

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.†1758**  
ANSWERED ON 03.12.2019

**PROMOTION OF TOURISM IN NAXALITE AFFECTED AREAS**

†1758. SHRI SAMIR ORAON:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has any special schemes to promote tourism in the naxalite affected areas of the country;
- (b) if so, the number of people who have been awarded employment through these schemes in the last two years in Jharkhand and the details of the quantum of funds allotted to Jharkhand in the last two years; and
- (c) if not, the schemes of Government with regard to providing employment through the tourism in the naxalite affected areas in future?

**ANSWER**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)

(SHRI PRAHLAD SINGH PATEL)

(a) to (c): Ministry of Tourism promotes India as a holistic destination under the Incredible India brand-line. As part of its on-going activities, the Ministry annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, to promote various tourism destinations and products of the country including naxalite affected areas. In addition, the Indiatourism Offices in India and overseas, disseminate information and undertake various promotional activities with the objective of showcasing the varied tourist destinations and products of the country.

The Ministry under the schemes of Swadesh Darshan and PRASHAD provides Central Financial Assistance to State Governments/Union Territory (UT) Administrations/Central Agencies for development of tourism infrastructure in the country. The details of projects sanctioned by the Ministry in Jharkhand under the above schemes as follows:

<b>SCHEME/ YEAR OF SANCTION</b>	<b>NAME OF PROJECT</b>	<b>AMOUNT SANCTIONED (Rupees In Crore)</b>
Swadesh Darshan 2018-19	Development of Eco Circuit : Dalma-Makulakocha – Pendrabeda - Chandil- Getalsud-Betla National Park- Mirchaiya- koel River point - Netarhat	52.72
PRASHAD 2018-19	Development of Baidyanathji Dham, Deoghar	39.13

The Ministry does not maintain data with regard to employment generated by implementation of its various schemes. However, as per the 3<sup>rd</sup> Tourism Satellite Account of India (TSA) – 2015-16 and its subsequent estimates, the contribution of tourism employment to total employment of the country during 2016-17, 2017-18, 2018-19 was 12.20%, 12.13%, 12.75% respectively.

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