

**GOVERNMENT OF INDIA
MINISTRY OF TOURISM**

**LOK SABHA
STARRED QUESTION NO.†*320
ANSWERED ON 15.07.2019**

TOURIST GUIDE TRAINING

†*320. SHRI SHANKAR LALWANI:

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to impart the tourist guide training to the youth in order to provide them employment;**
- (b) if so, the details thereof;**
- (c) whether any policy is being chalked out in this regard so as to promote tourism; and**
- (d) if so, the details thereof?**

ANSWER

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(SHRI PRAHLAD SINGH PATEL)**

(a) to (d) : A statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) To (d) OF LOK SABHA STARRED QUESTION NO.*320 ANSWERED ON 15.07.2019 REGARDING TOURIST GUIDE TRAINING.

(a) to (d): Ministry of Tourism, Government of India has launched a certification course on Incredible India Tourist Facilitator (IITF) programme to develop and enhance skills associated with Tourism thereby incorporating knowledge about facilitating tourists across the country. This certification program comprises of basic, advanced and refresher self-paced courses designed in a manner that the users can learn at their own time, space, path and pace. The above certificates can be combined with specialization in spoken Language. Successful completion of this program would enable the learner to become a Certified Tourist Facilitator of Ministry of Tourism, Govt. of India. The candidates will undergo a seven days training conducted by IITTM and are required to undertake mandatory Internship of 7 working days with tour operators approved by Ministry of Tourism, Government of India.

This programme has certain inbuilt advantages as below:-

- Wider reach, even to remotest part of India.**
- Economical for the candidate to join and undertaken the course sitting at their home.**
- Flexible, as it can be done as part time without disturbing their normal work.**
- help in creating additional jobs for the locals and give them an opportunity to earn little more during the tourist seasons.**
- Tourist, international as well domestic would be benefitted in the shape of Tourist Facilitators with local knowledge at economical rates.**

The program is at an advanced stage of implementation.
