

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.2175
ANSWERED ON 02.12.2019**

**SPECIAL PACKAGE TO BOOST TOURISM IN UTS OF KASHMIR AND
LADAKH**

2175. SHRI PARVESH SAHIB SINGH VERMA:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government plans to announce a special package to boost tourism in the UTs of Kashmir and Ladakh and if so, the details thereof;**
- (b) whether the number of tourists has declined in Kashmir in the current year and if so, the details thereof and the reasons therefor; and**
- (c) the steps taken by the Government to revive tourism in Jammu, Kashmir and Ladakh areas?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): The Ministry of Tourism has not announced any special package to boost tourism in the UTs of Kashmir and Ladakh.

(b): Ministry of Tourism does not maintain region wise Domestic Tourist Visits (DTV) and Foreign Tourist Visits (FTV). However, DTVs and FTVs in respect of erstwhile Jammu and Kashmir State have shown an increase of 19.96% and 74.91% respectively in 2018 over the corresponding period of 2017 as per the following details:

2017		2018 (R)	
DTV	FTV	DTV	FTV
14235473	79765	17076315	139520

R: Revised

(c): Hon'ble Minister of State for Tourism (Independent Charge) led a delegation in September 2019 of Senior Officers of Ministry of Tourism and representatives of Tourism Industry Associations to Ladakh for holding a series of meetings to take feedback from local tourism stakeholders and local administration officials to finalize road-map for development of tourism sector in Ladakh. The inputs received during the above meetings have been utilized for formulating an Action Plan for the development of tourism sector in Ladakh.
