

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
UNSTARRED QUESTION NO.326
ANSWERED ON 24.06.2019**

PROMOTION OF ECO-TOURISM

326. SHRIMATI MEENAKASHI LEKHI:

Will the Minister of TOURISM be pleased to state:

- (a) the schemes launched by the Government to promote eco-tourism in the country;**
- (b) whether any funds have been allocated for such tourism projects; and**
- (c) if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a): The Ministry of Tourism launched the Swadesh Darshan scheme in the year 2014-15 for Integrated Development of Theme-based Tourist Circuits in the country. Eco- circuit is one of the fifteen thematic circuits identified for development under the scheme.

The Ministry has also identified Eco-tourism as one of the Niche Tourism areas for development in the country.

For promotion of various tourism destinations and products in the country including eco-tourism, the Ministry produces publicity material and collaterals in English and foreign languages and releases print, electronic and online media campaigns in important domestic and international markets under the 'Incredible India' brand-line. Promotions are also undertaken through the website and Social Media accounts of the Ministry.

(b) and (c): The details of projects sanctioned by the Ministry under the Eco-circuit theme of Swadesh Darshan scheme are given at the Annexure.

ANNEXURE**STATEMENT IN REPLY TO PARTS (b) TO (c) OF LOK SABHA UNSTARRED QUESTION NO.326 ANSWERED ON 24.06.2019 REGARDING PROMOTION OF ECO-TOURISM.****(Rs. in crore)**

S. No.	Name of State	Name of Circuit & Year	Project Name	Amt. Sanctioned
1.	Uttarakhand	Eco Circuit (2015-16)	Integrated Development of Eco-Tourism, Adventure Sports, Associated Tourism related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri, Uttarakhand.	70.92
2.	Telangana	Eco Circuit (2015-16)	Integrated Development of Eco Tourism Circuit in Mahaboobnagar district, Telangana.	91.62
3.	Kerala	Eco Circuit (2015-16)	Development of Pathanamthitta – Gavi – Vagamon – Thekkady as Eco Tourism Circuit in Idduki and Pathanamthitta Districts in Kerala.	76.55
4.	Mizoram	Eco Circuit (2016-17)	Development of Eco-Adventure Circuit Aizawl -Rawpuichhip – Khawhphawp – Lengpui – Durtlang – Chatlang-Sakawrhमितuitlang - Muthee – Beratlawng - Tuirial Airfield – Hmuifang” in Mizoram under Eco circuit theme of Swadesh Darshan	99.07

			Scheme	
5.	Madhya Pradesh	Eco Circuit (2017-18)	Development of Gandhisagar Dam- Mandleshwar Dam- Omkareshwar Dam- Indira Sagar Dam- Tawa Dam- Bargi Dam- Bheda Ghat- Bansagar Dam- Ken River under Eco circuit theme of Swadesh Darshan Scheme	99.62
6.	Jharkhand	Eco Circuit (2018-19)	Development of Eco Circuit: Dalma- Chandil- Getalsud- Betla national park- Mirchaiya- Netarhat in Jharkhand under Swadesh Darshan Scheme	52.72
Total				490.5
