1 - \alpha/2)\%$ is the confidence level and d = Estimated precision required on either side in the proportion in percentage points.

- Statistically, we require a sample size of about 400 respondents (384 to be exact) to get estimate of a parameter with a precision of 5% points and 95% level of confidence. As the data is required on monthly basis this sample size is required on a monthly basis. For the proposed survey, however, the sample size will be 600 per month. If in certain months these numbers are not available, the shortfall should be covered in next month. If a particular district is not important from tourism perspective and the sample size of 600 tourists is not likely to be available for the survey, then some portion of this sample size will be allocated to other districts having larger number of tourists. This redistribution must be done in consultation with MOT after 2 months of the launch of the survey.
- At State level, the sample size of 600 x number of Districts for the survey at Tourist Destinations has to be maintained.

7.1.4 Distribution of Sample Size in Towns and at Tourist Destinations

- Distribution of sample size amongst selected towns in a district: The district sample size of 600 visitors will be distributed among the selected towns in proportion to the 2001 Census population of these towns. In a few cases, it may so happen that the town population is small but it attracts a large number of visitors. In such cases, some reallocation of sample size among towns may be required.
- Distribution of sample size among tourist destinations in a selected town: If there are more than one tourist destinations in a selected town, the sample size allocated for the town will be equally distributed among the tourist destinations.
- Selection of days for survey of visitors in different months: The survey will be conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations will be collected in advance for the 12-month period. In a particular month at a particular destination, survey will be done during 2 weeks. In the first week, first 3 days of the week will be covered and in the second week last 4 days of the week will be covered. For this purpose, first day of the month will be considered as the first day of the week. The dates of survey at a tourist destination during the 12 months will be as follows:

Month	Weeks	Days of Weeks	Dates of the month
First	First and Third	1st week: 1-3 days 3rd week: 4-7 days	1,2,3,18,19,20,21
Second	Second and Fourth	2nd week: 1-3 days 4th week: 4-7 days	8,9,10, 25,26,27,28
Third	First and Fourth	1st week: 1-3 days 4th week: 4-7 days	1,2,3,25,26,27,28
Fourth	Second and Third	2nd week: 1-3 days 3rd week: 4-7 days	8,9,10,18,19,20,21
Fifth	First and Second	1st week: 1-3 days 2nd week: 4-7 days	1,2,3,11,12,13,14
Sixth	Third and Fourth	3rd week: 1-3 days 4th week: 4-7 days	15,16,17, 25,26,27,28
Seventh to Twelve	Above pattern will be repeated		

The table above shows the detail survey programme for the entire year distributed month wise and week wise with days and dates of the given month.

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. If the important tourist event at the selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event. The sample size allocated for each month should be captured. However if at some districts shortfall in the sample size is found to be of serious nature the same may be brought immediately to the notice of MOT for corrective action.

Generally, the Time Slots for the survey at a destination should be such that these cover the varying visitor traffic pattern. For example at some religious places visitors visit the destination in early morning and/ or late evening. Similarly fairs and festivals may draw large number of visitors during late hours in the evening. Time slots of the survey at each destination should be devised in a manner so as to capture the variations in visitor inflow.

- Canvassing of schedules to the visitors for brief profile: The monthly sample size of visitors at a selected tourist destination should be distributed equally on the 7 days of the survey work (in 2 weeks)

at the destination. The services of 2 investigators would be required on the selected days at a non-ticketed tourist destination. The first investigator will basically count the number of visitors and second investigator will canvass the schedule to seek the information about overnight/ same-day visitors, domestic/ foreign visitors, etc. At a ticketed tourist destinations perhaps one investigator will be able to canvass the schedule because counting of the visitors may not be required.

7.1.5 Details of Survey

7.1.5.1 Survey at Tourist Destinations

A survey of visitors at tourist destinations has to be done to obtain the following information:

(a) Total number of visits

(i) Ticketed Destinations: - If the tourist destination is a ticketed destination with differential pricing for domestic and foreign visitors, the data on number of foreign and domestic visits separately during any day would be available from sale record of tickets. If the destination has common ticket for both domestic and foreign visitors, then an assessment of the distribution of visits by domestic and foreign visitors would have to be made by counting the visitors at the entry point(s). To capture the variations in visitors' number on different days of the week as well as at different time periods of a day, this exercise would have to be carried out at different periods of time of the day, and on different days of the week. Many destinations attract large number of visitors during specific periods of the year, such as Kumbh Mela, Suraj Kund Mela, etc. Such periods should be identified in advance, and the survey should cover such specific periods.

(ii) Non-Ticketed Destinations:- In such cases, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, has to be assessed by counting the number of such visitors at specified time slot at entry point (s). If there are more than one entry points to the tourist destination, all should be covered by pre-specified rotation, for counting the number and broad distribution. If there is no specific entry point, investigator will have to notionally designate appropriate points as entry points based on the flow of visitors to such a destination.

(b) Brief Profile of Visitors

Break-up of number of visitors into overnight visitors staying at accommodation units, overnight visitors staying with friends and relatives, other overnight visitors, and the same-day visitors, separately for domestic and foreign visitors, has to be obtained. For this, a small questionnaire, comprising 5-6 questions, has to be canvassed. As getting this information is the prime objective of the survey, the sample size should be adequate to provide the desired breakup of different type of visits.

The desired sample size at district level has been worked out to be 400 visitors. However, it has been decided that the number of visitors to be selected for this short profile survey will be 600 per district per month.

7.1.5.2 Survey of Accommodation Units

All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Government/ private companies, guest houses, etc.) in the selected towns will be listed with the help of Municipal Corporations or other competent authorities. If a tourist destination not located in the town is linked to a non-urban tourist destination in terms of providing accommodation facilities to tourists visiting that destination, the list of

additional accommodation units located near such tourist destinations will also be included in the list of accommodation units of the town.

The accommodation units so listed will be grouped in the following categories:

- (a) Classified hotels
- (b) Other accommodation units-
 - a. Having more than 20 rooms
 - b. Having 10-20 rooms
 - c. Having less than 10 rooms

From all the selected accommodation units, the following 2 types of information will be collected:

(i) Particulars of the accommodation unit- Apart from the identification details, the information would be collected on number of rooms, number of beds, total number of persons employed, annual turnover, etc. This information would be collected initially, and thereafter updated every quarter along with the updating of the list of accommodation units.

(ii) Information about overnight visitors- Based on the records available with the accommodation units, information on number of guests checked-in, number of nights spent, whether domestic or foreign, residency status of the tourists (within the state, within country, outside country), purpose of their visit etc. would be collected. This information has to be collected every month for the preceding month.

All the classified hotels would be covered for collecting both the information. For the remaining 3 categories of accommodation units, 10% of the units in each will be covered. These 10% accommodation units will be selected by using circular systematic sampling method.

In metropolitan cities, list of all the accommodation units will have to be prepared for the survey work.

For collecting information about the number of visitors and their other details as well as information about the accommodation units for a particular month, the selected accommodation units will be visited in the 1st week of the succeeding month.

7.1.5.3 Survey at Entry/Exit Points of the District

The survey at the tourist destinations will not be able to capture the following categories of visitors:

- (a) Visitors staying with friends and relatives and not visiting any tourist destination;
- (b) Visitors staying in accommodation units but not visiting any tourist destination;
- (c) Same day visitors not visiting any tourist destination

For having an idea about the total number of visitors in the district, information about visitors collected at tourist destinations has to be supplemented by information on the above categories of visitors. Exit survey of the visitors at the major exit/ entry points of the district will provide information about the above mentioned categories of visitors, as well as help in obtaining detailed profile of the visitors. If the district has an exceptionally important destination drawing a large number of visitors, (such as Tirupati in Chittoor District of Andhra Pradesh) then such a destination should be treated as a separate notional district and

tourism survey activities (involving destination survey, exit survey and accommodation survey) have to be planned and executed there accordingly. Before the exit survey is started the exit points for each district have to be intimated to the MOT. In view of the fact that the profile of the visitors is not likely to change over a short time interval, profile of visitors will be generated only at district level on quarterly basis. The requirement of the sample size for this exercise would also be less. It has been decided to conduct the interviews of 400 visitors every quarter in each district for the exit survey. Ideally the sample size should be equally distributed among domestic and foreign visitors however, in places where foreign visitors, are not available throughout the month the sample size allocated for them should be allocated to domestic visitors.

As the information collected in the exit survey is to be used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks as well as the days (week days and weekends) in a month should be covered on representative basis.

Table below shows the details of sample size in respective days and dates of the weeks.

Sr.	Weeks	Days	Dates of the month	Sample Size
1	1st week	1-3	1,2,3	50
2	2nd week	4-7	11, 12, 13, 14	50
3	3rd week	1-3	15, 16, 17	50
4	4th week	4-7	25, 26, 27, 28	50

The remaining sample of 200 should be distributed accordingly based on the secondary information about the flow of travellers' traffic.

For the remaining 3 quarters the sample size should be reallocated among the week days as per the experience of daily tourist flow in the 1st quarter.

The sample size allocated for each quarter should be captured. However if at some districts shortfall in the sample size is found to be of serious nature the same may be brought immediately to the notice of MOT for corrective action.

Consultant cannot reduce the sample size on their own.

Conduct of exit survey should be avoided during periods when some part of the district attracts disproportionately large number of visitors, such as periods of fairs, festivals or events of religious or business importance.

7.2 Questionnaire

7.2.1 Tourist Survey – Exit Points

State	
Dist	
Dest	

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TOURIST SURVEY (EXIT POINTS)

Month: [1] April [2] May [3] June [4] July [5] August [6] September
 [7] October [8] November [9] December [10] January [11] February [12] March

Week: [1] First [2] Second [3] Third [4] Fourth

1. Survey Point (RECORD BY TICKING ONE OPTION)

[1] Railway Station [2] Airport [3] Bus Station [4] Hotel

DEMOGRAPHIC PROFILE:

(IN CASE OF FAMILY / GROUP, RESPONDENT IS THE HEAD OF THE FAMILY / GROUP)

1. Is your purpose of travel one of the following
- a. Travelling /commuting to work or getting employment. Yes / No
 - b. Travelling/ commuting for setting up of residence. Yes / No
- If the answer to 1.a or 1.b is yes then discontinue the Questionnaire.

2. Type of tourist: [1] Over-night visitor [2] Same-day visitor

3.Name: _____ Telephone/ Mobile No. (With STD/ISD Codes) _____ E. Mail Address: _____

4. Please tell me your approximate age? _____ Years

5. Record gender: [1] Male [2] Female

6. Are you? [1] Married [2] Recently Married [3] Never Married [4] Others------(Widow etc)

7. When did you arrive here? Date: _____

8. Are you traveling...? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] Alone [2] With Family [3] With Friends [4] With Family and Friends

<IF ANSWER TO Q. 8 IS 2 OR 3 OR 4, THEN ASK Q. NO. 9 & 10 >

9. How many people have traveled with you? _____

10. Please give the information about gender and age of people, who have traveled with you? **ASK & RECORD**

Male	Age Comp. Yrs	Female	Age Comp. YRS

11. How many nights have you spent in this place _____
12. Are you a... [1] Indian (GO TO Q. 13) [2] Foreigner (GO TO Q. 20) [3] NRI (GO TO Q. 26)

<IF RESPONDENT IS AN INDIAN IN Q. 12, THEN ASK Q. 13>

13. Which state/ union territory of India do you reside in? _____

<ASK Q. 14 IF THE RESPONDENT BELONGS TO THE STATE OF (Name of the State) IN Q. 13 >

14. [1] Do you live in this city? Y/N [2] within same district [3] district of same state

15. Have you traveled to this city before? [1] Yes [2] No

16. How have you traveled to this city? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

- [1] By train [2] By bus [3] By air
[4] By personal vehicle [5] By taxi [6] Any other

<ASK Q. 17 TO Q. 19 IF THE RESPONDENT BELONGS TO OTHER THAN THE STATE OF SURVEY

17. Before this visit which were the States/ UTs visited by you during the last two years

- [1] None
[2] Name of the State /UT

18. How do you compare your experience of visiting the State with the last State/ UT visited.

- a. This State Destination is better managed (w.r.t hygiene/ landscaping etc. [1] Yes [2] No
b. Infrastructure better in this State [1] Yes [2] No
c. People in tourism related sector more hospitable [1] Yes [2] No
d. People are more hospitable [1] Yes [2] No

18. Reason for choosing this State as a tourist destination.

- a. Location of preferred destination.
b. Visiting Friends and relatives or for Business and Professional Purposes.
c. Nearer to the Place of Residence.
d. Better infrastructure.
e. Less costly.
f. Attracted by Publicity Measures.
g. Others Specify.....

18. Have you traveled to this STATE before? [1] Yes [2] No

19. How have you traveled to this state? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

- [1] By train [2] By bus [3] By air
[4] By personal vehicle [5] By taxi [6] Any other _____

< IF RESPONDENT IS FOREIGNER IN Q. 12, THEN ASK Q. 20 TO Q. 25>

20. Which country do you reside in? _____
21. Is this your first visit to India? [1] Yes [2] No
22. Which was your port of entry in India? (Name of the port) _____
23. Is this your first visit to this state? [1] Yes [2] No
24. Have you traveled to this city before? [1] Yes [2] No
25. How have you traveled to this state? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**
- [1] By train [2] By bus [3] By air
[4] By personal vehicle [5] By taxi [6] Any other _____

< IF RESPONDENT IS AN NRI IN Q. 10, THEN ASK Q. No.26 TO Q.31 >

26. In which country do you live? _____
27. How frequently you visit India? [1] Once in 3 months [2] Once in six months
[3] Once in an year [4] Once in 2 years [5] Once in 3 years
28. Which was your port of entry in India? (NAME OF THE PORT) _____
29. Is this your first visit to this state? [1] Yes [2] No
30. Have you traveled to this city before? [1] Yes [2] No
31. How have you traveled to this state? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**
- [1] By train [2] By bus [3] By air
[4] By personal vehicle [5] By taxi [6] Any other _____

<ASK ALL>

32. What type of activities are you engaged in? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**
- [1] Industrialist/ Trader/ Shop Owner
[2] Self Employed Professional (Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of a firm or institute)
[3] Government Service [4] Private Service [5] Student/ Researcher
[6] Business [7] Agriculturist [8] Housewife
[9] If any other, please specify _____
33. What is your educational qualification? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**
- [1] No Formal Education [2] Primary [3] Secondary [4] Higher Secondary
[5] Graduate & Above [6] Technical / Professional of all levels [7] Any other, please specify _____
34. What is your approximate annual household income? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**
- <ASK FROM INDIAN VISITOR>
- [1] Less than Rs. 60,000 [2] Rs. 60,001 – Rs. 1,00,000 [3] Rs. 1,00,001 – Rs. 2,00,000

[4] Rs. 2,00,001 – Rs. 5,00,000 [5] Above Rs. 5,00,000

<ASK FROM FOREIGN VISITOR>

[1] Less than US \$ 40,000 [2] US \$ 40,001 – US \$ 60,000 [3] US \$ 60,001 – US \$ 80,000
[4] US \$ 80,001 – US \$ 100,000 [5] Above US \$ 100,000

TRAVEL BEHAVIOR:

35. How often do you travel? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] Once a week or more often [2] Once a fortnight [3] Once a month
[4] Once in 3 months [5] Once in 6 months [6] Once in a year
[7] Less often

36. What was your main purpose of visit? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] Business attending marriages etc) [2] Holidaying, leisure & recreation [3] Social (visiting friends & relatives,
[4] Pilgrimage /Religious activity [5] Education /Training
[6] Health & Medical [7] Shopping [8] For getting work done from govt. authorities.
[9] Others

37 If in < Q 36 >, purpose is not [2] , THEN did you visit any tourist spot during your stay _____

38. Are you a part of an organized group/ package tour? [1] Yes [2] No

39 If in 38, YES, then ask what the package include

[1] Travel + Food [2] Travel +Accommodation [3] Travel +Transport +Accommodation
[4] Travel + Transport + Accommodation + Food [5] Any other

40. How did you make your travel arrangement? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSES)**

[1] Self [2] Office / Employer [3] Travel Agent
[4] Tour Operator [5] If any other, please specify _____

41. Where did you stay during your visit? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] 5 Star Deluxe Hotel [2] 5 Star Hotel
[3] 4 Star Hotel [4] 3 Star Hotel
[5] 2 Star Hotel [6] 1 Star Hotel
[7] Apartment Hotel (Service Apartment) [8] Heritage Hotel
[9] Non-star Hotel [10] Motel
[11] Govt. Guest House/ Circuit House/ Bhawan/ Sadan [13] Dharamshala/ Sarai/ Musafirkhana
[15] Friends & Relatives [14] Gurudwara / Temple/ Monastery /Other temporary free stay in tent etc
[12] Private Guest House/ Inn / Rest House / Tourist Bungalow
[16] Bed & Breakfast Unit [17] Youth/ YMCA Hostel
18] If any other, please specify _____

42. Which of these eating-places did you eat in? **READ OUT OPTIONS & TICK (MULTIPLE CODES)**

[1] Restaurant [2] Fast Food Outlets [3] Cafeteria
[4] Dhaba [5] Bars [6] Mobile Van
[7] Food Kiosk [8] Refreshment Stand [9] Place of lodging
[10] Dharamshala/ Sarai [12] Gurudwara/ Temple Monastery/Other free accommodation
[13] Friends & Relatives [14] If any other, please specify _____

43. On an overall basis how satisfied or dissatisfied are you on account of... **MENTION EACH PARAMETER?**
SHOW CARD No. 1 <Use 5 point scale>

[5] Highly Satisfied
[2] Dissatisfied

[4] Satisfied
[1] completely dissatisfied

[3] Satisfied but not completely

ASK SATISFACTION LEVEL ONLY IF RESPONSE IS <YES>

	PARAMETER	Yes	No	Level of Satisfaction (Use Code)
1	Availability of Tour Operator			
2	Availability of transportation			
3	Availability of tourist guide			
4	Availability of good quality accommodation			
5	Public convenience			
6	EATING PLACES			
7	Information centres			
8	Souvenir shops			
9	Entertainment places			
10	Quality of roads			
11	Security			
12	Behavior of local people			
13	Shops other than souvenir ones			
14	Upkeep of tourist sites			
15	Accommodation tariff			
16	Quality of information provided			

44. Did you find your visit to this State better than or worse than or as per your expectations?

ASK & RECORD

(SINGLE RESPONSE)

[5] Much better than expectation

[4] Somewhat better than expectation [3]] As per expectation

[2] Worse than expectation

[1] Much worse than expectation

45. Which places have you visited in this district?

46. Have you watched watched/ seen/ heard the advertisement of the State Government for tourism promotion on

a. Newspaper

b. Radio

c. Television

d. Newspaper and Radio both

EXPENDITURE PATTERN:

47. Please tell us, how much have you spent DURING YOUR VISIT?

<READ OUT OPTIONS AND FILL THE AMOUNT> (MULTIPLE RESPONSES)

Package Component in INR _____

48. For Non Package Component, please ask the following (This question is to be asked for those availing package facilities also.)

S No.	Accommodations	Before	During THE TRIP (Amt in INR)	TOTAL
1	Hotel			
2	Private Guest House			
3	Govt. Guest House/ Bhawan/ Sadan			
4	Dharamshala			
5	Rented house			
6	Friends & Relatives			
7	Others			
Total (48)				

49. Food & Drink

S No.	Food & Drink	Before	During THE TRIP (Amt in INR)	TOTAL
1	In the accommodation unit			
2	o/s accommodation unit & during journey and transit			
Total (49)				

50. Transport

S No.	Transport	Before	During THE TRIP (Amt in INR)	TOTAL
1	RAILWAYS			
2	Road			
3	WATER			
4	AIR			
5	Transport equipment rental			
6	Travel agency services / tour operator			
7	Others			
Total (50)				

51. Shopping

S No.	Shopping	Before	During THE TRIP (Amt in INR)	TOTAL

1	Clothing & garments			
2	Processed food			
3	Tobacco products			
4	Alcohol			
5	Travel related consumer goods			
6	Footwear			
7	Toiletries			
8	Gems & Jewellery			
9	Books, Journals, Magazines, Stationery etc			
Total (51)				

52. Recreation, Leisure, Cultural, Sporting activities

S No.	Recreation, Leisure, Cultural, Sporting activities	Before	During THE TRIP (Amt in INR)	TOTAL
1	Cinema, theatre, amusement park			
2	Entry fee & other expenses at religious places			
3	Entry fee & other expenses at cultural sites			
4	Sporting activities			
5	Medicine & health related			
Total (52)				

53. Others

S No.	Others	Before	During THE TRIP (Amt in INR)	TOTAL
1				
2				

54. GRAND TOTAL (SUMMATION OF Q 48+49+50+51+52+53)

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.....
.....

Name of the investigator: _____ Date: _____

Back Check Done: ☐ Tick Date: _____ Back Checked by: _____

7.2.2 Short Survey

Short Survey Questionnaire:

Entry Point: _____ Month: _____ Year: _____

1. Is your purpose of travel one of the following
a. Travelling /commuting to work or getting employment Yes / No
b. Travelling/ commuting for setting up of residence. Yes / No
If the answer to 1.a or 1.b is yes then discontinue the Questionnaire.

2 Are you a [1] Indian [2] Foreigner [3] NRI

2 If Indian, where do you reside
i) Within same city ii) Same district iii) Other district of the state
iv) Outside the state, specify state code _____

If the answer in 1 is WITHIN SAME CITY, ask the following

Frequency of visit to this Tourist spot
a) Once in 7 days _____ b) once in 15 days _____ in a month _____
d) Once in six months _____

If response is a) OR b) OR c) TERMINATE THE QUESTIONNAIRE

3. Type of Tourist
[1] Overnight visitor [2] same day visitor

4. If Foreigner country of nationality _____

5. If NRI, country of residence _____

6. If overnight visitor, place of stay
[1] Hired accommodation [2] Friends & relatives [3] other free accommodation

7. Sex: MALE /FEMALE

8. From where did you get information about tourist destinations in this State? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSE)**

[1] Indian Embassy in your country	[2] Indian tourism bureau in your country
[3] Indian tourism offices in India	[4] State tourism department
[5] Travel agents	[6] Internet : a) WEBSITE OF MOT b) OTHER WEBSITE
[7] Travel books/ guides/ magazines / newspaper	[8] Relatives/ friends
[9] If any other, please specify _____	

Name of the investigator: _____ Date: _____

7.2.3 Accommodation Survey (Census)

State					
Dist					
Dest					

**ACCOMODATION SURVEY
(CENSUS)**

1. Name of accommodation unit: (Pls collect visiting card)

2. Type of accommodation unit **RECORD BY TICKING (SINGLE CODE)**

[1] 5 Star Deluxe Hotel	[2] 5 Star Hotel
[3] 4 Star Hotel	[4] 3 Star Hotel
[5] 2 Star Hotel	[6] 1 Star Hotel
[7] Apartment Hotel (Service Apartment)	[8] Heritage Hotel
[9] Non-star Hotel	[10] Youth/ YMCA Hostel
[11] Dharamshala / Sarai/ Musafirkhana	[12] Gurudwara / Temple/ Monastery
[13] BED & Breakfast Unit	[14] Motel

3. Does your hotel belong to any group / chain of hotels?

[1] Yes, Please specify _____ [2] No

4. In which year it was established? Year: _____

5. Ownership **RECORD BY TICKING (SINGLE CODE)**

[1] Central Government	[2] State Government	[3] Private Limited
[4] Proprietorship/ Partnership	[5] Public Limited	[6] PSU
[7] Charitable Trust/ Society	[8] If any other, please specify _____	

6. Registered with.... **RECORD BY TICKING (MULTIPLE CODES)**

[1] State Tourism Department	[2] Ministry of Tourism, New Delhi	[3] Municipal Corporation
[4] Police Department	[5] Health Department	[6] None
[7] If any other, please specify _____		

7. Please furnish the details of the following:

S. No.	Type of Room	Number of rooms	Number of beds	Room Tariff	
				Rs.	US Dollar (US \$)
1	Single AC				
2	Double AC				
3	Deluxe AC				
4	Suits AC				
5	Single Non AC				
6	Double Non AC				
7	Deluxe Non AC				
8	Suits Non AC				

9	Dormitory / Hall				
10	Any other				
Total (Post Code)					

8. Total number of employees: _____ (Permanent & Temporary)

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service)			
F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security			
Sales & Marketing			
Purchase & Stores			
Human Resource			
Public Relation			
Engineering			
Telephone			
Health Club			
Laundry			
<i>Other departments</i>			
Total			

9. Number of people working in the age group of

18 – 25yrs	26 – 30yrs	31 – 40yrs	41 – 50yrs	>50yrs

10. Category of accommodation unit for Sampling

[1] Classified hotels

[2] Having more than 20 rooms

[3] 10 -20 rooms

[4] less than 10 rooms

7.2.4 Accommodation Survey (Monthly)

State						
Dist						
Dest						

**ACCOMODATION SURVEY
(MONTHLY)**

1. Name of accommodation unit: (Pls collect visiting card)

2. Total number of employees: (Permanent & Temporary)

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service)			
F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security			
Sales & Marketing			
Purchase & Stores			
Human Resource			
Public Relation			
Engineering			
Telephone			
Health Club			
Laundry			
Other departments			
Total			

3.1 Number of room days occupied in the last month: _____ 3.2 Occupancy % _____
(TO BE COMPUTED AS SUM OF NUMBER OF DAYS THAT EACH CUSTOMER HAS STAYED FOR)

3.3 Total number of customers: _____

3.4 Total number of domestic customers: _____

3.5 Total number of bed nights for domestic customers: _____

3.6 Total number of foreign customers: _____

3.7 Total number of bed nights for foreign customers: _____

4. Please generate the following statistics in respect of tourist inflow

Sl. No.	Type of Tourists (Domestic – 1 Foreign – 2)	Name of the State (In case of domestic tourists) / Name of the country (in case foreign tourists). Post the relevant state code/country code as provided in the list	Number of tourists	Bed night spent

7.2.5 Counting Sheet

COUNTING SHEET (FOR NON TICKETED DESTINATIONS)

Tourist Spot / Destination _____

State Code: _____

District Code _____

Month: _____

Year: _____

DATE	Volume count of tourists (Hourly Count by tally mark method)							
	10 – 11 AM	11-12 AM	12 AM- 1PM	1-2PM	02-03PM	03-04PM	04-05PM	05-06PM

Use one sheet for each date

Modify Time Slot according to Destination