

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO. 1434
ANSWERED ON 03.03.2020

DEKHO APNA DESH SCHEME

1434. SHRI AKHILESH PRASAD SINGH:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of 'Dekho Apna Desh' scheme launched by the Ministry to promote domestic tourism; and
- (b) the growth in domestic tourist inflows in the country during the last five years, the details thereof, State-wise?

ANSWER

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)

(a): The Ministry of Tourism has launched 'Dekho Apna Desh' initiative on MyGov platform to promote Domestic Tourism in the country.

The 'Dekho Apna Desh' initiative encourages the citizens to take a pledge to visit at least 15 tourist places by the year 2022 to witness India's amazing diversity and realize the mission of 'Ek Bharat Shreshtha Bharat'. Ministry of Tourism is providing small souvenirs, framed certificates of the pledge taken, etc. to those registering on the MyGov platform to provide an impetus to the initiative.

(b): The State wise details of the growth in domestic tourist inflows in the country is **annexed**.

ANNEXURE

STATEMENT IN REPLY TO PART (b) OF RAJYA SABHA UNSTARRED QUESTION NO.1434 ANSWERED ON 03.03.2020 REGARDING DEKHO APNA DESH SCHEME

Details of Domestic Tourist Visits during 2014 to 2018

States/UTs	2014	2015	2016	2017	2018 (Revised)
Andaman & Nicobar Islands	285146	296684	384552	471919	498279
Andhra Pradesh	93306974	121591054	153163354	165433898	194767874
Arunachal Pradesh	335974	352067	385875	444005	512436
Assam	4826702	5491845	5160599	6052667	5856282
Bihar	22544377	28029118	28516127	32414063	33621613
Chandigarh	1061419	1073842	1182504	1425781	1538796
Chhattisgarh	24488465	18327841	16534471	17350030	19329501
Dadra & Nagar Haveli	579638	527782	589074	614182	609435
Daman & Diu	795167	790911	826201	858131	898824
Delhi *	22626859	25258051	28460832	29114423	29114423
Goa	3544634	4756422	5650061	6895234	7081559
Gujarat	30912043	36288463	42252909	48343121	54369873
Haryana	7467064	7395496	7382995	6050325	4888952
Himachal Pradesh	15924701	17125045	17997750	19130541	16093935
Jammu & Kashmir	9438544	9145016	9414579	14235473	17076315
Jharkhand	33427144	33079530	33389286	33723185	35408822
Karnataka	118283220	119863942	129762600	179980191	214306456
Kerala	11695411	12465571	13172536	14673520	15604661
Lakshadweep	7315	17241	8716	6620	10435
Madhya Pradesh	63614525	77975738	150490339	78038522	83969799
Maharashtra*	92632097	103403934	116515801	119191539	119191539
Manipur	115499	146169	150638	153454	176109
Meghalaya	716469	751165	830887	990856	1198340
Mizoram	68203	66605	67238	67772	76551
Nagaland	58507	64616	58178	63362	101588
Odisha	10790622	11786117	12842766	14011229	15208540
Puducherry	1188093	1297192	1398289	1531972	1616660
Punjab	24271302	25796361	38703326	40293352	44595061
Rajasthan	33076491	35187573	41495115	45916573	50235643
Sikkim	562418	705023	747343	1375854	1426127
Tamil Nadu	327555233	333459047	343812413	345061140	385909376
Tripura	361247	363172	370618	398669	414388
Telangana	72399113	94516316	95160830	85266596	92878329
Uttar Pradesh	182820108	204888457	213544204	233977619	285079848
Uttarakhand	21991315	29496938	30505363	34359989	35609650
West Bengal	49029590	70193450	74460250	79630345	85657365

* data for 2017 is repeated for 2018
