

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
UNSTARRED QUESTION NO.3580  
ANSWERED ON 15.07.2019**

**SPECIAL FUNDS FOR THRISSUR POORAM**

**3580. SHRI T.N. PRATHAPAN:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government proposes to provide special fund to world famous “Thrissur Pooram” and ‘Buon Natale’ which is a celebration related with Christmas and New Year as a part of cultural tourism;**
- (b) whether the Government has allocated new projects to develop the tourists destination in “ThrissurThalikulam-Snehatheeram” as part of beach tourism circuit;**
- (c) whether the Government will plan and implement of a special tourism project based Chimmini and Peechi dams considering the possibilities of tourism developments as a collaboration with State Government;**
- (d) whether the Government will constitute a special Central body to study about the possibilities of special tourism based Thrissur and linking between Kerala Kalamandalam, Peechi dam, Chimmini dam, Athirappilly waterfalls, Maziris Lakeshore Park, Kottappuram, Munakkal beach, Thalikkulam, Snehatheeram and Guruvayur elephant protection centre; and**
- (e) whether the Government plans to implement a new project to rejuvenate world famous the Kinkad ground in Thrissur with protecting environment and religious tradition and without disturbing the temple customs?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI PRAHLAD SINGH PATEL)**

**(a): Ministry of Tourism provides financial assistance to State Governments/UTs for organizing fairs, festivals & tourism related**

**events subject to the financial limits prescribed in the guidelines of the scheme. Sanctions are based on the proposals submitted by the State Governments/UTs. No proposal from the State Government of Kerala has been received for financial assistance for Thrissur Pooram festival” and ‘Buon Natale’ celebrations.**

**(b) to (e): State specific tourism development and planning is the responsibility of the respective State governments. Any study in this regard is to be conducted by the State Governments. The Government of India conducts the study to evaluate performance of its programmes so as to bring in necessary improvements in planning and implementation.**

**Ministry of Tourism provides financial assistance for developing tourist infrastructure in the States under its infrastructure schemes-Swadesh Darshan and PRASHAD. The projects are, however, sanctioned upon submission of eligible proposals by the State governments, availability of funds and utilization of funds released for earlier sanctioned projects. No proposal has been received from the State government for Thrissur Thalikkulam-Snehatheeram circuit, Chimmini and Peechi dams and rejuvenation of Kinkad ground.**

**However, the Government of India has sanctioned six integrated circuits to Kerala under Spiritual, Rural and Eco tourism themes under Swadesh Darshan involving a central financial assistance of about Rs.503.83 Crore. Various prominent tourist destinations in Thrissur Districts are covered under the above circuits.**

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