

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

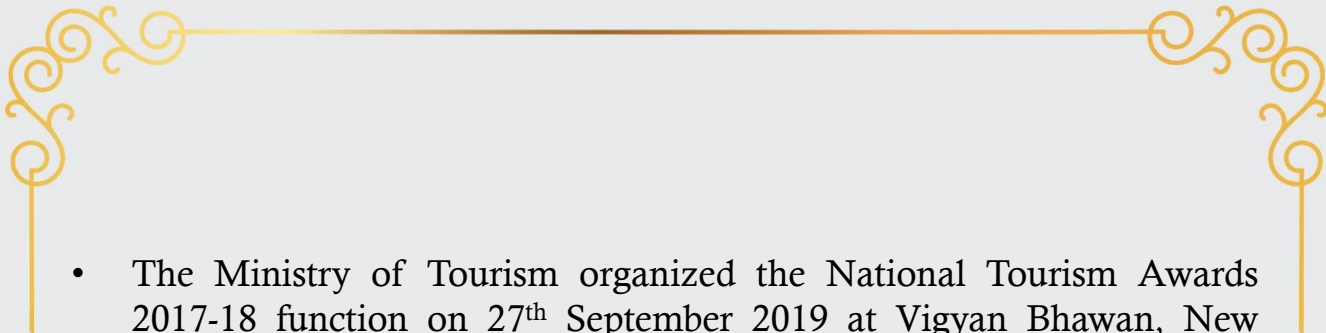
**SUMMARY OF ACTIVITIES FOR THE MONTH OF SEPTEMBER,
2019**

- The Hon'ble Minister of State for Tourism & Culture (I/C) led a delegation of Senior Officers in the Ministry of Tourism and representatives of Tourism Industry Associations to Ladakh and held a series of meetings from 3rd to 5th September 2019 to take feedback from local tourism stakeholders and local administration for finalizing roadmap for development of tourism sector in Ladakh. Issues pertaining to connectivity, adventure tourism, infrastructure development, skill development, eco-tourism etc., were discussed during the meetings.
- The 23rd Session of United Nations World Tourism Organization (UNWTO) General Assembly (GA) was held in St. Petersburg, Russia from 9th to 13th September 2019. Ministry of Tourism participated in the 23rd Session of UNWTO-GA.
- 'Yogi of the Race Track', a short promotional film on Yoga, produced by the Ministry of Tourism, Government of India has been awarded the Best Video for Asia & Pacific Region in the United Nations World Tourism Organization (UNWTO) Tourism Video Competition 2019. Results of the competition were announced during the 23rd General Assembly Session of the UNWTO in St. Petersburg, Russia on 12th September 2019.
- The Incredible India "Find the Incredible You" campaign released globally by the Ministry of Tourism during 2018-19 has been declared winner of the PATA (Pacific Asia Travel Association) Gold Award 2019 in the "Marketing - Primary Government Destination" category. This year's awards attracted 198 entries from 78 organizations and individuals worldwide. The award was received by Joint Secretary in the Ministry of Tourism at a ceremony held on 19th September 2019 in Nur Sultan, Kazakhstan during PATA Travel Mart.

- The Ministry of Tourism supported India Tourism Mart (ITM) 2019 organized by Federation of Associations in Indian Tourism and Hospitality (FAITH) held at New Delhi from 23rd to 25th September 2019. About 240 international delegates from 51 countries participated in this event. The B2B meetings and networking sessions between the buyer and seller delegates were held on 24th and 25th September 2019. The objective of organizing India Tourism Mart 2019 was to create a national platform for Government as well as private stakeholders in order to provide them an opportunity to interact with the foreign counterparts.

The Mart was formally inaugurated on 23rd September 2019 at the Convention Hall, The Ashok Hotel by Hon'ble Union Minister of Road Transport and Highways and Minister of Micro, Small and Medium Enterprises in the presence of Hon'ble Minister of State for Tourism & Culture (Independent Charge).

- The World Tourism Day was celebrated on 27th September 2019 at Vigyan Bhawan, New Delhi. This year the United Nations World Tourism organization had designated India as the venue for the celebrations. World Tourism Day is commemorated each year on 27th September with celebrations led by United Nations World Tourism Organization (UNWTO). Its purpose is to foster awareness among the global community of tourism's social, cultural, political and economic value and the contribution the sector can make in reaching the Sustainable Development Goals. In 2019, in line with UNWTO's overarching focus on skills, education and jobs throughout the year, World Tourism Day will be a celebration on the topic 'Tourism and Jobs: a better future for all'. Hon'ble Vice President of India was the chief guest for the inauguration of World Tourism Day. Union Minister of State for Tourism & Culture (IC); Secretary-General of United Nations World Tourism Organization (UNWTO), Tourism Minister of Paraguay and 82 international delegates were among those present on the occasion.

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- The Ministry of Tourism organized the National Tourism Awards 2017-18 function on 27th September 2019 at Vigyan Bhawan, New Delhi on the sidelines of World Tourism Day celebrated by UNWTO in India. A total number of 76 awards under different categories were given during this function. The Hon'ble Vice President of India; Secretary-General of United Nations World Tourism Organization (UNWTO) and Minister of State for Tourism & Culture (IC) gave away the awards to the winners.
 - The Union Minister of State for Tourism & Culture (IC) and Tourism Minister of Paraguay signed a Tourism Cooperation Agreement on 27th September 2019 during the World Tourism Day celebrations.
 - Ministry of Tourism disposed 148 Public Grievances by the end of September 2019 and 38 remained pending.

