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Collection of Domestic Tourism
Statistics for the state of
Karnataka
Annual Final Report



Submitted to

*Ministry of Tourism
(Market Research Division)
Government of India*

By

ACNielsen ORG-MARG Pvt. Ltd
NEW DELHI

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1.1 Background

India, a tourism hotspot in the world, has a large bouquet of visitor attractions to boast of. Its widespread diversity has always attracted both foreigners as well as its' own citizens alike, to explore its mirth and gaiety that it has to offer the world. Every nook and cranny of the country offers exquisite as well as exclusive tourism resource which echoes heritage as well as tradition of that particular area. There is hardly any country in the world which offers such wide variety of tourism.

The total domestic and foreign visitors to the country for the year 2005 stood at 382 Mn and 3.92 Mn respectively. For the year 2004 the total domestic and foreign visitors to the country stood at 366 Mn and 3.46 Mn respectively. However, India's percentage share in total world tourist visits still remains paltry at 0.39% and its share in the total world tourism receipts stands at a miniscule 0.69% (2005 fig.).

The Govt. of India has embarked on a plan to promote Indian tourism focusing primarily on the resources – their strengths, weaknesses, opportunities and threats, plans and strategies to promote them.

Keeping in mind the above considerations, **Ministry of Tourism, Government of India** initiated pilot surveys in ten states including Karnataka state on a plan to outsource collection activity of tourism statistics for the different states. **ACNielsen ORG-MARG Pvt. Ltd.** was entrusted with collection of tourism statistics for the State of Karnataka. The pilot survey was for a period of 12 months with the purpose to gain experience for future surveys.

The main aim of the proposed survey was to collect relevant tourist related statistics for understanding subtle trends related to visitors (both domestic as well as foreign ones) in the State. Additionally it was also intended to provide a comprehensive listing of available accommodation infrastructure in prime tourist destinations in the State, including those of the unorganized sector, for a period of 1 year. The survey along with an assessment of the direct employment generated by the tourism sector, estimate the expenditure patterns of tourists, tourist needs, preferences and satisfaction levels with regard to the various available facilities in the State.

1.2. Terms of Reference

The terms of reference and the scope of work is as follows:-

- ❖ *Preparation of a frame/ list of all important tourist locations in the State*
- ❖ *Preparation of a frame/ list of tourist place wise all accommodation units, like hotels, Dharmashalas, guest houses etc.*
- ❖ *Compilation of information about both domestic and foreign visitors staying in all accommodation units each month, including nationality (about foreign visitors) from records of accommodation units*
- ❖ *Compilation of information about rooms, beds, occupancy rates, employment etc. of all accommodation units mentioned above on a monthly basis.*
- ❖ *Conduct sample survey of both domestic and foreign visitors (taking separate representative sample) at all important tourist locations in order to estimate*
 - *Purpose of visit*
 - *Same day visitors*
 - *Visitors staying with friends and relatives*
 - *Demographic profile*
 - *Country / State wise visits (Country for Foreign Visitors and State for Domestic Visitors)*
 - *Average estimated expenditure by visitors on various items*

- *Average duration of stay*
- *Direct employment generated through tourism in various sectors like hotels, transport, travel agencies and travel agents etc.*
- ❖ *Estimation of the expenditure made by the State Government in development of tourism and earning through tourism*
- ❖ *Updation of the frame/ list as at Bullet Nos. (i) and (ii) on a quarterly basis and accordingly revision of the area to be covered.*

1.3. Deliverables

ACNielsen ORG-MARG Pvt. Ltd. is submitting the following deliverables to the **Ministry of Tourism, Govt. of India**. The deliverables for the different categories of reports have been indicated under respective heads:-

a) Monthly Report

The monthly reports have been submitted each month for a period of May 2005 – April 2006. The deliverables in the monthly report have been indicated below:-

- ✓ Listing of all prime destinations of the State (finalized in consultation with the State Department of Tourism)
- ✓ Destination wise availability of accommodation units and their available infrastructure
- ✓ Estimated tourist traffic and their break –up (domestic vis a vis foreign as well as day visitors) - destination wise during the month
- ✓ Estimated Tourist traffic and their duration of stay (domestic vis a vis foreign) - destination wise during the month

b) Quarterly Report

The Quarterly Reports have been submitted in the months of July 2005, October 2005, January 2006, and May 2006. The deliverables in the quarterly reports are in similar lines as indicated:-

- ✓ Monthly variation of tourist traffic inflow at different earmarked locations for the quarter
- ✓ Expenditure pattern of visitors and their monthly variation for the quarter
- ✓ Visitor preferences in accommodation and their variation during the quarter
- ✓ Estimated expenditure incurred by the State Government in the tourism sector for the quarter
- ✓ Estimated income from the properties owned by the State Government in the tourism sector in the quarter.
- ✓ Tourist traffic, their expenditure patterns, needs, preferences and satisfaction level w.r.t various available amenities

c) Annual Report

The Annual report has been submitted in the month of July 2006. The annual report has analyzed trends captured in the quarterly reports.

- ✓ Quarterly variation of tourist traffic inflow at different earmarked locations for the year
- ✓ Expenditure pattern of visitors and their quarterly variation for the year
- ✓ Visitor preferences in accommodation and their quarterly variation during the year
- ✓ Estimated expenditure incurred by the State Government in the tourism sector for the year
- ✓ Estimated income from the properties owned by the State Government in the tourism sector for the year.

Chapter 2

Tourism in Karnataka

2.1 Tourism in Karnataka – An Overview

Situated in the southern part of India, the province of Karnataka spreads over the Deccan Plateau. Karnataka is the eighth largest state in India in both area and population. It was formerly known as Mysore. On November 1, 1973, the name Mysore was changed to Karnataka. The name of the land Karnataka has come from 'Kari-nadu' meaning the land of black soil say the scholars, & some others hold that 'Karunadu' also means *beautiful country*; either way the land is celebrated as beautiful throughout its ancient literature. The State is situated between 74° E and 78° E longitudes and between 11°N and 18° N latitudes.

The topography of Karnataka is largely a reflection of the geology of the state. The Sahyadris are covered with evergreen forests. They drop abruptly towards the Arabian Sea, thus forming a natural barrier between the plateau and the coastal regions. Four passes provide access to the coast. They are the Subrahmanya Ghat, the Charmadi Ghat, the Shiradi Ghat, and the famous Agumbe Ghat. The western Ghats slope gently towards the Bay of Bengal. This is the plateau region drained by the two principal rivers Krishna and the Kaveri. The average elevation of the plateau is about 610 meters above sea-level.

Karnataka's manifold attractions include everything that interests the visitors. The wild life sanctuaries at Bandipur, Nagarhole and Dandeli, the Ranganathittu Bird's Sanctuary. 5 Km. from Srirangapatna which is itself a well known tourist center, hill stations like Nandi Hills and Kemmannagundi and Mercara, beach resorts like Karwar, Ullal, Malpe and Maravanthe, the world famous Brindavan Gardens at Krishnarajasagara, the monolithic statue of Gommateshwara at Sharavanabelagola, Gol Gumbaz with its whispering

gallery at Bijapur, the Jog falls and other water falls at Shiva Samudram, Magod, Unchelli or Lushington near Siddapur, Lalguli at Yallapur and other places indicate the variety and richness of the attractions that Karnataka State holds out to the visitors.

There are many places of historic and religious importance. The great Acharyas, Shankara, Ramanuja and Madhwa, preached in this region. Great reformers like Sri Basaveshwara, mathematicians like Baskaracharaya, commentators like Sayana, saint poets like Purandaradasa and Kanakadasa, great writers like Pampa, Harihara and Kumara Vyasa have all enriched the heritage of Karnataka.

Chapter 3

Selection of Visitor Locations

3.1 Selection of Visitor locations

On the basis of secondary research (elaborated in the next chapter) a list of major tourist destinations in the State of Karnataka was identified. As per the scope of work, the same was forwarded to the Director – Tourism, Karnataka Tourism Development Corporation. Based on the inputs received from KTDC, the following locations were finalized, which are as depicted in the Table below.

Table 3-1: Grades of towns

Destination	Category
Bangalore	A
• <i>Palace</i>	A
• <i>Lalbagh</i>	A
• <i>Tipu Sultan's Palace</i>	A
• <i>Planetarium</i>	A
• <i>Nandi Hills</i>	A
• <i>Banerghatta National Park</i>	A
Kolar	C
Tumkur	B
Mysore	A
• <i>Zoo</i>	A
• <i>Palace</i>	A
• <i>Chamundi Hills</i>	A
• <i>Vrindavan Gardens</i>	A
Shrirangapatnam	B
Shivanasamudram	B
Mandya	B
Belgaum	B

Destination	Category
Karwar	C
Dharwad	B
Hubli	B
Murudeshwar	B
Gokarna	B
Mangalore	B
Udupi	B
Shimoga	B
Hassan	B
Chikamagalur	B
• <i>National Park</i>	B
• <i>Bhadra Wildlife Sanctuary</i>	B
Shringeri	C
Jog Falls	B
Hampi	C
Hospet	C
Lakundi	B
Raichur	B
Chitradurga	C
Gulbarga	C
Bidar	C
Bijapur	C
Bagalkot	B
Madikeri	C
Charmarajanagar	C

Chapter 4

Approach & Methodology

4.1 Overview of Methodology adopted

ACNielsen ORG - MARG conducted the research with a blend of secondary as well as primary research. Secondary research is meant to accrue desired information from the different sources, indicated below. The detailed task wise methodology, target groups and information procured from each source has been mentioned below: Broad methodologies have been discussed under separate heads

Task 1: Literature Review and Desk Research

The task involved collection, collation and review of different facets of tourism in the State of Karnataka. Under this task, steps were taken in order to collect and collate information from the different sources as mentioned below. Selective telephonic interview was also undertaken in order to procure the requisite information:-

Information Source	Information procured	Proposed Output
Online Research / Publications of various types/ interaction with Ministry of Tourism officials	<ul style="list-style-type: none"> • Prime/ subsidiary Tourist destinations in the State and their respective USP • Tentative no. of accommodation units at the prime tourist destinations 	<ul style="list-style-type: none"> • Earmarking locations to be covered during the Primary research

Task 2: Primary Research

The task involved collection, collation and review of different facets of tourism in the State. Under this task, steps were taken to collect and collate information from the different sources as mentioned below:-

Information Source	Information procured	Proposed Output
State Tourism Department	<ul style="list-style-type: none"> Actual no. of destinations treated as “Prime ones” in the State Available data on the no. of units operational in the earmarked destinations Month wise variation of tourist traffic (domestic/ day as well as foreign) for the last year State Government owned/ leased tourism facilities/ properties at those destinations State Government income and expenditure of tourism related properties 	<ul style="list-style-type: none"> Finalizing locations to be covered during the Primary Survey Procuring data on operational units by types in short listed destinations Historical data which would be helpful in drawing trends

Information Source	Information procured	Proposed Output
Travel Agents/ Tour Operators	<ul style="list-style-type: none"> • Profile information • Type of services rendered • Most favored destination of the domestic visitors in the State • Most favored destination of the foreign visitors in the State 	<ul style="list-style-type: none"> • Prime destinations in the State and no of visitors (domestic as well as foreign) catered
Hotel, Guest House, Dharmashalas, Restaurants at identified locations	<ul style="list-style-type: none"> • Profile of the Unit • Available infrastructure {in terms of types of room (AC/ Non – AC)} etc. • Manpower employed and their respective responsibilities • Tariff charged • Month wise tourist traffic (domestic) and their state of origin • Month wise tourist traffic (foreign) and their country of origin 	<ul style="list-style-type: none"> • Profile of the Unit used for visitor accommodation • Services offered to the visitors • Tariff • Domestic and Foreign Tourist Traffic, their origin, average duration of stay and destination on a monthly basis
Handicraft/ Souvenir Shops	<ul style="list-style-type: none"> • Profile • Persons employed • Earnings • Taxes paid • Earning from Visitors 	<ul style="list-style-type: none"> • Share of earnings from Visitors

Information Source	Information procured	Proposed Output
Domestic Visitors	<ul style="list-style-type: none"> • State belonging to • Reason behind visiting the particular location • Accommodation facility availed (staying with relatives or availing accommodation facility the location has to offer) • Tentative duration of stay and reasons behind the same • Expenses incurred under different heads 	<ul style="list-style-type: none"> • Profile and behavioral information of domestic visitors
Day Tourists	<ul style="list-style-type: none"> • State/ location belonging to • Reason behind visiting the particular location • Reasons behind returning the same day • Expenses incurred under different heads 	<ul style="list-style-type: none"> • Profile and behavioral information of day tourists

Information Source	Information procured	Proposed Output
Foreign Visitors	<ul style="list-style-type: none"> Country belonging to Reason behind visiting the particular location Accommodation facility availed (type of Hotel/ Accommodation facility) Tentative duration of stay and reasons behind the same Expenses incurred under different Expense heads 	<ul style="list-style-type: none"> Profile and behavioral information of foreign visitors

The Task 2 (Primary Research) was subdivided into the following activities:-

1. Finalization of questionnaire in consultation with Ministry of Tourism officials
2. Preparation of the field plan schedule
3. Execution of field work across the state on a monthly frequency – through structured questionnaires
4. Back checks to ensure consistency and inter – consistency of the data collected from different sources.

The questionnaires/ discussion guide has been incorporated in the Annexure

Field professionals of **ACNielsen ORG-MARG** having immense experience in handling high-end contacts carried out the primary research work.

Task 3: Coding and Data Entry

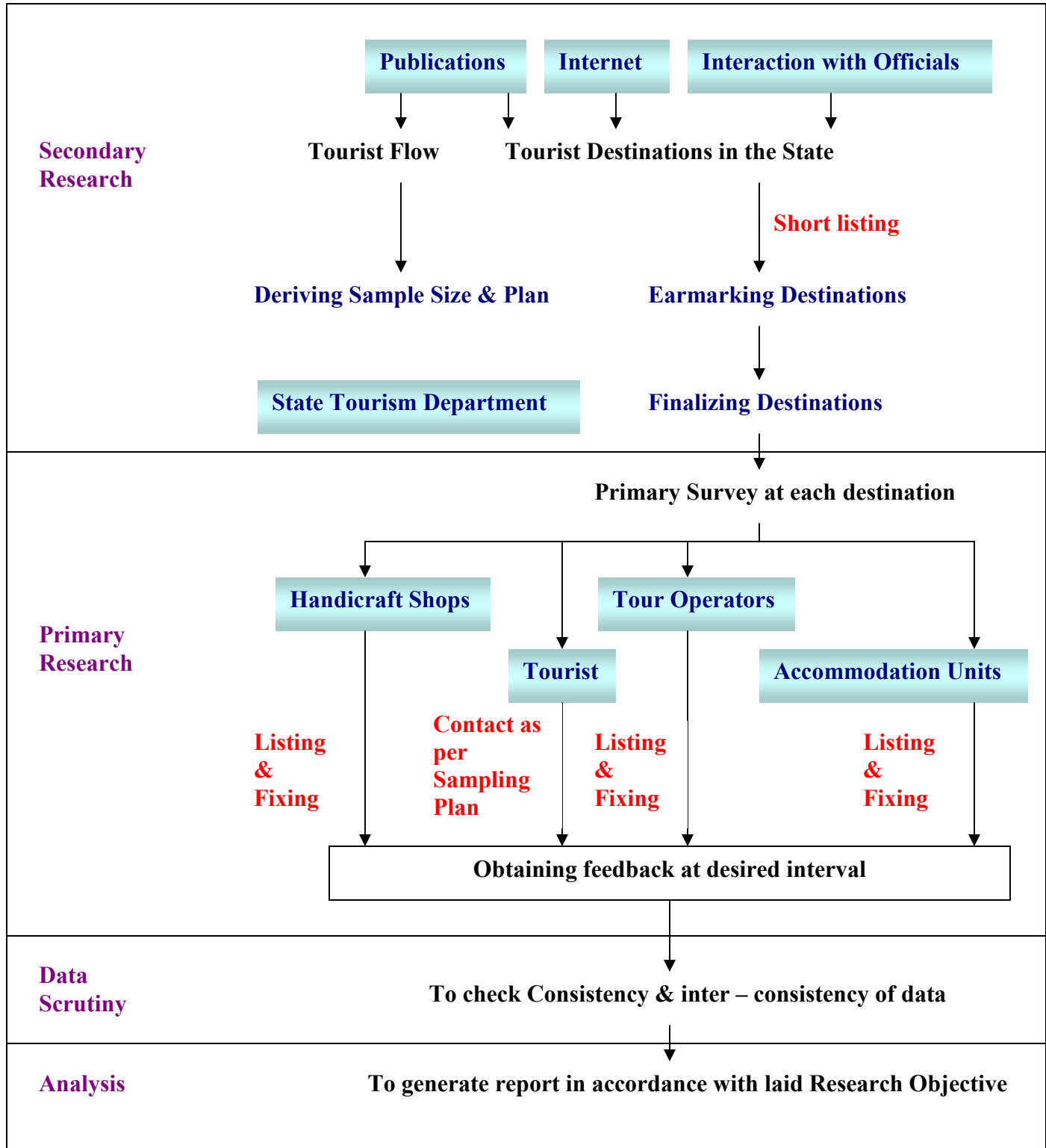
The data collated from various sources was cross checked and back checked and coded. The coded data was entered into pre-designed soft format. The data was cross checked in order to ensure quality data for the purpose of analysis.

Task 4: Analysis

The corrected data was analyzed in order to churn out the requisite information in accordance with the research objective. Immensely experienced researchers of **ACNielsen ORG-MARG** were engaged in carrying out the Analysis.

Task 5: Report Writing

The data was used to generate the desired reports at a monthly, quarterly and yearly frequency.



4.2. Approach for earmarking tourist destinations

After listing all prime destinations in the State, experienced research executives of **ACNielsen ORG – MARG** in consultation with officials of Department of Tourism, Government of Karnataka and Ministry of Tourism, Government of India, stratified tourist destinations in a particular state into the following three categories:-

A: Prime destinations – To be visited twice every month

B: Moderate destinations – To be visited once every month

C: Less important destinations – To be visited once every month

District wise destinations, their location, importance as well as categorization have been provided in the Tables below.

4.3. Approach for sampling visitors in earmarked destinations

Exit interviews were conducted amongst sample visitors. The exit interviews were conducted simultaneously in 2 time clusters – morning/late morning and post noon / evening across all locations. Destination specific sample size was determined using statistical formulae as mentioned below.

$$n = \frac{H^2 \times P \times (1-P)}{\delta^2}$$

Where n = Sample size

H = Confidence level factor, also known as Z_α

P = Proportion ratio

δ = Tolerance/ precision level

The Z values for the above equation at different levels of confidence were as follows:-

90% level of confidence	1.645
95% level of confidence	1.96
99% level of confidence	2.58

The precision level for calculating the sample size was taken at 0.25.

In the state of Karnataka there are 20 destinations (list provided in the previous chapter) the methodology adopted to collect monthly statistics is as follows:

- A particular prime destination - P1 covered on say Day 1, Day2, Day 3, & Day4 of the first week i.e. Sunday, Monday, Tuesday & Wednesday of Week 1 of the month.
- In Week2 of the month the same destination P1 covered on Day 5, Day 6 and Day 7 i.e. Thursday, Friday and Saturday of Week 2 of the month.
- In Week 3 of the month the same destination P1 covered again on Day1, Day2, Day 3, & Day4 of the third week i.e. Sunday, Monday, Tuesday & Wednesday of Week 3 of the month.
- In Week 4 of the month the same destination P1 covered on Day 5, Day 6 and Day 7 i.e. Thursday, Friday and Saturday of Week 4 of the month.
- Thus there are tourist traffic for destination P1 in a month for 14 days i.e.
 - ✓ for each day of a week there are two observations in a month

- ✓ considering various multipliers which may govern the flow of traffic at a particular location , these multipliers could be
 - holiday
 - festival
 - seasonal
 - any untoward situation
 - political /social instability
 - any other
- ✓ These multipliers are being assigned in the form of weights to each of the observations to get a weighted average for a particular day.
- ✓ This is being projected for an month for Prime destination P1

The same methodology is used for Moderate destinations wherein also the data for 14 days has been captured. In case of less important destination the same approach was adopted but for a period of 7 days.

4.4. Selection criteria for visitors for interview at a particular location

The selection of sample was done at exit points since it is a better choice of collating general information covering the several aspects including expenditure on different items of equal importance. Each interview was restricted to eight or ten minutes. The frequency of conducting the interview has already been indicated above. The information collected has been elaborated in the respective questionnaires. The experienced investigators of **ACNielsen ORG MARG** observed the flow of tourist traffic for a particular time cluster and depending on the mix of tourist traffic (domestic/ foreign/ day) visiting the location at that particular time cluster, decided upon the sample respondent categories (domestic/ foreign/ day), to be contacted to procure information. Logical checks to eliminate bias

between domestic overnight visitors and day tourists were incorporated in the questionnaire. (Pls. refer annexure for details). The head of the family/ group of visitor was interviewed in order to eliminate bias.

The term overnight visitors have been defined as “the tourists visiting the destinations/locations and staying overnight”. In the report, the overnight visitors have been further classified into domestic overnight visitors and foreign overnight visitors and have been so referred to in the subsequent chapters.

4.5. Estimation of sample size to be contacted at each location

The sample size for no. of visitors to be contacted during the course of primary field work has been determined on the basis of the visits to the state in the year 2003. As per the Statistics released by Ministry of Tourism, Govt. of India for the year, the total no. of visitors to the State was 11425200, with an overwhelming majority of domestic overnight visitors (in the tune of 99%) to the state.

Considering the above figure as base, the sample size calculated using the formulae indicated above, at 99% level of confidence was 22915. Distributing the same over earmarked locations (40) over a period of 12 months, the no of visitors to be contacted in each location would be 48.

$$= 22915 / (12 \times 40) = 48$$

The statistically derived sample sizes more or less matches if 0.05% of the total visitors to the State of Karnataka are taken into account. The no. of contacts to be made in each location comes to 34 in that calculation.

4.6. Approach for procuring information from Accommodation Units/ Guest Houses/ Dharmashalas / Restaurants at each of the destinations

- ✓ In this segment a twin approach was carried out. Firstly, through secondary research, generation of the list of hotels, guesthouses, dharamshalas, and restaurants in a particular place but this only provided the registered ones.
- ✓ Next by adoption of a snow balling approach, generation of the list of unregistered ones with the help of local tour operators, travel and booking agents, representatives/brokers at the stations and bus stands.
- ✓ Preparation of a consolidated list including both registered and unregistered hotels and carry out the exercise of FIXATION.
- ✓ Compilation of the information indicated above, unit wise, on a monthly basis
- ✓ This exercise was carried out in the end of a particular month, which may be spilled over to first week of subsequent month to get the information of the preceding month.

4.7. Approach for procuring information from Agents / Tour Operators

A list of tour operators in the earmarked locations was generated. The questionnaires designed for the tour operators were administered among the identified tour operators at a frequency of 1 month.

4.8. Approach for procuring information from Handicraft Shops

A similar approach, like that of the tour operators was adopted for the handicraft shops. The approach and frequency of contact remained the same.

4.9. Approach for estimation of Day Tourists at various locations

In consultation with the State Tourism Department, Accommodation Units and Tour Operators contacted, locations in the State were identified, which were visited only by the day tourists. Weightage was accorded to those locations on the basis of their importance, seasonality of tourist traffic flow (from past records) etc.

The term day tourist is defined as "tourists visiting the destination/location for a single day and not staying overnight"

Certain areas had entry tickets. Estimation of day tourists for those locations was done from the records of ticket sales in those locations.

For other locations which did not have entry tickets, an estimation procedure was adopted, in which the proportion of day tourists was calculated from the tourist interview. Finally using the records collated from accommodation units and using weightage for the particular area, the estimated no. of day tourists for a particular location was calculated.

4.10. Details of Sample Size of Visitors

A total of 9723 overnight visitors (including domestic and foreign) were interviewed at various locations in the state of Karnataka in order to draw an indicative trend of their profile across the entire year –survey period. The break –up is as under

Destination	Domestic	Foreign	TOTAL
Bangalore	720	600	1320
Mysore	500	360	860
Shrirangapatnam	150	120	270
Shivanasamudram	150	120	270
Mandya	250	60	310
Belgaum	360	240	600
Dharwad	240	120	360
Hubli	360	240	600
Murudeshwar	400	120	520
Mangalore	460	240	700

Udupi	360	200	560
Shimoga	150	100	250
Hassan	150	100	250
Chikamagalur	120	80	200
Hampi	240	200	440
Hospet	200	103	303
Raichur	240	150	390
Chitradurga	240	120	360
Gulbarga	240	150	390
Bagalkot	240	150	390
Madikeri	240	150	390

Chapter 5

Estimation of Visitors in each visitor location

5.1 Prelude

This chapter deals with estimated no. of visitors, domestic, foreign as well as day tourists in different earmarked locations of the State of Karnataka for the period of May 2005-April 2006.

5.2. Estimation of Number of Visitors

The estimated number of visitors location wise and by category of visitors has been presented in course of this chapter. As mentioned above, the overnight visitors have been further classified into domestic overnight visitors and foreign overnight visitors and have been so referred to in the subsequent chapters. The tourist arrivals (overnight visitors) in the 1298 accomodation units surveyed in the state of Karnataka, and estimated number of day visitors is given below in table 5.1

Reference Period: May 2005 – April 2006

Table: 5.1 Estimation of Number of Visitors Location wise

Tourist Locations	No. of Domestic Overnight Visitors	No. of Foreign Overnight Visitors	Total Overnight Visitors	Estimated No. of Day Visitors	Total Visitors+ Day Visitors
Bangalore	2556416	42118	2598534	0	2598534
Palace	0	0	0	220104	220104
Lalbagh	0	0	0	350618	350618
Tipu Sultan's Palace	0	0	0	279873	279873
Planetarium	0	0	0	251195	251195
Nandi Hills	0	0	0	237030	237030
Banerghatta National Park	0	0	0	157993	157993
Sawandurga	0	0	0	17542	17542
Shivaganga	0	0	0	51153	51153
Kolar	32840	68	32908	164754	197662
Tumkur	92362	112	92474	176642	269116
Siddrabatta	0	0	0	20398	20398
Yediure	0	0	0	25580	25580
GorVanahali	0	0	0	73708	73708
Mysore	1400367	43783	1444150	0	1444150

Tourist Locations	No. of Domestic Overnight Visitors	No. of Foreign Overnight Visitors	Total Overnight Visitors	Estimated No. of Day Visitors	Total Visitors+ Day Visitors
Zoo	0	0	0	325177	325177
Palace	0	0	0	271910	271910
Chamundi Hills	0	0	0	288431	288431
Vrindavan Gardens	0	0	0	334438	334438
Shrirangapatnam	0	0	0	362861	362861
Shivanasamudram	0	0	0	387602	387602
Shravanbelagola	4002	5	4007		35261
Mandya	50517	161	50678	216946	266154
Belgaum	137152	126	137278	225426	363044
Karwar	87694	768	88462	219594	314521
Dharwad	100924	154	101078	219899	323362
Hubli	297374	992	298366	246464	505856
Davanager	35858	0	35858	29226	95209
Murudeshwar	0	0	0	366933	375782
Gokarna	29951	152	30103	245315	253698
Mangalore	352309	1381	353690	146028	491438
Udupi	229688	1532	231220	148126	372530
Kolur	12203	7	12210	127021	137073
Shimoga	174473	711	175184	36205	211389
Hassan	125381	1307	126688	1231842	1358530
Chikamagalur	72795	200	72995		105149
National Park	0	0	0	234927	236038
Bhadra Wildlife Sanctuary	0	0	0	260712	255341
Shringeri	0	0	0	217751	215272
Jog Falls	0	0	0	340965	317334
Horanado	0	0	0	12095	11975
Kukusubranjini	1332	2038	3370	15664	38828
Hampi	29893	12055	41948	228393	275295
Hospet	117640	3638	121278	221300	336291
Lakundi	8155	0	8155	174213	182117
Raichur	84540	93	84633	195970	280874
Chitradurga	104792	3430	108222	202352	312565
Gulbarga	175658	693	176351	195230	350286
Ganigapura	7174	23	7197	5747	31077
Bidar	67368	210	67578	182919	232507
Basvakalyan	12609	202	12811	110791	149159
Bijapur	177928	2574	180502	266295	445668
Bagalkot	63250	213	63463	217550	287755
Madikeri	133434	2445	135879	260689	400955
Charmarajanagar	24255	0	24255	243805	233398
Malai Mahadeshwar	13703	16	13719	116322	144951

Tourist Locations	No. of Domestic Overnight Visitors	No. of Foreign Overnight Visitors	Total Overnight Visitors	Estimated No. of Day Visitors	Total Visitors+ Day Visitors
Kamalapur	62404	78	62482	106020	151713
Sirsi	0	0	0	33588	33588
Humcha	0	0	0	38623	38623
Grand Total	6876441	121285	6997726	11337955	18335681

The total visitors to the State of Karnataka for the period of May 2005 – April 2006 were 18335681, out of this, 6876441 were domestic overnight visitors, 121285 were foreign visitors and 11337955 were Day tourists.

5.3. Month wise visitors in Karnataka

The month wise trend of domestic & foreign overnight visitors as well as day tourists has been depicted in the Table below.

Reference Period: May 2005 - April 2006

Table: 5.2 Month wise number of visitors in Karnataka

Month	Domestic Overnight Visitors	Foreign Overnight Visitors	Day Visitors	Total
May-05	380835	4198	945705	1330738
Jun-05	279661	4801	838448	1122910
Jul-06	321719	2547	663267	987533
Aug-05	401386	4308	680732	1086426
Sep-05	427997	2987	721679	1152663
Oct-05	658235	5382	926764	1590381
Nov-05	718800	6183	1011218	1736201
Dec-05	771572	10127	1113971	1895670
Jan-06	673136	15012	983817	1671965
Feb-06	755815	23390	1881511	2660716
Mar-06	737900	20715	783270	1541885
Apr-06	749385	21635	787573	1558593
Total	6876441	121285	11337955	18335681

Reference Period: May 2005 - April 2006

Table 5.3: Location wise number of Domestic Overnight Visitors

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Bangalore	101221	48215	46215	116697	158617	235596	282391	317137	288421	329437	312728	321741	2556416
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Lalbagh	0	0	0	0	0	0	0	0	0	0	0	0	0
Tipu Sultan's Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Planetarium	0	0	0	0	0	0	0	0	0	0	0	0	0
Nandi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Banerghatta National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Sawandurga	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivaganga	0	0	0	0	0	0	0	0	0	0	0	0	0
Kolar	1985	1405	2600	2977	1463	2541	2357	2310	2141	4250	4375	4436	32840
Tumkur	5143	5171	7075	9341	7864	9145	6999	7652	6872	8752	9114	9234	92362
Siddrabatta	0	0	0	0	0	0	0	0	0	0	0	0	0
Yeddiure	0	0	0	0	0	0	0	0	0	0	0	0	0
GorVanahali	0	0	0	0	0	0	0	0	0	0	0	0	0
Mysore	52531	68371	56106	44190	54002	175158	183485	186092	102540	155366	161214	161312	1400367
Zoo	0	0	0	0	0	0	0	0	0	0	0	0	0
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Chamundi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Vrindavan Gardens	0	0	0	0	0	0	0	0	0	0	0	0	0
Shrirangapatnam	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivanasamudram	0	0	0	0	0	0	0	0	0	0	0	0	0
Shravanbelagola	0	0	0	0	0	0	0	4002	0	0	0	0	4002
Mandya	6703	2860	2792	3208	2834	4672	3000	11129	2513	2804	4007	3995	50517
Belgaum	4850	7545	19190	16794	11717	11182	11950	8694	12864	10004	11146	11216	137152
Karwar	3282	4592	6728	8586	10018	8351	8306	4957	7983	7119	8901	8871	87694
Dharwad	3060	5003	5424	5886	6738	7230	4810	42233	5100	4911	5280	5249	100924
Hubli	11279	11707	25097	27109	27404	33393	43353	6120	44379	21113	23170	23250	297374

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Davanager	0	0	0	0	0	5547	5547	0	7562	5652	5734	5816	35858
Murudeshwar	0	0	0	0	0	0	0	0	0	0	0	0	0
Gokarna	0	0	0	0	0	0	0	29951	0	0	0	0	29951
Mangalore	22578	18959	22439	23620	26397	35058	34455	28043	34053	32335	37322	37050	352309
Udupi	17504	12654	14148	17447	16278	17543	17007	0	29417	39654	23333	24703	229688
Kolur	0	0	0	0	0	0	0	12203	0	0	0	0	12203
Shimoga	35247	12828	16650	20666	10119	11168	11579	9113	13421	11325	11154	11203	174473
Hassan	11851	9493	15111	15176	10420	10487	8862	6495	8653	9198	9763	9872	125381
Chikamagalur	13352	6685	9081	9027	5742	6147	4111	0	5982	4124	4266	4278	72795
National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Bhadra Wildlife Sanctuary	0	0	0	0	0	0	0	0	0	0	0	0	0
Shringeri	0	0	0	0	0	0	0	0	0	0	0	0	0
Jog Falls	0	0	0	0	0	0	0	0	0	0	0	0	0
Horanado	0	0	0	0	0	0	0	0	0	0	0	0	0
Kukusubranjini	0	0	0	0	0	0	0	1332	0	0	0	0	1332
Hampi	0	451	354	95	1325	344	3046	12678	2462	2670	3218	3250	29893
Hospet	13149	6327	7525	9438	8940	9502	10759	0	13525	13526	12435	12514	117640
Lakundi	0	0	0	0	0	0	0	8155	0	0	0	0	8155
Raichur	7038	5088	6769	5946	5561	6102	8182	8476	8195	7942	7641	7600	84540
Chitradurga	9496	5533	7433	7286	6946	7805	8497	16914	8641	9181	8560	8500	104792
Gulbarga	14600	11531	9969	12944	18665	19636	19963	0	14292	19933	17013	17112	175658
Ganigapura	0	0	0	0	0	0	0	7174	0	0	0	0	7174
Bidar	4751	3782	3924	4584	5481	6410	6588	0	7045	7584	8619	8600	67368
Basvakalyan	0	0	0	0	0	0	0	12609	0	0	0	0	12609
Bijapur	16100	15102	14866	14474	13347	14125	13786	4204	15081	20466	18127	18250	177928
Bagalkot	5493	5375	4696	5102	4606	5412	4868	8501	4674	4154	5191	5178	63250
Madikeri	18449	8676	15081	16855	11491	13817	11894	1695	9612	8064	8656	9144	133434
Charmarajanagar	1173	2308	2397	3883	1947	1762	1774	0	3845	1689	1716	1761	24255
Malai Mahadeshwar	0	0	0	0	0	0	0	13703	0	0	0	0	13703

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Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Kamalapur	0	0	49	55	75	102	1231	0	15863	14562	15217	15250	62404
Sirsi	0	0	0	0	0	0	0	0	0	0	0	0	0
Humcha	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	380835	279661	321719	401386	427997	658235	718800	771572	673136	755815	737900	749385	6876441

Reference Period: May 2005 - April 2006

Table 5.4: Location wise number of Foreign Overnight Visitors

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Bangalore	1063	105	115	575	224	1252	1153	4108	6531	10432	8128	8432	42118
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Lalbagh	0	0	0	0	0	0	0	0	0	0	0	0	0
Tipu Sultan's Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Planetarium	0	0	0	0	0	0	0	0	0	0	0	0	0
Nandi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Banerghatta National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Sawandurga	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivaganga	0	0	0	0	0	0	0	0	0	0	0	0	0
Kolar	1	2	0	0	0	65	0	0	0	0	0	0	68
Tumkur	0	1	0	0	36	75	0	0	0	0	0	0	112
Siddrabatta	0	0	0	0	0	0	0	0	0	0	0	0	0
Yedure	0	0	0	0	0	0	0	0	0	0	0	0	0
GorVanahali	0	0	0	0	0	0	0	0	0	0	0	0	0
Mysore	914	3252	1325	2113	1364	2364	2836	2806	5128	6935	7221	7525	43783
Zoo	0	0	0	0	0	0	0	0	0	0	0	0	0
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Chamundi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Vrindavan Gardens	0	0	0	0	0	0	0	0	0	0	0	0	0
Shrirangapatnam	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivanasamudram	0	0	0	0	0	0	0	0	0	0	0	0	0
Shravanbelagola	0	0	0	0	0	0	0	5	0	0	0	0	5
Mandya	80	3	0	0	22	2	0	7	5	12	12	18	161
Belgaum	0	9	0	0	0	2	0	16	11	38	18	32	126
Karwar	469	44	4	0	25	23	78	2	14	84	16	9	768
Dharwad	0	37	0	0	15	2	0	49	2	28	5	16	154
Hubli	0	17	9	20	14	29	4	0	44	330	250	275	992

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Davanager	0	0	0	0	0	0	0	0	0	0	0	0	0
Murudeshwar	0	0	0	0	0	0	0	0	0	0	0	0	0
Gokarna	0	0	0	0	0	0	0	152	0	0	0	0	152
Mangalore	92	90	71	30	75	20	25	77	231	250	191	229	1381
Udupi	637	4	9	30	17	19	202	0	111	191	125	187	1532
Kolur	0	0	0	0	0	0	0	7	0	0	0	0	7
Shimoga	59	4	4	0	4	26	1	118	4	131	163	197	711
Hassan	203	110	91	44	67	40	85	20	92	308	125	122	1307
Chikamagalur	87	7	5	7	6	4	16	0	16	17	16	19	200
National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Bhadra Wildlife Sanctuary	0	0	0	0	0	0	0	0	0	0	0	0	0
Shringeri	0	0	0	0	0	0	0	0	0	0	0	0	0
Jog Falls	0	0	0	0	0	0	0	0	0	0	0	0	0
Horanado	0	0	0	0	0	0	0	0	0	0	0	0	0
Kukusubranjini	0	0	0	0	0	0	0	2038	0	0	0	0	2038
Hampi	0	289	518	808	513	537	1245	201	2074	2178	1817	1875	12055
Hospet	234	25	207	188	125	297	54	0	207	623	828	850	3638
Lakundi	0	0	0	0	0	0	0	0	0	0	0	0	0
Raichur	6	4	10	3	10	3	0	23	4	12	4	14	93
Chitradurga	19	682	3	276	0	8	3	48	16	738	825	812	3430
Gulbarga	52	78	61	67	64	134	51	0	35	49	48	54	693
Ganigapura	0	0	0	0	0	0	0	23	0	0	0	0	23
Bidar	16	14	18	13	22	8	12	0	21	28	26	32	210
Basvakalyan	0	0	0	0	0	0	0	202	0	0	0	0	202
Bijapur	30	20	87	122	358	458	294	0	338	548	154	165	2574
Bagalkot	4	0	0	0	0	0	0	209	0	0	0	0	213
Madikeri	232	4	10	12	26	14	124	0	112	436	725	750	2445
Charmarajanagar	0	0	0	0	0	0	0	0	0	0	0	0	0
Malai Mahadeshwar	0	0	0	0	0	0	0	16	0	0	0	0	16

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Kamalapur	0	0	0	0	0	0	0	0	16	22	18	22	78
Sirsi	0	0	0	0	0	0	0	0	0	0	0	0	0
Humcha	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	4198	4801	2547	4308	2987	5382	6183	10127	15012	23390	20715	21635	121285

Reference Period: May 2005 - April 2006

Table 5.5: Location wise number of Day Tourists

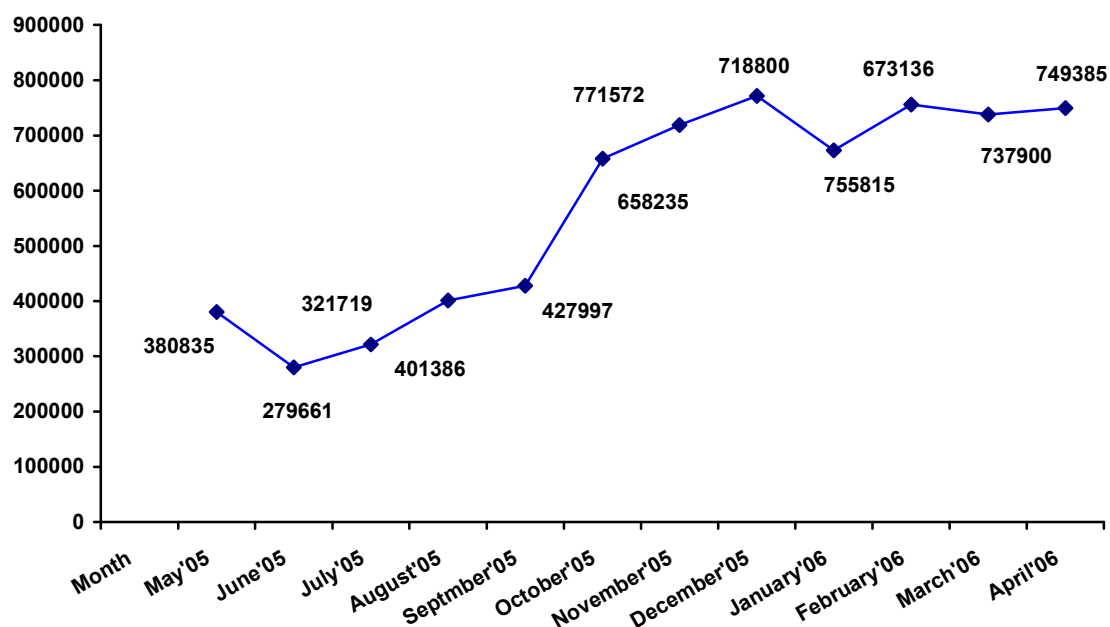
Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Bangalore		0	0	0	0	0	0	0	0	0	0	0	0
Palace	22300	22316	12125	13215	15215	16214	18415	19415	16487	20112	22105	22185	251216
Laibagh	14562	30215	21514	20124	22514	24157	31254	36354	26459	38320	42520	42625	377307
Tipu Sultan's Palace	22516	26879	22158	22158	26548	23214	22354	32654	21578	18475	20215	21124	293941
Planetarium	32654	22154	11024	10215	15417	17454	18745	19874	18963	20154	32124	32417	241057
Nandi Hills	25418	23145	13298	14215	16587	18954	21014	22154	20573	20000	20500	21172	244266
Banerghatta National Park	10215	22147	10425	12324	11254	16541	22145	23125	24831	1523	1783	1680	173196
Sawandurga		0	0	0	0	514	615	1897	2685	3275	4224	4332	17542
Shivaganga		0	0	0	0	645	715	1654	3189	14500	15200	15250	51153
Kolar	8564	0	15412	16421	17894	18471	19874	16598	15462	7500	8200	8500	154547
Tumkur		11858	24514	23514	24518	26547	23541	22365	17245	0	4250	4500	191416
Siddrabatta		5648	0	0	0	1215	1187	1698	2100	4832	4716	4650	26046
Yedure		0	0	0	0	3154	3874	4125	7542	2263	2372	2250	25580
GorVanahali		0	0	0	0	3874	3365	4415	7900	17500	18242	18412	73708
Mysore		0	0	0	0	0	0	0	0	0	0	0	0
Zoo	35642	0	15879	16215	17848	41257	44125	43254	26870	2500	2850	2750	349190
Palace	41569	75987	10215	18715	19874	35418	36547	39874	36450	450	500	750	416349
Chamundi Hills	62451	31548	15214	14215	15412	33214	37145	36987	28945	2500	3200	3500	384331
Vrindavan Gardens	121641	35848	10102	11215	12215	32541	33654	35124	32781	7000	7500	7450	346871
Shrirangapatnam	36254	23215	16214	15784	16412	29874	30124	32874	28945	32560	33718	33615	429589
Shivanasamudram	51214	56487	29879	19514	20145	32145	33125	36012	26154	42500	43200	43500	533875
Shravanbelagola	16541	10214	0	0	0	0	0	31254	0	0	0	0	41468
Mandiya	12324	10241	21548	23548	21415	24157	28745	29784	28700	2804	4019	3974	215476
Belgaum	10215	18547	16547	18547	22145	26541	22587	30124	26000	10042	11164	11198	225766
Karwar	12154	19879	17815	19547	20124	23145	28745	36589	25000	7203	8917	8880	226059
Dharwad	15415	25487	16542	17845	16547	23654	25545	38974	30000	4939	5285	5312	222284
Hubli	35642	16548	18748	19541	17845	21457	22648	0	28712	0	23261	23315	207490
Davanager		0	0	0	0	0	0	30125	20456	3675	2573	2522	59351

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Murudeshwar	41250	25489	19874	20154	22145	23145	28798	38974	24893	42500	44260	44300	375782
Gokarna	31254	16548	14589	18741	20147	22784	25478	17254	32450	7800	8250	8300	223595
Mangalore	5486	0	0	0	0	0	0	8974	15600	32585	37513	37590	132262
Udupi	1256	0	0	0	0	0	0	2158	12785	39845	42516	42750	140054
Kolur		0	0	0	0	754	1128	0	10450	36000	38215	38316	124863
Shimoga	2145	0	0	0	0	0	0	0	0	11456	11317	11287	34060
Hassan	2689	0	0	0	0	0	0	0	0	1209506	9853	9794	1229153
Chikamagalur		0	0	0	0	0	0	32154	0	0	0	0	32154
National Park	36548	16458	16548	18748	19874	20145	28974	33265	22450	8000	7528	7500	236038
Bhadra Wildlife Sanctuary	32514	30215	28471	29874	28745	26784	22548	27894	26450	550	642	654	255341
Shringeri	24158	21548	20145	22154	23115	23654	28745	25415	21500	1580	1683	1575	215272
Jog Falls	29218	26487	23125	24198	25147	28745	26451	1784	24500	34152	36715	36812	317334
Horanado		0	0	0	0	250	1254	1664	2850	1825	1932	2200	11975
Kukusubranjini		0	0	0	0	550	1554	21458	3250	2526	3020	3100	35458
Hampi	28974	21471	20145	22315	23331	28745	29845	26412	20500	4848	3349	3412	233347
Hospet	11254	18879	16458	17236	16874	26415	27458	20125	19585	14149	13263	13317	215013
Lakundi	11568	10245	17415	18215	19147	22315	24516	19874	18750	3452	4215	4250	173962
Raichur	10201	19879	18798	19215	20145	26417	22587	20145	15600	7954	7645	7655	196241
Chitradurga	10458	16987	21514	20154	21415	22879	23654	22136	18050	9919	8577	8600	204343
Gulbarga	13648	17897	16547	18745	16547	18745	20154	841	16750	0	17061	17000	173935
Ganigapura		0	0	0	0	558	698	18974	2450	450	350	400	23880
Bidar	16487	16548	19748	13254	17418	18748	20145	984	16840	7612	8645	8500	164929
Basvakalyan		0	0	0	0	450	715	26541	1500	35612	35718	35812	136348
Bijapur	14213	18797	18745	16245	18469	19874	26548	25412	21687	21014	32012	32150	265166
Bagalkot	32145	19874	16425	17845	21015	22154	28975	32154	20500	2814	5191	5200	224292
Madikeri	23112	26548	22514	23648	22147	26547	30124	36541	26900	8500	9216	9279	265076
Chamarajanagar	15478	26415	23154	22874	23654	28791	33215	1879	28500	1689	1716	1778	209143
Malai Mahadeshwar		0	0	0	0	750	1254	16789	6500	35612	35252	35075	141477
Kamalapur		0	9879	10245	12415	18415	19875	0	12500	1834	2014	2054	78986
Sirsi		0	0	0	0	2578	3125	3321	7500	5600	5714	5750	33588
Humcha		0	0	0	0	1215	3312	3546	8500	7500	7250	7300	38623

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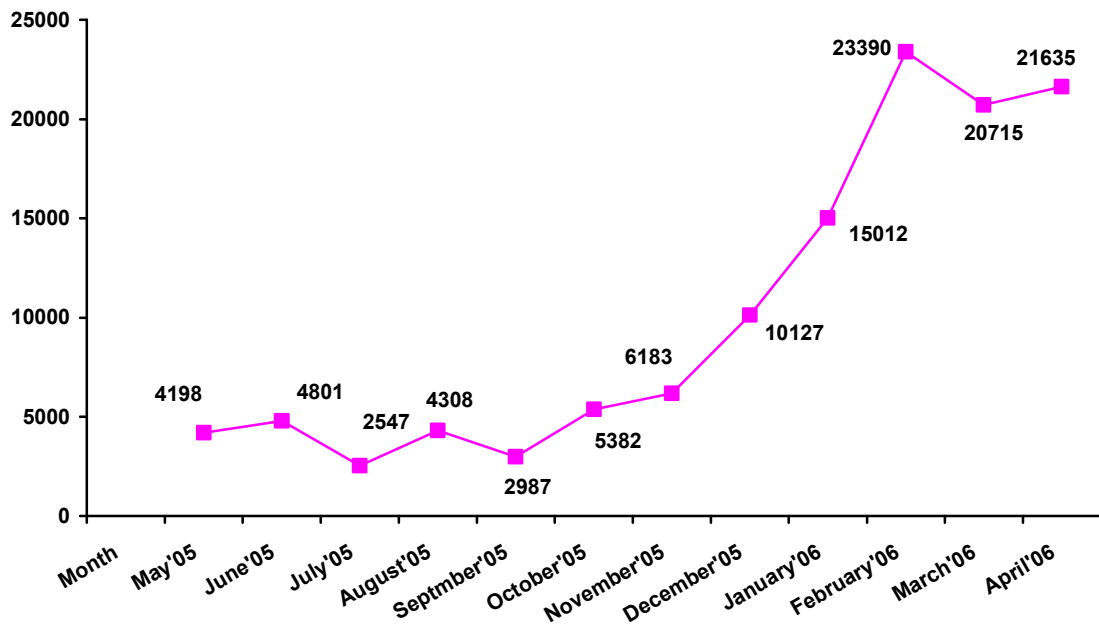
Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Total	945705	838448	663267	680732	721679	926764	1011218	1113971	983817	1881511	783270	787573	11337955

Fig 5-1: Estimated Domestic Overnight Visitors and their break up in different earmarked locations in the: State of Karnataka



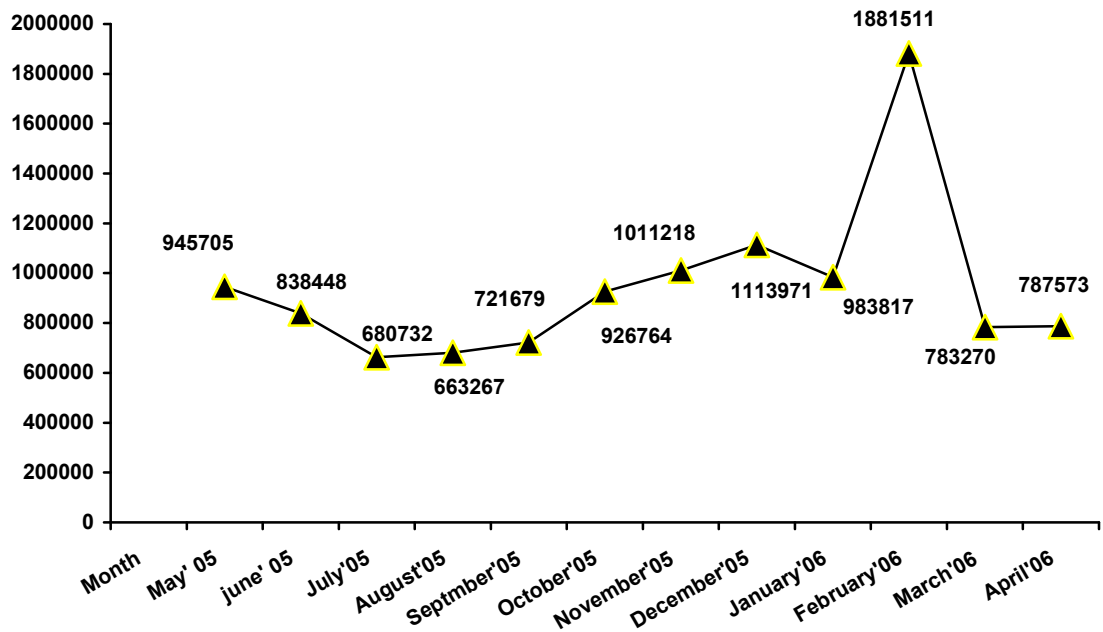
The figure above indicates a growth for the period of September 2005-December 2005. A steep decline is showing in June 2005. A peak period for the domestic overnight visitors was December 2005.

Fig 5-2: Estimated foreign overnight visitors and their break up in different earmarked locations in the: State of Karnataka



The figure above indicates that a growth of foreign overnight visitors for the period of February 2006. A steep decline of foreign overnight visitors for the period of June 2005- July 2005 and September 2005. The figure shows that a peak period for foreign overnight visitors was February 2006.

Fig 5-3: Estimated Day Tourist visits and their break up in different earmarked locations in the: State of Karnataka



A steep decline of Day tourists has been observed for the period of March 2006. The figure shows that a peak period for Day tourists' visits was February 2006.

5.4. Distribution of Visitors according to place of stay**Reference Period: May 2005-April 2006****Table 5-6: Domestic Overnight Visitors and their availing of accommodation facilities**

Locations	Accommodation Units	Friends & Relatives	Total Domestic Overnight Visitors
Bangalore	2435576	120840	2556416
Kolar	31440	1400	32840
Tumkur	86737	5625	92362
Mysore	1328200	72167	1400367
Shravanbelagola	3602	400	4002
Mandya	46395	4122	50517
Belgaum	134890	2262	137152
Karwar	84691	3003	87694
Dharwad	97866	3058	100924
Hubli	284672	12702	297374
Davanager	33926	1932	35858
Gokarna	28753	1198	29951
Mangalore	333242	19067	352309
Udupi	220055	9633	229688
Kolur	12203	0	12203
Shimoga	165240	9233	174473
Hassan	121649	3732	125381
Chikamagalur	69956	2839	72795
Kukusubranjini	1279	53	1332
Hampi	29175	718	29893
Hospet	113028	4612	117640
Lakundi	7829	326	8155
Raichur	80427	4113	84540
Chitradurga	100099	4693	104792
Gulbarga	168201	7457	175658
Ganigapura	7102	72	7174
Bidar	64323	3045	67368
Basvakalyan	12357	252	12609
Bijapur	171884	6044	177928
Bagalkot	60812	2438	63250
Madikeri	129361	4073	133434
Charmarajanagar	23197	1058	24255
Malai Mahadeshwar	13703	0	13703
Kamalapur	61421	983	62404
Total	6563290	313151	6876441

The above table indicates the location wise trends in availing accommodation in Accommodation units as well as with friends and relatives. Around 6563290 visitors to the State during the period have stayed in accommodation units. Nearly, 313151 visitors have stayed with Friends and Relatives.

5.5. Distribution of Visitors staying in Accommodation Units according to type of Accommodation

Reference Period: May 2005-April 2006

Table 5-7: Domestic Overnight Visitors and their availing of accommodation facilities by different types

Location	Starred	Unstarred	Others	Total
Bangalore	575913	1521957	337706	2435576
Kolar	1473	25931	4036	31440
Tumkur	8004	74824	3909	86737
Mysore	130141	1096379	101680	1328200
Shravanbelagola	612	2990	0	3602
Mandya	6576	37011	2808	46395
Belgaum	6028	108448	20414	134890
Karwar	8166	65049	11477	84691
Dharwad	783	90231	6852	97866
Hubli	17365	246693	20614	284672
Davanager	1148	27836	4942	33926
Gokarna	4313	23865	575	28753
Mangalore	30305	262485	40452	333242
Udupi	23361	116458	80236	220055
Kolur	4881	6956	366	12203
Shimoga	29831	122531	12878	165240
Hassan	15350	100096	6203	121649
Chikamagalur	8689	50743	10523	69956
Kukusubranjini	0	13	1266	1279
Hampi	0	0	29175	29175
Hospet	30799	49893	32336	113028
Lakundi	2349	3758	1722	7829
Raichur	11689	45170	23568	80427
Chitradurga	24896	58818	16385	100099
Gulbarga	11638	128105	28458	168201
Ganigapura	1776	5327	0	7102
Bidar	5682	49630	9010	64323
Basvakalyan	0	12110	247	12357
Bijapur	1539	155573	14772	171884
Bagalkot	1746	51932	7135	60812
Madikeri	11737	108627	8997	129361
Charmarajanagar	962	21243	992	23197
Malai Mahadeshwar	4796	8907	0	13703
Kamalapur	3839	56540	1042	61421
Total	988294	4748382	826614	6563290

The trend of availing accommodation by domestic overnight visitors indicate that majority of the visitors have availed accommodation in the unstarred hotels.

Reference Period: May 2005-April 2006

Table 5-8: Foreign Overnight Visitors and their availing of accommodation facilities by different types

Location	Starred	Unstarred	Others	Total Foreign Overnight Visitors
Bangalore	12972	24593	4553	42118
Kolar	13	55	0	68
Tumkur	16	96	0	112
Mysore	3428	38124	2232	43783
Shravanbelagola	5	0	0	5
Mandya	43	114	4	161
Belgaum	16	102	8	126
Karwar	509	231	29	768
Dharwad	31	113	10	154
Hubli	116	784	92	992
Gokarna	44	108	0	152
Mangalore	254	1029	98	1381
Udupi	389	655	489	1532
Kolur	2	5	0	7
Shimoga	83	591	37	711
Hassan	280	803	224	1307
Chikamagalur	80	73	47	200
Kukusubranjini	0	10	2028	2038
Hampi	0	0	12055	12055
Hospet	949	1785	904	3638
Raichur	35	39	19	93
Chitradurga	524	2118	787	3430
Gulbarga	53	587	52	693
Ganigapura	3	20	0	23
Bidar	5	181	24	210
Basvakalyan	0	202	0	202
Bijapur	174	2131	269	2574
Bagalkot	58	155	0	213
Madikeri	152	2132	162	2445
Malai Mahadeshwar	13	3	0	16
Kamalapur	0	67	11	78
Total	20818	83054	17413	121285

The Table indicates the fact that the foreign overnight visitors during their visit to the state in different locations during the period have primarily stayed in unstarred accommodation units.

6.1 Prelude

This chapter takes a brief overview of the profile of the visitors to the state, while it tries to draw an indicative trend of their demographic profile, income, purpose of visit and propensity of availing package tours.

Total no. of Visitors Interviewed: 9723

6.2. Classification according to level of education

Reference Period: May 2005-April 2006

Table 6-1: Education level of Overnight Visitors to the State of Karnataka

Education Level	Percentage Distribution		
	Domestic	Foreign	Total
No Education	0.0	0.0	0.0
Secondary/ Upper Secondary	36.3	32.8	36.0
Higher Education	30.4	45.3	31.8
Technical Education	33.3	21.8	32.2
Total	100	100	100

The Table indicates the fact that majority of the visitors to the state have availed Secondary/ Upper Secondary level of Education. The incidence of availing Higher education amongst the foreign overnight visitors appears to be higher than domestic overnight visitors.

6.3. Classification according to age

Reference Period: May 2005-April 2006

Table 6-2: Age Classification of Overnight visitors to the State of Karnataka

Age Group	Percentage Distribution		
	Domestic	Foreign	Total
0 – 14 Years	10.4	12.5	10.6
15-24 years	16.7	16.8	16.7
25-34 years	22.1	16.1	21.5
35-44 Years	23.2	20.3	23.0
45 -54 Years	15.0	22.7	20.5
55 -64 Years	4.9	7.8	5.2
65 Years and above	7.3	9.3	7.4
Total	100	100	100

It is discernable from the Table above that majority of the visitors in the State were aged between 35-44 years.

6.4. Classification according to sex

Reference Period: May 2005-April 2006

Table 6-3: Gender Classification of Overnight Visitors to the State of Karnataka

Gender	Percentage Distribution		
	Domestic	Foreign	Total
Male	73.1	68.4	72.7
Female	26.9	31.6	27.3
Total	100.0	100.0	100.0

The table above depicts the fact that majority of the domestic and foreign overnight visitors in the State for the period were male members.

6.5. Classification according to occupation**Reference Period: May 2005-April 2006****Table 6-4: Overnight Visitors to the State of Karnataka and their Occupation**

Occupation	Category of Visitor		
	Domestic	Foreign	Total
Businessmen/ Industrialists/ Trader/ Shopkeeper	22.1	17.2	21.7
Professional	26.6	18.4	25.9
Government Service	14.0	16.3	14.2
Private Service	15.9	19.0	16.2
Agriculture	3.0	7.7	3.4
Student Researcher	12.6	8.4	12.2
Housewife	1.8	6.2	2.2
Retired	2.3	3.3	2.4
Others	1.6	3.5	1.8
Total	100.0	100.0	100.0

Majority of the domestic overnight visitors to the State during the period were Professionals, Businessmen and those engaged in private services as well as Government services.

Classification according to household income**Domestic Overnight Visitors****Reference Period: May 2005-April 2006****Table 6-5: Domestic Overnight Visitors and their annual Household income**

Annual Household Income (Rs.)	Percentage Distribution
Less than 60000	30.6
60001 – 100000	24.2
100001 – 200000	29.1
200001 – 500000	12.9
Above 500001	3.2
Total	100

Majority of the domestic overnight visitors to the State have revealed that they have an annual income is less than Rs.60000.

Reference Period: May 2005-April 2006**Table 6-6: Domestic Overnight Visitors and their average Household income**

	Accommodation Units	Friends and Relatives	Mean for all
Average Household income (in Rs.)	227964	206700	343425

The Table indicates that there is a substantial difference in income for the domestic overnight visitors availing accommodation facility at Accommodation Units and those availing the same with Friends and Relatives. The average income for those availing accommodation facilities is in the tune of Rs. 227964 and those availing accommodation with friends and relatives is in tune of Rs. 206700 respectively.

Foreign Overnight Visitors**Reference Period: May 2005-April 2006****Table 6-7: Foreign overnight visitors and their annual household income**

Annual Household Income (\$)	Percentage Distribution
Upto 15,000	33.9
15001 – 35000	21.9
35001 – 50000	17.2
50001 – 70000	12.6
70001 – 180000	7.5
Above 180001	7.0
Total	100

The table depicts the fact that for considerable percentage of foreign overnight visitors to the State during the period, the household income is upto \$15000.

Reference Period: May 2005-April 2006**Table 6-8: Foreign Overnight Visitors and their average household income**

	Accommodation Units	Mean for all
Average Household income (in \$)	67210	67210

The Table indicates that the average household income for the foreign overnight visitors to the state is in tune of \$67210.

6.6. Purpose of visit

Reference Period: May 2005-April 2006

Table 6-9: Overnight Visitors and their purpose of visiting the State

Purpose of Visit	Percentage Distribution		
	Domestic	Foreign	Total
Leisure & Holiday			
➤ Cultural Activities	48.3	41.6	47.7
➤ Resorts	15.6	18.0	15.8
➤ Wildlife	14.1	11.0	13.8
Visiting Friends and Family	4.3	3.7	4.2
Business & Professional	5.1	4.3	5.0
Health and Treatment	0.0	2.0	0.2
Social/ Religious Function	1.9	10.8	2.7
Pilgrimage	2.9	2.4	2.8
Conference	0.0	0.0	0.0
Others	7.9	6.2	7.7
Total	100.0	100.0	100.0

It is discernable from the Table above that majority of the overnight visitors (both foreign as well as domestic) were visiting the state for Leisure and Holiday activities (Culture, Resorts, Wildlife).

6.7. Package tour

Reference Period: May 2005-April 2006

Table 6-10: Propensity of availing package tours

	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors (Domestic and Foreign)
Percentage of Tourists availing package tour	17.6	14.9	17.3

The findings reveal the fact that propensity of availing package tours for the period is higher in domestic overnight visitors than in foreign overnight visitors.

Reference Period: May 2005-April 2006

Table 6-11: Overnight Visitors and Travel arrangements

Travel Arrangements made by	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors (Domestic and Foreign)
Self	35.0	38.4	35.3
Office / Employer	21.8	22.5	21.9
Travel Agents	15.2	12.6	15.0
Travel Operators	21.7	13.5	21.0
Others	6.3	13.0	6.9
All	100.0	100.0	100.0

Majority of foreign as well as domestic overnight visitors have indicated that they have made their travel arrangements themselves.

6.8. No. of Night Stay

Reference Period: May 2005-April 2006

Table 6-12: Overnight Visitors and average night spent

Category of Visitors	Night Stay				
	1 Night	2 Nights	3 Nights	4-5 Nights	All
Foreign	54.3	29.5	12.3	3.9	100
Domestic	46.2	40.1	10.7	3.0	100
All	47.0	39.1	10.9	3.0	100

The table reveals the fact that majority of overnight visitors have indicated that they have put up in the respective centers for a period of 1 night.

Reference Period: May 2005-April 2006

Table 6-13: Overnight Visitors and average night spent

	Foreign Overnight Visitors	Domestic Overnight Visitors	All Visitors
Average No. of Night Stay	1.69	1.59	1.66

The table above reveals the trend as indicated in Table 6.12.

7.1 Prelude

The chapter takes a look into the no. of visitors, their origin and bed nights spent in the various survey locations. The chapter also takes a look at the employment scenario in different category of accommodation units in the State. These records were compiled from the accommodation units.

7.2. No. of Visitors and Bed Night Spent

Reference Period: May 2005-April 2006

Table 7-1: Location wise Overnight Visitors and Bed night spent

Centers	No. of Guests Checked in		Total No. of Bed Nights Spent	
	Domestic	Foreign	Domestic	Foreign
Bangalore	2435576	42118	4073469	64885
Kolar	31440	68	58878	79
Tumkur	86737	112	161373	212
Mysore	1328200	43783	1952417	64057
Shravanbelagola	3602	5	7865	12
Mandya	46395	161	67537	179
Belgaum	134890	126	245283	152
Karwar	84691	768	150299	2460
Dharwad	97866	154	117775	153
Hubli	284672	992	581680	1512
Davnegar	33926	0	68233	0
Gokarna	28753	152	2564	163
Mangalore	333242	1381	714734	3000
Udupi	220055	1532	590866	3702
Kolur	12203	7	6987	12
Shimoga	165240	711	297561	810
Hassan	121649	1307	205250	2250
Chikamagalur	69956	200	128212	302
Kukusubranjini	1279	2038	1675	1456
Hampi	29175	12055	55291	21625
Hospet	113028	3638	169973	5748
Lakundi	7829	0	6798	0
Raichur	80427	93	129268	142
Chitradurga	100098.8	3430	138544	5033
Gulbarga	168200.6	693	505420	2748
Ganigapura	7102	23	7651	94
Bidar	64323	210	210586	630
Basvakalyan	12357	202	764157	2997
Bijapur	171884	2574	265033	4692
Bagalkot	60812	213	91173	4
Madikeri	129361	2445	237912	4461
Charmarajanagar	23197	0	41330	0

Centers	No. of Guests Checked in		Total No. of Bed Nights Spent	
	Domestic	Foreign	Domestic	Foreign
Malai Mahadeshwar	13703	16	6756	23
Kamalapur	61421	78	142830	166
Total	6563290	121285	12205380	193759

The table depicts the fact that there had been 6563290 domestic overnight visitors in the State of Karnataka during period of May 2005 - April 2006 and they have, in totality, spent 12205380 bed nights. In totality 121285 foreigners have visited the State and have spent 193759 bed nights.

7.3. No. of Visitors and Bed Night Spent : Trends among Domestic Overnight Visitors and Foreign Overnight Visitors

Reference Period: May 2005-April 2006

Table 7-2: Domestic Overnight Visitors – Origin and Bed nights spent

State of Origin	No. of Domestic Overnight Visitors	Total Bed Nights Spent
J&K	33888	76585
HP	27320	75526
Punjab	82492	167798
Haryana	46674	105442
Uttarnchal	23167	69233
UP	157488	294253
Delhi	447152	859441
Chandigarh	20418	60818
Tripura	22621	60900
Meghalaya	20424	61484
Mizoram	11622	40952
Sikkim	28701	70859
West Bengal	499525	845798
Orissa	47830	103437
Rajasthan	126381	243573
Gujarat	251613	456087
Maharashtra	682848	1227241
MP	106298	203979
Chattisgarh	22269	66489
Bihar	73881	146552
Jharkhand	47372	109943
Andhra Pradesh	777943	1356692
Karnataka	1043397	1838281
Kerala	821411	1447193
Tamil Nadu	818899	1438982
Arunachal Pradesh	11842	44564
Assam	37870	86553
Nagaland	31939	77124
Goa	182436	349877
A&N	8147	33813
Daman & Diu	5420	29448
Lakshadeep	7843	35594

State of Origin	No. of Domestic Overnight Visitors	Total Bed Nights Spent
Pondicherry	32960	73621
Dadra & Nagar Haveli	2939	26404
Others	260	20844
Total	6563290	12205380

The table indicates the fact that majority of the overnight visitors to the State during the period of May 2005 - April 2006 were from the state of Karnataka followed by the State of Kerala and Tamil Nadu.

Reference Period: May 2005-April 2006

Table 7-3: Foreign Overnight Visitors – Origin and Bed nights spent

Country	No. of Foreign Overnight Visitors	Bed Night Spent
UK	10113	15535
USA	15869	24734
Canada	6109	9330
Germany	6991	17713
Other European Countries*	4664	6710
Australia	9600	15027
Sri Lanka	3786	5716
France	9213	16329
Japan	4656	6974
Malaysia	3163	4629
Singapore	2926	4300
Italy	7656	11637
Nepal	1875	2703
Netherlands	3366	4833
Korea	4430	5511
Israel	4421	8798
Pakistan	953	1439
Bangladesh	1148	1473
UAE	2097	2927
Spain	2857	5485
Switzerland	3231	4612
China	1517	1995
Saudi Arabia	2311	3428
Greece	1455	1958
Belgium	2555	3671
Others	4041	6177
Total	121285	193759

* Other European countries – (Russia, Turkey, Austria, Poland, Norway, Finland, Romania, Cyprus, Georgia)

The table indicates the fact that majority of the overnight visitors to the State during the period of May 2005- April 2006 from the United States followed by U.K and Australia.

7.4. Accommodation Units – Details

The centre wise details of the Accommodation Units have been elaborated below:-

Table 7.4: Centre wise spread of Accommodation Units

Location	No. of Hotels	No. of Rooms	No. of Beds
Bangalore	378	19094	37874
Kolar	25	409	734
Tumkur	25	543	1113
Mysore	92	3275	6457
Mandya	17	425	783
Belgaum	85	2087	3581
Karwar	35	1042	1761
Dharwad	37	903	1634
Hubli	73	2819	4171
Mangalore	55	2728	4874
Udupi	50	1805	3581
Shimoga	30	1127	2059
Hassan	30	1079	1759
Chikamagalur	30	879	1495
Hampi	42	630	1260
Hospet	67	906	1702
Raichur	27	559	1059
Chitradurga	30	521	1066
Gulbarga	47	1087	1828
Bidar	27	444	753
Bijapur	45	1116	1909
Bagalkot	25	760	1325
Madikeri	55	802	1683
Charmarajanagar	13	173	267
Kamalapur	1	4	16
Total	1298	44583	83467

The table indicates the centre wise spread of hotels, available rooms and beds. In totality 1298 hotels having 44583 Rooms and 83467 Beds were available in the State.

Table 7.5: Variation of Centre wise Occupancy ratio in Accommodation Units

The table below indicates the variation of occupancy on a centre wise basis.

Locations	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Bangalore	62.80	73.80	68.20	71.00	67.50	71.80	88.26	89.70	85.47	76.49	68.85	51.73
Kolar	8.73	5.55	10.00	12.82	6.31	11.34	35.19	9.75	9.32	20.68	18.85	19.34
Tumkur	14.91	13.69	18.76	24.09	23.42	26.19	54.08	19.52	19.32	27.80	25.62	27.10
Mysore	46.70	32.60	25.38	22.03	26.35	85.19	89.00	93.44	72.76	79.46	83.34	87.16
Mandya	27.94	11.15	11.50	11.89	7.33	18.29	27.00	14.86	10.27	12.46	16.23	16.91
Belgaum	4.37	6.58	17.29	14.98	10.80	10.07	33.34	9.53	11.37	10.02	10.06	10.16
Karwar	6.87	7.74	11.35	15.26	19.01	15.34	40.15	15.64	14.06	14.32	15.85	16.14
Dharwad	6.04	10.03	10.60	11.16	13.23	13.99	32.53	9.69	10.07	10.69	10.22	10.63
Hubli	8.72	8.32	17.57	20.77	20.16	24.82	89.50	31.39	33.67	16.37	17.58	18.43
Mangalore	15.00	10.89	14.90	13.78	17.38	3.49	10.35	3.97	21.56	22.46	24.09	24.23
Udupi	16.34	9.97	12.69	14.96	15.02	31.60	76.50	26.04	25.80	38.95	20.71	22.94
Shimoga	55.31	20.32	22.78	29.14	15.73	26.14	89.76	40.54	20.19	19.28	17.38	17.91
Hassan	22.11	17.05	27.52	27.63	17.90	20.12	56.90	22.39	15.24	18.55	18.13	18.75
Chikamagalur	29.00	14.38	18.19	19.10	12.18	22.49	57.51	19.53	12.81	9.70	8.96	9.58
Hampi	0.00	1.87	2.05	2.31	4.76	15.43	27.29	46.51	41.61	13.66	12.73	13.04
Hospet	25.36	11.64	12.97	17.89	17.75	41.66	45.12	46.29	45.26	49.69	24.90	25.68
Raichur	21.46	15.11	18.69	16.31	16.66	29.27	92.06	38.46	24.48	26.56	22.59	23.73
Chitradurga	28.79	18.07	21.04	20.46	21.50	17.74	73.84	23.69	26.20	32.31	27.88	28.32
Gulbarga	25.86	19.82	16.36	21.13	32.79	13.10	44.75	14.70	25.03	36.31	29.81	30.68
Bidar	20.42	15.87	15.29	19.50	23.15	83.85	87.50	68.32	29.06	33.22	36.30	36.31
Bijapur	27.26	25.48	21.88	23.44	23.70	10.63	37.31	12.04	25.80	38.55	29.97	30.88
Bagalkot	13.38	12.79	10.56	11.92	11.36	35.50	86.03	30.58	10.92	10.75	12.38	12.90
Madikeri	35.81	16.07	26.35	31.36	22.58	10.06	24.09	8.06	18.45	17.70	17.81	19.23
Charmarajanagar	14.17	26.97	28.26	42.23	23.33	28.00	34.90	32.80	45.06	22.36	20.32	21.32
Kamalapur	5.90	10.80	9.68	10.89	15.16	35.90	45.90	33.80	27.70	20.60	21.90	31.90

Table 7.6: Centre wise classification of Accommodation Units

Location	Type of Accommodation Unit			
	Starred	Unstarred	Others	Total
Bangalore	107	43	228	378
Kolar	4	21		25
Tumkur	5	18	2	25
Mysore	33	59		92
Mandya	4	12	1	17
Belgaum	11	71	3	85
Karwar	11	24		35
Dharwad	3	34		37
Hubli	14	57	2	73
Mangalore	14	37	4	55
Udupi	10	22	18	50
Shimoga	10	19	1	30
Hassan	14	12	4	30
Chikamagalur	10	11	9	30
Hampi	0	0	42	42
Hospet	9	23	35	67
Raichur	5	12	10	27
Chitradurga	12	12	6	30
Gulbarga	36	11		47
Bidar	18	2	7	27
Bijapur	0	41	4	45
Bagalkot	0	25		25
Madikeri	15	37	3	55
Charmarajanagar	0	13		13
Kamalapur	0	1		1
Total	345	617	337	1298

The table indicates the fact that Majority of Accommodation Units in the State are under the “Unstarred” category.

7.5. Employment Statistics

The Employment Statistics of different categories of accommodation units, restaurants, souvenir shops and tour & travel agencies have been indicated in the below.

A) Starred Accommodation Units

Reference Period: May 2005-April 2006

Table 7-7: Employment profile in Starred Accommodation Units

Department	Permanent		Temporary	
	No of Employees	Percentage	No of Employees	Percentage
Management Team	179	6.2	211	5.6
Front Office	147	5.1	166	4.4
F&B (Service)	189	6.5	226	6.0
F&B (Kitchen)	204	7.1	198	5.2
House Keeping	241	8.3	338	8.9
Accounts	173	6.0	257	6.8
EDP	258	8.9	336	8.9
Security	202	7.0	309	8.2
Sales & Stores	268	9.3	182	4.8
Purchase	155	5.4	272	7.2
Human Resources	144	5.0	306	8.1
Public Relation	189	6.5	319	8.4
Engineering	144	5.0	209	5.5
Telephone	205	7.1	250	6.6
Health Club	14	0.5	11	0.3
Laundry	141	4.9	119	3.1
Other Departments	36	1.2	82	2.2
Total	2890	100.0	3792	100.0

The Table indicates that there are 2890 permanent and 3792 temporary employees employed in the starred accommodation units in the state. Majority of the permanent employees were in the Sales & Stores, EDP and House Keeping Department. Majority of Temporary employees were in the Housekeeping and EDP Department. Under the starred accommodation units, the employment profile in the heritage units have been analyzed further and the results are indicated in the table below:

Reference Period: May 2005-April 2006

Table 7-8: Employment profile in Heritage accommodation units

Department	Permanent		Temporary	
	No of Employees	Percentage	No of Employees	Percentage
Management Team	6	6.2	6	5.9
Front Office	1	1.5	15	16.2
F&B (Service)	4	4.6	4	4.4
F&B (Kitchen)	1	1.5	4	4.4
House Keeping	0	0.0	10	10.3

Department	Permanent		Temporary	
	No of Employees	Percentage	No of Employees	Percentage
Accounts	0	0.0	3	2.9
EDP	3	3.1	0	0.0
Security	1	1.5	1	1.5
Sales & Stores	0	0.0	0	0.0
Purchase	1	1.5	0	0.0
Human Resources	1	1.5	1	1.5
Public Relation	1	1.5	1	1.5
Engineering	1	1.5	1	1.5
Telephone	6	6.2	8	8.8
Health Club	15	16.9	1	1.5
Laundry	17	18.5	26	27.9
Other Departments	31	33.8	11	11.8
Total	90	100.0	94	100.0

The Table indicates that there are 90 permanent and 94 temporary employees in the Heritage accommodation units in the state. Majority of the permanent employees were involved in other departments. Similar trend observed amongst the temporary employees in the Hotel except the fact that higher percentage of the employees were observed in Laundry, Front Office as well as in the Housekeeping Departments.

B) Unstarred Accommodation Units**Reference Period: May 2005-April 2006****Table 7-9: Employment profile in unstarred accommodation units**

Department	Permanent		Temporary	
	No of Employees	Percentage	No of Employees	Percentage
Management Team	265	6.5	240	5.6
Front Office	297	7.3	200	4.7
F&B (Service)	247	6.0	323	7.5
F&B (Kitchen)	269	6.6	329	7.7
House Keeping	209	5.1	323	7.5
Accounts	315	7.7	323	7.5
EDP	254	6.2	377	8.8
Security	313	7.7	261	6.1
Sales & Stores	469	11.5	214	5.0
Purchase	311	7.6	376	8.8
Human Resources	230	5.6	216	5.0
Public Relation	305	7.5	241	5.6
Engineering	212	5.2	269	6.3
Telephone	215	5.3	287	6.7
Health Club	11	0.3	17	0.4
Laundry	110	2.7	94	2.2
Other Departments	57	1.4	201	4.7
Total	4088	100.0	4291	100.0

The Table indicates that there are 4088 permanent and 4291 temporary employees in the unstarred accommodation units in the state. Majority of the permanent employees were in the Sales & Stores Department. Majority of the temporary employees were involved in EDP, Purchase as well as in the F&B Kitchen.

C) Other Accommodation Units**Reference Period: May 2005-April 2006****Table 7-10: Employment profile in Other accommodation units**

Department	Permanent		Temporary	
	No of Employees	Percentage	No of Employees	Percentage
Management Team	50	5.6	39	6.3
Front Office	36	4.0	29	4.7
F&B (Service)	92	10.2	6	0.9
F&B (Kitchen)	55	6.2	50	8.1
House Keeping	62	7.0	12	2.0
Accounts	49	5.4	19	3.1
EDP	68	7.6	19	3.1
Security	75	8.4	31	4.9
Sales & Stores	79	8.8	43	7.0
Purchase	43	4.8	44	7.2
Human Resources	46	5.1	62	10.1

Department	Permanent		Temporary	
	No of Employees	Percentage	No of Employees	Percentage
Public Relation	32	3.6	64	10.3
Engineering	37	4.2	64	10.3
Telephone	40	4.5	39	6.3
Health Club	11	1.2	4	0.7
Laundry	65	7.3	75	12.1
Other Departments	55	6.2	18	2.9
Total	896	100.0	619	100.0

The Table indicates that there are 896 permanent and 619 temporary employees are employed in the Accommodation Units treated as others. Majority of the permanent employees are involved in the F&B (Service) as well as Sales & Stores Department. Higher percentages of Temporary Employees were involved in Laundry, Engineering, Public Relation, Human Resources.

Table 7.11: Category wise Employment profile in different Centers

Locations	Management Team		Front Office		F&B (Service)		F&B (Kitchen)	
	Temp	Perm	Temp	Perm	Temp	Perm	Temp	Perm
Bangalore	110	111	91	107	124	118	129	118
Kolar	10	11	9	10	12	11	12	11
Tumkur	10	11	9	10	12	11	12	11
Mysore	39	39	32	37	43	41	45	41
Mandya	7	7	6	7	8	8	8	8
Belgaum	36	36	29	35	40	38	42	38
Karwar	15	15	12	14	17	16	17	16
Dharwad	15	16	13	15	17	17	18	17
Hubli	31	31	25	30	34	33	36	33
Mangalore	23	23	19	22	26	25	27	25
Udupi	21	21	17	20	24	22	25	22
Shimoga	13	13	10	12	14	13	15	13
Hassan	13	13	10	12	14	13	15	13
Chikamagalur	13	13	10	12	14	13	15	13
Hospet	28	28	23	27	32	30	33	30
Raichur	11	11	9	11	13	12	13	12
Chitradurga	13	13	10	12	14	13	15	13
Gulbarga	20	20	16	19	22	21	23	21
Bidar	11	11	9	11	13	12	13	12
Bijapur	19	19	16	18	21	20	22	20
Bagalkot	10	11	9	10	12	11	12	11
Madikeri	23	23	19	22	26	25	27	25
Charmarajanagar	5	5	5	5	6	6	6	6
Total	495	499	411	481	559	531	581	530

Hampi details have been included in Hospet.

Table 7.11: Category wise Employment profile in different Centers

Locations	Housekeeping		Accounts		EDP		Security	
	Temp	Perm	Temp	Perm	Temp	Perm	Temp	Perm
Bangalore	152	114	134	119	163	129	134	132
Kolar	14	11	13	11	15	12	13	13
Tumkur	14	11	13	11	15	12	13	13
Mysore	53	40	47	42	57	45	47	46
Mandya	10	7	9	8	11	8	9	9
Belgaum	49	37	43	39	53	42	43	43
Karwar	20	15	18	16	22	17	18	18
Dharwad	21	16	19	17	23	18	19	19
Hubli	42	32	37	33	45	36	37	37
Mangalore	32	24	28	25	34	27	28	28
Udupi	29	22	25	23	31	25	25	25
Shimoga	17	13	15	14	19	15	15	15
Hassan	17	13	15	14	19	15	15	15
Chikamagalur	17	13	15	14	19	15	15	15
Hospet	39	29	34	30	41	33	34	34
Raichur	16	12	14	12	17	13	14	14
Chitradurga	17	13	15	14	19	15	15	15
Gulbarga	27	20	24	21	29	23	24	24
Bidar	16	12	14	12	17	13	14	14
Bijapur	26	20	23	20	28	22	23	23
Bagalkot	14	11	13	11	15	12	13	13
Madikeri	32	24	28	25	34	27	28	28
Charmarajanagar	8	6	7	6	8	6	7	7
Total	684	513	602	537	732	582	602	592

Table 7.11` : Category wise Employment profile in different Centers

Locations	Sales & Stores		Human Resources		Public Relation		Engineering	
	Temp	Perm	Temp	Perm	Temp	Perm	Temp	Perm
Bangalore	97	181	154	113	130	94	139	117
Kolar	9	17	15	11	12	9	13	11
Tumkur	9	17	15	11	12	9	13	11
Mysore	34	63	54	40	46	33	49	41
Mandya	6	12	10	7	8	6	9	8
Belgaum	31	59	50	37	42	30	45	38
Karwar	13	24	20	15	17	12	19	16
Dharwad	14	26	22	16	18	13	20	16
Hubli	27	50	43	31	36	26	39	33
Mangalore	20	38	32	24	27	20	29	25
Udupi	19	34	29	22	25	18	26	22
Shimoga	11	21	18	13	15	11	16	13
Hassan	11	21	18	13	15	11	16	13
Chikamagalur	11	21	18	13	15	11	16	13
Hospet	25	46	39	29	33	24	35	30
Raichur	10	19	16	12	13	10	14	12
Chitradurga	11	21	18	13	15	11	16	13
Gulbarga	17	32	27	20	23	17	25	21
Bidar	10	19	16	12	13	10	14	12
Bijapur	17	31	26	19	22	16	24	20
Bagalkot	9	17	15	11	12	9	13	11
Madikeri	20	38	32	24	27	20	29	25
Charmarajanagar	5	9	8	6	6	5	7	6
Total Karnataka	438	815	692	510	587	422	625	527

Table 7.11: Category wise Employment profile in different Centers

Locations	Telephone		Health Club		Laundry		Other Departments	
	Temp	Perm	Temp	Perm	Temp	Perm	Temp	Perm
Bangalore	130	104	7	11	70	74	69	40
Kolar	12	10	1	1	7	7	7	4
Tumkur	12	10	1	1	7	7	7	4
Mysore	45	36	3	4	24	26	24	14
Mandya	8	7	0	1	5	5	4	3
Belgaum	42	33	2	4	23	24	22	13
Karwar	17	14	1	2	9	10	9	5
Dharwad	18	15	1	2	10	10	10	6
Hubli	36	29	2	3	19	21	19	11
Mangalore	27	22	2	2	15	15	15	8
Udupi	25	20	1	2	13	14	13	8
Shimoga	15	12	1	1	8	8	8	5
Hassan	15	12	1	1	8	8	8	5
Chikamagalur	15	12	1	1	8	8	8	5
Hospet	33	26	2	3	18	19	18	10
Raichur	13	11	1	1	7	8	7	4
Chitradurga	15	12	1	1	8	8	8	5
Gulbarga	23	19	1	2	13	13	12	7
Bidar	13	11	1	1	7	8	7	4
Bijapur	22	18	1	2	12	13	12	7
Bagalkot	12	10	1	1	7	7	7	4
Madikeri	27	22	2	2	15	15	15	8
Charmarajanagar	6	5	0	1	3	4	3	2
Total	584	466	33	51	315	333	312	179

D) – Restaurants

An overall employment profile of restaurants in the state is given in table below.

Table 7.12: Overall Employment profile in Restaurants

Department	Permanent		Temporary	
	Average No. of Employees	Percentage	Average No. of Employees	Percentage
Management	4	9.30	2	7.41
Kitchen	12	27.91	10	37.04
Service	11	25.58	8	29.63
Accounts	2	4.65	1	3.70
Purchase	2	4.65	1	3.70
Store	3	6.98	1	3.70
Security	2	4.65	1	3.70
Maintenance	4	9.30	1	3.70
Delivery	3	6.98	2	7.41
Total	43	100.00	27	100.00

The Table indicates that the percentage share of permanent employees is higher (61%) than temporary employees (39%). Majority of the permanent and temporary employees are working in the Kitchen and Service department.

E) – Souvenir Shops

The souvenir shops on an average employ around 7 persons among which the majorities are casual employees. The average monthly revenue generated from the shops is around 50000 per month. All the shops have reported that a majority share of their earnings is from overnight visitors and day tourists.

F) – Tour and Travel Agencies

The employment profile in tour and travel agencies is given in table below.

Table 7.13: Overall Employment profile in Tour and Travel Agencies

Department	Permanent		Temporary	
	Average No. of Employees	Percentage	Average No. of Employees	Percentage
Administration	1	16.67	0	0.00
Ticketing	2	28.33	0	0.00
Foreign Exchange	0	0.00	1	50.00
Accounts	1	16.67	0	0.00
Tours	2	28.33	0	0.00
Sales and Marketing	1	11.00	1	50.00
Total	7	100.00	2	100.00

The table indicates that the percentage share of permanent employees is higher than temporary employees. Majority of permanent employees are in the ticketing and tours division followed by administration and accounts. The majority of temporary employees are employed in the foreign exchange division and sales & marketing.

8.1 Prelude

This chapter elucidates the evaluation of tourist facilities as per feedback obtained from the visitors at various locations in which the study was carried out.

8.2. Local Transport

Reference Period: May 2005-April 2006

Table 8-1: Evaluation of Local Transport facility – Domestic Overnight Visitors

Locations	Percentage Distribution					Estimated No. of Domestic Overnight Visitors
	Excellent	Good	Satisfactory	Poor	All	
Bangalore	26.8	39.1	26.6	7.5	100	2556416
Kolar	35.1	39.3	14.5	11.1	100	32840
Tumkur	21.7	57.8	14.8	5.7	100	92362
Mysore	29.8	38.3	24.7	7.2	100	1400367
Shravanbelagola	25.8	36.5	31.5	6.2	100	4002
Mandya	28.1	31.3	25.8	14.8	100	50517
Belgaum	27.1	42.8	26.4	3.7	100	137152
Karwar	22.3	49	27.3	1.4	100	87694
Dharwad	26	55.2	16.4	2.4	100	100924
Hubli	47.3	26.4	24.1	2.2	100	297374
Davnegar	34.5	38.8	21.8	4.9	100	35858
Gokarna	26.8	42.5	23.5	7.2	100	29951
Mangalore	51.3	23.1	23.6	2	100	352309
Udupi	34.4	50	15.6	0	100	229688
Kolur	36.8	42.5	16.5	4.2	100	12203
Shimoga	27.3	47	20.5	5.2	100	174473
Hassan	21.9	42.1	29.6	6.4	100	125381
Chikamagalur	45	36.4	16.5	2.1	100	72795
Kukusubranjini	32.5	34.5	26.6	6.4	100	1332
Hampi	21.6	44.9	25.1	8.4	100	29893
Hospet	20.1	46.5	27.8	5.6	100	117640
Lakundi	26.8	40.5	25.6	7.1	100	8155
Raichur	19.9	58.3	15.8	6	100	84540
Chitradurga	22.4	42.8	28.7	6.1	100	104792
Gulbarga	21.5	50	26.9	1.6	100	175658
Ganigapura	22.5	42.5	28.4	6.6	100	7174
Bidar	29.6	40.5	23.9	6	100	67368
Basvakalyan	23.8	39.5	29.9	6.8	100	12609
Bijapur	38.2	41.9	19.4	0.5	100	177928
Bagalkot	36.5	44.4	15.7	3.4	100	63250
Madikeri	35.7	43.9	19	1.4	100	133434
Charmarajanagar	23.2	43.3	21.4	12.1	100	24255
Malai Mahadeshwar	21.8	39.4	32.4	6.4	100	13703
Kamalapur	27.2	54.5	17.5	0.8	100	62404

Locations	Percentage Distribution					Estimated No. of Domestic Overnight Visitors
	Excellent	Good	Satisfactory	Poor	All	
Total	30.1	40	24.2	5.7	100	6876441

At an Overall level, the local transport facility in the State has been rated to be good to excellent by majority of the domestic overnight visitors to the State.

Reference Period: May 2005-April 2006

Table 8-2: Evaluation of Local Transport facility – Foreign Overnight Visitors

Locations	Percentage Distribution					Estimated No. of Foreign Overnight Visitors
	Excellent	Good	Satisfactory	Poor	All	
Bangalore	37.3	19.1	25.8	17.9	100	42118
Kolar	45	55			100	68
Tumkur	22	46	32		100	112
Mysore	27.1	21.3	27.4	24.2	100	43783
Shravanbelagola	35.9	27.8	24.6	11.7	100	5
Mandya	34.6	35.9	19.2	10.3	100	161
Belgaum	59.3	23.8	15.5	1.4	100	126
Karwar	33.1	62.2	3.7	1	100	768
Dharwad	23.7	32.7	37	6.6	100	154
Hubli	48.4	29.2	13.9	8.5	100	992
Davnegar						0
Gokarna	48	28.7	19.1	4.2	100	152
Mangalore	22.3	30.8	29.2	17.7	100	1381
Udupi	40.4	32	25.3	2.3	100	1532
Kolur	53.6	32.3	10	4.1	100	7
Shimoga	39	35.4	23.3	2.4	100	711
Hassan	25	22.1	20.3	32.6	100	1307
Chikamagalur	24.2	46.3	19.9	9.6	100	200
Kukusubranjini	30	20.9	42.8	6.3	100	2038
Hampi	47.8	46.4	4.7	1.1	100	12055
Hospet	42.5	38.7	17.4	1.4	100	3638
Lakundi						0
Raichur	42.7	39.9	13.5	3.8	100	93
Chitradurga	45	55			100	3430
Gulbarga	44.2	34.4	14.4	7	100	693
Ganigapura	68	32			100	23
Bidar	53.7	40.2	4.1	2	100	210
Basvakalyan	49.8	42.7	6.4	1.1	100	202
Bijapur	56.2	38.7	4.5	0.6	100	2574
Bagalkot	52.7	32.3	5.9	9.1	100	213
Madikeri	51.8	38.6	4.7	4.9	100	2445
Charmarajanagar						0
Malai Mahadeshwar	56.2	32.1	5.9	5.8	100	16
Kamalapur	49.6	44.6	5.7	0.1	100	78
Total	36.6	25.3	26.8	11.3	100	121285

Foreign overnight visitors at the overall level are satisfied with the transport amenities being made available at different centers of the state. They rated it excellent to Satisfactory.

8.3. Accommodation

Reference Period: May 2005-April 2006

Table 8-3: Evaluation of Accommodation Facility – Domestic Overnight Visitors

Locations	Percentage Distribution					Estimated No. of Domestic Overnight Visitors
	Excellent	Good	Satisfactory	Poor	All	
Bangalore	53.8	30.1	14.2	1.9	100	2556416
Kolar	29.6	18.9	12.6	38.9	100	32840
Tumkur	19.7	38.5	36.2	5.6	100	92362
Mysore	36.6	45.8	13.7	3.9	100	1400367
Shravanbelagola	20.6	42.9	30.9	5.6	100	4002
Mandya	20.1	38.9	30.5	10.5	100	50517
Belgaum	46	37.4	13.4	3.1	100	137152
Karwar	21.5	42.8	27.3	8.4	100	87694
Dharwad	44	37.6	15.1	3.3	100	100924
Hubli	27.5	38.3	29.1	5.1	100	297374
Davnegar	40.2	33	22.4	4.4	100	35858
Gokarna	29.7	37	15.3	18	100	29951
Mangalore	39.2	29.8	13.3	17.7	100	352309
Udupi	33.7	37.5	18.3	10.5	100	229688
Kolur	38.9	28.6	23.6	8.9	100	12203
Shimoga	34.5	39.7	14.1	11.7	100	174473
Hassan	4.2	66.3	23.1	6.3	100	125381
Chikamagalur	32.8	44.7	18.8	3.7	100	72795
Kukusubranjini	29.2	45	17.5	8.4	100	1332
Hampi	31.1	28.4	36.9	3.6	100	29893
Hospet	30.1	35.1	21.5	13.3	100	117640
Lakundi	30.6	26.3	30.1	13	100	8155
Raichur	28.2	46	21.5	4.3	100	84540
Chitradurga	34.8	33.2	26.3	5.8	100	104792
Gulbarga	9.1	17.3	7.6	66	100	175658
Ganigapura	21.8	32.8	18.4	26.9	100	7174
Bidar	21.8	32.8	18.4	27	100	67368
Basvakalyan	18.9	37.5	19	24.6	100	12609
Bijapur	35.7	31	20.4	12.9	100	177928
Bagalkot	21.8	45.7	19.8	12.7	100	63250
Madikeri	35.8	32.7	14.7	16.8	100	133434
Charmarajanagar	45.8	21.8	14.8	17.6	100	24255
Malai Mahadeshwar	34.9	35.8	0.4	28.9	100	13703
Kamalapur	21.8	37.8	21.5	18.9	100	62404
Total	40.6	35.5	17.1	6.8	100	6876441

Majority of domestic overnight visitors to the State feel that accommodation facility being offered in different centers of the State are excellent.

Reference Period: May 2005-April 2006

Table 8-4: Evaluation of Accommodation Facility – Foreign Overnight Visitors

Locations	Percentage Distribution					Estimated No. of Foreign Oevrnite Visitors
	Excellent	Good	Satisfactory	Poor	All	
Bangalore	65.1	20.1	13.9	0.9	100	42118
Kolar	68	32			100	68
Tumkur	45	55			100	112
Mysore	28.5	33.1	36.1	2.3	100	43783
Shravanbelagola	28.4	38.6	24.8	8.2	100	5
Mandya	22.1	37.6	18.2	22.1	100	161
Belgaum	55.5	31.6	12.6	0.4	100	126
Karwar	48.2	21.4	19.3	11.1	100	768
Dharwad	34.3	51.2	12.4	2.1	100	154
Hubli	32.6	38.8	16.8	11.8	100	992
Gokarna	44.4	35.9	12.7	7	100	152
Mangalore	91	6.9	1.3	0.7	100	1381
Udupi	34.6	41	17.6	6.8	100	1532
Kolur	25.2	30.3	38.9	5.6	100	7
Shimoga	36.3	47.2	12.8	3.7	100	711
Hassan	31.6	39.8	16.5	12.1	100	1307
Chikamagalur	16.7	38	24.2	21.2	100	200
Kukusubranjini	34.2	39.9	17.1	8.7	100	2038
Hampi	16.4	49	33.6	1	100	12055
Hospet	45.6	32.9	16.2	5.3	100	3638
Raichur	41.1	30.1	25.2	3.6	100	93
Chitradurga	40	40	20		100	3430
Gulbarga	35	46.6	10	8.4	100	693
Ganigapura	42	36	22		100	23
Bidar	64.3	35.7	0	0	100	210
Basvakalyan	35	46.6	10	8.4	100	202
Bijapur	39.8	42.5	8.9	8.8	100	2574
Bagalkot	42.7	32.1	7.9	17.3	100	213
Madikeri	48.7	35.7	12.6	3	100	2445
Malai Mahadeshwar	47.9	34.2	7.8	10.1	100	16
Kamalapur	38.9	43.8	9.7	7.6	100	78
Total	39.7	33.1	23.9	3.3	100	121285

The foreign overnight visitors at an overall level have rated accommodation facility from excellent to good.

8.4. Quality of Food

Reference Period: May 2005-April 2006

Table 8-5: Evaluation of Quality of Food – Domestic Overnight Visitors

Locations	Percentage Distribution				Estimated No. of Domestic Overnight Visitors
	Very Good	Reasonable	Poor	All	
Bangalore	48.7	24.9	26.4	100	2556416
Kolar	50.3	24.4	25.3	100	32840
Tumkur	59.8	33.4	6.8	100	92362
Mysore	53.8	33.5	12.6	100	1400367
Shravanbelagola	51.9	38.6	9.5	100	4002
Mandya	41.6	40.5	17.9	100	50517
Belgaum	57.9	29.1	13	100	137152
Karwar	40.1	37.6	22.3	100	87694
Dharwad	58.1	32.4	9.6	100	100924
Hubli	56.6	32.6	10.8	100	297374
Davnegar	50.2	31	18.8	100	35858
Gokarna	38.6	40.4	21.1	100	29951
Mangalore	51.1	34	14.9	100	352309
Udupi	50.9	34.8	14.3	100	229688
Kolur	52.1	26.7	21.2	100	12203
Shimoga	71.9	17.8	10.3	100	174473
Hassan	29.5	50.1	20.4	100	125381
Chikamagalur	37.3	34.3	28.4	100	72795
Kukusubranjini	66	20.9	13.1	100	1332
Hampi	68.5	22.1	9.5	100	29893
Hospet	51.2	26.6	22.2	100	117640
Lakundi	66.1	22.8	11.1	100	8155
Raichur	63.6	29.3	7.1	100	84540
Chitradurga	51.3	34.8	13.9	100	104792
Gulbarga	54	27.7	18.3	100	175658
Ganigapura	44	27.3	28.7	100	7174
Bidar	32.8	21.4	45.8	100	67368
Basvakalyan	56.7	28.5	14.8	100	12609
Bijapur	64.7	18.6	16.7	100	177928
Bagalkot	78.5	7.7	13.8	100	63250
Madikeri	67.9	14.2	17.9	100	133434
Charmarajanagar	56.8	27.3	15.9	100	24255
Malai Mahadeshwar	65.9	8.3	25.8	100	13703
Kamalapur	53.5	11.9	34.6	100	62404
Total	51.3	29.6	19.1	100	6876441

The domestic overnight visitors at the overall level have indicated that the food being offered is good quality.

Reference Period: May 2005-April 2006

Table 8-6:: Evaluation of Quality of Food – Foreign Overnight Visitors

Locations	Percentage Distribution				Estimated No. of Foreign Overnight Visitors
	Very Good	Reasonable	Poor	All	
Bangalore	45.4	30.8	23.8	100	42118
Kolar	36	64		100	68
Tumkur	47	53		100	112
Mysore	48.6	36.6	14.8	100	43783
Shravanbelagola	42	34.5	23.5	100	5
Mandya	54.9	31.5	13.6	100	161
Belgaum	46.3	36.3	17.4	100	126
Karwar	66.8	31.2	1.9	100	768
Dharwad	51.2	22.1	26.7	100	154
Hubli	72.4	20.6	6.9	100	992
Gokarna	42.2	27.3	30.5	100	152
Mangalore	72.3	13.2	14.5	100	1381
Udupi	36.1	51.1	12.8	100	1532
Kolur	46.4	39.1	14.5	100	7
Shimoga	19	74.7	6.3	100	711
Hassan	43.4	49.7	6.9	100	1307
Chikamagalur	33.7	60.9	5.4	100	200
Kukusubranjini	65.7	30.7	3.7	100	2038
Hampi	49.7	41.5	8.9	100	12055
Hospet	78.4	19.5	2.1	100	3638
Raichur	33.9	60.6	5.4	100	93
Chitradurga	64	36		100	3430
Gulbarga	57.5	21.8	20.7	100	693
Ganigapura	50	45	5	100	23
Bidar	74.3	11	14.8	100	210
Basvakalyan	50	45	5	100	202
Bijapur	47.8	43.3	8.9	100	2574
Bagalkot	56.8	37.2	6	100	213
Madikeri	45.9	47.2	6.9	100	2445
Malai Mahadeshwar	56.8	39.3	3.9	100	16
Kamalapur	38.9	45.3	15.8	100	78
Total	41.7	41.1	17.2	100	121285

Foreign overnight visitors at an overall level have expressed their satisfaction with regard to the quality of food being served in the State.

8.5. Visitor Attractions

Reference Period: May 2005-April 2006

Table 8-7: Evaluation of Visitor Attractions – Domestic Overnight Visitors

Locations	Percentage Distribution				Estimated No. of Domestic Overnight Visitors
	Very Interesting	Average	Not Interesting	All	
Bangalore	53.3	33.6	13.1	100	2556416
Kolar	64.7	25	10.3	100	32840
Tumkur	43.8	38.9	17.3	100	92362
Mysore	57.5	32.2	10.3	100	1400367
Shravanbelagola	60.6	25	14.4	100	4002
Mandya	67.7	18.3	14	100	50517
Belgaum	36.3	46.2	17.5	100	137152
Karwar	55.5	33.7	10.8	100	87694
Dharwad	41.3	40.9	17.8	100	100924
Hubli	53.1	31.6	15.3	100	297374
Davnegar	41.2	33.4	25.4	100	35858
Gokarna	57.7	27.2	15.1	100	29951
Mangalore	55.6	36.1	8.4	100	352309
Udupi	56.9	30.7	12.4	100	229688
Kolur	57.3	29.2	13.5	100	12203
Shimoga	54.5	34	11.5	100	174473
Hassan	40.4	33.3	26.4	100	125381
Chikamagalur	48.9	30.1	21	100	72795
Kukusubranjini	66.9	26.2	6.9	100	1332
Hampi	45.6	29.6	24.8	100	29893
Hospet	45.4	31.3	23.3	100	117640
Lakundi	71	19.9	9	100	8155
Raichur	53	27.7	19.3	100	84540
Chitradurga	60	31	9	100	104792
Gulbarga	41.6	50.4	8	100	175658
Ganigapura	42	24.9	33	100	7174
Bidar	56.8	28.6	14.6	100	67368
Basvakalyan	45.8	23.8	30.4	100	12609
Bijapur	34.8	29.7	35.5	100	177928
Bagalkot	54.8	41.8	3.4	100	63250
Madikeri	45.8	26.7	27.5	100	133434
Charmarajanagar	47.9	24.9	27.2	100	24255
Malai Mahadeshwar	45.9	22.9	31.2	100	13703
Kamalapur	34.8	45.7	19.5	100	62404
Total	53.3	32.5	14.2	100	6876441

Domestic overnight visitors at an overall level have found tourist attractions at the various locations to be average to very interesting ones.

Reference Period: May 2005-April 2006

Table 8-8: Evaluation of Visitor Attractions – Foreign Overnight Visitors

Locations	Percentage Distribution				Estimated No. of Foreign Overnight Visitors
	Very Interesting	Average	Not Interesting	All	
Bangalore	57.4	18.9	23.6	100	42118
Kolar	68	32		100	68
Tumkur	52	48		100	112
Mysore	68.9	18.1	13	100	43783
Shravanbelagola	64.4	23.3	12.4	100	5
Mandya	72.1	21.7	6.1	100	161
Belgaum	43.4	47.5	9.1	100	126
Karwar	74.2	24.3	1.6	100	768
Dharwad	24.2	69.1	6.7	100	154
Hubli	64.8	22.6	12.6	100	992
Gokarna	79.4	15	5.5	100	152
Mangalore	63.5	35.4	1.1	100	1381
Udupi	64	24	12	100	1532
Kolur	35.3	50.5	14.2	100	7
Shimoga	60.4	27.7	11.9	100	711
Hassan	52.3	42.7	5	100	1307
Chikamagalur	43.8	41.8	14.4	100	200
Kukusubranjini	61.1	38.7	0.2	100	2038
Hampi	68.7	21.7	9.6	100	12055
Hospet	55.8	33.5	10.7	100	3638
Raichur	37.2	40.1	22.7	100	93
Chitradurga	48	50	2	100	3430
Gulbarga	54.8	41.3	3.9	100	693
Ganigapura	65	35		100	23
Bidar	94.3	5.7	0	100	210
Basvakalyan	60.4	27.7	11.9	100	202
Bijapur	56.7	24.9	18.4	100	2574
Bagalkot	67.8	23.7	8.5	100	213
Madikeri	56.9	34.2	8.9	100	2445
Malai Mahadeshwar	58.9	23.9	17.2	100	16
Kamalapur	49.6	28.6	21.8	100	78
Total	58.7	24.6	16.7	100	121285

Foreign overnight visitors in general have found the spots to be very interesting as far as tourist attraction is concerned.

8.6. Entertainment Facility

Reference Period: May 2005-April 2006

Table 8-9: Evaluation of Entertainment Facility – Domestic Overnight Visitors

Locations	Percentage Distribution				Estimated No. of Domestic Overnight Visitors
	Good	Satisfactory	Poor	All	
Bangalore	48	26.8	25.2	100	2556416
Kolar	59	36.8	4.2	100	32840
Tumkur	58.7	32.1	9.2	100	92362
Mysore	45.9	40.7	13.3	100	1400367
Shravanbelagola	55.9	29	15	100	4002
Mandya	57.8	27.1	15.1	100	50517
Belgaum	45.5	32	22.5	100	137152
Karwar	68.6	20.5	10.9	100	87694
Dharwad	58.2	34.6	7.2	100	100924
Hubli	48.7	41.3	10	100	297374
Davnegar	63.4	26.1	10.5	100	35858
Gokarna	49	27	24	100	29951
Mangalore	51.2	33.9	14.9	100	352309
Udupi	49.8	28.1	22.1	100	229688
Kolur	55.9	27.3	16.8	100	12203
Shimoga	65	23.3	11.6	100	174473
Hassan	48.1	35.5	16.4	100	125381
Chikamagalur	49.8	33.1	17.1	100	72795
Kukusubranjini	45.2	35.2	19.6	100	1332
Hampi	65.6	27.4	6.9	100	29893
Hospet	51	33.4	15.6	100	117640
Lakundi	48	27.4	24.6	100	8155
Raichur	51.8	34.9	13.3	100	84540
Chitradurga	49.7	35.1	15.2	100	104792
Gulbarga	65	21.4	13.6	100	175658
Ganigapura	54.2	41.7	4.1	100	7174
Bidar	56.9	28.7	14.4	100	67368
Basvakalyan	45.9	21.8	32.3	100	12609
Bijapur	65.9	28.6	5.5	100	177928
Bagalkot	45.9	28.5	25.6	100	63250
Madikeri	56.9	23.8	19.3	100	133434
Charmarajanagar	63.4	28.7	7.9	100	24255
Malai Mahadeshwar	56.3	21.7	22	100	13703
Kamalapur	45.7	34.1	20.2	100	62404
Total	50.5	31.3	18.2	100	6876441

Domestic Overnight Visitors have found that entertainment facility being offered at the various locations to be good.

Reference Period: May 2005-April 2006

Table 8.10:: Evaluation of Entertainment Facility – Foreign Overnight Visitors

Locations	Percentage Distribution				Estimated No. of Foreign Overnight Visitors
	Good	Satisfactory	Poor	All	
Bangalore	46.4	46.2	7.4	100	42118
Kolar	55	40	5	100	68
Tumkur	67	33		100	112
Mysore	36.9	53.3	9.8	100	43783
Shravanbelagola	45.2	34.7	20.1	100	5
Mandya	58.1	28.6	13.3	100	161
Belgaum	26.3	68.4	5.3	100	126
Karwar	70.3	29.6	0.1	100	768
Dharwad	50.7	35.6	13.7	100	154
Hubli	58.6	21	20.4	100	992
Gokarna	53	36.4	10.5	100	152
Mangalore	31.9	15.9	52.2	100	1381
Udupi	40.5	41.8	17.7	100	1532
Kolur	42.2	36.7	21.1	100	7
Shimoga	49.8	34.2	16	100	711
Hassan	44.7	44.7	10.6	100	1307
Chikamagalur	35.7	55.2	9	100	200
Kukusubranjini	61.3	36.4	2.3	100	2038
Hampi	45.5	49	5.5	100	12055
Hospet	17.1	61.1	21.8	100	3638
Raichur	69.6	27.2	3.2	100	93
Chitradurga	85	15		100	3430
Gulbarga	80	15.5	4.4	100	693
Ganigapura	98		2	100	23
Bidar	89.8	6.3	3.9	100	210
Basvakalyan	67.8	29.4	2.8	100	202
Bijapur	58.9	33.3	7.8	100	2574
Bagalkot	56.8	37.4	5.8	100	213
Madikeri	67.9	27.2	4.9	100	2445
Malai Mahadeshwar	57.9	34.7	7.4	100	16
Kamalapur	63.7	32.4	3.9	100	78
Total	41.2	48.5	10.3	100	121285

Foreign Overnight Visitors have found that entertainment facility being offered at the various locations to be satisfactory.

8.7. Shopping Facility

Reference Period: May 2005-April 2006

Table 8-11: Evaluation of Shopping Facility – Domestic Overnight Visitors

Locations	Percentage Distribution			Estimated No. of Domestic Overnight Visitors
	Adequate	Poor	All	
Bangalore	71.5	28.5	100	2556416
Kolar	65.5	34.5	100	32840
Tumkur	78.7	21.3	100	92362
Mysore	71.7	28.3	100	1400367
Shravanbelagola	77.4	22.6	100	4002
Mandya	65.6	34.4	100	50517
Belgaum	61.8	38.2	100	137152
Karwar	56.8	43.2	100	87694
Dharwad	66.7	33.3	100	100924
Hubli	82.3	17.7	100	297374
Davnegar	60.5	39.5	100	35858
Gokarna	52.5	47.5	100	29951
Mangalore	78	22	100	352309
Udupi	66.4	33.6	100	229688
Kolur	68.7	31.3	100	12203
Shimoga	81.4	18.6	100	174473
Hassan	82.9	17.1	100	125381
Chikamagalur	71.2	28.8	100	72795
Kukusubranjini	77.2	22.8	100	1332
Hampi	67	33	100	29893
Hospet	73.8	26.2	100	117640
Lakundi	65.9	34.6	100	8155
Raichur	72.3	27.7	100	84540
Chitradurga	70.8	29.2	100	104792
Gulbarga	68.9	31.1	100	175658
Ganigapura	76.3	23.7	100	7174
Bidar	67.9	32.1	100	67368
Basvakalyan	56.8	43.2	100	12609
Bijapur	72.5	27.5	100	177928
Bagalkot	75.7	24.3	100	63250
Madikeri	83.2	16.8	100	133434
Charmarajanagar	68.9	31.1	100	24255
Malai Mahadeshwar	89.7	10.3	100	13703
Kamalapur	72.8	27.2	100	62404
Total	70	30	100	6876441

Domestic Overnight Visitors have found that Shopping facilities being offered at the various locations to be adequate at the overall level.

Reference Period: May 2005-April 2006

Table 8-12: Evaluation of Shopping Facility – Foreign Overnight Visitors

Locations	Percentage Distribution			Estimated No. of Foreign Overnight Visitors
	Adequate	Poor	All	
Bangalore	79.7	20.3	100	42118
Kolar	88	12	100	68
Tumkur	95	5	100	112
Mysore	42.2	47.5	100	43783
Shravanbelagola	78.4	21.6	100	5
Mandya	34.2	65.8	100	161
Belgaum	36.4	63.6	100	126
Karwar	66.8	33.2	100	768
Dharwad	55.4	44.6	100	154
Hubli	51	49	100	992
Gokarna	69.9	30.1	100	152
Mangalore	73.9	26.1	100	1381
Udupi	63.3	36.7	100	1532
Kolur	455.3	32.7	100	7
Shimoga	48.7	25.7	100	711
Hassan	43.8	43	100	1307
Chikamagalur	50.2	49.8	100	200
Kuksubranjini	79.2	20.8	100	2038
Hampi	81.9	18.1	100	12055
Hospet	60.5	39.5	100	3638
Raichur	48	52	100	93
Chitradurga	57.8	42.2	100	3430
Gulbarga	65	35	100	693
Ganigapura	57.5	42.5	100	23
Bidar	67.9	32.1	100	210
Basvakalyan	51.9	48.1	100	202
Bijapur	45.6	54.4	100	2574
Bagalkot	69.2	30.8	100	213
Madikeri	78.9	21.1	100	2445
Malai Mahadeshwar	85.9	14.1	100	16
Kamalapur	78.3	21.7	100	78
Total	63.5	36.5	100	121285

Foreign Overnight Visitors, in line with the thought of the domestic overnight visitors, have found that shopping facility being offered at the various locations to be adequate enough.

Awareness amongst Visitors about certain locations

9.1 Prelude

The chapter indicates awareness amongst the visitors about the North Eastern States as well as Buddhist circuits and tries to gauge willingness of overnight visitors to visit the states under consideration.

9.2. Visit to North Eastern States

Reference Period: May 2005-April 2006

Table 9-1: Awareness and Visits to NE States

States	Domestic Overnight Visitors		Foreign Overnight Visitors		All Visitors	
	Percentage Aware	Percentage Visited	Percentage Aware	Percentage Visited	Percentage Aware	Percentage Visited
Arunachal Pradesh	40.0	22.2	17.5	14.5	38.2	21.6
Assam	45.1	27.5	29.4	22.3	43.8	27.1
Manipur	34.8	14.1	23.8	12.0	33.9	14.0
Meghalaya	32.8	16.4	17.6	9.1	31.6	15.8
Mizoram	25.0	8.2	16.4	3.7	24.3	7.8
Nagaland	37.6	15.5	18.4	9.3	36.1	15.0
Tripura	41.6	15.2	17.2	7.5	39.7	14.6
Sikkim	44.4	11.9	20.7	4.9	42.5	11.3

The table elucidates the fact that awareness exists about the North Eastern States. The most visited states are Assam and Arunachal Pradesh.

9.2.1. Areas of Primary Interest**Reference Period: May 2005-April 2006****Table 9-2: Areas of Interest in NE States**

Views	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Have Great Historical Significance	22.0	20.6	21.9
Have rich cultural heritage	22.9	18.9	22.6
Have scenic beauty	22.3	20.6	22.2
Are well maintained	17.2	12.5	16.8
Are major tourist attractions	23.6	11.9	22.7
Are famous in India	8.6	4.8	8.3
Are famous in the world	3.1	9.5	3.6
Are worth visiting	2.9	5.3	3.1
Are easily accessible	4.7	7.7	5.0

The visitors at an overall level think that these states are major tourist attractions, have rich cultural heritage, have scenic beauty and have great historical significance.

Overall perception of Visitors about North Eastern States**Reference Period: May 2005-April 2006****Table 9-3:: Satisfaction level with regard to NE States**

Perception	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Very Satisfied	12.2	10.7	12.1
Quite Satisfied	22.1	12.0	21.3
Not Sure	14.2	13.8	14.2
Somewhat Dissatisfied	22.6	29.4	23.2
Very Dissatisfied	19.6	21.2	19.7

At an overall level, it seems that the visitors are somewhat divided in their opinion about the North Eastern States.

Reference Period: May 2005-April 2006**Table 9-4:: Reasons for Dissatisfaction with regard to NE States**

Reasons	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Security Concerns	14.2	19.2	14.6
Restricted Movement/ Curbs on free movement	12.6	14.0	12.7
Accessibility	15.2	11.3	14.9
Knowledgeable guides at reasonable price	12.1	9.6	11.9
Swindlers	7.3	9.6	7.5
Internal transport at reasonable rates	2.2	2.4	2.2
Accommodation problem	5.0	3.1	4.9
Food Problems	3.6	4.1	3.6
Congestion/ Crowded	1.2	4.7	1.4
Environment	1.7	5.3	2.0
Toilet facilities	1.2	1.4	1.2
Discourteous behavior	4.0	0.4	3.7
Communication	3.6	0.5	3.3
ATM and Card Facilities	1.8	0.2	1.7
Others	2.1	0.2	2.0

At an overall level, visitors are perturbed with the Accessibility, Security Concerns, Restricted Movement as well as Knowledgeable guides at reasonable price

9.2.2. Reasons for not visiting/ not proposing to visit**Reference Period: May 2005-April 2006****Table 9-5:: Reasons for not visiting NE States**

Reasons	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Not Aware of those locations	15.4	19.4	15.7
Budgetary Constraints	16.7	4.2	15.8
Time Constraints	12.6	16.6	12.9
Not Interested	9.5	9.6	9.5
Transport Bottlenecks	8.0	9.4	8.1
Connectivity	15.4	15.2	15.4
Security Concerns	8.6	8.6	8.6
Availability of budget package / circuits	8.5	6.7	8.3
Others	5.4	10.3	5.7

Visitors at the overall level have highlighted budgetary constraints, lack of awareness and connectivity for not visiting those locations.

9.3. Visit to Buddhist Centers

Reference Period: May 2005-April 2006

Table 9-6: Awareness and Visits to Buddhist Centers

States	Domestic Overnight Visitors		Foreign Overnight Visitors		All Visitors	
	Percentage Aware	Percentage Visited	Percentage Aware	Percentage Visited	Percentage Aware	Percentage Visited
Areraj	23.4	7.5	10.1	2.6	22.3	7.1
Aurangabad	33.9	9.1	14.3	5.7	32.3	8.8
Bodhgaya	36.5	15.7	24.4	12.4	35.5	15.4
Guner	16.8	3.7	2.5	1.5	15.6	3.5
Kesaria	19.3	8.1	9.1	3.1	18.5	7.7
Lauria	19.1	6.8	7.4	2.2	18.2	6.4
Nalanda	43.3	19.0	36.8	12.7	42.8	18.5
Rajgir	29.7	10.7	23.6	12.5	29.2	10.8
Vaishali	28.5	11.5	12.4	4.1	27.2	10.9
Vikramshila	26.8	6.5	10.5	3.2	25.5	6.2
Ajanta & Ellora	50.2	22.4	41.6	16.7	49.5	21.9
Kalgaon	19.4	5.5	5.4	2.5	18.2	5.3
Khandagiri	29.6	13.8	23.5	17.2	29.1	14.1
Kaushambhi	21.8	8.6	6.3	2.6	20.5	8.1
Kushinagar	19.2	3.9	3.6	0.5	17.9	3.6
Nagarjunakonda	13.3	2.5	5.6	3.8	12.7	2.6
Ratnagiri	24.1	7.2	16.8	7.8	23.5	7.2
Sanchi	33.5	20.5	12.8	7.4	31.9	19.4
Sravasti	28.1	5.6	11.2	2.4	26.8	5.3
Sarnath	42.6	14.6	25.5	13.2	41.2	14.5
Udaygiri	27.0	15.7	21.9	20.5	26.6	16.1
Vidisha	16.8	8.1	0.4	0.5	15.5	7.5

At the overall level, it seems that awareness is relatively low regarding the Buddhist sites amongst the sampled tourists. Major Buddhist sites in terms of awareness are Ajanta & Ellora, Nalanda, Sarnath, Bodhgaya as well as Areraj.

9.3.1. Areas of Primary Interest

Reference Period: May 2005-April 2006

Table 9-7: Reasons of Interest in those centers

Views	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Have Great Historical Significance	19.9	21.2	20.0
Have rich cultural heritage	17.1	18.5	17.3
Have scenic beauty	20.4	17.9	20.2
Are well maintained	14.7	11.1	14.4
Are major tourist attractions	19.7	22.7	20.0
Are famous in India	14.7	12.9	14.5
Are famous in the world	8.9	4.5	8.6

Views	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Are worth visiting	5.1	5.4	5.1
Are easily accessible	4.9	2.3	4.6

Majority of the visitors believe that these spots have scenic beauty, Great Historical significance, are major tourist attractions and have rich cultural heritage.

9.3.2 Overall Perceptions about Buddhist Centers

Reference Period: May 2005-April 2006

Table 9-8: Satisfaction level with regard to Buddhist Circuits

Perception	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Very Satisfied	18.6	18.3	18.5
Quite Satisfied	18.3	11.8	17.7
Not Sure	13.2	12.2	13.1
Somewhat Dissatisfied	22.6	30.7	23.2
Very Dissatisfied	27.4	27.0	27.4

Majority of the visitors are either very dissatisfied or somewhat dissatisfied with the Buddhist circuits.

Reference Period: May 2005-April 2006

Table 9-9: Reasons of dissatisfaction in those centers

Reasons	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Security Concerns	14.3	12.6	14.2
Restricted Movement/ Curbs on free movement	11.8	12.6	11.9
Accessibility	9.1	13.5	9.4
Knowledgeable guides at reasonable price	11.2	8.2	11.0
Swindlers	5.1	6.3	5.2
Internal transport at reasonable rates	8.3	7.6	8.3
Accommodation problem	4.9	10.2	5.3
Food Problems	4.3	8.6	4.7
Congestion/ Crowded	4.0	7.4	4.3
Environment	4.6	2.1	4.4
Toilet facilities	5.5	2.3	5.2
Discourteous behavior	3.4	2.3	3.4
Communication	2.1	0.0	1.9
ATM and Card Facilities	1.6	0.0	1.5
Others	0.6	0.0	0.5

Major cause of discontent as indicated by the visitors at the overall level are Security concerns, Restricted movement and knowledgeable guides at reasonable price.

9.3.3 Reasons for not visiting/ not proposing to visit

Reference Period: May 2005-April 2006

Table 9-10:: Reasons of not visiting those centers

Reasons	Percentage Reporting		
	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Not Aware of those locations	31.9	31.9	31.9
Budgetary Constraints	17.9	16.3	17.8
Time Constraints	13.7	14.1	13.8
Not Interested	11.6	11.7	11.6
Transport Bottlenecks	9.2	13.8	9.6
Connectivity	19.1	18.9	19.1
Security Concerns	10.5	10.7	10.5
Availability of budget package / circuits	13.5	6.5	12.8

At an overall level visitors have highlighted lack of awareness of the locations for not visiting the locations indicated. The foreign overnight

visitors have also indicated lack of awareness in addition to connectivity for not having visited those sites.

Chapter 10

Expenditure pattern for Visitors

10.1 Prelude

The chapter intends to highlight the expenditure pattern as depicted by the visitors during the period.

10.2. Expenditure pattern for Visitors under different expense heads

Reference Period: May 2005-April 2006

Table 10-1: Percentage Distribution of visitors' expenditure on different items of expenditure

Items of Expenditure	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Accommodation Services	18.9	18.8	18.9
Food & Beverage Services	18.9	17.3	18.8
Transport Equipment Rental	14.0	12.8	13.9
Travel Agencies	4.2	1.4	4.0
Other Recreational Facilities	2.7	2.4	2.7
Clothing and Garments	2.0	2.8	2.0
Processed Food	5.5	7.3	5.6
Tobacco Products	2.3	1.8	2.3
Alcohol	2.3	8.9	2.8
Durable Goods	6.1	7.2	6.2
Footwear	7.5	2.5	7.1
Toiletries	2.4	2.5	2.4
Gems & Jewellery	6.4	7.2	6.5
Medicines and Health related	3.3	4.4	3.4
Printing & Publishing	3.6	2.7	3.6

The table elucidates the fact that at an overall level, major heads of expenditure for the visitors to the centre were Accommodation Services, Food & Beverage Services as well as Transport Equipment rental.

10.3. Annual Expenditure trends per visitor**Reference Period: May 2005-April 2006****Table 10-2: Average expenditure / person/ day**

	Domestic	Foreign	Total
Average Expense/ visitor/ day	880	1174	1027

The average expenditure per visitor per day was in tune of Rs. 1027 at the overall level. The figure for the domestic overnight visitor was Rs 880 and that for the foreign overnight visitor was Rs 1174.

10.4. Monthly expenditure for visitors of different categories**Reference Period: May 2005-April 2006****Table 10-3: Average total monthly expenditure for visitors (domestic & foreign)**

	Domestic	Foreign	Total
Monthly Expense (in Rs. Lakhs)	3296	367	3663

The average total monthly expenditure for visitors at the overall level was Rs. Lakhs. 3663 Expenditure pattern for domestic overnight visitors were Rs. 3296 Lakhs and Rs. 367 Lakhs for the foreign overnight visitors.

10.5. Annual Expenditure for visitors of different categories**Reference Period: May 2005-April 2006****Table 10-4: Expenditure pattern of visitors prior to entering the Centre**

Items of Expenditure	Domestic Overnight Visitors	Foreign Overnight Visitors	All Visitors
Accommodation Services	21.0	22.6	21.1
Food & Beverage Services	20.3	19.1	20.2
Transport Equipment Rental	16.9	12.7	16.6
Travel Agencies	5.5	0.0	5.1
Other Recreational Facilities	3.9	0.0	3.6
Clothing and Garments	3.0	7.4	3.4
Processed Food	3.2	3.3	3.3
Tobacco Products	2.5	0.0	2.3
Alcohol	2.9	8.8	3.3
Durable Goods	4.1	6.2	4.3
Footwear	3.3	3.3	3.3
Toiletries	2.8	4.1	2.9
Gems & Jewellery	5.3	4.5	5.2
Medicines and Health related	2.4	5.8	2.6
Printing & Publishing	3.0	2.2	3.0

The average expenditure pattern in different heads is as elaborated in the Table above. In accordance with trends highlighted in Table 10.1, it indicates higher expenditures in Accommodation Services, Food & Beverage Services followed by and Transport Equipment Rental respectively at the overall level.

ANNEXURES

Annexure I: Feedback on Methodological and Operational Issues**Selection of Survey Locations**

The focus of present survey was on tourist destinations of the state. The methodology adopted for selection of survey location was as follows:

- Step 1 :- Consultation with the State Government
- Step 2 :- Finalization of locations, wherein survey was to be carried out
- Step 3 :- Census of Accommodation Units in the finalized locations
- Step 4:- Fixation of Units in form of a panel and collation of data at a monthly frequency.
- Step 5:- Categorization of tourist spots within the identified locations viz. A, B and C, wherein category A was visited 3 times a week, Category B – twice a week and Category C Once a week.
- Step 6:- Carrying out tourist interview in each of these locations. No. of tourists to be interviewed at each location was pre determined from the sampling frame. The data was used to estimate the day tourists.

As all locations in a particular state were not covered, hence considerable discrepancy existed with regard to the Total tourist visits in the State as some of the state governments argued. Further, a considerable amount of discrepancy existed with regard to the estimated no. of day visitors, which varied from the State Government Estimates. It is suggested that in future, a census of all accommodation units in the State to be undertaken. This should also encompass the locations classified under “other” locations previously. The accommodation unit profiling shall be provided in only 1 report (Annual), while the data collated from these units shall be provided in each monthly report. This would provide a much more comprehensive picture for the Accommodation Units in the State. A similar census for the Tourism Service providers (Travel Agents/ Tour Operators/ HORECA's) may provide the State as well as the Centre with a tool highlighting the total tourism infrastructure in the State.

Secondary Research

Time Series data could be collected on major issues relating to tourism from State Government Departments, Corporations, Public Sector undertakings etc. Combining the primary and secondary data on tourist inflow and discussions with knowledgeable persons, future projections could be made on tourist inflow. Cost benefit analysis of tourism development in the state can also be attempted. (On the basis of infrastructure developed for tourism and income & employment generation on account of tourism).

Survey Instruments

Apart from asking the visitors about North Eastern States and Buddhist circuits (or any other major tourism product), focus shall have to be provided on their enabling factors and their motivations for visiting the particular locations/ State and their reasons for choosing the same.

Annexure 2: Annual Expenditure Pattern of Karnataka on Tourism

The annual expenditure pattern of Karnataka on tourism (under the 10th five year plan) is given in table below:

Table 1: - Annual Expenditure Pattern on Tourism

Sector	Expenditure (in Lakhs)				
	Annual Plan 2004-05			Annual Plan 2005-06	
Tourism	Approved Outlay	Revised Outlay	Actual Expenditure	Approved Outlay	Revised Outlay
	1002.00	1002.00	1002.00	1150.00	1710.22

Source: Planning Commission

The total outlay of the state on tourism for the financial year 2004-05 was 1002.00 lakhs, which was fully utilized by the state government (as shown under actual expenditure head). Subsequently, for the financial year 2005-06, the approved outlay was 1150.00 Lakhs which was revised to around 1710.22 Lakhs which is an increase of around 708 Lakhs for the tourism sector.

QUESTIONNAIRE FOR TOURISTS

(Respondent is the Head of the Family, in case of Family)

Reference Period:

(Codes – January:1, February:2, March:3, April :4, May :5, June :6, July :7, August :8, Sept:-9, October:10, Nov: 11, Dec:12)

Year (2005 =5, 2006 =6)

PART A: LOCATION PARTICULARS

1. State (Orissa = 1, Rajasthan = 2, Uttaranchal = 3, Karnataka = 4 , U.P. = 5)
2. Name of Tourist Place
(Refer in Annexure 1)
3. Category
Foreign Tourist = 1, Domestic tourist = 2,
Domestic Day Visitor = 3, Foreign Day visitor = 4)
4. Place where contacted
(Hotel – 1, Tourist Spot – 2, Others (Specify) –3)
5. Date of Contact
(Specify Date, Month and Year)

PART B : DEMOGRAPHIC PARTICULARS

1. Name _____
2. Nationality _____
(For foreigners)
(Country codes are provided in Annexure 2)
3. State _____
(for Domestic tourist)
List along with the codes appearing Annexure 3)
4. Education (only for the head of the group)
 1. No Education
 2. Secondary/ Upper secondary
 3. Higher education
 4. Technical education
5. Type of occupation (only for the head of the group)
 1. Business/industrialist/Trader/Petty shopkeeper
 2. Professional (Private Enterprise: Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of the firm/institute etc.)
 3. Government service

4. Private service
 5. Agriculture
 6. Student/Researcher
 7. Housewife
8. Retired
 9. Others (Specify)
6. Approximate annual household income Currency
 Income

PART C: TRAVEL DETAILS

1. Are you traveling
 a) Alone - 1 b) With Family - 2
 c) Friends- 3 d) With Family & Friends - 4
2. Size of traveling family
3. Please give the following for the individual members in the group

Sl. No.	Sex (Male – 1, Female – 2)	Age (on last birthday)

4. Is it a package tour?
 (Yes - 1, No. - 2)
5. Main purpose of visit
1. Leisure, recreation, holidays
 a. Culture activities (code – 1)
 b. Resorts (beaches, hills etc.) (Code – 2)
 c. Wildlife (Code – 3)
 d. Others (code – 4)
2. Visiting friends and relatives (Code – 5)
3. Business and professional (Code – 6)
4. Health and treatment (Code – 7)
5. Social/Religious function s(Code –8)
6. Pilgrimage (Code – 9)
7. Education (Code – 10)
8. Conference (Code –11)
9. Employment (Code – 12)
10. Sports – participating or witnessing (code – 13)
6. How did you make your travel arrangement? (multiple response)
 Self – 1, Office/Employer – 2, Travel agent – 3
 Tour operator – 4, Other (specify) -5
7. Number of night stay
 a) Currently number of night stay
 b) Number of night stay in future
8. Place of stay
 a) Type of accommodation

Starred Hotel - 1, Unstarred Hotel - 2, Guest House/ Rest House/Tourist Bungalow -3, Youth Hostels/YMCA etc. - 4, Dormitory- 5
 Dharmasala - 6, Friends & Relatives – 7, Day visitors - 8, Others -9

**PART – D : TOUR EXPENDITURE (REFERENCE PERIOD :
 YESTERDAY/TODAY)**

1. If it is a package tour, what is the total cost of the package per day (in Rs.)
2. Would you please indicate the details of expenditure incurred by you **Yesterday at this place?** (Indicate total expenditure incurred by you and other members of family and friends traveling with you. In case of Day-visitor, indicate today's expenditure at the Center). If you have arrived today please write today's expenditure (incurred up to now and expected expenditure till the end of the day.)

(Normally we are recording yesterday's expenditure. In exceptional cases when the tourist has arrived today we are asking today's expenditure. Accordingly, reference period will differ).

Reference Period for the expenditure (Yesterday =1, Today =2)

a) Accommodation Service

b) Food and Beverage Serving Services

Service	Amount (Rs)
Railway Station , Bus stand , train	
Hotels	
Private Guest House	
Govt. Guest House	
Dharamshala	
Restaurants	
Cafeteria	
Snack bars	
Lunch counters	
Refreshments stands	
Canteens	
Milk bars	
Bars & other drinking Places	
Others	
Mela, Fair, Picnic	

c) Transport Equipment Rental (Hired taxi \ Car \Jeep \ tractor)

d) Travel agencies and similar (Reference Period: Yesterday \ today)

Services	Amount (Rs.)
Travel Agents	
Tour Operator	
Tourist Guides	

Other Recreational and Entertainment Services

Services	Amount (Rs.)
----------	----------------

Cinema, Night clubs, Theatres	
Conferences and Conventions	
Other Amusements	

Tourism Related Industries

e) Clothing and garments

Services	Amount (Rs.)
Clothes(dhoti,sari,shirt,pyjamas,ladies suit, etc.)	
Chadar, Dupatta, Shawl, Lungi, Towel etc.	
Readymade garments	
Knitted garments, sweater, pullover, cardigan, etc.	
Bedsheet, bed cover, blanket, pillow, quilts etc.	
Knitting wool	
Others	

g) Processed food

Services	Amount (Rs.)
Tea and coffee	
Cold beverages and fruit juice	
Other beverages	
Biscuits, salted refreshments, sweets, cake,pastry	
Pickle, Sauce, Jam, Jelly etc.	
Other processed food	

h) Tobacco products

Services	Amount (Rs.)
Pan,Supari,Lime,Katha	
Bidi,Cigratte,Tobacco	

i) Alcohol

Services	Amount (Rs.)
Beer, Toddy, Liquor	
Other intoxicants	

j) Durable goods

Services	Amount (Rs.)
Suitcase, trunk, hand bag, other travel goods	
Spectacles, pen, lock, umbrella	
Radio, walkman, torch, batteries etc.	
Camera, cassettes, films etc.	
Photography, Video cassette	
Sports items and Toys	
Others	

k) Footwear

Services	Amount (Rs.)
Leather footwear	

Rubber footwear	
Others	

l) Toiletries

Services	Amount (Rs.)
Toilet soap, washing soap, washing power, hair oil etc	
Toot brush, tooth paste, tooth power	
Body talcum, power, face cream	
Shaving blades, shaving stick, razor, shaving cream	
Other toiletries	

m) Gems and Jewellery

Services	Amount (Rs.)
Gems and Jewellery	

n) Medicines and Health Related items

Services	Amount (Rs.)
Medicines and Health related items	

o) Printing and Publishing

Services	Amount (Rs.)
Book, Magazines, Newspapers, Library & other stationary	

PART E: EVALUATION

- Transport within the centre
Excellent -1, Good -2, Satisfactory-3, Poor- 4
- Local Transport within the centre
Excellent -1, Good -2, Satisfactory-3, Poor- 4
- Accommodation
Excellent -1, Good -2, Satisfactory-3, Poor- 4
- Accommodation tariff
High - 1, Reasonable - 2, Cheap -3
- Food Quality
Very good -1, Satisfactory -2, Poor - 3
- Tourists attraction at the centre
Very interesting – 1, Average – 2, Not interesting - 3
- Entertainment Facility
Excellent –1, Satisfactory – 2, Poor -3
- Shopping Facility
Adequate - 1, Inadequate - 2

PART – F: VISIT TO NORTH EAST REGION LOCATED IN INDIA

The relevant codes appear in the parenthesis by the side of each of the item. If new items are there, please write and give additional codes corresponding to each of the new items, if any.

1. Which of these north –eastern Indian state are you aware of ? Read out options & Tick (Multiple codes) Provisions is made for all the 8 locations. Post the appropriate location codes in the boxes.

- | | | |
|-----------------------|-------------|--------------|
| (1) Arunachal Pradesh | (2) Assam, | (3) Manipur |
| (4) Meghalaya | (5) Mizoram | (6) Nagaland |
| (7) Tripura | (8) Sikkim | |

2. Which of these north-eastern indian states have you visited? Read out option & tick (multiple codes). Provision is made for 6 locations. If more than 6 draw additional boses post the relevant location codes.

- | | | |
|-----------------------|-------------|--------------|
| (1) Arunachal Pradesh | (2) Assam, | (3) Manipur |
| (4) Meghalaya | (5) Mizoram | (6) Nagaland |
| (7) Tripura | (8) Sikkim | |

3. We want your opinion about the north-eastern Indian states, please tell us whether north-eastern Indian states. **READ OUT OPTION & TICK (MULTIPLE CODES).** Provision is made for 3 options. If more than 3, draw additional box and post the relevant option code.

- | | |
|--|--------------------------------|
| (1) Have great historical significance | (2) Have rich culture heritage |
| (3) Have scenic beauty | (4) Are well maintained |
| (5) Are major tourist attractions | (6) Are famous in India |
| (7) Are famous in the world | (8) Are worth vision |
| (9) Are easily accessible | |

4. On overall basis, how satisfied or dissatisfied are you with your visit there?

- | | |
|-----------------------|--|
| (1) Very dissatisfied | (2) Somewhat dissatisfied |
| (3) Not sure | (4) Quite satisfied (5) Very satisfied |

- a). **If somewhat dissatisfied / dissatisfied**, give reasons please tick (✓). The figures in the parenthesis are the codes corresponding to different reasons. Provision is made for 3 reasons. If more than 3, draw additional box and post the relevant reason code.

- | | |
|----------------------------|--|
| (1) Security concerned, | (2) Restricted moment/curves on free moment |
| (3) Accessibility | (4) Knowledgeable guides at reasonable price |
| (5) Swindlers | (6) Internal Transport at reasonable rates |
| (7) Accommodation problems | (8) Food Problems |
| (9) Congestion/crowded | (10) Environment |
| (11) Toilet Facilities | (12) Discourteous behavior |
| (13) Communication | (14) ATM & Credit card facilities |
| (15) Other – specify | |

5. **If not visited, give reasons.** Provision is made for 3 reasons. If more than 3, draw additional box and post the relevant reason code.

Not aware of these location	-	1	<input type="checkbox"/>
Budgetary constraints	-	2	
Time constraints	-	3	
Not interested	-	4	<input type="checkbox"/>
Transport Bottlenecks	-	5	
Connectivity	-	6	
Security concerns	-	7	
Availability of budget package/circuits	-	8	<input type="checkbox"/>
Other (specify)	-	9	

PART G: VISIT TO BUDDHIST SITES LOCATED IN INDIA

The relevant codes appear in the parenthesis by the side of each of the items.

1. Which of these Buddhist sites in **India** are you aware of (**PLS TICK**) Provision is made for 12 locations. If more THEN NOTE IT .

- | | | | |
|-----------------|---------------------|----------------------|------------|
| (1) Areraj | (2) Aurangabad | (3) Bodhgaya | (4) Guneri |
| (5) Kesaria | (6) Lauria | (7) Nalanda | (8) Rajgir |
| (9) Vaishali | (10) Vikramsilla | (11) Ajanta & Ellora | |
| (12) Kalgaon | (13) Khandagiri | (14) Kaushambhi | |
| (15) Kushinagar | (16) Nagarjunakonda | (17) Ratnagiri | |
| (18) Sanchi` | (19) Saravasti | (20) Sarnath | |
| (21) Udaygiri | (22) Vidhisha | (23) Any other _____ | |

2. Which of these Buddhist sites **have you visited (PLS TICK)** Provision is made for 12 locations, if more THEN NOTE IT DOWN

- | | | | |
|-----------------|---------------------|----------------------|------------|
| (1) Areraj | (2) Aurangabad | (3) Bodhgaya | (4) Guneri |
| (5) Kesaria | (6) Lauria | (7) Nalanda | (8) Rajgir |
| (9) Vaishali | (10) Vikramsilla | (11) Ajanta & Ellora | |
| (12) Kalgaon | (13) Khandagiri | (14) Kaushambhi | |
| (15) Kushinagar | (16) Nagarjunakonda | (17) Ratnagiri | |
| (18) Sanchi` | (19) Saravasti | (20) Sarnath | |
| (21) Udaygiri | (22) Vidhisha | (23) Any other _____ | |

3. From where did you get information about these Buddhist place in India? Read out option & tick (multiple codes). Provision is made for 4 sources. If more than 4, draw additional box and post the relevant source code.

- | | |
|---|-----------------------|
| (1) Indian Embassy in your country | |
| (2) Indian tourism bureau in your country | |
| (3) Indian tourism department in New Delhi | |
| (4) Bihar tourism department | |
| (5) Travel agent | (6) Internet |
| (7) Travel books/guides/magazines/newspaper | (8) Relatives/friends |
| (9) If any other, please specify _____ | |

☐☐☐☐

4. We want your opinion about the Buddhist sites, please tell us whether Buddhist sites in India..... **READ OUT OPTIONS & PLS TICK (MULTIPLE CODES).** Provision is made for 4 options.

- | | |
|--|--------------------------------|
| (1) Have great historical significance | (2) Have rich culture heritage |
| (3) Have scenic beauty | (4) Are well maintained |
| (5) Are major tourist attractions | (6) Are famous in India |
| (7) Are famous in the world | (8) Are worth visiting |
| (9) Are easily accessible | |

5. On an overall basis, how satisfied or dissatisfied are you with your visit there? ☐

- | | | |
|-----------------------|---------------------------|--------------------|
| (1) Very dissatisfied | (2) Somewhat dissatisfied | |
| (3) Not sure | (4) Quite satisfied | (5) Very satisfied |

- (a) **If somewhat dissatisfied / dissatisfied**, give reasons **PLEASE TICK**. The figures in the parenthesis are the codes corresponding to different reasons. **TICK ONLY 4**

- | | |
|---------------------------|---|
| (1) Security concerned | (2) Restricted moment/curves on free movement |
| (3) Accessibility | (4) Knowledgeable guides at reasonable price |
| (5) Swindlers | (6) Internal Transport at reasonable rates |
| (7) Accommodation problem | (8) Food problems |
| (9) Congestion/crowded | (10) Environment |
| (11) Toilet Facilities | (12) Discourteous behavior |
| (13) Communication | (14) ATM & Credit card facilities |
| (15) Other – specify | |

6. If not visited, give reason

- | | | | |
|--|---|---|--------------------------|
| Not aware of these location | - | 1 | <input type="checkbox"/> |
| Budgetary constraints | - | 2 | |
| Time constraints | - | 3 | |
| Not interested | - | 4 | <input type="checkbox"/> |
| Transport Bottlenecks | - | 5 | |
| Connectivity | - | 6 | |
| Security concerns | - | 7 | <input type="checkbox"/> |
| Availability of budget package/ circuits | - | 8 | |
| Other (specify) | - | 9 | |

PART H : EXPENDITURE OCCURRED FOR THIS TRIP PRIOR TO ENTERING THIS CENTRE

Only expenditure attributable to this trip should be recorded. The coverage will be :: **FROM THE STARTING POINT** i.e., the point of origin (say coimbatore, Mumbai, Burdwan, Lucknow etc.) to this center i.e. the point of destination, **In the case of foreign tourists the starting point will be the point where the foreign tourists have set the foot on the Indian soil.**

- a) Accommodation Services ☐
(Includes: Hotel, Private guest house, Dharmshala etc.)
- b) Food and Beverage serving services ☐
(Includes: Railway Station, bus stand, train, Hotels, Private Guest House, Tourist Guest House, Govt. Guest House, Dharmshala, Restaurants, Cafeteria, Snack bars, Lunch counters, Refreshments stands, Canteen, Milk bars, Bars & other drinking places, Others, Mela, Fair, Picnic)
- c) Transport Equipment Rental (Hired taxi/car/jeep/tractor) ☐
- d) Travel agencies and similar ☐
(Includes: Travel Agents, Tours operators, Tourist Guides)
- e) Other Recreational and Entertainment services ☐
(Includes: Cinema, Night clubs, Theaters, Conferences and Conventions, Other Amusements)

Tourism Related Industries ☐

- f) **CLOTHING AND GARMENTS :** (Includes: Clothes (dhoti, sari, shirt, pyjamas, ladies suit, etc.), Chadar, Dupatta, Shawl, Lungi, Towel etc., Readymade garments, Knitted garments, sweater, pullover, cardigan, etc., Bed sheet, bed cover, blanket, pillow, quilts etc., Knitting wool, Others) ☐
- g) **Processed food** (Reference period: yesterday / today) ☐
(Includes: Tea and coffee, Cold beverages and fruit juice, Other beverages, Biscuits, salted refreshments, sweets, cake, pastry, Pickle, Sauce, Jam, Jelly etc.,
- h) **TOBACCO PRODUCTS :**(Includes: Beer, Toddy, Liquor, Other intoxicants) ☐
- i) **ALCOHOL:**(Includes: Beer, Toddy, Liquor, Other intoxicants) ☐
- j) **DURABLE GOODS :**(Includes: Suitcase, trunk, hand bag, other travel goods, Spectacles, pen, lock, umbrella, Radio, walkman, torch, batteries etc., Camera, cassettes, films etc., Photography, Video Cassette, Sports items and Toys, Others) ☐
- k) **FOOTWEAR :** (Includes; Leather footwear, Rubber footwear, Others) ☐
- l) **TOILETRIES :** (Toilet soap, washing soap, washing powder, hair oil etc., Tooth brush, Tooth paste, Tooth powder, Body talcum, Powder, Face cream, Shaving blades, shaving stick, razor, shaving cream, other toiletries) ☐
- m) **GEMS AND JEWELLERY:** (Includes: Gems and jewellery) ☐

- n) **MEDICINES AND HEALTH RELATED ITEMS** (Reference period: yesterday / today) ☐
- (o) **PRINTING AND PUBLISHING** (reference period: yesterday/today)
(includes: Book, Magazines, Newspapers, Library and other stationary) ☐
- (p) **PASSENGER TRANSPORT SERVICES** (Reference period during the month
(Includes: Railways, passenger transport by bus service , Passenger transport by other Motor vehicles, Own Transport- Two wheeler , Own transport –Auto Rickshaw \ car \ Jeep \ bus \ tractor, other , Passenger on freight transport via hackney carriage , bullock cart, ekkas, etc, Transport by animals, Transport by man including rickshaw and cart pullers, pushcart , palki bearers, doli carriages, etc, Own Transport- Animal driven transport , Own Transport – Rickshaw , Ship \ boat, Air) ☐

PART 1: SUGGESTIONS

Please give your suggestion for improvement of tourist at the centre:

**Name of the supervisor
Investigator**

Name of the

Signature

Signature

Date

Date

SURVEY OF TOURIST ACCOMMODATION UNIT

Reference Period :

(Codes – January:1,
February:2, March:3, April :4, May
:5, June :6, July :7, August :8,
Sept:-9, October:10, Nov: 11, Dec:12)

Year (2005 =5, 2006 =6)

Name of the Centre :

(Refer Annexure 1)

1. Name and address of the
Hotel/ establishment:

2. Type of accommodation
unit (Please tick AND PUT
CODE

Single Star -1
Two Star - 2
Three Star - 3
Four Star - 4
Five Star - 5
Deluxe - 6
Heritage hotel - 7
Unstarred hotel - 8
Guest House –9
Tourist Bungalow –10
Dormitory – 11
Youth Hostel – 12,
Dharamshala –13.

3. Ownership details (Please use the following codes) ☐
 Govt. owned –1, Public Ltd Company – 2, Private Ltd Company – 3,
 Single owner –4, Charitable trust – 5.
4. Does the hotel belong to a chain/group Yes/ No (Please use the following codes)
 Codes - Yes - 1, No - 2 ☐
 If yes, Specify
5. Year of commencement. (Example for 1969, post 1968)

6. Please furnish the following
 a) Number of Rooms/Beds

Type of Accommodation	No. of Rooms	No. of Beds
Dormitory/ Hall		
Single AC		
Double Ac		
Suits AC		
Single Non AC		
Double Non AC		
Suits Non AC		

- b) Facility Available

Type of facility	With AC		Without AC	
Banquet Hall				
Conference Hall				
Health Club				
Massage Centre				
Other (specify)				

- c) Whether Swimming Pool Facility Available (Pls use the codes)

☐

Yes - 1, No - 2

7. Average Occupancy Ratio during the month

8. Employment Statistics

Departments	Number of Permanent Employees	Number of Causal or temporary employees
Management Team		
Front Office		
F & B (Service)		
F & B (Kitchen)		
House Keeping		
Accounts		
EDP		
Security		
Sales & Marketing		
Purchase & Store		
Human Resource		
Public Relation		
Engineering		
Telephone		
Health Club		
Laundry		
Other departments		
Total		

9. Please generate the following statistics in respect of tourist inflow

Sl. No.	Type of Tourists (Domestic – 1 Foreign – 2)	Name of the State (In case of domestic tourists) / Name of the country (in case foreign tourists). Post the relevant state code/country	Number of tourists	Bed night spent

		code as provided in the list		

Monthly Revenue

Monthly Tax Paid

STATE CODES				COUNTRY CODES			
1	J & K	19	CHATTISGARH	1.	UK	19	UAE
2	H.P.	20	BIHAR	2.	USA	20	SPAIN
3	PUNJAB	21	JHARKHAND	3.	CANADA	21	SWITZERLAND
4	HARYANA	22	A.P	4.	GERMANY	22	CHINA
5	UTTARANCHAL	23	KARNATAKA	5.	EUROPE	23	SAUDI ARABIA
6	U.P.	24	KERALA	6.	AUSTRALIA	24	GREECE
7	DELHI	25	TAMIL NADU	7.	SRI LANKA	25	OTHERS
8	MANIPUR	26	ARUNACHAL PRADESH	8.	FRANCE	26	BELGIUM
9	TRIPURA	27	ASSAM	9.	JAPAN		
10	MEGHALAYA	28	NAGALAND	10.	MALAYSIA		
11	MIZORAM	29	GOA	11	SINGAPORE		
12	SIKKIM	30	ANDAMAN & NICOBAR	12	ITALY		
13	WEST BENGAL	31	DAMAN & DIU	13	NEPAL		
14	ORISSA	32	LAKSHWADEEP	14	NETHERLANDS		
15	RAJASTHAN	33	PONDICHEERY	15	KOREA		
16	GUJARAT	34	CHANDIGARH	16	ISRAEL		
17	MAHARASHTRA	35	DADRA & NAGAR HAVELI	17	PAKISTAN		
18	M.P.			18	BANGLADESH		

Executive Summary

1. Tourism in Karnataka

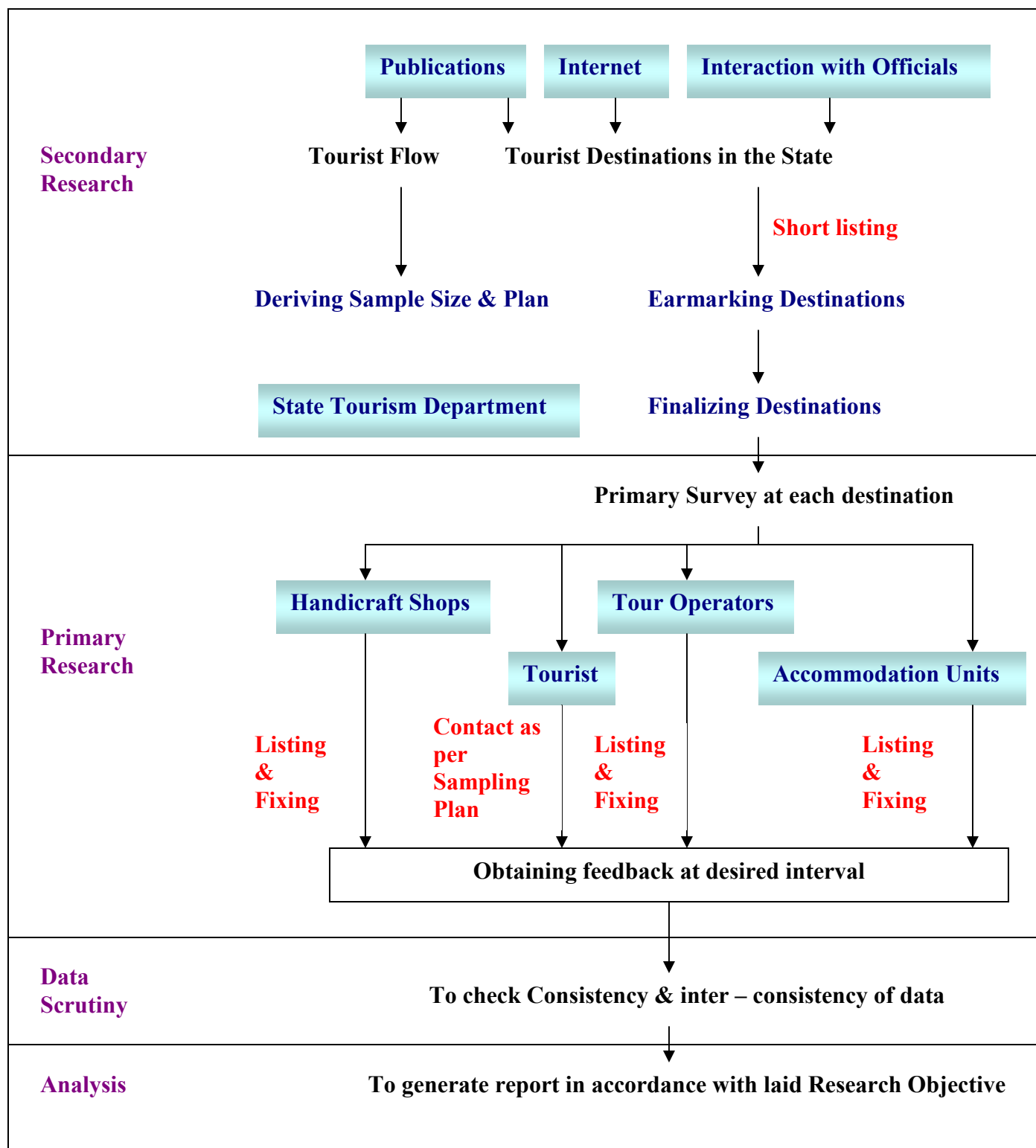
Situated in the southern part of India, the province of Karnataka spreads over the Deccan Plateau. Karnataka is the eighth largest state in India in both area and population. It was formerly known as Mysore. On November 1, 1973, the name Mysore was changed to Karnataka. The name of the land Karnataka has come from 'Kari-nadu' meaning the land of black soil say the scholars, & some others hold that 'Karunadu' also means *beautiful country*; either way the land is celebrated as beautiful throughout its ancient literature. The State is situated between 74° E and 78° E longitudes and between 11°N and 18° N latitudes.

Karnataka's manifold attractions include everything that interests the visitors. The wild life sanctuaries at Bandipur, Nagarhole and Dandeli, the Ranganathittu Bird's Sanctuary. 5 Km. from Srangapatna which is itself a well known tourist center, hill stations like Nandi Hills and Kemmannagundi and Mercara, beach resorts like Karwar, Ullal, Malpe and Maravanthe, the world famous Brindavan Gardens at Krishnarajasagara, the monolithic statue of Gommateshwara at Sharavanabelagola, Gol Gumbaz with its whispering gallery at Bijapur, the Jog falls and other water falls at Shiva Samudram, Magod, Unchelli or Lushington near Siddapur, Lalguli at Yallapur and other places indicate the variety and richness of the attractions that Karnataka State holds out to the visitors.

Ministry of Tourism, Government of India initiated pilot surveys in ten states including Karnataka state on a plan to outsource collection activity of tourism statistics for the different states. **ACNielsen ORG-MARG Pvt. Ltd.** was entrusted with collection of tourism statistics for the State of Karnataka. The pilot survey was for a period of 12 months with the purpose to gain experience for future surveys.

2. Overview of Methodology adopted

ACNielsen ORG - MARG conducted the research with a blend of secondary as well as primary research. The detailed task wise methodology, target groups and information procured from each source is given Chapter 4 of the report: The broad methodology is given below:



3. Visitor locations surveyed

On the basis of secondary research the following locations were selected for survey in the state, which are as depicted in the Table below.

Destination	Category
Bangalore	A
• <i>Palace</i>	A
• <i>Lalbagh</i>	A
• <i>Tipu Sultan's Palace</i>	A
• <i>Planetarium</i>	A
• <i>Nandi Hills</i>	A
• <i>Banerghatta National Park</i>	A
Kolar	C
Tumkur	B
Mysore	A
• <i>Zoo</i>	A
• <i>Palace</i>	A
• <i>Chamundi Hills</i>	A
• <i>Vrindavan Gardens</i>	A
Shrirangapatnam	B
Shivanasamudram	B
Mandya	B
Belgaum	B
Karwar	C
Dharwad	B
Hubli	B
Murudeshwar	B
Gokarna	B
Mangalore	B
Udupi	B
Shimoga	B
Hassan	B
Chikamagalur	B
• <i>National Park</i>	B
• <i>Bhadra Wildlife Sanctuary</i>	B
Shringeri	C
Jog Falls	B
Hampi	C
Hospet	C
Lakundi	B
Raichur	B
Chitradurga	C

Destination	Category
Gulbarga	C
Bidar	C
Bijapur	C
Bagalkot	B
Madikeri	C
Charmarajanagar	C

4. Estimation of Visitors in each Visitor Location

The total visitors (overnight visitors*+day tourists**)to the State of Karnataka for the period of May 2005 – April 2006 were 18918490, out of this, 6876441 were domestic overnight visitors, 121285 were foreign visitors and 11920764 were Day tourists.

The location wise details of number of visitors are given in tables below:

* The term overnight visitors have been defined as “the tourists visiting the destinations/locations and staying overnight”. In the report, the overnight visitors have been further classified into domestic overnight visitors and foreign overnight visitors and have been so referred.

** The term day tourist is defined as” tourists visiting the destination/location for a single day and not staying overnight”

Table 4.1: Location wise number of Domestic Overnight Visitors

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Bangalore	101221	48215	46215	116697	158617	235596	282391	317137	286421	329437	312728	321741	2556416
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Lalbagh	0	0	0	0	0	0	0	0	0	0	0	0	0
Tipu Sultan's Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Planetarium	0	0	0	0	0	0	0	0	0	0	0	0	0
Nandi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Banerghatta National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Sawandurga	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivaganga	0	0	0	0	0	0	0	0	0	0	0	0	0
Kolar	1985	1405	2600	2977	1463	2541	2357	2310	2141	4250	4375	4436	32840
Tumkur	5143	5171	7075	9341	7864	9145	6999	7652	6872	8752	9114	9234	92362
Siddrabatta	0	0	0	0	0	0	0	0	0	0	0	0	0
Yedture	0	0	0	0	0	0	0	0	0	0	0	0	0
GorVanahali	0	0	0	0	0	0	0	0	0	0	0	0	0
Mysore	52531	68371	56106	44190	54002	175158	183485	186092	102540	155366	161214	161312	1400367
Zoo	0	0	0	0	0	0	0	0	0	0	0	0	0
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Chamundi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Vrindavan Gardens	0	0	0	0	0	0	0	0	0	0	0	0	0
Shrirangapatnam	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivanasamudram	0	0	0	0	0	0	0	0	0	0	0	0	0
Shravanbelagola	0	0	0	0	0	0	0	4002	0	0	0	0	4002
Mandya	6703	2860	2792	3208	2834	4672	3000	11129	2513	2804	4007	3995	50517
Belgaum	4850	7545	19190	16794	11717	11182	11950	8694	12864	10004	11146	11216	137152
Karwar	3282	4592	6728	8586	10018	8351	8306	4957	7983	7119	8901	8871	87694
Dharwad	3060	5003	5424	5886	6738	7230	4810	42233	5100	4911	5280	5249	100924
Hubli	11279	11707	25097	27109	27404	33393	43353	6120	44379	21113	23170	23250	297374
Davanager	0	0	0	0	0	5547	5547	0	7562	5652	5734	5816	35858

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Murudeshwar	0	0	0	0	0	0	0	0	0	0	0	0	0
Gokarna	0	0	0	0	0	0	0	29951	0	0	0	0	29951
Mangalore	22578	18959	22439	23620	26397	35058	34455	28043	34053	32335	37322	37050	352309
Udupi	17504	12654	14148	17447	16278	17543	17007	0	29417	39654	23333	24703	229688
Kolur	0	0	0	0	0	0	0	12203	0	0	0	0	12203
Shimoga	35247	12828	16650	20666	10119	11168	11579	9113	13421	11325	11154	11203	174473
Hassan	11851	9493	15111	15176	10420	10487	8862	6495	8653	9198	9763	9872	125381
Chikamagalur	13352	6685	9081	9027	5742	6147	4111	0	5982	4124	4266	4278	72795
National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Bhadra Wildlife Sanctuary	0	0	0	0	0	0	0	0	0	0	0	0	0
Shringeri	0	0	0	0	0	0	0	0	0	0	0	0	0
Jog Falls	0	0	0	0	0	0	0	0	0	0	0	0	0
Horanado	0	0	0	0	0	0	0	0	0	0	0	0	0
Kukusubranjini	0	0	0	0	0	0	0	1332	0	0	0	0	1332
Hampi	0	451	354	95	1325	344	3046	12678	2462	2670	3218	3250	29893
Hospet	13149	6327	7525	9438	8940	9502	10759	0	13525	13526	12435	12514	117640
Lakundi	0	0	0	0	0	0	0	8155	0	0	0	0	8155
Raichur	7038	5088	6769	5946	5561	6102	8182	8476	8195	7942	7641	7600	84540
Chitradurga	9496	5533	7433	7286	6946	7805	8497	16914	8641	9181	8560	8500	104792
Gulbarga	14600	11531	9969	12944	18665	19636	19963	0	14292	19933	17013	17112	175658
Ganigapura	0	0	0	0	0	0	0	7174	0	0	0	0	7174
Bidar	4751	3782	3924	4584	5481	6410	6588	0	7045	7584	8619	8600	67368
Basvakalyan	0	0	0	0	0	0	0	12609	0	0	0	0	12609
Bijapur	16100	15102	14866	14474	13347	14125	13786	4204	15081	20466	18127	18250	177928
Bagalkot	5493	5375	4696	5102	4606	5412	4868	8501	4674	4154	5191	5178	63250
Madikeri	18449	8676	15081	16855	11491	13817	11894	1695	9612	8064	8656	9144	133434
Charmarajanagar	1173	2308	2397	3883	1947	1762	1774	0	3845	1689	1716	1761	24255
Malai Mahadeshwar	0	0	0	0	0	0	0	13703	0	0	0	0	13703
Kamalapur	0	0	49	55	75	102	1231	0	15863	14562	15217	15250	62404

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Sirsi	0	0	0	0	0	0	0	0	0	0	0	0	0
Humcha	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	380835	279661	321719	401386	427997	658235	718800	771572	673136	755815	737900	749385	6876441

Table 4.2: Location wise number of Foreign Overnight Visitors

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Bangalore	1063	105	115	575	224	1252	1153	4108	6531	10432	8128	8432	42118
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Lalbagh	0	0	0	0	0	0	0	0	0	0	0	0	0
Tipu Sultan's Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Planetarium	0	0	0	0	0	0	0	0	0	0	0	0	0
Nandi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Banerghatta National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Sawandurga	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivaganga	0	0	0	0	0	0	0	0	0	0	0	0	0
Kolar	1	2	0	0	0	65	0	0	0	0	0	0	68
Tumkur	0	1	0	0	36	75	0	0	0	0	0	0	112
Siddrabatta	0	0	0	0	0	0	0	0	0	0	0	0	0
Yediuere	0	0	0	0	0	0	0	0	0	0	0	0	0
GorVanahali	0	0	0	0	0	0	0	0	0	0	0	0	0
Mysore	914	3252	1325	2113	1364	2364	2836	2806	5128	6935	7221	7525	43783
Zoo	0	0	0	0	0	0	0	0	0	0	0	0	0
Palace	0	0	0	0	0	0	0	0	0	0	0	0	0
Chamundi Hills	0	0	0	0	0	0	0	0	0	0	0	0	0
Vrindavan Gardens	0	0	0	0	0	0	0	0	0	0	0	0	0
Shrirangapatnam	0	0	0	0	0	0	0	0	0	0	0	0	0
Shivanasamudram	0	0	0	0	0	0	0	0	0	0	0	0	0
Shravanbelagola	0	0	0	0	0	0	0	5	0	0	0	0	5
Mandya	80	3	0	0	22	2	0	7	5	12	12	18	161
Belgaum	0	9	0	0	0	2	0	16	11	38	18	32	126
Karwar	469	44	4	0	25	23	78	2	14	84	16	9	768
Dharwad	0	37	0	0	15	2	0	49	2	28	5	16	154
Hubli	0	17	9	20	14	29	4	0	44	330	250	275	992

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Davanager	0	0	0	0	0	0	0	0	0	0	0	0	0
Murudeshwar	0	0	0	0	0	0	0	0	0	0	0	0	0
Gokarna	0	0	0	0	0	0	0	152	0	0	0	0	152
Mangalore	92	90	71	30	75	20	25	77	231	250	191	229	1381
Udupi	637	4	9	30	17	19	202	0	111	191	125	187	1532
Kolur	0	0	0	0	0	0	0	7	0	0	0	0	7
Shimoga	59	4	4	0	4	26	1	118	4	131	163	197	711
Hassan	203	110	91	44	67	40	85	20	92	308	125	122	1307
Chikamagalur	87	7	5	7	6	4	16	0	16	17	16	19	200
National Park	0	0	0	0	0	0	0	0	0	0	0	0	0
Bhadra Wildlife Sanctuary	0	0	0	0	0	0	0	0	0	0	0	0	0
Shringeri	0	0	0	0	0	0	0	0	0	0	0	0	0
Jog Falls	0	0	0	0	0	0	0	0	0	0	0	0	0
Horanado	0	0	0	0	0	0	0	0	0	0	0	0	0
Kuksubranjini	0	0	0	0	0	0	0	2038	0	0	0	0	2038
Hampi	0	289	518	808	513	537	1245	201	2074	2178	1817	1875	12055
Hospet	234	25	207	188	125	297	54	0	207	623	828	850	3638
Lakundi	0	0	0	0	0	0	0	0	0	0	0	0	0
Raichur	6	4	10	3	10	3	0	23	4	12	4	14	93
Chitradurga	19	682	3	276	0	8	3	48	16	738	825	812	3430
Gulbarga	52	78	61	67	64	134	51	0	35	49	48	54	693
Ganigapura	0	0	0	0	0	0	0	23	0	0	0	0	23
Bidar	16	14	18	13	22	8	12	0	21	28	26	32	210
Basvakalyan	0	0	0	0	0	0	0	202	0	0	0	0	202
Bijapur	30	20	87	122	358	458	294	0	338	548	154	165	2574
Bagalkot	4	0	0	0	0	0	0	209	0	0	0	0	213
Madikeri	232	4	10	12	26	14	124	0	112	436	725	750	2445
Charmarajanagar	0	0	0	0	0	0	0	0	0	0	0	0	0
Malai Mahadeshwar	0	0	0	0	0	0	0	16	0	0	0	0	16

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Kamalapur	0	0	0	0	0	0	0	0	16	22	18	22	78
Sirsi	0	0	0	0	0	0	0	0	0	0	0	0	0
Humcha	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	4198	4801	2547	4308	2987	5382	6183	10127	15012	23390	20715	21635	121285

Table 4.3 Location wise number of Day Tourists

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Bangalore		0	0	0	0	0	0	0	0	0	0	0	0
Palace	22300	22316	12125	13215	15215	16214	18415	19415	16487	20112	22105	22185	251216
Lalbagh	14562	30215	21514	20124	22514	24157	31254	36354	26459	38320	42520	42625	377307
Tipu Sultan's Palace	22516	28879	22158	22158	26548	23214	22354	32654	21578	18475	20215	21124	293941
Planetarium	32654	22154	11024	10215	15417	17454	18745	19874	18963	20154	32124	32417	241057
Nandi Hills	25418	23145	13298	14215	16587	18954	21014	22154	20573	20000	20500	21172	244266
Banerghatta National Park	10215	22147	10425	12324	11254	16541	22145	23125	24831	1523	1783	1680	173196
Sawandurga		0	0	0	0	514	615	1897	2685	3275	4224	4332	17542
Shivaganga		0	0	0	0	645	715	1654	3189	14500	15200	15250	51153
Kolar	8564	0	15412	16421	17894	18471	19874	16598	15462	7500	8200	8500	154547
Tumkur		11858	24514	23514	24518	26547	23541	22365	17245	0	4250	4500	191416
Siddrabatta		5648	0	0	0	1215	1187	1698	2100	4832	4716	4650	26046
Yeddiure		0	0	0	0	3154	3874	4125	7542	2263	2372	2250	25580
GorVanahali		0	0	0	0	3874	3365	4415	7900	17500	18242	18412	73708
Mysore		0	0	0	0	0	0	0	0	0	0	0	0
Zoo	35642	0	15879	16215	17848	41257	44125	43254	26870	2500	2850	2750	349190
Palace	41569	75987	10215	18715	19874	35418	36547	39874	36450	450	500	750	416349
Chamundi Hills	62451	31548	15214	14215	15412	33214	37145	36987	28945	2500	3200	3500	384331
Vrindavan Gardens	121641	35648	10102	11215	12215	32541	33654	35124	32781	7000	7500	7450	346871
Shrirangapatnam	36254	23215	16214	15784	16412	29874	30124	32874	28945	32560	33718	33615	429589
Shivanasamudram	51214	56487	29879	19514	20145	32145	33125	36012	26154	42500	43200	43500	533875
Shravanbelagola	16541	10214	0	0	0	0	0	31254	0	0	0	0	41468
Mandya	12324	10241	21548	23548	21415	24157	28745	29784	28700	2804	4019	3974	215476
Belgaum	10215	18547	16547	18547	22145	26541	22587	30124	26000	10042	11164	11198	225766
Karwar	12154	19879	17815	19547	20124	23145	28745	36589	25000	7203	8917	8880	226059
Dharwad	15415	25487	16542	17845	16547	23654	25545	38974	30000	4939	5285	5312	222284
Hubli	35642	16548	18748	19541	17845	21457	22648	0	28712	0	23261	23315	207490
Davanager		0	0	0	0	0	0	30125	20456	3675	2573	2522	59351

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Murudeshwar	41250	25489	19874	20154	22145	23145	28798	38974	24893	42500	44260	44300	375782
Gokarna	31254	16548	14589	18741	20147	22784	25478	17254	32450	7800	8250	8300	223595
Mangalore	5486	0	0	0	0	0	0	8974	15600	32585	37513	37590	132262
Udupi	1256	0	0	0	0	0	0	2158	12785	39845	42516	42750	140054
Kolur		0	0	0	0	754	1128	0	10450	36000	38215	38316	124863
Shimoga	2145	0	0	0	0	0	0	0	0	11456	11317	11287	34060
Hassan	2689	0	0	0	0	0	0	0	0	1209506	9853	9794	1229153
Chikamagalur		0	0	0	0	0	0	32154	0	0	0	0	32154
National Park	36548	16458	16548	18748	19874	20145	28974	33265	22450	8000	7528	7500	236038
Bhadra Wildlife Sanctuary	32514	30215	28471	29874	28745	26784	22548	27894	26450	550	642	654	255341
Shringeri	24158	21548	20145	22154	23115	23654	28745	25415	21500	1580	1683	1575	215272
Jog Falls	29218	26487	23125	24198	25147	28745	26451	1784	24500	34152	36715	36812	317334
Horanado		0	0	0	0	250	1254	1664	2850	1825	1932	2200	11975
Kukusubranjini		0	0	0	0	550	1554	21458	3250	2526	3020	3100	35458
Hampi	28974	21471	20145	22315	23331	28745	29845	26412	20500	4848	3349	3412	233347
Hospet	11254	18879	16458	17236	16874	26415	27458	20125	19585	14149	13263	13317	215013
Lakundi	11568	10245	17415	18215	19147	22315	24516	19874	18750	3452	4215	4250	173962
Raichur	10201	19879	18798	19215	20145	26417	22587	20145	15600	7954	7645	7655	196241
Chitradurga	10458	16987	21514	20154	21415	22879	23654	22136	18050	9919	8577	8600	204343
Gulbarga	13648	17897	16547	18745	16547	18745	20154	841	16750	0	17061	17000	173935
Ganigapura		0	0	0	0	558	698	18974	2450	450	350	400	23880
Bidar	16487	16548	19748	13254	17418	18748	20145	984	16840	7612	8645	8500	164929
Basvakalyan		0	0	0	0	450	715	26541	1500	35612	35718	35812	136348
Bijapur	14213	18797	18745	16245	18469	19874	26548	25412	21687	21014	32012	32150	265166
Bagalkot	32145	19874	16425	17845	21015	22154	28975	32154	20500	2814	5191	5200	224292
Madikeri	23112	26548	22514	23648	22147	26547	30124	36541	26900	8500	9216	9279	265076

Location	May	June	July	August	September	October	November	December	January	February	March	April	Total
Channarayana	15478	26415	23154	22874	23654	28791	33215	1879	28500	1689	1716	1778	209143
Malai Mahadeshwar		0	0	0	0	750	1254	16789	6500	35612	35252	35075	141477
Kamalapur		0	9879	10245	12415	18415	19875	0	12500	1834	2014	2054	78986
Sirsi		0	0	0	0	2578	3125	3321	7500	5600	5714	5750	33588
Humcha		0	0	0	0	1215	3312	3546	8500	7500	7250	7300	38623
Total	945705	838448	663267	680732	721679	926764	1011218	1113971	983817	1881511	783270	787573	11337955

5. Trends in tourism Accommodation Units

In totality 1298 hotels having 44583 Rooms and 83467 Beds were available in the State for the period of May 2005 – April 2006

Table 5.1: Centre wise spread of Accommodation Units

Location	No. of Hotels	No. of Rooms	No. of Beds
Bangalore	378	19094	37874
Kolar	25	409	734
Tumkur	25	543	1113
Mysore	92	3275	6457
Mandya	17	425	783
Belgaum	85	2087	3581
Karwar	35	1042	1761
Dharwad	37	903	1634
Hubli	73	2819	4171
Mangalore	55	2728	4874
Udupi	50	1805	3581
Shimoga	30	1127	2059
Hassan	30	1079	1759
Chikamagalur	30	879	1495
Hampi	42	630	1260
Hospet	67	906	1702
Raichur	27	559	1059
Chitradurga	30	521	1066
Gulbarga	47	1087	1828
Bidar	27	444	753
Bijapur	45	1116	1909
Bagalkot	25	760	1325
Madikeri	55	802	1683
Charmarajanagar	13	173	267
Kamalapur	1	4	16
Total	1298	44583	83467

(For Details on accommodation units, please refer Chapter 7 of the report)

5.1. No. of Overnight Visitors and Bed Night Spent: Trends among Domestic Overnight Visitors and Foreign Overnight Visitors

There had been 6563290 domestic overnight visitors in the State of Karnataka during period of May 2005 - April 2006 and they have, in totality,

spent 12205380 bed nights. In totality 121285 foreigners have visited the State and have spent 193759 bed nights.

Table 5.2: Location wise Overnight Visitors and Bed night spent

Centers	No. of Guests Checked in		Total No. of Bed Nights Spent	
	Domestic	Foreign	Domestic	Foreign
Bangalore	2435576	42118	4073469	64885
Kolar	31440	68	58878	79
Tumkur	86737	112	161373	212
Mysore	1328200	43783	1952417	64057
Shravanbelagola	3602	5	7865	12
Mandya	46395	161	67537	179
Belgaum	134890	126	245283	152
Karwar	84691	768	150299	2460
Dharwad	97866	154	117775	153
Hubli	284672	992	581680	1512
Davnegar	33926	0	68233	0
Gokarna	28753	152	2564	163
Mangalore	333242	1381	714734	3000
Udupi	220055	1532	590866	3702
Kolur	12203	7	6987	12
Shimoga	165240	711	297561	810
Hassan	121649	1307	205250	2250
Chikamagalur	69956	200	128212	302
Kukusubranjini	1279	2038	1675	1456
Hampi	29175	12055	55291	21625
Hospet	113028	3638	169973	5748
Lakundi	7829	0	6798	0
Raichur	80427	93	129268	142
Chitradurga	100098.8	3430	138544	5033
Gulbarga	168200.6	693	505420	2748
Ganigapura	7102	23	7651	94
Bidar	64323	210	210586	630
Basvakalyan	12357	202	764157	2997
Bijapur	171884	2574	265033	4692
Bagalkot	60812	213	91173	4
Madikeri	129361	2445	237912	4461
Charmarajanagar	23197	0	41330	0
Malai Mahadeshwar	13703	16	6756	23
Kamalapur	61421	78	142830	166
Total	6563290	121285	12205380	193759

Table 5.3: Foreign Overnight Visitors – Origin and Bed nights spent

Country	No. of Foreign Overnight Visitors	Bed Night Spent
UK	10113	15535
USA	15869	24734
Canada	6109	9330
Germany	6991	17713
Other European Countries*	4664	6710
Australia	9600	15027
Sri Lanka	3786	5716
France	9213	16329
Japan	4656	6974
Malaysia	3163	4629
Singapore	2926	4300
Italy	7656	11637
Nepal	1875	2703
Netherlands	3366	4833
Korea	4430	5511
Israel	4421	8798
Pakistan	953	1439
Bangladesh	1148	1473
UAE	2097	2927
Spain	2857	5485
Switzerland	3231	4612
China	1517	1995
Saudi Arabia	2311	3428
Greece	1455	1958
Belgium	2555	3671
Others	4041	6177
Total	121285	193759

6. Expenditure pattern for Visitors under different expense heads

At an overall level, major heads of expenditure for the visitors to the centre were Accommodation Services, Food & Beverage Services as well as Transport Equipment rental.

Table 6.1: Percentage Distribution of visitors' expenditure on different items of expenditure

Items of Expenditure	Domestic Overnight	Foreign Overnight	All Visitors
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	Visitors	Visitors	
Accommodation Services	18.9	18.8	18.9
Food & Beverage Services	18.9	17.3	18.8
Transport Equipment Rental	14.0	12.8	13.9
Travel Agencies	4.2	1.4	4.0
Other Recreational Facilities	2.7	2.4	2.7
Clothing and Garments	2.0	2.8	2.0
Processed Food	5.5	7.3	5.6
Tobacco Products	2.3	1.8	2.3
Alcohol	2.3	8.9	2.8
Durable Goods	6.1	7.2	6.2
Footwear	7.5	2.5	7.1
Toiletries	2.4	2.5	2.4
Gems & Jewellery	6.4	7.2	6.5
Medicines and Health related	3.3	4.4	3.4
Printing & Publishing	3.6	2.7	3.6

6.1. Monthly expenditure for visitors of different categories

The average total monthly expenditure for visitors at the overall level was Rs. Lakhs. 3663 Expenditure pattern for domestic overnight visitors were Rs. 3296 Lakhs and Rs. 367 Lakhs for the foreign overnight visitors.

Table 6.2: Average total monthly expenditure for visitors (domestic & foreign)

	Domestic	Foreign	Total
Monthly Expense (in Rs. Lakhs)	3296	367	3663

(For Details on Expenditure Pattern, please refer Chapter 10 of the report)