

Final Report On MICE Market In India And The Role Of ICPB In Promoting MICE Tourism Products



Ministry of Tourism

Government of India

Submitted By:

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Acknowledgement

MICE Tourism is one of the key revenue spinners of travel and tourism economy in modern times. UNWTO recognizes the inherent strength of MICE industry and has been instrumental in identifying and popularizing MICE destinations across the world. As per ICCA rankings, India has improved its position substantially in the recent times, when it hosted 175 meetings in 2017 compared to 143 for the previous year, thus leaping and improving its position by seven positions from 31 in last year. This report is based on the basis of extensive secondary research along with interviewing more than 700 stakeholders spread across 12 MICE destinations.

We, Majestic MRSS Ltd are expressing sincere gratitude to Shri Yogendra Tripathi, IAS, Secretary (Tourism) Ministry of Tourism, Government of India & Shri Suman Billa, IAS, Joint Secretary (Tourism) Ministry of Tourism, Government of India for entrusting this prestigious study. This study has been immensely benefitted from the technical inputs from Shri Vikas Rustagi, Joint Director General, Smt. Madhu Dubey, Executive Director, ICPB, Shri Chander Mansharamani, Vice Chairman, ICPB and A.S.Saxena, Asst. Director General & Smt. Smt. Mini Prasanna Kumar, Director (MR) without their active participation the study could not be accomplished as per the research mandate & unable to achieve true insight towards MICE Tourism in India.

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Table of Contents

Executive Summary

Contents

Executive Summary.....	7
1) Introduction.....	10
a) Terms of Reference	11
b) Scope of Work	12
c) Methodology Adopted.....	13
i) Overview of activities undertaken	13
Table 1.1: Detailed Activities of the Evaluation Stage.....	13
(2) Interaction	14
(3) Interpretation	14
ii) Estimation.....	15
iii) Estimation Process Adopted for International Inbound MICE Tourism	16
iv) Primary Survey	17
(1) The Mandate	17
(2) The Hitch.....	17
(3) The Process followed	17
2) The MICE World – Global	20
a) The Concept, Inception and Evolution	20
b) MICE events across the world.....	25
c) Industry Segments investing in MICE	28
d) Leading MICE Associations – Comparative evaluation of success stories.....	29
e) Leading Convention Promotion Bureau – Comparative Assessment.....	38
g. Assistance provided by selected leading Convention Promotion Bureau	44
3) The Future of MICE.....	47
4) A snapshot on the primary findings.....	49
a) Feedback from Hosts/ Venues	49
b) Genre of Events	49
c) Preferred city for Events	50
d) Future of MICE.....	50
5) MICE Tourism in India	51

a) Evolution of the concept in India	51
b) India’s relative positioning over last few years.....	51
c) Overview of Infrastructural amenity	51
d) Opportunities for MICE tourism in India	53
e) Major Destinations.....	53
f) Segmentation of States in India based on MICE Tourism potential	55
g) ICPB and it’s role in evolution of MICE in India.....	56
6) Estimation of Market Size of MICE	57
a) Global.....	57
b) India	57
c) Economic Impact of Indian MICE Tourism.....	62
d) Market Size of other tourism products in India	62
i) SWOT of India as a MICE destination	63
7) Structure of MICE Convention Bureaus in other countries	64
Singapore Exhibition & Convention Bureau (SECB)	69
8) Critical Evaluation of ICPB’s role in developing India as a MICE destination.....	70
a) Current Structure of ICPB.....	70
b) Major Strengths and Weakness of the current structure and function	72
c) Some feedback from the ICPB Board members	72
d) Issues and Impediments faced.....	75
e) Issues to address and focus upon	76
f) Ways and means to address the issues	76
g) Proposed Transformation of ICPB	77
h) The New Role.....	78
i) The proposed structure.....	78
j) Facets and Characteristics of the proposed structures.....	80
k) Roles and Responsibilities.....	82
l) Proposed revenue model.....	85
m) Proposed Promotional Strategies.....	88
Annexure.....	89

List of Tables

Table 1.1: Detailed Activities of the Evaluation Stage	13
Table 1.2: Detailed Activities of the Interaction Stage	14
Table 1.3: Detailed Activities of the Interpretation Stage	15
Table 1.4: Mandate of Primary Survey	17
Table 1.5: Redrafted Sample in different categories	19
Table 1.6: Sampling Technique employed for Primary Survey	19
Table 2.1 : Evolution and Advancement of concept of MICE	23
Table 2.2: ICCA Rankings over the years.....	26
Table 2.3 : Growth rate of Meetings.....	27
Table 3.1: Percentage of events happening across establishments and cities.....	49
Table 6.1 : Estimated no. of Venues/ Establishments	57
Table 6.2 : Estimated no. of Engagements/ Venue.....	58
Table 6.3 : Estimated total no of MICE Events.....	Error! Bookmark not defined.
Table 6.4 : Estimated revenue/ Event.....	58
Table 6.5 : Estimated total MICE revenue for India	59
Table 6.6 : International Inbound MICE revenue (In Rs. Crs.).....	60
Table. 7.1 : Comparative assessment of the 4 models	80
Table. 7.2 : Pros and Cons of the 4 proposed Models	81
Table. 7.3 : Roles and Responsibilities of proposed manpower	83
Table. 7.4 : Salary Component of Staffs.....	85
Table. 7.5 : Total Expense Heads	86
Table. 7.6 : Projection of Expenditure, Revenue and Funding	87

List of Figures

Fig 1.1: Reasons for popularity of MICE Tourism as a product.....	11
Fig 1.2: Scope of the current study.....	12
Fig 1.3: Stages of the Study.....	13
Fig 1.4: The Scope of the Estimation.....	15
Fig 1.5: Sequential Process followed in Estimation of MICE market in India	16
Fig 4.1: Break up of genre of events	49
Fig 4.2: Preferred City for Events	50
Fig 4.3: Future of MICE industry – Sponsor and Organizer perspective	50
Fig 5.1 – Strengths of India MICE Brand	53
Fig 5.2 – MICE Hotspots in India	54
Fig 5.3 – Segmentation of States in relation to MICE in India	55
Fig 5.4 – Strengths and Weaknesses of ICPB	56
Fig 5.5 : SWOT Analysis of India as a MICE destination	63
Fig. 7.4 : Problems faced by MICE Segment of Business in India.....	73
Fig 7.5: Constraints faced by ICPB in promoting India MICE Brand.....	73
Fig 7.6 : Competitive advantage of Brand India MICE	75
Fig 7.7 : Issues and impediments faced by ICPB	75
Fig 7.8 : Pinpointing areas to address	76
Fig 7.9 : Addressing the areas of concern	76
Fig 7.10: ICPB – Current and Future.....	77
Fig 7.11: New role of ICPB.....	78
Fig 7.12 : Proposed Action Plan	88

Executive Summary

MICE Tourism continues to be one of the major revenue spinners of modern times. Not only does this bring into play the various aspects of tourism into one solid concept but also allows the opportunity for the host city to develop its economy in leaps and bounds. UNWTO recognizes the inherent strength of the industry and has been instrumental in identifying and popularizing MICE destinations from across the world. As per ICCA rankings, India has improved its position substantially in the recent times, when it hosted 175 meetings in 2017 compared to 143 for the previous year, thus leaping and improving its position by seven positions. A vivid analysis of 5-year data indicated that India has in fact reclaimed its position, which it maintained in the year 2013, albeit with a hosting of lesser number of meetings. India still is far off in terms number of meetings it hosts in spite of having reasonable MICE infrastructure across the 12 major destinations.

The aim of this study is to understand the current market dynamics of the MICE in India in terms various segment specific values (meeting, incentive, conference & exhibitions) and to evaluate the role of ICPB in promoting MICE tourism thereby suggesting the structure keeping in mind the world best practices followed. The current study has been carried out using extensive secondary research along with interviewing more than 700 stakeholders spread across 12 MICE destinations to arrive the study objective.

Based on extensive secondary research coupled with information collected through face to face interviews across more than 700 odd respondents spread across 12 MICE destination in India, the highlights of the study are stated below:

- There is immense opportunity to grow but lagging due to inadequate marketing and communication by stakeholders of MICE India, which needs to be realigned.
- India has sound infrastructure in terms of hosting MICE events but there is a need for proper co-ordination and cohesiveness across different stakeholders for seamless implementation. The good news is the fact that India is identifying and adding cities wherein MICE can be a top draw to boost tourism and pep up economy of the particular location. These cities already have a good infrastructure as far as hosting conferences are concerned and/ or in the process of development. What needs to be done is to improve upon the connectivity, up skill people, empower local level organizations and grow the ecosystem in a focused way. As per latest statistics available from ICCA, the following cities of India has contributed immensely in improving rankings for India
 - New Delhi – grew by CAGR of 13.9% for a 5 year period
 - Mumbai – grew by CAGR of 3.7% for a 5 year period

- Bangalore – grew by CAGR of 14.5% for a 4 year period
 - Hyderabad – grew by CAGR of 8 % for a 3 year period
 - Chennai - grew by CAGR of 9.3% for a 5 year period
 - Goa – grew by CAGR of 4.7% for a 5 year period
- The estimated Global market size for MICE is in excess of USD 808 Bn in 2017 which is going to touch down to 1200 bn in 5 years from now. The estimated market size of MICE in India is Rs37576 crores in which nearly 60% comes from MIC i.e. meeting, incentive and conference. It is also important to mention that 65% are B2B events. The estimated market size from Event is in the tune of Rs 4800 crores from space rental but it has multiplier impact to economy in terms of accommodation, traveling, communication and advertisement, remuneration to skilled work force etc.
- It is recommended that the concept of sustainable and exclusive MICE tourism to be adopted and practiced. This is essential to understand the different situational analysis through case studies from around the world to make it a resounding success. Introduction of concept of customized travel experiences, luxury spa sessions, rare animal sanctuaries, religious pilgrimage tours are what the foreign travelers believe in. There is enough opportunity in India to promote medical, wellness and spiritual tourism in the state. MICE destinations should be encouraged as tourism for the purpose of Meetings, Incentives, Conferences and Exhibitions are no longer limited to big cities. Major markets of inbound tourism should be targeted for this exercise.
- The need of the hour is to promote India as one the most important MICE destination by way of revamping existing ICPB structure. The role should be more for promotion of India as MICE destination to international community and bid for the international conference with the help of experience and expert PCO / Expert of that particular field. After having a thorough review of the structure and function of the different Convention Promotion Bureaus (CPB) in the world it has been emerged that most of the CPB are Government Controlled / Autonomous bodies which are professionally run by full time individuals & their roles and responsibilities are mainly to position City as prime MICE destination & work in tandem with PCO/ Expert/ Event Management companies. Respective Governments normally allot sufficient funds for marketing and communication so that they can bring more international events in the city. Therefore, in India there is a need to inject sufficient fund at both Head office level as well as Destination office. The amount may be worked out after preparing an action plan to promote India MICE to different level.
- The role and responsibilities of current ICPB has been enhanced and expanded. It is proposed to set up major destination specific ICPB office rather than only one ICPB office in Delhi. Now the proposed ICPB role will take India to the international community in a much bigger way. The proposed ICPB model will not only help to enhance the brand image of India but also there will be overall development of MICE destinations in India. The major role of the ICPB are:

- Identify conference opportunities
- Secure a local host to lead the bid and financially underwrite the bid
- Liaise with government and industry leaders to obtain support
- Develop bid strategies, prepare bid documents and presentations
- Prepare business cases, competitor analysis, preliminary budgets and risk analysis
- Coordinate site inspections for key de

As far as the constrains faced in Indian MICE industry is concerned, Lack of well-defined policies, structure of the promotion bureau, lack of Government support in pre/ post event area are the major bones of contention. On the other hand, constraints faced by ICPB in promoting India MICE Brand are due Funding Issues, lack of Manpower, Absence of Marketing and lack of bidding experience seem to dominate. Specific Guidelines need to be drafted specifically for MICE and to be included in National Tourism Policy.

The existing financial and non-financials schemes need to relook and should be as per the industry practices. Current MDA scheme applicable only for the active members needs to relook in terms of both target beneficiaries as well as the amount to be given. Like other countries, there is a strong need to inject financial and Non-Financial assistance scheme so that different host associations would be interested more. The details have been discussed in the main report.

There is requisite to hire professionally skilled person to the proposed new ICPB format in India. Also on deputation, officials in different target overseas countries need to be assigned with specific target to generate MICE business with the help of local consultant.

A visitor should go back with enriched in knowledge and a sense of a great experience after traveling to India. New tourist destinations may be identified and further developed for offering innovative tourism products or experiences. MICE Tourism can be used as appropriate tool to make India an attractive location so that the foreign travelers may keep coming back to India repeatedly.

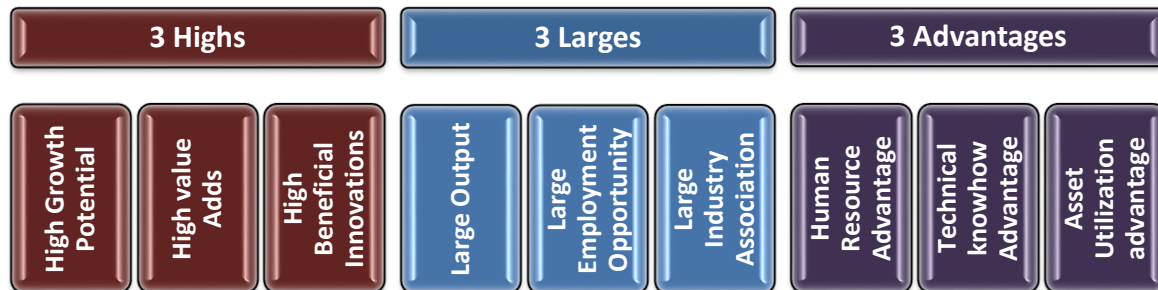
1) Introduction

Tourism Industry has had an immense role in shaping up economy of a nation. Whether the economy is in a state of upturn or a downturn, Tourism has continued to inspire people to travel in order to refresh themselves and in search of solace, peace and relaxation, which in turn has boosted the economic make up of a country. Serenity, Heritage, History, Culture, presence of natural resources has been a few factors, which have helped attracting tourists to a new destination since time immemorial. This has in turn boosted the demand for creation, upkeep and maintenance of tourism infrastructure, mainly in form of accommodation units and facilities and amenities. In many countries around the world, tourism continues to be the single largest contributor to the economy as it continues to attract tourists from the various nooks and crannies of the world.

Like an ever-evolving industry, tourism across the world has been a spectacle of whirlwind changes. New concepts of attracting tourists have started coming on the forefront. To add to that, increased penetration of Information Technology has made it possible to use whatever was not even comprehensible in earlier times. Carrying capacity considerations in an economic slowdown scenario has rationalized the concepts of tourism, thus, integrating / leveraging / combining a few concepts in order to present an altogether new concept. A few new concepts, which has already won accolades from the travelers, include the likes of Eco – Tourism, Sustainable Tourism, Wedding Tourism and the likes. MICE Tourism (or Tourism related to Meetings, Incentives, Conferences and Exhibitions) is one such concept, which has started gaining momentum in recent times. As per the World Tourism Organization, there will be ten billion international travelers by 2020 and it is estimated that Business travel will account for approximately 14% of all international travel. The concept of MICE (Meetings, Incentives, Conferencing and Exhibitions) tourism is the result of globalization and economic reforms. People have been gathering in the form of meetings since a very early time. The current day MICE Tourism targets the high volume travelers who travel for attaining specific professional objectives. Predominantly, B2B/ B2C events sponsored by enterprises continue to be the mainstay of such projects. However, now development organizations / NGO's / Government Agencies also play a major role in hosting such events.

The facets that have led to the increased popularity of the MICE tourism concept can be depicted in the diagram below:

Fig 1.1: Reasons for popularity of MICE Tourism as a product



Source: FICCI – MRSS Whitepaper on MICE Tourism

a) Terms of Reference

The terms of reference for the study have been depicted in the ensuing paragraphs.

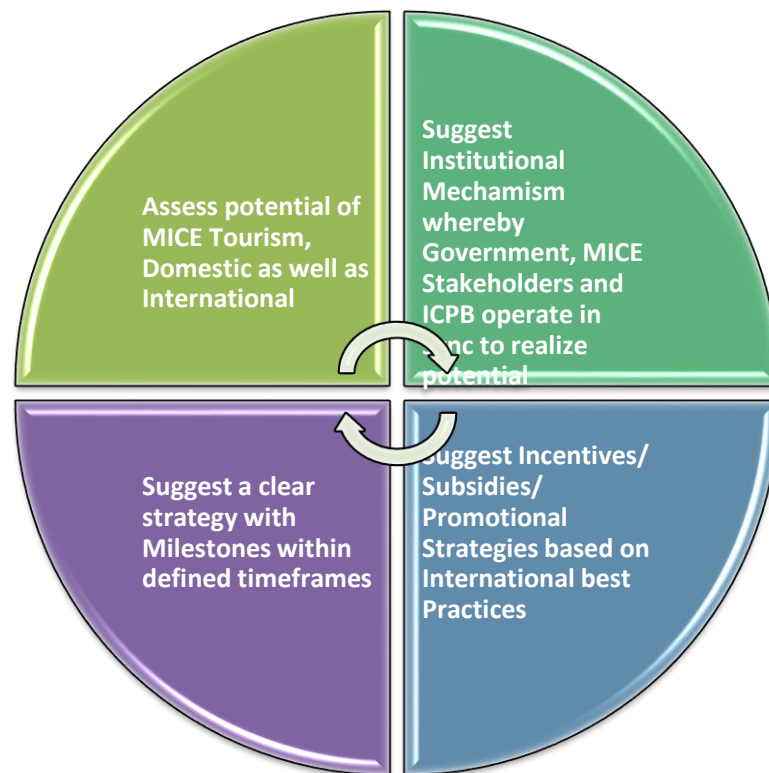
- Assess the potential of MICE segment in the domestic market and internationally.
 - Through research, to access the size of the global and domestic MICE market.
 - Evaluate economic impact of the MICE sector to the overall economy of the country.
 - Study of current MICE infrastructure available in India in terms of road, airports, railways, hotels, trained work force, venues, etc.
- To suggest institutional mechanism whereby the Government, MICE stakeholders and ICPB operate in harmony to achieve the potential assessed.
 - Propose revenue model for ICPB to sustain the Bureau’s Secretariat and undertake marketing activities.
 - Propose work force requirement of the Bureau for efficient functioning and enlarged area of activities.
- Suggest incentives / subsidies / promotional strategies based on international best practices.
 - Develop case studies (at least 3, 1 from US, 1 from Europe and 1 from South East Asia) of incentives offered by destination countries for acquiring a competitive edge at the bidding stage.
 - Assess the incentives in terms of both financial and non-financial.
 - Consider the effectiveness and desirability of subvention programs in the framework of present policies of Ministry of Tourism.(Subvention programs are offered by some bureaus as official funds to attract meeting planners to host meetings in a country)
- With a realistic approach, suggest a clear strategy and way forward with milestones within defined periods.

b) Scope of Work

The Broad scope of the study has been depicted in the diagram below. This will encompass the following:-

- Evaluation and assessment of current state of affairs in relation to MICE Tourism, estimate India's market share in the MICE World.
- Understand best practices from across the world
- Assess role of stakeholders in the current scenario
- Suggest ways and means to adopt best practices
- Defining role for each stakeholder
- Suggest way ahead defining targets and timeframes

Fig 1.2: Scope of the current study



c) Methodology Adopted

i) Overview of activities undertaken

In order to fulfill the scope of work indicated above, the following stages were undertaken, starting with evaluation, followed by Interaction and ending with Interpretation.

Fig 1.3: Stages of the Study



The activities and key outputs from the same are as detailed out in the table below:-

(1) Evaluation

The first stage of the study encompassed collation from secondary sources in addition to expert interviews. Key information sought in this phase as depicted in the Table below:-

Table 1.1: Detailed Activities of the Evaluation Stage

Phase	Details of Activities
Evaluation	Assess the potential of MICE segment in the domestic as well as international market
	Scanning the Global Scenario
	Identification and listing of major International MICE hotspots based on contribution to economy
	Evolution story/ Journey of MICE destination to hotspots over a period of time
	Short listing key destinations from across the world
	Developing Case Studies of Shortlisted Destinations
	Sources : IAEM, PCMA,ICCA, IAPCO, MPI, IAEE, AMEX, World Tourism Organization, Individual Country Tourism Board Websites, Destination Specific Review, (More to be Added)
	Scanning the Indian Scenario
	Evaluate economic impact of the MICE Sectors to overall economy of the country
	Listing of major destinations having potential to emerge as MICE Tourism hotspots in the world
	A Dip stick study of MICE infrastructure available in India in terms of hotels, roads, rail, air, trained manpower as well as venue / convention hall.
	Identification and listing of stakeholders
Sources tapped : ICPB, FICCI, CII, ASSOCHAM, PHDCCI, NASSCOM, NITI AAYOG, MOSPI, Aggregators and Travel Agents, IATO	

(2) Interaction

The second stage of the study encompassed interaction with the different respondent groups (predominantly stakeholders). Key activities under this phase are as depicted in the Table below:-

Table 1.2: Detailed Activities of the Interaction Stage

Phase	Details of Activities
Interaction	Interacting with the Stakeholders
	Understanding the current state of affairs
	The Global MICE Scenario vis a vis Indian MICE Scenario in terms of the following
	Political factors
	Economic factors
	Social factors
	Technological factors
	Legal factors
	Environmental factors
	Major Impediments in Indian context and suggestions on how to overcome the same
	Types of MICE properties and typical revenue build up
	Manpower & Skillset - India's competitiveness vis a vis the world
	Major locations with potential to become MICE Tourism hotspots
	Envisaged role of different agencies
	Source : Industry Associations, Travel Agency/ Associations, Convention and Visitors Bureau, Database Agencies, Professional Conference / Exhibition Organizers, Incentive Houses, Destination Management Companies, Airlines, Fleet Management Companies, Social Media, Print Media, Electronic Media, Social Media Agencies, Professional Conference / Exhibition Organizers, ICPB

(3) Interpretation

The third stage of the study encompassed assessment of information collated in the Evaluation and Interaction Phases. Key activities under this phase are as depicted in the Table below:-

Table 1.3: Detailed Activities of the Interpretation Stage

Phase	Details of Activities
Interpretation	Identifying the Gaps
	Computing share of India in Global MICE market
	Identifying role of each stakeholder – International vs. Domestic
	Preparing a time bound target
	Defining the role of Government, stakeholders, ICPB
	Suggestions to bridge the gap
	To suggest institutional mechanism whereby the Government, MICE stakeholders and ICPB operate in tandem to achieve the potential assessed by way of
	i. Propose revenue model for ICPB to sustain the Bureau’s Secretariat and undertake marketing activities
	ii. Propose manpower structure of the Bureau for efficient function and enlarged area of activities.
	Suggest incentives/ subsidies/ promotional strategies based on international best practices by way of
	i. Develop case studies for incentives offered by destination countries for acquiring the competitive edge at the bidding stage
	ii. Assess the incentive in terms of both financial and non-financial
	iii. Consider the effectiveness and desirability of the subvention programs in the framework of the present policies of the Ministry of Tourism.
	Work out the time bound actionable / implementable strategies to promote MICE

ii) Estimation

Estimation methodology adopted in order to arrive at the market size of Inbound MICE business in India has been depicted in the figure below:-

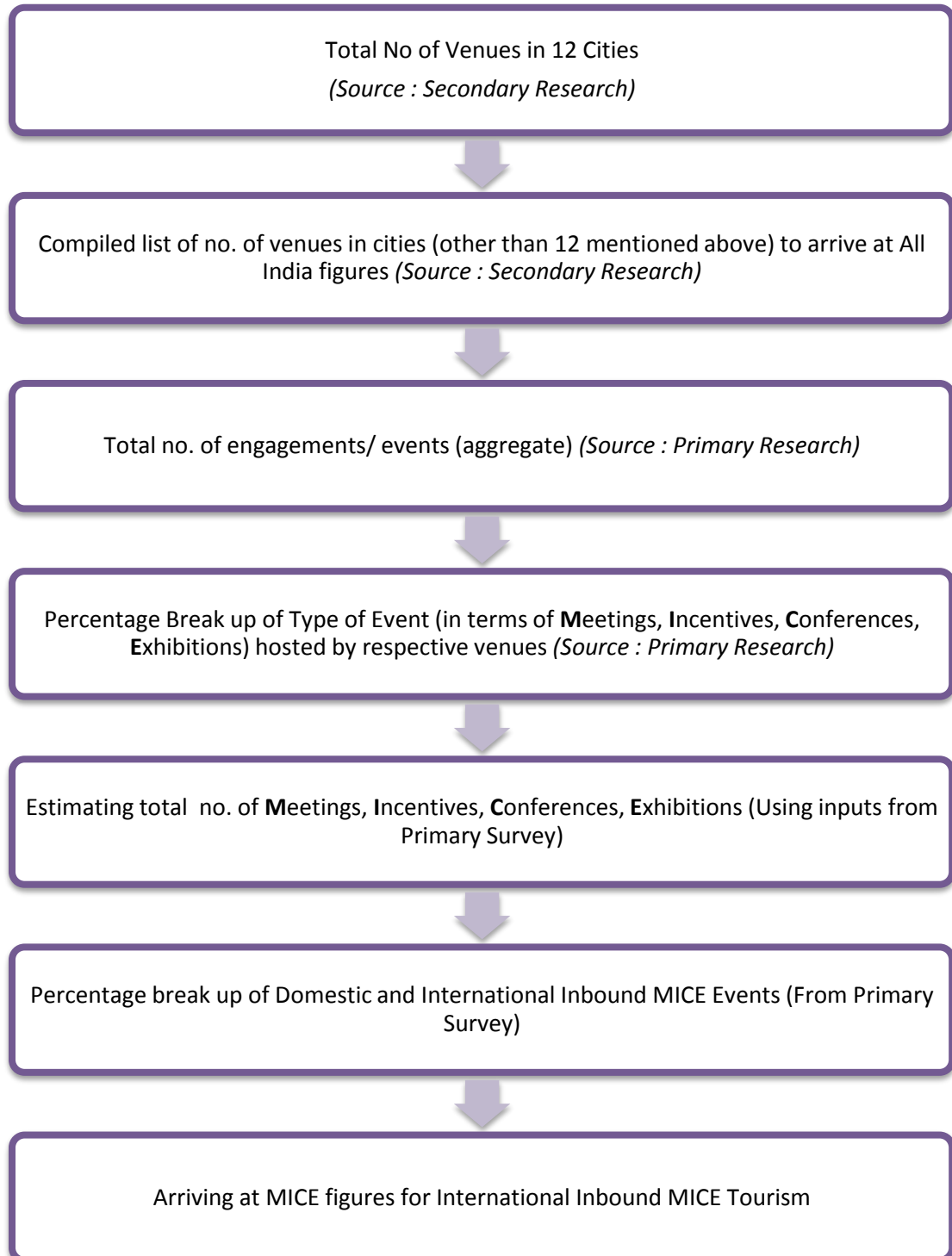
Fig 1.4: The Scope of the Estimation



iii) **Estimation Process Adopted for International Inbound MICE Tourism**

The sequential steps for the estimation process are as depicted in the figure below.

Fig 1.5: Sequential Process followed in Estimation of MICE market in India



iv) Primary Survey

(1) The Mandate

In the primary survey, the following mandate was given in the Terms of Reference for estimating the domestic market size of MICE.

Table 1.4: Mandate of Primary Survey

Stream	EVENT SIZE (Cost in INR terms)				
	Less than 20 Lakhs	20 to 40 Lakhs	40 to 60 Lakhs	60 lakhs to 1 Crore	1 Crore and above
Engineering	20	20	20	20	20
Medicine and pharmaceuticals	20	20	20	20	20
Agriculture and Allied	20	20	20	20	20
Science	20	20	20	20	20
Tourism related	20	20	20	20	20
Others (to be specified)	20	20	20	20	20

(2) The Hitch

MRSS started deep introspection of the sample size after award to the study (drawing inspiration from studies it had conducted on the subject along with FICCI) and pointed out in the inception report that Other important stakeholders also need to be contacted to get the perfect flair in the report and make the study outcome more robust on MICE Tourism.

(3) The Process followed

With help of Ministry of Tourism the repository was accessed and the report titled “**Comprehensive Database for Marketing India as MICE destination**” prepared by Ministry of Tourism in association with Development & Research Services Pvt. Ltd. in 2012 was taken as the starting point and the following activities were undertaken

- Listing and updation of the database with current information from website
- Primary survey was undertaken in those Institutes with a telephonic call to begin with and visiting the institutes

However, the following issues were observed in relation to the process:-

- Most events were not falling in those category mentioned above
- No major records were maintained and preserved for the period under consideration, especially for the educational institute.
- Requisite responses were not being elicited after multiple visits
- Details of the exact event (especially revenues) were difficult to track down after a couple of years. Majority considered this as confidential information and did not part with it.

Hence, a different approach was envisaged to attain the objective:-

- ✓ **Top Down Approach**
 - Comprehensive listing of 4 and 5 Star Hotels, Convention Centres, PCO's and suppliers of MICE in 12 Cities, which comprised of updation of MICE database. Estimation for the rest of the cities were also carried out
- ✓ **Bottom up Approach**
 - Comprehensive listing of Industry Associations, Top performing Corporates (predominantly from Economic Times 500/ Business Standard Databases) and PCO's and suppliers of MICE was done. Except PCO's and to a lesser extent travel agents/ tour operators no one had comprehensive information about the MICE segment.
- ✓ **Additional Approach**
 - Though not specified in the TOR, MRSS spoke to the following respondent segments to gain insights about international as well as domestic MICE markets
 - Various Board members of ICPB (past and present)
 - Foreign Tourism Boards/ Convention Bureaus
 - PCO's
 - Professional Organizations like PCMA
- ✓ **Observations from all the approaches**
 - Sampling approach has been depicted in Table
 - It was observed during the primary survey that majority of international inbound events were happening in 5 Star Hotels , a lesser extent in 4 star Hotels, Convention Centres and very less in educational institutes. Hence the weightage was predominantly moved to the 5 Star hotels.

Table 1.5: Redrafted Sample in different categories

Category	Respondent Group	Proposed sample size
Organizers	Organisations /Associations / MICE venues Institutions promoting MICE	20
	Convention Centre owner/Management body	10
	Event Management companies / Convention organizers/ Professional Exhibition organizer	290
Sponsors	Host or Sponsors	260
Suppliers	Major Hotels / chain hotels hosting MICE activities	30
	Logistic / transport companies carrying out MICE activities	20
	Interior Decorators and designers/Light & sound organizers / florists	20
	Exclusive catering business	30
Media & Government	Media & Government	20
Others	Foreign Boards/ Convention Bureaus/ Professional Organizations	10
	Total	710

Table 1.6: Sampling Technique employed for Primary Survey

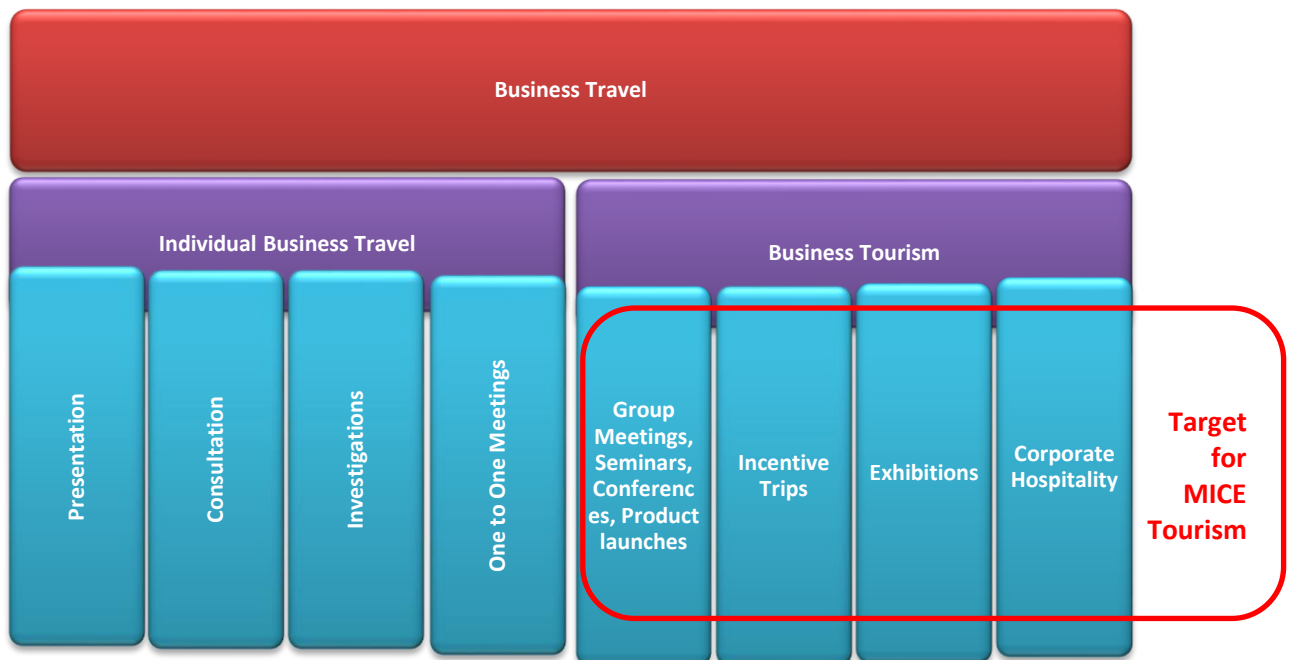
Respondent Group	Sampling Technique
Organisations /Associations / MICE venues Institutions promoting MICE	Comprehensive Listing then random sampling
Convention Centre owner/Management body	Comprehensive for Top 10
Event Management companies / Convention organizers/ Professional Exhibition organizer	Random sampling in each city after preparation of database
Host or Sponsors	From ET 500/ BS 1000 top corporate were chosen and random sampling was done
Major Hotels / chain hotels hosting MICE activities	This was apportioned and increased to 120 to cover the next 2 segments indicated above. Top 10 from each city was selected
Media & Government	This was done for the major ones in the city
International Convention Bureaus	Targeted purposive using Delphi Technique
Professional Bodies	Targeted purposive using Delphi Technique

2) The MICE World – Global

a) The Concept, Inception and Evolution

The concept of MICE (Meetings, Incentives, Conferencing and Exhibitions) tourism is the result of globalization and economic reforms. People have been gathering in the form of meetings since the beginning of time. Archaeologists have found primitive ruins that were used for specific gathering places by ancient tribes to discuss many topics including hunting plans, war-time activities, crop harvesting, or the planning of community celebrations. The current day MICE Tourism targets the high volume travelers who travel for attaining specific professional objectives.

Figure 2.1: Types of Business Travel and target for MICE Tourism



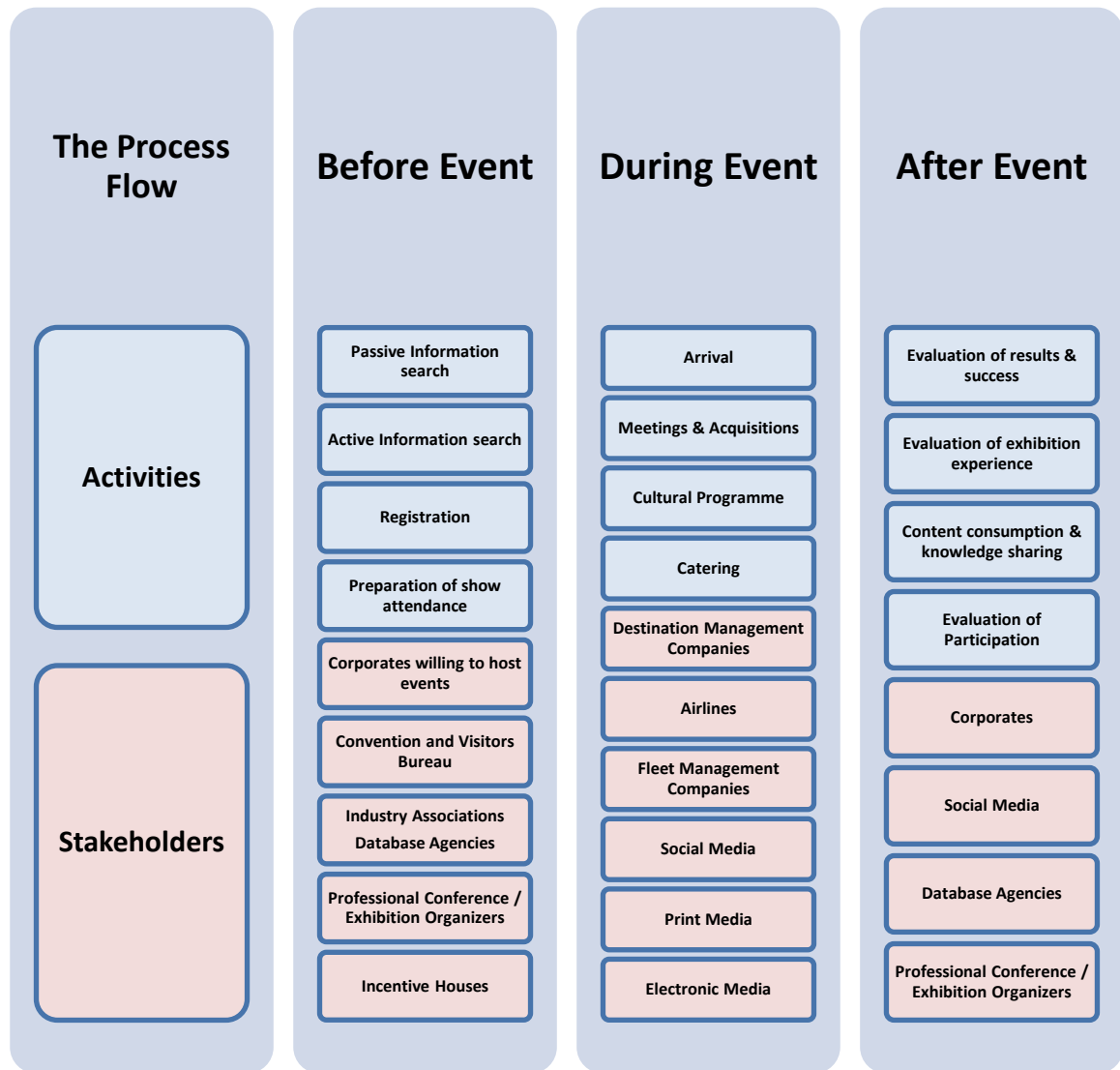
Definition wise, MICE Tourism and its' components can be described as depicted in the diagram below:-

Figure 2.2: MICE Tourism – Definition of individual components



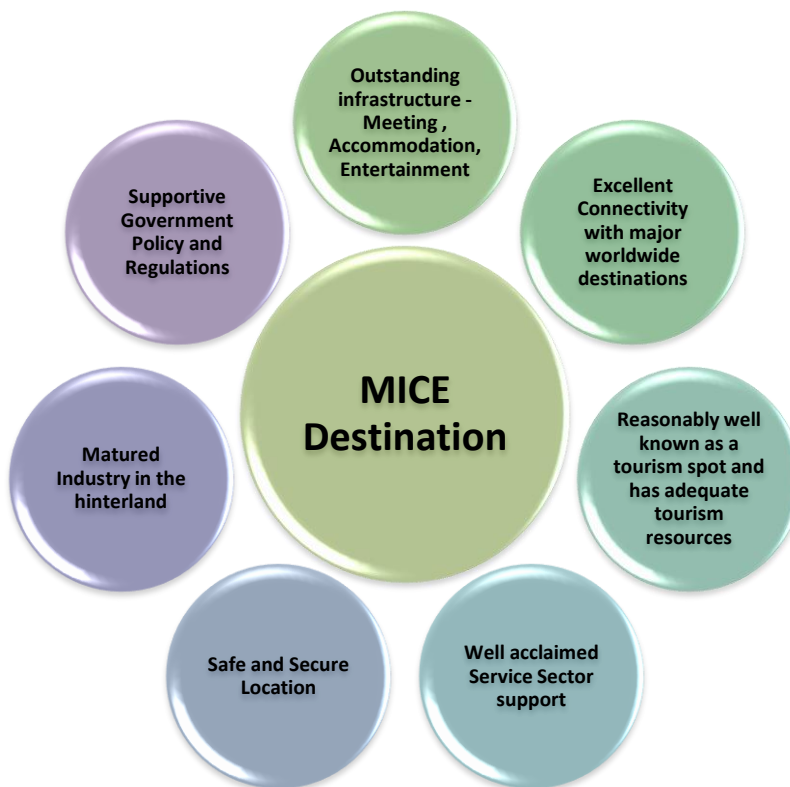
The activities involved in conceptualizing an event and executing that end to end can be divided into the following tasks and stakeholders involved in each of those identified tasks can be divided into the following aspects as indicated below:-

Figure 2.3: MICE Process Flow



As an essential pre-requisite, a destination willing to promote itself as a MICE Tourism should have the following facets addressed as depicted in the diagram below. The factors mentioned herein are not in any particular order.

Figure 2.4: Drivers of MICE in a destination



Evolution and advancement of the concept of MICE

The inception and gradual evolution of the concept of MICE Tourism has been depicted in the Table and subsequent diagram. This will throw light on the gradual evolution of MICE as a business

Table 2.1 : Evolution and Advancement of concept of MICE

Year	Location	Drivers
Early 19 th Century	<ul style="list-style-type: none"> Europe and North America 	<ul style="list-style-type: none"> Development of Universities in the 19th Century, increased the need to share information in academic circles, which led to an increasing number of gatherings and also created the need for larger public spaces for this purpose With the development of the railway, also hotels were opened at large railway stations. Many of these hotels had also special-purpose rooms for rent.

Table 2.1 (Contd.) : Evolution and Advancement of concept of MICE

Year	Location	Drivers
Beginning of 20th Century	<ul style="list-style-type: none"> North America 	<ul style="list-style-type: none"> Besides events related to the promotion of products, annual meetings of managing boards and expert meetings, new events emerged at the beginning of the 20th century, including also a better education for people engaged in the organisation, especially for those engaged in sales. As towns became more and more aware of the value the organization of meetings had for them, a group of businessmen decided in Detroit, Michigan, for the first time in history, to employ a salesman to invite meetings to be held in their town. In this way, the first convention bureau was established, and so 1896 was the year when the industry officially came into being. Besides events related to the promotion of products, annual meetings of managing boards and expert meetings, new events emerged at the beginning of the 20th century, including also a better education for people engaged in the organisation, especially for those engaged in sales.

Figure 2.4: Drivers of MICE in a destination

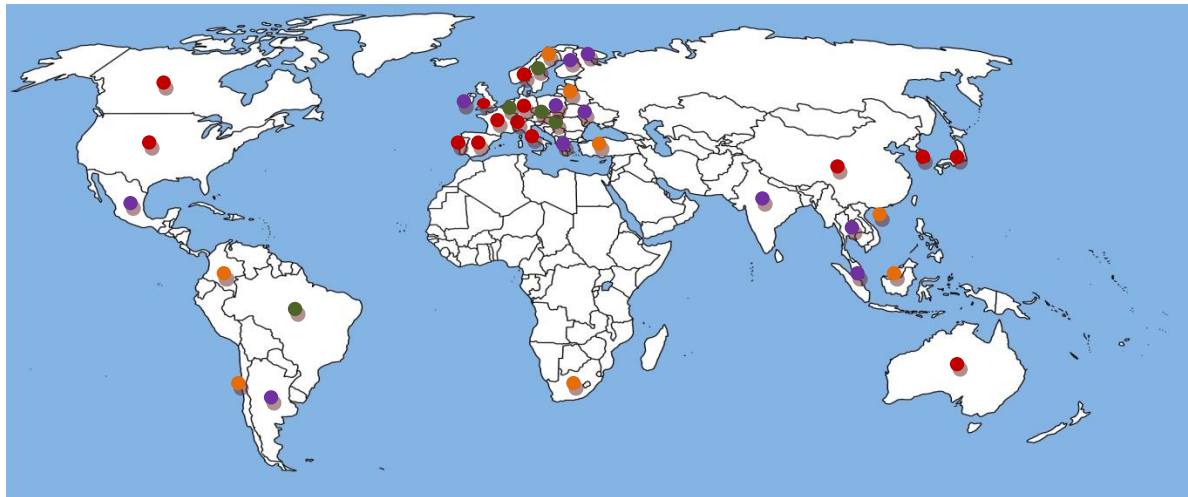
The following international organizations are the major drivers for the MICE industry globally;

- International Association of Exhibition and Events
- Professional Convention Management Association
- Association international des Palais de Congress
- International Congress & Convention Association
- European Federation of Conference Town
- International Association of Professional Conference Organizer
- British Association of Conference Destinations
- Meeting professional internationals
- Meetings and event Australia
- Association of British Professional Conference Organizers
- Meeting Industry association
- Union of International Associations (UIA)
- UFI - The Global Association of the Exhibition Industry (UFI)
- Reed Exhibitions
- Asian Association of Convention and Visitor Bureau (AACVB)

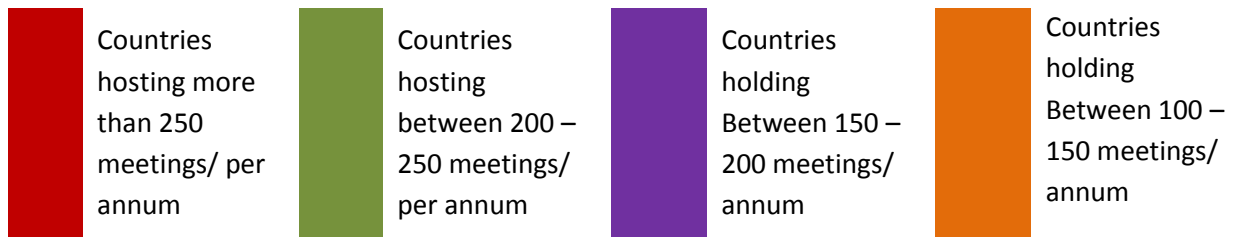
b) MICE events across the world

The world has moved from strength to more strength as far as MICE Events are concerned as per the latest versions of ICCA Statistics is concerned. The leading countries across the world has been depicted in the diagram below.

Fig 2.5: MICE Destinations across the world



Source : ICCA Statistics 2017



The observations from the aforesaid statistics have highlighted the following trends:-

- US, Countries in Europe and also Asia (specifically China, Japan, Korea) and Australia continue to dominate the meeting space market holding more than 250 meetings/ annum
- Brazil in addition to Central European and Nordic countries lead the fray as far as 200+ (upto 250) meetings are concerned
- India is at par with Argentina, Mexico, Thailand, Singapore Smaller countries in Europe, South East Asia, and a few Central European countries in leading the the 150+ (upto 200) meeting categories in an year. The matter to note herein is the fact that India has considerably improved its’ ranking over 2016.
- A few countries of Latin America, South Africa, handful of European nations in addition to Malaysia have clocked 100+ meetings
- A comparative account of ICCA rankings from 2013 to 2017 has been represented in the Table below. This contains performance of countries hosting at least 100 international meetings/ annum :-

Table 2.2: ICCA Rankings over the years

COUNTRY	ICCA Rankings Year				
	2017	2016	2015	2014	2013
U.S.A.	1	1	1	1	1
Germany	2	2	2	2	2
United Kingdom	3	3	3	4	5
Spain	4	5	4	3	3
Italy	5	6	6	6	6
France	6	4	5	5	4
Japan	7	7	7	7	7
China-P.R.	8	7	8	8	8
Canada	9	10	10	12	11
Netherlands	10	9	8	9	10
Portugal	11	10	12	15	13
Austria	12	12	14	11	14
Republic of Korea	13	13	13	17	12
Australia	14	16	15	13	16
Sweden	15	14	16	14	15
Brazil	16	15	11	10	9
Switzerland	17	20	20	16	20
Poland	18	17	21	24	23
Belgium	19	18	16	20	19
Denmark	20	22	19	22	24
Argentina	21	19	23	18	17
Mexico	22	21	22	21	25
Czech Republic	23	27	25	27	26
India	24	31	31	35	27
Thailand	25	24	27	33	29
Singapore	26	28	24	29	21
Hungary	27	33	36	31	32
Ireland	28	26	32	37	29
Finland	29	23	29	23	22
Norway	29	30	28	36	29
Greece	31	25	26	26	38
Colombia	32	29	30	25	28
Chinese Taipei	33	32	33	28	33
South Africa	34	34	38	32	34
Chile	35	36	34	33	36
Hong Kong, China-P.R.	35	38	36	38	39
Malaysia	37	#N/A	35	30	35
Croatia	38	43	41	40	41
Peru	39	39	39	39	43

Countries hosting more than 250 meetings/ per annum	Countries hosting between 200 – 250 meetings/ per annum	Countries holding Between 150 – 200 meetings/ annum	Countries holding Between 100 – 150 meetings/ annum
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Table 2.3 : Growth rate of Meetings

CAGR (2013-17)	Countries	Average number of meetings for the period
Above 10%	Peru	89
	Croatia	85
	Greece	142
Between 5%-10%	Hongkong	103
	Czech Republic	158
	Poland	187
	Denmark	182
	Mexico	177
	Canada	302
	India	142
	Japan	372
	Hungary	131
	Thailand	148
	Portugal	268
Between 3% -5%	Ireland	137
	Chinese Taipei	135
	Italy	477
	Austria	268
	Norway	139
	USA	892
	UK	565
	Switzerland	208
	Austria	268
	China	358

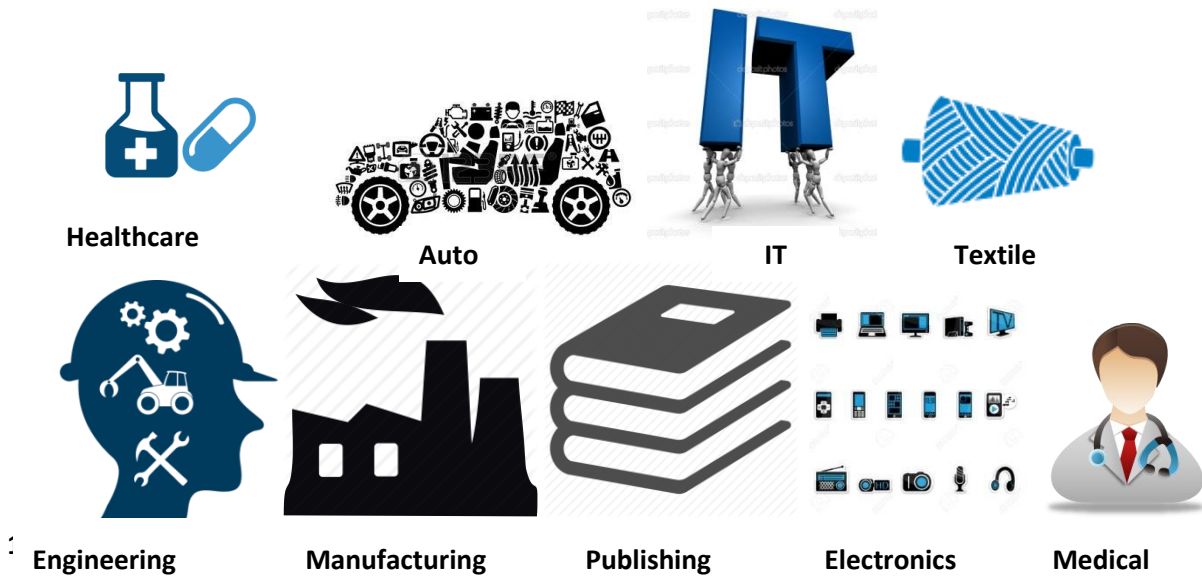
The observations from the aforesaid statistics have highlighted the following trends:-

- Top 10 nations in terms of hosting events have more or less retained their spots
- Jump in rankings have been observed most in Asia and Asia Pacific region
- India has made a huge jump in the last year by improving its statistics of hosting no. of meetings
- What is even more encouraging is the fact that India has registered a growth rate which is significantly higher than that of the overall growth rate of 3%, this signifies India is on the growth path (though it may not be doing as good as the smaller nations in terms of sheer no. of events they host)

c) Industry Segments investing in MICE

The following industries rely heavily on MICE for their business and GTM activities. Healthcare contributes a lion's share to the Global MICE market.

Major Contributors to MICE Segment worldwide



d) Leading MICE Associations – Comparative evaluation of success stories

A comparative depiction of the leading associations has been depicted in course of the ensuing pages. The snapshot of findings includes the following:-

- The Organizations are well entrenched into the MICE ecosystem, many years after their establishment
- Predominant Associations are either US or UK based, only one each based in Netherlands (ICCA) and Sydney (MEA)
- ICCA, IAPCO, MPI have worldwide presence
- Majority has International footprints with members from different countries
- Each organization is a professionally managed one with dedicated professionals running the same
- They are independently visible for their activities, whether it is organizing events or knowledge dissemination.

Hence, the recipe of success for the organizations has been as follows:-

- ✓ Continuous adaptation in order to stay relevant with the changes the industry has to offer
- ✓ Global footprint
- ✓ Staying at the top of the mind through publication, flagship events, knowledge dissemination activities etc.

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
Year of Establishment	Founded in 1928	Founded in 1957	Founded in 1963	Founded in 1968	Founded in 1972	Established in 1975	Founded in 1981	Founded in 1907
Specialties	Planning, management, and production of exhibitions and buyer-seller events	Membership Marketing & Recruitment, Clubs, Communications & Technology, Membership Retention & Engagement, and Professional Development	Meetings, Conferences, Congresses, business, education, networking, associations, and association meetings	Meetings, Education, Event Professionals, Associations, Conferences, Association Meetings, Congresses, and Event Planners	meeting planning, event planning, and professional association	Events, Meetings, Conferences, Education, and Meetings and Events	Management of national and international association and corporate conferences	A research institute and documentation centre, based in Brussels.
What they do?	Global exhibition industry	Business Events	International association meetings, Share knowledge on the Segment	Professional Congress Organiser or Meeting Planner	Meeting and event planner	Promotes the value and effectiveness of meetings and events	conference and event industry association	Customized data extraction, Advertising and sponsorship etc.

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
Headquarter	Dallas, Texas, USA	Chicago, Illinois, USA	Amsterdam, Netherlands	Isle of Wight, United Kingdom	Dallas, Texas, USA	North Sydney, New South Wales	Willersey, Gloucestershire, United Kingdom	Brussels.
Regional Offices	<ul style="list-style-type: none"> Asia Pacific Office Singapore Middle East Office United Arab Emirates China Office Beijing 	Not Available	<ul style="list-style-type: none"> Africa Office - Somerset West, South Africa Asia Pacific Office- Petaling Jaya, Malaysia Middle East Office- Dubai, UAE North America Office- New Jersey, U.S.A. Latin America and Caribbean Office- Montevideo, Uruguay 	Only in UK	Not Available	Not Outside Australia	No other Office	In UN

Table 2.4 : Comparative assessment of International Associations

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
Active Locations	Primarily in North America	USA, Canada & Mexico	Worldwide	Worldwide	Worldwide	Australia	United Kingdom	
Branch	Central Texas Chapter Dallas/Fort Worth Chapter DePaul University Chapter Georgia State University Chapter India Chapter Johnson & Wales University Chapter Mexico Chapter Middle East and North Africa Chapter Midwestern Chapter Mid-South Chapter New England Chapter	East USA New England Chapter New York Area Chapter Greater Philadelphia Chapter Chesapeake Chapter Capital Chapter POWER Chapter Central USA Greater Midwest Chapter Heartland Chapter South USA Southeast Chapter	African Chapter Asia Pacific Chapter Central European Chapter France-Benelux Chapter Iberian Chapter Latin American and Caribbean Chapter Mediterranean Chapter Middle East Chapter North American Chapter Scandinavian Chapter UK/Ireland Chapter	Not Available	More than 90 Chapters in 19 countries	New South Wales Victoria South Australia Queensland Western Australia Australian Capital Territory Tasmania	Not Available	Not Available

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
	New York Area Chapter Northern California Chapter Rocky Mountain Chapter Southeastern Chapter Southwest Chapter University of Houston Chapter UNLV Student Chapter Washington, D.C. Chapter	Gulf States Chapter West USA Pacific Northwest Chapter Rocky Mountain Chapter Northern California Chapter Southwest and Pacific Chapter Other Canada East Chapter Canada West Chapter Mexico Chapter						
Members	7000+	7000+	1133 over 100 countries	117 over 41 countries	18,500 members from 70 chapters and clubs worldwide	Not Available	700+	500+

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
Staff	CEO, COO, CFO & Other Departmental Staff	President, Chief Financial Officer and Management team	CEO, CVO, Director and Manager & Executive for different field	President, Vice President, Treasurer and team	CEO, COO and President for Different Dept.	CEO and other executive and manager	Chairman, Treasurer and representatives	President, Secretary, Treasurer and Director for different Dept.

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
Leadership	IAEE Board of Directors	Executive Team	ICCA Board of Director	IAPCO Council	International Board of Directors	Board of Directors	Executive Committee	Board Member
	Councils	PCMA Board of Directors (Annual)	Regional Team	Full-time secretariat	Board of Directors (Annual)		Board Member	Council Member
	1. Asia Exhibition Advisory Council	PCMA Board of Trustees			Executive Leadership			
	2. Chapter Leaders Council	Volunteer Regional Advisory Board Members			Global Board of Trustees			
	3. Consumer Events Council							
4. Major American Trade Show Organizer Council								
19 Different Committees								
5 task Force For different Areas of Field								

Parameters	International Association of Exhibitions and Events (IAEE)	Professional Convention Management Association (PCMA)	International Congress and Convention Association (ICCA)	International Association of Professional Congress Organizers (IAPCO)	Meeting Professionals International (MPI)	Meetings & Events Australia (MEA)	Association of British Professional Conference Organizers (ABPCO)	Union International Associations (UIA)
Membership Fee (Annual)	Industry Membership from \$ 559 to \$ 45,349 based on Revenue Event Facility Membership (e.g. Convention Centers & Hotels) from \$ 559 to \$ 5,769 based on Gross Square Footage use Outside North America Membership \$ 559 Corporate Event or Exhibit Marketer Membership \$ 559 Educational Institution Membership	Supplier Event Professional \$ 485 Business Event Professional \$ 360 Faculty \$ 205 Student \$40	Annual Membership Fee: EUR 2,996 (\$ 3505) New Member Package: Entrance Fee EUR 1,910 (\$ 2234) + Membership Fee EUR 2,996 (\$ 3505)	Annual Membership EUR 2720 (\$ 3182)	Planner Essential \$ 279 Planner Preferred \$ 359 Premier Planner \$ 449 Supplier Essential \$ 399 Supplier Preferred \$ 479 Premier Supplier \$ 569 Student Faculty \$ 40 / \$ 199	Category A membership \$ 550 Category B membership \$ 895 Category C membership \$ 1140 Multi-site Membership - multiple locations - Initial/Primary location \$1140, Each additional location \$410 Regional Membership Corporate \$ 400 Individual \$100	Full Member £325 + VAT per annum (\$ 427) Associate Member £215 + VAT per annum (\$282) Partner £1500.00 + VAT per annum (\$ 1973) Preferred Partner £2500.00 + VAT per annum (\$ 3289) Sponsor £500 + VAT per annum (\$ 6579) Entry Level Member	Standard Associate Membership - Rate: € 2,260 Premium Associate Membership - Rate: € 3,564 Starter Associate Membership - Rate: € 1,380 Individual Associate Membership - Rate: € 790 (Annual) Membership Rates are for 2019)

	<p>\$559 Faculty Membership (Educational Inst.) \$ 160 Student Membership \$35 Retired Membership \$60 Auxiliary Membership \$99</p>					<p>Executive PA Corporate Event Organiser Survey 2017</p>	<p>£100 + VAT per annum (\$ 132) University Student Member £25 (\$ 33) University Department Member £350 (\$ 460)</p>	
Publication	<p>Annual Report on Future Trends reports for Industry</p>	<p>PCMA Annual Report</p>	<p>ICCA Annual Report</p>	<p>Article, Press release and Issues on Business Market</p>	<p>Blogs and Television Broadcast</p>	<p>Useful documents for ABPCO Members</p>	<p>Yearbook of International Organizations</p>	
	<p>Other Reports on Currents issues related to exhibition and event Industry</p>	<p>Articals and Publications on Achievements and global issues</p>	<p>ICCA Survey Report</p>		<p>Review Reports</p>		<p>The Events Industry workplace skills report</p>	<p>International Congress Calendar</p>

e) Leading Convention Promotion Bureau – Comparative Assessment

Though it was strictly not a part of the scope, MRSS undertook an extensive exercise to understand the structure, inception and mode of functioning of the Convention Promotion Bureaus across the world. While some of them responded overwhelmingly, some were secretive in replying to the queries put forward. Here is a comparative depiction of the leading MICE Promotion Bureaus based on the secondary research and primary responses. The same has been documented in course of the ensuing pages. The snapshot of findings includes the following:-

- Las Vegas, Vienna and Singapore are the oldest Bureaus, the rest are relatively new entrants e.g. Dubai, Malaysia, Thailand, Sydney
- Most are either Government Controlled or Autonomous bodies
- Typical Structure (Which is professionally run by full time individuals) comprise of a CEO, Manager - Business Development, Bidding and Operations
- Typical Roles and responsibilities comprise of the following
 - Positioning the city as prime MICE destination
 - Identify Business opportunity and provide leads
 - Work with empanelled PCO's / Destination Management Companies to successfully bid for the city
 - Promoting Government and Industry Collaborations
 - Statistical analysis of Events to generate insights/ intelligence, which help in developing the pipeline

Hence, the recipe of success for the organizations has been as follows:-

- ✓ Most Convention Promotion Bureaus are City based organizations
- ✓ A formal full time dedicated structure
- ✓ Autonomous body with fair representation of both Government and Private sectors
- ✓ Markets the destination then leaves it to the PCO's to manage the show under strict surveillance
- ✓ Structured set up for providing up to date information and Intelligence
- ✓ Presence across the globe
- ✓ Adaptation with the changing world order in MICE

Table 2.5 : Comparative assessment of Convention Promotion Bureaus

	Vienna Convention Bureau	Thailand Convention & Exhibition Bureau.	Malaysia Convention & Exhibition Bureau	Business Events Sydney	Las Vegas Convention & Visitors Authority	Melbourne Convention Bureau	Dubai Tourism and Commerce Marketing	Singapore Tourism Board
Establishment	Founded in 1969	18th Sep, 2002	Established in 2009 by the Ministry of Tourism and Culture Malaysia	2012	1955 by Nevada Legislature	More than 40 Years	Founded in 1997	1964
Control of Convention Bureau	Department of the Vienna Tourist Board with own Board of Directors	TCEB under the office of prime minister	Its Federal agencies under Malaysian Govt.	Autonomous body	Governmental agency (Public-Private Partnership)	Autonomous body	Department of Tourism, Dubai	Under the Ministry of Trade and Industry of Singapore
Structure & Hierarchy	The Convention bureau has its own budget, a total staff of 12, and is completely independent, no members.	Board of Member, President, Director, Senior manager, Manager & Executive for different Dept.	CEO (1), Senior Manager, Manager & Assistant Manager For different Dept.	CEO, General Managers – Business development, Bidding, Operations, Managers (including overseas managers)	Governed by an autonomous board of directors.	CEO, General Manager, Director (for different Dept.)	Governed by an autonomous board of directors.	Chief Executive (1), Executive Director & Director for different Dept. and Head for regional Area
Roles and Responsibilities of CPB	<ul style="list-style-type: none"> ✓ Acquisition/Sales of the Meeting Destination Vienna ✓ Statistical Evaluation of the business in our city ✓ Targeting 	<ul style="list-style-type: none"> ✓ To encourage the inclusion of Thai arts and culture in MICE events in order to promote the national heritage 	<ul style="list-style-type: none"> ✓ Strengthen Malaysia's global appeal and position as the leading destination for international meetings, 	<ul style="list-style-type: none"> ✓ Corporates and event planners to identify and bid for the right to host conferences, Delivering both large and small 	<ul style="list-style-type: none"> ✓ The advertising campaigns for Las Vegas and Southern Nevada ✓ The promotion and branding of Las Vegas 	<ul style="list-style-type: none"> ✓ Corporates and event planners to identify and bid for the right to host conferences, Delivering both large and small 	<ul style="list-style-type: none"> ✓ Building awareness of Dubai as a host for world-class business ✓ Elevating Dubai as a premiere 	<ul style="list-style-type: none"> ✓ Bring Business to Singapore ✓ Spread information regarding events among organisers ✓ Setup data

Funding of the Convention Bureau	Vienna Convention Bureau	Thailand Convention & Exhibition Bureau.	Malaysia Convention & Exhibition Bureau	Business Events Sydney	Las Vegas Convention & Visitors Authority	Melbourne Convention Bureau	Dubai Tourism and Commerce Marketing	Singapore Tourism Board	
	<p>potential clients, preparing Bids, accompanying clients who booked Vienna on the planning process as a kind of neutral consultant</p> <ul style="list-style-type: none"> ✓ Collecting data from hotels, agencies, venues etc. plus economical evaluation together with the Univ. of Economy 		<p>incentives, conventions, trade exhibitions and major events.</p> <ul style="list-style-type: none"> ✓ Identifies potential business event leads ✓ Facilitates bidding processes ✓ Promotes government and industry collaborations ✓ Provides event support and marketing services ✓ Consultation on local products and services 	<p>scale events</p>	<ul style="list-style-type: none"> ✓ Operates the LVCC 	<ul style="list-style-type: none"> ✓ Corporate meetings and other business events from around the world 	<p>cruise destination</p> <ul style="list-style-type: none"> ✓ Complementing the festivals division by attracting high profile events from around the world 	<p>for further events</p>	<p>Fully funded by Government</p>

	Vienna Convention Bureau	Thailand Convention & Exhibition Bureau.	Malaysia Convention & Exhibition Bureau	Business Events Sydney	Las Vegas Convention & Visitors Authority	Melbourne Convention Bureau	Dubai Tourism and Commerce Marketing	Singapore Tourism Board
	Tourist Board, 16% Marketing cooperation with the industry					generation		
What according to you are the major impediments you face in organizing a conference and how do you plan to mitigate them?	<p>✓ Our role is NOT to organize meetings, our role is purely sales and acquisition for the city</p>			<p>✓ Lack of sufficient air capacity connecting India with Sydney and high airfares</p> <p>✓ Hotel prices in Sydney (especially in CBD area)</p> <p>✓ Hotel capacity in Sydney</p>				
Suggestions on how to improve MICE Offerings	<p>✓ Focusing more and more on the real reason to organize meetings and leave the typical tourism approach behind</p>			<p>✓ Provide more attractive incentivizati on offers to corporates that are considering Sydney</p> <p>✓ Improve hotel inventory situation and airline</p>				<p>✓ More destination for MICE events</p>

Vienna Convention Bureau	Thailand Convention & Exhibition Bureau.	Malaysia Convention & Exhibition Bureau	Business Events Sydney	Las Vegas Convention & Visitors Authority	Melbourne Convention Bureau	Dubai Tourism and Commerce Marketing	Singapore Tourism Board
<ul style="list-style-type: none"> ✓ Hotel and location advice for events (over 50 participants) ✓ Optioning of hotel room allotments ✓ Interface to service providers in Vienna ✓ Preparation of bid books and presentation ✓ Organising site inspections ✓ Brochures, promotional films, photos 	<ul style="list-style-type: none"> ✓ Bidding Subvention ✓ New Event Creation ✓ Promoting Exciting Settings ✓ Providing Value & Variety ✓ Marketing, bidding, and consulting services 	<ul style="list-style-type: none"> ✓ Provide support and assistance for bid activities ✓ Event planning ✓ Delegate boosting and on-site provisions ✓ Advertising of Events 	<ul style="list-style-type: none"> ✓ Bidding Support ✓ Venue Site inspections ✓ Coordinate with local supplier 	<ul style="list-style-type: none"> ✓ Registration for hotels and convention center ✓ LOCAL VENDOR SEARCH ✓ marketing assistance and planning resources ✓ Operate Convention centers, events centers, meeting rooms ✓ PROMOTE 	<ul style="list-style-type: none"> ✓ Bidding and hosting Event planning ✓ Choosing local business events suppliers ✓ Securing government and industry support ✓ Event promotion and delegate boosting ✓ Assistance in appointing a PCO 	<ul style="list-style-type: none"> ✓ Bid Assistance ✓ Convention Planning ✓ Building Attendance ✓ Onsite Event Servicing ✓ Destination Expertise 	<ul style="list-style-type: none"> ✓ Bidding and hosting international association conferences ✓ Providing government support ✓ Grants and incentives ✓ Event promotion and marketing ✓ Local business events
<p>Services/Support provided by Bureau</p>							

	Vienna Convention Bureau	Thailand Convention & Exhibition Bureau.	Malaysia Convention & Exhibition Bureau	Business Events Sydney	Las Vegas Convention & Visitors Authority	Melbourne Convention Bureau	Dubai Tourism and Commerce Marketing	Singapore Tourism Board
	<ul style="list-style-type: none"> and city maps ✓ Publication in the online meeting calendar 				<ul style="list-style-type: none"> YOUR EVENT ✓ Established company standards 	<ul style="list-style-type: none"> ✓ Organising site inspections 		<ul style="list-style-type: none"> suppliers ✓ Strategic partnership

g. Assistance provided by selected leading Convention Promotion Bureau

On the basis of available information from different published sources following points can be presented:

Incentive (both financial / non-financial) extended to attract international conference:

Singapore Tourism Board

Due to excellent infrastructure and facilities with excellent business environment, Singapore has become perfect destination for hosting any MICE activities. The local government offers host of incentives in the form of different state driven programs which are stated below:

- a. Under Approved International Fair (AIF) scheme, Singapore Exhibition & Convention Bureau will accord these events the use of the prestigious AIF stamp of endorsement. In addition, local companies participating in an AIF-endorsed exhibition are eligible for Double Tax Deduction (DTD). This allows approved companies to make deductions against their taxable income at twice the usual amount for eligible exhibition expenses.
- b. Discounts on advertising space in all terminals at Singapore Changi Airport
- c. Complimentary welcome desk at Singapore Changi Airport to greet your participants upon arrival & complimentary air tickets on Singapore Airlines subject to certain limit.
- d. Discounted or complimentary air tickets for site inspections
- e. Flexible travel windows of up to 14 days
- f. Visa facilitation for your participants.
- g. \$250 per participants after event and on submission of all documents, if the number of total participants is more than 500.

Vienna Convention Bureau

VCB offers the following incentive to attract international events other than the general assistance like promotional assistance, discount in accommodation, food and beverage, site inspection, discount in exhibition venue rental etc.

Internationality	More than 50% of attendees have to originate from countries other than Austria
Timeframe	The conference must take place in Vienna in the period November-March or July-August
Accommodation	Must be in Viennese hotels.
Pre-financing	Receive 50% of the amount allocated one year prior to the event

Parameters	Vienna	Thailand	Malaysia	Sydney	Las Vegas	Melbourne	Singapore	India
Non-Financial								
Accessibility of Hotels through Bureau	✓	✓	✓	✓	✓	✓	✓	✓
Tour & Travels	✓	✓		✓	✓	✓	✓	
Connect to MICE Venue	✓	✓	✓	✓	✓	✓	✓	
Bidding	✓	✓	✓	✓	✓	✓	✓	✓
MICE Intelligence		✓		✓	✓	✓	✓	
Advertising	✓	✓	✓		✓		✓	✓
Site Inspections	✓			✓				
Request For Proposal	✓	✓	✓		✓	✓		
Calendar of Events	✓	✓	✓	✓		✓	✓	✓
Supported by Airlines		✓	✓		✓	✓	✓	
Media Center	✓	✓	✓	✓	✓	✓		✓
Ease of Planning	✓	✓	✓	✓	✓	✓	✓	
Accessibility of Helpline	✓	✓	✓	✓	✓	✓	✓	✓

Therefore, it can be concluded that Indian Convention Promotion Bureau is lagging in terms of offering the following while comparing with the other leading convention bureaus:

- I. In order to promote MICE tourism, the Govt. of India has introduced Market Development Assistance (MDA) Scheme to 'Active Members' of India Convention Promotion Bureau (ICPB) towards bidding for International Conferences / Conventions. Under the scheme, associations / societies would be given financial support on winning the bid or for obtaining second and third positions in the bidding process. Under MDA schemes Rs. 4.5 lakhs is reimbursed for winner of the bid for a Conference/Convention in India of 500 pax and above but there is no Cash Scheme like Singapore (50%), Vancouver, Vienna, Washington DC. In addition, the grant amount of Rs4.50 lakh is very nominal compare the money spent according to the different active members including PCO. The sanctioned amount needs to be re-examined and shall be enhanced keeping in mind the industry standard and with reference to different market as well as number of PAX are going to bring. It is proposed to increase the same at-least to Rs15 lakh for a winner so that associations/ society can be more motivated. In addition, the assistance shall not be restricted to once in a financial year rather it should be restricted only to the merit of the conference.
- II. Most of the Convention Promotion Bureaus support in terms of Overseas Travel where India's scheme is not in line with that.
- III. Venue and Transportation Cost is selectively financed across locations in most of the Convention Bureau and ICPB may think this line too.

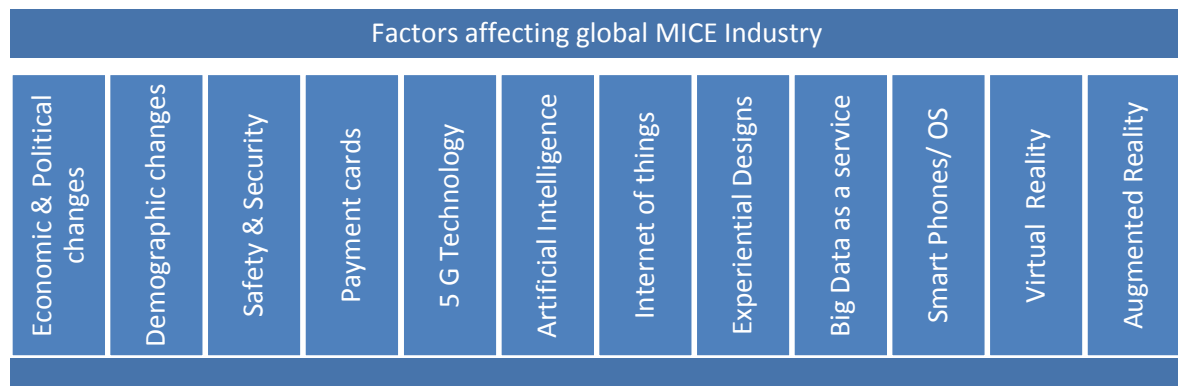
Therefore, considering the above issues, Ministry of Tourism may consider the following Assistance Schemes to attract more MICE activities:

Description	Proposed Assistance on the basis of best practices & primary survey
Promotional assistance	Logo endorsement
	Complimentary tourist information kits and welcome gifts
	Facilitation in liaison with other City A government entities
	Free admission to two city museums
Accommodation	10% cost support will be granted for a maximum of 5 nights;
Food & Beverage	Fixed amount per delegate
For Key-Note Speakers & Heads of Delegation	Maximum 2 nights of hotel per keynote speaker or head of delegation
Bid support for all potential events (meetings, exhibitions, incentives)	For pre-qualified bids, support includes air fare, participation fees, and bidding consultation on preparation of bid documents and presentations
Site inspections support:	Includes round-trip air fare and ferry
	Local transfers and local accommodation for a maximum of 4 decision makers depending on the size of the event
For exhibitions	25% support on exhibition venue rental,
	Qualified buyers support in terms of transportation expenses

3) The Future of MICE

The following factors are going to deeply impact the MICE trade across the Globe:-

Fig 2.6: Factors impacting global MICE Industry



Impending future trends

A thorough analysis of global trends in MICE Tourism by different stakeholders can be summed up as below:-

Hotels

- The rates of hotels continue to climb upwards largely due to mergers and acquisitions activity in world
- Mid Tier and Luxury resorts are in most demand
- Uniqueness will be the cue in next 2-3 years
- Asia Pacific to lead the Mid scale to Luxury segment compared to the other zones of the world – 4 -5 Star property construction to be on the rise
- Hotel Room rates, Free Wi Fi, Free Amenities to remain major factors for negotiating contracts

Airfare

- Group Airfares will continue to rise but will have reasonable influence on choice of destination
- Intra regional rates will decrease over time
- Air capacity and group volume will increase with Asia and South East Asia leading the fray
- Flat Rate from one destination, Conference Window rates and Mini route rates will hold key to negotiations

Attendees

- More demanding attendees
- More exotic venues will be sought after

- Technology driven outputs to be sought

Organizers

- **Gathering numbers** - For each meeting type, it appears that meeting owners are trying to find the right combination of the number of meetings held and the size of those meetings to drive the most value for their organizations.
- **Making adjustments** – With property and other related meeting costs rising, many organizations appear to be adjusting the number and size of their meetings to stay within their budget constraints. Holding fewer meetings with more attendees or a more targeted attendee list is an option being practiced.
 - **North, Central and South America as well as Europe will see a decrease in no, of meetings**
 - **Asia Pacific will witness regional growth**
- Days per meeting to remain flat in accordance with the budget constraints
- Spending on experience for attendees to take a boost
- Overall budget to remain steady and will remain at the centre of planning process

4) A snapshot on the primary findings

The primary findings indicate the following trends with respect to the MICE Tourism in India amongst the different stakeholders.

a) Feedback from Hosts/ Venues

The feedback on break up of event types by different types of establishments (hosts/ venues) are as depicted in the Table below

Table 3.1: Percentage of events happening across establishments and cities

City	5 Star + Hotels				4 Star Hotels				Convention Centres				Educational Institutes			
	Meetings	Incentives	Conferences	Exhibitions	Meetings	Incentives	Conferences	Exhibitions	Meetings	Incentives	Conferences	Exhibitions	Meetings	Incentives	Conferences	Exhibitions
Delhi NCR	40	21	34	5	65	22	13	0	0	0	40	60	0	0	100	0
Jaipur	37	24	35	4	55	25	20	0	0	0	20	80	0	0	100	0
Agra	43	23	32	2	70	19	11	0	0	0	0	0	0	0	100	0
Mumbai	40	21	34	5	68	25	7	0	0	0	40	60	0	0	100	0
Pune	38	24	35	3	75	15	10	0	0	0	10	90	0	0	100	0
Goa	46	32	21	1	65	25	10	0	0	0	0	100	0	0	100	0
Bengaluru	46	17	30	7	70	22	8	0	0	0	20	80	0	0	100	0
Kochi	43	24	32	1	80	20	0	0	0	0	15	85	0	0	100	0
Chennai	51	8	39	2	78	21	1	0	0	0	0	0	0	0	100	0
Hyderabad	44	19	32	5	67	22	11	0	0	0	30	70	0	0	100	0
Kolkata	51	8	39	2	67	20	13	0	0	0	20	80	0	0	100	0
Guwahati	52	25	22	1	71	21	8	0	0	0	0	0	0	0	100	0

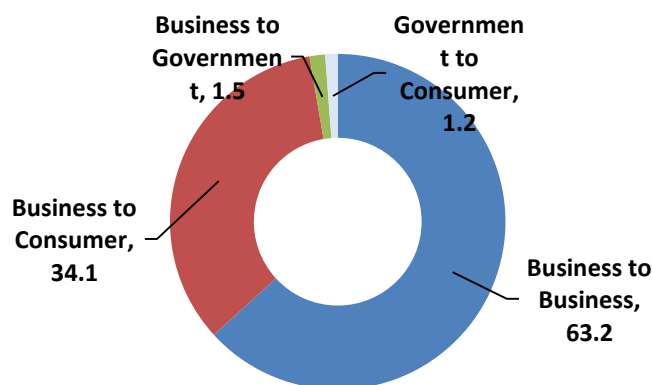
Source: Primary Survey

All figures in percentage

b) Genre of Events

The feedback on break up of different genres of events is as depicted in the Figure below

Fig 3.1: Break up of genre of events



Source: Primary Survey

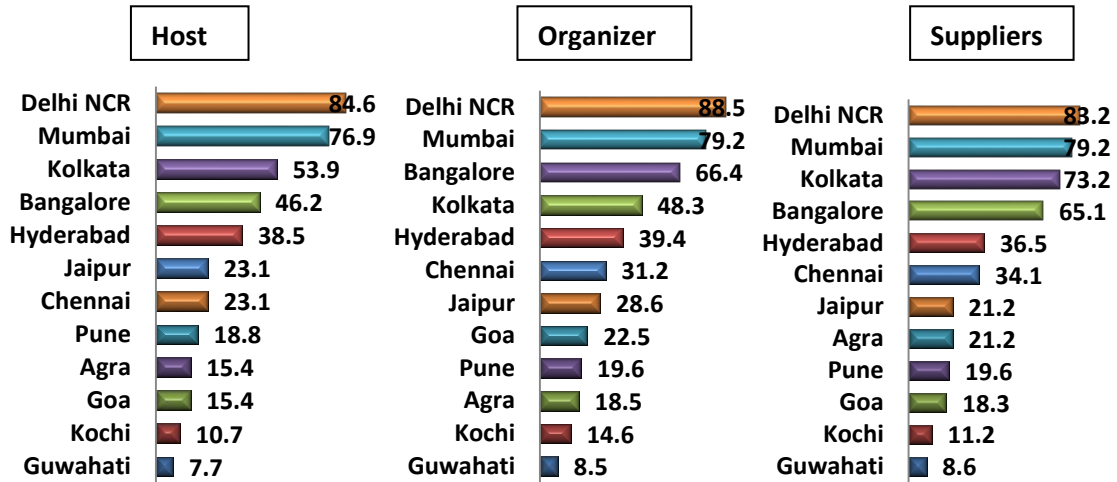
All figures in percentage

Majority of events in India are of the B2B genre.

c) Preferred city for Events

The feedback on break up of different genres of events are as depicted in the Figure below

Fig 3.2: Preferred City for Events



Source: Primary Survey

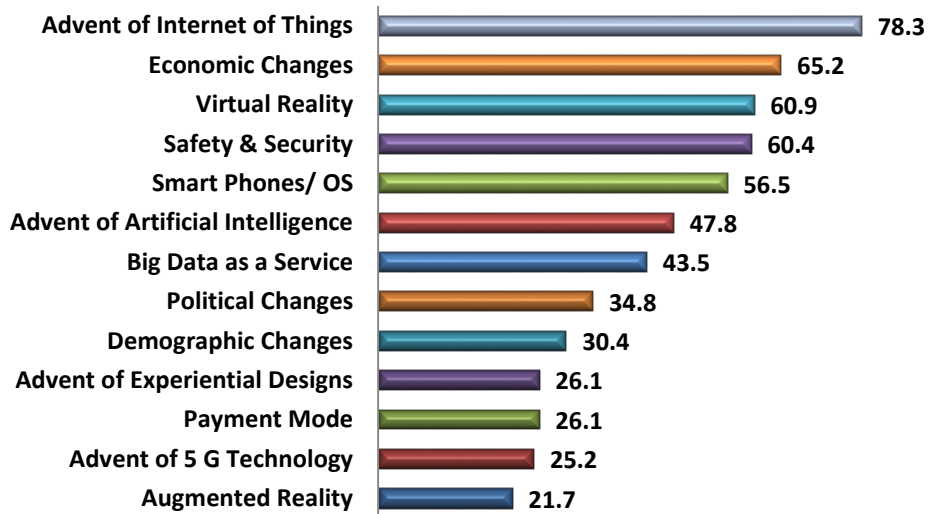
All figures in percentage

3 base metros of Delhi, Mumbai and Kolkata in addition to Bangalore are the TOM recall of all the segments at both demand as well as supply end.

d) Future of MICE

The feedback on break up of different genres of events is as depicted in the Figure below

Fig 3.3: Future of MICE industry – Sponsor and Organizer perspective



Source: Primary Survey

All figures in percentage

Future outlook of MICE showcases safety and security, economic reliance on the backbone of technological transformation.

5) MICE Tourism in India

a) Evolution of the concept in India

MICE Tourism has been existing in India since time immemorial. The kings and the emperors used to host lavish gatherings at their palaces for a long time. This accentuated in the British era and further shaped up in the post-independence era, with the advent of the 5 star accommodation units across the country. Hosting of large scale sporting events like the Asian Games in 1951 and 1982 and the Commonwealth Games in 2010 further showcased India's ability to successfully host events like this. With the formation of ICPB in 1988, further momentum was received for this segment of the industry. With the MICE industry entering a maturing phase and the focus shifting from Europe to Asia Pacific region, India is on the cusp of a major breakthrough, an advantage to become a leader in MICE tourism in the Asia – Pacific region.

b) India's relative positioning over last few years

As per ICCA rankings, India has improved its position substantially in the recent times, when it hosted 175 meetings in 2017 compared to 143 for the previous year, thus leaping and improving its position by seven positions. A vivid analysis of 5 year data indicated that India has infact reclaimed its position, which it maintained in the year 2013, albeit with a hosting of lesser no. of meetings.

c) Overview of Infrastructural amenity

Infrastructural amenity in India is at par with the most of the developed countries and in some metro cities it is excellent to say the least. A snapshot is presented in the Table below for Kind reference.

MICE Venue	Infrastructural Amenity	Evaluation
Venue	5 Star + Hotels	<ul style="list-style-type: none"> India has 357+ Hotels in the 5 star category and a few more upcoming in the different cities. Majority of them stand out in terms of services provided, which are of truly international standards. A few of the hotels are also unclassified or have not renewed their classification but continue to be excellent venues for MICE.
	4 Star Hotels	<ul style="list-style-type: none"> India has 278+ Hotels in the 4 star category and a few more upcoming in the different cities. A few of the hotels are also unclassified or have not renewed their classification but continue to be excellent venues for MICE.
	Convention	<ul style="list-style-type: none"> 69 Convention Centres are located in India each having the

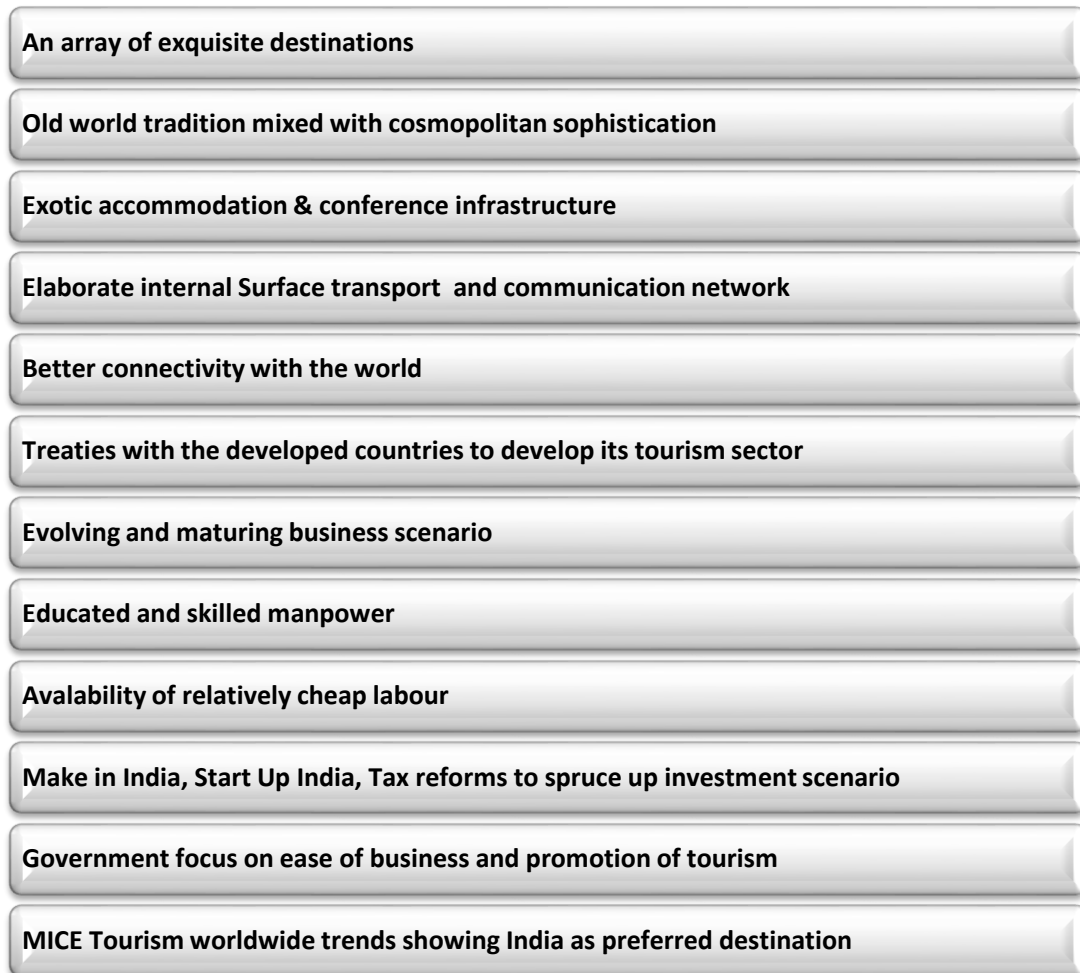
	Centres	possibility of hosting world class events
	Educational Institutes	<ul style="list-style-type: none"> An estimated 1500 Educational Institutes are located in India each having seminar halls with the possibility of hosting events having an attendance of 100+ delegates

MICE Venue	Infrastructural Amenity	Evaluation
Connectivity	Airport	<ul style="list-style-type: none"> India has 27 International and 48 Domestic Airports Majority of them has been upgraded to a visual splendor with modern civic amenities thronging every corner
	Frequency of Air Connectivity	<ul style="list-style-type: none"> Air connectivity has improved drastically over last few years Connectivity has been established with State Capitals and all small towns
	Road Connectivity	<ul style="list-style-type: none"> Expressways and Highways have undergone a massive change in recent times and expansion mode is one, especially in the current regime of the Central Government. This has made travelling between cities fast, safe and affordable.
More about the location	Availability of Suppliers of hosting event	<ul style="list-style-type: none"> Suppliers in all forms and facets are available even in small towns and most of them have a professional touch as far as providing support in hosting an event is concerned. Thanks to the new generation and their passion.
	Aesthetic Spots/ Spots of historical importance	<ul style="list-style-type: none"> India has innumerable spots of historical/ cultural/ aesthetic importance, which can be used for attracting a meeting and entertaining the delegates. This is an unique proposition which as a nation makes India an unique place to host events.
	Recreation amenities in the spot	<ul style="list-style-type: none"> This has considerably picked up in the recent times but there is still miles to cover, especially in the small cities.

d) Opportunities for MICE tourism in India

The Opportunities which play advantage for MICE Tourism in India can be summed up in the following points as depicted in the figure below:-

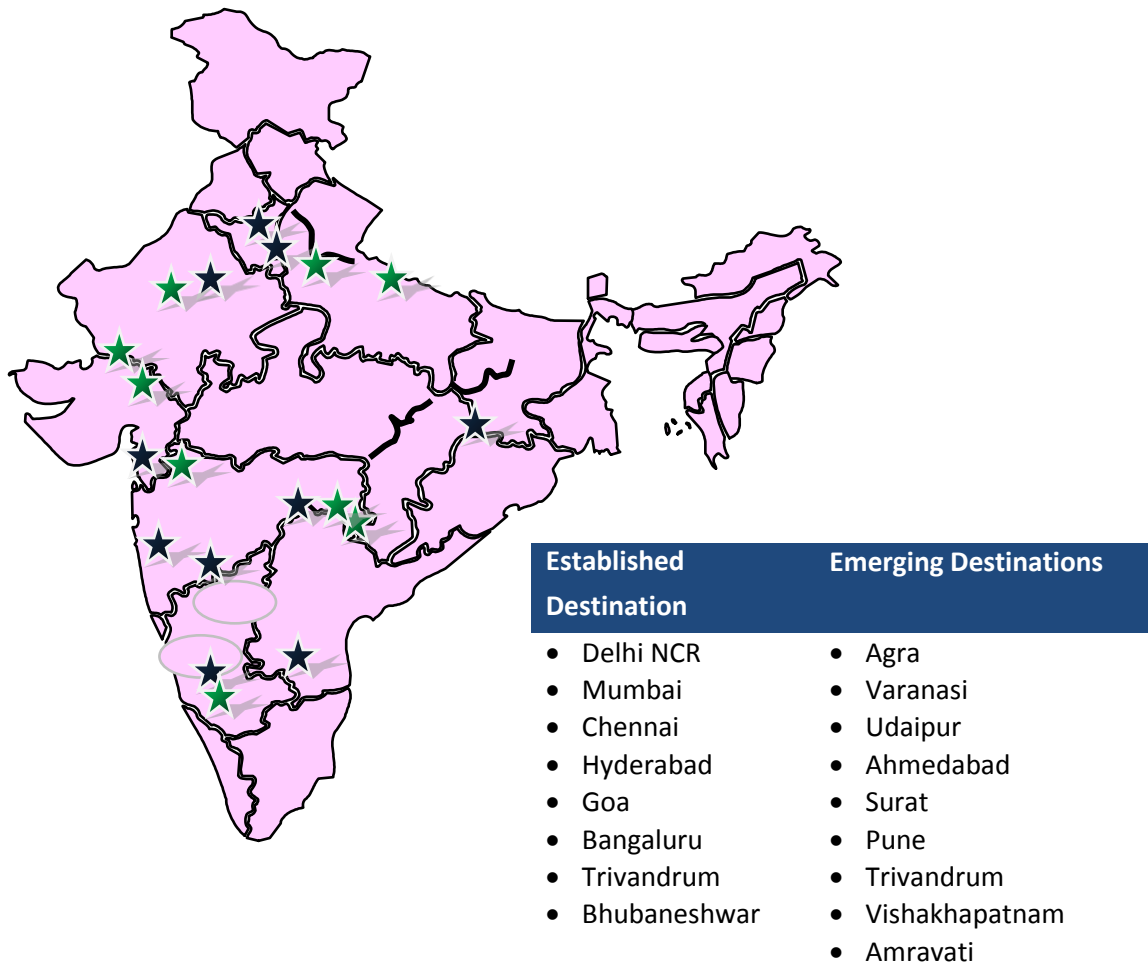
Fig 4.1 – Strengths of India MICE Brand



e) Major Destinations

FICCI – MRSS had published a whitepaper in 2016 titled “India Inbound MICE Tourism, trends and opportunities 2016” and subsequently a report title “MICE Tourism – Powerhouse of New Era” which had identified a few destinations as depicted in the diagram below. What is encouraging to see is the fact that a few more destinations had already made its name into the key destinations that could develop as future brand ambassadors for MICE Tourism in India and could place India formidably in the map of MICE Tourism.

Fig 4.2 – MICE Hotspots in India



The good news is the fact that India is identifying and adding cities wherein MICE can be a top draw to boost tourism and pep up economy of the particular location. These cities already have a good infrastructure as far as hosting conferences are concerned and/ or in the process of development. What needs to be done is to improve upon the connectivity, up skill people, empower local level organizations and grow the ecosystem in a focused way.

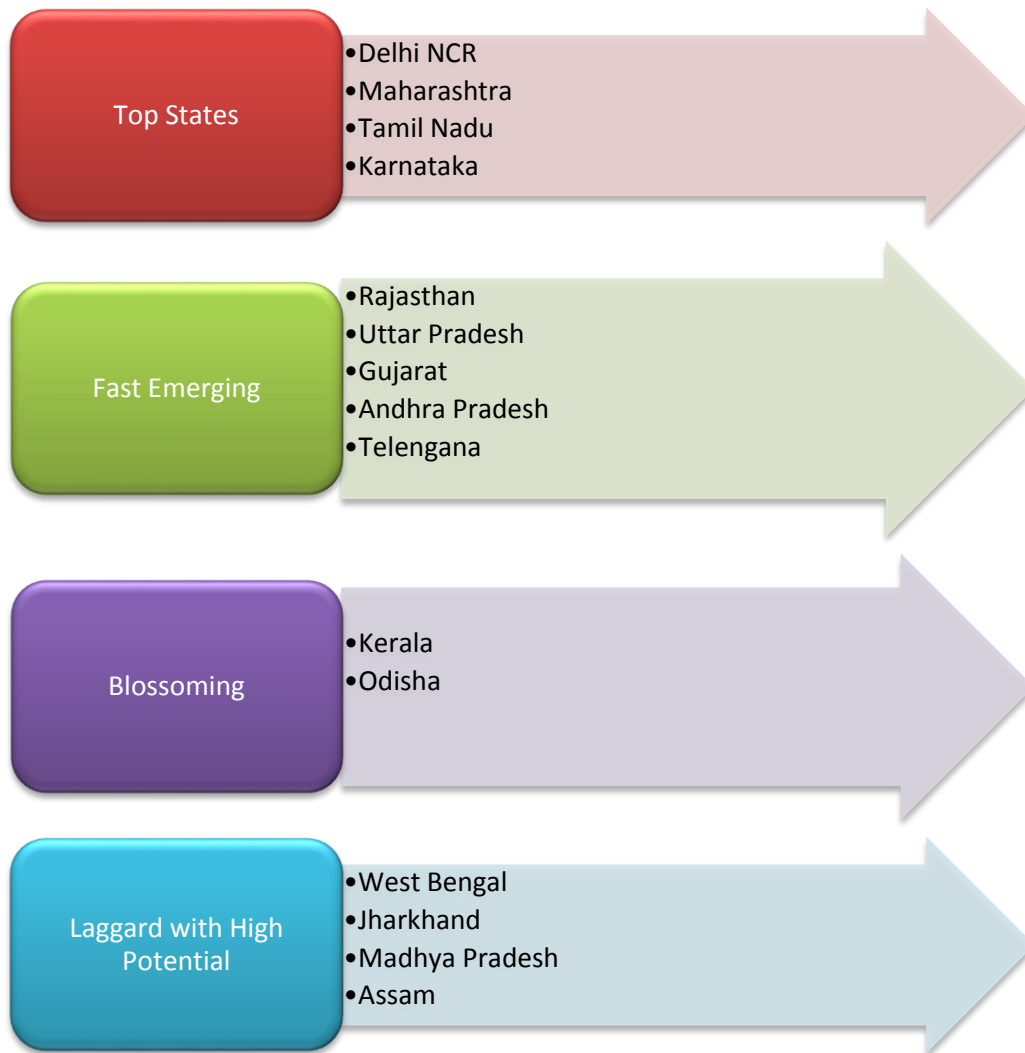
As per latest statistics available from ICCA, the following cities of India has contributed immensely in improving rankings for India

- New Delhi – grew by CAGR of 13.9% for a 5 year period
- Mumbai – grew by CAGR of 3.7% for a 5 year period
- Bangalore – grew by CAGR of 14.5% for a 4 year period
- Hyderabad – grew by CAGR of 8 % for a 3 year period
- Chennai - grew by CAGR of 9.3% for a 5 year period
- Goa – grew by CAGR of 4.7% for a 5 year period

f) Segmentation of States in India based on MICE Tourism potential

MRSS team of experts conducted a thorough analysis of the initiatives undertaken by different states and has segmented them into the following categories based on their USP in MICE context, initiatives undertaken and focus to improve upon MICE tourism in the State.

Fig 4.3 – Segmentation of States in relation to MICE in India



g) ICPB and it's role in evolution of MICE in India

The India Convention Promotion Bureau (ICPB) has been set up under the patronage of the Ministry of Tourism to promote India as a convention destination. The ICPB is a non-profit organization with membership comprising of representatives of national airlines, hotels, travel agents, tour operators, Professional Conference Organizers, State Governments, etc. Ever since its inception, ICPB has been bringing together the who's who of the travel trade and under the aegis of Ministry of Tourism, Government of India has been playing its' subtle role in the Convention business in India. A critical evaluation of ICPB in the current context indicates the following strengths and weaknesses for the organization.

Fig 4.4 – Strengths and Weaknesses of ICPB

Strength	Weakness
Experienced professionals in the industry	Lack of focused marketing initiatives
Wide gamut of participating Organization	Lack of dedicated full time leadership team Lack of business intelligence / information Lack of revenue generation scope resulting financial constraint Steep membership fees

**Resulting MICE
 India Suffers**

The concept of ICPB in the wee years of MICE as a trade was indeed a visionary step but what India has seen over the years is only an organic growth in the trade. The organization has also not evolved and adapted as per the changing demands of the trade. As it was observed in case of other boards and convention bureaus adaptation and transformation is the key of the hour, which needs to be implemented to gain positive traction in this business.

6) Estimation of Market Size of MICE

a) Global

The estimated global market size for MICE as per the secondary research carried out from various sources by the MRSS team is in excess of 808 Bn USD for the year 2017. The industry is growing at a blistering pace of 7.5% per annum and is expected to touch 1200 Bn in 5 years' time from now.

b) India

Using the estimation methodology indicated in the Chapter 1, the turnover of the Indian MICE industry was calculated. Sequential steps for the same have been indicated below:-

Step 1: No of Establishments: This was collated from secondary research from Ministry of Tourism, Other secondary sources. For estimated number of Hotels / establishments in “Other Cities” - Emerging MICE Destinations concept had been used and existence of number of 5 and 4 star categories Hotels into those cities / destinations had been referred to. The emerging destinations considered in consultation with the PCOs and event management companies are Ahmedabad, Bhubaneswar, Chandigarh, Indore, Nagpur, Surat, Thiruvanthapuram, Udaipur, Varanasi and Vizag.

Table 5.1: Estimated no. of Venues/ Establishments

City	5 Star+ Hotels	4 Star Hotels	Total Hotels
Delhi NCR	50	7	57
Jaipur	16	2	18
Agra	10	1	10
Mumbai	23	8	31
Pune	9	2	11
Goa	27	5	32
Bengaluru	17	3	20
Kochi	17	14	31
Chennai	21	4	25
Hyderabad	15	5	20
Kolkata	11	3	14
Guwahati	2	2	4
Other Cities	42	29	71
Total	357	279	635

Step 2: Total no. of Engagements/ Annum: - This was collated from primary research of the sampled units in each category. An average for each category of units was collated. Break up of events for each type of venue was arrived at by each city.

Table 5.2: Estimated no. of Engagements/ Venue

Cities	No. of Events/ annum/ unit		
	Meetings	Incentives	Conferences
Delhi NCR	1415	622	806
Jaipur	323	193	258
Agra	251	116	147
Mumbai	1193	494	416
Pune	315	125	156
Goa	391	243	150
Bengaluru	899	299	270
Kochi	387	170	179
Chennai	1039	238	306
Hyderabad	777	282	280
Kolkata	833	221	286
Guwahati	83	31	21
Emerging Destinations	243	120	36
Total	8148	3152	3310

Step 5: Estimated revenue per event: - This was collated from primary survey and an average of estimated revenue per type of event was collated for different establishments. The data used is as depicted below

Table 5.4: Estimated revenue/ event for Meetings, Incentives and Conferences

City	Estimated Revenue (INR)/ Event		
	Meetings	Incentives	Conferences
Delhi NCR	100000	125000	2200000
Jaipur	65000	135000	1100000
Agra	60000	70000	1000000
Mumbai	90000	120000	2100000
Pune	70000	90000	1500000
Goa	60000	80000	1300000
Bengaluru	82000	105000	2100000
Kochi	60000	93000	1000000
Chennai	95000	100000	2000000
Hyderabad	83000	95000	1500000
Kolkata	85000	110000	1100000
Guwahati	62000	95000	1000000
Other Cities	74667	96917	1100000

Table 5.4a: Estimated revenue from Exhibitions

Average Space let out for an exhibition (in Sq.mt)	
Prevailing rate in Rs/ sq.m	7250 – 9500

Source : Event Organizer & Sampled Convention Centres

Table 5.4b: Estimated revenue from Educational Institutes

Estimated revenue of holding conferences in educational institutes	1200000
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Step 6: Total Revenue from Meetings, Incentives, Conferences, from Hotels: - After Step 5, estimated total revenue was arrived at using the formulae.

Total no. of units/ city × Estimated no. of Events (by type) (from Step 4) × Estimated Revenue/ Event (by type) (from Step 5) = Estimated Total Revenue from MIC from Hotels (in Rs. Crores by type of event)

Table 5.5 : Estimated total MIC Revenue from Hotels

City	Estimated Total MICE Revenue (in Rs. Crs.)		
	Meetings	Incentives	Conferences
Delhi NCR	806	443	10108
Jaipur	38	47	510
Agra	15	8	147
Mumbai	333	184	2710
Pune	24	12	257
Goa	75	62	624
Bengaluru	147	63	1132
Kochi	72	49	554
Chennai	247	59	1531
Hyderabad	129	54	840
Kolkata	99	34	441
Guwahati	2	1	8
Other Cities	129	83	281
Total	2117	1099	19114

Total Turnover from MICE segment is Rs. 22360 Crores only from Hotel Segment

Step 7: Split of Domestic and International Inbound events: - This was collated from primary survey. Specifically, the split between domestic and international events as understood from the venues by city was taken into consideration.

Table 5.6 : International Inbound MICE revenue (In Rs. Crs.)

City	Events (International Inbound)		
	Meetings	Incentives	Conferences
Delhi NCR	306	151	3740
Jaipur	13	16	178
Agra	6	3	54
Mumbai	143	61	1030
Pune	10	4	108
Goa	29	24	306
Bengaluru	57	24	487
Kochi	26	22	222
Chennai	91	22	567
Hyderabad	49	24	336
Kolkata	39	13	172
Guwahati	1	0	1
Other Cities (ESt)	49	31	107
Total	819	395	7307

The estimated total turnover from International Inbound MIC from Hotels is Rs. 8521 Crores

Cities	Domestic Revenue (Rs. Crs./ annum)		
	Meetings	Incentives	Conferences
Delhi NCR	500	292	6368
Jaipur	25	31	331
Agra	10	5	92
Mumbai	190	123	1680
Pune	14	8	149
Goa	47	39	318
Bengaluru	90	38	645
Kochi	46	27	332
Chennai	156	37	965

Hyderabad	80	30	504
Kolkata	60	21	269
Guwahati	1	1	5
Other Cities	407	261	889
Total	1625	913	12550
Estimated Domestic Revenue (Rs. Crores.)			15088

Step 8: Estimation of Revenue from exhibitions: - This was collated from primary survey. The estimation process has been depicted below:-

- No. of Convention Centres in India (Source: Secondary Research) = 69
- No. of Exhibitions taking place per annum (Source: Primary Research & Secondary Research – India Exhibition Industry Report 2017)= **745**
- Average rented out Space / Exhibition (Source: Primary Research) = **6800 Sq.M**
- Prevailing rate of renting out space (Source: Primary Research & IEI) = **Rs.9500/ sq.mt.**

Multiplying (b)*(c)*(d) indicated above = Estimated total turnover from Exhibition segment is **Rs. 4812 say Rs 4800 Crores**

Step 9: Estimation of Revenue conferences in educational Institute: - This was collated from primary survey. The estimation process has been depicted below:-

- Number of educational institutes in India (Source: Secondary Research) = **1423**
- Number of Conferences taking place per annum (Source: Primary Research)= **61**
- Average revenue per conferences (Source: Primary Research) = **Rs 12.0 lakh**

Multiplying (a)*(b)*(c) indicated above = The estimated total turnover from conferences in the education segment is **Rs. 10416 Crs**

The estimated total turnover from the Indian MICE Segment is **Rs.37576 Crs** with the breakup as depicted in the Chart below:

Sl. No	Description	Value in CR
1	Hotel – Meeting, Incentive and conference	22360
2	Space selling by Event Organizers	4800
3	Higher Academic Institute / Professional institutes organizing conference more than 100 pax.	10416

c) Economic Impact of Indian MICE Tourism

i) MICE Contribution to Indian Economy
The estimated total contribution from MICE Tourism is Rs. 37576 Crs to the economy directly though there
ii) India's contribution to the Global MICE industry Turnover
India's contribution to the Global MICE industry stands at 0.96% of the Global figures. 1 USD has been assumed as Rs. 70 for this calculation.

d) Market Size of other tourism products in India

From the available information it is quite interesting to note that the other form of tourism products like Medical / wellness tourism, Adventure Tourism, Eco- Tourism is growing by very steadily.

Medical Tourism

India is becoming an increasingly big player in the international medical tourism industry, otherwise known as Medical Value Travel (MVT). The current value is in the tune of INR28000 crore which is expected to be doubled by 2020. In 2017 alone, 650,000 foreign nationals visited India for medical care as per industry sources.

Adventure Tourism

As per available published report the estimated market for Adventure Tourism is in the tune of INR 2000 crores with a growth rate of 8.5% per year. The revenue generated from domestic adventure tourist visits stands at around INR 1297 crores for all Indian states and UTs. The revenue generated from foreign adventure tourist visits stands at around INR 475 crores for all Indian states and UTs.

Eco- Tourism

Ecotourism in India has grown significantly in recent years in India since the country has a diverse geography which led to the development of many tourists destinations. These various destinations not only de-stress the tourists but also rejuvenate them. This is one of the most focused tourism products but located in few selected states and the role of the state government for promoting Eco Tourism is very critical for the success of the project. The Kerala State Government has earned a record INR 14553 crores from eco-tourism alone in 2016-17. There is no such accurate data available to define the size of this tourism product.

i) SWOT of India as a MICE destination

The SWOT Analysis of India as an emerging MICE destination has been depicted in the figure below.

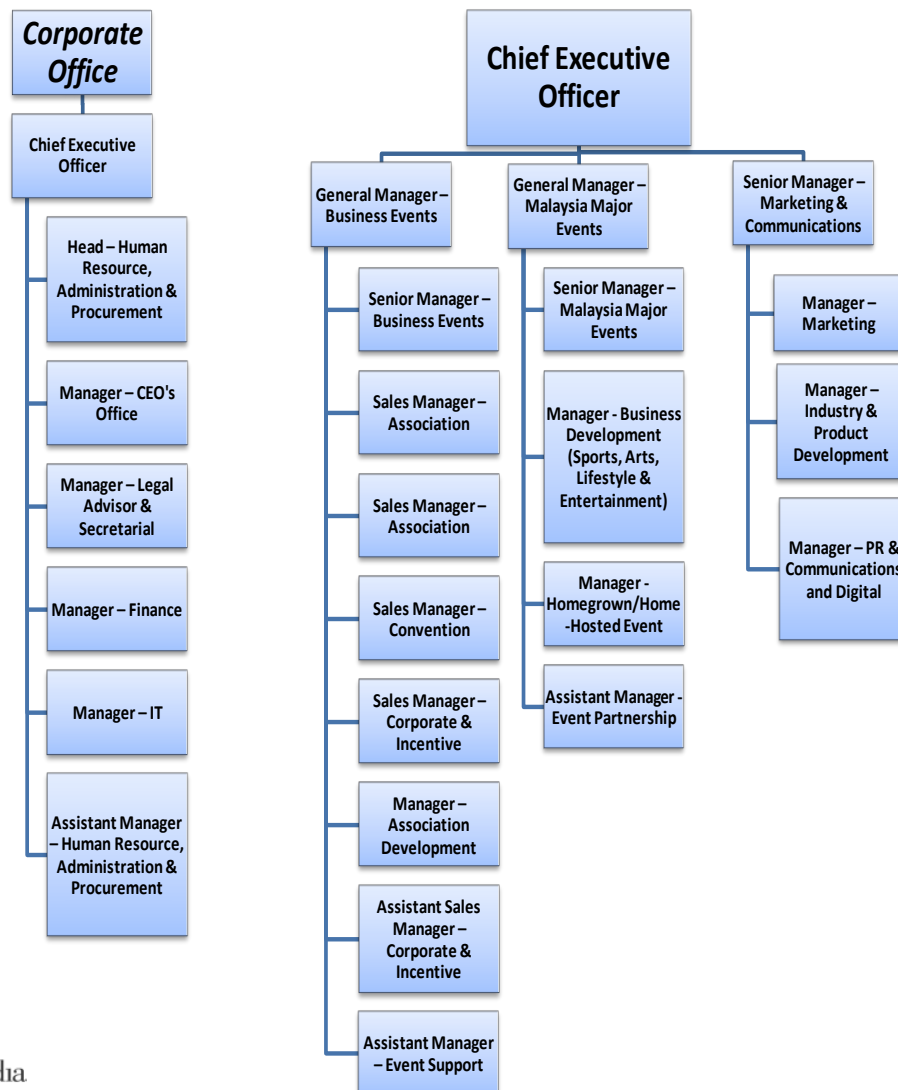
Fig 5.7 : SWOT Analysis of India as a MICE destination



7) Structure of MICE Convention Bureaus in other countries

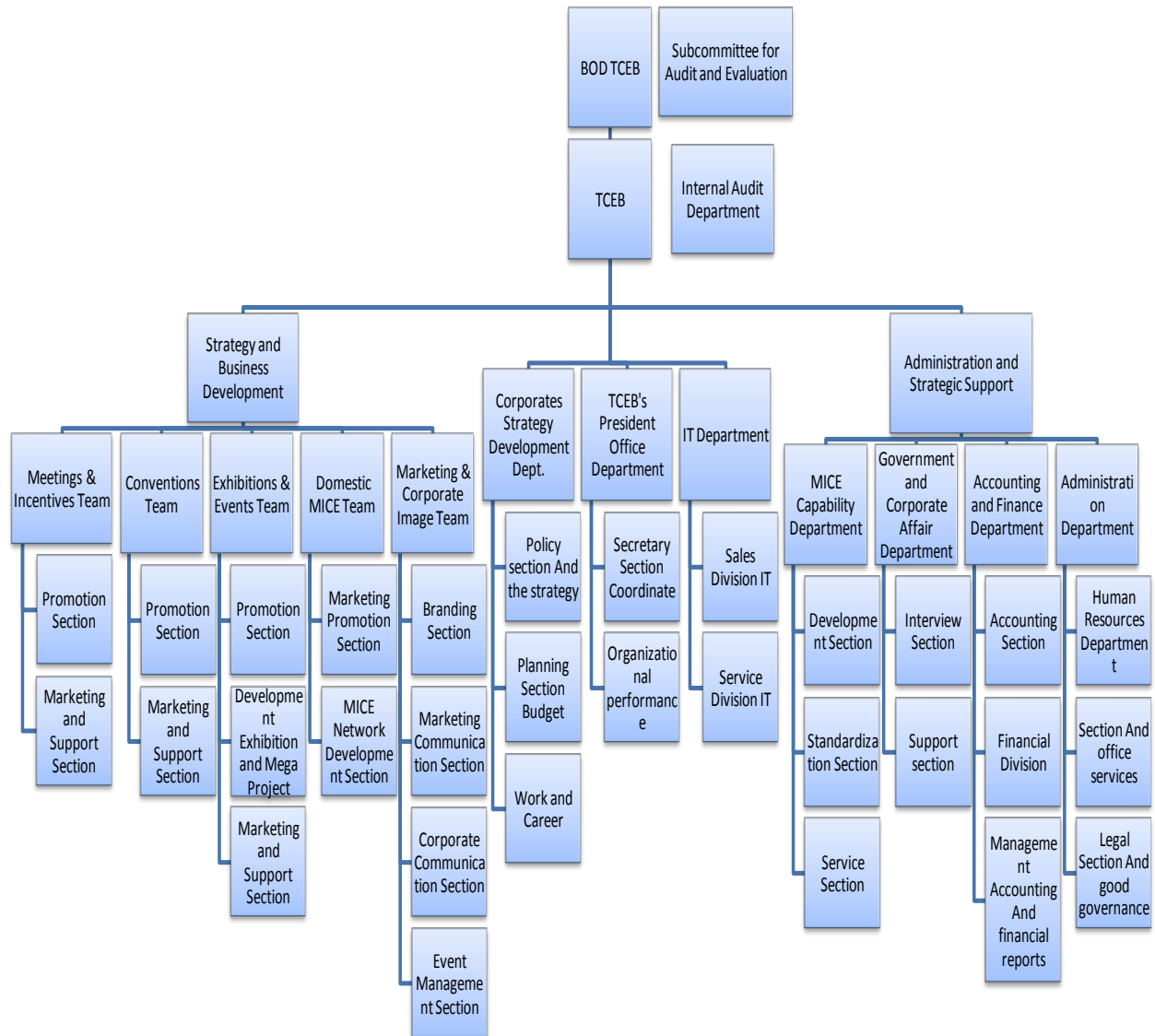
The previous chapter elaborated how the various MICE Convention and Promotion Bureaus across the world are functionally structured & operating. The organization structure of few leading bureaus is depicted below:

Malaysia Convention Exhibition Bureau (MYCEB)

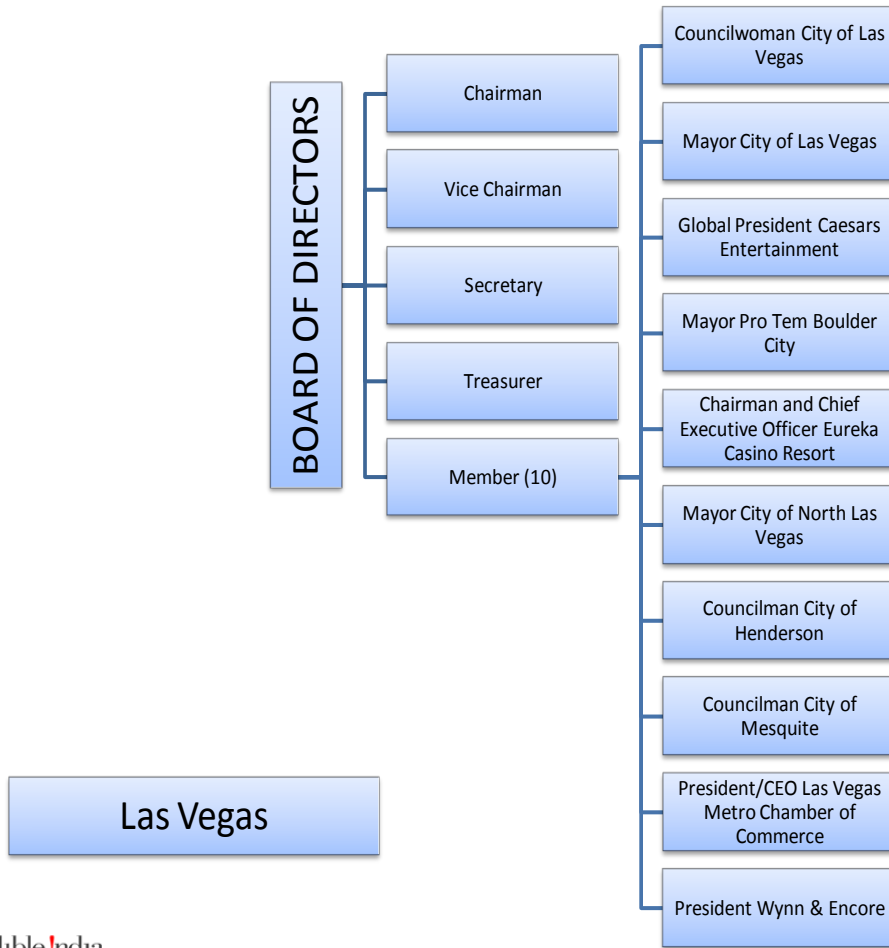


Malaysia

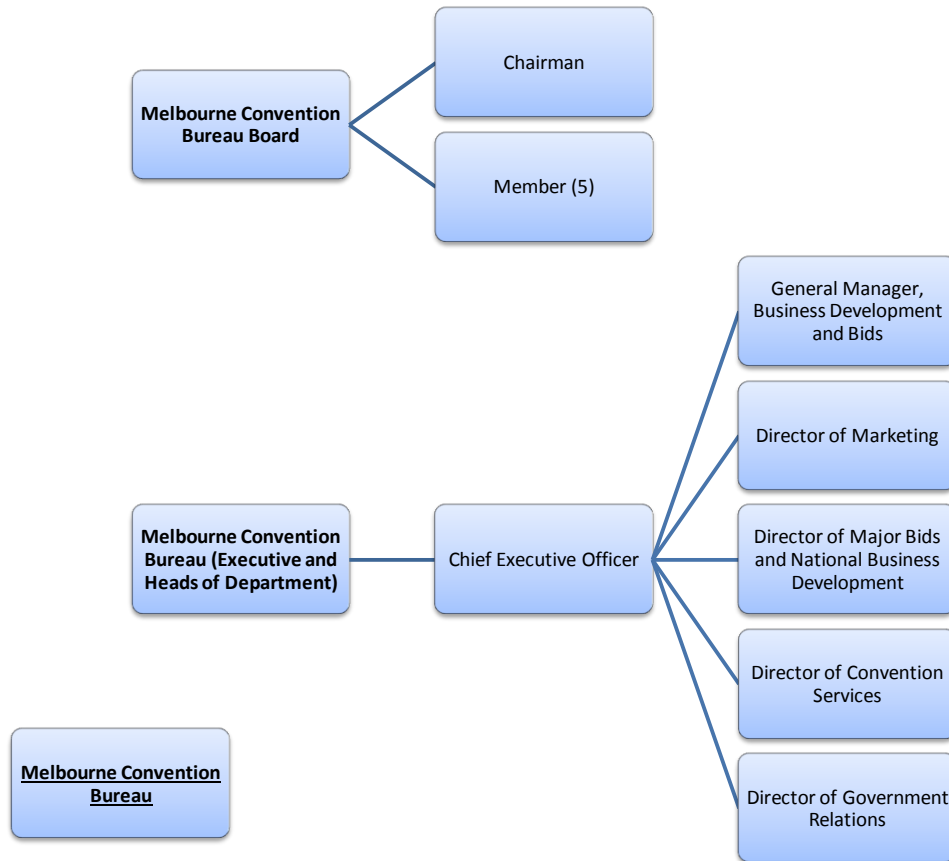
Thailand Convention Promotion Bureau (TCEB)

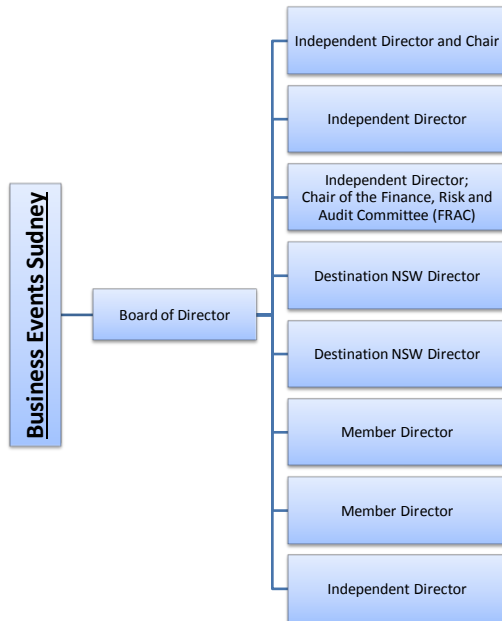


Las Vegas CONVENTION AND VISITORS AUTHORITY

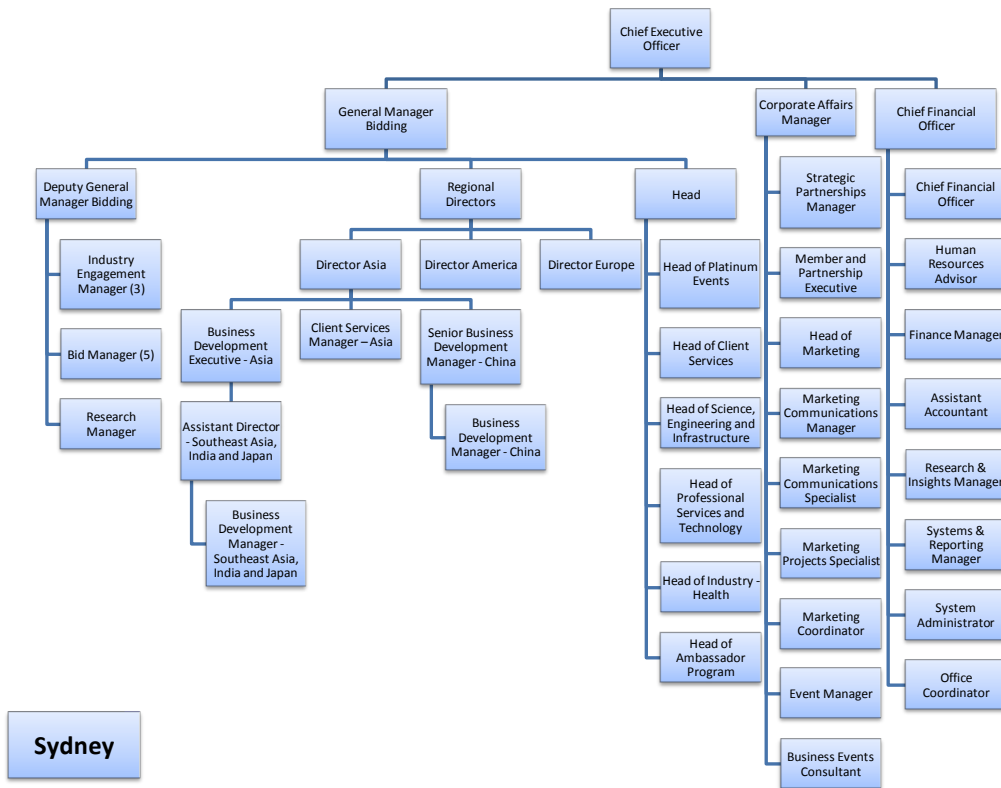


Melbourne Convention Bureau





International Convention Centre Sydney

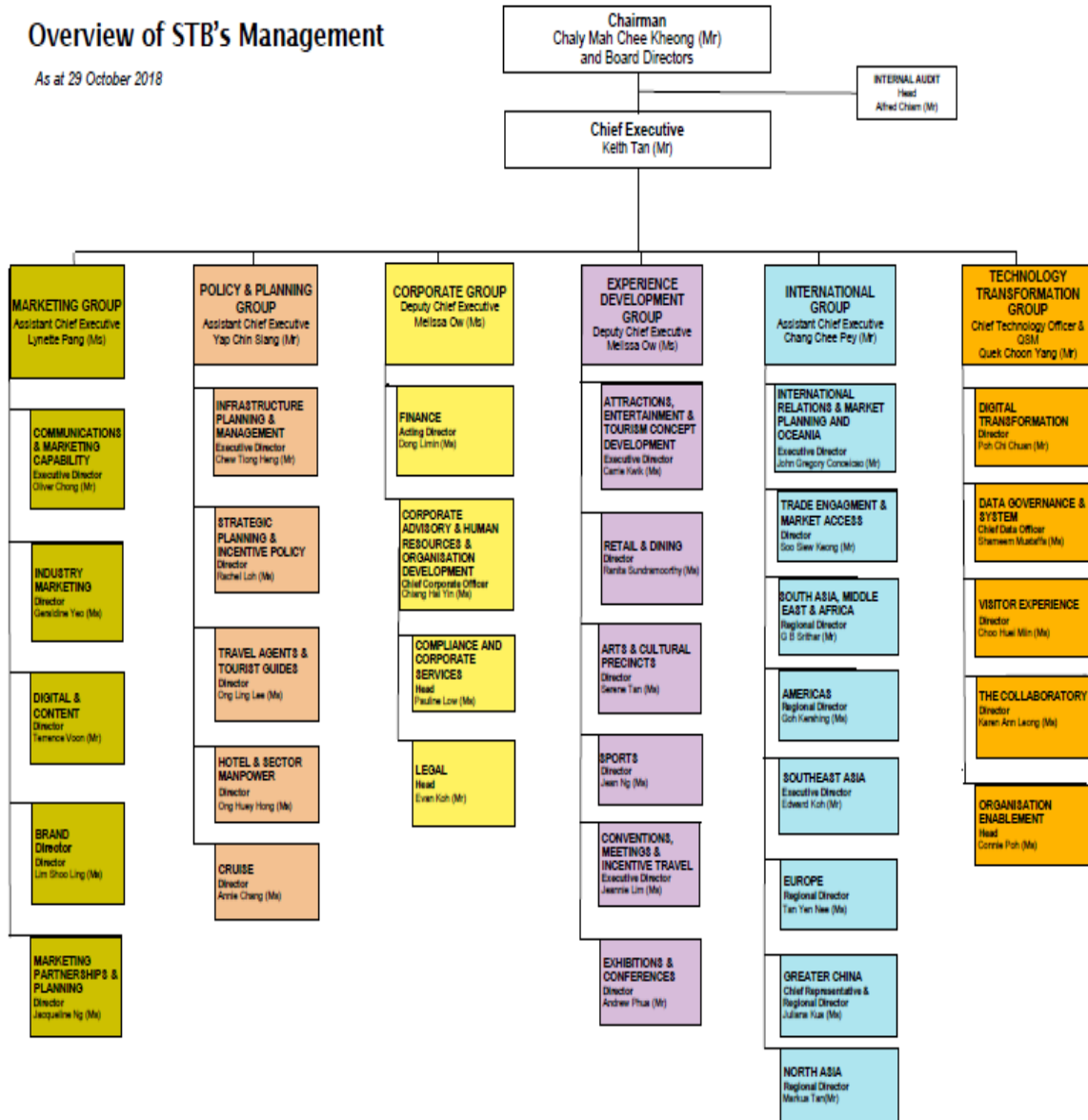


Sydney

Singapore Exhibition & Convention Bureau (SECB)

Overview of STB's Management

As at 29 October 2018



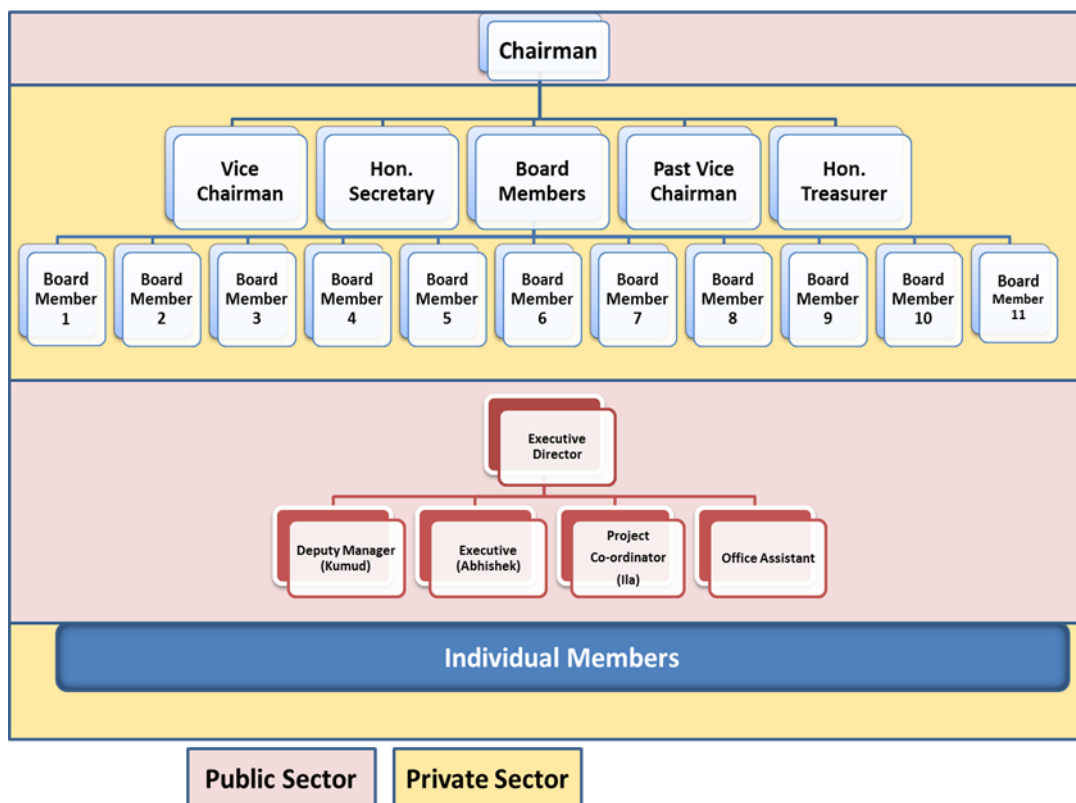
8) Critical Evaluation of ICPB’s role in developing India as a MICE destination

In this section, the ICPB Structure shall be evaluated critically and a fresh new structure shall be suggested to take on the new paradigms of the MICE world.

a) Current Structure of ICPB

The current structure of ICPB as it stands today has been depicted in the chart below. We have a representation from both Government as well as Private sectors (which contains a variety of organizations starting from PCO’s to Event Organizers to stalwarts in the MICE Trade). The public and the private sectors have been depicted in the figure below with different colours. It may be noted herein that from the private sector, no one has an exclusive full time role in ICPB.

Fig 7.1 : Current structure of ICPB



This apart, there are a few committees co-ordinated by the ICPB team, which is as stated below.

Fig 7.2 : Current ICPB Committees



b) Major Strengths and Weakness of the current structure and function

This has been analysed and depicted in the figure below

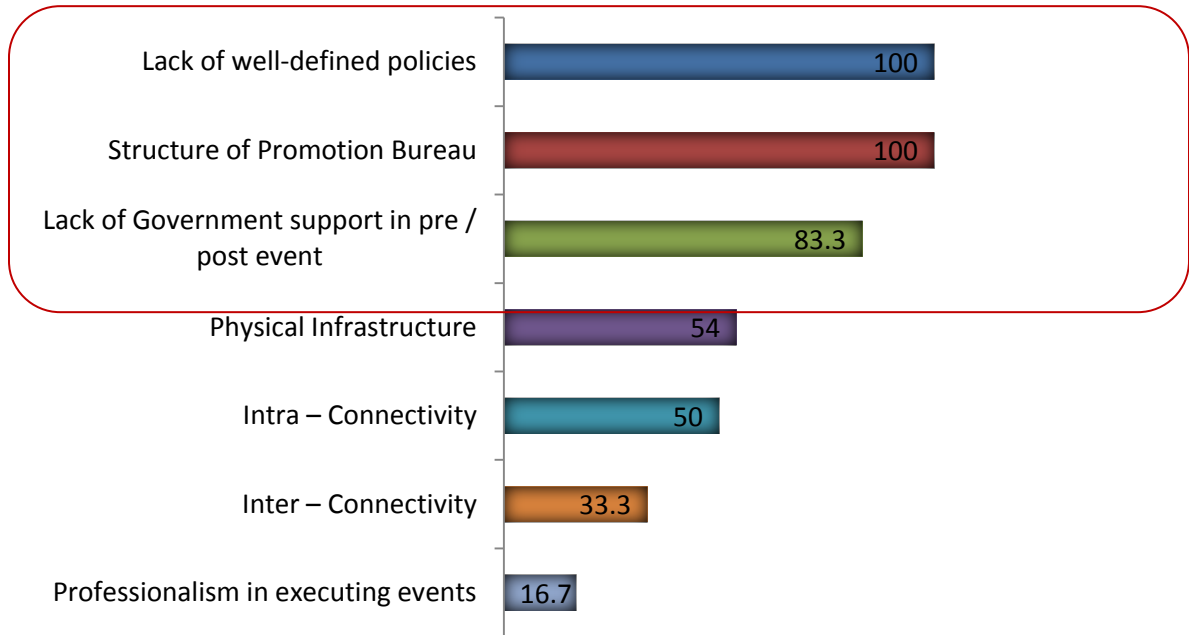
Fig 7.3 : Strength and Weaknesses of Current ICPB structure

	Public Sector	Private Sector
Strengths	<ul style="list-style-type: none"> MOT Manpower presence across the world 	<ul style="list-style-type: none"> Ages of expertise in the MICE Trade both in business generation and execution
Weakness	<ul style="list-style-type: none"> India not being promoted as a MICE Destination or no brand India in the global MICE space Specific MICE Policy and role of ICPB in India MICE story Lack of specific information about MICE trade – Global and more specifically local Manpower presence in different destinations but no instructions/compulsion on them to market MICE Marketing and Execution knowledge of MICE Funding for ICPB, Bidding Process 	<ul style="list-style-type: none"> Execution support from Government – in terms of Visa Issues, FAM Trips, Incentives, Sponsorship of Dinner, Gifts for delegates No major benefits obtained by securing ICPB membership MICE business is happening because clout of individual members ICPB membership rates are comparatively stiff compared to other Associations making it difficult for the startups to join

c) Some feedback from the ICPB Board members

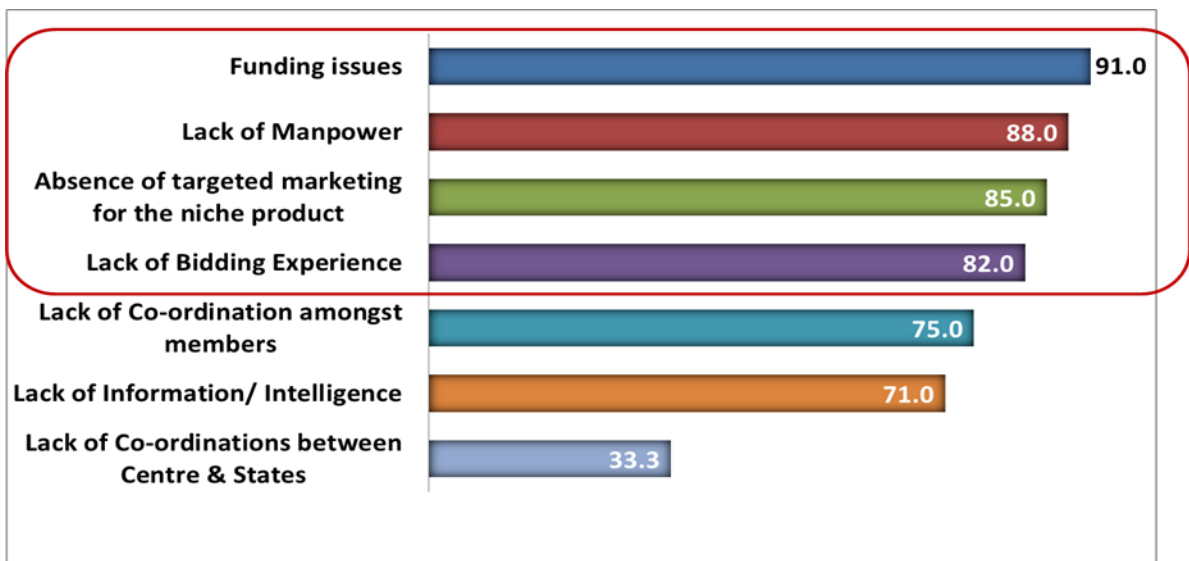
A considerable number of ICPB Board members were interviewed and the following feedback was received in issues pertaining to the MICE Segment in India, constraints faced by ICPB and Brand MICE India’s competitive advantage. Rating of each parameter was done in a scale of 1 - 5. The top 2 boxes i.e. ratings of 4 and 5 were represented and depicted in the charts below to derive insights out of it.

Fig. 7.4 : Problems faced by MICE Segment of Business in India



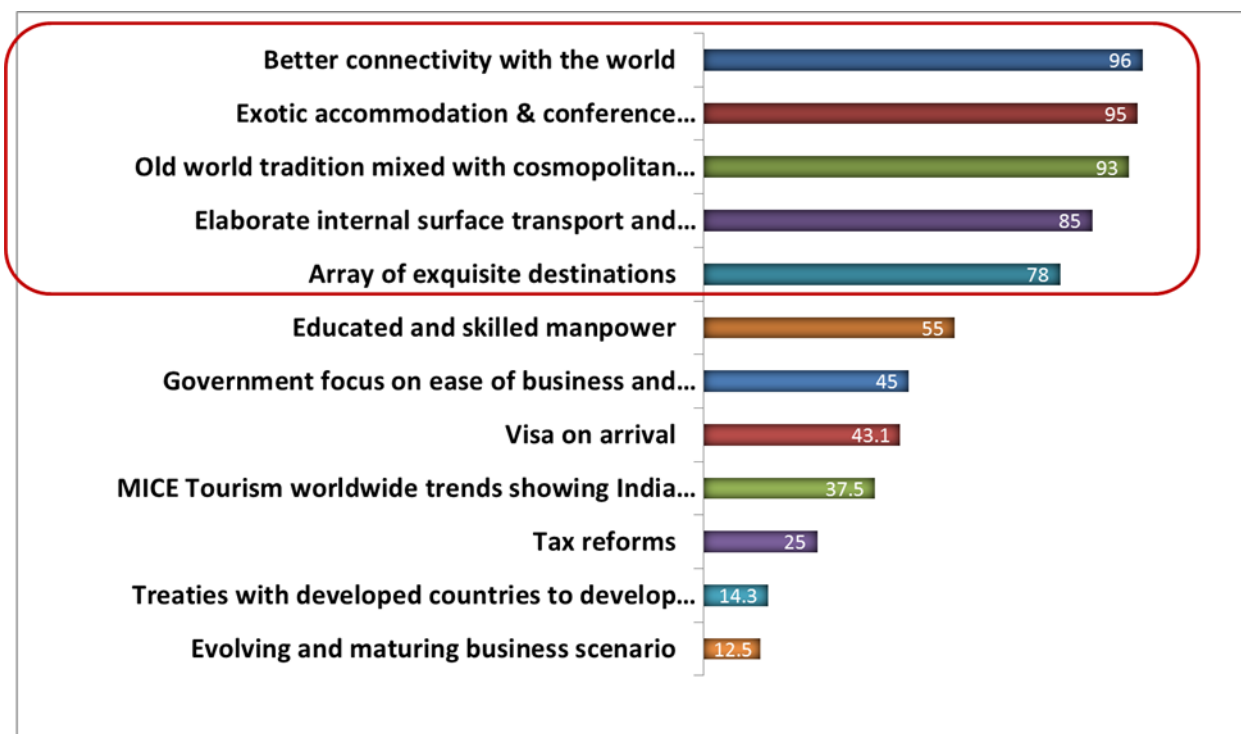
As far as the Constrains faced in Indian MICE industry is concerned, Lack of well-defined policies, structure of the promotion bureau, lack of Government support in pre/ post event area are the major bones of contention.

Fig 7.5: Constraints faced by ICPB in promoting India MICE Brand



When asked about their perception on the constraints faced by ICPB in promoting the MICE Brand, Funding Issues, lack of Manpower, absence of Marketing and lack of Bidding experience seem to rule the roost.

Fig 7.6 : Competitive advantage of Brand India MICE

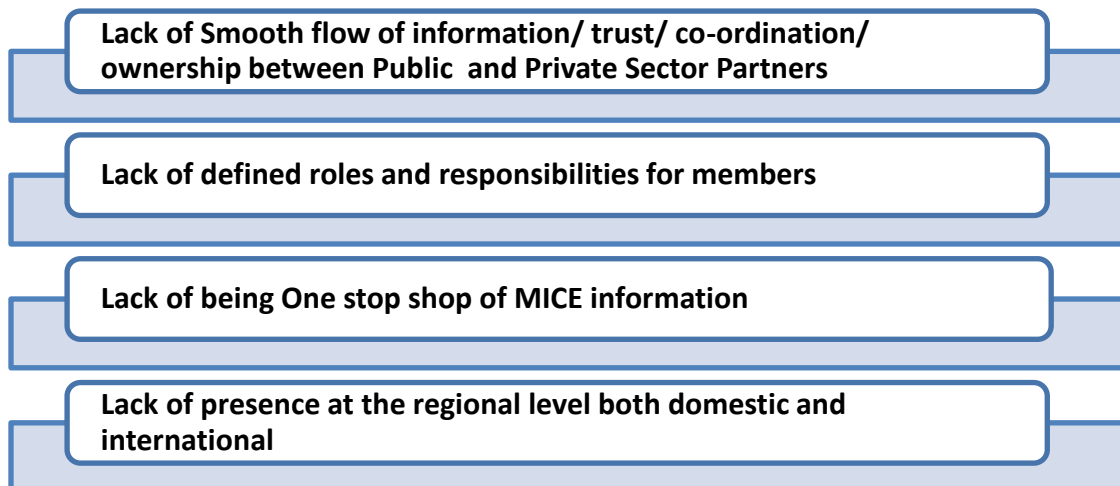


As far as the potential of India as a MICE destination is concerned most of the members of the ICPB Board, who are the stalwarts in the trade in their own rights have indicated that the offerings made by India are quite competitive in the global context.

d) Issues and Impediments faced

The major issues and impediments faced by the ICPB in promoting India MICE brand can be as depicted in the figure below. All these pertains to the lack of the following factors

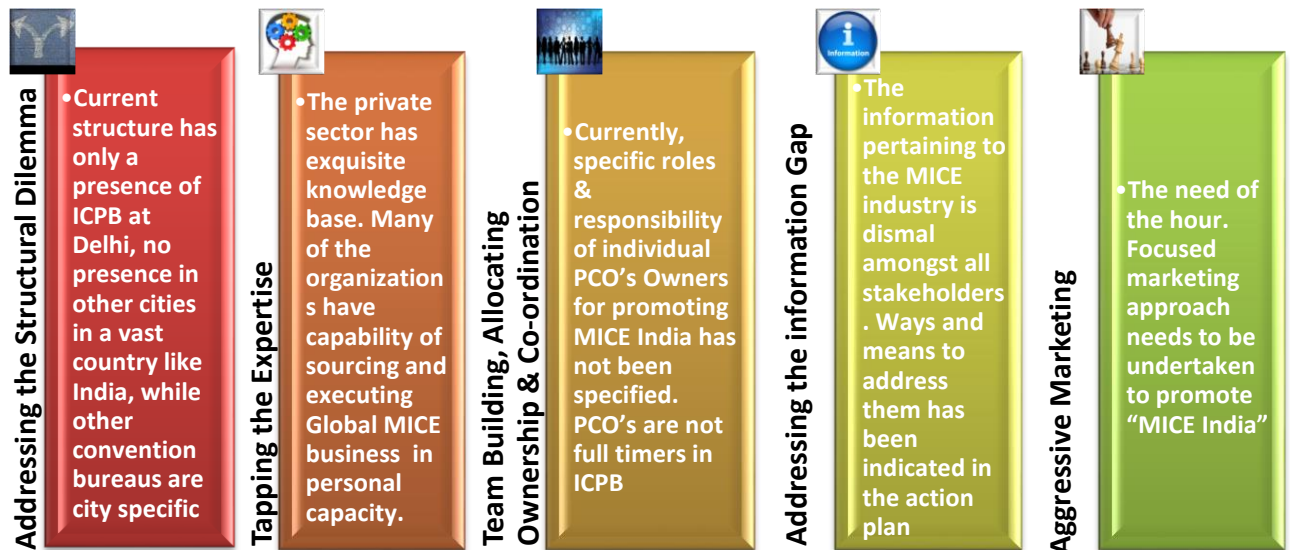
Fig 7.7 : Issues and impediments faced by ICPB



e) Issues to address and focus upon

The major issues to address and focus upon are as depicted in the figure below:-

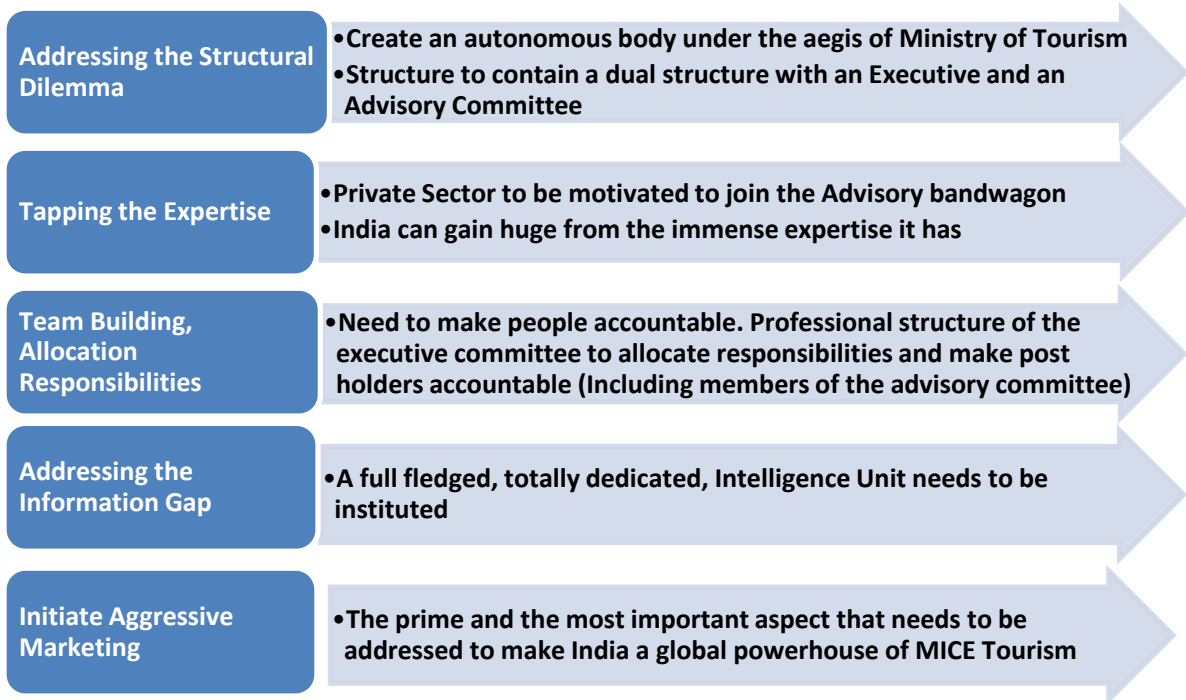
Fig 7.8 : Pinpointing areas to address



f) Ways and means to address the issues

The major issues to address and focus upon are as depicted in the figure below:-

Fig 7.9 : Addressing the areas of concern



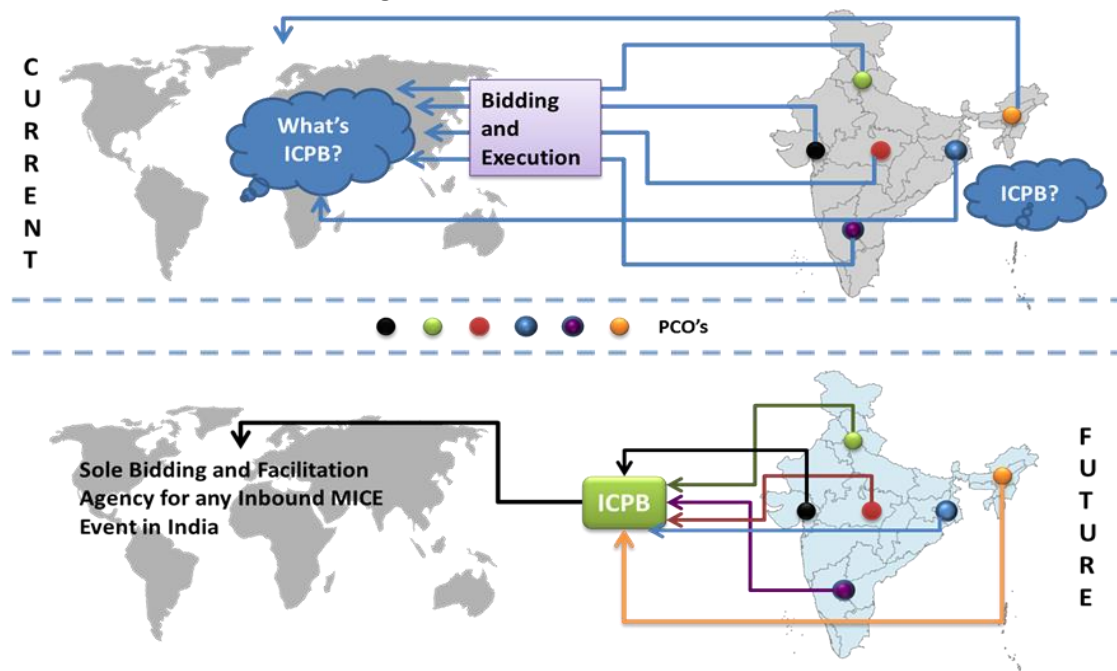
g) Proposed Transformation of ICPB

In the current regime Bidding and Execution is predominantly handled by the PCO's for any event that happens in India. Hence Brand equity of ICPB is almost nil at the current moment. It is proposed that all bidding be handled by ICPB and execution be handled by the PCO's depending upon the skill set and experience. It is proposed that ICPB graduates to a Bidding and Facilitation Agency representing India with a prime focus to market India as preferred MICE destination to all international events organizing body. Like other global leading conventional promotion bureau India Convention Promotion bureau needs to act on the following:

- ✓ There is an urgent need for expansion of Convention Bureaus across different major destinations in India where MICE activities are very much active.
- ✓ Market India as MICE destination across the target market
- ✓ Use market intelligence to identify the future international events
- ✓ Participate in bidding process and offer most competitive bidding using latest tools and technique
- ✓ Extensive network of suppliers to support team in developing strategies for delegate boosting and marketing activities, as well as sourcing local event service providers, locating suitable venues and accommodation and providing pre and post tour suggestions.
- ✓ A dedicated representative within the Convention Services team helping in appointing a Professional Conference Organizer (PCO)
- ✓ Organizing site inspections
- ✓ Close co-ordination with different Ministries for meeting required formalities for seamless implementation of the MICE event across any part of the country.

The proposed structural and functional transformation of Convention Promotion Bureau has been presented in ensuing pages

Fig 7.10: ICPB – Current and Future



Once the event comes to India, ICPB will arrange to organize an internal Bidding, which will be a source of revenue as well for ICPB.

h) The New Role

The new role of ICPB as an organization is defined in the figure below

Fig 7.11: New role of ICPB



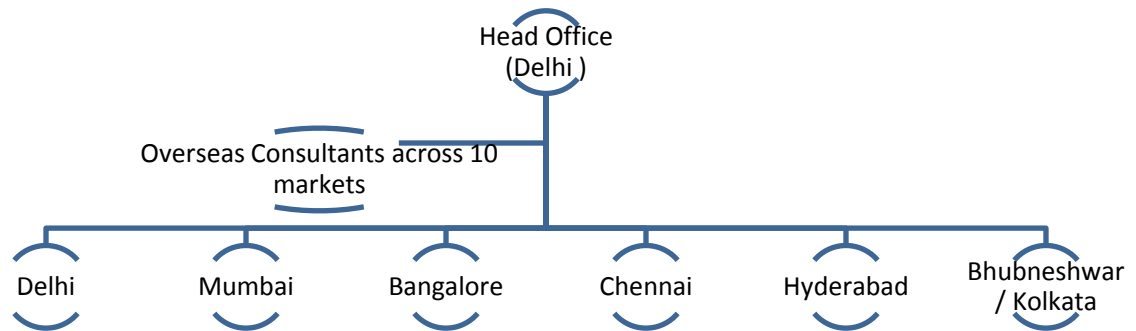
i) The proposed structure

Keeping in mind the potential of MICE tourism in India as well as available infrastructure and other resources, Government of India has projected MICE Tourism as one of the important avenues to boost inbound tourism in India. However to reach such ambitious goal there is a need to review the existing structure in terms of gaps and thereby strengthen the same in terms of putting suitable skilled professional as well as re-structuring the existing structure in terms of duties and responsibilities. It is evident from the ICCA Report that there has been a significant jump of India in terms of ranking of hosting international events which is now 24th from 31st position in 2016. Primary survey reveals that PCOs are bidding for different international MICE event for India using their own network where the role of ICPB is very limited in terms of bidding support and promotion in international platform due to limitation of resources an expertise. Whereas all the Convention Promotion Bureaus work in either way i.e. bidding for the country and transfer the event to the most eligible and expert PCOs other than extending all possible support both within the Government and from the available resource of Convention Promotion Bureaus. Also most the convention bureaus are city / town based and thus promoting destinations and helping / extending support for seamless implementation.

Therefore, it is proposed to have 2 tier Structure:

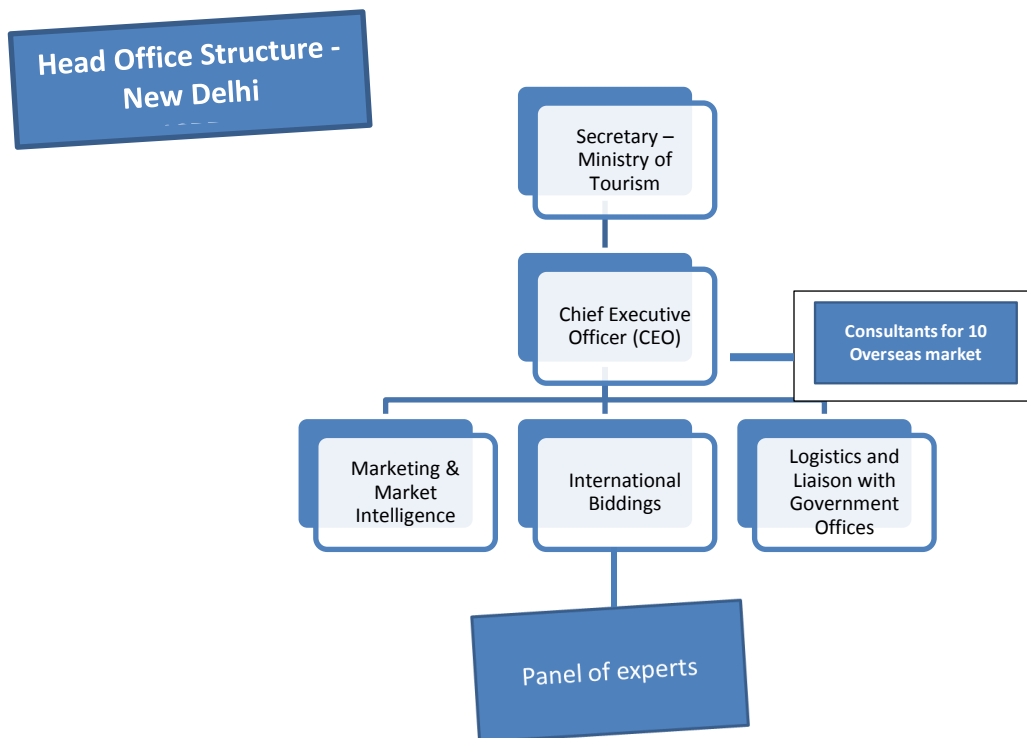
- Head Office would be responsible for overall marketing and bidding
- 6 Destination Offices would be responsible for bidding support, if require and identifying local infrastructural resources, PCOs and Expert

Therefore, following locations may be suggested for the above

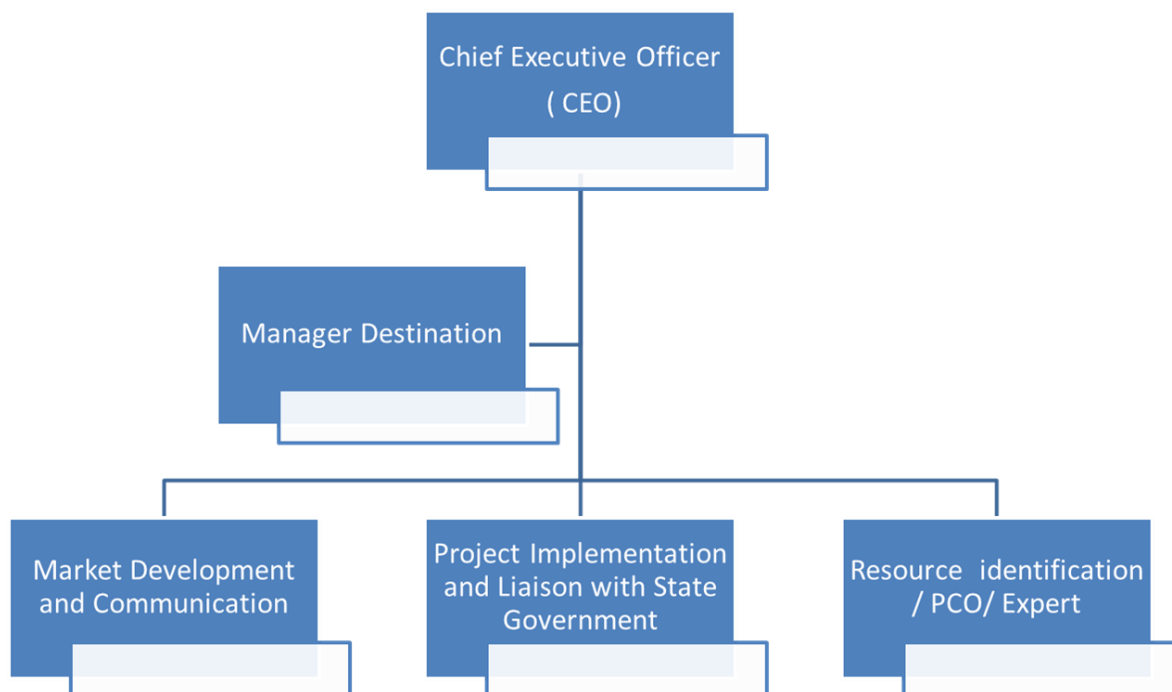


The destination office can be increased after successful implementation of the proposed modification and structure and outcome of seamless implementation.

Fig 7.15 : Proposed Structure



Destination wise proposed structure of ICPB – a team of 4 to 6 reporting to CEO



j) Facets and Characteristics of the proposed structures

The facets and characteristics of the proposed models in comparison have been presented in the Table below:-

Table. 7.1 : Key feature of the proposed model

Parameters	The proposed model
Mode of functioning	Autonomous body
Government Control	Partial
Proposed Manpower	In Head office –total of around 8-10 full time staff including CEO and in Destination office 4- 6 members full time staff. Apart from 10 consultants having MICE expertise and foreign nationals to be there in Ministry of Tourism overseas office depending upon the prospective market for International MICE business.
Domestic Regional presence	Initially proposed 6 ICPB Destination offices which will be increased gradually on the basis of success of MICE and growth in infrastructure across emerging destinations.

Parameters	The proposed model
International Presence	Proposed in top 10 MICE markets through consultants reporting to Director at International Tourism offices, MoT as well as CEO- ICPB
Marketing function addressed	Yes
Market Intelligence function addressed	Yes
Admin & HR function addressed	Leveraging current set up
Finance function addressed	Leveraging current set up
Leveraging current set up	Partial
Roles and Responsibilities of full time staff	Clearly defined

Pros and Cons of the proposed models

The pros and cons of the proposed model in comparison and the recommended one have been presented in the Table below:-

Table. 7.2 : Pros and Cons of the proposed Models

Suggested Structure	Pros	Cons	Recommendations
Destination specific setting up ICPB office with HQ in Delhi earmarking roles and responsibilities of each office	<ul style="list-style-type: none"> ☞ Maintains and strengthens current secretariat partially with expansion of destination specific more ICPB offices with different roles and responsibilities ☞ The new structure is more focused on marketing India as MICE destination & development of destinations for seamless implementation of Events. ☞ New and refurbished role of the PCO's ☞ Balanced expenses and revenue generation though Government's fund is very much required for marketing of MICE 	<ul style="list-style-type: none"> ✓ May be good as a starting point but needs to be monitored and expanded with the increasing demand. ✓ Initial investment would be high and needs to recruit right professional from open market 	<ul style="list-style-type: none"> • It is proposed that ICPB proceeds this Destination Specific Structure as it takes care of promoting India as MICE destination • The proposed structure will plug the gap of the current system.

k) Roles and Responsibilities

i) Of the Organization

The roles and responsibilities of the organization are as described in the ensuing paragraphs:-

- ✓ **Empanelment related**
 - ICPB to empanel service providers like PCO's, Travel Agencies, Destination Management companies, Hotels, Venues, Airlines, Tour Operators etc. with an one time empanelment fees.
- ✓ **Structure related**
 - ICPB members to elect the board as they are doing currently
 - ICPB Board to recommend names of eminent experts in this field
- ✓ **Endorsement related**
 - Any international inbound event happening in India has to be endorsed by ICPB otherwise licenses and permissions have to be arranged by PCO's on their one
 - In case the event is done in accordance with ICPB, ICPB takes care of issues like Visa, liaison with Government departments for sponsored dinners etc. This cost will be covered in the Service fee that is going to be charged from the PCO.
- ✓ **Bidding Related**
 - Any MICE activity has to be routed through ICPB
 - It has to depart from its' current membership based model – source of revenue has been elaborated later
 - ICPB Intelligence team to alert the bid manager about upcoming event
 - Bid manager to ask from the board about recommendations on empanelled PCO's capable of handling activity
 - ICPB Board to decide on the location on which to conduct the event
 - Shortlist panel of PCO's whose experience may be utilized in the bid
 - Win the Bid and conduct a similar bidding process internally
 - Select the best PCO to conduct the event
 - Charge a service fee from the winning PCO
 - Any savings made from the external bid will also be utilized to boost up corpus of ICPB

ii) Of the Manpower

The roles and responsibilities of the proposed manpower are as described in the ensuing paragraphs:-

Table. 7.3 : Roles and Responsibilities of proposed manpower

Designation	Roles and Responsibilities
Chief Executive Officer	<ul style="list-style-type: none"> • Appointment of other staff • Ensuring that monthly budgets are maintained • All CAPEX approval below Rs. 2 Cr or as per pre-approved budget • All OPEX approvals below Rs. 50 Lakhs or as per pre-approved budget • Award of tenders below INR 25 lakhs • Reviewing and Managing day to day operations • Networking with government, industry, foreign boards, industry associations as required. • Managing the team • Reporting progress to Secretary Tourism, Govt. of India at desired frequency
Manager – Marketing & Intelligence	<ul style="list-style-type: none"> • Responsible for marketing India as a prime destination • Select mode of promotion – ATL or BTL • Track and revise marketing plan for effective fitment • Collate and Generate Information from in India on the following:- <ul style="list-style-type: none"> • No. of Venues – Distribution by State • No. & Type of events hosted on monthly/ quarterly basis • Comprehensive information about MICE experts • Comprehensive information about PCO's • Collate and Generate Data about Conventions cross the world <ul style="list-style-type: none"> • Major Associations hosting events • Account Profiling of major Associations • Calender of Events for those associations • Tracking Competing countries • Potential new MICE market offering • Develop and provide Insights on the following <ul style="list-style-type: none"> • Track potential conventions that India can bid for • Mapping Strength and Weakness of Competition • SWOT analysis of Venues • Due Diligence of PCO's having strength in hosting a particular type of event
Manager – Bids	<ul style="list-style-type: none"> • Arrange for bids in co-ordination with manager intelligence, international marketing consultants

Designation	Roles and Responsibilities
Marketing Consultant – International Locations	<ul style="list-style-type: none"> • Should be a national of the location • Through mapping of the MICE market • Through mapping of the competition • Should have Line reporting to Director Tourism in the respective countries • Should have staff reporting to Manager Bids at ICPB HQ
Destination Team / Manager	<ul style="list-style-type: none"> • Empanelment of PCO's • Due diligence and setting up expert panel of MICE Experts • Liaison with the Hosts/ Sponsors/ Educational Institutes in the earmarked territory • Have monthly target of generating Events business
Empowered Committee of Experts – Region specific	<ul style="list-style-type: none"> • Provide inputs to the ICPB team on <ul style="list-style-type: none"> • Whom to target? • How to target? • What would be the offerings? • What experiences to showcase to win Bids? • Who is the best party to execute?
Empanelled PCO's – Region specific	<ul style="list-style-type: none"> • Showcase their experience and get empanelled with ICPB • Can Bid for executing a project once empanelled • Updation of information at quarterly frequency

l) Proposed revenue model

The self-sustaining revenue model (considering structure 4) has been depicted in the following tables. This has been calculated for a period of 5 years.

Table. 7.4 : Salary Component of Staffs

Sl. No	Proposed Designation	Number	CTC / month in INR Lakh	Total Amount in INR Lakh - Year -1	Year 2 in Lakh	Year 3 in Lakh	Year 4 in Lakh	Year 5 in Lakh
1	Head Office							
	Chief Executive Officer	1	45	45				
	Managerial Staff	3	15	45				
	Support (Tech& Non-Tech)	8	0.5	4				
	Office Assistant	2	0.25	0.5				
	Sub-Total _Head office			94.5	103.95	114.34	125.77	138.3
2	Destination Office							
	Managerial Staff	3	15	45				
	Support (Tech& Non-Tech)	5	0.5	2.5				
	Office Assistant	1	0.25	0.25				
	Sub-Total _Destination			47.75				
	Destination office Proposed and total salary	6		286.5	315.15	346.66	381.33	419.46
3	Remuneration for Overseas consultants / MICE Experts for business information	10	1.75	210	231	254	280	307
	Total Salary in Rs Impact for Yr			591	650.1	715	787.1	864.76

Table. 7.5 : Total Expense Heads

Major Heads	Description	Year -1	Year 2	Year 3	Year 4	Year 5
Capital Expenditure						
Head Office	3000 SFT work space at CBD / Prominent Location @ 150 SFT per month rental with 10% escalation in every year	54	59.4	65.34	71.87	79.06
Destination Office	1500 SFT work space at CBD / Prominent Location @ 150 SFT per month rental with 10% escalation in every year for 6 Destination Offices	162	178	196	215.58	237
Set up Cost	Rs 1200/ SFT					
	Head Office	36				
	Destination office - 6 nos	108				
	Total 1	360	237.4	261.34	287.45	316.06
One Time Expenditure	Documentation, Preparatory meeting, Travel etc	25				
	Total 2	25				
Marketing Expenditure						
Events / Road Shows	Hosting flagship ICPB Road Shows	300	400	500	600	700
Marketing	Advertisement Cost (India and Overseas in selected media)	300	400	500	600	700
	Total 3	600	800	1000	1200	1400
Operating Expenditure						
Salary	CTC of FullTime staff across Head Office and 6 Destination office with 10% annual increment	591	650	715	786	865
General Expense	Travel, Communications, conveyance, miscl @ 12% of the Salary	70	78	86	94	103
Overheads	Power / Maintenance/ Repair etc @ Rs15/SFT/month (3000 for HO & 1500 each for 6 Destination Office i.e. 12000 SFT)	1.8	1.9	2	2.1	2.2
	Total 4	662.8	729.9	803	882.1	970.2
	Net Cash Outflow (both CAPEX and OPEX) i.e. Total 1 to Total 4	1647.8	1767.3	2064.34	2369.55	2686.26
	<i>(all figs in Lakh)</i>					

Table. 7.6 : Projection of Expenditure, Revenue and Funding

Projection of Expenditure, Revenue and Funding

Heads	Heads of Revenue and Expenditure	Year 1	Year 2	Year 3	Year 4	Year 5
Expenditure	CAPEX	360	237.4	261.34	287.45	316.06
	One Time Pre Operation Expenditure	25				
	Marketing Expenditure	600	800	1000	1200	1400
	OPEX	663	730	803	882	970
	Total Outflow	1648	1767	2064	2370	2686
Revenue	One Time empanelment fees @10000 per entity (assumption of 500 Service Providers)	50				
	Endorsement fees - Meetings @2500/ participants / event having attendance of 500 participants. Number of event hosted in 2017 is 175. This will grow @10% in every year	2187	2406	2647	2911	3202
	Revenue from Flagship Events	2	2.2	2.4	2.6	3
	ICPB Self Generation	2239	2408.2	2649.4	2913.6	3205
	(Shortfall) /Surplus	591	641	585	544	519

(all figures in lakh)

Assumption:-

- No. of meetings to grow @ 10% per annum
- Salary revision @ 10% per annum
- India tourism offices in different parts of India and abroad to be used as ICPB establishment
- Some work either to be outsourced or to be filled in with employees deputed from Ministry of Tourism offices. However, any and every role in ICPB has to be a full time affair.
- Corpus/ Savings should be ploughed back to the Marketing expenditure to look for greener pastures.

m) Proposed Promotional Strategies

i) Action Plan

The tentative action plan for the revamped ICPB shall be as follows:-

Fig 7.16 : Proposed Action Plan



Annexure.

Annexure.

Events Organized by Education Institute and Schedule

DELHI NCR (2015-2017)

Sr. No.	Organization	Events	Date of Events
1	Indian Institute of Technology Delhi	Short Term Workshop on Financial Engineering	23rd-27th May, 2016
		LIFE IN THE INDIAN CITY-one day graduate students' conference	18th Apr, 2015
		11th International Symposium on Plasticity and Impact Mechanics,	11th-14th Dec, 2016
		Lecture on "Technology & IP" with one IIT Delhi patent case study	28th September, 2016
		8th International Conference for School Leaders & School Teachers	9th Dec, 2016
2	Indraprastha Institute of Information Technology	Robotics as a Science Enabler: Flying Fast and Low Among Obstacles	13th Aug, 2015
		Seminar on Cell Phone/Tower Radiations Hazards and Solutions	27th Aug, 2015
		Seminar on Evolution of Human Cognition	29th Oct, 2015
		Seminar on Computational biology in Drug Discovery	30th Nov, 2015
		Seminar on Computational Approaches For Identification Of Genome Encoded Small Molecules & Novel PTM Catalyzing Enzymes	19th Jan, 2016
		Seminar on Magnetic Resonance Spectroscopic Imaging and its applications in Prostate Cancer	15th Mar, 2016
		Seminar on Stochastic model of protein bursts in the lactose operon of Escherichia coli	4th Apr, 2016
		Seminar on Role of Computational Biology in Crop Improvement	9th Aug, 2016
		Seminar on A Systems Biology Approach Towards Healthy Aging	23rd Aug, 2016
		Seminar on Animation Film making and technology	26th Sep, 2016

Sr. No.	Organization	Events	Date of Events
		Seminar on Economics of the Internet and Network Neutrality	5th Oct, 20016
		Seminar on Machine Learning For Biomarker Identification In Cancer - Developments Towards Its Clinical Application	25th Oct, 2016
3	Amity School Of Engineering & Technology	Innovation Symposium on Power and Control Engineering (ISPACE 2016)	31st Mr, 2016
		RDCAPE-2015	12th-13th Mar, 2015
		"National Seminar onTechnology for Sustainable Development in Construction Industry "	15th Oct, 2015
		Trends and Recent Advances in Civil Engineering-2016 International conference	11th-12th Aug, 2016
		Training for CPWD Officers	26th-30th Sep, 2016
		Seminar on Optimization Techniques in Engineering	29th-30th Jun, 2015
		6th International conference on cloud system and big data analysis	14th-15th Jan, 2016
		7th International conference on cloud system and big data analysis	12th-13th Jan, 2017
		3rd International Conference on Signal Processing and Integrated Networks	20th Feb, 2017
		4th International Conference on Signal Processing and Integrated Networks	2nd-3rd Feb, 2017
4	Jamia Millia Islamia	Industry Academia Convention 2016 (IAC-2016)	22nd Apr, 2016
		International Conference on Gender, Community and Violence: Changing Mindsets for Empowering the Women of South Asia	15th-16th Ap, 2015
		International Consultative Workshop on Assessing and Prioritizing Needs for The Occupational Health Infrastructure	6th-7th Jul, 2015
		Two Days International Seminar on Mapping the Research on Muslim Women: Retrospect and Prospect	22nd-23rd Sep, 2015
		Photography Exhibition "Modern Times" at Talimi Mela	29nt-31st Oct, 2015

Sr. No.	Organization	Events	Date of Events
		Conference on Studying Religions in South Asia: Contestation, Protest and Reform	30th-31st Oct, 2015
		3-Day International Conference on "Indo-Turkish Relations: Perspective and its Contemporary Relevance"	1st-3rd Nov, 2015
		3rd International Conference on ECD Emerging World: Policies and Practice for ECD organised by Centre for Early Childhood Development and Research	19th-20th Oct, 2015
		National Conference on Interdisciplinary Approaches in Chemical Sciences (IACS-2015)	16th Dec, 2015
		12th IEEE International Conference -Indicon organised by Department of Electrical Engineering	17th-20th Dec, 2015
		International Conference on "Energy, Economy and Sustainable Development: Opportunities & Challenges"	16th-17th Feb, 2016
		International Conference on India and the Silk Road: Exploring Opportunities in Contemporary Geopolitical Realities	17th-18th Feb, 2016
		International Conference on Marketing in Emerging Economies	18th Feb, 2016
		International Conference on The Eastern Himalaya III: When the Mountains Move and Waters Rise: Coping with Earthquakes and Flooding – The Health and Housing Dimensions	22nd-23rd Feb, 2016
		Two day National Seminar on Digital India Power, Political & Poverty of Information organised by Deptt. of Sociology	29th Feb - 1st Mar, 2016
		International conference on Special Functions and Applications (CSFA-2016)	9th-11th Sep, 2016
		International Conference on Advances in Nanomaterials and Nanotechnology, organized by the Centre for Nanoscience and Nanotechnolog	4th-5th Nov, 2016

Sr. No.	Organization	Events	Date of Events
		International Conference on Differential Geometry, Algebra and Analysis (ICDGAA-16) organised by Department of Mathematics	15th-16th Nov, 2016
		International Conference and Exhibition on Building Utilities	1st-3rd Dec, 2016
		International Conference on Teacher Education: Challenges, Opportunities and Strategies organised by Faculty of Education	7th-8th Dec, 2016
		International Workshop on Inclusive Cities organised by Department of Civil Engineering and Department of Architecture	19th-20th Dec, 2016
		One Day National Seminar on Electoral Reforms in India organised by Faculty of Law	28th Jan, 2017
		National Seminar On India and the Arab World: Contextualizing the Present, Past and Future Organised by India Arab Cultural Centre	14th-15th Feb, 2017
		International Conference on Social Work Education and Practice Organized by the Department of Social Work	20th-22nd Feb, 2017
		International Winter School & Faculty Development Programme on Grant Proposal & Scientific Writing in Health Services Research	23rd-24th Feb, 2017
		Second International Conference on Health and Wellbeing: An Interdisciplinary Inquiry Organized by Department of Psychology	22nd-23rd Mar, 2017
5	Teri University	Pravaah 2015 - Annual Students' conclave	11th Apr, 2015
		Institutional seminar "Use of SCADA and ICT tools in Water and Sanitation sector in Urban Settings"	7th Apr, 2015
		Meeting Advances Dialogue on Nuclear Energy Among Governments, Experts, and the Public	13th-15th Jul, 2015

Sr. No.	Organization	Events	Date of Events
		BLISS 2015: Winter School on Sustainability "SDG 12 - Ensuring Sustainable Consumption and Production Patterns"	2th-6th Nov, 2015
		TERI University Book Fair 2015	20th Nov, 2015
		CPCB Sponsored training program on "Impact of ozone and other pollutants on Crops"	4th-6th Jan, 2016
		Quaestus by Entrepreneurship Development Cell of TERI University	3rd Feb, 2016
		BIOTIKOS 2016 "National Symposium on Nanobiotechnology"	31st Mar-1st Apr, 2016
		PRAVAAH- An Annual Student's Conclave	5th Apr, 2016
		National symposium on Geogenic contamination of groundwater: its impact & mitigation strategies (GCG-2016)	22nd Apr, 2016
		Indo-German Dialogue on Sustainable Water Resource Management	3rd-4th Oct, 2016
		Young Researchers South Asian Symposium on SDGs 2016	6th-8th Oct, 2016
		REtopia "Democratizing Renewable Energy"	11th-12th Oct, 2016
		International Conference on Urban Geoinformatics	22nd-23rd Feb, 2016
		SWASH -2017	28th Mar, 2016
6	G.L.Bajaj Institute Of Technology & Management	Mega Alumni Meet 2016 ~ Deja' Vu	17th Sep, 2016
		International Conference : Innovations in Technology GLBIMR - ICIT 2K16	10th Sep, 2016
		Joint National Conference - "PLOT - Potential Leaders of Tomorrow"	24th Jan, 2017
		Sankalp-An Inter Institute Cultural Festival @ GLBIMR,	25th Nov,2016
		CONVOCATION 2015	8th Feb, 2015
		9th Foundation Day 2015	5th Sep, 2015
		Management Development Programme (MDP) 2015	19th Sep, 2015
		Workshop – Doing Business Globally-Shrinking Boundaries and Expanding Horizons	8th Jan, 2016
		National Conference on Women Empowerment	30th Nov, 2016
		Corporate Talk Series 2016	6th Apr, 2016

Sr. No.	Organization	Events	Date of Events
		Two Days Extensive Workshop on "The Magic of Communication"	8th-9th Apr, 2016
7	Galgotias College Of Engineering & Technology	50th Annual Golden Jubilee Conference of Association of Mathematics Teachers of India AMTI	27th-30th Dec, 2015.
		Expert Lecture on "5G Communication Network"	14th Aug, 2015
		national seminar on Interdisciplinary approach of Science in Advancement of Technology : Art of Human Welfare	15th-16th Oct, 2015
		International Conference on Green Computing and Internet of Things	8th-10th Oct, 2015
		Two Day National Seminar on "Recent Advancements in Electrical, Electronics & Automaton Sector" (RAEEA 2015)	1st-2nd Sep, 2015
		Faculty Development Programme (FDP) on "Recent Advances in Computing Technology and Application"	22nd-23rd Feb, 2016
		DST Funded National seminar	25th-26th Feb, 2016
		GCTII Proudly Presents Startup Summit 2016	25th Jul, 2016
		GCET organised a One Day Workshop on 'Mechatronics'	24th Jan, 2017
8	I.E.C. College Of Engineering & Technology	Technical Management & Literary Fest 2016	22nd-27th Feb, 2016
		International Conference on "Changing Technological and Managerial Scenario: Aspects and Prospects"	28th Nov, 2015
		WINE TASTING & TRAINING SESSION FOR HOTEL MANAGEMENT STUDENTS	26th Nov, 2016
		IEC Tech Fest	15th Sep, 2016
9	I.T.S Engineering College	TECHTONIC 2015	10th Oct, 2015
		2nd National Conference on Recent Advances in Communication, Electronics and Electrical Engineering -RACE-2015	27th Oct, 2015
		1st International Conference on Advancements and Recent Innovations in Mechanical, Production and Industrial Engineering	10th Apr, 2015

Sr. No.	Organization	Events	Date of Events
		Technisia - The Ideas for Technical Evolution	14th Aug, 2015
		IEEE MTT-S faculty workshop on "Workshop on Sources and Applications of RF and Microwaves"	28th Aug, 2015
		National Seminar on 'Innovative Management Practices for Corporate Success'	4th Sep, 2015
		Entrepreneurship awareness camp sponsored by Entrepreneurship Development Institute of India	6th Oct, 2015
		National Conference of SC/ST Entrepreneurs organized by "Dalit Indian Chamber of Commerce and Industry (DICCI)"	29th Dec, 2015
		EEE departmental Alumni Meet -2016	30th Jan , 2015
		Annual Fest UDGHOSH-16	19-20 Feb, 2016
		inter college Technical Fest "SANGANIKKA-2016	17th Mar, 2016
		International Conference on "Advancements and Recent Innovations in Mechanical, Production and Industrial Engineering" ARIMPIE-2016	15th Apr, 2016
		National Seminar on "Changing Paradigm of Management Practices in emerging markets: Challenges and Opportunities"	22nd Apr, 2016
		"Startup India States' Conference"	23rd Jul, 2016
		Techtrix-2016: An Annual Technical Fest	15th Oct, 2016
10	Iilmahl College Of Engineering & Technology	seminar on "Education and Development in Engineering Industries" (ADMECH-II)	6th Oct, 2016
		Anusmaran 2016 (Alumni Meet)	19th Nov, 2016
		FDP "GMO's and food security: blending science and society"	29th Nov, 2016
		FDP on Pollution Management- Key Concept	17th Jan, 2017
		Workshop on CAR ENGINE dismantling and assembling	27th Feb, 2017
		FDP on Animal models and their application in Biotechnology	9th Mar, 2017

Sr. No.	Organization	Events	Date of Events
11	Jss Academy Of Technical Education	workshop on "AutoCAD"	8th-13th Oct 2015.
		Workshop on Wireless Sensor Networks Using NetSIM	28th-29th Oct, 2015.
		Alumni Meet of C-DAC	31st Oct, 2015.
		MMIL-MICROSOFT MOBILE INNOVATION LAB Presents Hackathon (Discover, Design, Develop)	21st-22nd Nov, 2015
		Faculty Development Programme on Design and Implementation of Student Centered Learning	13th-14th Jan, 2016
		4th Annual Sports Mee	29th-31st Jan, 2016
		Technical Management & Literary Fest 2016	22nd-27th Feb, 2016
		Workshop on "Intellectual Property and Innovation Management"	4th Mar, 2016
		Zealicon 2016-the Annual Techno-Cultural festival of JSSATE,	7th-9th Apr, 2016
		The Annual Sports Meet MYTHRI 2016-17	6th-8th Oct, 2016
		The Entrepreneurship Summit Noida, 2017	4th-5th Mar, 2017
		Zealicon - 2017 (Techno-Cultural Fest)	28th-30th Mar, 2017
12	United College Of Engineering & Research	International Conference on Control Computing Communication and Materials (ICCCCM-2016)	21st-22nd Oct, 2016
		International Conference on Research and Innovation in Engineering (ICRIE-2016)	12th-13th Feb, 2016
		Artech Infosystems Drive	10th-11th Nov, 2016
		International Conference on Innovations in Control, Communication and Information Systems (ICICCI-2017)	12th-13th Aug, 2017
13	Sharda University	National Conference on Functional Materials Synthesis, Application & Environmental Impact (NCFM-2015)	28th Aug, 2015
		Conference in the field of Operations & Supply Chain Management	18th Sep, 2015
		Seminar on Big Data and Hadoop	5th Nov, 2015

Sr. No.	Organization	Events	Date of Events
		International Conference on “The Occasion of Silver Jubilee of the Indian Society of Industrial and Applied Mathematics	29th Jan, 2016
		Seminar on “Challenges in Intellectual Property Rights with special reference to Copyright & Law in India”	18th Nov, 2015
		Seminar on Roles & Responsibilities of Nurses on Prevention & Management of HIV/AIDS	3rd Dec, 2015
		International Seminar on ‘International Arbitration’	15th Jan, 2016
		Conference on “Application of ERP For Industrial Efficiency Improvement”	15th Jan, 2016
		International Sharda Model United Nations Conference	23rd Jan, 2016
		National Seminar on “Privacy & Data Protection”	28th Jan, 2016
		Contrivance 2k16 – Tech Fest	10th-11th Mar, 2016
		National Conference on English language (Linguistics & Literature)	1st-2nd Apr, 2016
		National Level Tech Fest CONSTRUCTO’16	12th-13th April 2016
		National Seminar on “Issues Concerning Pre-Conception & Pre-Natal Diagnostic Techniques”	8th Mar, 2016
14	Shree Guru Gobind Singh Tricentenary Medical College	CDE on ADVANCED MAXILLOFACIAL SURGERY”: A guest lecture followed by Live Surgery”	2nd-3rd Mar, 2016
		Pedo Perio Summit	9th Mar, 2016
		2 days workshop “Gesture Based Robotics”	10th-11th Mar, 2016
		3rd Convocation	26th Mar, 2016
		CDE program on Innovation	19th Apr, 2016
		TechFest “TECHNOTSAVA 2016”	22nd April 2016
		Guest Lecture on International Nurses Week	16th May 2016
		Organizing a Workshop with Microsoft	20th Jun 2016
		5 (Five) days workshop on BUSINESS SIMULATION	19-23 Sep 2016

Sr. No.	Organization	Events	Date of Events
		First International Conference on, "Social Responsibility of Business: Big Push and Its Sustainability"	19-20 Dec, 2016
		Annual Sports Meet	2-4 Feb 2017
		Convocation 2017	10th March 2017
		International conference on Advanced International management of pain	6-9 April 2017
15	Jamia Hamdard, (Deemed University)	lecture on Sleep Science: An Ideal Area of Interdisciplinary Research Interest	15th Nov 2016
		SEMINAR ON FOREIGN TRADE POLICY - "SKILL INDIA" & "MAKE IN INDIA"	8-10 Feb 2017
		NATIONAL SEMINAR ON CLOUD COMPUTING AND ITS APPLICATIONS	9-10 March 2017
16	All India Institute Of Medical Sciences College of nursing	International Congress on Friedreich's Ataxia and International Congress on DNA Structure in Health & Disease	11-13 April, 2015
		3rd AIIMS Neurotrauma Conference (ANTC 2015)	28th-31st October 2015
		2nd Epilepsy Surgery & Functional Neurosurgery	9-10 April 2015
		TROPICON 2015	12th April 2015
		9th AIIMS Surgical Week, International Minimal Access Surgery Conference, CME Cum Live Workshop	13th-15th March 2015
		International Meeting of the Field studies coordination Group and a series of symposium	10-14 April 2015
		2nd Annual Conference of the Society for Emergency Radiology(SER 2015)	31 Oct-2 Nov 2015
		4th AIIMS Arthroplasty Update-2015	29th Nov 2015
		AIIMS Advanced Hands on Temporal Bone Dissection Course- 2015	10-12 Dec 2015
		International Pediatric Nephrology Association Asian Society of Pediatric Nephrology	1-3 April 2016
		3rd ANNUAL CONFERENCE OF NEUROENDOSCOPY SOCIETY (INDIA)	15-17 April 2016
		AHPCON-2016 - 2nd National Allied Health Professional Conference	22-23 Feb-2016.
		10th AIIMS International Minimal Access Surgery Conference	4th to 6th March 2016

Sr. No.	Organization	Events	Date of Events
		8th National Conference of Indian Hernia Society (IHSCON)	4th to 6th March 2016
		22nd World Congress of Social Psychiatry - WASP 2016	30 Nov-4 Dec 2016
		NATIONAL CONFERENCE ON SCIENTIFIC UPDATES ON ZOO NOTIC DISEASES CONTROL	6th July 2016
		5th International Conference of Physical therapy, AIIMS-2016 organized by Physiotherapy Unit, Dept. of Anesthesiology	10-12 Dec 2016
		Indian respiratory Summit 2016 - "International meeting on Airway Diseases"	20-21 Aug 2016
		Renal Transplant Conclave-2016	21-23 Oct 2016
		5th AIIMS Arthroplasty Update -21016	19th-20th Nov 2016
		International Conference on Cognitive Behavioral Interventions - India 2017	4th to 8th March 2017
		FERTICON -2017 INTERNATIONAL CONFERENCE	25-26 Feb 2017
17	Delhi Institute of Pharmaceutical Sciences & Research	20th Quality Improvement Programme on "Recent Advances in Pharmaceutical Sciences"	5th-9th Dec 2016
		21st Quality Improvement Programme on "Trends in Pharmaceutical Sciences"	30th Jan to 10th Feb 2017
		22nd Quality Improvement Programme on "Current scenario in Pharmaceutical Sciences"	13-17 Feb 2017
		23rd Quality Improvement Programme on "Update on Trends in Pharmaceutical Sciences"	27th Feb to 10th March 2017
18	Atma Ram Sanatan Dharam College	General Orientation Programme for Freshers	July, 2015
		56th Founders' Day Celebration	7 Aug, 2015
		Theatre Workshop	December, 2015
		Fine Arts Workshop	December, 2015
		Confluentia: Alumni Meet	Jan, 2016
		Tide: Annual Cultural Festival	Feb, 2016
19	Gargi College	Annual Function	Feb, 2016
		Cultural Festival	Feb, 2016

Sr. No.	Organization	Events	Date of Events
20	Hans Raj College	Orientation Programme for Freshers	July, 2015
		Global Natural Film Festival	2015
		ALUMNI ASSOCIATION Function	7th Feb, 2016
		workshop on "Skill Development of Laboratory Staff"	28-31 Dec, 2015
		workshop for Teachers and Students on Embedded System	15-16 Jan 2016
		seminar titled "Thirty years of healing the ozone together"	Sep, 2015
		National Conference	2-3 Feb 2016
21	Hindu College	Mecca-The Hajj to Hindu Annual Fest	2015
		MUSHAI'RAH	2015
		Vaktavya 2016	2016
22	Jesus & Mary College	Annual Foundation Day	2016

JAIPUR (2015-17)

Sr. No.	Organization	Events	Date of Events
1	Mahatma Jyoti Rao Phoole University	International Conference on Entangled Cartographies: An interconnected history of mapping in Europe and South Asia, 16th to 20th centuries	3rd-5th Oct, 2017.
2	Arya College of Engineering	ISEC 2017 INNOVATIONS IN SOFTWARE ENGINEERING CONFERENCE	5th-7th FEBRUARY 2017
		National Workshop On Engine Emissions	25th Aug, 2017
3	Baldav Ram Mirdha Institute of Technology	Conference on clean and renewable energy by civil dept.	30th Oct, 2015
		conference on advanced trends and innovation in electrical energy	29th Oct, 2015
		Conference on Recent trends in computing and communicating technologies	27th Oct 2015
		Alumni Interaction Meet AIM	7th Nov, 2015
4	Jaipur Engineering College	INTERNATIONAL CONFERENCE ON ADVANCES IN MATERIALS, DESIGN, SYSTEMS AND MANUFACTURING (ICMDSM - 2017)	23rd-25th Feb 2017
		ROSTRUM - "Tech Fest"	2016
		ALACRITY- "Sports Week"	2016
		MILAAP- "Alumni Day"	2016

Sr. No.	Organization	Events	Date of Events
		AAGMAN- "Fresher's Night"	2016
		FUNGAMA -	2016
5	Kautilya Institute of Technology and Engineering	1st Indian Summit on Allergy Diagnosis & Allergen Immunotherapy	8th-9th Dec, 2017
		Awareness Programme on Support for Entrepreneurial & Managerial Development of SMEs through Incubators.	7th Sep, 2016
		Alumni meet for pass out students on Foundation Day of the college.	10th Sep, 2016
		ENILAZE -2016	16th-21st Oct, 2016
		Motivational Talk "GATEWAY TO GREAT WAY"	16th Jan, 2017
		National Conference on Quality & Automation in Industry – Make in India.	11th Feb, 2017
		National Conference on "Role of Electrical, Electronics and Computer Technologies in Making Digital India"	18th-19th Feb, 2017
		NATIONAL CONFERENCE ON "SUSTAINABLE "SOLID WASTE MANAGEMENT, SMART CITIES & SWACHH BHARAT INITIATIVE	2017
6	LnM Institute Of Information Technology	VLSI Circuit Design Using Cadence EDA Tools	20th-21st Feb, 2017
		ISEC 2017 INNOVATIONS IN SOFTWARE ENGINEERING CONFERENCE	5th-7th Feb, 2017
		DVANCED LEVEL WORKSHOP ON "DIFFUSION AND SUB-DIFFUSION PROBLEMS: THEORY NUMERICS & APPLICATIONS"	31st Jan-5 Feb, 2017
		E-FEST 2017 ASIA PACIFIC	03-05 MARCH 2017
7	National Institute of Medical Science & Research	National Symposium on "Integration of Indian Medicinal System into Modern Medicine"	11th Feb, 2016
		Seminar on 'Nation Building' through 'Digital India initiative'	6th Dec, 2016
		Two day programme on Gyanarjan Mahotsav celebrated at Nims	18th-19th Jan, 2016
		Seminar on Curbing the Menace of Ragging in Educational Institutes	30th Nov, 2016

Sr. No.	Organization	Events	Date of Events
		National Seminar on “Writhing Pain and Silent Shrieks: Empowering the Cancer Survivors”	2nd-3rd Dec, 2016
		PGHTNCON 2016	11th-16th Feb, 2016
8	Rajasthan University of Health Sciences	International Workshop on Advanced Bronchoscopy	16th Dec, 2015
		National CDE Programme	7th Oct, 2016
		Conference on Radiation in Health Care-CRHC-2K16	4th Nov, 2016
		32nd National Annual Conference-ISSPCON-2017	30h Jan, 2017
		Third Convocation	26th April, 2016
9	Mahatma Gandhi National Institute Of Med Sciences	Mega Surgical camp at MGH	25th Jan. to 1st Feb. 2015
		2nd Pediatric Gastro Interventions Clinical Workshop	2nd April 2017
10	Apex Institute of Management & Science	“Techno Aagaz”,	2015
		“TechAdroit” & “Innova”	2016
11	Gyan Vihar School of Pharmacy	International Conference on Cyber Security (ICCS) 2015	16th-17th May, 2015
		2nd International Conference on Cyber Security (ICCS) 2016	13th-14th Aug, 2016

MUMBAI (2015-17)

Sr. No.	Organization	Events	Date of Events
1	K.J.Somaiya College Of Engineering	Prakalpa 2015	5th-7th Mar, 2015
		IYF WORLD CAMP IN MUMBAI	20th-22nd Jan, 2015
		PRAKALPA – 2017	31st Mar-1st Apr, 2017
		Two Day National Seminar on the topic 'EDUCATION FOR PEACE'	9th-10th Mar, 2016
		NATIONAL SEMINAR ON ACADEMIC AND ADMINISTRATION AUDIT SPONSORED BY NAAC	13th-14th Jan 2017
		Two Day National Seminar on NEW CHALLENGES AND NEW PEDAGOGIES FOR 21ST CENTURY EDUCATION	17th-18th Feb. 2017

Sr. No.	Organization	Events	Date of Events
2	Indian Institute of Technology, Mumbai	Colloquium on Single-Walled Carbon Nano tube Industrialization	10th Jun,2015
		e-Yantra Robotics Competition-2015	20 th Aug, 2015
		Technical Symposium - Protolith 2015	9th-11th Oct, 2015
		UNESCO Regional Capacity Development Workshop	26th-27th Nov, 2015
		5th International Conference on Advances in Energy Research	15th-17th Dec, 2015
		17th Asian Pacific Corrosion Control Conference	27th-30th Jan, 2016
		DrupalCon Asia 2016	18th-21st Feb,2016
		Workshop on Perovskite Semiconductor Solar Cells	16th-17th May, 2016
		Design & Degree Show 2016	19th-20th Jun, 2016
		Sixth International Congress on Computational Mechanics and Simulation	27th Jun-1st Jul, 2016
		3rd International Conference on MIPS 2016	15th-16th Jul, 2016
		Asian Current Research on Fluid Inclusions VI	20th-29th Nov, 2016
		21st International Conference on Organic Synthesis (ICOS)	11th-16th Dec, 2016
		12th TPMDC Conference	19th-21st Dec, 2016
3rd International Conference on Emerging Electronics	27th-30th Dec, 2016		
Seminar on 'Value Extraction & Waste Management in Iron & Steel Industry in India'	30th-31st Jan, 2017		
3	Shah And Anchor Kutchhi Engineering College	Skill & Knowledge Enhancement Program (Pathway to research & Research methodology)	1st March, 2017
		Application of Fractional Calculus	4th March, 2017
		Transform Maharashtra	1st May, 2017
		FDP on xR- Transforming Physical & Digital World!	16th September 2017
4	Maharshi Dayanand College Of Arts Science &	National Conference on “ Recent Trends in Mathematics & Statistics	5th Sep, 2015
		Science Exhibition	15th-18th Dec, 2015

Sr. No.	Organization	Events	Date of Events
	Commerce	"Dayanandotsav"	17th-24th Dec, 2015
		International Seminar & Workshop	25th Jan, 2016
		National Seminar	22nd Feb, 2016
		Workshop/Lecture on "GAME THEORY"	Oct, 2016
		Intercollegiate Science Exhibition – Sci-Pulse 2016	Dec, 2016
		AVISHKAR 2015	23rd Dec, 2015
5	SIES College of Arts, Science & Commerce	NATIONAL SEMINAR ON INDIAN MUSIC-CULTURAL	25th-26th Feb, 2017
		STATE LEVEL SEMINAR "CANCER BIOLOGY AND THERAPY"	27th Feb, 2017
		OLE' - The College Fest	2016
6	Wilson College	POLARIS - Wilson BMM Fest	2016
		ADOREA - Wilson BMS Fest	2017
		BIO MOSAIC - Micro/Bio Tech Fest	2017
		PAF 3rd Congress On Social Entrepreneurship in Aquaculture	27th-29th Apr, 2016
7	Central Institute of Fisheries Education	2nd Student Convention on Innovative Approaches for Academic Excellence in Higher Fisheries Education	29th-30th Mar, 2016
		Annual Institute Research Council Meeting	4th-6th April, 2016
		Skill Development Program on Communicating Science	5th-11th July, 2016
		International Workshop on Linear Mixed Models in Practice: An AS-REML-Oriented Approach	13th-15th Oct, 2016

PUNE (2015-17)

Sr. No.	Organization	Events	Date of Events
1	All India Shri Shivaji Memorial Society'S College Of Engineering	Entrepreneurship workshop	20th Aug, 2016
		Workshop on Supervised learning Linear regression	20th Sep, 2016
		Java and Advanced Java workshop	12th-16th Sep, 2016
		Seminar on" Cloud Computing"	15th Aug, 2016

		IEEE Women in Engineering International Summit, Pune	23th-24th Sep, 2016
		Project management Olympiad	25th-27th Aug, 2016
		IEEE Conference WIE	19th-21st Nov, 2016
2	International Institute Of Information Technology	ACM Day & Technotsav	14th September 2017
		Data Structure Expert Lecture	21st March 2017
		IIIT ACM Exhibition of Exclusive Research and Academics (IAERAP'17)	24 th March 2017
		STTP on Advances in Machine Learning and Big Data	22nd-23rd Dec, 2016
		A Two Days State Level STTP on "Advances in IoT & Cloud"	28th-29th Jan, 2016
3	Pimpri Chinchwad Education Trust, Pimpri Chinchwad College Of Engineering	8th National Conference on Industry Institute Interaction	28th March 2016
		Two day Workshop on "Basic course on Image processing using MATLAB"	29th-30th July, 2017
		Four Days Hands-on Workshop cum Championship on 'Internet of Things (IoT) using Raspberry Pi + Arduino	2017
4	Tssm'S Bhivarabai Sawant College Of Engineering And Research	A workshop on " Big Data Analytics with Hadoop"	2016
		A Workshop on Cyber Security	2016
		A one day workshop on "Principles of Computer Networking"	2016
5	Padmashree Dr. D Y Patil Medical College	National Workshop on Mass Disaster Management	24th-25th Apr, 2015
		CME on Research Methodology	4th-5th Jul, 2015
		Basic Course in Medical Educational Technology (MET) for Residents	14th-21st Jul, 2015
		Live Operative Workshop on Prostate Surgery	19th Oct, 2015
		2nd State Level Conference of Anatomical Society of India and Regional Chapter of Anatomy	29th-30th Jan, 2016
		Synapse 2016	23rd-24th Feb, 2016
		Academic Orientation Workshop in Otorhinolaryngology, Head and Neck Surgery	26th-28th Feb, 2016
		Women's Health Conference	8th-13th Mar, 2016
		1st National Neonatal Hemodynamics Conference –Echocardiography Workshop	11th Mar, 2016
		International CME on Public Health	2nd Ap, 2016
		National IAP Hematology Working Group Meeting	25th Jun, 2016

		IAPM Conference	29th Au, 2016
		Mid Term National Conference on “Current and future challenges of healthy aging”	15th-16th Apr, 2017
6	SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)	3rd International Relations Conference 2015	10th Oct, 2015
		FESTIVAL OF THINKERS, 2015	5th Sep, 2015
		YOGA SHIVIR, 2016	12th Jan, 2016
		AARAMBH, 2015	11th Jul, 2015
		12th CONVOCATION CEREMONY	13th Dec, 2015
		International Relations Conference 2016	Dec, 2016
7	Christ College	Chrysalis '15	Apr, 2015
		Expo '15	Aug 2015
		Impulse '15	Dec, 2015
		Chrysalis 2016	Apr, 2016
		Chispa '17	Jul, 2017
		Impulse 2017	Dec, 2017
8	H.V. Desai Senior College of Arts, Science & Commerce	International Conference On Nanotechnology for Human Welfare	2018
		Convocation Ceremony	2017
9	St. Mira's College for Girls	Teklogica 2017-18	2017
		EXODUS – Dept. of BBA and BBA (CA) Annual Fest	2017
		Intercollegiate Competition	2017
10	National Research Centre for Grapes	Grape Field Day	8th Feb, 2015
		One day workshop on “Neutraceutical potential of grapes and its utilization”	20th March 2015
		Brainstorming session on important issues in grapes	16th Jun, 2016
		Training on Integrated Pest Management in Grapes at ICAR-NRCG, Pune	5th-6th Aug, 2016
		Hon'ble DG, ICAR visited ICAR-NRC for Grapes, Pune	21st Oct, 2016

BANGLORE (2015-17)

Sr. No.	Organization	Events	Date of Events
1	Indian Institute of Management Bangalore	10th Annual International Conference on Public Policy and Management	3rd-5th Aug, 2015
		1st INDIA CONFERENCE ON INNOVATION, INTELLECTUAL PROPERTY & COMPETITION	7th-8th Dec, 2015
		International Conference on Spirituality and Management: Indigenous Models of Sustainability, Good Governance and Spiritual	4th-6th Jan, 2016

		Transformation	
		The 2016 Asian Real Estate Society's (AsRES) Conference	13th-15th Jul, 2016
		XI International Conference on Public Policy and Management.	8th-10th Aug, 2016
		43rd Foundation Day	28th Oct, 2016
		Fifth Biennial Supply Chain Management Conference	15th-16th Dec, 2016
		IMR Doctoral Conference (IMRDC)	11th-12th Jan, 2017
		3rd Annual Women Leadership Summit	15th Jan, 2017
		Second Research Frontiers Conference	19th-21st Jan, 2017
2	International Institute of Information Technology	Cultural Event	26th Aug, 2015
		Tech Fest/Hackathons	2016
		Alumni Day	7th Feb, 2016
		Spandan 2016, Sports Fest	4th-6th Mar, 2016
		16th Foundation Day	15th Sep, 2015
		17th IIIT-B Foundation Day	15th Sep, 2016
		Workshop on Digital Financial Platforms and Inclusion.	11th Nov, 2016
		Analytics Roadshow	17th Dec, 2016
		Internet Researchers Conference	3rd Mar, 2017
3	Kempegowda Institute of Medical Sciences	Organized CME on " Current Concepts in trauma"	16th May, 2015
		Organized Live surgery & Hands on workshop on " Unicondylar Knee replacement"	14th Mar, 2016
		BOS Annual Conference " BOSCON 2016"	19th -20th Mar,2016
		Postgraduate Teaching Program	17th Jul, 2016
		Postgraduate Teaching Program	25th Feb, 2016
		Bangalore Dermatological Society CME	18th Sep, 2016
		CME PROGRAMME (At Hotel Shangri La)	20th May, 2016
4	National Institute of Unani Medicine	International Conference on Unani Medicine (ICUM-2016)	25th-27th Oct, 2016
5	Bhagwan Buddha Homoeopathic Medical College and Hospital	Graduation and College day Celebration	2015
6	AVK College Of Nursing	Convocation	2016
		Convocation	2015
7	U.V.K. Gautham	Orientation program	10th Aug, 2016

	College of Pharmacy	Freshers day	23rd Sep, 2016
		World Pharmacist Day	28th Sep, 2016
		Guest lecture by Dr. Murganandan	18th Feb, 2017
		Sports and cultural inauguration	25th-31st Mar, 2017
		Annual day celebrations	1st Apr, 2017
8	Christ College	National seminar	Feb, 2017
		workshop on Microsoft Azure	18th Mar, 2016
		National Seminar on "NET NEUTRALITY AND FREE DATA FOR MAKING DIGITAL INDIA"	3rd Dec, 2016
		NATIONAL CONFERENCE ON CHALLENGES AND OPPORTUNITIES IN COMPUTER ENGINEERING – NCCOCE '17	17th-18th Feb. 2017
		National Conference on Innovative Engineering Technologies (NCIET) – 2016	11th-12th Mar, 2016
		Workshop on Electrobionics	10th-11th Mar, 2017
		National Level Mega Workshop on Design	14th-15th Sep, 2015
		national level Bio Fuel Workshop	28th Aug, 2015
		Two Days Workshop on Sphere Drone	9th-10th Sep, 2015
		National Level Conference on "Innovative Trends in Mechanical Engineering"	12th-13th Feb, 2016
		workshop on "HAPTICS" by Robogenesis	22nd-23rd Feb, 2016
9	Jyoti Nivas College	annual College Day	2017
		annual College Day	2016
		graduation Day	Jan, 2017
		Foundation Day 2015	14th Aug, 2015
		Foundation Day 2016	14th Aug, 2016
10	Seshadripuram College	Work Shop on Digital Marketing by Purple Squirrel	9th-10th Jan, 2016
		Student Seminar on -Thoughts and Vision of Dr B R Ambedkar	25th Jan, 2016
		Cruxx, Inter-college Management Fest	5th Feb, 2016
		National Level Seminar -A Critical Appraisal of Kalidasa's Work with Relevance to Present Time	12th-13th Feb, 2016

	National Seminar on "Lala Lajpat Rai: Commemorating 150th Birth Anniversary"	22nd Feb 2016
	INCOGNITO inter-collegiate IT Fest	24th Feb 2016
	TARANG College Annual Day	8th March 2016
	Annual Alumni Meet 2016	12th March 2016
	Orientation Programme	4th July 2016
	National Level Student Research Conference: Higher Education : Student Perspectives	31st August, 2016
	Two Day National Seminar - "Development of Indian Thought up to Modern Times"	10th - 11th September 2016
	Hindi International Seminar "Bhumandalikaran Ke Pariprekshay main Hindi Bhasha Aur Sahithy: Prabhav, Sambhavana Aur Chunothiyan"	15th September 2016
	National Seminar - "Sports & Health"	23rd September 2016
	Sneha Sammilana & Release of research e-Journal Anveshana	10th December 2016
	154th Birth Anniversary of Swamy Vivekananda & Youth National Day	12th January 2017
	CRUXx2017 Inter-Collegiate Commerce & Management Fest	4th February 2017
	INCOGNITO 2K17 - IT Fest	6th February 2017
	Annual College Day Tarang 2017	8th March 2017

KOCHI (2015-17)

Sr. No.	Organization	Events	Date of Events
1	Amrita Institute of Medical Science & Research Centre	Amrita Heart Valve Conclave 2015	21st-22nd Aug 2015
		TOXOCON-10	28th-29th Dec 2016
		Amrita Head and Neck Oncology Teaching	17th-19th Feb 2017

		Program 2017	
2	Central Marine Fisheries Research Institute	RAC Meeting	26th-27th Mar 2015
		IRC – New Projects / Change in Technical programme / SIC-HODs-Administrative Meeting	28 Apr-2 May 2015
		Workshop on "GIS based resource mapping of distribution and abundance of finfishes and shellfishes off Indian Coast" at Mangalore RC of CMFRI	5th-6th Aug 2015
		Fourth Annual Workshop of NICRA Project	13th-14th Aug 2015
		5th International Symposium on Cage Aquaculture in Asia	25th-28th Nov 2015
		National Scientific Hindi Seminar on Mariculture	9th Mar 2016
		BoBP Tuna Stakeholder Meeting	21st-23rd Apr 2016
		23rd IRC Meeting	26th-30th Apr 2016
		Mariculture Policy Development Meeting	16th Dec 2016
		Fishery Management Plan Workshop	19th Dec 2016
		INAUGURATION OF THE PLATINUM JUBILEE CELEBRATION OF ICAR-CMFRI	18th Feb 2017
		21st Research Advisory Committee Meeting of CMFRI	27th-28th Feb 2017

CHENNAI (2015-17)

Sr. No.	Organization	Events	Date of Events
1	Indian Institute of Technology	BSSI Conference	Feb, 2016
		Bioprocessing India 2015	17th 19th Dec, 2015
		International Conference on Cardiovascular Translational Research and 13th Annual Conference of International Society for Heart Research (Indian Section)	22nd Jan 2016
		Synthesis of PPAR Agonist and SGLT Inhibitors, medicinal chemistry conference	29th-30th Oct, 2015
		First Indian International Conference on Air Quality Management (IICAQM 2016)	15th-16th Feb, 2016
		Indo-German Conference on Sustainability	27th-28th Feb, 2016
		Winter School on Speech and Audio Processing	8th-11th Jan, 2016

Sr. No.	Organization	Events	Date of Events
		PC-Co-chair, Conference on Management of Data (COMAD) 2016	11th-13th Mar, 2016
		Higher Education and Professional Ethics: Roles and Responsibilities of Teacher	29th-30th Aug, 2015
		Eighth International Conference of Asian and Pacific Coasts APAC 2015	7th-10th Sep, 2015
		ICMAT 2015 and IUMRS-ICA 2015 Conference	28th Jun-4th Jul, 2015
		AMICON 2016 (Advanced Onco-Imaging Conference)	30th-31st Jul, 2016
		Indian Geotechnical Conference, IGC2016 I	15th-17th Dec, 2016
		Conference on Data Science (IKDD CoDS)	9th-11th Mar, 2017
		Conference on Management of Data (COMAD)	8th-10th Mar, 2017
		11th Annual International Conference of Forum for Global Knowledge Sharing	3rd-5th Dec, 2016
		International Conference on Financial Markets and Corporate Finance (ICFMCF-2016)	12th-13th Aug, 2016
		International Conference on National Academy of Psychology 2016	29th-31st Dec, 2016
		26th Annual International Conference of National Academy of Psychology 2016 on "Psychology and Future of Work"	29th-31st Dec, 2016
		International Conference on Game Theory and Optimization	6th-10th Jun, 2016
		International Conference on Advances in Scientific Computing	28th-30th Nov, 2016
2	B.S. Abdul Rahman Institute of Science & Technology	2nd National Conference of the Free Software Movement of India	26th Jan to 29th Jan 2017.
		Workshop on "Android Application Development"	1st-2nd Oct 2016
		Seminar on "Big Data in Action – Case Study"	19th Nov, 2016
		seminar on Cyber Security	18TH Nov 2016
		Two days National workshop on "Automation of Electrical Machines using LabVIEW"	1st-2nd Apr 2016
		NCRVIC 2016	11th-12th Aug 2016
		One day workshop on "Digital Signal Processing using Matlab"	11th Mar, 2017

Sr. No.	Organization	Events	Date of Events
		International Conference on “Innovative Technologies for Sustainable Built Environment (ITSBE’17)	14th-16th mar 2017
		national conference organized on Emerging trends in Automotive Technology (ETAT -2016)	15th-16th Apr 2016
		International Workshop on “Clean water through Advanced and Affordable materials”	8th- 10th August, 2016
		International Conference on Applications of Natural Products and Opportunities Ahead (ICAN-2016)	2nd-3rd Aug 2016
3	Sathyabama Institute Of Science And Technology	International Conference on Advances in Biotechnology and Bio therapeutics (ICABBS-2017)	8th to 10th March 2017
		A two day National Student Seminar on "Emerging Trends in Indian English Literature"	16th-17th of March 2017
		iTask2017- Innovative Technology and Science Kaleidoscope	2017
4	Vel Tech	7th International Project Competition and Exhibition	23rd-24th Feb, 2017
		Entrepreneurship Awareness Camp	9th Feb, 2017
		Guest Lecture on Steel Pre Engineered Buildings	13th Feb, 2017
		Workshop on IC Engines	14th Feb, 2017
		Guest Lecture on An Insight to the Corporate World	15th Feb, 2017
		international technical extravaganza-LAWAZA 2016	18th-19th Mar, 2016
5	Sri Ramachander Medical College	IASMCON 2016 - Annual Conference of Indian Association of Sports Medicine	January 2016
		IEAAFCON 2015	July 3 - 5, 2015.
		ISAK International Accreditation Course on Kinanthropometry	16th-17th February 2015
6	Gurunanak College	Seminar on Target Marketing and Segmentation	29th Jun 2016
		Seminar on Effective communication and sustainable development	29th Jul 2016
		Seminar on Modern Poetry	7th-8th Oct 2016
		Graduation Day	17th Sep 2016
		National Conference on strategies of quality enhancement in higher education	15th-16th Jul 2016
		national seminar on Application of mathematics	17th Aug 2016
		National Conference Emerging trends in the	26th Aug 2016

Sr. No.	Organization	Events	Date of Events
		functional areas of business	
		National Conference on E-India: Synergizing Financial inclusion, IT and Business	23rd Sep, 2016
		National Seminar on big data and science	28th Sep 2016
		National Conference on Noor Nolagam Samugam	14th-15th Oct 2016
		National Seminar on Impact of globalization on Indian Economy	25th-26th Nov 2016
		national Seminar on recent analytical and characterization technique	4th Jan 2017
		THE EUPHORIC GRADUATION DAY	26th Sep 2015
		International Conference on Internal Security: World Experiences- ICIS -2016	5 to 7 February, 2016
		National Conference on " Innovations in Chemical Sciences" (NCIC-2016)	28 to 30 January 2016
		Tamil National Seminar on "The lores and culture of Chennai"	14 & 15 March 2016.
7	Madras Veterinary College	Silver Jubilee Valedictory function	11th Nov 2016
		Inter-class cultural competition "PEGASUS'16"	2nd-8th Jan 2017
		College Day	18th Mar 2017
		3rd Dr. Porchezian Memorial Inter Professional Hockey Tournament-2016	June, 2016

HYDERABAD (2015-17)

Sr. No.	Organization	Events	Date of Events
1	Jawaharlal Nehru Technological University	Workshop on "Adoption of Choice Based Credit System	3rd Jul, 2015
		International Conference on Recent Advances in Chemistry And Chemical Engineering (ICRACACE-16),	11th-13th Jul, 2016
		WORKSHOP ON CYBER SECURITY AND INTERNET OF THINGS	15th-17th Jun, 2016
		3-day workshops being conducted by the Society for Economic Research & Training	17th-19th Dec, 2016
2	Mlr Institute Of Technology	workshop on CATIA software and CNC machine training	
		Guest lecture	6th Feb, 2017

Sr. No.	Organization	Events	Date of Events
		Workshop on Designing Software, AUTOCAD 2014	14 th Oct, 2016
		IIEECP-16	8th-10th Jun, 2016
		workshop on "Signal Processing with Simulink"	23rd-25th Jan, 2018
		WORKSHOPS AND GUEST LECTURES	28th Nov, 2016
3	Hindi Mahavidyalaya	National Seminar on Hindi	27th-28th Feb, 2017
		Convocation Day	15 th , Feb 2017
		Annual Day	18 th , Feb 2017
		FEST PROGRAMME	5 th Jan, 2016
4	Raja Bhadur Venkat Rama Reddy Womens College	Orientation and Training programme	12th-13th Mar, 2016
		SAYUJA Fest 2015	18 th -19th Aug, 2015
5	St Francis College for Women	38th Convocation	9th Oct, 2015
		LA FINANZA (Finance Fest)	3rd Dec, 2015
		8th Annual INTER-COLLEGIATE MANAGEMENT EVENT	30th Jan, 2016
		Workshop on The Opportunities and Idea Evaluation, Business Modules and Business Plan	2nd-4th Mar, 2016
		National workshop on 'Emerging Trends in Research Methodology in Commerce and Management'	30th Jul-2nd Aug, 2016
		Intra College feast – Escape 2.0	4th Oct, 2016
		NAAC Sponsored National Level Conference: "Developing a culture of quality – Implementing & Sustaining approaches to quality in higher education"	3rd-4th Mar, 2017
6	St. Mary's College	Annual inter-collegiate literary and cultural festival	2015
		annual short film festival, Montage	2016
7	St. Joseph's Degree & P.G. College	Josephiesta fest of St. Joseph's Degree & PG College	2016
		National level film festival "CinEvolution"	2016
		3rd Convocation Ceremony of St. Joseph's Degree and PG College	22nd Oct, 2016
8	Vijetha Degree College	MEGA AVIRBHAV-2015 Annual Fest	2015
		MEGA AVIRBHAV-2016 Annual Fest	2016

Sr. No.	Organization	Events	Date of Events
		VIJETHA'S SAMSKRUTI-2017	2017
9	Villa Marie College For Women	Concurrence 2015	20th-21st November 2015
		Webopedia Tech fest	8th Dec 2015
		Sports Day 2016	20th Aug, 2016
		25th Anniversary Celebrations	23rd Dec, 2016

KOLKATA (2015-17)

Sr. No.	Organization	Events	Date of Events
1	Indian Institute of Management Calcutta	INTERNATIONAL CONFERENCE ON MANAGING CRITICAL RESOURCES: FOOD, ENERGY AND WATER	9th-11th Apr, 2015
		LATTICE - ANNUAL BUSINESS SYMPOSIUM	10th Oct, 2015
		5TH INDIA FINANCE CONFERENCE 2015	17th-19th Dec, 2015
		XIX ANNUAL INTERNATIONAL SOCIETY OF OPERATIONS MANAGEMENT CONFERENCE	11th-13th Dec, 2015
		2ND INTERNATIONAL CONFERENCE ON CONTEMPORARY DEBATES IN PUBLIC POLICY AND MANAGEMENT	15th-17th Jan, 2016
		INTERNATIONAL CONFERENCE ON CSR IN GLOBALIZED WORLD: EMERGING ISSUES AND CHALLENGES	27th Feb, 2016
		SENTIMENT ANALYSIS IN FINANCE: INTELLIGENCE AND INSIGHTS INTO TRADING AND MARKETS	9th-11th Mar, 2016
		IIMC-SAS WORKSHOP ON CONTEMPORARY BUSINESS ANALYTICS PRACTICE	14th-17th Sep, 2016
		SYMPOSIUM ON: EDUCATION FOR ALL IN A CONNECTED WORLD: SOCIAL INNOVATIONS TO EXPLOIT PEDAGOGICAL POTENTIALS OF DIGITAL AGE LEARNING	28th Dec, 2016
		WORKSHOP ON "HOUSING, LIVELIHOODS AND ENVIRONMENTAL CHALLENGES IN URBAN INDIA AND BRAZIL"	6th-8th Feb, 2017
2	Guru Nanak Institute Of Technology	Seminar on Network security and Ethical Hacking"	17th Mar, 2015
		Workshop on Java and J2EE	9th Apr, 2015
		Workshop on Web Design Concept	12th Apr, 2015

Sr. No.	Organization	Events	Date of Events
		GNIT hosts ACM International Collegiate Programming Contest, Regional and National Final	26th-30th Dec, 2016
3	Meghnad Saha Institute Of Technology	WISH TREE	25th-26th Oct, 2015
		International conference 'Tech Talk'	19th Dec, 2015
4	Institute of Postgraduate Medical Education & Research	Foundation Day Celebration 2016 : IPGME&R	16th Jan, 2016
		Comprehensive Breast Services Workshop	20th Jan 2016
		RIRS Workshop	5th May, 2016
		Workshop on " Optimized Perioperative Principles "	29th May, 2016
		44th AMASI Skill Course and FMAS Examination	4th-6th Aug, 2016
		11th West Bengal State Conference of Indian Association of Medical Microbiologists	21st-23rd Oct, 2016
		61st Foundation Day Celebrations	16th-17th Jan, 2017
		BOGSCON 42 - National workshop at Gynecology & Obstetrics Department	2017
5	Asutosh College	Centenary Lecture Series	12th Sep, 2015
		Centenary Lecture Series	13th Jan, 2016
		Centenary Seminar: Role of Statistics in our Society	6th Feb, 2016
		2nd Extension Lecture on Cell Biology	4th Feb 2016
6	Jogesh Chandra Chaudhuri College	Workshop by Microsoft	2015
		Workshop on 'NAAC (Cycle-II)'	12th Dec, 2015
		Translation Workshop	27th Jan, 2016.
		students' seminar on Women's Empowerment	19th Sept, 2015
		Students' Seminar on English Renaissance	10th Oct, 2015
		Students' Seminar on Substance of Locke, Berkeley and Hume	27th Feb, 2016
7	Loreto College	Special lecture on the importance of good teaching	12th Jul 2016
		Special lecture on 'Mathematics as a subject and a discipline'	14th Sep 2016

Sr. No.	Organization	Events	Date of Events
		Research Cell presentation on Biomedical Waste and problems of disposal	27th Sep 2016
		Teacher Trainees with History method participated in The Idea of Nationalism-The International Conference on Teaching History.	10th-12th Nov 2016
		National Seminar Inter-disciplinary Development Perspectives in the Indian Context,	19th-20th Dec 2016
		'One Billion Rising'- A program on Women Rights and equality	14th Feb 2017
8	Presidency College	Seminar on The Political Theatre in Bengal : After Independence	7th Apr 2015
		A talk on Three Traditions of Apabhramsha Literature	29th July 2015
		Seminar on "The Legacy of Nash"	14th Aug, 2015
		Capacity Building Workshop on Econometrics and Finance	8th-14th Oct, 2015
		Conference on "Issues in Economic Theory and Policy"	2nd Nov, 2015
		Seminar on "Epistemology: Kantian and Nyāya Perspectives",	20th Nov, 2015
		Presidency University Special Convocation 2016	20th Jan, 2016
		academic papers for Young Researchers' Conference On Critiquing caste in /as Dalit Literature	8th-9th Mar, 2016
		Annual Conference On Democracy and Tolerance	18th Mar, 2016
		National Seminar On Modern Indian Women Writings	21st Mar, 2016
		UGS Sponsored National Seminar On Modern Indian Women Writings	21st Mar, 2016
		Conference on "Transgender Embodiments and Experiences: Problems and Possibilities"	28th-29th Mar, 2016

Sr. No.	Organization	Events	Date of Events
		special lecture on A study of the negotiated-settlement practice in regulation: Some evidence from Florida	20th Jul, 2016
		Special Lectures on Topics in Condensed Matter Physics	Aug, 2016
		Public lecture on "US ELECTORAL PROCESS AND ELECTORAL CAMPAIGN"	6th Sep, 2016
		special lecture on Policy, Politics and Credit Supply	17th Oct, 2016
		Workshop on 'Manuscriptology'	20th-22nd Oct, 2016
		Three day workshop on Big Data Analytics	12-14th Dec, 2016
9	Sammilani Mahavidyalaya	The Annual Cultural Programme and Prize Distribution ceremony	22nd Sep, 2016.
		'Vanomahotsav' (tree plantation festival)	13th July, 2016
		Seminar on Health and Cleanliness	14th Sep, 2016
		Seminar on Eco-friendly Lifestyle	27th Jul 2016
		Seminar on Sustainable Development	3rd Oct 2016
10	St. Xavier's College	Meeting SWBJCPA: The Sikkim and West Bengal Jesuit College Principals Association	18th-19th July, 2015.
		Inauguration of St. Xavier's College, Asansol	25th Jul 2015
		3rd Father Verstraeten Memorial Lecture	28th Aug 2015
		One day Workshop at St. Xavier's College	18th Nov 2015
		Beyond Barriers XVI	26th January 2016
		The Ninth Convocation	16th Jan 2016
		Shishu Mela 2016	14th Feb 2016
		Annual Sports Day 2016	
		The SRCC Business Conclave	3rd-5th Feb 2016
		Public Lectures	12th-13th Mar, 2016.
		UGC Sponsored National Conference on "Redefining Business Vision: Issues and Challenges"	19th Mar 2016
		UGC sponsored seminar cum annual festival e'lan 2016	21st-22nd Mar 2016

Sr. No.	Organization	Events	Date of Events
		An Art Exhibition of the 'Oriental Scenery'	18-23 July, 2016.
		Lecture Series on "Indian Financial Markets - Issues and Policy"	18th Jul 2016
		Report on Confluence XI	16th Sep 2016
		Xavier's Alumni Hold National Meet	14th-17th Oct 2016
		The Tenth Convocation held at SXC	Jan, 2017
		Xavotsav 2017	23rd Jan 2017
		Tech-Fest, Exabyte 2017	7th-8th Feb 2017
11	Vijoygarh Jyotish Roy College	College Social: annual affair	2015
		Nabin Baran (Fresher's Welcome)	2015
12	West Bengal University of Animal & Fishery Sciences	Seminar on "Some Issues in current Research and Publication"	18th July, 2015
		Summer Training on 'Immunobiochemical Techniques'	June - July, 2015
		30 th National Symposium and Annual Convention of Indian Association of Veterinary Anatomists	16th-18th Dec. 2015
		Seminar on 'food safety regulations in dairy industry'	7th Oct. 2015
		Bengal Fish Fest	18th-20th Dec 2015
		International "Lok Sanskriti Krishi Mela"	
		KRISHI VIGYAN KENDRA, JALPAIGURI CELEBRATION OF RABI KISHAN SAMMELAN & TECHNOLOGY WEEK - 2016	10th-12th Feb, 2016

Major Exhibition & Convention Centers in India

Sr. No.	Name of Convention Center	Location
1	Gujarat University Convention and Exhibition Centre (GUCEC)	Ahmedabad, India
2	YMCA International Centre	Ahmedabad, India
3	BIEC Bengaluru International Exhibition Centre	Bengaluru, India
4	NIMHANS Convention Centre	Bengaluru, India
5	Manpho Convention Center	Bengaluru, India
6	Dr Prabhakar Kore Convention Center	Bengaluru, India
7	The Chancery Pavilion	Bengaluru, India
8	Elaan Convention Center	Bengaluru, India
9	MLR Convention Centre	Bengaluru, India
10	Neelakanta Convention Center	Bengaluru, India

Sr. No.	Name of Convention Center	Location
11	Art of Living International Center	Bengaluru, India
12	Exhibition Ground	Bhubaneswar, India
13	City Exhibition Centre	Chennai, India
14	Chennai Convention Centre (CCC HALL)	Chennai, India
15	CODISSIA	Coimbatore, India
16	Adlux International Convention & Exhibition Centre	Ernakulam, India
17	Rena Event Hub & Convention Centre	Ernakulam, India
18	Exhibition Cum Convention Centre	Faridabad, India
19	Mahatma Mandir	Gandhinagar, India
20	The Exhibition Centre	Gandhinagar, India
21	The International Centre Goa	Goa, India
22	India Exposition Mart	Greater Noida, India
23	Apparel House	Gurgaon, India
24	Hitex Exhibition Center	Hyderabad, India
25	Hyderabad International Convention Centre	Hyderabad, India
26	People's Plaza	Hyderabad, India
27	JRC Conventions & Trade Fairs	Hyderabad, India
28	Brilliant Convention Centre	Indore, India
29	Labhganga Exhibition Center	Indore, India
30	Jaipur Exhibition & Convention Centre	Jaipur, India
31	Amrudo Ka Bagh	Jaipur, India
32	SMS Convention Centre	Jaipur, India
33	The Avenue Regent	Kochi, India
34	Milan Mela Complex	Kolkata, India
35	Indira Gandhi Pratishthan	Lucknow, India
36	World Unity Convention Center	Lucknow, India
37	Moti Mahal Lawns	Lucknow, India
38	Dr.T M A Pai International Convention Centre	Mangaluru, India
39	Pedem Sports Complex	Mapusa, India
40	Mumbai Exhibition Centre	Mumbai, India
41	MMRDA Grounds	Mumbai, India
42	CIDCO Exhibition Centre	Mumbai, India
43	Bandra Kurla Complex	Mumbai, India
44	Victor Menezes Convention Centre	Mumbai, India
45	CIAL Convention Centre	Nedumbassery, India
46	Pragati Maidan	New Delhi, India
47	NSIC Exhibition Complex	New Delhi, India
48	India International Centre	New Delhi, India
49	Manekshaw Auditorium	New Delhi, India
50	Convention Center	New Delhi, India

Sr. No.	Name of Convention Center	Location
51	NDMC Convention Centre	New Delhi, India
52	NASC Complex	New Delhi, India
53	Thyagaraj Sports Complex	New Delhi, India
54	Expocentre	Noida, India
55	10times.com	Noida, India
56	Indira Gandhi Planetarium	Patna, India
57	International Exhibition Arena	Pimpri-Chinchwad, India
58	Auto Cluster Exhibition Center	Pune, India
59	The Southern Gujarat Chamber Of Commerce and Industry	Surat, India
60	Lulu International Convention Center, Thrissur	Thrissur, India
61	Akota Sports Complex	Vadodara, India
62	TECH VAPI	Vapi, India
63	A Convention Centre	Vijayawada, India
64	Messe Global Exhibition & Convention Centre	Pune, India
65	International Financial Hub Convention Center (Kolkata)	Kolkata, India
66	Biswa Bangla International Convention Center, New Town (Kolkata)[12]	Kolkata, India
67	Nazrul Mancha (Kolkata)	Kolkata, India
68	Science City (Kolkata)	Kolkata, India
69	Sukanta Mancha (Kolkata)	Kolkata, India

Source: 10times.com (Online Promotions, Event Services, Visitor Registration Software, and B2B Events)

Major Five Star+ Hotels in India

Sr. No.	Name of the Establishment	Location
1	CLARKS SHIRAZ	Agra
2	ITC Mughal, A Luxury Collection Hotel	Agra
3	Jaypee Palace Hotel and Convention Centre	Agra
4	Radisson Blu Agra (A Unit of Sincere Developers Pvt. Ltd.)	Agra
5	The Oberoi Amarvilas	Agra
6	Hotel Courtyard By Marriott	Agra
7	HOTEL MANSINGH PALACE	Agra
8	Trident, Agra	Agra
9	CRYSTAL SAROVAR PREMIERE	Agra
10	RAMADA PLAZA AGRA	Agra
11	Courtyard By Marriott	Ahmedabad

Sr. No.	Name of the Establishment	Location
12	Shiva Satya Hotels Pvt. Ltd.	Ahmedabad
13	Eastin Hotel	Ahmedabad
14	Fortune Landmark	Ahmedabad
15	Hotel Novotel	Ahmedabad
16	Hyatt Regency Ahmedabad	Ahmedabad
17	The Fern, Ahmedabad	Ahmedabad
18	The Gateway Hotel Ummed, Ahmedabad	Ahmedabad
19	GRANDO7	Ahmedabad
20	Lake Palace Resort (Unit Of Water World Tourism Company (P) Ltd.)	Alappuzha
21	THE MARARI BEACH	Alappuzha
22	Heritage Resorts Pvt Ltd Unit Amanbagh	Alwar
23	NEEMRANA FORT PALACE	Alwar
24	HYATT AMRITSAR	Amritsar
25	MADHUBHAN RESORT AND SPA	Anand
26	Vivanta by Taj Aurangabad	Aurangabad
27	WELCOMHOTEL RAMA INTERNATIONAL	Aurangabad
28	Crowne Plaza	Bangalore
29	Hilton Bangalore Embassy GolfLinks	Bangalore
30	ITC GARDENIA	Bangalore
31	ITC Windsor	Bangalore
32	J.W. Marriott	Bangalore
33	Marriott Hotel Whitefield Bangalore	Bangalore
34	Shangri-La Hotel, Bengaluru	Bangalore
35	Sheraton Grand Bangalore	Bangalore
36	Taj Bangalore	Bangalore
37	Taj West End, Bangalore	Bangalore
38	The Oberoi Bangalore	Bangalore
39	Vivanta by Taj Whitefield	Bangalore
40	Clarks Exotica Resort and Spa	Bangalore
41	ITC Limited "My Fortune Bengaluru	Bangalore
42	Le Meridien Bangalore	Bangalore
43	Sterlings Mac Hotel	Bangalore
44	The Zuri Whitefield	Bangalore
45	The Bagh	Bharatpur
46	iscon club and resort ms iscon hotels p ltd	Bhavnagar
47	Deligent Hotel Corporation Pvt Ltd	Bhopal
48	MAYFAIR Lagoon (A unit of MAYFAIR Hotels and Resorts Ltd.)	Bhubaneswar
49	Trident	Bhubaneswar

Sr. No.	Name of the Establishment	Location
50	Karni Bhawan Palace	Bikaner
51	THE LAXMI NIWAS PALACE	Bikaner
52	The Gateway Hotel, Calicut	Calicut
53	THE RAVIZ ,CALICUT	Calicut
54	Hotel Taj Chandigarh	Chandigarh
55	Hyatt Regency Chandigarh	Chandigarh
56	HOTEL MOUNTVIEW	Chandigarh
57	Taj Chandigarh	Chandigarh
58	Contour Backwaters Resort Convention Centre	Changanassery
59	Apeejay Surrendra Park Hotels Limited (The Park)	Chennai
60	Hilton Chennai	Chennai
61	HOTEL LEELA VENTURE LTD	Chennai
62	Hyatt Regency, Chennai	Chennai
63	PARK HYATT - UNIT OF AMBATTUR DEVELOPERS PVT LTD	Chennai
64	Taj Coromandel Hotel	Chennai
65	THE RESIDENCY TOWERS	Chennai
66	The Westin Chennai Velachery	Chennai
67	Turyaa Chennai	Chennai
68	Crowne Plaza Chennai Adyar Park	Chennai
69	Fortune Select Grand	Chennai
70	FORTUNE SELECT PALMS	Chennai
71	Holiday Inn Chennai, OMR IT Expressway	Chennai
72	Hotel GreenPark	Chennai
73	Kohinoor Asiana Hotel	Chennai
74	Radha Rajalakshmi Hotels Pvt Ltd	Chennai
75	Radisson Blu Hotel Chennai City Centre (a Unit of VVA Hotel P Ltd)	Chennai
76	Radisson Blu Hotel GRT Chennai	Chennai
77	The Accord Metropolitan	Chennai
78	The Gateway Hotel IT Express, Chennai	Chennai
79	Trident, Chennai	Chennai
80	VASUNDHARA SAROVAR PREMIERE	Cherthala
81	VASUNDHARA SAROVAR PREMIERE	Cherthala
82	LE MERIDIEN COIMBATORE	Coimbatore
83	The Gateway Hotel	Coonoor
84	Vivanta by Taj Medikeri Coorg	Coorg
85	The Deltin	Daman
86	Sobralia Residency	Damthang
87	RADISSON BLU FARIDABAD (UNIT OF HOTEL EXCELSIOR LTD)	Delhi NCR

Sr. No.	Name of the Establishment	Location
88	Double Tree by Hilton, Gurgaon	Delhi NCR
89	Hyatt Regency Gurgaon	Delhi NCR
90	ITC GRAND BHARAT	Delhi NCR
91	LE MERIDIENGURGAON, DELHI NCR	Delhi NCR
92	The Bristol Hotel	Delhi NCR
93	The Leela Ambience Gurgaon	Delhi NCR
94	The Oberoi Gurgaon	Delhi NCR
95	The Westin Gurgaon	Delhi NCR
96	Trident, Gurgaon	Delhi NCR
97	Vivanta by Taj- Gurgaon	Delhi NCR
98	Vivanta By Taj	Delhi NCR
99	Vivanta by Taj Surajkund, Unit: Godavari Shilpkala Pvt Ltd	Delhi NCR
100	Crowne Plaza Today Gurgaon	Delhi NCR
101	The Gateway Resort Damdama Lake Gurgaon	Delhi NCR
102	ITC MAURYA	Delhi NCR
103	LE MERIDIEN NEW DELHI	Delhi NCR
104	Shangri-la's Eros Hotel	Delhi NCR
105	TAJ DIPLOMATIC ENCLAVE	Delhi NCR
106	The Ashok	Delhi NCR
107	THE LEELA AMBIENCE CONVENTION HOTEL, DELHI	Delhi NCR
108	The Lodhi	Delhi NCR
109	The Oberoi, New Delhi	Delhi NCR
110	The Park New Delhi	Delhi NCR
111	Eros Hotel	Delhi NCR
112	Hyatt Regency	Delhi NCR
113	ITC MAURYA HOTEL	Delhi NCR
114	Jaypee Vasant Continental	Delhi NCR
115	JW Marriott	Delhi NCR
116	New Test Hotel	Delhi NCR
117	Radisson Blu Plaza Hotel	Delhi NCR
118	TAJ PALACE	Delhi NCR
119	The Imperial	Delhi NCR
120	THE LEELA PALACE	Delhi NCR
121	The Metropolitan Hotel	Delhi NCR
122	Vivanta by Taj- Dwarka	Delhi NCR
123	HOLIDAY INN	Delhi NCR
124	Hotel Holiday Inn	Delhi NCR
125	Jaypee Siddharth	Delhi NCR
126	Maidens Hotel	Delhi NCR
127	Park Plaza, Delhi	Delhi NCR

Sr. No.	Name of the Establishment	Location
128	Piccadily Hotels Pvt. Ltd.	Delhi NCR
129	The Claridges Hotel	Delhi NCR
130	Vivanta by Taj Ambassador	Delhi NCR
131	Radisson Blu Hotel Dwarka	Delhi NCR
132	Radisson Blu Hotel	Delhi NCR
133	Radisson Blu Kaushambi Delhi NCR	Delhi NCR
134	JAYPEE GREENS GOLF & SPA RESORTS	Delhi NCR
135	RADISSON BLU MBD HOTEL	Delhi NCR
136	Country Inn and Suites by Carlson, Sahibabad	Delhi NCR
137	Crowne Plaza Kochi	Ernakulam
138	HILL PALACE HOTEL SPA[SOUTH ASIA HOTELS LIMITED]	Ernakulam
139	RADISSON BLU KOCHI	Ernakulam
140	The Gateway Hotel	Ernakulam
141	Fragrant Nature Kochi	Ernakulam
142	LE MARITIME [SEA LAGOON HOTELS P LTD]	Ernakulam
143	OLIVE DOWNTOWN	Ernakulam
144	KODER HOUSE	Ernakulam
145	The Malabar House	Ernakulam
146	Radisson Hotel Kandla (A unit of RAJVI RESORTS AND HOTELS PRIVATE LIMITED)	Gandhidham
147	"Mayfair Spa Resort Casino Gangtok"	Gangtok
148	Denzong Regency- A WelcomHeritage Luxury Mountain Retreat	Gangtok
149	TASHILING RESIDENCY	Gangtok
150	RESORT RIO	Goa
151	Grand Hyatt Goa	Goa
152	"Riviera De Goa Resorts and Hotels P. Ltd."	Goa
153	Grand Mercure Goa Shrem Resort	Goa
154	Vivanta by Taj - Holiday Village	Goa
155	The Lalit Golf & Spa Resort	Goa
156	Park Hyatt Goa Resort & Spa	Goa
157	GOA MARRIOTT RESORT	Goa
158	Hotel Cidade de Goa (Unit of Fomento Resorts and Hotels Ltd)	Goa
159	Alila Diwa Goa (a Unit of Seabird Resorts Pvt Ltd)	Goa
160	Caravela Beach Resort	Goa
161	PLANET HOLLYWOOD BEACH RESORT GOA	Goa
162	Taj Exotica, Goa	Goa

Sr. No.	Name of the Establishment	Location
163	The Zuri White Sands, Goa, Resort and Casino (Unit of Silver Springs Pleasure Resorts Private Limited)	Goa
164	Ave Miriam Resort (Park Regis)	Goa
165	Deltin Suites	Goa
166	Novotel Goa Shrem Resort	Goa
167	The "O"	Goa
168	HOTEL LA CALYPSO GET AWAYS	Goa
169	Country Inn and Suites By Carlson, Goa Candolim	Goa
170	Vainguinim Valley Resort	Goa
171	Kenilworth Resort & Spa	Goa
172	THE CROWN GOA	Goa
173	THE FERN KADAMBA HOTEL AND SPA	Goa
174	Radisson Blu Resort Goa Cavelossim Beach	Goa
175	The Welcomheritage Panjim Inn	Goa
176	WelcomHeritage Panjim Inn	Goa
177	Vivanta by Taj -Guwahati	Guwahati
178	HOTEL NOVOTEL	Guwahati
179	Deo Bagh	Gwalior
180	Avasa Hotels	Hyderabad
181	Golden Jubilee Hotels Private Limited-Trident Hyderabad	Hyderabad
182	ITC KAKATIYA	Hyderabad
183	Taj Falaknuma Palace	Hyderabad
184	Taj Krishna	Hyderabad
185	The Westin Hyderabad Mindspace	Hyderabad
186	Trident Hydera	Hyderabad
187	Hyatt Gachibowli	Hyderabad
188	Marigold By Green Park	Hyderabad
189	NOVOTEL HYDERABAD AIRPORT	Hyderabad
190	Novotel Hyderabad Convention Centre and HICC	Hyderabad
191	Radisson Blu Plaza Hotel (Daaj Hotels Resorts Pvt. Ltd.)	Hyderabad
192	Sheraton Hyderabad Hotel	Hyderabad
193	VIVANTA BY TAJ - BEGUMPET, HYDERABAD	Hyderabad
194	Vivanta By Taj-Begumpet, Hyderabad	Hyderabad
195	FORTUNE LANDMARK	Indore
196	Sayaji Hotel	Indore
197	Hotel Clarks Amer	Jaipur
198	HOTEL CROWNE PLAZA TONK ROAD JAIPUR UNIT OF J R RECREATION CLUBS AND RESORTS LIMITED	Jaipur

Sr. No.	Name of the Establishment	Location
199	Rambagh Palace Hotel, Jaipur	Jaipur
200	The Oberoi Rajvilas	Jaipur
201	Welcomhotel Jodhpur	Jaipur
202	Chokhi Dhani- The Ethnic Village Resort	Jaipur
203	FORTUNE SELECT METROPOLITAN(A UNIT OF MULTITUDE INFRASTRUCTURES PVT LTD.)	Jaipur
204	Hotel Mansingh	Jaipur
205	Grand Uniara	Jaipur
206	Hotel Bissau Palace	Jaipur
207	Hotel Samode Place	Jaipur
208	Narain Niwas Palace Hotel	Jaipur
209	Samode Bagh	Jaipur
210	SAMODE HAVELI	Jaipur
211	SHAHPURA HOUSE	Jaipur
212	The Royal Heritage Haveli	Jaipur
213	Radisson Hotel Jalandhar	Jalandhar
214	Welcom Heritage Koolwal Kothi	Jhunjhunu
215	Umaid Bhawan Palace, Jodhpur	Jodhpur
216	The Gateway Hotel	Jodhpur
217	FORT KHEJARLA	Jodhpur
218	KHAAS BHAG	Jodhpur
219	RANBANKA JODHA HOTELS PVT. LTD	Jodhpur
220	Vivanta by Taj- Fisherman's Cove	Kancheepuram
221	Landmark Hotel	Kanpur
222	Suroth Mahal	Karauli
223	Radisson Blu Resort and Spa Karjat	karjat
224	Vivanta by Taj - Bekal, Kerala	KASARGOD
225	Ramada Khajuraho	khajuraho
226	HOLIDAYINN COCHIN INDROYAL HOTELS PVT LTD	Kochi
227	Le Meridien Cochin	Kochi
228	Le Meridien, Cochin	Kochi
229	Ramada Lake Resort Spa	Kochi
230	Brunton Boat Yard	Kochi
231	Casino Hotel	Kochi
232	Dream Hotel Cochin	Kochi
233	Kochi Marriott Hotel	Kochi
234	Radisson Blu Kochi	Kochi
235	Saj Earth Resort	Kochi
236	Trident, Cochin	Kochi
237	GRAND HYATT KOCHI BOLGATTY	Kochi

Sr. No.	Name of the Establishment	Location
238	Novotel Kochi Infopark	Kochi
239	Heritage Methanam	Kochi
240	Old Harbour Hotel	Kochi
241	Old Lighthouse Bristow Hotel	Kochi
242	The Tower House	Kochi
243	The Carlton	Kodaikanal
244	Hyatt Regency Kolkata	Kolkata
245	ITC Sonar	Kolkata
246	JW Marriott Kolkata	Kolkata
247	Taj Bengal Hotel	Kolkata
248	The Lalit Great Eastern Hotel	Kolkata
249	The Oberoi Grand	Kolkata
250	The Park	Kolkata
251	Hotel Hindusthan International	Kolkata
252	Hotel Park Plaza	Kolkata
253	Novotel Kolkata Hotel And Residences	Kolkata
254	Swissotel Kolkata Neotia Vista	Kolkata
255	The Raviz Resort and Spa Ashtamudi (Kollam Royal Park Hotel and Resorts Pvt. Ltd.)	Kollam
256	The Quilon Beach Hotel	Kollam
257	The Zuri Kumarakom, Kerala Resort and Spa (Unit of Zuri Hotels and Resorts Private Limited)	Kottayam
258	Coconut Lagoon	Kottayam
259	Vivanta by Taj-Green Kove, Kovalam	Kovalam
260	Uday Samudra Leisure	Kovalam
261	Beach Hotel	Kozhikode
262	Kumarakom Lake Resort Pvt. Ltd.	Kumarakom
263	Renaissance Lucknow Hotel	Lucknow*
264	Iebua Lucknow - Saraca Estate	Lucknow*
265	Hyatt Regency Ludhiana	Ludhiana
266	Majestic Park Plaza	Ludhiana
267	Le Meridien Mahabaleshwar Resort and Spa	Mahabaleshwar
268	Kadavu Resort and Ayurveda Centre	Malappuram
269	Chengara Heritage	Malappuram
270	HOLIDAY REGENCY (A unit of OMSONS HOLIDAY INN PVT. LTD.)	Moradabad
271	Chalet Hotels Pvt. Ltd. Unit: Renaissance Mumbai Convention Centre Hotel	Mumbai
272	Four Seasons Hotel - Mumbai (Provenance Land Private Ltd)	Mumbai
273	Grand Hyatt	Mumbai

Sr. No.	Name of the Establishment	Location
274	Hilton Mumbai International Airport	Mumbai
275	Hotel ITC Grand Central	Mumbai
276	ITC Maratha	Mumbai
277	JW Marriott Hotel Mumbai Sahar	Mumbai
278	Renaissance Mumbai Convention Centre Hotel	Mumbai
279	Sofitel Mumbai BKC	Mumbai
280	Taj Lands End	Mumbai
281	TAJ PRESIDENT, MUMBAI	Mumbai
282	Taj Santacruz	Mumbai
283	The Lalit Mumbai	Mumbai
284	The Oberoi, Mumbai	Mumbai
285	The Retreat Hotel & Convention Centre	Mumbai
286	The Taj Mahal Palace	Mumbai
287	Trident, Nariman Point	Mumbai
288	Classification	Mumbai
289	Hotel Fortune Select Exotica	Mumbai
290	Hotel Marine Plaza	Mumbai
291	Hotel Meluha The Fern	Mumbai
292	Intercontinental Marine Drive Mumbai	Mumbai
293	Ramada Plaza Palm Grove	Mumbai
294	CHANDYS WINDY WOODS	Munnar
295	Fragrant Nature Munnar	Munnar
296	Jaypee Residency Manor	Mussoorie
297	Grand Mercure Mysuru	Mysore
298	Boulevard9 Luxury Resort Spa	Nadiad
299	RADISSON BLU	Nagpur
300	Savoy Hotel	Ooty
301	Balaram Palace Resort	Palanpur
302	Hotel Maurya-Patna	Patna
303	Hotel Conrad	Pune
304	Hotel Le Meridien Pune	Pune
305	The Westin Pune Koregaon Park	Pune
306	Crowne Plaza city centre	Pune
307	Four Points By Sheraton	Pune
308	Marriott International	Pune
309	Novotel Hotel, Pune	Pune
310	SAYAJI HOTELS LIMITED	Pune
311	The O Hotel	Pune
312	Radisson Blu Resort & Spa Alibaug	Raigad

Sr. No.	Name of the Establishment	Location
313	COURTYARD MARRIOTT RAIPUR (A Unit of R. K. Hoteliers and Developers Pvt. Ltd.)	Raipur
314	HOTEL BABYLON INTERNATIONAL PVT LTD	Raipur
315	j p inn pvt ltd	Rajkot
316	Devi Garh	Rajsamand
317	The Oberoi Vanyavilas	Sawai Madhopur
318	Wildflower Hall	Shimla*
319	Radisson Jass Hotel	Shimla*
320	The Oberoi Cecil	Shimla*
321	Hotel Castle Mandawa Pvt. Ltd.	Sikar
322	The Gateway Hotel, Surat	Surat
323	Kovalam Resort Pvt Ltd (The Leela Kovalam)	Thiruvananthapuram
324	Fortune Hotel The South Park	Thiruvananthapuram
325	Hilton Garden Inn	Thiruvananthapuram
326	Hycinth	Thiruvananthapuram
327	Vivanta by Taj - Trivandrum	Thiruvananthapuram
328	TURTLE ON THE BEACH	Thiruvananthapuram
329	Surya Samudra Private Retreats, Kovalam	Thiruvananthapuram
330	The Hillway Heritage	Thiruvananthapuram
331	Hotel Lake Palace	Thodupuzha
332	Joys Palace	Thrissur
333	CHAND V RESIDENCY	Thrissur
334	THE GARUDA	Thrissur
335	Kunnathur Mana Ayurveda Heritage	Thrissur
336	DHS Hotels Private Limited (Hotel Grand Ridge)	Tirupati
337	FORTUNE SELECT GRAND RIDGE	Tirupati
338	FORTUNE SELECT GRAND RIDGE	Tirupati
339	MARASA SAROVAR PREMIERE	Tirupati
340	Taj Lake Palace	Udaipur
341	The Oberoi Udaivilas	Udaipur
342	Lake Pichola Hotel	Udaipur
343	Shikarbadi Hotel	Udaipur
344	Shikarbadi Hotel, Udaipur	Udaipur
345	Fateh Prakash Palace	Udaipur
346	Fateh Prakash Palace	Udaipur
347	Fateh Prakash Palace	Udaipur
348	Shiv Niwas Palace	Udaipur
349	NEWLIGHT HOTELS AND RESORTS LIMITED	Vadodara
350	WelcomHotel Vadodara	Vadodara
351	The Gateway Hotel Ganges- Varanasi	Varanasi

Sr. No.	Name of the Establishment	Location
352	Hotel Clarks Varanasi	Varanasi
353	Radisson Hotel Varanasi	Varanasi
354	The Gateway Hotel	Vijayawada
355	NOVOTEL VARUN BEACH (BY MS SEAVALLY RESORTS PVT. LTD.)	Visakhapatnam
356	The Gateway Hotel	Visakhapatnam
357	The Park	Visakhapatnam

Major Four Star Hotels in India

Sr. No.	Hotel Name	Location
1	HOTEL WYTE PORTICO	Adoor
2	Peninsula Park Residency Motels and Resorts P Ltd	Adoor
3	St. Larn Towers	Ahmedabad
4	The Metropole Hotel	Ahmedabad
5	HOTEL SILVERCLOUD	Ahmedabad
6	The Grand Bhagwati - Unit of TGB Banquets and Hotels Ltd.	Ahmedabad
7	ARCADIA REGENCY	Alappuzha
8	Aswini Residency	Alappuzha
9	Empire Residency	Alappuzha
10	HOTEL BHAGAVATH GARDENS	Alappuzha
11	Hotel Coral Heights	Alappuzha
12	Hotel Saugandhika	Alappuzha
13	Hotel Sreelakshmi Residency	Alappuzha
14	Hotel Travancore Palace	Alappuzha
15	Karapuram Residency	Alappuzha
16	Holiday Inn	Amritsar
17	regenta cantral amritsar. A unit by gloring hospitalites pvt.ltd	Amritsar
18	RAMADA AMRITSAR	Amritsar
19	Peninsula Grand Hotel	Andheri (East)
20	THIRUTHANATHIL TOURIST HOME	Angamaly
21	Flora Airport Hotel	Angamaly
22	ALOFT BENGALURU CESSNA BUSINESS PARK	Bangalore
23	Fortune Park J.P.Celestial	Bangalore
24	ST MARKS HOTEL PVT LTD	Bangalore
25	FairField Marriott,Belgaum	Belgaum
26	LEMON TREE HOTEL, DAHEJ	Bharuch
27	EFCEE SAROVAR PORTICO	Bhavnagar
28	SANDY'S TOWER (A UNIT OF SANDY RESORT PVT LTD)	Bhubaneswar
29	HOTEL EAST PARK	Bilaspur
30	HOTEL MALABAR PALACE	Calicut
31	Hotel Malayoram Gateway	Calicut
32	Copper Folia	Calicut
33	Icon- ABoutique Hotel	Chandigarh
34	Ambassador Pallava	Chennai
35	RADISSON BLU RESORT TEMPLE BAY MAMALLAPURAM	Chennai
36	The Raintree Hotel, St. Mary's Road	Chennai
37	The Residency	Chennai
38	VKG GROUP HOLIDAY HOTEL	CHERAI

Sr. No.	Hotel Name	Location
39	SEA LAGOON HEALTH RESORT	CHERAI
40	HOTEL MEGHNA	Chirang
41	Crowne Plaza Today Gurgaon	Delhi NCR
42	Fortune Select Global	Delhi NCR
43	PARK PREMIER (A UNIT OF PUNIHANI INTERNATIONAL)	Delhi NCR
44	Park Inn by Radisson	Delhi NCR
45	Park Inn By Radisson	Delhi NCR
46	RADISSON BLU MARINA HOTEL	Delhi NCR
47	Hotel Park Plaza	Delhi NCR
48	HOTELSAGARINTERNATIONAL	Durg-Bhilai Nagar
49	BLUE ROCK HOSPITALITY VENTURES PRIVATE LIMITED - MERCURE HOTEL	Dwarka
50	DAMIANZ RETREAT	Ernakulam
51	GOKULAM PARK	Ernakulam
52	Grand Hotel	Ernakulam
53	HILL PALACE HOTEL SPA[SOUTH ASIA HOTELS LIMITED]	Ernakulam
54	Hotel Cee Cee Tower	Ernakulam
55	Hotel Hill Palace (South Asia Hotels Ltd)	Ernakulam
56	Hotel Kabani International	Ernakulam
57	Hotel Kabani Regency	Ernakulam
58	Hotel Luciya	Ernakulam
59	Hotel Malayattoor Residency	Ernakulam
60	Hotel Park Residency	Ernakulam
61	Hotel Presidency	Ernakulam
62	Lotus 8 A'part hotels	Ernakulam
63	Surya Towers	Ernakulam
64	EAKACHAKRA RESIDENCY	Ernakulam
65	Hotel Dewland (Sevens Hotels Pvt. Ltd)	Ernakulam
66	HOTEL EDEN GARDEN	Ernakulam
67	Hotel Saj International	Ernakulam
68	NO18	Ernakulam
69	P J PRINCESS REGENCY	Ernakulam
70	TAPOVAN GREEN COUNTY RESORT	Ernakulam
71	THE BLOOMS COCHIN	Ernakulam
72	EXCALIBUR HOTELS AND RESORTS	Ettumanoor
73	Hotel National Park	Ettumanoor
74	Sharma Resorts	Gandhidham
75	FORTUNE INN HAVELI	Gandhinagar
76	HOTEL YIGA NORLING	Gangtok
77	TERRACE VALLEY HOTEL	Gangtok

Sr. No.	Hotel Name	Location
78	THE DENZONG RENAISSANCE	Gangtok
79	Hotel Lazylagoon Sarovar Portico Suites	Goa
80	Colonia Santa Maria	Goa
81	SUN VILLAGE RESORTS PVT LTD	Goa
82	Hotel Ocean Palms	Goa
83	Nanu Resorts Pvt Ltd	Goa
84	The Gateway Hotel, Gondia	Gondia
85	Hotel Guruvayur Gateway	Guruvayoor
86	KR GRAND RESIDENCY	Guruvayoor
87	Radisson Blu Hotel Guwahati	Guwahati
88	The Guwahati Address by Centre Point	Guwahati
89	The Central Park Hotel-Gwalior	Gwalior
90	DASPALLA HOTEL (AUnit of Jubilee Hills Resorts)	Hyderabad
91	Hotel Green Park	Hyderabad
92	HOTEL SITARA	Hyderabad
93	Mercure Hyderabad KCP	Hyderabad
94	The Golkonda Hotel	Hyderabad
95	Sicilia Hotel, Thodupuzha	Idduki
96	Terrace Greens - A Sterling Holidays Resort	Idduki
97	Chola Residency	Idukki
98	HOTEL MOONLIT REGENCY	Idukki
99	Muthoot Cardamom County Resort	Idukki
100	Hotel Pearl Royal	Idukki
101	POETREE SAROVAR PORTICO	Idukki
102	Classic Grande	Imphal
103	Effotel Hotel	Indore
104	MARIGOLD HOTEL (A UNIT OF DSL INFOSYS PVT.LTD.)	Jaipur
105	Park Regis Jaipur	Jaipur
106	7 Seasons Resort Spa	Jamnagar
107	Hotel Express Residency	Jamnagar
108	HOTEL FORTUNE PALACE	Jamnagar
109	HOTEL VISHAL INTERNATIONAL	Jamnagar
110	RAJ RESIDENCY	Kanhangad
111	Broad Bean, Kannur	Kannur
112	Hotel Blue Nile	Kannur
113	hotel skypearl	Kannur
114	THE HOTEL ELEGANCE	Kannur
115	THE HOTEL ELEGANCE	Kannur
116	Hotel Thattil Heritage	Kasaragod
117	Hotel Highway Castle	KASARGOD

Sr. No.	Hotel Name	Location
118	JK Residency	KASARGOD
119	Abaam Hotel	Kochi
120	Broad Bean Hotel	Kochi
121	CRB Cochin Palace	Kochi
122	Hotel Hill View	Kochi
123	Hotel Olive Eva	Kochi
124	Hotel VKJ International	Kochi
125	N.M. Royale County	Kochi
126	The Avenue Regent	Kochi
127	THE INTERNATIONAL HOTEL	Kochi
128	The Mercy Luxury Business Hotel	Kochi
129	The Renai Cochin	Kochi
130	Yuvarani RESidency Cochin	Kochi
131	KEYS HOTEL KOCHI (A unit of Berggruen Hotels Pvt Ltd)	Kochi
132	THE PGS VEDANTA BUSINESS HOTEL (A UNIT OF THE PGS INN PVT. LTD)	Kochi
133	New Kenilworth Hotel Pvt. Ltd.	Kolkata
134	Pipal Tree Hotel	Kolkata
135	THE PEERLESS INN, KOLKATA	Kolkata
136	All Season Back Water Resort	Kollam
137	Fragrant Nature Retreat and Resorts Pvt Ltd	Kollam
138	Harisree Residency	Kollam
139	HOTEL AMBALAKKARA	Kollam
140	Hotel Ambalakkara	Kollam
141	Hotel Arcadia Fort	Kollam
142	HOTEL CENTRAL PARK	Kollam
143	HOTEL DONA CASTLE (A UN IT OF EDASSERY GROUP OF HOTELS PVT LTD)	Kollam
144	Hotel Indraprastha	Kollam
145	Hotel Kumar Palace	Kollam
146	Hotel Lake Palace	Kollam
147	Hotel Nila Palace	Kollam
148	Hotel Raj Regency	Kollam
149	HOTEL RAJ REGENCY	Kollam
150	Hotel Raj Residency	Kollam
151	Hotel Regent Lake Palace	Kollam
152	Kaveri International	Kollam
153	Royal Fort, Kundara	Kollam
154	Royal Kallada Resedency	Kollam
155	SEA PALACE	Kollam
156	HOTEL NILA INN	Kollam

Sr. No.	Hotel Name	Location
157	NANI HOTELS AND RESORTS	Kollam
158	Armani Residency	Kottayam
159	Castle Residency	Kottayam
160	Emerald Regency	Kottayam
161	HOTEL FLORAL PARK	Kottayam
162	HOTEL INDRAPRASTHA	Kottayam
163	Hotel Laya Pvt. Ltd.	Kottayam
164	Hotel Shilpa Regency	Kottayam
165	The Windsor Castle	Kottayam
166	V.K.G. Group Vijaya Park Hotel	Kottayam
167	VKG GROUP HOTEL VIJAYA PARK	Kottayam
168	The Monarch Hotel	Kozhikode
169	Westway Hotel	Kozhikode
170	HOTEL SOORYA GALAXY (A UNIT OF SREEBALA DEVELOPERS HOTEL PVT LTD)	Kozhikode
171	ASHIRWAD HERITAGE RESORTS	Kumarakom
172	Green Fields	Kumarakom
173	Vivanta by Taj, Kumarakom	Kumarakom
174	HOTELVIRAD	Malappuram
175	MALABAR HERITAGE	Malappuram
176	Rydegges Inn	Malappuram
177	HOTEL SOORYA REGENCY (A UNIT OF MALAPPURAM HOTELS AND RESORTS PVT LTD)	Malappuram
178	POOKODANS INTERNATIONAL HOTELS PVT LTD	Malappuram
179	The Gateway Hotel, Mangalore	Mangalore
180	Hotel Indraprastha	Mavelikkara
181	Apeejay Surrendra Park Hotels Ltd.	Mumbai
182	Courtyard By Marriott Mumbai International Airport (Unit of Kanakia Hospitality Pvt Ltd.)	Mumbai
183	Holiday Inn Mumbai International Airport- Unit of Shell Inn International Private Limited.	Mumbai
184	Hotel Grand Sarovar Premeire	Mumbai
185	Ramada Navi Mumbai	Mumbai
186	THE SHALIMAR HOTEL	Mumbai
187	Trident, Bandra Kurla	Mumbai
188	Ramada	Mumbai
189	PARAY RESIDENCY	Muvattupuzha
190	"Hotel G.D. International's Red Fort"	Nilambur
191	ROSE INTERNATIONAL	Nilambur
192	KOTTARAMHOTELS PVT LTD	Ottappalam
193	Armani Residency	Palai

Sr. No.	Hotel Name	Location
194	ATS RESIDENCY	Palakkad
195	HOTEL ARAMANA	Palakkad
196	HOTEL FORT PALACE(UNIT OF PALGHAT HOTELS (P) LTD.	Palakkad
197	Hotel Gopalapuram International	Palakkad
198	Hotel Srivatsa Regency	Palakkad
199	MIDHILA REGENCY	Palakkad
200	Paray Village County	Palakkad
201	HOTEL GAYATHRI GRAND	Palakkad
202	SREEVALSAM	Palakkad
203	Hotel New Indraprastha	Panamattom
204	The Sreevalsam Residency	Panamattom
205	HOTEL HILLS PARK	Pathanamthitta
206	Hotel Wyte Portico	Pathanamthitta
207	CHANAKYA HOTEL	Patna
208	KK RESIDENCY	Payyanur
209	NORBU GHANG RETREAT AND SPA	Pelling
210	Courtyard Marriott	Pune
211	HYATT PLACE	Pune
212	TOSHALI SANDS RESORT	Puri
213	Pearl Tree Hotels Resorts (Unit Advantage Vinimay Pvt Ltd)	Purulia
214	Hyatt Raipur (A Unit of Chartered Hotels Private Limited)	Raipur
215	The Gateway Hotel	Raipur
216	SINGHANIA SAROVAR PORTICO	Raipur
217	Chanakya BNR Hotel	Ranchi
218	Park plaza	Salem
219	Park Plaza	Salem
220	SIVARAJ HOLIDAY INN PRIVATE LIMITED	Salem
221	SIVASAKTHI HOTELS PRIVATE LIMITED-PARK PLAZA	Salem
222	Aalankrita Resorts	Secunderabad
223	HOTEL POLO TOWERS	Shillong
224	Shraddha Resorts Pvt Ltd	Shirdi
225	NILA RESIDENCY	Shoranur
226	Nest n Mist	Sultan Bathery
227	Hotel United-21	Thane
228	Spice Grove	Thekkady
229	Spice Village	Thekkady
230	Shalimar Spice Garden Resort	Thekkady
231	"Manaltheeram Ayurveda Beach Village"	Thiruvananthapuram
232	Hotel Classic Avenue	Thiruvananthapuram
233	Hotel doubloon	Thiruvananthapuram

Sr. No.	Hotel Name	Location
234	Hotel Lake Palace	Thiruvananthapuram
235	HOTEL SAJ LUCIYA	Thiruvananthapuram
236	Hotel SP Grand Days	Thiruvananthapuram
237	Hotel white Dammar International Pvt. Ltd.	Thiruvananthapuram
238	POOVAR ISLAND RESORT	Thiruvananthapuram
239	RUBY ARENA	Thiruvananthapuram
240	Sreevalsam Residency	Thiruvananthapuram
241	The Gateway Hotel, Varkala	Thiruvananthapuram
242	THE RESIDENCY TOWER	Thiruvananthapuram
243	ANAMTHARA RIVER VIEW RESORT	Thiruvananthapuram
244	APOLLO DIMORA	Thiruvananthapuram
245	HOTEL KARTHIKA PARK	Thiruvananthapuram
246	HOTEL PORT PALACE	Thiruvananthapuram
247	KEYS HOTEL, Thiruvananthapuram (A unit of Berggruen Hotels Pvt Ltd.)	Thiruvananthapuram
248	THE CENTRAL RESIDENCY	Thiruvananthapuram
249	Alanta Residency	Thodupuzha
250	Athirappilly Residency Hotels India Private Limited	Thrissur
251	Casino Hotels Ltd.	Thrissur
252	Chand V Regency	Thrissur
253	HOTEL KRINN	Thrissur
254	HOTEL OAK TREE	Thrissur
255	Kallada Holiday Inn	Thrissur
256	Kalley's Park Inn	Thrissur
257	KOVILAKAM RESIDENCY	Thrissur
258	NIYA REGENCY	Thrissur
259	PERINGOTTUKARA PALACE	Thrissur
260	Smart Residency hotel india pvt.ltd	Thrissur
261	THE KRISHNA HOLIDAY VILLAGE	Thrissur
262	THE RIVER RETREAT	Thrissur
263	HOTEL MANGALA TOWERS	Thrissur
264	ROYAL RESIDENCY PARK	Thrissur
265	SEASHORE RESIDENCY	Thrissur
266	Hotel Aswathy	Tirur
267	Hotel Express Towers	Vadodara
268	FORTUNE INN -PROMENADE (A UNIT OF PROMENADE HOSPITALITY PVT LTD)	Vadodara
269	WHITE GATE RESIDENCY	Vaikom
270	Hotel Horizon	Veraval
271	Quality Hotel D V Manor	Vijayawada
272	Quality Hotel DV Manor	Vijayawada

Sr. No.	Hotel Name	Location
273	DOLPHIN HOTELS LTD	Visakhapatnam
274	Hotel GreenPark	Visakhapatnam
275	PALM BEACH HOTEL	Visakhapatnam
276	Welcomehotel Grand Bay	Visakhapatnam
277	HOTEL BRAHMAGIRI (BRAHMAGIRI HOLIDAYS PVT.LTD.)	Wayanad
278	HOTEL HARITAGIRI	Wayanad

Hyderabad International Convention Centre

Sr. No	Name of the Event (2017)	Delegates
1	24th International Conference on Crystallography	1700
2	World Endoscopy Conference	3000
3	National Congress of Indian Association of Gastrointestinal Endo-Surgeons	1000
4	International conference on Drought Tolerance	1000
5	2nd World Council on Optometry	1250
6	Annual Conference on Association of Spine Surgeons of India	750
7	VLSI Design Conference	650
8	Apollo Cancer Conference	700
9	International Conference on clinical Challenges in Obsterics and Gynecology	500
10	Bio Asia	350
11	Codatu XVII 2017- Conference on Urban Transport	600
12	Geospatial World Forum	3000
13	4th World Congress of Paediatric Ophthalmology and Strabismus 2017	1500
14	UBM Jewellery fair	n/a
15	Poultry Exhibition	1000
16	78th SKAL World Congress	1000
17	ICONEX Exhibition	600
18	Franchise India	n/a
19	TCT	1500
20	Indiasoft	450
21	6th Congress of Academy of Clinical Embryologists – 2017	500
22	NEOCON 2017	500
23	ICT4D 2017	750
24	INK	600
25	EO University	600
26	RCEP Meeting	650
27	NASSCOM GIC Summit	750
28	NASSCOM Big Data	750
29	NASSCOM Gaming and Developers Conference	1000
30	Global Entrepreneurship Summit	2000
31	International Indian Statistical Association 2017	300

Sr. No.	Name of the Event (2016)	Delegates
1	Annual Conference of The Urological Society of India	2,000
2	15th Annual Conference of Indian Academy of Pediatrics -PEDICON 2016	2,500
3	71st Annual Conference of The Association of Physicians of India – APICON 2016	3,250
4	MIT Global Startup Workshop	450
5	International Conference on Infectious Diseases	2,000
6	International Baccalaurette	800
7	Cradiological Society of India Conference	1,500
8	Indian Society of Neuro-Oncology Conference 2016	300
9	Quartz Business Media	450
10	NASSCOM GIC	500
11	Cardiovascular UpDate 2016	300
12	Indian Society of Ultrasonography in Obstetrics & Gynaecology – 2016	750
13	IBSAF World Snooker Championship- India Open	200
14	Best of ASCO – 2016	600
15	Harvard Model United Nations	1,000
16	WHO-RNTCP Consultants Review Meeting and Programme Review	500
17	Refractive Surgery 360	400
18	ICOG FOGSI National Conference on Fertility Regulation – 2016	350
19	Telangana Ophthalmology Society Conference	500
20	45th Skoch Summit	300
21	Indian Association of Statistis in Clinical Trials-ConsPic 2016	150
22	Institute of Chartered Accountants of India Conference	2,500
23	Asian Science Park Association	200
24	World Stroke Congress	3,348
25	Cybersecurity Council Meet	400
26	NASSCOM Gamers and Developers Conference	750
27	44th Annual Scientific meeting of the Research Society of Study of Diabetes – RSSDI 2016	2500
28	Internet Corporation of Assigned Names and Numbers (ICANN) Global Meeting	4,500
29	High Performance Computing Conference	400
30	ICSI 1st Global Congruence	1,000

Sr. No.	Name of the Event (2015)	Delegates
1	National Conference on Psychiatric – 2015	10544
2	National Cardio Thorasic Surgery Conference.	4095
3	Centre for Sight – Conference	4046
4	British Council	2800
5	India Geospatial Development – 2015	2611
6	Oncology Meet 2015 Resicon	2334
7	IPDPS – International Parallel & Distributed Processing Symposium 2015	1912
8	Oncology – Resicon	1779
9	Clinical Cancer Center – National Conference on Pain and Pallative care	1640
10	Indian Plumbing Association- Hyderabad Chapter	1490
11	Bio Asia	1426
12	International Conference on Materials	1200
13	Big Data Summit Analytics NASSCOM	1115
14	ITsAP- HYSEA – Annul Industry Awards for Best Software Services Companies, Best Software Products in the State	1062
15	Muscular Skeletal Society India	990
16	CII – Green Cementech	500
17	Rotary Foundation Day	300
18	NASSCOM – Product Conclave	300
19	YICC – Yashoda International Cancer Conference 2015 – Workshop	80

S.No.	Name of the Association	City
1	Alkali Manufacturers' Association of India (AMAI)	New Delhi
2	All India Agarbathi Manufacturers' Association (AIAMA)	
3	All India Air Conditioning and Refrigeration Association (AIACRA)	New Delhi
4	All India Biotech Association (AIBA)	
5	All India Bread Manufacturer's Association (AIBMA)	New Delhi
6	All India Distillers Association (AIDA)	New Delhi
7	All India Food Processors' Association (AIFPA)	New Delhi
8	All India Glass Manufacturers' Federation (AIGMF)	New Delhi
9	All India Granites and Stone Association (AIGSA)	New Delhi
10	All India Induction Furnaces Association (AIIFA)	New Delhi
11	All India Photographic Trade and Industry Association (AIPTIA)	Mumbai
12	All India Printing Ink Manufacturer's Association (AIPIMA)	Mumbai
13	All India Reinforced Plastic Moulders Association (AIRPMA)	Mumbai
14	All India Rice Exporters Association	New Delhi
15	All India Rubber Industries Association (AIRIA)	Mumbai
16	All India Stainless Steel Industries Association (AISSIA)	Mumbai
17	All India Federation of Plastic Industries (AIFPI)	New Delhi
18	All India Plastic Industries Association (AIPIA)	New Delhi
19	All India Refractory Makers Association (IRMA)	Kolkata
20	Aluminium Association of India (AAI)	Banglore
21	Aluminium Caster's Association of India (ALUCAST)	Pune
22	Association of Biotechnology Led Enterprises (ABLE)	Banglore
23	Association of Diagnostic Manufacturers of India (ADMI)	Gujrat
24	Association of Furniture Manufacturers and Trader (India) (AFMT)	Mumbai
25	Association of Indian Manufacturers of Medical Devices (AIMED)	New Delhi
26	Association of Man-Made Fibre Industry of India (AMMFII)	Mumbai
27	Association of Small and Medium Chemical Manufacturers (ASMCM)	Mumbai
28	Automobile Association of Eastern India	
29	Automobile Association of Southern India - AASI	Chennai
30	Automobile Association of Upper India (AAUI)	New Delhi
31	Automotive Components Manufacturers Association of India (ACMA)	New Delhi
32	Automotive Tyre Manufacturers' Association (ATMA)	New Delhi
33	Ayurvedic Drug Manufacturers' Association (ADMA)	Mumbai
34	Bulk Drug Manufacturers' Association (BDMA) India	Hyderabad
35	Cement Corporation of India (CCI)	New Delhi
36	Cement Manufacturers' Association (CMA)	Noida, NCR
37	Central Cottage Industries Corporation (CCIC)	New Delhi
38	Chemicals and Petrochemicals Manufacturers Association (CPMA)	Chennai

S.No.	Name of the Association	City
39	Clothing Manufacturers' Association of India (CMAI)	Mumbai
40	Confederation of Indian Food Trade and Industry (CIFTI)	New Delhi
41	Confederation of Indian Pharmaceutical Industry (CIPI)	Jhajjar, Haryana
42	Confederation of Indian Textiles Industry (CITI)	New Delhi
43	Cotton Association of India (CAI)	Mumbai
44	Development Council for Pulp Paper & Allied Industries	Saharanpur, UP
45	Diamond Tools Association of India (DTAI)	Jaipur, Rajasthan
46	Electric Lamp and Component Manufacturers Association of India (ELCOMA)	New Delhi
47	Electronic Industries Association of India (ELCINA)	New Delhi
48	Essential Oil Association of India (EOAI)	Noida, NCR
49	Fastener Manufacturers Association of India (FMAI)	Ludhiana, Punjab
50	Federation of Indian Coir Exporters Association (FICEA)	
51	Federation of Indian Granite and Stone Industry (FIGSI)	Bangalore
52	Federation of Indian Mineral Industries (FIMI)	New Delhi
53	Federation of Indian Plywood & Panel Industry (FIPPI)	New Delhi
54	Handicrafts and Handlooms Export Corporation of India (HHEC)	
55	India Woolen Mills Federation (IWMF)	Mumbai
56	Indian Agro & Recycled Paper Mills Association (IARPMA)	New Delhi
57	Indian Beverage Association (IBA)	New Delhi
58	Indian Biscuit Manufacturers' Association (IBMA)	Noida, NCR
59	Indian Chemical Council (ICC)	Mumbai
60	Indian Construction Equipment Manufacturers Association (ICEMA)	New Delhi
61	Indian Council of Ceramic Tiles & Sanitaryware (ICCTAS)	New Delhi
62	Indian Dairy	New Delhi
63	Indian Dairy Association (IDA)	New Delhi
64	Indian Diesel Engine Manufacturers Association (IDEMA)	New Delhi
65	Indian Drug Manufacturers' Association (IDMA)	Mumbai
66	Indian Electrical & Electronics Mfrs. Association (IEEMA)	New Delhi
67	Indian Fan Manufacturers' Association (IFMA)	Kolkata
68	Indian Farmers Fertilisers Cooperative Limited (IFFCO)	New Delhi
69	Indian Finished Leather Manufacturers and Exporters Association (IFLMEA)	Chennai
70	Indian Footwear Components Manufacturers Association (IFCOMA)	Noida, NCR
71	Indian Jute Industries Research Association (IJIRA)	Kolkata
72	Indian Jute Mills Association (IJMA)	Kolkata
73	Indian Leather Products Association (ILPA)	Kolkata
74	Indian Leather Technologists Association (ILTA)	Kolkata
75	Indian Machine Tool Manufacturers Association (IMTMA)	Bangalore
76	Indian Micro Fertilisers Manufacturers' Association of India (IMMA)	

S.No.	Name of the Association	City
77	Indian Paint Association (IPA)	Kolkata
78	Indian Pepper and Spice Trade Association	Kochi
79	Indian Pharma Machinery Manufacturers Association (IPMMA)	Mumbai
80	Indian Plastics Federation (IPF)	Kolkata
81	Indian Polyurethane Association (PU India)	Chennai
82	Indian Printing, Packaging and Allied Machinery Manufacturers Association (IPPAMMA)	Noida, NCR
83	Indian Pulp and Paper Technical Association (IPPTA)	Saharanpur, UP
84	Indian Pump Manufacturers Association (IPMA)	Ahemdabad
85	Indian Rubber Manufacturers Research Association (IRMRA)	Thane
86	Indian Small Scale Paint Association (ISSPA)	Mumbai
87	Indian Beauty And Hygiene Association (IBHA)	Mumbai
88	Indian Speciality Chemical Manufacturers' Association (ISCMA)	Mumbai
89	Indian Sugar Mill Association (ISMA)	New Delhi
90	Indian Tea Association (ITA)	Kolkata
91	Indian Transformer Manufacturers Association (ITMA)	Gaziabad, NCR
92	Indian Wind Turbine Manufacturers Association (IWTMA)	New Delhi
93	Indigenous Horse Society of India	Jaipur, Rajasthan
94	International Copper Association India (ICAI)	Mumbai
95	Manufacturers Association of Information Technology (MAIT)	New Delhi
96	Mother dairy	Noida, NCR
97	National Agricultural Cooperative Marketing Federation of India Limited (NAFED)	New Delhi
98	National Association of Software & Service Companies (NASSCOM)	Noida, NCR
99	National Council for Cement and Building Materials (NCB)	Ballabgarh, Haryana
100	National Federation of Cooperative Sugar Factories Limited (NFCSF)	
101	National Handloom Development Corporation Limited (NHDC)	Greater Noida, NCR
102	National Seed Association of India (NSAI)	New Delhi
103	Organisation of Pharmaceutical Producers of India (OPPI)	Mumbai
104	Organisation of Plastics Processors of India (OPP)	Mumbai
105	Packaging Industry Association of India (PIAI)	Mumbai
106	Pest Control Association of India (PCAI)	Chennai
107	Pesticides Manufacturers & Formulators Association of India (PMFAI)	Mumbai
108	Poultry Foundation of India (PFI)	Gurgaon, NCR
109	Powder Metallurgy Association of India (PMAI)	Mumbai
110	Probiotic Association of India (PAI)	Karnal, Haryana
111	Process Plant and Machinery Association Of India (PPMAI)	Mumbai
112	Ship Recycling Industries Association (SRIA)	Bhavnagar, Gujrat
113	Silk Mark Organisation of India	
114	Society of Indian Automobile Manufacturers (SIAM)	
115	Sponge Iron Manufacturers Association (SIMA)	New Delhi

S.No.	Name of the Association	City
116	Steel Wire Manufacturers Association of India (SWMAI)	Kolkata
117	Synthetic Yarn and Fiber Association (SYFA)	
118	Telecom Equipment Manufacturers Association of India (TEMA)	New Delhi
119	Textile Machinery Manufacturers' Association (India) (TMMA)	Mumbai
120	The All India Plastics Manufacturers' Association (AIPMA)	Mumbai
121	The All India Skin and Hide Tanners and Merchants Association (AISHTMA)	Chennai
122	The All India Toy Manufacturers Association (TAITMA)	Mumbai
123	The Asbestos Cement Products Manufacturers Association (ACPMA)	New Delhi
124	The Association of Indian Forging Industry(AIFI)	
125	The Association of Indian Magazines(AIM)	New Delhi
126	The Automobile Society India	New Delhi
127	The Dyestuffs Manufacturers Association of India (DMAI)	Mumbai
128	The Fertilizer Association of India (FAI)	New Delhi
129	The Food Safety and Standards Authority of India (FSSAI)	New Delhi
130	The Indian Ferro Alloys Producers' Association (IFAPA)	Mumbai
131	The Indian Flexible Packaging & Folding Carton Manufacturers Association (IFCA)	Mumbai
132	The Indian Pharmaceutical Association (IPA)	Mumbai
133	The Indian Printed Circuit Manufacturers Association (ICPA)	Bangalore
134	The Indian Stainless Steel Development Association (ISSDA)	Gurgaon, NCR
135	The Refrigeration & Air-conditioning Trades Association Ltd. (RATA)	
136	The Seafood Exporters Association of India (SEAI)	Kochi
137	The Solvent Extractors' Association of India (SEA)	Mumbai
138	The Soybean Processors Association of India (SOPA)	Indore, MP
139	The Sports Goods Manufacturers & Exporters Association	Jalandhar
140	The Textile Association (India) (TAI)	Mumbai
141	The Toy Association Of India (TAI)	
142	Tool and Gauge Manufactures Association of India (TAGMA)	Mumbai
143	West Bengal Hosiery Association	kolkata
144	WIAA-Western India Automobile Association	Mumbai
145	Winding Wire Manufacturer's Association (WWMAI)	Mumbai
146	Wood Products Manufacturers Association (WPMA)	

S.No.	Organisation	Event	Place of Event	Date of Event
1	Confederation of Indian Textiles Industry (CITI)	9TH ATEXCON-Textile Industry: Moving Beyond, MUMBAI	Mumbai	13th-14th Mar, 2018
2	Association of Biotechnology Led Enterprises (ABLE)	BioInvest 2017	Shangri-La Hotel, 56-6B Palace Road, Bengaluru	4th Apr, 2017
		ABLE Start-up Notes		7th Oct, 2016
3	Federation of Indian Granite and Stone Industry (FIGSI)	13TH International Granites and Stone Fair	BIEC, Bangalore	7th-10th Feb, 2018
		32nd Annual general body Meeting	Hotel lalit Ashok, Bangalore	14th Sep, 2015
		33rd Annual General Meeting	Hotel lalit Ashok, Bangalore	16th Jul, 2016
4	Indian Machine Tool Manufacturers Association (IMTMA)	7th International Seminar on Machining Technologies	BIEC, Bangalore	25th Jan, 2017
		Pune Machine Tool Expo 2016	Auto Cluster, Pune	29th Sep-2nd Oct, 2016
		Delhi Machine tool Expo 2017	Pragati Maidan, New Delhi	10th-13th Aug, 2017
		Ahmedabad Machine tool Expo 2015	Ahmedabad	26th Sep, 2015
5	The Indian Printed circuit Association (IPCA)	IPCA Expo 2017	delhi	03 – 05 August 2017
		9th Edition of International Flagship Event "IPCA Expo 2016"	Pragati Maidan, New Delhi	18th-20th Aug, 2016
		IPCA Electronics Expo 2015 – Revolutionizing the Make in India campaign	Pragati Maidan, New Delhi	20th-22nd Aug, 2015
6	Alkali Manufacturers' Association of India (AMAI)	INTERNATIONAL CONFERENCE ON "DEVELOPMENT OF CHLORO-CHEMICALS INDUSTRY IN INDIA"	Surya Palace Hotel, Vadodara, Gujarat,	7th-8th Mar, 2017
		Seminar on "New Developments in Piping and Valves for Alkali Industry & Mini-Exhibition"	New Delhi	23th-24th Jul, 2015

S.No.	Organisation	Event	Place of Event	Date of Event
		Seminar on “Chlorine for Disinfection of Drinking Water and Sewage”	New Delhi	14th Oct, 2015
7	All India Air Conditioning and Refrigeration Association (AIACRA)	ACREX India 2017 (Annualy)	India Exposition Mart (IEML), Greater Noida, Delhi	23th-25th Feb, 2017
		ACREX India 2016	Bombay Convention and Exhibition Centre (BCEC), Mumbai	
		ACREX India 2015	Bangalore International Exhibition Center (BIEC)	
8	All India Distillers Association (AIDA)	AIDA'S – 2 DAY NATIONAL TECHNICAL SEMINAR- NEW DELHI	"Hotel Crowne Plaza Today, New Delhi	22nd-23rd Feb, 2017
		AIDA'S – NSI, AS CO- ORGNISER'S TWO DAY TECHNICAL SEMINAR- HYDERABAD	"Hotel KATRIYA, Hyderabad	17th-18th Oct, 2016
		AIDA'S TWO DAY TECHNICAL SEMINAR- EXHIBITION NEW DELHI	Hotel Crown Plaz Today, New Delhi	18th-19th Feb, 2016
9	All India Food Processors' Association(A IFPA)	NATIONAL MEET ON “OPERATIONALIZATION OF STANDARDS OF FOOD ADDITIVES & OTHER FOOD REGULATIONS FOR FOOD SAFETY”,	Pragati Maidan, New Delhi	March 17, 2016,
		National Seminar on “OPPORTUNITIES FOR THE DEVELOPMENT OF FOOD PROCESSING INDUSTRIES IN SOUTH INDIA”	Hotel Bangalore International, Bengaluru	30th Jun, 2016

S.No.	Organisation	Event	Place of Event	Date of Event
		NATIONAL WORKSHOP ON "IMPLICATION OF THE LATEST AMENDMENTS / CHANGES IN THE LEGAL METROLOGY (PACKAGED COMMODITIES) RULES, 2011 AFFECTING THE FOOD PROCESSING INDUSTRY"	India International Centre, New Delhi	12th May, 2016
		NATIONAL WORKSHOP ON "EXPORT POTENTIAL OF VALUE ADDED FOOD PRODUCTS WITH FOCUS ON ORGANIC FOODS"	Pragati Maidan, New Delhi	18th Mar, 2016
		NATIONAL MEET ON "OPERATIONALIZATION OF STANDARDS OF FOOD ADDITIVES & OTHER FOOD REGULATIONS FOR FOOD SAFETY"	Pragati Maidan, New Delhi	17th Mar, 2016
10	All India Glass Manufacturers' Federation (AIGMF)	The 4th GLASSPEX INDI	Bombay Convention and Exhibition Center at Mumbai.	13th-15th Mar, 2015
		6th edition of International Packaging Exhibition	Bombay Exhibition Centre, Mumbai.	8th-11th Oct, 2015
		Interactive Session- Glass Packaging supporting Swachh Bharat Abhiyan	Central Glass and Ceramic Research Institute (CSIR-CGCRI), Kolkata	25th Jun, 2015
		12th AIGMF's International Conference on What Can Glass Do for You?	Knowledge Park, Greater Noida	24th-25th Feb, 2017
		The 5th GLASSPEX and 1st GLASSPRO India	India Expo Mart, Greater Noida	23rd-25th Feb, 2017
11	All India Induction Furnaces Association (AIIFA)	"SECONDARY STEEL SECTOR – OPPORTUNITIES & CHALLENGES"	Hotel Le-Meridien, New Delhi.	21st Nov, 2015
		STEEL MAKING THROUGH INDUCTION FURNACE ROUTE: CURRENT CHALLENGES AND FUTURE PROSPECTS		22nd Oct, 2016

S.No.	Organisation	Event	Place of Event	Date of Event
12	Automotive Tyre Manufacturers' Association (ATMA)	TESS Conference	New Delhi	3rd – 4th Nov, 2016
		ATMA conclave	Gurgaon (NCR New Delhi)	
13	Cement Manufacturers' Association (CMA)	2ND INTERNATIONAL CONFERENCE	Hotel Le Meridien, New Delhi	19th-20th Feb, 2015
		3RD INTERNATIONAL CONFERENCE	Hotel Crowne Plaza Today New Delhi	23rd-24th Mar, 2017
14	Aluminium Association of India(AAI)	6th International Conference on Aluminium INCAL 2011	Hyderabad	6th-8th Dec, 2011
15	Electric Lamp and Component Manufacturers Association of India (ELCOMA)	LED Lighting Conclave, Mumbai	Nehru Centre, Worli, Mumbai	5th-7th Jan, 2012
		LED Lighting Seminar	Pragati Maidan, New Delhi	21st Aug, 2015
		Lighting Design Expert System Workshop	Pragati Maidan, New Delhi	7th Oct, 2016
		Poultry Workshop LED Lighting	Pragati Maidan, New Delhi	5th Oct, 2016
		LED Lighting Summit – Bangalore	Bangalore	11th-13th Jan, 2016
		Special Invitation For LED Lighting Conference	BIEC, Bangalore	3th Mar, 2017
16	Indian Construction Equipment Manufacturers Association (ICEMA)	Conference on Infrastructure Development in the North Eastern Region 2017	Maniram Dewan Trade Center, Guwahati	3rd Mar, 2017
		Concrete Show India 2017	HUDA Ground, Grurgram	12th-13th Dec, 2016
		NATIONAL CONFERENCE ON HIGHWAY EQUIPMENT	Hotel Shangri-La, New Delhi	9th-10th Jul, 2015
17	Indian Council of Ceramic Tiles & Sanitaryware (ICCTAS)	8th Sustainability in Design & Construction India	Vivanta by Taj, M.G. Road, Bangalore	17th-18th Aug, 2017
18	Indian Electrical & Electronics Mfrs. Association (IEEMA)	INTELECT 2017 and DistribuELEC		1st Feb, 2017
		International Conference on "Safe Protective Devices for Safe Installations"	New Delhi	18th Nov, 2016

S.No.	Organisation	Event	Place of Event	Date of Event
19	Indian Footwear Components Manufacturers Association (IFCOMA)	Jalandhar Buyer Seller Meet cum Exhibition	Jalandhar	28th-29th Sep, 2016
20	Indian Printing, Packaging and Allied Machinery Manufacturers Association (IPPAMMA)	PRINTPACK INDIA 2017	India Expo Centre, Greater Noida, Delhi NCR (INDIA)	4th-8th Feb, 2017
		PRINTPACK INDIA 2015	Gurugram	Feb, 2015
21	Indian Transformer Manufacturers Association (ITMA)	11 th International Conference cum-Exhibition on Transformers	India Habitat Centre, New Delhi.	21st & 22nd November 2011
22	Indian Wind Turbine Manufacturers Association (IWTMA)	WINDERGY India 2017	New Delhi	25th-27th Apr, 2017
23	Manufacturers Association of Information Technology (MAIT)	National Conference on Government Procurement in Information Age	HOTEL LE MERIDIAN, NEW DELHI	7th Dec, 2017
		Interactive Session with Chhattisgarh Officials	Hotel Taj Gateway, Raipur	8th May, 2015
		EduVision 2015	New Delhi	26th Jun, 2015
		National Workshop on Intellectual Property Rights	Hyderabad	25th Sep, 2015
		Workshop on Ease of Doing Business	Bangalore	8th Dec, 2015
24	National Association of Software & Service Companies (NASSCOM)	NASSCOM D&I Initiative: For an Inclusive Workplace – Cracking the Legal Code!	Hotel Park, Tamil Nadu	23rd Jun, 2016
		84th session of NASSCOM Product Forum	Inspire 03, Tamil Nadu	25th Feb, 2016
		NASSCOM- Digital Momentum: Disrupt or Be Disrupted	MCCIA Trade Tower, Maharashtra	2nd-3rd Sep, 2016
		NASSCOM SME- MICRO, SMALL & MEDIUM ENTERPRISES (MSME) Policies and Schemes Dissemination Session	Hotel Group, Bangalore	4th No, 2016
25	National Council for Cement and Building Materials (NCB)	14th NCB International Seminar on Cement and Building Materials	New Delhi, India	1st-4th Dec, 2015

S.No.	Organisation	Event	Place of Event	Date of Event
		NCB Seminar on Durability and Service Life Design on Concrete Structures	Faridabad	7th Apr, 2017
26	National Handloom Development Corporation Limited (NHDC)	Handloom Expo	Ahmadabad	23rd Feb-15th Mar, 2017
		Wool Fab	Lucknow	9th-12th Dec, 2016
		Wool Fab	Bhopal	10th-23rd Jan, 2017
		Wool Fab	Jabalpur	27th Dec, 2016
27	National Seed Association of India (NSAI)	Workshop cum Exhibition Hortiindia 2017	Horticulture Technology Park, Greater Noida	9th – 10th February 2017
28	The Association of Indian Magazines(AIM)	10th Indian Magazine Congress	ITC Grand Central, Mumbai.	9th Nov, 2016
29	The Food Safety and Standards Authority of India (FSSAI)	NATIONAL CONCLAVE ON INDIAN FOOD CULTURE	Silver Oak Hall, India Habitat Centre, New Delhi	21st Aug, 2017
30	The Indian Stainless Steel Development Association (ISSDA)	National Seminar on “Use of Stainless Steel in Water pipelines, treatment and storage	The Taj Mahal Hotel, Man Singh Road, New Delhi.	10th November, 2017
31	Association of Diagnostic Manufacturers of India (ADMI)	International Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics	HITEX Exhibition Center, Hyderabad	21st-23rd Sep, 2017
32	Bulk Drug Manufacturers' Association (BDMA) India	2015 – THE YEAR OF ACTIVE PHARMACEUTICAL INGREDIENTS	Marigold Hotel, Begumpet, Hyderabad	27th Jul, 2015
33	Diamond Tools Association of India (DTAI)	INDIA STONE MART 2013 .	Jaipur, Rajasthan	31st Jan - 3rd Feb, 2013
34	Indigenous Horse Society of India	9th ALL INDIA INDIGENOUS HORSE SHOW AND ENDURANCE RIDE CHAMPIONSHIP: 2015-16	Jaipur, Rajasthan	1st-2nd Dec, 2016
		Horse Show, Muktsar Fair	Muktsar, Punjab	21st-22nd Oct, 2015
		Chetak Horse Show	Haldighati Udaipur, Rajasthan	27th-30th Oct, 2015

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35	All India Refractory Makers Association (IRMA)	12th IREFCON 2018		7th-9th Mar, 2018.
36	Indian Jute Mills Association (IJMA)	Workshop Organized by IJMA on GST and Implications for the Jute Industry	ICC Auditorium	16th Jun, 2017
37	Indian Leather Products Association (ILPA)	ILPA Fashion Show 2014	Swissotel near City Centre 2	28th Mar, 2014
38	Indian Leather Technologists Association (ILTA)	34th IULTCS Congress	Chennai	5th – 8th Feb, 2017
39	Indian Paint Association (IPA)	28th Indian Paint Conference 2017	Hotel ITC Gardenia, Bengaluru, India	6th-8th Jan, 2017
40	Indian Tea Association (ITA)	Indus Food - Global Food & Beverage show of India	India Exposition Mart, Greater Noida	18th-19th Jan, 2018.
41	Steel Wire Manufacturers Association of India (SWMAI)	Annual Generl meeting	Mumbai	6th Oct 2016
42	West Bengal Hosiery Association	Seminar On "GST : Impact On Hosiery Industry"	Rotary Sadan, Kolkata	3rd June, 2017
43	All India Photographic Trade and Industry Association (AIPTIA)	Consumer Electronic Imagin Fair 2018	Bombay Exhibition Centre, Goregaon (E), Mumbai	9th-12th Jan, 2018
44	All India Printing Ink Manufacturer's Association (AIPIMA)	Asia Coat + International Conference 2017	The Westin Hotel, Goregaon, Mumbai	8th Mar, 2017
45	All India Reinforced Plastic Moulders Association (AIRPMA)	10th Edition of PLASTIVISION INDIA-2017 International Exhibition and Conference	Mumbai	19th-23rd Jan, 2017
46	Association of Furniture Manufacturers and Trader (India)(AFMT)	India Furniture Expo 2015	Nehru Centre, Warli, Mumbai	28th-31st Aug, 2015
47	Clothing Manufacturers' Association of India (CMAI)	65th National Garment Fair	Bombay Exhibition Centre, NSE Complex Goregaon (East),	10th-12th Jul, 2017

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			Mumbai 400 063	
48	Cotton Association of India (CAI)	Theme: Challenges Facing Cotton Trade	Hotel Sahara Star, Opp: Domestic Airport, Vile Parle (East), Mumbai 400 099	9th April 2018
49	Indian Chemical Council (ICC)	11TH ANNUAL INDIA CHEMICAL INDUSTRY OUTLOOK CONFERENCE	Grand Hyatt, Mumbai, INDIA	27th- 28th Feb, 2018
50	Indian Drug Manufacturers' Association (IDMA)	56th Annual General Meeting & Annual Day Celebrations 2018	Mumbai	20th Jan, 2018
51	Indian Pharma Machinery Manufacturers Association (IPMMA)	4th PHARMA Pro&Pack Expo 2016,	Mumbai	27th-29th Apr, 2016
52	Indian Small Scale Paint Association (ISSPA)	3rd NATIONAL SEMINAR	The Courtyard by Marrio, Mumbai	14th Sept-2017.
53	International Copper Association India (ICAI)	3rd India Copper Forum	New Delhi	8th Nov, 2017
54	Organisation of Pharmaceutical Producers of India (OPPI)	Fifth Healthcare Access Summit - ACT on NCDs	New Delhi	19th Aug, 2016
55	Packaging Industry Association of India (PIAI)	National Event INDIA SME ECONOMIC SUMMIT	Hotel Sofitel, Mumbai	28th Apr, 2018
56	Powder Metallurgy Association of India (PMAI)	PM 16 International Conference	Hyatt Regency Pune.	18th-20th Feb, 2016
57	The Indian Pharmaceutical Association (IPA)	ipacentre@ipapharma.org	Grand Hyatt Mumbai, Mumbai, India	19 - 20 Sep, 2017
58	The Textile Association (India) (TAI)	Make in India – Global Vision of Indian Textile Industry	Hotel The Lalit, Mumbai, India	1st-2nd Dec, 2016
59	Tool and Gauge Manufactures Association of India (TAGMA)	10th Die & Mould International Exhibition	Bangalore International Exhibition Centre (BIEC), Bangalore	6th-9th Apr, 2016

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60	Aluminium Caster's Association of India(ALUCAST)	Alucast 2016	Bengaluru International Exhibition Centre, Bengaluru	1st-3rd Dec, 2016
61	Development Council for Pulp Paper & Allied Industries	Dissemination of Information on Issues Addressed under Cess Supported R& D Projects	Scope Complex, New Delhi	20th Feb, 2014.
62	The Toy Association Of India (TAI)	The 10th Toy Biz B2B Exhibition	Pragati Maidan, New Delhi	2-4 July, 2017

