

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

(NICHE TOURISM DIVISION)

**A SCHEME TO TRAIN PERSONS FOR INDUCTION AS SERVICE PROVIDERS
IN CERTAIN SPECIFIED AREAS OF TOURISM (GOLF CADDY), AS PART OF
HUNAR SE ROZGAR INITIATIVE OF THE MINISTRY OF TOURISM**

Vision

The Ministry of Tourism with an objective overcome the problem of seasonality faced by the destination aims to diversify its tourism products and promote India as a year round destination.

The game of Golf has been identified as one of the niche tourism products by the Ministry of Tourism. This is further aimed to increase earnings of additional foreign exchange and also bring in socio economic development through employment generation for men and women.

Mission

The Ministry of Tourism visualises an important role in the context of facilitating creation of employable skills on the one hand and connecting that to tourism sector for the purposes of employment on the other. With this objective in view, the Ministry of Tourism has put in place the following Scheme of training:

The Scheme

The Ministry of Tourism will facilitate and fund training courses intended to infuse in the Tourism Sector service providers skilled as Golf Assistants/Caddies.

1) Duration of the Training Courses

Each training course will be of 6 weeks' duration (6 days per week –Sundays excluded). The training on each day will be from 0830 am to 0400 pm during summer and from 1030 am to 0600 pm during winter with a lunch break of 30 minutes.

2) Target group and Eligibility

- i) The Scheme will be open to young men and women in the age group of 18 to 28 years. The age will be reckoned on the first January of the year of application.
- ii) The applicant should be at-least 8th pass.
- iii) He / she should be physically fit.
- iv) A person either of whose parents is serving in the Government at Class II or above level will not be eligible.

- v) A person not belonging to iv) above will be eligible if the income of his / her family is less than the gross salary of Class II level Central Government Officer. The family will be reckoned as comprising father, mother and self.
- vi) The following will be the order of preference within the eligible applicants:
 - a) Applicants belonging to BPL category;
 - b) Non-BPL applicants who are only 10th pass;
 - c) Applicants not belonging to a) or b).

3) Implementation of the Scheme

The Scheme will be delivered by the Women' Golf Association of India (WGAI), a constituent body of Indian Golf Union or any other organisation as identified by Ministry of Tourism, as part of the larger initiative of the Central Ministry of Tourism, titled 'Hunar Se Rozgar Tak'. The WGAI/identified organisation will conduct the training courses at golf courses short listed in consultation with the MoT. It will send periodic implementation reports to the MoT for reviewing the progress and further streamlining of the programme, if necessary.

4) Training modules / contents

The WGAI/identified organisation will firm up the training module / contents for the training course in consultation with and recommendations of the area / subject experts. The modules / contents so firm up will need to be endorsed by the MoT before being given effect to. The training course will include a component for bringing up the trainees on etiquette and behaviour.

5) Intake and selection of trainees

The WGAI/identified organisation will be responsible for selecting the trainees through an open press advertisement. A class will take 40 trainees. The Scheme has an inclusive nature. In case the number of eligible candidates exceeds the requirement of a batch, and there is a requirement of additional batches, the WGAI will concurrently or in phases run more batches. In case of phasing, the scheduling of candidates between batches will be on first-cum-first admitted basis. The WGAI will maintain a register of applications which will also indicate the date of receipt of each application.

6) Certification

Each trainee must have at least 80% attendance so as to be eligible for taking end-of-the-course test. The test will be conducted by two external experts who will be nominated by the WGAI. The certificate will be awarded jointly by the MoT and WGAI/identified organisation.

7) Sanction of the training courses

The WGAI/identified organisation will finalize an annual programme of training in consultation with the Central MoT. **The effort will be on a pilot basis to begin with and will be conducted at golf courses located in Delhi.**

8) Funding of the Scheme

The Scheme will be funded by the Central Ministry of Tourism to cover the core cost of training, certification, lunch and nominal stipend to the trainees, and administrative arrangement as per the standard norms. The funds will be placed at the disposal of the WGAI/identified organisation subject to the following:

- a) Based on the finalized annual programme of training, the Central Ministry of Tourism will pay in advance 80% of the assistance admissible to the WGAI; and
- b) The balance payable, limited to 20% of the assistance sanctioned, will be released on receipt of utilisation certificate from the WGAI.

The WGAI/identified organisation will be responsible for rendering utilisation certificates to the MoT in respect of funds paid to it under the Scheme.

9) Training cost

a) **Module Development**

The WGAI/identified organisation will draw up a panel of three experts. The panel members will reach a convergence on contents largely through an on-line inter-face and a meeting finally to conclude the effort. The WGAI/identified organisation will exercise due prudence and economy in expenditures in this regard so as to ensure that the expenditure on the development of a module is kept at minimum. This will also include the cost of travel by and connected hotel stay of the panel members and payment of honorarium to them.

b) **Finalization of Evaluation and Empanelment Criteria**

The WGAI/identified organisation will draw up panels for the purpose.

i) **Recurring Cost per trainee**

The following is the estimated cost per trainee (at a maximum)

1.	Training fees	Rs.4000/-
2.	Course material	Rs.1000/-
3.	Certification fee	Rs.500/-
4.	Tool kit	Rs.400/-
5.	Lunch @ Rs. 70 per day(excluding Sundays)	Rs.2520/-

	Sub Total	Rs.8420/-
6.	Admn. charges to Institutes @ 5%	Rs.421/-
7.	Uniform (two sets)+a pair of shoes	Rs.1900/-
8.	Stipend @Rs. 1000/- pm	Rs.1500/-
	Total	Rs.12241/-

The cost of advertising the programmes will be over and above and will be met by the respective implementing agency/organization later to be reimbursed by the Ministry of Tourism.

10) Forward Linkage

The organisation/agency concerned/ involved in training will also take effective measures to facilitate the employment of the pass-outs. This will include a campus interview at the training institutes on the concluding day of each training course.
