

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.†1314  
ANSWERED ON 25.11.2019**

**DEVELOPMENT OF TOURISM IN BUNDELKHAND**

**†1314. SHRI ANURAG SHARMA:**

**Will the Minister of TOURISM be pleased to state:**

- (a) the proposed Central schemes for tourism in the Bundelkhand region which has been the symbol of courage and valour of Chandela rulers of Mahoba and centre of action of Maharani Laxmibai of Jhansi, etc.;**
- (b) the schemes of the Ministry to sensitize the tourists visiting Bundelkhand to the architecture of temples located therein and the folk art, culture and literature, diffused in the entire region; and**
- (c) the details of the action taken/being taken on the pending proposals sent by the Government of Uttar Pradesh for development of tourism in Bundelkhand region?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)**

**(SHRI PRAHLAD SINGH PATEL)**

**(a) to (c): The Ministry of Tourism under its schemes of Swadesh Darshan and PRASHAD provides financial assistance to State Governments/Union Territory (UT) Administrations/Central Agencies for development of tourism infrastructure in the country. The projects under these schemes are identified for development in consultation with the State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. The Ministry also provides financial assistance to State Governments/UT Administrations for**

**organizing Fairs, Festivals and Tourism related Events which have the potential for promoting Tourism.**

**The details of projects sanctioned by the ministry in Bundelkhand for development and promotion of tourism are as follows: -**

**(Rs. in crore)**

<b>Sr. No.</b>	<b>Circuit / year of sanction</b>	<b>Name of project</b>	<b>Amount Sanctioned</b>
<b>1.</b>	<b>Wildlife Circuit (2015-16)</b>	<b>Development of Panna- Mukundpur- Sanjay- Dubri- Bandhavgarh- Kanha- Mukki- Pench in Madhya Pradesh.</b>	<b>92.22</b>
<b>2.</b>	<b>Ramayana Circuit (2016-17)</b>	<b>Development of Chitrakoot and Shringverpur in Uttar Pradesh</b>	<b>69.45</b>
<b>3.</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar- Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi in Uttar Pradesh</b>	<b>63.77</b>
<b>4.</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- Chauri Chaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)-</b>	<b>34.82</b>

		<b>Shaheed Smarak (Meerut) in Uttar Pradesh</b>	
<b>5.</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of Gwalior – Orchha – Khajuraho – Chanderi – Bhimbetka – Mandu in Madhya Pradesh</b>	<b>92.97</b>
<b>6.</b>	<b>Domestic Promotion and Publicity including Hospitality scheme (2017-18)</b>	<b>Khajuraho Dance Festival</b>	<b>0.15</b>
<b>7.</b>	<b>Domestic Promotion and Publicity including Hospitality scheme (2018-19)</b>	<b>Khajuraho Dance Festival</b>	<b>0.15</b>

**Ministry of Tourism promotes India as a holistic destination including Bundelkhand under the Incredible India brand-line. Ministry as part of its on-going activities, releases print, electronic, online and outdoor media campaigns in the international and domestic markets. Promotions are also undertaken through the Social Media accounts and website of the Ministry.**

**State Government of Uttar Pradesh had submitted numerous proposal under the Swadesh Darshan Scheme which were returned with an advice to prioritize the projects and resubmit for consideration of Ministry of Tourism.**

**\*\*\*\*\***