

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.†393
ANSWERED ON 24.06.2019**

**IDENTIFICATION OF TOURIST SITES FOR INCLUSION IN TOURIST
CIRCUITS**

†393. SHRI SUNIL KUMAR SINGH:

Will the Minister of TOURISM be pleased to state:

- (a) the names of the fifty tourist sites identified by the Government as 'tourist circuit' for development and promotion of tourism in the country;**
- (b) if so, the details thereof;**
- (c) the details of the tourist sites of Jharkhand identified for inclusion under the tourist circuit;**
- (d) whether the Government proposes to include Betla National Park, Netarhet, Chandil etc. and Itkhori and Kaleshwari places associated with Hindu, Jain and Buddhist religion located in Chatra district of Jharkhand under any circuits;**
- (e) if so, the time by which it is likely to be included; and**
- (f) if not, the reasons therefor?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (f): Identification and development of tourism sites is primarily the responsibility of State Governments/Union Territories. However, the Ministry of Tourism under its scheme of Swadesh Darshan- Integrated Development of Theme-Based Tourist Circuits provides Central Financial Assistance to State Governments/Union Territories/Central Agencies for developing tourism infrastructure in the circuits, across the country, having tourist potential in a planned and prioritized manner. Under the scheme fifteen thematic circuits have been identified for development, namely: North-East

India Circuit, Buddhist Circuit, Himalayan Circuit, Coastal Circuit, Krishna Circuit, Desert Circuit, Tribal Circuit, Eco Circuit, Wildlife Circuit, Rural Circuit, Spiritual Circuit, Ramayana Circuit, Heritage Circuit, Tirthankar Circuit & Sufi Circuit.

The projects under the scheme are identified for development in consultation with the State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier. Based on above criteria, Ministry has sanctioned funds to the tune of Rs.52.72 lakh the project “Development of Eco Circuit: Dalma- Chandil- Getalsud- Betla National Park- Mirchaiya- Netarhat in Jharkhand”.

For Promotion of Tourism, the Ministry undertakes several promotional activities in the domestic and international markets for promotion of the varied tourism products and destinations of the country. As part of its marketing/promotional activities, the Ministry produces publicity material and collaterals in English and foreign languages, annually releases print, electronic and online media campaigns in important and potential markets overseas and within the country under the ‘Incredible India’ brand-line. Promotions are also undertaken through the website and Social Media accounts of the Ministry.
