

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†1627  
ANSWERED ON 02.03.2020**

**INTERNATIONAL STANDARD FACILITIES IN BUNDELKHAND**

**†1627. SHRI KUNWAR PUSHPENDRA SINGH CHANDEL:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the details of plans and efforts made to attract domestic and foreign tourists to Bundelkhand;**
- (b) whether the Government has taken initiative to provide facilities as per international standards for tourists in Bundelkhand especially in Mahoba Charkhari, Kalinjar etc. and if so, the details thereof;**
- (c) whether the Ministry of Skill Development, NITI Aayog and including other institutions have informed the Government through their reports and recommendations that employment can be generated in abundance and quickly through development of tourism in economically backward Bundelkhand; and**
- (d) if so the details of the action taken by the Government in this regard?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI PRAHLAD SINGH PATEL)**

**(a) & (b): Ministry of Tourism promotes India as a holistic destination including Bundelkhand under the Incredible India brand line. Ministry as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the international and domestic markets. Promotions are also undertaken through the Social Media accounts and Website of the Ministry. The Ministry also provides financial assistance to State Governments/UT Administrations for organizing fairs, festivals and tourism related events which have the potential for promoting tourism and attracting tourists.**

**The Ministry of Tourism under its schemes of Swadesh Darshan and PRASHAD provides financial assistance to State Governments/Union Territory (UT) Administrations/Central Agencies for development of tourism infrastructure in the Country. One of the major objectives of the above scheme is to position tourism as a major engine of economic growth and generating employment opportunities.**

**The projects under the scheme are identified by the respective State Governments/Union Territory Administrations & then taken up for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier. Based on the proposals received from the State Governments, projects sanctioned under the Swadesh Darshan Scheme are given at Annexure-I.**

**With the objective for Human Resource Development in the field of Hospitality and Tourism, under the Scheme “Assistance to Institute of Hotel Managements (IHM)/ Food Craft Institutes (FCI)/Indian Institute of Tourism and Travel Management (IITTM)/ National Council for Hotel Management & Catering Technology(NCHMCT), Ministry of Tourism has sanctioned an amount of Rs.240.00 Lakh to Bundelkhand University for implementing 5 years Integrated Course in Masters of Hotel Management and Catering Technology in the year 2018-19. Further, the Ministry has also sanctioned Rs. 475.00 Lakh for setting up of a Food Craft Institute (FCI) at Khajuraho under the same scheme during the year 2016-17.**

**(c) & (d): Under Skill India Mission, Ministry of Skill Development and Entrepreneurship is implementing a flagship Scheme known as Pradhan Mantri Kaushal Vikas Yojana (PMKVY) 2016-20 with an objective to provide skilling to one crore people under Short Term Training (STT) and Recognition of Prior Learning(RPL) across the Country for four years i.e 2016-20. Under PMKVY (2016-20), training is being imparted in 371 National Skills Qualification Framework (NSQF) aligned job roles of level 3 and 4 across 37 sectors including Tourism and Hospitality sector. The details of skilling training in Tourism and Hospitality Sector undertaken by the Ministry of Skill Development and Entrepreneurship is given at Annexure-II.**

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**ANNEXURE-I****STATEMENT IN REPLY TO PARTS (a) & (b) OF THE LOK SABHA UNSTARRED QUESTION NO.†1627 ANSWERED ON 02.03.2020 REGARDING INTERNATIONAL STANDARD FACILITIES IN BUNDELKHAND****(Rs. in Crore)**

<b>SR. NO.</b>	<b>CIRCUIT / YEAR OF SANCTION</b>	<b>NAME OF PROJECT</b>	<b>AMOUNT SANCTIONED</b>
<b>PROJECT UNDER SWADESH DARSHAN SCHEME</b>			
<b>1.</b>	<b>Wildlife Circuit (2015-16)</b>	<b>Development of Panna-Mukundpur- Sanjay- Dubri-Bandhavgarh- Kanha- Mukki-Pench in Madhya Pradesh.</b>	<b>92.22</b>
<b>2.</b>	<b>Ramayana Circuit (2016-17)</b>	<b>Development of Chitrakoot and Shringverpur in Uttar Pradesh</b>	<b>69.45</b>
<b>3.</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Bijnor-Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur-Salempur- Ghosi- Balia-Ambedkar Nagar- Aligarh-Fatehpur- Deoria- Mahoba-Sonbhadra- Chandauli-Mishrikh- Bhadohi in Uttar Pradesh</b>	<b>63.77</b>
<b>4.</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut) in Uttar Pradesh</b>	<b>34.82</b>
<b>5.</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu in Madhya Pradesh</b>	<b>92.97</b>

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**ANNEXURE-II****STATEMENT IN REPLY TO PARTS (c) & (d) OF THE LOK SABHA UNSTARRED QUESTION NO.†1627 ANSWERED ON 02.03.2020 REGARDING INTERNATIONAL STANDARD FACILITIES IN BUNDELKHAND****PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY)  
Overall Centrally Sponsored Centrally Managed (CSCM)****PMKVY 2016-20 CSCM Tourism & Hospitality Sector Update as per SDMS Reports till 17 January 2020**

Component	Enrolled	Trained/ Oriented	Assessed	Certified	Reported Placed
STT	1,01,790	99,772	86,236	76,546	45,143
SPL	7,342	6,548	5,201	4,550	1,538
RPL	2,98,691	2,98,427	2,57,109	2,47,169	NA
<b>Total</b>	<b>4,07,823</b>	<b>4,04,747</b>	<b>3,48,546</b>	<b>3,28,265</b>	<b>46,681</b>

**RPL orients the candidates and doesn't train then hence placements are not mandatory under RPL**

**STT- Short Term Training**

**SPL- Special Projects**

**RPL- Recognition of Prior Learning**

**Centrally Sponsored State Managed (Overall CSSM)****Sector-wise status of PMKVY - CSSM Component (2016-20)  
(as on 17 January 2020)**

Sector-wise	CSSM				
	Enrolled	Trained	Assessed	Certified	Placed
<b>Tourism &amp; Hospitality</b>	<b>27,935</b>	<b>26,023</b>	<b>21,307</b>	<b>19,319</b>	<b>5,834</b>

**Bundelkhand Specific****Skill Development Management System (SDMS)****PMKVY 2016-20 CSCM Tourism & Hospitality Sector Update in Bundelkhand Region as per SDMS Reports till 17 January 2020**

Component	Enrolled	Trained / Oriented	Assessed	Certified	Reported Placed
STT	480	480	472	447	352
SPL	0	0	0	0	0
RPL	1,509	1509	1,258	1,234	NA
<b>Total</b>	<b>1,989</b>	<b>1,989</b>	<b>1,730</b>	<b>1,681</b>	<b>352</b>

**RPL Orients the Candidates and doesn't train then hence placements are not mandatory under RPL**

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