

GOVERNMENT OF INDIA  
MINISTRY OF TOURISM

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**UNSTARRED QUESTION NO.2693**  
ANSWERED ON 16.07.2019

**FOREIGN TOURISTS IN THE COUNTRY**

2693. SHRI NARESH GUJRAL:  
SHRI ANIL DESAI:

Will the Minister of **TOURISM** be pleased to state:

- (a) the number of tourists that arrived in India from abroad during the last three years;
- (b) what are the destinations they visited the most;
- (c) the amount of revenue country received due to their visit during the same period and the details of steps taken by Government to grow this sector; and
- (d) whether a feeling of security is there among these visitors?

**ANSWER**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI PRAHLAD SINGH PATEL)

(a): The International Tourist Arrivals in India during 2016, 2017 and 2018 were 14.57 million, 15.54 million and 17.42 million (provisional) respectively.

(b): Assessment of number of tourists at destinations in States/UTs is made in terms of visits in the States/UTs during a calendar year. Ministry of Tourism, Government of India compiles the State/UT wise figures of Domestic Tourist Visits (DTVs) and Foreign Tourist Visits (FTVs) on the basis of information provided by State Governments/UT Administrations.

Top ten States/UTs ranked in terms of estimated DTVs and FTVs during 2018 are as follows:

S. No.	DTVs	FTVs
1	Tamil Nadu	Tamil Nadu
2	Uttar Pradesh	Maharashtra
3	Karnataka	Uttar Pradesh
4	Andhra Pradesh	Delhi
5	Maharashtra	Rajasthan
6	Telangana	Punjab
7	West Bengal	Kerala
8	Madhya Pradesh	Bihar
9	Gujarat	Goa
10	Rajasthan	Karnataka

(c): Ministry does not compile the figures of revenue earned from tourism. However, the estimated Foreign Exchange Earnings through tourism in India during 2016, 2017 and 2018 were Rs.154146 crore, Rs.177874 crore and Rs.194882 crore respectively.

Development and promotion of tourist places is primarily the responsibility of concerned State Government/ UT Administration. However, the Ministry of Tourism promotes India as a holistic destination covering its various tourism destinations and products across different States/Union Territories in the country. Ministry has taken several initiatives to boost tourism in the country, which inter-alia include:

- Central Financial Assistance to States/UTs under the schemes of Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for the development of tourism related infrastructure in the country.
- Extension of e- visa facility to citizens of 167 countries.
- Launch of the Incredible India 2.0 campaign with market specific promotional plans and content creation.
- Revamping of Incredible India website with the aim to provide more information about India as a tourist destination.
- Launch of 24x7 toll free multi-lingual tourist helpline in 12 International languages including Hindi and English.
- Organisation of annual Global Tourism Mart for India in line with major international travel marts being held in countries across the world. It provides a platform for all stakeholders in tourism and hospitality industries to interact and transact business opportunities.
- Organisation of biennial International Buddhist Conclave.
- Organisation of Annual International Tourism Mart for promotion of tourism in North Eastern States.
- Promotional activities in tourist generating markets overseas through the India Tourism Offices abroad with active participation in travel fairs and exhibitions; organising Road Shows, “Know India” seminars & workshops.

(d): There has been a steady growth of tourists into the country which is evident from the following data of International Tourist Arrivals (ITAs)

<b>Year</b>	<b>ITAs (in million)</b>	<b>Growth (in %)</b>
2016	14.57	9.7
2017	15.54	6.7
2018	17.42 (P)	12.1

P: provisional

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