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Tourism Survey for Andhra Pradesh

Final Report

Ministry of Tourism
(Market Research Division)
Government of India

By

ACNielsen ORG-MARG

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Executive Summary

E.1 Tourism in Andhra Pradesh

India, a tourism hotspot in the world, has a large bouquet of tourist attractions to boast of. Its widespread diversity has always attracted both foreigners as well as its' own citizens alike, to explore its mirth and gaiety that it has to offer the world.

The fourth largest state in India is famous for the Nizams. The main tourist attractions are HYDERABAD - The capital city offers an interesting perspective of a cross culture and historical tradition, the charming city of Charminar and many more heritage structures. Lakes, rocks, monuments, modern structures. CHARMINAR-Over 400 years old landmark of Hyderabad, MECCA MASJID-Largest in Southern India.

HUSSAIN SAGAR- picturesque lake unites the twin cities Hyderabad and Secunderabad In the middle of the lake is the 'Rock of Gibraltar, on which stands the statue of Buddha. GOLCONDA FORT-Golconda is one of the famous Forts in South India. NAGARJUNASAGAR DAM-The world's tallest masonry dam. KANAKADURGA TEMPLE-One of the most important centres mentioned in the sacred texts is the Kanakandurga Temple. Built atop a hill, the temple is synonymous with Vijayawada. TIRUPATI-The famous abode of lord Venkatesvara– Tirumala

Keeping this in mind the Ministry of Ministry of Tourism, Government of India has awarded ACNielsen **ORG-MARG, one of the largest market research and consultancy organizations in this part of the continent, to conduct an study for a period of one year for collection of Tourism Statistics.**

E.2 Research Aim

Aim of the proposed research would be to collect relevant tourist related statistics, from the State of Andhra Pradesh, which would enable analyzing subtle trends as well as preparation of month wise and annual estimates separately for foreign and domestic visitors –with a break –up of overnight tourists & same day visitors for the selected tourist places.

E.3 Research Methodology

The detailed methodology followed for estimating the total number of domestic and foreign visitors and tourists to the state of Andhra Pradesh from July 2009 till June 2010 is given in the Annexure -1 of this report. The estimation procedure used is given in detail in Annexure – 2 of this report. The Methodology, Estimation Procedure and the survey instruments were developed by the Maket Research Division of Ministry of tourism, Government of India.

However, to briefly define the methodology, the various steps of the operational methodology are given below:-

a. This study was conducted in 34 districts of Andhra Pradesh and at 150 destinations of tourist interest

b. Selection of Tourist Destinations and Locations: Important destinations of tourist attraction and their location in the district were selected in consultation with the State Tourism Department

c. Survey Period: The field survey was conducted for a period of 12 months (July 2009 till June 2010) at selected destinations. In a particular month at a particular destination the survey was done for 7 days covering two specified weeks. The details are available at Annexure-1

d. **Survey Instruments:** The survey instruments or questionnaires given at Annexure - 3 covers three types of survey, namely, survey at destinations (Short Survey), survey at exit point(s) (Exit Point Survey) and survey at accommodation units (AUs) specified briefly below.

e. In total of 4 surveys were conducted for this study. They were:

➢ **The Counting Survey:** In this survey, head counts were taken at each tourist destination in the state. This survey was conducted every month from July 2009 till June 2010

➢ **The Short Survey:** In this survey, 800 tourists per district were interviewed at each tourist location and information regarding tourists' duration of visit, place of stay, frequency of visit, nationality/residence state, etc. was collected. This survey was conducted every month from July 2009 till June 2010

➢ **The Accommodation Survey:** In this survey, accommodation units in the district were visited and information regarding number of domestic and foreign guests staying, number of bed nights spent, employee details and residency state/ country of guests was collected. This survey was done every month from July 2009 till June 2010

➢ **The Exit Survey:** In this survey, information regarding, background of tourists, their expenditure, their place of stay, mode of traveling, etc. were collected. This survey was conducted on a quarterly basis and 200 tourists or visitors were interviewed per district each quarter in this survey.

f. Data from all the above surveys were used to calculate the number of tourists or visitors to the districts and hence to the state of Andhra Pradesh.

E.4Tourist Destinations Covered

The destinations which were included in the study are given below. These destinations were included, based on secondary research and after discussions with officials from MR division of Ministry of Tourism, Government of India and officials from Andhra Pradesh Tourism Ministry.

Districts	Towns	Destination
Adilabad	Asifabad (CT)	Pranahita
	Bhainsa (NP)	Basar
	Nirmal (M)	Kadam Dam
	Nirmal (M)	Pochera falls
	Nirmal (M)	Kuntala falls
	Nirmal (M)	Kawal & Sivaram wildlife sanctuary
Nizamabad	Nizamabad (M)	Alisagar
	Nizamabad (M)	Sai Baba Temple
	Nizamabad (M)	District Archelogical Museum (Gupta garden)
	Nizamabad (M)	Neelakanteshwara Temple
	Nizamabad (M)	Dichpalli Temple
	Nizamabad (M)	Limbadrigutta Temple
	Nizamabad (M)	Basavalinga Temple
	Nizamabad (M)	Quilla Ramalym
	Kamareddy (M)	Domakonda Fort
Karimnagar	Ramagundam (M)	Ramagundam
	Jagtial (M)	Dharmapuri Temple
	Jagtial (M)	Jogityal fort
	Karimnagar (M)	Kaleshwaram (Mukteshwara Swamy temple)
	Karimnagar (M)	Ramagiri Fort
	Sircilla (M)	Vemulavada (Sri Raja Rajeshwari temple)
Medak	Medak (NP)	Edupayalu (Kanaka Durga Temple)
	Medak (NP)	Medak fort
	Sangareddy (M)	Manjira Wildlife & Bird Sanctuary
	Sangareddy (M)	Kondapur
Hyderabad	Hyderabad	Charminar
	Hyderabad	Golconda Fort
	Hyderabad/Secunderabad	Hussainsagar lake
	Hyderabad	Birla Temple
	Hyderabad	Botanical Gardens
	Hyderabad	Salarjung
	Hyderabad	Shilparamam (Craft village)
Ranga Reddy	Ranga Reddy	Ramoji film city
	Ranga Reddy	Keesaragutta (35 k.m from Hyderabad)
Mahaboobnagar	Mahaboobnagar	Mahaboobnagar
	Narayanpet (NP)	Narayanpet (Handloom Saree)
Nalgonda	Yadagirigutta (CT)	Yadagirigutta(Sri Lakshmi Narasimha Swami Temple)
	Bhongir (M)	Jain temple at Aler
	Bhongir (M)	Kolanpak Jain Temple

Districts	Towns	Destination
Nalgonda	Bhongir (M)	Devarakonda
	Bhongir (M)	Kisara gutta
	Nalgonda (M)	Panagal (Chaya Someswara Temple)
	Nalgonda (M)	Bhadrachalam
	Devarakonda (CT)	Rajiv Gandhi Wildlife Sanctuary
	Devarakonda (CT)	Nagarjuna konda
	Devarakonda (CT)	Nagarjunasagar
	Miryalaguda (M)	Ethipothala
Warangal	Warangal (M Corp.)	Warangal fort
	Warangal (M Corp.)	Thoudand pillar Temple
	Warangal (M Corp.)	Sankruti Vihar
	Warangal (M Corp.)	Tadvai Wildlife Sanctuary
	Warangal (M Corp.)	Rammappa Temple
	Warangal (M Corp.)	Eturnagaram Sanctuary
	Warangal (M Corp.)	Ghapur group of temple.
Khammam	Khammam (M)	Kothagudam
	Khammam (M)	Khammam fort
	Bhadrachalam (CT)	Bhadrachalam (Sri Sitaramachandra Swamy Temple)
Srikakulam	Srikakulam (M)	Asasavalli
	Srikakulam (M)	Kalingapatnam Beach
	Srikakulam (M)	Telineelapuram (Null)
	Srikakulam (M)	Telukunchi bird sanctuaries
	Srikakulam (M)	Srikakulam (Sri Kurmanadha Swamy temple)
	Srikakulam (M)	Salihundam
	Srikakulam (M)	Srimukhalingam Temple
Vizianagaram	Bobbili (M)	Bobbili Fort
	Bobbili (M)	Ramatheertham
	Bobbili (M)	Punyagiri
	Vizianagaram (M)	Vizianagaram Fort
	Vizianagaram (M)	Thatipuri reservoir
	Vizianagaram (M)	Govindapuram
Visakhapatnam	Bheemunipatnam (M)	Bheemunipatnam Beach
	Anakapalle (M)	Sankaram
	Visakhapatnam (M Corp.)	Dolphin's Nose
	Visakhapatnam (M Corp.)	Indira Gandhi Zoological park
	Visakhapatnam (M Corp.)	Kailasagiri
	Visakhapatnam (M Corp.)	Lawsons bay
	Visakhapatnam (M Corp.)	Borra Caves (Kirinrandal)
	Visakhapatnam (M Corp.)	Bavikonda
	Visakhapatnam (M Corp.)	Thotlakonda (Mangamaripeta)
	Visakhapatnam (M Corp.)	Rushikonda
	Visakhapatnam (M Corp.)	Simhachalam (Sri Lakshmi Narasimha Swamy)
	Visakhapatnam (M Corp.)	Tyda
	Visakhapatnam (M Corp.)	Yerramattidibbalu (Bheemunipatnam Beach)
	Visakhapatnam (M Corp.)	Ananthagiri Hills

Districts	Towns	Destination
Visakhapatnam	Visakhapatnam (M Corp.)	Araku velly
East Godavari	Rampachodavaram (CT)	Rampachodavaram Water Falls
	Rampachodavaram (CT)	Maredumilli forests
	Tuni (M)	Annavaram
	Ramachandrapuram (M)	Drakshararamam
	Rajahmundray (M.Corp.)	Rajahmundray
	Rajahmundray (M.Corp.)	Dhawaleshwaram
	Kakinada (M)	Biccavolu
	Kakinada (M)	Papikonda Wild life Sanctuary
	Kakinada (M)	Adurru (Dubaraju Gudi)
	Kakinada (M)	Kakinada
	Amalapuram (M)	Balayogi Gardens Amalapuram
	Amalapuram (M)	Antarvedi
West Godavari	Eluru (M)	Kolleru Lake Bird Sanctuary
	Eluru (M)	Sri Dwaraka Tirumala (Chinna Tirupati)
	Eluru (M)	Eluru
	Bhimavaram (M)	Gunupudi Someswara Temple
	Bhimavaram (M)	Bhimavaram (Gunupudi Someswara Temple)
	Narasapur (M)	Sri Adikesava Embermannar Swamy Temple
	Narasapur (M)	Perupalem Beach
	Palacole (M)	Ksheera Ramalingeswara Swamy temple
Krishna	Vijayawada (M Corp.)	Bhavani Island
	Vijayawada (M Corp.)	Gindhi Hill
	Vijayawada (M Corp.)	Hazrat Bal Mosque
	Vijayawada (M Corp.)	Kondapalli fort
	Vijayawada (M Corp.)	Victoria Jubilee Museums
	Vijayawada (M Corp.)	Mogalarajapuram caves
	Machilipatnam (M)	Manginapudi Beach & Machilipatnam
Guntur	Narasaraopet (M)	Kotappakonda
	Guntur (M Corp.)	Amaravathi
	Guntur (M Corp.)	Peddakani
	Guntur (M Corp.)	Mangalagiri
	Guntur (M Corp.)	Undavalli cave
	Bapatla (M)	Bapatla Beach(Suryalanka)
Prakasam	Markapur (M)	Markapuram (Sri Chenna Kesava swamy temple)
	Chirala (M)	Vodarevu Beach
	Ongole (M)	Ongole (Kothapatnam Beach)
Nellore	Nellore (M)	Koduru
	Nellore (M)	Maipadu Beach
	Nellore (M)	Nelapattu Bird Sanctuary
	Nellore (M)	Udayagiri fort
Cuddapah	Jammalamadugu (CT)	Gandikota Fort
	Cuddapah (M)	Tallapaka Temple
	Cuddapah (M)	Pushpagiri Temple
	Cuddapah (M)	Chand Phira Gumbadh

Districts	Towns	Destination
	Cuddapah (M)	Vontimitta
Cuddapah	Cuddapah (M)	Sri Venkateswara wild life Sanctuary
	Cuddapah (M)	Sri Lanka Malleswara Wild life Sanctuary
	Cuddapah (M)	Bhagavan Mahavir Government Museum
Kurnool	Kurnool (M Corp.)	Kurnool Fort
	Kurnool (M Corp.)	Rollapadu Bird Sanctuary
	Kurnool (M Corp.)	Belum Caves
	Adoni (M)	Mantralayam (Raghavendra Swamy Temple)
	Srisailam Project (Right Flank Colony) Township (CT)	Srisailam-Nagarjuna Sagar Tiger Reserve
	Srisailam Project (Right Flank Colony) Township (CT)	Srisailam Temple
	Nandyal (M)	Sri Lakshmi Narasimha Swamy Temple
	Nandyal (M)	Mahanadi
	Nandyal (M)	Ahobilam (Sri Lakshmi Narasimha Swamy Temple)
	Nandyal (M)	Yaganti Caves
Anathapur	Rayadurg (M)	Rayadurga Fort, Rayadurg
	Gooty (CT)	Gooty Fort
	Anantapur (M)	Thimmamma Marrimanu
	Dharmavaram (M)	Dharmavaram
	Hindupur (M)	Hemavati
	Hindupur (M)	Penukonda fort
	Hindupur (M)	Prasanthinilayam
	Hindupur (M)	Lepakshi (Lord Veerabhadra Temple)
Chittoor	Tirupati (M)	Goddess Alamelumanga Temple
	Tirupati (M)	Lord Venkateswara Temple
	Tirupati (M)	Chandragiri fort
	Tirupati (M)	Sri Venkateswara Sanctuary
	Tirupati (M)	Kanipakam
	Madanapalle (M)	Talakona
	Madanapalle (M)	Horsley Hills
	Srikalahasti (M)	Srikalahasti
	Puttur (CT)	Nagalapuram Temple
	Puttur (CT)	Narayanavanam
	Puttur (CT)	Kailasanatha kona.
	Punganur (NP)	Kaundinya Wildlife Sanctuary

E.5 Trends Observed in Tourism in Andhra Pradesh

➢ Total number of tourist / visitor arrivals in the state of Andhra Pradesh during the period of 1st July 2009 - 30th June 2010 is **7,48,71,378**

➢ Out of the total number of visitors, domestic tourists in Andhra Pradesh account for 99% (**7,44,92,309**), due to the presence of the religious shrine of Tirupati in the state, where maximum domestic visitors throng

➢ Total number of foreign tourist arrivals in Andhra Pradesh during the period of 1st July 2009 - 30th June 2010 is **3,79,069**. Foreign tourists in Andhra Pradesh account for only 1% of the total tourists/ visitors to the state

➢ Maximum domestic overnight tourists visited Andhra Pradesh in the month of October 2009 (38,67,108)

➢ Same day domestic visitors were highest in Andhra Pradesh in the month of October 2009 (38,77,186)

➢ 10% of the total number of domestic visitors/ tourists to the state visit the state during the month of October

➢ 13% of the total foreign tourists to the state visit it during the month of January

➢ 51% of the total domestic visitors to the state visit the district of Chittoor during the study period. This is due to the presence of the holy shrine of Tirupati in the district. Hyderabad follows as the next favorite place of visit for domestic tourists (12%)

➢ 77% of the foreign tourists / visitors to the state of Andhra Pradesh visit Hyderabad. The next favorite is Visakhapatnam (10%)

➢ 30% of the domestic overnight visitors/ tourists to the state of Andhra Pradesh belong to the state of Maharashtra. 15% of domestic overnight visitors are from Karnataka. This data is from the accommodation survey

➢ 22% of the foreign overnight tourists / visitors are from the USA, while 17% are from United Kingdom. This data is from the accommodation survey

➢ The most visited destination is Tirupati in Chittoor district

➢ Amongst different types of packages, both domestic and foreign visitors have opted more for Travel+Transport+Accommodation+Food packages and have spent more on this types of packages (on an average)

> Accommodation and food ans drinks are the major non-package components where both domestic and foreign visitors spend more

E.6 Sample Distribution among Destinations for Short Survey

Districts	Towns	Destination	Total Monthly Sample	Monthly Sample
Adilabad	Asifabad (CT)	Pranahita	800	134
	Bhainsa (NP)	Basar		134
	Nirmal (M)	Kadam Dam		130
	Nirmal (M)	Pochera falls		134
	Nirmal (M)	Kuntala falls		134
	Nirmal (M)	Kawal & Sivaram wildlife sanctuary		134
Nizamabad	Nizamabad (M)	Alisagar	800	90
	Nizamabad (M)	Sai Baba Temple		90
	Nizamabad (M)	District Archelogical Museum (Gupta garden)		88
	Nizamabad (M)	Neelakanteshwara Temple		88
	Nizamabad (M)	Dichpalli Temple		88
	Nizamabad (M)	Limbadrigutta Temple		88
	Nizamabad (M)	Basavalinga Temple		88
	Nizamabad (M)	Quilla Ramalym		90
	Kamareddy (M)	Domakonda Fort		90
Karimnagar	Ramagundam (M)	Ramagundam	800	100
	Jagtial (M)	Dharmapuri Temple		125
	Jagtial (M)	Jogityal fort		125
	Karimnagar (M)	Kaleshwaram (Mukteshwara Swamy temple)		150
	Karimnagar (M)	Ramagiri Fort		150
	Sircilla (M)	Vemulavada(Sri Raja Rajeshwari temple)		150
Medak	Medak (NP)	Edupayalu (Kanaka Durga Temple)	800	200
	Medak (NP)	Medak fort		200
	Sangareddy (M)	Manjira Wildlife & Bird Sanctuary		200
	Sangareddy (M)	Kondapur		200
Hyderabad	Hyderabad	Charminar	800	150
	Hyderabad	Golconda Fort		150
	Hyderabad	Hussainsagar lake		150
	Hyderabad	Birla Temple		100
	Hyderabad	Botanical Gardens		100
	Hyderabad	Salarjung		100
	Hyderabad	Shilparamam (Craft village)		50
Ranga Reddy	Ranga Reddy	Ramoji film city	800	400
	Ranga Reddy	Keesaragutta		400

Mahaboobnagar	Mahoobnagar	Mahoobnagar	800	400
	Narayanpet (NP)	Narayanpet (Handloom Saree)		400
Nalgonda	Yadagirigutta (CT)	Sri Lakshmi Narasimha Swami Temple	800	50
	Bhongir (M)	Jain temple at Aler		50
	Bhongir (M)	Kolanpak Jain Temple		50
	Bhongir (M)	Devarakonda		50
	Bhongir (M)	Kisara gutta		50
	Nalgonda (M)	Panagal (Chaya Someswara Temple)		50
	Nalgonda (M)	Bhadrachalam		100
	Devarakonda (CT)	Rajiv Gandhi Wildlife Sanctuary		100
	Devarakonda (CT)	Nagarjuna konda		100
	Devarakonda (CT)	Nagarjunasagar		100
	Miryalaguda (M)	Ethipothala		100
Warangal	Warangal (M Corp.)	Warangal fort	800	150
	Warangal (M Corp.)	Thoudand pillar Temple		150
	Warangal (M Corp.)	Sankruti Vihar		100
	Warangal (M Corp.)	Tadvai Wildlife Sanctuary		100
	Warangal (M Corp.)	Rammappa Temple		100
	Warangal (M Corp.)	Eturnagaram Sanctuary		100
	Warangal (M Corp.)	Ghapur group of temple.		100
Khammam	Khammam (M)	Kothagudam	800	200
	Khammam (M)	Khammam fort		200
	Bhadrachalam (CT)	Bhadrachalam (Sri Sitaramachandra Swamy Temple)		400
Srikakulam	Srikakulam (M)	Asasavalli	800	100
	Srikakulam (M)	Kalingapatnam Beach		150
	Srikakulam (M)	Telineelapuram (Null)		100
	Srikakulam (M)	Telukunchi bird sanctuaries		100
	Srikakulam (M)	Srikakulam (Sri Kurmanadha Swamy temple)		100
	Srikakulam (M)	Salihundam		100
	Srikakulam (M)	Srimukhalingam Temple		150
Vizianagaram	Bobbili (M)	Bobbili Fort	800	150
	Bobbili (M)	Ramatheertham		150
	Bobbili (M)	Punyagiri		100
	Vizianagaram (M)	Vizianagaram Fort		150
	Vizianagaram (M)	Thatipuri reservoir		100
	Vizianagaram (M)	Govindapuram		150
Visakhapatnam	Bheemunipatnam (M)	Bheemunipatnam Beach	800	75
	Anakapalle (M)	Sankaram		50
	Visakhapatnam (M Corp.)	Dolphin's Nose		50
	Visakhapatnam (M Corp.)	Indira Gandhi Zoological park		50
	Visakhapatnam (M Corp.)	Kailasagiri		50

	Visakhapatnam (M Corp.)	Lawsons bay		75
	Visakhapatnam (M Corp.)	Borra Caves (Kirinrandal)		50
	Visakhapatnam (M Corp.)	Bavikonda		50
	Visakhapatnam (M Corp.)	Thotlakonda (Mangamaripeta)		50
	Visakhapatnam (M Corp.)	Rushikonda		50
	Visakhapatnam (M Corp.)	Simhachalam (Sri Lakshmi Narasimha Swamy)		50
	Visakhapatnam (M Corp.)	Tyda		50
	Visakhapatnam (M Corp.)	Yerramattidibbalu (Bheemunipatnam Beach)		50
	Visakhapatnam (M Corp.)	Ananthagiri Hills		50
	Visakhapatnam (M Corp.)	Araku velly		50
East Godavari	Rampachodavaram (CT)	Rampachodavaram Water Falls	800	75
	Rampachodavaram (CT)	Maredumilli forests		75
	Tuni (M)	Annavaram		50
	Ramachandrapuram (M)	Drakshararamam		50
	Rajahmundray (M.Corp.)	Rajahmundray		75
	Rajahmundray (M.Corp.)	Dhawaleshwaram		50
	Kakinada (M)	Biccavolu		75
	Kakinada (M)	Papikonda Wild life Sanctuary		75
	Kakinada (M)	Adurru (Dubaraju Gudi)		50
	Kakinada (M)	Kakinada		75
	Amalapuram (M)	Balayogi Gardens Amalapuram		75
	Amalapuram (M)	Antarvedi		75
West Godavari	Eluru (M)	Kolleru Lake Bird Sanctuary	800	100
	Eluru (M)	Sri Dwaraka Tirumala (Chinna Tirupati)		100
	Eluru (M)	Eluru		100
	Bhimavaram (M)	Gunupudi Someswara Temple		100
	Bhimavaram (M)	Bhimavaram		100
	Narasapur (M)	Sri Adikesava Embermannar Swamy Temple		100
	Narasapur (M)	Perupalem Beach		100
	Palacole (M)	Ksheera Ramalingeswara Swamy temple		100

Krishna	Vijayawada (M Corp.)	Bhavani Island	800	125
	Vijayawada (M Corp.)	Gindhi Hill		100
	Vijayawada (M Corp.)	Hazrat Bal Mosque		125
	Vijayawada (M Corp.)	Kondapalli fort		125
	Vijayawada (M Corp.)	Victoria Jubilee Museums		125
	Vijayawada (M Corp.)	Mogalarajapuram caves		100
	Machilipatnam (M)	Manginapudi Beach & Machilipatnam		100
Guntur	Narasaraopet (M)	Kotappakonda	800	150
	Guntur (M Corp.)	Amaravathi		100
	Guntur (M Corp.)	Peddakani		150
	Guntur (M Corp.)	Mangalagiri		100
	Guntur (M Corp.)	Undavalli cave		150
	Bapatla (M)	Bapatla Beach(Suryalanka)		150
Prakasam	Markapur (M)	Markapuram	800	200
	Chirala (M)	Vodarevu Beach		300
	Ongole (M)	Ongole (Kothapatnam Beach)		300
Nellore	Nellore (M)	Koduru	800	200
	Nellore (M)	Maipadu Beach		200
	Nellore (M)	Nelapattu Bird Sanctuary		200
	Nellore (M)	Udayagiri fort		200
Cuddapah	Jammalamadugu (CT)	Gandikota Fort	800	100
	Cuddapah (M)	Tallapaka Temple		100
	Cuddapah (M)	Pushpagiri Temple		100
	Cuddapah (M)	Chand Phira Gumbadh		100
	Cuddapah (M)	Vontimitta		100
	Cuddapah (M)	Sri Venkateswara wild life Sanctuary		100
	Cuddapah (M)	Sri Lanka Malleswara Wild life Sanctuary		100
	Cuddapah (M)	Bhagavan Mahavir Government Museum		100
Kurnool	Kurnool (M Corp.)	Kurnool Fort	800	100
	Kurnool (M Corp.)	Rollapadu Bird Sanctuary		75
	Kurnool (M Corp.)	Belum Caves		75
	Adoni (M)	Mantralayam		100
	Srisailam Project	Srisailam-Nagarjuna Sagar Tiger Reserve		75
	Srisailam Project	Srisailam Temple		75
	Nandyal (M)	Sri Lakshmi Narasimha Swamy Temple		75
	Nandyal (M)	Mahanadi		75
	Nandyal (M)	Ahobilam (Sri Lakshmi Narasimha Swamy Temple)		75
	Nandyal (M)	Yaganti Caves		75
Anathapur	Rayadurg (M)	Rayadurga Fort, Rayadurg	800	100

	Gooty (CT)	Gooty Fort		100
	Anantapur (M)	Thimmamma Marrimanu		100
	Dharmavaram (M)	Dharmavaram		100
	Hindupur (M)	Hemavati		100
	Hindupur (M)	Penukonda fort		100
	Hindupur (M)	Prasanthinilayam		100
	Hindupur (M)	Lepakshi		100
Chittoor	Tirupati (M)	Goddess Alamelumanga Temple	800	70
	Tirupati (M)	Lord Venkateswara Temple		70
	Tirupati (M)	Chandragiri fort		70
	Tirupati (M)	Sri Venkateswara Sanctuary		60
	Tirupati (M)	Kanipakam		70
	Madanapalle (M)	Talakona		60
	Madanapalle (M)	Horsley Hills		60
	Srikalahasti (M)	Srikalahasti		70
	Puttur (CT)	Nagalapuram Temple		70
	Puttur (CT)	Narayanavanam		70
	Puttur (CT)	Kailasanatha kona.		60
	Punganur (NP)	Kaundinya Wildlife Sanctuary		70

E.7 Sample Distribution among Districts for the Exit Survey

The sample size for each district to be covered in the Exit Survey was 800. Out of this 400 Domestic tourists and 400 Foreign Tourists were to be interviewed. The distribution of tourists interviewed in the Exit survey for each of the 4 Quarters (July 2009, October 2009, January 2010 and April 2010) is given below.

District	July Domestic	July Foreign	October Domestic	October Foreign	January Domestic	January Foreign	April Domestic	April Foreign	Total Domestic	Total Foreign	Gross Total
Adilabad	200	0	196	4	200	0	112	4	792	8	800
Nizamabad	200	0	200	0	200	0	200	0	800	0	800
Karimnagar	200	0	200	0	200	0	200	0	800	0	800
Medak	200	0	200	0	200	0	200	0	800	0	800
Hyderabad	162	38	135	65	148	52	143	57	588	212	800
Ranga Reddy	200	0	188	12	200	0	188	12	776	24	800
Mahaboobnagar	200	0	200	0	200	0	200	0	800	0	800
Nalgonda	200	0	200	0	200	0	200	0	800	0	800
Warangal	200	0	200	0	200	0	200	0	800	0	800
Khammam	200	0	200	0	200	0	200	0	800	0	800
Srikakulam	200	0	200	0	200	0	200	0	800	0	800
Vizianagaram	200	0	200	0	200	0	200	0	800	0	800
Visakhapatnam	192	8	177	23	157	43	187	13	687	113	800
East Godavari	200	0	179	21	185	15	183	17	747	53	800
West Godavari	188	12	179	21	190	10	200	0	757	43	800
Krishna	200	0	200	0	200	0	200	0	800	0	800
Guntur	200	0	195	5	200	0	200	0	795	5	800
Prakasam	200	0	200	0	200	0	200	0	800	0	800
Nellore	200	0	200	0	200	0	200	0	800	0	800
Cuddapah	200	0	197	3	200		188	12	785	15	800
Kurnool	200	0	200	0	200	0	200	0	800	0	800
Anathapur	200	0	200	0	200	0	200	0	800	0	800
Chittoor	200	55	196	39	200	13	58	20	673	127	800
TOTAL	2800	0	2800	0	2800	0	2800	0	17800	600	18400

E.8 Month Wise Short Survey Sample Covered For the Study

Andhra Pradesh													
Month		July	August	September	October	November	December	January	February	March	April	May	June
Aggregate Sample Size		15209	14789	17749	16311	16184	16508	17233	18250	16580	16202	17525	17105
Overnight Tourists	Foreigner	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%
	Domestic (from within the state)	8%	11%	29%	25%	4%	26%	33%	31%	29%	21%	16%	10%
	Domestic (from outside the state)	21%	27%	22%	14%	20%	27%	30%	27%	27%	29%	30%	24%
Same Day Visitor	Foreigner	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic (from within the state)	61%	50%	48%	57%	71%	43%	35%	39%	40%	47%	52%	60%
	Domestic (from outside the state)	8%	9%	0%	3%	2%	0%	1%	0%	3%	2%	1%	5%

E.9 Month Wise and District Wise Domestic Visitor in Andhra Pradesh (July '09 till June'10)

District	July	August	September	October	Nov	Dec	January	February	March	April	May	June	Total
Adilabad	9391	13312	16620	42266	46664	32686	44203	27478	20773	19880	18574	17172	309020
Nizamabad	91813	67958	85971	70913	85544	68997	75295	94304	77332	73885	70662	67882	930557
Karimnagar	198414	25114	32176	119108	121098	95687	98119	103105	80694	77362	68837	56928	1076643
Medak	7339	13249	15464	24919	25089	22386	22907	38253	24752	22892	16422	15134	248807
Hyderabad	854340	436881	413578	529437	589741	592461	723332	733994	912238	869841	959609	1020757	8636207
Ranga Reddy	57251	199670	175722	308025	343040	291751	139604	200629	83444	71203	77200	73680	2021217
Mahaboobnagar	88372	61736	67846	25937	23684	19442	21703	19055	14756	14094	12868	10582	380077
Nalgonda	77428	66725	78225	88248	84663	47099	53631	59488	65009	61037	58757	67472	807782
Warangal	267020	30657	37184	48501	43686	35938	52061	168173	80897	72176	80504	80232	997028
Khammam	57847	25230	31514	25657	25276	20744	25041	43280	38978	37030	36903	35588	403088
Srikakulam	30779	86435	89565	63236	72085	46616	49588	49590	30954	28344	24233	18394	589819
Vizianagaram	74152	124342	84085	114336	114316	141271	128337	29916	34069	32767	28011	25435	931037
Visakhapatnam	446732	398785	383672	532016	608481	411055	404374	367438	566345	567861	546625	499806	5733190
East Godavari	115706	215083	248402	208946	221544	243168	273709	237557	130845	281627	288036	276839	2741464
West Godavari	54203	141514	144097	149727	151330	180586	198134	129896	112367	208987	214830	170320	1855993
Krishna	187707	164052	145974	232382	191117	217641	212061	180219	173261	155794	170629	164896	2195732
Guntur	30499	48987	52191	120651	124210	135672	140817	91695	82891	80777	83830	82926	1075145
Prakasam	28196	14011	12486	22944	17769	19518	19343	17019	25323	27641	26674	21454	252378
Nellore	39808	32615	35795	66420	50258	72669	100187	83159	66891	71268	66249	65372	750690
Cuddapah	31406	52669	61050	155936	157388	145590	151855	46825	41767	30103	28921	31171	934682
Kurnool	110146	70364	73230	73708	70839	88170	94122	53436	61290	51883	58340	61170	866698
Anathapur	46576	200145	209155	188731	194323	260939	288898	162627	253831	257653	261611	261070	2585560
Chittoor	2840253	3403011	3242226	4532248	3631183	3242283	2838547	2686497	2653170	3069840	3069615	2960623	38169496
TOTAL	**5745379**	**5892545**	**5736229**	**7744294**	**6993325**	**6432369**	**6155869**	**5623634**	**5631877**	**6183946**	**6267938**	**6084904**	**74492309**

E.10 Month Wise and District Wise Foreign Visitor in Andhra Pradesh (July '09 till June'10)

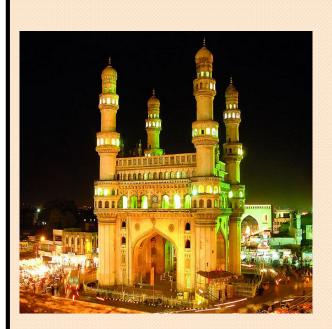| District	July	August	September	October	November	December	January	February	March	April	May	June	Total
Adilabad	9	0	10	16	27	125	71	2	0	0	0	0	261
Nizamabad	41	21	86	0	0	221	19	22	12	0	0	0	420
Karimnagar	0	0	0	0	0	65	2	0	0	0	0	0	67
Medak	0	0	0	43	0	132	4	0	7	6	4	0	196
Hyderabad	22916	22525	23850	20949	24126	29426	38758	36197	20130	18102	17226	16263	290466
Ranga Reddy	0	0	747	0	0	583	970	261	644	175	302	218	3899
Mahaboobnagar	12	0	0	0	4	0	0	0	0	0	0	0	15
Nalgonda	0	0	30	175	145	713	95	22	11	7	9	6	1213
Warangal	223	68	93	0	0	1	82	52	18	12	7	0	556
Khammam	6	7	29	0	0	0	0	0	0	0	0	0	42
Srikakulam	41	45	57	0	0	93	2	68	28	26	0	0	361
Vizianagaram	30	14	0	14	19	52	35	24	5	6	1	0	199
Visakhapatnam	2935	3370	3055	5679	5968	5835	3718	2236	1736	1544	1719	1838	39632
East Godavari	130	467	230	571	599	778	102	55	30	20	35	11	3027
West Godavari	7	0	94	65	75	834	49	2	3	0	0	0	1128
Krishna	16	0	84	479	509	885	971	68	49	18	13	8	3101
Guntur	59	44	13	18	30	59	53	52	47	2	5	10	391
Prakasam	0	0	7	11	39	39	10	0	0	0	0	0	107
Nellore	42	50	70	30	38	28	2	88	24	4	2	0	378
Cuddapah	0	0	11	40	32	0	0	29	16	3	0	0	132
Kurnool	9	0	23	10	12	164	153	22	14	5	1	0	413
Anathapur	0	107	170	650	705	734	624	367	459	587	821	895	6120
Chittoor	3097	2675	1292	2525	5200	4488	3381	2385	1590	142	91	78	26945
TOTAL	**29572**	**29394**	**29950**	**31273**	**37527**	**45255**	**49101**	**41954**	**24821**	**20660**	**20236**	**19327**	**379069**

E.11 Month Wise and District Wise Total Visitor Arrival in Andhra Pradesh (July '09 till June'10)

District	July	August	September	October	Nov	Dec	January	February	March	April	May	June	Total
Adilabad	9400	13312	16630	42281	46691	32811	44275	27481	20773	19880	18574	17172	309280
Nizamabad	91854	67979	86056	70913	85544	69218	75314	94325	77344	73885	70662	67882	930977
Karimnagar	198414	25114	32176	119108	121098	95752	98120	103105	80694	77362	68837	56928	1076710
Medak	7339	13249	15464	24962	25089	22519	22912	38253	24759	22898	16426	15134	249003
Hyderabad	877255	459406	437427	550387	613867	621887	762089	770191	932367	887943	976835	1037020	8926673
Ranga Reddy	57251	199670	176469	308025	343040	292334	140574	200890	84088	71378	77501	73898	2025116
Mahaboobnagar	88384	61736	67846	25937	23688	19442	21703	19055	14756	14094	12868	10582	380092
Nalgonda	77428	66725	78255	88422	84809	47812	53727	59510	65020	61043	58766	67478	808995
Warangal	267244	30724	37277	48501	43686	35939	52143	168225	80915	72187	80511	80232	997585
Khammam	57853	25237	31543	25657	25276	20744	25041	43280	38978	37030	36903	35588	403130
Srikakulam	30820	86480	89622	63236	72085	46709	49590	49658	30982	28371	24233	18394	590180
Vizianagaram	74182	124356	84085	114349	114334	141323	128372	29940	34074	32773	28012	25435	931236
Visakhapatnam	449667	402155	386727	537696	614449	416890	408092	369674	568080	569405	548344	501644	5772822
East Godavari	115836	215550	248632	209517	222142	243947	273811	237612	130875	281647	288071	276850	2744490
West Godavari	54210	141514	144191	149792	151405	181419	198183	129898	112370	208987	214830	170320	1857121
Krishna	187722	164052	146058	232861	191626	218526	213032	180287	173310	155813	170642	164904	2198833
Guntur	30558	49031	52204	120669	124240	135731	140870	91747	82938	80780	83834	82935	1075537
Prakasam	28196	14011	12493	22954	17808	19558	19353	17019	25323	27641	26674	21454	252485
Nellore	39850	32665	35866	66450	50296	72697	100189	83247	66914	71272	66250	65372	751068
Cuddapah	31406	52669	61062	155976	157420	145590	151855	46855	41783	30106	28922	31171	934814
Kurnool	110155	70364	73253	73718	70851	88334	94275	53458	61303	51888	58341	61170	867111
Anathapur	46576	200252	209325	189381	195028	261673	289522	162995	254290	258241	262432	261965	2591679
Chittoor	2843350	3405687	3243518	4534773	3636383	3246771	2841928	2688882	2654760	3069983	3069706	2960701	38196441
TOTAL	**5774951**	**5921939**	**5766179**	**7775567**	**7030852**	**6477625**	**6204969**	**5665587**	**5656698**	**6204606**	**6288174**	**6104231**	**74871378**

E.12 District Wise Details of Total Number of Accommodation Units in Andhra Pradesh:

DISTRICT	TOWN	Total Accommodation Units	Total Rooms
ADILABAD	ADILABAD	10	212
ANANTAPUR	ANANTAPUR	33	850
CHITTOR	TIRUPATI	199	4438
CUDDAPAH	CUDDAPAH	17	363
EAST GODAVARI	RAJAHMUNDRY	23	511
GUNTUR	GUNTUR	42	811
HYDERABAD	HYDERABAD	456	6975
	SECUNDERABAD		6273
KARIMNAGAR	KARIMNAGAR	23	1988
KHAMMAM	KHAMMAM	15	1185
KRISHNA	VIJAYAWADA	107	2194
KURNOOL	KURNOOL	27	688
MEDAK	MEDAK	6	68
MEHBOOBNAGAR	MEHBOOBNAGAR	11	278
NALGONDA	NALGONDA	12	435
NELLORE	NELLORE	43	955
NIZAMABAD	NIZAMABAD	22	2846
PRAKASAM	ONGOLE	18	417
RANGAREDDY	RANGAREDDY	11	466
SRIKAKULAM	SRIKAKULAM	119	261
VISAKHAPATNAM	VISAKHAPATNAM	19	3634
VIZIANAGARAM	VIZIANAGARAM	53	285
WARANGAL	WARANGAL	17	766
WEST GODAVARI	BHIMAVARAM	10	284
TOTAL		**1283**	**37183**

 # This does not include Company Guest houses, Guest houses run by trusts, Dormitories, free dharamshalas, tourist bunglows and free accommodation units in the state of Andhra Pradesh.

ANDHRA PRADESH

Table – 1

Total number of visits to Tourist Destinations by Domestic and Foreign Leisure Visitors

Andhra Pradesh	No. of visits by Domestic Tourists / Same Day Visitors			No of visits by Foreign Tourists / Same Day Visitor		
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	1382250	4741873	6124123	63703	0	63703
August'09	1340234	4711968	6052202	62625	0	62625
September'09	1221470	4618574	5840043	63235	0	63235
October'09	1362590	4252693	5615283	23681	0	23681
November'09	1273613	3857229	5130842	28812	0	28812
December'09	1525634	3186279	4711913	35240	156	35396
January'10	2216105	4343486	6559591	114110	0	114110
February'10	1814908	4185515	6000423	83242	0	83242
March'10	1687656	4645381	6333038	48842	0	48842
April'10	1863558	5099056	6962614	43307	0	43307
May'10	1994113	5162967	7157080	41902	0	41902
June'10	2058777	4999381	7058158	39956	0	39956
Total	19740908	53804402	73545310	648655	156	648811

As inferred from the table above the maximum no. of visits by domestic leisure visitors to tourist destinations in Andhra Pradesh have been in the months of May –July and Jan - April. As far as foreign leisure tourists are concerned, maximum no. of visits to tourist destinations in Andhra Pradesh is in the month January.

Table – 2
Total number of Domestic and Foreign Leisure Tourists / Same Day Visitors

Andhra Pradesh	No. Domestic Tourists / Visitor			No of Foreign Tourists / Visitor		
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	597262	2216365	2813627	18841	0	18841
August'09	629981	2313779	2943760	18627	0	18627
September'09	598131	2254362	2852494	18885	0	18885
October'09	800828	3238147	4038975	18374	0	18374
November'09	719594	2892745	3612339	22700	0	22700
December'09	900018	2400820	3300838	26876	113	26989
January'10	918246	2219191	3137437	26446	0	26446
February'10	706081	2142775	2848855	21408	0	21408
March'10	624620	2322823	2947443	13214	0	13214
April'10	665817	2633254	3299071	12426	0	12426
May'10	706108	2637447	3343555	12354	0	12354
June'10	726908	2521940	3248848	11903	0	11903
Total	8593594	29793648	38387242	222053	113	222166

The maximum no. of domestic leisure visitors to Andhra Pradesh are spread across the months of October – December and April - June. For foreign leisure visitors to Andhra Pradesh, November December and January have been the preferred months for visit.

Table – 3
Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors

Andhra Pradesh	No. of Over night Tourists			No. of Same Day Visitors		
Month	Leisure	Non Leisure	Total (col.2+3)	Leisure	Non Leisure	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	597262	2353686	2950948	2216365	578067	2794431
August'09	629981	2421929	3051910	2313779	526856	2840635
September'09	598131	2361124	2959256	2254362	522611	2776973
October'09	800828	3066280	3867108	3238147	639039	3877186
November'09	719594	2759036	3478631	2892745	621949	3514694
December'09	900018	2577028	3477046	2400820	554503	2955324
January'10	918246	2455735	3373981	2219191	562697	2781887
February'10	706081	2227206	2933287	2142775	547572	2690347
March'10	624620	2157274	2781894	2322823	527161	2849984
April'10	665817	2253354	2919171	2633254	631521	3264775
May'10	706108	2283854	2989962	2637447	640529	3277976
June'10	726908	2220505	2947413	2521940	615550	3137491
Total	8593594	29137013	37730607	29793648	6968054	36761702

Considering both leisure as well as non-leisure domestic tourists to Andhra Pradesh, the maximum no. of overnight visitors are in the period October -January. A majority of the same day visitors visited Andhra Pradesh in the months of September, October and November.

Table – 4
Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors

Andhra Pradesh	No. of Over night Tourists			No. of Same Day Visitors		
Month	Leisure	Non Leisure	Total (col.2+3)	Leisure	Non Leisure	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	18841	10731	29572	0	0	0
August'09	18627	10766	29394	0	0	0
September'09	18885	11064	29950	0	0	0
October'09	18374	12900	31273	0	0	0
November'09	22700	14827	37527	0	0	0
December'09	26876	18266	45142	113	0	113
January'10	26446	22655	49101	0	0	0
February'10	21408	20546	41954	0	0	0
March'10	13214	11607	24821	0	0	0
April'10	12426	8234	20660	0	0	0
May'10	12354	7883	20236	0	0	0
June'10	11903	7424	19327	0	0	0
Total	**222053**	**156903**	**378956**	**113**	**0**	**113**

Considering both leisure as well as non-leisure foreign tourists to Andhra Pradesh, the maximum no. of overnight visitors are in the months of December and January.

Table – 5
Total Number of Domestic and Foreign Tourists and Day Visitors

Andhra Pradesh	No. of Tourists			No. of Day Visitors		
Month	Domestic	Foreign	Total (col.2+3)	Domestic	Foreign	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	2950948	29572	2980520	2794431	0	2794431
August'09	3051910	29394	3081303	2840635	0	2840635
September'09	2959256	29950	2989205	2776973	0	2776973
October'09	3867108	31273	3898382	3877186	0	3877186
November'09	3478631	37527	3516158	3514694	0	3514694
December'09	3477046	45142	3522188	2955324	113	2955437
January'10	3373981	49101	3423082	2781887	0	2781887
February'10	2933287	41954	2975241	2690347	0	2690347
March'10	2781894	24821	2806715	2849984	0	2849984
April'10	2919171	20660	2939832	3264775	0	3264775
May'10	2989962	20236	3010198	3277976	0	3277976
June'10	2947413	19327	2966740	3137491	0	3137491
Total	**37730607**	**378957**	**38109564**	**36761703**	**113**	**36761815**

Collating the findings of the previous tables, the total no. of domestic and foreign overnight tourists are most in the months of October - January. The total no. of domestic day visitors to Andhra Pradesh is most in the month of October and November.

Table – 6
Distribution of Domestic and Foreign Tourists by place of Stay

Andhra Pradesh	No. Domestic Tourists				No of Foreign Tourists			
	Staying at Hotels	Staying with F&R	Staying elsewhere	Total (col.2+3+4)	Staying at Hotels	Staying with F&R	Staying elsewhere	Total (col.6+7+8)
Month(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
July'09	1349916	922366	678666	2950948	29572	0	0	29572
August'09	1420981	961204	669725	3051910	29394	0	0	29394
September'09	1425891	916519	616846	2959256	29950	0	0	29950
October'09	1916781	1106426	843901	3867108	31273	0	0	31273
November'09	1800588	882514	795529	3478631	37527	0	0	37527
December'09	1826722	923537	726787	3477046	45142	0	0	45142
January'10	1946531	869103	558347	3373981	49101	0	0	49101
February'10	1672703	728167	532417	2933287	41954	0	0	41954
March'10	1556072	716053	509769	2781894	24821	0	0	24821
April'10	1613432	772901	532839	2919171	20660	0	0	20660
May'10	1664105	778980	546877	2989962	20236	0	0	20236
June'10	1645444	762583	539386	2947413	19327	0	0	19327
Total	19839166	10340353	7551089	37730607	378957	0	0	378957

The above table presents the distribution of domestic and foreign tourists, visiting Andhra Pradesh, by place of stay. As we can see the maximum no. of domestic visitors (19,839,166) to Andhra Pradesh are staying at hotels, followed by friends & relatives place (10,340,353). All the sample foreign tourists stayed at hotels during their visit to Andhra Pradesh.

Table – 7
Country wise Total Number of Foreign Tourists/ Same Day Visitors

Andhra Pradesh County of Origin	Estimated No. of Visitors (Non-Leisure)	Estmatied No. of Visitors (Lesiure)	Estimated Total Visitors	Ratio
(1)				
UK	15363	24585	39948	0.11
USA	14836	24413	39249	0.10
Canada	12646	20948	33594	0.09
Germany	13131	18129	31261	0.08
Europe	16068	22915	38983	0.10
Australia	14684	21498	36182	0.10
Sri Lanka	7358	6465	13824	0.04
France	7760	10157	17917	0.05
Japan	3825	4825	8650	0.02
Malaysia	1848	2526	4374	0.01
Singapore	4139	5788	9928	0.03
Italy	2300	2845	5145	0.01
Nepal	1452	1758	3210	0.01
Netherlands	1788	5581	7370	0.02
Korea	783	780	1563	0.00
Israel	2119	2198	4317	0.01
Pakistan	4051	4205	8256	0.02
Bangladesh	5847	6311	12159	0.03
UAE	18748	18355	37104	0.10
Spain	3034	10926	13960	0.04
Switzerland	648	2610	3258	0.01
Saudi Arabia	8	75	83	0.00
Greece	0	14	14	0.00
Argentina	896	758	1654	0.00
Belgium	594	562	1156	0.00
Morocco	0	19	19	0.00
Cambodia	0	8	8	0.00
Maldives	0	13	13	0.00
Norway	931	932	1863	0.00
Philippines	509	437	946	0.00
Denmark	341	224	565	0.00
Egypt	25	68	93	0.00
South Africa	20	103	123	0.00
Finland	1148	1135	2283	0.01
Total	156903	222166	379069	1

The above table gives an estimate of visitors to Andhra Pradesh from different countries. As evident from the table ratio is highest for UK, followed by USA and Australia, which implies foreign visitors from these countries are maximum.

Table – 8
Ratio and estimated Number of Domestic Tourists Visitors visited from other state

Andhra Pradesh Name of State	Estimated No. of Visitors (Leisure)	Estmatied No. of Visitors (Non-Lesiure)	Estimated Total Visitors	Ratio
(1)				
AP	27356282	15965756	43322037	0.58
Maharashtra	1538618	5247965	6786583	0.09
Delhi	599022	310830	909853	0.01
Karnataka	1724583	5800986	7525569	0.10
Kerala	407387	1066921	1474308	0.02
MP	253885	310864	564749	0.01
Tamil Nadu	2276421	2930672	5207093	0.07
Chandigarh	15799	219597	235396	0.00
West Bengal	1173447	1847451	3020898	0.04
UP	394749	541576	936325	0.01
Assam	23036	46387	69423	0.00
Bihar	257606	45379	302984	0.00
Gujarat	251618	770441	1022059	0.01
Orissa	874059	417785	1291845	0.02
Jharkhand	143900	133716	277617	0.00
Rajasthan	140216	36400	176616	0.00
Chhatisgarh	172578	309754	482332	0.01
Punjab	274317	23072	297390	0.00
Haryana	130775	17851	148626	0.00
Pondicherry	16140	61665	77805	0.00
HP	1096	0	1096	0.00
J&K	9632	0	9632	0.00
Manipur	30198	0	30198	0.00
Meghalaya	60404	0	60404	0.00
Mizoram	14086	0	14086	0.00
Nagaland	3437	0	3437	0.00
Sikkim	58624	0	58624	0.00
Tripura	20933	0	20933	0.00
Uttaranchal	24979	0	24979	0.00
Andaman	25702	0	25702	0.00
Arunachal Pradesh	65605	0	65605	0.00
Dadar & Nagar Haveli	20446	0	20446	0.00
Daman & Diu	1042	0	1042	0.00
Goa	26618	0	26618	0.00
TOTAL	**38387242**	**36105067**	**74492309**	**1**

The above table gives the total estimated visitors to Andhra Pradesh from outside the state as well as same state. As evident from the table there is a high proportion of visitors from Karnataka and Maharashtra.

Table - 9
No. of accommodation units, Rooms / Beds Available and Occupancy Rate

Andhra Pradesh Months	No. of Accommodation units	No. of Rooms Available per day	No. of Beds Available per day	No. of Beds Occupied per day	Occupancy Rate (%) (Col5 as % of Col4)
(1)	(2)	(3)	(4)	(5)	(6)
July'09	1209	28735	66307	44327	67%
August'09	1209	28735	66307	32160	49%
September'09	1209	28735	66307	41177	62%
October'09	1209	28735	66307	45814	69%
November'09	1209	28735	66307	43854	66%
December'09	1209	28735	66307	49488	75%
January'10	1209	28735	67912	52058	77%
February'10	1209	28735	67912	37042	55%
March'10	1209	28735	67912	56852	84%
April'10	1209	28735	67912	65121	96%
May'10	1209	28735	67912	59281	87%
June'10	1209	28735	67912	63665	94%

As evident from the table, it can be concluded that occupancy rate was the highest during the months of April and June. Also as the year progressed there was an increase in the absolute number of beds availability and occupancy of beds. The occupancy rate is highest during the period April to June.

Table - 10
Month wise Total Number of Guests checked-in, bed nights spent and average duration of stay at Accommodation Units

Andhra Pradesh	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay		
Month	Indians	Foreigners	Total (col.2+3)	Indians	Foreigners	Total (col.5+6)	Indians (Col.5/Col.2)	Foreigners (Col.6/Col.3)	Total (Col.7/Col.4)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
July'09	968819	20901	989720	1334119	40012	1374131	1.4	1.9	1.4
August'09	775993	8748	784741	981465	15508	996973	1.3	1.8	1.3
September'09	784971	12788	797759	1215986	19324	1235310	1.5	1.5	1.5
October'09	1090174	18406	1108580	1384403	35826	1420229	1.3	1.9	1.3
November'09	1037425	26560	1063985	1297833	17786	1315619	1.3	0.7	1.2
December'09	1174487	19571	1194058	1501844	33070	1534120	1.3	1.7	1.3
January'10	1114665	18714	1133379	1544555	43664	1561746	1.4	2.3	1.4
February'10	878122	13626	891748	1021096	21790	1037188	1.2	1.6	1.2
March'10	1279819	21562	1301381	1736114	34135	1762420	1.4	1.6	1.4
April'10	1235136	20974	1256110	1918425	45141	1953638	1.6	2.2	1.6
May'10	1272162	18626	1290788	1813388	33117	1837711	1.4	1.8	1.4
June'10	1251159	18908	1270067	1887182	32072	1909963	1.5	1.7	1.5
Total	**12862932**	**219384**	**13082316**	**17736410**	**371445**	**18039048**			

The above table presents the statistical data on domestic and foreign tourist who checked-in and their duration of stay in Andhra Pradesh month wise. As it can be seen the average duration of stay for domestic tourists is highest for the months of April, June and September. For foreigners, January is the peak month of stay.

Tables 11 – 16 give the quarterly data pertaining to information collected from accommodation survey held in the district of Andhra Pradesh. As shown in the tables below, the no. of accommodation units surveyed were 1283 during the period July'09 – June'10. Most of the accommodations units are sole proprietorship/partnership entities. These accommodation units employ nearly 22,000 persons. A majority of the accommodation units (1028) fall under the Non- Star category. The survey reveals that nearly 1126 accommodation units in Andhra Pradesh come under Non – Classified category.

Table - 11
Number of Accommodation units, Rooms, Beds and Employment

Andhra Pradesh Quarter	No. of AUs	No. of Rooms	No. of Beds	No. of Employees		
				Temporary	Permanent	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	1283	28735	66307	13408	8939	22347
Quarter – 2	1283	28735	66307	13408	8939	22347
Quarter – 3	1283	28735	67912	13408	8939	22347
Quarter – 4	1283	28735	67912	13408	8939	22347

Table - 12
Distribution of Employees in Accommodation Units by Age Group

Andhra Pradesh Quarter	No. of AUs	No. of Employees	Distribution of employees by age-group				
			18-25 yrs	26-30 yrs	31-40 yrs	41-50 yrs	> 51 yrs
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Quarter – 1	1283	22347	8%	30%	31%	23%	8%
Quarter – 2	1283	22347	8%	30%	31%	23%	8%
Quarter – 3	1283	22347	8%	30%	31%	23%	8%
Quarter – 4	1283	22347	8%	30%	31%	23%	8%

Table - 13
Distribution of Employees in Accommodation Units by Service

Andhra Pradesh Quarter	No. of AUs	No. of Employees	Distribution of employees by service			
			Management	F&B	House Keeping	Others
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	1283	22347	12%	55%	30%	3%
Quarter – 2	1283	22347	12%	55%	30%	3%
Quarter – 3	1283	22347	12%	55%	30%	3%
Quarter – 4	1283	22347	12%	55%	30%	3%

Table - 14
Category-wise Distribution Accommodation Units

Andhra Pradesh	No. of Accommodation units					
		Non-classified				Total
Quarter	Classified	Having more than 20 rooms	10-20 rooms	Less than 10 rooms	Sub-Total (Col. 3+4+5)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	83	597	439	164	1126	1283
Quarter – 2	83	597	439	164	1126	1283
Quarter – 3	83	597	439	164	1126	1283
Quarter – 4	83	597	439	164	1126	1283

Table - 15
Distribution Accommodation Units by Types

Andhra Pradesh	No. of Accommodation units								
Quarter	Star Hotels	Apartment Hotels	Non-Star Hotels	Youth/ YMCA Hostels	Dharamshalas/ Sarais/ Musafirkhanas	Gurudwaras/ Temples/ Monastries	Bed & Breakfast Units	Motels	Total
Quarter – 1	180	11	1028	5	16	0	42	1	1283
Quarter – 2	180	11	1028	5	16	0	42	1	1283
Quarter – 3	180	11	1028	5	16	0	42	1	1283
Quarter – 4	180	11	1028	5	16	0	42	1	1283

Table - 16
Distribution Accommodation Units by Type of Ownership

State:	No. of Accommodation units							
Quarter	Central Govt.	State Govt.	Pvt. Ltd.	Prop./ Partnership	Public Limited	PSU	Charitable Trust/ Society	Others	Total
Quarter – 1	3	3	172	1077	17	0	11	0	1283
Quarter – 2	3	3	172	1077	17	0	11	0	1283
Quarter – 3	3	3	172	1077	17	0	11	0	1283
Quarter – 4	3	3	172	1077	17	0	11	0	1283

Visitors Profiling Tables

Table – 17
Age Distribution of Sample Visitors in the State

Age Group	%age of Domestic Overnight Visitors		%age of Domestic Day Visitors		%age of Foreign Overnight Visitors	
	Male	Female	Male	Female	Male	Female
(1)	(2)	(3)	(5)	(6)	(8)	(9)
15 – 24 Years	13%	2%	17%	4%	8%	2%
25 – 34 Years	38%	5%	38%	7%	21%	5%
35 – 44 Years	24%	3%	18%	5%	26%	2%
45 – 60 Years	11%	2%	9%	1%	28%	2%
>60 Years	1%	1%	1%	0%	5%	1%
Total	87% (10053)	13% (1415)	83% (5293)	17% (1046)	88% (522)	12% (71)

It is to be noted from the table above that predominant age group was 25-34 years among domestic overnight and day visitors. Most of the visitors to Andhra Pradesh are males with females comprising a small proportion.

Table – 18
Sex Distribution of Sample Visitors in the State

Gender	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Male	87%	83%	88%
Female	13%	17%	12%
Total	100% (11468)	100% (6339)	100% (593)

The gender wise distribution of sample visitors to Andhra Pradesh is mentioned in the table above. Male visitors are in majority in both the categories of domestic overnight as well as domestic day visitors.

Table – 19
Marital Status of Sample Visitors in the State

Marital Status	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Married	79%	73%	81%
Unmarried	20%	25%	17%
Others	1%	2%	2%
Total	100% (11468)	100% (6339)	100% (593)

It is clear from the table above that most of the sample visitors to Andhra Pradesh have marital status as married. Unmarried visitors comprise of a small number. Others mentioned above cover the Widows, Divorcee etc.

Table – 20
Educational Level of Sample Visitors in the State of

Level of Education	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
No Formal Education	1%	1%	1%
Primary	4%	3%	1%
Secondary	18%	16%	6%
Higher Secondary	19%	22%	18%
Graduate & Above	50%	50%	40%
Technical & Professional of All Level	8%	8%	34%
Total	100% (11468)	100% (6339)	100% (593)

The above table represents the education level of sample visitors to Andhra Pradesh. It is evident from the table that almost half of the sample visitors have educational qualification as graduate & above and 1/4th of the visitors have a Higher Secondary qualification.

Table – 21
Occupation Pattern of Sample Visitors in the State of

Occupation	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Industrialist / Trader / Shop Owner	3%	3%	9%
Self Employed Professional	4%	4%	21%
Government Service	14%	14%	4%
Private Service	29%	28%	16%
Student / Researcher	11%	17%	10%
Business	25%	23%	33%
Agriculture	6%	3%	5%
Housewife	6%	6%	1%
Other	2%	2%	1%
Total	100% (11468)	100% (6339)	100% (593)

The above table represents the occupation pattern of sample visitors to Andhra Pradesh. As it can be seen most of the visitors are either into private service or business. Self employed professionals and Industrialists are in a very small proportion.

Table – 22
Purpose of visit by Sample Visitors in the State of

Purpose	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Business	33%	27%	13%
Holidays, Leisure & Recreation	23%	25%	40%
Social Activity	21%	19%	10%
Pilgrimage / religious Activity	12%	13%	28%
Education / Training	5%	7%	7%
Health & Medical	1%	1%	1%
Shopping	3%	2%	0%
Others	2%	6%	1%
Total	100% (11468)	100% (6339)	100% (593)

As it can be concluded from the table above, nearly one-third of visitors to Andhra Pradesh, were for the purpose of business. Holidays, leisure & recreation activities also drive a good number of tourists to Andhra Pradesh.

Table – 23

Mode of Transportation of Sample Domestic Visitors in the State

Mode of Transportation	%age of visitors from within the State		%age of visitors from Outside the State	
	Overnight Visitors	Same day Visitors	Overnight Visitors	Same day Visitors
(1)	(2)	(3)	(4)	(5)
Train	15%	19%	85%	86%
Bus	83%	79%	13%	14%
Air	0%	0%	1%	0%
Personal Vehicle	2%	2%	1%	0%
Total	100% (3249)	100% (2736)	100% (8219)	100% (3593)

The above table presents the mode of transportation used by sample domestic visitors in Andhra Pradesh. Most of the same day visitors from within the Andhra Pradesh used bus to travel. For overnight visitors as well as day visitors from outside Andhra Pradesh, train is the prominent mode of transportation.

Table – 24

Mode of Transportation of Sample Foreign Visitors in the State

Mode of Transportation	%age of visitors from Outside the State Overnight Visitors
(1)	(4)
Train	27%
Air	67%
Personal Vehicle	5%
Taxi	1%
Total	**100% (593)**

The above table represents the mode of transportation used by foreign visitors to travel to Andhra Pradesh. As clearly stated above, nearly 70% of foreign tourists traveled by Air to Andhra Pradesh. Train is the next preferred option.

Table – 25

Travel Behavior of Sample Visitors in the State

Frequency of Visits	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Once a week or more often	3%	5%	1%
Once a fortnight	12%	14%	7%
Once a month	18%	17%	8%
Once in 3 months	11%	10%	9%
Once in 6 months	16%	18%	17%
Once in a Year	22%	20%	38%
Less Often	18%	16%	19%
Total	**100% (11468)**	**100% (6339)**	**100% (593)**

The above table evaluates the travel behavior of sample visitors to Andhra Pradesh. It is clear from the table above that for most of the visitors to Andhra Pradesh; the frequency of visit is once in six months or once in a year.

Table – 26

Propensity of availing package tour of Sample Visitors in the State of

	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Percentage of Tourists availing package tour	4%	6%	14%

The above mentioned is the measure the propensity of availing package tour among the sample visitors in the district of Andhra Pradesh. And we conclude less people avail package tours for traveling to Andhra Pradesh.

Table – 27

Travel Arrangement Mode of Sample Visitors in the State

Travel Arrangement Mode	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Self	92%	91%	81%
Office / Employer	2%	1%	2%
Travel Agent	2%	3%	10%
Tour Operator	4%	5%	7%
Total	100% (11468)	100% (6339)	100% (593)

As concluded from the previous table that few people avail package tour, thus most of the visitors traveling to Andhra Pradesh make their travel arrangements themselves, which can be justified from the findings presented in the above table.

Table – 28

Distribution of overnight visitors by place of stay of Sample Visitors in the State

Place of Stay	%age of Domestic Overnight Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)
Star Hotel	7%	10%
Non-Star Hotel	40%	36%
Motel	1%	4%
Govt. Guest House / Circuit House / Bhawan / Sadan	2%	0%
Private Guest House / Inn / Rest House / Tourist Bungalow	7%	15%
Dharamshala / Sarai / Musafirkhana	6%	13%
Gurudwara / Temple / Monastery / Other Temporary free stay in tent etc.	2%	5%
Friends & Relative	29%	13%
Bed & Breakfast Unit	4%	3%
Youth / YMCA Hostel	1%	0%
Other (Company guest house, Community Dharamshalas, etc.)	1%	1%
Total	100% (11468)	100% (6339)

The category wise details regarding the place of stay are presented above. It may be seen from the table above that most of the overnight tourist preferred non-star hotel as the place of stay. Friends & relatives place is the other prominent choice for place of stay.

Table – 29
Distribution of visitor by their preferred eating place of Sample Visitors in the State

Eating Place	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Restaurant	40%	31%	44%
Fast Food Outlets	11%	16%	11%
Cafeteria	1%	2%	9%
Dhaba	10%	12%	2%
Bars	2%	2%	4%
Mobile Van	1%	1%	0%
Refreshment Stand	2%	1%	5%
Sharamshala / Sarai	4%	3%	2%
Gurudwara / Temple / Monastery / Other free accommodation	3%	4%	3%
Friends & Relatives	26%	28%	15%
Other	0%	0%	5%
Total	100% (11468)	100% (6339)	100% (593)

The above table gives the percentage distribution of visitor by their preferred eating place of sample visitors in the district of Andhra Pradesh. It may be seen that proportion of domestic overnight and day visitors who preferred Restaurants for eating are the maximum.

Table – 30
Satisfaction level of services by Sample Visitors in the State

Services	%age of Domestic Overnight Visitors		%age of Domestic Day Visitors		%age of Foreign Overnight Visitors	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied	Satisfied	Dissatisfied
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Availability of Tour Operator	94%	6%	97%	3%	98%	2%
Availability of Transportation	97%	3%	98%	2%	98%	2%
Availability of Tourist Guide	91%	9%	94%	6%	96%	4%
Availability of good quality accommodation	98%	2%	99%	1%	98%	2%
Public Convenience	98%	2%	98%	2%	97%	3%
Eating Places	97%	3%	97%	3%	98%	2%
Information Centers	94%	6%	93%	7%	98%	2%
Souvenir Shops	98%	2%	98%	2%	99%	1%
Entertainment Places	93%	7%	95%	5%	97%	3%
Quality of Roads	98%	2%	99%	1%	94%	6%
Security	98%	2%	97%	3%	100%	
Behavior of Local People	97%	3%	94%	6%	97%	3%
Shops other than souvenir ones	98%	2%	98%	2%	95%	5%
Upkeep of tourist sites	97%	3%	98%	2%	97%	3%
Accommodation tariff	95%	5%	96%	4%	95%	5%
Quality of Information	96%	4%	96%	4%	99%	1%
Total	Total number of Visitors who responded: **11436**		Total number of Visitors who responded: **6339**		Total number of Visitors who responded: **497**	

* Combined sample size of all the 4 exit surveys.

Table – 31
Expectation level of their visit to district / State of Sample Visitors in the State

Expectation level	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Much Better than expectation	10%	12%	1%
Somewhat better than expectation	26%	34%	29%
As per expectation	55%	43%	57%
Worse than expectation	3%	4%	5%
Much worse than expectation	6%	7%	8%
Total	**100% (11468)**	**100% (6339)**	**100% (593)**

The above table presents the percentage distribution across different expectation levels. There is a positive trend as most of the visitors found their visit to Andhra Pradesh as per expectation or somewhat better than expectation.

Table – 32
Most visited tourist destination of Sample Visitors

Most Visited Tourist Destination	%age of Visitors	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)	(5)
Lord Venkateswara Temple	**33.19%**	2.90%	30.28%	0.01%
Goddess Alamelumanga Temple	**6.52%**	0.41%	6.09%	0.02%
Srikalahasti	**6.44%**	0.76%	5.68%	0.00%
Salarjung	**4.60%**	2.64%	1.82%	0.15%
Shilparamam (Craft village)	**3.95%**	2.21%	1.61%	0.14%
Hussainsagar lake	**3.52%**	2.43%	1.07%	0.02%
Kanipakam	**3.27%**	0.50%	2.76%	0.01%
Charminar	**3.21%**	1.12%	1.93%	0.16%
Golconda Fort	**2.59%**	1.82%	0.58%	0.19%
Simhachalam (Sri Lakshmi Narasimha Swamy)	**2.58%**	0.82%	1.76%	0.00%
Prasanthinilayam	**2.34%**	0.80%	1.53%	0.01%
Kailasagiri	**2.03%**	0.83%	1.20%	0.01%
Birla Temple	**1.67%**	1.14%	0.48%	0.05%
Indira Gandhi Zoological park	**1.42%**	0.53%	0.88%	0.01%
Bhavani Island	**0.96%**	0.39%	0.57%	0.00%
Manginapudi Beach & Machilipatnam	**0.87%**	0.37%	0.50%	0.00%
Amaravathi	**0.79%**	0.38%	0.43%	0.00%
Botanical Gardens	**0.71%**	0.37%	0.29%	0.05%
Annavaram	**0.61%**	0.20%	0.41%	0.00%
Gindhi Hill	**0.60%**	0.26%	0.33%	0.00%

* Is based on no. of visits as obtained from Short Survey at Tourist Destinations.

Table – 33

Popular Source of Information of tourist destination of the Sample Visitors in the State

Information Source	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Indian Embassy in your Country	NA	NA	0%
Indian Tourism Bureau in your country	NA	NA	0%
Indian Tourism Office in India	1%	0%	4%
State Tourism department	14%	9%	10%
Travel Agent	10%	11%	12%
Internet	10%	10%	26%
Travel Books / Guides / Magazines / Newspaper	2%	3%	45%
Relatives / Friends	62%	67%	3%
Other	1%	0%	0%

The categories (Information Source) in the above table reflect on the popular source of information about tourist destinations in Andhra Pradesh. As seen from the table above, relatives & friends have been the most popular source of information for domestic visitors traveling to the district.

Table – 34

Annual Household income of the Sample Domestic Visitors in the State

HH Income (Rs.)	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors
(1)	(2)	(3)
Less than Rs.60,000	11%	12%
Rs.60,001 – Rs.1,00,000	27%	35%
Rs.1,00,001 – Rs.2,00,000	36%	30%
Rs.2,00,001 – Rs.5,00,000	21%	19%
Above Rs.5,00,000	5%	4%
Total	100% (11468)	100% (6339)

The annual household income of the sample domestic visitors to Andhra Pradesh is spread across different categories as mentioned in the table above. The visitors fall under three different categories ranging from Rs. 60,000 to Rs. 5,00,000.

Table – 35
Annual Household income of the Sample Foreign Visitors in the State

HH Income (US $)	%age Foreign Overnight Visitors
(1)	(2)
Less than $.40,000	1%
$.40,001 – $.60,000	32%
$.60,001 – $.80,000	29%
$.80,001 – $.1,00,000	27%
Above $.1,00,000	11%
Total	100% (593)

The above table gives an idea about the household incomes of sample foreign visitors to Andhra Pradesh. Most of the foreign tourists have household income in the range of $40,000 to $1, 00,000.

Table – 36
Average Expenditure on Package Component of Sample Domestic Visitors availing package tour in the State (Expenditure in Indian Rs.)

Package Component	Overnight Visitors		
	Expenditure	No. of Visitors	Average Exped.
(1)	(2)	(3)	(10)
Travel + Food	48755	49	995
Travel + Accommodation	139026	94	1479
Travel + Transport + Accommodation	253814	139	1826
Travel + Transport + Accommodation + Food	516736	176	2936
Total	958331	458	2092

For visitors availing package tour to travel to Andhra Pradesh, spend on an average Rs. 2092 per person per night.

Table – 37
Average Expenditure on Package Component plus non-package component of Sample Foreign Visitors availing package tour in the State (Expenditure in Rs.)

Types of Packages	Overnight Visitors		
	Expenditure	No. of Visitors	Average Exped.
(1)	(2)	(3)	(10)
Travel + Food	4294	2	2147
Travel + Accommodation	18760	7	2680
Travel + Transport + Accommodation	121110	33	3670
Travel + Transport + Accommodation + Food	169945	41	4145
Total	314109	83	3784

For a package component the average expenditure is Rs. 3800 approx. per person per night for foreign overnight visitors to Andhra Pradesh.

Table – 38
Average Expenditure on non-package component of Sample Visitors in the State
(Expenditure in Indian Rs.)

Non-Package Component	Avg. Expenditure of DOVs	Avg. Expenditure of DDVs	Avg. Expenditure of FOVs
(1)	(2)	(3)	(4)
Accommodation	640	0	1095
Food & Drinks	395	218	598
Transport	176	207	654
Shopping	286	198	606
Recreation, Leisure & Cultural Activities	220	117	694
Total	**1717**	**740**	**3647**

Expenditure pattern of visitors to Andhra Pradesh under the non-package component comes out to be Rs. 1717 per head per day for domestic overnight visitors, Rs. 740 per head per day for domestic day visitor and Rs. 3647 per head per day for foreign overnight visitors.

Table – 43
Total number of Domestic Visitors from outside the State at the year end

State	Overnight Visitors		Domestic Day Visitors	
	Absolute Number	Percentage	Absolute Number	Percentage
(1)	(2)		(3)	
Maharashtra	2122	26%	922	26%
Delhi	124	2%	266	7%
Karnataka	1972	24%	979	27%
Kerala	618	8%	310	9%
Madhya Pradesh	33	0%	9	0%
Tamil Nadu	1394	17%	653	18%
Chandigarh	195	2%	51	1%
West Bengal	917	11%	178	5%
Uttar Pradesh	31	0%	8	0%
Assam	11	0%	2	0%
Bihar	11	0%	0	0%
Gujarat	344	4%	147	4%
Orissa	319	4%	25	1%
Jharkhand	63	1%	17	0%
Rajasthan	12	0%	6	0%
Chhatisgarh	19	0%	6	0%
Punjab	11	0%	7	0%
Haryana	3	0%	0	0%
Pondicherry	20	0%	7	0%
Total	**8219**	**100%**	**3593**	**100%**

The above table is a depiction of the proportion of people of respective states from where they come to visit Andhra Pradesh. Maximum visitors come from its neighboring states like Maharashtra and Karnataka (8% respectively) followed by Tamil Nadu, Kerala.

Table – 44

**Total number of Foreign Visitors (Including NRI) by their country of residence at the
year end**

Country	Foreigner Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Australia	43	7%
China	24	4%
France	46	8%
Germany	44	7%
Hong Kong	23	4%
Japan	12	2%
Philippines	2	0%
Scotland	9	2%
Singapore	53	9%
Spain	42	7%
Sudan	18	3%
UAE	123	21%
UK	81	14%
USA	73	12%
Total	593	100%

The above table is a depiction of the proportion of people of respective countries from where they come to visit Andhra Pradesh. Maximum visitors come from UAE, UK and USA.

Table – 45

Total number of Foreign Visitors (Excluding NRI) by their country of residence at the year end

Country	Foreigner Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Australia	39	8%
China	23	5%
France	36	8%
Germany	42	9%
Hong Kong	19	4%
Japan	12	3%
Philippines	2	0%
Scotland	9	2%
Singapore	37	8%
Spain	16	3%
Sudan	13	3%
UAE	77	17%
UK	83	18%
USA	53	11%
Total	461	100%

The above table is an indicator of foreign visitors excluding NRI's. Ifwe take this parameter into consideration, even then results show maximum visitors are from Australia, USA & UAE.

Table – 46

Total number of NRI Visitors by country of residence at the year end

Country	Foreigner Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Australia	6	5%
UAE	56	50%
UK	21	19%
USA	12	11%
Germany	2	2%
Hong Kong	4	4%
Sudan	5	4%
Singapore	7	6%
Total	132	100%

Taking into consideration, the proportion of NRI Visitors, from the above table we can conclude that most of the NRI visitors touring Andhra Pradesh come from Australia, USA and Canada.

ANNEXURE – 1

Methodology for Estimation of Domestic and Foreign Tourists Visit at District Level in India

I. Introduction

Ministry of Tourism compiles data on domestic and foreign tourist visits in State/ UT based on the information received from the State/ UT Governments. Such information at State/ UT level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year. A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. The methodology should also help in preparation of estimates of number of visitors for some period after the base line survey, mainly based on the information to be collected from the accommodation units without resorting to regular large scale survey. Keeping these requirements in view, a methodology has been prepared which will be initially used in the tourism surveys to be commissioned by the Ministry of Tourism in 5 states namely, Andhra Pradesh, Delhi, Jharkhand, Maharashtra and Punjab. The details of the methodology are given in the subsequent paragraphs.

II. Definitions

The definitions of various terms to be used in the survey are given below.

Usual place of Residence: The **usual place of residence** of a person is the village/ town where the person has been staying continuously for at least 6 months prior to the date of the survey.

Usual Environment: The **usual environment** refers to the geographical boundaries within which a person moves within his/ her **regular routine of life**.

Trip: A **trip** refers to the travel by a person from the time of departure from his usual environment until he/ she returns. It, thus, refers to a round trip. A trip may be made up of visits to different places.

Visitor: A **visitor** is a traveller taking a trip to a main destination **outside his/ her usual environment** for any main purpose (business, leisure or other personal purpose) other than to be employed at the place visited.

Tourist: A visitor is classified as a **tourist** if his/ her trip includes an overnight stay. A tourist is also referred to as an **overnight visitor.**

Same-day visitor: A visitor is classified as a **same-day visitor** if his/ her trip does not include an overnight stay. A same-day visitor is also referred to as an **excursionist**.

Exclusion: The same-day visitors at a tourist destination for whom the tourism destination is part of their usual environment, are not considered same-day visitors for the purpose of this survey.

Foreign Visitor: A visitor having a foreign passport will be treated as a **foreign visitor**. Even a **Non- Resident Indian (NRI)** will be treated as a foreign visitor. NRIs have Indian passports but may be living, or are likely to live, in other countries for 6 months or more.

Domestic Visitor: A visitor, who is a resident Indian, will be treated as a **domestic visitor**.

Tourist Destination: The **tourist destinations** would generally be as defined by the State in terms of geographical area and tourist interest. A tourist destination should be a clearly identified area/ location. A tourist location could be a ticketed closed area, non-ticketed closed area, or an open area without clearly specified boundaries. It may be a location maintained by Central Govt., State Govt., local body or any other organization, including those run by the private sector. A tourist location may consist of more than one tourist spots. However, the following norms should be adhered to for identifying a tourist location as a tourist destination:
(i) Each ticketed tourist location will be considered as one tourist destination irrespective of the number of tourist spots at that location covered under the common ticket.
(ii) If there are 2 or more tourist spots within close proximity which are not ticketed, the location would be considered to be a single destination if a visitor usually visits most or all the spots in the same visit.

Town:
Definition of the town will be same as that used in 2001 Population Census of India.

III. Objective

The field survey in a State will be conducted for a period of 12 months in all districts of the State. The survey will be used to obtain the following month-wise information for each district:
a. Estimated number of visits
       (i) Visits by overnight visitors- staying at accommodation units;
                - staying with friends and relatives
                - others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
       (ii) Visits by same-day visitors
b. Profile of visitors, their expenditure pattern, purpose of visits, etc.
c. Occupancy rates and direct employment in accommodation units.

IV. Approach

To meet the objectives, first the tourist destinations have to be identified before the start of the survey. Two possible variables studied for identification of the tourist destination werenumber of tourists and number of accommodation units. However, interaction of the consultant with the state authority revealed that past data on number of tourists at various destinations are generally not available. Similarly, the analysis of the unit level data of Economic Census 2005 revealed that data on number of hotels below the district level are not available. Therefore, first towns important from tourist angle have to be identified. All the tourist destinations in the identified towns will be covered in the survey. In the identified towns two types of survey, namely Survey at tourist

destination and Survey of Accommodation units will be done. The survey of tourist destination will broadly provide the estimate of tourists for leisure purpose, however, the purpose of the survey is to have an estimate of tourists for all type of purposes such as visiting friends and relatives, business, etc. Similarly, the Survey at tourist destination and at Accommodation unit will not provide information about the visitors staying with friends and relatives and in accommodation units but not visiting any tourist destination as well as same day visitors not visitors not visiting any tourist destinations. To get these information surveys at important Entry/Exit Points of the district will be also conducted. The ratio obtained from this exit survey will be used to find out the estimate of tourist for non-leisure purposes. However, this adjustment will be done only at district level.

The district level estimates will be worked out by adding the leisure tourists at all the towns covered in the survey and multiplying it by the ratio of total urban population of the district to the total population of the towns covered in the survey. The estimate of non-leisure tourists will be worked out from the data of exit survey and added to the estimate of leisure tourists to find out the district level estimate of visitors. The state level estimate of visitors (tourists and same day visitors) will be worked out by adding the district level estimates of visitors.

V. Methodology

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

(i) Selection of Towns important for Tourism
In the absence of reliable information about the number of tourists or accommodation units at tourist destination, towns, which are important from tourism perspective, will be identified in each district in consultation with the State Government. Apart from such towns, the towns which cater to the accommodation needs of visitors to important tourist destinations located in non-urban areas will also be identified. For the latter cases, only one – the most important – town will be identified with one tourist destination. Therefore, as per this methodology, the first stage in this survey will be the identification of towns important for tourism purposes.

(ii) Selection of Tourist Destinations in the Selected Town
All the tourist destinations in a selected town will be covered in the survey. In case the number of tourist destinations in the selected town is large, only the important ones will be covered in the survey.

(iii) Selection of Visitors at a Tourist Destination for brief profiling

(a) Sample size of visitors at district level
The sample is required for estimating the number of visitors at district level from the data collected at destination/ spot level. Statistically, the sample size may be obtained from the following expression,

$$n = Z^2_{1-\alpha/2} \, p(1-p)/d^2$$

Where p= anticipated proportion to be estimated
$100(1- \alpha /2)$ % is the confidence level and
d=absolute precision required on either side in the proportion in percentage points

Statistically, we require a sample size of about 400 respondents (384 to be exact) to get estimate of a parameter with a precision of 5% points and 95% level of confidence. As the data is required on monthly basis this sample size may be required on a monthly basis.

(iv) Distribution of Sample Size in Towns and at Tourist Destinations

(a) Distribution of sample size amongst selected towns in a district: The district sample size of 800 visitors will be distributed among the selected towns in proportion to the 2001 Census population of these towns.

(b) Distribution of sample size among tourist destinations in a selected town: If there are more than one tourist destinations in a selected town, the sample size allocated for the town will be equally distributed among the tourist destinations.

(c) Selection of days for survey of visitors in different months

The survey will be conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations will be collected in advance for the 12-month period. In a particular month at a particular destination, survey will be done during 2 weeks. In the first week, first 3 days of the week will be covered, and in the second week last 4 days of the week will be covered. For this purpose, first day of the month will be considered as the first day of the week. The dates of survey at a tourist destination during the 12 months will be as follows.

Month	Weeks	Days of weeks	Dates of the month
First	First and Third	1st week: 1-3 days 3rd week: 4-7 days	1,2,3,18,19,20,21
Second	Second and Fourth	2nd week: 1-3 days 4th week: 4-7 days	8,9,10, 25,26,27,28
Third	First and Fourth	1st week: 1-3 days 4th week: 4-7 days	1,2,3,25,26,27,28
Fourth	Second and Third	2nd week: 1-3 days 3rd week: 4-7 days	8,9,10,18,19,20,21
Fifth	First and Second	1st week: 1-3 days 2nd week: 4-7 days	1,2,3,11,12,13,14
Sixth	Third and Fourth	3rd week: 1-3 days 4th week: 4-7 days	15,16,17,25,26,27,28
Seventh to Twelve	Above pattern will be repeated		

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. If the important tourist event at the selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event.

(d) Canvassing of schedules to the visitors for brief profile

The monthly sample size of visitors at a selected tourist destination should be distributed equally on the 7 days of the survey work (in 2 weeks) at the destination. The services of 2 investigators

would be required on the selected days at non- ticketed tourist destinations. The first investigator will basically count the number of visitors and second investigator will canvass the schedule to seek the information about overnight/ same-day visitors, domestic/ foreign visitors, etc. At a ticketed tourist destinations perhaps one investigator will be able to canvass the schedule because counting of the visitors may not be required.

(v) Details of the Surveys

(A) Survey at Tourist Destinations

A survey of visitors at tourist destinations has to be done to obtain the following information:

(a) Total number of visits

(i) Ticketed Destinations:- If the tourist destination is a ticketed destination with differential pricing for domestic and foreign visitors, the data on number of foreign and domestic visits separately during any day would be available from sale record of tickets. If the destination has common ticket for both domestic and foreign visitors, then an assessment of the distribution of visits by domestic and foreign visitors would have to be made by counting the visitors at the entry point(s). To capture the variations in visitors' number on different days of the week as well as at different time periods of a day, this exercise would have to be carried out at different periods of time of the day, and on different days of the week. Many destinations attract large number of visitors during specific periods of the year, such as Kumbh Mela, Suraj Kund Mela, etc. Such periods should be identified in advance, and the survey should cover such specific periods.

  (ii) Non-Ticketed Destinations:- In such cases, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, has to be assessed by counting the number of such visitors at specified time slot at entry point (s). If there are more than one entry points to the tourist destination, all should be covered by pre-specified rotation, for counting the number and broad distribution. If there is no specific entry point, investigator will have to notionally designate appropriate points as entry points based on the flow of visitors to such a destination.

(b) Brief Profile of Visitors

Break-up of number of visitors into overnight visitors staying at accommodation units, overnight visitors staying with friends and relatives, other overnight visitors, and the same-day visitors, separately for domestic and foreign visitors, has to be obtained. For this, a small questionnaire, comprising 5-6 questions, has to be canvassed. As getting this information is the prime objective of the survey, the sample size should be adequate to provide the desired breakup of different type of visits. In para IV (A)(ii)(a), the desired sample size at district level has been worked out to be 400 visitors. However, it has been decided that the number of visitors to be selected for this short profile survey will be 800 per district per month.

(B) Survey of Accommodation Units

All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Govt. / private companies, guest houses, etc.) in the selected towns will be listed with the help of Municipal Corporations or other competent authorities. If a tourist destination not located in the town is linked to a non-urban tourist destination in terms of providing accommodation facilities to tourists visiting that destination, the list of additional accommodation units located near such tourist destinations will also be included in the list of accommodation units of the town.
        The accommodation units so listed will be grouped in the following categories:

(ii) Classified hotels
(iii) Other accommodation units
      a. Having more than 20 rooms
      b. Having 10-20 rooms
      c. Having less than 10 rooms

From all the selected accommodation units, the following 2 types of information will be collected:

(i) **Particulars of the accommodation unit**- Apart from the identification details, the information would be collected on number of rooms, number of beds, total number of persons employed, annual turnover, etc. This information would be collected initially, and thereafter updated every quarter along with the updating of the list of accommodation units.

(ii) **Information about overnight visitors-** Based on the records available with the accommodation units, information on number of guests checked-in, number of nights spent, whether domestic or foreign, residency status of the tourists (within the state, within country, outside country), etc. would be collected. This information has to be collected every month for the preceding month.

All the classified hotels would be covered for collecting both the information. For the remaining 3 categories of accommodation units, 10% of the units in each will be covered. These 10% accommodation units will be selected by using circular systematic sampling method.

In metropolitan cities, list of all the accommodation units will have to be prepared for the survey work.

For collecting information about the number of visitors and their other details as well as information about the accommodation units for a particular month, the selected accommodation units will be visited in the 1st week of the succeeding month.

(C) Survey at Entry/Exit Points of the district
The survey at the tourist destinations will not be able to capture the following categories of visitors:
      (a) Visitors staying with friends and relatives and not visiting any tourist destination;
      (b) Visitors staying in accommodation units but not visiting any tourist destination;
      (c) Same day visitors not visiting any tourist destination
For having an idea about the total number of visitors in the district, information about visitors collected at tourist destinations has to be supplemented by information on the above categories of visitors. To meet this objective, exit survey of the visitors at the major exit/ entry points of the district will be conducted to have information about the above mentioned categories of visitors as well as for detailed profiling of the visitors. In view of the fact that profiling of the visitors is not likely to change over a short time interval, profile of visitors will be generated only at district level on quarterly basis. The requirement of the sample size for this exercise would also be less. It has been decided to conduct the interview of 200 visitors every quarter in each district.

As the information collected in the exit survey used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks as well as the days (week days and weekends) in a month should be covered on representative basis.

Annexure – 2: Estimation Procedure

I. Estimation from survey at Entry / Exit points in a Quarter

From the survey at major entry/exit points of the district, we get the following:

x^{DT-h-l} = no. of domestic leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

$x^{DT-h-nl}$ = no. of domestic non-leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

a^{DT-h-l} = average no. of tourist destinations in the district visited by a domestic leisure tourist who stayed at a hotel based on the survey at exit points.

Clearly, $a^{DT-h-l} \geq 1$

Similarly, we define

x^{DT-f-l}, $x^{DT-f-nl}$, a^{DT-f-l} for domestic tourists staying with Friends & Relatives

x^{DT-o-l}, $x^{DT-o-nl}$, a^{DT-o-l} for domestic tourists staying at other places

x^{DS-l}, x^{DS-nl}, a^{DS-l} for domestic same day visitors

x^{FT-h-l}, $x^{FT-h-nl}$, a^{FT-h-l} for foreign Tourist staying at hotels

x^{FT-f-l}, $x^{FT-f-nl}$, a^{FT-f-l} for foreign Tourist staying with friends and relatives

x^{FT-o-l}, $x^{FT-o-nl}$, a^{FT-o-l} for foreign tourists staying at other places

x^{FS-l}, x^{FS-nl}, a^{FT-l} for foreign same day visitors.

II. Estimation of tourists for a tourist destination in a month

Define the following notations:
Assume that i stands for ith destination selected in the selected town, j stands for jth day selected for survey at the ith destination (j=1,2,…,d_i); k stands for the kth entry point at the ith destination (k=1,2,,…,e_i); l stands for the lth entry hour at the kth entry point at ith destination (l=1,2,…,h_{ik}).

n_i^{DT} = **No. of visits by domestic tourists surveyed at the ith destination on all days of survey at all entry points at all hours;**

n_i^{DT-h} = No. of visits by domestic tourists surveyed at the ith destination and stayed in hotels,

n_i^{DT-f} = No. of visits by domestic tourists surveyed at the ith destination and staying with friends and relatives

n_i^{DT-o} = No. of visits by domestic tourists surveyed at the ith destination and stayed at other accommodation units.

n_i^{DS} = No. of visits by domestic same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;

n_i^{FT} = **No. of visits by foreign tourists surveyed at the ith destination on all days of survey at all entry points at all hours;**

n_i^{FT-h} = No. of visits by foreign tourists surveyed at the ith destination and stayed in hotels

n_i^{FT-f} = No. of visits by foreign tourists surveyed at the ith destination and staying with friends and relatives

n_i^{FT-o} = No. of visits by foreign tourists surveyed at the ith destination and stayed at other accommodation units.

n_i^{FS} = **No. of visits by foreign same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;**

$N_i^{DT}(s)$ = **Total number of visits by domestic tourists at the ith destination on all days of survey;**

$N_i^{DT-h}(s)$ = Total number of visits by domestic tourists at the ith destination who stayed in hotels

$N_i^{DT-f}(s)$ = Total number of visits by domestic tourists at the ith destination and staying with friends and relatives

$N_i^{DT-o}(s)$ = Total number of visits by domestic tourists at the ith destination and stayed at other accommodation units

$N_i^{DS}(s)$ = **Total number of visits by domestic same day visitors at the ith destination on all days of survey;**

$N_i^{FT}(s)$ = **Total number of visits by foreign tourists at the ith destination on all days of survey;**

$N_i^{FT-h}(s)$ = Total number of visits by foreign tourists at the ith destination and stayed in hotel

$N_i^{FT-f}(s)$ = Total number of visits by foreign tourists at the ith destination staying with friends and relatives

$N_i^{FT-o}(s)$ = Total number of visits by foreign tourists at the ith destination and stayed at other accommodation units

$N_i^{FS}(s) =$ **Total number of foreign same day visitors at the ith destination on all days of survey;**

$N_i^{DT} =$ **Total number of domestic tourists at the ith destination during the month**

$N_i^{DT-h} =$ Total number of visits by domestic tourists at the ith destination during the month and stayed in hotel

$N_i^{DT-f} =$ Total number of visits by domestic tourists at the ith destination during the month and staying with friends and relatives

$N_i^{DT-o} =$ Total number of visits by domestic tourists at the ith destination during the month and stayed at other accommodation units

$N_i^{DS} =$ **Total number of visits by domestic same day visitors at the ith destination during the month;**

$N_i^{FT} =$ **Total number of visits by foreign tourists at the ith destination during the month;**

$N_i^{FT-h} =$ Total number of visits by foreign tourists at the ith destination during the month and stayed in hotel

$N_i^{FT-f} =$ Total number of visits by foreign tourists at the ith destination during the month and staying with friends and relatives

$N_i^{FT-o} =$ Total number of visits by foreign tourists at the ith destination during the month and stayed at other accommodation units

$N_i^{FS} =$ **Total number of visits by foreign same day visitors at the ith destination during the month;**

$N_i =$ Total number of visits at the ith destination during the month
$= N_i^{DT} + N_i^{DS} + N_i^{FT} + N_i^{FS}$

From the survey at the destination, following distribution is available:

Domestic	Foreign
n_i^{DT-h}	n_i^{FT-h}
n_i^{DT-f}	n_i^{FT-f}
n_i^{DT-o}	n_i^{FT-o}
n_i^{DS}	n_i^{FS}

The estimation of number of visits at the three distinct types of destinations will be as follows:

Case I: Non-ticketed destinations

In this case, it may be observed that
i) N_i is not available;
ii) $N_i^D(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors;
iii)   An estimate of N_i is given by
         $N_i = \left[N_i^D(s) + N_i^F(s)\right]$x(No. of days in the month/ d_i);   (d_i = 7)
iv)   Estimates of N_i^D and N_i^F are given by

         $N_i^D = N_i^D(s) \times 31^* / 7$

         $N_i^F = N_i^F(s) \times 31^* / 7$

         * Number of days in the surveyed month

v)   Estimates for tourists and same day visitors will be obtained as

$$N_i^{DT-h} = \left[\frac{n_i^{DT-h}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FT-h} = \left[\frac{n_i^{FT-h}}{n_i^F}\right].N_i^F$$

$$N_i^{DT-f} = \left[\frac{n_i^{DT-f}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FT-f} = \left[\frac{n_i^{FT-f}}{n_i^F}\right].N_i^F$$

$$N_i^{DT-o} = \left[\frac{n_i^{DT-o}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FT-o} = \left[\frac{n_i^{FT-o}}{n_i^F}\right].N_i^F$$

$$N_i^{DS} = \left[\frac{n_i^{DS}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FS} = \left[\frac{n_i^{FS}}{n_i^F}\right].N_i^F$$

For special occasions like Kumbh Mela, Surajkund Mela etc., it would be advisable to work out average number of tourists per day on the respective destination, based on the sample days observed during the occasion (Mela) period and estimate the number of tourists in that destination for the occasion (Mela) by multiplying the average number of tourists per day by the number of Mela days. The estimates for non-Mela days may be obtained as usual and monthly estimates may be obtained by pooling number of tourists for Mela and non-Mela days.

Case II: Destinations with common ticketing
It may be observed that

i) N_i is available
ii) $N_i^D(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors.

iii)   Steps (iv) and (v) of case I are to be followed. First divide N_i into N_i^D and N_i^F, and then N_i^D into N_i^{DT-h}, N_i^{DT-f}, N_i^{DT-o} and N_i^{DS}, and N_i^F into N_i^{FT-h}, N_i^{FT-f}, N_i^{FT-o} and N_i^{FS} respectively.

Case III: Destinations with differential ticketing

In this case,

i) N_i, N_i^D and N_i^F are available.

ii) N_i^D and N_i^F will be split as in step (V) of case I

Exclusion of visitors for whom the destination is part of 'usual environment'

In the case of a non-ticketed destination, the number of visitors, as recorded in the counting sheet, also includes persons for whom the tourist destination is part of their 'usual environment'. Such persons are not to be included for the estimation of number of visitors in the current survey. However, it is not possible to distinguish such persons while filling up the counting sheet. The number of such persons has to be assessed on the basis of the number of persons who are rejected for the short survey. For example, if 10 persons are interviewed for the short survey in a day, the investigator may actually have contacted 30 persons, with 20 being rejected for interview because the destination was part of their 'usual environment'. Then the total number of visitors to the destination would be assessed to be (10/30)*100% of the number available from the counting sheet.

Estimation for a month including a special tourist Event

For each identified destination, the list of important tourist events for the whole year, along with the corresponding time period, should be prepared in advance in consultation with the officials of State Tourism Departments.

The estimation of number of visitors for such destinations is outlined below with the help of an example:-

Suppose that the tourist destination is an important temple attracting (i) a very high number of visitors on a particular day of the week (say Monday), every week, and (ii) an exceptionally high number of visitors during a special event spanning a period of, say, 9 days of November. The field work and estimation of number of visitors in the months other than November and in the month of November would be done in different ways.

For the month of November

The field work and surveys would be done for the following 3 categories of days:-

(a) 9 days of the special event in November

(b) 3 (or 4) Mondays of November excluding the 9 days of the special event

(c) 18 (or 17) remaining days of November

For (a), field work for adequate number of days (may be 2 or 3 or 4) would be done. For (b), field work would be done on 1 Monday selected as per the procedure described in the methodology note. For (c), field work would be done for 2 or 3 or 4 days depending on the number of days of field work for category (a). The estimation of number of visitors at this destination would be done separately for the three categories of days.

For a month other than November (say January)

If there are any special events in January, the survey and estimation procedure would be as for November. If there are no such special events, the month would have the following two categories of days:-

(a) 4 (or 5) Mondays

(b) 27 (or 26) remaining days of the month

The 7 days of the survey work would be selected as per the prescribed methodology (these will include 1 Monday). The estimation of number of visitors would be done separately for the above two categories of days.

III. Estimation of tourists for a town in a month

Let the tourist destinations in u^{th} town be numbered 1, 2,,………………t_u . [Here, it may be noted that these destinations also include those that are not located in the town but are linked to the town from which the visitors visiting such destinations predominantly come from.]

Let M_u = No. of visits by visitors to tourist destinations in the uth town in the month

M_u^{DT-h} = No. of visits by domestic tourists staying in hotels to tourist destinations in the uth town in the month.

Similarly, we define $M_u^{DT\text{-}f}$. $M_u^{DT\text{-}o}$, M_u^{DS}, M_u^{DT}, M_u^{D}, and $M_u^{FT\text{-}h}$, $M_u^{FT\text{-}f}$, $M_u^{FT\text{-}o}$, M_u^{FS}, M_u^{FT}, M_u^{F}

Then,

$$M_u^{DT\text{-}h} = \sum_{i=1}^{t_u} N_i^{DT-h} \qquad\qquad M_u^{FT\text{-}h} = \sum_{i=1}^{t_u} N_i^{FT-h}$$

$$M_u^{DT\text{-}f} = \sum_{i=1}^{t_u} N_i^{DT-f} \qquad\qquad M_u^{FT\text{-}f} = \sum_{i=1}^{t_u} N_i^{FT-f}$$

$$M_u^{DT\text{-}o} = \sum_{i=1}^{t_u} N_i^{DT-o} \qquad\qquad M_u^{FT\text{-}o} = \sum_{i=1}^{t_u} N_i^{FT-o}$$

$$M_u^{DT} = M_u^{DT-h} + M_u^{DT\text{-}f} + M_u^{DT-o} \qquad M_u^{FT} = M_u^{FT-h} + M_u^{FT\text{-}f} + M_u^{FT\text{-}o}$$

$$M_u^{DS} = \sum_{i=1}^{t_u} N_i^{DS} \qquad\qquad M_u^{FS} = \sum_{i=1}^{t_u} N_i^{FS}$$

$$M_u^{D} = M_u^{DT} + M_u^{DS} \qquad\qquad M_u^{F} = M_u^{FT} + M_u^{FS}$$

$$M_u = M_u^{D} + M_u^{F}$$

Let the population of the town u   be p_u

IV. Estimation for a District in a month

Let Q = No. of visits by visitors at tourist destinations in all the surveyed towns (say u: 1, 2, …., t) in the district in the month.

$Q^{DT\text{-}h}$ = No. of visits by domestic visitors at tourist destinations in all the surveyed towns in the district in the month who stayed in hotels.

Similarly define $Q^{DT\text{-}f}$, $Q^{DT\text{-}o}$, Q^{DS}, Q^{DT}, Q^{D}, $Q^{FT\text{-}h}$, $Q^{FT\text{-}f}$, $Q^{FT\text{-}o}$, Q^{FS}, Q^{FT}, Q^{F}

Then,

$$Q^{DT\text{-}h} = \sum_{u=1}^{t} M_u^{DT-h} \qquad\qquad Q^{FT\text{-}h} = \sum_{u=1}^{t} M_u^{FT-h}$$

$$Q^{DT\text{-}f} = \sum_{u=1}^{t} M_u^{DT-f} \qquad\qquad Q^{FT\text{-}f} = \sum_{u=1}^{t} M_u^{FT-f}$$

$$Q^{DT\text{-}o} = \sum_{u=1}^{t} M_u^{DT-o} \qquad\qquad Q^{FT\text{-}o} = \sum_{u=1}^{t} M_u^{FT-o}$$

$$Q^{DS} = \sum_{u=1}^{t} M_u^{DS} \qquad\qquad Q^{FS} = \sum_{u=1}^{t} M_u^{FS}$$

$$Q^{DT} = Q^{DT-h} + Q^{DT\text{-}f} + Q^{DT-o} \qquad Q^{FT} = Q^{FT-h} + Q^{FT\text{-}f} + Q^{FT\text{-}o}$$

$$Q^{D} = Q^{DT} + Q^{DS} \qquad\qquad Q^{F} = Q^{FT} + Q^{FS}$$

$$Q = Q^{D} + Q^{F}$$

Let the population of all the surveyed towns in the district be P

Then $P = \sum_{u=1}^{t} p_u$

Let the urban population of the district be P*. That is , if the surveyed towns are numbered 1,2,3,……….., t and the other towns in the district are numbered t +1, t +2,…………t + s, then

Then $P^{*} = \sum_{u=1}^{t+s} p_u = \sum_{u=1}^{t} p_u + \sum_{u=t+1}^{t+s} p_u = P + \sum_{u=t+1}^{t+s} p_u$

Let Q* = No. of visits by visitors at tourist destination in the district in the month

Similarly define $Q^{*\,DT\text{-}h}$, $Q^{*\,DT\text{-}f}$, $Q^{*\,DT\text{-}o}$, $Q^{*\,DS}$, $Q^{*\,DT}$, $Q^{*\,D}$ and $Q^{*\,FT\text{-}h}$, $Q^{*\,FT\text{-}f}$, $Q^{*\,FT\text{-}o}$, $Q^{*\,FS}$, $Q^{*\,FT}$, $Q^{*\,F}$

Then, $Q^{*} = Q \times \dfrac{P^{*}}{P}$

$Q^{*\,DT-h} = Q^{DT-h} \times \dfrac{P^{*}}{P}$, and so on

Let $Q^{\#\,DT-h}$ = No. of visitors who visited tourist destination in the district and stayed in hotels.

Similarly define

$Q^{\#\,DT-f}$, $Q^{\#\,DT-o}$, $Q^{\#\,DS}$

And

$Q^{\#FT-h}, Q^{\#FT-f}, Q^{\#FT-o}, Q^{\#FS}$

Then,

$$Q^{\#DT-h} = Q^{*DT-h} / a^{DT-h-l} \qquad Q^{\#FT-h} = Q^{*FT-h} / a^{FT-h-l}$$

$$Q^{\#DT-f} = Q^{*DT-f} / a^{DT-f-l} \qquad Q^{\#FT-f} = Q^{*FT-f} / a^{FT-f-l}$$

$$Q^{\#DT-o} = Q^{*DT-o} / a^{DT-o-l} \qquad Q^{\#FT-o} = Q^{*FT-o} / a^{FT-o-l}$$

$$Q^{\#DS} = Q^{*DS} / a^{DS-l} \qquad Q^{\#FS} = Q^{*FS} / a^{FS-l}$$

V. Estimation of total visitors in the district

In the steps mentioned above, only leisure tourists (those visiting the destination) have been estimated. However, visitors also include the non-leisure tourists. Estimation of total number of visitors in a district will be done as follows.

Let R = No. of visitors (leisure + non- leisure) in the district

Similarly define,

$R^{DT-h}, R^{DT-f}, R^{DT-o}, R^{DS}, R^{DT}, R^{D}$

   and

$R^{FT-h}, R^{FT-f}, R^{FT-o}, R^{FS}, R^{FT}, R^{F}$

Then R^{DT-h} $= \dfrac{x^{DT-h-l} + x^{DT-h-nl}}{x^{DT-h-l}} \; X \; Q^{\#DT-h}$

Similarly estimate

$R^{DT-f}, R^{DT-o}, R^{DS}$ and $R^{FT-h}, R^{FT-f}, R^{FT-o}, R^{FS}$

$R^{DT} = R^{DT-h} + R^{DT-f} + R^{DT-o}, R^{D} = R^{DT} + R^{DS}$
$R^{FT} = R^{FT-h} + R^{FT-f} + R^{FT-o}, R^{F} = R^{FT} + R^{FS}$

$R = R^{D} + R^{F}$

VI. Estimation of visitors at the State level

District level estimates are to be added to obtain the state level estimates.

State	
Dist	
Dest	

TOURIST SURVEY
(EXIT POINTS)

Month: [1] April   [2] May   [3] June   [4] July   [5] August   [6] September
            [7] October   [8] November [9] December [10] January   [11] February   [12] March

Week: [1] First   [2] Second   [3] Third   [4] Fourth

1. Survey Point **(RECORD BY TICKING ONE OPTION)**

[1] Railway Station   [2] Airport   [3] Bus Station [4] Hotel

<div style="background:grey">DEMOGRAPHIC PROFILE:</div>

(IN CASE OF FAMILY / GROUP, RESPONDENT IS THE HEAD OF THE FAMILY / GROUP)
2. Type of tourist: [1] Over-night visitor   [2] Same-day visitor

3.Name: _____Telephone   No.   (With   STD/ISD
Codes)_____

4. Please tell me your approximate age? _____Years

5. Record gender: [1] Male   [2] Female

6. Are you?   [1] Married   [2] Recently Married [3] Never Married   [4] Others---------(Widow etc)

7. When did you arrive here? Date: _____

8. Are you traveling…? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] Alone   [2] With Family   [3] With Friends   [4] With Family and Friends

<IF ANSWER TO Q. 8 IS 2 OR 3 OR 4, THEN ASK Q. NO. 9 & 10 >

9. How many people have traveled with you?   _____

10. Please give the information about gender and age of people, who have traveled with you? **ASK & RECORD**

Male	Age Comp. Yrs	Female	Age Comp. YRS

11. How many nights have you spent in this place _____

12. Are you a… [1] Indian (GO TO Q.13)   [2] Foreigner (GO TO Q. 20)   [3] NRI (GO TO Q. 26)
<IF RESPONDENT IS AN INDIAN IN Q. 12, THEN ASK Q. 13>

13. Which state/ union territory of India do you reside in? _____

<ASK Q. 14 IF THE RESPONDENT BELONGS TO THE STATE OF (Name of the State) IN Q. 13 >

14. [1] Do you live in this city?   Y/N   [2] within same district ☐   [3] other district of same state ☐

15. Have you traveled to this city before?   [1] Yes   [2] No

16. How have you traveled to this city? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] By train   [2] By bus   [3] By air
[4] By personal vehicle [5] By taxi   [6] Any other

<ASK Q. 17 TO Q. 19 IF THE RESPONDENT BELONGS TO OTHER THAN THE STATE OF SURVEY

17. Is this your first visit to state?   [1] Yes   [2] No

18. Have you traveled to this STATE before?   [1] Yes   [2] No

19. How have you traveled to this state? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] By train   [2] By bus   [3] By air
[4] By personal vehicle [5] By taxi   [6] Any other_____

< IF RESPONDENT IS FOREIGNER IN Q. 12, THEN ASK Q. 20 TO Q. 25>

20. Which country do you reside in? _____

21. Is this your first visit to India?   [1] Yes   [2] No

22. Which was your port of entry in India? (Name of the port)_____

23. Is this your first visit to this state?   [1] Yes   [2] No

24. Have you traveled to this city before?   [1] Yes   [2] No

25. How have you traveled to this state? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] By train   [2] By bus   [3] By air
[4] By personal vehicle [5] By taxi   [6] Any other_____

< IF RESPONDENT IS AN NRI IN Q. 10, THEN ASK Q. No.26 TO Q 31 >

26. In which country do you live? _____

27. How frequently you visit India?   [1] Once in 3 months   [2] Once in six months

 [3] Once in an year   [4] Once in 2 years [5] Once in 3 years

28. Which was your port of entry in India? **(NAME OF THE PORT)** _____

29. Is this your first visit to this state?   [1] Yes   [2] No
30. Have you traveled to this city before?   [1] Yes   [2] No

31. How have you traveled to this state? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] By train   [2] By bus   [3] By air

[4] By personal vehicle   [5] By taxi   [6] Any other_____

<ASK ALL>
32. What type of activities are you engaged in? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] Industrialist/ Trader/ Shop Owner
[2] Self Employed Professional (Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of a firm or institute)
[3] Government Service   [4] Private Service   [5] Student/ Researcher
[6] Business   [7] Agriculturist   [8] Housewife
[9] If any other, please specify_____

33. What is your educational qualification? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] No Formal Education   [2] Primary   [3] Secondary   [4] Higher Secondary
[5] Graduate & Above   [6] Technical / Professional of all levels   [7]Any other, please specify_____

34. What is your approximate annual household income? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**
<ASK FROM INDIAN VISITOR>
[1] Less than Rs. 60,000   [2] Rs. 60,001 – Rs. 1,00,000   [3] Rs. 1,00,001 – Rs. 2,00,000
[4] Rs. 2,00,001 – Rs. 5,00,000 [5] Above Rs. 5,00,000

<ASK FROM FOREIGN VISITOR>
[1] Less than US $ 40,000   [2] US $ 40,001 – US $ 60,000 [3] US $ 60,001 – US $ 80,000
[4] US $ 80,001 – US $ 100,000   [5] Above US $ 100,000

TRAVEL BEHAVIOR:

35. How often do you travel? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] Once a week or more often   [2] Once a fortnight   [3] Once a month
[4] Once in 3 months   [5] Once in 6 months   [6] Once in a year
[7] Less often

36. What was your main purpose of visit? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSE**)

[1] Business   [2] Holidaying, leisure & recreation   [3]Social   (visiting   friends   & relatives, attending marriages etc)   [4] Pilgrimage /Religious activity   [5]   Education /Trainging
[6] Health & Medical   [7] Shopping   [8] Others

37 If in < Q 36 >, purpose is not [2} , THEN did you visit any tourist spot during your stay_____

38. Are you a part of an organized group/ package tour?   [1] Yes   [2] No

39 If in 38, YES, then ask what the package include

[1] Travel + Food   [2] Travel +Accommodation   [3] Travel +Transport +Accommodation
[4] Travel + Transport + Accommodation + Food   [5] Any other
40. How did you make your travel arrangement? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSES**)

[1] Self   [2] Office / Employer   [3] Travel Agent

[4] Tour Operator   [5] If any other, please specify_____

41. Where did you stay during your visit? **READ OUT OPTIONS & TICK (SINGLE RESPONSE)**

[1] 5 Star Deluxe Hotel   [2] 5 Star Hotel
[3] 4 Star Hotel   [4] 3 Star Hotel
[5] 2 Star Hotel   [6] 1 Star Hotel
[7] Apartment Hotel (Service Apartment)   [8] Heritage Hotel
[9] Non-star Hotel   [10] Motel
[11] Govt. Guest House/ Circuit House/ Bhawan/ Sadan [13] Dharamshala/ Sarai/ Musafirkhana

[15] Friends & Relatives   [14] Gurudwara / Temple/ Monastery /Other temporary free stay in tent etc
[12] Private Guest House/ Inn / Rest House / Tourist Bungalow
[16] Bed & Breakfast Unit   [17] Youth/ YMCA Hostel
18] If any other, please specify _____

42**.** Which of these eating-places did you eat in? **READ OUT OPTIONS & TICK (MULTIPLE CODES**)

[1] Restaurant   [2] Fast Food Outlets   [3] Cafeteria
[4] Dhaba   [5] Bars   [6] Mobile Van
[7] Food Kiosk   [8] Refreshment Stand   [9] Place of lodging
[10] Dharamshala/ Sarai   [12] Gurudwara/ Temple Monastery/Other free accommodation
[13] Friends & Relatives   [14] If any other, please specify _____

43. On an overall basis how satisfied or dissatisfied are you on account of… **MENTION EACH PARAMETER?**
SHOW CARD No. 1 <Use 5 point scale>

[5] Highly Satisfied   **[4]** Satisfied   **[3]** Satisfied but not completely
[2] Dissatisfied   **[1]** completely dissatisfied

 ASK SATISFACTION LEVEL ONLY IF RESPONSE IS <YES>

	PARAMETER	Yes	No	Level of Satisfaction (Use Code)
1	**Availability of Tour Operator**			
2	**Availability of transportation**			
3	**Availability of tourist guide**			
4	**Availability of good quality accommodation**			
5	**Public convenience**			
6	**EATING PLACES**			
7	**Information centres**			
8	**Souvenir shops**			
9	**Entertainment places**			
10	**Quality of roads**			
11	**Security**			

12	**Behavior of local people**			
13	**Shops other than souvenir ones**			
14	**Upkeep of tourist sites**			
15	**Accommodation tariff**			
16	**Quality of information provided**			

44. Did you find your visit to this State better than or worse than or as per your expectations? **ASK & RECORD (SINGLE RESPONSE)**

[5] Much better than expectation   [4] Somewhat better than expectation   [3]] As per expectation

[2] Worse than expectation   [1] Much worse than expectation

45. Which places have you visited in this district?

46. From where did you get information about tourist destinations in this State? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSE**)

[1] Indian Embassy in you country   [2] Indian tourism bureau in your country
[3] Indian tourism offices in India   [4] State tourism department
[5] Travel agents   [6] Internet: a) WEBSITE OF MOT b) OTHER
WEBSITE
[7] Travel books/ guides/ magazines / newspaper   [8] Relatives/ friends
[9] If any other, please specify _____

EXPENDITURE PATTERN:

47. Please tell us, how much have you spent DURING YOUR VISIT?
<READ OUT OPTIONS AND FILL THE AMOUNT> (MULTIPLE RESPONSES)
Package Component in INR_____

48. For Non Package Component, please ask the following

S No.	Accommodations	Before	During THE TRIP (Amt in INR)	TOTAL
1	Hotel			
2	Private Guest House			
3	Govt. Guest House/ Bhawan/ Sadan			
4	Dharamshala			
5	Rented house			
6	Friends & Relatives			
7	Others			
Total **(48)**				

49. Food & Drink

S No.	Food & Drink	Before	During THE TRIP (Amt in INR)	TOTAL
1	In the accommodation unit			
2	o/s accommodation unit & during journey and transit			
Total (49)				

50. Transport

S No.	Transport	Before	During THE TRIP (Amt in INR)	TOTAL
1	RAILWAYS			
2	Road			
3	WATER			
4	AIR			
5	Transport equipment rental			
6	Travel agency services / tour operator			
7	Others			
Total **(50)**				

51. Shopping

S No.	Shopping	Before	During THE TRIP (Amt in INR)	TOTAL
1	Clothing & garments			
2	Processed food			
3	Tobacco products			
4	Alcohol			
5	Travel related consumer goods			
6	Footwear			
7	Toiletries			
8	Gems & Jewellery			
9	Books. Journals, Magazines ,Stationery etc			
Total **(51)**				

52. Recreation, Leisure, Cultural, Sporting activities

S No.	Recreation, Leisure, Cultural, Sporting activities	Before	During THE TRIP (Amt in INR)	TOTAL
1	Cinema, theatre,amusement park			
2	Entry fee & other expenses at religious places			
3	Entry fee & other expenses at cultural sites			
4	Sporting activities			
5	Medicine & health related			
Total **(52)**				

53. Others

S No.	Others	Before	During THE TRIP (Amt in INR)	TOTAL
1				
2				
54. GRAND TOTAL (SUMMATION OF Q 48+49+50+51+52+53)				

****

Name of the investigator: _____Date: _____
Back Check Done: [ ] Tick   Date: _____ Back Checked by: _____

COUNTING SHEET

Tourist Spot / Destination _____

State Code: _____   **District Code_____**   **Month:** ……………….   **Year:**………………

DATE	Volume count of tourists (Hourly Count by tally mark method)							
	10 – 11 AM	11-12 AM	12 AM- 1PM	1-2PM	02-03PM	03-04PM	04-05PM	05-06PM

Use one sheet for each date

State	
Dist	
Dest	

Short Survey Questionnaire:

Month: _____ **Year:** _____

Entry Point:_____

1. Are you a [1] Indian   [2] Foreigner   [3] NRI

2 If Indian, where do you reside

i) Within same city   ii) Same district   iii) Other district of the state
iv) Outside the state, specify state code

If the answer in 1 is WITHIN SAME CITY, ask the following

Frequency of visit to this Tourist spot

a) Once in 7 days |e in 15 days |ce in a month

d) Once in six months

If response is a) OR b) OR c) TERMINATE THE QUESTIONNAIRE

3. Type of Tourist

[1] Overnight visitor   [2] same day visitor

4. If Foreigner country of nationality_____

5. If NRI, country of residence _____

6. If overnight visitor, place of stay

[1] Hired accommodation [2] Friends & relatives [3] other free accommodation

7. Sex: MALE /FEMALE

Name of the investigator: _____Date: _____

Back Check Done: [ ] Tick   Date: _____ Back Checked by: _____

State	
Dist	
Dest	

ACCOMODATION SURVEY
(CENSUS)

1. Name of accommodation unit: (Pls collect visiting card)

2. Type of accommodation unit **RECORD BY TICKING (SINGLE CODE)**

[1] 5 Star Deluxe Hotel   [2] 5 Star Hotel

[3] 4 Star Hotel   [4] 3 Star Hotel

[5] 2 Star Hotel   [6] 1 Star Hotel

[7] Apartment Hotel (Service Apartment)   [8] Heritage Hotel

[9] Non-star Hotel   [10] Youth/ YMCA Hostel

[11] Dharamshala / Sarai/ Musafirkhana   [12] Gurudwara/Temple/Monastry

[13] BED & Breakfast Unit   [14] Motel

3. Does your hotel belong to any group / chain of hotels?

[1] Yes, Please specify_____   [2] No

4. In which year it was established? Year: _____

5. Ownership **RECORD BY TICKING (SINGLE CODE)**

[1] Central Government   [2] State Government   [3] Private Limited

[4] Proprietorship/ Partnership   [5] Public Limited   [6] PSU

[7] Charitable Trust/ Society   [8] If any other, please specify _____

6. Registered with…. **RECORD BY TICKING (MULTIPLE CODES)**

[1] State Tourism Department   [2] Ministry of Tourism, New Delhi   [3]   Municipal
Corporation
[4] Police Department   [5] Health Department   [6] None
[7] If any other, please specify _____

7. Please furnish the details of the following:

S. No.	Type of Room	Number of rooms	Number of beds	Room Tariff	
				Rs.	US Dollar (US $)
1	Single AC				
2	Double AC				
3	Deluxe AC				

4	Suits AC				
5	Single Non AC				
6	Double Non AC				
7	Deluxe Non AC				
8	Suits Non AC				
9	Dormitory / Hall				
10	Any other				
Total (Post Code)					

8. Total number of employees: _____   **(Permanent & Temporary)**

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service)			
F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security			
Sales & Marketing			
Purchase & Stores			
Human Resource			
Public Relation			
Engineering			
Telephone			
Health Club			
Laundry			
Other departments			
Total			

9. Number of people working in the age group of:

18 – 25yrs	26 – 30yrs	31 – 40yrs	41 – 50yrs	>50yrs

10. Category of accommodation unit for Sampling

[1] Classified hotels   [2] Having more than 20 rooms
[3] 10 -20 rooms   [4] less than 10 rooms

State	
Dist	
Dest	

**ACCOMODATION SURVEY
(MONTHLY)**

1. Name of accommodation unit: (Pls collect visiting card)

2. Total number of employees: _____ **(Permanent & Temporary)**

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service)			
F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security			
Sales & Marketing			
Purchase & Stores			
Human Resource			
Public Relation			
Engineering			
Telephone			
Health Club			
Laundry			
Other departments			
Total			

3.1 Number of room days occupied in the last month: _____   3.**2** Occupancy **%** ____
(TO BE COMPUTED AS SUM OF NUMBER OF DAYS THAT EACH CUSTOMER HAS STAYED FOR)
3.3 Total number of customers: _____

3.4 Total number of domestic customers: _____

3.5 Total number of bed nights for domestic customers_____

3.6 Total number of foreign customers: _____

3.7 Total number of bed nights for foreign customers: _____

4. Please generate the following statistics in respect of tourist inflow

Sl. No.	Type of Tourists (Domestic – 1 Foreign – 2)	Name of the State (In case of domestic tourists) / Name of the country (in case foreign tourists). Post the relevant state code/country code as provided in the list	Number of tourists	Bed night spent
		TOTAL		

	STATE CODES				COUNTRY CODES		
1	J & K	19	CHATTISGARH	1.	UK	19	UAE
2	H.P.	20	BIHAR	2.	USA	20	SPAIN
3	PUNJAB	21	JHARKHAND	3.	CANADA	21	SWITZERLAND
4	HARYANA	22	A.P	4.	GERMANY	22	CHINA
5	UTTARANCHAL	23	KARNATAKA	5.	EUROPE	23	SAUDI ARABIA
6	U.P.	24	KERALA	6.	AUSTRALIA	24	GREECE
7	DELHI	25	TAMIL NADU	7.	SRI LANKA	25	ARGENTINA
8	MANIPUR	26	ARUNACHAL PRADESH	8.	FRANCE	26	BELGIUM
9	TRIPURA	27	ASSAM	9.	JAPAN	27	MOROCO
10	MEGHALAYA	28	NAGALAND	10.	MALAYSIA	28	CAMBODIA
11	MIZORAM	29	GOA	11	SINGAPORE	29	MALDIVES
12	SIKKIM	30	ANDAMAN & NICOBAR	12	ITALY	30	NORWAY
13	WEST BENGAL	31	DAMAN & DIU	13	NEPAL	31	CYPRUS
14	ORISSA	32	LAKSHWADEEP	14	NETHERLANDS	32	PHILIPNIES
15	RAJASTHAN	33	PONDICHEERY	15	KOREA	33	DENMARK
16	GUJARAT	34	CHANDIGARH	16	ISRAEL	34	EGYPT
17	MAHARASHTRA	35	DADRA & NAGAR HAVELI	17	PAKISTAN	35	SOUTH AFRICA
18	M.P.			18	BANGLADESH	36	FINLAND

ANNEXURE – 4: Additional Tables
Table 1: Average Number of Places Visited

The Average number of places visited by leisure visitors is given in the following table. These ratios were used to convert Leisure visits to leisure visitors, hence, avoiding the perplexity of counting more than one visit of a single visitor to several destinations as more than one visitors.

Average Destinations Visited - Domestic		Exit Survey	
Serial No.	**Districts**	Overnight	No. of visits by Domestic Same day Visitors
1	**Adilabad**	1.44	1.78
2	**Nizamabad**	1.32	1.58
3	**Karimnagar**	1.48	1.60
4	**Medak**	1.60	1.73
5	**Hyderabad**	3.13	3.38
6	**Ranga Reddy**	1.13	1.35
7	**Mahaboobnagar**	1.09	1.33
8	**Nalgonda**	1.70	1.45
9	**Warangal**	1.63	1.50
10	**Khammam**	1.18	1.38
11	**Srikakulam**	1.34	1.45
12	**Vizianagaram**	1.43	1.53
13	**Visakhapatnam**	1.61	1.53
14	**East Godavari**	1.51	1.70
15	**West Godavari**	1.96	1.48
16	Krishna	1.76	1.68
17	**Guntur**	1.55	1.60
18	**Prakasam**	1.24	1.38
19	**Nellore**	1.33	1.53
20	**Cuddapah**	1.37	1.43
21	**Kurnool**	1.46	1.55
22	**Anathapur**	1.32	1.43
23	**Chittoor**	1.92	1.85
24	**Andhra Pradesh**	1.54	1.62

Average Destinations Visited - Foreign		Exit Survey	
Serial No.	Districts	Overnight	No. of visits by Domestic Same day Visitors
1	Adilabad	1.58	1.73
2	Nizamabad	1.15	1.33
3	Karimnagar	1.28	1.45
4	Medak	1.28	1.50
5	Hyderabad	3.43	4.15
6	Ranga Reddy	1.48	1.73
7	Mahaboobnagar	1.08	1.18
8	Nalgonda	1.30	1.30
9	Warangal	1.35	1.38
10	Khammam	1.10	1.13
11	Srikakulam	1.13	1.13
12	Vizianagaram	1.30	1.20
13	Visakhapatnam	1.43	1.40
14	East Godavari	1.35	1.28
15	West Godavari	1.35	1.30
16	Krishna	1.45	1.38
17	Guntur	1.38	1.50
18	Prakasam	1.15	1.23
19	Nellore	1.15	1.20
20	Cuddapah	1.18	1.15
21	Kurnool	1.23	1.25
22	Anathapur	1.48	1.20
23	Chittoor	2.20	1.90
24	Andhra Pradesh	1.42	1.48

Table 2: Total Number of Visits to the State:

The total numbers of visits by all visitors are given as below. Total number of visits was calculated by summing up total number of visits by leisure visitors and total number of non-leisure visitors (the number of non-leisure visits was calculated by taking the number of visit by non-leisure visitor as one per non-leisure visitor).

Total Domestic Visits												
Districts	**Jul'09**	**Aug'09**	**Sep'09**	**Oct'09**	**Nov'09**	**Dec'09**	**Jan'10**	**Feb'10**	**Mar'10**	**Apr'10**	**May'10**	**Jun'10**	**Total**
Adilabad	12526	17475	21581	45413	50256	34954	51821	32295	25450	27259	25450	23581	368061
Nizamabad	106279	77192	95190	88642	108668	85665	91780	114247	93290	84807	81116	77926	1104802
Karimnagar	268675	33917	43567	119419	121128	95864	117341	124489	98438	98339	87712	72853	1281742
Medak	9179	16671	19365	28318	27894	24978	28031	48972	30965	31320	22736	20946	309375
Hyderabad	1855317	939653	896551	759079	835486	838706	1754130	1782971	2220877	2200121	2423224	2575154	19081269
Ranga Reddy	58537	202878	179431	308031	343051	291797	144294	207708	86308	83767	90655	86794	2083251
Mahaboobnagar	90635	63005	69451	28475	25348	20231	26075	22690	17268	15639	14277	11743	404837
Nalgonda	102846	88903	105631	88416	85120	47230	83883	86979	92606	97615	94661	108623	1082513
Warangal	354288	40750	49332	63438	59984	42855	60682	190522	97756	102792	114878	114452	1291729
Khammam	64153	27751	34417	25845	25506	21008	33436	53977	45473	44869	44830	43522	464787
Srikakulam	33998	95718	98780	79011	89188	58519	65443	65875	41116	36742	31418	23790	719598
Vizianagaram	87258	145210	99275	136461	137596	167363	215469	48101	57788	41032	35073	32172	1202798
Visakhapatnam	569007	511668	483613	783710	931099	628339	603656	550176	786135	752428	723239	663525	7986595
East Godavari	141861	276250	308296	240372	255112	274242	307333	280172	153849	367035	375531	360793	3340846
West Godavari	71685	186737	193075	154817	153784	205768	230419	147650	125845	290783	301696	241709	2303968
Krishna	263819	229569	208818	331056	271829	307047	282004	240228	231790	265100	290320	280565	3202145
Guntur	36826	58682	63269	204848	210471	228644	222866	139069	125436	107328	111370	110181	1618990
Prakasam	30768	15235	13638	25984	20106	22241	25002	20103	32753	32631	31490	25266	295217
Nellore	43952	36019	39225	86916	67033	99474	124249	97355	76144	79411	73851	72883	896512
Cuddapah	35292	59211	67962	200612	202402	186096	185673	57404	51180	33600	32294	35043	1146769
Kurnool	130172	83323	86407	114014	110554	135337	129995	74324	85328	67333	76004	79805	1172596
Anathapur	52575	223983	236049	232479	239531	320956	366947	207774	325211	312396	317170	316521	3151592
Chittoor	4636229	5571189	5310855	5175241	4140683	3706127	4427496	4182119	4116466	4675142	4682468	4516370	55140385
TOTAL	9055877	9000989	8723778	9320597	8511829	7843441	9578025	8775200	9017472	9847489	10081463	9894217	109650377

Total Foreign Visits												
Districts	**Jul'09**	**Aug'09**	**Sep'09**	**Oct'09**	**Nov'09**	**Dec'09**	**Jan'10**	**Feb'10**	**Mar'10**	**Apr'10**	**May'10**	**Jun'10**	**Total**
Adilabad	16	0	19	16	27	125	106	3	0	0	0	0	312
Nizamabad	57	29	121	0	0	242	22	25	14	0	0	0	510
Karimnagar	0	0	0	0	0	138	2	0	0	0	0	0	140
Medak	0	0	0	43	0	265	5	0	7	6	4	0	330
Hyderabad	61548	60498	64056	26256	30238	37015	117237	93015	51421	48697	46561	44134	680676
Ranga Reddy	0	0	882	0	0	806	2425	653	1609	203	348	251	7177
Mahaboobnagar	15	0	0	0	4	0	0	0	0	0	0	0	19
Nalgonda	0	0	64	175	145	777	107	25	12	6	9	6	1326
Warangal	386	117	161	0	0	1	111	70	25	12	7	0	890
Khammam	7	9	36	0	0	0	0	0	0	0	0	0	52
Srikakulam	54	59	75	0	0	93	2	73	30	26	0	0	412
Vizianagaram	46	21	0	14	19	103	50	35	7	6	1	0	302
Visakhapatnam	4162	4778	4332	5679	5968	5835	6098	3530	2739	1544	1719	1838	48222
East Godavari	245	879	433	571	599	778	128	70	38	20	34	11	3806
West Godavari	14	0	199	65	75	926	107	2	4	0	0	0	1392
Krishna	36	0	193	479	509	896	1279	89	65	18	13	8	3585
Guntur	96	72	20	18	30	103	59	58	52	4	7	16	535
Prakasam	0	0	9	11	39	40	15	0	0	0	0	0	114
Nellore	53	62	88	30	38	28	2	112	30	4	2	0	449
Cuddapah	0	0	15	40	32	0	0	40	21	3	0	0	151
Kurnool	13	0	34	10	12	164	380	31	20	5	1	0	670
Anathapur	0	225	357	650	705	813	1117	658	822	587	821	895	7650
Chittoor	7686	6641	3207	2525	5200	4514	7512	5299	3533	401	256	220	46994
TOTAL	74434	73390	74301	36582	43640	53662	136764	103788	60449	51542	49783	47379	805714

Table 3: Ratio of Non-visitors to visitors:

To discount local residents as being counted as Tourists and getting included in the Tourism statistics, during the Short Survey itself, questions were asked regarding their city of residence (if tourist/visitor belongs to the same deistrict as the destination) and frequency of visit to the destination. The proportions of tourists/visitors thus being discounted are given as below:

Average Ratio of Disqualification and Qualification			
Districts	**Disqualified**	**Qualified**	**Total**
Adilabad	0.33	0.67	1.00
Nizamabad	0.36	0.64	1.00
Karimnagar	0.26	0.74	1.00
Medak	0.28	0.72	1.00
Hyderabad	0.32	0.68	1.00
Ranga Reddy	0.33	0.67	1.00
Mahaboobnagar	0.26	0.74	1.00
Nalgonda	0.31	0.69	1.00
Warangal	0.30	0.70	1.00
Khammam	0.38	0.62	1.00
Srikakulam	0.31	0.69	1.00
Vizianagaram	0.32	0.68	1.00
Visakhapatnam	0.30	0.70	1.00
East Godavari	0.26	0.74	1.00
West Godavari	0.32	0.68	1.00
Krishna	0.29	0.71	1.00
Guntur	0.27	0.73	1.00
Prakasam	0.31	0.69	1.00
Nellore	0.31	0.69	1.00
Cuddapah	0.33	0.67	1.00
Kurnool	0.31	0.69	1.00
Anathapur	0.42	0.58	1.00
Chittoor	0.40	0.60	1.00

ANNEXURE – 5
SUPPLEMENTARY TABLES

Table A5:1 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of July'09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2005103	71.26%
Maharashtra	112774	4.00%
Delhi	43906	1.56%
Karnataka	126405	4.49%
Kerala	29860	1.06%
MP	18609	0.66%
Tamil Nadu	166852	5.93%
Chandigarh	1158	0.04%
West Bengal	86009	3.05%
UP	28933	1.02%
Assam	1688	0.06%
Bihar	18881	0.67%
Gujarat	18443	0.65%
Orissa	64065	2.27%
Jharkhand	10547	0.37%
Rajasthan	10277	0.36%
Chhatisgarh	12649	0.44%
Punjab	20106	0.71%
Haryana	9585	0.34%
Pondicherry	1183	0.04%
HP	80	0.00%
J&K	706	0.02%
Manipur	2213	0.07%
Meghalaya	4427	0.15%
Mizoram	1032	0.03%
Nagaland	252	0.00%
Sikkim	4297	0.15%
Tripura	1534	0.05%
Uttaranchal	1831	0.06%
Andaman	1884	0.06%
Arunachal Pradesh	4809	0.17%
Dadar & Nagar Haveli	1499	0.05%
Daman & Diu	76	0.15%
Goa	1951	0.06%
TOTAL	2813627	100.00%

Table A5:2 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of August'09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	1997841	67.87%
Maharashtra	125990	4.28%
Delhi	55937	1.90%
Karnataka	132251	4.49%
Kerala	21241	0.72%
MP	20469	0.70%
Tamil Nadu	274569	9.33%
Chandigarh	2212	0.08%
West Bengal	89987	3.06%
UP	30272	1.03%
Assam	2767	0.09%
Bihar	20755	0.71%
Gujarat	18296	0.62%
Orissa	67028	2.28%
Jharkhand	12035	0.41%
Rajasthan	9753	0.33%
Chhatisgarh	13234	0.45%
Punjab	20036	0.68%
Haryana	9029	0.31%
Pondicherry	1238	0.04%
HP	184	0.01%
J&K	639	0.02%
Manipur	1316	0.04%
Meghalaya	3632	0.12%
Mizoram	1080	0.04%
Nagaland	264	0.01%
Sikkim	3496	0.12%
Tripura	605	0.02%
Uttaranchal	916	0.03%
Andaman	971	0.03%
Arunachal Pradesh	4031	0.14%
Dadar & Nagar Haveli	568	0.02%
Daman & Diu	80	0.00%
Goa	1041	0.04%
TOTAL	2943760	100.00%

Table A5:3 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of September'09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2030800	71.19%
Maharashtra	114332	4.01%
Delhi	43512	1.53%
Karnataka	129151	4.53%
Kerala	29272	1.03%
MP	17866	0.63%
Tamil Nadu	168157	5.90%
Chandigarh	2174	0.08%
West Bengal	88197	3.09%
UP	28333	0.99%
Assam	2712	0.10%
Bihar	21142	0.74%
Gujarat	18697	0.66%
Orissa	63950	2.24%
Jharkhand	12693	0.44%
Rajasthan	11419	0.40%
Chhatisgarh	12824	0.45%
Punjab	18384	0.64%
Haryana	10718	0.38%
Pondicherry	2199	0.08%
HP	81	0.00%
J&K	816	0.03%
Manipur	2244	0.08%
Meghalaya	4489	0.16%
Mizoram	2047	0.07%
Nagaland	455	0.02%
Sikkim	3056	0.11%
Tripura	1455	0.05%
Uttaranchal	1956	0.07%
Andaman	1910	0.07%
Arunachal Pradesh	3775	0.13%
Dadar & Nagar Haveli	1519	0.05%
Daman & Diu	177	0.01%
Goa	1978	0.07%
TOTAL	2852493	100.00%

Table A5:4 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of October'09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2808335	69.53%
Maharashtra	171888	4.26%
Delhi	73027	1.81%
Karnataka	191455	4.74%
Kerala	42864	1.06%
MP	36713	0.91%
Tamil Nadu	249517	6.18%
Chandigarh	4662	0.12%
West Bengal	133466	3.30%
UP	51534	1.28%
Assam	12424	0.31%
Bihar	37104	0.92%
Gujarat	16474	0.41%
Orissa	81966	2.03%
Jharkhand	14141	0.35%
Rajasthan	13753	0.34%
Chhatisgarh	17158	0.42%
Punjab	27863	0.69%
Haryana	14760	0.37%
Pondicherry	1598	0.04%
HP	215	0.01%
J&K	1013	0.03%
Manipur	4177	0.10%
Meghalaya	5356	0.13%
Mizoram	1382	0.03%
Nagaland	462	0.01%
Sikkim	5168	0.13%
Tripura	3202	0.08%
Uttaranchal	3628	0.09%
Andaman	3704	0.09%
Arunachal Pradesh	5903	0.15%
Dadar & Nagar Haveli	1151	0.03%
Daman & Diu	110	0.00%
Goa	2801	0.07%
TOTAL	4038975	100.00%

Table A5:5 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of November'09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2564297	70.99%
Maharashtra	154788	4.28%
Delhi	66370	1.84%
Karnataka	152288	4.22%
Kerala	48336	1.34%
MP	33891	0.94%
Tamil Nadu	214217	5.93%
Chandigarh	2487	0.07%
West Bengal	109424	3.03%
UP	36147	1.00%
Assam	12168	0.34%
Bihar	23241	0.64%
Gujarat	13678	0.38%
Orissa	72251	2.00%
Jharkhand	13541	0.37%
Rajasthan	15195	0.42%
Chhatisgarh	14240	0.39%
Punjab	23814	0.66%
Haryana	11306	0.31%
Pondicherry	1519	0.04%
HP	1103	0.03%
J&K	1106	0.03%
Manipur	1842	0.05%
Meghalaya	4684	0.13%
Mizoram	1126	0.03%
Nagaland	323	0.01%
Sikkim	5517	0.15%
Tripura	1970	0.05%
Uttaranchal	1351	0.04%
Andaman	2419	0.07%
Arunachal Pradesh	5174	0.14%
Dadar & Nagar Haveli	924	0.03%
Daman & Diu	98	0.00%
Goa	1505	0.04%
TOTAL	3612339	100.00%

Table A5:6 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of December '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2352309	71.26%
Maharashtra	132303	4.01%
Delhi	51509	1.56%
Karnataka	148293	4.49%
Kerala	35030	1.06%
MP	21831	0.66%
Tamil Nadu	195745	5.93%
Chandigarh	1359	0.04%
West Bengal	100902	3.06%
UP	33944	1.03%
Assam	1981	0.06%
Bihar	22151	0.67%
Gujarat	21636	0.66%
Orissa	75158	2.28%
Jharkhand	12374	0.37%
Rajasthan	12057	0.37%
Chhatisgarh	14840	0.45%
Punjab	23588	0.71%
Haryana	11245	0.34%
Pondicherry	1388	0.04%
HP	94	0.00%
J&K	828	0.03%
Manipur	2597	0.08%
Meghalaya	5194	0.16%
Mizoram	1211	0.04%
Nagaland	296	0.01%
Sikkim	5041	0.15%
Tripura	1800	0.05%
Uttaranchal	2148	0.07%
Andaman	2210	0.07%
Arunachal Pradesh	5641	0.17%
Dadar & Nagar Haveli	1758	0.05%
Daman & Diu	90	0.00%
Goa	2289	0.07%
TOTAL	3300838	100.00%

Table A5:7 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of January '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2225863	70.95%
Maharashtra	131753	4.20%
Delhi	58959	1.88%
Karnataka	130952	4.17%
Kerala	34296	1.09%
MP	21750	0.69%
Tamil Nadu	185055	5.90%
Chandigarh	2291	0.07%
West Bengal	94907	3.02%
UP	31263	1.00%
Assam	2883	0.09%
Bihar	20054	0.64%
Gujarat	21565	0.69%
Orissa	70438	2.25%
Jharkhand	12761	0.41%
Rajasthan	12460	0.40%
Chhatisgarh	13105	0.42%
Punjab	23420	0.75%
Haryana	11688	0.37%
Pondicherry	2319	0.07%
HP	190	0.01%
J&K	687	0.02%
Manipur	2268	0.07%
Meghalaya	5637	0.18%
Mizoram	1651	0.05%
Nagaland	481	0.02%
Sikkim	4291	0.14%
Tripura	1711	0.05%
Uttaranchal	2242	0.07%
Andaman	1201	0.04%
Arunachal Pradesh	4362	0.14%
Dadar & Nagar Haveli	2171	0.07%
Daman & Diu	185	0.01%
Goa	2576	0.08%
TOTAL	3137437	100.00%

Table A5:8 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of February '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2009209	70.53%
Maharashtra	124186	4.36%
Delhi	43456	1.53%
Karnataka	137988	4.84%
Kerala	38234	1.34%
MP	28842	1.01%
Tamil Nadu	158941	5.58%
Chandigarh	2173	0.08%
West Bengal	85086	2.99%
UP	28296	0.99%
Assam	2710	0.10%
Bihar	22118	0.78%
Gujarat	21673	0.76%
Orissa	60867	2.14%
Jharkhand	11679	0.41%
Rajasthan	10406	0.37%
Chhatisgarh	11808	0.41%
Punjab	22358	0.78%
Haryana	8705	0.31%
Pondicherry	1198	0.04%
HP	581	0.02%
J&K	1215	0.04%
Manipur	1241	0.04%
Meghalaya	3483	0.12%
Mizoram	1045	0.04%
Nagaland	255	0.01%
Sikkim	3351	0.12%
Tripura	554	0.02%
Uttaranchal	854	0.03%
Andaman	907	0.03%
Arunachal Pradesh	3869	0.14%
Dadar & Nagar Haveli	517	0.02%
Daman & Diu	77	0.00%
Goa	975	0.03%
TOTAL	2848856	100.00%

Table A5:9 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of March '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2010466	68.21%
Maharashtra	128138	4.35%
Delhi	55994	1.90%
Karnataka	142417	4.83%
Kerala	41280	1.40%
MP	29494	1.00%
Tamil Nadu	184788	6.27%
Chandigarh	2213	0.08%
West Bengal	80099	2.72%
UP	20310	0.69%
Assam	2769	0.09%
Bihar	29779	1.01%
Gujarat	29320	0.99%
Orissa	67112	2.28%
Jharkhand	13049	0.44%
Rajasthan	10766	0.37%
Chhatisgarh	14251	0.48%
Punjab	23063	0.78%
Haryana	11041	0.37%
Pondicherry	2239	0.08%
HP	1084	0.04%
J&K	1740	0.06%
Manipur	2319	0.08%
Meghalaya	5638	0.19%
Mizoram	2082	0.07%
Nagaland	10264	0.35%
Sikkim	5501	0.19%
Tripura	2607	0.09%
Uttaranchal	2918	0.10%
Andaman	2973	0.10%
Arunachal Pradesh	6037	0.20%
Dadar & Nagar Haveli	2570	0.09%
Daman & Diu	1080	0.04%
Goa	2044	0.07%
TOTAL	2947443	100.00%

Table A5:10 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of April '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2340050	70.93%
Maharashtra	132232	4.01%
Delhi	61481	1.86%
Karnataka	147214	4.46%
Kerala	36012	1.09%
MP	22819	0.69%
Tamil Nadu	194640	5.90%
Chandigarh	2358	0.07%
West Bengal	99848	3.03%
UP	33925	1.03%
Assam	2980	0.09%
Bihar	21139	0.64%
Gujarat	22625	0.69%
Orissa	74118	2.25%
Jharkhand	13367	0.41%
Rajasthan	11050	0.33%
Chhatisgarh	15832	0.48%
Punjab	23575	0.71%
Haryana	11239	0.34%
Pondicherry	1387	0.04%
HP	94	0.00%
J&K	828	0.03%
Manipur	2595	0.08%
Meghalaya	5191	0.16%
Mizoram	1211	0.04%
Nagaland	295	0.01%
Sikkim	5038	0.15%
Tripura	1799	0.05%
Uttaranchal	2147	0.07%
Andaman	2209	0.07%
Arunachal Pradesh	5638	0.17%
Dadar & Nagar Haveli	1757	0.05%
Daman & Diu	90	0.00%
Goa	2288	0.07%
TOTAL	3299071	100.00%

Table A5:11 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of May '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2380751	71.20%
Maharashtra	131015	3.92%
Delhi	53175	1.59%
Karnataka	140212	4.19%
Kerala	45484	1.36%
MP	32114	0.96%
Tamil Nadu	197278	5.90%
Chandigarh	1376	0.04%
West Bengal	101208	3.03%
UP	33383	1.00%
Assam	2006	0.06%
Bihar	21438	0.64%
Gujarat	20916	0.63%
Orissa	75131	2.25%
Jharkhand	12534	0.37%
Rajasthan	12213	0.37%
Chhatisgarh	15032	0.45%
Punjab	22893	0.68%
Haryana	10391	0.31%
Pondicherry	1406	0.04%
HP	1095	0.03%
J&K	839	0.03%
Manipur	2630	0.08%
Meghalaya	5261	0.16%
Mizoram	1227	0.04%
Nagaland	299	0.01%
Sikkim	5106	0.15%
Tripura	1823	0.05%
Uttaranchal	3176	0.09%
Andaman	2239	0.07%
Arunachal Pradesh	4764	0.14%
Dadar & Nagar Haveli	2781	0.08%
Daman & Diu	1	0.00%
Goa	2358	0.07%
TOTAL	3343555	100.00%

Table A5:12 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of June '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP (Same State)	2314259	71.23%
Maharashtra	131219	4.04%
Delhi	51697	1.59%
Karnataka	144958	4.46%
Kerala	33479	1.03%
MP	22487	0.69%
Tamil Nadu	191662	5.90%
Chandigarh	2337	0.07%
West Bengal	98313	3.03%
UP	34409	1.06%
Assam	2950	0.09%
Bihar	20802	0.64%
Gujarat	20295	0.62%
Orissa	74975	2.31%
Jharkhand	11179	0.34%
Rajasthan	12867	0.40%
Chhatisgarh	15606	0.48%
Punjab	21216	0.65%
Haryana	10068	0.31%
Pondicherry	2366	0.07%
HP	93	0.00%
J&K	815	0.03%
Manipur	3556	0.11%
Meghalaya	4112	0.13%
Mizoram	2192	0.07%
Nagaland	291	0.01%
Sikkim	3962	0.12%
Tripura	2772	0.09%
Uttaranchal	2114	0.07%
Andaman	3175	0.10%
Arunachal Pradesh	3552	0.11%
Dadar & Nagar Haveli	1730	0.05%
Daman & Diu	88	0.00%
Goa	3253	0.10%
TOTAL	3248848	100.00%

Table A5:13 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of July '09

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1296429	44.22%
Maharashtra	426138	14.53%
Delhi	25240	0.86%
Karnataka	471044	16.06%
Kerala	86635	2.95%
MP	25242	0.86%
Tamil Nadu	237972	8.11%
Chandigarh	17831	0.60%
West Bengal	150014	5.11%
UP	43976	1.49%
Assam	3767	0.12%
Bihar	3685	0.12%
Gujarat	62560	2.13%
Orissa	33924	1.15%
Jharkhand	10858	0.37%
Rajasthan	2956	0.20%
Chhatisgarh	25152	0.85%
Punjab	1873	0.06%
Haryana	1450	0.04%
Pondicherry	5007	0.17%
TOTAL	2931753	100.00%

Table A5:14 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of August '09

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1304961	44.25%
Maharashtra	418614	14.20%
Delhi	27386	0.93%
Karnataka	474780	16.10%
Kerala	87138	2.96%
MP	26389	0.89%
Tamil Nadu	240355	8.15%
Chandigarh	18935	0.64%
West Bengal	151886	5.15%
UP	45232	1.53%
Assam	2789	0.09%
Bihar	2706	0.09%
Gujarat	61924	2.10%
Orissa	35121	1.19%

Jharkhand	11921	0.40%
Rajasthan	3073	0.10%
Chhatisgarh	25298	0.86%
Punjab	2884	0.10%
Haryana	1408	0.05%
Pondicherry	5986	0.20%
TOTAL	2948785	100.00%

Table A5:15 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of September '09

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1265195	43.87%
Maharashtra	420158	14.57%
Delhi	25826	0.90%
Karnataka	464328	16.10%
Kerala	86216	2.99%
MP	25829	0.90%
Tamil Nadu	235075	8.15%
Chandigarh	17539	0.61%
West Bengal	147557	5.12%
UP	43256	1.50%
Assam	3705	0.13%
Bihar	3624	0.13%
Gujarat	62536	2.17%
Orissa	33369	1.16%
Jharkhand	11680	0.41%
Rajasthan	3907	0.14%
Chhatisgarh	25740	0.89%
Punjab	2443	0.08%
Haryana	1826	0.06%
Pondicherry	3925	0.14%
TOTAL	2883735	100.00%

Table A5:16 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of October '09

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1538502	41.52%
Maharashtra	538578	14.54%
Delhi	41899	1.13%
Karnataka	595332	16.07%
Kerala	129494	3.49%
MP	41903	1.13%

Tamil Nadu	310763	8.39%
Chandigarh	32536	0.88%
West Bengal	189597	5.12%
UP	65580	1.77%
Assam	5761	0.16%
Bihar	5657	0.15%
Gujarat	89067	2.40%
Orissa	52876	1.43%
Jharkhand	14723	0.40%
Rajasthan	4736	0.13%
Chhatisgarh	33789	0.91%
Punjab	3368	0.09%
Haryana	2832	0.08%
Pondicherry	8328	0.22%
TOTAL	3705319	100.00%

Table A5:17 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of November '09

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1505080	44.52%
Maharashtra	501435	14.83%
Delhi	39107	1.16%
Karnataka	443221	13.11%
Kerala	89910	2.66%
MP	39110	1.16%
Tamil Nadu	274437	8.12%
Chandigarh	30564	0.90%
West Bengal	183001	5.41%
UP	60715	1.80%
Assam	6344	0.19%
Bihar	5249	0.16%
Gujarat	82146	2.43%
Orissa	49123	1.45%
Jharkhand	17522	0.52%
Rajasthan	5409	0.16%
Chhatisgarh	34006	1.01%
Punjab	4161	0.12%
Haryana	3672	0.11%
Pondicherry	6774	0.20%
TOTAL	3380985	100.00%

Table A5:18 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of December '09

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1484771	47.41%
Maharashtra	445176	14.22%
Delhi	25959	0.83%
Karnataka	403142	12.87%
Kerala	82538	2.64%
MP	25962	0.83%
Tamil Nadu	244188	7.80%
Chandigarh	29046	0.93%
West Bengal	162237	5.18%
UP	49973	1.60%
Assam	7023	0.22%
Bihar	5936	0.19%
Gujarat	69823	2.23%
Orissa	38236	1.22%
Jharkhand	19598	0.63%
Rajasthan	4157	0.13%
Chhatisgarh	25866	0.83%
Punjab	2001	0.06%
Haryana	1048	0.03%
Pondicherry	4848	0.15%
TOTAL	3131531	100.00%

Table A5:19 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of January '10

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1334759	44.22%
Maharashtra	438737	14.54%
Delhi	25986	0.86%
Karnataka	484970	16.07%
Kerala	89196	2.96%
MP	25989	0.86%
Tamil Nadu	245008	8.12%
Chandigarh	18359	0.61%
West Bengal	154449	5.12%
UP	45276	1.50%
Assam	3878	0.13%
Bihar	3794	0.13%
Gujarat	64410	2.13%

Orissa	34927	1.16%
Jharkhand	11179	0.37%
Rajasthan	3043	0.10%
Chhatisgarh	25896	0.86%
Punjab	1929	0.06%
Haryana	1492	0.05%
Pondicherry	5155	0.17%
TOTAL	3018432	100.00%

Table A5:20 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of February '10

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1200014	43.25%
Maharashtra	373321	13.45%
Delhi	30888	1.11%
Karnataka	413822	14.91%
Kerala	91996	3.32%
MP	33891	1.22%
Tamil Nadu	265231	9.56%
Chandigarh	19877	0.72%
West Bengal	153982	5.55%
UP	46622	1.68%
Assam	4565	0.16%
Bihar	4488	0.16%
Gujarat	60911	2.20%
Orissa	30108	1.09%
Jharkhand	9276	0.33%
Rajasthan	4797	0.17%
Chhatisgarh	19805	0.71%
Punjab	2773	0.10%
Haryana	2372	0.09%
Pondicherry	6039	0.22%
TOTAL	2774778	100.00%

Table A5:21 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of March '10

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1187064	44.22%
Maharashtra	389190	14.50%
Delhi	24110	0.90%
Karnataka	430307	16.03%
Kerala	80326	2.99%
MP	24113	0.90%
Tamil Nadu	216897	8.08%
Chandigarh	17327	0.65%
West Bengal	136359	5.08%
UP	41267	1.54%
Assam	4449	0.17%
Bihar	4374	0.16%
Gujarat	56283	2.10%
Orissa	30063	1.12%
Jharkhand	8942	0.33%
Rajasthan	3706	0.14%
Chhatisgarh	21030	0.78%
Punjab	1215	0.05%
Haryana	1827	0.07%
Pondicherry	5585	0.21%
TOTAL	2684435	100.00%

Table A5:22 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of April '10

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1205699	41.79%
Maharashtra	429324	14.88%
Delhi	34836	1.21%
Karnataka	473512	16.41%
Kerala	95249	3.30%
MP	34839	1.21%
Tamil Nadu	244167	8.46%
Chandigarh	27546	0.95%
West Bengal	137615	4.77%
UP	44273	1.53%
Assam	4706	0.16%
Bihar	5626	0.20%
Gujarat	62560	2.17%

Orissa	36382	1.26%
Jharkhand	11684	0.41%
Rajasthan	3908	0.14%
Chhatisgarh	22750	0.79%
Punjab	2344	0.08%
Haryana	1926	0.07%
Pondicherry	5927	0.21%
TOTAL	2884875	100.00%

Table A5:23 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of May '10

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1243170	42.51%
Maharashtra	435067	14.88%
Delhi	35176	1.20%
Karnataka	469859	16.07%
Kerala	92417	3.16%
MP	35179	1.20%
Tamil Nadu	245374	8.39%
Chandigarh	19787	0.68%
West Bengal	149637	5.12%
UP	45866	1.57%
Assam	3757	0.13%
Bihar	4676	0.16%
Gujarat	60403	2.07%
Orissa	33839	1.16%
Jharkhand	11831	0.40%
Rajasthan	2948	0.10%
Chhatisgarh	24089	0.82%
Punjab	2869	0.10%
Haryana	2446	0.08%
Pondicherry	5995	0.20%
TOTAL	2924383	100.00%

Table A5:24 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of June '10

Name of State	Estimated Domestic Non-Leisure Visitors	Percentage
AP (Same State)	1214111	42.81%
Maharashtra	422228	14.89%
Delhi	34416	1.21%
Karnataka	445668	15.71%
Kerala	93807	3.31%
MP	34418	1.21%
Tamil Nadu	240204	8.47%
Chandigarh	18249	0.64%
West Bengal	143117	5.05%
UP	43541	1.54%
Assam	4644	0.16%
Bihar	4565	0.16%
Gujarat	50518	1.78%
Orissa	31817	1.12%
Jharkhand	13503	0.48%
Rajasthan	3859	0.14%
Chhatisgarh	26331	0.93%
Punjab	2812	0.10%
Haryana	2402	0.08%
Pondicherry	5844	0.21%
TOTAL	2836055	100.00%

Table A5:25 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of July'09

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	2085	11.06%
USA	2070	10.98%
Canada	1777	9.43%
Germany	1537	8.16%
Europe	1943	10.31%
Australia	1823	9.67%
Sri Lanka	548	2.90%
France	861	4.57%
Japan	409	2.17%
Malaysia	214	1.13%
Singapore	491	2.60%
Italy	241	1.28%
Nepal	149	0.79%
Netherlands	473	2.51%
Korea	66	0.35%
Israel	186	0.98%
Pakistan	357	1.89%
Bangladesh	535	2.84%
UAE	1557	8.26%
Spain	927	4.91%
Switzerland	221	1.17%
Saudi Arabia	6	0.03%
Greece	1	0.02%
Argentina	64	0.34%
Belgium	48	0.25%
Morocco	2	0.04%
Cambodia	1	0.02%
Maldives	1	0.02%
Norway	79	0.41%
Philippines	37	0.19%
Denmark	19	0.14%
Egypt	6	0.03%
South Africa	9	0.04%
Finland	96	0.51%
Total	18841	100.00%

Table A5:26 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of August'09

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	1961	10.53%
USA	1947	10.45%
Canada	1656	8.89%
Germany	1220	6.55%
Europe	2121	11.39%
Australia	1902	10.21%
Sri Lanka	442	2.37%
France	752	4.03%
Japan	505	2.71%
Malaysia	312	1.67%
Singapore	585	3.14%
Italy	339	1.82%
Nepal	247	1.33%
Netherlands	568	3.05%
Korea	165	0.89%
Israel	284	1.53%
Pakistan	253	1.36%
Bangladesh	429	2.30%
UAE	1639	8.80%
Spain	816	4.38%
Switzerland	119	0.64%
Saudi Arabia	0	0.00%
Greece	0	0.00%
Argentina	61	0.33%
Belgium	57	0.31%
Morocco	0	0.00%
Cambodia	0	0.00%
Maldives	2	0.01%
Norway	78	0.42%
Philippines	37	0.20%
Denmark	15	0.08%
Egypt	12	0.06%
South Africa	19	0.10%
Finland	85	0.46%
Total	18627	100.00%

Table A5:27 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of September'09

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	1990	10.54%
USA	2075	10.99%
Canada	1681	8.90%
Germany	1441	7.63%
Europe	2048	10.84%
Australia	1827	9.68%
Sri Lanka	550	2.91%
France	763	4.04%
Japan	510	2.70%
Malaysia	215	1.14%
Singapore	492	2.61%
Italy	342	1.81%
Nepal	249	1.32%
Netherlands	574	3.04%
Korea	166	0.88%
Israel	87	0.46%
Pakistan	257	1.36%
Bangladesh	436	2.31%
UAE	1660	8.79%
Spain	829	4.39%
Switzerland	122	0.65%
Saudi Arabia	106	0.56%
Greece	15	0.08%
Argentina	69	0.37%
Belgium	59	0.31%
Morocco	20	0.10%
Cambodia	14	0.07%
Maldives	10	0.05%
Norway	89	0.47%
Philippines	47	0.25%
Denmark	29	0.15%
Egypt	1	0.00%
South Africa	14	0.07%
Finland	96	0.51%
Total	18885	100.00%

Table A5:28 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of October'09

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	2033	11.07%
USA	1019	5.55%
Canada	732	3.99%
Germany	1599	8.70%
Europe	2895	15.76%
Australia	1878	10.22%
Sri Lanka	635	3.45%
France	940	5.12%
Japan	499	2.72%
Malaysia	309	1.68%
Singapore	579	3.15%
Italy	335	1.82%
Nepal	245	1.34%
Netherlands	562	3.06%
Korea	7	0.04%
Israel	286	1.56%
Pakistan	248	1.35%
Bangladesh	572	3.11%
UAE	1718	9.35%
Spain	804	4.37%
Switzerland	116	0.63%
Saudi Arabia	10	0.06%
Greece	0	0.00%
Argentina	53	0.29%
Belgium	57	0.31%
Morocco	1	0.00%
Cambodia	3	0.01%
Maldives	0	0.00%
Norway	87	0.47%
Philippines	26	0.14%
Denmark	9	0.05%
Egypt	16	0.09%
South Africa	19	0.10%
Finland	84	0.46%
Total	18374	100.00%

Table A5:29 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of November'09

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	2812	12.39%
USA	2694	11.87%
Canada	1140	5.02%
Germany	1952	8.60%
Europe	2541	11.20%
Australia	1597	7.03%
Sri Lanka	561	2.47%
France	1238	5.45%
Japan	393	1.73%
Malaysia	158	0.70%
Singapore	491	2.16%
Italy	491	2.16%
Nepal	80	0.35%
Netherlands	670	2.95%
Korea	180	0.79%
Israel	325	1.43%
Pakistan	330	1.45%
Bangladesh	545	2.40%
UAE	1975	8.70%
Spain	1416	6.24%
Switzerland	367	1.62%
Saudi Arabia	105	0.46%
Greece	100	0.44%
Argentina	78	0.35%
Belgium	107	0.47%
Morocco	11	0.05%
Cambodia	1	0.00%
Maldives	11	0.05%
Norway	105	0.46%
Philippines	45	0.20%
Denmark	33	0.14%
Egypt	61	0.27%
South Africa	21	0.09%
Finland	66	0.29%
Total	22700	100.00%

Table A5:30 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of December '09

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	2987	11.07%
USA	2966	10.99%
Canada	2045	7.58%
Germany	2002	7.42%
Europe	2984	11.06%
Australia	2712	10.05%
Sri Lanka	885	3.28%
France	1334	4.94%
Japan	486	1.80%
Malaysia	207	0.77%
Singapore	603	2.23%
Italy	546	2.02%
Nepal	114	0.42%
Netherlands	778	2.88%
Korea	195	0.72%
Israel	367	1.36%
Pakistan	411	1.52%
Bangladesh	667	2.47%
UAE	2330	8.63%
Spain	1427	5.29%
Switzerland	417	1.55%
Saudi Arabia	109	0.40%
Greece	1	0.00%
Argentina	0	0.00%
Belgium	60	0.22%
Morocco	3	0.01%
Cambodia	1	0.00%
Maldives	1	0.00%
Norway	110	0.41%
Philippines	57	0.21%
Denmark	21	0.08%
Egypt	14	0.05%
South Africa	33	0.12%
Finland	118	0.44%
Total	26989	100.00%

Table A5:31 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of January '10

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	3127	11.82%
USA	3006	11.37%
Canada	2394	9.05%
Germany	2058	7.78%
Europe	2928	11.07%
Australia	2859	10.81%
Sri Lanka	970	3.67%
France	1309	4.95%
Japan	674	2.55%
Malaysia	201	0.76%
Singapore	589	2.23%
Italy	239	0.90%
Nepal	109	0.41%
Netherlands	564	2.13%
Korea	103	0.39%
Israel	162	0.61%
Pakistan	401	1.51%
Bangladesh	651	2.46%
UAE	2085	7.88%
Spain	1201	4.54%
Switzerland	301	1.14%
Saudi Arabia	81	0.31%
Greece	2	0.01%
Argentina	60	0.23%
Belgium	47	0.18%
Morocco	0	0.00%
Cambodia	3	0.01%
Maldives	5	0.02%
Norway	111	0.42%
Philippines	32	0.12%
Denmark	17	0.06%
Egypt	10	0.04%
South Africa	10	0.04%
Finland	140	0.53%
Total	26446	100.00%

Table A5:32 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of February '10

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	2869	13.40%
USA	2452	11.46%
Canada	2119	9.90%
Germany	1547	7.23%
Europe	2008	9.38%
Australia	1872	8.74%
Sri Lanka	523	2.44%
France	1079	5.04%
Japan	365	1.70%
Malaysia	343	1.60%
Singapore	458	2.14%
Italy	374	1.75%
Nepal	69	0.32%
Netherlands	438	2.04%
Korea	175	0.82%
Israel	312	1.46%
Pakistan	305	1.43%
Bangladesh	508	2.37%
UAE	1869	8.73%
Spain	1153	5.39%
Switzerland	152	0.71%
Saudi Arabia	0	0.00%
Greece	4	0.02%
Argentina	70	0.33%
Belgium	51	0.24%
Morocco	16	0.07%
Cambodia	3	0.01%
Maldives	3	0.02%
Norway	80	0.37%
Philippines	32	0.15%
Denmark	32	0.15%
Egypt	19	0.09%
South Africa	20	0.09%
Finland	89	0.42%
Total	21408	100.00%

Table A5:33 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of March '10

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	1362	10.31%
USA	1352	10.23%
Canada	1346	10.19%
Germany	1178	8.92%
Europe	1463	11.07%
Australia	1379	10.43%
Sri Lanka	385	2.91%
France	704	5.33%
Japan	187	1.42%
Malaysia	250	1.89%
Singapore	244	1.85%
Italy	269	2.04%
Nepal	205	1.55%
Netherlands	232	1.76%
Korea	146	1.11%
Israel	231	1.75%
Pakistan	150	1.14%
Bangladesh	275	2.08%
UAE	992	7.51%
Spain	550	4.16%
Switzerland	55	0.42%
Saudi Arabia	4	0.03%
Greece	1	0.01%
Argentina	45	0.34%
Belgium	33	0.25%
Morocco	1	0.01%
Cambodia	0	0.00%
Maldives	1	0.01%
Norway	55	0.42%
Philippines	26	0.20%
Denmark	13	0.10%
Egypt	4	0.03%
South Africa	6	0.05%
Finland	68	0.51%
Total	13214	100.00%

Table A5:34 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of April '10

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	1275	10.26%
USA	1265	10.18%
Canada	1172	9.43%
Germany	1014	8.16%
Europe	1282	10.31%
Australia	1202	9.68%
Sri Lanka	462	3.71%
France	568	4.57%
Japan	270	2.17%
Malaysia	141	1.14%
Singapore	324	2.61%
Italy	159	1.28%
Nepal	98	0.79%
Netherlands	312	2.51%
Korea	44	0.35%
Israel	123	0.99%
Pakistan	235	1.89%
Bangladesh	353	2.84%
UAE	1027	8.26%
Spain	611	4.92%
Switzerland	146	1.17%
Saudi Arabia	40	0.32%
Greece	11	0.09%
Argentina	52	0.42%
Belgium	51	0.41%
Morocco	10	0.08%
Cambodia	10	0.08%
Maldives	6	0.05%
Norway	42	0.34%
Philippines	34	0.28%
Denmark	3	0.02%
Egypt	14	0.11%
South Africa	16	0.13%
Finland	53	0.43%
Total	12426	100.00%

Table A5:35 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of May '10

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	1367	11.07%
USA	1358	10.99%
Canada	1065	8.62%
Germany	1108	8.97%
Europe	1174	9.50%
Australia	1295	10.49%
Sri Lanka	359	2.91%
France	465	3.76%
Japan	368	2.98%
Malaysia	240	1.95%
Singapore	222	1.80%
Italy	58	0.47%
Nepal	198	1.60%
Netherlands	210	1.70%
Korea	143	1.16%
Israel	222	1.80%
Pakistan	134	1.08%
Bangladesh	451	3.65%
UAE	921	7.45%
Spain	508	4.11%
Switzerland	245	1.98%
Saudi Arabia	4	0.03%
Greece	1	0.01%
Argentina	42	0.34%
Belgium	31	0.25%
Morocco	1	0.01%
Cambodia	0	0.00%
Maldives	1	0.01%
Norway	52	0.42%
Philippines	24	0.20%
Denmark	12	0.10%
Egypt	4	0.03%
South Africa	6	0.05%
Finland	63	0.51%
Total	12354	100.00%

Table A5:36 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of June '10

County of Origin	Estimated Domestic Leisure Visitors	Percentage
UK	1417	11.91%
USA	1208	10.15%
Canada	1122	9.43%
Germany	971	8.16%
Europe	1228	10.31%
Australia	1152	9.68%
Sri Lanka	346	2.91%
France	544	4.57%
Japan	259	2.17%
Malaysia	135	1.14%
Singapore	310	2.61%
Italy	152	1.28%
Nepal	94	0.79%
Netherlands	299	2.51%
Korea	42	0.35%
Israel	118	0.99%
Pakistan	225	1.89%
Bangladesh	338	2.84%
UAE	983	8.26%
Spain	585	4.92%
Switzerland	140	1.17%
Saudi Arabia	4	0.03%
Greece	1	0.01%
Argentina	41	0.34%
Belgium	30	0.25%
Morocco	1	0.01%
Cambodia	0	0.00%
Maldives	1	0.01%
Norway	50	0.42%
Philippines	23	0.20%
Denmark	12	0.10%
Egypt	4	0.03%
South Africa	6	0.05%
Finland	61	0.51%
Total	11903	100.00%

Table A5:37 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of July '09

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1051	9.79%
USA	1015	9.45%
Canada	865	8.05%
Germany	898	8.36%
Europe	1099	10.24%
Australia	1004	9.35%
Sri Lanka	503	4.68%
France	531	4.94%
Japan	262	2.43%
Malaysia	126	1.17%
Singapore	283	2.63%
Italy	157	1.46%
Nepal	99	0.92%
Netherlands	122	1.13%
Korea	54	0.49%
Israel	145	1.35%
Pakistan	277	2.58%
Bangladesh	400	3.72%
UAE	1282	11.94%
Spain	208	1.93%
Switzerland	44	0.41%
Saudi Arabia	1	0.10%
Argentina	61	0.57%
Belgium	41	0.37%
Norway	64	0.59%
Philippines	35	0.32%
Denmark	23	0.28%
Egypt	2	0.01%
South Africa	1	0.01%
Finland	79	0.73%
Total	10731	100.00%

Table A5:38 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of August '09

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1157	10.75%
USA	1118	10.38%
Canada	768	7.13%
Germany	801	7.44%
Europe	1003	9.31%
Australia	908	8.43%
Sri Lanka	605	5.62%
France	632	5.87%
Japan	162	1.51%
Malaysia	27	0.25%
Singapore	384	3.57%
Italy	258	2.39%
Nepal	100	0.93%
Netherlands	123	1.14%
Korea	54	0.50%
Israel	245	2.28%
Pakistan	178	1.65%
Bangladesh	401	3.73%
UAE	1286	11.95%
Spain	198	1.84%
Switzerland	64	0.60%
Saudi Arabia	11	0.10%
Argentina	51	0.48%
Belgium	31	0.29%
Norway	51	0.47%
Philippines	48	0.45%
Denmark	13	0.12%
Egypt	11	0.10%
South Africa	2	0.02%
Finland	76	0.70%
Total	10766	100.00%

Table A5:39 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of September '09

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1003	9.07%
USA	1046	9.46%
Canada	892	8.06%
Germany	926	8.37%
Europe	1203	10.87%
Australia	1035	9.36%
Sri Lanka	519	4.69%
France	547	4.95%
Japan	270	2.44%
Malaysia	130	1.18%
Singapore	292	2.64%
Italy	162	1.47%
Nepal	102	0.93%
Netherlands	126	1.14%
Korea	55	0.50%
Israel	159	1.44%
Pakistan	206	1.86%
Bangladesh	412	3.73%
UAE	1322	11.95%
Spain	234	2.11%
Switzerland	56	0.50%
Saudi Arabia	11	0.10%
Argentina	73	0.66%
Belgium	42	0.38%
Norway	76	0.68%
Philippines	46	0.41%
Denmark	24	0.22%
Egypt	2	0.02%
South Africa	1	0.01%
Finland	91	0.82%
Total	11064	100.00%

Table A5:40 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of October '09

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1363	10.57%
USA	1120	8.68%
Canada	940	7.28%
Germany	1080	8.37%
Europe	1421	11.02%
Australia	1107	8.58%
Sri Lanka	705	5.46%
France	538	4.17%
Japan	214	1.66%
Malaysia	252	1.95%
Singapore	440	3.41%
Italy	289	2.24%
Nepal	219	1.70%
Netherlands	247	1.91%
Korea	94	0.73%
Israel	104	0.81%
Pakistan	233	1.81%
Bangladesh	381	2.95%
UAE	1441	11.17%
Spain	229	1.78%
Switzerland	63	0.49%
Saudi Arabia	10	0.07%
Argentina	80	0.62%
Belgium	59	0.46%
Norway	80	0.62%
Philippines	50	0.39%
Denmark	38	0.29%
Egypt	8	0.06%
South Africa	6	0.04%
Finland	88	0.69%
Total	12900	100.00%

Table A5:41 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of November '09

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1552	10.47%
USA	1502	10.13%
Canada	1295	8.73%
Germany	1341	9.04%
Europe	1618	10.92%
Australia	1488	10.03%
Sri Lanka	595	4.02%
France	633	4.27%
Japan	261	1.76%
Malaysia	275	1.85%
Singapore	291	1.96%
Italy	207	1.40%
Nepal	107	0.72%
Netherlands	109	0.73%
Korea	64	0.43%
Israel	110	0.74%
Pakistan	333	2.24%
Bangladesh	503	3.39%
UAE	1872	12.62%
Spain	237	1.60%
Switzerland	41	0.28%
Saudi Arabia	4	0.03%
Argentina	65	0.44%
Belgium	46	0.31%
Norway	68	0.46%
Philippines	38	0.26%
Denmark	42	0.28%
Egypt	12	0.08%
South Africa	11	0.07%
Finland	106	0.72%
Total	14827	100.00%

Table A5:42 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of December '09

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1788	9.79%
USA	1727	9.46%
Canada	1472	8.06%
Germany	1529	8.37%
Europe	1871	10.24%
Australia	1709	9.36%
Sri Lanka	857	4.69%
France	903	4.95%
Japan	445	2.44%
Malaysia	215	1.18%
Singapore	482	2.64%
Italy	268	1.47%
Nepal	169	0.93%
Netherlands	208	1.14%
Korea	91	0.50%
Israel	247	1.35%
Pakistan	472	2.58%
Bangladesh	681	3.73%
UAE	2183	11.95%
Spain	353	1.93%
Switzerland	75	0.41%
Saudi Arabia	1	0.01%
Argentina	104	0.57%
Belgium	69	0.38%
Norway	108	0.59%
Philippines	59	0.32%
Denmark	40	0.22%
Egypt	3	0.02%
South Africa	2	0.01%
Finland	134	0.73%
Total	18266	100.00%

Table A5:43 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of January '10

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	2313	10.21%
USA	2042	9.01%
Canada	1726	7.62%
Germany	1796	7.93%
Europe	2220	9.80%
Australia	2020	8.92%
Sri Lanka	962	4.25%
France	1220	5.39%
Japan	652	2.88%
Malaysia	367	1.62%
Singapore	698	3.08%
Italy	432	1.91%
Nepal	260	1.15%
Netherlands	308	1.36%
Korea	123	0.54%
Israel	296	1.31%
Pakistan	535	2.36%
Bangladesh	814	3.59%
UAE	2607	11.51%
Spain	458	2.02%
Switzerland	134	0.59%
Saudi Arabia	19	0.08%
Argentina	131	0.58%
Belgium	96	0.42%
Norway	124	0.55%
Philippines	83	0.37%
Denmark	59	0.26%
Egypt	1	0.00%
South Africa	1	0.00%
Finland	156	0.69%
Total	22655	100.00%

Table A5:44 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of February '10

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	2112	10.28%
USA	1843	8.97%
Canada	1556	7.57%
Germany	1619	7.88%
Europe	2004	9.75%
Australia	1823	8.87%
Sri Lanka	864	4.20%
France	1116	5.43%
Japan	501	2.44%
Malaysia	252	1.23%
Singapore	572	2.78%
Italy	351	1.71%
Nepal	200	0.97%
Netherlands	284	1.38%
Korea	113	0.55%
Israel	287	1.40%
Pakistan	520	2.53%
Bangladesh	776	3.78%
UAE	2505	12.19%
Spain	407	1.98%
Switzerland	105	0.51%
Saudi Arabia	10	0.05%
Argentina	127	0.62%
Belgium	88	0.43%
Norway	222	1.08%
Philippines	77	0.37%
Denmark	35	0.17%
Egypt	7	0.04%
South Africa	10	0.05%
Finland	160	0.78%
Total	20546	100.00%

Table A5:45 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of March '10

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1436	12.38%
USA	1208	10.40%
Canada	1035	8.92%
Germany	971	8.37%
Europe	1089	9.38%
Australia	1086	9.36%
Sri Lanka	524	4.52%
France	554	4.77%
Japan	233	2.01%
Malaysia	127	1.09%
Singapore	306	2.64%
Italy	120	1.04%
Nepal	107	0.93%
Netherlands	102	0.88%
Korea	48	0.41%
Israel	137	1.18%
Pakistan	300	2.58%
Bangladesh	433	3.73%
UAE	1267	10.91%
Spain	204	1.76%
Switzerland	47	0.40%
Saudi Arabia	4	0.03%
Argentina	56	0.48%
Belgium	34	0.29%
Norway	59	0.51%
Philippines	28	0.24%
Denmark	15	0.13%
Egypt	1	0.01%
South Africa	0	0.00%
Finland	75	0.65%
Total	11607	100.00%

Table A5:46 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of April '10

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	1006	12.22%
USA	1159	14.07%
Canada	864	10.49%
Germany	659	8.00%
Europe	843	10.24%
Australia	671	8.14%
Sri Lanka	306	3.72%
France	417	5.07%
Japan	201	2.44%
Malaysia	107	1.30%
Singapore	207	2.52%
Italy	101	1.22%
Nepal	66	0.80%
Netherlands	84	1.02%
Korea	31	0.38%
Israel	101	1.23%
Pakistan	203	2.46%
Bangladesh	207	2.51%
UAE	784	9.52%
Spain	59	0.72%
Switzerland	24	0.29%
Saudi Arabia	0	0.01%
Argentina	37	0.45%
Belgium	11	0.14%
Norway	29	0.35%
Philippines	7	0.08%
Denmark	8	0.10%
Egypt	1	0.02%
South Africa	1	0.01%
Finland	40	0.49%
Total	8234	100.00%

Table A5:47 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of May '10

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	972	12.33%
USA	945	11.99%
Canada	735	9.33%
Germany	660	8.37%
Europe	712	9.04%
Australia	732	9.28%
Sri Lanka	380	4.82%
France	380	4.82%
Japan	182	2.31%
Malaysia	113	1.43%
Singapore	228	2.89%
Italy	126	1.59%
Nepal	53	0.67%
Netherlands	80	1.01%
Korea	29	0.37%
Israel	116	1.48%
Pakistan	154	1.95%
Bangladesh	194	2.46%
UAE	842	10.68%
Spain	102	1.30%
Switzerland	13	0.16%
Saudi Arabia	0	0.01%
Argentina	25	0.32%
Belgium	20	0.25%
Norway	37	0.47%
Philippines	16	0.20%
Denmark	0	0.00%
Egypt	0	0.00%
South Africa	0	0.00%
Finland	38	0.48%
Total	7883	100.00%

Table A5:48 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of June '10

County of Origin	Estimated Domestic Non-Leisure Visitors	Percentage
UK	827	11.14%
USA	802	10.80%
Canada	698	9.41%
Germany	611	8.23%
Europe	670	9.03%
Australia	695	9.36%
Sri Lanka	368	4.96%
France	377	5.08%
Japan	191	2.57%
Malaysia	97	1.31%
Singapore	196	2.64%
Italy	129	1.74%
Nepal	69	0.93%
Netherlands	95	1.27%
Korea	37	0.50%
Israel	110	1.49%
Pakistan	182	2.45%
Bangladesh	177	2.38%
UAE	787	10.60%
Spain	134	1.80%
Switzerland	21	0.28%
Saudi Arabia	10	0.14%
Argentina	32	0.44%
Belgium	28	0.38%
Norway	24	0.32%
Philippines	24	0.32%
Denmark	6	0.08%
Egypt	1	0.02%
South Africa	1	0.01%
Finland	24	0.33%
Total	7424	100.00%