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Ministry of Tourism
M.R.Division

Collection of Domestic Tourism Statistics for Assam
(Reference Period : April, 2005 to March, 2006)



Final Report



**Intercontinental Consultants
and Technocrats Pvt. Ltd.**

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Executive Summary



EXECUTIVE SUMMARY

Ministry of Tourism appointed M/s Intercontinental Consultants and Technocrats as Consultants for the collection of Domestic Tourism Statistics for the State of Assam from March, 05 onward for a duration of 12 months.

Assam is fast emerging as a major tourist destination in India with its splendid tourist attractions. Its breath taking scenic beauty, dense forests, green valleys, large waterways, rich bio-diversity and unique art and culture make Assam a state provides a tourists with enormous potential for development through tourism.

The tourist visits in Assam has been increasing steadily during the last few years and the trend needs to be sustained through the provision of appropriate tourist facilities and services.

There are a good number of accommodation units scattered through out the state. These units are primarily meeting the demands of domestic tourists and as such there is a need for star hotels, particularly in tourist destination like Guwahati, Kaziranga, Nameri, etc.

The comprehensive data on tourists staying in accommodation units, tourists profile and tourists arrival at important tourists centers in the state have been collected every month:

The terms of reference of the assignment as specified by the Ministry were the following:

- Preparation of a frame / list of tourist place-wise, all accommodation units like Hotels, Dharamshalas, Guesthouses, etc.;
- Compilation of information about both domestic and foreign tourists staying in all accommodation units each month, including nationality (about foreign tourists) from the records of accommodation units;
- Compilation of information about rooms, beds, occupancy rate, employment, etc. of all accommodation units referred as at Sr. No. (ii) above on monthly basis.
- Conducting a sample survey of both domestic and foreign tourists (taking separate representative samples) at all the important tourist places as at Sr. No. (i) to estimate the (a) purpose of visit (b) same day visitors (c) tourists staying with friends/relatives during their visits (d) demographic profile (e) country/state-wise arrivals (country for foreign tourists and state for domestic tourists only (f) average estimated expenditure by tourists on various items (g) average duration of stay and (h) direct employment generated through tourism in various sectors like hotels, restaurants, transport, travel agencies, travel agents etc.
- Estimation of the expenditure made by State Government in development of tourism, and earnings through tourism, and
- Updation of the frame/list as at Sl. No. (i) & (ii) on quarterly basis; and accordingly revise the coverage.

A Camp office was established in Guwahati for better interaction and liason with State Tourism Department the A survey team of graduates, proficient in English, Hindi and Assamese languages was selected and were imparted intensive training regarding the purpose of study and collection of data.

An initial list of accommodation units was collected from the office of Director tourism, Assam that was updated before the start of data collection.

Survey of the accommodation units and Tourists were interviewed in the predesigned formats, at important tourists spots at Barpeta, Dhubri, Dibrugarh, Guwahati, Jorhat, Kaziranga, Lakhimpur, Sibsagar and Silchar, Tezpur and Tinsukia..

0.1 Economic Census 1998

As per the Economic Census 1998 the total employment in the accommodation establishments in Assam during 1998 was 15,669.

The average employment per accommodation establishment in Assam was 4.7 persons. Kamrup district had the highest employment of 7.0 persons per establishment, followed by Cachar District with 6.4 persons per establishment. The lowest employment per establishment was 2.4 persons in Hailakandi district

0.2 Accommodation Survey

Accommodation survey has been conducted in nineteen places covering fifteen districts.

Largest numbers of accommodation units were surveyed in Guwahati in the Kamrup district followed by Jorhat, Dibrugarh, Tinsukia and Tezpur

The **351** surveyed accommodation units employed 5368 persons. The average employment per hotel is about 15.3 persons and the average employment per room is about 0.7. The highest average per hotel is at Silchar (23.3) followed by Guwahati (20.2) and Kaziranga (20.1).

The average employment per establishment in the case of surveyed accommodation units has been significantly higher than the estimates available from economic census, which can be attributed to non-coverage of very small own account enterprises providing basic lodging facilities at distant places.

The Directorate of Tourism of Government of Assam is mainly responsible for the development of tourism in the state. As per information available from the Department of Tourism, Assam, the revenue earning of the Directorate increased from about Rs.35.87 lakhs in 2000-01 to Rs.62.15 lakhs in 2004-05.

0.3 Tourists Survey

During 2004, 22.8 lakh domestic tourist and 7285 foreign tourist visits were recorded in Assam, registering a growth of about 10.2 percent over the previous year. Over a period of eight years since 1997, domestic tourist visits recorded an average annual growth of 15.3 percent and foreign tourist visits registered 8.2 percent growth (**Table 4.1**)

Pilgrim centers like Kamakhya temple, State Museum and Zoo and Kalakshetra at Guwahati and other tourist spots in Assam are frequented by a large number of day visitors. During 2005, Kamakhya temple recorded over 1.8 lakh visitors, State Museum about 0.4 lakh, State Zoo 4.4 lakh and Kalakshetra over 2.6 lakh visitors. According to a limited survey conducted at a number of tourist spots in Assam, about 13.2 percent of visitors were day visitors.

The study revealed those 13.16-lakh domestic tourists and 6003 foreign tourists stayed in such establishments. (**Table 4.2**)

0.4 Economic Survey and Present Study

The accommodation survey covered fifteen districts out of 23 districts in the state. Though the districts which were not covered in the survey were relatively less important in terms of tourist visits, those districts also had accommodation establishments as revealed by Economic Census 1998. An attempt has been, therefore, made for the estimation of tourists registered in accommodation establishments in those districts by using the economic census data on employment. A line for regression between tourist arrivals and employment was established. The regression model is

$$T=181.97 E - 69356.5$$

Where T= Tourists

E= Employment

By using the above regression equation, it has been estimated that about 250553 domestic tourists and 1142 foreign tourists would have registered in the accommodation establishments in the districts not covered in the survey. The total tourist registration in the accommodation establishments in the state during April 2005 to March 2006 is estimated to be 15.67 domestic tourists and 7144 foreign tourists.

The annual tourist arrival in Assam reveals that 64.23 percent of the domestic tourists were from within Assam. All the seven northeastern states taken together accounted for 79.23 percent of the domestic tourists. (**Table 4.3**)

0.5 Foreign Tourists

As regards tourists from abroad, USA accounted for about 20.8 percent of the total foreign tourists followed by United Kingdom, which had a share of 14.3 percent of the total foreign tourists. (**Table 4.4**)

89.1 percent of the tourists used non-star hotels followed by star hotels (7.0%) Among the centers, the maximum number of tourists using star hotels was at Guwahati. The number of star hotels is also the largest at Guwahati. (**Table 4.5**)

The 13.16-lakh domestic tourists who stayed in accommodation units as per the survey spent 21.06 lakh bed nights and 6003 foreign tourists spent 0.14 lakh bed nights. (**Table 4.6**)

Visitors staying with friends and relatives in Assam are estimated to be 36.2 percent, among the centers it varies from zero percent at Bhalukpong and Nameri to 45.4 percent at Dhemaji.

0.6 Tourist Profile

About 40 percent of both the domestic and foreign tourists travel alone to Assam. The percentage of tourists traveling with family is 38.9 percent in the case of domestic tourists and 26.7 percent in the case of foreign tourists. (**Table 5.2.**)

About 59.8 percent of domestic tourists and 66.2 percent of the foreign tourists in Assam were in the age group 25 to 44. The percentages of tourists above the age of 55 were 5.4 in the case of domestic tourists and 1.6 percent in the case of foreign tourists. Thus, there were only a small percentage of elderly tourists.

It is also interesting to note that about 30 percent of the domestic tourists and 26 percent of the foreign tourists were women. The distribution of tourists by age and sex is given in **(Table 5.3.)**

About 40 percent of the domestic tourists in Assam were having an annual household income between Rs.1 lakh to Rs.2 lakh and about 51.3 percent were having income less than Rs.1 lakh. In the case of foreign tourists, 31.3 percent of the tourists were in the H.H. income range of upto 25000 dollars. The Data on H.H. was reported in the respective currencies, which has been converted to Dollars for presentation in the report. The percentage distribution of tourists (domestic and foreign) by annual household income is given in **Table 5.5**

82.3 percent of the domestic tourists and 70.0 percent of the foreign tourists were in business profession or government of private services. The percentages of students were 12.6 in the case of domestic tourists and 13.3 in the case of foreign tourists. **(Table 5.6)**

Leisure and holiday was the purpose of visit for 60.5 percent of domestic and 70.8 percent of foreign tourists, wildlife was the main attraction. The other major purposes of visit were culture, resorts and hills. **(Table 5.8.)**

0.7 Expenditure

On an average, a tourist visiting Assam spent Rs.506.79 per day before entering the centre and Rs.636.60 at the centre. Food and beverage services followed by purchase of clothing and garments and durable goods were the major head of expenditure. **(Table 6.1.)**

Expenditure on accommodation services was significant in respect of all tourists except those staying with friends and relatives.

0.8 Evaluation of Tourist Facilities

About 47.6% and 45.2% of visitors categorized the tourist attractions in Dhubri and Kaziranga as very interesting. In the case of Manas, Barpeta, Jorhat and Sibsagar, the tourist attractions were found to be very interesting by more than 30% of the visitors. On an average, the tourist attractions of Assam were graded as very interesting by 29.5% of the visitors and another 66% found them average. **(Table 7.1)**

The transport facilities within tourist centers were found to be either good or satisfactory by more than 80% of the visitors in each of the centres **(Table 7.2.)**

Over 80% of the visitors to each of the centers found the accommodation facilities either good or satisfactory. The accommodation facilities were found to be excellent by 9.9% of visitors at Manas, 9.6% at Silchar, 8.9% at Guwahati and 7.5% at Jorhat. However, 11.3% of visitors at Barpeta and 14.3% of them at Nagaon, assessed the accommodation facilities as poor **(Table 7.3).**

The accommodation tariff is found to be high by 11.7% of the visitors at Tezpur, 11.4% at Dhubri and 10.2% at Jorhat **(Table 7.4).**

The quality of food is found to be very good by over 25% of visitors at all the centers, except Dibrugarh, Silchar, Tinsukia and Nagaon. 45% of the Visitors/ tourists at Dhubri

and Kaziranga, evaluated the food quality as very good. 42.9% of the visitors at Nagaon and 24.7% at Silchar graded the quality of food as poor (**Table 7.5**).

The shopping facilities were assessed as adequate by over 70 percent of the visitors to Tezpur (84.8%), Nameri and Bhalukong (75.0%), Dibrugarh (74.0%) and Tinsukia (71.8%). On an average, 64.0% of the visitors assessed shopping facilities at various centers in Assam as adequate. However, the facilities are found to be inadequate by 81% of visitors at Nagaon, 68.8% at Silchar, 57% at Jorhat, 56.6% at Sibsagar and 54% at Kaziranga (**Table 7.6**).

30.1% of the visitors assessed entertainment facilities as excellent. At Manas as high as 63.7% of the visitors evaluated the entertainment facilities as excellent. However, about 57.1 percent of the visitors at Nagaon, 32.9 percent of visitors at Silchar and 25.7 percent at Sibsagar, assessed the entertainment facility as poor (**Table 7.7**).

0.9 Awareness Survey

The least known state in the North East among the visitors to Assam is Mizoram (78.0%), followed by Tripura (79.0%) (**Table 8.1**)

While all the visitors to Manas, Nameri and Nagaon had visited Tripura and Sikkim earlier, only 2.4% of the visitors at Dhubri had visited Mizoram. On the whole about 46.5 percent of the visitors in Assam had visited Meghalaya and 34.9 percent Arunachal Pradesh (**Table 8.2**).

Over 50 percent of the visitors in Assam did consider that North Eastern states have great historical significance and scenic beauty. About 44.1 percent felt that NE states have rich cultural heritage. However, only 5.3 percent of the visitors considered that NE states are famous in world (**Table 8.3**).

40.9 percent of the visitors in Assam were quite satisfied with their experiences in visiting other NE states and about 33.7 percent were very satisfied. However, 1.7 percent was very dissatisfied and another 3.8 percent were somewhat dissatisfied (**Table 8.4**)

The major reasons cited for not visiting other NE states were poor accessibility (7.5%), security concerns (6.3%), non-availability of knowledgeable guides at reasonable price (6.1%), restricted movement (5.0%), swindlers (4.1%) and food problems (4.0%). Poor accessibility is reported to be the main reason for dis-satisfaction by 39.9% of the visitors to Kaziranga and 61.0 percent of the visitors to Manas (**Table 8.5**.)

About 10.3% of the visitors stated that they have not been able to visit other NE States due to time constraints. The percentage of visitors citing time constraints was the highest at Manas (61.0%) followed by Tezpur (45.1%). However, in the case of Guwahati only 8.3% of the visitors mentioned, time constraint as a reason for not visiting NE states. The other major reasons were budgetary constraints (8.6%) and absence of awareness (6.1%)(**Table 8.6**).

The awareness about different Buddhist centers varied considerably. While as many as 33.3% of the visitors to Assam were aware of Ajanta & Ellora and 28.6% Nalanda, only 6.3% of the visitors were aware of Kushinagar.

0.10 Awareness Buddhist Centres

About 6.7% of the visitors in Assam, have visited Ajanta & Ellora. It was followed by Bodhgaya (5.4%) and Nalanda (5.1%)(**Table 9.2**)

Almost a quarter of the visitors felt that Buddhist Tourist centers have great historical significance. About 22.4 percent of the visitors believed that Buddhist centers are well maintained and 21.8 percent considered that those centers have good scenic beauty. (**Table 9.3**)

0.11 Recommendations

The unique attractions of Assam are its wild life sanctuaries like Kaziranga and cultural attractions, temples, monuments, art and craft. Accessibility and tourist facilities around these attractions have to be enhanced and marketed aggressively in national and international markets.

As such as 64.2 percent of the domestic tourists are from within the state and another 15 percent is from the other North Eastern State. Though, it is good to promote tourist movement within the state from the point of social integration, it is important that efforts are made to attract more tourists from other states in order to improve the tourism earnings from outside the state. It is, therefore, important that publicity and promotion of tourist attractions of Assam strengthened, particularly in the tourist generating states.

Assam has the potential of attracting more foreign tourists, particularly those segments of tourists having a liking for cultural and wild life attractions. Special efforts have to be therefore, made to improve the requisite infrastructure facilities and strengthening overseas publicity and promotion.

The most potential international tourist markets for India are USA, UK, Australia and France. Marketing for these countries need to be drawn up and implemented.

Human resource development is another important aspect that needs to be given adequate emphasis in the tourism development effort so as to improve the quality of services and to ensure that economic benefits of tourism are shared by the local community.

It is also important to develop and implement strategies for enhancing the duration of stay of both domestic and foreign tourists.

By and large, tourists in Assam are satisfied with various infrastructure facilities. However there is scope for further improving the infrastructural facilities to provide a hassle free and memorable experience to the tourists.

The policy framework and facilitation services in Assam also need to be improved for attracting private investment in tourism sector.

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Introduction

1



1. INTRODUCTION

1.1 Background

In recognition of the need for having reliable quantitative information on tourism for development planning, the Ministry of Tourism commissioned a pilot project for the collection of tourism statistics in some of the states, with the assistance of professional consultancy agencies. M/s. Intercontinental Consultants and Technocrats Pvt. Ltd. (ICT) were appointed by the Ministry for the collection of tourism statistics in the State of Assam. The survey was conducted at selected major tourist destinations in Assam during the period April 2005 till March 2006.



1.2 The Terms of Reference

The terms of reference of the assignment as specified by the Ministry were the following:

- i. Preparation of frame/list of all important tourist places in the State;
- ii. Preparation of a frame / list of tourist place-wise, all accommodation units like hotels, dharamshalas, guesthouses, etc.;
- iii. Compilation of information about both domestic and foreign tourists staying in all accommodation units each month, including nationality (about foreign tourists) from the records of accommodation units;
- iv. Compilation of information about rooms, beds, occupancy rate, employment, etc. of all accommodation units referred as at Sr. No. (ii) above on monthly basis.

- v. Conducting a sample survey of both domestic and foreign tourists (taking separate representative samples) at all the important tourist places as at Sr. No. (i) to estimate the (a) purpose of visit (b) same day visitors (c) tourists staying with friends/relatives during their visits (d) demographic profile (e) country/state-wise arrivals (country for foreign tourists and state for domestic tourists only) (f) average estimated expenditure by tourists on various items (g) average duration of stay and (h) direct employment generated through tourism in various sectors like hotels, restaurants, transport, travel agencies, travel agents etc.
- vi. Estimation of the expenditure made by State Government in development of tourism, and earnings through tourism, and
- vii. Updation of the frame/list as at Sl. No. (i) & (ii) on quarterly basis; and accordingly revise the coverage.

1.3 The Project Implementation

As a first step in the implementation of the project, the ICT established a field office in Guwahati under the control of a senior consultant and a survey team consisting of young graduates proficient in English, Hindi and Assamese languages was appointed. The survey team was also given intensive training in interview techniques, concepts and definitions and survey methodology.

The next step was to identify all the important tourist places in the state. This has been done by reviewing the available tourism literature on Assam and in consultation with the Director of Tourism, Government of Assam.

The preparation of a list of accommodation units including hotels, dharamshalas, guesthouses, etc. in the identified tourist places as per the terms of reference has been a major task in the implementation of the project. The Directorate of Tourism, Assam provided an initial list of accommodation units and the same was updated in **Annexure-I** and **Annexure-II**.

A team of enumerators have been appointed in each of the destinations based on their experience in conducting surveys and fluency in both English, Hindi and Assamese language. Training of the supervisors and enumerators were undertaken in order to make them understand the questionnaire and about the purpose of survey and techniques to establish contact with the tourists. Supervisors were deputed to oversee the work of the enumerators and assist them in proper filling of questionnaires. Instructions provided to the enumerators for filling the Tourist Accommodation Unit and Tourist Survey Forms are given in **Annexure-III** and **Annexure-IV**.

Teams were deputed to conduct surveys under a supervisor for each team. The following instruments supplied by the Ministry of Tourism, New Delhi are being used for the purpose of data collection:

- Questionnaire for Tourist Accommodation Units (**Annexure-V**)
- Questionnaire for Tourists (**Annexure-VI**)

The collection of occupancy statistics and other data from the listed accommodation units was undertaken by the survey team by visiting each of the units in accordance with a planned visit schedule. The data were compiled from the guest register and other documents maintained by each of the establishments and transcribed to the proforma specified by the Ministry. The data thus collected were scrutinized by the supervisors, and thereafter entered into the computer by using pre-designed data entry screen. Data validation checks were then undertaken and cleaned data were

used for tabulation and preparation of monthly, quarterly and annual reports. In the annual report, estimates were incorporated for non-reporting hotels by using the number of beds in such hotels.

A sample of visitors in identified tourist spots of Barpeta, Dhubri, Dibrugarh, Guwahati, Jorhat, Kaziranga, Lakhimpur, Sibsagar and silchar, Tezpur and Tinsukia were interviewed and collected information on profiles of the visitors, details of expenditure and their assessment of various tourist facilities in the state by using the proforma specified for the purpose. The data thus collected were also scrutinized, entered into the computer, validated and tabulated. The tabulated results were used for the preparation of monthly, quarterly and annual reports.

The earnings of the State Government from tourism for the development of tourism in the state were collected from the Directorate of Tourism and included in the report.

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Assam As a Tourist Destination

2



2. ASSAM AS A TOURIST DESTINATION

2.1 Location and General Features

Assam is the second largest state among the seven sister states of North-Eastern Region of India. The other six states are (i) Arunachal Pradesh, (ii) Manipur (iii) Meghalaya, (iv) Mizoram, (v) Nagaland and (vi) Tripura. With a geographical area of about 78, 438 sq. kms, Assam accounts for one-third of the area of the North-Eastern region and 2.4 percent of the area of the country. The State has varied landforms, diverse flora and fauna and unique cultural traditions.

Assam has a generally humid climate with a pleasant and long winter and brief summer. Temperatures vary from 18°C to 35°C in summer and from 7°C to 26°C in winter. Rainfall is heavy during the monsoon season from June to September and the average annual rainfall is around 2400 mm. The best tourist season is October to April covering both winter and spring.

The economy of Assam is largely dependant on the rivers Brahmaputra and Barak along with their tributaries. The river Brahmaputra, which is the largest river in India, flows through the entire length of the State. Both the rivers, while nourishing the state and aids its economic development, also cause much havoc during monsoons. The hills running east to west divide Assam into two distinct valleys – Brahmaputra and Barak Valleys. The Barail Mountain ranges as well as Rengma and Kambi hills lie between the valleys.

The population of the State, as per census 2001, was 26.66 million consisting of 13.78 million males and 12.88 million females. The sex ratio is 935 females per 1000 males and density of population is 340 per sq.km. Assam is one of the few states, which has improved the sex ratio from 923 in 1991 to 935 in 2001. The literacy rate has also improved from 52.89 percent in 1991 to 63.25 percent in 2001. The average work participation rate during 2001 was 35.78 as per census.

2.2 Types of Tourist Attractions

Assam is a State of breath taking scenic beauty. Its rolling hills, dense forests, green valleys, large waterways and rich bio-diversity make Assam one of the splendid tourist destinations in the world. The State is also having unique art and culture, fairs and festivals, temples and monuments and handicrafts and handlooms. It is said that Assamese women weave fairy tales in their looms using Eri, Muga and Pat silk.

Forests cover almost one-fourth of the geographical area of the state. These forests, apart from being the home of a variety of animal and plant species and active biospheres, also provide excellent opportunities for nature tourism, wild life and bird watching, jungle safaris and trekking. Assam has the rare distinction of possessing world natural heritage sites and beautiful national parks, tiger reserves and wild life sanctuaries. There are five national parks and eleven wild life sanctuaries in the state.

Assam is a natural conglomeration of various ethnic tribes and groups, each having a distinct language, culture, songs, dances and festivals. Rangoli Bihu festival, tea-tourism festival, Brahmaputra beach festival, etc. are being organized in the state as tourism events.

The cultural tourist attractions of the state also include a large number of ancient temples and shrines. Kamakhya temple which dates back to pre-historic times is one of the most revered religious places in the country. The other important shrines of interest include the ancient Umananda Siva Temple, the Navagraha temple, Hayagriva Madhava Temple, Pua-Mecca mosque, etc.

Assam also has as many as 21 golf courses run mostly by the tea estates. These are located on both sides of the river Brahmaputra astride NH-37 between Guwahati and Digboi. These golf courses are mostly of 9 holes with a golf hut and changing facility. The Digboi Golf course is one of the best with 18 holes and better facilities.

The lush green tea gardens spread across the state is yet another important tourist attraction which is, however, not being exploited at present.

2.3 Guwahati

Guwahati in the Kamrup district is the most important and busy town in Assam. Dispur, the capital of Assam, forms part of Guwahati. The gateway to Assam and the adjoining North Eastern states is also Guwahati as it is connected both by air and rail to other parts of India. Lying on both sides of the river Brahmaputra, Guwahati is the largest commercial, industrial and educational centre of the region. The city is said to be the legendary pragjyotishpur or city of Eastern Light. The places of tourist interest in and around Guwahati are listed below:

2.3.1 The Assam State Museum located in the heart of the town within walking distance from the railway station is one of the biggest museums in the country. The exhibits of the museum are classified and displayed in nine sections.

2.3.2 The Zoo-cum-Botanical Garden is another major tourist attraction of the city. While the zoo houses nearly 1000 varieties of animals, birds and reptiles, the botanical garden has an orchid house packed with 44 varieties of rare orchids of North East apart from various types of palms, shrubs, herbs, conifers and broad leaved plants.

2.3.3 Guwahati planetarium located on the MG Road is one of the finest and most sophisticated planetariums in India. It is housed in a remarkably beautiful building.

2.3.4 Kamakhya temple, situated on the top of Nilachala Hill at a distance of about 10 kms from Guwahati railway station, is an important religious tourism destination in the state. On an average, it attracts about 500 visitors every day. The Ambibashi mela held in the temple for four days in the month of June attracts thousands of pilgrims every year.



2.3.5 Atop Chitra Chal hill in east Guwahati is the Navagraha temple or the temple of nine planets. The temple reminds the position of Guwahati as the centre of astronomy and astrology in ancient India. The temple attracts a large number of visitors, not only because of the belief in astrology but also because of its picturesque view.

- 2.3.6** Vasistha temple, dedicated to Lord Siva and located amidst flowing water, is an interesting old shrine with plenty of verdure and three beautiful streams Lalita, Kanta and Sandhya. It is said to have been the abode of sage Vashistha.
- 2.3.7** The ancient Upananda Siva temple situated on Peacock Island in the middle of the river Brahmaputra is another place of attraction and a large number of devotees visit the temple every day.
- 2.3.8** The Hayagriva Madhav Mandir, located on the 'Manikuta Pahar' is get another oldest Vishnu temple. It is also revered by the Buddhists and it is believed that Buddha attained Nirvana at this place. On the east of Hayagriva Madhav temple exists a Ganesh mandir and on Kidar Hill nearby exists a Siva temple.
- 2.3.9** Srimanta Sankardev Kalakshetra, built during the last decade is a modern multi-arts complex at Panjabari, providing a one-stop view of the artistic excellence of the region.
- 2.3.10** On the Gaurachal Hill at a distance of 32 kms from Guwahati towards the south of Manikuti Pahar is Hajo. Revered by Muslims, Hindus and Buddhists, there is a cluster of mosques and temples in Hajo. It is a perfect example of religious harmony that permeates the Assamese way of life. Of special significance is Pao Mecca, the mosque of Pir Giasuddin Aulia, set-up by an Iraqi Prince who turned Preacher and traveled all the way to Assam in the 12th century.
- 2.3.11** Saulkuchi located at a distance of 32 kms from Guwahati on the north bank of Brahmaputra is one of the largest weaving villages engaged in weaving exquisite Assamese silk of Muga and Pat.
- 2.3.12** Madan Kamdev, located at about 40 kms south west of Guwahati is an archaeological site with erotic sculptures and other stone carvings.
- 2.3.13** Chandubi, 64 kms away from Guwahati is a pristine lagoon in the midst of forests and an angler's paradise.

2.4 Kaziranga

Kaziranga is located in Golaghat district, at a distance of 217 kms from Guwahati and 96 kms from Jorhat. Kaziranga National Park spread over an area of 430 sq.kms in Golaghat and Nagaon districts, is known for the one-horned Rhinoceros. The park is also the abode of several other varieties of wild life like tiger, elephant, bison, leopard, etc. It has been included in the list of world heritage sites in the year 1985.



2.5 Tezpur

Tezpur is located on the north bank of river Brahmaputra in the district of Sonitpur. The distance from Guwahati is about 196 kms. It is a place of historical importance and many old temples and buildings are located in the city. The name Tezpur signifies "City of Blood". It is believed that blood was spread everywhere in the city in a war between Lord Krishna and the King of Asuras the ruler of Tezpur, Raja Bana. He was a great devotee of Lord Shiva and believed to be the pioneer behind Mahabhairab

temple. Tezpur has magnificent scenic beauty and exquisite archaeological ruins. The other tourist attractions in and around Tezpur are listed in the following paragraphs.

- 2.5.1** Da Parbatia Temple is located within a few kilometers from Tezpur town. The ruins of the doorframe of the temple is one of the finest and oldest specimen of sculptured art in Assam. The carvings have the characteristics of the early Gupta school of sculpture. The doorjambs have two goddesses, Ganga and Yamuna, standing below with garlands in hand in an artistic pose and elegance.
- 2.5.2** Agnigarh, located on a hillock, is a beautiful spot giving a picturesque view of river Brahmaputra with Kalia Bhomora bridge at a distance. According to legend, Agnigarh was a rampart surrounded by fire where princess Usha, the only daughter of King Bana, was kept inside the palace.
- 2.5.3** The ruins of Bamuni hill are famous for its artistic beauty. The beautiful sculptures of 9th and 10th century AD discovered from Bamuni Hills are now kept in Cole Park established by Mr. Cole, a British Deputy Commissioner.
- 2.5.4** Mahabhairab temple, which is believed to possess the second largest Shiva Linga in the world, is an important place of visit for pilgrim tourists.
- 2.5.5** Hazara Pukhuri, a large tank excavated in the early part of nineteenth century and covering an area of about 70 acres is an interesting tourist spot.
- 2.5.6** Padam Pukhuri is another large lake adjoining Hazara Pukhuri and has potential for water sports.
- 2.5.7** Bhalukpong located at a distance of about 60 kms from Tezpur at the foothills of Arunachal Pradesh is an excellent picnic spot and an angler's paradise. The road leading to Bhalukpong passes through very picturesque forest area with wild orchids and other rare flora. River Jai Bharali, running parallel to the road offers excellent opportunity for water sports besides fishing.
- 2.5.8** The Nameri Tiger Reserve sprawls over parts of Assam and Arunachal Pradesh. The thick jungle with patches of swamp is the home for a variety of animals and birds. These include the powerful Mithun or Indian Bison and rare white winged woodduck, which is counted among the most endangered bird species on earth. The camp, a unique experiment by the Assam Angler's Association and the Forest Department of the State is also close to the Nameri Park.

2.6 Jorhat

Jorhat town, the headquarter of Jorhat district, is located at a distance of about 308 kms from Guwahati. Jorhat is known for its lush green tea gardens and beautiful landscapes. Tocklai Tea Research station which is one of the oldest and largest tea experimental station in the state is located within 3 km from Jorhat town. Gymkhana Club, located at a distance of about 3 km from Jorhat Bus stand has a nine hole golf club and facilities for sports like lawn tennis.

2.7 Majuli

Majuli is the largest fresh water river island in the world. It is situated in the upper reaches of the river Brahmaputra at a distance of about 12 kms from Jorhat. The

landmass with a population of 1.6 lakhs, majority being tribals, has a very rich heritage and has been the abode of Assamese Vaishnavite culture. The island offers enormous potential for heritage and eco-tourism.

2.8 Sibsagar

Sibsagar, situated on the banks of river Dekhow, was once the capital of Ahom Kingdom. It is presently the headquarters of Sibsagar district. In 1733 AD, the Ahom Queen Madambika Devi excavated a tank measuring an area of about 129 acres, within the heart of the town. The tank is named as Sibsagar tank. The three temples the Sivadol, the Vishnudol and the Devidol are built on the banks of the tank by the Queen. The Sivadol is believed to be the highest Siva temple in India. The other important tourist spots in and around Sibsagar are listed in the following paragraphs.

- 2.8.1** At a distance of about 6 kms from Sibsagar town is the architectural marvel Kareng Ghar and Talatal Ghar. It is a seven storeyed palace having three storeys underground, known as Talatal Ghar, and the upper storeys known as Kareng Ghar. It was built by King Rudra Singha during 1696-1714 AD and was the military station of the Ahom Kings. The palace is surrounded by high ramparts on all sides.
- 2.8.2** Close to the Kareng Ghar is the Rang Ghar, a two storeyed oval shaped pavilion, built by King Pramatta Singha for the purpose of witnessing games, sports, elephant fights, etc by the members of the royal family.
- 2.8.3** Ananda Ram Baruah Park which has been built on the banks of Sibsagar tank is an attraction for children. The visitors can also enjoy boating facility in the tank.
- 2.8.4** Gargaon palace situated about 13 kms east of Sibsagar town is a seven storeyed palace of historical importance. The palace was first constructed with wood and stones by King Suklenmung in 1540 and later rebuilt by King Rajeswar Singha around 1762. The palace is connected with Talatal Ghar by a tunnel.
- 2.8.5** Jaysagar tank and temples situated about 5 kms south of Sibsagar town was built by King Rudra Singha in memory of his mother, Joymoti, a patriotic martyr. Three temples, the Vishnudol, Sibdol and Devidol were also constructed on its banks.
- 2.8.6** Gaurisagar tank built by Queen Phuleswari Devi, is located at a distance of about 12 kms from Sibsagar town. It is dedicated to goddess Durga. Three temples the Vishnudol, the Sibdol and the Devdol were later built by Queen of the Ahom King Seva Singha.
- 2.8.7** About, 8 kms away from Sibsagar town is the Rudrasagar tank built by King Laxmi Singha in memory of his father, King Rudra Singha. A Siva temple was later built on its bank by King Gaurihata Singha.
- 2.8.8** Charaideo, situated about 28 kms east of Sibsagar town, was the original capital of Ahom Kings established by King Sukapha at the foot of Naga Hills. It is famous for the numerous 'Maidams' or burial vaults of kings and other members of the royal family. Some of these graves depict artistic brickwork and architecture. These are amidst very scenic environment of dense forest and of a few tea gardens.

2.8.9 Ajan Pir Dargah Sarif situated at Saraguri Chapori, 22 kms away from Sibsagar town, was built in memory of saint Ajan Pir who was the first Muslim saint to compose 'Zikir' in Assamese language.

2.8.10 Namdang Stone Bridge is a bridge built in stone cut from a single solid rock over Namdang river. It is an engineering marvel.

2.8.11 Assam Tai Museum is yet another important tourist attraction and is located in a two storey building on the bank of Sibsagar tank.

2.9 Dibrugarh

Dibrugarh, the largest tea exporting town in India, is built on the south bank of the river Dibru with the misty outlines of the Himalayas in the background. The town is surrounded by several tea gardens. It is a fast developing town in upper Assam and is the gateway to some of the districts in Arunachal Pradesh. The primary attraction of Dibrugarh is the scenic beauty of the tea gardens around the town. The Jalal Mandir located near the Assam Medical College is yet another tourist attraction.

2.10 Tinsukia

Tinsukia, a commercial city of Assam, is also the gateway to Dibru-Saikhowa National Park and Biosphere Reserve. Covering an area of about 340 sq.kms in Dibrugarh and Tinsukia districts, the park is among the most vibrant wilderness on earth and has pristine scenic beauty.

2.11 Silchar

Silchar the headquarters of Cachar district, is a cultural tourist centre with a number of ancient ruins and temples. Bhuban, a Hindu pilgrim centre is about at a distance of about 501 kms from silchar.

2.12 Darrang

Orang (Rajiv Gandhi) National Park situated in Darrang district of Assam is a miniature Kaziranga covering an area of 72 sq. kms. It has variety of animals including one horned rhinoceros, tigers, barking deer, elephants, etc.

2.13 Marigaon

Pobitora wildlife sanctuary in Morigaon district is a beautiful natural habitat of rhinoceros, deer and other animal and can be easily visited from Tezpur and Guwahati.

2.14 Manas

The Manas National Park situated in Barpetra and Bongaigaon districts covering an area of about 500 kms is the only tiger reserve in Assam. Besides tiger, rhinoceros, elephant, wild buffalo, langoor, deer and other animals are also found in the park. Manas is a unique combination of scenic beauty and rare wealth of wildlife. The park is also declared as a World Heritage Site.

2.15 Nagaon

Nagaon, a place with a number of ancient ruins and temples is also a centre of satra culture. Batadrawa, the birth place of famous Vaishnava reformer Sankardeva is at a distance of about 14 kms from Nagon town. The shrine is held in high veneration by the Vaishnavas.

2.16 Barpeta

Barapeta is an important centre of Vaishnavism or Satra culture and has a number of temples. The Satra and Kirtanghar draws Vaishnavas from all over India.

2.17 Goal Para

Goalpara is a place of cultural interest with a number of monuments like Tomb of Lt. Cresswell, grave of Mr. B.J. Steu, etc. There are also places with facilities for fishing.

2.18 Haflong

Haflong, the district headquarter of North Cachar, is the hill station of Assam with limitless greenery and scenic beauty.

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Accommodation Infrastructure Employment and Development

3

3. ACCOMMODATION INFRASTRUCTURE, EMPLOYMENT AND DEVELOPMENT AGENCIES

3.1 Economic Census 1998

The data sets of Economic Census 1998 (EC 1998) were obtained from the computer centre of the Ministry of Statistics and Programme Implementation and analyzed by using the IT facilities of ICT for generating district-wise distribution of accommodation units. There were 3,343 accommodation units in Assam during 1998. It included 932 Own Account Establishments (OAE), 1682 Non-Directory Establishments (NDE) and 729 Directory Establishments (DE). The largest number of establishments were in Dibrugarh district followed by Kamrup, Nagaon, Jorhat and Sibsagar. The district wise distribution of accommodation units in Assam as per Economic Census 1998 is given in **Table 3.1**.

Table 3.1 : District-Wise Distribution of Accommodation Units-(EC 1998)

S. No.	District	Number of Accommodation Units			
		OAE	NDE	DE	All
1	Dhubri	11	58	14	83
2	Kokrajhar	20	43	15	78
3	Bongaigaon	45	49	25	119
4	Goalpara	2	20	21	43
5	Barpeta	31	46	43	120
6	Nalbari	10	32	29	71
7	Kamrup*	39	173	119	331
8	Darrang	41	32	8	81
9	Sonitpur	36	79	19	134
10	Lakhimpur	71	75	20	166
11	Dhemaji	4	14	3	21
12	Marigaon	21	25	4	50
13	Nagaon	70	176	58	304
14	Golaghat	20	89	43	152
15	Jorhat	77	109	83	269
16	Sibsagar	71	86	51	208
17	Dibrugarh	188	220	67	475
18	Tinsukia	37	78	32	147
19	Karbi Anglog	20	80	28	128
20	North Cachar	17	31	4	52
21	Karim Ganj	17	34	13	64
22	Hailakandi	35	23	1	59
23	Cachar	49	110	29	188
	All	932	1,682	729	3,343

* Guwahati is in Kamrup District

The OAEs employing no hired worker constituted about 28 percent and NDEs employing less than 6 hired workers constituted more than 50 percent of the total accommodation units in the state.

3.2 Employment in Accommodation Establishments

As per the data available from the Economic Census 1998 (EC 1998), the total employment in the accommodation establishments in Assam during 1998 was 15,669. It consisted of 14,472 males and 1,197 females. The percentage share of women in the total employment in accommodation establishments was only 7.6 percent. The total employment also included 827 children (811 males and 16 females), which formed about 5.3 percent. The distribution of employment in accommodation establishments by age and sex is given in **Table 3.2**.

Table 3.2: Distribution of Employment in Accommodation Establishments by Age and Sex-(EC 1998)

Age	Male	Female	Persons
Adult	13,661	1,181	14,842 (94.72)
Child	811	16	827 (5.28)
All	14,472 (92.36)	1,197 (7.64)	15,669 (100.00)

(Note: Figures in bracket indicate percentage to the total)

Of the total employment of 15,669 persons, 10,419 were hired workers and the remaining 5,250 persons were either own account workers, employers or unpaid family workers. The distribution of hired workers by age and sex is given in **Table 3.3**.

Table 3.3: Distribution of Hired Workers in Accommodation Establishments by Age and Sex-(EC 1998)

Age	Male	Female	Persons
Adult	9,023	741	9,764 (93.71)
Child	651	4	655 (6.29)
All	9,674 (92.85)	745 (7.15)	10,419 (100.00)

(Note: Figures in bracket indicate percentage to the total)

Of all the 23 districts in Assam, Kamrup district has the distinction of being the top employment generator in accommodation establishments. As many as 2,546 persons (16.25%) were employed in the accommodation units of the district. It was followed by Dibrugarh district which employed 1,592 persons (10.16%) and Nagaon district which employed 1,309 persons (8.35%). The five districts of Kamrup, Dibrugarh, Nagaon, Cachar and Jorhart accounted for over 50 percent of the total employment in the accommodation establishments of the State in the year 1998. The district-wise distribution of employment is given in **Table 3.4**.

Table 3.4: District-Wise Distribution of Employment in Accommodation Units-(EC 1998)

S.No.	District	Total Employment			Hired Workers		
		Male	Female	Persons	Male	Female	Persons
1.	Dhubri	317	25	342	245	21	266
2.	Kokrajhar	366	71	437	213	47	260
3.	Bongaigaon	432	72	504	258	34	292
4.	Goalpara	234	27	261	176	24	200
5.	Barpeta	733	78	811	378	28	406
6.	Nalbari	382	42	424	299	29	328
7.	Kamrup	2325	221	2546	1997	202	2199
8.	Darrang	259	5	264	147	4	151
9.	Sonitpur	553	43	596	371	16	387
10.	Lakhimpur	488	58	546	333	28	361
11.	Dhemaji	59	10	69	38	8	46
12.	Morigaon	144	28	172	83	9	92
13.	Nagaon	1236	73	1309	810	42	852
14.	Golaghat	702	33	735	525	24	549
15.	Jorhat	1088	93	1181	769	76	845
16.	Sibsagar	880	73	953	632	30	662
17.	Dibrugarh	1523	69	1592	888	23	911
18.	Tinsukia	556	16	572	385	9	394
19.	Karbi Anglong	445	50	495	335	42	377
20.	North Cachar Hills	153	14	167	89	9	98
21.	Karim Gang	253	11	264	184	5	189
22.	Hailakandi	144	18	162	62	1	63
23.	Cachar	1200	67	1267	457	34	491
	All	14472	1197	15669	9674	745	10419

The average employment per accommodation establishment in Assam was 4.7 persons. A district-wise comparison reveals that Kamrup district had the highest employment of 7.0 persons per establishment, followed by Cachar District with 6.4 persons per establishment. The lowest employment per establishment was 2.4 persons in Hailakandi district. The district wise average employment per accommodation establishment is given in **Table 3.5**.

Table 3.5: District-Wise Average Employment Per Accommodation Establishment-(EC 1998)

S.No.	District	No. of Establishments	Employment	Average Employment
1.	Dhubri	83	342	4.1
2.	Kokrajhar	78	437	5.6
3.	Bangaigaon	119	504	3.6
4.	Goalpara	43	261	5.4
5.	Barpeta	120	811	6.1
6.	Nalbari	71	424	5.4

S.No.	District	No. of Establishments	Employment	Average Employment
7.	Kamrup	331	2,546	7.0
8.	Darrang	81	264	3.2
9.	Sonitpur	134	596	4.1
10.	Lakhimpur	166	546	2.9
11.	Dhemaji	21	69	2.8
12.	Morigaon	50	172	2.9
13.	Nagaon	304	1,309	4.1
14.	Golaghat	152	735	4.6
15.	Jorhat	269	1,181	4.0
16.	Sibsagar	208	953	4.2
17.	Dibrugarh	475	1,592	3.2
18.	Tinsukia	147	572	3.8
19.	Karbi Anglong	128	495	3.5
20.	North Cachar Hills	52	167	2.9
21.	Karim Gang	64	264	4.0
22.	Hailakandi	59	162	2.4
23.	Cachar	188	1,267	6.4
	All	3,343	15,669	4.7

3.3 Accommodation Survey

The present accommodation survey has been conducted in nineteen places covering fifteen districts. The details of districts and places covered, the number of accommodation units surveyed and the number of rooms and beds in the surveyed accommodation units are given in **Table 3.6**.

Table 3.6: Details of Accommodation Units Surveyed

S.No.	District	Place	Number of		
			Accommodation Units	Rooms	Beds
1.	Dhubri	Dhubri	9	152	232
2.	Goalpara	Goalpara	12	122	194
3.	Barpeta	Barpeta	7	138	227
4.	Kamrup	Guwahati	149	4069	7600
		Hajo	1	4	14
5.	Sonitpur	Tezpur	22	387	661
		Nameri	1	15	30
6.	Lakhimpur	Lakhimpur	11	231	357
7.	Dhemaji	Dhemaji	2	26	36
8.	Morigaon	Morigaon	3	23	37

S.No.	District	Place	Number of		
			Accommodation Units	Rooms	Beds
9.	Nagaon	Nagaon	7	110	174
10.	Golaghat	Golaghat	5	68	114
		Kaziranga	9	90	228
11.	Jorhat	Jorhat	30	493	799
		Majuli	3	14	29
12.	Subsagar	Subsagar	18	354	628
13.	Dibrugarh	Dibrugarh	27	473	786
14.	Tinsukia	Tinsukia	23	621	1019
15.	Cachar	Silchar	12	316	532
	All		351	7706	13697

It may be seen that the largest number of accommodation units were surveyed in Guwahati in the Kamrup district. It was followed by Jorhat (30), Dibrugarh (27), Tinsukia (23) and Tezpur (22).

3.3.1 Classification of Accommodation Units by Types

Distribution of accommodation units by category shows that about 7.10 percent are starred hotels, and Unstarred Hotels are 85.51 percent. **Table 3.7** presents classification of accommodation units.

Table 3.7: Percentage Distribution of Accommodation Units by Type

Category	Nos.	%age
1 Star	0	0.00
2 Star	6	1.70
3 Star	15	4.26
4 Star	4	1.14
5 Star	0	0.00
Starred Hotels	25	7.10
Un-starred Hotel	301	85.51
Guest House/ Tourist Bungalow/ Heritage Hotel	16	4.55
Youth Hostel	0	0.00
Dormitory	2	0.57
Dharamshala / Others	8	2.27
Total	352	100

The 352 surveyed accommodation units employed 5368 persons. The average employment per hotel is about 15.3 persons and the average employment per room is about 0.7. The highest average per hotel is at Silchar (23.3) followed by Guwahati (20.2) and Kaziranga (20.1). The distribution of employment over different centers along with average employment per hotel and per room are given in **Table 3.8**.

Table 3.8: Distribution of Employment Over Centers Surveyed

S.No.	Place	Number of		Employment	Average Employment	
		Accommodation Units	Rooms		Per Accommodation Unit	Per Room
1.	Dhubri	9	152	80	8.9	0.53
2.	Goalpara	12	122	83	6.9	0.68
3.	Barpeta	7	138	66	9.4	0.48
4.	Guwahati	149	4069	3006	20.2	0.74
5.	Hajo	1	4	6	6.0	1.50
6.	Tezpur	22	387	230	10.5	0.59
7.	Nameri	1	15	9	9.0	0.60
8.	Lakhimpur	11	231	125	11.4	0.54
9.	Dhemaji	2	26	7	3.5	0.27
10.	Morigaon	3	23	13	4.3	0.57
11.	Nagaon	7	110	34	4.7	0.31
12.	Golaghat	5	68	51	10.2	0.75
13.	Kaziranga	9	90	181	20.1	2.01
14.	Jorhat	30	493	341	11.4	0.69
15.	Majuli	3	14	34	11.3	2.43
16.	Sibsagar	18	354	216	12.0	0.61
17.	Dibrugarh	27	473	239	8.8	0.50
18.	Tinsukia	23	621	367	16.0	0.59
19.	Silchar	12	316	280	23.3	0.89
	All	351	7706	5368	15.3	0.70

The average employment per establishment in the case of surveyed accommodation units has been significantly higher than the estimates available from economic census due to non-coverage of very small own account enterprises providing basic lodging facilities at distant places. The average employment per room in the surveyed accommodation units is as low as 0.70 as most of the accommodation establishments are un-classified accommodation units.

3.3.2 Classification of Accommodation Units by Employment

Table 3.9 gives distribution of accommodation units by Number of Persons Employed. Table shows that 93.47 percent units employed less than 50 employees.

Table 3.9: Percentage Distribution of Accommodation Units by Number of Persons Employed

Category	Nos.	%age
Upto 50 Employees	329	93.47
51 to 100 Employees	9	2.56
Above 101 Employees	3	0.85
Not Specified	11	3.13
Total	352	100

3.3.3 Classification of Accommodation Units by Ownership

Table 3.10 gives distribution of accommodation units by Ownership. Table shows that 79.26 percent units are of Single Ownership.

Table 3.10: Percentage Distribution of Accommodation Units by Ownership Details

Category	%age
Government Owned	3.41
Public Ltd.	1.42
Pvt. Ltd. Company	9.09
Single Owner	79.26
Charitable Trust	1.42
Not Specified	5.40

3.3.4 Distribution of Accommodation Units by Rooms and Employment**Table 3.11: Distribution of Accommodation Units by Rooms and Employment**

Type of Accom. Unit	Unit	No of Accom. Units	No. of Rooms	Permanent Emp	Casual Emp
2 Star	No.	6	246	255	0
	%age	1.70	3.19	4.86	0.00
3 Star	No.	15	494	562	0
	%age	4.26	6.41	10.71	0.00
4 Star	No.	4	275	690	0
	%age	1.14	3.57	13.15	0.00
Starred Hotels	No.	25	1015	1507	0
	%age	7.10	13.17	28.72	0.00
Un-starred Hotel	No.	301	6317	3400	80
	%age	85.51	81.98	64.79	66.67
Guest House/ Tourist Bungalow/ Heritage Hotel	No.	16	164	126	37
	%age	4.55	2.13	2.40	30.83
Dormitory	No.	2	150	120	0
	%age	0.57	1.95	2.29	0.00
Dharamshala / Others	No.	8	60	95	3
	%age	0.27	0.78	1.81	2.50
Total	No.	352	7706	5248	120

3.3.5 Distribution of Employment in Accommodation Units

In the accommodation units 34.6% of the employment was on food and beverage services 18.5% was on house keeping and 14.7% was on food and beverage preparation in the kitchen. The percentage distribution of employment in different operation is given in **Table 3.12**.

Table 3.12: Percentage Distribution of Employment in Different Operations

Name of Centre	Accounts	Food & Beverage - Kitchen	Food & Beverage - Service	Front Office	House Keeping	Laundry	Management Team	Other Deptt.	Purchase and Stores	Sales and Marketing	Security	Telephone	Others
Barpeta	0.0	16.7	33.3	11.5	14.9	0.0	23.6	0.0	0.0	0.0	0.0	0.0	0.0
Dhemaji	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dhubri	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dibrugarh	14.9	0.0	16.5	4.3	47.9	0.0	8.3	0.0	0.0	11.6	0.0	0.0	0.0
Goalpara	0.0	0.0	71.9	0.0	28.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golaghat	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Guwahati	3.7	14.8	31.8	12.0	16.8	1.9	9.1	2.8	1.0	1.2	3.4	0.4	1.1
Hajo	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jorhat	2.6	15.3	33.3	10.4	15.2	6.4	10.5	0.4	0.2	0.8	4.9	0.0	0.0
Kaziranga	0.0	26.2	33.5	11.3	29.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lakhimpur	0.0	0.0	0.0	0.0	0.10	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Majuli	0.0	17.6	70.6	5.9	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morigaon	0.0	0.07	0.06	0.0	0.05	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nagaon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nameri	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sibsagar	0.0	22.3	33.5	0.0	17.9	5.7	11.6	0.0	0.0	0.0	9.0	0.0	0.0
Silchar	5.6	15.2	39.9	7.3	15.8	2.9	7.6	0.0	0.0	0.0	5.7	0.0	0.0
Tezpur	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tinsukia	0.0	0.0	70.9	0.0	29.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Assam	3.1	14.7	34.6	10.0	18.5	2.3	8.5	1.9	0.7	0.9	3.6	0.3	0.8

3.4 Assam Tourism Development Corporation (ATDC)

The Assam Tourism Development Corporation has been set-up in June 1988 as a registered company for the development of accommodation infrastructure in the state. It is presently operating most of the tourist lodges, tourist bungalows, accommodation

units, guesthouses, entertainment projects, etc. taken over from the Directorate of Tourism.

3.5 Directorate of Tourism

The Directorate of Tourism of Government of Assam is mainly responsible for the development of tourism in the state. It undertakes infrastructure development projects, human resource development, publicity and promotion, etc. The revenue earning of the Directorate increased from about Rs.35.87 lakhs in 2000-01 to Rs.62.15 lakhs in 2004-05. The year wise earnings are given in **Table 3.13**.

Table 3.13: Annual Earnings of Directorate of Tourism

Year	Earnings (Rs.)
2000-01	35,87,224
2001-02	38,88,841
2002-03	41,03,051
2003-04	60,44,642
2004-05	62,14,766

Source: Directorate of Tourism, Assam

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Tourist Visits and occupancy

4



4. TOURIST VISITS AND OCCUPANCY

4.1 Historical Trend

According to statistics maintained by the Directorate of Tourism, 22.8 lakh domestic tourist visits and 7285 foreign tourist visits were recorded in Assam during 2004 and registered a growth of about 10.2 percent over the previous year. Over a period of eight years since 1997, domestic tourist visits recorded an average annual growth of 15.3 percent and foreign tourist visits registered 8.2 percent growth. The year-wise arrival figures as maintained by the Directorate are given in **Table 4.1**.

Table 4.1: Tourist Arrivals over the years

Year	Domestic		Foreign		Total	
	Tourists	Growth Rate %	Tourists	Growth Rate %	Tourists	Growth Rate %
1997	842,656	-	4,194	-	846,850	154.2
1998	939,721	11.5	3,843	-8.4	943,564	11.4
1999	964,939	2.7	5,218	35.8	970,157	2.8
2000	1,001,577	3.8	5,959	14.2	1,007,536	3.9
2001	1,010,651	0.9	6,171	3.6	1,016,822	0.9
2002	1,953,915	93.3	6,409	3.9	1,960,324	92.8
2003	2,156,675	10.4	6,610	3.1	2,163,285	10.4
2004	2,286,630	6.0	7,285	10.2	2,293,915	6.0

4.2 Day Visitors

There are a number of pilgrim centers and other tourist spots in Assam, which are frequented by a large number of day visitors. These include Kamakhya temple, State Museum and Zoo and Kalakshetra at Guwahati. During 2005, Kamakhya temple recorded over 1.8 lakh visitors, State Museum about 0.4 lakh, Stte Zoo 4.4 lakh and Kalakshetra over 2.6 lakh visitors. According to a limited Survey conducted at a number of tourist spots in Assam, about 13.2 percent of visitors were day visitors. The rest of the visitors were tourists staying either in accommodation establishments or with friends and relatives.

4.3 Tourist Visits Recorded in Surveyed Accommodation Establishments

The monthly survey of accommodation establishments conducted in selected tourist centers revealed that 13.16-lakh domestic tourists and 6003 foreign tourists stayed in such establishments. The centre-wise estimates of tourists checked in accommodation units during April, 2005 to March, 2006 are given in **Table 4.2**.

Table 4.2: Tourist Visits Registered in Accommodation Establishments

Name of Centre	Domestic		Foreign		Total	
	in number	% age	in number	% age	Number of Tourist	Total % age
Barpeta	29366	2.2	91	1.5	29458	2.2
Dhemaji	5910	0.4	0	0.0	5910	0.4
Dhubri	45170	3.4	55	0.9	45225	3.4
Dibrugarh	115172	8.7	408	6.8	115580	8.7
Goalpara	24325	1.8	48	0.8	24372	1.8
Golaghat	22182	1.7	7	0.1	22189	1.7

Name of Centre	Domestic		Foreign		Total	
	in number	% age	in number	% age	Number of Tourist	Total % age
Guwahati	607989	46.2	2202	36.7	610191	46.1
Hajo	282	0.0	10	0.2	292	0.0
Jorhat	97512	7.4	431	7.2	97942	7.4
Kaziranga	34915	2.7	1789	29.8	36704	2.8
Lakhimpur	25841	2.0	12	0.2	25853	2.0
Majuli	327	0.0	0	0.0	327	0.0
Morigaon	4542	0.3	2	0.0	4544	0.3
Nagaon	18252	1.4	21	0.4	18273	1.4
Sibsagar	41961	3.2	188	3.1	42149	3.2
Silchar	68183	5.2	127	2.1	68310	5.2
Tezpur	51093	3.9	234	3.9	51326	3.9
Tinsukia	123327	9.4	323	5.4	123650	9.3
Nameri	224	0.0	54	0.9	278	0.0
Grand Total	1316573	100.0	6003	100.0	1322575	100.0

4.4 Tourist Visits for the Entire State

The accommodation survey covered only fifteen districts out of 23 districts in the state. Though the districts which were not covered in the survey were relatively less important in terms of tourist visits, those districts also had accommodation establishments as revealed by Economic Census 1998. An attempt has been, therefore, made for the estimation of tourists registered in accommodation establishments in those districts by using the economic census data on employment. A line for regression between tourist arrivals and employment was established. The regression model is

$$T=181.97 E - 69356.5$$

Where T= Tourists

E= Employment

By using the above regression equation, it has been estimated that about 250553 domestic tourists and 1142 foreign tourists would have registered in the accommodation establishments in the districts not covered in the survey. The total tourist registration in the accommodation establishments in the state during April, 2005 to March, 2006 is estimated to be 15.67 lakh domestic tourists and 7145 foreign tourists.

Table 4.2 (a) Estimated Domestic and Foreign Tourists in the State

	Domestic		Foregin		Total	
	No.	%age	No.	%age	No.	%age
Surveyed Acco. Units	1316573	84.01	6003	84.02	1322576	84.01
Unsurveyed Acco.units	250553	15.99	1142	15.98	251695	15.99
Total	1567126	100.00	7145	100.00	1574271	100.00

4.5 State of Origin of Domestic Tourists

As high as 64.23 percent of the domestic tourists were from within Assam. All the seven north-eastern states taken together accounted for 79.23 percent of the domestic tourists. The largest percentage of domestic tourists from outside the North Eastern region has been from West Bengal (9.49%) followed by Delhi (5.02%). The distribution of domestic tourists by state of origin is given in **Table 4.3**.

Table 4.3: Distribution of Domestic Tourists by State of origin

States	No. of Tourists	Percentage
Andaman Nicobar	24	0.00
Andhra Pradesh	1663	0.13
Arunachal Pradesh	87252	6.63
Assam	845593	64.23
Bihar	17654	1.34
Delhi	66109	5.02
Gujarat	2568	0.20
Haryana	3014	0.23
Himachal Pradesh	570	0.04
Jammu & Kashmir	433	0.03
Karnataka	1755	0.13
Kerala	1934	0.15
Madhya Pradesh	2017	0.15
Maharashtra	12789	0.97
Manipur	27943	2.12
Meghalaya	45395	3.45
Mizoram	3384	0.26
Nagaland	25911	1.97
Orissa	2531	0.19
Punjab	5970	0.45
Rajasthan	5568	0.42
Sikkim	935	0.07
Tamilnadu	6053	0.46
Tripura	7475	0.57
Uttar Pradesh	16250	1.23
Uttaranchal	239	0.02
West Bengal	124902	9.49
Jharkhand	640	0.05
Total	1316573	100.00

4.6 Country of Origin of Foreign Tourists

The highest number of tourists visiting Assam were from United States of America and accounted for about 20.8 percent of the total foreign tourists. The next largest contributor of foreign tourists to Assam was United Kingdom which had a share of 14.3 percent of the total foreign tourists. The other major countries of tourist origin for Assam were Bangladesh (10.0%), Australia (7.7%), France (5.6%), Italy (5.5%), Bhutan (5.4%) and Germany (3.4%). The region wise and country wise tourist visits are given in **Table 4.4**.

Table 4.4: Foreign Tourist Visits by Country of Origin

Country	No. of Tourist	%age
1-North America	1405	23.40
Canada	157	2.62
U.S.A	1248	20.79
2-Cental & South America	30	0.50
Argentina	16	0.27
Others	14	0.24
3-Western Europe	2155	35.90
Belgium	119	1.98
France	339	5.64
Germany	204	3.39
Greece	22	0.37
Italy	331	5.51
Netherland	123	2.05
Sweden	22	0.37
Switzerland	99	1.65
U.K	859	14.30
Others	38	0.64
4-Eastern Europe	296	4.94
Czkeslovakia	20	0.34
Poland	115	1.91
Russia	137	2.28
Others	24	0.40
5-Africa	113	1.88
Egypt	52	0.87
Ghana	18	0.30
Nigeria	20	0.34
Others	22	0.37
6- West Asia	24	0.40
UAE	18	0.30
Israel	6	0.10
7-South Asia	1087	18.10
Bangladesh	601	10.01
Bhutan	327	5.44
Nepal	139	2.32
Others	20	0.34
8-South - East Asia	141	2.35
Thailand	125	2.08
Others	16	0.27

9. East Asia	272	4.53
China	103	1.71
Japan	109	1.81
South Korea	60	1.01
10. Australasia	480	7.99
Australia	462	7.69
Newzealand	18	0.30
Total	6003	100.00

4.7 Distribution of Tourists by Accommodation Type

The largest percentage of 89.1 percent of the tourists used hotels other than star hotels followed by star hotels (7.0%) for stay. Among the centers, the maximum number of tourists using star hotels was at Guwahati. The number of star hotels is also the largest at Guwahati. The percentage distribution of tourists by type of accommodation is given in **Table 4.5**.

Table 4.5: Distribution of Tourists by Type of Accommodation

Centers	Star Hotel	Other Hotel	Guest House / Rest Houses / Tourist Bungalow	Youth Hostel/YMCA /Friends and Relatives	Dharamshala	All
Barpeta		100.0				100.0
Dhemaji		54.3			45.7	100.0
Dhubri		100.0				100.0
Dibrugarh	6.0	92.4	1.6			100.0
Goalpara		100.0				100.0
Golaghat		58.4	41.6			100.0
Guwahati	10.7	87.2			2.1	100.0
Jorhat	0.5	97.6	1.8			100.0
Kaziranga		56.4	43.6			100.0
Lakhimpur		88.6			11.4	100.0
Majuli		100.0				100.0
Nagaon		100.0				100.0
Sibsagar	0.2	93.0	6.8			100.0
Silchar	12.9	81.2		5.9		100.0
Tezpur		99.4		0.6		100.0
Tinsukia	9.9	90.1				100.0
Hajo			100.0			100.0
Morigaon		100.0				100.0
Nameri				100.0		100.0
Grand Total	7.0	89.1	2.3	0.4	1.2	100.0

4.8 Bed Nights Spent in Accommodation Establishments

The 13.16 lakh domestic tourists who stayed in accommodation units as per the survey spent 21.06 lakh bed nights and 6003 foreign tourists spent 0.14 lakh bed nights. The centre-wise bednights spent by domestic and foreign tourists are given in **Table 4.6**.

Table 4.6: Bed Nights Spent in Accommodation Units

Centres	Total No. of Bed Nights spent		Total bed Nights Spent
	Domestic	Foreign	Domestic
Barpeta	52,448	228	52,676
Dhemaji	9,550	0	9,550
Dhubri	77,616	125	77,741
Dibrugarh	187,758	658	188,416
Goalpara	39,669	55	39,724
Golaghat	41,260	19	41,279
Guwahati	918,699	3,626	922,325
Hajo	539	23	562
Jorhat	152,202	306	152,508
Kaziranga	69,604	6,580	76,184
Lakhimpur	47,366	19	47,385
Majuli	631	0	631
Morigaon	6,886	11	6,897
Nagaon	28,463	44	28,507
Nameri	463	136	599
Sibsagar	72,255	568	72,822
Silchar	105,338	223	105,561
Tezpur	82,968	507	83,476
Tinsukia	212,136	520	212,656
Grand Total	2,105,850	13,648	2,119,498

4.9 Average Duration of Stay in Accommodation Establishment

The average duration of stay of domestic tourists in a destination in Assam was 1.6 nights and that in the case of foreign tourists was 2.3 nights. The maximum duration was at Kaziranga both for domestic and foreign tourists.

Table 4.7: Average Duration of Stay in Accommodation Establishment

Centre	Average Duration Of Stay		
	Domestic	Foreign	Total
Barpeta	1.8	2.5	1.8
Dhemaji	1.6	0.0	1.6
Dhubri	1.7	2.3	1.7
Dibrugarh	1.6	1.6	1.6
Goalpara	1.6	1.2	1.6

Centre	Average Duration Of Stay		
	Domestic	Foreign	Total
Golaghat	1.9	2.7	1.9
Guwahati	1.5	1.6	1.5
Hajo	1.9	2.3	1.9
Jorhat	1.6	0.7	1.6
Kaziranga	2.0	3.7	2.1
Lakhimpur	1.8	1.6	1.8
Majuli	1.9	0.0	1.9
Morigaon	1.5	5.0	1.5
Nagaon	1.6	2.1	1.6
Nameri	2.1	2.5	2.2
Sibsagar	1.7	3.0	1.7
Silchar	1.5	1.7	1.5
Tezpur	1.6	2.2	1.6
Tinsukia	1.7	1.6	1.7
Grand Total	1.6	2.3	1.6

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Profile of Tourists

5



5. PROFILE OF TOURISTS

5.1 Introduction

As mentioned in the first chapter, survey of visitors in identified tourist spots was conducted each month to understand their travel patterns and characteristics, estimate the average daily expenditure per tourist on various items of expenditure and to ascertain the valuation of various tourist facilities in the State. 3245 domestic tourists and 32 foreign tourists were interviewed at the selected centers.. The profiles of these visitors and their travel characteristics are presented in this chapter.

5.2 Place of Stay

A large percentage of the domestic visitors in Assam stay with friends and relatives. While the over all average of visitors staying with friends and relatives in Assam is estimated to be 36.2 percent, among the centers it varies from zero percent at Bhalukpong and Nameri to 45.4 percent at Dhemaji. This is in tune with the finding that about 64.2 percent of the domestic tourists are from within Assam. The centre-wise distribution of visitors by place of stay is given in **Table 5.1**. Month wise tourist arrivals are given in **Annexure-VII** and **Annexure-VIII**.

Table 5.1: Distribution of Visitors by Place of Stay

Centres	Tourists staying in Accommodation Units				Tourists Staying with Friends & Relatives		Total Tourists
	Domestic	Foreign	Total	%age	No.	%age	No.
Barpeta	29366	91	29458	70.15	12535	29.85	41992
Dhemaji	5910	0	5910	54.60	4914	45.40	10825
Dhubri	45170	55	45225	66.20	23094	33.80	68319
Dibrugarh	115172	408	115580	77.32	33903	22.68	149483
Guwahati	607989	2202	610191	61.51	381861	38.49	992052
Jorhat	97512	431	98270	59.13	67922	40.87	166191
Kaziranga	34915	1789	36704	89.05	4515	10.95	41219
Sibsagar	41961	188	42149	70.10	17975	29.90	60125
Silchar	68183	127	68310	56.63	52323	43.37	120633
Tezpur	51093	234	51326	59.49	34946	40.51	86272
Tinsukia	123327	323	123650	67.95	58325	32.05	181975
Bhalukpong & Nameri	224	54	278	100.00	0	0.00	278
Others	95751	100	95851	62.50	57314	37.50	153165
Assam	1316573	6003	1322575	63.82	749628	36.18	2072203

5.3 Travel Pattern

About 40 percent of both the domestic and foreign tourists travel alone to Assam. The percentage of tourists traveling with family is 38.9 percent in the case of domestic tourists and 26.7 percent in the case of foreign tourists. The tourists

traveling with family and friends were the least. The percentage distribution of tourists by pattern of travel is given in **Table 5.2**.

Table 5.2: Percentage Distribution of Tourists by Pattern of Travel

S. No.	Travel Pattern	Percentage of Tourists		
		Domestic	Foreign	Total
1.	Alone	39.6	40.0	39.7
2.	With family	39.0	26.7	38.8
3.	With friends	16.4	30.0	16.5
4.	With family and friends	5.0	3.3	5.0
	All	100.0	100.0	100.0

5.4 Demographic Profile of the Tourists

About 59.8 percent of domestic tourists and 66.2 percent of the foreign tourists in Assam were in the age group 25 to 44. The percentage of tourists above the age of 55 were 5.4 in the case of domestic tourists and 1.6 percent in the case of foreign tourists. Thus, there was only a small percentage of elderly tourists.

It is also interesting to note that about 30 percent of the domestic tourists and 26 percent of the foreign tourists were women. The distribution of tourists by age and sex is given in **Table 5.3**.

Table 5.3: Percentage Distribution of Tourists by Age and Sex

Age Group	Domestic Tourists			Foreign Tourists			All Tourists		
	Male	Female	Persons	Male	Female	Persons	Male	Female	Persons
Below 15	3.0	1.7	4.7	1.6	0	1.6	3.0	1.7	4.7
15 to 24	11.4	5.4	16.8	9.7	11.3	21.0	11.4	5.4	16.8
25 to 34	22.3	10.9	33.2	32.3	1.6	33.9	22.3	10.9	33.2
35 to 44	19.7	6.9	26.6	22.6	9.7	32.3	19.7	6.9	26.6
45 to 54	10.0	3.3	13.3	6.4	3.2	9.6	10.0	3.3	13.3
55 to 64	2.7	1.4	4.1	1.6	0	1.6	2.7	1.4	4.1
65+	0.9	0.4	1.3	0	0	0	0.9	0.4	1.3
All	70.0	30.3	100.0	74.2	25.8	100.0	70.0	30.0	100.0

5.5 Distribution of the Tourists by Level of Education

The tourists visiting Assam are generally well educated and about 9.6 percent are technically qualified. The percentage distribution of tourists by level of education is given in **Table 5.4**.

Table 5.4: Percentage Distribution of Tourists by Level of Education

Level of Education	Percentage Share		
	Domestic Tourists	Foreign Tourists	All Tourists
No education	2.6	0.0	2.6
Secondary/Higher Secondary	50.3	23.3	50.1
Graduate and above	37.6	50.0	37.7
Technical Education	9.5	26.7	9.6
All	100.0	100.0	100.0

5.6 Distribution of Tourists by Annual Household Income

About 40 percent of the domestic tourists in Assam were having an annual household income between Rs.1 lakh to Rs.2 lakh and about 51.3 percent were having income less than Rs.1 lakh. In the case of foreign tourists, 31.3 percent of the tourist were in the range of 25,000 USD and below. The data on income was reported in the currency of the respective currencies of the tourist and has been converted to US\$. The percentage distribution of tourists by annual household income is given in **Table 5.5**.

Table 5.5: Percentage Distribution of Tourists by Annual Household Income

Domestic Tourist		Foreign Tourist	
Income Range (in Rs.)	%age	Income Range (in US \$)	%age
Upto 50,000	16.7	Upto 25,000	31.3
50,001 to 1,00,000	34.6	25,001 to 1,00,000	28.1
1,00,001 to 2,00,000	40.0	1,00,001 to 2,00,000	25.0
2,00,001 to 5,00,000	6.0	2,00,001 and above	15.6
5,00,001 and Above	2.7		
Total	100.0	Total	100.0

5.7 Distribution of Tourists by Occupation

About 82.3 percent of the domestic tourists and 70.0 percent of the foreign tourists visiting the state were employed in business, profession or government of private services. The percentage of students were 12.6 in the case of domestic tourists and 13.3 in the case of foreign tourists. The percentage distribution of tourists by occupation is given in **Table 5.6**.

Table 5.6: Percentage Distribution of Tourists by Occupation

S. No	Occupation	Percentage of Tourists		
		Domestic	Foreign	All
1.	Business/Industrialist /Trader	19.6	20.0	19.6
2.	Professional	14.7	26.7	14.8
3.	Government Service	21.3	3.3	21.1
4.	Private Service	26.7	20.0	26.6
5.	Agriculture	1.3	6.7	1.3
6.	Student / Researcher	12.6	13.3	12.6
7.	House wife	2.9	3.3	2.9
8.	Retired	0.8	3.3	0.8
9.	Others	0.3	3.3	0.3
	Total	100.0	100.0	100.0

5.8 Distribution of Tourists by Place of Visit and Type of Tour

Among domestic tourists about 3.6 percent were package tourists while 96.4 percent were non-package tourists. In the case of foreign tourists, 31.2% were package tourists and 68.8 percent were non-package tourists. The highest percentage of domestic package tourists were at Silchar, while in the case of foreign tourists,

hundred percent were package tourists at Jorhat, Sibsagar and Tezpur. The percentage distribution of tourists by place of visit and type of visit is given in **Table 5.7**.

Table 5.7: Percentage Distribution of Tourists by Place of Visit and Type of Tour

Place of Visit	Domestic Tourists		Foreign Tourist		All Tourists	
	Package	Non-package	Package	Non-package	Package	Non-package
Barpeta	0.0	100.0	0.0	0.0	0.0	100.0
Dhubri	0.0	100.0	0.0	100.0	0.0	100.0
Dibrugarh	4.8	95.2	0.0	0.0	4.8	95.2
Guwahati	2.7	97.3	25.0	25.00	2.7	97.3
Jorhat	9.3	90.7	100.0	0.0	11.7	88.3
Kaziranga	6.5	93.5	0.0	100.0	6.4	93.6
Manas	6.7	93.3	0.0	100.0	6.6	93.4
Sibsagar	7.8	92.2	100.0	0.0	9.0	91.0
Silchar	14.0	86.0	0.0	0.0	14.0	86.0
Tezpur	0.0	100.0	100.0	0.0	1.9	98.1
Tinsukia	7.5	92.5	0.0	0.0	7.5	92.5
Bhalukpong & Nameri	0.0	100.0	0.0	100.0	0.0	100.0
Others	0.0	100.0	0.0	0.0	0.0	100.0
Assam	3.6	96.4	31.3	68.8	3.8	96.2

5.9 Purpose of Visit

Leisure and holiday was the purpose of visit of 60.5 percent of domestic and 70.8 percent of foreign tourists in Assam. Among them 13.0 percent of domestic and 29.3 percent of foreign tourists were attracted by wildlife. The other major purposes of visit were culture, resorts and hills. The percentage distribution of tourists by purpose of visit is given in **Table 5.8**.

Table 5.8: Percentage Distribution of Tourists by Purpose of Visit

S. No.	Purpose	Percentage Share		
		Domestic Tourists	Foreign Tourists	All Tourists
1.	Leisure and Holiday	60.5	70.8	60.7
	(a) Culture	21.1	22.0	21.1
	(b) Resorts, hills	16.6	12.2	16.6
	(c) Wild life	13.0	29.3	13.1
	(d) Adventure Sports	2.1	7.3	2.2
	(e) Other	7.7	0.0	7.7
2.	Business and Profession	9.6	7.3	9.5

S. No.	Purpose	Percentage Share		
		Domestic Tourists	Foreign Tourists	All Tourists
3.	Health/Treatment	2.6	0.0	2.5
4.	Social/Religious function	3.6	0.0	3.6
5.	Visiting Friends and relatives	15.3	14.6	15.3
6.	Pilgrimage	2.6	0.0	2.6
7.	Education	5.8	7.3	5.8
	All	100.0	100.0	100.0

...

Tourist Expenditure

6



6. TOURIST EXPENDITURE

6.1 Introduction

The two important parameters for assessing the economic benefit of tourism in any destination are employment generation and tourist expenditure. The employment in the accommodation establishment surveyed has been given in Chapter 3. The average tourist expenditures in different centers have been estimated and presented in this chapter.

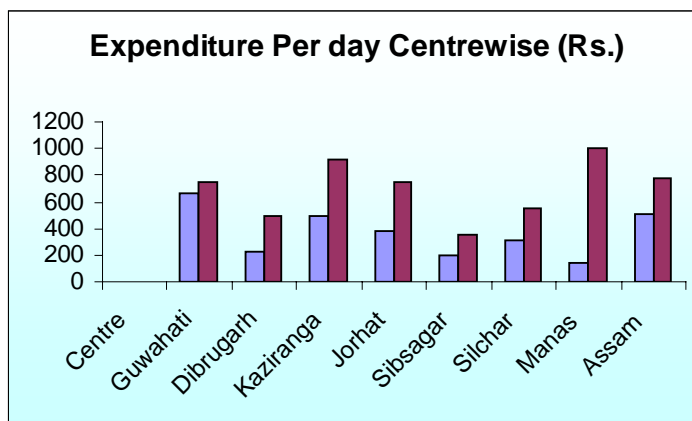
6.2 Average Expenditure Per Tourist Per Day

The expenditure per day incurred by the tourists prior to entering the centre and at the centre along with the break up of the expenditures were collected from the tourists surveyed. On an average, a tourist visiting Assam spent Rs.506.79 per day before entering the centre and Rs. 636.60 at the centre. The average expenditure per day in respect of the tourists surveyed at different centers is given in **Table 6.1**. The expenditure before entering the centre was the highest in the case of tourists at Guwahati and expenditure at the centre was the highest for the tourists at Kaziranga.

Table 6.1: Average Expenditure Per Tourist Per day

Centre	Expenditure Per Day (Rs.)	
	Before entering the centre	At the center
Guwahati	663.60	747.40
Dibrugarh	231.20	499.10
Kaziranga	488.80	917.50
Jorhat	378.00	745.90
Sibsagar	201.30	347.20
Silchar	309.10	547.20
Manas	139.20	1006.40
Assam	506.80	780.70
Barpeta	317.20	804.20
Dhubri	370.10	539.90
Goalpara	382.50	427.90
Tinshukia	366.00	566.20
Tezpur	279.20	550.50
Goalaghat	238.40	182.50
Nameri	195.50	1019.1
Bhalukpong	136.10	1069.2

Centre	Expenditure Per Day (Rs.)	
	Before entering the centre	At the centre
Domestic	486.97	627.46
Foreign	3280.00	1687.8
All	506.8	636.6



6.3 Distribution of per day expenditure before entering the centre by type of Accommodation

The highest expenditure before entering the centre was invariably on food and beverage services followed by purchase of clothing and garments and durable goods. The percentage distribution of per day expenditure on different items by tourists staying in different types of accommodation is given in **Table 6.2**.

Table 6.2: Percentage Distribution of per day expenditure on different Items before entering the centre by type of Accommodation

Data	Starred Hotel	Unstarred Hotel	Guest House / Rest House/ Tourist Bungalow	Youth Hostels / YMCA	Dormitory	Dharamshala	Friends and Relatives
Accommodation Services	5.02	3.12	3.87	2.48	3.02	2.83	0.76
Food and Beverage Services	34.05	32.54	29.13	28.61	30.91	24.16	27.07
Travel Agencies and similar	2.23	1.76	2.55	0.00	3.56	0.00	6.26
Other Recreational and Entertainment Services	2.22	1.50	1.04	0.95	0.45	1.13	1.37
Clothing and Garments	21.54	25.08	17.54	27.30	14.28	26.64	26.52
Processed Food	5.49	8.10	6.20	7.62	10.37	7.38	7.38
Tobacco Products	0.89	1.11	0.53	0.41	1.16	1.10	1.04
Alcohol	1.94	1.47	2.46	0.00	13.37	0.00	6.55
Durable goods	16.44	12.33	8.34	15.35	12.95	23.93	10.91
Footwear	1.99	2.58	1.19	2.83	1.42	3.86	2.88
Toiletries	4.14	5.29	24.37	6.17	4.43	4.38	4.64
Gems and Jewellery	0.88	0.22	0.20	1.41	0.00	0.25	1.26
Medicines and Health Related Items	1.19	2.77	1.39	1.55	1.58	1.56	1.27
Printing and Publishing	1.05	1.71	1.08	3.90	1.91	0.57	1.24
Services	0.94	0.44	0.11	1.42	0.57	2.22	0.83
All	100	100	100	100	100	100	100

6.4 Distribution of per day expenditure before entering the centre by place of visit

Invariably the tourists visiting different places in Assam incurred the highest expenditure on food and beverage services before entering the centre. It was followed by purchase of clothing and garments and durable goods. The percentage distribution of per day expenditure is different items by tourists in different centers is given in **Table 6.3**.

Table 6.3: Percentage Distribution of per day expenditure on different items before entering the centre by place of visit

Item of Expenditure	Guwahati	Barpeta	Nameri & Bhalukpong	Dibrugarh	Dhubri	Kaziranga	Jorhat	Sibsagar	Silchar	Manas	Others	Assam
Accommodation Services	3.8	0.0	0.0	0.0	0.0	0.1	0.5	1.1	0.3	8.5	2.8	2.3
Food and Beverage Services	29.2	19.5	50.2	22.5	33.7	28.7	26.0	28.0	28.8	37.7	25.1	28.1
Travel Agencies and similar services	0.9	23.8	0.0	0.3	0.5	2.0	1.7	0.0	5.4	23.1	6.7	4.2
Recreational and Entertainment Services	1.6	0.1	0.0	3.2	0.4	0.5	1.0	0.2	0.6	0.7	0.8	1.1
Clothing and Garments	27.4	8.8	0.0	35.9	15.3	17.8	19.7	29.0	13.5	7.6	15.1	21.2
Processed Food	7.6	1.8	28.3	6.7	6.1	14.1	11.6	5.9	18.1	4.0	9.5	9.1
Tobacco Products	1.0	0.1	0.5	1.8	0.3	0.3	0.6	0.4	0.4	0.5	0.6	0.7
Alcohol	2.1	0.5	10.2	0.2	0.2	1.9	0.6	0.1	0.3	5.3	1.7	1.7
Durable goods	14.8	20.9	0.0	17.5	18.1	8.4	14.0	15.0	11.1	2.4	17.9	14.3
Footwear	2.5	15.5	0.0	2.7	8.6	8.7	13.0	7.2	16.3	3.2	14.2	7.3
Toiletries	5.0	1.5	7.6	6.1	3.9	3.4	2.9	4.0	0.9	3.9	1.9	3.8
Gems and Jewellery	0.5	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.1	0.6	0.4	0.3
Medicines and Health Related Items	1.8	0.6	0.4	1.7	2.5	0.4	0.8	1.4	0.5	0.5	0.6	1.2
Printing and Publishing	1.4	0.3	2.8	1.2	1.2	0.9	1.0	1.9	0.4	1.3	0.6	1.1
Other Services	0.3	8.6	0.0	0.2	9.3	12.6	6.1	6.0	3.2	0.8	1.9	3.7
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

6.5 Distribution of per day expenditure at the centre by type of Accommodation

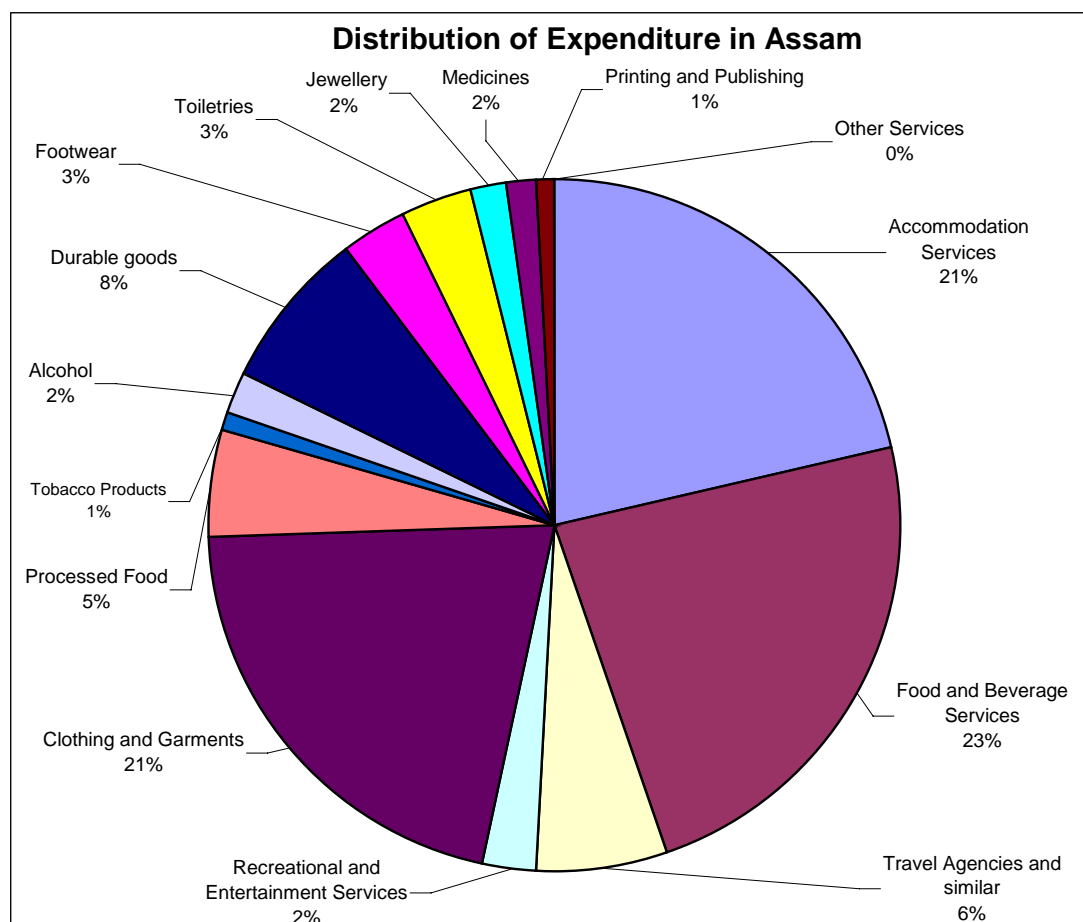
The highest per day expenditure at the place of visit was on food and beverage services followed by purchase of clothing and garments by tourists staying in all types of accommodation units. Expenditure accommodation services was significant in respect of all tourists except those staying with friends and relatives. The percentage distribution of expenditure per day per tourist on different items by type of accommodation type is given in **Table 6.4**.

Table 6.4: Percentage distribution of Per Day Expenditure at the centre by Type of Accommodation

Data	Starred Hotel	Unstarred Hotel	Guest House / Rest House/ Tourist Bungalow	Youth Hostels / YMCA	Dormitory	Dharamsala	Friends and Relatives
Accommodation	16.5	25.2	30.9	14.4	20.6	10.9	2.3
Food and Beverage Services	16.0	19.9	15.3	42.1	28.6	40.9	28.7
Travel Agencies and similar	8.0	10.4	18.4	0.0	3.5	0.0	4.0
Other Recreational and Entertainment Services	5.1	1.8	0.5	1.6	1.9	3.0	3.9
Clothing and Garments	26.2	20.1	13.3	10.3	18.7	15.9	31.3
Processed Food	4.4	4.8	3.8	5.5	10.2	8.4	5.6
Tobacco Products	0.7	0.8	0.5	0.4	1.5	0.9	1.0
Alcohol	1.8	1.5	2.5	0.0	4.7	0.6	1.3
Durable Goods	7.3	4.8	8.6	7.8	4.5	7.6	7.2
Footwear	7.1	3.3	1.0	10.7	0.2	6.2	5.0
Toiletries	2.7	3.2	2.8	5.6	2.9	2.5	3.4
Gems and Jewellery	2.3	1.5	0.7	0.0	0.9	2.1	3.2
Medicines and Health	0.7	1.9	1.1	0.4	0.7	0.5	2.2
Printing and Publishing	1.3	0.9	0.6	1.1	1.0	0.5	1.0
All	100.0	100.0	100.0	100.0	100.0	100.0	100.0

6.6 Distribution of per day expenditure at the centre by place of visit

The highest per day expenditure at the place of visit was on food and beverage (23.2%), accommodation services (21.4%) and purchase of clothing and garments (21.1%). The percentage distribution of per day expenditure on different items by place of visit is given in **Table 6.5**.



6.7 Expenditure under different heads

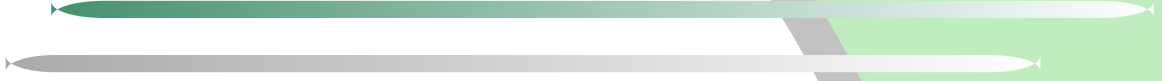
Expenditure incurred prior to and at the center by domestic and foreign tourists have been analysed and presented in **Table 6.5**. An estimate has been made for the total expenditure for all tourists separately for domestic and foreign based on aggregate average expenditure incurred.

Table 6.5: Per Day Expenditure (in Rs.) incurred by The Tourist

S. No	Expense Head	Before Enter the Centre			At the Centre		
		Foreign	Domestic	All	Foreign	Domestic	All
A	ACCOMMODATION	5750	65708	71458	23200	1191154	1214354
B	FOOD & BEVERAGE	7701	838618	846319	16022	1138966	1154988
1	Railway Station	1094	188254	189348	2245	262725	264970
2	Hotels	1560	43857	45417	2685	48091	50776
3	Private Guest House	0	3010	3010	0	2041	2041
4	Tourist Guest House	0	3043	3043	0	4582	4582
5	Government Guest House	0	4195	4195	0	2675	2675
6	Dharmasala	50	3649	3699	0	10223	10223
7	Restaurants	2500	180662	183162	3781	518058	521839
8	Cafeteria	40	7722	7762	3050	22389	25439
9	Snack Bars	165	14514	14679	185	18148	18333
10	Lunch Counters	1787	316033	317820	1420	154792	156212
11	Refreshment	75	21063	21138	122	34500	34622
12	Canteens	0	6282	6282	0	12412	12412
13	Milk Bars	0	344	344	0	922	922
14	Bars and other drinking Place	50	4669	4719	2220	6636	8856
15	Others	240	36763	37003	314	32303	32617
16	Mela fair Picnic	140	4558	4698	0	8469	8469
C	TRANSPORT	13400	89413	102813	40430	522658	563088
1	Transport Equipment Rental	0	0	0	0		0
2	Travel Agents	13400	62856	76256	34330	396543	430873
3	Tour Operators	0	25656	25656	1600	11235	12835
4	Tourist Guides	0	901	901	4500	114880	119380
D	RECREATION & ENTERTAINMENT	500	37251	37751	610	113448	114058
1	Cinema Night Clubs	0	23979	23979	0	37969	37969
2	Conferences and Conventions	0	2230	2230	240	7936	8176
3	Other Amusements	500	11042	11542	370	67543	67913
E	CLOTHING & GARMENTS	4640	641374	646014	18240	1039441	1057681
1	Cloths	1980	197341	199321	7400	488826	496226
2	Chadar	210	57171	57381	2490	39782	42272
3	Readymade Garments	1990	252980	254970	2910	341638	344548
4	Knitted Garments	120	28361	28481	500	33598	34098
5	Bed sheet	140	40585	40725	2740	43849	46589
6	Knitting Wool	0	3898	3898	0	1846	1846
7	Others Clothings	200	61038	61238	2200	89902	92102
F	PROCESSED FOOD	2799	219818	222617	3977	259167	263144
1	Tea and Coffee	1092	61544	62636	1065	83655	84720
2	Cold Beverages	591	41818	42409	721	43382	44103
3	Other Beverages	370	15421	15791	1151	13698	14849
4	Biscuits	163	62732	62895	675	82180	82855
5	Pickle	219	5169	5388	255	3702	3957
6	Other Processed Food	364	33134	33498	110	32550	32660
G	TOBACCO PRODUCTS	150	25816	25966	613	39346	39959
1	Pan Supari	125	17457	17582	323	26449	26772
2	Bidi Cigarette	25	8359	8384	290	12897	13187

S. No	Expense Head	Before Enter the Centre			At the Centre		
		Foreign	Domestic	All	Foreign	Domestic	All
H	ALCOHOL	1950	91529	93479	4080	93681	97761
1	Beer	1950	91121	93071	4080	90686	94766
2	Other Intoxicants	0	408	408	0	2995	2995
	DURABLES	3699	324102	327801	2919	351918	354837
1	Suitcase	2160	172232	174392	824	107367	108191
2	Spectacles	15	39321	39336	10	33931	33941
3	Radio	54	19463	19517	15	30160	30175
4	Camera	150	40274	40424	540	62528	63068
5	Photography	920	24183	25103	1430	85058	86488
6	Sport Item	0	13292	13292	0	17248	17248
7	Other durable goods	400	15337	15737	100	15626	15726
J	FOOTWEARS	460	65351	65811	2095	147895	149990
1	Leather footwear	460	52779	53239	1880	131354	133234
2	Rubber Footwear	0	7273	7273	215	9601	9816
3	Other Footwear	0	5299	5299	0	6940	6940
K	TOILETRIES	1139	290978	292117	1969	161198	163167
1	Toilet Soap	250	197914	198164	922	44424	45346
2	Tooth Brush	260	23080	23340	312	24090	24402
3	Body Talcum	278	24217	24495	25	30314	30339
4	Shaving Blades	316	30663	30979	680	44156	44836
5	Other Toiletries	35	15104	15139	30	18214	18244
L	GEMS & JEWELLERY	0	16699	16699	0	77369	77369
M	MEDICINES & HEALTH	468	48603	49071	213	80010	80223
N	PRINTING & PUBLISHING	693	36827	37520	1677	41310	42987
O	TRAVEL	182992	1288732	1471724	0	0	0
1	Railways	4800	179678	184478	0	0	0
2	Bus	2340	55257	57597	0	0	0
3	Other Motor Vehicles	11310	64549	75859	0	0	0
4	Two Wheelers	160	6720	6880	0	0	0
5	Auto Rickshaw	6210	43314	49524	0	0	0
6	Hackney Carriage	50	315	365	0	0	0
7	Rickshaw	200	2320	2520	0	0	0
8	Animal Driven	0	460	460	0	0	0
9	Ship	36010	2612	38622	0	0	0
10	Air	121912	933507	1055419	0	0	0
	ALL	226341	4080819	4307160	116045	5257561	5373606
	Average Expenditure per tourist	3280	486.97	506.8	1687.8	627.46	636.6
	Estimated Expenditure (Rs. Millions)	19.69	641.13	670.28	10.13	826.10	841.95

Evaluation of Tourist Facilities



7. EVALUATION OF TOURIST FACILITIES

As stated in the earlier chapter, the visitors in the major tourists centers were interviewed and their assessment about various tourist facilities were ascertained. By and large, the visitors were satisfied with the tourist attractions and facilities in the State. The assessment in respect of specific aspects are presented in the following paragraphs:

7.1 Tourist Attractions

The tourist attractions in Dhubri and Kaziranga were categorized as very interesting by about 47.6% and 45.2% of visitors to these centers respectively. In the case of Manas, Barpeta, Jorhat and Sibsagar, the tourist attractions were found to be very interesting by more than 30% of the visitors. In the case of Silchar and Nagaon, however, a large percentage of visitors found the tourist attractions not interesting. On an average, the tourist attractions of Assam were graded as very interesting by 29.5% of the visitors and another 66% found them average. The details are given in **Table 7.1**.

Table 7.1: Evaluation of Tourist Facilities

Name of Centre	Very Interesting	Average	Not Interesting	Grand Total
Dhubri	47.6	50.0	2.4	100.0
Dhubri	47.6	50.0	2.4	100.0
Dibrugarh	19.0	78.0	3.0	100.0
Guwahati	28.1	67.4	4.6	100.0
Jorhat	32.5	62.6	4.9	100.0
Kaziranga	45.2	54.8	0.0	100.0
Sibsagar	30.7	63.4	5.9	100.0
Silchar	21.2	54.1	24.7	100.0
Tezpur	26.3	73.8	0.0	100.0
Tinsukia	17.9	80.8	1.3	100.0
Manas	34.1	65.9	0.0	100.0
Nameri & Bhalukpong	25.0	75.0	0.0	100.0
Nagaon	0.0	57.1	42.9	100.0
Others	34.1	63.6	2.3	100.0
Assam	29.2	65.6	5.2	100.0

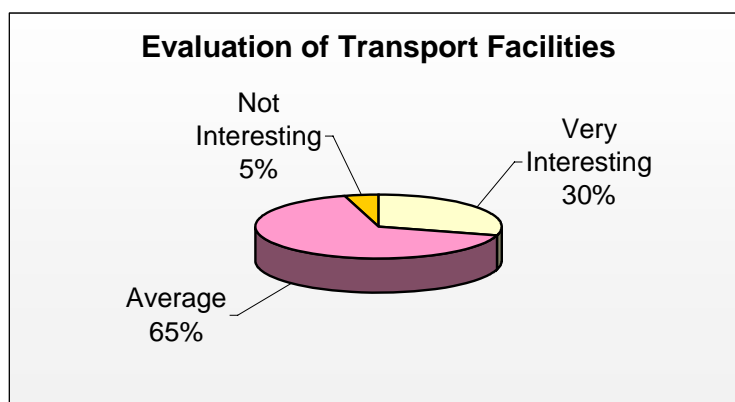


Table 7.1a presents evaluation of tourist facilities by domestic and foreign tourists for all the centers. In all 32 foreign tourists and 3245 domestic tourists were interviewed during the study period of 2005-2006. The table shows that 37.5 percent of the tourists found tourist facilities as very interesting as compared to 29.12 per cent of the domestic tourists which found them very interesting. However to 65.79 per cent of the domestic tourists the facilities were average.

Table 7.1a: Evaluation of Tourist Facilities

All Centres	Percentage			
	Very Interesting	Average	Not Interesting	Grand Total
Domestic	29.12	65.79	5.08	100
Foreign	37.50	50.00	12.50	100
Total	29.20	65.64	5.16	100

7.2 Transport Facilities within Tourist Centres

The transport facilities within tourist centers were found to be either good or satisfactory by more than 80% of the visitors in each of the centres. Transport facilities were found to be excellent by 9.9% of visitors at Manas, 9.4% at Silchar and 8.8% at Guwahati. Transport facilities were assessed as poor by 14.3% visitors at Nagaon, 10.4% at Barpeta, 8.2% at Silchar and 8.1% at Jorhat. The details are given in **Table 7.2**.

Table 7.2: Evaluation of Transport within Centre

Name of Tourist Place	Excellent	Good	Satisfactory	Poor	Grand Total
Barpeta	3.0	40.3	46.3	10.4	100
Dhubri	3.7	62.2	34.1	0.0	100
Dibrugarh	5.0	71.0	23.0	1.0	100
Guwahati	8.8	63.2	27.0	0.9	100
Jorhat	7.3	31.7	52.8	8.1	100
Kaziranga	4.3	58.1	36.9	0.7	100
Sibsagar	5.0	31.7	60.4	3.0	100
Silchar	9.4	40.0	42.4	8.2	100
Tezpur	4.9	84.0	9.9	1.2	100
Tinsukia	5.1	60.3	34.6	0.0	100
Manas	9.9	44.0	46.2	0.0	100
Nameri & Bhalukpong	0.0	42.9	57.1	0.0	100
Nagaon	0.0	19.0	66.7	14.3	100
Others	13.6	70.5	15.9	0.0	100
Assam	7.9	59.9	30.6	1.6	100

Table 7.2a presents, an average evaluation of the transport facilities available at all the centers of the study area. The analysis shows that 28.13 percent of the foreign tourists felt the transport facility as excellent, and 60.25 per of the domestic tourists found it as good. Over all assessment of all the tourists was good for about 60 per cent of the tourists.

Table 7.2a Evaluation of Transport with in the Centre

Percentage

All Centre	Excellent	Good	Satisfactory	Poor	Grand Total
Domestic	7.70	60.25	30.45	1.60	100
Foreign	28.13	25.00	40.63	6.25	100
Total	7.90	59.90	30.55	1.65	100

7.3 Accommodation Facility

The accommodation facilities were found to be excellent by 9.9% of visitors at Manas, 9.6% at Silchar, 8.9% at Guwahati and 7.5% at Jorhat. Over 80% of the visitors to each of the centers found the accommodation facilities either good or satisfactory. However, 11.3% of visitors at Barpeta and 14.3% of them at Nagaon, assessed the accommodation facilities as poor. The details are given in **Table 7.3**.

Table 7.3: Accommodation Facility

Name of Tourist Place	Excellent	Good	Satisfactory	Poor	Grand Total
Barpeta	3.2	40.3	45.2	11.3	100
Dhubri	3.8	63.3	32.9	0.0	100
Dibrugarh	5.1	70.4	23.5	1.0	100
Guwahati	8.9	63.1	27.0	1.0	100
Jorhat	7.5	32.5	51.7	8.3	100
Kaziranga	4.3	58.1	36.9	0.7	100
Sibsagar	5.0	32.0	60.0	3.0	100
Silchar	9.6	41.0	41.0	8.4	100
Tezpur	3.9	84.4	10.4	1.3	100
Tinsukia	5.1	60.3	34.6	0.0	100
Manas	9.9	44.0	46.2	0.0	100
Nameri & Bhalukpong	0.0	42.9	57.1	0.0	100
Nagaon	0.0	19.0	66.7	14.3	100
Others	13.6	70.5	15.9	0.0	100
Assam	7.9	59.6	30.9	1.6	100

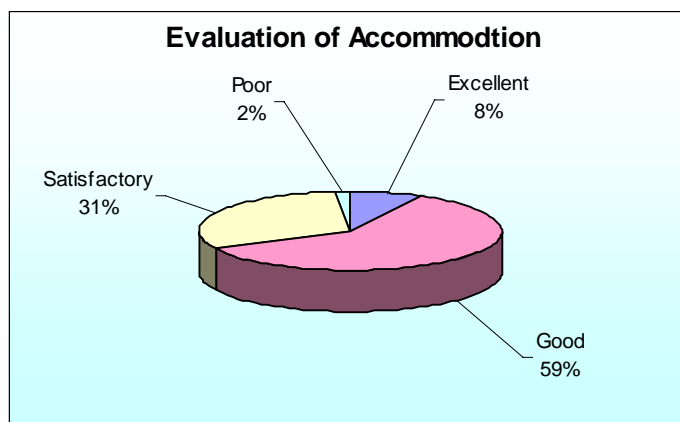


Table 7.3a presents evaluation of accommodation facility by domestic and foreign tourists. The analysis shows that 59.94 percent of the domestic tourists and 40.62 percent of the foreign tourists evaluated accommodation facilities to be 'good' where

as about 30 percent of the domestic and foreign tourists evaluated the accommodation facility as satisfactory.

Table 7.3a: Accommodation Facility

Percentage

All Centre	Excellent	Good	Satisfactory	Poor	Grand total
Domestic	7.77	59.94	30.76	1.54	100
Foreign	18.75	40.62	31.25	9.375	100
Total	7.87	59.75	30.76	1.62	100

7.4 Reasonableness of Accommodation Tariff

The accommodation tariff is found to be high by 11.7% of the visitors at Tezpur, 11.4% at Dhubri and 10.2% at Jorhat. However, over 90% of the visitors at each of the centers except the above, assessed the tariff as reasonable or cheap. The details are given in **Table 7.4**.

Table 7.4: Reasonableness of Accommodation Tariff

Name of Tourist Place	High	Reasonable	Cheap	Grand Total
Barpeta	6.5	50.0	43.5	100
Dhubri	11.4	43.0	45.6	100
Dibrugarh	5.1	55.1	39.8	100
Guwahati	9.3	50.8	39.8	100
Jorhat	10.2	38.1	51.7	100
Kaziranga	7.9	58.8	33.3	100
Sibsagar	7.3	28.1	64.6	100
Silchar	6.0	27.7	66.3	100
Tezpur	11.7	48.1	40.3	100
Tinsukia	5.9	44.1	50.0	100
Manas	7.7	56.0	36.3	100
Nameri & Bhalukpong	3.6	64.3	32.1	100
Nagaon	0.0	28.6	71.4	100
Others	9.1	47.7	43.2	100
Assam	8.9	49.2	41.9	100

Table 7.4a presents the evaluation of reasonableness of accommodation tariff by domestic and foreign tourists. The analysis shows that around 50 per cent of the tourists domestic and foreign found the tariff to be reasonable. Around 42 per cent of the domestic tourists found the accommodation tariff as cheap. Overall evaluation of accommodation tariff is 'reasonable' for about 50 per cent and for 41 per cent of tourist as 'cheap'.

Table 7.4a: Reasonableness of Accommodation Tariff

Percentage

All Centre	High	Reasonable	Cheap	All
Domestic	8.78	49.15	42.06	100
Foreign	18.75	50	31.25	100
Total	8.88	49.16	41.96	100

7.5 Quality of Food in Hotels and Restaurants

The quality of food is found to be very good by over 25% of visitors to all the centers, except Dibrugarh, Silchar, Tinsukia and Nagaon. While at Dhubri and Kaziranga,

more than 45% of the visitors evaluated the food quality as very good, no visitor at Nagaon found the food quality the same. On the other hand 42.9% of the visitors at Nagaon and 24.7% at Silchar graded the quality of food as poor. The centre-wise details are given in **Table 7.5**.

Table 7.5: Quality of Food in Hotels and Restaurants

Name of Tourist Place	Very Good	Satisfactory	Poor	Grand Total
Barpeta	32.3	61.3	6.5	100
Dhubri	46.8	50.6	2.5	100
Dibrugarh	19.0	78.0	3.0	100
Guwahati	28.2	67.2	4.6	100
Jorhat	32.5	62.6	4.9	100
Kaziranga	45.2	54.8	0.0	100
Sibsagar	30.7	63.4	5.9	100
Silchar	21.2	54.1	24.7	100
Tezpur	25.3	74.7	0.0	100
Tinsukia	17.9	80.8	1.3	100
Manas	34.1	65.9	0.0	100
Nameri & Bhalukpong	25.0	75.0	0.0	100
Nagaon	0.0	57.1	42.9	100
Others	34.1	63.6	2.3	100
Assam	29.6	65.6	4.8	100

Table 7.5a presents the evaluation of food quality in hotels and restaurants. The table shows that about 65 per cent of the tourist it was satisfactory and for about 30 per cent as very good. About 56 per cent of the foreign tourists evaluated the quality of food as satisfactory.

Table: 7.5a Quality of Food in Hotels and Restaurants*Percentage*

All Centre	Very Good	Satisfactory	Poor	Grand Total
Domestic	29.58	65.67	4.75	100
Foreign	31.25	56.25	12.5	100
Total	29.60	65.58	4.82	100

7.6 Shopping Facilities

The shopping facilities were assessed as adequate by over 70 percent of the visitors to Tezpur (84.8%), Nameri and Bhalukong (75.0%), Dibrugarh (74.0%) and Tinsukia (71.8%). On an average, 64.0% of the visitors assessed shopping facilities at various centers in Assam as adequate. However, the facilities are found to be inadequate by 81% of visitors at Nagaon, 68.8% at Silchar, 57% at Jorhat, 56.6% at Sibsaagar and 54% at Kaziranga. The details are given in **Table 7.6**.

Table 7.6: Shopping Facilities

Name of Tourist Place	Adequate	Inadequate	Grand Total
Barpeta	59.7	40.3	100.0
Dhubri	54.3	45.7	100.0
Dibrugarh	74.0	26.0	100.0
Guwahati	69.0	31.0	100.0
Jorhat	43.0	57.0	100.0
Kaziranga	46.0	54.0	100.0

Name of Tourist Place	Adequate	Inadequate	Grand Total
Sibsagar	43.4	56.6	100.0
Silchar	31.3	68.8	100.0
Tezpur	84.8	15.2	100.0
Tinsukia	71.8	28.2	100.0
Manas	48.4	51.6	100.0
Nameri & Bhalukpong	75.0	25.0	100.0
Nagaon	19.0	81.0	100.0
Others	69.8	30.2	100.0
Assam	63.7	36.3	100.0

Table 7.6a presents evaluation of shopping facilities by domestic and foreign tourists. About 63 percent of the domestic tourists and 53 of the foreign tourists evaluated as adequate. About 47 percent of the foreign tourists evaluated the shopping facilities as inadequate.

Table 7.6a Shopping Facilities

All Centre	Adequate	Inadequate	Grand Total
Domestic	63.79	36.21	100
Foreign	53.12	46.87	100
Total	63.69	36.31	100

Percentage

7.7 Entertainment Facilities

On an average, entertainment facilities at different tourist centers in Assam were assessed as excellent by about 30.1% of the visitors. At Manas as high as 63.7% of the visitors evaluated the entertainment facilities as excellent. However, about 57.1 percent of the visitors at Nagaon, 32.9 percent of visitors at Silchar and 25.7 percent at Sibbsagar, assessed the entertainment facility as poor. The center-wise details are given in **Table 7.7**.

Table 7.7: Evaluation of Entertainment Facilities

Name of Tourist Place	Excellent	Satisfactory	Poor	Grand Total
Barpeta	46.3	46.3	7.5	100
Dhubri	34.1	63.4	2.4	100
Dibrugarh	31.0	65.0	4.0	100
Guwahati	29.2	62.1	8.8	100
Jorhat	15.4	65.0	19.5	100
Kaziranga	44.4	52.3	3.2	100
Sibsagar	10.9	63.4	25.7	100
Silchar	9.4	57.6	32.9	100
Tezpur	15.0	81.3	3.8	100
Tinsukia	38.5	57.7	3.8	100
Manas	63.7	35.2	1.1	100
Nameri & Bhalukpong	32.1	67.9	0.0	100
Nagaon	0.0	42.9	57.1	100
Others	40.9	56.8	2.3	100
Assam	29.8	60.9	9.3	100

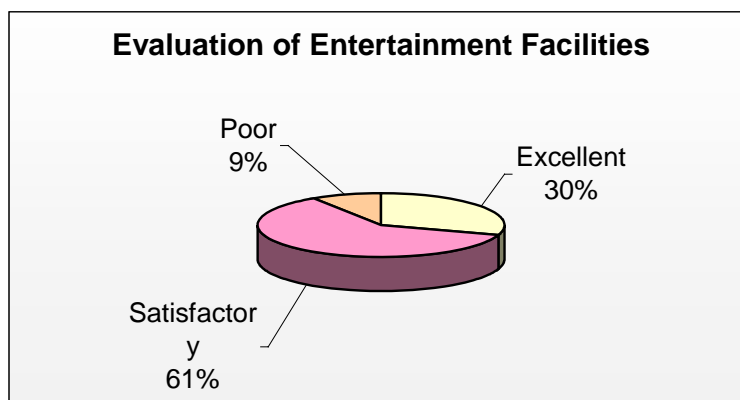


Table 7.7a presents evaluation of entertainment facilities by domestic and foreign tourists. The table shows that about 61 percent of the domestic tourists and 50 per cent of the foreign tourists found the entertainment facilities as satisfactory. 50 per cent of the foreign tourists evaluated the entertainment facilities as 'satisfactory', suggesting that there is need to develop more entertainment facilities in the study area.

Table 7.7a: Entertainment Facilities

<i>Percentage</i>				
All Centre	Excellent	Satisfactory	Poor	Grand total
Domestic	29.68	60.96	9.37	100
For	40.63	50.00	9.38	100
Total	29.78	60.85	9.37	100

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Awareness About North Eastern States

8. AWARENESS ABOUT NORTH EASTERN STATES

The visitors interviewed at various centers in Assam were asked about their awareness about different north Eastern States individually. They were also asked about their previous visit, if any, to each of the North Eastern states, perceptions and experiences about tourist attractions, reasons for not visiting other North Eastern states, etc. The results are presented in the following paragraphs.

8.1 Awareness

As per the survey, the least known state in the North East among the visitors to Assam is Mizoram (78.0%), followed by Tripura (79.0%). The variations across various centers in the awareness about different centers are also not very large. The details are given in **Table 8.1**.

Table 8.1: Awareness about North Eastern States

Name of tourist places	Arunachal Pradesh	Manipur	Meghalaya	Mizoram	Nagland	Tripura	Sikkim
Barpeta	95.5	97.0	98.5	94.0	95.5	95.5	97.0
Dhubri	92.7	86.6	91.5	85.4	85.4	86.6	92.7
Dibrugarh	90.0	92.0	92.0	87.0	82.0	80.0	80.0
Guwahati	80.3	79.8	86.0	75.4	79.2	76.9	80.3
Jorhat	81.3	76.4	82.1	69.9	76.4	74.8	79.7
Kaziranga	89.1	84.4	84.8	80.4	82.6	79.3	88.4
Sibsagar	83.2	86.1	94.1	84.2	82.2	85.1	87.1
Silchar	67.6	67.6	76.5	70.6	72.5	67.6	70.6
Tezpur	82.8	79.7	87.5	84.4	85.9	81.3	81.3
Tinsukia	96.2	100.0	100.0	97.4	97.4	100.0	97.4
Manas	91.2	92.3	97.8	85.7	87.9	89.0	87.9
Nameri & Bhalukpong	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Nagaon	100.0	100.0	100.0	100.0	100.0	95.2	100.0
Others	95.3	90.7	93.0	90.7	90.7	90.7	93.0
Assam	82.7	81.9	87.1	78.0	81.0	79.0	82.4

Table 8.1a and 8.1 b shows evaluation of foreign and domestic tourists awareness about the North East States by Centre and States.

Table 8.1a: Foreign and Domestic Tourists Awareness about the North-East States by Centre

Centre	Domestic Tourist	Foreign Tourist
Barpeta	85.29	0.00
Dhemaji	0.00	0.00
Dhubri	68.75	0.00
Dibrugarh	89.88	100.00
Goalpara	75.00	0.00
Golaghat	0.00	0.00
Guwahati	73.80	41.67
Hajo	0.00	0.00
Jorhat	70.56	25.00
Kaziranga	67.22	0.00
Lakhimpur	0.00	0.00
Majuli	51.14	50.00
Morigaon	0.00	0.00
Nagaon	0.00	0.00
Nameri	0.00	0.00
Sibsagar	80.21	37.50
Silchar	70.54	0.00
Tezpur	46.67	68.75
Tinsukia	100.00	0.00
Others	81.25	25.00

Table 8.1b: Foreign and Domestic Tourists Awareness about the North-East States by States

State	Domestic Tourist	Foreign Tourist
Arunachal Pradesh	75.15	52.94
Assam	88.30	88.24
Manipur	71.35	47.06
Meghalaya	80.85	76.47
Mizoram	63.60	11.76
Nagaland	68.57	17.65
Tripura	64.62	11.76
Sikkim	75.29	70.59

8.2 Visits to other North Eastern States

While all the visitors to Manas, Nameri and Nagaon had visited Tripura and Sikkim earlier, only 2.4% of the visitors at Dhubri had visited Mizoram. On the whole about 46.5 percent of the visitors in Assam had visited Meghalaya and 34.9 percent Arunachal Pradesh. The details are given in **Table 8.2**.

Table 8.2: Tourists who visited North Eastern States

Name of tourist places	Arunachal Pradesh	Manipur	Meghalaya	Mizoram	Nagland	Tripura	Sikkim
Barpeta	26.9	6.0	20.9	3.0	6.0	98.5	98.5
Dhubri	25.6	6.1	34.1	2.4	6.1	100.0	100.0
Dibrugarh	37.0	45.0	71.0	13.0	22.0	97.0	97.0
Guwahati	35.6	28.9	49.8	17.0	22.9	9.3	10.7
Jorhat	31.9	18.6	40.7	3.5	15.0	92.0	92.0
Kaziranga	41.9	4.3	20.4	2.5	3.2	90.3	90.3
Sibsagar	20.8	19.8	47.5	12.9	17.8	81.2	81.2
Silchar	36.5	17.6	52.9	4.7	14.1	92.9	92.9
Tezpur	72.8	48.1	65.4	24.7	37.0	98.8	98.8
Tinsukia	21.8	38.5	53.8	11.5	14.1	100.0	100.0
Manas	11.0	7.7	38.5	9.9	3.3	100.0	100.0
Nameri & Bhalukpong	39.3	32.1	39.3	7.1	0.0	100.0	100.0
Nagaon	9.5	4.8	28.6	4.8	9.5	66.7	66.7
Others	31.8	25.0	29.5	20.5	22.7	97.7	97.7
Assam	34.9	25.5	46.5	14.1	19.4	36.6	37.5

The **Table 8.2a** shows that about 89 percent of the foreign tourist have visited Guwahati and 50 have visited Dibrugarh.

Table 8.2a: Percentage of Tourists who Visited North-Eastern States by Centre

Centre	Domestic Tourist	Foreign Tourist
Barpeta	88.97	100.00
Dhemaji	100.00	100.00
Dhubri	85.27	100.00
Dibrugarh	78.80	50.00
Goalpara	93.75	100.00
Golaghat	100.00	100.00
Guwahati	82.02	88.89
Hajo	100.00	100.00
Jorhat	89.88	100.00

Centre	Domestic Tourist	Foreign Tourist
Kaziranga	86.59	100.00
Lakhimpur	100.00	100.00
Majuli	84.72	81.25
Morigaon	100.00	100.00
Nagaon	100.00	100.00
Nameri	100.00	100.00
Sibsagar	86.54	100.00
Silchar	88.39	100.00
Tezpur	88.79	81.25
Tinsukia	87.50	100.00
Others	74.69	62.50

8.3 Perceptions about Tourist Attractions

Over 50 percent of the visitors in Assam did consider that North Eastern states have great historical significance and scenic beauty. About 44.1 percent felt that NE states have rich cultural heritage. However, only 5.3 percent of the visitors considered that NE states are famous in world. There was not much variation in the above perceptions amongst visitors to different centers in Assam. The centre-wise details are given in **Table 8.3**.

Table 8.3: Views of Tourists on main attraction of North Eastern States

View on attractions of North Eastern States	Have great historical significance	Have rich cultural heritage	Have scenic beauty	Are well maintained	Are major tourist attractions	Are famous in India	Are famous in World	Are Worth visiting	Are easily accessible
Barpeta	49.3	35.8	40.3	46.3	35.8	37.3	17.9	34.3	10.4
Dhubri	46.3	42.7	56.1	39.0	28.0	23.2	8.5	30.5	13.4
Dibrugarh	37.0	43.0	56.0	27.0	35.0	29.0	6.0	23.0	4.0
Guwahati	51.0	46.4	52.4	27.8	24.0	13.8	4.1	20.3	10.5
Jorhat	61.1	51.3	56.6	20.4	22.1	8.8	12.4	12.4	8.8
Kaziranga	59.1	27.2	41.2	39.1	17.9	30.5	11.5	27.2	6.1
Sibsagar	63.4	55.4	39.6	19.8	17.8	7.9	3.0	14.9	7.9
Silchar	65.9	65.9	62.4	20.0	15.3	9.4	4.7	9.4	4.7
Tezpur	14.8	17.3	29.6	42.0	16.0	8.6	3.7	46.9	32.1
Tinsukia	56.4	47.4	64.1	37.2	33.3	35.9	7.7	9.0	10.3
Manas	35.2	31.9	50.5	50.5	35.2	26.4	0.0	25.3	15.4
Nameri & Bhalukpong	12.5	56.3	31.3	62.5	18.8	37.5	6.3	25.0	18.8
Nagaon	100.0	81.8	18.2	45.5	45.5	0.0	0.0	9.1	0.0
Others	68.2	45.5	56.8	43.2	29.5	4.5	9.1	18.2	18.2
Assam	50.7	44.1	50.6	29.8	23.9	16.2	5.3	21.0	10.4

Classification of data on opinion about tourist destinations in Assam by Domestic and Foreign tourists are given in **Table 8.3a**. The table shows that 76 percent of the foreign tourist that North Eastern states have scenic beauty whereas only about 58 percent of the domestic tourists were of this opinion. Table 8.3a gives opinion of domestic and foreign tourists.

Table 8.3a: Opinion about North Eastern States

State	Domestic	Foreign
Have great historical significance	49.15	47.06
Have rich cultural heritage	50.72	47.06
Have scenic beauty	58.39	76.47
Are well maintained	33.68	23.53
Are major tourist attractions	25.23	11.76
Are famous in india	20.29	11.76
Are famous in World	11.05	11.76
Are Worth visiting	15.60	29.41
Are easily accessible	13.26	23.53

8.4 Experiences of visitors to Assam on their visit to other NE States

As high as 40.9 percent of the visitors in Assam were quite satisfied with their experiences in visiting other NE states and about 33.7 percent were very satisfied. However, 1.7 percent were very dissatisfied and another 3.8 percent were somewhat dissatisfied. The analysis of centre-wise visitors are given in **Table 8.4**.

Table 8.4: Experiences of visitors to Assam on their visit to other NE states

Count of Satisfaction on an overall basis	Very Dissatisfied	Somewhat Dissatisfied	Not Sure	Quite Satisfied	Very Satisfied
Barpeta	4.5	0.0	4.5	38.8	50.7
Dhubri	1.2	0.0	4.9	54.9	39.0
Dibrugarh	2.0	2.0	2.0	45.0	38.0
Guwahati	1.8	4.1	5.0	37.7	34.9
Jorhat	0.9	7.1	14.2	46.0	22.1
Kaziranga	0.7	1.1	0.4	48.4	36.9
Sibsagar	2.0	10.9	13.9	45.5	5.9
Silchar	0.0	2.8	14.2	25.5	28.3
Tezpur	6.1	6.1	12.1	62.1	34.8
Tinsukia	0.0	1.9	1.9	64.2	52.8

Count of Satisfaction on an overall basis	Very Dissatisfied	Somewhat Dissatisfied	Not Sure	Quite Satisfied	Very Satisfied
Manas	3.3	1.1	1.1	64.8	28.6
Nameri & Bhalukpong	0.0	0.0	3.6	60.7	32.1
Nagaon	0.0	18.2	0.0	72.7	9.1
Others	0.0	3.2	3.2	41.3	22.2
Assam	1.7	3.8	5.3	40.9	33.7

8.5 Reasons for Dissatisfaction

The major reasons for the dissatisfaction of the visitors to Assam in visiting other NE states were poor accessibility (7.5%), security concerns (6.3%), non-availability of knowledgeable guides at reasonable price (6.1%), restricted movement (5.0%), swindlers (4.1%) and food problems (4.0%). Poor accessibility is reported to be the main reason for dis-satisfaction by 39.9% of the visitors to Kaziranga and 61.0 percent of the visitors to Manas. The reasons given by the visitors to different centers in Assam are given in **Table 8.5**.

Table 8.5: Dissatisfaction of Tourist on their visits to North Eastern States

	Security Concerned	Restricted Moment	Knowledgeable guides at reasonable price	Accessibility	Accessibility	Internal transport at reasonable price	Accommodation problems	Food problems	Congestion Crowded	Toilet facilities	Discourteous behaviour	Communication	ATM and Credit card facilities
Barpeta	17.6	5.9	11.8	17.6	23.5	0.0	11.8	0.0	11.8	5.9	0.0	11.8	5.9
Dhubri	7.1	17.9	21.4	14.3	0.0	7.1	7.1	17.9	0.0	14.3	0.0	3.6	10.7
Dibrugarh	15.9	7.2	42.0	18.8	4.3	7.2	8.7	17.4	0.0	0.0	0.0	1.4	0.0
Guwahati	5.9	5.1	5.1	5.1	4.4	2.1	1.3	2.9	1.2	1.7	0.5	0.4	0.3
Jorhat	14.7	11.6	18.9	17.9	2.1	2.1	8.4	16.8	0.0	8.4	0.0	7.4	5.3
Kaziranga	19.6	13.5	7.4	39.9	4.7	8.1	8.1	12.2	0.7	16.2	2.7	11.5	14.2
Sibsagar	17.5	6.3	26.3	16.3	3.8	2.5	6.3	13.8	0.0	1.3	0.0	2.5	2.5
Silchar	6.1	3.0	12.1	7.6	0.0	1.5	4.5	3.0	3.0	6.1	3.0	3.0	1.5
Tezpur	6.5	3.2	3.2	9.7	3.2	12.9	9.7	9.7	0.0	9.7	0.0	0.0	3.2
Tinsukia	2.6	0.0	0.0	10.3	7.7	7.7	5.1	2.6	2.6	2.6	0.0	0.0	0.0
Manas	4.9	14.6	2.4	61.0	43.9	43.9	24.4	9.8	0.0	0.0	0.0	0.0	0.0
Nagaon	9.1	9.1	9.1	0.0	0.0	0.0	9.1	0.0	0.0	0.0	18.2	9.1	0.0
Others	8.3	8.3	0.0	25.0	0.0	25.0	16.7	8.3	0.0	0.0	16.7	25.0	25.0
Assam	6.3	5.0	6.1	7.5	4.1	2.8	2.4	4.0	1.0	2.4	0.6	1.3	1.2

Table 8.5a shows the analysis of data on reasons of domestic and foreign tourists for their dissatisfaction with the trip to Assam.

Table 8.5a: Reasons for Dissatisfaction about North Eastern States

State	Domestic	Foreign
Security Concerned	20.800	0.000
Restricted Moment	16.000	29.412
Accessibility	25.200	17.647
Knowledgeable guides at reasonable price	16.800	23.529
Swindlers	12.100	5.882
Internal trabsport at reasonable price	7.900	23.529
Accomadation problems	8.200	11.765
Food prolems	12.400	5.882
Congestion_Crowded	3.500	0.000
Environment	9.400	5.882
Toilet facilities	8.200	23.529
Discourteous behaviour	2.200	0.000
Communication	4.400	11.765
ATM and Credit card facilities	4.300	11.765

8.6 Reasons for not visiting other NE States

About 10.3% of the visitors to Assam stated that they have not been able to visit other NE States due to time constraints. The percentage of visitors citing time constraints was the highest at Manas (61.0%) followed by Tezpur (45.1%). However, in the case of Guwahati only 8.3% of the visitors mentioned, time constraint as a reason for not visiting NE states. The other major reasons were budgetary constraints (8.6%) and absence of awareness (6.1%). The details are given in **Table 8.6**.

Table 8.6: Reasons for not visiting other North Eastern States

Centre	Not aware of these locations	Budgetary constraints	Time constraints	Not interested	Transport Bottle-necks	Connectivity	Security Concerned	Availability of Budget package
Barpeta	11.8	5.9	17.6	11.8	29.4	0.0	11.8	0.0
Dhubri	10.7	28.6	35.7	25.0	7.1	0.0	10.7	0.0
Dibrugarh	11.5	29.5	18.0	11.5	11.5	8.2	13.1	0.0

Centre	Not aware of these locations	Budgetary constraints	Time constraints	Not interested	Transport Bottlenecks	Connectivity	Security Concerned	Availability of Budget package
Guwahati	6.8	7.8	8.3	5.2	5.5	3.3	3.6	1.9
Jorhat	7.1	24.8	22.1	6.2	5.3	3.5	6.2	1.8
Kaziranga	12.3	13.0	32.2	6.8	6.2	2.7	6.8	3.4
Sibsagar	3.8	31.3	16.3	8.8	3.8	5.0	5.0	3.8
Silchar	4.9	11.5	11.5	0.0	0.0	0.0	4.9	0.0
Tezpur	19.6	13.7	45.1	7.8	21.6	5.9	3.9	0.0
Tinsukia	0.0	0.0	30.8	0.0	23.1	23.1	15.4	7.7
Manas	4.9	14.6	61.0	2.4	43.9	43.9	24.4	9.8
Nagaon	9.1	9.1	0.0	0.0	9.1	0.0	0.0	0.0
Others	7.7	15.4	30.8	7.7	0.0	0.0	7.7	0.0
Assam	6.1	8.6	10.3	4.7	5.5	3.4	3.8	1.7

The **Table 8.6a** presents the analysis of data on reasons for not visiting the North-Eastern states by domestic and foreign tourists.

Table 8.6a: Reasons for Not Visiting North-Eastern States

State	Domestic	Foreign
Not aware of these locations	14.76	17.65
Budgetary constraints	21.71	23.53
Time constraints	37.07	29.41
Not interested	10.73	0.00
Transport Bottlenecks	16.83	17.65
Connectivity	12.07	17.65
Security concerned	13.54	17.65
Availability of Budget package	4.27	0.00

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Awareness About Buddhist Centres

9

9. AWARENESS ABOUT BUDDHIST CENTERS

The visitors to different centers in Assam were also asked regarding their awareness about specific Buddhist Centres in the country. Their previous visits to such centers, views about tourist attractions in those places, etc. were also ascertained and the results are presented in the following paragraphs.

9.1 Awareness

The awareness about different Buddhist centers varied considerably. While as many as 33.3% of the visitors to Assam were aware of Ajanta & Ellora and 28.6% Nalanda, only 6.3% of the visitors were aware of Kushinagar. The sequence of places in the order of popularity is (i) Ajanta & Ellora (33.3%), (ii) Nalanda (28.6%), (iii) Bodhgaya (27.7%), (iv) Somenath (24.1%), (v) Aurangabad (23.0%), (vi) Rajgir (22.5%), (vii) Areraj (21.1%), (viii) Sanchi (20.5%), (ix) Vikramshila (19.1%), (x) Udaygiri (18.0%), (xi) Gunei (17.9%), (xii) Ratnagiri (16.9%), (xiii) Vaishali (16.2%), (xiv) Kaushambi (15.8%), (xv) Kesaria (12.4%), (xvi) Lauria (12.1%), (xvii) Kalgaon (11.9%), (xviii) Sravasthi (11.2%), (xix) Vidhisha (9.0%), (xx) Nagarjunakonda (8.6%), (xxi) Kesaria (7.6%) and (xxii) Kushinagar (6.3%).

The centre wise details are given in **Table 9.1**.

Table 9.1a presents analysis of data on awareness of Buddhist Centres by domestic and foreign tourists interviewed at different centers.

Table 9.1a: Awareness about Buddhist Centres

Buddhist Centre	Domestic	Foreign
Areraj	5.59	0.00
Aurangabad	15.00	21.43
Bodhgaya	43.82	35.71
Gunei	2.94	0.00
Kesaria	2.06	0.00
Lauria	1.76	0.00
Nalanda	41.47	50.00
Raigir	7.06	7.14
Vaishali	7.06	7.14
Vikramshilla	6.18	7.14
Ajanta & Elora	48.53	42.86
Kalgaon	2.35	0.00
Khaandiri	2.65	0.00
Kaushambi	8.82	7.14
Kushinagar	11.18	7.14
Nagarjunakonda	1.76	0.00
Ratnagiri	6.47	7.14
Sanchi	22.35	14.29
Sarasvathi	9.71	14.29
Somenath	21.18	7.14
Udaygiri	7.94	7.14
Vidhisha	6.47	7.14

Table 9.1: Awareness among Tourists about Buddhist Centres

Buddhist Centre	Barpeta	Dhubri	Dibrugarh	Guwahati	Jorhat	Kaziranga	Sibsagar	Silchar	Tezpur	Tinsukia	Manas	Nameri & Bhaluk pong	Nagaon	Others	Assam
Ajantha & Elora	14.9	20.7	27.0	34.9	45.0	22.5	55.8	44.7	23.0	21.4	26.4	0.0	47.6	28.2	33.3
Areraj	13.4	9.8	22.0	22.9	29.0	8.7	31.6	28.2	2.3	28.6	4.4	0.0	28.6	25.6	21.1
Aurangabad	4.5	13.4	14.0	24.3	33.6	6.9	55.8	41.2	4.6	21.4	18.7	0.0	52.4	17.9	23.0
Bodhgaya	10.4	19.5	11.0	29.3	43.5	15.9	56.8	40.0	13.8	28.6	7.7	0.0	52.4	15.4	27.7
Gunei	11.9	11.0	19.0	19.7	22.9	4.7	35.8	18.8	4.6	18.6	5.5	0.0	14.3	15.4	17.9
Kalgaon	9.0	13.4	14.0	11.8	8.4	8.7	24.2	15.3	18.4	2.9	12.1	50.0	9.5	12.8	11.9
Kaushambi	11.9	4.9	9.0	17.8	14.5	10.9	32.6	8.2	1.1	2.9	11.0	50.0	23.8	12.8	15.8
Kesaria	4.5	7.3	11.0	13.0	13.7	4.7	27.4	15.3	4.6	20.0	12.1	0.0	9.5	20.5	12.4
Khaandiri	6.0	6.1	8.0	7.9	9.9	5.1	14.7	9.4	1.1	2.9	6.6	0.0	4.8	12.8	7.6
Kushinagar	6.0	6.1	5.0	5.4	11.5	9.4	10.5	10.6	0.0	5.7	11.0	0.0	14.3	5.1	6.3
Lauria	7.5	3.7	11.0	12.4	16.0	5.8	18.9	23.5	12.6	12.9	13.2	0.0	4.8	12.8	12.1
Nagarjunakonda	9.0	9.8	16.0	7.1	15.3	12.0	16.8	9.4	4.6	5.7	15.4	0.0	14.3	10.3	8.6
Nalanda	13.4	22.0	19.0	29.8	43.5	15.2	56.8	35.3	17.2	25.7	22.0	0.0	47.6	20.5	28.6
Raigir	13.4	14.6	21.0	23.3	24.4	14.5	37.9	32.9	14.9	31.4	12.1	0.0	38.1	17.9	22.5
Ratnagiri	7.5	8.5	19.0	17.0	27.5	6.2	38.9	31.8	3.4	22.9	15.4	0.0	47.6	7.7	16.9
Sanchi	11.9	13.4	11.0	21.2	32.1	9.8	53.7	35.3	3.4	5.7	19.8	50.0	47.6	7.7	20.5
Sarasvathi	16.4	11.0	11.0	10.4	13.0	14.5	22.1	17.6	2.3	7.1	14.3	0.0	14.3	2.6	11.2
Somenath	16.4	8.5	13.0	24.9	32.1	16.7	54.7	36.5	5.7	20.0	20.9	50.0	42.9	15.4	24.1
Udaygiri	9.0	13.4	16.0	18.4	29.0	8.0	52.6	34.1	1.1	14.3	5.5	0.0	42.9	2.6	18.0
Vaishali	14.9	9.8	19.0	16.1	18.3	10.9	30.5	16.5	16.1	27.1	8.8	0.0	19.0	25.6	16.2
Vidhisha	9.0	6.1	16.0	8.9	12.2	4.7	22.1	8.2	2.3	11.4	5.5	0.0	4.8	10.3	9.0
Vikramshilla	22.4	9.8	18.0	18.5	34.4	9.1	44.2	34.1	13.8	18.6	14.3	0.0	42.9	15.4	19.1

9.2 Visits to Buddhist Centres

In accordance with the awareness, the largest percentage (6.7%) of the visitors in Assam, have visited Ajanta & Ellora. It was followed by Bodhgaya (5.4%) and Nalanda (5.1%). The centre-wise details are given in **Table 9.2**.

The **Table 9.2a** presents analysis of data on visit to Buddhist Centres by domestic and foreign tourists.

Table 9.2a: Tourist Visited Buddhist Centres

Buddhist Centre	Domestic	Foreign
Areraj	0.59	0.00
Aurangabad	1.76	7.14
Bodhgaya	12.32	7.14
Gunei	0.29	0.00
Kesaria	0.29	0.00
Lauria	0.29	0.00
Nalanda	7.33	7.14
Raigir	2.05	7.14
Vaishali	0.88	0.00
Vikramshilla	1.17	0.00
Ajantha & Elora	6.74	14.29
Kalgaon	0.29	0.00
Khaandiri	1.17	0.00
Kaushambi	0.59	0.00
Kushinagar	0.29	0.00
Nagarjunakonda	0.29	0.00
Ratnagiri	1.76	0.00
Sanchi	4.11	0.00
Sarasvathi	2.35	0.00
Somenath	2.64	0.00
Udaygiri	1.47	0.00
Vidhisha	1.17	0.00

Table 9.2: Tourist who visited Buddhist Centres

Buddhist Centre	Barpeta	Dhubri	Dibrugarh	Guwahati	Jorhat	Kaziranga	Sibsagar	Silchar	Tezpur	Tinsukia	Manas	Nameri & Bhalukpong	Others	Assam
Ajantha & Elora	4.5	7.3	11.2	6.1	3.5	13.5	9.9	5.3	2.0	4.4	9.9	7.1	7.9	6.7
Areraj	3.0	2.4	11.2	5.5	4.4	1.8	1.0	5.3	0.0	10.3	1.1	3.6	15.8	4.9
Aurangabad	1.5	0.0	5.6	4.5	3.5	2.2	5.0	5.3	0.0	11.8	6.6	7.1	7.9	4.2
Bodhgaya	0.0	6.1	3.4	5.5	5.3	6.9	4.0	3.9	3.9	14.7	3.3	3.6	10.5	5.4
Gunei	1.5	2.4	5.6	3.6	2.7	1.1	1.0	1.3	0.0	8.8	1.1	0.0	0.0	3.0
Kalgaon	6.0	4.9	11.2	2.6	1.8	5.1	0.0	2.6	0.0	0.0	3.3	14.3	0.0	2.9
Kaushambi	4.5	4.9	3.4	1.4	0.9	4.4	0.0	0.0	0.0	0.0	3.3	7.1	2.6	1.7
Kesaria	0.0	2.4	4.5	3.3	2.7	2.2	2.0	2.6	0.0	10.3	3.3	7.1	5.3	3.1
Khaandiri	3.0	1.2	5.6	2.1	2.7	5.8	0.0	1.3	0.0	0.0	3.3	3.6	0.0	2.3
Kushinagar	3.0	3.7	2.2	2.2	0.9	4.4	0.0	1.3	0.0	1.5	3.3	3.6	2.6	2.2
Lauria	0.0	0.0	3.4	3.8	0.9	0.7	4.0	3.9	0.0	8.8	2.2	0.0	5.3	3.2
Nagarjunakonda	6.0	3.7	5.6	1.0	1.8	3.3	0.0	1.3	0.0	1.5	5.5	10.7	0.0	1.6
Nalanda	1.5	11.0	6.7	5.2	3.5	5.1	4.0	6.6	2.0	8.8	5.5	3.6	5.3	5.1
Raigir	4.5	6.1	9.0	4.4	3.5	6.9	3.0	2.6	0.0	13.2	6.6	10.7	7.9	4.8
Ratnagiri	3.0	3.7	5.6	2.5	0.0	2.9	2.0	0.0	0.0	2.9	6.6	3.6	5.3	2.5
Sanchi	4.5	6.1	3.4	2.9	3.5	5.8	3.0	2.6	2.0	4.4	6.6	3.6	0.0	3.2
Sarasvathi	7.5	6.1	2.2	2.3	0.0	7.7	0.0	2.6	0.0	2.9	25.3	7.1	0.0	3.3
Somenath	6.0	4.9	4.5	5.5	1.8	8.0	3.0	1.3	7.8	7.4	9.9	14.3	2.6	5.5
Udaygiri	4.5	6.1	2.2	2.3	1.8	2.9	1.0	0.0	0.0	4.4	3.3	7.1	0.0	2.4
Vaishali	7.5	1.2	11.2	4.2	3.5	2.2	4.0	2.6	0.0	13.2	5.5	0.0	7.9	4.2
Vidhisha	7.5	3.7	0.0	1.4	0.0	4.0	1.0	1.3	0.0	4.4	3.3	7.1	0.0	1.7
Vikramshilla	10.4	4.9	6.7	3.2	3.5	2.6	3.0	2.6	2.0	4.4	2.2	3.6	2.6	3.3

9.3 Perceptions about Tourist attractions in Buddhist Centres

Almost a quarter of the visitors in Assam felt that Buddhist Tourist centers have great historical significance. About 22.4 percent of the visitors believed that Buddhist centers are well maintained and 21.8 percent considered that those centers have good scenic beauty. The centre-wise analysis is given in **Table 9.3**.

Table 9.3: Tourist Views on Main Attraction of Buddhist Centres

	Have great historical significance	Have rich cultural heritage	Have scenic beauty	Are well maintained	Are major tourist attractions	Are famous in India	Are famous in World	Are Worth visiting	Are easily accessible
Barpeta	44.8	22.4	38.8	47.8	26.9	41.8	9.0	37.3	28.4
Dhubri	35.4	37.8	37.8	46.3	30.5	30.5	9.8	30.5	12.2
Dibrugarh	19.1	23.6	30.3	23.6	16.9	13.5	2.2	9.0	3.4
Guwahati	20.4	17.8	21.1	18.7	16.9	11.1	3.2	9.5	4.6
Jorhat	16.8	14.2	18.6	17.7	8.8	7.1	2.7	3.5	8.8
Kaziranga	63.1	19.0	22.6	44.2	21.2	35.0	7.7	35.4	16.4
Sibsagar	20.8	19.8	16.8	15.8	8.9	8.9	5.0	4.0	0.0
Silchar	14.5	13.2	13.2	11.8	5.3	9.2	1.3	1.3	3.9
Tezpur	7.8	9.8	5.9	7.8	13.7	9.8	2.0	9.8	3.9
Tinsukia	16.7	30.8	28.2	25.6	17.9	9.0	1.3	17.9	10.3
Manas	46.2	27.5	33.0	54.9	28.6	51.6	5.5	24.2	31.9
Nameri & Bhalukpong	42.9	32.1	35.7	42.9	32.1	32.1	10.7	53.6	10.7
Nagaon	9.1	9.1	0.0	9.1	0.0	0.0	0.0	0.0	0.0
Others	42.1	26.3	42.1	28.9	23.7	21.1	7.9	13.2	15.8
Assam	24.5	18.6	21.8	22.4	17.0	14.7	3.8	12.6	6.9

Table 9.3a presents analysis of data on opinion about Buddhist centers by domestic and foreign tourists

Table 9.3a: Tourists Opinion about Buddhist Centres

Opinion	Domestic	Foreign
Have great historical significance	24.71	21.43
Have rich cultural heritage	30.00	7.14
Have scenic beauty	15.29	21.43
Are well maintained	6.47	14.29
Are major tourist attractions	11.76	14.29
Are famous in india	7.65	14.29
Are famous in World	9.12	0.00
Are Worth visiting	9.12	0.00
Are easily accessible	8.11	0.00

9.4 Experience of Visitors to Assam on their visit to Buddhist Centres

About a quarter of the visitors to Assam were quite satisfied with their visit to Buddhist centres and another 18.0 percent were very satisfied. However, there were about 1.80 percent of the visitors who were either very dissatisfied or somewhat dissatisfied. The details are given in **Table 9.4**.

Table 9.4: Experience of visitors to Assam on their visit to Buddhist Centers

Centre	Very Dissatisfied	Somewhat Dissatisfied	Not Sure	Quite Satisfied
Barpeta	4.5	1.5	4.5	37.3
Dhubri	1.2	0.0	4.9	53.7
Dibrugarh	0.0	0.0	3.4	31.5
Guwahati	0.2	1.4	2.2	20.5
Jorhat	0.9	3.5	5.3	23.9
Kaziranga	0.4	1.5	0.4	50.4
Sibsagar	1.0	2.0	6.9	11.9
Silchar	0.0	1.3	6.6	18.4
Tezpur	0.0	3.9	0.0	11.8
Tinsukia	0.0	0.0	1.3	26.9
Manas	2.2	1.1	1.1	57.1
Nameri & Bhalukpong	0.0	0.0	3.6	60.7
Nagaon	0.0	0.0	0.0	9.1
Others	0.0	5.3	2.6	57.9
Assam	0.4	1.4	2.4	25.0

The source of information about Buddhist centers among the visitors to Assam was friends and relatives for about 26.9 percent of the visitors, travel agents for 20.9 percent and Indian Tourism Bureau for 20.8 percent of the visitors. The details are given in **Table 9.5**.

Table 9.5: Source of Information about Buddhist Centres

Centre	Indian embassy in your country	Indian Tourism bureau in your country	Indian Tourism Bureau in New Delhi	Bihar Tourism Department	Travel Agents	Internet	Travel books guides magazines	Relatives Friends	Others
Barpeta	32.8	68.7	46.3	16.4	59.7	13.4	11.9	56.7	1.5
Dhubri	28.0	50.0	37.8	15.9	42.7	13.4	29.3	62.2	12.2
Dibrugarh	11.4	13.9	12.7	1.3	30.4	12.7	24.1	29.1	1.3
Guwahati	8.8	14.8	11.8	5.5	16.1	10.8	19.3	24.7	3.2
Jorhat	1.8	5.3	2.7	0.9	11.5	12.4	19.5	22.1	5.3

Centre	Indian embassy in your country	Indian Tourism bureau in your country	Indian Tourism Bureau in New Delhi	Bihar Tourism Department	Travel Agents	Internet	Travel books guides magazines	Relatives Friends	Others
Kaziranga	37.2	54.7	40.5	12.4	39.8	6.2	18.6	41.6	2.2
Sibsagar	5.9	6.9	4.0	2.0	14.9	15.8	19.8	16.8	5.0
Silchar	2.6	5.3	1.3	2.6	13.2	13.2	14.5	18.4	1.3
Tezpur	13.5	16.2	8.1	2.7	10.8	5.4	0.0	5.4	0.0
Tinsukia	19.2	34.6	23.1	16.7	43.6	12.8	29.5	38.5	5.1
Manas	31.9	60.4	40.7	23.1	57.1	6.6	27.5	36.3	12.1
Nameri & Bhalukpong	21.4	85.7	71.4	35.7	50.0	10.7	28.6	32.1	0.0
Nagaon	0.0	0.0	0.0	0.0	0.0	9.1	9.1	0.0	0.0
Others	15.8	39.5	42.1	15.8	34.2	7.9	21.1	36.8	7.9
Assam	12.2	20.8	15.9	6.9	20.9	10.4	19.1	26.9	3.5

Table 9.5a gives the details of source of information for domestic and foreign tourists

Table 9.5a: Source of Information for Buddhist Centres

Source	Domestic	Foreign
Indian embassy in your country	20.75	12.50
Indian Tourism bureau in your country	39.95	20.83
Indian Tourism bureau in New Delhi	30.80	20.83
Tourism Dept	11.22	20.83
Travel Agents	41.37	16.67
Internet	22.96	29.17
Travel books guides magszines	42.54	50.00
Relatives & friends	55.77	37.50

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Summary and Recommendations



10. SUMMARY AND RECOMMENDATIONS

- 10.1** Assam is fast emerging as a major tourist destination in India with its splendid tourist attractions. Its breath taking scenic beauty, dense forests, green valleys, large waterways, rich bio-diversity and unique art and culture make Assam a state with enormous potential for development through tourism.
- 10.2** The tourist visits in Assam has been increasing steadily during the last few years and the trend needs to be sustained through the provision of appropriate tourist facilities and services.
- 10.3** There are a good number of accommodation units scattered through out the state. These units are primarily meeting the demands of domestic tourists and as such there is a need for more quality hotels, particularly in tourist destination like Guwahati, Kaziranga, Nameri, etc.
- 10.4** The unique attractions of Assam are its wild life sanctuaries like Kaziranga and cultural attractions, temples, monuments, art and craft. Accessibility and tourist facilities around these attractions have to be enhanced and marketed aggressively in national and international markets.
- 10.5** As such as 64.2 percent of the domestic tourists are from within the state and another 15 percent is from the other North Eastern State. Though, it is good to promote tourist movement within the state from the point of social integration, it is important that efforts are made to attract more tourists from other states in order to improve the tourism earnings from outside the state. It is, therefore, important that publicity and promotion of tourist attractions of Assam strengthened, particularly in the tourist generating states.
- 10.6** Assam also has the potential of attracting more foreign tourists, particularly those segments of tourists having a liking for cultural and wild life attractions. Special efforts have to be therefore, made to improve the requisite infrastructure facilities and strengthening overseas publicity and promotion.
- 10.7** The most potential international tourist markets for India are USA, UK, Australia and France. A marketing for these countries need to be drawn up and implemented.
- 10.8** Human resource development is another important aspect that needs to be given adequate emphasis in the tourism development effort so as to improve the quality of services and to ensure that economic benefits of tourism are shared by the local community.
- 10.9** It is also important to develop and implement strategies for enhancing the duration of stay of both domestic and foreign tourists.
- 10.10** By and large, tourists in Assam are satisfied with various infrastructure facilities. However there is scope for further improving the infrastructural facilities to provide a hassle free and memorable experience to the tourists.
- 10.11** The policy framework and facilitation services in Assam also need to be improved for attracting private investment in tourism sector.

Annexures



GOVERNMENT OF ASSAM
OFFICE OF THE DIRECTOR OF TOURISM
ASSAM :: GUWAHATI

Annexure-I

NO.DP-STAT/14/92-93/PC-III/49/4279 : Dated Guwahati, the 13th April/05.

From : S.P. Kakoti Bora, ACS,
Director of Tourism, Assam,
Station Road, Guwahati-1.

To : Mr. Anand Prakash,
Team leader,
Inter Continental consultants &
Technocrafts Pvt. Ltd.
A-8 Green park,
New Delhi-110016.

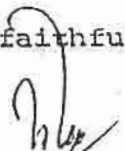
Sub. : Information regarding collection of data.

Ref : Your letter NO.ICT.421/AP/2618, dt.25-03-2005.

Sir,

With reference to your letter cited above,
I have the honour to furnish herewith the required information
regarding collection of data for your necessary action.

Yours faithfully,


Director of Tourism, Assam,
Station Road, Guwahati-1.

12/4

LIST OF HISTORICAL/TOURIST PLACES

1. Kaziranga,
2. Sibsagar,
3. Jorhat,
4. Tezpur,
5. Guwahati,
6. Diphu,
7. Haflong,
8. Garpeta Road,
9. Bhalukpong,
10. Chanchubi,
11. Silchar,
12. Nagaon
13. Suwalkuchi,
14. Hafo,
15. Bamuni Hills,
16. Cole park,
17. Agnigarh,
18. Hazara pukhuri
19. Hajuli,
20. Charaideo,
21. Bhulbari,
22. Manas,
23. Borbowa,
24. Madankamdeva
25. Daparbati,
26. Gargaon,
27. Rangpur

NATIONAL PARK

1. Kaziranga National park,
2. Manas National park,
3. Namori Natinal park,
4. Dibru Saikhowa National park

WILDLIFE SANCTUARY

1. Orang Rajib Gandhi National wildlife sanctuary - Dibrang -
2. Papitora wildlife sanctuary - Nagaon -
3. Bura Chapori wildlife sanctuary - Marigaon -
4. Leokhowa wildlife sanctuary - Nagaon -
5. Chakrasila wildlife sanctuary - Dhubi -
6. Barnadi wildlife sanctuary - Darrang -
7. Gorompani wildlife sanctuary - Golaghat -
8. Pani Dihing Bird life sanctuary - ~~Goraghat~~ Sibsagar -
9. Bardaibam Bilmukh sanctuary - Lakhimpur -
10. Deepar Beel sanctuary - Kar Rup -

RESERVE FOREST

1. Holongpur - Jorhat,
2. Jaipur - Dibrugarh,
3. Barail - N.C.Hills,
4. Dhansiri - Karbialong,
5. Doondooma - Tinsukia,
6. Ripachirang - Kokrajhar,

UNIVERSITIES & IMPORTANT GOVT./PUBLIC/PRIVATE

UNIVERSITY INSTITUTION

1. Guwahati University - Guwahati,
2. Dibrugarh - Dibrugarh,
3. Central university - Tezpur,
4. Central university - Silchar,
5. Agriculture University - Jorhat

GOVT. INSTITUTION

1. Cotton College - Guwahati,
2. Kanai College - Dibrugarh,
3. Guwahati Medical College & Hospital, Guwahati
4. Assam Medical College & Hospital, Dibrugarh,
5. Silchar Medical College & Hospital, Silchar,
6. Assam Ayurvedic College, Jalukbari,
7. Assam Engineering College, Jalukbari
8. Engineering College, Jorhat,
9. B.Banah Cancer Institute, Guwahati,
10. National Institute of Technology, Guwahati,
11. Govt. Homoeopathic Medical College & Hospital, Ghy.-37.
12. Indian Institution of Technology, Guwahati.
13. Institute of Hotel Management, Guwahati.
14. Assam Administrative Staff College, Guwahati.
15. Music College, Guwahati
16. Art College, Guwahati.

LIST OF STATE PROTECTED MONUMENTS

<u>LOCALITY</u>	<u>NAME OF THE MONUMENTS</u>
	1) Magazine House, Panbari.
	2) Panbari Ruins, Panbari.
	3) Materjhar Temple, Materjhar.
<u>Goalpara</u>	1) Rausch Monument, Goalpara.
	2) Ruins at Mahadev Pahar, Suryapahar.
	3) Ganesh Mandir Ruins, Abhayapuri.
	3) Paglatak.
<u>Hailu</u>	1) Billeswar Temple, Belser.
<u>Guwahati</u>	1) Chandra Sekhar Temple, Umananda.
	2) Hara-Gauri, Umananda.
	3) Siva Temple, Chatrakar, Guwahati.
	4) Manikarneswar, Temple, North Guwahati.
	5) Kanaiberesi Rock Inscription, North Guwahati.
	6) Dirgheswari Temple, North Guwahati.
	7) Aswakranta Temple, North "
	8) Rudreswar Temple, North "
	9) Na-Math, Kamakhya, "
	10) Umachal Rock Inscription, Kamakhya, Guwahati.
	11) Persian Rock, Kamakhya, Guwahati.
	12) Fingaleswar Ruins, Karara.
	13) Morghar Ruins, Chaygaon.
	14) Sidheswar Temple, Suakuchi.
	15) Madan Kamdev, Baihata chariali.
	16) Karbi Memorials, Dakshinbam, Senapur.
	17) Rock Inscription, Chilating Pahar.
	18) Vashistha Temple, Guwahati.
	19) Nazirakhar Ruins, Senapur.
	20) Bhairabeswari Temple.
<u>Tezpur</u>	1) Baman Ruins, Baman gaon.
	2) Narikali Ruins, Khandaajan.
	3) Jorpukhuri Ruins, Hatigarh.
	4) Temreswar Ruins, Khairabari.
<u>Jorhat</u>	1) Sculptures to Cemetery Compound, Tezpur.
	2) Basudev Temple, Kalabari.
	3) Garh Dol, Gueorgaon.
	4) Dhani Ruins, Kalabari.
	5) Mandikeswar Devalaya, Jamuguri.
	6) Surya Image, Golchepa, Gahpur.
	7) Viswanath Temple, Biswanath Chariali.
<u>Goalpara</u>	1) Rock Inscription, Burna Mayang.

HAUSEN

- 1) Matherbari Ruins, Barapujia.
- 2) Delmens, Silsong.
- 3) Rajbari Group of Temples, Rajbari.
- 4) Sankhadevi Ruins, Jogijan.
- 5) Temple Ruins, Mahadeosal.
- 6) Kawaimari Ruins, Nagaon.
- 7) Hatimura Temple, Jakhlabandha.
- 8) Na-Nath Ruins, Mahhanga.
- 9) Maudanga Ruins, Hawraghat.
- 10) Warigadeng Ruins, Kenduguri.
- 11) Sibpur Ruins, Jogijan.
- 12) Gachtal Ruins, Dabaka.
- 13) Mikirati Ruins, Dabaka.
- 14) Akashiganga Ruins, Parakhewar.
- 15) Kenduguri Ruins, Na-Nath.
- 16) Devasthan Ruins, Hawraghat.

MAHIMBUR.

- 1) Maghnawa Temple.
- 2) Gosain Pukhuri Ruins.
- 3)

DHEMRAJI

- 1) Ghuguwa Del.
- 2)

GOLAGHAT.

- 1) Desparbat Ruins, Numaligarh.

JORHAT.

- 1) The Grave of Bahadur Gaenburah.

SIBSAGAR.

- 1) Na-Pukhuri Siva Temple.
- 2) Vishnu Del, Namti.
- 3) Devi Del Namti.
- 4) Rengenth Del, Jaisagar.
- 5) Pakuwa Del, Jaisagar.
- 6) Hara-Gauri Del, Jaisagar.
- 7) Garakhiya Del, Nazira.
- 8) Piyali phukanar Del Sibsagar.
- 9) Thowra Del, Thowra.
- 10) Barpatra Vishnu Del, Barpatra.
- 11) Gallows-site of piyali phukan.
- 12) Jagadhatri Del, Barpatra.
- 13) Maideus, Sukapha Nagar, Charaideo.
- 14) Barpatra Tank, Kalugaon.
- 15) Begidol, Ruins, Keteka.
- 16) Golaghat, Gargaon.

DIMAHAJI.

- 1) Raidangia Temple.
- 2) Meiramora, Ruins.
- 3) Bezer Del, Dimou.

Sl.No	Locality	Name of Monuments/sites
1	2	3

GOLAGHAT DISTRICT :- HD.QRS.GOLAGHAT

- | | | |
|----|-----------------|------------|
| 1) | Kasumari pathar | Monoliths. |
| 2) | Negritting | Sivadol |

NORTH CACHAR HILLS DISTRICT.
HD.QRS. HAFLONG.

- | | | |
|----|--------------------|---------------------------|
| 1) | Maibang | Rock-cut Temple. |
| 2) | Maibang | Two inscribed stones. |
| 3) | North cachar Hills | Beloson group monoliths. |
| 4) | North Cachar Hills | Derebara group monoliths. |
| 5) | North Cachar Hills | Khartong group monoliths. |
| 6) | North Cachar Hills | Kobak group monoliths. |

LIST OF GENERALLY PROTECTED MONUMENTS AND SITES
IN NORTH EAST REGION UNDER GUWAHATI CIRCLE.

Sl. No.	Locality	Name of Monuments/sites.
<u>ASSAM</u>		
1)	Khaspur	Cachar District :- H.Ors. Silchar/Cachar Ruins. 1) A Small unfinished dwelling house. 2) Baradwari. 3) East wall. 4) Singh Darwaza. 5) Shan Mandir. 6) Temple of Ranachandi. 7) & 8. Two small temples.
<u>SANITPUR DISTRICT :- H.Ors. Tezpur.</u>		
1)	Bishwanath	Berdol Temple.
2)	Bishwanath	Grave of Lt. Lewis Van Sandan.
3)	Bishwanath	Grave of Lt. Thomas Kennedy.
4)	Bishwanath	Rock known as "Bishwanath Sivalinga".
5)	Bishwanath	Rock known as "Sakreswar" on the island "Umatwani".
6)	H.C. Kamdayal	Dhandi temple.
7)	Singri Hill	Ruins.
8)	Tezpur	Masonry remains on the Bamuni Hills.
9)	Tezpur	Mound and ruins of the syene temple.
10)	Tezpur	Rock on the bank of the Brahmaputra about two miles before Tezpur and the inscription thereon.
11)	Tezpur	Sculptures in the Chummary compound.
<u>GOALPARA DISTRICT :- H.Ors. Goalpara.</u>		
1)	Goalpara	Monument over the grave of Mr. B.J. Stev.
2)	Goalpara	Tomb of Lt. Cresswell.
3)	Jogighopa	Ancient tomb.
4)	Dasabhuja Devasthan.	Shri Shri Surjya Pahal
<u>DHUBRI DISTRICT :- H.Ors. Dhubri.</u>		
1)	Rangamati Hill	Idgah.
2)	Rangamati Hill	Rangamati Mosque and ablution tank attached to thereto.

Sl. No.	Locality	Name of monuments/sites.
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Kamrup District:- H.Q. Guwahati.

- | | | |
|----|---------------|--|
| 1) | Guwahati | Carvings, inscriptions and pillar on the urbasi island. |
| 2) | Guwahati | Rock-Cut sculpture representing Vishnu (With adjoining figures of Surya, Ganesha, Devi, etc.)
Locally Known as Vishnu Janardan. |
| 3) | Rajo | Stone inscription inside the "Pea Mecca Mosque". |
| 4) | Kamakhya Hill | Duargarilla rock inscription. |

Kamakhya Hill Rock-Cut figures :-

1. Dancing Bhairava (Locally known as Bala-Bhairava)
2. Figures of Ganesha - 2.
3. Figures of Narakasur - 1.
4. Four-handed Bhairabi - 1.
5. Miniature Sikhara Shrines-4.
6. Siva Lingas - 12.
7. Stone gateway - 1.
8. TWO-handed Bhairabi - 1.

SIBSAGAR DISTRICT :- H.Q.S. Sibsagar.

- | | | |
|-----|---|--|
| 1. | Garhgaen | Ahem palace. |
| 2. | Gaurisagar | Bishnudol. |
| 3. | Gaurisagar | Devidol. |
| 4. | Gaurisagar | Sivadol. |
| 5. | Jeysagar | Bishnudol. |
| 6. | Jeysagar | Devbdol. |
| 7. | Jeysagar | Ghanashyam's house. |
| 8. | Jeysagar | Golakghar or magazine. |
| 9. | Jeysagar
(Silakuti and
Meteka Bengaen
Mauzas). | Karenghar of the Ahom Kings. |
| 10) | Jeysagar
(Silakuti and
Meteka Bengaen M
Mauzas). | Ranghar Ruins. |
| 11) | Jeysagar | Sivadol. |
| 12) | Meteka | Ranganathdol. |
| 13) | Sibsagar | Bishnudol. |
| 14) | Sibsagar | Devidol. |
| 15) | Sibsagar | Eight Canons of the Ahom period on
the bank of the Sibsagar tank. |
| 16) | Sibsagar | Sivadol. |
| 17) | Charaideo | Group of four Maidams. |
| 18) | Gaurisagar | Gaurisagar Tank. |

- 1) Kamakha Temple :- Located on the hill Neelachala Pravat this is one of the most venerated Shakti shrines in India, and is regarded as one of the Shakti Peethams associated with the legend of Shiva and Daksha Yagna.
- 2) Mayagrisa Temple :- A shrine for Vishnu. It is famous as the sculptures of the Dasavatas are here are the only place where the Buddha is portrayed as one of the incarnations of Vishnu.
- 3) Chenanda Temple :- Located atop the Bhasmachala Hill or the Hill of ashes in an island on the Bhramaputra River it is said to symbolize the site where Shiva burnt Kaama the God of desire to ashes.
- 4) Surya Pahar :- A temple situated amongst several archaeological remains in Goalpara is an ancient center of sun worship. This temple is literally an art gallery of Indian sculpture.
- 5) Ashvakranta Temple :- It is believed that this was the site where Krishna capped with his horses and army before he killed the demon Narakasura, hence the name Ashvakranta.
- 6) Ajan Fir Dargah Sarif :- Ajan Fir was the first Muslim saint to compose 'Eikir' in Assamese language. On the day of the 'Urs' thousands of devotees gather here to pay homage to this great Muslim reformer.
- 7) Rajuli :- The world's largest inhabited riverside-island, it is famous for its satras or Vaishnavite monasteries. The satras are historically significant, as Sankaradeva, the pioneer of Vaishnavite revival, established them in the 16th century.
- 8) Sibsagar :- Which literally means the ocean of 'Lord Shiva'. It is strewn with the telltale ruins of the powerful Ahom Empire. On the banks of the Sibsaagar tank are three significant temples- Vishnudel and Devidel.
- 9) The Temple of Ugra Tara :- An important Sakta shrine. Ugra Tara is generally identified with Tikana-Kanta, Tka-Jata, etc. of the Buddhist pantheon.
- 10) Matimura Temple :- Built on the ruins of an old temple in 1667 during the reign of King Pramatt Singh of the Ahom dynasty. The deity of the temple is the Mahisamardini. The Temple is a very important centre of Shaktism. At one time even human sacrifices were made at the altars of the temple.
- 11) Sukresvara Temple :- Located on the banks of the Brahmaputra, the Kalika Purana describes it to be the hermitage of the sage Sukra. This temple has one of the largest Shivalings to be found in India.
- 12) Barpeta Satra and Kirtanghar :- These famous shrines attract Vaishnavas from all over India. Madhadeva, the greatest disciple of Shankaradeva, established them.

List of Hotel District wise

<u>Sl. No.</u>	<u>Name of Hotel</u>	<u>Star category</u>	
1.	Hotel Dynesty	4	S.S. Road Fancy Bazar Guwahati-1.
2.	Hotel Rajmahal	4	A.T. Road Paltan bazar Guwahati-8.
3.	Hotel Nandan	3	G.S. Road, Paltan Bazar Guwahati-1.
4.	Hotel Brahmaputra	3	M.G. Road, Lata sil Guwahati-1.
5.	Hotel Kuker International	2	H.B. Road, Fancy Bazar, Guwahati-1.
6.	Hotel Prag continental	3	M.L.N. Road, Panbazar, Guwahati.
7.	Hotel Ritu Raj	3	Keder Road, Machkhowa Guwahati-9.
8.	Hotel Present	2	G.N.B. Road Panbazar Guwahati-1.
9.	Hotel Bellevue	2	M.G. Road, Khanghuli Guwahati-1.
10.	Hotel Chilarai Regency	2	G.S. Road, Paltan Bazar Guwahati-8.
11.	Hotel Pragjyotish	2	G.S. Road Paltan bazar Guwahati-8.
12.	Hotel Rajddot	2	K.C. Sen Road, Paltan bazar Guwahati-8.
13.	Hotel Trimurthy International.	2	G.S. Road, Paltan Bazar, Guwahati-8.
14.	Hotel Land Mark	2	B.K. Kakoti Road, Near Neheru stadium, Guwahati-7
15.	Hotel Starline	2	M.D. Shah Road, Paltanbazar, Guwahati-8.
16.	Hotel Anand Parish	2	G.S. Road, Ganeshguri Chamli Guwahati-5.
17.	Hotel Mayur	2	A.T. Road, Paltan Bazar, Guwahati-8.
18.	Hotel Nova	-	S.S. Road, Fancy Bazar, Guwahati-1.
19.	Hotel Maruti	-	Radha Bazar, Fancy Bazar, Guwahati-1.
20.	Hotel Bob	-	G.S. Road, Paltan Bazar, Guwahati-8.

	<u>Name of Hotel</u>	<u>Address</u>
1)	Hotel Ambassador	K.C. Sen Road, Paltan Bazar, Guwahati-8.
2)	Hotel Embassy	K.C. Sen Road, Paltan Bazar, Guwahati-8.
3)	Hotel Kanark	G.S. Road, Paltan Bazar, Guwahati-8.
4)	Hotel Vandana	G.S. Road, Paltan Bazar, Guwahati-8.
5)	Hotel Asian Palace	Behind Bora service, G.S. Road, Ulubari, Guwahati-7.
6)	Hotel Utopia	Sri manta pur, G.M.C.H. Rd. Guwahati-5.
7)	Hotel Suradevi	M.L.N. Road, Panbazar, Guwahati-1.
8)	Hotel Blue Moon	Uzanbazar, Guwahati-1.
9)	Hotel Star	Dr. R.P. Road, Ganeshguri, Guwahati-5.
10)	Hotel Appollo	T.R. Phukan Road, Bharalumukh, Guwahati-9.
11)	Hotel Alankar	Chandmari, Guwahati-3.
12)	Hotel Sukhmani	K.C. Sen Road, Paltan Bazar, Guwahati-8.
13)	Hotel Wild grass	Kaziranga National Park, Golaghat.
14)	Hotel Shiva palace	A.T. Road, Sibsagar.
15)	Hotel Brindavan	A.T. Road, Sibsagar.
16)	Hotel Siddhartha	B.G. Road, Sibsagar.
17)	Hotel Brahmaputra	B.G. Road, Sibsagar.
18)	Hotel Amonawati	Hospital Road, Sibsagar.
19)	Hotel Piccolo	Boarding Road, Sibsagar.
20)	Hotel Priya	A.T. Road, Sibsagar.
21)	Hotel Anna Purna lodge	A.T. Road, Sibsagar.
22)	Hotel Rang ghar	Babapatty, Sibsagar.
23)	Hotel Trivenee	K.P. Chahariah Road, Sibsagar.
24)	Hotel Paradise	Near ASTC Bus station, Jorhat.
25)	Hotel Eastern	Garali Road, Jorhat.
26)	Hotel Neera	B.B. Road, Near ASTC Bus station, Jorhat.
27)	Hotel Dilip	B.B. Road, A.S.T.C. Bus Station, Jorhat.

Name of Hotel	Address
50) Hotel Broadway	Thane. Road, Jorhat.
51) Hotel Swagatham	M.G. Road, Jorhat.
52) Hotel Baruah's Inn	Tarajan Road, Jorhat.
53) Hotel Kamalabari guest house.	Majuli, Jorhat.
54) Hotel Madhumi	Majuli, Jorhat.
55) Hotel Nataraj	H.S. Road, Dibrugarh.
56) Hotel Goswami guest house	Moncotta, Dibrugarh.
57) Hotel Kangaroo - I	West Milan Nagar, Dibrugarh.
58) Hotel Monalisa	Chowkidinge, Dibrugarh.
59) Hotel East End	New Market, Dibrugarh.
60) Hotel Arpana	R.K. Bordoloi Road, Dibrugarh.
61) Hotel Samrat	Shanti para Rly. gate, Dibrugarh.
62) Hotel Sunrise	H.S. Road, Dibrugarh.
63) Hotel Mourya	Talkis house Road, Dibrugarh.
64) Hotel Paradise	R.K. Bordoloi Road, Dibrugarh.
65) Hotel Ellora	New-market, Dibrugarh.
66) Hotel Manas	M.G. Road, Jorhat.
67) Hotel Highway	New-Market, Dibrugarh.
68) Hotel Urmilla	A.T. Road Tinsukia.
Continental	Rangapara Road, Tinsukia.
69) Hotel Luit ---- 3	Jorhat, Assam.
70) Hotel Kanyapur --- I	R.S. Road, Tezpur, Sonitpur.
71) Hotel Basanti	Hati pillakhana, Tezpur, Sonitpur.
72) Hotel Parijat	Main Road, Tezpur.
73) Hotel Blue Star	Main Road, Tezpur, Sonitpur.
74) Hotel Madhuhan	Jonaki Road, Tezpur, Sonitpur.
75) Hotel International	N.C. Road, Tezpur, Sonitpur.
76) Hotel Brahmaputra	Masjid Road, Tezpur, Sonitpur.
	Jahaki Road, Tezpur, Sonitpur.

Name of

32) Hotel Siddhartha

33) Hotel Sudakshina

34) Hotel Geetanjali

35) Hotel Swagat

36) Hotel Borailview

37) Hotel Ellora

38) Hotel Raj Lodge

39) Hotel Mahamaya

40) Hotel Town

41) Hotel Samrat

42) Hotel Rinki

43) Hotel Tripti

44) Hotel King

45) Hotel Prince

46) Hotel Eastern

47) Hotel Lily

48) Hotel Green view

49) Hotel Dilip

100) Hotel Doli

101) Hotel Chitra lekha

102) Hotel Manas

103) Hotel Tripti

104) Hotel Moromaya

Norshing tola, Silchar, Cachar.

Shillong Bazar, Silchar,
Cachar.

Club Road, Silchar, Cachar.

Central Road, Silchar, Cachar.

Park Road, Silchar Cachar.

Club Road, Silchar, Cachar.

Mankachar, Dhubri.

Dhubri.

Dhubri

Dhubri

Dhubri.

Dhubri.

North Bongaigang, Kokrajhar.

Goalpara.

Haflong N.C. Hills.

Garampani, Umrangsa N.C. Hills.

North Lakshimpur, Dhemaji.

Dhemaji.

Club Road, Silchar, Cachar.

Borpeta Road, Barpeta.

Central Road, Silchar, Cachar.

Barpeta Road, Barpeta.

Park Road, Silchar, Cachar.

Barpeta Road, Barpeta.

Barpeta Road, Barpeta.

Mankachar, Dhubri.

Barpeta Road, Barpeta.

PAKHI-ANGLONG.

- 1) Berganga Rock Inscription, Dokmeka.
- 2) Ruins at Sarthe-Rangphar Gaon, Phulani.
- 3) Burhagesain Than, Dokmeka.
- 4) Ruins at Mahamaya Than, Dokmeka.
- 5) Rock-Cut Durga, Tilapara, Langhin.
- 6) Rock-Cut Ganesh, Begadol, Langhin.
- 7) Metha-Land-A, Donkamokam.
- 8) Archaeological Ruins at Sikari Rangpi gaon, Langlokse.

MAJIB-CACHAR.

- 1) Ruins at old Maibang.

PAKHI.

- 1) Siva Temple, Siva Tila, Senai.

TOTAL PROTECTED MONUMENTS 44-- 92 Nos.

DIRECTORATE OF ARCHAEOLOGY : ASSAM GUWAHATI-781001.

BUDGET AND EXPENDITURE FOR TOURIST FACILITIES,
FO. 2004-2005.

<u>Budget</u>	<u>Expenditure</u>
Rs. 1,00,000/-	Rs. 68,750/-

II) Estimate the expenditure made by State Governments in development of Tourism 2004-2005

<u>Budget</u>	<u>Expenditure</u>
Rs. 128.72 lakhs	Rs. 87.54 lakhs

III) Total earning from Departmental Tourist Lodges in the last five years.

2000-2001	Rs. 35,87,224/-
2001-2002	Rs. 38,88,841/-
2002-2003	Rs. 41,03,051/-
2003-2004	Rs. 60,44,642/-
2004-2005	Rs. 62,14,766/- (Provisional)

Total Tourist arrival in the last five years

	<u>INDIAN</u>	<u>FOREIGNER</u>
2000	2000 10,01,577	5959
2001	10,10,651	6171
2002	19,53,915	6409
2003	21,56,675	6613
2004	22,86,630	7285

IV) Phone No. of District Offices and Information Counter

	<u>Place</u>	<u>Code No.</u>	<u>Phone No.</u>
1)	Kaziranga	03776	162429, 262423
2)	Guwahati	0361	2544475
3)	Sibsagar	03772	22349
4)	Jorhat	0376	2321579
5)	Tezpur	03712	221016
6)	Diphu	N/A	
7)	Haflong	N/A	
8)	Barpeta Road	03666	60749
9)	Bhalukpong	N/A	
10)	Silchar	03842	232376
11)	Chandubi	N/A	
12)	Nagaon	03672	22906
13)	Tourist Information centre Rly. St. Ghy.	N/A	
14)	Tourist Information Centre, Kolkata		22295094
15)	Tourist Information Centre, New Delhi.		23345897
16)	Tourist Information centre, L.P.G.B. International Airport Guwahati.	N/A	
17)	Tourist Information centre, Siliguri.	N/A	

LIST OF HOTELS SURVEYED

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
1	Barpeta	Hotel Chitralekha	781315	Single Owner	Barpeta Road (Assam)	260866, 261327	6	20
2		Hotel Doli	781315	Single Owner	Barpeta Road, Assam	260823	12	16
3		Hotel Geetanjali	781315	Single Owner	Kalibari Road, Barpeta Road, Barpeta	263614	8	15
4		Hotel Manas Guest House	781315	Single Owner	Barpeta road, Distt. Barpeta (Assam)	260935,261705	21	21
5		Hotel Maramee	781315	Single Owner	simlaguri		6	8
6		Hotel Prasad	781315	Single Owner	Near Rlt Stn., Barpeta Road, Simlaguri, Assam		5	46
7		Hotel Tripti - Barpeta	781315	Single Owner	Sri R.Das Road		8	12
8	Dhemaji	Hotel Dilip - Dhemaji	787001	Single Owner	Padma Nath Gohajee, Bourah Road, Assam	224712, 953752	3	4
9		Hotel Green View	787001	Single Owner	Tirtheswar Hajarkar Path	222259, 222588	4	22
10	Dhubri	Hotel Aziz lodge	783301	Single Owner	Dr. Zakir hussain road ward-7		3	9
11		Hotel Galaxy	783301	Single Owner	UNC Road, Dhanpatty, Assam		7	8
12		Hotel Mahamaya	783301	Single Owner	N.S Road, Dhubri	03662-230711	14	27
13		Hotel Rose Lodge	783301	Single Owner	Bidyapara Road, Dhubri		2	6
14		Hotel Samrat (Dubri)	783301	Single Owner	GTB Road, Dhubri, Assam	23047, 231560	16	16
15		Hotel Star View	783301	Single Owner	C.R Das Road		5	9
16		Hotel The "L" Dew Drop	783301	Single Owner	HN Road, NNAC Arcade, Dhubri, Assam	231554		25
17		Hotel Town	783301	Single Owner	GTB Road -1		13	33
18		Hotel Tripti - Dhubri	783301	Single Owner	Barpeta Road, Assam	260216	9	19
19	Dibrugarh	Hotel Little Palace	786001	Single Owner	A T Rd., Marwari Patty		30	11
20		Hotel Natraj (Dibrugarh)	786001	Single Owner	H S Road, Dibrugarh Assam	2327275, 2326275	28	24
21		Hotel Aparna	786001	Pvt. Ltd. Company		2326452	7	25
22		Hotel Apsara	786001	Single Owner	Paltab Bazar		7	6
23		Hotel Asha Refreshment	786001	Single Owner	A T Road	2320053	7	12
24		Hotel C E E KAY	786001	Single Owner	Paltan Bazar		7	8
25		Hotel Devika	786001	Single Owner	Marwari Patty, Puja Ghat, Dibrugarh		9	15
26		Hotel Dibru Lodge	786001	Single Owner	Paltan Bazar, Dibrugarh		4	14
27		Hotel East End	786001	Single Owner	New Market, Dibrugarh		18	21
28		Hotel Ellora (Dibrugarh)	786001	Single Owner	New Market, Dibrugarh		8	12
29		Hotel Kamala	786001	Single Owner	New Market, Dibrugarh		3	7
30		Hotel Kangaroo Guest House	786001	Pvt. Ltd. Company	West Milan Nagar, Dibrugarh		6	22
31		Hotel Kusum	786001	Single Owner	Takiea House Road, Dibrugarh		21	37
32		Hotel Manas	786001	Single Owner	Kedia Market Building, New Market, Dibrugarh		8	26
33		Hotel Maurya (Dibrugarh)	786001	Pvt. Ltd. Company	Talkie House Road, Dibrugarh, Assam	2322381, 2320591	5	11
34		Hotel Monalisa	786001	Pvt. Ltd. Company	Chowkidinghee, Mankatta Road, Dibrugarh		8	15
35		Hotel New Ashoka Hotel	786001	Not Mentioned	H S Road		7	24
36		Hotel Nijora Lodge	786001	Single Owner	Paltan Bazar, Dibrugarh		3	12
37		Hotel Pakiza Lodge	786001	Single Owner	AMC Road		3	10
38		Hotel Paradise (Dibrugarh)	786001	Single Owner	Dibrugarh		1	18
39		Hotel Raja Guest House	786001	Single Owner	Dibrugarh		5	25

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
40		Hotel Ruby Lodge	786001	Single Owner	Paltan Lodge, Dibrugarh		5	14
41		Hotel Samrat	786001	Pvt. Ltd. Company	Santipara Rly Gate, Dibrugarh		6	13
42	Dibrugarh	Hotel Sunrise	786001	Single Owner	New Market, Dibrugarh		8	48
43		Hotel Sunview	786001	Single Owner	RK Bordoling Road		5	24
44		Hotel Vishal Lodge	786001	Single Owner		2320016, 2324866	11	9
45		Hotel Goswami Guest House	786001	Single Owner	Mancotta Road, Chowkidingi, Dibrugarh		9	10
46	Goalpara	Hotel Blue Diamond	783101	Single Owner	Pancharatna Rd, Goalpara		7	10
47		Hotel Geetanjali	783101	Single Owner			5	11
48		Hotel Happy Lodge	783101	Single Owner	Pancharatna Rd.		5	6
49		Hotel Hollywood	783101	Single Owner		240259	5	11
50		Hotel Kalyan	783101	Single Owner	Bara Bazar, Aagia Road.		5	8
51		Hotel Pancharatna Lodge	783101	Single Owner	Agaia Road		3	10
52		Hotel Pappu Enterprise	783101	Not Mentioned	Assam Lodge, Kachari Road, Goalpara, Assam		5	9
53		Hotel Paradise	783101	Single Owner			8	7
54		Hotel Paramount	783101	Single Owner	New Market, Pancharatna Road, Goalpara, Assam	242673, 241455, 9435024267	9	12
55		Hotel Prince	783101	Single Owner	Near River Brahmaputra (Ghat)	240953	8	12
56		Hotel Ram Bharosha Lodge	783101	Single Owner	Kachahari Road		6	12
57		Hotel Siddhartha	783101	Single Owner	Pancharatna Road, Goalpara		17	14
58	Golaghat	Hotel Atithiya Lodge	785621	Single Owner	Chawk Bazar, Golaghat, Assam	282192	6	10
59		Hotel Madhuram Hotel	785621	Single Owner	Jail Road, Word No. 7, Golaghat Assam		11	22
60		Hotel Priyam Bhawan Lodge & Rest.	785621	Single Owner	Main road Golaghat, Assam		9	17
61		Hotel Indrani Guest House	785621	Single Owner	Tapan Nagar, Golaghat		15	11
62		Hotel Nambor Guest House	785621	Pvt. Ltd. Company	Station Rd. , P.O & Distt. Golaghat Assam			8
63	Guwahati	Dashami Aashram	781001	Charitable Trust	Kamakhya Mandir - Hill Top		12	13
64		Hotel Abhayananda Ashram	781001	Charitable Trust	near kali mandir, kamakhya hill, Guwahati		4	16
65		Hotel Dharamshala Trust	781001	Charitable Trust			10	12
66		Hotel Satsangh Bihar	781001	Not Mentioned			16	5
67		Hotel Surajmal Juharmal Sanganesia Dharamshala Trust	781001	Charitable Trust	SRLB Road, Fancy Bazar		5	5
68		Hotel Belle Vue Pvt Ltd	781001	Pvt. Ltd. Company	MG Road, Post Box No. 75, Guwahati (Assam)		26	39
69		Hotel President (Guwahati)	781001	Single Owner	GNB Road, Panbazar, Guwahati		55	34
70		Hotel Rajdoot	781001	Single Owner	K.C. Sen Road, Paltan Bazar		10	49
71		Hotel Starline	781001	Single Owner	Paltanbazar, Guwahati		120	86
72		Hotel Vikas Intl.	781001	Single Owner	G.S Road, Paltan Bazar, Guwahati		27	13
73		Hotel Ambarish	781001	Single Owner	Paltan Bazar, Guwahati	0361-2605701, 2605702	36	34
74		Hotel Brahmaputra Ashok	781001	Pvt. Ltd. Company	MG Road, Opp. High Court, Guwahati (Assam)	2602281-287	31	50
75		Hotel Chilarai Regency	781001	Single Owner	H.P. Bhramchari Road, Paltan Bazar, Guwahati		13	42
76		Hotel Kuber Intl.	781001	Pvt. Ltd. Company	Fancy Bazar, HB Road, Guwahati		28	48
77		Hotel Nandan (Guwahati)	781001	Not Mentioned	Paltanbazar, Guwahati		90	46
78		Hotel Prag Continental	781001	Single Owner	MN Road, Panbazar, Guwahati		37	32
79		Hotel Rituraj	781001	Pvt. Ltd. Company	Kedar Road, Guwahati, Assam	2522495	21	61

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
80		Hotel Vishwaratna Hotel	781001	Pvt. Ltd. Company	A.T Road, Guwahati		80	54
81		Hotel Dynasty	781001	Single Owner	SS Road, Guwahati	2516021-25	37	76
82		Hotel Landmark	781001	Government Owned	Dr. B. Barooh Road, Ulubari, Guwahati		30	44
83		Hotel Raj Mahal	781001	Single Owner	A.T. Road Guwahati		200	81
84	Guwahati	Hotel Rajmahal	781001	Single Owner	A.T ROAD, Guwahati, Assam	2522478	410	74
85		Hotel Aashray	781001	Single Owner	KC Sen Road, Paltan Bazar, Guwahati		4	7
86		Hotel Abhijit	781001	Single Owner		25991371	6	6
87		Hotel Ajir Lodge	781001	Single Owner		98684059648	2	7
88		Hotel Alankar	781001	Pvt. Ltd. Company	Chandmari		19	45
89		Hotel Ambassador	781001	Single Owner	K.C. Sen Road, Paltan Bazar		20	24
90		Hotel Amber	781001	Single Owner	H.B Road, Fancy Bazar, Guwahati		45	50
91		Hotel Anjuna Residency	781001	Single Owner	G S Road, Manipuri Basti, Paltan Bazar, Guwahati	2606712, 2606714	17	25
92		Hotel Apollo	781001	Single Owner	Bharatnmukh	2731082	9	13
93		Hotel Ashok Palace	781001	Single Owner	G.S Road, Paltan Bazar		8	10
94		Hotel Asian Palace	781001	Single Owner	Bhangagarh, Guwahati		11	11
95		Hotel Avinandan	781001	Single Owner	Jaswanta Road, Panbazar	0361-2544351, 2541187	11	11
96		Hotel Azolla	781001	Single Owner			6	18
97		Hotel B& D Lodge	781001	Single Owner	Goswami Complex, GMCH Road, Bhangagarh, Near Staffed Building, Guwahati		4	10
98		Hotel Baris Lodge	781001	Single Owner	Guwahati	2228068	5	15
99		Hotel Barman Lodge	781001	Single Owner	Bhangagarh, Guwahati		4	14
100		Hotel Bharamputra Lodge	781001	Single Owner	Last Gate		3	13
101		Hotel Bhargav	781001	Single Owner			16	21
102		Hotel Bijoya	781001	Single Owner	Near Apsara Cinema	2516896	15	28
103		Hotel Blue Moon (Guwahati)	781001	Single Owner	Latasil, Bhubon Road, Guwahati		25	30
104		Hotel Blue Diamond (Guwahati)	781001	Single Owner	Jaswanta Road Panbazar Guwahati	2513914	9	17
105		Hotel Bob	781001	Single Owner	Paltanbazar, Guwahati		6	29
106		Hotel Breeze Land	781001	Not Mentioned	Breeze Land Ganeshguri Chariali Guwahati	0361-2231538/2263431	13	15
107		Hotel Broad way (Guwahati)	781001	Pvt. Ltd. Company	M.G Road Machkhawa Guwahati			23
108		Hotel Capital	781001	Single Owner	Ganeshguri, Guwahati		11	15
109		Hotel Capital Lodge	781001	Single Owner	Last Gate Dispur	2611968	4	20
110		Hotel Centre Point	781001	Single Owner	Ganeshguri		7	21
111		Hotel Chandika	781001	Single Owner	Near Kali Mandir, KC Sen Road, Paltan Bazar Guwahati		4	30
112		Hotel City Lodge	781001	Single Owner			2	11
113		Hotel Coronation	781001	Single Owner	G.S Road, Paltan Bazar		6	26
114		Hotel Crown	781001	Single Owner	Col. J. Ali Road, Lakhotia, Guwahati		10	22
115		Hotel D.Mukta Lodge	781001	Single Owner	Chandmari, Guwahati		5	14
116		Hotel Dewan Lodge	781001	Single Owner	Dewan Lodge Guwahati		5	13
117		Hotel Dispur Guest House	781001	Single Owner	Ganeshguri		6	20
118		Hotel Dispur Lodge	781001	Single Owner	Last Gate Dispur		5	18
119		Hotel East India	781001	Single Owner		2545368	9	12

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
120		Hotel Eden	781001	Single Owner	G.S Road, Paltan Bazar		30	48
121		Hotel Embassy	781001	Single Owner	KC Sen Road, Paltan Bazar		32	17
122		Hotel Gajraj	781001	Single Owner	S.S Road, Lakhotia, Guwahati		45	31
123		Hotel Geetanjali (Guwahati)	781001	Single Owner	G.S. Road, Paltan Bazar, Guwahati		16	41
124		Hotel Happy Home	781001	Single Owner	Panbazar, Guwahati		4	4
125		Hotel Hema Hotel	781001	Public Ltd.	Guwahati	2595244	5	21
126	Guwahati	Hotel Indira	781001	Single Owner	K C Sen Road, Paltan Bazar, Guwahati		71	32
127		Hotel Ja Durga	781001	Single Owner	K.C. Sen Road, Paltan Bazar, Guwahati		8	26
128		Hotel Jain Hotel	781001	Not Mentioned	K.C. Sen Road, Paltan Bazar, Guwahati	2545704	4	10
129		Hotel Janata Hotel	781001	Single Owner	K.C. Sen Road, Paltan Bazar, Guwahati	2544413	10	65
130		Hotel Joy Shree	781001	Single Owner	H.B Road, Fancy Bazar, Guwahati		10	44
131		Hotel K.K	781001	Single Owner	Paltan Bazar , Guwahati			23
132		Hotel Kalpana	781001	Single Owner	C K Road, Pan Bazar, Guwahati	2545686, 2548592	11	17
133		Hotel Kamrupa	781001	Single Owner	R.G Baruah Road, Ganeshguri, Chairali, Guwahati		24	38
134		Hotel Kanchanjan Lodge	781001	Single Owner	Paltan Bazar, Guwahati		6	20
135		Hotel Kashmiri Lodge	781001	Single Owner		9864123747	4	6
136		Hotel Konark	781001	Single Owner	Paltanbazar, Guwahati		2	49
137		Hotel Kothali Hotel	781001	Single Owner	Ganeshguri-5	2595111	6	15
138		Hotel Kripamay	781001	Single Owner			4	10
139		Hotel Kunjaban Lodge (Guwahati)	781001	Single Owner	ME Road Paltan Bazar Guwahati	2513937	27	71
140		Hotel Kunjalata	781001	Not Mentioned	Guwahati Kunjalata		9	15
141		Hotel Lakhi Hotel	781001	Single Owner	Rajgarh Road, Bhangagarh, Guwahati		12	10
142		Hotel Louhitya	781001	Single Owner	Kachari Near D.C Court		10	6
143		Hotel Lucent	781001	Pvt. Ltd. Company	GS Road Paltan Bazar, OPP Shillong bus stand, Guwhati-Assam		10	32
144		Hotel Luit	781001	Pvt. Ltd. Company	F.A Road Machkhawa	2611849	4	16
145		Hotel Luit Lodge	781001	Single Owner	Last Gate Dispur		11	16
146		Hotel M.B	781001	Single Owner	H.B Road Fancy Bazar		5	11
147		Hotel Maa Lakhi Lodge	781001	Single Owner	G.M.C.H Road , Bhangagarh		5	16
148		Hotel Maa Tara	781001	Single Owner	GS Road, Paltan Bazar, Guwahati		5	12
149		Hotel Maadan's Lodge	781001	Pvt. Ltd. Company	21, Radha Bazar Building, 20, SRCB Road, Fancy Bazar, Guwahati	2518530, 2518531	11	59
150		Hotel Madan Lodge	781001	Single Owner	Bhanga ghar, Guwahati		5	7
151		Hotel Madhuban (Guwahati)	781001	Single Owner	M.E. Road Paltan Bazar Guwahati		25	23
152		Hotel Maharaja	781001	Single Owner	Paltan Bazar, Guwahati		41	17
153		Hotel Manas Lodge	781001	Single Owner	Last Gate Dispur			8
154		Hotel Mansarover Hotel	781001	Pvt. Ltd. Company	SRCB Road, Fancy Bazar		9	31
155		Hotel Maruti Nandan	781001	Single Owner	SRCB Road, 29 Radha Bazar Complex, Fancy Bazar, Guwahati		47	70
156		Hotel Matri Hindu Hotel	781001	Single Owner	Guwahati		9	11
157		Hotel Maurya (Guwahati)	781001	Single Owner	RP Road, Ganeshguri	2595212	6	36
158		Hotel Mayur (Guwahati)	781001	Single Owner	Paltanbazar, Guwahati		45	113
159		Hotel Mazdoor menzil	781001	Single Owner		2609312		31

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
160		Hotel Mini Lodge	781001	Single Owner	Chandmari, Guwahati		4	7
161		Hotel Monkee Lodge	781001	Single Owner	Chandmari		7	5
162		Hotel Nav-Alka	781001	Single Owner	SRCB Road, Guwahati		11	14
163		Hotel Nehar Lodge	781001	Single Owner	Nehar Lodge Guwahati		4	12
164		Hotel Nivirity Lodge	781001	Single Owner	Nivirity Lodge		4	9
165		Hotel Nova	781001	Single Owner	SS Road, Fancy Bazar, Guwahati	2523464, 2523465	30	54
166		Hotel Nuptial Lodge	781001	Single Owner	Ganeshguri Chairali, Ghuwahati		3	7
167	Guwahati	Hotel Orion Lodge	781001	Single Owner	G S Road, Guwahati		7	11
168		Hotel P.C.S	781001	Single Owner	Didar Market, 1st Flr, Opp A.S.T.C., Paltan Bazar, Guwahati	9864261124	3	5
169		Hotel Padarpan	781001	Single Owner	Padarpan Lodge Ganeshguri		6	9
170		Hotel Padma Residency	781001	Single Owner	Panbazar, Over Bridge Point, Guwahati	2512811 / 2514273	91	89
171		Hotel Pardesi & Sons	781001	Single Owner	K.C. Sen Road, Opp. Paltan Bazar, Guwahati		7	18
172		Hotel Pinky	781001	Single Owner	Ulubari	2603909	4	5
173		Hotel Pioneer lodge	781001	Not Mentioned	bhangagarh		3	6
174		Hotel Pragjyotish	781001	Single Owner	GS Road, Guwahati	2540706	10	14
175		Hotel President	781001	Single Owner		2338789, 2340435	55	34
176		Hotel Prince (Guwahati)	781001	Single Owner	K C Sen Road, Paltan Bazar, Guwahati			57
177		Hotel Raj	781001	Single Owner	Guwahati		10	18
178		Hotel Raj Kamal	781001	Single Owner	M.S Road, Fancy Bazar		12	60
179		Hotel Rajasthan	781001	Public Ltd.	A.T Road Guwahati		7	57
180		Hotel Rajdeep	781001	Not Mentioned			9	11
181		Hotel Rajhans	781001	Single Owner	S.S Road, Fancy bazar		17	44
182		Hotel Rang Mahal	781001	Pvt. Ltd. Company	A.T Road, Guwahati		8	17
183		Hotel Rashmi	781001	Single Owner	Rajgarh Road, Bhangagarh, Guwahati		10	12
184		Hotel Regency	781001	Pvt. Ltd. Company	16, Dr. J.C. Das Road, Guwahati	0361-2545623	19	8
185		Hotel Ritz (Guwahati)	781001	Single Owner	Manipuri Basti, Near Apsara Cinema Hall, Guwahati		20	14
186		Hotel S.R Lodge	781001	Single Owner	GMC Road, Bhangagarh		2	3
187		Hotel Santi	781001	Single Owner	Krishna Market, Opp A.S.T.C, Paltan Bazar Guwahati		5	9
188		Hotel Sarma Lodge	781001	Single Owner		2262125	2	6
189		Hotel Shiva	781001	Single Owner	G.S Road, Ulubari near Bharaluphool, Rupnagar Road, Guwahati		13	10
190		Hotel Shivam Hotel	781001	Single Owner	Shivam Hotel and Lodge Ganeshguri	2740528	3	9
191		Hotel Shyam Guest House	781001	Single Owner	A.T Road, Guwahati		7	17
192		Hotel Shyam Sarover	781001	Single Owner	A.T Road, Near Ram Mandir, Guwahati		21	31
193		Hotel Sodhi	781001	Single Owner		2518128	5	11
194		Hotel Sukhmani	781001	Single Owner	K.C. Sen Road, Paltan Bazar		18	40
195		Hotel Sumi Lodge	781001	Not Mentioned	ME Road Paltan Bazar, Guwahati	2634411	7	61
196		Hotel Sumiya	781001	Single Owner	KC Sen Road, Paltan Bazar, Guwahati		8	30
197		Hotel Suncity lodge	781001	Single Owner	Vaishali Complex, G.S Road, Paltan Bazar, Guwahati		8	12
198		Hotel Sunu Munu Lodge	781001	Single Owner	Bhangagarh, Guwahati		4	7
199		Hotel Suradevi	781001	Single Owner	Panbazar, Guwahati		26	68

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
200		Hotel Tibet	781001	Single Owner	G.S Road, Paltan Bazar, Guwahati		30	52
201		Hotel Tourist	781001	Single Owner	Paltan Bazar, Guwahati		10	39
202		Hotel Tourist In Lodge	781001	Single Owner			3	4
203		Hotel Tribeni Lodge	781001	Single Owner	INTUC Complex, K.C. Sen Road, Paltan Bazar Guwahati		8	24
204		Hotel Trimurti Intl.	781001	Single Owner	Paltanbazar, Guwahati		26	43
205		Hotel Upahar	781001	Not Mentioned	Uphar Guwahati		7	16
206		Hotel Uravashi	781001	Single Owner	Near Urvasi cinema Hall, Guwahati		4	15
207		Hotel Utopia	781001	Single Owner	GMC Road, Bhangagarh		9	15
208		Hotel Vaishali	781001	Single Owner	K.C. Sen Road, Paltan Bazar	2520661	13	17
209	Guwahati	Hotel Vandana	781001	Single Owner	Paltanbazar, Guwahati	2524006, 2524008	65	196
210		Hotel Yes Sir	781001	Single Owner	A.T Road, Paltan Bazar, Guwahati		9	23
211		Hotel Zurani Lodge	781001	Single Owner	Dispur		6	8
212	Hajo	Hotel Prasanti Tourist lodge	0	Government Owned	Bishapur, Hajo		6	4
213	Jorhat	Hotel Dak Bungalow	785001	Government Owned	Jorhat		8	6
214		Hotel Prashanti Jorhat Tourist lodge	785001	Government Owned	Jorhat		17	12
215		Hotel Paradise (Jorhat)	785001	Pvt. Ltd. Company			45	31
216		Hotel Aparajita Lodge	785001	Single Owner	Aparajita Lodge Ganeshguri Chandali Near MCO Bank		3	15
217		Hotel Bikaner	785001	Not Mentioned	1st Floor, Bikaner Permisses, Gar-Ali, Jorhat		6	17
218	Jorhat	Hotel Blue Moon (Jorhat)	785001	Single Owner	Garali, Jorhat (Assam)	2322765	3	16
219		Hotel Broad way (Jorhat)	785001	Single Owner	Gar ali Jorhat		4	15
220		Hotel Circuit House	785001	Government Owned		2320496	33	9
221		Hotel Dilip - Jorhat	785001	Single Owner	Solicitor Road, Jorhat-1, (Assam)	2321 610	11	16
222		Hotel Dipti	785001	Single Owner	Biman Baruah Road, Jorhat-1	2326973	13	14
223		Hotel Dukons Lodge & Restaurant	785001	Single Owner	Jorhat	2323495, 2324272	13	13
224		Hotel Eastern	785001	Single Owner	Gar-Ali, Jorhat	320327,320490	17	11
225		Hotel Friends	785001	Single Owner		2327684	5	12
226		Hotel Heritage	785001	Single Owner	Near ASTC Bus Stand	2327393, 2321719	21	15
227		Hotel Holiday Home	785001	Single Owner	RM Road (Near A T Road), Jorhat		5	19
228		Hotel Janata Paradise	785001	Single Owner	Jorhat	2320610	14	15
229		Hotel Jay Shree	785001	Single Owner	A.T Road, Jorhat	2324631	7	12
230		Hotel Leema	785001	Single Owner	A T Road, Jorhat	0376-2321934	7	13
231		Hotel More International	785001	Single Owner	2nd Floor, More Complex, A.T. Road, Jorhat		12	40
232		Hotel Neera	785001	Single Owner	Near ASTC Bus Station, Jorhat	2322618	12	26
233		Hotel New Garden	785001	Single Owner	Mahatma Gandhi Road Jorhat-1	2323852, 2301945	10	16
234		Hotel Orissa	785001	Single Owner	AT Road, Tarajan		9	10
235		Hotel Palace (Jorhat)	785001	Single Owner	MG Road Indu Bhawan, Jorhat		4	13
236		Hotel Prakesh	785001	Single Owner	R M Road, (Near A T Road)	2321062	3	10
237		Hotel President (Jorhat)	785001	Single Owner	Thana Road, Saika Market, First Floor, Jorhat-1	2309728, 2322328	13	9
238		Hotel Rishiraj	785001	Single Owner	B, Boruah Road, Jorhat-1	2320965, 2309508	13	15
239		Hotel Swagatam	785001	Single Owner	M G Road, Jorhat, ASSAM	0376-2322448, 2328113	9	35

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
240		Hotel Sweet India	785001	Single Owner	Gar-Ali, Jorhat	2322481	5	12
241		Hotel Tirupati	785001	Single Owner	1st Floor, Kalaptaru Market, A.T. Road, Jorhat		9	20
242		Hotel Woodland	785001	Single Owner	BG (New Balibut) Jorhat		22	14
243		Hotel Barua's Inn	785001	Single Owner	Tarajan, Jorhat		8	12
244	Kaziranga	Hotel Aranga Tourist Lodge	0	Government Owned			25	25
245		Hotel Bana Shree	0	Government Owned				9
246		Hotel Bonn Habi Resorts Pvt Ltd	0	Pvt. Ltd. Company			19	8
247		Hotel Dhana Shree Resort	0	Pvt. Ltd. Company		262501	11	8
248		Hotel Maa Kamala Tourist Resort	0	Single Owner	Kaziranga		5	4
249		Hotel Prasant Cottage	0	Government Owned	Kaziranga		5	6
250		Hotel Banani Lodge	0	Government Owned			28	5
251	Kaziranga	Hotel Kunjaban Lodge	0	Government Owned				4
252		Hotel Wild Grass Resort	0	Pvt. Ltd. Company	Kaziranga		71	21
253	Lakhimpur	Hotel Shyam	787001	Single Owner	NT Road, Lakhimpur		12	22
254		Hotel Anupam	787001	Pvt. Ltd. Company	N.T Road, Lakhimpur		13	22
255		Hotel Asha	787001	Single Owner	Near Post Office, Lakhimpur		9	25
256		Hotel Circuit House	787001	Government Owned	Old Civil Road	2320496	7	8
257		Hotel Joya	787001	Single Owner	N.T Road Ward No. 4		14	47
258		Hotel Malini	787001	Single Owner	K.B Road, Near Malpani Chariah		16	15
259		Hotel Moonlight	787001	Single Owner	Near Malpani, N.T Road, Lakhimpur		11	18
260		Hotel Punjab	787001	Single Owner	Near Post Office, Lakhimpur		11	16
261		Hotel Rajiv Lodge	787001	Single Owner	T.B Road, Near Malpani Chariah		6	8
262		Hotel Ranjit Palace	787001	Single Owner	Kelmati town Banju Near Sin Mandir		11	16
263		Hotel Shree Ram	787001	Pvt. Ltd. Company	Kelmati (N.T Road)		15	34
264	Majuli	Hotel Madhumita	0	Single Owner		273339	6	2
265		Hotel Natun Kamalabari Satra Guest House	0	Charitable Trust	Majuli		3	10
266		Hotel Shankar Hotel	0	Single Owner			5	2
267	Morigaon	Hotel A.R Lodge	782105	Single Owner	Ganeshguri	2611587	2	9
268		Hotel Madhuban (Morigaon)	782105	Single Owner	Morigaon		4	10
269		Hotel Mayur (Morigaon)	782105	Not Mentioned	Morigaon, Assam		7	4
270	Nagaon	Hotel Delux	782002	Single Owner	Haiborgaon, A.T. Rd.		1	7
271		Hotel Natraj (Nagaon)	782002	Single Owner	A.T.Rd., Haiborgaon		6	23
272		Hotel Perth	782002	Single Owner	Dhing Road, Haibargaon, Nagaon, Assam	223300, 225316	11	22
273		Hotel Piyush Regency	782002	Single Owner	A.T. Rd. Haibargaon, Nagaon (Assam)	220066, 220088, 220099, 220099	8	19
274		Hotel Purnima Lodge	782002	Single Owner	A.T.Road, Haibargaon		2	7
275		Hotel Raj Lodge	782002	Single Owner	Haibargaon, A.T. Rd		1	8
276		Hotel Relex Hotel	782002	Single Owner	Near Jyoti Cinema Hall		5	24
277	Nameri	Hotel Eco Camp	0	Not Mentioned				15
278	Sibsagar	Hotel Tourist Lodge	785640	Government Owned	Sibsagar		13	11
279		Hotel Brindavan	785640	Single Owner	AT Road, Sivasagar, Assam	222974, 222947	17	25

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
280		Hotel Ahravati Lodge	785640	Single Owner		223240	9	14
281		Hotel Annapurna	785640	Single Owner	Rupalim Cinema Complex	222218	5	38
282		Hotel Atlanta	785640	Single Owner	Babupatti,	223218	20	24
283		Hotel Brahmaputra	785640	Single Owner	BG Road Sibsagar,	22200	21	50
284		Hotel Deep Lodge	785640	Single Owner	Hospital Road		10	17
285		Hotel Hazarika Lodge	785640	Single Owner	Red Cross Road, Sibsagar		6	10
286		Hotel Kareng	785640	Single Owner	Dolemukh Chairali , Sibsagar		9	6
287		Hotel Piccolo	785640	Single Owner	Aroonodoy Path, Sivasagar Assam	223126	15	7
288		Hotel Priya	785640	Single Owner	AT Near Bus Stand		9	18
289		Hotel Raj Palace	785640	Single Owner	AT Road, Station Charali,	232951	11	28
290		Hotel Ronghor	785640	Single Owner	Babupatty Road, Sivasagar-Assam	222551	4	24
291		Hotel Shiva Palace	785640	Single Owner	AT Road, Sivasagar		21	22
292		Hotel Sidhartha Enterprises (P) Ltd	785640	Pvt. Ltd. Company			23	22
293	Sibsagar	Hotel Talatal	785640	Single Owner	Boarding Road, Sibsagar	2223510	12	15
294		Hotel Twenee	785640	Single Owner	Sibsagar		4	7
295		Hotel Amrawati	785640	Single Owner	Ranjit Phukan	953772-223240	7	16
296	Silchar	Hotel Sharda	788001	Not Mentioned		234467	16	9
297		Hotel Borail View	788001	Single Owner	Park Road, Silchar		50	53
298		Hotel Ellora (Silchar)	788001	Single Owner	Club Road, Silchar		18	16
299		Hotel Gateway	788001	Single Owner	Narsingtola, Silchar Dist. Cachar Assam		10	22
300		Hotel Geetanjali (Silchar)	788001	Not Mentioned	Club Road, Silchar	236440	21	34
301		Hotel Hiranmoyee Lodge	788001	Single Owner	Club Road, Silchar		9	14
302		Hotel Indraprastha Residency	788001	Pvt. Ltd. Company		220600, 220826	14	27
303		Hotel Kalpataru (Silchar)	788001	Single Owner	Circuit House, Silchar ,Cachar		34	23
304		Hotel Maya	788001	Single Owner	Narsingtola, Silchar		8	24
305		Hotel Siddharth	788001	Pvt. Ltd. Company	Narshingtola, Silchar, Assam		21	49
306		Hotel Sudakshina	788001	Not Mentioned	Shillong Patty, Silchar		51	30
307		Hotel Swagat	788001	Pvt. Ltd. Company	Central Road, Silchar	230667, 260110	8	15
308	Tezpur	Hotel Bimal	784001	Not Mentioned	Kabar Khana Rd., Tezpur		6	8
309		Hotel Aniruddha	784001	Single Owner	Hatipilkhana, NT Road, Tezpur, Assam	252590, 252591	8	16
310		Hotel Basant	784001	Single Owner	Main Road, Tezpur, Sonitpur	230831	16	14
311		Hotel Blue Star	784001	Single Owner	Janaki Cinema Road, Tezpur-(Assam)	220682, 224928	7	20
312		Hotel Central Lodge	784001	Single Owner	Central Lodge, B R Road,	222324	6	17
313		Hotel Chaltha	784001	Single Owner	MC Road, Tezpur		5	13
314		Hotel Durba	784001	Single Owner	K K Road, Tezpur-Sonitpur		21	42
315		Hotel Himalaya	784001	Single Owner	N B Road, Tezpur		9	20
316		Hotel Indralaya	784001	Public Ltd.	N.C. Road, Tezpur		20	15
317		Hotel International	784001	Single Owner	Konark		5	16
318		Hotel Kanyapur	784001	Single Owner	NT Road, Tezpur		12	25
319		Hotel Luit (Tezpur)	784001	Pvt. Ltd. Company	Ranu Singh Road, Tezpur		25	39

S. No	Name of Center	Name of Hotel	PIN Code	Ownership Details	Address	Phone	Total Employees	Total Rooms
320	Tinsukia	Hotel Madhuban (Tezpur)	784001	Pvt. Ltd. Company	NC Road, Tezpur, Assam		16	21
321		Hotel Meghdoot	784001	Single Owner	K K Rd.		7	27
322		Hotel National Boarding	784001	Single Owner	K K Rd.		5	12
323		Hotel NE Guest House	784001	Single Owner	Jonaki Cinema Road, Tezpur, Assam		4	7
324		Hotel Parijuat	784001	Single Owner			8	11
325		Hotel Punjab (Tezpur)	784001	Single Owner	JC Road, Tezpur		9	15
326		Hotel Radhe Shayam	784001	Single Owner	N B Road, Tezpur		2	3
327		Hotel Southern Lodge	784001	Single Owner	M C Road, Near P.S		4	6
328		Hotel Tawang	784001	Single Owner		230686	30	25
329		Hotel Xwad	784001	Single Owner	NT Road, Tezpur		5	15
330		Hotel Centre Point Towers - Tinsukia	786125	Single Owner	G.N.B Road, Tinsukia		35	16
331		Hotel Highway	786125	Public Ltd.	Tinsukia-786 125	2335383, 2340820		24
332		Hotel Urmila Continental	786125	Single Owner	Rongagora Road, Tinsukia Assam	2333777	48	21
333		Hotel Amrit	786125	Single Owner	Babulal Bazar, Chirwapatty, Tinsukia		3	36
334		Hotel East International	786125	Pvt. Ltd. Company	Chirapatty, Tinsukia-		38	34
335	Tinsukia	Hotel Estern	786125	Single Owner			4	21
336		Hotel Jagdamba	786125		DM. Lohia Road, Tinsukia		6	11
337		Hotel Jyoti	786125	Single Owner	Rangagora Road		25	27
338		Hotel Kalpataru (Tinsukia)	786125	Single Owner	Prakash Bazar		9	20
339		Hotel Kamakhya	786125	Single Owner	A.T Road		16	9
340		Hotel LNB	786125	Single Owner	Prakash Bazar		10	17
341		Hotel Madras	786125	Single Owner	Prakash Bazar		10	69
342		Hotel Maruti (Tinsukia)	786125	Single Owner	Central Bank Road, near main state bank, Tinsukia		16	47
343		Hotel Mayur	786125	Single Owner	Gandhi Park Road, Tinsukia		18	28
344		Hotel Metro Hotel	786125	Single Owner	G S Road	2517567	4	10
345		Hotel MIM	786125	Single Owner			7	42
346		Hotel Nandan	786125	Public Ltd.	A.T Road Opposite ASTC		8	19
347		Hotel Palace	786125	Single Owner	A.T Road, Tinsukia		11	23
348		Hotel Plaza	786125	Single Owner			3	18
349		Hotel Promode	786125	Single Owner	Rangagora Road	2340120	6	15
350		Hotel REX	786125	Single Owner	Drgabari		14	26
351		Hotel Ritz - Tinsukia	786125	Single Owner	Shivbari Road, Tinsukia		15	64
352		Hotel Tinsukia	786125	Single Owner			47	24


MINISTRY OF TOURISM AND CULTURE
Department of Tourism
&
Intercontinental Consultants & Technocrats Pvt. Ltd., New Delhi

COLLECTION OF TOURISM DATA FOR THE STATE OF ASSAM
**INSTRUCTION TO ENUMERATORS FOR FILLING THE
TOURIST ACCOMMODATION UNIT FORM**

1	Reference Period: Month	Please write the month for which the data is being collected. Example the Data is to be collected from the hotel for the preceding month of the visit i.e from 1st to last day of the preceding month`
2	Name and Address of the Hotel / Establishment:	Please record the name with address of the hotel/establishment /Dharamshala
3	Type of Accommodation Unit	Please write the category of Accommodation unit 1 Star; 2- 2 Star; 3- 3 Star; 4- 4 Star; 5- 5 Star; 6- Deluxe; 7- Heritage Hotel 8- Unstarred Hotel; 9- Guest House; 10- Tourist Bungalow; 11- Dormitory; 12- Youth Hostel; 13- Dharamshala
4	Ownership Details	Please write ownership of the hotel, 1- Govt. Owned; 2- Public Ltd.; 3- Pvt. Ltd. Company; 4- Single Owner; 5- Charitable Trust
5	Does the hotel belong to a Chain/ Group:	Please Yes / No.
6	Year of Commencement	Note the year of commencement of the accommodation unit
7	Please furnish the following: (a) Number of Rooms / Beds	In this kindly interview the Manager of the hotel and record the number of rooms and beds available in the hotel.
8	Type of Facility	Please enquire about the facilities available. Try to check the facilities physically.
9.	Whether Swimming Pool Facility Available	Enquire from the Manager and physically verify if possible.
9.	Average Occupancy during the month	Please enquire the Manager of the Hotel about the average occupancy during the month and counter check from the records if possible
10	Employment Statistics	Please enquire about the number of staff employed in the hotel, by category. This can be checked from the attendance register also
11	Monthly Revenue	Please enquire about the monthly review of the Hotel.
12	Monthly Tax Paid	Please record the taxes paid by the Accommodation units.
13	Please generate the following statistics in respect of tourist inflow:	From the Hotel Guest Arrival register please record the no. of tourists by states and country along with the bed night spends The Number of tourists from a state Say U.P. can be added up and similarly total bed night spent by these tourists in the Hotel.



MINISTRY OF TOURISM AND CULTURE
Department of Tourism
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Intercontinental Consultants & Technocrats Pvt. Ltd., New Delhi



INSTRUCTIONS TO ENUMERATORS FOR FILLING THE TOURIST SURVEY FORM

1	Reference Period Month	Please give the month in which survey is being conducted (code)																																																
2	Year	Write year e.g. 2005 = 5																																																
PART A: LOCATION PARTICULARS																																																		
1	Name of Tourist Place	Please write the place where interview of the tourist is being conducted.																																																
2	Category	Please record the Category of the tourist domestic/ foreign																																																
3	Place were Contacted	Please record were the interview is being conducted																																																
4	Date of Contact	Please write date, month and year																																																
PART B: DEMOGRAPHIC FEATURES																																																		
1	Name	<i>Please write the name of the tourist being interviewed</i>																																																
2	Nationality (<i>for Foreigners</i>)	<p>Please write the country code from the list given below:</p> <table> <thead> <tr> <th>Country</th> <th>Code</th> </tr> </thead> <tbody> <tr><td>Australia</td><td>120</td></tr> <tr><td>Bangladesh</td><td>124</td></tr> <tr><td>Canada</td><td>142</td></tr> <tr><td>China</td><td>150</td></tr> <tr><td>France</td><td>176</td></tr> <tr><td>Germany</td><td>183</td></tr> <tr><td>Iran</td><td>203</td></tr> <tr><td>Italy</td><td>208</td></tr> <tr><td>Japan</td><td>211</td></tr> <tr><td>Koria (south)</td><td>218</td></tr> <tr><td>Malaysia</td><td>230</td></tr> <tr><td>Nepal</td><td>246</td></tr> <tr><td>Neitherlands</td><td>247</td></tr> <tr><td>Pakistan</td><td>259</td></tr> <tr><td>Saudi Arabia</td><td>278</td></tr> <tr><td>Singapur</td><td>282</td></tr> <tr><td>Splain</td><td>286</td></tr> <tr><td>Sri Lanka</td><td>287</td></tr> <tr><td>Switzerland</td><td>296</td></tr> <tr><td>UAE</td><td>310</td></tr> <tr><td>U.K</td><td>311</td></tr> <tr><td>IU.S.A.</td><td>312</td></tr> <tr><td>Others</td><td>999</td></tr> </tbody> </table>	Country	Code	Australia	120	Bangladesh	124	Canada	142	China	150	France	176	Germany	183	Iran	203	Italy	208	Japan	211	Koria (south)	218	Malaysia	230	Nepal	246	Neitherlands	247	Pakistan	259	Saudi Arabia	278	Singapur	282	Splain	286	Sri Lanka	287	Switzerland	296	UAE	310	U.K	311	IU.S.A.	312	Others	999
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3	State (<i>for Domestic Tourists</i>)	<p>Please write the code from the list given below:</p> <table border="0"> <tr><td>Andhra Pradesh</td><td>1</td></tr> <tr><td>Arunachal Pradesh</td><td>2</td></tr> <tr><td>Assam</td><td>3</td></tr> <tr><td>Bihar</td><td>4</td></tr> <tr><td>Chhatisgarh</td><td>5</td></tr> <tr><td>Delhi</td><td>6</td></tr> <tr><td>Goa</td><td>7</td></tr> <tr><td>Gujarat</td><td>8</td></tr> <tr><td>Haryana</td><td>9</td></tr> <tr><td>Himachal Pradesh</td><td>10</td></tr> <tr><td>Jharkhand</td><td>11</td></tr> <tr><td>Jammu & Kashmir</td><td>12</td></tr> <tr><td>Karnataka</td><td>13</td></tr> <tr><td>Kerala</td><td>14</td></tr> <tr><td>Madhya Pradesh</td><td>15</td></tr> <tr><td>Maharastra</td><td>16</td></tr> <tr><td>Manipur</td><td>17</td></tr> <tr><td>Meghalaya</td><td>18</td></tr> <tr><td>Mizoram</td><td>19</td></tr> <tr><td>Nagaland</td><td>20</td></tr> <tr><td>Orissa</td><td>21</td></tr> <tr><td>Punjab</td><td>22</td></tr> <tr><td>Rajasthan</td><td>23</td></tr> <tr><td>Sikkim</td><td>24</td></tr> <tr><td>Tamil Nadu</td><td>25</td></tr> <tr><td>Uttar Pradesh</td><td>26</td></tr> <tr><td>Uttranchal</td><td>27</td></tr> <tr><td>West Bengal</td><td>28</td></tr> <tr><td>Andaman & Nikobar</td><td>29</td></tr> <tr><td>Chandigarh</td><td>30</td></tr> <tr><td>Daman & Diu</td><td>31</td></tr> <tr><td>Dadr & Nagar Haveli</td><td>32</td></tr> <tr><td>Lakshadweep</td><td>33</td></tr> <tr><td>Pondicherry</td><td>34</td></tr> </table>	Andhra Pradesh	1	Arunachal Pradesh	2	Assam	3	Bihar	4	Chhatisgarh	5	Delhi	6	Goa	7	Gujarat	8	Haryana	9	Himachal Pradesh	10	Jharkhand	11	Jammu & Kashmir	12	Karnataka	13	Kerala	14	Madhya Pradesh	15	Maharastra	16	Manipur	17	Meghalaya	18	Mizoram	19	Nagaland	20	Orissa	21	Punjab	22	Rajasthan	23	Sikkim	24	Tamil Nadu	25	Uttar Pradesh	26	Uttranchal	27	West Bengal	28	Andaman & Nikobar	29	Chandigarh	30	Daman & Diu	31	Dadr & Nagar Haveli	32	Lakshadweep	33	Pondicherry	34
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4	Education (<i>only for Head of the Group</i>)	<p>Please record the education level of the head of the touring party from the list given below:</p> <ol style="list-style-type: none"> 1. <i>No Education;</i> 2. <i>Secondary / Upper Secondary;</i> 3. <i>Higher Education;</i> 4. <i>Technical Education</i> 																																																																				

5	Type of Occupation (only for Head of the Group)	<p>Please record the business of the head of the group given below:</p> <p>1 Business / Industrialist / Trader / Petty Shopkeeper</p> <p>2 Professional (Private Enterprises' Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of the firm / institute etc.)</p> <p>3 Government Service</p> <p>4 Private Service</p> <p>5 Agriculture</p> <p>6 Student / Researcher</p> <p>7 Housewife</p> <p>8 Retired</p> <p>9 Others (Specify)</p>
6	Approximate Annual Household Income	<p>Please record the annual income of the household. For foreigners write income the Currency of the country to which tourist belongs and for Indian in Rupees</p> <p>Income Range (Rs)</p> <ul style="list-style-type: none"> • Upto Rs. 50,000 • 50,001 – 1,00, 000 • 1,00, 1001 – 2,00, 000 • 2,00, 001 – 5,00, 000 • 5,00, 001 and above
PART C: TRAVEL DETAILS		
1	Are you traveling	<p>Please write codes as given</p> <p>1- Alone;</p> <p>2- With Family;</p> <p>3- Friends;</p> <p>4- With Family & Friends</p>
2	Size of traveling family	Please record the exact size of the group/family
3	Please give the following for the individual members in the group	<p>Please write Sex</p> <p>1-Male 2-Female and age of group members.</p>
4	Is it a package tour?	<i>Please enquire from the tourists whether is a package tour or therewise</i>
5	Main purpose of visit	<p>Please write code from the following:</p> <p>1. Leisure, Recreation, Holidays</p> <p> a Cultural Activities (1)</p> <p> b Resorts, Beachs, Hills etc. (2)</p> <p> c Wild Life (3)</p> <p> d Others (4)</p> <p>2 Visiting friends and relatives (5)</p> <p>3 Business and Professional (6)</p> <p>4 Health and Treatment (7)</p> <p>5 Social / Religious functions (8)</p> <p>6 Pilgrimage (9)</p> <p>7 Education (10)</p>

		8 Conference (11) 9 Employment (12) 10 Sports – participating or witnessing (13)
6	How did you make your travel arrangement (multiple response)	<i>Please record from the following</i> 1- Self; 2- Office/Employer; 3- Travel Agent; 4- Tour Operator; 5- Other (Specify)
7	Number of Night Stay	Please record the number of night stayed and number of nights proposed to stay in future
8	Place of Stay	Type of Accommodation • Starred Hotel; • Unstarred Hotel; • Guest House/ Rest Houses/ Tourist Bungalow; Youth Hostels/ YMCA; Dormitory; • Dharamsala; • Friends and Relatives; • Day Visitor; • Others
PART D: TOUR EXPENDITURE (REFERENCE PERIOD: YESTERDAY / TODAY)		Please record the information on the day of tourist contacted. The questions are self explanatory
PART E: EVALUATION		
PART F: VISIT TO NORTH EAST REGION LOCATED IN INDIA		
PART G: VISIT TO BUDDHIST SITES LOCATED IN INDIA		
PART H: EXPENDITURE OCCURRED FOR THIS TRIP PRIOR TO ENTERING THIS CENTRE		
PART I SUGGESTION Please give your suggestions for improvement of tourist services at the centre:		



MINISTRY OF TOURISM AND CULTURE
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New Delhi



QUESTIONNAIRE FOR TOURIST ACCOMMODATION UNIT

Reference Period: Month

Year

(Codes: Jan-1; Feb-2; Mar-3; Apr-4; May-5; Jun-6; Jul-7; Aug-8; Sep-9; Oct-10; Nov-11; Dec-12)

Name of the Centre

1 Name and Address of the Hotel / Establishment:

.....

2. Type of Accommodation Unit (Please ✓ and use the following codes)

1- 1 Star; 2- 2 Star; 3- 3 Star; 4- 4 Star; 5- 5 Star; 6- Delux; 7- Heritage Hotel
 8- Unstarred Hotel; 9- Guest House; 10- Tourist Bungalow; 11- Dormitory; 12- Youth Hostel;
 13- Dharamshala

3. Ownership Details (Please ✓ and use the following codes)

1- Govt. Owned; 2- Public Ltd.; 3- Pvt. Ltd. Company; 4- Single Owner; 5- Charitable Trust

4. Does the hotel belong to a Chain/ Group:

Yes / No

(Please ✓ and use the following codes)

1- Yes; 2-No

If Yes, Specify (which group).....

5. Year of Commencement

6. Please furnish the following :

(a) Number of Rooms / Beds

Type of Accommodation	No. of Rooms	No. of Beds
Dormitory / Hall		
Single AC		
Double AC		
Suits AC		
Single Non-AC		
Double Non-AC		
Suits Non-AC		

(b) Facility Available

Type of Facility	With AC		Without AC	
	Nos.	Capacity (Specify the unit: Sitting/ No. of Persons)	Nos.	Capacity (Specify the unit: Sitting/ No. of Persons)
Banquet Hall				
Conference Hall				
Health Club				
Massage Centre				
Others (Specify)				

(c) Whether Swimming Pool Facility Available

Yes / No

7. Average Occupancy Ratio during the Month

8. Employment Statistics

Departments	No. of Permanent Employees	No. of Casual or Temporary Employees
Management Team		
Front Office		
F & B (Service)		
F & B (Kitchen)		
House Keeping		
Accounts		
EDP		
Security		
Sales and Marketing		
Purchase and Stores		
Human Resource		
Public Relation		
Engineering		
Telephone		
Health Club		
Laundry		
Other Departments		
Total		

9 Monthly Revenue

10. Monthly Tax Paid



MINISTRY OF TOURISM AND CULTURE
Department of Tourism
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Intercontinental Consultants and Technocrats Pvt. Ltd.,
New Delhi



QUESTIONNAIRE FOR TOURISTS

Reference Period

Month

(Codes: Jan-1; Feb-2; Mar-3; Apr-4; May-5; Jun-6; Jul-7; Aug-8; Sep-9;
Oct-10; Nov-11; Dec-12)

Year (Code: 2005 = 5)

PART A: LOCATION PARTICULARS

1. Name of Tourist Place
2. Category
(1-Foreign Tourist; 2- Domestic Tourist; 3- Domestic Day Visitor; 4- Foreign Day Visitor)
3. Place were Contacted
(1-Hotel; 2- Tourist Spot; 3- Others (Specify)
4. Date of Contact (Specify Date, Month and Year)//

PART B: DEMOGRAPHIC FEATURES

1. Name
2. Nationality (for Foreigners).....
(Country coeds are provided in Annexure)
3. State (for Domestic Tourists)
(List along with the coeds appearing Annexure)
4. Education (only for Head of the Group)
 1. No Education;
 2. Secondary / Upper Secondary;
 3. Higher Education;
 4. Technical Education
5. Type of Occupation (only for Head of the Group)
 - 1 Business / Industrialist / Trader / Petty Shopkeeper
 - 2 Professional (Private Enterprises' Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of the firm / institute etc.)
 - 3 Government Service
 - 4 Private Service
 - 5 Agriculture
 - 6 Student / Researcher
 - 7 Housewife
 - 8 Retired
 - 9 Others (Specify)
6. Approximate Annual Household Income
 Currency Income

PART C: TRAVEL DETAILS

1. Are you traveling
1- Alone; 2- With Family; 3- Friends; 4- With Family & Friends

2. Size of traveling family

3. Please give the following for the individual members in the group

S. No.	Sex	Age
	1-Male 2-Female	

4. Is it a package tour? (1-Yes; 2- No)

5. Main purpose of visit

- 1 Leisure, Recreation, Holidays
a Cultural Activities (1)
b Resorts, Beachs, Hills etc. (2)
c Wild Life (3)
d Others (4)
2 Visiting friends and relatives (5)
3 Business and Professional (6)
4 Health and Treatment (7)
5 Social / Religious functions (8)
6 Pilgrimage (9)
7 Education (10)
8 Conference (11)
9 Employment (12)
10 Sports – participating or witnessing (13)

6. How did you make your travel arrangement (multiple response)
1- Self; 2- Office / Employer; 3- Travel Agent; 4- Tour Operator; 5- Other (Specify)

7. Number of Night Stay

(a) Currently Number of Night Stay

(b) Number of Night Stay in Future

8. Place of Stay

(a) Type of Accommodation

- 1- Starred Hotel; 2- Unstarred Hotel; 3- Guest House/ Rest Houses/ Tourist Bungalow;
4- Youth Hostels/ YMCA; 5- Dormitory; 6- Dharamsala; 7- Friends and Relatives; 8- Day Visitor;
9- Others

PART D: TOUR EXPENDITURE (REFERENCE PERIOD: YESTERDAY / TODAY)

1. If it is a package tour, what is the total cost of the package per day (in Rs.)

2. Would you please indicate the details of expenditure incurred by you **yesterday at this place?** (indicate total expenditure by you and other members of family and friends traveling with you. In case of Day-visitor, indicate today's expenditure at the center). If you have arrived today please write today's expenditure (incurred upto now and expected expenditure till the end of the day).

(Normally we are recording yesterday's expenditure. In exceptional cases when the tourist has arrived today we are asking today's expenditure. Accordingly, reference period will differ).

Reference period for the expenditure (1-Yesterday, 2- Today)

(a) Accommodation Services

(b) Food and Beverage Serving Services

Services	Amount (Rs.)
Railway Station, Bus Stand, Train	
Hotels	
Private Guest House	
Tourist Guest House	
Government Guest House	
Dharamsala	
Restaurants	
Cafeteria	
Snack Bars	
Lunch Counters	
Refreshment Stands	
Canteens	
Milk Bars	
Bars and Other Drinking Places	
Others	
Mela, Fair, Picnic	

(c) Transport Equipment Rental (Hired Taxi/ Car/ Jeep/ Tractor)

(d) Travel agencies and similar (Reference Period: Yesterday / Today)

Services	Amount (Rs.)
Travel Agents	
Tour Operators	
Tourist Guides	

(e) Other Recreational and Entertainment Services

Services	Amount (Rs.)
Cinema, Night Clubs, Theaters	
Conferences and Conventions	
Other Amusements	

Tourism Related Industries

(f) Clothing and Garments

Services	Amount (Rs.)
Clothes (Dhoti, Sari, Shirt, Pyjamas, Ladies Suit etc)	
Chadar, Dupatta, Shawl, Lungi, Towel etc.	
Readymade Garments	
Knitted Garments, Sweater, Pullover, Cardigan etc.	
Bed sheet, Bed Cover, Blanket, Pillow, Quilts etc.	
Knitting Wool	
Others	

(g) Processed Food

Services	Amount (Rs.)
Tea and Coffee	
Cold Beverages and Fruit Juice	
Other Beverages	
Biscuits, Salted Refreshments, Sweets, Cake, Pastry	
Pickle, Sauce, Jam, Jelly etc.	
Other Processed Food	

(h) Tobacco Products

Services	Amount (Rs.)
Pan, Supari, Lime, Katha	
Bidi, Cigarette, Tobacco	

(i) Alcohol

Services	Amount (Rs.)
Beer, Toddy, Liquor	
Other intoxicants	

(j) Durable Goods

Services	Amount (Rs.)
Suitcase, Trunk, Hand Bag, Other Travel Goods	
Spectacles, Pen, Lock, Umbrella	
Radio, Walkman, Torch, Batteries	
Camera, Cassettes, Films	
Photography, Video Cassette	
Sports Item and Toys	
Others	

(k) Footwear

Services	Amount (Rs.)
Leather Footwear	
Rubber Footwear	
Others	

(l) Toiletries

Services	Amount (Rs.)
Toilet Soap, Washing Soap, Washing Power, Hair Oil	
Tooth Brush, Tooth Paste, Tooth Powder	
Body Talcum, Powder, Face Cream	
Shaving Blades, Shaving Stick, Razor, Shaving Cream	
Other Toiletries	

(m) Gems and Jewellery

Services	Amount (Rs.)
Gems and Jewellery	

(n) Medicines and Health Related Items

Services	Amount (Rs.)
Medicines and Health Related Items	

(o) Printing and Publishing

Services	Amount (Rs.)
Book, Magazines, Newspapers, Library and Other Stationery	

PART E: EVALUATION

1. Transport within the Centre
1- Excellent; 2- Good; 3- Satisfactory; 4- Poor
2. Local Transport within the Centre
1- Excellent; 2- Good; 3- Satisfactory; 4- Poor
3. Accommodation
1- Excellent; 2- Good; 3- Satisfactory; 4- Poor
4. Accommodation Tariff
1- High; 2- Reasonable; 3- Cheap
5. Food Quality
1- Very Good; 2- Satisfactory; 3- Poor

6. Tourist Attraction at the Centre
1- Very Interesting; 2- Average; 3- Not Interesting
7. Entertainment Facility
1- Excellent; 2- Satisfactory; 3- Poor
8. Shopping Facility
1- Adequate; 2- Inadequate

PART F: VISIT TO NORTH EAST REGION LOCATED IN INDIA

The relevant codes appear in the parenthesis by the side of each of the item. If new items are there, please write and give additional codes corresponding to each of the new item, if any

1. Which of these north-eastern Indian states are you aware of? READ OUT OPTIONS & TICK (MULTIPLE CODES) Provisions is made for all the 8 locations. Post the appropriate location codes in the boxes.
- (1) Arunachal Pradesh (2) Assam (3) Manipur (4) Meghalaya
 (5) Mizoram (6) Nagaland (7) Tripura (8) Sikkim
- | | | | |
|----------------------|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
2. Which of these north-eastern Indian states have you visited? READ OUT OPTIONS & TICK (MULTIPLE CODES) Provisions is made for all the 6 locations. If more than 6 draw additional box and post the relevant location code.
- (1) Arunachal Pradesh (2) Assam (3) Manipur (4) Meghalaya
 (5) Mizoram (6) Nagaland (7) Tripura (8) Sikkim
- | | | |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
3. We want your opinion about the north-eastern Indian states, please tell us whether north-eastern Indian states. READ OUT OPTIONS & TICK (MULTIPLE CODES) Provisions is made for 3 options. If more than 3 draw additional box and post the relevant option code.
- (1) Have great historical significance (2) Have rich cultural heritage
 (3) Have scenic beauty (4) Are well maintained
 (5) Are major tourist attractions (6) Are famous in India
 (7) Are famous in the world (8) Are worth visiting
 (9) Are easily accessible
- | | | |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
|----------------------|----------------------|----------------------|
4. On an overall basis, how satisfied or dissatisfied are you with your visit here?
- (1) Very Dissatisfied (2) Somewhat Dissatisfied (3) Not Sure (4) Quite Satisfied
 (5) Very Satisfied

- (a) If somewhat dissatisfied / dissatisfied, give reasons. Please tick (✓). The figures in the parenthesis are the codes corresponding to different reasons. Provision is made for 3 regions. If more than 3 draw additional box and post the relevant reason code.

- | | |
|-----------------------------|---|
| (1) Security Concerned | (2) Restricted Moment / Curves on Free Moment |
| (3) Accessibility | (4) Knowledgeable guides at reasonable price |
| (5) Swindlers | (6) Internal Transport at reasonable rates |
| (7) Accommodation Problems | (8) Food Problems |
| (9) Congestion / Crowded | (10) Environment |
| (11) Toilet Facilities | (12) Discourteous Behaviour |
| (13) Communication | (14) ATM & Credit Card Facilities |
| (15) Others (Specify) | |

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5. If not visited, give reasons. Provision is made for 3 regions. If more than 3 draw additional box and post the relevant reason code.

- | | | |
|----------------------------------|--|----------------------------|
| (1) Not aware of these locations | (2) Budgetary Constraints | (3) Time Constraints |
| (4) Not Interested | (5) Transport Bottlenecks | (6) Connectivity |
| (7) Security Concerns | (8) Availability of Budget package/ Circuits | (9) Others (Specify) |

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PART G: VISIT TO BUDDHIST SITES LOCATED IN INDIA

The relevant codes appear in the parenthesis by the side of each of the item.

1. Which of these Buddhist sites in India are you aware of? Provision is made for 12 locations. If more than 12 draw additional box and post the relevant reason code.

- | | | |
|-----------------------------|---------------------|-----------------|
| (1) Areraj | (2) Aurangabad | (3) Bodhgaya |
| (4) Guneri | (5) Kesaria | (6) Lauria |
| (7) Nalanda | (8) Rajgir | (9) Vaishali |
| (10) Vikramshilla | (11) Ajanta & Elora | (12) Kalgaon |
| (13) Khandiri | (14) Kaushambi | (15) Kushinagar |
| (16) Nagarjunakonda | (17) Ratnagiri | (18) Sanchi |
| (19) Saravasti | (20) Sarnath | (21) Udaygiri |
| (22) Vidhisha | | |
| (23) Others (Specify) | | |

2. Which of these Buddhist sites have you visited? Provision is made for 12 locations. If more than 12 draw additional box and post the relevant reason code.

- | | | |
|------------|----------------|--------------|
| (1) Areraj | (2) Aurangabad | (3) Bodhgaya |
|------------|----------------|--------------|

- | | | |
|---------------------|-----------------------------|-----------------|
| (4) Guneri | (5) Kesaria | (6) Lauria |
| (7) Nalanda | (8) Rajgir | (9) Vaishali |
| (10) Vikramshilla | (11) Ajanta & Elora | (12) Kalgaon |
| (13) Khandiri | (14) Kaushambi | (15) Kushinagar |
| (16) Nagarjunakonda | (17) Ratnagiri | (18) Sanchi |
| (19) Saravasti | (20) Sarnath | (21) Udaygiri |
| (22) Vidhisha | (23) Others (Specify) | |

3. From where did you get information about these Buddhist place in India? READ OUT OPTIONS & TICK (MULTIPLE CODES). Provision is made for 4 sources. If more than 4, draw additional box and post the relevant source code.

- | | | |
|---|---|--|
| (1) Indian Embassy in your country | (2) Indian tourism bureau in your country | (3) Indian tourism department in New Delhi |
| (4) Bihar tourism department | (5) Travel Agents | (6) Internet |
| (7) Travel Books / Guides / Magazines / Newspaper | (8) Relatives / Friends | (9) If any other, please specify |

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4. We want your opinion about the Buddhist sites, please tell us whether north-eastern Indian states. READ OUT OPTIONS & TICK (MULTIPLE CODES) Provisions is made for 4 options. If more than 4 draw additional box and post the relevant option code.

- | | |
|--|---------------------------------|
| (1) Have great historical significance | (2) Have rich cultural heritage |
| (3) Have scenic beauty | (4) Are well maintained |
| (5) Are major tourist attractions | (6) Are famous in India |
| (7) Are famous in the world | (8) Are worth visiting |
| (9) Are easily accessible | |

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5. On an overall basis, how satisfied or dissatisfied are you with your visit here?

- | | | | |
|-----------------------|---------------------------|--------------|---------------------|
| (1) Very Dissatisfied | (2) Somewhat Dissatisfied | (3) Not Sure | (4) Quite Satisfied |
| (5) Very Satisfied | | | |

- (a) If somewhat dissatisfied / dissatisfied, give reasons. Please tick (✓). The figures in the parenthesis are the codes corresponding to different reasons. Provision is made for 4 regions. If more than 4 draw additional box and post the relevant reason code.

- | | |
|----------------------------|---|
| (1) Security Concerned | (2) Restricted Moment / Curves on Free Moment |
| (3) Accessibility | (4) Knowledgeable guides at reasonable price |
| (5) Swindlers | (6) Internal Transport at reasonable rates |
| (7) Accommodation Problems | (8) Food Problems |
| (9) Congestion / Crowded | (10) Environment |

(11) Toilet Facilities

(12) Discourteous Behaviour

(13) Communication

(14) ATM & Credit Card Facilities

(15) Others (Specify)

6. If not visited, give reasons. Provision is made for 3 regions. If more than 3 draw additional box and post the relevant reason code.

(1) Not aware of these locations

(2) Budgetary Constraints

(3) Time Constraints

(4) Not Interested

(5) Transport Bottlenecks

(6) Connectivity

(7) Security Concerns

(8) Availability of Budget
package/ Circuits

(9) Others (Specify)

PART H: EXPENDITURE OCCURRED FOR THIS TRIP PRIOR TO ENTERING THIS CENTRE

Only expenditure attributable to this trip should be recorded the coverage will be: from the starting point i.e. the point of origin (say Coimbatore, Mumbai, Burdwan, Lucknow etc.) to this center i.e. the point of destination, in the case of foreign tourists the starting point will be the point where the foreign tourist has set the foot on the Indian Soil.

(a) Accommodation Services

(b) Food and Beverage Serving Services

Services	Amount (Rs.)
Railway Station, Bus Stand, Train	
Hotels	
Private Guest House	
Tourist Guest House	
Government Guest House	
Dharamsala	
Restaurants	
Cafeteria	
Snack Bars	
Lunch Counters	
Refreshment Stands	
Canteens	
Milk Bars	
Bars and Other Drinking Places	
Others	
Mela, Fair, Picnic	

(c) Transport Equipment Rental (Hired Taxi/ Car/ Jeep/ Tractor)

- (d) Travel agencies and similar (Reference Period: Yesterday / Today)

Services	Amount (Rs.)
Travel Agents	
Tour Operators	
Tourist Guides	

- (e) Other Recreational and Entertainment Services

Services	Amount (Rs.)
Cinema, Night Clubs, Theaters	
Conferences and Conventions	
Other Amusements	

Tourism Related Industries

- (f) Clothing and Garments

Services	Amount (Rs.)
Clothes (Dhoti, Sari, Shirt, Pyjamas, Ladies Suit etc)	
Chadar, Dupatta, Shawl, Lungi, Towel etc.	
Readymade Garments	
Knitted Garments, Sweater, Pullover, Cardigan etc.	
Bed sheet, Bed Cover, Blanket, Pillow, Quilts etc.	
Knitting Wool	
Others	

- (g) Processed Food

Services	Amount (Rs.)
Tea and Coffee	
Cold Beverages and Fruit Juice	
Other Beverages	
Biscuits, Salted Refreshments, Sweets, Cake, Pastry	
Pickle, Sauce, Jam, Jelly etc.	
Other Processed Food	

- (h) Tobacco Products

Services	Amount (Rs.)
Pan, Supari, Lime, Katha	
Bidi, Cigarette, Tobacco	

- (i) Alcohol

Services	Amount (Rs.)
Beer, Toddy, Liquor	
Other intoxicants	

(j) Durable Goods

Services	Amount (Rs.)
Suitcase, Trunk, Hand Bag, Other Travel Goods	
Spectacles, Pen, Lock, Umbrella	
Radio, Walkman, Torch, Batteries	
Camera, Cassettes, Films	
Photography, Video Cassette	
Sports Item and Toys	
Others	

(k) Footwear

Services	Amount (Rs.)
Leather Footwear	
Rubber Footwear	
Others	

(l) Toiletries

Services	Amount (Rs.)
Toilet Soap, Washing Soap, Washing Power, Hair Oil	
Tooth Brush, Tooth Paste, Tooth Powder	
Body Talcum, Powder, Face Cream	
Shaving Blades, Shaving Stick, Razor, Shaving Cream	
Other Toiletries	

(m) Gems and Jewellery

Services	Amount (Rs.)
Gems and Jewellery	

(n) Medicines and Health Related Items

Services	Amount (Rs.)
Medicines and Health Related Items	

(o) Printing and Publishing

Services	Amount (Rs.)
Book, Magazines, Newspapers, Library and Other Stationery	

(p) Passenger Transport Services (Reference period: during the month)

Services	Amount (Rs.)
Railways	
Bus	
Other Motor Vehicles	
Two Wheelers	
Auto Rickshaw/ Car/ Jeep/ Tractor etc.	
Hackney Carriage, Bullock Carts Ekkas	
Rickshaw, Cart Pullers, Pushcart Operators, Palki Bearer, Doli Carriages	
Animal Driven Transport	
Ship / Boat	
Air	

PART I: SUGGESTIONS

Please give your suggestions for improvement of tourist services at the centre:

Name of Investigator

Signature:

Date:

Name of Supervisor

Signature:

Date:

MONTHWISE DOMESTIC TOURIST ARRIVAL IN ASSAM

(March 2005 to February 2006)

Centre	Mar	Apr 05	May 05	Jun 05	Jul 05	Aug 05	Sep 05	Oct 05	Nov 05	Dec 05	Jan 06	Feb 06	TOTAL
Barpeta	615	400	1141	1927	1676	2995	2592	3437	4377	3424	3032	3751	29366
Dhemaji	35	0	191	0	316	0	4740	420	0	0	0	209	5910
Dhubri	1132	169	2665	2267	3178	4702	4627	3983	5765	4537	5120	7025	45170
Dibrugarh	3481	5963	10560	8701	13870	22194	8137	8254	4458	8253	10797	10503	115172
Goalpara	0	157	1640	2168	3313	3286	3493	5514	0	0	0	4754	24325
Golaghat	0	196	1169	353	727	1202	0	5466	3629	4507	2639	2294	22182
Guwahati	9803	18584	80968	49450	50595	52068	52413	60270	50796	57719	59557	65766	607989
Hajo	0	0	15	0	73	35	18	107	34	0	0	0	282
Jorhat	4967	5790	3532	6436	8321	9357	8485	10438	6506	11065	9372	13243	97512
Kaziranga	290	2597	1876	241	119	137	2691	7584	4973	5464	4841	4102	34915
Lakhimpur	0	823	634	1339	2434	3170	1627	2682	2704	3662	4712	2055	25841
Majuli	108	138	82	0	0	0	0	0	0	0	0	0	327
Morigaon	0	144	361	371	234	293	931	386	293	568	395	564	4542
Nagaon	0	920	937	961	1412	2036	1717	2442	1577	2149	1354	2746	18252
Sibsagar	891	1773	2047	2970	4568	3912	2973	5248	2267	4781	3737	6794	41961
Silchar	1018	2564	2662	3835	10551	7328	4883	11298	4070	6420	4971	8584	68183
Tezpur	4217	6968	2232	3060	3666	4937	2558	4847	2608	6157	5419	4425	51093
Tinsukia	561	12157	12960	10597	16779	15744	8657	11852	5432	11574	8291	8720	123327
Nameri	0	0	0	0	0	0	0	0	0	0	0	224	224
TOTAL	27116	59345	125672	94677	121831	133395	110541	144229	99491	130279	124238	145760	1316573

MONTHWISE FOREIGN TOURIST ARRIVAL IN ASSAM

(March 2005 to February 2006)

Centre	Mar	Apr 05	May 05	Jun 05	Jul 05	Aug 05	Sep 05	Oct 05	Nov 05	Dec 05	Jan 06	Feb 06	TOTAL
Barpeta	5	6	2	1	0	0	21	0	6	16	23	12	91
Dhemaji	0	0	0	0	0	0	0	0	0	0	0	0	0
Dhubri	1	8	3	0	1	0	2	0	8	0	19	12	55
Dibrugarh	67	6	5	1	1	0	0	75	12	159	34	48	408
Goalpara	0	25	0	0	0	0	4	10	0	0	0	9	48
Golaghat	0	0	0	0	0	0	0	0	0	7	0	0	7
Guwahati	1234	130	164	75	60	80	70	75	76	82	70	86	2202
Hajo	0	0	0	0	6	0	0	0	4	0	0	0	10
Jorhat	386	4	5	3	0	0	0	0	21	0	13	0	431
Kaziranga	200	93	96	0	0	0	120	200	250	300	250	280	1789
Lakhimpur	0	2	7	0	0	0	3	0	0	0	0	0	12
Majuli	0	0	0	0	0	0	0	0	0	0	0	0	0
Morigaon	0	0	0	0	0	0	0	2	0	0	0	0	2
Nagaon	0	10	0	2	0	0	0	5	0	4	0	0	21
Sibsagar	52	26	0	20	9	0	12	7	17	25	5	16	188
Silchar	43	42	0	0	0	20	0	9	13	0	0	0	127
Tezpur	38	45	35	16	0	0	13	24	18	34	6	3	234
Tinsukia	24	0	16	3	0	0	3	31	31	139	38	38	323
Nameri	0	0	0	0	0	0	0	0	0	0	0	54	54
TOTAL	2051	397	334	121	78	100	248	438	455	766	457	558	6003

**MONTHWISE DOMESTIC AND FOREIGN TOURIST ARRIVAL IN ASSAM
(March 2005 to February 2006)**

Centre	Mar-05	Apr-05	May-05	Jun-05	Jul-05	Aug-05	Sep-05	Oct-05	Nov-05	Dec-05	Jan-06	Feb-06	Total
Barpeta	620	406	1143	1928	1676	2995	2613	3437	4383	3440	3055	3763	29458
Dhemaji	35	0	191	0	316	0	4740	420	0	0	0	209	5910
Dhubri	1133	177	2668	2267	3179	4702	4629	3983	5773	4537	5139	7037	45225
Dibrugarh	3548	5969	10565	8703	13871	22194	8137	8329	4470	8412	10831	10551	115580
Goalpara	0	182	1640	2168	3313	3286	3497	5524	0	0	0	4763	24372
Golaghat	0	196	1169	353	727	1202	0	5466	3629	4514	2639	2294	22189
Guwahati	11037	18714	81132	49525	50655	52148	52483	60345	50872	57801	59627	65852	610191
Hajo	0	0	15	0	79	35	18	107	38	0	0	0	292
Jorhat	5353	5794	3537	6439	8321	9357	8485	10438	6527	11065	9384	13243	97942
Kaziranga	490	2690	1972	241	119	137	2811	7784	5223	5764	5091	4382	36704
Lakhimpur	0	825	640	1339	2434	3170	1630	2682	2704	3662	4712	2055	25853
Majuli	108	138	82	0	0	0	0	0	0	0	0	0	327
Morigaon	0	144	361	371	234	293	931	389	293	568	395	564	4544
Nagaon	0	930	937	963	1412	2036	1717	2447	1577	2153	1354	2746	18273
Sibsagar	943	1800	2047	2990	4577	3912	2984	5255	2284	4806	3742	6810	42149
Silchar	1061	2606	2662	3835	10551	7348	4883	11307	4083	6420	4971	8584	68310
Tezpur	4255	7013	2267	3076	3666	4937	2571	4871	2627	6190	5426	4428	51326
Tinsukia	586	12157	12977	10601	16779	15744	8660	11883	5463	11714	8328	8758	123650
Nameri	0	0	0	0	0	0	0	0	0	0	0	278	278
Total	29167	59742	126006	94798	121909	133494	110788	144667	99946	131045	124696	146318	1322575

CENTREWISE TOURIST ARRIVALS - DOMESTIC AND FOREIGN
(March 2005 to February 2006)

Centre	Domestic	Foreign	Total
Barpeta	29366	91	29458
Dhemaji	5910	0	5910
Dhubri	45170	55	45225
Dibrugarh	115172	408	115580
Goalpara	24325	48	24372
Golaghat	22182	7	22189
Guwahati	607989	2202	610191
Hajo	282	10	292
Jorhat	97512	431	97942
Kaziranga	34915	1789	36704
Lakhimpur	25841	12	25853
Majuli	327	0	327
Morigaon	4542	2	4544
Nagaon	18252	21	18273
Sibsagar	41961	188	42149
Silchar	68183	127	68310
Tezpur	51093	234	51326
Tinsukia	123327	323	123650
Nameri	224	54	278
Total	1316573	6003	1322575

MONTHWISE TOURIST ARRIVALS - DOMESTIC AND FOREIGN
(March 2005 to February 2006)

Centre	Domestic	Foreign	Total
March 2005	27116	2051	29167
April 2005	59345	397	59742
May 2005	125672	334	126006
June 2005	94677	121	94798
July 2005	121831	78	121909
August 2005	133395	100	133494
September 2005	110541	248	110788
October 2005	144229	438	144667
November 2005	99491	455	99946
December 2005	130279	766	131045
January 2006	124238	457	124696
February 2006	145760	558	146318
Total	1316573	6003	1322575

