









Tourism survey in the State of Delhi

Annual Final Report



MINISTRY OF TOURISM DEPARTMENT OF TOURISM GOVERNMENT OF INDIA

MARKET PULSE

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EXECUTIVE SUMMARY

Ministry of Tourism compiles data on domestic and foreign tourist visits in the States/ UTs based on the information received from the States/ UTs Government. Such information at States/ UTs level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year.

A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. The methodology should also help in preparation of estimates of number of visitors for some period after the base line survey, mainly based on the information to be collected from the accommodation units without resorting to regular large scale survey.

Keeping these requirements in view, Ministry of Tourism, Government of India, has engaged Market Pulse to conduct a "Tourism Survey in the State of Delhi" during 2009-10.

1.1 Tourist Traffic Trend

A total of 216.37 lakh visits by domestic tourists and same day visitors were made in Delhi at the 47 important tourist destinations identified by the State Tourism Department. In addition, foreign tourists and same day visitors made a total of 18.17 lakh visits at these destinations.

Tourist traffic followed a seasonal trend in Delhi. January witnessed the maximum of over 30 lakh visits by domestic visitors. Total number of visits dipped in the period July – September. Visits by foreign tourists also registered a peak in January but declined thereafter to the lowest level in June.





Total number of domestic tourists and same day visitors were estimated at 131.16 lakhs; same day visitors constituted 30% of the domestic tourists. Foreign tourists and same day visitors numbered 8.59 lakhs; 84% of them were overnight tourists.

1.2 Composition of Tourists & Same Day Visitors

Among the overnight domestic tourists, non-leisure tourists made up almost 63%. By contrast, leisure visitors made up 81% of the same day domestic visitors.

Almost 60% of the foreign tourists were leisure tourists. The foreign same day visitors were more uniformly split between leisure and non-leisure visitors.

Almost 7% of the tourists were foreign tourists while the same day visitors were largely domestic visitors.

1.3 Preferred Place of Stay

Almost 57% of the domestic tourists stayed with friends and relatives while 41% stayed at hotels. On the other hand, 90% of the foreign tourists stayed at hotels.

1.4 Place of Origin

The largest proportion of foreign tourists came from USA, followed by UK and Germany. Tourists from these countries made up 37.32% of the total foreign tourists.

The highest proportion of domestic tourists were from Uttar Pradesh followed by Punjab. The same day visitors were largely from Delhi itself.

1.5 Occupancy in Accommodation Units

A total of 90 accommodation units were added during the year; there were 1521 accommodation units in June 2010 with 379776 rooms and 778551 beds. On the basis of beds, the average occupancy rate was 34.3 with the peak registered in the January – March quarter.





Almost 68.51 lakh tourists stayed at accommodation units in Delhi during the year. Domestic tourists made up 71% of the guests as per the data revealed by the accommodation units. The average duration of stay was 1.2 days for both foreign and domestic tourists.

1.6 Profile of Accommodation Units (AUs)

On an average, there were 62 employees for every 100 rooms. The accommodation units reported minimal employment on a temporary basis. A majority of the employees were less than 30 years of age. Almost 30% were employed in housekeeping with another 20% in the F&B function.

Of the 1521 accommodation units identified, 43 classified hotels disclosed information in this survey. Almost 39% of the non-classified accommodation units had 10 – 20 rooms. Another 322 bed and breakfast units were identified.

1.7 Tourists' Demographic Profile

The women visiting Delhi were younger than the men; more than 80% were less than 35 years old. On an average, the male day visitors were older. There were significantly more men than women among all segments of visitors.

While a majority (more than 70%) of the domestic visitors were married, almost half the foreign visitors were not married.

A significant proportion the domestic day visitors were not graduates. By comparison, a majority of both domestic and foreign tourists were graduates.

A majority (65%) of the foreign tourists were self-employed professionals. A significant proportion of the domestic tourists were employed in the government.

1.8 Visit Purpose & Logistics

Most foreign tourists visited Delhi for business purposes. A substantial proportion also engaged in leisure and social activity.





Almost 78% of the same day visitors visited Delhi for business while a large proportion of domestic tourists visited Delhi for leisure. Education/training and religion also motivated the same day visitors

More than 85% of the domestic visitors traveled to Delhi by train while a large proportion of foreign tourists traveled by air. A substantial proportion used the bus to travel to Delhi.

A majority of the foreign tourists had availed of a packaged tour to travel to Delhi. For a significant proportion of the foreign tourists, the travel arrangement had been made by the office/ employer.

1.9 Boarding & Lodging Details:

Star hotels were most popular with the foreign tourists. A substantial proportion of the tourists ate at *Dhabas*. A majority of the domestic tourists stayed with friends and relatives

1.10 Travel Feedback:

A majority of the foreign tourists were not satisfied on account of information centers, public conveniences and souvenir shops. The dissatisfaction was higher among domestic tourists on most parameters.

A majority of the visitors, particularly the foreign overnight visitors, found their experience to be as per their expectations.

The print media and the website were the primary sources of information for the foreign tourists. For the domestic visitors, the primary information source were friends and relatives.





1.0 ABOUT DELHI

Delhi is the capital of the world's largest democracy and it is the political seat of power. Delhi is located on the banks of the River Yamuna and is surrounded by the states of Uttar Pradesh and Haryana. It has a perfect blend of a rich past and vibrant present.

Delhi : A Snapshot				
Area	1483 Sq. Km.			
Altitude	239 Meters above sea level			
Population (2001 census)	1,37,82,976			
Population Density	9294 people per Sq. Km.			
Literacy Rate	81.82%			
Principal Languages	Hindi, Punjabi, Urdu & English			

It is the site of many ancient and medieval monuments, archaeological sites and remains. Delhi was born as early as 1000 BC when a settlement sprung up near the Purana Quila on the banks of Yamuna. Hindu mythology however, records a settlement many hundreds of years earlier at the ancient site of Indraprastha. After the rise of the Delhi Sultanate, Delhi emerged as a major political, cultural and commercial city along the trade routes between northwest India and the Indo-Gangetic plains. In 1639, Mughal emperor Shahjahan built a new walled city in Delhi which served as the capital of the Mughal Empire from 1649 to 1857.

Under the British Raj, a new capital city, New Delhi, was built to the south of the old city during the 1920s. The architect of the new capital city was Sir Edwin Lutyens. When India gained independence from British rule in 1947, New Delhi was declared its capital and seat of government. As such, New Delhi houses important offices of the federal government, including the Parliament of India.





Owing to the migration of people from across the country, Delhi has grown to be a cosmopolitan metropolis. Its rapid development and urbanization, coupled with the relatively high average income of its population, has transformed Delhi. Today Delhi is a major cultural, political, and commercial center of India.

1.1 Tourist Statistics

Following are the domestic and foreign tourist visits to Delhi as reported by the Ministry of Tourism on the basis of data provided by the State government.

Nationality	2004	2005	2006	2007	2008
Indian	18,66,552	20,61,782	22,37,130	23,88,330	21,32,970
Foreign	8,39,574	15,11,893	19,74,836	20,18,848	23,39,287
Total	27,06,126	35,73,675	42,11,966	44,07,178	44,72,257

Source: Tourist Statistics, Ministry of Tourism, New Delhi.

1.2 Some Important Tourist Destinations

Qutab Minar (World Heritage Site) – A magnificent tower (minar) structure located in the southern part of Delhi. The minar is 72.5 meters high. It was inspired by the Minaret of Jam in Afghanistan and wishing to surpass it, Qutb-ud-din Aibak, the first Muslim ruler of Delhi, commenced construction of the Qutb Minar in 1193, but could only complete its base. His successor, Iltutmish, added three more stories and, in 1386, Firuz Shah Tughluq constructed the fifth and the last storey.

Humayun's Tomb (World Heritage Site) – Humayun's Tomb (Humayun ka Maqbara) is a complex of buildings in Mughal architecture built as Mughal Emperor Humayun's tomb. It is located in Nizamuddin East, Delhi. The tomb of Humayun was built by the orders of Hamida Banu Begum, Humayun's widow starting in 1562. It took 8 years to build and had a Char Bagh Garden style in its design, which is a Persian-style garden layout and was the first of its kind in the South Asia region.





Red Fort (World Heritage Site) – Lal Quila was built under the reign of Emperor Shah Jahan in the year 1648. It was designed by Ustad Ahmed Lahori. It stands majestically along the river Yamuna and it is enclosed by 35 feet high walls of red stone. Diwan-e-aam and Diwan-e-khas are the main attractions apart from Mumtaz Mahal, Khas Mahal, Moti Masjid, the Hammam and the Shah Burj. Now Red Fort has become synonymous in India with Independence Day, 15th August, when the Prime Minister addresses the nation from the ramparts of the fort.

Purana Quila – It was here that Humayun, the second Mughal emperor began to construct his city, Dinpanah (Asylum of Faith), four years after his father Babur established the Mughal dynasty in 1526. However, Humayun's reign was short-lived and, in 1540 he was dispossessed of his fledgling empire by the Pashtun chieftain, Sher Shah Suri who ruled from 1540 to 1545. When Sher Shah Suri took possession of the citadel, he strengthened its fortifications, added several new structures and renamed it Shergarh. After his death, his successors were defeated by Humayun who recaptured his domains in 1555.

Hazrat Nizam-ud-din Dargah — It is one of the Delhi's major attractions. It is the tomb of the famous Sufi Saint Hazarat Nizam-ud-din Auliya. The tomb was built in the year 1562. The complex also has the tomb of Amir Khusrau and the grave of princess Jahanara, the daughter of Emperor Shah Jahan. Pilgrims from all over India visit the dargah.

Jantar Mantar – The Yantra Mantra (commonly known as the Jantar Mantar) is an equinoctial dial, consisting of a gigantic triangular gnomon with the hypotenuse parallel to the Earth's axis. On either side of the gnomon is a quadrant of a circle, parallel to the plane of the equator. The instrument is intended to measure the time of day, correct to half a second and declination of the Sun and the other heavenly bodies.

Safdarjung Tomb – The tomb was built for Safdarjung, the powerful prime minister of Muhammad Shah in the year 1754. The central tomb has a huge dome. It was built in 1754 in the style of Mughal architecture. Its facade is decorated with elaborate plaster carvings.





India Gate – The India Gate is one of the largest war memorials in India. Situated in the heart of New Delhi, India Gate was designed by Sir Edwin Lutyens. It is a prominent landmark in Delhi and it commemorates the members of the erstwhile British Indian Army who lost their lives fighting for the Indian Empire in World War I and the Afghan Wars. Following India's independence, India Gate became the site of the Indian Army's Tomb of the Unknown Soldiers. Amar Jawan Jyoti (the flame of the immortal warrior) burns under the arch of India Gate since 1971. The shrine itself is a black marble cenotaph with a rifle placed on its barrel, crested by a soldier's helmet.

Raj Ghat – Raj Ghat is a memorial to the father of the nation, Mahatma Gandhi. It is a black marble platform that marks the spot of Mahatma Gandhi's cremation on 31 January, 1948. It is left open to the sky while an eternal flame burns perpetually at one end. It is located on the banks of the river Yamuna. A stone footpath flanked by lawns leads to the walled enclosure that houses the memorial. Two museums dedicated to Mahatma Gandhi are located near by. The memorial has the epitaph Hē Ram, believed to be the last words uttered by Mahatma Gandhi.

The Bahai Temple (Lotus Temple) – It is a Bahá'í House of Worship and also a prominent attraction in Delhi. It was completed in the year 1986. The architect Fariburz Sahha chose the lotus as a symbol common to Hinduism, Buddhism, Jainism and Islam.

Akshardham Mandir – Akshardham means the eternal, divine abode of the supreme God, the abode of eternal values and virtues of Akshar as defined in the Vedas and Upanishads where divine bhakti, purity and peace forever pervades. The grand, ancient-styled Swaminarayan Akshardham complex was built in only five years through the colossal devotional efforts of 11,000 artisans. The complex was inaugurated on 6 November, 2005.

Swaminarayan Akshardham epitomises 10,000 years of Indian culture in all its breathtaking grandeur, beauty, wisdom and bliss. It brilliantly showcases the essence of India's ancient architecture, traditions and timeless spiritual messages. The Akshardham experience is an enlightening journey through India's glorious art, values and contributions for the progress, happiness and harmony of mankind.





2.0 MAP OF DELHI







3.0 Introduction

Ministry of Tourism compiles data on domestic and foreign tourist visits in the States/ UTs based on the information received from the States/ UTs Government. Such information at States/ UTs level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year.

A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. The methodology should also help in preparation of estimates of number of visitors for some period after the base line survey, mainly based on the information to be collected from the accommodation units without resorting to regular large scale survey.

Keeping these requirements in view, Ministry of Tourism, Government of India, has engaged Market Pulse to conduct a "Tourism Survey in the State of Delhi" during 2009-10.





4.0 OBJECTIVES OF THE SURVEY

The field survey in the State has been conducted for a period of 12 months in all districts of the State.

The survey will be used to obtain the following month-wise information for each district:

- a. Estimated number of visits
 - (i) Visits by overnight visitors
 - Staying at accommodation units;
 - Staying with friends and relatives
 - Others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
 - (ii) Visits by same-day visitors
- b. Profile of visitors, their expenditure pattern, purpose of visits, etc.
- c. Occupancy rates and direct employment in accommodation units.

5.0 TERMS OF REFERENCE

The terms of reference and scope of the tourism survey are as follows:

- I. Formulate a methodology for preparation of month-wise and annual estimates of the following, separately for foreign and domestic visitors (with break-up of overnight tourists and same-day visitors), for the selected tourist places, at district level and State level:
 - (a) Total number of tourists (over-night)
 - (b) Total number of same-day visitors
 - (c) Total number of tourists staying with friends/ relatives
 - (d) Expenditure incurred by tourists (over-night)
 - (e) Expenditure incurred by same-day visitors
 - (f) Expenditure incurred by tourist staying with friends/ relatives





- (g) Profiling the tourists/ visitors at districts and State level in respect of age, sex, occupation, purpose of visit, State/ UT of resident or country of nationality, duration of stay, mode of journey, use of package tour, etc.
- II. To prepare a suitable methodology for the parameters mentioned at S. No. (I) above, a comprehensive list of tourist places at district level in the State is to be prepared. The list has to be prepared by the consultants on their own and, if required, the State Government officials may be consulted.
- III. Formulate a methodology and prepare month-wise and annual estimates of the occupancy rate of accommodation units at district and State levels.
- IV. Conduct one-day workshop for the officers of the State to be surveyed and a few other States and organization. Total number of participants would be about 30. Details of the exercise and the proposed methodology to be adopted for estimating the number of tourists and other parameters mentioned in other paras of TOR will be explained by the consultant in the workshop. The methodology may have to be revised based on discussions in the workshop and inputs from Ministry of Tourism and other experts.
- V. Prepare a frame/ list of tourist place-wise of all accommodation units like hotels, dharamshalas, guest houses, etc. for conducting State level survey on tourism. Update this frame/ list on quarterly basis and accordingly revise the coverage. This frame should include information as mentioned on rooms, beds and employment, etc.
- VI. Based on the methodology finalized, collect, compile data about domestic and foreign tourists to provide information as mentioned at S. No. (II) above.
- VII. Based on the information on employment in the accommodation units in the sampling frame, estimate direct employment generated in accommodation units at district and State levels.





- VIII. Collect information on the annual expenditure incurred by the State Government at the selected tourist places, at district level and at the State level for development of tourism.
- IX. After the preparation of the draft final report, conduct a training workshop for the concerned officers of the State Governments at State Headquarters. The number of participants will be about 25.





6.0 SAMPLE SIZE

Activities	Planned Sample Size	Frequency
Census of Accommodation Units		Quarterly
Survey of Visitors at Tourist Destination Survey of Tourists at Entry/ Exit	7,200 (800 X 9 districts) 1,800	Monthly Quarterly
Points Survey of Accommodation	 (200 X 9 districts) All classified hotels will be surveyed. 10% of the other accommodation units will be 	Quarterly
Units	surveyed. The other accommodation units will be selected by using circular systematic sampling method.	Monthly





7.0 PROPOSED PLAN FOR SURVEY

7.1 Survey Design

To meet the objectives, the following survey design were undertaken:

7.1.1 Selection of Tourist Destinations in Delhi

All the selected tourist destinations were covered in the survey. The tourist destinations were selected in consultation with the State Tourism Department. The tourist destinations were classified into ticket and non-ticketed destinations.

7.1.2 Census of Accommodation Units in Delhi

This activity was carried out to build a comprehensive database of all accommodations including hotels, tourist lodges, dharamshalas, motels, Govt. / private companies, guest houses, etc. in Delhi.

Methodology: All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Govt. / private companies, guest houses, etc.) in Delhi were listed with the help of Municipal Corporations or other competent authorities. A structured guestionnaire was used to capture the information.

Deliverables: The following information was collected through the census of accommodation units:

- Name and type of accommodation units
- Year of establishment
- Information on ownership and registration
- Number and type of rooms available
- Number of beds available
- Room tariff
- Number of permanent and temporary employees on an overall basis and in different department of Management Team, F&B, housekeeping, etc.
- Number of employees working in different age group.





- Categorisation of the accommodation units in the following categories:
 - (i) Classified hotels
 - (ii) Other accommodation units
 - a. Having more than 20 rooms
 - b. Having 10-20 rooms
 - c. Having less than 10 rooms

7.1.3 Counting of Tourists at the Tourist Destinations

The objective of this activity was to count the number of visitors at the common ticketed and non-ticketed destination to know the number of domestic and foreign visitors. In case of ticketed destination, the data on the domestic and foreign visitors was available from the sales record of tickets

Methodology: Investigators were deployed at a destination to count the number of visitors, who were visiting the destination. In case of common ticketed destination, a counting exercise was carried out at different periods of time of the day and on different days of the week to count the number of domestic and foreign visitors. However, at a non-ticketed destination, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, was assessed by counting the number of such visitors at specified time slot at entry point (s). If there were more than one entry points to the tourist destination, all were covered by pre-specified rotation, for counting the number and broad distribution.

If there was no specific entry point, investigators had to notionally designate appropriate points as entry points based on the flow of visitors to such a destination. A structured format was used for the counting.

7.1.4 Survey of Visitors at Tourist Destination

The purpose of this survey at tourist destination was to know the brief profile of the visitors.

Methodology: An investigator was deployed at the tourist destination to survey the visitors to obtain their brief profile. A structured questionnaire was used to capture the information.





Deliverables: The following information was collected on a monthly basis through the survey of the visitors at tourist destination:

- Domestic or foreign tourist
- State and country of origin
- Type of tourist Overnight visitor or same day visitor
- Place of stay, in case of overnight visitors Hired accommodation or friends & relative or other
 free accommodation
- Gender of the visitor

Schedule for the Counting of Tourists and Survey of Visitors at Tourist Destination

The survey was conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations was collected in advance for the 12-month period. In a particular month at a particular destination, survey was done during 2 weeks. In the first week, first 3 days of the week were covered, and in the second week last 4 days of the week were covered. For this purpose, first day of the month was considered as the first day of the week. The dates of survey at a tourist destination during the 12 months were as follows.

Month	Weeks	Days of weeks	Dates of the month		
First	First and Third	1 st week: 1-3 days	1,2,3,18,19,20,21		
		3 rd week: 4-7 days			
Second	Second and	2 nd week: 1-3 days	8,9,10, 25,26,27,28		
	Fourth	4 th week: 4-7 days			
Third	First and Fourth	1 st week: 1-3 days	1,2,3,25,26,27,28		
		4 th week: 4-7 days			
Fourth	Second and Third	2 nd week: 1-3 days	8,9,10,18,19,20,21		
		3 rd week: 4-7 days			
Fifth	First and Second	1 st week: 1-3 days	1,2,3,11,12,13,14		
		2 nd week: 4-7 days			
Sixth	Third and Fourth	3 rd week: 1-3 days	15,16,17,		
		4 th week: 4-7 days	25,26,27,28		
Seventh to	Above pattern was repeated				
Twelve					





The dates and weeks on which an important tourism event took place at the selected tourist destination were covered. If the important tourist event at the selected tourist destination fell outside the selected week and dates, the nearest week/dates were substituted by the week/dates of the special event.

The monthly sample size of visitors at a selected tourist destination was distributed equally on the 7 days of the survey work (in 2 weeks) at the destination.

7.1.5 Survey of Tourists at Entry/ Exit Points

To know the detailed profile of the tourists, survey at major exit/ entry points, such as bus stations, railway stations and airports, was carried out.

Methodology: Investigators were deployed at major exit/ entry points to survey the tourists. The sample for the survey was in proportion of the traffic at entry/ exit points. A structured questionnaire was used to capture the information.

Entry/ Exit Points in Delhi: Following Entry/ Exit points were covered during the survey.

		Entry/ Exit Point	# of Visitors per Quarter
1	Airports	International	200
1	Airports	Domestic	200
		New Delhi	200
2	2 Railway Stations	Old Delhi	200
Z		Nizamuddin	200
		Sarai Rohilla	200
		ISBT Kashmiri Gate	200
3	Bus Stands	ISBT Anand Vihar	200
		ISBT Sarai Kalekhan	200
TOTA	ÅL	1	1800





Deliverables: The following information was collected on a quarterly basis through the survey of the tourists at exit/entry points:

- Profile of tourists in terms of gender, age and marital status, Country/ State of residence, mode
 of travel, whether accompanied, occupation, educational qualification, annual house household
 income etc.
- Frequency of travel, purpose of visit, package tour availed etc.
- Type(s) of accommodation availed (hotels, motels, guesthouses, camping sites, etc.)
- Type(s) of restaurants visited (fast-food, cafeteria, food kiosk, refreshment stands & bars)
- Satisfaction level of the tourists, other places visited, source of information about tourist destinations with their experience etc.
- Expenditure on accommodation, food & drink, transport, shopping, recreation & leisure and others

7.1.6 Survey of Accommodation Units

The purpose of this activity was to collect the information from the accommodation units about the checked-in guests and employment details.

Methodology: Investigators collected the information from the accommodation units on a monthly basis. This information was collected every month for the preceding month. All classified hotels were surveyed and the 10% of the other accommodation units were surveyed. The other accommodation units were selected by using circular systematic sampling method. A structured questionnaire was used to capture the information.

Deliverables: The following information was collected on a monthly basis through the survey of the accommodation units:

- Number of permanent and temporary employees on an overall basis and in different department of Management Team, F&B, housekeeping, etc.
- Information on number of guests' checked-in, number of bed nights spent, whether domestic or foreign tourists.
- Residency status of the tourists State-wise and country-wise





7.1.7 Collection of Annual Expenditure Information

Methodology: Primary feedback was obtained from the sample of tourists on expenditure incurred on different parameters, before and during the visit.

Deliverables: The survey provided the following information:

- Expenditure on a packaged tour and otherwise
- Expenditure before and during the visit, on parameters such as travel, boarding and lodging, etc.





8.0 SELECTED TOURIST DESTINATIONS

The following destinations have been selected in consultation with the concerned officers of Department of Tourism, Delhi.

S.	Tourist Destinations	Type of Destination	Ticketed	Number of visitors
No.				Surveyed per month
1	Ahimsa Sthal	Pilgrimage	N	150
2	Air Force Museum	Museum	Υ	150
3	Akshardam Mandir	Pilgrimage	Υ	150
4	Buddha Memorial	Memorial	N	150
5	Chhatarpur Temple	Pilgrimage	N	150
6	Craft Museum	Museum	N	150
7	Delhi Zoo	Zoo	Υ	250
8	Dilli Haat - INA	Handicraft Market	Υ	150
9	Dilli Haat - Pitampura	Handicraft Market	Υ	150
10	Gandhi Smriti	Memorial	N	150
11	Gurudwara Bangla Shahib	Pilgrimage	N	150
12	Gurudwara Rakab Ganj	Pilgrimage	N	150
13	Gurudwara Sis Ganj	Pilgrimage	N	150
14	Hazrat Nizam-ud-din Shrine	Pilgrimage	N	150
15	Humayun Tomb	Monument	Υ	150
16	India Gate	Monument	N	250
17	Indira Gandhi Smriti	Memorial	N	150
18	Shankar's International Dolls	Museum	Υ	150
	Museum			
19	ISKCON Temple	Pilgrimage	N	150
20	Jama Masjid	Pilgrimage	N	150
21	Jantar Mantar	Monument	Υ	150
22	Kotla Feroz Shah	Monument	N	150
23	Laxmi Narain Temple (Birla Mandir)	Pilgrimage	N	150
24	Lodhi Tomb	Monument	N	150
25	Mughal Garden	Garden	N	150 one month only
26	National Gallery of Modern Art	Museum	Υ	150
27	National Museum	Museum	Υ	150
28	National Museum of Natural	Museum	Υ	150
	History			
29	National Rail Museum	Museum	Υ	150
30	National Science Centre Museum	Museum	Υ	150
31	Nehru Museum	Museum	Υ	150
32	Nehru Planetarium	Planetarium	Υ	150
33	Palika Bazaar	Underground Market	N	150
34	Pragati Maidan	Exhibition Ground	Υ	150





S.	Tourist Destinations	Type of Destination	Ticketed	Number of visitors
No.				Surveyed per month
35	Purana Qila & Old Fort Museum	Monument	Υ	150
36	Qutab Minar	Monument	Υ	250
37	Rahim-Khane-Khanam Tomb	Monument	Υ	150
38	Raj Ghat	Memorial	N	150
39	Red Fort	Monument	Υ	150
40	Safdarjung Tomb	Monument	Υ	150
41	Sanskriti Museum	Museum	N	150
42	Sultan Ghari's Tomb	Monument	N	150
43	The Bahai Temple (Lotus Temple)	Monument	N	150
44	The Garden of Five Senses	Garden	N	150
45	Tughluqabad Fort & Ghiyassuddin	Monument	Υ	150
	Tuglag Tomb			
46	Yog Maya Mandir	Pilgrimage	N	150





9.0 TOURISM SURVEY FINDINGS

9.1 Tourist Traffic

9.1.1Tourist Traffic Trend

A total of 216.37 lakh visits by domestic tourists and same day visitors were made in Delhi at the important tourist destinations identified by the State Tourism Department. In addition, foreign tourists and same day visitors made a total of 18.17 lakh visits to these destinations.

The combined estimates of visits by domestic & foreign leisure visitors, both overnight and day visitors are shown in Table -1 below. The monthly estimates of visits in the State have been derived by aggregating the destination-wise estimates which had been made from enumeration and short survey data.

Table – 1.1: Total Number of Visits to Tourist Destinations

	No. of Visits by Domestic Tourists/ Same Day Visitors			No. of Visi	urists/	
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	679885	500086	1179971	123678	1104	124782
August'09	653741	445066	1098807	124692	-	124692
September'09	702323	509324	1211647	131841	-	131841
October'09	1021087	733350	1754437	180077	5571	185648
November'09	1038958	617392	1656350	175341	-	175341
December'09	1124689	596314	1721003	164751	-	164751
January'10	1916092	1135988	3052080	215398	2382	217780
February'10	1339762	671540	2011302	184418	7865	192283
March'10	1263816	764065	2027881	177538	7200	184738
April'10	1073286	838458	1911744	113732	-	113732
May'10	1008922	940515	1949437	105899	-	105899
June'10	1175799	886593	2062392	95495		95495
Total	12998360	8638691	21637051	1792860	24122	1816982





The overnight leisure visitors make visits to multiple destinations. The following table indicates the average number of visits made by the overnight leisure visitor. This had been computed on the basis of feedback obtained from the sample of visitors during the quarterly exit/ entry point survey. Hence, they have been assumed to be the same for the quarter.

The average number of visits were recorded to be the highest in January – March.

Table - 1.2: Average number of places visited per leisure overnight visitor

Month	Average Number of places visited
July'09	3.52
August'09	3.52
September'09	3.52
October'09	2.44
November'09	2.44
December'09	2.44
January'10	4.65
February'10	4.65
March'10	4.65
April'10	3.22
May'10	3.22
June'10	3.22
Overall	3.45





Total number of domestic tourists and same day visitors were estimated at 131.56 lakhs; same day visitors constituted 30% of the domestic tourists. Foreign tourists and same day visitors numbered 8.6 lakhs; 84% of them were overnight tourists.

A visitor could have visited more than one destination in a district and to avoid double counting, the number of visits was divided by average number of destinations visited by a visitor to arrive at the number of visitors as distinct from number of visits. The results are presented in Table – 2 below.

Table – 2: Total number of Domestic and Foreign Tourists / Same Day Visitors

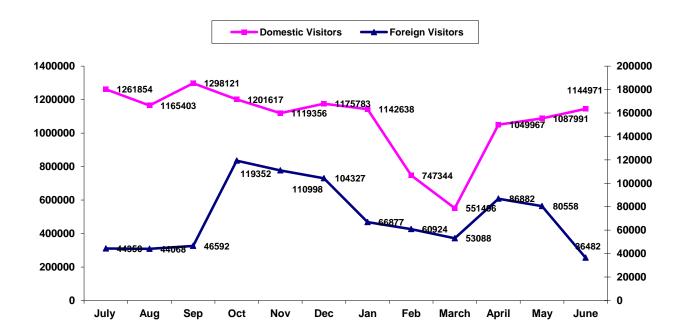
	No. Don	nestic Tourists / V	'isitor	No of Foreign Tourists / Visitor		
State:	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	864086	397768	1261854	42081	2269	44350
August'09	805092	360311	1165403	42179	1889	44068
September'09	890999	407122	1298121	44595	1997	46592
October'09	827715	373902	1201617	106474	12878	119352
November'09	802663	316693	1119356	101748	9250	110998
December'09	868222	307561	1175783	95633	8694	104327
January'10	830039	312599	1142638	62978	3899	66877
February'10	561401	185943	747344	55095	5829	60924
March'10	551496	210142	761639	53088	5458	58546
April'10	716392	333575	1049967	43441	43441	86882
May'10	714761	373230	1087991	40279	40279	80558
June'10	791879	353092	1144971	36482	-	36482
Total	9224745	3932239	13156684	724073	135883	859956





Tourist traffic followed a seasonal trend in Delhi. January witnessed the maximum of over 30 lakh visits by domestic visitors. Total number of visits dipped in the period July – September. Visits by foreign tourists also registered a peak in January but declined thereafter to the lowest level in June.

Chart – 2: Total number of Domestic and Foreign Visitors







9.1.2 Composition of Tourists & Same Day Visitors

Among the overnight domestic tourists, non-leisure tourists made up almost 60%. By contrast, leisure visitors made up 82% of the same day domestic visitors.

Table – 3

Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors

	No.	of Overnight Tou	rists	No.	of Same Day Visit	tors
Month	Leisure	Non Leisure	Total (col.2+3)	Leisure	Non Leisure	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	187418	676668	864086	202464	195304	397768
August'09	179986	625106	805092	180189	180422	360611
September'09	194884	696115	890999	206204	200918	407122
October'09	378353	449362	827715	352572	21330	373902
November'09	384063	418600	802663	296823	19870	316693
December'09	428521	439701	868222	286689	20872	307561
January'10	385109	444930	830039	294298	18301	312599
February'10	270393	291008	561401	173974	11969	185943
March'10	254922	296574	551496	197945	12198	210143
April'10	325120	391272	716392	322484	11091	333575
May'10	309318	405443	714761	361737	11493	373230
June'10	365203	426676	791879	340997	12095	353092
Total	3663290	5561455	9224745	3216375	715863	3932239





Almost 60% of the foreign tourists were leisure tourists. The foreign same day visitors were more uniformly split between leisure and non-leisure visitors.

Table – 4: Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors

	No.	of Overnight Tou	ists	No. of Same Day Visitors			
Month	Leisure	Non Leisure	Total (col.2+3)	Leisure	Non Leisure	Total (col.5+6)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
July'09	27509	14572	42081	368	1901	2269	
August'09	27699	14480	42179		1889	1889	
September'09	29286	15309	44595		1997	1997	
October'09	62712	43762	106474	2932	9946	12878	
November'09	61049	40699	101748		9250	9250	
December'09	57380	38253	95633		8694	8694	
January'10	40619	22359	62978	953	2946	3899	
February'10	34726	20369	55095	3146	2683	5829	
March'10	33514	19574	53088	2880	2578	5458	
April'10	28287	15154	43441	28287	15154	43441	
May'10	26228	14051	40279	26228	14051	40279	
June'10	23756	12726	36482				
Total	452765	271308	724073	64794	71089	135883	





The total estimated number of domestic and foreign overnight and day visitors has been derived from the above tables and results are presented in Table – 5 below.

Table – 5: Total Number of Domestic and Foreign Tourists and Day Visitors

State:		No. of Tourists			No. of Day Visitors			
Month	Domestic	Foreign	Total (col.2+3)	Domestic	Foreign	Total (col.5+6)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)		
July'09	864086	42081	906167	397768	2269	400037		
August'09	805092	42179	847271	360611	1889	362500		
September'09	890999	44595	935594	407122	1997	409119		
October'09	827715	106474	934189	373902	12878	386780		
November'09	802663	101748	904411	316693	9250	325943		
December'09	868222	95633	963855	307561	8694	316255		
January'10	830039	62978	893017	312599	3899	316498		
February'10	561401	55095	616496	185943	5829	191772		
March'10	551496	53088	604584	210143	5458	215601		
April'10	716392	43441	759833	333575	43441	377016		
May'10	714761	40279	755040	373230	40279	413509		
June'10	791879	36482	828361	353092	-	353092		
Total	9224745	724073	9948818	3932239	135883	4068122		



9.1.3 Preferred Place of Stay

Almost 57% of the domestic tourists stayed with friends and relatives while 41% stayed at hotels. On the other hand, 90% of the foreign tourists stayed at hotels.

Chart 2 Distribution of Domestic Tourists by Place of Stay

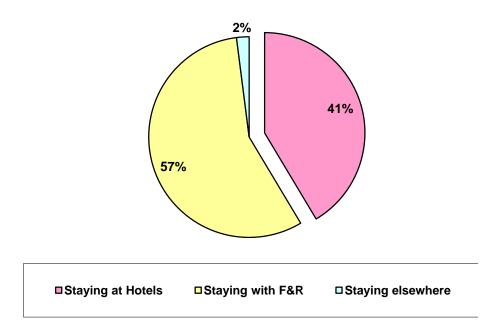
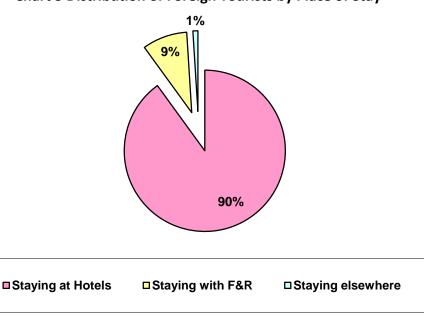


Chart 3 Distribution of Foreign Tourists by Place of Stay







The estimates of domestic and foreign overnight visitors by place of stay have been derived by applying the short survey and exit survey ratios of visitors staying at AUs, with friends & relatives and elsewhere. The distribution of domestic and foreign overnight visitors by place of stay is shown in the Table -6 below.

Table – 6
Distribution of Domestic and Foreign Tourists by Place of Stay

	No. Domestic Tourists					No of For	eign Tourists	
	Staying at Hotels	Staying with F&R	Staying elsewhere	Total (col.2+3+4)	Staying at Hotels	Staying with F&R	Staying elsewhere	Total (col.6+7+8)
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
July'09	363726	487236	13124	864086	35849	5519	713	42081
August'09	340511	449397	15184	805092	35945	5285	949	42179
September'09	362968	510690	17341	890999	38159	5734	702	44595
October'09	363243	454172	10300	827715	98352	8122	-	106474
November'09	358910	434651	9102	802663	92720	9028	-	101748
December'09	311021	545570	11631	868222	88955	6678	-	95633
January'10	467229	349418	13392	830039	56759	5218	1001	62978
February'10	329661	221856	9884	561401	49313	5055	727	55095
March'10	327282	215567	8647	551496	46169	6223	696	53088
April'10	299467	377563	39362	716392	40410	3031	-	43441
May'10	276121	399589	39051	714761	37659	2620	-	40279
June'10	285454	466496	39929	791879	33233	3249	-	36482
Total	4085593	4912205	226947	9224745	653523	65762	4788	724073

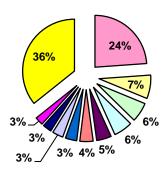


9.1.4 Place of Origin

The largest proportion of foreign tourists came from USA, followed by UK and Germany. Tourists from these countries made up 37.32% of the total foreign tourists.

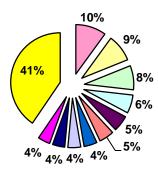
The highest proportion of domestic tourists were from Uttar Pradesh followed by Punjab. The same day visitors were largely from Delhi itself.

Chart 4 Distribution of Foreign Tourists by Place of Origin



□USA	□UK	□Germany	□Australia	■Japan	■Nepal
■France	□Canada	■Spain	□ltaly	□Others	

Chart 5 Distribution of Domestic Tourists by Place of Origin



■Uttar Pradesh	□Punjab	□Bihar
□Haryana	■West Bengal	■Madhya Pradesh
■Rajasthan	□Maharashtra	■Gujarat
■ Kerala	□ Others	





During the survey, information on foreign visitors coming from different countries to the destinations in Delhi was collected. Applying the ratios of such visitors in the sample of foreign visitors to the total number of foreign visitors to the destination, estimates of the flow of visitors by country of origin have been made district wise and month wise. The results are given in Table – 7 below

Table – 7
Country wise Total Number of Foreign Tourists/ Same Day Visitors

County of Origin	Number of Foreign Tourists	Percentage	Number of Foreign Same Day Visitors	Percentage
UK	53196	7	8889	7
USA	172808	24	11430	8
Canada	24413	3	1270	1
Germany	44158	6	5080	4
Australia	42718	6	6350	5
Sri Lanka	17038	2		-
France	25866	4	7619	6
Japan	33371	5	6350	5
Malaysia	8008	1	6350	5
Singapore	8154	1	3810	3
Italy	18692	3	3810	3
Nepal	29983	4	12699	9
Netherlands	4005	1		-
Korea	12002	2	5080	4
Israel	11025	2	1270	1
Pakistan	9299	1	3810	3
Bangladesh	9090	1	2539	2
UAE	10200	1		-





Table – 7 cont'd.

Country wise Total Number of Foreign Tourists/ Same Day Visitors

County of Origin	Number of Foreign		Number of Foreign	
County of Origin	Tourists	Percentage	Same Day Visitors	Percentage
Spain	20155	3	3810	3
Switzerland	5842	1	2539	2
China	15440	2	6350	5
Saudi Arabia	7308	1	1270	1
Greece	3704	1		-
Argentina	2803	-		-
Belgium	6063	1		-
Morocco	801	-	2539	2
Cambodia	934	-	1270	1
Maldives	1568	-	1270	1
Norway	3827	1		-
Cyprus	600	-		-
Philippines	4672	1		-
Denmark	868	-		-
Egypt	3327	-		-
South Africa	8209	1		-
Finland	4705	1	2539	2
Other countries in Europe	45328	6	7619	6
Others	53891	7	20319	15
Total	724073	100%	135883	100%





NRIs were mostly from UK &USA. A significant proportion of NRI overnight visitors were from Singapore, too. The number of NRIs has been computed for visitors from each country for each month. The results are given in Table – 8 below.

Table – 8

Total number of NRI Visitors by country of residence at the year end

Committee	NRI Overnigh	t Visitors	NRI Day V	NRI Day Visitors		
Country	Absolute Number	Percentage	Absolute Number	Percentage		
(1)	(2)		(3)			
UK	548	14	295	60		
USA	751	19	122	25		
Canada	293	8	-	-		
Germany	121	3	-	-		
Europe	82	2	-	-		
Australia	113	3	10	2		
Sri Lanka	20	1	-	-		
France	31	1	-	-		
Japan	102	3	-	-		
Malaysia	133	3	-	-		
Singapore	376	10	20	4		
Italy	70	2	-	-		
Nepal	243	6	20	4		
Netherlands	20	1	-	-		
Korea	63	2	-	-		
Israel	63	2	-	-		
UAE	121	3	-	-		
Spain	133	3	-	-		
Switzerland	20	1	-	-		
China	82	2	-	-		
Saudi Arabia	63	2	-	-		
Greece	-	-	-	-		
Argentina	12	-	-	-		
Belgium	-	-	-	-		
Morocco	70	2	-	-		
Cambodia	20	1	-	-		
Maldives	-	-	-	-		
Norway	12	-	10	2		
Cyprus	-	-	-	-		
Philippines	-	-	-	-		
Denmark	-	-	-	-		
Egypt	-	-	-	-		
South Africa	51	1	-	-		
Finland	12	-	10	2		
Others	293	8	-	-		
Total	3918	100%	487	100%		





A significant % of domestic visitors were from UP, Punjab and Haryana, followed by West Bengal and MP. Day visitors were largely from Delhi itself.

During the survey, information on domestic visitors coming from the same State and other States was collected. Applying the ratios of such visitors in the sample of domestic visitors to eligible domestic visitors to the destinations, estimates of the flow of visitors from these sources have been made for each month. The month wise data have been aggregated to derive the estimates for the entre year. The results are given in Table – 8 below.

Table – 9
Estimated Number of Domestic Tourists/ Same Day Visitors from different states

Name of State	Number of DOVs	Percentage	Number of DDVs	Percentage
J & K	138643	1.5	7757	0.18
Himachal Pradesh	227771	2.5	8618	0.2
Punjab	881376	9.6	48263	1.12
Haryana	594186	6.4	132724	3.08
Uttarakhand	257481	2.8	7326	0.17
Uttar Pradesh	990310	10.7	156855	3.64
Manipur	168353	1.8	4740	0.11
Tripura	138643	1.5	2155	0.05
Meghalaya	118837	1.3	2155	0.05
Mizoram	108934	1.2	862	0.02
Sikkim	198062	2.1	2586	0.06
West Bengal	524864	5.7	6033	0.14
Orissa	267384	2.9	2586	0.06
Rajasthan	425833	4.6	11204	0.26
Gujarat	396124	4.3	5171	0.12
Maharashtra	415930	4.5	4740	0.11
Madhya Pradesh	485252	5.3	6033	0.14
Chattisgarh	277287	3.0	3016	0.07
Bihar	103990	1.1	9911	0.23
Jharkhand	386221	4.2	6033	0.14





Table – 9 cont'd Estimated Number of Domestic Tourists / Same Day Visitors from different states

Total	9224745	100%	3932239	100%
Delhi	-	-	3481494	89.54
Dadra & Nagar Haveli	19806	0.2	-	-
Chandigarh	247578	2.7	5171	0.12
Pudducherry	19806	0.2	-	-
Laskhadweep	29709	0.3	-	-
Daman & Diu	19806	0.2	-	-
Andaman & Nicobar	9903	0.1	-	-
Goa	79225	0.9	-	-
Nagaland	99031	1.1	862	0.02
Assam	188159	2.0	862	0.02
Arunachal Pradesh	168353	1.8	2155	0.05
Tamil Nadu	247578	2.7	2586	0.06
Kerala	396124	4.3	3878	0.09
Karnataka	306996	3.3	3447	0.08
Andhra Pradesh	287190	3.1	3016	0.07





9.2 Occupancy in Accommodation Units

A complete census of the accommodation units was done for collecting data on parameters such as number rooms, number of beds, and number of guests per district and per month and occupancy rate per month/day. This was updated every quarter. The details are given in Tables – 9 below.

Table - 10
No. of accommodation units, Rooms / Beds Available and Occupancy Rate

Months	No. of Accommodation units	No. of Rooms Available	No. of Beds Available	No. of Beds Occupied	Occupancy Rate (%) (Col5 as % of Col4)
(1)	(2)	(3)	(4)	(5)	(6)
July'09	1431	31371	64358	20239	31.4
August'09	1431	31371	64358	20859	32.4
September'09	1431	31371	64358	24387	37.9
October'09	1468	31578	64740	20208	31.2
November'09	1468	31578	64740	24468	37.8
December'09	1468	31578	64740	21671	33.5
January'10	1515	31773	65115	22735	34.9
February'10	1515	31773	65115	24350	37.4
March'10	1515	31773	65115	26021	40.0
April'10	1521	31870	65304	20849	31.9
May'10	1521	31870	65304	19855	30.4
June'10	1521	31870	65304	20497	31.4
Total		379776	778551	266139	34.2

A total of 90 accommodation units were added during the year; there were 1521 accommodation units in June 2010 with 379776 rooms and 778551 beds. On the basis of beds, the average occupancy rate was 34.3, with the peak registered in the January – March quarter.





Table – 11 gives the month wise breakup of number of guests who checked in the AUs, number of bed nights spent and average duration of stay

Month	No. of	f Guests chec	ked-in	No. c	of bed nights	spent	Aver	age duration of	Stay
	Indians	Foreigners	Total	Indians	Foreigners	Total	Indians	Foreigners	Total
			(col.2+3)			(col.5+6)	(Col.5/Col.2)	(Col.6/Col.3)	(Col.7/Col.4)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
July'09	329466	140426	469892	447030	180369	627399	1.36	1.28	1.34
August'09	313344	146827	460171	441445	205181	646626	1.40	1.30	1.40
September'09	378334	200417	578751	478063	253549	731612	1.20	1.20	1.20
October'09	361356	198157	559510	416690	209760	626450	1.10	1.00	1.10
November'09	396623	225868	622491	462064	271986	734050	1.10	1.20	1.10
December'09	367452	204264	571716	437124	234683	671807	1.10	1.10	1.10
January'10	427678	170802	598480	503978	200800	704778	1.10	1.10	1.10
February'10	415440	193411	608851	464708	217057	681795	1.10	1.10	1.10
March'10	486031	148402	634433	577858	228794	806652	1.10	1.50	1.20
April'10	441463	137435	578898	464080	161379	625459	1.10	1.20	1.10
May'10	455471	122921	578392	470845	144660	615505	1.00	1.20	1.10
June'10	493459	96191	589650	506046	108854	614900	1.00	1.10	1.00
Total	4866117	1985121	6851235	5669931	2417072	8087033	1.17	1.22	1.18

Almost 68.51 lakh tourists stayed at accommodation units in Delhi during the year. Domestic tourists made up 71% of the guests as per the data revealed by the accommodation units. The average duration of stay was 1.2 days for both foreign and domestic tourists.





9.3 Profile of Accommodation Units (AUs)

The census of accommodation units was conducted quarterly. Tables – 12-17 give the details of the types of accommodation units, categorization of non-classified accommodation units in terms of rooms, number of rooms, beds and employees.

Table - 12
Number of Accommodation units, Rooms, Beds and Employment

Quarter	No. of AUs	No. of Rooms	No. of Beds	No. of Employees		
				Permanent	Temporary	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	1431	31371	64358	18735	679	19414
Quarter – 2	1468	31578	64740	18864	687	19551
Quarter – 3	1515	31773	65115	19025	692	19717
Quarter – 4	1521	31870	65304	19049	696	19745

Table - 13
Distribution of Employees in Accommodation Units by Age Group

Quarter	No. of AUs	No. of Employees	Distribution of employees by age-group					
			18-25 yrs	26-30 yrs	31-40 yrs	41-50 yrs	> 51 yrs	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Quarter – 1	1431	19414	22.7	31.2	29.1	13.7	3.4	
Quarter – 2	1468	19551	22.6	31.2	29.2	13.6	3.4	
Quarter – 3	1515	19717	22.4	31.2	29.4	13.5	3.4	
Quarter – 4	1521	19745	22.4	31.3	29.4	13.5	3.4	

On an average, there were 62 employees for every 100 rooms. The accommodation units reported minimal employment on a temporary basis. A majority of the employees were less than 30 years of age.





Table - 14
Distribution of Employees in Accommodation Units by Service

Quarter	No. of AUs	No. of Employees	Distribution of employees by service				
			Management	F&B	House Keeping	Others	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	
Quarter – 1	1431	19414	17.7	19.8	30.2	32.3	
Quarter – 2	1468	19551	17.6	19.7	30.0	32.7	
Quarter – 3	1515	19717	17.5	19.6	29.8	33.1	
Quarter – 4	1521	19745	17.5	19.6	29.7	33.2	

Of the 1521 employees, almost 30% were employed in housekeeping with another 20% in the F&B function.

Table - 15
Category-wise Distribution Accommodation Units

		No. of Accommodation units									
Quarter			Non-class	sified		Total					
	Classified	Having more than 20 rooms	10-20 rooms Less than 10 rooms		Sub-Total (Col. 3+4+5)						
(1)	(2)	(3)	(4)	(5)	(6)	(7)					
Quarter – 1	43	394	571	423	1388	1431					
Quarter – 2	43	396	575	454	1425	1468					
Quarter – 3	43	396	578	498	1472	1515					
Quarter – 4	43	398	581	499	1478	1521					

Of the 1521 accommodation units identified, 43 classified hotels disclosed information in this survey. Almost 39% of the non-classified accommodation units had 10 - 20 rooms.





Almost 322 bed and breakfast units were identified in addition to 23 apartment hotels or service apartments and almost 44 'dharamshalas/ sarais'.

Table - 16
Distribution Accommodation Units by Types

				No	. of Accommodation	on units			
Quarter	Star Hotels	Apartment Hotels	Non- Star Hotels	Youth/ YMCA Hostels	Dharamshalas/ Sarais/ Musafirkhanas	Gurudwaras/ Temples/ Monastries	Bed & Breakfast Units	Others	Total
Quarter – 1	43	22	794	4	44	7	247	270	1431
Quarter – 2	43	22	799	4	44	7	278	271	1468
Quarter – 3	43	23	802	4	44	7	321	271	1515
Quarter – 4	43	23	807	4	44	7	322	271	1521

Table - 17
Distribution Accommodation Units by Type of Ownership

				No. of A	ccommodation	units			
Quarter	Central Govt.	State Govt.	Pvt. Ltd.	Prop./ Partnership	Public Limited	PSU	Charitable Trust/ Society	Others	Total
Quarter – 1	1	36	143	1183	5	3	49	12	1431
Quarter – 2	-	36	143	1220	5	3	49	12	1468
Quarter – 3	-	36	143	1267	5	3	49	12	1515
Quarter – 4	-	36	143	1273	5	3	49	12	1521





9.4 Tourists' Demographic Profile

The demographic profile of the sample of visitors was obtained from the exit/ entry point survey every quarter. The statistics for the domestic overnight & day visitors in addition to the foreign overnight visitors has been computed from the same and presented in the table nos. 18 - 24. The sample of foreign day visitors was small and hence, has not been presented here.

Table – 18
Age Distribution of Sample Visitors in Delhi

Age Group	%age of Dome Visit	_	%age of Do	•	%age of Foreign Overnight Visitors		
0.000	Male	Female	Male	Female	Male	Female	
(1)	(2)	(3)	(5)	(6)	(8)	(9)	
0 – 14 Years	14	10	16	10	16	19	
15 – 24 Years	36	29	36	19	24	16	
25 – 34 Years	37	38	29	37	29	30	
35 – 44 Years	10	18	12	22	29	24	
45 – 60 Years	2	5	6	12	-	11	
>60 Years	0.3	0.1	0.4	1	1.8	-	
Total	100%	100%	100%	100%	100%	100%	
Sample	3388	1452	1238	896	140	93	

The women visiting Delhi were younger than the men; more than 80% were less than 35 years old. On an average, the male day visitors were older.

There were significantly more men than women among all segments of visitors.

While a majority (more than 70%) of the domestic visitors were married, almost half the foreign visitors were not married.

The income of the domestic day visitors was lesser than that of the overnight visitors. Almost 75% of the domestic overnight visitors declared an annual income of more than Rs. 1 lakh.





Table – 19
Gender Distribution of Sample Visitors in Delhi

Gender	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Male	70	58	60
Female	30	42	40
Total	100% (4840)	100% (2134)	100% (233)

Table – 20
Marital Status of Sample Visitors in Delhi

Marital Status	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Married	70	72	49
Unmarried	29	28	51
Others	1	-	-
Total	100% (4840)	100% (2134)	100% (233)

Table – 21
Annual Household income of the Sample Domestic Visitors in Delhi

HH Income (Rs.)	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	
(1)	(2)	(3)	
Less than Rs.60,000	6	21	
Rs.60,001 – Rs.1,00,000	19	19	
Rs.1,00,001 – Rs.2,00,000	20	30	
Rs.2,00,001 – Rs.5,00,000	8	5	
Above Rs.5,00,000	7	3	
Did not disclose	41	22	
Total	100% (4840)	100% (2134)	





Table – 22
Annual Household income of the Sample Foreign Visitors in Delhi

HH Income (US \$)	%age Foreign Overnight Visitors
(1)	(2)
Less than \$.40,000	3
\$.40,001 - \$.60,000	6
\$.60,001 - \$.80,000	3
\$.80,001 - \$.1,00,000	1
Above \$.1,00,000	-
Did not disclose	86
Total	100% (233)

A significant proportion the domestic day visitors were not graduates. By comparison, a majority of both domestic and foreign tourists were graduates.

A majority (65%) of the foreign tourists were self-employed professionals. A significant proportion of the domestic tourists were employed in the government.

Table – 23
Educational Level of Sample Visitors in Delhi

Level of Education	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
No Formal Education	0.1	2.7	-
Primary	1.1	10.2	0.4
Secondary	5.2	18.0	1.3
Higher Secondary	16.0	23.2	6.4
Graduate & Above	72.9	39.4	85.8
Technical & Professional of All Levels	4.5	6.0	4.3
Others	0.1	0.4	1.7
Total	100% (4840)	100% (2134)	100% (233)





Table – 24
Occupation Pattern of Sample Visitors in Delhi

Occupation	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Industrialist / Trader / Shop Owner	7	5	-
Self Employed Professional	29	10	65
Government Service	21	10	3
Private Service	24	32	12
Student / Researcher	8	23	12
Business	8	10	5
Agriculture	2	7	-
Housewife	1	3	-
Other	-	1	3
Total	100% (4840)	100% (2134)	100% (233)





9.5 Visit Purpose & Logistics

Purpose of visit and travel logistics were obtained from the sample of visitors in the entry/ exit point survey. The statistics for the year have been computed henceforth and presented in tables 25 - 30.

Table – 25
Purpose of visit by Sample Visitors in Delhi

Purpose	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Business	39	78	91
Holidays, Leisure & Recreation	29	17	20
Social Activity	19	43	44
Pilgrimage / Religious Activity	6	15	2
Education / Training	4	13	13
Health & Medical	4	2	1
Shopping	6	1	2
Others	9	3	3
Total	100% (4840)	100% (2134)	100% (233)

Most foreign tourists visited Delhi for business purposes. A substantial proportion also engaged in leisure and social activity.

Almost 78% of the same day visitors visited Delhi for business while a large proportion of domestic tourists visited Delhi for leisure. Education/training and religion also motivated the same day visitors.





More than 85% of the domestic visitors traveled to Delhi by train while a large proportion of foreign tourists traveled by air. A substantial proportion used the bus to travel to Delhi.

Table – 26
Mode of Transportation of Sample Domestic Visitors in Delhi

Made of Transportation	%age of domestic visitors from Outside the State		
Mode of Transportation	Overnight Visitors	Same day Visitors	
(1)	(4)	(5)	
Train	85.7	88.4	
Bus	13.0	10.6	
Air	0.4	0.6	
Personal Vehicle	0.1	0.2	
Taxi	0.8	0.2	
Other	-	-	
Total	100% (4840)	100% (2134)	

Table – 27
Mode of Transportation of Sample Foreign Visitors in Delhi

Made of Transportation	%age of foreign visitors		
Mode of Transportation	Overnight Visitors		
(1)	(4)		
Train	5.6		
Bus	-		
Air	94.4		
Personal Vehicle	-		
Taxi	-		
Other	-		
Total	100% (233)		





Table – 28
Travel Behavior of Sample Visitors in Delhi

Frequency of Visits	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Once a week or more often	7	11	21
Once a fortnight	14	9	9
Once a month	20	15	4
Once in 3 months	6	7	3
Once in 6 months	12	15	7
Once in a Year	13	17	3
Less Often	28	26	54
Total	100% (4840)	100% (2134)	100% (233)

A majority of the foreign tourists had availed of a packaged tour to travel to Delhi. For a significant proportion of the foreign tourists, the travel arrangement had been made by the office/ employer.

Table – 29
Propensity of availing package tour of Sample Visitors in Delhi

Propensity of availing package	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
% of Tourists availing package tour	2	3	53
% of Tourists not availing package tour	98	97	47
Total	100% (4840)	100% (2134)	100% (233)

Table – 30
Travel Arrangement Mode of Sample Visitors in Delhi

Travel Arrangement Mode	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Self	100	98	100
Office / Employer	1	4	45
Travel Agent	-	1	1
Tour Operator	-	1	1
Others	29	8	3





9.6 Boarding & Lodging Details

Star hotels were most popular with the foreign tourists. A substantial proportion of the tourists ate at *Dhabas*. A majority of the domestic tourists stayed with friends and relatives

Table – 31

Distribution of overnight visitors by place of stay of sample visitors in Delhi

Place of Stay	%age of Domestic Overnight Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)
Star Hotel	3.6	52.6
Non-Star Hotel	16.2	28.8
Motel	0.5	
Govt. Guest House / Circuit House / Bhawan / Sadan	1.2	3.4
Private Guest House / Inn / Rest House / Tourist Bungalow	-	-
Dharamshala / Sarai / Musafirkhana	2.7	-
Gurudwara / Temple / Monastery / Other Temporary free stay	0.9	-
Friends & Relatives	57.9	10.2
Bed & Breakfast Unit	16.3	-
Youth / YMCA Hostel	0.2	-
Other	0.5	5.1
Total	100% (4840)	100% (2134)

Table – 32
Distribution of visitor by their preferred eating place of sample visitors in Delhi

Eating Place	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Restaurant	54	50	100
Fast Food Outlets	36	18	76
Cafeteria	8	4	24
Dhaba	38	24	49
Bars	5	2	3
Mobile Van	5	2	0.4
Food Kiosk	2	-	1
Refreshment Stand	2	1	0.4
Place of Lodging	3	1	2.6
Others	1	4	-
Friends & Relatives	35	30	4.3





9.7 Travel Feedback

The sample of visitors in the entry/ exit point survey were asked to state their satisfaction with the travel experience, on a number of parameters, using a 5 point scale. The scale ranged from Very Satisfied to Very Dissatisfied.

Table – 33
Satisfaction level of services by Sample Visitors in Delhi

Services	_	estic Overnight tors	_	mestic Day tors	%age of Foreign Overnight Visitors	
	Satisfied	Dissatisfied	Satisfied Dissatisfied		Satisfied	Dissatisfied
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Availability of Tour Operator	84	16	76	24	93	7
Availability of	43	57	48	52	76	24
Transportation	43	5/	46	52	76	24
Availability of Tourist Guide	78	22	79	21	66	34
Quality of accommodation	42	58	49	51	84	16
Public Convenience	44	56	52	48	33	67
Eating Places	44	56	52	48	54	46
Information Centers	49	51	51	49	35	65
Souvenir Shops	45	55	51	49	27	73
Entertainment Places	42	58	51	49	66	34
Quality of Roads	44	56	51	49	72	28
Security	46	54	58	42	62	38
Behavior of Local People	48	52	64	36	63	37
Shops other than souvenir	44	56	61	39	60	40
Upkeep of tourist sites	42	58	40	60	70	30
Accommodation tariff	49	51	59	41	63	37
Quality of Information	47	53	47	53	71	29

A majority of the foreign tourists were not satisfied on account of information centers, public conveniences and souvenir shops. The dissatisfaction was higher among domestic tourists on most parameters.





A majority of the visitors, particularly the foreign overnight visitors, found their experience to be as per their expectations.

Table – 34
Expectation level of their visit to district / State of Sample Visitors in Delhi

Expectation level	% of Domestic Overnight Visitors	% of Domestic Day Visitors	% of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Much better than expectation	6	3	1
Somewhat better than expectation	25	49	22
As per expectation	64	45	77
Worse than expectation	2	2	-
Much worse than expectation	3	2	-
Total	100% (4840)	100% (2134)	100% (233)

The print media and the website were the primary sources of information for the foreign tourists. For the domestic visitors, the primary information source was friends & relatives.

Table – 35
Popular Source of Information of tourist destination of the Sample Visitors in Delhi

Information Source	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Indian Embassy in your Country	-	-	1
Indian Tourism Bureau in your country	-	-	2
Indian Tourism Office in India	1	1	4
State Tourism department	2	1	1
Travel Agent	2	4	6
Internet			
a)website of MOT	-	-	-
b)Other website	10	4	31
Travel Books / Guides / Magazines / Newspaper	43	18	63
Relatives / Friends	67	52	25
Other	10	33	10





9.8 Top Tourist Destinations in Delhi

The number of visits to each destination under study was either obtained from the tickets sold (for ticketed destinations) or determined through an enumeration by the survey team. The top destinations have been mentioned in table 36.

Table – 36
Top 10 destinations in Delhi by number of Visits

Top 10 Tourist Destination	Domestic	Foreign
(1)	(2)	(3)
Qutab Minar	2394097	270519
Red Fort	2417688	140717
Delhi Zoo	1517689	15826
Pragati Maidan	1282058	67604
Dilli Haat – INA	1070757	69372
Jama Masjid	871332	126172
Akshardam Mandir	616666	81987
The Bahai Temple (Lotus Temple)	627096	89635
Hazrat Nizam-ud-din Shrine	574817	141390
Raj Ghat	391745	67892





The % of visitors visiting each of the destinations was obtained from the quarterly entry/ exit point survey. This has been mentioned in the table below.

Table – 37
Most visited tourist destination of Sample Visitors in Delhi

Most Visited Tourist Destination	Domestic Overnight Visitors	Domestic Day Visitors	Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Qutab Minar	51.9	13.9	61.4
Red Fort	45.1	21.8	32.0
Delhi Zoo	25.1	17.0	3.6
Pragati Maidan	21.0	14.7	15.4
Dilli Haat – INA	18.4	11.3	15.8
Jama Masjid	15.2	9.0	28.6
Akshardam Mandir	12.9	4.1	18.6
The Bahai Temple (Lotus Temple)	12.4	4.9	20.4
Hazrat Nizam-ud-din Shrine	11.2	4.7	32.1
National Science Centre Museum	9.3	8.4	4.2
Purana Qila	9.3	6.7	1.8
National Rail Museum	9.0	4.5	8.5
Gurudwara Bangla Shahib	8.6	5.5	6.9
Gurudwara Sis Ganj	8.5	6.2	6.6
Raj Ghat	7.4	4.2	17.3
ISKCON Temple	7.3	3.6	6.8
Humayun's Tomb	6.7	2.0	48.4
Chhatarpur Temple	6.7	2.8	3.5
India Gate	5.7	3.0	13.6
The Garden of Five Senses	5.5	6.9	1.0
National Museum	5.2	4.1	8.2





Palika Bazaar	5.1	4.4	10.7
Jantar Mantar	5.0	4.1	2.2
Laxmi Narain Temple (Birla			
Mandir)	4.8	2.8	4.2
Indira Gandhi Smriti	4.2	3.0	5.3
Lodhi Tomb	4.1	3.4	2.3
Mughal Garden	3.9	2.5	2.7
Gandhi Smriti	3.7	2.6	5.0
Nehru Museum	3.7	2.1	2.2
Gurudwara Rakab Ganj	3.6	2.6	1.5
National Museum of Natural			
History	3.6	1.3	1.9
Nehru Planetarium	3.5	2.3	1.1
Shankar's International Dolls			
Museum	3.2	2.8	0.8
Craft Museum	3.1	3.8	2.6
Yog Maya Mandir	2.2	2.3	2.4
Buddha Memorial	2.0	2.4	0.3
Ahimsa Sthal	1.9	0.6	0.7
Air Force Museum	1.6	1.7	1.3
		1	
Safdarjung Tomb	0.8	0.7	1.2
Sanskriti Museum	0.7	1.6	1.7
Dilli Haat - Pitampura	0.6	09	1.3
National Gallery of Modern Art	0.6	0.3	1.7
Kotla Feroz Shah	0.4	1.0	0.1
Tughluquabad Fort	0.4	0.2	0.3
Rahim- Khan- I-Khana	0.1	0.1	0.0
Sultan Ghari's Tomb	0.0	0.1	0.0
Asola Wild Life Sanctuary	0.0	0.0	0.0





9.9 Travel Expenditure

The Tables 38 - 39 indicate the expenditure made by visitors availing packaged tours. Tables 40 - 42 indicate the expenditure incurred by visitors who did not avail a packaged tour.

Table – 38

Average Expenditure on Package Component plus non-package component of Sample Domestic Visitors availing package tour in Delhi

Dockogo	Overnight Visitors		Non	Non – Package Component Expenditure Rs.					
Package Component	Expenditure Rs.	No. of Visitors	Accommodation	Transport	Food	Shopping	Recreation	Total. Expenditure	Average Expend.
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Travel + Food	65.4 cr	480327	1.68 cr	0.68 cr	1.03 cr	0.93 cr	0.00 cr	69.70 cr	3598
Total	65.4 cr	480327	1.68 cr	0.68 cr	1.03 cr	0.93 cr	0.00 cr	69.70 cr	3598

Table – 39

Average Expenditure on Package Component plus non-package component of Sample Foreign Visitors availing package tour in Delhi

Types of	Overnight Visitors		Non – Pa	Non – Package Component Expenditure Rs.					
Types of Packages	Expenditure	No. of	Accommodation	Transport	Food	Shopping	Recreation	Total	Average
rackages	Rs.	Visitors						Expenditure	Expend.
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Travel + Food	71.87 cr	391835	0.76 cr	0	0	0	0	72.62 cr	1853
Travel +									
Transport +									
Accommodation	78.37 cr	391835	0	0	0	0	0	78.37 cr	2000
Travel +									
Transport +									
Accommodation									
+ Food	72.83 cr	391835	0	0	0	0	0	72.83 cr	1858
Total	223.06 cr		0.76 cr	0	0	0	0	223.82 cr	5711





Table – 40

Average Expenditure on non-package component of Sample Visitors in Delhi

Non-Package Component	Avg. Expenditure of DOVs	Avg. Expenditure of DDVs	Avg. Expenditure of FOVs
(1)	(2)	(3)	(4)
Accommodation	1513	1337	3127
Food & Drinks	635	578	2806
Transport	2649	2348	7003
Shopping	1599	1267	3352
Recreation, Leisure & Cultural Activities	430	438	1099
Total	6826	5968	17387

Table – 41
Average Expenditure on non-package component before trip of Sample Visitors in Delhi

Non-Package Component	Avg. Expenditure of DOVs	Avg. Expenditure of DDVs	Avg. Expenditure of FOVs
(1)	(2)	(3)	(4)
Accommodation	1096	1084	434
Food & Drinks	453	420	2017
Transport	1720	1523	1635
Shopping	984	1004	954
Recreation, Leisure & Cultural Activities	265	311	565
Total	4518	4342	5605

Table – 42
Average Expenditure on non-package component during trip of Sample Visitors in Delhi

Non-Package Component	Avg. Expenditure of DOVs	Avg. Expenditure of DDVs	Avg. Expenditure of FOVs
(1)	(2)	(3)	(4)
Accommodation	417	253	2693
Food & Drinks	182	158	789
Transport	929	825	5368
Shopping	615	263	2398
Recreation, Leisure & Cultural Activities	165	127	534
Total	2308	1626	11782





Annexure Supplementary Tables





Table –A2 (i-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of July '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.27	1062	0.02	78
HP	1.38	5365	0.60	2341
Punjab	3.84	14981	1.76	6866
Haryana	2.17	8447	3.64	14200
Uttarakhand	1.20	4675	0.50	1951
UP	3.52	13706	4.96	19349
Delhi (Same State)	0.33	1275	37.22	145197
Manipur	0.86	3347	0.14	546
Tripura	0.56	2178	0.00	0
Meghalaya	0.63	2444	0.00	0
Mizoram	0.27	1062	0.00	0
Sikkim	0.95	3719	0.04	156
West Bengal	2.88	11209	0.12	468
Orissa	1.83	7118	0.14	546
Rajasthan	2.63	10253	0.92	3589
Gujarat	2.14	8340	0.08	312
Maharashtra	3.07	11953	0.16	624
MP	2.11	8234	0.32	1248
Chattisgarh	1.27	4940	0.14	546
Bihar	3.76	14662	0.44	1716
Jharkhand	1.27	4940	0.04	156
AP	2.36	9190	0.10	390
Karnataka	1.30	5047	0.02	78
Kerala	2.22	8659	0.08	312
Tamil Nadu	1.49	5790	0.10	390
Arunachal Pradesh	0.72	2816	0.00	0
Assam	1.04	4037	0.06	234
Nagaland	0.16	637	0.00	0
Goa	0.41	1594	0.00	0
Daman & Diu	0.01	53	0.00	0
Lakshadweep	0.12	478	0.00	0
Puducherry	0.05	212	0.00	0
Chandigarh	1.23	4781	0.30	1170
Dadra & Nagar Haveli	0.05	212	0.00	0
Total	48.1	187418	51.9	202464





Table –A2 (i-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of July '09

Name of State	Ratio of Tourists in	Estimated Number	Ratio of Same Day	Estimated Number
Name of State	sample	of Tourists	Visitors in sample	of Day Visitors
J & K	0.21	1819	0.14	1221
HP	1.67	14552	0.49	4272
punjab	3.29	28649	0.35	3052
Haryana	2.66	23192	3.43	29906
Uttaranchal	2.45	21373	0.98	8545
U.P	17.47	152341	9.52	83004
Delhi	5.06	44111	1.40	12207
Manipur	0.10	910	0.00	0
Tripura	0.10	910	0.00	0
West Bengal	3.60	31378	0.21	1831
Orissa	1.56	13643	0.00	0
Rajasthan	6.83	59572	1.68	14648
Gujarat	2.14	18645	0.07	610
Maharshtra	3.23	28195	0.21	1831
MP	3.96	34561	1.54	13427
Chattisgarh	0.78	6821	0.14	1221
Bihar	13.14	114597	1.12	9765
Jharkhand	0.94	8186	0.07	610
AP	1.51	13188	0.21	1831
Karnataka	1.36	11824	0.28	2441
Kerala	2.19	19100	0.14	1221
Tamil Nadu	1.93	16826	0.21	1831
Arunchal Pradesh	0.10	910	0.00	0
Assam	0.68	5912	0.07	610
Nagaland	0.05	455	0.00	0
Goa	0.42	3638	0.14	1221
Chandigarh	0.16	1364	0.00	0
Total	77.600	676668	22.400	195304





Table –A2 (ii-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of August '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.60	2144	0.33	1173
HP	0.93	3341	0.26	953
Punjab	3.69	13266	0.55	1980
Haryana	2.77	9974	2.24	8067
Uttarakhand	0.93	3341	0.26	953
UP	4.25	15311	2.34	8434
Delhi (Same State)	2.95	10623	43.08	155254
Manipur	1.08	3890	0.08	293
Tripura	0.50	1795	0.02	73
Meghalaya	0.39	1396	0.04	147
Mizoram	0.19	698	0.02	73
Sikkim	0.91	3292	0.06	220
West Bengal	2.48	8927	0.02	73
Orissa	1.68	6034	0.02	73
Rajasthan	1.91	6882	0.12	440
Gujarat	2.84	10224	0.06	220
Maharashtra	2.84	10224	0.08	293
MP	2.74	9875	0.06	220
Chattisgarh	1.22	4389	0.02	73
Bihar	4.27	15360	0.10	367
Jharkhand	1.66	5985	0.06	220
AP	1.63	5885	0.04	147
Karnataka	1.29	4638	0.00	0
Kerala	1.34	4838	0.00	0
Tamil Nadu	1.05	3790	0.10	367
Arunachal Pradesh	0.61	2194	0.00	0
Assam	0.78	2793	0.02	73
Nagaland	0.60	2144	0.00	0
Goa	0.33	1197	0.00	0
Lakshadweep	0.18	648	0.00	0
Puducherry	0.18	648	0.00	0
Chandigarh	1.00	3591	0.00	0
Dadra & Nagar Haveli	0.18	648	0.00	0
Total	50.0	179986	50.0	180189





Table -A2 (ii-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of August '09

Name of State	Ratio of Tourists in	Estimated Number	Ratio of Same Day	Estimated Number
Name of State	sample	of Tourists	Visitors in sample	of Day Visitors
J & K	0.21	1680	0.14	1128
HP	1.67	13443	0.49	3947
punjab	3.29	26466	0.35	2819
Haryana	2.66	21425	3.43	27627
Uttaranchal	2.45	19745	0.98	7893
U.P	17.47	140733	9.52	76679
Delhi	5.06	40750	1.40	11276
Manipur	0.10	840	0.00	0
Tripura	0.10	840	0.00	0
West Bengal	3.60	28987	0.21	1691
Orissa	1.56	12603	0.00	0
Rajasthan	6.83	55033	1.68	13532
Gujarat	2.14	17224	0.07	564
Maharshtra	3.23	26046	0.21	1691
MP	3.96	31927	1.54	12404
Chattisgarh	0.78	6301	0.14	1128
Bihar	13.14	105865	1.12	9021
Jharkhand	0.94	7562	0.07	564
AP	1.51	12183	0.21	1691
Karnataka	1.36	10923	0.28	2255
Kerala	2.19	17644	0.14	1128
Tamil Nadu	1.93	15544	0.21	1691
Arunchal Pradesh	0.10	840	0.00	0
Assam	0.68	5461	0.07	564
Nagaland	0.05	420	0.00	0
Goa	0.42	3361	0.14	1128
Chandigarh	0.16	1260	0.00	0
Total	77.600	625106	22.400	180422





Table –A2 (iii-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of September '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.68	2731	0.19	781
НР	0.65	2624	0.04	156
Punjab	4.91	19708	0.41	1641
Haryana	3.55	14245	1.69	6798
Uttarakhand	1.28	5141	0.08	313
UP	5.74	23028	2.90	11642
Delhi (Same State)	2.11	8462	45.89	184091
Manipur	0.39	1553	0.00	0
Tripura	0.59	2356	0.00	0
Meghalaya	0.57	2303	0.00	0
Mizoram	0.37	1500	0.02	78
Sikkim	0.95	3802	0.00	0
West Bengal	1.42	5677	0.00	0
Orissa	1.12	4499	0.00	0
Rajasthan	2.59	10390	0.12	469
Gujarat	1.59	6373	0.04	156
Maharashtra	1.63	6534	0.00	0
MP	2.34	9372	0.00	0
Chattisgarh	1.07	4284	0.00	0
Bihar	3.65	14620	0.00	0
Jharkhand	1.58	6319	0.02	78
AP	1.35	5409	0.00	0
Karnataka	1.03	4124	0.00	0
Kerala	1.84	7390	0.00	0
Tamil Nadu	1.26	5034	0.00	0
Arunachal Pradesh	0.65	2624	0.00	0
Assam	1.10	4391	0.00	0
Nagaland	0.33	1339	0.00	0
Goa	0.24	964	0.00	0
Andaman & Nicobar	0.05	214	0.00	0
Daman & Diu	0.11	428	0.00	0
Lakshadweep	0.12	482	0.00	0
Puducherry	0.16	643	0.00	0
Chandigarh	1.39	5570	0.00	0
Dadra & Nagar Haveli	0.19	750	0.00	0
Total	48.6	194884	51.4	206204





Table -A2 (iii-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of September '09

Name of State	Ratio of Tourists in	Estimated Number	Ratio of Same Day	Estimated Number
Name of State	sample	of Tourists	Visitors in sample	of Day Visitors
J and K	0.21	1871	0.14	1289
HP	1.67	14970	0.49	4511
punjab	3.29	29473	0.35	3222
Haryana	2.66	23859	3.43	31575
Uttaranchal	2.45	21988	0.98	9021
U.P	17.47	156719	9.52	87637
Delhi	5.06	45378	1.40	12888
Manipur	0.10	936	0.00	0
Tripura	0.10	936	0.00	0
West Bengal	3.60	32280	0.21	1933
Orissa	1.56	14035	0.00	0
Rajasthan	6.83	61284	1.68	15465
Gujarat	2.14	19181	0.07	644
Maharshtra	3.23	29005	0.21	1933
MP	3.96	35554	1.54	14177
Chattisgarh	0.78	7017	0.14	1289
Bihar	13.14	117890	1.12	10310
Jharkhand	0.94	8421	0.07	644
AP	1.51	13567	0.21	1933
Karnataka	1.36	12163	0.28	2578
Kerala	2.19	19648	0.14	1289
Tamil Nadu	1.93	17309	0.21	1933
Arunchal Pradesh	0.10	936	0.00	0
Assam	0.68	6082	0.07	644
Nagaland	0.05	468	0.00	0
Goa	0.42	3743	0.14	1289
Chandigarh	0.16	1403	0.00	0
Total	77.600	696115	22.400	206204





Table –A2 (iv-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of October'09

Name of State	Ratio of Tourists in	Estimated Number	Ratio of Same Day	Estimated Number
	sample	of Tourists	Visitors in sample	of Day Visitors
J & K	0.64	4696	0.28	2077
HP	0.92	6724	0.11	831
Punjab	5.42	39596	0.91	6647
Haryana	2.48	18144	2.20	16064
Uttarakhand	1.74	12701	0.27	1939
UP	4.40	32125	2.50	18279
Delhi (Same State)	3.13	22840	39.87	291640
Manipur	1.15	8432	0.08	554
Tripura	0.80	5870	0.06	415
Meghalaya	1.18	8645	0.04	277
Mizoram	0.51	3736	0.04	277
Sikkim	1.78	13021	0.09	692
West Bengal	1.39	10139	0.09	692
Orissa	0.91	6617	0.09	692
Rajasthan	1.74	12701	0.17	1246
Gujarat	2.19	16009	0.17	1246
Maharashtra	2.19	16009	0.17	1246
MP	1.87	13661	0.17	1246
Chattisgarh	0.58	4269	0.04	277
Bihar	3.65	26682	0.21	1523
Jharkhand	2.12	15476	0.17	1246
AP	1.10	8005	0.09	692
Karnataka	1.55	11313	0.08	554
Kerala	2.16	15796	0.11	831
Tamil Nadu	1.17	8538	0.04	277
Arunachal Pradesh	1.37	10032	0.08	554
Assam	1.11	8111	0.00	0
Nagaland	0.75	5443	0.04	277
Goa	0.54	3949	0.00	0
Andaman & Nicobar	0.34	2455	0.00	0
Lakshadweep	0.03	213	0.00	0
Puducherry	0.06	427	0.00	0
Chandigarh	0.76	5550	0.04	277
Dadra & Nagar Haveli	0.06	427	0.00	0
Total	51.8	378353	48.2	352572





Table -A2 (iv-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of October'09

Name of State	Ratio of Tourists in	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J and K	sample 1.01	4759	0.02	95
HP	1.60	7536	0.05	221
punjab	1.01	4759	0.04	189
Haryana	1.01	4759	0.27	1260
Uttaranchal	1.52	7139	0.09	410
U.P	15.85	74563	1.71	8097
Delhi	43.83	206239	1.81	8601
West Bengal	2.11	9915	0.02	95
Orissa	0.84	3966	0.00	0
Rajasthan	4.97	23400	0.16	756
Gujarat	1.69	7932	0.01	32
Maharshtra	1.77	8329	0.01	63
MP	2.19	10312	0.12	567
Chattisgarh	0.42	1983	0.01	32
Bihar	8.43	39661	0.11	504
Jharkhand	0.51	2380	0.01	32
AP	1.01	4759	0.01	32
Karnataka	1.26	5949	0.02	95
Kerala	0.93	4363	0.01	63
Tamil Nadu	1.60	7536	0.02	95
Assam	1.26	5949	0.01	32
Goa	0.67	3173	0.01	63
Total	95.50	449362	4.50	21330





Table –A2 (v-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of November'09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.77	5222	0.14	932
НР	0.78	5324	0.10	666
Punjab	4.44	30205	0.53	3595
Haryana	2.92	19864	1.68	11452
Uttarakhand	1.49	10137	0.10	666
UP	5.37	36553	2.03	13849
Delhi (Same State)	3.28	22321	36.77	250349
Manipur	0.99	6758	0.04	266
Tripura	0.71	4812	0.06	399
Meghalaya	0.69	4710	0.12	799
Mizoram	0.56	3788	0.02	133
Sikkim	1.17	7986	0.02	133
West Bengal	2.92	19864	0.18	1198
Orissa	1.62	11058	0.06	399
Rajasthan	2.06	14027	0.14	932
Gujarat	1.94	13208	0.08	533
Maharashtra	2.65	18021	0.16	1065
MP	2.56	17406	0.10	666
Chattisgarh	1.22	8294	0.08	533
Bihar	4.15	28260	0.23	1598
Jharkhand	1.82	12389	0.10	666
AP	1.32	9010	0.10	666
Karnataka	1.77	12082	0.23	1598
Kerala	2.29	15563	0.20	1332
Tamil Nadu	1.25	8498	0.04	266
Arunachal Pradesh	0.93	6348	0.04	266
Assam	1.40	9522	0.02	133
Nagaland	0.51	3481	0.00	0
Goa	0.32	2150	0.02	133
Andaman & Nicobar	0.06	410	0.00	0
Daman & Diu	0.12	819	0.00	0
Lakshadweep	0.03	205	0.00	0
Puducherry	0.09	614	0.00	0
Chandigarh	2.18	14846	0.23	1598
Dadra & Nagar Haveli	0.05	307	0.00	0
Total	56.4	384063	43.6	296823





Table -A2 (v-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of November'09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J and K	1.01	4434	0.02	88
HP	1.60	7020	0.05	205
punjab	1.01	4434	0.04	176
Haryana	1.01	4434	0.27	1174
Uttaranchal	1.52	6650	0.09	382
U.P	15.85	69459	1.71	7543
Delhi	43.83	192120	1.81	8013
West Bengal	2.11	9237	0.02	88
Orissa	0.84	3695	0.00	0
Rajasthan	4.97	21798	0.16	704
Gujarat	1.69	7389	0.01	29
Maharshtra	1.77	7759	0.01	59
MP	2.19	9606	0.12	528
Chattisgarh	0.42	1847	0.01	29
Bihar	8.43	36946	0.11	470
Jharkhand	0.51	2217	0.01	29
AP	1.01	4434	0.01	29
Karnataka	1.26	5542	0.02	88
Kerala	0.93	4064	0.01	59
Tamil Nadu	1.60	7020	0.02	88
Assam	1.26	5542	0.01	29
Goa	0.67	2956	0.01	59
Total	95.50	418600	4.50	19870





Table –A2 (vi-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of December'09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	1.20	8594	0.15	1098
НР	1.28	9138	0.08	549
Punjab	6.17	44168	0.73	5215
Haryana	3.07	21975	2.99	21409
Uttarakhand	1.38	9900	0.04	274
UP	5.05	36118	2.73	19488
Delhi (Same State)	1.66	11858	31.83	227540
Manipur	1.43	10226	0.10	686
Tripura	1.09	7833	0.12	823
Meghalaya	0.84	5983	0.00	0
Mizoram	0.91	6527	0.00	0
Sikkim	0.93	6636	0.08	549
West Bengal	3.18	22737	0.08	549
Orissa	1.61	11532	0.00	0
Rajasthan	2.27	16210	0.06	412
Gujarat	2.37	16971	0.10	686
Maharashtra	2.45	17515	0.06	412
MP	2.75	19691	0.13	961
Chattisgarh	1.05	7506	0.00	0
Bihar	4.01	28720	0.13	961
Jharkhand	2.62	18712	0.25	1784
AP	1.58	11314	0.10	686
Karnataka	1.64	11749	0.06	412
Kerala	2.04	14578	0.10	686
Tamil Nadu	1.73	12402	0.02	137
Arunachal Pradesh	1.37	9791	0.04	274
Assam	1.16	8268	0.02	137
Nagaland	0.49	3481	0.00	0
Goa	0.52	3699	0.00	0
Andaman & Nicobar	0.03	218	0.02	137
Daman & Diu	0.02	109	0.00	0
Lakshadweep	0.08	544	0.00	0
Puducherry	0.11	762	0.00	0
Chandigarh	1.78	12728	0.12	823
Dadra & Nagar Haveli	0.05	326	0.00	0
Total	59.9	428521	40.1	286689





Table -A2 (vi-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of December'09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J and K	1.01	4657	0.02	92
HP	1.60	7374	0.05	216
punjab	1.01	4657	0.04	185
Haryana	1.01	4657	0.27	1233
Uttaranchal	1.52	6986	0.09	401
U.P	15.85	72960	1.71	7923
Delhi	43.83	201805	1.81	8417
West Bengal	2.11	9702	0.02	92
Orissa	0.84	3881	0.00	0
Rajasthan	4.97	22897	0.16	740
Gujarat	1.69	7762	0.01	31
Maharshtra	1.77	8150	0.01	62
MP	2.19	10090	0.12	555
Chattisgarh	0.42	1940	0.01	31
Bihar	8.43	38809	0.11	493
Jharkhand	0.51	2329	0.01	31
AP	1.01	4657	0.01	31
Karnataka	1.26	5821	0.02	92
Kerala	0.93	4269	0.01	62
Tamil Nadu	1.60	7374	0.02	92
Assam	1.26	5821	0.01	31
Goa	0.67	3105	0.01	62
Total	95.50	439701	4.50	20872





Table –A2 (vii-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of January '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.49	3318	0.02	119
НР	0.88	5991	0.07	475
Punjab	5.20	35303	0.30	2020
Haryana	2.67	18159	1.98	13426
Uttarakhand	1.21	8204	0.02	119
UP	5.35	36317	2.10	14257
Delhi (Same State)	7.94	53923	37.92	257704
Manipur	1.07	7282	0.03	238
Tripura	0.62	4240	0.02	119
Meghalaya	0.39	2673	0.02	119
Mizoram	0.64	4332	0.02	119
Sikkim	1.28	8664	0.03	238
West Bengal	2.70	18343	0.07	475
Orissa	1.06	7190	0.00	0
Rajasthan	1.72	11706	0.07	475
Gujarat	1.94	13181	0.03	238
Maharashtra	1.83	12444	0.05	356
MP	3.09	21016	0.10	713
Chattisgarh	1.02	6913	0.03	238
Bihar	3.30	22399	0.05	356
Jharkhand	1.86	12628	0.03	238
AP	1.48	10047	0.02	119
Karnataka	1.32	8941	0.02	119
Kerala	2.50	16960	0.07	475
Tamil Nadu	1.41	9586	0.10	713
Arunachal Pradesh	0.73	4977	0.10	713
Assam	0.54	3687	0.00	0
Nagaland	0.47	3226	0.00	0
Goa	0.19	1290	0.00	0
Andaman & Nicobar	0.05	369	0.00	0
Daman & Diu	0.03	184	0.00	0
Lakshadweep	0.07	461	0.00	0
Puducherry	0.04	277	0.00	0
Chandigarh	1.55	10508	0.02	119
Dadra & Nagar Haveli	0.05	369	0.00	0
Total	56.7	385109	43.3	294298





Table -A2 (vii-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of January '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J and K	2.04	9438	0.04	190
HP	1.96	9101	0.08	380
punjab	2.25	10449	0.07	326
Haryana	2.25	10449	0.53	2417
Uttaranchal	3.13	14494	0.16	733
U.P	21.96	101795	1.70	7766
Delhi	8.29	38426	0.44	2009
Tripura	0.07	337	0.00	0
West Bengal	4.15	19213	0.04	163
Orissa	1.75	8090	0.00	0
Rajasthan	8.87	41122	0.28	1303
Gujarat	3.13	14494	0.01	54
Maharshtra	4.15	19213	0.03	136
MP	4.29	19887	0.24	1086
Chattisgarh	0.73	3371	0.02	81
Bihar	14.04	65054	0.19	869
Jharkhand	1.02	4719	0.01	54
AP	1.96	9101	0.02	109
Karnataka	2.40	11123	0.04	190
Kerala	1.89	8764	0.02	109
Tamil Nadu	3.20	14831	0.04	163
Assam	1.31	6067	0.01	54
Goa	1.02	4719	0.02	109
Chandigarh	0.15	674	0.00	0
	96.00	444930	4.00	18301





Table –A2 (viii-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of February '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.95	4219	0.06	258
НР	1.17	5223	0.04	172
Punjab	5.30	23571	0.99	4384
Haryana	2.80	12455	3.43	15214
Uttarakhand	1.25	5558	0.04	172
UP	5.09	22633	3.41	15128
Delhi (Same State)	1.81	8035	29.61	131426
Manipur	1.11	4955	0.08	344
Tripura	1.07	4754	0.12	516
Meghalaya	0.84	3750	0.00	0
Mizoram	0.86	3817	0.00	0
Sikkim	0.86	3817	0.10	430
West Bengal	3.51	15602	0.19	860
Orissa	1.90	8437	0.08	344
Rajasthan	2.50	11116	0.06	258
Gujarat	2.41	10714	0.10	430
Maharashtra	2.50	11116	0.04	172
MP	3.12	13861	0.08	344
Chattisgarh	1.72	7634	0.02	86
Bihar	4.31	19151	0.14	602
Jharkhand	2.71	12053	0.23	1031
AP	1.82	8102	0.10	430
Karnataka	2.15	9576	0.06	258
Kerala	2.06	9174	0.08	344
Tamil Nadu	1.78	7902	0.00	0
Arunachal Pradesh	1.43	6361	0.04	172
Assam	0.99	4419	0.02	86
Nagaland	0.35	1540	0.00	0
Goa	0.53	2344	0.00	0
Andaman & Nicobar	0.06	268	0.00	0
Lakshadweep	0.06	268	0.00	0
Puducherry	0.17	737	0.00	0
Chandigarh	1.54	6830	0.12	516
Dadra & Nagar Haveli	0.09	402	0.00	0
Total	60.8	270393	39.2	173974





Table –A2 (viii-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of February '10

Name of State	Ratio of Tourists in	Estimated Number	Ratio of Same Day	Estimated Number
Name of State	sample	of Tourists	Visitors in sample	of Day Visitors
J and K	2.04	6173	0.04	124
HP	1.96	5952	0.08	249
punjab	2.25	6834	0.07	213
Haryana	2.25	6834	0.53	1580
Uttaranchal	3.13	9480	0.16	479
U.P	21.96	66579	1.70	5079
Delhi	8.29	25133	0.44	1314
Tripura	0.07	220	0.00	0
West Bengal	4.15	12566	0.04	107
Orissa	1.75	5291	0.00	0
Rajasthan	8.87	26896	0.28	852
Gujarat	3.13	9480	0.01	36
Maharshtra	4.15	12566	0.03	89
MP	4.29	13007	0.24	710
Chattisgarh	0.73	2205	0.02	53
Bihar	14.04	42549	0.19	568
Jharkhand	1.02	3086	0.01	36
AP	1.96	5952	0.02	71
Karnataka	2.40	7275	0.04	124
Kerala	1.89	5732	0.02	71
Tamil Nadu	3.20	9700	0.04	107
Assam	1.31	3968	0.01	36
Goa	1.02	3086	0.02	71
Chandigarh	0.15	441	0.00	0
Total	96.00	291008	4.00	11969





Table –A2 (ix-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of March '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	1.14	5140	0.10	440
HP	1.38	6236	0.23	1056
Punjab	3.12	14117	0.56	2552
Haryana	4.00	18091	1.34	6073
Uttarakhand	1.35	6099	0.10	440
UP	6.21	28096	1.63	7393
Delhi (Same State)	2.95	13363	37.99	172069
Manipur	0.58	2604	0.04	176
Tripura	0.48	2193	0.02	88
Meghalaya	0.36	1645	0.00	0
Mizoram	0.95	4317	0.04	176
Sikkim	0.62	2810	0.04	176
West Bengal	4.15	18777	0.25	1144
Orissa	1.41	6373	0.06	264
Rajasthan	2.24	10142	0.10	440
Gujarat	2.24	10142	0.10	440
Maharashtra	2.07	9388	0.02	88
MP	2.06	9320	0.12	528
Chattisgarh	1.57	7127	0.10	440
Bihar	5.65	25561	0.41	1848
Jharkhand	1.73	7812	0.08	352
AP	1.47	6647	0.04	176
Karnataka	1.57	7127	0.10	440
Kerala	1.63	7401	0.06	264
Tamil Nadu	1.12	5071	0.04	176
Arunachal Pradesh	0.74	3358	0.06	264
Assam	1.12	5071	0.00	0
Nagaland	0.61	2741	0.08	352
Goa	0.38	1713	0.00	0
Andaman & Nicobar	0.11	480	0.00	0
Daman & Diu	0.03	137	0.00	0
Lakshadweep	0.05	206	0.00	0
Puducherry	0.09	411	0.00	0
Chandigarh	1.10	5003	0.02	88
Dadra & Nagar Haveli	0.03	206	0.00	0
Total	56.3	254922	43.7	197945





Table -A2 (ix-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of March '10

Name of State	Ratio of Tourists in	Estimated Number	Ratio of Same Day	Estimated Number
Name of State	sample	of Tourists	Visitors in sample	of Day Visitors
J and K	2.04	6291	0.04	127
HP	1.96	6066	0.08	253
punjab	2.25	6965	0.07	217
Haryana	2.25	6965	0.53	1611
Uttaranchal	3.13	9661	0.16	489
U.P	21.96	67853	1.70	5176
Delhi	8.29	25613	0.44	1339
Tripura	0.07	225	0.00	0
West Bengal	4.15	12807	0.04	109
Orissa	1.75	5392	0.00	0
Rajasthan	8.87	27411	0.28	869
Gujarat	3.13	9661	0.01	36
Maharshtra	4.15	12807	0.03	90
MP	4.29	13256	0.24	724
Chattisgarh	0.73	2247	0.02	54
Bihar	14.04	43363	0.19	579
Jharkhand	1.02	3145	0.01	36
AP	1.96	6066	0.02	72
Karnataka	2.40	7414	0.04	127
Kerala	1.89	5842	0.02	72
Tamil Nadu	3.20	9886	0.04	109
Assam	1.31	4044	0.01	36
Goa	1.02	3145	0.02	72
Chandigarh	0.15	449	0.00	0
Total	96.00	296574	4.00	12198





Table -A2 (x-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of April '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.59	3835	0.27	1753
НР	0.67	4314	0.04	234
Punjab	4.81	31160	0.63	4089
Haryana	3.11	20134	1.68	10866
Uttarakhand	1.42	9204	0.05	351
UP	5.85	37872	3.05	19746
Delhi (Same State)	1.92	12464	42.65	276215
Manipur	0.38	2493	0.04	234
Tripura	0.65	4219	0.00	0
Meghalaya	0.44	2876	0.16	1052
Mizoram	0.41	2685	0.00	0
Sikkim	1.08	6999	0.00	0
West Bengal	1.52	9875	0.09	584
Orissa	1.24	8054	0.02	117
Rajasthan	2.59	16779	0.31	1986
Gujarat	1.55	10067	0.16	1052
Maharashtra	1.66	10738	0.14	935
MP	2.52	16299	0.00	0
Chattisgarh	1.20	7766	0.02	117
Bihar	4.09	26462	0.07	467
Jharkhand	1.73	11218	0.11	701
AP	1.48	9588	0.02	117
Karnataka	1.13	7287	0.07	467
Kerala	2.06	13327	0.04	234
Tamil Nadu	1.39	9012	0.02	117
Arunachal Pradesh	0.70	4506	0.04	234
Assam	1.23	7958	0.00	0
Nagaland	0.37	2397	0.00	0
Goa	0.27	1726	0.00	0
Andaman & Nicobar	0.06	384	0.00	0
Daman & Diu	0.12	767	0.00	0
Lakshadweep	0.13	863	0.00	0
Puducherry	0.18	1151	0.00	0
Chandigarh	1.47	9492	0.09	584
Dadra & Nagar Haveli	0.18	1151	0.04	234
Total	50.2	325120	49.8	322484





Table -A2 (x-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of April '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
HP	1.53	6159	0.00	0
punjab	2.35	9443	0.00	0
Haryana	2.45	9854	0.00	0
Uttaranchal	1.02	4106	0.00	0
U.P	29.88	120297	0.11	433
Delhi	21.93	88272	2.26	8942
Sikkim	0.10	411	0.01	35
West Bengal	3.06	12317	0.07	295
Orissa	0.51	2053	0.00	17
Rajasthan	5.10	20528	0.00	17
Gujarat	1.53	6159	0.00	0
Maharshtra	3.67	14780	0.01	52
MP	6.02	24224	0.04	156
Chattisgarh	0.61	2463	0.00	17
Bihar	11.42	45984	0.26	1022
Jharkhand	0.41	1642	0.01	35
AP	2.75	11085	0.00	17
Karnataka	0.20	821	0.00	0
Kerala	0.41	1642	0.00	0
Tamil Nadu	0.41	1642	0.00	17
Assam	0.61	2463	0.00	0
Goa	0.31	1232	0.00	0
Andaman and Nicobar	0.00	0	0.00	17
Daman and Diu	0.31	1232	0.00	17
Chandigarh	0.61	2463	0.00	0
Total	97.20	391272	2.80	11091





Table –A2 (xi-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of May '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.59	3926	0.02	120
HP	1.48	9959	0.18	1201
Punjab	2.54	17046	1.00	6728
Haryana	2.37	15897	2.38	15978
Uttarakhand	0.88	5937	0.04	240
UP	4.12	27676	1.75	11774
Delhi (Same State)	0.50	3352	47.31	317526
Manipur	0.88	5937	0.30	2042
Tripura	1.07	7182	0.00	0
Meghalaya	0.57	3831	0.02	120
Mizoram	0.57	3831	0.00	0
Sikkim	1.20	8044	0.02	120
West Bengal	2.87	19249	0.11	721
Orissa	1.04	6991	0.02	120
Rajasthan	1.56	10438	0.23	1562
Gujarat	2.28	15322	0.05	360
Maharashtra	1.26	8427	0.02	120
MP	1.71	11492	0.04	240
Chattisgarh	2.27	15226	0.07	481
Bihar	3.10	20781	0.18	1201
Jharkhand	2.38	15993	0.00	0
AP	1.28	8619	0.00	0
Karnataka	2.06	13790	0.00	0
Kerala	2.57	17238	0.02	120
Tamil Nadu	0.74	4980	0.00	0
Arunachal Pradesh	0.47	3160	0.00	0
Assam	0.43	2873	0.00	0
Nagaland	0.93	6225	0.04	240
Goa	0.70	4692	0.00	0
Andaman & Nicobar	0.09	575	0.00	0
Daman & Diu	0.54	3639	0.00	0
Lakshadweep	0.41	2777	0.00	0
Puducherry	0.01	96	0.00	0
Chandigarh	0.49	3256	0.09	601
Dadra & Nagar Haveli	0.13	862	0.00	0
Total	46.1	309318	53.9	361737





Table -A2 (xi-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of May '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
HP	1.53	6382	0.00	0
punjab	2.35	9785	0.00	0
Haryana	2.45	10211	0.00	0
Uttaranchal	1.02	4254	0.00	0
U.P	29.88	124654	0.11	449
Delhi	21.93	91469	2.26	9266
Sikkim	0.10	425	0.01	36
West Bengal	3.06	12763	0.07	305
Orissa	0.51	2127	0.00	18
Rajasthan	5.10	21272	0.00	18
Gujarat	1.53	6382	0.00	0
Maharshtra	3.67	15316	0.01	54
MP	6.02	25101	0.04	162
Chattisgarh	0.61	2553	0.00	18
Bihar	11.42	47649	0.26	1060
Jharkhand	0.41	1702	0.01	36
AP	2.75	11487	0.00	18
Karnataka	0.20	851	0.00	0
Kerala	0.41	1702	0.00	0
Tamil Nadu	0.41	1702	0.00	18
Assam	0.61	2553	0.00	0
Goa	0.31	1276	0.00	0
Andaman and Nicobar	0.00	0	0.00	18
Daman and Diu	0.31	1276	0.00	18
Chandigarh	0.61	2553	0.00	0
Total	97.20	405443	2.80	11493





Table –A2 (xii-a)
Ratio and estimates Number of Domestic Leisure Tourists/Same Day visitors visited from other State in the month of June '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
J & K	0.59	4166	0.00	0
HP	2.27	16055	0.02	126
Punjab	4.20	29671	1.18	8305
Haryana	3.78	26725	1.12	7927
Uttarakhand	1.87	13210	0.04	252
UP	5.57	39325	1.75	12331
Delhi (Same State)	0.50	3557	43.81	309288
Manipur	0.42	2947	0.00	0
Tripura	0.50	3557	0.04	252
Meghalaya	0.33	2337	0.00	0
Mizoram	0.37	2642	0.00	0
Sikkim	0.56	3963	0.00	0
West Bengal	3.45	24388	0.02	126
Orissa	0.96	6808	0.04	252
Rajasthan	2.16	15242	0.00	0
Gujarat	2.17	15344	0.02	126
Maharashtra	1.32	9349	0.04	252
MP	3.01	21237	0.04	252
Chattisgarh	2.89	20425	0.05	377
Bihar	4.39	30992	0.02	126
Jharkhand	2.33	16462	0.04	252
AP	0.94	6605	0.00	0
Karnataka	2.04	14429	0.05	377
Kerala	1.67	11787	0.04	252
Tamil Nadu	0.65	4573	0.00	0
Arunachal Pradesh	0.50	3557	0.00	0
Assam	0.47	3353	0.00	0
Nagaland	0.50	3557	0.00	0
Goa	0.23	1626	0.00	0
Andaman & Nicobar	0.03	203	0.00	0
Daman & Diu	0.12	813	0.00	0
Lakshadweep	0.24	1727	0.02	126
Puducherry	0.07	508	0.00	0
Chandigarh	0.47	3353	0.00	0
Dadra & Nagar Haveli	0.07	610	0.00	0
Total	51.7	365203	48.3	340997





Table –A2 (xii-b)
Ratio and estimates Number of Domestic Non-Leisure Tourists/Same Day visitors visited from other
State in the month of June '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
HP	1.53	6716	0.00	0
punjab	2.35	10298	0.00	0
Haryana	2.45	10745	0.00	0
Uttaranchal	1.02	4477	0.00	0
U.P	29.88	131182	0.11	472
Delhi	21.93	96260	2.26	9752
Sikkim	0.10	448	0.01	38
West Bengal	3.06	13432	0.07	321
Orissa	0.51	2239	0.00	19
Rajasthan	5.10	22386	0.00	19
Gujarat	1.53	6716	0.00	0
Maharshtra	3.67	16118	0.01	57
MP	6.02	26415	0.04	170
Chattisgarh	0.61	2686	0.00	19
Bihar	11.42	50145	0.26	1115
Jharkhand	0.41	1791	0.01	38
AP	2.75	12088	0.00	19
Karnataka	0.20	895	0.00	0
Kerala	0.41	1791	0.00	0
Tamil Nadu	0.41	1791	0.00	19
Assam	0.61	2686	0.00	0
Goa	0.31	1343	0.00	0
Andaman and Nicobar	0.00	0	0.00	19
Daman and Diu	0.31	1343	0.00	19
Chandigarh	0.61	2686	0.00	0
Total	97.20	426676	2.80	12095





Table –A2 (xiii-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of July
'09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	6.00	1673	0.00	0
USA	13.49	3761	0.58	164
Canada	5.87	1636	0.00	0
Germany	3.24	903	0.00	0
Europe	1.55	432	0.29	82
Australia	4.99	1391	0.00	0
Sri Lanka	2.09	583	0.00	0
France	4.45	1241	0.14	41
Japan	5.60	1561	0.00	0
Malaysia	1.62	451	0.00	0
Singapore	2.63	733	0.00	0
Italy	3.31	921	0.00	0
Nepal	4.72	1316	0.00	0
Netherland	1.75	489	0.00	0
Korea	2.77	771	0.00	0
Israel	2.83	790	0.00	0
Pakistan	3.04	846	0.00	0
Bangladesh	3.24	903	0.00	0
UAE	1.62	451	0.00	0
Spain	1.75	489	0.00	0
Switzerland	0.20	56	0.00	0
China	4.45	1241	0.00	0
Saudi Arabia	1.75	489	0.00	0
Greece	0.61	169	0.00	0
Argentina	0.20	56	0.00	0
Belgium	0.07	19	0.00	0
Morocco	0.27	75	0.00	0
Cambodia	0.07	19	0.00	0
Maldives	0.07	19	0.00	0
Norway	0.94	263	0.00	0
Cyprus	0.07	19	0.00	0
Philipines	0.88	244	0.00	0
Denmark	1.21	338	0.00	0
Egypt	0.40	113	0.00	0
South Africa	2.63	733	0.00	0
Others	8.30	2313	0.29	82
Total	98.70	27509	1.30	368





Table -A2 (xiii-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of July '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.74	781	0.00	0
USA	17.38	2862	4.60	760
Canada	0.00	0	2.30	380
Australia	1.58	260	0.00	0
France	1.58	260	0.00	0
Japan	12.64	2082	2.30	380
Singapore	1.58	260	0.00	0
Italy	4.74	781	0.00	0
Nepal	12.64	2082	0.00	0
Korea	1.58	260	0.00	0
Israel	3.16	520	0.00	0
Pakistan	1.58	260	0.00	0
Bangladesh	3.16	520	0.00	0
Switzerland	4.74	781	0.00	0
China	1.58	260	0.00	0
Belgium	1.58	260	0.00	0
Egypt	1.58	260	0.00	0
Others	12.64	2082	2.30	380
Total	88.50	14572	11.50	1901





Table –A2 (xiv-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of August '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	8.64	2393		
USA	15.03	4164		
Canada	3.65	1012		
Germany	3.74	1035		
Europe	2.49	690		
Australia	4.90	1357		
Sri Lanka	1.58	437		
France	3.65	1012		
Japan	8.22	2278		
Malaysia	1.99	552		
Singapore	1.25	345		
Italy	1.66	460		
Nepal	4.32	1196		
Netherland	0.17	46		
Korea	3.07	851		
Israel	3.32	920		
Pakistan	1.74	483		
Bangladesh	1.91	529		
UAE	0.33	92		
Spain	2.57	713		
Switzerland	0.75	207		
China	4.98	1380		
Saudi Arabia	1.99	552		
Argentina	0.25	69		
Belgium	0.50	138		
Morocco	0.25	69		
Norway	0.42	115		
Cyprus	0.42	115		
Philipines	0.25	69		
South Africa	2.99	828		
Finland	0.66	184		
Others	12.29	3405		
Total	100.00	27699		





Table -A2 (xiv-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of August '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.74	776	0.00	0
USA	17.38	2844	4.60	756
Canada	0.00	0	2.30	378
Australia	1.58	259	0.00	0
France	1.58	259	0.00	0
Japan	12.64	2069	2.30	378
Singapore	1.58	259	0.00	0
Italy	4.74	776	0.00	0
Nepal	12.64	2069	0.00	0
Korea	1.58	259	0.00	0
Israel	3.16	517	0.00	0
Pakistan	1.58	259	0.00	0
Bangladesh	3.16	517	0.00	0
Switzerland	4.74	776	0.00	0
China	1.58	259	0.00	0
Belgium	1.58	259	0.00	0
Egypt	1.58	259	0.00	0
Others	12.64	2069	2.30	378
Total	88.50	14480	11.50	1889





Table –A2 (xv-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of September '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.72	1382		
USA	11.51	3370		
Canada	4.26	1247		
Germany	4.60	1348		
Europe	2.53	741		
Australia	7.02	2056		
Sri Lanka	2.53	741		
France	6.56	1921		
Japan	5.75	1685		
Malaysia	1.84	539		
Singapore	0.81	236		
Italy	2.53	741		
Nepal	8.29	2426		
Netherland	1.04	303		
Korea	3.80	1112		
Israel	6.33	1854		
Pakistan	0.92	270		
Bangladesh	0.92	270		
UAE	1.27	371		
Spain	4.03	1180		
Switzerland	1.04	303		
China	3.22	944		
Saudi Arabia	2.19	640		
Greece	0.58	169		
Argentina	0.23	67		
Belgium	1.15	337		
Morocco	0.12	34		
Cambodia	0.23	67		
Maldives	0.58	169		
Norway	0.58	169		
Philipines	0.81	236		
Egypt	0.69	202		
South Africa	1.84	539		
Finland	2.19	640		
Others	3.34	977		
Total	100.00	29286		





Table –A2 (xv-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of September '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.74	820	0.00	0
USA	17.38	3007	4.60	799
Canada	0.00	0	2.30	399
Australia	1.58	273	0.00	0
France	1.58	273	0.00	0
Japan	12.64	2187	2.30	399
Singapore	1.58	273	0.00	0
Italy	4.74	820	0.00	0
Nepal	12.64	2187	0.00	0
Korea	1.58	273	0.00	0
Israel	3.16	547	0.00	0
Pakistan	1.58	273	0.00	0
Bangladesh	3.16	547	0.00	0
Switzerland	4.74	820	0.00	0
China	1.58	273	0.00	0
Belgium	1.58	273	0.00	0
Egypt	1.58	273	0.00	0
Others	12.64	2187	2.30	399
Total	88.50	15309	11.50	1997





Table –A2 (xvi-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of
October '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.33	2845	0.00	0
USA	7.90	5189	0.13	84
Canada	1.61	1060	0.00	0
Germany	5.18	3403	0.39	251
Europe	2.89	1897	0.00	0
Australia	5.01	3292	0.64	419
Sri Lanka	1.61	1060	0.00	0
France	6.54	4296	0.00	0
Japan	6.46	4240	0.39	251
Malaysia	2.89	1897	0.00	0
Singapore	1.87	1227	0.00	0
Italy	6.12	4017	0.13	84
Nepal	6.12	4017	0.51	335
Netherland	0.25	167	0.00	0
Korea	1.19	781	0.39	251
Israel	1.70	1116	0.00	0
Pakistan	2.12	1395	0.26	168
Bangladesh	0.85	558	0.13	84
UAE	1.02	670	0.00	0
Spain	1.70	1116	0.13	84
Switzerland	0.51	335	0.00	0
China	2.12	1395	0.00	0
Saudi Arabia	1.44	948	0.00	0
Greece	0.42	279	0.00	0
Argentina	0.59	391	0.00	0
Belgium	0.51	335	0.00	0
Morocco	0.17	112	0.00	0
Cambodia	0.51	335	0.00	0
Maldives	0.76	502	0.00	0
Cyprus	0.08	56	0.00	0
Philipines	0.17	112	0.00	0
Egypt	0.76	502	0.00	0
South Africa	0.42	279	0.00	0
Finland	1.87	1227	0.00	0
Others	17.76	11661	1.41	921
Total	95.50	62712	4.50	2932





Table –A2 (xvi-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of October '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	3.70	1985	0.99	535
USA	17.25	9263	3.91	2103
Canada	1.41	756	0.27	143
Australia	1.23	662	0.33	178
France	1.58	851	0.27	143
Japan	12.50	6711	2.59	1390
Singapore	1.06	567	0.40	214
Italy	4.05	2174	0.86	463
Nepal	10.21	5482	2.59	1390
Korea	1.58	851	0.20	107
Israel	2.82	1512	0.53	285
Pakistan	1.06	567	0.40	214
Bangladesh	3.34	1796	0.33	178
Switzerland	4.05	2174	0.86	463
China	1.23	662	0.33	178
Belgium	1.94	1040	0.13	71
Egypt	1.58	851	0.27	143
Others	10.91	5860	3.25	1747
Total	81.50	43762	18.50	9946





Table –A2 (xvii-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of November '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	7.12	4347		
USA	10.76	6569		
Canada	5.18	3161		
Germany	3.40	2074		
Europe	2.59	1581		
Australia	2.10	1284		
Sri Lanka	0.49	296		
France	3.88	2371		
Japan	4.29	2618		
Malaysia	2.43	1482		
Singapore	1.94	1185		
Italy	2.67	1630		
Nepal	5.42	3309		
Netherland	1.46	889		
Korea	3.16	1926		
Israel	0.89	543		
Pakistan	1.29	790		
Bangladesh	1.21	741		
UAE	2.18	1334		
Spain	5.42	3309		
Switzerland	1.38	840		
China	2.59	1581		
Saudi Arabia	0.81	494		
Greece	1.13	691		
Argentina	0.97	593		
Belgium	0.57	346		
Morocco	0.24	148		
Cambodia	0.16	99		
Maldives	0.57	346		
Norway	0.32	198		
Cyprus	0.08	49		
Philipines	0.65	395		
Egypt	1.05	642		
South Africa	1.54	938		
Finland	1.46	889		
Total	100.00	61049		





Table -A2 (xvii-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of November '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	3.70	1846	0.99	497
USA	17.25	8614	3.91	1956
Canada	1.41	703	0.27	133
Australia	1.23	615	0.33	166
France	1.58	791	0.27	133
Japan	12.50	6241	2.59	1293
Singapore	1.06	527	0.40	199
Italy	4.05	2022	0.86	431
Nepal	10.21	5098	2.59	1293
Korea	1.58	791	0.20	99
Israel	2.82	1406	0.53	265
Pakistan	1.06	527	0.40	199
Bangladesh	3.34	1670	0.33	166
Switzerland	4.05	2022	0.86	431
China	1.23	615	0.33	166
Belgium	1.94	967	0.13	66
Egypt	1.58	791	0.27	133
Others	10.91	5450	3.25	1625
Total	81.50	40699	18.50	9250





Table –A2 (xviii-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of December '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	7.67	4402		
USA	8.65	4965		
Canada	2.59	1484		
Germany	2.41	1382		
Europe	3.75	2150		
Australia	2.68	1536		
Sri Lanka	2.50	1433		
France	4.37	2508		
Japan	5.35	3071		
Malaysia	1.87	1075		
Singapore	2.23	1280		
Italy	5.35	3071		
Nepal	6.69	3839		
Netherland	0.98	563		
Korea	3.03	1740		
Israel	0.89	512		
Pakistan	3.12	1792		
Bangladesh	1.43	819		
UAE	3.93	2252		
Spain	6.16	3532		
Switzerland	1.07	614		
China	3.57	2047		
Saudi Arabia	2.05	1177		
Greece	1.16	665		
Argentina	0.98	563		
Belgium	0.45	256		
Morocco	0.18	102		
Cambodia	0.09	51		
Norway	0.89	512		
Philipines	0.98	563		
Egypt	0.27	154		
South Africa	0.62	358		
Finland	0.62	358		
Others	11.42	6552		
Total	100.00	57380		





Table –A2 (xviii-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of December '09

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	3.70	1735	0.99	467
USA	17.25	8097	3.91	1839
Canada	1.41	661	0.27	125
Australia	1.23	578	0.33	156
France	1.58	744	0.27	125
Japan	12.50	5866	2.59	1215
Singapore	1.06	496	0.40	187
Italy	4.05	1900	0.86	405
Nepal	10.21	4792	2.59	1215
Korea	1.58	744	0.20	93
Israel	2.82	1322	0.53	249
Pakistan	1.06	496	0.40	187
Bangladesh	3.34	1570	0.33	156
Switzerland	4.05	1900	0.86	405
China	1.23	578	0.33	156
Belgium	1.94	909	0.13	62
Egypt	1.58	744	0.27	125
Others	10.91	5122	3.25	1527
Total	81.50	38253	18.50	8694





Table –A2 (xix-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of January '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	7.22	3000	0.21	87
USA	7.60	3158	0.00	0
Canada	2.47	1026	0.00	0
Germany	3.89	1618	0.00	0
Europe	3.32	1382	0.63	260
Australia	3.80	1579	0.00	0
Sri Lanka	3.99	1658	0.00	0
France	6.27	2605	0.42	173
Japan	5.22	2171	0.21	87
Malaysia	2.28	947	0.21	87
Singapore	0.95	395	0.00	0
Italy	6.27	2605	0.21	87
Nepal	7.22	3000	0.21	87
Netherland	1.04	434	0.00	0
Korea	1.99	829	0.00	0
Israel	1.61	671	0.00	0
Pakistan	1.42	592	0.00	0
Bangladesh	1.80	750	0.00	0
UAE	3.42	1421	0.00	0
Spain	5.22	2171	0.00	0
Switzerland	0.38	158	0.00	0
China	3.04	1263	0.00	0
Saudi Arabia	1.33	553	0.00	0
Greece	1.71	711	0.00	0
Argentina	1.04	434	0.00	0
Belgium	1.42	592	0.00	0
Cambodia	0.28	118	0.00	0
Maldives	0.76	316	0.21	87
Norway	0.28	118	0.00	0
Philipines	1.23	513	0.00	0
Denmark	0.09	39	0.00	0
Egypt	0.76	316	0.00	0
South Africa	2.47	1026	0.00	0
Finland	2.09	868	0.00	0
Others	3.80	1579	0.00	0
Total	97.70	40619	2.30	953





Table –A2 (xix-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of January '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.31	1091	0.57	144
USA	15.09	3817	3.40	862
Canada	3.23	818	0.00	0
Australia	0.00	0	0.57	144
France	2.16	545	0.00	0
Japan	14.01	3545	1.41	359
Singapore	2.16	545	0.00	0
Italy	2.16	545	1.13	287
Nepal	15.09	3817	0.57	144
Korea	1.08	273	0.28	72
Israel	3.23	818	0.28	72
Pakistan	2.16	545	0.00	0
Bangladesh	2.16	545	0.57	144
Switzerland	3.23	818	0.85	216
China	1.08	273	0.28	72
Belgium	2.16	545	0.00	0
Egypt	1.08	273	0.28	72
Others	14.01	3545	1.41	359
Total	88.40	22359	11.60	2946





Table –A2 (xx-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of February '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	8.20	3103	1.04	393
USA	8.54	3234	1.04	393
Canada	2.50	947	0.00	0
Germany	1.90	719	0.26	98
Europe	3.71	1405	0.26	98
Australia	2.85	1078	0.00	0
Sri Lanka	1.98	751	0.00	0
France	3.88	1470	0.52	197
Japan	4.49	1699	0.26	98
Malaysia	1.47	555	1.04	393
Singapore	2.33	882	0.26	98
Italy	4.49	1699	0.26	98
Nepal	5.87	2221	0.78	295
Netherland	1.29	490	0.00	0
Korea	3.88	1470	0.00	0
Israel	1.12	425	0.00	0
Pakistan	2.85	1078	0.26	98
Bangladesh	1.90	719	0.26	98
UAE	3.80	1437	0.00	0
Spain	5.43	2058	0.26	98
Switzerland	1.47	555	0.00	0
China	3.54	1339	0.52	197
Saudi Arabia	1.29	490	0.00	0
Greece	1.38	523	0.00	0
Argentina	1.64	621	0.00	0
Belgium	0.69	261	0.00	0
Morocco	0.00	0	0.26	98
Cambodia	0.09	33	0.00	0
Maldives	0.26	98	0.00	0
Norway	0.95	359	0.00	0
Philipines	1.38	523	0.00	0
Denmark	0.17	65	0.00	0
Egypt	0.26	98	0.00	0
South Africa	1.64	621	0.00	0
Finland	0.95	359	0.26	98
Others	3.54	1339	0.78	295
Total	91.70	34726	8.30	3146





Table –A2 (xx-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of February '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.31	994	0.57	131
USA	15.09	3478	3.40	785
Canada	3.23	745	0.00	0
Australia	0.00	0	0.57	131
France	2.16	497	0.00	0
Japan	14.01	3229	1.41	327
Singapore	2.16	497	0.00	0
Italy	2.16	497	1.13	262
Nepal	15.09	3478	0.57	131
Korea	1.08	248	0.28	65
Israel	3.23	745	0.28	65
Pakistan	2.16	497	0.00	0
Bangladesh	2.16	497	0.57	131
Switzerland	3.23	745	0.85	196
China	1.08	248	0.28	65
Belgium	2.16	497	0.00	0
Egypt	1.08	248	0.28	65
Others	14.01	3229	1.41	327
Total	88.40	20369	11.60	2683





Table –A2 (xxi-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of March '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.74	1725	0.79	288
USA	8.47	3080	0.00	0
Canada	4.91	1787	0.40	144
Germany	2.45	893	0.00	0
Europe	5.42	1971	0.00	0
Australia	3.47	1263	0.00	0
Sri Lanka	3.05	1109	0.00	0
France	3.39	1232	0.40	144
Japan	2.62	955	0.00	0
Malaysia	1.78	647	0.00	0
Singapore	1.69	616	0.79	288
Italy	1.95	708	0.00	0
Nepal	2.79	1017	0.79	288
Netherland	1.02	370	0.00	0
Korea	2.62	955	0.40	144
Israel	1.69	616	0.40	144
Pakistan	2.20	801	0.00	0
Bangladesh	2.12	770	0.00	0
UAE	2.88	1047	0.00	0
Spain	7.03	2557	0.40	144
Switzerland	1.61	585	0.79	288
China	4.49	1633	1.19	432
Saudi Arabia	1.86	678	0.40	144
Greece	1.44	524	0.00	0
Argentina	0.68	246	0.00	0
Belgium	2.12	770	0.00	0
Morocco	0.25	92	0.40	144
Cambodia	0.85	308	0.40	144
Maldives	0.59	216	0.00	0
Norway	2.96	1078	0.00	0
Cyprus	0.34	123	0.00	0
Philipines	2.03	739	0.00	0
Denmark	0.08	31	0.00	0
Egypt	0.17	62	0.00	0
South Africa	3.64	1325	0.00	0
Finland	0.68	246	0.40	144
Others	2.03	739	0.00	0
Total	92.10	33514	7.90	2880





Table –A2 (xxi-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of March '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.31	955	0.57	126
USA	15.09	3342	3.40	755
Canada	3.23	716	0.00	0
Australia	0.00	0	0.57	126
France	2.16	477	0.00	0
Japan	14.01	3103	1.41	314
Singapore	2.16	477	0.00	0
Italy	2.16	477	1.13	252
Nepal	15.09	3342	0.57	126
Korea	1.08	239	0.28	63
Israel	3.23	716	0.28	63
Pakistan	2.16	477	0.00	0
Bangladesh	2.16	477	0.57	126
Switzerland	3.23	716	0.85	189
China	1.08	239	0.28	63
Belgium	2.16	477	0.00	0
Egypt	1.08	239	0.28	63
Others	14.01	3103	1.41	314
Total	88.40	19574	11.60	2578





Table –A2 (xxii-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of April '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	2.17	1226	6.90	3902
USA	5.28	2986	6.90	3902
Canada	1.89	1069	0.00	0
Germany	2.17	1226	1.72	975
Europe	1.11	629	1.72	975
Australia	3.17	1792	0.00	0
Sri Lanka	1.11	629	0.00	0
France	2.89	1634	3.45	1951
Japan	2.61	1477	1.72	975
Malaysia	0.83	471	6.90	3902
Singapore	0.39	220	1.72	975
Italy	1.17	660	1.72	975
Nepal	3.67	2074	5.17	2926
Netherland	0.50	283	0.00	0
Korea	1.61	911	0.00	0
Israel	2.44	1383	0.00	0
Pakistan	0.39	220	1.72	975
Bangladesh	0.39	220	1.72	975
UAE	0.61	346	0.00	0
Spain	1.61	911	1.72	975
Switzerland	0.50	283	0.00	0
China	1.50	849	3.45	1951
Saudi Arabia	0.94	534	0.00	0
Greece	0.22	126	0.00	0
Argentina	0.11	63	0.00	0
Belgium	0.44	251	0.00	0
Morocco	0.06	31	1.72	975
Cambodia	0.06	31	0.00	0
Maldives	0.28	157	0.00	0
Norway	0.28	157	0.00	0
Philipines	0.39	220	0.00	0
Egypt	0.33	189	0.00	0
South Africa	0.89	503	0.00	0
Finland	1.00	566	0.00	0
Others	7.00	3960	1.72	975
Total	50.00	28287	50.00	28287





Table –A2 (xxii-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of April '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	1.92	583	2.41	730
USA	7.69	2331	3.01	913
Canada	1.92	583	2.41	730
Germany	5.77	1749	3.01	913
Europe	3.37	1020	14.46	4382
Australia	5.29	1603	11.45	3469
Sri Lanka	0.96	291	4.82	1461
France	0.96	291	2.41	730
Japan	4.81	1457	3.01	913
Singapore	0.48	146	0.00	0
Italy	2.88	874	0.00	0
Nepal	3.37	1020	0.60	183
Korea	0.48	146	0.00	0
Israel	0.96	291	0.00	0
Pakistan	0.48	146	0.00	0
Bangladesh	0.96	291	0.00	0
UAE	0.00	0	0.60	183
Switzerland	1.44	437	0.00	0
China	0.48	146	0.00	0
Belgium	0.48	146	0.00	0
Egypt	0.00	0	0.60	183
Others	5.29	1603	1.20	365
Total	50.00	15154	50.00	15154





Table –A2 (xxiii-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of May '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	4.43	2325	4.55	2384
USA	6.57	3446	0.00	0
Canada	1.67	875	0.00	0
Germany	2.50	1313	0.00	0
Europe	3.39	1778	13.64	7153
Australia	2.19	1149	0.00	0
Sri Lanka	1.15	602	0.00	0
France	3.02	1586	9.09	4769
Japan	1.72	903	4.55	2384
Malaysia	0.36	191	4.55	2384
Italy	0.57	301	0.00	0
Nepal	2.03	1067	4.55	2384
Netherland	0.10	55	4.55	2384
Korea	0.68	356	0.00	0
Israel	0.42	219	0.00	0
Pakistan	0.57	301	0.00	0
Bangladesh	0.68	356	0.00	0
UAE	1.36	711	0.00	0
Spain	3.18	1668	0.00	0
Switzerland	0.31	164	0.00	0
China	0.94	492	0.00	0
Saudi Arabia	0.63	328	0.00	0
Greece	0.31	164	0.00	0
Argentina	0.16	82	0.00	0
Belgium	1.36	711	0.00	0
Morocco	0.05	27	0.00	0
Maldives	0.10	55	0.00	0
Norway	0.10	55	4.55	2384
Cyprus	0.16	82	0.00	0
Philipines	0.47	246	0.00	0
Egypt	0.16	82	0.00	0
South Africa	0.16	82	0.00	0
Finland	0.36	191	0.00	0
Others	8.13	4266	0.00	0
Total	50.00	26228	50.00	26228





Table -A2 (xxiii-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of May'10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	1.92	540	2.41	677
USA	7.69	2162	3.01	846
Canada	1.92	540	2.41	677
Germany	5.77	1621	3.01	846
Europe	3.37	946	14.46	4063
Australia	5.29	1486	11.45	3216
Sri Lanka	0.96	270	4.82	1354
France	0.96	270	2.41	677
Japan	4.81	1351	3.01	846
Singapore	0.48	135	0.00	0
Italy	2.88	811	0.00	0
Nepal	3.37	946	0.60	169
Korea	0.48	135	0.00	0
Israel	0.96	270	0.00	0
Pakistan	0.48	135	0.00	0
Bangladesh	0.96	270	0.00	0
UAE	0.00	0	0.60	169
Switzerland	1.44	405	0.00	0
China	0.48	135	0.00	0
Belgium	0.48	135	0.00	0
Egypt	0.00	0	0.60	169
Others	5.29	1486	1.20	339
Total	50.00	14051	50.00	14051





Table –A2 (xxiv-a)
Ratio and estimates Number of Foreign Leisure Tourists/Same Day visitors visited in the month of June '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	6.90	1638		
USA	12.53	2976		
Canada	5.17	1229		
Germany	3.79	901		
Europe	4.37	1038		
Australia	3.91	928		
Sri Lanka	1.72	410		
France	5.63	1338		
Japan	3.45	819		
Malaysia	0.80	191		
Singapore	0.80	191		
Italy	0.80	191		
Nepal	4.94	1174		
Netherland	0.23	55		
Korea	0.23	55		
Israel	1.03	246		
Pakistan	1.84	437		
Bangladesh	2.87	683		
UAE	1.38	328		
Spain	7.47	1775		
Switzerland	0.23	55		
China	2.30	546		
Saudi Arabia	2.30	546		
Greece	0.46	109		
Argentina	0.34	82		
Belgium	5.06	1201		
Morocco	0.46	109		
Cambodia	0.11	27		
Cyprus	0.34	82		
Philipines	3.10	737		
Denmark	0.46	109		
Egypt	2.30	546		
South Africa	1.95	464		
Finland	0.11	27		
Others	10.57	2512		
Total	100	23756		





Table –A2 (xxiv-b)
Ratio and estimates Number of Foreign Non-Leisure Tourists/Same Day visitors visited in the month of June '10

Name of State	Ratio of Tourists in sample	Estimated Number of Tourists	Ratio of Same Day Visitors in sample	Estimated Number of Day Visitors
UK	1.92	489		
USA	7.69	1958		
Canada	1.92	489		
Germany	5.77	1468		
Europe	3.37	857		
Australia	5.29	1346		
Sri Lanka	0.96	245		
France	0.96	245		
Japan	4.81	1224		
Singapore	0.48	122		
Italy	2.88	734		
Nepal	3.37	857		
Korea	0.48	122		
Israel	0.96	245		
Pakistan	0.48	122		
Bangladesh	0.96	245		
UAE	0.00	0		
Switzerland	1.44	367		
China	0.48	122		
Belgium	0.48	122		
Egypt	0.00	0		
Others	5.29	1346		
Total	50.00	12726		





APPENDIX I: DEFINITIONS

The definitions of various terms to be used in the survey are given below.

Usual place of Residence: The **usual place of residence** of a person is the village/ town where the person has been staying continuously for at least 6 months prior to the date of the survey.

Usual Environment: The **usual environment** refers to the geographical boundaries within which a person moves within his/ her **regular routine of life**.

Trip: A trip refers to the travel by a person from the time of departure from his usual environment until he/ she returns. It, thus, refers to a round trip. A trip may be made up of visits to different places.

Visitor: A **visitor** is a traveller taking a trip to a main destination **outside his/ her usual environment** for any main purpose (business, leisure or other personal purpose) other than to be employed at the place visited.

Tourist: A visitor is classified as a **tourist** if his/ her trip includes an overnight stay. A tourist is also referred to as an overnight visitor.

Same-day visitor: A visitor is classified as a **same-day visitor** if his/ her trip does not include an overnight stay. A same-day visitor is also referred to as an **excursionist**.

Exclusion: The same-day visitors at a tourist destination for whom the tourism destination is part of their usual environment, are <u>not</u> considered same-day visitors for the purpose of this survey.

Foreign Visitor: A visitor having a foreign passport will be treated as a **foreign visitor**. Even a **Non-Resident Indian (NRI)** will be treated as a foreign visitor. NRIs have Indian passports but may be living, or are likely to live, in other countries for 6 months or more.

Domestic Visitor: A visitor, who is a resident Indian, will be treated as a **domestic visitor**.





Tourist Destination: The **tourist destinations** would generally be as defined by the State in terms of geographical area and tourist interest. A tourist destination should be a clearly identified area/ location. A tourist location could be a ticketed closed area, non-ticketed closed area, or an open area without clearly specified boundaries. It may be a location maintained by Central Govt., State Govt., local body or any other organization, including those run by the private sector. A tourist location may consist of more than one tourist spots. However, the following norms should be adhered to for identifying a tourist location as a tourist destination:

- (i) Each ticketed tourist location will be considered as one tourist destination irrespective of the number of tourist spots at that location covered under the common ticket.
- (ii) If there are 2 or more tourist spots within close proximity which are not ticketed, the location would be considered to be a single destination if a visitor usually visits most or all the spots in the same visit.

Ticketed Destination: - A destination, where the entry is through ticket is called ticketed destination. Ticketed destination can be further classified into two categories – differential ticketed destination and common ticketed destination.

- (i) Differential ticketed destination is a destination, where there is different entry fee for domestic and foreign visitors.
- (ii) Common ticket destination is a destination, where there is no different entry fee for domestic and foreign visitors.

Non-Ticketed Destination: - A destination, where there is no entry ticket. In such destination there can be a one entry point or more than one entry points.

Town: Definition of the town will be same as that used in 2001 Population Census of India.





APPENDIX II: ESTIMATION PROCEDURE

(a) Estimation from survey at Entry/ Exit points in a Quarter

From the survey at major entry/exit points of the district, we get the following:

- $x^{DT-h-l} = no.$ of domestic leisure visitors to the district in the sample at all exit points covered who stayed at hotels.
- $x^{DT-h-nl} = no.$ of domestic non-leisure visitors to the district in the sample at all exit points covered who stayed at hotels.
- a^{DT-h-l} = average no. of tourist destinations in the district visited by a domestic leisure tourist who stayed at a hotel (based on the survey at exit points).

Clearly,
$$a^{DT-h-l} \ge 1$$
.

Similarly, we define

- $\mathbf{x}^{\,\,\mathrm{DT-f-I}}$, $\mathbf{x}^{\,\,\mathrm{DT-f-nI}}$, a $^{\,\,\mathrm{DT-f-I}}$ for domestic tourists staying with Friends & Relatives
- x^{DT-o-I} , $x^{DT-o-nI}$, a^{DT-o-I} for domestic tourists staying at other places
- x^{DS-1} , x^{DS-nI} , a^{DS-1} for domestic same day visitors
- x FT-h-l, x FT-h-nl, a FT-h-l for foreign Tourist staying at hotels
- x^{FT-f-I} , $x^{FT-f-nI}$, a $x^{FT-f-nI}$ for foreign Tourist staying with friends and relatives
- x^{FT-o-I} , $x^{FT-o-nI}$, a $x^{FT-o-nI}$ for foreign tourists staying at other places
- x^{FS-1} , x^{FS-nI} , a^{FT-1} for foreign same day visitors.





(b) Estimation of tourists for a tourist destination in a month

Define the following notations:

Assume that i stands for ith destination selected in the selected town, j stands for jth day selected for survey at the ith destination $(j=1,2,...,d_i)$; k stands for the kth entry point at the ith destination $(k=1,2,...,e_i)$; I stands for the lth entry hour at the kth entry point at ith destination $(l=1,2,...,h_{ik})$.

- n_i^{DT} = No. of visits by domestic tourists surveyed at the ith destination on all days of survey at all entry points at all hours;
- $n_i^{DT-h} = No.$ of visits by domestic tourists surveyed at the ith destination and stayed in hotels,
- $n_i^{DT-f} = No.$ of visits by domestic tourists surveyed at the ith destination and staying with friends and relatives
- n_i^{DT-o} = No. of visits by domestic tourists surveyed at the ith destination and stayed at other accommodation units.
- n_i^{DS} = No. of visits by domestic same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;
- n_i^D = No. of visits by all domestic visitors surveyed at the ith destination on all days of survey at all entry points at all hours;

$$= n_i^{DT} + n_i^{DS}$$

- n_i^{FT} = No. of visits by foreign tourists surveyed at the ith destination on all days of survey at all entry points at all hours;
- n_i^{FT-h} = No. of visits by foreign tourists surveyed at the ith destination and stayed in hotels
- n_i^{FT-f} = No. of visits by foreign tourists surveyed at the ith destination and staying with friends and relatives
- n_i^{FT-o} = No. of visits by foreign tourists surveyed at the ith destination and stayed at other accommodation units.
- n_i^{FS} = No. of visits by foreign same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;
- n_i^F = No. of visits by all foreign visitors surveyed at the ith destination on all days of survey at all entry points at all hours;

$$= n_i^{FT} + n_i^{FS}$$

 $N_i^{DT}(s) =$ Total number of visits by domestic tourists at the ith destination on all days of survey;

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- $N_i^{DT-h}(s) =$ Total number of visits by domestic tourists at the ith destination who stayed in hotels
- $N_i^{DT-f}(s)$ = Total number of visits by domestic tourists at the ith destination and staying with friends and relatives
- $N_i^{DT-o}(s) =$ Total number of visits by domestic tourists at the ith destination and stayed at other accommodation units
- $N_i^{DS}(s) =$ Total number of visits by domestic same day visitors at the ith destination on all days of survey;
- $N_i^D(s)$ = Total no. of visits by domestic visitors at the ith destination on all days of survey = $N_i^{DT}(s)$ + $N_i^{DS}(s)$
- $N_i^{FT}(s) = \text{Total number of visits by foreign tourists at the ith destination on all days of survey;}$
- $N_i^{FT-h}(s) = \text{Total number of visits by foreign tourists at the ith destination and stayed in hotel}$
- $N_i^{FT-f}(s)$ = Total number of visits by foreign tourists at the ith destination staying with friends and relatives
- $N_i^{FT-o}(s)$ = Total number of visits by foreign tourists at the ith destination and stayed at other accommodation units
- $N_i^{FS}(s)$ = Total number of foreign same day visitors at the ith destination on all days of survey;
- $N_i^{F(s)}$ = Total no. of visits by foreign visitors at the ith destination on all days of survey = $N_i^{FT}(s)$ + $N_i^{FS}(s)$
- $N_i^{\it DT} =$ Total number of domestic tourists at the ith destination during the month
- $N_i^{\mathit{DT-h}} = \text{Total number of visits by domestic tourists at the ith destination during the month and stayed}$ in hotel
- $N_i^{\it DT-f}=$ Total number of visits by domestic tourists at the ith destination during the month and staying with friends and relatives
- N_i^{DT-o} = Total number of visits by domestic tourists at the ith destination during the month and stayed at other accommodation units
- $N_i^{DS} =$ Total number of visits by domestic same day visitors at the ith destination during the month;
- N_i^D = Total number of visits by all domestic visitors at the ith destination during the month; = N_i^{DT} + N_i^{DS}
- $N_i^{FT} =$ Total number of visits by foreign tourists at the ith destination during the month;

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 $N_i^{FT-h} = ext{Total number of visits by foreign tourists at the ith destination during the month and stayed in hotel}$

 $N_i^{FT-f} = \text{Total number of visits by foreign tourists at the ith destination during the month and staying with friends and relatives}$

 $N_i^{FT-o} = ext{Total number of visits by foreign tourists at the ith destination during the month and stayed}$ at other accommodation units

 $N_i^{FS} =$ Total number of visits by foreign same day visitors at the ith destination during the month;

 N_i^F = Total number of visits by all foreign visitors at the ith destination during the month;

$$= N_i^{FT} + N_i^{FS}$$

 $N_i =$ Total number of visits at the ith destination during the month

$$= N_i^{DT} + N_i^{DS} + N_i^{FT} + N_i^{FS}$$

 $= N_i^D + N_i^F$

From the survey at the destination, following distribution is available:

Domestic	Foreign
n_i^{DT-h}	$n_i^{\mathit{FT}-h}$
n_i^{DT-f}	$n_i^{\mathit{FT}-f}$
n_i^{DT-o}	n_i^{FT-o}
n_i^{DS}	n_i^{FS}





The estimation of number of visits at the three distinct types of destinations will be as follows:

Case I: Non-ticketed destinations

In this case, it may be observed that

- i) N_i is not available;
- ii) $N_i^D(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors;
- iii) An estimate of N_i is given by

$$N_i = \left[N_i^D(s) + N_i^F(s)\right] \times \text{ No. of days in the month/ d}_i;$$
 (d_i = 7)

iv) Estimates of N_i^D and N_i^F are given by

$$N_i^D = N_i^D(s)$$
 x No. of days in the month / 7

$$N_i^F = N_i^F(s)$$
 x No. of days in the month / 7

v) Estimates for tourists and same day visitors will be obtained as

$$\begin{split} N_{i}^{DT-h} &= \left[\frac{n_{i}^{DT-h}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FT-h} &= \left[\frac{n_{i}^{FT-h}}{n_{i}^{F}}\right] N_{i}^{F} \\ N_{i}^{DT-f} &= \left[\frac{n_{i}^{DT-f}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FT-f} &= \left[\frac{n_{i}^{FT-f}}{n_{i}^{F}}\right] N_{i}^{F} \\ N_{i}^{DT-o} &= \left[\frac{n_{i}^{DT-o}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FT-o} &= \left[\frac{n_{i}^{FT-o}}{n_{i}^{F}}\right] N_{i}^{F} \\ N_{i}^{DS} &= \left[\frac{n_{i}^{DS}}{n_{i}^{D}}\right] N_{i}^{D} & N_{i}^{FS} &= \left[\frac{n_{i}^{FS}}{n_{i}^{F}}\right] N_{i}^{F} \end{split}$$

For special occasions like the Kumbh Mela, the Surajkund Mela etc., the average number of tourists per day at the respective destination is worked out based on the sample days observed during the special occasion (Mela period). The estimate of the number of tourists in that destination for the special occasion (Mela period) is obtained by multiplying the average number of tourists per day by the number of days of the special occasion. The estimates for days other than those of the special occasion in the month are obtained as usual. Monthly estimates are obtained by adding the number of tourists for Special occasion days and other days. This is explained with the help of an example in a later section.

Case II: Destinations with common ticketing for domestic and foreign visitors





It may be observed that

- i) N_i is available
- ii) $N_i^D(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors.
- Steps (iv) and (v) of case I are to be followed. First divide N_i into N_i^D and N_i^F , and then N_i^D into N_i^{DT-h} , N_i^{DT-o} , N_i^{DT-o} and N_i^{DS} , and N_i^F into N_i^{FT-h} , N_i^{FT-o} , N_i^{FT-o} and N_i^{FS} respectively.

Case III: Destinations with differential ticketing for domestic and foreign visitors In this case,

- i) N_i , N_i^D and N_i^F are available.
- ii) N_i^D will be sub-divided into N_i^{DT-h} , N_i^{DT-f} , N_i^{DT-o} & N_i^{DS} , and N_i^F will be sub-divided into N_i^{FT-h} , N_i^{FT-f} , N_i^{FT-o} & N_i^{FS} as in step (v) of case I.

Exclusion of visitors for whom the destination is part of 'usual environment'

In the case of a non-ticketed destination, the number of visitors, as recorded in the counting sheet, also includes persons for whom the tourist destination is part of their 'usual environment'. Such persons are not to be included for the estimation of number of visitors in the current survey. However, it is not possible to distinguish such persons while filling up the counting sheet. The number of such persons has to be assessed on the basis of the number of persons who are rejected for the short survey. For example, if 10 persons are interviewed for the short survey in a day, the investigator may actually have contacted 30 persons, with 20 being rejected for interview because the destination was part of their 'usual environment'. Then the total number of visitors to the destination would be assessed to be (10/30)*100% of the number available from the counting sheet.





Estimation for a month including a special tourist Event

For each identified destination, the list of important tourist events for the whole year, along with the corresponding time period, should be prepared in advance in consultation with the officials of State Tourism Departments.

The estimation of number of visitors for such destinations is outlined below with the help of an example:-

Suppose that the tourist destination is an important temple attracting (i) a very high number of visitors on a particular day of the week (say Monday), every week, and (ii) an exceptionally high number of visitors during a special event spanning a period of, say, 9 days of November. The field work and estimation of number of visitors in the months other than November and in the month of November would be done in different ways.

For the month of November

The field work and surveys would be done for the following 3 categories of days:-

- (a) 9 days of the special event in November
- (b) 3 (or 4) Mondays of November excluding the 9 days of the special event
- (c) 18 (or 17) remaining days of November

For (a), field work for adequate number of days (may be 2 or 3 or 4) would be done. For (b), field work would be done on 1 Monday selected as per the procedure described in the methodology note. For (c), field work would be done for 2 or 3 or 4 days depending on the number of days of field work for category (a). The estimation of number of visitors at this destination would be done separately for the three categories of days.

For a month other than November (say January)

If there are any special events in January, the survey and estimation procedure would be as for November. If there are no such special events, the month would have the following two categories of days:-

- (a) 4 (or 5) Mondays
- (b) 27 (or 26) remaining days of the month





The 7 days of the survey work would be selected as per the prescribed methodology (these will include 1 Monday). The estimation of number of visitors would be done separately for the above two categories of days.

(c) Estimation of tourists for a town in a month

Let the tourist destinations in u^{th} town be numbered 1, 2,,.....t $_u$. [Here , it may be noted that these destinations also include those that are not located in the town but are linked to the town from which the visitors visiting such destinations predominantly come.]

Let $M_u = No.$ of visits by visitors to tourist destinations in the u^{th} town in the month

 $M_u^{DT-h} = No.$ of visits by domestic tourists staying in hotels to tourist destinations in the u^{th} town in the month.

Similarly, define M_u^{DT-f} . M_u^{DT-o} , M_u^{DS} , M_u^{DT} , M_u^{DT} , and M_u^{FT-h} , M_u^{FT-f} , M_u^{FT-o} , M_u^{FT} , M_u^{FT}

Then,

$$T_{u} \qquad T_{u} \qquad T_{$$





(d) Estimation for a District in a month

Let Q DT-h = No. of visits by domestic visitors at tourist destinations in all the surveyed towns in the district in the month who stayed in hotels.

Similarly, define Q^{DT-f} , Q^{DT-o} , Q^{DS} , Q^{DT} , Q^{FT-h} , Q^{FT-f} , Q^{FT-o} , Q^{FS} , Q^{FT} Then,

Let Q* DT-h = No. of visits by domestic visitors at tourist destinations in the district in the month who stayed in hotels.

Similarly define Q^{*DT-f} , Q^{*DT-o} , Q^{*DT} , Q^{*DT} and Q^{*FT-h} , Q^{*FT-f} , Q^{*FT-o} , Q^{*FT} Then, $Q^{*DT-h} = Q^{DT-h}$, and so on.

Let $Q^{\#DT-h} = No.$ of visitors who visited tourist destinations in the district and stayed in hotels. Similarly, define $Q^{\#DT-f}$, $Q^{\#DT-o}$, $Q^{\#DT-o}$, $Q^{\#DT-h}$, $Q^{\#DT-h}$, $Q^{\#FT-h}$, $Q^{\#FT-o}$

$$Q^{\#DT-h} = Q^{*DT-h} / a^{DT-h-l}$$
 $Q^{\#FT-h} = Q^{*FT-h} / a^{FT-h-l}$

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$$Q^{\#DT-f} = Q^{*DT-f} / a^{DT-f-I}$$
 $Q^{\#FT-f} = Q^{*FT-f} / a^{FT-f-I}$ $Q^{\#DT-o} = Q^{*DT-o} / a^{DT-o-I}$ $Q^{\#FT-o} = Q^{*FT-o} / a^{FT-o-I}$ $Q^{\#FS} = Q^{*FS} / a^{FS-I}$

(e) Estimation of total visitors in the district

In the steps mentioned above, only leisure tourists (those visiting the destinations) have been estimated. However, visitors also include non-leisure visitors. Estimation of number of non-leisure visitors in a district would be done as follows.

Let R DT-h = No. of non-leisure visitors in the district staying in hotels.

Similarly, define R DT-f, R DT-o, RDS, RDT and R FT-h, R FT-f, R FT-o, RFS, RFT.

Then R^{DT-h} is estimated using the following expression:

Similarly, estimate R^{DT-f}, R^{DT-o} and R^{FT-h}, R ^{FT-f}, R ^{FT-o}.

Then R^{DT-h} is estimated using the following expression:

$$R^{DT} = R^{DT-h} + R^{DT-f} + R^{DT-o}, R^{D} = R^{DT} + R^{DS}$$

$$R^{FT} = R^{FT-h} + R^{FT-f} + R^{FT-o}, R^F = R^{FT} + R^{FS}$$

Let S DT-h = No. of all (leisure as well as non-leisure) visitors in the district staying in hotels

Similarly, define S $^{DT-f}$, S $^{DT-o}$, S DS , S DT and S $^{FT-h}$, S $^{FT-f}$, S $^{FT-o}$, S FS , S FT .

The total no. of visitors in the district for different categories is then obtained as the sum of leisure and non-leisure visitors of the respective categories. That is,

$$S^{DT-h} = Q^{\#DT-h} + R^{DT-h}$$
, and so on.

(f) Estimation of visitors at the State level

District level estimates are added to obtain the state level estimates.