

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†3357
ANSWERED ON 09.12.2019**

AMOUNT SPENT IN BACKWARD TOURIST AREAS

†3357. SHRI ASHOK KUMAR RAWAT:

Will the Minister of TOURISM be pleased to state:

- (a) whether the places of tourist interest particularly in the backward areas of the country are being neglected and are not being looked after properly;**
- (b) if so, the reaction of the Government thereto;**
- (c) the expenditure incurred for tourism development during the last three years till date, State-wise;**
- (d) the expenditure targetted to be incurred for the promotion of tourism during the current financial year, State-wise; and**
- (e) the steps taken/proposed to be taken by the Union Government to allure domestic and foreign tourists?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (e): Ministry of Tourism launched Swadesh Darshan and PRASHAD Schemes on pan India basis including backward areas for development of theme based circuits and infrastructure at pilgrimage and Heritage sites respectively.

State-wise list of projects sanctioned under the Swadesh Darshan & PRASHAD Scheme during the last three years is annexed.

Ministry of Tourism promotes India as a holistic destination including its various tourism products in both international & domestic markets through its ongoing schemes. Ministry of Tourism undertakes promotion activities in domestic and international markets under the schemes Domestic Promotion & Publicity including Hospitality and Overseas Promotion & Publicity Including Market Development Assistance. The budget allocation during the current financial year under the above schemes at Budget Estimate (BE) stage is:

(Rs. in Crore)

Name of the Scheme	BE 2019-20
Domestic Promotion & Publicity including Hospitality	129.50
Overseas Promotion & Publicity Including Market Development Assistance	446.42

Several initiatives/programmes taken to attract domestic and foreign tourists are:

- i. Ministry of Tourism has identified 17 Iconic Sites for in the country by seeking convergence with other Central Ministries/Departments/State Governments /Urban Local Bodies**
- ii. Launched the Adopt a Heritage Project for development and maintenance of tourist amenities at heritage sites/monuments and other tourist sites.**
- iii. Development and promotion of 'Niche Tourism' products to attract tourist with specific interest and to ensure repeat visits for the unique products in which India has a comparative advantage.**
- iv. Launched 24x7 toll free Multi-Lingual Tourist Helpline (1363).**
- v. Promoting India as a holistic tourism destination including its various tourism sites and products through Incredible India 2.0 Campaign.**
- vi. Providing facility of e-Visa for 5 sub-categories i.e. e-Tourist visa, e-Business visa, e-Medical visa, e-Medical Attendant visa and e-Conference visa for nationals of 169 countries.**
- vii. Revamp of Incredible India Website having information on tourism sites/destinations in different States/Union Territory Administrations.**
- viii. Launch of the Incredible India Tourist Facilitator Programme on an online digital platform to provide basic, advanced and refresher courses for tourist facilitators.**
- ix. E-Visa has been further liberalized and the visa fee has been substantially reduced.**
- x. New mountain peaks have been opened for Mountaineering/Trekking to give boost to adventure tourism in the country.**
- xi. Lowering of GST on hotels rooms with tariffs of ₹1,001 to ₹7,500/night to 12% and those above ₹7,501 to 18% to increase India's competitiveness as a tourism destination.**

ANNEXURE**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA UNSTARRED QUESTION NO.†3357 ANSWERED ON 09.12.2019 REGARDING AMOUNT SPENT IN BACKWARD TOURIST AREAS.****THE DETAILS OF PROJECTS SANCTIONED UNDER SWADESH DARSHAN AND PRASHAD SCHEME DURING LAST THREE YEARS****I. SWADESH DARSHAN SCHEME****(Rs. in crores)**

Sl. No.	State/UT/ Circuit	Name of the Project	Amt. Sanctioned
2016-17			
1.	Goa Coastal Circuit	Development of Sinquerim-Baga, Anjuna-Vagator, Morjim-Keri, Aguada Fort and Aguada Jail	99.99
2.	Jammu & Kashmir Himalayan Circuit	Integrated Development of Tourism Infrastructure Projects in the State of Jammu and Kashmir.	82.97
3.	Telangana Tribal Circuit	Integrated Development of Mulugu-Laknavaram-Medavaram- Tadvai- Damaravi-Mallur- Bogatha Waterfalls	83.88
4.	Meghalaya North East Circuit	Development of Umium (Lake View), U Lum Sohpetbneng-Mawdiangdiang - Orchid Lake Resort	99.13
5.	Madhya Pradesh Buddhist Circuit	Development of Sanchi-Satna-Rewa-Mandsaur-Dhar	74.94
6.	Kerala Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa-Sannidhanam.	99.99
7.	Manipur Spiritual Circuit	Development of Shri Govindajee Temple, Shri Bijoy Govindajee Temple - Shri Gopinath Temple - Shri Bungshibodon Temple - Shri Kaina Temple	53.80

8.	Gujarat Heritage Circuit	Development of Ahmedabad-Rajkot- Porbandar –Bardoli-Dandi	85.01
9.	Haryana Krishna Circuit	Development of Tourism Infrastructures at places related to Mahabharata in Kurukshetra	97.35
10.	Rajasthan Krishna Circuit	Integrated Development of Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand)	91.45
11.	Sikkim North East Circuit	Development of Tourist Circuit Linking Singtam– Maka- Temi- Bermoik Tokel- Phongia- Namchi –Jorthang- Okharey- Sombaria- Daramdin- Jorethang- Melli (Exit)	95.32
12.	Madhya Pradesh Heritage circuit	Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu)	92.97
13.	Kerala Spiritual Circuit	Development of Sree Padmanabha Arnamula-Sabrimala	92.22
14.	Bihar Tirthankar circuit	Development of Vaishali- Arrah- Masad- Patna- Rajgir- Pawapuri- Champapuri	52.39
15.	Bihar Spiritual circuit	Integrated Development of Kanwaria Route: Sultanganj – Dharmshala- Deoghar	52.35
16.	Odisha Coastal circuit	Development of Gopalpur, Barkul, Satapada and Tampara	70.82
17.	Nagaland Tribal circuit	Development of Mokokchung– Tuensang-Mon	99.67
18.	Uttarakhand Heritage circuit	Development of Heritage Circuit in Kumaon Region – Katarmal – Jogeshwar-Baijnath-Devidhura	79.13
19.	Jammu & Kashmir Himalayan	Integrated Development of Tourist Facilities at Jammu- Rajouri-Shopian-Pulwama	96.38

	Circuit		
20.	Jammu & Kashmir Himalayan Circuit	Integrated Development of Tourist Facilities under the Construction of Assets in lieu of those Destroyed in Floods in 2014 under PM Development Package for J&K	90.96
21.	Jammu & Kashmir Himalayan Circuit	Integrated Development of Tourist facilities at Mantalai-Sudhmahadev- Patnitop	97.82
22.	Jammu & Kashmir Himalayan Circuit	Integrated Development of Tourist Facilities at Anantnag-Kishtwar- Pahalgam – Daksum – Ranjit Sagar Dam	87.44
23.	Jammu & Kashmir Himalayan Circuit	Integrated Development of Tourist Facilities at Gulmarg-Baramulla-Kupwara-Leh	96.93
24.	Uttar Pradesh Buddhist Circuit	Development of Sravasti, Kushinagar, & Kapilwastu	99.97
25.	Uttar Pradesh Ramayana Circuit	Development of Chitrakoot and Shringverpur	69.45
26.	Andaman & Nicobar Islands Coastal Circuit	Development of Long Island-Ross Smith Island- Neil Island-Havelock Island- Baratang Island-Port Blair	42.19
27.	Tamil Nadu Coastal Circuit	Development of (Chennai-Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)	74.58
28.	Uttar Pradesh Spiritual Circuit	Development of Shahjahanpur-Basti- Ahar-Aligarh-Kasgunj-Sarosi-Pratapgarh-Unnao-Kaushambi- Mirzapur-Gorakpur-Kairana- Doamriyagunj- Bagpat-Barabanki- Azamgarh	68.39

29.	Uttar Pradesh Spiritual Circuit	Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazi- Ghazipur- Salempur- Ghosi- Balua- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi	63.77
30.	Uttar Pradesh Heritage Circuit	Development of Kalinjar Fort (Banda)- Marhar Dham (Sant Kabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut)	34.82
31.	Bihar Buddhist Circuit	Development of Buddhist circuit- Construction of Convention Centre at Bodhgaya	98.73
32.	Assam Heritage Circuit	Development of Tezpur – Majuli – Sibsagar	98.35
33.	Himachal Pradesh Himalayan Circuit	Integrated Development of Himalayan Circuit in Himachal Pradesh	86.85
34.	Mizoram Eco Circuit	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang- Sakawrhmutuaitlang - Muthee – Beratlawng -Tuirial Airfield – Hmuifang	99.07
35.	Rajasthan Spiritual Circuit	Development of Churu (Salasar Balaji)- Jaipur (Shri Samode Balaji, Ghat ke Balaji, Bandhe ke Balaji)- Alwar (Pandupole Hanumanji, Bharathari)- Viratnagar (Bijak, Jainnasiya, Ambika Temple)- Bharatpur (Kaman Region)- Dholpur (Muchkund) – Mehandipur Balaji- Chittorgarh (Sanwaliyaji)	93.90

36.	Gujarat Heritage Circuit	Development of Vadnagar-Modhera and Patan	98.61
Total of 2016-17			3001.59
2017-18			
37.	Bihar Rural Circuit	Development of Gandhi Circuit: Bhitiharwa- Chandrahia-Turkaulia	44.65
38.	Goa Coastal Circuit	Development of Coastal Circuit II: Rua De Orum Creek - Don Paula -Colva - Benaulim	99.35
39.	Gujarat Buddhist circuit	Development of Junagadh- Gir Somnath- Bharuch-Kutch-Bhavnagar- Rajkot- Mehsana	29.28
40.	Puducherry Heritage Circuit	Development of Heritage Circuit in Puducherry	66.35
41.	Puducherry Spiritual Circuit	Development of Puducherry – Thirukanch- Karaikal- Yanam	40.68
42.	Rajasthan Heritage Circuit	Development of Rajsamand (Kumbhalgarh Fort)- Jaipur (Nahargarh Fort)- Alwar (Bala Quila)- Sawai Madhopur (Ranthambore Fort and Khandar Fort)- Jhalawar (Gagron Fort)- Chittorgarh (Chittorgarh Fort) Jaisalmer (Jaisalmer Fort) Hanumangarh (Kalibangan, Bhatner Fort and Gogamedi)- Jalore (Jalore Fort)- Udaipur (Pratap Gaurav Kendra)- Dholpur (Bagh-i-Nilofar and Purani Chawni)- Nagaur (Meera Bai Smarak)	90.92
43.	Telangana Heritage Circuit	Development of Heritage Circuit: Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	99.42
44.	Bihar	Development of Mandar Hill &	53.49

	Spiritual Circuit	Ang Pradesh	
45.	Madhya Pradesh Eco Circuit	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River	99.62
46.	Uttar Pradesh Ramayana Circuit	Development of Ayodhya	133.31
47.	Andhra Pradesh Buddhist Circuit	Development of: Shalihundam- Thotlakonda- Bavikonda- Bojjanakonda- Amravati- Anupu	52.34
Total of 2017-18			809.41
2018-19			
48.	Maharashtra Spiritual Circuit	Development of Waki- Adasa- Dhapewada- Paradsingha- Chota Taj Bagh- Telankhandi- Girad	54.01
49.	Development of Wayside Amenities (Sub-Scheme)	Development of Wayside Amenities in Uttar Pradesh and Bihar at Varanasi-Gaya; Lucknow-Ayodhya- Lucknow; Gorakhpur-Kushinagar; Kushinagar-Gaya- Kushinaga in collaboration with MoRTH	17.93
50.	Uttar Pradesh Spiritual Circuit	Development of Jewar-Dadri- Sikandrabad-Noida-Khurja-Banda	14.52
51.	Jharkhand Eco Circuit	Development of Dalma- Chandil- Getalsud- Betla national park- Mirchaiya- Netarhat	52.72
52.	Tripura North East circuit	Development of Surma Cherra- Unakoti- Jampui Hills- Gunabati- Bhunaneshwari- Matabari- Neermahal- Boxanagar- Chotta khola- Pilak- Avangchaarra	65.00

53.	Punjab Heritage Circuit	Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Amritsar – Khatkar Kalan – Kalanour - Patiala	99.95
54.	Kerala Rural Circuit	Development of Malanad Malabar Cruise Tourism Project	80.37
55.	Kerala Spiritual Circuit	Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam	69.47
56.	Kerala Spiritual Circuit	Development of Kasaragod, Wayanad, Kannur, Kozhikode, Palakkad, Mallapuram, Thrichur, Ernakulam, Idukki, Kottayam, Allaphuza, Pathanamithitta, Kollam, Trivandrum	85.23
57.	Meghalaya North East Circuit	Development of West Khasi Hills (Nongkhlaw- Krem Tiro - Khudoi & Kohmang Falls – Khri River- Mawthadraishan, Shillong), Jaintia Hills (Krang Suri Falls- Shyrmang- looksi), Garo Hills (Nokrek Reserve, Katta Beel, Siju Caves)	84.97
58.	Uttar Pradesh Spiritual Circuit	Development of Gorakhnath Temple(Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyagunj)	21.16
		Total of 2018-19	645.33

II. PRASHAD SCHEME

Rs. in Crore

Sl. No.	State	Name of the Project	Project Cost
	2016-17		
1	Gujarat	Development of Dwarka	26.23
2	Gujarat	Pilgrimage amenities at Somnath	37.44

3	Jammu & Kashmir	Development at Hazratbal,	42.02
4	Kerala	Development at Guruvayur Temple	46.14
5	Tamil Nadu	Development of Kanchipuram	16.48
6	Tamil Nadu	Development of Vellankani	5.60
7	West Bengal	Development of Belur	30.03
2017-18			
8	Madhya Pradesh	Development of Omkareshwar	40.67
9	Uttar Pradesh	Cruise Tourism in River Ganga, Varanasi	10.72
10	Maharashtra	Development of Trimbakeshwar	37.81
11	Uttar Pradesh	Development of Varanasi Under Prashad Scheme - II	44.60
12	Andhra Pradesh	Development of Srisailam Temple in Andhra Pradesh under PRASHAD scheme	47.45
2018-19			
13	Uttarakhand	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand)	39.24
14	Gujarat	Development of Promenade at Somnath,	44.59
15	Uttar Pradesh	Development of Govardhan, Mathura	39.74
16	Jharkhand	Development of Baidyanathji Dham, Deoghar	39.13
17	Nagaland	Development of Pilgrimage Facilities in Nagaland	25.26
