

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

**RAJYA SABHA**  
**UNSTARRED QUESTION NO.†1117**  
ANSWERED ON 11.02.2020

**LOSS INCURRED BY TOURISM SECTOR**

†1117. SHRI REWATI RAMAN SINGH:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether it is a fact that the efforts being made by Government to attract tourists to visit country's tourist destinations have not been fully successful;
- (b) whether Government proposes to make some significant changes in it's strategy having explored the new possibilities in the field of tourism;
- (c) whether it is also a fact that tourism sector is suffering huge losses on account of ongoing sit in-demonstrations across the country; and
- (d) if so, the measures being taken by Government to resolve this issue?

**ANSWER**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI PRAHLAD SINGH PATEL)

(a): No, Sir. There has been an increase in foreign tourist arrivals (FTAs) to the country in the last three years as given below:

<b>Year</b>	<b>FTAs (in Million)</b>
2017	10.04
2018	10.56
2019 (Provisional)	10.89

(b): The promotional strategies of the Ministry of Tourism takes into account the widespread, interrelated global development and advancements, which have a strong bearing on the Tourism sector. Accordingly, the Ministry of Tourism has shifted its focus from generic to more targeted campaign under the “**Incredible India 2.0**” launched in 2017.

(c) & (d): No assessment has been done regarding impact on tourism sector on account of ongoing sit in-demonstrations across the country.

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