

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.2546**  
ANSWERED ON 10.12.2019

**DEVELOPMENT AND PROMOTION OF TOURISM IN ODISHA**

2546. SHRI BHASKAR RAO NEKKANTI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of the schemes implemented/being implemented by Government for the development and promotion of tourism in Odisha;
- (b) the number of tourist places selected/identified in the State of Odisha during the last five years for development and promotion of tourism, the details of funds allocated and expenditure incurred by Government during the last three years for the said purpose;
- (c) the details of the projects formulated and implemented so far; and
- (d) whether Government has received any proposal for sanction of funds under Swadesh Darshan Scheme, if so, details thereof ?

**ANSWER**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI PRAHLAD SINGH PATEL)

(a) to (d): Development of Tourism is the responsibility of respective State Governments/U.T. Administrations. Ministry of Tourism, under the schemes viz., Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and "Integrated Development of Theme Based Tourist Circuit in the Country, Swadesh Darshan (SD)" provides Central Financial Assistance for infrastructure development and beautification of Tourist Places/ Pilgrimage Centres on receipt of suitable DPRs submitted by State Governments/Union Territories, subject to availability of funds, liquidation of pending utilisation certificate against the fund released earlier and adherence to the relevant scheme guidelines.

Based on the proposal received from the State Government of Odisha the following projects have been sanctioned by Ministry of Tourism.

- i. "Infrastructure Development at Puri, Shree JagannathDham- Ramachandi-Prachi River front at Deuli under Mega Circuit" sanctioned in 2014-15 at the cost of Rs.50.00 Crore, under PRASHAD Scheme. The amount Rs.10.00 Crore has been released so far.
- ii. "Development of Gopalpur, Barkul, Satapada and Tampara" as Odisha Coastal Circuit sanctioned in 2016-17 under Swadesh Darshan scheme at the cost of Rs.70.82 Crore. The amount Rs.37.61 Crore has been released so far.

Ministry of Tourism promotes India as a holistic destination and as part of its on-going activities, annually releases domestic and international print, electronic and online media campaigns under the 'Incredible India' brand-line, to promote various tourism destinations and products in the different States and Union Territories of the country including in the state of Odisha. Promotions are also undertaken through the website and Social Media accounts of the Ministry. In addition, the India Tourism Offices in India and overseas undertake various promotional activities with the objective of showcasing the tourism potential of the different States.

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