

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*149
ANSWERED ON 02.03.2020**

REWARD TO TRAVELLERS

***149. SHRI GAUTAM SIGAMAANI PON:
SHRI VINAYAK RAUT:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has decided to reward travellers who visit 15 domestic tourist spots in a year by sponsoring their travel expenses as an incentive, if so, the details thereof and the purpose behind the move;**
- (b) whether the Government has fixed any criteria to select such travellers and if so, the details thereof;**
- (c) the financial allocation sanctioned for the purpose;**
- (d) whether this move will boost domestic tourism in the country; and**
- (e) if so, the targeted domestic tourist inflow projected by the Government for this year and the steps taken to achieve the same?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (e): A statement is laid on the table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO.*149 ANSWERED ON 02.03.2020 REGARDING REWARD TO TRAVELLERS.

(a) to (e): The Ministry of Tourism has no scheme for funding the travel expenses of tourists for visiting destinations in the country. However, the Ministry of Tourism has launched 'Dekho Apna Desh' initiative on MyGov platform to promote Domestic Tourism in the country.

The 'Dekho Apna Desh' initiative encourages the citizens to take a pledge to visit atleast 15 tourist places by year 2022 to witness India's amazing diversity and realize the mission of 'Ek Bharat Shreshtha Bharat'. Ministry of Tourism is providing small souvenirs, framed certificates of the pledge taken, etc. to those registering on the MyGov platform to provide an impetus to the initiative.
