

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.*4
ANSWERED ON 18.11.2019**

DEVELOPMENT OF NEW TOURISM CIRCUIT

***4. SHRI VISHNU DAYAL RAM:**

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is planning to develop any new tourism circuit in Jharkhand like the Buddhist and tribal circuits apart from the proposed Eco-circuits under its Swadesh Darshan scheme;**
- (b) if so, the details thereof and if not, the reasons therefor; and**
- (c) the other steps taken by the Government to boost tourism in Jharkhand?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (c): A statement is laid on the table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO.*4 ANSWERED ON 18.11.2019 REGARDING DEVELOPMENT OF NEW TOURISM CIRCUIT.

(a) and (b): The Ministry of Tourism is developing thematic circuits in the country under its scheme of Swadesh Darshan in a planned and prioritized manner. The projects for development under the scheme are identified in consultation with the State Governments/Union Territory Administrations/Central Agencies and are sanctioned subject to availability of funds, submission of suitable detailed project reports, their adherence to relevant scheme guidelines and utilization of funds released earlier.

Based on above parameter, Ministry has sanctioned the project Development of Eco Circuit: Dalma- Chandil- Getalsud- Betla National Park- Mirchaiya- Netarhat in Jharkhand for Rs.52.72 crore during 2018-19. Ministry has not received any project proposal from the State Government under Buddhist and Tribal circuit theme.

(c): Ministry has taken several initiatives to boost tourism in the country including Jharkhand, which inter-alia include:

- Deogarh and Parasnath have been identified as sites for development in Jharkhand under the PRASHAD scheme. A project for Rs.39.13 crore has been sanctioned during 2018-19 for development of Deoghar.
- Rs.25.00 lakh has been sanctioned for Itkhori Mahotsav in Jharkhand during 2017-18. Rs.50.00 lakh has been sanctioned for Bhairavnath Mahotsav & Sharad Mahotsav in Jharkhand during 2019-20.
- Extension of e- visa facility to citizens of 169 countries.
- Launch of the Incredible India 2.0 campaign with market specific promotional plans and content creation.
- Revamping of Incredible India website with the aim to provide more information about India as a tourist destination.
- Launch of 24x7 toll free multi-lingual tourist helpline in 12 International languages including Hindi and English.

- **Organisation of annual Global Tourism Mart for India in line with major international travel marts being held in countries across the world. It provides a platform for all stakeholders in tourism and hospitality industries to interact and transact business opportunities.**
- **Organisation of biennial International Buddhist Conclave.**
- **Organisation of Annual International Tourism Mart for promotion of tourism in North Eastern States.**
- **Promotional activities in tourist generating markets overseas through the India Tourism Offices abroad with active participation in travel fairs and exhibitions; organising Road Shows, “Know India” seminars & workshops.**
