Government of India Ministry of Tourism (H & R Division)

Guidelines for Approval and Registration of Incredible India Bed & Breakfast/ Homestay Establishments

Introduction

- 1. Hotels and other supplementary accommodation are an integral part of a tourist's visit to a place and the services offered by them can make his/her visit memorable. With the aim of providing comfortable Home Stay Facilities of Standardized World Class Services to the tourists, and to supplement the availability of accommodation in the Metros and tourist destinations, Ministry of Tourism will classify fully operational rooms of Bed & Breakfast/ Home Stay Facilities as "Incredible India Bed & Breakfast/ Homestay Establishments". The basic idea is to provide a clean and affordable place for foreigners and domestic tourists alike including an opportunity for foreign tourists to stay with an Indian family to experience Indian customs and traditions and relish authentic Indian cuisine.
- 2. The Incredible India Bed & Breakfast/Homestay facilities will be categorized as follows:-
- (a)Silver
- (b) Gold
- 3. The Regional Classification Committee, as specified in the guidelines, will inspect and assess the Bed & Breakfast/Homestay Establishments, based on facilities and services offered. The details of the standards, facilities, services and the documents required for approval of such establishments will be as per these guidelines.
- 4. The Incredible India Bed & Breakfast/ Homestay Establishments, once approved by Ministry of Tourism, will be duly publicized. A directory of all such approved establishments will also be prepared, so as to enable domestic as well as foreign tourists to live in a homely environment and to take advantage of the scheme. In addition, efforts will be made to organize short term training in hospitality trade to those who would opt for such training.

Detailed Guidelines

- 1. The classification for Incredible India Bed & Breakfast/ Homestay establishment will be given only in those cases where the owner /promoter of the establishment along with his /her family is physically residing in the same establishment and letting out minimum one room and maximum six rooms (12 beds).
- 2. The scheme will be on bed and breakfast basis and charges will have to be levied accordingly. The type of breakfast to be offered will have to be specified, the charges will have to be displayed and the visitors will have to be informed in advance so as to avoid unnecessary dispute.
- 3. Once an establishment applies for classification/ re-classification, it will have to be ready at all times for inspection by the Regional Classification Committee. No requests for deferment of inspection will be entertained.
- 4. Classification will be valid for **two** years from the date of issue of orders or in case of reclassification from the date of expiry of the last classification provided that the application has been received within the stipulated time i.e. 3 months before the expiry of the last classification.
- 5. Incredible India Bed & Breakfast/ Homestay Establishments applying for classification will have to provide all the information supported by required documents as per the following formats:
 - a) Application format as at Annexure -I.
 - b) Checklist of facilities as at Annexure -II.
 - c) Undertaking as at Annexure -III.
- 6. The application fees payable for classification/reclassification of IIB&B/Homestay will be as follows for the Govt. of India. The demand draft will have to be payable to Pay & Accounts Officer, Ministry of Tourism, New Delhi".

Star Category	For Classification/Reclassification			
Silver	Rs. 3,000			
Gold	Rs. 5,000	S		

7. An IIB&B/ Homestay Establishment will be classified following two stage procedure.

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- a) The presence of facilities and services will be evaluated against the enclosed Checklist. (Checklist will have to be duly filled in and signed on all pages and submitted along with the application).
- b) The quality of facilities and services will be evaluated by the Regional Classification Committee. Due preference will be accorded to the homes, which are able to provide Indian experience by way of Indian décor, authentic and exotic Indian cuisine etc.
- 8. The Regional Classification Committee will consist of the following:
 - 1. Regional Director, Indiatourism -Chairman.
 - 2. Representative from IATO.
 - 3. Representative from TAAI.
 - 4. Representative from local Indiatourism Office.
 - 5. Representative from State Tourism Department.
- 9. The Chairman and any 2 members will constitute a quorum. The recommendation of the Committee will be approved by the Chairman Hotel and Restaurant Approval and Classification Committee (HRACC).
- 10. Any deficiencies/rectifications pointed out by the Regional Classification Committee will have to be complied within the stipulated time which will be allotted in consultation with the representative /representatives of the establishment during inspection. Failure to do so will result in rejection of the application.
- 11. The Committee may recommend to 'the Chairman, HRACC a category either higher or lower than the one applied for. In case the category applied for is higher than the one recommended by the Committee, then the applicant will have to deposit the required fee for the recommended category. However, in case of the category recommended being lower than the one applied for, then there will be no refund of extra classification fee.
- 12. The IIB&B/Homestay Establishment will be expected to maintain required standards at all times. The Chairman, HRACC could authorize a surprise inspection of the establishment at any time without previous notice.

- 13. Any changes in the facilities of the IIB&B/Homestay Establishment will have to be informed to the Regional Director, Indiatourism Office, within 30 days. If any violation of this comes to the notice of the Committee then the classification will stand withdrawn/terminated.
- 14. All cases of classification would be finalised within 30 days of the application being made to the Regional Director concerned complete in all respect.
- 15. In case of any dissatisfaction with the decision of HRACC, the establishment may appeal to Secretary, Ministry of Tourism, Government of India for review and reconsideration within 30 days of receiving the communication regarding classification/reclassification. No requests will be entertained beyond this period.
- 16. Ministry of Tourism, Government of India reserves the right to modify the guidelines/terms and conditions from time to time.
- 17. The rate of taxes for property, electricity and water to be paid for classified IIB&B/Homestay Establishments will be those prescribed by the appropriate authorities.

Note: Items No. 5 (c), 6, 8 and 15 may be suitably amended by the State Govt. /UT.

Where to apply (for Govt. of India Scheme):

The applications along with the requisite fees may be sent to: -

- Regional Director (North), Indiatourism, 88 Janpath, New Delhi 110001.
 Tel: 011 23320005 / 8 / 23320342, Fax: 011 23320109, Email: goitodelhi@nic.in (for States of Jammu & Kashmir, Himachal Pradesh, Punjab, Haryana, Uttranchal, NCT of Delhi, UT of Chandigarh and Uttar Pradesh except Agra and Varanasi).
- Regional Director (West), Indiatourism, 123 M. Karve Road, Mumbai 400020. Tel: 022 22033144/5, 22074333/4, Fax: 022 22014496, Email: indiatourism-mum@nic.in, touristoffice-mum@nic.in, itgmumbai@gmail.com (for States of Gujarat, Chattisgarh, Ut of Daman & Diu, Dadra Nagar Haveli and Maharashtra except Aurangabad).
- 3. Regional Director (South), Indiatourism, 154 Anna Salai, Chennai 600002. Tel: 044 28461459, 28460285, Fax: 044 28460193, Email: indiatourismchennai@gmail.com (for States of Tamil Nadu and UT of Lakshwadweep).
- Regional Director (East), Indiatourism, "Embassy", 4 Shakespeare Sarani, Kolkata - 700071. Tel: 033 - 22821475, Fax: 033 - 22823521, Email: indtour6100@dataone.in / jyotimory.biswas@nic.in (for States of West Bengal and Jharkhand).
- 5. Regional Director (North East), Indiatourism, Guwahati, Assom Paryatan Bhawan, A.K. Azad Road, Paltan Bajar, Guwahati 781008, Assam. Tel: 0361 2737554, Fax: 0361 2737553 Email: indtourguwahati@nic.in
- Director, Indiatourism, KFC Building, 48 Church Street, Bangalore 560001, Karnataka. Tel: 080 - 25585417, Fax: 080 - 25583030, Email: indtourblr@dataone.in (for the State of Karnataka).
- 7. Director, Indiatourism, State Hotel, Khasa Kothi, Jaipur 302001. Tel: 0141 2372200, Fax: 0141 2372200, Email: indtourjpr-rj@nic.in (for the State of Rajasthan).

- 8. Director, Indiatourism, Patna, R Block, Kranti Marg, Institute of Engineering Building Patna 800001 Tel: 0612 6570640, Fax: 0612 2506032 Email: itopat@gmail.com
- 9. Manager, Indiatourism, 191, The Mall, Agra 282001, Uttar Pradesh. Tel: 0562 2226378, Fax: 0562 2226368, Email: <u>indiatourismagra@gmail.com</u> (for the city of Agra).
- Manager, Indiatourism, 15 B, The Mall, Varanasi 221001, Uttar Pradesh.
 Tel: 0542 2501784, Fax: 0542 2501784, Email: <u>indtourvns@sify.com</u> (for the city of Varanasi)
- 11. Asstt. Director, Indiatourism, Bhubaneswar Government of India, Ministry of Tourism, Paryatan Bhawan, 2nd Floor, Lewis Road, Tel: 0674 2432203, 2435487, Fax: 2432203, Exnt 23 Email: <u>itobbs@ori.nic.in</u>, <u>itobbsr@qmail.com</u>
- 12. Manager, Indore, 3rd Floor, Palika Plaza MTH Compound Indore 452007 (M.P.) Tel: 0731 4239940, Fax: 0731 4201893, Email: indiatourismindore@qmail.com
- 13. Manager, Indiatourism, VIP Road, 189, IInd Floor, Part Blair 744103, Andaman & Nicobar Islands. Tel: 03192 236348, Fax: 03192 233006, Email: indiatourismpb@gmail.com / rangarajan@nic.in (for the UT of Andaman & Nicobar Islands).
- 14. Manager, Indiatourism, Hyderabad, Ground Floor, Balayogi Paryatak Bhavan, # 6-3-870, Green Lands, Begumpet, Hyderabad 500016 Tel: 040 23409199 / 23409399, Fax: 040 23409299, Email: ithydtour@nic.in, indtourhyd@qmail.com
- 15. Manager, Indiatourism, Willingdon Island, Kochi 682009, Kerala. Tel: 0484 2669125, Fax: 0484 2668352, Email: <u>indiatourismkochi@gmail.com</u> (for the State of Kerala)
- 16. Manager, Indiatourism, Communidate Building, Church Square, Panaji 403001, Goa. Tel: 0832 2223412, Fax: 0832 2420529, Email: bharatparyatangoa@gmail.com (for the State of Goa).

- 17. Manager, Indiatourism, Aurangabad Tourist Reception Centre (1st Floor), MTDC Holiday Resort, Near Glodie Cinema, Station Road, Aurangabad 431005, Maharashtra. Tel/ Fax: 0240-2331217, Tele/Fax: 0240-2331217 Email: indiatourism.ixu@gmail.com/karan4info@yahoo.com
- 18. Manager, Indiatourism, U Tirot Singh Syiem Road, Police Bazaar, Shillong 793001, Meghalaya. Tel: 0364 225632, Fax: 0364 225632, Email: indtourslg@bsnl.in (for the State of Meghalaya).
- 19. Manager, Indiatourism, Naharlagun, 2nd Floor, Bomseng Apartment, D Sector, Barapani Market, Naharlagun 791110, Arunachal Pradesh. Tel: 0360 244328, Fax: 0360 2244328, Email: ethnicalory@gmail.com
- 20. Manager, Indiatourism, Old Lambu Lane, Jail Road, Imphal 795001, Manipur. Tel: 03852 221131, Fax: 03852 221131, Email: indiatourism.imphal@gmail.com (for the State of Manipur).

Annexure -I

Application format for Homestay Establishment

- 1) Name of the IIB&B/ Homestay Establishment
- 2) Category applied for
- 3) Name and address of the promoters/owners with a note on their background
- 4) Complete postal address of the IIB&B/ Homestay Establishment
- a) Tel. no
- b) Fax
- c) E-mail
- d) Mobile No. of the promoter
- 5) Distance of the IIB&B/Homestay Establishment in kms. from:
- a) Airport
- b) Railway Station
- c) City Centre
- d) Nearest main shopping centre
- e) Nearest bus stand /scheduled city bus stop
- 6) Details of the IIB&B/Homestay Establishment:
 - (a) Area (in sq. metres) with title owned/ leased (copies of sale/ lease deed to be enclosed)
 - (b) Revenue papers regarding ownership. Affidavit in case of co-sharer of house/land.
 - (c)Whether clearance obtained from the Police Authorities regarding the antecedents of the owner /owners and the proposed activity (copy to be enclosed)
 - (d)Number of rooms and area for each type of room in sq.ft. (single/double/suites)
 - (e)Number of attached baths
 - (f)Details of public areas for the following facilities in sq. ft.
 - (i)Lobby/lounge
 - (ii)Dining space

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(iii)Parking facilities

- (g)Additional facilities available if any (not mandatory)
 - (i) Eco -friendly facilities
- (ii)Facilities for differently abled persons (h)Details of Fire Fighting equipment/ hydrants etc. if any
- 7. Photographs of the building including interiors showing types of facilities available, bathroom, living room, bedroom, parking etc.
- 8. Details of payment of application fee
- 9. Check list details as per Annexure II (enclose a copy of the checklist duly certified that the facilities are available in the establishment)
- 10. Consent of acceptance of the regulatory conditions (please enclose a copy of the prescribed undertaking as per Annexure III duly signed by the owner of the establishment)

Annexure -II

<u>Checklist for approval & registration of Incredible India Bed & Breakfast/ Homestay</u> <u>Establishment</u>

S. No.	General	Silver	Gold	Certification by the Establishment regarding the facilities Yes/No	Observations of the Classification Committee
1,	Well maintained and well equipped house and guest rooms with quality carpets/ area rugs/ tiles or marble flooring, furniture, fittings etc. in keeping with the traditional lifestyle.	*M	M		
2.	Sufficient parking with adequate road width.	**D	M		
3.	Guest rooms: Minimum one lettable room and maximum 6 rooms (12 beds). All rooms should be clean, airy, pest free, without dampness and with outside window/ventilation.	M	М		
4.	Minimum floor area in sq. ft. for each room. Plains	120	200		
	Hills .	100	120		
5.	good quality linen & bedding preferably of Indian design.		М	ar .	
6.	Attached private bathrooms with every room alongwith toiletries.	M	M		

7.	Minimum size of each bathroom in sq.ft.	30	40		
8.	WC toilet to have a seat and lid, toilet paper	M	M		
9.	24 hours running hot & cold water with proper sewarage connection	M	M		
0.	Water saving taps/shower	D	M		
1.	Well maintained smoke free, clean, hygienic, odour free, pest free kitchen.	M	М	V-**** -	
2.	Dining area serving fresh Continental and / or traditional Indian breakfast.	M	M	.	
1 3.	Good quality cutlery and crockery.	M	M		4.5
4.	Air-conditioning / heating depending on climatic conditions with room temp. between 20 to 25 degrees Centigrade in the offered room.	М	M		
5.	Iron with iron board on request.	M	M		
6,	Internet Connection.	D	M		
17.	15 amp earthed power socket in the guest room.	M	М		
8.	Telephone with extension facility in the room.	D	M		
19.	Wardrobe with at least 4 clothes hangers in the guest room.	М	М		
20.	Shelves or drawer space in the guest rooms.	M	M		
21.	Complimentary aquaguard / RO/mineral water.	M	M	N.	
22.	Good quality chairs, working table and other necessary furniture.	M	М		
23.	Washing machines/dryers	D	M		

	in the house with arrangements for laundry / dry cleaning services.				
24.	Refrigerator in the room.	D	M		
25.	A lounge or seating arrangement in the lobby area.	D	M		
26.	Heating and cooling to be provided in enclosed public rooms.	D	M		
27.	Garbage disposal facilities as per Municipal laws.	M	M		
28.	Acceptance of cash/cheque/ D.D.	M	M		
29.	Message facilities for guests.	M	M		
30.	Name, address and telephone number of doctors.	M	M		
31.	Left luggage facilities.	M	M		
32.	Assistance with luggage, on request.	D	М		
33.	Safekeeping facilities in the room.	D	M		
34.	Smoke/heat detectors in the house.	D	D		
35.	Security guard facilities.	D	М		
36.	Maintenance of register for guest check-in and check-out records including passport details in case of foreign tourists.	M	M	•	

* 'M' stands for mandatory

Note:- The grading in the various categories will depend on the quality of accommodation, facilities and services provided.

^{** &#}x27;D' stands for desirable.

Annexure -III

Format for Undertaking

To

The Chairman, HRACC Government of India Ministry of Tourism New Delhi.

UNDERTAKING

I have read and understood all the terms and conditions mentioned in the guidelines with respect to the approval and registration of the Incredible India Bed & Breakfast/ Homestay Establishment and hereby agree to abide by them. The information and documents provided are correct and authentic to the best of my knowledge.

Signature and name of the owner in block letters

Place:

Date: