

**GOVERNMENT OF INDIA  
MINISTRY OF TOURISM**

**LOK SABHA  
STARRED QUESTION NO.\*126  
ANSWERED ON 01.07.2019**

**TOURISM PROMOTION SCHEMES FOR FATEHPUR SIKRI**

**\*126. SHRI RAJ KUMAR CHAHAR:**

**Will the Minister of TOURISM be pleased to state:**

- (a) whether new schemes for the promotion of tourism have been planned for Fatehpur Sikri (UP);**
- (b) if so, the details thereof;**
- (c) the efforts made by the Government to highlight Fatehpur Sikri as a world class tourist destination;**
- (d) the facilities planned for tourism development and tourist facilities which are of world class standards; and**
- (e) whether any efforts have been made by the Government to project Fatehpur Sikri and Ghana Bird Sanctuary or Keoladeo National Park as twin destinations in order to promote tourist stay at Fatehpur Sikri and if so, the details thereof?**

**ANSWER**

**MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)  
(SHRI PRAHLAD SINGH PATEL)**

**(a) to (e): A Statement is laid on the Table of the House.**

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**STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA  
STARRED QUESTION NO.\*126 ANSWERED ON 01.07.2019  
REGARDING TOURISM PROMOTION SCHEMES FOR FATEHPUR  
SIKRI.**

**(a) to (e): There are two Schemes being implemented by Ministry of Tourism, Government of India for the promotion of Tourism. These are:-**

- (i) Domestic Promotion and Publicity including Hospitality for promotion of Domestic Tourism.**
- (ii) Restructured Scheme of Overseas Promotion and Publicity including Marketing Development Assistance to promote Indian tourism in Overseas Markets.**

**Under these schemes, the Ministry of Tourism, as part of its on-going activities, annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, under the Incredible India brand-line, to promote various tourism destinations and products of the country, including Fatehpur Sikri and Keoladeo National Park. Promotions are also undertaken through the Social Media accounts and website of the Ministry. In addition, the Indiatourism Offices in India and overseas disseminate information and undertake various promotional activities with the objective of showcasing the varied tourist destinations and products of the country.**

**Pursuant to Budget Announcement of 2018-19, the Ministry has identified 17 sites in 12 clusters for development as Iconic Tourist Sites with world class tourist infrastructure and service. These are: Taj Mahal & Fatehpur Sikri (Uttar Pradesh); Ajanta and Ellora (Maharashtra); Humayun's Tomb, Qutub Minar and Red Fort (Delhi); Colva Beach (Goa); Amer Fort (Rajasthan); Somnath and Dholavira (Gujarat); Khajuraho (Madhya Pradesh); Hampi**

**(Karnataka); Mahabalipuram (Tamil Nadu); Kaziranga (Assam);  
Kumarakom (Kerala) and Mahabodhi Temple (Bihar).**

**In addition, Ministry of Tourism under its Swadesh Darshan and PRASHAD Schemes provides Central Financial Assistance to State Governments/Union Territory (UT) Administrations/Central Agencies for development of thematic tourist circuits in the country and for holistic development of identified pilgrimage and heritage destinations. The projects under these schemes are identified for development in consultation with the State Governments/UT Administrations and are sanctioned subject to availability of funds, submission of suitable detailed project reports, adherence to scheme guidelines and utilization of funds released earlier.**

**However, no project proposals for Fatehpur Sikri and Keoladeo Ghana National Park have been received from the State Governments. A list of projects sanctioned in the states of Uttar Pradesh and Rajasthan under the Swadesh Darshan and PRASHAD Schemes is at Annexure.**

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**ANNEXURE****STATEMENT IN REPLY TO PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO.\*126 ANSWERED ON 01.07.2019 REGARDING TOURISM PROMOTION SCHEMES FOR FATEHPUR SIKRI.****Projects Sanctioned in the State of Uttar Pradesh and Rajasthan under Swadesh Darshan and PRASHAD Schemes :****Uttar Pradesh****Swadesh Darshan Scheme****Sanctioned Projects:****(Rs. in crore)**

<b>Sr.</b>	<b>Name of Circuit/ Year of Sanction</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1.</b>	<b>Buddhist Circuit (2016-17)</b>	<b>Development of Srawasti, Kushinagar, &amp; Kapilvastu</b>	<b>99.97</b>	<b>45.03</b>
<b>2.</b>	<b>Ramayana Circuit (2016-17)</b>	<b>Development of Chitrakoot and Shringverpur</b>	<b>69.45</b>	<b>52.17</b>
<b>3.</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Development of Spiritual Circuit (Shahjahanpur-Basti- Ahar- Aligharh-Kasgunj-Sarosi- Pratapgarh-Unnao-Kaushambi- Mirzapur-Gorakpur- Kairana- Doamriyagunj- Bagpat- Barabanki- Azamgarh)</b>	<b>68.39</b>	<b>54.71</b>
<b>4.</b>	<b>Spiritual Circuit (2016-17)</b>	<b>Under Swadesh Darshan Scheme Development of phase-II in the state of Uttar Pradesh (Bijnor- Meerut- Kanpur- Kanpur Dehat- Banda- Ghazipur- Salempur- Ghosi- Balia- Ambedkar Nagar-</b>	<b>63.77</b>	<b>50.33</b>

		<b>Aligarh- Fatehpur- Deoria- Mahoba- Sonbhadra- Chandauli- Mishrikh- Bhadohi)</b>		
<b>5.</b>	<b>Heritage Circuit (2016-17)</b>	<b>Development of (Kalinjar Fort (Banda)- MarharDham (SantKabir Nagar)- ChauriChaura, Shaheed Sthal (Fatehpur)- Mavahar Sthal (Ghosi)- Shaheed Smarak (Meerut)</b>	<b>34.82</b>	<b>18.76</b>
<b>6.</b>	<b>Ramayana Circuit (2017-18)</b>	<b>Development of Ayodhya under Ramayana Circuit theme of Swadesh Darshan Scheme</b>	<b>133.31</b>	<b>66.65</b>
<b>7.</b>	<b>Spiritual Circuit (2018-19)</b>	<b>Development of Jewar-Dadri- Sikandrabad-Noida-Khurja-Banda in Uttar Pradesh</b>	<b>14.52</b>	<b>0.00</b>
<b>8.</b>	<b>Spiritual Circuit (2018-19)</b>	<b>Development of Gorakhnath Temple(Gorakhpur), Devipattan Temple (Balrampur) and Vatvashni Temple (Domariyagunj)</b>	<b>21.16</b>	<b>0.00</b>
<b>Total</b>			<b>505.39</b>	<b>287.65</b>

## **PRASHAD**

### **Sanctioned Projects**

(Rs. In Crore)

<b>Sl. No.</b>	<b>Site/ Destination (Year of sanction)</b>	<b>Name of the Project</b>	<b>Project Cost</b>	<b>Amount Released</b>
<b>1.</b>	<b>Mathura (2014-15)</b>	<b>Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)</b>	<b>14.93</b>	<b>10.38</b>

<b>2.</b>	<b>Mathura (2014-15)</b>	<b>Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura</b>	<b>9.36</b>	<b>7.36</b>
<b>3.</b>	<b>Varanasi (2015-16)</b>	<b>Development of Varanasi-I</b>	<b>20.40</b>	<b>16.32</b>
<b>4.</b>	<b>Varanasi (2017-18)</b>	<b>Cruise Tourism in River Ganga, Varanasi</b>	<b>10.72</b>	<b>5.14</b>
<b>5.</b>	<b>Varanasi (2017-18)</b>	<b>Development of Varanasi Under PRASHAD Scheme - II</b>	<b>44.60</b>	<b>10.21</b>
<b>6.</b>	<b>Govardhan (2018-19)</b>	<b>Development of Infrastructure facilities at Govardhan Mathura, UP</b>	<b>39.74</b>	<b>NIL</b>
<b>Total</b>			<b>139.75</b>	<b>49.41</b>

### Rajasthan

#### Swadesh Darshan Scheme

#### Sanctioned Projects:

(Rs. in crore)

<b>Sl. No</b>	<b>Circuit Name/ Sanction Year</b>	<b>Project Name</b>	<b>Amt. Sanctioned</b>	<b>Amt. Released</b>
<b>1</b>	<b>Desert Circuit  (2015-16)</b>	<b>Development in Sambhar Lake Town and Other Destinations in Jaipur District, Rajasthan</b>	<b>63.96</b>	<b>51.17</b>
<b>2</b>	<b>Krishna Circuit  (2016-17)</b>	<b>Integrated Development in Govind Dev ji temple (Jaipur), Khatu Shyam Ji (Sikar) and Nathdwara (Rajsamand) in Rajasthan</b>	<b>91.45</b>	<b>45.72</b>
<b>3</b>	<b>Spiritual Circuit  (2016-17)</b>	<b>Development in (Jaipur- Alwar-Chittorgarh-Churu- Bharatpur-Viratnagar- Dholpur)</b>	<b>93.90</b>	<b>46.95</b>

<b>4</b>	<b>Heritage Circuit (2017-18)</b>	<b>Development in (Jaipur- Alwar-Jhalawar- Udaipur- Nagaur-Jaisalmer-Jalore- SawaiMadhopur- Rajasmand- Nagaur)</b>	<b>99.60</b>	<b>49.80</b>
<b>Total</b>			<b>348.91</b>	<b>193.64</b>

**PRASHAD  
Sanctioned Projects**

(Rs. In Crore)

<b>Sl. No.</b>	<b>Site/ Destination (Year of sanction)</b>	<b>Name of the Project</b>	<b>Project Cost</b>	<b>Amount Released</b>
<b>1.</b>	<b>Ajmer/ Pushkar (2015-16)</b>	<b>Integrated Development of Ajmer/Puskar</b>	<b>40.44</b>	<b>19.41</b>

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